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**CANADA**  
**DOMINION BUREAU OF STATISTICS**  
**CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS**

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**SUMMARY OF RETAIL**  
**FACTS, CREDIT AND COMMODITY**  
**SALES, SIZE OF BUSINESS,**  
**OPERATING EXPENSES**

**MANITOBA**

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931.

Manitoba -- Summary of Retail Facts, Credit and Commodity Sales,  
Size of Business, Operating Expenses

This bulletin presents some of the final results of the Census of Merchandising and Service Establishments, covering the retail trade in Manitoba during the year 1930. The data that are given in this report show, for the first time, the size of retail stores, grouped according to annual sales, and the proportion of credit business done in retail stores. The first comprehensive figures of operating expenses are also presented, and an initial effort has been made to analyze the commodity sales of merchandising establishments.

The completeness of the information which can be furnished for the retail trade is determined largely by the extent to which retail store operators keep accurate and detailed records of their activities. While every effort has been made to ensure that the figures which are given in the tables are representative, special note should be taken of the proportion of the total business which is conducted by those firms which were able to furnish the details requested in each case. For example, the extent to which stores have reported their sales by commodities ranges from almost 100 per cent in the case of department stores, to less than 10 per cent in the case of confectionery and delicatessen stores. The information on expenses and credit business is also more complete for some kinds of business than for others.

While this bulletin presents certain of the more significant results of the Census, space could not be found for a great deal more valuable and detailed information on retail trade. The complete results of the Census will be contained in the reports which are now being prepared for printing.

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Standard Summary of Retail Facts

Manitoba

	Retail merchan- dising estab- lishments	Retail service establishments
Total population .....	700,139	700,139
Ratio of retail workers (full-time and part-time employees and active proprietors) to total population.	3.81	1.06
Number of retail stores .....	6,859	2,493
Total sales or receipts .....	\$189,243,900	\$15,937,800
Population of places less than 1,000 .....	405,648	405,648
Sales or receipts in places of less than 1,000 .....	\$ 34,565,800	\$ 1,577,000
Population of incorporated places 1,000 - 10,000 .....	42,319	42,319
Sales or receipts in incorporated places 1,000 - 10,000.	\$ 13,813,700	\$ 804,100
Population of incorporated places 10,000 - 30,000 .....	33,387	33,387
Sales or receipts in incorporated places 10,000 - 30,000	\$ 9,384,200	\$ 684,700
Population of incorporated places 30,000 and over .....	218,785	218,785
Sales or receipts in incorporated places 30,000 and over	\$131,480,200	\$12,872,000
Full-time employees (average number throughout the year) --		
male .....	11,440	2,979
female .....	6,366	997
Part-time employees (average number throughout the year) --		
male .....	1,280	697
female .....	676	75
Proprietors actively engaged in retailing .....	6,910	2,652
Total annual pay-roll, all stores .....	\$ 19,597,800	\$ 4,313,400
Average annual salary per full-time employee .....	1,064	1,030
Average annual salary per part-time employee .....	\$ 334	\$ 283
Average rental cost (leased premises), per cent of sales	3.42	9.84
Proportion of sales in leased premises to total sales in the province .....	72.15	60.26
Proportion of total sales by --		
Single store independents .....	76.69	71.70
Single stores in voluntary chains .....	3.42	-
Two- and three-store multiples .....	6.30	8.60
Local chains .....	.89	2.73
Provincial, sectional and national chains .....	9.92	16.28
Proportion of stores with sales of less than \$10,000 annually, to total number of stores .....	56.14	90.35
Proportion of total sales of such stores to total sales, all stores .....	7.87	26.94
Proportion of stores with sales of \$10,000 - \$49,999 annually .....	37.25	7.08
Proportion of total sales .....	29.14	23.50
Proportion of stores with sales of \$50,000 - \$199,999 annually .....	5.72	2.25
Proportion of total sales .....	17.35	33.17
Proportion of stores with sales of \$200,000 and over annually .....	.89	.32
Proportion of total sales .....	45.64	16.39

MANITOBA - Summary of Retail Trade, 1930

Statistics for retail merchandising

Group	Number of stores	Full-time employees		Salaries & wages	Net sales (1930)	Per cent of total sales
		Male	Female			
				\$	\$	
Total .....	6,859	11,440	6,366	18,945,300	189,243,900	100.00
Food group .....	2,249	1,542	448	1,541,700	27,410,900	14.48
Country general stores .....	852	556	207	594,000	15,542,700	8.21
General merchandise group .....	87	3,018	3,721	7,938,700	64,344,000	34.00
Automotive group .....	758	1,609	76	1,990,900	20,605,500	10.89
Apparel group .....	432	542	414	1,095,000	9,597,200	5.07
Building materials group .....	417	811	55	1,059,400	12,173,400	6.43
Furniture and household group .	101	403	91	660,900	3,740,800	1.98
Restaurants, cafeterias and eating places .....	338	653	871	991,800	5,553,300	2.93
Other retail stores .....	1,484	2,207	470	2,965,800	29,004,200	15.33
Secondhand group .....	141	99	13	107,100	1,271,900	.68

Statistics for retail services

Group	Number of establishments	Full-time employees		Salaries & wages	Receipts (1930)	Per cent of total receipts
		Male	Female			
				\$	\$	
Total .....	2,493	2,979	997	4,095,100	15,937,800	100.00
Amusement and recreation group.	220	544	145	749,900	4,002,900	25.12
Business services group .....	26	118	46	238,200	1,080,600	6.78
Domestic services group .....	300	570	535	1,045,800	2,754,900	17.29
Educational services group .....	14	21	61	82,900	309,000	1.94
Personal services group .....	560	233	125	336,500	1,340,900	8.41
Photography .....	54	38	28	60,000	318,700	2.00
Undertaking and burial .....	34	36	5	59,900	422,200	2.65
Repair and service shops .....	881	266	9	253,500	1,761,800	11.05
Storage and transportation group .....	293	1,065	31	1,151,600	3,461,700	21.72
Miscellaneous services .....	111	88	12	118,800	484,200	3.04



Table 1.--MANITOBA - Retail Merchandise Trade, 1930, by Types of Operation

Type of operation	Number of stores	Full-time employees		Net sales (1930)	
		Number	Salaries & wages	Amount	Per cent of total sales
			\$	\$	
Total, All Stores .....	6,859	17,806	18,945,300	189,243,900	100.00
Single store independents .....	5,473	13,702	14,352,800	145,156,700	76.69
Single stores (in voluntary chains) ..	295	355	260,700	6,485,100	3.42
Two-store multiples .....	182	727	867,700	8,489,300	4.49
Two-store multiples (in voluntary chains) .....	8	18	13,300	240,200	.13
Three-store multiples .....	72)				
Three-store multiples (in voluntary chains) .....	2)	421	489,200	3,186,300	1.68
Local chains (4 stores and over) .....	49	177	172,100	1,678,200	.89
Provincial chains .....	65	191	267,800	5,217,700	2.76
Sectional chains .....	129	556	666,600	5,496,800	2.91
National chains .....	160	916	952,600	8,043,300	4.25
Other types of operation .....	424	743	902,500	5,244,300	2.78
Grocery stores (without meat) .....	919	550	409,900	10,351,900	100.00
Single store independents .....	749	304	185,800	6,441,300	62.22
Single stores (in voluntary chains) ..	96	86	52,900	1,635,800	15.80
Two-store multiples .....	17)	53	61,900	930,000	8.98
Local chains (4 stores and over) ...	21)				
Provincial chains .....	3)				
Sectional chains .....	6)	106	108,300	1,338,800	12.94
National chains .....	26)				
Other types of operation .....	1	1	1,000	6,000	.06
Combination stores (groceries and meats)	408	481	492,400	8,563,800	100.00
Single store independents .....	288	152	114,200	3,436,600	40.13
Single stores (in voluntary chains) ..	55	89	64,700	1,240,500	14.49
Two-store multiples .....	10	27	23,700	370,100	4.32
Sectional chains .....	21)				
National chains .....	34)	213	289,800	3,516,600	41.06
Lumber and building material dealers (including those selling coal and wood) .....	176	453	569,500	6,430,200	100.00
Single store independents .....	81	243	260,300	3,426,200	53.28
Two-store multiples .....	3)				
Three-store multiples .....	6)	86	122,100	1,385,200	21.54
Local chains (4 stores and over) ...	4)				
Provincial chains .....	27	33	49,500	490,500	7.63
Sectional chains .....	55	91	137,600	1,128,300	17.55

Table 2.--MANITOBA -- Retail Merchandise Trade, 1930, Credit Business

Number of Stores and Amount of Sales Classified According to Degree of Credit, for Selected Kinds of Business  
(Sales expressed in thousands of dollars)

Proportion of credit business	Total, All Stores Report- ing (1)		Con- fectionery		Grocery		Grocery with meats		Meat markets with groceries		Meat markets		Country general stores	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
Total stores reporting	3,543	70,133	210	1,884	503	5,445	160	2,421	65	1,089	142	1,946	525	10,288
All cash .....	975	12,572	157	1,398	142	1,133	14	290	10	129	20	273	49	960
1 - 10 per cent .....	463	7,450	30	312	63	632	17	261	13	269	18	262	76	1,469
11 - 20 per cent .....	401	5,758	13	95	57	401	8	94	2	42	18	400	83	1,490
21 - 30 per cent .....	316	5,166	3	15	27	207	10	107	5	67	18	172	72	1,167
31 - 40 per cent .....	331	5,738	2	28	44	358	14	115	9	192	20	148	80	1,697
41 - 50 per cent .....	302	5,921	3	22	64	867	14	171	4	23	20	276	67	1,504
51 - 60 per cent .....	210	5,871	2	15	34	366	21	319	10	209	9	154	30	732
61 - 70 per cent .....	183	5,515	-	-	26	413	20	451	7	136	8	139	36	736
71 - 80 per cent .....	163	5,620	-	-	29	840	25	372	5	20	7	112	16	263
Over 80 per cent .....	199	10,522	-	-	17	228	17	243	-	-	4	10	16	272

Proportion of credit business	Automobile dealers		Men's & boys' clothing and furnishings		Women's ready-to-wear		Shoe stores		Hardware		Coal & wood yards		Drug stores	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
Total stores reporting	86	8,726	30	870	27	898	24	834	117	3,008	91	4,475	157	2,734
All cash .....	-	-	15	376	17	641	13	644	5	23	6	375	63	1,119
1 - 10 per cent .....	8	672	8	130	3	97	5	153	11	132	6	70	40	644
11 - 20 per cent .....	12	510	2	185	2	56	2	8	15	170	14	234	24	357
21 - 30 per cent .....	18	642	-	-	1	23	1	2	17	237	11	390	16	381
31 - 40 per cent .....	15	840	4	115	-	-	1	17	22	331	8	108	7	80
41 - 50 per cent .....	11	1,089	-	-	-	-	1	6	20	434	7	118	6	148
51 - 60 per cent .....	8	1,489	-	-	-	-	-	-	17	1,229	9	153	-	-
61 - 70 per cent .....	5	1,721	1	63	1	17	1	3	5	239	6	224	-	-
71 - 80 per cent .....	2	118	-	-	2	41	-	-	2	31	15	2,423	-	-
Over 80 per cent .....	7	1,646	-	-	1	23	-	-	3	181	9	378	1	5

(1) All stores did not report the amount of credit business or whether all sales were for cash. This table includes only those establishments which reported they sell entirely for cash or that they make credit sales.



Table 3.--MANITOBA - Retail Merchandise

Stores grouped according to Amount of  
(Sales expressed in

Annual sales	Total, All Stores (1)		Food group		Country general stores		General merchandise		Automotive	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
1 Totals .....	6,800	186,327	2,221	25,729	851	15,531	87	64,344	742	20,269
2 Less than \$5,000	2,493	5,322	925	2,073	164	362	22	41	250	537
3 \$5,000-\$9,999 ..	1,324	9,333	499	3,497	157	1,137	18	122	126	884
4 \$10,000-\$19,999.	1,394	19,806	451	6,316	234	3,396	18	251	149	2,098
5 \$20,000-\$29,999.	641	15,468	151	3,607	146	3,541	7	158	78	1,897
6 \$30,000-\$49,999.	498	19,032	109	4,205	108	4,100	2	85	70	2,641
7 \$50,000-\$99,999.	298	20,325	81	5,418	38	2,560	6	419	40	2,725
8 \$100,000-\$199,999	91	12,006	5	613	4	435	6	770	15	2,074
9 \$200,000 or over	61	85,034	-	-	-	-	8	62,498	14	7,413

Selected Kinds of Business

Annual sales	Total, All Stores		Confectionery stores		Grocery		Grocery with meats		Meat markets with groceries	
	Per cent of stores	Per cent of sales								
	stores	sales	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
10 Totals .....	100.00	100.00	336	2,838	919	10,352	295	6,077	95	1,395
11 Less than \$5,000	36.67	2.86	152	341	363	773	71	174	25	68
12 \$5,000-\$9,999 ..	19.47	5.01	79	568	225	1,530	64	461	21	157
13 \$10,000-\$19,999.	20.50	10.63	72	993	193	2,775	73	1,012	24	329
14 \$20,000-\$29,999.	9.43	8.30	26	613	66	1,589	18	410	15	363
15 \$30,000-\$49,999.	7.32	10.21	4	141	44	1,643	27	1,101	7	286
16 \$50,000-\$99,999.	4.38	10.91	3	183	25	1,640	40	2,707	3	195
17 \$100,000-\$199,999	1.34	6.44	-	-	3	403	2	211	-	-
18 \$200,000 or over	.89	45.64	-	-	-	-	-	-	-	-

(1) In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Trade, 1930, by Size of Business

Annual Sales, by Kinds of Business

(thousands of dollars)

Apparel		Building materials		Furniture and household		Restaurants, cafeterias & eating places		Other retail stores		Secondhand group		
stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	
432	9,597	413	11,684	99	3,395	333	5,501	1,481	29,004	141	1,272	1
154	332	64	171	22	49	120	268	684	1,306	88	183	2
63	448	96	732	19	139	72	510	252	1,713	22	150	3
73	995	126	1,843	20	300	64	892	241	3,487	18	229	4
60	1,474	50	1,203	8	185	36	834	99	2,429	6	141	5
34	1,307	39	1,445	13	553	20	804	99	3,747	4	145	6
31	2,094	22	1,579	9	620	12	874	57	3,877	2	160	7
14	1,830	8	922	3	399	7	893	29	4,069	-	-	8
3	1,117	8	3,789	5	1,150	2	426	20	8,377	1	264	9

Selected Kinds of Business

Meat markets		Automobile dealers		Filling stations		Hardware		Coal and wood yards		Drug stores		
stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	
273	3,305	132	12,606	272	3,535	168	3,699	159	7,181	220	4,294	10
114	272	7	21	91	171	23	68	51	119	22	71	11
52	373	7	57	55	333	42	328	22	165	45	329	12
57	789	30	441	59	826	62	911	27	410	77	1,148	13
19	466	17	413	37	889	18	409	10	237	39	956	14
23	369	20	773	25	916	15	583	14	539	30	1,111	15
8	536	25	1,764	5	350	6	399	15	1,043	4	223	16
-	-	12	1,719	-	-	1	120	14	2,018	3	458	17
-	-	14	7,413	-	-	1	881	6	2,652	-	-	18



Table 4.--MANITOBA - Retail Merchandise

Rent and Other

Kind of business	A. Stores in Leased Premises		
	Number of stores	Rent	Net sales (1930)
		\$	\$
1 Total, All Stores Reporting .....	3,340	4,667,000	136,547,200
2 Food group .....	1,094	669,700	16,802,000
3 Country general stores .....	241	114,900	4,856,600
4 General merchandise group .....	54	1,278,300	63,139,500
5 Automotive group .....	359	349,000	9,327,800
6 Apparel group .....	349	631,100	8,157,100
7 Building materials group .....	153	102,000	4,839,500
8 Furniture and household group .....	111	154,900	2,892,000
9 Restaurants, cafeterias and eating places .....	262	380,200	4,556,000
10 Other retail stores .....	620	917,900	20,927,300
11 Secondhand group .....	97	69,000	999,400
<u>Selected Kinds of Business</u>			
12 Confectionery stores .....	207	181,700	2,651,300
13 Grocery stores (without meat) .....	467	239,300	7,190,700
14 Grocery stores with meats .....	122	92,600	3,050,200
15 Meat markets with groceries .....	51	33,300	937,700
16 Meat markets .....	157	69,800	2,167,900
17 Department stores, and variety - 5-and-10, and to-a-dollar stores .....	11	1,239,300	62,359,000
18 Dry goods stores .....	31	26,500	423,700
19 General merchandise stores with food departments ..	11	7,300	351,800
20 Automobile dealers .....	46	118,100	4,545,400
21 Filling stations .....	54	34,500	813,400
22 Filling stations with tires and accessories .....	103	74,500	1,811,500
23 Garages .....	116	100,800	1,441,300
24 Men's and boys' clothing and furnishings stores ...	32	84,900	921,200
25 Family clothing stores .....	30	78,000	1,548,700
26 Women's ready-to-wear stores .....	48	159,700	1,990,900
27 Shoe stores (men's, women's and children's) .....	27	80,500	1,032,200
28 Hardware stores .....	90	63,500	1,590,900
29 Furniture stores .....	13	7,500	202,900
30 Coal and wood yards (including ice) .....	82	163,600	4,873,800
31 Drug stores .....	151	196,800	3,374,600

(1) Not all establishments gave full particulars of operating expenses, and even some stores reporting rent failed to give amount of other expenses. Thus the totals do not necessarily include figures for all stores in leased premises.

Trade, 1930, by Kinds of Business

Operating Expenses

B. Operating Expenses Reported (1)							
Number of stores reporting	Proprietors not on pay-roll	Proprietors receiving a stated salary (2)		Salaries & wages of employees	All other expenses (including rent)	Net sales (1930)	
		number	salaries				
			\$	\$	\$	\$	
4,322	3,382	919	1,712,000	18,217,700	19,330,400	170,053,500	1
1,270	1,060	158	224,900	1,371,400	1,856,700	21,897,500	2
601	550	131	173,800	533,600	757,100	12,379,100	3
63	44	8	18,400	8,106,300	7,774,700	64,209,500	4
492	403	133	238,300	1,917,900	1,752,800	13,791,900	5
313	223	83	200,700	1,018,200	1,331,500	8,555,600	6
340	212	107	240,000	1,030,900	1,121,000	10,820,600	7
81	41	30	86,600	570,700	596,600	3,030,600	8
213	216	48	64,700	830,400	789,900	4,429,900	9
864	549	210	452,500	2,736,400	3,214,700	24,897,200	10
85	84	11	12,100	101,900	155,400	1,041,600	11
Selected Kinds of Business							
214	188	31	37,700	228,100	372,300	2,819,100	12
510	416	57	85,200	394,200	579,000	8,127,300	13
220	153	18	26,200	410,400	461,600	6,384,600	14
65	64	9	14,300	62,600	94,700	1,082,200	15
168	152	26	41,800	190,100	237,200	2,702,800	16
14	1	1	2,900	8,012,200	7,658,600	62,872,900	17
27	23	5	11,000	24,500	43,500	398,400	18
17	17	1	1,500	32,000	31,000	548,700	19
116	78	56	112,500	1,284,700	1,078,200	12,177,200	20
49	41	12	24,800	85,700	95,400	968,300	21
111	86	15	23,400	186,800	135,000	2,108,300	22
158	146	33	49,800	250,700	272,800	2,136,800	23
37	25	16	34,800	87,600	178,800	1,093,500	24
32	23	11	27,000	164,200	255,300	1,735,900	25
41	21	6	17,300	156,200	270,200	1,865,300	26
28	14	13	37,600	106,800	152,300	1,028,000	27
136	108	51	93,200	304,400	331,600	3,282,100	28
11	7	3	3,900	36,100	30,800	213,500	29
100	71	52	102,900	722,600	811,500	6,244,800	30
131	120	52	105,000	401,500	477,000	5,796,800	31

(2) Reported salaries of proprietors should only be used as a basis for computing the total compensation of proprietors in any kind of business when the number of reporting establishments is relatively large and the number of proprietors receiving a stated salary forms a substantial proportion of the total number of proprietors. Similar precautions should be taken in computing total expenses for any kind of business.



Table 5.--MANITOBA - Sales by Commodities

Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of all stores in same clas- sification	Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of all stores in same clas- sification
<u>Confectionery stores:</u>		<u>Grocery stores (without meat) - cont'd.</u>	
Stores - 346: Sales - \$3,416,800		Household supplies --	
(Commodity coverage, 19.9%)		Soap .....	1.6
Bakery products, fresh .....	32.0	Other household supplies .....	1.4
Bottled beverages .....	.1	Miscellaneous merchandise .....	2.6
Candy, confectionery and nuts .....	21.4	Stationery, books and magazines ..	.2
Cigars, cigarettes and tobacco ....	7.7		
Receipts from sale of meals .....	38.3	<u>Grocery stores with meats:</u>	
Soda fountain sales and ice cream .	.5	Stores - 313: Sales - \$7,168,700	
		(Commodity coverage, 6.8%)	
<u>Grocery stores (without meat):</u>		Cigars, cigarettes and tobacco ...	3.8
Stores - 919: Sales - \$10,351,900		Food and kindred products --	
(Commodity coverage, 7.0%)		Bakery products, fresh .....	4.2
Cigars, cigarettes and tobacco ....	3.5	Bottled beverages .....	.8
Food and kindred products --		Candy, confectionery and nuts ...	.8
Bakery products, fresh .....	2.0	Delicatessen, ready-to-serve foods	.6
Bottled beverages .....	.6	Fish and other sea foods, fresh .	.6
Candy, confectionery and nuts ....	2.3	Fruits and vegetables, fresh ....	11.8
Delicatessen, ready-to-serve foods	.4	Butter and cheese .....	7.8
Fish and other sea foods, fresh ..	.3	Eggs .....	2.2
Fruits and vegetables, fresh .....	17.5	Lard .....	.7
Butter and cheese .....	10.4	Flour .....	1.4
Eggs .....	3.3	Sugar .....	2.7
Lard .....	1.8	Salmon, canned .....	.8
Flour .....	3.7	Other groceries (including canned	
Sugar .....	7.0	goods, except salmon) .....	28.4
Salmon, canned .....	1.1	Meats, including poultry .....	21.1
Other groceries (including canned		Milk and cream, fluid .....	1.5
goods, except salmon) .....	35.5	Soda fountain sales and ice cream	.3
Meats, including poultry .....	2.3	Hardware .....	1.4
Milk and cream, fluid .....	1.0	Hay, grain and feed .....	.1
Soda fountain sales and ice cream.	.7	Household supplies .....	2.4
Grain and feed .....	.8	Miscellaneous merchandise .....	6.4
		Stationery, books and magazines ..	.2

Note: Sales by commodities were not reported by all stores in each kind of business classification. The commodity coverage indicates the extent to which the sales reported in a given kind-of-business classification can be broken down by commodities and shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores in the same kind-of-business classification. The percentage column shows the proportion which the sales of each commodity forms of the total sales of all stores in the same kind-of-business classification which reported their sales by commodities. Not all stores of any given classification sell every commodity listed thereunder.

Table 5.--MANITOBA - Sales by Commodities (Continued)

Meat markets with groceries:

Stores - 95 : Sales - \$1,395,100	
(Commodity coverage, 21.4%)	
Bakery products, fresh .....	.5
Bottled beverages .....	.3
Candy, confectionery and nuts .....	.5
Cigars, cigarettes and tobacco .....	.3
Delicatessen, ready-to-serve foods .	1.8
Fish and other sea foods, fresh ....	2.0
Fruits and vegetables, fresh .....	3.6
Groceries --	
Butter and cheese .....	2.0
Eggs .....	1.3
Lard .....	.6
Flour .....	1.3
Sugar .....	.8
Salmon, canned .....	.3
Other groceries (including canned goods, except salmon) .....	15.2
Household supplies .....	.7
Meats, including poultry .....	68.1
Milk and cream, fluid .....	.2
Miscellaneous merchandise .....	.5

Meat markets:

Stores - 273 : Sales - \$3,304,900	
(Commodity coverage, 9.5%)	
Fish and other sea foods, fresh ....	2.5
Fruits and vegetables, fresh .....	.8
Groceries --	
Butter and cheese .....	1.4
Eggs .....	1.1
Lard .....	.8
Meats, including poultry .....	92.9
Milk and cream, fluid .....	.5

Country general stores (groceries with dry goods and apparel):

Stores - 733 : Sales - \$14,706,800	
(Commodity coverage, 22.3%)	
Apparel and accessories, women's, misses' and children's --	
Children's wear .....	.4
Millinery .....	.1
Hosiery .....	1.1
Coats, suits and dresses .....	.7
Underwear, negligees, corsets, etc.	.7
Other apparel (except furs) .....	.3
Building materials --	
Cement .....	.1
Lumber, rough and dressed .....	.6
Wood shingles and shakes .....	.1

Country general stores (Continued) --

Cigars, cigarettes and tobacco .....	3.3
Clothing and furnishings, men's and boys' --	
Custom tailoring .....	.4
Suits .....	.5
Overcoats .....	.4
Hats and caps .....	.5
Underwear, hosiery and shirts .....	1.6
Other furnishings .....	.5
Work clothing .....	2.4
Other clothing .....	.6
Drugs and drug sundries .....	1.2
Dry goods and notions --	
Cotton piece goods .....	1.9
Linen goods .....	.5
Wool and wool-mixed goods .....	1.2
Rayons and celanese .....	.7
Silk and velvet piece goods .....	.5
Notions (ribbons, lace, etc.) .....	1.2
Other dry goods .....	1.7
Farm & garden equipment & supplies --	
Farm machinery and farm wagons ....	.3
Wire fencing, gates and posts .....	.2
Other farm and garden equipment and supplies .....	.3
Food and kindred products --	
Bakery products, fresh .....	1.1
Bottled beverages .....	.1
Candy, confectionery and nuts .....	1.3
Fruits and vegetables, fresh .....	4.5
Butter and cheese .....	4.0
Eggs .....	3.3
Lard .....	1.8
Flour .....	7.1
Sugar .....	8.9
Salmon, canned .....	1.0
Other groceries (including canned goods, except salmon) .....	21.1
Meats, including poultry .....	1.1
Milk and cream, fluid .....	.2
Soda fountain sales and ice cream .	.1
Fuel --	
Coal .....	.5
Fuel oil .....	.1
Wood, coke and other fuels .....	.6
Furniture .....	.1
Furs and fur goods .....	.3
Gasoline .....	1.3
Hardware --	
Builders' and shelf hardware .....	1.2
Carpenters' and mechanics' tools ..	.1
Other hardware .....	2.2



Table 5.--MANITOBA - Sales by Commodities (Continued)

Country general stores (Continued) --		General merchandise stores with food departments (Continued) --	
Hay, grain and feed --		Apparel and accessories (Continued) -	
Hay, straw and alfalfa .....	.2	Underwear, negligees, corsets, etc. ....	.8
Grain and feed .....	1.6	Other apparel (except furs) .....	1.2
Home furnishings --		Appliances and supplies, electrical -	
Draperies, upholstery, curtains, etc. ....	.1	Household appliances, motor-driven	
Floor coverings .....	.2	(except refrigerators) .....	.6
Bedding, mattresses, springs, etc..	.1	Household heating appliances,	
China, glassware, crockery, etc. ..	.6	portable .....	.1
Kitchen utensils .....	.1	Incandescent lamps .....	.1
Other home furnishings .....	.5	Ranges and water heaters .....	.2
Household supplies --		Other appliances and supplies .....	.1
Soap .....	.6	Building materials .....	.2
Other household supplies .....	.5	Cameras and photographic supplies ..	.1
Infants' wear .....	.3	Cigars, cigarettes, tobacco and	
Jewellery, silverware, clocks and		smokers' supplies .....	4.1
watches .....	.1	Clothing and furnishings, men's and	
Leather goods .....	.2	boys' --	
Miscellaneous merchandise .....	.4	Custom tailoring .....	.6
Oils and greases .....	.3	Suits .....	.7
Paints, varnishes, glass and		Overcoats .....	.3
painters' supplies --		Hats and caps .....	.2
Paints, varnishes and lacquers ....	.4	Underwear, hosiery and shirts .....	.7
Glass .....	.1	Other furnishings .....	.9
Painters' supplies .....	.1	Work clothing .....	.6
Seeds, bulbs, plants, etc. ....	.2	Other clothing .....	1.1
Service .....	.1	Drugs and drug sundries .....	1.4
Shoes and other footwear:		Dry goods and notions --	
Footwear wholly or chiefly of		Cotton piece goods .....	.1
leather --		Wool and wool-mixed goods .....	.1
Men's or boys' .....	2.4	Rayons and celanese .....	.2
Women's or misses' .....	1.1	Silk and velvet piece goods .....	.1
Children's .....	.4	Notions (ribbons, lace, etc.) .....	.4
Felt footwear .....	.4	Other dry goods .....	.1
Rubber footwear .....	1.8	Farm and garden equipment and supplies	.2
Smokers' supplies .....	.2	Flowers, wreaths, etc. ....	.2
Stationery, books and magazines ....	.4	Food and kindred products --	
Stoves, ranges and heaters (other		Bakery products, fresh .....	2.8
than electric or gas) .....	.1	Bottled beverages .....	.3
Tires, tubes and tire accessories ..	.1	Candy, confectionery and nuts .....	.3
Toilet articles and preparations ...	.2	Delicatessen, ready-to-serve foods.	.5
Toys and games .....	.1	Fish and other sea foods, fresh ...	.6
Wallpaper .....	.1	Fruits and vegetables, fresh .....	8.9
<u>General merchandise stores with food</u>		Butter and cheese .....	5.4
<u>departments:</u>		Lard .....	3.2
Stores - 21 : Sales - \$570,700		Eggs .....	1.3
(Commodity coverage, 57.2%)		Flour .....	3.8
Apparel and accessories, women's,		Sugar .....	3.4
misses' and children's --		Salmon, canned .....	.3
Millinery .....	.2	Other groceries (including canned	
Hosiery .....	.5	goods, except salmon) .....	15.8
Coats, suits and dresses .....	.5	Meats, including poultry .....	10.8

Table 5.—MANITOBA - Sales by Commodities (Continued)

General merchandise stores with food departments (Continued) --		General merchandise stores without food departments (Continued) --	
Fuel .....	3.9	Clothing and furnishings, men's and boys' --	
Furniture .....	.4	Suits .....	.1
Gasoline .....	.4	Overcoats .....	.6
Glass .....	.1	Hats and caps .....	.3
Grain and feed .....	.6	Underwear, hosiery and shirts .....	13.0
Hardware --		Other furnishings .....	.3
Builders' and shelf hardware .....	2.1	Work clothing .....	2.6
Carpenters' and mechanics' tools ...	.8	Other clothing .....	4.0
Other hardware .....	2.9	Dry goods and notions --	
Home furnishings --		Wool and wool-mixed goods .....	.1
Floor coverings .....	.1	Notions (ribbons, lace, etc.) .....	.2
China, glassware, crockery, etc. ...	.2	Farm and garden equipment and supplies	1.6
Kitchen utensils .....	1.1	Furniture --	
Other home furnishings .....	.2	Bedroom .....	.9
Household supplies .....	.9	Living room, library and hall .....	1.0
Ice .....	1.4	Dining room .....	2.0
Infants' wear .....	.1	Kitchen .....	.8
Jewellery, silverware, clocks and watches .....	.3	Furs and fur goods .....	.3
Musical instruments and accessories .	.2	Hardware --	
Oils and greases .....	.2	Builders' and shelf hardware .....	4.3
Paints, varnishes, etc. ....	1.2	Carpenters' and mechanics' tools ..	.9
Painters' supplies .....	.1	Other hardware .....	1.0
Radios .....	.2	Home furnishings --	
Radio parts and accessories .....	.1	Floor coverings .....	1.1
Seeds, bulbs and plants .....	.8	Bedding, mattresses, springs, etc..	3.0
Shoes and other footwear --		China, glassware, crockery, etc. ..	2.6
Footwear wholly or chiefly of leather	1.9	Kitchen utensils .....	.9
Rubber footwear .....	.4	Other home furnishings .....	1.5
Sporting goods, including gymnasium equipment .....	.5	Hosiery, women's, misses' and children's .....	.2
Stationery, books and magazines .....	1.1	Jewellery, silverware, clocks and watches .....	.4
Stoves, ranges and heaters (other than electric or gas) .....	1.0	Leather goods .....	10.4
Tires, tubes and tire accessories ...	.1	Luggage .....	.5
Toilet articles and preparations ....	1.7	Miscellaneous merchandise .....	2.8
Toys and games .....	.5	Paints, varnishes, glass and painters' supplies --	
<u>General merchandise stores without food departments:</u>		Paints, varnishes, lacquers, etc. .	6.9
Stores - 7 : Sales - \$396,200		Glass .....	1.0
(Commodity coverage, 29.1%)		Painters' supplies .....	.3
Appliances and supplies, electrical--		Shoes and other footwear --	
Household appliances, motor-driven (except refrigerators) .....		Footwear wholly or chiefly of leather	7.3
Household heating appliances, portable		Felt footwear .....	.5
Lighting equipment .....		Rubber footwear .....	2.1
Incandescent lamps .....		Sporting goods, including gymnasium equipment .....	.6
Construction materials .....		Stoves, ranges and heaters (other than electric or gas) .....	14.8
Ranges and water heaters .....		Toys and games .....	.3
Building materials .....		Wallpaper .....	.3



Table 5.--MANITOBA - Sales by Commodities (Continued)

Automobile dealers:

Stores - 132 : Sales - \$12,605,800	
(Commodity coverage, 83.2%)	
Automobiles, trucks, buses, tractors and accessories --	
Passenger automobiles, new .....	37.8
Passenger automobiles, used .....	18.8
Commercial cars and trucks, new ...	7.3
Commercial cars and trucks, used ..	1.5
Tractors, farm and other .....	.9
Buses .....	.2
Special purpose vehicles .....	.1
Parts and accessories (except tires, tubes and batteries) .....	9.7
Tires and tubes .....	2.0
Passenger automobiles, new, sold to other dealers .....	2.8
Commercial cars and trucks, new, sold to other dealers .....	.4
Parts and accessories (except, tires, tubes and batteries) sold to other dealers .....	.2
Batteries, storage .....	.6
Gasoline .....	5.2
Miscellaneous merchandise .....	.6
Oils and greases .....	1.7
Radios and radio equipment .....	.3
Service .....	9.9

Filling stations:

Stores - 110 : Sales - \$1,259,100	
(Commodity coverage, 21.1%)	
Gasoline .....	80.1
Miscellaneous merchandise .....	3.0
Oils and greases .....	14.4
Service .....	2.5

Filling stations with tires and accessories:

Stores - 156 : Sales - \$2,534,600	
(Commodity coverage, 44.9%)	
Automobile parts and accessories (except tires, tubes and batteries)	
Batteries, storage .....	4.6
Gasoline .....	1.7
Miscellaneous merchandise .....	74.9
Oils and greases .....	.3
Radios and radio equipment .....	8.5
Service .....	.1
Tires and tubes .....	6.0
	3.9

Garages:

Stores - 273 : Sales - \$2,683,500	
(Commodity coverage, 34.7%)	
Automobile parts and accessories (except tires, tubes and batteries)	
Batteries, storage .....	15.0
Farm machinery .....	2.8
Gasoline .....	.6
Miscellaneous merchandise .....	36.2
Oils and greases .....	.2
Radios and radio equipment .....	6.3
Service .....	.1
Tires and tubes .....	31.5
	7.3

Men's and boys' clothing and furnishings stores:

Stores - 44 : Sales - \$1,185,000	
(Commodity coverage, 44.9%)	
Custom tailoring .....	4.5
Furs and fur goods .....	.1
Hats and caps .....	4.5
Overcoats .....	13.7
Shoes and other footwear .....	2.0
Suits .....	36.3
Underwear, hosiery and shirts .....	15.0
Other furnishings .....	17.4
Work clothing .....	6.0
Other clothing .....	.5

Family clothing stores:

Stores - 38 : Sales - \$1,794,600	
(Commodity coverage, 48.0%)	
Apparel and accessories, women's, misses' and children's --	
Children's wear .....	1.5
Millinery .....	.8
Hosiery .....	7.7
Coats, suits and dresses .....	26.5
Underwear, negligees, corsets, etc..	4.3
Other apparel (except furs) .....	2.5
Clothing and furnishings, men's and boys' --	
Suits .....	6.5
Overcoats .....	6.0
Hats and caps .....	1.6
Underwear, hosiery and shirts .....	9.6
Other furnishings .....	3.8
Work clothing .....	1.6
Other clothing .....	4.1
Dry goods and notions .....	1.3
Furs and fur goods .....	.5
Infants' wear .....	.4

Table 5.--MANITOBA - Sales by Commodities (Continued)

Family clothing stores (Continued) --		Hardware stores (Continued) --	
Miscellaneous merchandise .....	.2	Household appliances (Continued) --	
Shoes and other footwear:		Ranges and water heaters .....	.7
Footwear, wholly or chiefly of leather--		Other appliances and supplies .....	.3
Men's or boys' .....	5.7	Automobile parts and accessories	
Women's or misses' .....	10.5	(except tires, tubes and batteries) .....	.8
Children's .....	2.4	Bicycles and accessories .....	.7
Felt footwear .....	.4	Building materials .....	2.1
Rubber footwear .....	2.1	Cigars, cigarettes, tobacco and	
		smokers' supplies .....	.7
Women's ready-to-wear stores:		China, glassware, crockery, etc. ....	1.0
Stores - 50 : Sales - \$2,028,400		Clocks and watches .....	.4
(Commodity coverage, 43.1%)		Farm and garden equipment and	
Apparel and accessories, women's,		supplies --	
misses' and children's --		Wire fencing, gates and posts .....	.3
Children's wear .....	.1	Other farm and garden equipment and	
Millinery .....	2.9	supplies .....	1.3
Hosiery .....	5.3	Fuel (coal) .....	.9
Coats, suits and dresses .....	80.8	Furniture --	
Underwear, negligees, corsets, etc.	5.6	Living room, library and hall .....	.4
Other apparel (except furs) .....	2.4	Dining room .....	.7
Dry goods and notions .....	1.6	Kitchen .....	.4
Furs and fur goods .....	1.1	Other household furniture .....	.5
Infants' wear .....	.1	Gas appliances and supplies .....	.1
Service .....	.1	Gasoline .....	1.3
Shoe stores, men's, women's and		Hardware --	
children's:		Builders' and shelf hardware .....	11.9
Stores - 35 : Sales - \$1,097,500		Carpenters' and mechanics' tools ..	7.2
(Commodity coverage, 51.2%)		Other hardware .....	21.5
Hosiery .....	2.3	Heating and plumbing equipment and	
Miscellaneous merchandise .....	1.5	supplies .....	5.5
Service (repair) .....	1.9	Kitchen utensils .....	4.7
Shoes and other footwear:		Leather goods .....	.5
Footwear, wholly or chiefly of leather--		Luggage .....	.5
Men's or boys' .....	40.5	Miscellaneous merchandise .....	2.0
Women's or misses' .....	47.1	Oils and greases .....	.5
Children's .....	.3	Paints, varnishes, glass and	
Felt footwear .....	.4	painters' supplies --	
Rubber footwear .....	5.5	Paints, varnishes, lacquers, etc. .	9.9
Hardware stores:		Glass .....	1.0
Stores - 168 : Sales - \$3,698,800		Painters' supplies .....	1.1
(Commodity coverage, 45.1%)		Radios and radio equipment --	
Appliances and supplies, electrical--		Radios .....	.7
Household appliances, motor-driven		Radio parts and accessories .....	.5
(except refrigerators) .....	.8	Refrigerators (electric and gas) ...	.2
Household heating appliances, portable	.7	Service .....	.1
Lighting equipment .....	1.5	Silverware, plated .....	.7
Incandescent lamps .....	2.3	Soap, cleaning compounds and other	
Construction materials .....	.7	household supplies .....	.5
Commercial and industrial appliances	.3	Sporting goods, including gymnasium	
		equipment .....	5.1
		Stationery, books and magazines ....	.1
		Stoves, ranges and heaters (other	
		than electric or gas) .....	5.0



Table 5.--MANITOBA - Sales by Commodities (Continued)

**Hardware stores (Continued) --**

Tires, tubes and tire accessories...	.2
Toys and games .....	.8
Wallpaper .....	.9

**Lumber and building materials:**

Stores - 45 : Sales - \$1,076,500

(Commodity coverage, 67.8%)

**Building materials --**

Cement .....	.6
Lime, plaster, etc. ....	.2
Lumber, rough and dressed .....	74.2
Planing mill products, woodwork ...	8.4
Wood shingles and shakes .....	6.2
Roofing materials (except wood shingles and shakes) .....	1.7
Building paper, wood base, insulat- ing boards, etc. ....	3.1
Wallboards (except wood base boards)	2.9
Other building materials .....	.1

**Hardware --**

Builders' and shelf hardware .....	.9
Carpenters' and mechanics' tools ..	.1
Other hardware .....	1.5
Miscellaneous merchandise .....	.1

**Lumber and building materials (coal  
and wood):**

Stores - 131 : Sales - \$5,353,700

(Commodity coverage, 79.5%)

**Building materials --**

Brick, tile, terra cotta, etc. ....	3.1
Building stone .....	.5
Crushed stone .....	.7
Cement .....	8.8
Lime, plaster, etc. ....	5.2
Lumber, rough and dressed .....	25.0
Planing mill products, woodwork ...	3.0
Wood shingles and shakes .....	1.6
Roofing materials (except wood shingles and shakes) .....	.5
Iron and other metal building materials .....	3.1
Building paper, wood base, insulat- ing boards, etc. ....	1.0
Wallboards (except wood base boards)	1.6
Other building materials .....	4.7
Farm and garden equipment and supplies	.2
<b>Fuel --</b>	
Coal .....	32.2
Wood, coke and other fuels .....	5.7

**Lumber and building materials (coal  
and wood) Continued --**

Gasoline .....	.5
Hardware .....	.5
Paints, varnishes, glass and painters' supplies .....	.2
Sand and gravel .....	1.9

**Furniture stores:**

Stores - 17 : Sales - \$464,800

(Commodity coverage, 14.4%)

**Furniture --**

Bedroom .....	13.4
Living room, library and hall .....	17.9
Dining room .....	13.4
Kitchen .....	4.5
Other household furniture .....	3.7
<b>Home furnishings --</b>	
Draperies, upholstery, curtains, etc. ....	.7
Floor coverings .....	2.2
Bedding, mattresses, springs, etc..	20.9
Other home furnishings .....	17.9
Miscellaneous merchandise .....	.2
Radios and radio equipment .....	4.5
Wallpaper .....	.7

**Household appliance stores (owned by  
utility companies):**

**Household appliance stores (gas or  
electric):**

Stores - 9 : Sales - \$933,100

(Commodity coverage, 61.0%)

**Appliances and supplies, electrical --**

Household appliances, motor-driven (except refrigerators) .....	23.0
Household heating appliances, portable	3.7
Lighting equipment .....	1.0
Incandescent lamps .....	4.4
Construction materials .....	9.8
Ranges and water heaters .....	51.7
Other appliances and supplies .....	.3
<b>Gas appliances and supplies --</b>	
Stoves and ranges .....	2.7
Water heaters .....	.1
Refrigerators (electric and gas) ...	2.5
Service .....	.8

Table 5.--MANITOBA - Sales by Commodities (Continued)

Radio and music stores (including refrigeration):

Stores - 24 : Sales - \$1,279,600

(Commodity coverage, 83.0%)

Musical instruments and accessories -

Pianos, organs and accessories .... 15.3

Phonographs and records ..... 6.5

Stringed and band instruments ..... 3.8

Sheet music, music books, etc. .... 2.2

Other musical instruments and accessories ..... 3.3

Radios and radio equipment --

Radios ..... 67.0

Radio parts and accessories ..... 1.0

Service ..... .9

Drug stores:

Stores - 220 : Sales - \$4,294,000

(Commodity coverage, 45.9%)

Bottled beverages ..... 3.2

Cameras and photographic supplies .. 1.7

Candy, confectionery and nuts ..... 5.4

Cigars, cigarettes, tobacco and smokers' supplies ..... 15.5

Drugs and drug sundries --

Prescriptions ..... 12.6

Drugs, patent medicines and compounds ..... 32.4

Rubber sundries ..... 1.6

Drug sundries ..... 2.0

Professional and scientific instru-

ments and equipment ..... .3

Radios and musical instruments ..... .2

Services (photo finishing) ..... .4

Soda fountain sales, ice cream and lunches ..... 6.5

Stationery, books and magazines .... 6.9

Surgical, dental and hospital supplies ..... 1.2

Toilet articles and preparations --

Toilet preparations and cosmetics . 8.4

Toilet articles ..... 1.7



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