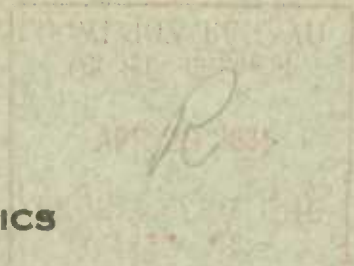


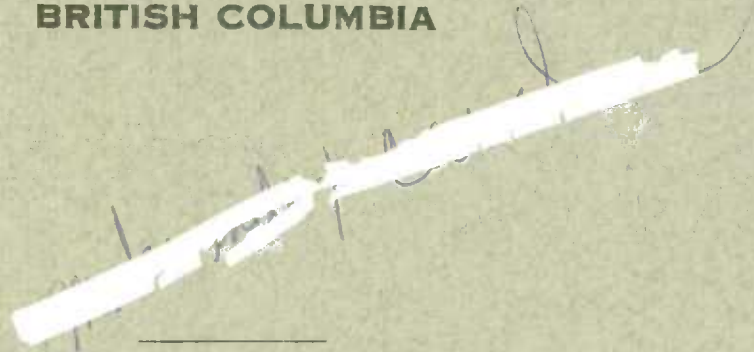
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CANADA
DOMINION BUREAU OF STATISTICS
CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

SUMMARY OF RETAIL
FACTS, CREDIT AND COMMODITY
SALES, SIZE OF BUSINESS,
OPERATING EXPENSES

BRITISH COLUMBIA



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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931.

British Columbia - Summary of Retail Facts, Credit and Commodity Sales,
Size of Business, Operating Expenses

This bulletin presents some of the final results of the Census of Merchandising and Service Establishments, covering the retail trade in British Columbia during the year 1930. The data that are given in this report show, for the first time, the size of retail stores, grouped according to annual sales, and the proportion of credit business done in retail stores. The first comprehensive figures of operating expenses are also presented, and an initial effort has been made to analyze the commodity sales of merchandising establishments.

Figures are shown in this report for retail establishments operated by persons of Chinese and Japanese origin, who formed 7.11 per cent of the population in British Columbia in 1931. The amount of business done in stores operated by Chinese or Japanese was 4.24 per cent of the total merchandise trade, while the value of receipts in service establishments under similar ownership formed 3.60 per cent of the total service receipts.

The completeness of the information which can be furnished for the retail trade is determined largely by the extent to which retail store operators keep accurate and detailed records of their activities. While every effort has been made to ensure that the figures which are given in the tables are representative, special note should be taken of the proportion of the total business which is conducted by those firms which were able to furnish the details requested in each case. For example, the extent to which stores have reported their sales by commodities ranges from almost 100 per cent in the case of department stores, to less than 10 per cent in the case of confectionery and delicatessen stores. The information on expenses and credit business is also more complete for some kinds of business than for others.

While this bulletin presents certain of the more significant results of the Census, space could not be found for a great deal more valuable and detailed information on retail trade. The complete results of the Census will be contained in the reports which are now being prepared for printing.

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Standard Summary of Retail Facts
British Columbia

	Retail, merchan- dising estab- lishments	Retail service establishments
Total population	694,263	694,263
Ratio of retail workers (full-time and part-time employees and active proprietors) to total population	4.93	1.48
Number of retail stores	9,501	3,458
Total sales or receipts	\$ 248,597,500	\$ 24,705,300
Population of places less than 1,000	309,100	309,100
Sales or receipts in places of less than 1,000	\$ 42,982,100	\$ 2,034,400
Population of incorporated places 1,000 - 10,000	81,964	81,964
Sales or receipts in incorporated places 1,000 - 10,000 ...	\$ 45,591,600	\$ 3,367,900
Population of incorporated places 10,000 - 30,000	17,524	17,524
Sales or receipts in incorporated places 10,000 - 30,000 ..	\$ 10,084,400	\$ 824,100
Population of incorporated places 30,000 and over	285,675	285,675
Sales or receipts in incorporated places 30,000 and over ..	\$ 149,939,400	\$ 18,478,900
Full-time employees (average number throughout the year) --		
male	14,675	4,036
female	6,513	1,716
Part-time employees (average number throughout the year) --		
male	1,822	647
female	1,453	143
Proprietors actively engaged in retailing	9,798	3,717
Total annual payroll, all stores	\$ 24,521,300	\$ 6,923,900
Average annual salary per full-time employee	\$ 1,107	\$ 1,153
Average annual salary per part-time employee	\$ 323	\$ 369
Average rental cost (leased premises), per cent of sales ..	3.99	10.04
Proportion of sales in leased premises to total sales in the province	69.27	63.38
Proportion of total sales by --		
Single store independents	63.85	79.71
Single stores in voluntary chains	1.16	-
Two- and three-store multiples	7.48	6.78
Local chains	3.08	3.83
Provincial, sectional and national chains	19.52	8.63
Proportion of stores with sales of less than \$10,000 annually, to total number of stores	54.05	87.42
Proportion of total sales of such stores to total sales all stores	8.66	28.06
Proportion of stores with sales of \$10,000 - \$49,999 annually	36.63	9.99
Proportion of total sales	31.02	28.39
Proportion of stores with sales of \$50,000 - \$199,999 annually.	7.99	2.21
Proportion of total sales	26.64	27.31
Proportion of stores with sales of \$200,000 and over annually	1.33	.38
Proportion of total sales	33.68	16.24

BRITISH COLUMBIA - Summary of Retail Trade, 1930

Statistics for retail merchandising

Group	Number of stores	Full-time employees			Salaries & wages	Net sales (1930)	Per cent of total sales
		Male	Female				
Total	9,501	14,675	6,513	23,465,100	248,597,500	100.00	
Food group	3,476	2,669	723	3,157,000	48,692,000	19.59	
Country general stores	814	696	151	864,100	17,653,500	7.10	
General merchandise group ..	202	2,127	2,949	5,639,200	45,862,100	18.45	
Automotive group	1,122	2,476	107	3,335,200	34,122,100	13.73	
Apparel group	772	773	662	1,724,400	17,409,400	7.00	
Building materials group ..	379	873	64	1,259,000	12,348,900	4.97	
Furniture and household group	301	799	184	1,214,400	8,207,100	3.30	
Restaurants, cafeterias and eating places	634	1,337	1,157	1,992,900	10,135,000	4.08	
Other retail stores	1,570	2,799	510	4,144,600	52,761,000	21.21	
Secondhand group	231	126	6	134,300	1,406,400	.57	

Statistics for retail services

Group	Number of establishments	Full-time employees			Salaries & wages	Receipts (1930)	Per cent of total receipts
		Male	Female				
Total	3,458	4,036	1,716	6,632,400	24,705,300	100.00	
Amusement and recreation group	313	661	237	1,169,100	5,621,400	22.75	
Business services group ..	62	154	38	297,400	1,329,600	5.38	
Domestic services group ..	544	795	1,029	1,780,500	4,414,200	17.87	
Educational services group	25	1	18	20,900	144,700	.59	
Personal services group ..	884	275	246	512,600	2,141,400	8.67	
Photography	109	48	48	98,900	562,500	2.28	
Undertaking and burial ...	48	63	5	111,100	398,600	3.64	
Repair and service shops ..	839	348	11	401,500	2,515,800	10.18	
Storage and transportation group	437	1,520	57	1,973,000	5,926,300	23.98	
Miscellaneous services ...	197	171	27	267,400	1,150,800	4.66	

Statistics for Establishments Operated by Persons of Chinese and Japanese Origin (included above)

	Number	Full-time employees		Salaries & wages	Net sales Receipts (1930)	Per cent of total
		Male	Female			
Retail merchandising establishments	1,024	941	184	734,300	10,535,000	4.24
Retail service establishments.	437	189	24	134,600	890,200	3.60

Table 1.--BRITISH COLUMBIA - Retail Merchandise Trade, 1930, by Types of Operation

Type of operation	Number of stores	Full-time employees		Net sales (1930)	
		Number	Salaries & wages	Amount	Per cent of total sales
			\$	\$	
Total, All Stores	9,501	21,188	23,465,100	248,597,500	100.00
Single store independents	7,843	13,839	14,637,300	158,720,700	63.85
Single stores (in voluntary chains)	127	152	125,500	2,885,000	1.16
Two-store multiples	293	1,319	1,526,400	11,562,500	4.65
Two-store multiples (in voluntary chains)	10	44	46,900	481,500	.19
Three-store multiples	134	515	587,600	6,566,100	2.64
Local chains (4 stores and over)	227	901	997,500	7,666,500	3.08
Provincial chains	174	843	1,177,200	23,535,700	9.47
Sectional chains	120	1,825	2,154,800	16,303,600	6.56
National chains	129	797	933,700	8,681,500	3.49
Other types of operation	444	953	1,278,200	12,194,400	4.91
Grocery stores (without meat)	1,303	949	881,000	19,977,500	100.00
Single store independents	1,079	538	437,000	12,803,300	64.09
Single stores (in voluntary chains) ..	81	88	61,900	1,573,300	7.88
Two-store multiples	19	30	34,300	562,500	2.82
Three-store multiples	16	45	50,700	623,900	3.12
Local chains (4 stores and over)	41	120	105,000	1,500,400	7.50
Provincial chains	22)				
Sectional chains	38)	125	190,200	2,876,100	14.40
National chains	3)				
Other types of operation	4	3	1,900	38,000	.19
Combination stores (groceries and meats) ..	158	437	484,200	6,310,400	100.00
Single store independents	98	195	194,800	2,987,000	47.33
Single stores (in voluntary chains) ..	11	20	16,100	303,100	4.80
Two-store multiples	7	52	58,800	531,600	8.43
Local chains (4 stores and over)	15	(X)	(X)	(X)	(X)
National chains	27	(X)	(X)	(X)	(X)
Drug stores	268	570	608,500	6,530,400	100.00
Single store independents	209	326	324,600	4,157,900	63.67
Two-store multiples	12	24	20,000	159,900	2.45
Three-store multiples	6)				
Local chains (4 stores and over)	41)	220	263,900	2,212,600	33.88

An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 2.--BRITISH COLUMBIA - Retail Merchandise Trade, 1930, Credit Business

Number of Stores and Amount of Sales Classified According to Degree of Credit, for Selected Kinds of Business
(Sales expressed in thousands of dollars)

Proportion of credit business	Total, All Stores Reporting (1)		Confectionery		Grocery		Grocery with meats		Meatmarkets with groceries		Meat markets		Country general stores	
	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales
		\$		\$		\$		\$		\$		\$		\$
Total stores reporting	5,112	131,185	436	2,734	768	10,698	37	1,662	39	1,092	206	4,523	445	11,059
All cash	1,981	21,681	357	2,132	231	1,885	7	824	4	119	38	789	52	886
1 - 10 per cent	496	18,662	39	332	60	636	4	38	4	85	18	250	27	1,035
11 - 20 per cent	374	4,808	16	125	52	470	1	5	4	105	9	147	37	607
21 - 30 per cent	293	15,222	7	52	38	350	3	82	2	118	5	89	22	432
31 - 40 per cent	303	9,356	9	54	49	544	2	44	2	121	17	354	23	321
41 - 50 per cent	393	10,267	2	17	88	939	1	25	4	76	22	381	57	855
51 - 60 per cent	282	8,636	5	22	59	1,031	4	180	-	-	36	843	45	1,210
61 - 70 per cent	311	10,940	-	-	63	1,120	4	92	8	186	30	737	54	1,403
71 - 80 per cent	323	13,557	-	-	78	1,758	10	372	9	271	19	475	60	2,037
Over 80 per cent	356	18,056	1	1	50	1,985	1	1	2	13	12	459	68	2,274

Proportion of credit business	Automobile dealers		Men's & boys' clothing and furnishings		Women's ready-to-wear		Shoe stores		Hardware		Coal & wood yards		Drug stores	
	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales
		\$		\$		\$		\$		\$		\$		\$
Total stores reporting ..	110	13,475	77	2,740	86	2,559	65	1,526	129	3,099	109	4,129	170	3,234
All cash	1	6	31	832	33	967	26	807	23	283	25	250	60	928
1 - 10 per cent	4	255	14	722	14	326	11	191	7	53	12	323	48	690
11 - 20 per cent	4	221	10	188	3	158	9	123	8	184	9	118	14	363
21 - 30 per cent	10	1,011	7	273	6	65	6	156	11	306	5	195	22	622
31 - 40 per cent	13	708	7	259	5	61	7	204	12	174	11	458	17	445
41 - 50 per cent	16	1,511	3	148	6	515	1	11	25	523	12	530	4	100
51 - 60 per cent	14	2,342	2	184	1	23	1	6	9	207	8	467	2	36
61 - 70 per cent	19	3,398	2	128	9	278	1	1	17	454	5	373	1	3
71 - 80 per cent	15	2,484	1	7	4	34	1	18	13	701	8	828	2	48
Over 80 per cent	14	1,540	-	-	5	132	2	8	4	216	14	585	-	-

(1) All stores did not report the amount of credit business or whether all sales were for cash. This table includes only those establishments which reported they sell entirely for cash or that they make credit sales.

Table 3.--BRITISH COLUMBIA - Retail Merchandise

Stores Grouped According to Amount of Annual

(Sales expressed in

(An (X) indicates that figures are withheld to avoid disclosing

Annual sales	Total, All Stores (1)		Food group		Country general stores		General merchandise		Automotive	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
1 Totals	9,324	242,417	3,347	45,211	814	17,654	198	45,450	1,122	34,122
2 Less than \$5,000.	3,138	7,390	1,297	3,102	134	322	60	136	323	763
3 \$5,000-\$9,999 ...	1,901	13,608	832	6,004	160	1,142	33	229	204	1,466
4 \$10,000-\$19,999 .	1,797	25,528	584	8,124	227	3,298	18	269	239	3,401
5 \$20,000-\$29,999 .	895	21,833	271	6,608	118	2,859	14	333	118	2,891
6 \$30,000-\$49,999 .	724	27,864	209	8,016	103	3,923	14	576	99	3,881
7 \$50,000-\$99,999 .	544	37,352	122	8,120	59	3,910	18	1,266	76	5,302
8 \$100,000-\$199,999	201	27,220	26	3,375	11	1,363	11	1,448	33	4,684
9 \$200,000 or over.	124	81,622	6	1,863	2	837	30	41,194	30	11,733

Selected Kinds of Business

Annual sales	Total, All Stores		Confectionery stores		Grocery		Grocery with meats		Meat markets with groceries	
	Per cent of stores	Per cent of sales	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
	10 Totals	100.00	100.00	714	4,297	1,248	17,785	93	4,235	58
11 Less than \$5,000.	33.66	3.05	396	939	446	1,083	7	18	5	5
12 \$5,000-\$9,999 ...	20.39	5.61	203	1,420	312	2,288	13	102	6	48
13 \$10,000-\$19,999 .	19.27	10.53	91	1,206	232	3,206	14	208	21	278
14 \$20,000-\$29,999 .	9.60	9.00	13	319	110	2,675	9	221	9	246
15 \$30,000-\$49,999 .	7.76	11.49	11	413	83	3,174	22	925	5	173
16 \$50,000-\$99,999 .	5.83	15.41	-	-	54	3,746	23	1,470	10	693
17 \$100,000-\$199,999	2.16	11.23	-	-	10	(X)	4	(X)	2	213
18 \$200,000 or over.	1.33	33.68	-	-	1	(X)	1	(X)	-	-

(1) In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Trade, 1930, by Size of Business

Sales, by Kinds of Business

(thousands of dollars)

(individual operations, but these are included in the totals)

Apparel		Building materials		Furniture and household		Restaurants, cafeterias & eating places		Other retail stores		Secondhand group		
stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	
772	17,409	379	12,349	301	8,207	624	9,342	1,536	51,267	231	1,406	1
251	600	79	199	74	185	261	588	508	1,208	151	287	2
143	1,015	54	393	60	426	130	912	246	1,763	39	259	3
150	2,147	69	1,032	59	843	101	1,403	324	4,653	26	359	4
76	1,862	63	1,533	40	945	48	1,171	137	3,387	10	244	5
64	2,391	54	2,074	27	1,090	37	1,458	114	4,344	3	111	6
56	3,757	41	2,936	23	1,521	38	2,568	109	7,825	2	147	7
25	3,345	13	1,696	13	1,798	8	1,032	61	8,480	-	-	8
7	2,292	6	2,488	5	1,398	1	210	37	19,608	-	-	9

Selected Kinds of Business

Meat markets		Automobile dealers		Filling stations		Hardware		Coal and wood yards		Drug stores		
stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	
426	9,805	172	20,561	463	5,360	174	4,010	181	5,699	243	5,391	10
43	126	3	9	172	358	26	72	51	110	15	49	11
88	659	8	62	96	671	29	218	29	196	39	289	12
121	1,755	9	122	109	1,532	43	647	42	573	105	1,566	13
82	1,990	17	432	52	1,259	36	867	14	356	42	1,037	14
56	2,156	32	1,330	24	857	23	862	10	399	25	959	15
26	1,621	46	3,275	10	684	13	893	20	1,476	14	984	16
7	828	29	4,087	-	-	4	452	12	1,774	3	506	17
3	670	28	11,244	-	-	-	-	3	815	-	-	18

Table 4.—BRITISH COLUMBIA - Retail Merchandise

Rent and Other

Kind of business	A. Stores in Leased Premises		
	Number of stores	Rent	Net sales (1930)
		\$	\$
1 Total, All Stores Reporting	6,086	6,865,900	172,215,300
2 Food group	2,321	1,398,300	37,229,100
3 Country general stores	191	87,000	4,980,700
4 General merchandise group	138	728,900	28,800,700
5 Automotive group	603	742,300	21,361,200
6 Apparel group	646	1,106,100	16,065,500
7 Building materials group	221	222,400	6,514,000
8 Furniture and household group	240	415,900	7,419,400
9 Restaurants, cafeterias and eating places	483	659,300	8,831,000
10 Other retail stores	1,065	1,384,300	39,791,600
11 Secondhand group	178	121,400	1,222,100
<u>Selected Kinds of Business</u>			
12 Confectionery stores	517	280,600	3,452,900
13 Grocery stores (without meat)	781	421,100	15,237,500
14 Grocery stores with meats	64	60,200	2,849,800
15 Meat markets with groceries	37	31,200	1,384,200
16 Meat markets	359	217,500	8,533,100
17 Department stores	13	499,700	23,888,700
18 Dry goods stores	83	109,000	1,914,700
19 General merchandise stores with food departments	20	14,700	820,900
20 Variety, 5-and-10, and to-a-dollar stores	21	105,000	2,160,400
21 Automobile dealers	96	269,800	12,521,700
22 Accessories, tires and batteries	11	9,000	164,400
23 Filling stations	45	29,500	670,000
24 Filling stations with tires and accessories	157	148,100	2,847,400
25 Filling stations with other merchandise	15	7,600	136,500
26 Garages	209	224,700	3,698,000
27 Men's and boys' clothing and furnishings stores	83	244,700	3,444,600
28 Family clothing stores	35	54,300	1,390,200
29 Women's ready-to-wear stores	107	241,300	4,088,700
30 Shoe stores (men's, women's and children's)	103	162,500	2,496,900
31 Hardware stores	107	107,700	2,669,800
32 Lumber and building materials	25	16,600	968,100
33 Lumber and building materials, coal and wood	8	6,000	341,400
34 Furniture stores	61	114,100	2,099,700
35 Coal and wood yards (including ice)	98	79,200	4,284,200
36 Drug stores	226	336,900	5,858,400

(1) Not all establishments gave full particulars of operating expenses, and even some stores reporting rent failed to give amount of other expenses. Thus the totals do not necessarily include figures for all stores in leased premises.

Trade, 1930, by Kinds of Business

Operating Expenses

B. Operating Expenses Reported (1)							
Number of stores reporting	Proprietors not on payroll	Proprietors receiving a stated salary (2)		Salaries & wages of employees	All other expenses (including rent)	Net sales (1930)	
		number	salaries				
			\$	\$	\$	\$	
6,126	4,414	1,798	3,261,200	22,157,000	23,317,500	216,260,000	1
2,037	1,581	393	565,100	2,763,400	3,448,500	38,669,700	2
498	447	113	175,900	655,500	714,700	12,283,600	3
143	97	26	50,100	5,899,800	5,125,300	44,796,300	4
761	523	294	532,500	2,995,900	2,850,900	29,312,000	5
567	398	209	475,400	1,683,300	2,499,900	15,642,300	6
299	182	151	288,100	1,098,000	1,013,700	10,367,900	7
225	115	107	249,500	1,196,700	1,359,500	7,646,600	8
382	326	151	204,100	1,715,200	1,431,600	8,270,200	9
1,095	642	327	680,000	4,030,000	4,673,500	48,210,800	10
119	103	27	40,500	119,200	199,900	1,060,600	11
<u>Selected Kinds of Business</u>							
368	346	40	46,900	152,400	409,700	2,997,500	12
788	612	145	208,400	812,900	1,087,900	15,959,100	13
77	31	17	22,200	338,300	313,700	4,160,400	14
51	36	13	16,200	132,400	105,500	1,757,700	15
322	172	74	159,400	791,200	812,600	8,659,600	16
23	8	4	15,800	5,246,600	4,313,800	38,504,200	17
73	71	15	29,900	163,400	232,700	1,804,600	18
19	12	7	4,400	69,500	50,300	841,900	19
27	5	-	-	419,300	526,900	3,629,600	20
154	57	81	208,100	1,904,400	1,665,100	18,432,900	21
17	10	7	12,400	131,500	99,100	736,100	22
50	45	9	11,300	29,500	56,100	637,900	23
170	127	57	76,900	213,400	280,200	2,945,500	24
34	36	3	4,500	8,000	22,600	262,200	25
260	197	113	177,700	550,900	543,700	4,644,200	26
81	66	31	92,800	319,300	572,600	3,284,700	27
41	21	29	64,900	159,200	191,300	1,609,000	28
100	75	33	83,100	409,600	612,300	4,026,300	29
95	47	33	66,400	262,400	358,400	2,382,500	30
134	95	75	143,800	288,400	374,400	3,531,000	31
50	15	22	35,800	287,300	227,200	2,036,400	32
17	6	7	20,000	89,700	90,400	1,048,000	33
62	37	35	85,700	255,800	344,700	2,210,700	34
115	91	54	121,500	717,000	703,500	4,738,400	35
225	94	110	240,100	601,500	696,700	5,950,100	36

(2) Reported salaries of proprietors should only be used as a basis for computing the total compensation of proprietors in any kind of business when the number of reporting establishments is relatively large and the number of proprietors receiving a stated salary forms a substantial proportion of the total number of proprietors. Similar precautions should be taken in computing total expenses for any kind of business.

Table 5.—BRITISH COLUMBIA -- Sales by Commodities

Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of all stores in same clas- sification	Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of all stores in same clas- sification
<u>Grocery stores (without meat):</u>		<u>Grocery stores with meats:</u>	
Stores - 1,303: Sales - \$19,977,500		Stores - 96 : Sales - \$4,402,900	
(Commodity coverage, 16.3%)		(Commodity coverage, 32.6%)	
Cigars, cigarettes and tobacco	2.6	Cigars, cigarettes and tobacco ...	2.3
Food and kindred products --		Food and kindred products --	
Bakery products, fresh	2.0	Bakery products, fresh7
Bottled beverages3	Bottled beverages1
Candy, confectionery and nuts	1.2	Candy, confectionery and nuts ...	3.9
Delicatessen, ready-to-serve foods	.7	Delicatessen, ready-to-serve foods	2.9
Fruits and vegetables, fresh	7.6	Fish and other sea foods, fresh .	.1
Butter and cheese	9.3	Fruits and vegetables, fresh	3.3
Eggs	2.6	Groceries	60.4
Lard	1.8	Butter and cheese	8.3
Flour	2.5	Eggs	1.8
Sugar	4.8	Lard7
Salmon, canned8	Flour	2.4
Other groceries (including canned		Sugar	5.3
goods, except salmon)	59.6	Salmon, canned5
Meats, including poultry7	Other groceries (including	
Milk and cream, fluid4	canned goods, except salmon) 41.4	
Soda fountain sales and ice cream.	.3	Meats, including poultry	18.9
Grain and feed4	Milk and cream, fluid1
Household supplies --		Soda fountain sales and ice cream	.1
Soap	1.2	Gasoline, lubricating oils and	
Other household supplies6	greases6
Miscellaneous merchandise2	Hardware	2.0
Receipts from sale of meals2	Hay, grain and feed4
Stationery, books and magazines2	Household supplies --	
		Soap3
		Other household supplies2
		Kitchen utensils	1.2
		Miscellaneous merchandise2
		Paints, varnishes, lacquers, etc..	1.3
		Receipts from sale of meals9
		Stationery, books and magazines ..	.1

Note: Sales by commodities were not reported by all stores in each kind-of-business classification. The commodity coverage indicates the extent to which the sales reported in a given kind-of-business classification can be broken down by commodities and shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores in the same kind-of-business classification. The percentage column shows the proportion which the sales of each commodity forms of the total sales of all stores in the same kind-of-business classification which reported their sales by commodities. Not all stores of any given classification sell every commodity listed thereunder.

Table 5.—BRITISH COLUMBIA - Sales by Commodities (Continued)

Meat markets:

Stores - 444 ; Sales - \$10,306,100

(Commodity coverage, 19.9%)

Bakery products, fresh5
Delicatessen, ready-to-serve foods .	1.4
Fish and other sea foods, fresh	2.0
Fruits and vegetables, fresh	1.3
Groceries --	
Butter and cheese	5.1
Eggs	1.9
Lard	1.3
Other groceries (including canned goods, except salmon)3
Meats, including poultry	86.1
Miscellaneous merchandise1

Country general stores (groceries with dry goods and apparel):

Stores - 714 ; Sales - \$16,096,700

(Commodity coverage, 31.0%)

Apparel and accessories, women's, misses' and children's --	
Children's wear2
Hosiery6
Coats, suits and dresses2
Underwear, negligees, corsets, etc.3
Other apparel (except furs)2
Appliances and supplies, electrical.1
Automobile parts and accessories (except tires, tubes and batteries) ..	.1
Building materials --	
Cement1
Lumber, rough and dressed3
Planing mill products, woodwork1
Wood shingles and shakes1
Roofing materials (except wood shingles and shakes)1
Cigars, cigarettes and tobacco	3.4
Clothing and furnishings, men's and boys' --	
Custom tailoring1
Suits2
Overcoats1
Hats and caps2
Underwear, hosiery and shirts	1.0
Other furnishings5
Work clothing	1.6
Other clothing3
Drugs, patent medicines and compounds6

Country general stores - cont'd.

Dry goods and notions	6.4
Cotton piece goods	1.5
Linen goods4
Wool and wool-mixed goods	1.0
Rayons and celanese6
Silk and velvet piece goods5
Notions (ribbons, lace, etc.) .	1.0
Other dry goods	1.4
Farm and garden equipment and supplies3
Fishing tackle and supplies9
Food and kindred products --	
Bakery products, fresh	1.7
Bottled beverages2
Candy, confectionery and nuts	1.2
Delicatessen, ready-to-serve foods .	.2
Fish and other sea foods, fresh1
Fruits and vegetables, fresh	2.8
Butter and cheese	4.9
Eggs	2.1
Lard	1.3
Flour	4.8
Sugar	4.1
Salmon, canned5
Other groceries (including canned goods, except salmon)	29.2
Meats, including poultry	5.7
Milk and cream, fluid7
Soda fountain sales and ice cream ..	.1
Fuel1
Furniture1
Furs and fur goods1
Gas appliances and supplies1
Gasoline	2.6
Hardware	7.6
Builders' and shelf hardware ..	2.7
Carpenters' and mechanics' tools. .	.4
Other hardware	4.5
Hay, grain and feed --	
Hay, straw and alfalfa4
Grain and feed	2.9
Home furnishings --	
Floor coverings1
Bedding, mattresses, springs, etc. .	.3
China, glassware, crockery, etc.1
Kitchen utensils1
Other home furnishings2
Household supplies --	
Soap6
Other household supplies4
Infants' wear1

Table 5.—BRITISH COLUMBIA - Sales by Commodities (Continued)

Country general stores - cont'd.		Department stores - cont'd.	
Jewellery, silverware, clocks and watches1	Drugs and drug sundries	1.5
Miscellaneous merchandise	1.1	Prescriptions1
Oils and greases5	Drugs, patent medicines and compounds	1.3
Paints, varnishes, glass and painters' supplies --		Rubber sundries1
Paints, varnishes, lacquers, etc...	.4	Dry goods and notions --	
Glass1	Piece goods	4.8
Radios1	Cotton piece goods	1.8
Seeds, bulbs, plants, etc.1	Linen goods6
Shoes and other footwear:		Wool and wool-mixed goods ...	1.1
Footwear, wholly or chiefly of leather --		Rayons and celanese7
Men's or boys'	1.6	Silk and velvet piece goods .	.6
Women's or misses'6	Notions (ribbons, lace, etc.)	1.9
Children's3	Farm and garden equipment and supplies1
Felt footwear1	Food and kindred products --	
Rubber footwear6	Bakery products, fresh	1.5
Smokers' supplies1	Candy, confectionery and nuts9
Stationery, books and magazines4	Delicatessen, ready-to-serve foods.	.4
Stoves, ranges and heaters (other than electric or gas)2	Fish and other sea foods, fresh4
Tires, tubes and tire accessories ..	.1	Fruits and vegetables, fresh	1.6
Toilet articles and preparations1	Butter and cheese	3.5
Department stores:		Eggs4
Stores - 25 : Sales - \$38,831,900		Lard2
(Commodity coverage, 99.1%)		Flour7
Antiques, art goods, statuary and gifts1	Sugar6
Apparel and accessories, women's, misses' and children's --		Salmon, canned2
Children's wear	1.4	Other groceries (including canned goods, except salmon)	13.5
Millinery	1.3	Meats, including poultry	5.1
Hosiery	2.6	Soda fountain sales and ice cream .	.1
Coats, suits and dresses	6.7	Fuel9
Underwear, negligees, corsets, etc.	2.9	Furniture	4.6
Other apparel (except furs)	1.8	Bedroom	1.1
Appliances and supplies, electrical.	.7	Living room, library and hall.	1.1
Building materials.....	.1	Dining room	1.4
Cameras and photographic supplies ..	.1	Kitchen5
Cigars, cigarettes, tobacco and smokers' supplies	1.1	Other household furniture4
Clothing and furnishings, men's and boys'	9.5	Office and store furniture1
Custom tailoring1	Furs and fur goods6
Suits	1.9	Gasoline1
Overcoats	1.1	Glass1
Hats and caps4	Grain and feed3
Underwear, hosiery and shirts.	3.6	Hardware	1.8
Other furnishings	1.2	Builders' and shelf hardware...	.9
Work clothing	1.0	Carpenters' and mechanics' tools	.3
Other clothing2	Other hardware6
		Heating and plumbing equipment and supplies4

Table 5.--BRITISH COLUMBIA - Sales by Commodities (Continued)

Department stores - cont'd.		Department stores - cont'd.	
Home furnishings --		Toilet articles and preparations7
Draperies, upholstery, curtains, etc.	1.9	Toilet preparations and	
Floor coverings	2.4	cosmetics6
Bedding, mattresses, springs, etc. ..	.6	Toilet articles1
China, glassware, crockery, etc.	1.1	Toys and games6
Kitchen utensils6	Wallpaper4
Other home furnishings	2.2		
Household supplies3	<u>Dry goods stores:</u>	
Soap2	Stores - 112: Sales - \$2,146,600	
Other household supplies1	(Commodity coverage, 42.1%)	
Infants' wear6	Apparel and accessories, women's,	
Jewellery, silverware, clocks and		misses' and children's --	
watches9	Children's wear	1.4
Clocks1	Millinery	1.9
Watches1	Hosiery	13.3
Silverware, plated4	Coats, suits and dresses	17.7
Other jewellery3	Underwear, negligees, corsets, etc..	8.7
Leather goods4	Other apparel (except furs)	3.0
Luggage2	Clothing and furnishings, men's and	
Musical instruments and accessories ..	.4	boys' --	
Miscellaneous merchandise5	Underwear, hosiery and shirts4
Optical goods1	Other furnishings1
Paints, varnishes, lacquers, etc.5	Work clothing1
Radios and radio equipment3	Dry goods and notions --	
Receipts from sale of meals	1.5	Cotton piece goods	6.1
Secondhand merchandise3	Linen goods	7.7
Seeds, bulbs, plants, etc.1	Wool and wool-mixed goods	2.7
Service6	Rayons and celanese	3.9
Shoes and other footwear:		Silk and velvet piece goods	13.3
Footwear, wholly or chiefly of		Notions (ribbons, lace, etc.)	4.8
leather --		Other dry goods	4.7
Men's or boys'	2.1	Furs and fur goods1
Women's or misses'	2.3	Home furnishings --	
Children's7	Draperies, upholstery, curtains, etc.	3.7
Felt footwear1	Bedding, mattresses, springs, etc. .	.2
Rubber footwear2	China, glassware, crockery, etc.2
Sporting goods, including gymnasium		Other home furnishings	3.0
equipment6	Infants' wear6
Stationery, books and magazines	1.8	Leather goods4
Books8	Miscellaneous merchandise2
Magazines and newspapers1	Shoes (women's)	1.5
Writing paper, envelopes, pat-		Toilet preparations and cosmetics2
terns, tablets and index cards	.5	Toys and games1
Paper cups, dishes and other			
paper goods1	<u>Variety, 5-and-10, to-a-dollar stores:</u>	
Blank books and loose-leaf note		Stores - 30 : Sales - \$3,640,000	
books1	(Commodity coverage, 75.3%)	
Fountain pens and pencils1	Antiques, art goods, statuary and	
Other stationery and stationers'		gifts	2.8
supplies1	Apparel and accessories, women's,	
Stoves, ranges and heaters (other than		misses' and children's --	
electric or gas)5	Millinery9
		Hosiery7

Table 5.—BRITISH COLUMBIA - Sales by Commodities (Continued) --

Variety stores - cont'd.

Apparel and accessories - cont'd.	
Coats, suits and dresses	1.2
Underwear, negligees, corsets, etc.	.9
Other apparel (except furs)	1.3
Appliances and supplies, electrical.	1.5
Automobile parts and accessories (except tires, tubes and batteries)	.1
Cleaning compounds and other house- hold supplies (except soap)1
Clothing and furnishings, men's and boys'	2.3
Dry goods and notions	15.1
Food and kindred products --	
Bakery products, fresh1
Candy, confectionery and nuts	6.6
Other food products3
Soda fountain sales and ice cream .	1.4
Hardware	10.6
Home furnishings --	
China, glassware, crockery, etc. ..	10.1
Kitchen utensils	4.4
Other home furnishings	1.1
Infants' wear	1.0
Jewellery (mainly costume)	3.6
Leather goods2
Miscellaneous merchandise2
Phonographs and records4
Receipts from sale of meals	1.8
Seeds, bulbs, plants, etc.	1.3
Stationery, books and magazines	10.3
Tires, tubes and tire accessories ..	.1
Toilet articles and preparations ...	8.5
Toys and games	6.1

Automobile dealers:

Stores - 172 : Sales - \$20,561,300

(Commodity coverage, 82.3%)

Automobiles, trucks, buses, tractors and accessories --	
Passenger automobiles, new	35.0
Passenger automobiles, used	20.3
Commercial cars and trucks, new ...	8.0
Commercial cars and trucks, used ..	2.3
Tractors, farm and other2
Buses1
Special-purpose vehicles1
Parts and accessories (except tires, tubes and batteries)	9.1
Tires and tubes	2.0
Passenger automobiles, new, sold to other dealers	3.3

Automobile dealers - cont'd.

Automobiles, trucks, buses, tractors and accessories - cont'd.	
Commercial cars and trucks, new, sold to other dealers4
Parts and accessories (except tires, tubes and batteries) sold to other dealers2
Batteries, storage4
Gasoline	6.6
Miscellaneous merchandise6
Oils and greases	1.2
Radios and radio equipment --	
To ultimate consumers5
To other dealers2
Service	9.5

Filling stations:

Stores - 129 : Sales - \$1,042,000

(Commodity coverage, 12.5%)

Batteries, storage2
Fuel oil2
Gasoline	89.5
Oils and greases	7.8
Service	2.3

Filling stations with tires and
accessories:

Stores - 250 : Sales - \$3,845,600

(Commodity coverage, 30.5%)

Automobile parts and accessories (ex- cept tires, tubes and batteries) ...	3.8
Batteries, storage	1.5
Gasoline	71.8
Miscellaneous merchandise	1.1
Oils and greases	7.9
Radios and radio equipment7
Service	5.0
Tires and tubes	3.2

Garages:

Stores - 368 : Sales - \$5,607,200

(Commodity coverage, 37.8%)

Automobile parts and accessories (ex- cept tires, tubes and batteries) ...	12.4
Batteries, storage	2.2
Gasoline	44.3
Miscellaneous merchandise9
Oils and greases	5.5
Radios and radio equipment9
Service	24.5
Tires and tubes	10.3

Table 5.--BRITISH COLUMBIA - Sales by Commodities (Continued) --

Men's and boys' clothing and furnishings stores:

Stores - 104 : Sales - \$3,787,400	
(Commodity coverage, 50.1%)	
Custom tailoring8
Furs and fur goods1
Hats and caps	5.3
Leather goods2
Luggage1
Miscellaneous merchandise2
Overcoats	9.8
Shoes and other footwear:	
Footwear, wholly or chiefly of leather --	
Men's or boys'	1.6
Children's9
Rubber footwear6
Suits	31.8
Underwear, hosiery and shirts	21.5
Other furnishings	18.7
Work clothing	6.3
Other clothing	2.1

Family clothing stores:

Stores - 51 : Sales - \$1,828,000	
(Commodity coverage, 63.6%)	
Apparel and accessories, women's, misses' and children's --	
Children's wear4
Millinery	2.5
Hosiery	4.1
Coats, suits and dresses	18.8
Underwear, negligees, corsets, etc.	3.6
Other apparel (except furs)	1.8
Clothing and furnishings, men's and boys' --	
Suits	17.0
Overcoats	7.7
Hats and caps	2.3
Underwear, hosiery and shirts	7.6
Other furnishings	8.0
Work clothing	2.4
Other clothing	6.9
Dry goods and notions --	
Cotton piece goods8
Linen goods3
Wool and wool-mixed goods5
Rayons and celanese2
Silk and velvet piece goods3
Notions (ribbons, lace, etc.)	1.5
Other dry goods	1.8
Furs and fur goods4

Family clothing stores - cont'd.

Home furnishings --	
Draperies, upholstery, curtains, etc.7
Floor coverings	1.6
Bedding, mattresses, springs, etc.4
Other home furnishings	3.2
Infants' wear4
Jewellery, silverware, clocks and watches1
Luggage2
Miscellaneous merchandise1
Radios4
Shoes and other footwear:	
Footwear, wholly or chiefly of leather --	
Men's or boys'	1.4
Women's or misses'	1.5
Children's7
Rubber footwear4

Women's ready-to-wear stores:

Stores - 129 : Sales - \$4,238,000	
(Commodity coverage, 37.1%)	
Apparel and accessories, women's, misses' and children's --	
Children's wear8
Millinery	5.2
Hosiery	2.9
Coats, suits and dresses	76.8
Underwear, negligees, corsets, etc.	7.4
Other apparel (except furs)	4.0
Dry goods and notions --	
Piece goods5
Notions (ribbons, lace, etc.)6
Furs and fur goods6
Home furnishings5
Infants' wear1
Leather goods4
Miscellaneous merchandise2

Shoe stores, men's, women's and children's:

Stores - 116 : Sales - \$2,591,100	
(Commodity coverage, 43.5%)	
Hosiery5
Shoes and other footwear:	
Footwear, wholly or chiefly of leather --	
Men's or boys'	35.4
Women's or misses'	49.4
Children's	5.6
Felt footwear	1.1
Rubber footwear	8.0

Table 5.--BRITISH COLUMBIA - Sales by Commodities (Continued)

<u>Hardware stores:</u>		<u>Hardware stores - cont'd.</u>	
Stores - 174 : Sales - \$4,009,900		Oils and greases2
(Commodity coverage, 44.9%)		Paints, varnishes, glass and	
Appliances and supplies, electrical--		painters' supplies --	
Household appliances, motor-driven		Paints, varnishes, lacquers, etc. ..	6.2
(except refrigerators)	2.1	Glass8
Household heating appliances,		Painters' supplies9
portable4	Radios and radio equipment	4.7
Lighting equipment2	Radios	4.6
Incandescent lamps4	Radio parts and accessories1
Construction materials4	Secondhand merchandise1
Ranges and water heaters1	Service1
Bicycles and accessories3	Silverware, plated2
Building materials --		Soap, cleaning compounds and other	
Brick, tile, terra cotta, etc.4	household supplies1
Cement	1.5	Sporting goods, including gymnasium	
Lime, plaster, etc.2	equipment	2.0
Lumber, rough and dressed8	Stoves, ranges and heaters (other	
Planing mill products, woodwork1	than electric or gas)	4.0
Roofing materials (except wood		Tires, tubes and tire accessories3
shingles and shakes)5	Toys and games2
Building paper, wood base insulat-		Wallpaper1
ing boards, etc.4		
Wallboards (except wood base-boards)	.3	<u>Lumber and building materials:</u>	
Clocks and watches2	Stores - 62 : Sales - \$2,278,000	
Explosives	2.2	(Commodity coverage, 33.2%)	
Farm and garden equipment and		Building materials --	
supplies --		Brick, tile, terra cotta, etc.4
Farm machinery2	Crushed stone1
Wire fencing, gates and posts6	Cement	3.4
Other farm and garden equipment and		Lime, plaster, etc.9
supplies9	Lumber, rough and dressed	65.1
Fuel oil1	Planing mill products, woodwork ...	8.4
Furniture --		Wood shingles and shakes	6.7
Bedroom	1.0	Roofing materials (except wood	
Living room, library and hall	1.2	shingles and shakes)5
Dining room8	Building paper, wood base insulating	
Kitchen3	boards, etc.	7.2
Other household furniture	1.0	Wall boards (except wood base-boards)	3.7
Gas appliances and supplies1	Other building materials	1.6
Gasoline4	Glass3
Hardware --		Hardware --	
Builders' and shelf hardware	29.7	Builders' and shelf hardware5
Carpenters' and mechanics' tools ..	5.8	Other hardware7
Other hardware	20.8	Paints, varnishes, lacquers, etc.5
Heating and plumbing equipment and			
supplies9		
Home furnishings --			
Floor coverings6		
Bedding, mattresses, springs, etc. ..	.3		
China, glassware, crockery, etc. ...	1.6		
Kitchen utensils	2.7		
Other home furnishings1		
Miscellaneous merchandise5		

Table 5.--BRITISH COLUMBIA - Sales by Commodities (Continued)

<u>Lumber and building materials (coal and wood):</u>		<u>Furniture stores - cont'd.</u>	
Stores - 21 : Sales - \$1,667,800		Luggage4
(Commodity coverage, 45.2%)		Office and store equipment3
Builders' and shelf hardware2	Paints, varnishes, lacquers, etc.1
Building materials --		Radios	1.7
Brick, tile, terra cotta, etc.	5.3	Secondhand merchandise	3.2
Crushed stone	1.1	Service6
Cement	27.3	Stoves, ranges and heaters (other than electric or gas)	1.0
Lime, plaster, etc.	6.7	<u>Radio and music stores (including refrigeration):</u>	
Lumber, rough and dressed	20.3	Stores - 42 : Sales - \$2,229,500	
Planing mill products, woodwork ...	2.6	(Commodity coverage, 74.9%)	
Wood shingles and shakes	1.3	Appliances and supplies, electrical .	.3
Roofing materials (except wood shingles and shakes)1	Batteries, storage1
Building paper, wood base insulating boards, etc.3	Musical instruments and accessories--	
Wall boards (except wood base-boards)	2.0	Pianos, organs and accessories	20.0
Other building materials	3.2	Phonographs and records	8.5
Fuel --		Stringed and band instruments	2.8
Coal	21.8	Sheet music, music books, etc.	3.5
Wood, coke and other fuels9	Other musical instruments and accessories9
Miscellaneous merchandise	3.3	Radios and radio equipment --	
Paints, varnishes, lacquers, etc. ..	.4	Radios	59.1
Sand and gravel	1.9	Radio parts and accessories	3.3
Service8	Refrigerators (electric and gas)9
<u>Furniture stores:</u>		Service6
Stores - 81 : Sales - \$2,349,300		<u>Drug stores:</u>	
(Commodity coverage, 48.5%)		Stores - 268 : Sales - \$6,530,400	
Antiques, art goods, statuary and gifts2	(Commodity coverage, 28.7%)	
Appliances and supplies, electrical--		Bottled beverages	1.1
Household appliances, motor-driven (except refrigerators)2	Cameras and photographic supplies --	
Lighting equipment2	Cameras5
Furniture --		Photographic supplies	2.0
Bedroom	23.1	Candy, confectionery and nuts	5.2
Living room, library and hall	23.5	Cigars, cigarettes, tobacco and smokers' supplies --	
Dining room	8.8	Cigars, cigarettes and tobacco	10.3
Kitchen	2.7	Smokers' supplies5
Other household furniture	5.9	Drugs and drug sundries --	
Office and store furniture	1.0	Prescriptions	7.9
Hardware2	Drugs, patent medicines and compounds	39.5
Home furnishings --		Rubber sundries	2.6
Draperies, upholstery, curtains, etc.	7.8	Drug sundries	2.5
Floor coverings	6.2	Miscellaneous merchandise7
Bedding, mattresses, springs, etc..	6.9	Professional and scientific instruments and equipment4
China, glassware, crockery, etc. ..	3.2	Radios and musical instruments5
Kitchen utensils8	Services (photo finishing)8
Refrigerators (electric and gas) ..	.1	Soda fountain sales and ice cream ...	2.9
Other home furnishings	1.9		

Table 5.—BRITISH COLUMBIA - Sales by Commodities (Continued)

Drug stores - cont'd.	
Stationery, books and magazines —	
Books	1.0
Magazines and newspapers	3.6
Writing paper, envelopes, patterns, tablets and index cards	2.2
Paper cups, dishes and other paper goods3
Blank books and loose-leaf note books3
Fountain pens and pencils7
Other stationery and stationers' supplies	1.7
Surgical, dental and hospital supplies8
Toilet articles and preparations —	
Toilet preparations and cosmetics .	10.3
Toilet articles	1.7

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