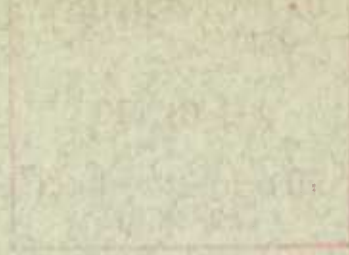


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CANADA
DOMINION BUREAU OF STATISTICS
CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

SUMMARY OF RETAIL
FACTS, CREDIT AND COMMODITY
SALES, SIZE OF BUSINESS,
OPERATING EXPENSES
Q U E B E C

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DOMINION BUREAU OF STATISTICS - CANADA

Dominion Statistician: R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.

Internal Trade Branch

Chief: H. Marshall, B.A., F.S.S.

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931.

Quebec - Summary of Retail Facts, Credit and Commodity Sales,

Size of Business, Operating Expenses

This bulletin presents some of the final results of the Census of Merchandising and Service Establishments, covering the retail trade in Quebec during the year 1930. The data that are given in this report show for the first time the size of retail stores, grouped according to annual sales, and the proportion of credit business done in retail stores. The first comprehensive figures of operating expenses are also presented, and an initial effort has been made to analyze the commodity sales of merchandising establishments.

The completeness of the information which can be furnished for the retail trade is determined largely by the extent to which retail store operators keep accurate and detailed records of their activities. While every effort has been made to ensure that the figures which are given in the tables are representative, special note should be taken of the proportion of the total business which is conducted by those firms which were able to furnish the details requested in each case. For example, the extent to which stores have reported their sales by commodities ranges from almost 100 per cent in the case of department stores, to less than 10 per cent in the case of confectionery and delicatessen stores. The information on expenses and credit business is also more complete for some kinds of business than for others.

While this bulletin presents certain of the more significant results of the Census, space could not be found for a great deal more valuable and detailed information on retail trade. The complete results of the Census will be contained in the reports which are now being prepared for printing.

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Standard Summary of Retail Facts

Q u e b e c

	Retail merchan- dising estab- lishments	Retail service establishments
Total population	2,874,255	2,874,255
Ratio of retail workers (full-time and part-time employ- ees and active proprietors) to total population	3.64	1.00
Number of retail stores	34,285	10,916
Total sales or receipts	\$648,888,500	\$63,196,400
Population of places less than 1,000	1,190,855	1,190,855
Sales or receipts in places of less than 1,000	\$64,876,200	\$3,011,000
Population of incorporated places 1,000 - 10,000	390,728	390,728
Sales or receipts in incorporated places 1,000 - 10,000 .	\$80,540,800	\$4,076,100
Population of incorporated places 10,000 - 30,000	247,306	247,306
Sales or receipts in incorporated places 10,000 - 30,000.	\$65,224,100	\$4,647,900
Population of incorporated places 30,000 and over	1,045,366	1,045,366
Sales or receipts in incorporated places 30,000 and over.	\$438,247,400	\$51,461,400
Full-time employees (average number throughout the year) -		
male	44,995	12,241
female	17,605	5,422
Part-time employees (average number throughout the year) -		
male	5,348	1,688
female	2,462	174
Proprietors actively engaged in retailing	34,091	11,278
Total annual pay-roll, all stores	\$61,491,400	\$16,810,900
Average annual salary per full-time employee	\$951	\$1,021
Average annual salary per part-time employee	\$254	\$437
Average rental cost (leased premises), per cent of sales.	4.34	7.67
Proportion of sales in leased premises to total sales in the province	59.55	50.56
Proportion of total sales by --		
Single store independents	65.86	71.20
Single stores in voluntary chains	6.79	-
Two- and three-store multiples	7.85	10.19
Local chains	4.14	4.78
Provincial, sectional and national chains	13.02	12.99
Proportion of stores with sales of less than \$10,000 annually, to total number of stores	61.30	92.79
Proportion of total sales of such stores to total sales all stores	10.61	28.54
Proportion of stores with sales of \$10,000 - \$49,999 annually	32.11	5.46
Proportion of total sales	36.78	20.08
Proportion of stores with sales of \$50,000 - \$199,999 annually	5.69	1.34
Proportion of total sales	25.58	22.13
Proportion of stores with sales of \$200,000 and over annually90	.41
Proportion of total sales	27.03	29.35

QUEBEC - Summary of Retail Trade, 1930

Statistics for retail merchandising

Group	Number of stores	Full-time employees			Net sales (1930)	Per cent of total sales
		Male	Female	Salaries & wages		
				\$	\$	
Total	34,285	44,995	17,605	59,511,200	648,838,500	100.00
Food group	15,398	13,165	2,581	13,075,600	186,233,900	28.70
Country general stores	2,992	2,077	594	1,935,200	30,390,200	7.77
General merchandise group	1,286	4,142	7,042	9,376,400	82,978,800	12.79
Automotive group	2,298	5,534	211	6,736,600	71,739,500	11.05
Apparel group	3,103	3,219	3,025	6,397,600	61,105,900	9.42
Building materials group	878	2,569	191	3,027,400	29,757,300	4.59
Furniture and household group	812	2,556	494	4,005,600	30,181,500	4.65
Restaurants, cafeterias and eating places	925	2,710	1,690	3,361,800	17,205,300	2.65
Other retail stores	6,351	8,780	1,745	11,358,400	116,797,900	18.00
Secondhand group	242	243	32	236,600	2,498,200	.38

Statistics for retail services

Group	Number of establishments	Full-time employees			Receipts (1930)	Per cent of total receipts
		Male	Female	Salaries & wages		
				\$	\$	
Total	10,916	12,241	3,422	15,997,800	63,196,400	100.00
Amusement and recreation group ..	526	1,906	412	2,411,800	12,004,100	18.99
Business services group	116	533	225	1,271,700	9,043,100	14.31
Domestic services group	1,165	2,268	1,880	3,573,500	9,654,700	15.28
Educational services group	32	40	48	106,200	318,400	.50
Personal services group	2,944	1,512	538	1,766,100	6,357,100	10.06
Photography	197	188	88	299,000	1,185,200	1.88
Undertaking and burial	255	321	19	391,200	2,366,300	3.75
Repair and service shops	4,294	1,432	49	1,462,000	8,628,800	13.65
Storage and transportation group.	1,011	3,409	73	3,967,000	11,471,700	18.15
Miscellaneous services	376	632	90	749,300	2,167,000	3.43

Table 1.--QUEBEC - Retail Merchandise Trade, 1930, by Types of Operation

Type of operation	Number of stores	Full-time employees		Net sales (1930)	
		Number	Salaries & wages	Amount	Per cent of total sales
Total, All Stores	34,285	62,600	59,511,200	648,888,500	100.00
Single store independents	28,496	43,080	39,106,700	427,375,200	65.86
Single stores (in voluntary chains) ...	1,642	3,205	2,553,900	44,050,100	6.73
Two-store multiples	778	3,551	3,830,400	35,701,200	5.50
Two-store multiples (in voluntary chains)	54	119	102,200	1,486,700	.23
Three-store multiples	251	1,351	1,625,800	13,242,800	2.04
Three-store multiples (in voluntary chains)	12	46	43,700	537,300	.08
Local chains (4 stores and over)	479	2,583	2,655,300	26,881,300	4.14
Provincial chains	366	2,105	2,601,400	41,225,600	6.35
Sectional chains	327	2,373	2,526,000	19,349,900	2.98
National chains	438	2,408	2,270,400	25,944,600	3.69
Other types of operation	1,442	1,779	2,195,400	15,093,800	2.34
Grocery stores (without meat)	6,146	4,812	3,430,700	70,813,800	100.00
Single store independents	4,959	2,499	1,546,800	39,149,800	55.29
Single stores (in voluntary chains) .	802	1,276	909,900	16,910,900	23.88
Two-store multiples	44	90	59,000	935,000	1.39
Three-store multiples	10	34	25,100	397,900	.56
Local chains (4 stores and over)	83	419	336,300	4,665,000	6.59
Provincial chains	5)				
Sectional chains	104)	494	553,600	8,705,200	12.29
National chains	139)				
Combination stores (groceries and meats)	1,571	4,131	3,772,900	48,901,700	100.00
Single store independents	1,075	2,060	1,725,700	23,812,900	48.69
Single stores (in voluntary chains) .	289	1,007	338,800	12,189,700	24.93
Two-store multiples	38	132	115,700	1,315,000	2.69
Three-store multiples	3)				
Three-store multiples (in voluntary chains)	2)	167	157,000	1,544,300	3.16
Local chains (4 stores and over)	10)				
Provincial chains	42)				
Sectional chains	82)	765	835,700	10,039,800	20.53
National chains	30)				
Drug stores	658	1,838	1,613,400	14,851,500	100.00
Single store independents	468	1,036	847,300	8,853,700	59.62
Single stores (in voluntary chains) .	18	46	37,100	471,500	3.17
Two-store multiples	90	295	278,100	2,214,900	14.91
Three-store multiples	24	106	94,200	777,000	5.23
Local chains (4 stores and over)	49	288	281,700	1,957,600	13.18
National chains	5	(X)	(X)	(X)	(X)
Other types of operation	4	(X)	(X)	(X)	(X)

An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 2.--QUEBEC - Retail Merchandise Trade, 1930, Credit Business

Number of Stores and Amount of Sales Classified According to Degree of Credit, for Selected Kinds of Business
(Sales expressed in thousands of dollars)

Proportion of credit business	Total, All Stores Reporting (1)		Confectionery		Grocery		Grocery with meats		Meat markets with groceries		Meat markets		Country general stores	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
Total stores reporting.	16,235	291,916	2,232	11,418	3,587	40,647	383	13,783	523	12,902	758	11,793	1,695	30,673
All cash	5,378	59,499	1,726	8,932	930	7,212	38	1,217	54	1,555	154	3,153	166	1,964
1 - 10 per cent	2,002	32,390	224	1,411	430	5,232	46	1,507	76	2,325	121	1,993	147	2,091
11 - 20 per cent	1,553	24,516	93	345	327	3,534	38	1,237	61	1,251	108	1,399	236	3,926
21 - 30 per cent	1,261	21,969	57	196	290	3,532	36	917	68	1,444	91	1,067	192	3,050
31 - 40 per cent	1,382	26,184	42	167	338	3,555	30	1,110	63	1,561	96	1,079	250	4,809
41 - 50 per cent	1,546	26,528	43	150	426	4,425	68	2,180	76	1,546	98	1,254	292	5,215
51 - 60 per cent	941	26,244	15	73	270	4,257	36	1,297	52	1,507	35	713	162	3,466
61 - 70 per cent	818	17,289	19	70	286	4,300	34	1,554	29	666	24	320	131	3,506
71 - 80 per cent	682	22,944	7	45	180	2,708	39	1,984	31	670	18	668	80	1,483
Over 80 per cent	672	34,352	6	28	110	1,894	18	779	13	377	13	143	39	1,163

Proportion of credit business	Automobile dealers		Men's & boys' clothing and furnishings		Women's ready-to-wear		Shoe stores		Hardware		Coal & wood yards		Drug stores	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
Total stores reporting.	200	25,333	174	6,184	181	6,778	258	4,982	352	9,695	293	9,451	480	9,991
All cash	1	4	78	1,949	100	4,712	135	3,264	33	279	55	554	224	4,564
1 - 10 per cent	10	547	26	749	27	470	53	802	40	719	26	334	165	3,244
11 - 20 per cent	21	1,655	20	335	13	234	20	391	34	701	36	389	34	627
21 - 30 per cent	16	3,207	14	1,490	8	349	19	122	44	726	26	343	15	301
31 - 40 per cent	25	2,323	13	524	7	41	12	77	44	786	23	280	21	489
41 - 50 per cent	25	3,814	8	506	9	290	7	42	45	748	27	315	11	698
51 - 60 per cent	38	6,763	7	273	2	138	4	195	47	1,793	22	660	5	39
61 - 70 per cent	20	1,759	5	180	5	114	1	3	22	771	13	233	3	4
71 - 80 per cent	17	1,632	1	14	3	80	4	32	24	1,909	26	2,132	1	23
Over 80 per cent	27	4,066	2	166	7	351	3	56	19	1,258	39	4,133	1	4

(1) All stores did not report the amount of credit business or whether all sales were for cash. This table includes only those establishments which reported they sell entirely for cash or that they make credit sales.

Table 3.---QUEBEC - Retail Merchandise

Stores grouped according to Amount of
(Sales expressed in

(An (X) indicates that figures are withheld to avoid disclosing

Annual sales	Total, All Stores (1)		Food group		Country general stores		General merchandise		Automotive	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
1 Totals	34,080	645,132	15,338	186,234	2,973	49,614	1,278	82,978	2,257	6,974
2 Less than \$5,000	15,105	28,121	7,655	14,641	770	1,839	487	897	877	1,865
3 \$5,000-\$9,999 ..	5,786	40,302	2,765	19,017	652	4,547	203	1,405	395	2,797
4 \$10,000-\$19,999.	5,637	78,237	2,337	32,111	726	9,878	212	2,968	321	4,474
5 \$20,000-\$29,999.	2,936	70,059	1,111	26,423	380	8,955	105	2,473	187	4,539
6 \$30,000-\$49,999.	2,373	89,005	894	33,190	282	10,528	94	3,619	206	7,351
7 \$50,000-\$99,999.	1,427	96,294	451	29,581	129	8,645	99	6,926	140	9,763
8 \$100,000-\$199,999	510	68,688	91	11,711	29	3,663	44	6,160	71	9,733
9 \$200,000-\$299,999	132	31,130	14	3,355	3	681	21	4,811	16	3,661
10 \$300,000-\$499,999	109	39,888	10	3,697	1	336	6	(X)	28	9,992
11 \$500,000-\$999,999	43	28,627	4	2,671	1	542	1	(X)	11	8,161
12 \$1,000,000 or over	22	74,783	6	9,837	-	-	6	50,662	5	6,906

Selected Kinds of Business

Annual sales	Total, All Stores		Confectionery stores		Grocery		Grocery with meats		Meat markets with groceries	
	Per cent of stores	Per cent of sales	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
	13 Totals	100.00	100.00	4,040	19,072	6,144	70,814	702	28,731	840
14 Less than \$5,000	44.32	4.36	2,750	5,173	2,782	5,248	74	189	107	276
15 \$5,000-\$9,999 ..	16.98	6.25	807	5,531	1,132	7,703	57	419	113	830
16 \$10,000-\$19,999.	16.54	12.13	379	5,030	1,040	14,417	120	1,688	249	3,491
17 \$20,000-\$29,999.	8.61	10.86	67	1,566	558	13,380	108	2,600	168	4,029
18 \$30,000-\$49,999.	6.96	13.79	27	1,005	440	16,173	141	5,366	133	4,969
19 \$50,000-\$99,999.	4.19	14.93	8	513	171	10,699	156	10,600	57	3,756
20 \$100,000-\$199,999	1.50	10.65	2	255	17	2,231	41	5,049	9	1,188
21 \$200,000-\$299,999	.39	4.82	-	-	3	635	1	279	-	-
22 \$300,000-\$499,999	.32	6.18	-	-	1	327	2	638	4	1,634
23 \$500,000-\$999,999	.13	4.44	-	-	-	-	1	(X)	-	-
24 \$1,000,000 or over	.06	11.59	-	-	-	-	1	(X)	-	-

(1) In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Table 4.--QUEBEC - Retail Merchandise

Rent and Other

Kind of business	A. Stores in Leased Premises		
	Number of stores	Rent \$	Net sales (1930) \$
1 Total, All Stores Reporting	15,157	16,751,200	386,584,100
2 Food group	6,923	4,248,800	116,837,200
3 Country general stores	295	112,100	5,986,000
4 General merchandise group	707	1,736,800	32,793,300
5 Automotive group	850	1,297,500	45,558,300
6 Apparel group	2,173	3,277,100	51,164,500
7 Building materials group	391	422,200	14,877,600
8 Furniture and household group	467	785,800	18,973,900
9 Restaurants, cafeterias and eating places	693	1,261,800	15,332,700
10 Other retail stores	2,486	3,491,100	83,190,900
11 Secondhand group	172	118,000	1,669,700
<u>Selected Kinds of Business</u>			
12 Confectionery stores	2,194	1,115,300	13,857,200
13 Grocery stores (without meat)	2,626	1,507,700	44,984,900
14 Grocery stores with meats	439	517,300	21,027,900
15 Meat markets with groceries	431	332,300	12,564,800
16 Meat markets	594	296,500	10,928,700
17 Department stores	3	687,200	12,933,200
18 Dry goods stores	506	461,700	7,893,500
General merchandise stores --			
19 With food departments	29	24,700	1,098,200
20 Without food departments	18	29,500	707,600
21 Variety, 5-and-10, and to-a-dollar stores	145	533,700	10,160,800
22 Automobile dealers	162	596,100	31,960,500
23 Accessories, tires and batteries	43	49,800	1,387,300
24 Filling stations	105	65,600	1,977,600
25 Filling stations with tires and accessories	104	94,200	2,204,700
26 Filling stations with other merchandise	28	7,900	150,600
27 Garages	340	438,700	6,277,000
28 Men's and boys' clothing and furnishings stores	197	455,800	7,256,600
29 Family clothing stores	269	387,300	9,305,300
30 Women's ready-to-wear stores	248	584,800	9,512,700
31 Shoe stores (men's, women's and children's)	307	482,100	8,740,100
32 Hardware stores	233	278,800	6,578,300
33 Furniture stores	126	289,300	5,673,500
34 Coal and wood yards (including ice)	171	97,000	7,269,100
35 Drug stores	462	693,300	12,056,100

(1) Not all establishments gave full particulars of operating expenses, and even some stores reporting rent failed to give amount of other expenses. Thus the totals do not necessarily include figures for all stores in leased premises.

Trade, 1930, by Kinds of Business

Operating Expenses

Number of stores reporting	Proprietors not on pay-roll	B. Operating Expenses Reported (1)					Net sales (1930)	
		Proprietors receiving a stated salary (2)		Salaries & wages of employees	All other expenses (including rent)			
		number	salaries					
17,410	13,340	3,535	\$ 7,471,300	\$ 53,531,400	\$ 59,372,200	\$ 525,185,400	1	
6,975	5,813	865	1,412,500	10,806,900	12,315,900	133,532,500	2	
1,577	1,465	157	250,600	1,391,000	1,760,000	31,270,000	3	
741	488	170	450,500	9,368,700	9,796,000	78,597,900	4	
1,384	965	402	856,000	6,151,900	6,194,800	63,200,000	5	
2,047	1,340	634	1,446,500	5,943,200	7,075,400	51,149,500	6	
567	401	255	625,000	2,686,900	2,698,000	25,244,900	7	
554	280	172	411,800	3,832,700	4,589,100	27,293,100	8	
529	410	131	228,700	2,970,700	3,060,000	14,516,400	9	
2,889	2,060	701	1,698,200	10,187,100	11,555,700	98,300,300	10	
147	118	48	91,500	192,300	327,300	2,020,800	11	
<u>Selected Kinds of Business</u>								
1,475	1,355	163	214,900	777,900	1,670,100	10,708,600	12	
2,822	2,263	308	476,300	2,812,600	3,641,800	49,080,900	13	
515	314	78	165,500	1,894,900	1,634,100	23,070,500	14	
529	464	93	176,500	1,218,900	1,393,900	15,023,900	15	
710	614	112	187,200	1,018,600	957,100	12,813,700	16	
17	5	19	124,200	7,110,400	6,946,200	53,227,000	17	
478	372	103	219,400	690,900	1,056,500	9,021,400	18	
75	53	32	62,800	268,800	188,300	3,888,500	19	
18	14	5	12,400	91,200	115,000	1,000,600	20	
153	44	11	31,700	1,207,400	1,490,000	11,460,400	21	
277	155	163	409,200	3,470,900	3,727,600	42,558,400	22	
37	28	10	23,500	157,600	145,200	1,177,300	23	
211	76	26	51,200	450,300	439,200	4,288,500	24	
153	94	31	65,200	328,000	331,900	3,331,300	25	
67	66	5	4,200	10,100	33,000	335,100	26	
567	491	138	228,600	1,574,300	1,356,100	9,829,300	27	
204	117	94	240,700	778,600	1,093,700	7,485,600	28	
265	173	93	228,700	950,400	1,038,200	10,181,000	29	
232	139	93	236,900	975,700	1,287,900	9,379,100	30	
317	185	97	207,300	765,900	849,100	7,385,500	31	
343	243	135	268,500	1,113,000	1,106,100	11,928,600	32	
188	110	47	121,100	1,359,100	2,034,300	11,266,700	33	
316	280	75	176,900	1,075,100	1,147,400	12,532,000	34	
469	292	112	271,500	1,372,100	1,439,500	12,044,200	35	

(2) Reported salaries of proprietors should only be used as a basis for computing the total compensation of proprietors in any kind of business when the number of reporting establishments is relatively large and the number of proprietors receiving a stated salary forms a substantial proportion of the total number of proprietors. Similar precautions should be taken in computing total expenses for any kind of business.

Table 5.—QUEBEC — Sales by Commodities

Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of all stores in same clas- sification	Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of all stores in same clas- sification
<u>Confectionery stores:</u>		<u>Grocery stores (without meat) - cont'd.</u>	
Stores - 4,046 : Sales - \$19,072,400		Hardware1
(Commodity coverage, 1.9%)		Household supplies --	
Bakery products, fresh	28.0	Soap	1.6
Bottled beverages	10.9	Other household supplies	1.4
Candy, confectionery and nuts	22.0	Miscellaneous merchandise	4.0
Cigars, cigarettes and tobacco ...	8.7	Stationery, books and magazines1
Fruits and vegetables, fresh	9.2		
Milk and cream, fluid6	<u>Grocery stores with meats:</u>	
Miscellaneous merchandise	2.4	Stores - 731 : Sales - \$28,730,600	
Service	3.5	(Commodity coverage, 12.1%)	
Soda fountain sales and ice cream.	14.7	Beer and porter	7.2
		Cigars, cigarettes and tobacco	2.6
<u>Grocery stores (without meat):</u>		Food and kindred products --	
Stores - 6,146 : Sales - \$70,813,800		Bakery products, fresh	2.6
(Commodity coverage, 7.5%)		Bottled beverages	1.6
Beer and porter	18.6	Candy, confectionery and nuts	1.5
Cigars, cigarettes and tobacco ...	3.9	Delicatessen, ready-to-serve foods.	.5
Food and kindred products --		Fish and other sea foods, fresh ..	1.4
Bakery products, fresh	2.9	Fruits and vegetables, fresh	7.4
Bottled beverages	1.3	Butter and cheese	8.4
Candy, confectionery and nuts ...	1.7	Eggs	2.8
Delicatessen, ready-to-serve foods	.4	Lard	1.3
Fish and other sea foods, fresh .	1.0	Flour	1.3
Fruits and vegetables, fresh	10.5	Sugar	3.9
Butter and cheese	9.5	Salmon, canned7
Eggs	3.5	Other groceries	23.7
Lard	1.9	Meats, including poultry	27.3
Flour	3.3	Milk and cream, fluid	1.3
Sugar	4.5	Soda fountain sales and ice cream.	.1
Salmon, canned9	Hardware1
Other groceries	24.8	Hay, grain and feed7
Meats, including poultry	2.6	Household supplies	2.2
Milk and cream, fluid	1.4	Miscellaneous merchandise	1.4
Soda fountain sales and ice cream	.1		

Note: Sales by commodities were not reported by all stores in each kind of business classification. The commodity coverage indicates the extent to which the sales reported in a given kind of business classification can be broken down by commodities and shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores in the same kind of business classification. The percentage column shows the proportion which the sales of each commodity forms of the total sales of all stores in the same kind of business classification which reported their sales by commodities. Not all stores of any given classification sell every commodity listed thereunder.

Table 5.—QUEBEC - Sales by Commodities (Continued)

Meat markets with groceries:

Stores - 840 : Sales - \$20,171,100

(Commodity coverage, 12.4%)

Bakery products, fresh8
Beer and porter	2.8
Bottled beverages8
Candy, confectionery and nuts2
Cigars, cigarettes and tobacco7
Delicatessen, ready-to-serve foods .	.2
Fish and other sea foods, fresh	2.1
Fruits and vegetables, fresh	5.7
Groceries --	
Butter and cheese	8.2
Eggs	2.7
Lard	1.1
Flour4
Sugar	1.0
Salmon, canned4
Other groceries	7.3
Household supplies --	
Soap5
Other household supplies4
Meats, including poultry	63.5
Milk and cream, fluid6
Miscellaneous merchandise6

Meat markets:

Stores - 1,560 : Sales - \$19,293,300

(Commodity coverage, 13.3%)

Bakery products, fresh2
Beer and porter6
Delicatessen, ready-to-serve foods .	.3
Fish and other sea foods, fresh	1.3
Fruits and vegetables, fresh	3.7
Groceries --	
Butter and cheese	2.8
Eggs	1.5
Lard7
Salmon, canned1
Other groceries	1.3
Meats, including poultry	87.3
Milk and cream, fluid1
Miscellaneous merchandise1

Country general stores (groceries with dry goods and apparel):

Stores - 2,627 : Sales - \$44,942,300

(Commodity coverage, 17.0%)

Antiques, art goods, statuary & gifts.	.1
Apparel and accessories, women's, misses' and children's --	
Children's wear2
Millinery1

Country general stores (Continued) --

Apparel and accessories, women's, misses' and children's (Continued)	
Hosiery7
Coats, suits and dresses3
Underwear, negligees, corsets, etc.	.5
Other apparel (except furs)4
Appliances and supplies, electrical.	.3
Automobiles, new1
Automobile parts and accessories (except tires, tubes and batteries)	.2
Beer and porter1
Building materials --	
Brick, terra cotta, etc.2
Cement	1.3
Lime, plaster, etc.2
Lumber, rough and dressed	1.6
Planing mill products and woodwork.	.2
Wood shingles and shakes2
Roofing materials (except wood shingles and shakes)4
Iron and other metal building materials3
Building paper, wood base, insulating boards, etc.1
Wall boards (except wood base boards)	.1
Other building materials3
Cameras and photographic supplies ..	.1
Caskets and undertakers' supplies ..	.1
Cigars, cigarettes and tobacco	4.6
Smokers' supplies4
Clothing and furnishings, men's and boys' --	
Custom tailoring2
Suits	1.1
Overcoats4
Hats and caps5
Underwear, hosiery and shirts	1.1
Other furnishings5
Work clothing	1.3
Other clothing6
Drugs and drug sundries	1.1
Dry goods and notions --	
Cotton piece goods	1.5
Linen goods5
Wool and wool-mixed goods9
Rayons and celanese5
Silks and velvets3
Notions6
Other dry goods	1.2
Farm & garden equipment & supplies --	
Farm machinery and farm wagons1
Wire fencing, gates and posts4
Other farm and garden equipment and supplies2

Table 5.--QUEBEC - Sales by Commodities (Continued)

Country general stores (Continued) --		Country general stores (Continued) --	
Fertilizers4	Paints, varnishes, glass and painters' supplies --	
Food and kindred products --		Paints, varnishes and lacquers	1.5
Bakery products, fresh	1.3	Glass5
Bottled beverages4	Painters' supplies2
Candy, confectionery and nuts	1.1	Radios and radio equipment2
Fish and other sea foods, fresh4	Seeds, bulbs and plants8
Fruits and vegetables, fresh	1.4	Shoes and other footwear:	
Butter and cheese	2.8	Footwear wholly or chiefly of leather-	
Eggs	1.2	Men's or boys'	1.6
Lard	2.0	Women's or misses'9
Flour	9.0	Children's4
Sugar	4.5	Felt footwear1
Salmon, canned4	Rubber footwear	1.5
Canned goods and other groceries (except salmon)	12.2	Stationery, books and magazines5
Meats, including poultry	1.7	Stoves, ranges, heaters, etc.1
Milk and cream, fluid2	Toilet articles and preparations --	
Soda fountain sales and ice cream ..	.1	Toilet preparations and cosmetics ..	.1
Fuel --		Toilet articles1
Coal	1.0	Toys and games1
Fuel oil3	Wallpaper1
Wood, coke and other fuels1		
Furniture4	<u>Department stores:</u>	
Furs and fur goods3	Stores - 17 : Sales - \$53,227,000	
Gasoline	2.8	(Commodity coverage, 99.1%)	
Hardware --		antiques, art goods, statuary & gifts. .7	
Builders' and shelf hardware	4.1	Apparel and accessories, women's, misses' and children's --	
Carpenters' and mechanics' tools2	Children's wear	1.2
Other hardware	1.7	Millinery	1.6
Hay, grain and feed --		Hosiery	3.5
Hay, straw and alfalfa	1.0	Coats, suits and dresses	8.5
Grain and feed	8.5	Underwear, negligees, corsets, etc..	5.0
Heating and plumbing equipment and supplies1	Other apparel (except furs)	2.7
Home furnishings --		Appliances & supplies, electrical --	
Draperies, upholstery and curtains .	.3	household appliances, motor-driven (except refrigerators)4
Floor coverings4	household heating appliances, portable1
Bedding, mattresses, springs2	Lighting equipment5
China, glassware, crockery, etc.3	Incandescent lamps1
Kitchen utensils4	Construction materials1
Other home furnishings4	Other appliances and supplies1
Household supplies --		Automobile parts and accessories (except tires, tubes and batteries)2
Soap7	Batteries, storage1
Cleaning compounds, matches and other household supplies6	Bicycles and accessories1
Infants' wear3	Cameras and photographic supplies1
Leather goods3	Cigars, cigarettes, tobacco and smokers' supplies2
Luggage2		
Miscellaneous merchandise8		
Office and store equipment1		
Oils and greases6		

Table 5.--QUEBEC - Sales by Commodities (Continued)

Department stores (Continued) --		Department stores (Continued) --	
Clothing and furnishings, men's and boys' --		Home furnishings --	
Custom tailoring2	Draperies, upholstery and curtains.	2.5
Suits	3.0	Floor coverings	3.5
Overcoats	2.3	Bedding, mattresses, springs	1.6
Hats and caps8	China, glassware, crockery, etc. ..	1.1
Underwear, hosiery and shirts9	Kitchen utensils9
Other furnishings	2.5	Refrigerators1
Work clothing	1.0	Other home furnishings	3.8
Other clothing8	Household supplies --	
Drugs, patent medicines & compounds.	.6	Soap2
Drug sundries5	Cleaning compounds, matches and other household supplies2
Dry goods and notions --		Infants' wear	2.5
Cotton piece goods	2.1	Jewellery, silverware, clocks and watches --	
Linen goods6	Clocks1
Wool and wool-mixed goods8	Watches2
Rayons and celanese8	Diamond jewellery1
Silk and velvet piece goods	2.1	Gold and gold-filled jewellery1
Notions and smallwares	2.7	Plated silverware5
Other dry goods4	Sterling silverware1
Farm & garden equipment & supplies --		Other jewellery9
Farm machinery and farm wagons1	Leather goods9
Wire fencing, gates and posts1	Luggage4
Other farm and garden equipment and supplies1	Miscellaneous merchandise	1.1
Food and kindred products --		Musical instruments & accessories --	
Bakery products, fresh3	Pianos, organs, etc.1
Candy, confectionery and nuts6	Phonographs and records1
Delicatessen, ready-to-serve foods	.1	Other musical instruments and accessories1
Fish and other sea foods, fresh ..	.1	Optical goods2
Fruits and vegetables, fresh1	Paints, varnishes, lacquers, etc. ..	.5
Butter and cheese3	Painters' supplies1
Eggs1	Radios	1.4
Flour1	Radio parts and accessories2
Sugar1	Receipts from sale of meals	1.7
Canned goods and other groceries .	.3	Service	1.0
Meats, including poultry5	Shoes and other footwear --	
Soda fountain sales and ice cream.	.3	Footwear wholly or chiefly of	
Furniture --		leather	7.5
Bedroom	1.7	Felt footwear2
Living room, library and hall	2.2	Sporting goods, including gymnasium equipment8
Dining room	1.2	Stationery, books and magazines	1.8
Kitchen7	Stoves, ranges, heaters, etc.5
Other household furniture6	Tires, tubes and tire accessories ..	.2
Furs and fur goods	1.2	Toilet preparations and cosmetics ..	.8
Gas appliances and supplies --		Toilet articles3
Stoves and ranges2	Toys and games	1.4
Hardware --		Wallpaper6
Builders' and shelf hardware3		
Carpenters' and mechanics' tools .	.3		
Other hardware3		

Table 5.--QUEBEC - Sales by Commodities (Continued)

Dry goods stores:

Stores - 956 : Sales - \$11,957,700

(Commodity coverage, 9.5%)

Apparel and accessories, women's, misses' and children's --	
Children's wear8
Millinery2
Hosiery	4.4
Coats, suits and dresses	3.8
Underwear, negligees and corsets ..	7.1
Other apparel (except furs)	2.1
Clothing and furnishings, men's and boys' --	
Custom tailoring4
Suits1
Overcoats	1.8
Hats and caps6
Underwear, hosiery and shirts	2.5
Other furnishings	1.2
Work clothing7
Other clothing1
Dry goods and notions --	
Cotton piece goods	11.3
Linen goods	3.4
Wool and wool-mixed goods	7.7
Rayons and celanese	11.2
Silk and velvet piece goods	15.4
Notions, ribbons, lace, etc.	2.7
Other dry goods	7.0
Home furnishings --	
Draperies, upholstery and curtains.	4.2
Floor coverings	3.3
Other home furnishings	3.4
Infants' wear	1.1
Leather goods3
Miscellaneous merchandise2
Shoes and other footwear --	
Footwear wholly or chiefly of leather -	
Women's or misses'	1.5
Children's8
Stationery, books and magazines3
Toys and games4

General merchandise stores with food departments:

Stores - 106 : Sales - \$4,570,400

(Commodity coverage, 28.7%)

Apparel and accessories, women's, misses' and children's --	
Millinery1
Hosiery8
Coats, suits and dresses8

General merchandise stores with food departments (Continued) --

Apparel and accessories (Continued) -	
Underwear, negligees, corsets, etc.	1.2
Other apparel (except furs)2
Appliances and supplies, electrical -	
household appliances, motor-driven (except refrigerators)4
Household heating appliances, portable2
Incandescent lamps2
Construction materials1
Other appliances and supplies2
Batteries, storage1
Bicycles and accessories1
Building materials	2.7
Cigars, cigarettes, tobacco and smokers' supplies	3.3
Clothing and furnishings, men's and boys' --	
Custom tailoring2
Suits6
Overcoats7
hats and caps2
Underwear, hosiery and shirts6
Other furnishings4
Work clothing4
Other clothing3
Drugs and drug sundries7
Dry goods and notions --	
Cotton piece goods	1.0
Linen goods4
Wool and wool-mixed goods6
Rayons and celanese8
Silk and velvet piece goods6
Notions, ribbons, lace, etc.3
Other dry goods	3.4
Farm and garden equipment & supplies	.2
Fertilizers2
Food and kindred products --	
Bakery products, fresh	2.2
Beer and porter	1.9
Bottled beverages	1.2
Candy, confectionery and nuts1
Fish and other sea foods, fresh5
Fruits and vegetables, fresh	2.2
Butter and cheese	4.5
Lard	1.7
Eggs	1.1
Flour	5.0
Sugar	3.2
Salmon, canned6
Canned goods and other groceries (except salmon)	18.0
Meats, including poultry	4.9
Milk and cream, fluid1

Table 5.--QUEBEC - Sales by Commodities (Continued)

General merchandise stores with food departments (Continued) --		Men's and boys' clothing and furnishings stores (Continued) --	
Fuel9	Work clothing	2.5
Furniture1	Other clothing	2.3
Furs and fur goods3		
Gasoline7	Family clothing stores:	
Glass7	Stores - 369 : Sales - \$12,401,400	
Grain and feed	3.7	(Commodity coverage, 37.4%)	
Hardware --		Apparel and accessories, women's, misses' and children's --	
Builders' and shelf hardware	3.4	Custom tailoring2
Carpenters' and mechanics' tools ..	.6	Children's wear	1.2
Other hardware	8.2	Millinery	1.3
Hay, straw and alfalfa5	Hosiery	5.7
Home furnishings --		Coats, suits and dresses	16.3
Draperies, upholstery and curtains.	.5	Underwear, negligees, corsets, etc.	4.4
Floor coverings5	Other apparel (except furs)	3.8
Bedding, mattresses, springs1	Clothing and furnishings, men's and boys' --	
China, glassware, crockery, etc. ..	.3	Custom tailoring	1.2
Kitchen utensils4	Suits	9.5
Refrigerators, electric and gas1	Overcoats	6.3
Other home furnishings1	Hats and caps	2.5
Household supplies	1.0	Underwear, hosiery and shirts	6.6
Infants' wear6	Other furnishings	4.1
Leather goods1	Work clothing	2.4
Luggage1	Other clothing	1.4
Musical instruments and accessories.	.2	Dry goods and notions --	
Oils and greases4	Cotton piece goods	2.7
Paints, varnishes, lacquers, etc. ..	2.2	Linen goods7
Painters' supplies2	Wool and wool-mixed goods	1.3
Radio parts and accessories6	Rayons and celanese	2.0
Seeds, bulbs and plants4	Silk and velvet piece goods	1.7
Shoes and other footwear --		Notions, ribbons, lace, etc.	1.9
Footwear wholly or chiefly of		Other dry goods	1.5
leather	1.4	Furs and fur goods	7.6
Felt footwear2	Home furnishings --	
Rubber footwear7	Draperies, upholstery and curtains.	2.2
Sporting goods, including gymnasium equipment1	Floor coverings	1.2
Stationery, books and magazines8	China, glassware, crockery, etc. ..	.2
Stoves, ranges, heaters, etc.1	Other home furnishings9
Toilet articles and preparations1	Infants' wear9
Men's and boys' clothing and furnishings stores:		Miscellaneous merchandise7
Stores - 261 : Sales - \$8,450,900		Service7
(Commodity coverage, 44.7%)		Shoes and other footwear --	
Custom tailoring	15.9	Footwear wholly or chiefly of	
Hats and caps	4.4	leather -	
Miscellaneous merchandise	2.9	Men's or boys'	2.2
Overcoats	14.3	Women's or misses'	1.9
Shoes	2.3	Children's7
Suits	33.4	Felt footwear3
Underwear, hosiery and shirts	10.5	Rubber footwear	1.8
Other furnishings	11.5		

Table 5.--QUEBEC - Sales by Commodities (Continued)

<u>Women's ready-to-wear stores:</u>		<u>Furniture stores (Continued) --</u>	
Stores - 297 : Sales - \$10,265,500		Radio parts and accessories1
(Commodity coverage, 57.6%)		Secondhand furniture5
Apparel and accessories, women's,		Service	9.2
misses' and children's --		Stoves, ranges and heaters (other	
Custom tailoring	2.0	than gas or electric)	6.7
Children's wear2	<u>Household appliance stores (owned by</u>	
Millinery	2.4	<u>utility companies):</u>	
Hosiery	2.0	<u>Household appliance stores (gas or</u>	
Coats, suits and dresses	81.3	<u>electric):</u>	
Underwear, negligees, corsets, etc.	3.2	Stores - 126 : Sales - \$3,889,600	
Other apparel (except furs)	3.2	(Commodity coverage, 97.5%)	
Dry goods and notions1	Appliances and supplies, electrical--	
Furs and fur goods	4.9	Household appliances, motor-driven	
Service7	(except refrigerators)	45.1
<u>Shoe stores, men's, women's and</u>		Household heating appliances,	
<u>children's:</u>		portable	3.8
Stores - 456 : Sales - \$10,264,900		Lighting equipment	1.0
(Commodity coverage, 22.3%)		Incandescent lamps	3.0
Hosiery	1.2	Construction materials	8.3
Leather goods and luggage1	Commercial and industrial appliances	.8
Miscellaneous merchandise	1.3	Ranges and water heaters	3.4
Service, repair9	Other appliances and supplies	6.3
Shoes and other footwear --		Gas appliances and supplies --	
Footwear wholly or chiefly of		Stoves and ranges	5.8
leather -		Water heaters	1.0
Men's or boys'	31.4	Other appliances and supplies1
Women's or misses'	47.3	Miscellaneous merchandise5
Children's	4.5	Radios and radio equipment --	
Felt footwear	1.4	Radios	6.5
Rubber footwear	11.9	Radio parts and accessories2
<u>Furniture stores:</u>		Refrigerators	12.9
Stores - 271 : Sales - \$12,588,400		Service	1.3
(Commodity coverage, 59.5%)		<u>Radio and music stores (including</u>	
Appliances and supplies, electrical.	5.5	<u>refrigeration):</u>	
Furniture --		Stores - 82 : Sales - \$5,132,800	
Bedroom	17.4	(Commodity coverage, 64.4%)	
Living room, library and hall	14.6	Appliances and supplies, electrical.	.5
Dining room	10.4	Miscellaneous merchandise1
Kitchen	4.3	Musical instruments & accessories --	
Other household furniture	6.6	Pianos, organs and accessories	11.3
Office and store furniture7	Phonographs and records	6.1
Gas stoves and ranges	1.0	Stringed and band instruments7
Home furnishings --		Sheet music, music books, etc.	3.1
Draperies, upholstery and curtains.	.8	Other musical instruments and	
Floor coverings	3.6	accessories	2.3
Bedding, mattresses, springs	5.7	Radios and radio equipment --	
China, glassware, crockery, etc. ..	1.3	Radios	71.7
Other home furnishings2	Radio parts and accessories	1.1
Musical instruments and accessories.	2.6	Refrigerators	1.8
Radios	8.8	Service	1.3

Table 5.--QUEBEC - Sales by Commodities (Continued)

<u>Automobile dealers:</u>		<u>Tire shops (Continued) --</u>	
Stores - 354 : Sales - \$45,246,900		Service	4.1
(Commodity coverage, 78.7%)		Tires and tubes	64.3
Automobile parts and accessories --		Tires and tubes sold to other dealers	20.1
Passenger automobiles, new	40.0	<u>Filling stations:</u>	
Passenger automobiles, used	15.7	Stores - 368 : Sales - \$5,287,100	
Commercial cars and trucks, new ...	10.2	(Commodity coverage, 51.9%)	
Commercial cars and trucks, used ..	2.0	Automobile parts and accessories	
Tractors, farm and other2	(except tires, tubes and batteries)	.3
Buses	2.2	Fuel oil7
Special purpose vehicles7	Gasoline	84.6
Automobile parts and accessories		Miscellaneous merchandise1
(except tires, tubes & batteries).	6.4	Oils and greases	14.2
Tires and tubes	1.5	Service1
Passenger automobiles, new, sold to		<u>Filling stations with tires and</u>	
other dealers	6.2	<u>accessories:</u>	
Commercial cars and trucks, new,		Stores - 225 : Sales - \$4,182,100	
sold to other dealers	1.2	(Commodity coverage, 61.9%)	
Parts and accessories (except		Automobile parts and accessories	
tires, tubes and batteries) sold		(except tires, tubes and batteries)	4.9
to other dealers6	Batteries, storage6
Batteries, storage2	Gasoline	69.9
Gasoline	3.0	Miscellaneous merchandise8
Miscellaneous merchandise3	Oils and greases	8.5
Oils and greases6	Radios and radio equipment1
Radios and radio equipment3	Service	7.6
Service	6.7	Tires and tubes	7.6
<u>Accessories, tires and batteries:</u>		<u>Filling stations with other merchandise:</u>	
Stores - 52 : Sales - \$1,536,500		Stores - 187 : Sales - \$689,500	
(Commodity coverage, 36.6%)		(Commodity coverage, 10.1%)	
Automobile parts and accessories (ex-		Gasoline	70.3
cept tires, tubes and batteries) --		Miscellaneous merchandise	15.2
To ultimate consumers	47.5	Oils and greases	6.6
To other dealers6	Service	4.3
Batteries, storage	17.3	Tires and tubes	3.6
Gasoline	6.4	<u>Garages:</u>	
Oils and greases6	Stores - 991 : Sales - \$12,775,300	
Service	12.2	(Commodity coverage, 37.1%)	
Tires and tubes --		Automobile parts and accessories	
To ultimate consumers	14.3	(except tires, tubes and batteries)	10.1
To other dealers	1.1	Batteries, storage	1.2
<u>Tire shops:</u>		Gasoline	36.8
Stores - 33 : Sales - \$1,037,900		Miscellaneous merchandise	1.4
(Commodity coverage, 22.9%)		Oils and greases	6.6
Automobile parts and accessories		Service	39.5
(except tires, tubes and batteries)	1.1	Tires and tubes	4.4
Batteries, storage1		
Gasoline	9.1		
Miscellaneous merchandise1		
Oils and greases5		
Radios6		

Table 5.--QUEBEC - Sales by Commodities (Continued)

<u>Hardware stores:</u>		<u>Lumber and building materials:</u>	
Stores - 494 : Sales - \$14,030,200		<u>Lumber and building materials (coal and wood):</u>	
(Commodity coverage, 34.1%)		Stores - 135 : Sales - \$10,541,800	
Appliances and supplies, electrical --		(Commodity coverage, 58.5%)	
household appliances, motor-driven (except refrigerators)9	Building materials --	
household heating appliances, portable2	Brick, terra cotta, tile, etc.	2.4
Lighting equipment3	Building stone2
Incandescent lamps6	Crushed stone3
Construction materials3	Cement	5.3
Ranges and water heaters2	Lime, plaster, etc.2
Other appliances and supplies3	Lumber, rough and dressed	68.5
Bicycles and accessories2	Planing mill products, woodwork ...	3.6
Building materials	9.2	Wood shingles and shakes2
China, glassware, crockery, etc.8	Roofing materials (except wood shingles and shakes)	1.0
Farm & garden equipment & supplies --		Building paper, wood base, insulating boards, etc.4
Farm machinery1	Wallboards (except wood base boards)	1.4
Wire fencing, gates and posts4	Other building materials6
Other farm and garden equipment and supplies2	Fuel	8.1
Fuel --		Hardware	1.5
Coal	1.1	Miscellaneous merchandise9
Gas appliances and supplies --		Paints, varnishes, glass and painters' supplies --	
Stoves, ranges and water heaters ..	.1	Paints, varnishes, lacquers, etc. .	.3
Gasoline8	Glass1
Gasoline8		
Glass	2.5	<u>Drug stores:</u>	
Hardware --		Stores - 658 : Sales - \$14,851,500	
Builders' and shelf hardware	31.3	(Commodity coverage, 45.4%)	
Carpenters' and mechanics' tools ..	3.6	Bakery products, fresh	3.6
Other hardware	16.7	Bottled beverages	2.8
Hay, grain and feed	7.4	Cameras and photographic supplies ..	1.2
Heating and plumbing equipment and supplies5	Candy, confectionery and nuts1
Kitchen utensils9	Cigars, cigarettes, tobacco and smokers' supplies	5.2
Leather goods1	Drugs and drug sundries --	
Miscellaneous merchandise	4.2	Prescriptions	14.4
Oils and greases3	Drugs, patent medicines & compounds	52.2
Paints, varnishes, lacquers, etc. ..	10.7	Rubber sundries	1.9
Painters' supplies	1.2	Drug sundries	1.9
Radio parts and accessories1	Miscellaneous merchandise1
Radios	1.3	Service (photo finishing)5
Refrigerators4	Professional and scientific instruments and equipment1
Seeds, bulbs and plants1	Soda fountain sales, ice cream and lunches	2.6
Sporting goods, including gymnasium equipment9	Stationery, books and magazines ...	1.7
Stoves, ranges and heaters7	Surgical, dental and hospital supplies4
Toys and games2	Toilet articles and preparations --	
Wallpaper	1.1	Toilet preparations and cosmetics .	9.0
		Toilet articles	2.3

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