(3D-97)

CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

SUMMARY OF RETAIL

FACTS, CREDIT AND COMMODITY

SALES, SIZE OF BUSINESS,

OPERATING EXPENSES

MARITIME PROVINCES

Published by Authority of the HON, H. H. STEVENS, M. P., Minister of Trade and Commerce.

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DOMINION BUREAU OF STATISTICS - CANADA

Dominion Statistician: R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.

Internal Trade Branch Chief: H. Marshall, B.A., F.S.S.

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931.

Maritime Provinces - Summary of Retail Facts, Credit and Commodity Sales,

Size of Business, Operating Expenses

This bulletin presents some of the final results of the Census of Merchandising and Service Establishments, covering the retail trade in the Maritime Provinces during the year 1930. The data that are given in this report show for the first time the size of retail stores, grouped according to annual sales, and the proportion of credit business done in retail stores. The first comprehensive figures of operating expenses are also presented, and an initial effort has been made to analyze the commodity sales of merchandising establishments.

The completeness of the information which can be furnished for the retail trade is determined largely by the extent to which retail store operators keep accurate and detailed records of their activities. While every effort has been made to ensure that the figures which are given in the tables are representative, special note should be taken of the proportion of the total business which is conducted by those firms which were able to furnish the details requested in each case. For example, the extent to which stores have reported their sales by commodities ranges from almost 100 per cent in the case of department stores, to less than 10 per cent in the case of confectionery and delicatessen stores. The information on expenses and credit business is also more complete for some kinds of business than for others.

While this bulletin presents certain of the more significant results of the Census, space could not be found for a great deal more valuable and detailed information on retail trade. The complete results of the Census will be contained in the reports which are now being prepared for printing.

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Standard Summary of Retail Facts Prince Edward Island

	Retail merchan- dising estab- lishments	Retail service establishments
Total population	88,038	88,038
Ratio of retail workers (full-time and part- time employees and active proprietors) to total population Number of retail stores	2.56 851 \$13,773,700	.58 335 \$658,1 00
Population of places less than 1,000 Sales or receipts in places of less than 1,000.	70,855 \$ 4,834,500	70,855 \$116,400
Population of incorporated places 1,000 - 10,000 Sales or receipts in incorporated places 1,000	4,822	4,822
Population of incorporated places 10,000 - 30,000	\$ 3,115,700	\$116,900 12,361
Sales or receipts in incorporated places 10,000 - 30,000	\$ 5,823,500	\$424,800
the year) male	732 395	9 <mark>4</mark> 52
Part-time employees (average number throughout the year) male female	125 57	12
Proprietors actively engaged in retailing Total annual pay-roll, all stores Average annual salary per full-time employee Average annual salary per part-time employee	949 \$ 920,600 \$ 776 \$ 254	\$107,000 \$713 \$242
Average rental cost (leased premises), per cent of sales. Proportion of sales in leased premises to total sales in the province	1.94 37.23	11.08
Proportion of total sales by Single store independents Single stores in voluntary chains	72.84	(X)
Two- and three-store multiples Local chains Provincial, sectional and national chains	21.85 4.89	(X)
Proportion of stores with sales of less than \$10,000 annually, to total number of stores. Proportion of total sales of such stores to	68.27	97.60
Proportion of stores with sales of \$10,000 -	12.12	56.29
\$49,999 annually	25.26 31.87	1.80 20.98
Froportion of total sales	5.40 30.25	22.73
Proportion of stores with sales of \$200,000 and over annually Proportion of total sales	1.07 25.76	une une constitution de la const

⁽X) An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

PRINCE EDWARD ISLAND - Summary of Retail Trade, 1930

Statistics for retail merchandising

Group	Number of stores			employees Salaries & wages	Net sales	Per cent of total sales
Total	851	732	395	874,300	13,773,700	100.00
Food group	316	84	68	88,900	2,132,100	15.48
Country general stores	168	130	70	132,100	3,253,200	23.62
General merchandise group	8	99	80	175,700	2,304,900	16.73
Automotive group	76	114	16	110,400	1,960,700	14.24
Apparel group	52	74	80	99,200	1,298,600	9.43
Building materials group	11	43	5	33,700	429,600	3.12
Furniture and household group	13	33	6	47,400	406,200	2,95
Restaurants, cafeterias and eating places	19	25	29	28,400	141,900	1.03
Other retail stores	185	130	40	158,300	1,840,800	13.36
Secondhand group	3	-	1	300	5,700	.04

Statistics for retail services

Group	Number of establish- ments			employees Salaries & wages	Receipts	Per cent of total receipts
Total(1)	335	94	52	104,100	658,100	100.00
Amusement and recreation group	15	31	23	39,200	236,200	35.89
Domestic services group	20	8	21	24,000	77,900	11.84
Personal services group	65	17	7	14,900	77,600	11.79
Photography	5	2		1,500	11,700	1.78
Undertaking and burial	14	2	-	1,800	28,400	4.32
Repair and service shops	160	24	1	16,400	156,300	23.75
Storage and transportation group	47	4	-	2,700	45,800	6.96
Miscellaneous services	8	6	-	3,600	17,200	2.61

⁽¹⁾ This total includes one classification in which the number of establishments is less than three, and concerning which no information can be disclosed.

Standard Summary of Retail Facts

New Brunswick

	Retail merchan-	
	dising estab-	Retail service
	lishments	establishments
Total population	408,219	408,219
Ratio of retail workers (full-time and part-time employ-		
ees and active proprietors) to total population	2,97	.64
Number of retail stores	4,434	1,393
Total sales or receipts	\$84,371,900	\$4,393,100
Population of places less than 1,000	281,438 \$17,646,300	281,438 \$ 522,600
Population of incorporated places 1,000 - 10,000	58,578	58,578
Sales or receipts in incorporated places 1,000 - 10,000.	\$24,539,100	\$1,299,600
Population of incorporated places 10,000 - 30,000	20,689	20,689
Sales or receipts in incorporated places 10,000 - 30,000	\$20,751,400	\$ 644,700
Population of incorporated places 30,000 and over	47,514	47,514
Sales or receipts in incorporated places 30,000 and over	\$21,435,100	\$1,926,200
	W.1, 100, 100	42,000,000
Full-time employees (average number throughout the year) male	4,516	743
female	2,338	315
	.,000	020
Part-time employees (average number throughout the	457	113
year) male female	325	31
Proprietors actively engaged in retailing	4,509	1,422
Total annual pay-roll, all stores	\$ 6,408,200	\$ 883,000
Average annual salary per full-time employee	\$ 908 \$ 235	\$ 802 \$ 238
Average annual salary per part-time employee		"
Average rental cost (leased premises), per cent of sales	2.25	10.02
Proportion of sales in leased premises to total sales in	58,71	65.63
the province	20017	00.00
Proportion of total sales by	77 07	00 55
Single store independents		80.55
Single stores in voluntary chains		4 92
Local chains		1 0 0
Provincial, sectional and national chains	13.92	14.03
Proportion of stores with sales of less than \$10,000	COLUMN TO THE PARTY OF THE PART	14-12-1-12
annually, to total number of stores	64.23	95.04
Proportion of total sales of such stores to total sales	THE RESERVE	
all stores	9.92	50,31
Proportion of stores with sales of \$10,000 - \$49,999		
annually and occordence and an annually and occordence and annually		4.10
Proportion of total sales	33.22	25,57
Proportion of stores with sales of \$50,000 - \$199,999		
Proportion of total sales	6.01	18,73
Proportion of stores with sales of \$200,000 and over	20010	10310
annually	.88	,07 5,39
Proportion of total sales	30.67	5,39

NEW BRUNSWICK - Summary of Retail Trade, 1930 Statistics for retail merchandising

Group	Number of stores		-time e	employees Salaries & wages	Net sales	Per cent of total sales
Total	4,434	4,516	2,338	6,224,300	84,371,900	100.00
Food group	1,818	883	333	839,200	14,982,500	17.77
Country general stores	706	473	179	533,400	12,236,200	14.50
General merchandise group	98	644	904	1,529,000	18,679,900	22.15
Automotive group	451	798	63	979,200	11,697,800	13.86
Apparel group	307	296	352	547,900	6,373,300	7.55
Building materials group	115	238	44	287,000	3,359,000	3.98
Furniture and household group	87	258	52	330,000	2,592,300	3.07
Restaurants, cafeterias and eating places	174	130	189	169,400	1,204,300	1.42
Other retail stores	648	790	221	1,004,900	13,159,400	15.60
Secondhand group	30	6	1	4,300	87,200	.10

Statistics for retail services

Group	Number of establish- ments			employees Salaries & wages	Receipts	Per cent of total receipts
Total	1,393	743	315	848,700	4,393,100	100.00
Amusement and recreation group	126	161	77	188,200	1,327,300	30.22
Business services group	8	9	~	7,400	38,800	.88
Domestic services group	110	118	162	187,000	633,400	14.41
Personal services group	358	131	36	146,000	594,100	13.52
Photography	26	23	28	46,800	158,200	3.60
Undertaking and burial	38	14	1.	17,500	159,400	3.63
Repair and service shops	562	132	1 20	111,600	857,900	19.08
Storage and transportation group	131	140	4	121,800	562,600	18.81
Miscellaneous services	34	15	7	22,400	81,400	1.85

Table 1.--NEW BRUNSWICK - Retail Merchandise Trade, 1930, by Types of Operation

				Net sale	3 (1930)
		Full-ti	me employees		Per cent
Type of operation	of		Salaries &		of total
	stores	Number	wages	Amount	sales
			\$	\$	
Total, All Stores	4,434	6,854	6,224,300	84,371,900	100.00
Single store independents	3,687	5,026	4,423,500	60,419,200	71.61
Single stores (in voluntary chains)	155	250	188,000	3,563,000	
Two-store multiples	106	351	331,200	4,113,200	
Two-store multiples (in voluntary chains)	12	42	33,800		
Three-store multiples	39	164	170,800	2,017,700	
Local chains (4 stores and over)	15	44	30,900		
Provincial chains	88	411	554,300	8,323,600	
Sectional chains	16	117	101,200	1,228,800	
National chains	35	204	173,900	2,185,800	
Other types of operation	281	245	216,700	1,713,600	2.02
Grocery stores (without meat)	999	425	286,900	7,144,000	100.00
Single store independents	914	238	140,700	4,662,300	
Single stores (in voluntary chains)	51	74	45,400	929,300	
Two-store multiples	14	30	17,300	242,100	3.39
Three-store multiples	1	(X)	(X)	(X)	(X)
Local chains (4 stores and over)	5	(X)	(X)	(X)	(X)
Sectional chains	7	(X)	(X)	(X)	(X)
National chains	7	(X)	(X)	(X)	(X)
Combination stores (groceries and meats)	215	412	317,400	5,050,100	100.00
Single store independents	138	221	165,500	2,791,300	55.27
Single stores (in voluntary chains)	47	107	89,600	1,339,800	26.53
Two-store multiples	18	49	38,000	514,800	
Three-store multiples	1	(X)	(X)	(X)	(X)
Local chains (4 stores and over)	10	(X)	(X)	(X)	(X)
National chains	1	(X)	(X)	(X)	(X)
				THE FE	
Drug stores	115	251	202,600	2,331,000	100.00
Single store independents	99	177	150,700	1,690,900	72.54
Two-store multiples	12	(X)	(X)	(X)	(X)
Sectional chains	4	(X)	(X)	(X)	(X)
		PITT VI	Paraller III		

⁽X) An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 2. -- NEW BRUNSWICK - Retail Merchandise Trade, 1930, Credit Business

Number of Stores and Amount of Sales Classified According to Degree of Credit, for Selected Kinds of Business (Sales expressed in thousands of dollars)

Proportion of	. 7					Grocery		Meat markets with				Country general		
credit business	ing	(1)	fecti	fectionery		grocery		with meats		ries	Meat markets		stores	
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$
Total stores reporting.	1,907	35,785	117	629	509	4,103	68	1,932	37	734	43	454	362	7,050
All cash	504	5,456	103	452	147	1,376	6	263	4	129	12	38	34	455
1 - 10 per cent	208	2,989	11	151	57	571	5	195	4	96	1	1	22	460
11 - 20 per cent	174	2,775	1	1	•39	184	6	97	3	18	4	13	30	312
21 - 30 per cent	170	2,287	1	21	39	188	2	22	1	2	3	14	44	553
31 - 40 per cent	168	2,725		-	37	184	3	42	3	25	4	32	63	661
41 - 50 per cent	219	4,356	_	-	73	513	7	62	7	84	6	28	61	1,600
51 - 60 per cent	141	4,058	11 -	-	30	260	7	234	8	241	8	176	39	866
61 - 70 per cent	132	3,912		-	38	281	11	378	2	23	4	121	31	1,026
71 - 80 per cent	114	3,460	1	4	34	380	13	346	3	91	1	32	31	941
Over 80 per cent	77	3,770	-	-	15	165	8	292	2	27		-	7	176

Proportion of credit business		lers	Men's & boys' clothing and furnishings stores sales		and Women'						Coal & wood yards			stores
	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	\$	stores	sales \$
Total stores reporting.	58	5,519	30	730	20	631	21	510	34	1,389	29	1,775	80	1,658
All cash	3	78	9	199	4	71	8	248	3	42	3	7	21	632
1 - 10 per cent		40	2	44	4	64	6	68	4	100	4	40	27	490
11 - 20 per cent	3	749	1	18	2	21	-	-	1	6	3	117	17	274
21 - 30 per cent	6	282		80	2	49	2	120	1	16	2	17	10	168
31 - 40 per cent	7	606	2	24	1	14	2	56	3	22	-	-	2	35
41 - 50 per cent	10	582	5	163	2	131	2	10	5	292	1	7	-	-
51 - 60 per cent	10	960	2	62	3	229	1	9	5	96	3	189	-	-
61 - 70 per cent	4	754	3	99	1	41	-	-	7	479	2	47	1	24
71 - 80 per cent		340	1	14	-	-	-	4	4	227	3	624	-	-
Over 80 per cent	10	1,129	1	27	1	12	-	-	1	110	8	727	2	35

⁽¹⁾ All stores did not report the amount of credit business or whether all sales were for cash. This table includes only those establishments which reported they sell entirely for cash or that they make credit sales.

Table 3.--NEW BRUNSWICK - Retail Merchandise

Stores grouped according to Amount of (Sales expressed in

(An (X) indicates that figures are withheld to avoid disclosing

Annual sales	Total, All Stores (1)		Food group		gene	ntry eral ores	Gene	eral andise	Automotive	
	stores	sales	stores		stores	sales	stores	sales	stores	sales
		\$		\$		\$		\$		\$
1 Totals	1,432	84,322	1,816	14,932	706	12,236	98	18,680	451	11,698
2 Less than \$5,000.	2,187	3,782	1,147	1,792	216	456	25	47	221	437
3 \$5,000-\$9,999	660	4,589	244	1,707	146	1,004	20	156	52	372
4 \$10,000-\$19,999 .	674	9,336	203	2,735	158	2,234	20	277	49	648
5 \$20,000-\$29,999 .	323	7,789	106	2,465	66	1,601	6	147	33	828
6 \$30,000-\$49,999 .	283	10,886	71	2,738	63	2,383	4	150	33	1,317
7 \$50,000-\$99,999 .	201	13,635	36	2,439	49	3,262	4	286	35	2,485
8 \$100,000-\$199,999	65	8,450	9	1,057	7	(X)	10	1,289	20	2,815
9 \$200,000 or over.	39	25,855	-	-	1	(X)	9	16,328	8	2,797

Selected Kinds of Business

			i Carrenti	ionery			Groce	ery	Meat markets		
	of	of	sto	ces	Groo	cery	with n	neats	groces	ries	
	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	
				\$		\$		\$		\$	
10 Totals	100.00	100.00	229	970	999	7,144	134	3,495	79	1,505	
11 Less than \$5,000.	49.34	4,48	167	219	657	1,034	25	67	8	24	
12 \$5,000-\$9,999	14.89	5.44	30	214	145	997	14	112	18	131	
13 \$10,000-\$19,999 .	15.21	11,07	22	305	106	1,423	26	339	26	369	
14 \$20,000-\$29,999 .	7.28	9.24	9	197	43	1,015	29	670	9	212	
15 \$30,000-\$49,999 .	6.39	12.91	1	35	29	1,103	21	860	15	552	
16 \$50,000-\$99,999 .	4.54	16.17	-	-	14	960	16	1,105	2	114	
17 \$100,000-\$199,999	1,47	10.02	_	-	5	612	3	341	1	105	
18 \$200,000 or over.	.88	30.67	_	~	-	_		_	_	_	

⁽¹⁾ In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Trade, 1930, by Size of Business Annual Sales, by Kinds of Business thousands of dollars)

individual operations, but these are included in the totals)

	Áppa	arel	Build	ding	Furnitu house	ire &	cafeter	eating places		retail ores	Second	lhand	
S	tores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	stores	sales \$	
	307	6,373	115	3,359	87	2,592	174	1,204	648	13,159	30	87	1
	95	220	31	66	16	33	98	198	314	499	24	34	2
	44	296	19	137	13	95	35	233	83	563	4	27	3
	66	923	23	328	25	357	29	390	99	1,417	2	26	4
	25	589	14	344	9	218	6	154	58	1,444	_	-	5
	46	1,762	12	454	11	464	5	179	38	1,439		-	6
	27	1,757	10	738	9	611	1	50	30	2,007	_	_	7
	2	276	3	397	2	(X)	_	-	12	1,527	4004	-	8
	2	551	3	894	2	(X)	-	-	14	4,263	-	-	9

Selected Kinds of Business

Meat m	arkets sales	Autom dea stores	lers	Fill: stat: stores	ions	Hardy stores		Coal & yard	ls	Drug s		
97	778	100	8,642	188	1,489	47	1,553	53	2,426	115	2,331	10
58	73	4	13	126	219	6	14	14	27	7	24	
13	83	4	37	19	130	7	51	8	50	20	147	12
12	160	7	99	19	249	14	207	6	85	42	589	13
8	181	13	325	11	285	7	158	4	97	30	733	14
4	147	18	708	8	307	5	196	6	231	12	441	15
2	134	27	1,967	5	302	4	309	10	(X)	3	(X)	16
~		19	2,696	-	_	3	397	3	409	-	-	17
turn .	-	8	2,797	-	-	1	222	2	(X)	1	(X)	18

Table 4 -- NEW BRUNSWICK - Sales by Commodities

Commodity (Read note carefully for explanation of terms)	Per cent of each Commodity sold to total sales of all stores in same clas- sification	Commodity (Read note carefully for explanation of terms)	Per cent of each Commodity sold to total sales of all stores in same classification
Grocery stores (without meat):		Grocery stores with meats - contid.	
Stores - 999: Sales - \$7,144,000 (Commodity coverage, 18.5%) Cigars, cigarettes and tobacco Food and kindred products Bakery products, fresh Bottled beverages Candy, confectionery and nuts Delicatessen, ready-to-serve foods Fish and other sea foods, fresh Fruits and vegetables, fresh Butter and cheese Eggs Lard Sugar Salmon, canned Other groceries Meats, including poultry Milk and cream, fluid Soda fountain sales and ice cream Grain and feed Household supplies Stationery, books and magazines Grocery stores with meats: Stores - 136: Sales - \$3,544,900 (Commodity coverage, 20.9%) Cigars, cigarettes and tobacco Food and kindred products Bakery products, fresh	2.9 2.3 .8 5.7 1.1 .9 9.1 6.3 1.9 4.8 6.5 8.1 .8 35.4 2.1 .7 .6 4.5	Food and kindred products (Cont'd. Candy, confectionery and nuts	2.4 .2 3.0 7.2 6.4 1.9 2.6 10.3 5.7 .7 28.1 19.3 1.0 .3 2.2
Bottled beverages	.7	hy all stores in each kind of husines	

Note: Sales by commodities were not reported by all stores in each kind of business classification. The commodity coverage indicates the extent to which the sales reported in a given kind of business classification can be broken down by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores in the same kind of business classification. The percentage column shows the proportion which the sales of each commodity forms of the total sales of all stores in the same kind of business classification which reported their sales by commodities. Not all stores

of any given classification sell every commodity listed thereunder.

Table 4. -- NEW BRUNSWICK - Sales by Commodities (Continued)

I depart option and it is not at a second state of the second stat		The second of th	
Country general stores (Continued)		Country general stores (Continued)	
Building materials		Fuel	
Cement	.2	Coal	.8
Lumber, rough and dressed	.8	Fuel oil	.2
Wood shingles and shakes	.3	Wood, coke and other fuels	.1.
Roofing materials (except wood		Furniture	.2
shingles and shakes)	-2	Furs and fur goods	.l
Caskets and undertakers! supplies	.1	Gas appliances and supplies	.,].
Sigars, cigarettes and tobacco	3.0	Gasoline	2.8
Clothing and furnishings, men's and		Hardware	
boys'		Builders' and shelf hardware	.9
Custom tailoring	.2	Carpenters' and mechanics' tools	.2
Suits	.8	Other hardware	1.9
Overcoats	.3	Hay, grain and feed	
Hats and caps	. 3	Hay, straw and alfalfa	.8
Underwear, hosiery and shirts	6.	Grain and feed	6.8
Other furnishings	.3	Home furnishings	
Work clothing	1.3	Draperies, upholstery and curtains.	.1
Other clothing	. 5	Floor coverings	. 3
Drugs and drug sundries	.9	Bedding, mattresses, springs	.2
Dry goods and notions		China, glassware, crockery, etc	.4
Cotton piece goods	1.2	Kitchen utensils	.1
Linen goods	.2	Other home furnishings	.3
Wool and wool-mixed goods	.8	Household supplies	C
Rayons and celanese	.2	Soap	.6
Silk and velvet piece goods	.1	Other household supplies	.1
Notions	.5	Jewellery, silverware, clocks and	• 1
Other dry goods	2.5	watches	.1
Farm & garden equipment & supplies	1	Leather goods	.2
Farm machinery and farm wagons	.1	Miscellaneous merchandise	1.3
Wire fencing, gates and posts	• 1	Oils and greases	.5
Other farm and garden equipment and supplies	.1	Paints, varnishes, glass and	
Fertilizers	1.6	painters' supplies	
Food and kindred products	7.00	Paints, varnishes and lacquers	.8
Bakery products, fresh	1.0	Glass	.2
Bottled beverages	-3	Painters' supplies	.1
Candy, confectionery and nuts	1.8	Radios and radio equipment	.1
Delicatessen, ready-to-serve foods	.1	Seeds, bulbs and plants	.6
Fish and other sea foods, fresh	.6	Service	.1
Fruits and vegetables, fresh	2.2	Shoes and other footwear:	
Butter and cheese	2.8	Footwear wholly or chiefly of	
Eggs	1.4	leather	
Lard	1.9	Men's or boys'	1.2
Flour	14.5	Women's or misses'	.8
Sugar	3.2	Children's	.3
Salmon, canned	.3	Rubber footwear	1.2
Other groceries (including canned		Smokers' supplies	.1
goods, except salmon)	19.2	Stationery, books and magasines	.4
Meats, including poultry	3.9	Stoves, ranges and heaters (other	
Milk and cream, fluid	.5	than electric or gas)	. 2
Soda fountain sales and ice cream.	.1	Tires, tubes and tire accessories	51 - Šu

Table 4 .-- NEW BRUNSWICK - Sales by Commodities (Continued)

w Street Live on pass and individual of the proprieties, we require population with the live of the polarital distribution with the contract of the contract o		
Country general stores (Continued)	Country general stores (Continued)	
Toilet articles and preparations	Radios and radio equipment	.3
	,2 Seeds, bulbs, plants, etc	.2
	Shoes and other footwear:	
	Footwear wholly or chiefly of	
	2 leather	
	Men's or boys'	2
Country general stores (groceries with	Children s	-1
other merchandise):	Rubber footwear	.2
Stores - 94 : Sales - \$1,244,300	Sporting goods, including gymnasium	
	equipment	.2
(Commodity coverage, 20.6%)	Stationery, books and magazines	.4
	Stores ranges and heaters (other	0 1
8	than electric or gas)	.2
Cameras and photographic supplies	Tires, tubes and tire accessories	.1
	Toilet articles and preparations	.2
Clothing and furnishings, men's and	Toys and games	.2
	Wallpaper	.1
	,0	0.1
	2 Dry goods stores:	
Farm & garden equipment & supplies Farm machinery and farm wagons	.2 Stores - 61 : Sales - \$1,119,200	
Other farm and garden equipment and	(Commodity coverage, 79.3%)	
supplies	2 Apparel and accessories, women's,	
Fertilizers	.7 misses' and children's	
· Food and kindred products	Children's wear	.7
Bakery products, fresh 1	4 Millinery	2.3
Bottled beverages 1	Hosiery	3.8
	9 Coats, suits and dresses 1	5.0
		9.5
Fish and other sea foods, fresh	.2 Other apparel (except furs)	2.4
	O Clothing and furnishings, men's and	
00	ol boys'	
	.3 Underwear, hosiery and shirts	. 3
	.5 Work clothing	.1
	.7 Dry goods and notions	
	1 0	2.1
Other groceries (including canned		3.1
goods, except salmon) 16		1,1
Milk and cream, fluid 1		3.0
Fuel	1 0	2.8
	Notions (ribbons, lace, etc.) 2	
Hardware		8.6
	.7 Furs and fur goods	.3
		5.9
		.1
7, 8	Bedding, mattresses, springs, etc	2
		2.4
		2,0
	Leather goods	.3
		7.6
	8 Shoes and other footwear	,8
Paints, varnishes, glass and painters'	Toys and games	.1
	Wallpaper	1.6

	Garages:	
	Stores - 136 : Sales - \$1,108,400	
50.0 16.3 5.4 .9 .5 .1 8.0 2.1 2.2 .8	(Commodity coverage, 36.0%) Automobile parts and accessories (except tires, tubes and batteries) Batteries, storage Gasoline Oils and greases Radios and radio equipment Service Tires and tubes Men's and boys' clothing and furnishings stores: Stores - 47: Sales - \$1,214,800 (Commodity coverage, 35.2%) Custom tailoring Hats and caps Miscellaneous merchandise Overcoats Shoes Suits Underwear, hosiery and shirts Other furnishings	10.6 2.3 34.6 12.9 2.0 30.0 7.6 4.2 5.1 .1 25.4 5.2 26.4 14.7 12.0
.9	Work clothing	2.6
5.5	Other clothing	4.0
	Family clothing stores:	
4.6 82.8 .6 9.5 1.0	Apparel and accessories, women's, misses' and children's	36.2
	Clothing and furnishings, men's	
3.2 77.0 3.4 10.6 5.8	and boys' — Custom tailoring Suits Overcoats Hats and caps Underwear, hosiery and shirts Other furnishings Work clothing Other clothing Dry goods and notions	1.1 11.8 8.6 3.1 7.6 7.0 2.4 2.3 7.4
	6.3 5.4 .9 .5 .1 8.0 2.1 2.2 .8 4.7 1.9 .9 .3 5.5 4.6 82.8 .6 9.5 1.0 1.5 1.5 1.0 1.5 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0	Stores - 136 : Sales - \$1,108,400 (Commodity coverage, 36.0%) Automobile parts and accessories (except tires, tubes and batteries) Batteries, storage (except tires, tubes and burnishing (Commodity coverage, 56.6%) Apose Suits (other clothing stores: Stores - 54 : Sales - \$2,291,000 (commodity coverage, 56.6%) Apparel and accessories, women's, misses' and children's (children's wear

Table 4. -- NEW BRUNSWICK - Sales by Commodities (Continued)

Family clothing stores (Continued)		Shoe stores (Continued)	
Home furnishings — Floor coverings Bedding, mattresses, springs, etc. China, glassware, crockery, etc. Other home furnishings Infants' wear Luggage Miscellaneous merchandise Service Shoes and other footwear: Footwear wholly or chiefly of leather — Men's or boys' Women's or misses' Children's Felt footwear Rubber footwear Women's ready—to—wear stores: Stores — 35 : Sales — \$897,600 (Commodity coverage, 57.4%)	.5 .3 .1 .9 .3 .5 .3 .3 .4 .2 .8 .1 .2	Shoes and other footwear: Footwear wholly or chiefly of leather Men's or boys' Women's or misses' Children's Felt footwear Rubber footwear Hardware stores: Hardware and farm implements: Stores - 47: Sales - \$1,553,100 (Commodity coverage, 62.5%) Appliances and supplies, electrical— Household appliances, motor-driven (except refrigerators) Household heating appliances, portable Incandescent lamps Construction materials Ranges and water heaters	31.0 50.8 3.4 1.3 12.5
Apparel and accessories, women's, misses' and children's — Children's wear	.6 1.6 7.8 67.6	Bicycles and accessories Building materials China, glassware, crockery, etc Clocks and watches Farm &garden equipment & supplies Wire fencing, gates and posts	.2 14.1 2.3 .1
Underwear, negligees, corsets, etc. Other apparel (except furs) Dry goods and notions Cotton piece goods Wool and wool-mixed goods Rayons and celanese	6.7 10.2	Other farm and garden equipment and supplies	.9
Silk and velvet piece goods Other dry goods Furs and fur goods Leather goods Miscellaneous merchandise Shoes, women's	.1 .7 1.5 .1 .3 2.2	Gasoline	.9 1.6 25.5 2.0 20.7
Shoe stores, men's, women's and children's: Stores - 38: Sales - \$879,500 (Commodity coverage, 34.2%)		supplies	1.8 .7 .1 1.2
Hosiery Leather goods and luggage Miscellaneous merchandise	.6	Paints, varnishes, etc	10.9
		household supplies	a 1

Hardware stores (Continued)		Furniture stores:	
Sporting goods, including gymnasium		Stores - 33 : Sales - \$1,639,500	
equipment	6.3	(Commodity coverage, 10.6%) Appliances and supplies, electrical. Furniture	3.4 40.0
and wood:		Kitchen 3.5 Other household furniture 9	
Stores - 13 : Sales - \$830,800		Gas stoves and ranges Home furnishings	. 2
(Commodity coverage, 72.9%) Building materials — Brick, tile, terra cotta, etc Building stone Crushed stone Lime, plaster, etc Lumber, rough and dressed Planing mill products, woodwork Wood shingles and shakes Roofing materials (except wood shingles and shakes) Structural steel materials	1.5 .1 1.8 2.5 .7 41.4 6.5 2.6	Draperies, upholstery, curtains, etc. Floor coverings Bedding, mattresses, springs China, glassware, crockery, etc Refrigerators (electric and gas) Miscellaneous merchandise Musical instruments and accessories. Radios and radio equipment Service Stoves, ranges and heaters (other than electric or gas) Radio and music stores (including	11.9 10.6 5.9 1.2 4.7 3.3 7.2 6.6
Iron and other metal building materials	.3	refrigeration):	
Building paper, wood base, insulat-	90	Stores - 8 : Sales - \$250,200	
ing boards, etc	.4 1.6 .5 1.4 5.9 .9 8.9 .2 2.0 6.6 5.9	(Commodity coverage, 73.0%) Miscellaneous merchandise Musical instruments and accessories— Pianos, organs and accessories Phonographs and records Stringed and band instruments Sheet music, music books, etc Other musical instruments and accessories Radios and radio equipment — Radios Radio parts and accessories Service Sporting goods, including gymnasium equipment	1.3 14.1 15.0 2.2 1.5 5.0 57.6 2.3 .7
Paints, varnishes, lacquers, etc Glass	2.6	<u>Drug stores:</u> Stores - 115 : Sales - \$2,331,100	
Painters' supplies	.1		
		(Commodity coverage, 32.3%) Bottled beverages	1.4
		smokers' supplies	13.9

Drug stores (Continued)	HQ0
Drugs and drug sundries Prescriptions	15.6
Drugs, patent medicines and com-	27.9
Rubber sundries	4.7
Miscellaneous merchandise Professional and scientific instru-	.2
ments and equipment	.6
Soda fountain sales, ice cream and lunches	6.5
Stationery, books and magazines Surgical, dental and hospital	4.3
Toilet articles and preparations	1.1
Toilet preparations and cosmetics . Toilet articles	9.3
Jewellery stores:	
Stores - 37 : Sales - \$502,900	
(Commodity coverage, 20.4%) China, glassware, crockery, etc Jewellery, silverware, clocks and	17.1
watches Clocks	2.0
Watches	
Rings, other than diamond	16.4
Plated silverware	1.5
Leather goods	3.6
Service	

Standard Summary of Retail Facts

Nova Scotia

	Retail merchan-	
	dising estab-	Retail service
	lishments	establishments
Total population	512,846	512,846
Ratio of retail workers (full-time and part-time employ		
ees and active proprietors) to total population		.62
Number of retail stores		1,504
Total sales or receipts	A	\$6,353,100
Population of places less than 1,000	289,631	289,631
Sales or receipts in places of less than 1,000		\$ 530,900
Population of incorporated places 1,000 - 10,000		120,145
Sales or receipts in incorporated places 1,000 - 10,000		\$2,260,900
Population of incorporated places 10,000 - 30,000		43,795
Sales or receipts in incorporated places 10,000 - 30,00		\$ 751,700
Population of incorporated places 30,000 and over		59,275
Sales or receipts in incorporated places 30,000 and over		\$2,809,600

Full-time employees (average number throughout the year) male		1,025
female		401
Part-time employees (average number throughout the year) male		175
female		28
		1,565
Proprietors actively engaged in retailing		
Total annual pay-roll, all stores		\$1,254,400
Average annual salary per full-time employee		\$ 289
		8.57
Average rental cost (leased premises), per cent of sale Proportion of sales in leased premises to total sales in	in a second	0.01
the province		52.65
Proportion of total sales by		
Single store independents	68.67	88.26
Single stores in voluntary chains		_
Two- and three-store multiples	- 471	6 07
Local chains	1.67)	
Provincial, sectional and national chains	16.32	4.31
Proportion of stores with sales of less than \$10,000		
annually, to total number of stores		93.21
Proportion of total sales of such stores to total sales	70 40	40.07
all stores	12.40	40.01
Proportion of stores with sales of \$10,000 - \$49,999	07.05	- 00
annually ,,		5.26
Proportion of total sales	39.19	26.19
Proportion of stores with sales of \$50,000 - \$199,999	F 10	7.40
annually	5.19	1.40 25.64
Proportion of total sales	28.53	20.04
Proportion of stores with sales of \$200,000 and over		
annually		.13
Proportion of total sales	19.88	8.16
I AND THE RESIDENCE OF THE PROPERTY OF THE PRO		

NOVA SCOTIA - Summary of Retail Trade, 1930

Statistics for retail merchandising

Carona	Number	Full-	time en	aployees Salaries	Not golog	Per cent
Group	stores	Male	Female			sales
	Fields.			\$	\$	
Total ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	6,464	5,415	2,811	7,006,300	99,519,900	100.00
Food group	2,937	1,273	556	1,288,100	24,809,500	24.94
Country general stores	862	570	240	633,400	14,513,500	14.58
General merchandise group	149	408	828	1,015,600	11,438,300	11.49
Automotive group	511	1,031	77	1,271,000	16,254,400	16.33
Apparel group	460	416	429	722,800	9,141,500	9.19
Building materials group	162	325	66	406,600	4,513,000	4.53
Furniture and household group	146	254	71	340,700	3,380,600	3.40
Restaurants, cafeterias and eating places	221	152	292	215,300	1,474,500	1.48
Other retail stores	968	966	251	1,096,600	13,807,400	13.87
Secondhand group	48	20	1	16,200	187,200	,19

Statistics for retail services

1215 timmilming-into-et-ellefonin-agazingtigger-int-money-a-bath-std-ellefoning-adazingti-side-et-ellefoning-inter-ellefoning-inter-ellefoning-et-ellefoning-inter-ellefoning-et-ellefon						The second second second second second
Group	Number of establish-	Full-	time en	nployees Salaries	Receipts	Per cent
ОТОФР	ments	Male	Female			receipts
The Conference operand and Col. To provide our Time (or conjugate or conjugate our conjugate our color or conjugate our conjugate our color or conjugate our color or				\$	\$	
Total	1,504	1,025	401	1,195,800	6,353,100	100.00
Amusement and recreation group	133	219	59	222,500	1,990,900	31.34
Business services group	11	13	5	27,000	204,100	3.21
Domestic services group	147	188	238	331,400	941,000	14.81
Educational services group	8	13	7	15,800	56,100	.88
Personal services group	343	159	51	179,400	711,100	11.19
Photography	33	14	16	28,400	159,500	2,51
Undertaking and burial	47	32	4	37,300	344,800	5.43
Repair and service shops	629	139	7	104,600	938,200	14.77
Storage and transportation group	111	193	11	201,500	839,700	13.22
Miscellaneous services	42	55	3	47,900	167,700	2.64

Table 1 .-- NOVA SCOTIA - Retail Merchandise Trade, 1930, by Types of Operation

				Net sales	(1930)
	Mambox	Full + 4m	e employees	Net Sales	Per cent
Type of operation	of	r. CLI- OLIN	Salaries &		of total
Type of operation		Number		Amount	sales
	stores	Number	wages \$	Amount	Sales
			117	유	
Total, All Stores	6,464	8,226	7.006.300	99,519,900	100.00
LOUGHE MILL DOGS CO. 17 1 C. S. 7 7 7 2 7 7 7				and the same of th	
Single store independents	5,594	5,421	4.452.100	68,343,600	68.67
Single stores (in voluntary chains)	91	138	116,800		2.31
Two-store multiples	154)	494	568,000		
Two-store multiples (in voluntary chains)	4)	454	300,000	0,213,300	0.20
	69)				
Three-store multiples (in voluntary	(60)	281	261,100	3,340,800	3.36
Three-store multiples (in voluntary chains)	3)	COT	201,100	0,040,000	0.00
Local chains (4 stores and over)	47	207	144,300	1,658,200	1.67
Provincial chains	95	505	418,000	5,904,500	5.93
Sectional chains	31	270	225,000	2,995,900	
National chains	42	756	662,700	7,347,400	7.38
Other types of operation	334	154	158,300	1,410,100	1.42
one of pop of operation of the contract					
Grocery stores (without meat)	1,562	676	438.000	11,585,400	100.00
Single store independents	1,456	416	242,800	7,908,200	68.25
Single stores (in voluntary chains)	35	19	11,900	423,500	
Two-store multiples	9)				
Three-store multiples	3)	21	13,900	182,600	
Local chains (4 stores and over)	20	45	32,300	582,700	5.03
Provincial chains	20)				
Sectional chains	15)	175	137,100	2,488,000	21.47
National chains	3)				
Other types of operation	1	-	Arts	400	.01
	700	07.7	100 000	5 000 000	300 00
Combination stores (groceries and meats).	327	613	498,200	8,088,600	100.00
Single store independents	266	426	319,800 64,700	5,477,900	67.35
Single stores (in voluntary chains)	11	30	28,300	435,900	5.39
Two-store multiples	15)		20,500	455,500	0.00
Three-store multiples Local chains (4 stores and over)	4)	L 17	63,300	920,200	11.38
			0.5		
Provincial chains	3)	18	22,100	231,700	2.86
National chains	1)				THE STATE OF
Drug atomos	147	332	270,000	3,015,500	100.00
Drug stores	116	208	165,100	2,131,700	
Single store independents	10)				
Two-store multiples	3)	38	34,700	301,500	10.00
Local chains (4 stores and over)	16	78	63,600	536,000	17.77
Sectional chains	1	(X)	(X)	(X)	(X)
Other types of operation	1	(X)	(X)	(x)	(X)

⁽X) An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 2.--NOVA SCOTIA - Retail Merchandise

Rent and Other

		o the Major Guardinard to Major Steel date from we	
	A. Stor	res in Leas	sed Premises
	49 4		
Ki.nd of business	Number		Net sales
	stores	Rent	(1930)
distalled from the control of the co	8001 65	\$	\$
1 Total, All Stores Reporting	2,108	1,230,900	43,771,500
2 Food group	837	309,800	11,928,100
2 Food group		28,000	1,718,200
4 General merchandise group		110,500	3,872,000
5 Automotive group		81,600	5,528,200
6 Apparel group		266,300	6,463,800
7 Building materials group	65	39,200	1,943,300
8 Furniture and household group		70,100	2,162,400
9 Restaurants, cafeterias and eating places		83,800	1,122,300
10 Other retail stores		231,500	8,906,500
11 Secondhand group	29	10,100	126,700
			7 , 14 6
Colored Vinda of Duginage			
Selected Kinds of Business			
12 Confectionery stores		73,200	1,191,700
13 Grocery stores (without meat)		130,000	5,521,200
14 Grocery stores with meats		41,500	2,596,600
15 Meat markets with groceries		23,300	1,147,300
16 Meat markets		13,800	750,600
17 Department stores		22,800	1,340,300
18 Dry goods stores with food descriptions		22,300	689,400
19 General merchandise stores with food departments 20 Variety, 5-and-10, and to-a-dollar stores		1,800 62,500	51,700
21 Automobile dealers	1	38,900	4,025,300
22 Filling stations with tires and accessories		15,600	516,000
23 Filling stations with other merchandise		4,000	184,900
24 Garages	1	12,500	373,300
25 Men's and boys' clothing and furnishings stores		74,300	1,807,700
26 Family clothing stores		45,700	1,589,800
27 Women's ready-to-wear stores	37	37,100	965,200
28 Shoe stores (men's, women's and children's)	47	42,400	1,027,600
29 Hardware stores		28,000	1,550,700
30 Furniture stores	15	21,300	570,900
31 Coal and wood yards (including ice)	16	12,000	1,971,800
32 Drug stores	104	81,100	2,200,000

⁽¹⁾ Not all establishments gave full particulars of operating expenses, and even some stores reporting rent failed to give amount of other expenses. Thus the totals do not necessarily include figures for all stores in leased premises.

Trade, 1930, by Kinds of Business

Operating Expenses

				rating Expense		1)	
Number			rietors		All other		
of	Propriet-		iving a	Salaries &	expenses		
stores	ors not on		salary (2)	wages of	(including	Net selen	
reporting	pay-roll	number	salaries	employees	rent)	(1930)	-
			4.5	97	\$	To T02 400	-
2,869	2,316	581	1,084,800	6,104,100	7,530,600	78,571,400	1
1,026	913	108	182,000	972,900	1,170,300	16,578,800	2
440	412	94	118,600	493,100	496,200	9,909,100	3
96	. 60	23	65,100	1,020,400	1,451,300	10,919,700	4
291	187	77	154,400	1,182,000	1,682,400	14,550,600	5
326	249	97	201,700	660,500	866,200	8,036,600	6
101	70	46	101,200	372,000	356,800	3,930,600	7
89	59	34	68,400	304,200	284,300	2,582,700	8
91	90	, 13	12,400	158,000	181,100	1,054,900	9
392	261	88	179,200	931,800	1,030,500	10,924,200	10
17	15	1	1,800	9,200	11,500	84,200	11.
			Selected	Kinds of Busi	iness		
148	143	11	13,200	93,900	129,500	1,320,000	12
524	444	52	82,000	349,900	539,600	7,867,700	13
120	89	28	53,400	219,100	211,600	3,719,300	14
72	66	11	19,300	135,500	118,100	1,938,700	15
46	43	6	14,100	55,700	37,900	694,200	16
10	1	8	33,500	701,400	1,077,600	6,733,300	17
54	50	11	21,000	77,600	115,000	1,110,100	18
11	6	2	4,100	77,100	36,500	987,900	19
18	2	-	-	155,100	209,500	1,924,400	20
83	41	42	110,500	786,400	1,434,300	11,032,100	21
51	25	9	10,200	91,100	59,600	979,000	22
33	17	2	1,500	54,700	39,600	597,300	23
100	84	20	27,600	210,400	107,700	1,566,700	24
78	56	35	78,700	186,600	229,000	2,281,500	25
63	46	19	52,800	175,000	238,300	2,235,300	26
38	31	9	12,700	64,500	97,400 125,900	1,068,100	27
59	40	19 31	34,600	85,600 153,700	171,200	1,248,900 2,161,100	29
58 28	36 22	16	63,800 36,900	100,000	108,300	1,166,600	30
32	18	18	32,400	248,900	296,200	2,882,100	31
109	65	29	74,200	224,200	232,200	2,399,700	32
100		20	12,500			10,000,100	

⁽²⁾ Reported salaries of proprietors should only be used as a basis for computing the total compensation of proprietors in any kind of business when the number of reporting establishments is relatively large and the number of proprietors receiving a stated salary forms a substantial proportion of the total number of proprietors. Similar precautions should be taken in computing total expenses for any kind of business.

Table 3 .-- NOVA SCOTIA - Retail Merchandise

Stores grouped according to Amount of (Sales expressed in

(An (X) indicates that figures are withheld to avoid disclosing

granding f	Annual sales	Total, All Stores (1) Food gr		plants or recognishments	Country general stores		General merchandise		Automotive		
		stores	sales	stores	sales	stores	sales	stores	sales \$	stores	sales
			Ф		4₽		₽		4		40
1	Totals	6,443	98,946	2,920	24,268	862	14,514	149	11,438	507	16,222
2	Less than \$5,000.	3,296	5,448	1,875	2,978	261	581	38	84	199	377
3	\$5,000-\$9,999	987	6,814	416	2,861	178	1,202	26	175	80	581
4	\$10,000-\$19,999 .	939	13,059	306	4,140	193	2,706	19	255	85	1,188
5	\$20,000-\$29,999 .	447	10,771	120	2,874	98	2,286	18	457	36	871
6	\$30,000-\$49,999 .	394	14,938	113	4,252	74	2,728	11	389	39	1,554
-7	\$50,000-\$99,999 .	249	16,863	73	4,900	48	3,172	18	1,236	31	2,136
8	\$100,000-\$199,999	86	11,371	16	(X)	7	900	9	1,148	18	2,545
9	\$200,000 or over.	45	19,682	1	(X)	3	939	10	7,696	19	6,971

Selected Kinds of Business

Annual sales		ll Stores Per cent of	Confectionery stores		Grocery		Grocery with meats		Meat markets with groceries	
	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales
				\$		\$		\$		\$
10 Totals	100.00	100.00	541	2,209	1,549	11,178	198	5,161	125	2,793
ll Less than \$5,000	51.16	5.51	412	540	1,032	1,610	35	98	26	59
12 \$5,000-\$9,999	15.32	6.89	69	490	235	1,597	23	166	20	147
13 \$10,000-\$19,999.	14.57	13.20	40	549	153	2,034	42	601	30	417
14 \$20,000-\$29,999.	6.94	10.89	12	276	53	1,281	31	757	17	404
15 \$30,000-\$49,999.	6.12	15.10	5	181	40	1,478	39	1,496	15	5 90
16 \$50,000-\$99,999.	3.86	17,04	3	174	26	1,838	25	1,654	16	1,074
17 \$100,000 \$199,999	1.33	11.49		_	9	(X)	3	390	1	103
18 \$200,000 or over	.70	19.88	-	-	1	(X)	-	4000	4000	_

⁽¹⁾ In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Trade, 1930, by Size of Business

Annual Sales, by Kinds of Business thousands of dollars)

individual operations, but these are included in the totals)

Appostores		The state of the last of the l	rials	Furnitu housel	nold	Restaur cafeter eating r stores	cias &		retail pres sales	Second grostores	oup	Andrew States of the
460	9,142	162	4,513	146	3,381	221	1,475	968	13,807	48	187	1
121	272	45	79	40	78	145	259	535	688	37	52	5
87	605	20	126	28	199	32	246	117	798	3	22	3
90	1,260	40	549	33	478	32	433	135	1,981	6	69	4
63	1,530	16	390	17	425	3	73	74	1,822	2	44	5
69	2,678	15	583	11	423	6	226	56	2,107		191	6
22	1,492	15	962	9	705	2	125	31	2,135		-	7
7	(x)	7	942	7	867	1	114	14	1,890	Tal	-	8
1	(X)	4	882	1	206	-	-	6	2,387	-	-	9
												-

Selected Kinds of Business

Meat markets				Filling stations		Hardware		Coal and wood yards		Drug stores		
stores	sales \$	stores	sales \$	stores	sales.	stores	sales \$	stores	sales \$	stores	sales \$	
3.05	"	0.0	7	000	"	0.7	-	60	"	7.477		10
165	1,182	99	11,797	229	2,149	83	2,444	60	3,590	147	3,016	
104	196	-	-000	122	191	16	45	13	36	8	21	11
30	207	4	33	44	305	8	49	8	53	17	126	12
21	261	16	237	29	407	25	353	7	87	65	989	13
2	(X)	8	196	16	391	8	191	7	163	33	820	14
6	204	15	620	13	530	11	446	8	301	18	648	15
	-	21	1,452	5	325	11	668	8	546	5	307	16
2	(X)	16	2,288	-	-	3	458	6	850	1	104	17
	-	19	6,971	- 11-	-	1	235	3	1,555		-	18

Table 4 .-- NOVA SCOTIA - Sales by Commodities

Per cent of each commodity				
Commodity coverage, 13.1% Cigars, cigarettes and tobacco	(Read note carefully for explanation of terms) Grocery stores (without meat):	of each commodity sold to total sales of all stores in same clas- sification	Commodity solution (Read note carefully for of explanation of terms) stores Grocery stores with meats (Cont'd,)	each modity ld to alsies all ores a clan
TALL TO CAME FOR GUADLOGS II ODII SESSE VIV	(Commodity coverage, 19.1%) Cigars, cigarettes and tobacco Food and kindred products — Bakery products, fresh Bottled beverages Candy, confectionery and nuts Delicatessen, ready—to—serve food Fruits and vegetables, fresh Butter and cheese Eggs Lard Flour Sugar Salmon, canned Other groceries (including canned goods, except salmon) Meats, including poultry Milk and cream, fluid Household supplies — Soap Other household supplies Miscellaneous merchandise Grocery stores with meats: Stores — 198: Sales — \$5,161,200 (Commodity coverage, 19.9%) Cigars, cigarettes and tobacco Food and kindred products — Bakery products, fresh Bottled beverages Candy, confectionery and muts Delicatessen, ready—to—serve food Fish and other sea foods, fresh	. 1.7 . 2.8 . 5.4 . 4.8 s 1.3 . 13.8 . 10.3 . 2.5 . 4.4 . 7.3 . 9.45 . 32.4 . 2.02 . 1.1 . 1.1 . 3.9 . 3.5 . 3.1 . 5.1 . 5.1 . 1.2 s .6 . 1.0	Eggs Lard Lard Sugar Salmon, canned Other groceries (including canned goods, except salmon) Meats, including poultry Milk and cream, fluid Hardware Hay, grain and feed Household supplies Miscellaneous merchandise Meat markets with groceries: Stores - 129: Sales - \$2,927,400 (Commodity coverage, 20.7%) Bakery products, fresh Bottled beverages Candy, confectionery and nuts Cigars, cigarettes and tobacco Delicatessen, ready-to-serve foods Fish and other sea foods, fresh Fruits and vegetables, fresh Groceries - Butter and cheese Eggs Lard Sugar Salmon, canned Other groceries (including canned	7.5 2.1 1.7 11.2 5.4 .5 22.9 23.2 .8 .2 1.0 3.6 3.5

Note: Sales by commodities were not reported by all stores in each kind of business classification. The commodity coverage indicates the extent to which the sales reported in a given kind of business classification can be broken down by commodities and shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores in the same kind of business classification. The percentage column shows the proportion which the sales of each commodity forms of the total sales of all stores in the same kind of business classification which reported their sales by commodities. Not all stores of any given classification sell every commodity listed thereunder.

Table 4. -- NOVA SCOTIA - Sales by Commodities (Continued)

- property out and the sale of			
Meat markets with groceries (Cont'd,) -		Country general stores (Continued)	
Household supplies		Drugs and drug sundries	1.2
Soap	.2	Dry goods and notions	6.0
Other household supplies	1.1	Cotton piece goods 1.6	
Meats, including poultry		Linen goods	
Milk and cream, fluid	.4	Wool and wool-mixed goods5	
	100	Rayons and celanese	
Meat markets:	-	Silk and velvet piece goods2	
Stores - 165 : Sales - \$1,181,900		Notions (ribbons, lace, etc.) 1.0	
	4-11	Other dry goods 2.3	
(Commodity coverage, 16.4%)	8.3	Farm and garden equipment and	
Fish and other sea foods, fresh	4.8	supplies	.2
Fruits and vegetables, fresh	4.0	Fertilizers	. 5
Groceries	.3	Food and kindred products	
Other greening (including garned		Bakery products, fresh	1.2
Other groceries (including canned goods, except salmon)	.3	Bottled beverages	,2
Meats, including poultry		Candy, confectionery and nuts	1.4
	00.0	Fish and other sea foods, fresh	.4
Country general stores (groceries with		Fruits and vegetables, fresh	1.4
dry goods and apparel):		Butter and cheese	2.6
Stores - 711 : Sales - \$12,717,400		Eggs	.6
		Lard	1.5
(Commodity coverage, 24.7%)		Flour	
Apparel and accessories, women's,		Sugar	3.6
misses' and children's		Salmon, canned	.2
Children's wear	.2	Other groceries (including canned	76 9
Millinery	.7	goods, except salmon)	
Hosiery	2.0	Meats, including poultry	2.1
Coats, suits and dresses	.6	Milk and cream, fluid	2.0
Underwear, negligees, corsets, etc	1.2	Fuel (coal only)	.4
Other apparel (except furs)	.2	Gasoline	3.1
Appliances and supplies, electrical.	.1	Hardware	Uel
Automobiles, used	.5	Builders' and shelf hardware	1.5
Building materials	7	Carpenters' and mechanics' tools	.2
Brick, tile, terra cotta, etc	.1	Other hardware	2.1
Cement		Hay, grain and feed	10 0
Lime, plaster, etc.	.6	Hay, straw and alfalfa	.7
Wood shingles and shakes	.5	Grain and feed	
Roofing materials (except wood		Home furnishings	
shingles and shakes)	.3	Draperies, upholstery, curtains, etc.	.1
Wallhoards (except wood base-boards)	.1	Floor coverings	.3
Cameras and photographic supplies	.2	Bedding, mattresses, springs, etc	.4
Caskets and undertakers' supplies	.1	China, glassware, crockery, etc	.7
Cigars, cigarettes and tobacco	3.6	Kitchen utensils	.3
Clothing and furnishings, men's and		Other home furnishings	.3
boys'		Household supplies	
Custom tailoring	.2	Soap	. 6
Suits	.9	Other household supplies	.3
Overcoats	.2	Infants' wear	.1
Hats and caps	.4	Jewellery, silverware, clocks and	
Underwear, hosiery and shirts	.9	watches	.1
Other furnishings	.5	Leather goods	. 2
Work clothing	.9	Miscellaneous merchandise	2.5
Other clothing	.2	Oils and greases	. 5

Country general stores (Continued) —		Country general stores (Continued) -	
Country general stores (Continued) — Paints, varnishes, glass and painters' supplies — Paints, varnishes, lacquers, etc Glass Painters' supplies Seeds, bulbs, plants, etc Shoes and other footwear: Footwear, wholly or chiefly of leather— Men's or boys' Women's or misses' Children's Felt footwear Rubber footwear Rubber footwear Smokers' supplies Stationery, books and magazines Stoves, ranges and heaters (other than	1.1 .2 .1 .5	Country general stores (Continued) — Hardware	15.0
electric or gas)	.1	Tires, tubes and tire accessories	. 2
Tires, tubes and tire accessories Toilet preparations and cosmetics Toys and games	.1 .2 .1 .2	Department stores: Stores - 10 : Sales - \$6,733,300	
Country general stores (groceries with other merchandise):		(Commodity coverage, 94.8%) Apparel and accessories, women's, misses' and children's	
Stores - 148 : Sales - \$1,736,300 (Commodity coverage, 19.3%)		Children's wear	2.2 3.4 4.9
Building materials	12.7	Coats, suits and dresses	10.4
Cigars, cigarettes and tobacco Clothing and furnishings, men's and	2.1	Underwear, negligees, corsets, etc Other apparel (except furs)	7.1
boys'	.1	Appliances and supplies, electrical .	. 2
Drugs and drug sundries Dry goods and notions	.4	Automobile parts and accessories (except tires, tubes and batteries).	.1
Farm and garden equipment and supplies- Farm machinery and farm wagons		Bicycles and accessories	.1
Wire fencing, gates and posts	.1	boys'	0.7
Ford and kindred products	2.0	Suits	2.1
Bakery products, fresh	.2	Hats and caps	.6
Bottled beverages	.2	Underwear, hosiery and shirts	3.7
Candy, confectionery and nuts	.4	Other furnishings	1.8
Fruits and vegetables, fresh Butter and cheese	1.0	Work clothing	.7
Eggs	.6	Other clothing	1.1
Lard	1.6	Dry goods and notions	
Flour	8.8	Cotton piece goods	2.5
Sugar	3.5	Wool and wool-mixed goods	.7
Salmon, canned	.1	Rayons and celanese	1.9
goods, except salmon)	19.0	Silk and velvet piece goods	3.1
Milk and cream, fluid	.1	Notions (ribbons, lace, etc.)	4.6
Fuel	1.8	Other dry goods	. 2
Gasoline	2.4		

Table 4.--NOVA SCOTIA - Sales by Commodities (Continued)

Department stores (Continued)		Department stores (Continued)	
Food and kindred products — Candy, confectionery and nuts Groceries Furniture	1.3 1.7 4.5	Toilet articles and preparations Toilet preparations and cosmetics . Toilet articles Toys and games	.8 .4 1.2
Dining room		Stores - 94 : Sales - \$1,406,200	
Other household furniture	.4 .2 .7 .8 2.2 1.5	(Commodity coverage, 31.7%) Apparel and accessories, women's, misses' and children's Custom tailoring Children's wear	2.4 .6 4.4 9.8 25.3
Bedding, mattresses, springs, etc	1.2	Other apparel (except furs) Clothing and furnishings, men's and	5.2
China, glassware, crockery, etc Kitchen utensils Other home furnishings	.8	boys! Overcoats	.2
Household supplies	.1	Underwear, hosiery and shirts Dry goods and notions	.2
Infants' wear Jewellery, silverware, clocks and watches Clocks Watches Gold and gold-filled jewellery Plated silverware Other jewellery Leather goods Luggage Miscellaneous merchandise Musical instruments and accessories Paints, varnishes, glass and painters' supplies Radios Radios Luggare Footwear, wholly or chiefly of leather Men's or boys' Women's or misses' Shoes and Children's	3.1 .2 .4 .2 .8 .9 1.1 .1 .2 .3	Dry goods and notions — Cotton piece goods Linen goods Wool and wool-mixed goods Rayons and celanese Silk and velvet piece goods Notions (ribbons, lace, etc.) Other dry goods Furs and fur goods Home furnishings — Draperies, upholstery, curtains, etc. Floor coverings Bedding, mattresses, springs, etc. China, glassware, crockery, etc. Other home furnishings Infants' wear Leather goods Miscellaneous merchandise Stationery, books and magazines Toilet articles and preparations Toys and games Automobile dealers:	6.8 1.4 1.7 5.2 1.8 7.0 1.7 .7 2.9 3.7 .4 4.0 .5 .7 .1 .8 1.1
Felt footwear		Stores - 99 : Sales - \$11,796,800	
Sporting goods, including gymnasium equipment	.2	(Commodity coverage, 85.1%) Automobiles, trucks, buses, tractors and accessories	
Stoves, ranges and heaters (other than electric or gas)	.6	Passenger automobiles, new Passenger automobiles, used Commercial cars and trucks, new	20.5

Automobile dealers (Continued)	Garages:
Automobiles, trucks, buses, tractors	Stores - 160 : Sales - \$1,853,500
and accessories (Continued) - Commercial cars and trucks, used	(Commodity coverage, 31.9%) Automobile parts and accessories (except tires, tubes and batteries) To ultimate consumers To other dealers Batteries, storage Gasoline Gasoline Oils and greases Radios and radio equipment Service Tires and tubes Men's and boys' clothing and furnishings stores:
Miscellaneous merchandise5	Stores - 89 : Sales - \$2,460,100
Oils and greases	(Commodity coverage, 18.9%) Custom tailoring 1.8
Filling stations with tires and	Hats and caps 8.3
accessories: Stores - 90 : Sales - \$1,274,700 (Commodity coverage, 46.0%) Automobile parts and accessories (except tires, tubes and batteries) 2.5	Shoes 24.3 Underwear, hosiery and shirts 20.0 Other furnishings 21.4 Work clothing 5.7
Batteries, storage	Other clothing 4.0
Gasoline 72.9 Miscellaneous merchandise 1	Family clothing stores:
Oils and greases	Stores - 70 : Sales - \$2,491,900
Service 3.3	(Commodity coverage, 31.6%) Apparel and accessories, women's,
Tires and tubes — To ultimate consumers 10.8	misses' and children's Custom tailoring
To other dealers	Children's wear
Filling stations with other merchandise:	Hosiery
Stores - 79 : Sales - \$721,100	Coats, suits and dresses 29
(Commodity coverage, 11.3%)	Underwear, negligees, corsets, etc. 24
Automobile parts and accessories (except tires, tubes and batteries) 2.1	Other apparel (except furs) 4.0 Clothing and furnishings, men's and boys'
Gasuline	Custom tailoring 3.
Miscellaneous merchandise 17.9	Suits
Oils and greases	Hats and caps
Service 1.7	Indompor hogiery and gnirts 4
Tires and tubes	Work clothing

Family clothing stores (Continued) -		Shoe stores (Continued)	
Dry goods and notions		Shoes and other footwear (Cont'd.) -	
Cotton piece goods	1.3	Felt footwear	3.4
Linen goods	.4	Rubber footwear	
Wool and wool-mixed goods	.6		nda Par III min
Rayons and celanese	.4	Hardware stores:	
Silk and velvet piece goods	.4	Stores - 83 : Sales - \$2,443,500	
Notions (ribbons, lace, etc.)	1.2		
Other dry goods	2.5	(Commodity coverage, 94.0%)	
Furs and fur goods	6.0	Appliances and supplies, electrical -	
Home furnishings	0.0	Household appliances, motor-driven	
Draperies, upholstery, curtains, etc.	.4	(except refrigerators)	6.1
Floor coverings	.6	Household heating appliances,	
Bedding, mattresses, springs, etc	.5	portable	.8
China, glassware, crockery, etc	.3	Lighting equipment	1.2
Other home furnishings	1.2	Incandescent lamps	3.2
Infants' wear	.3	Construction materials	. 3
Leather goods	.1	Ranges and water heaters	.1
Luggage	.2	Other appliances and supplies	.7
Miscellaneous merchandise	1.4	Automobile parts and accessories (ex-	
Service	.1	cept tires, tubes and batteries)	2.0
Shoes and other footwear:		Bicycles and accessories	.4
Footwear, wholly or chiefly of leather—		Building materials	8.7
Men's or boys'	4.0	China, glassware, crockery, etc	.9
Women's or misses'	3.6	Clocks and watches	.3
Children's	1.2	Farm and garden equipment & supplies -	
Felt footwear	.2	Farm machinery	.2
Rubber footwear	2.8	Wire fencing, gates and posts	.6
		Other farm and garden equipment and	
Women's ready-to-wear stores:		supplies	.6
Stores - 49: Sales - \$1,188,200		Fertilizers	.1
		Fuel	.2
(Commodity coverage, 25.3%)		Gasoline	1.5
Apparel and accessories, women's,		Glass	3.9
misses' and children's	0.0	Hardware	35.4
Children's wear	2.0	Builders' and shelf hardware 13.7	
Millinery	1.2	Carpenters' and mechanics' tools 3.8	
Hosiery	6.6	Other hardware	
Coats, suits and dresses 7		Heating and plumbing equipment and	4.7
Underwear, negligees, corsets, etc	8.4	supplies	1.6
Other apparel (except furs)	3.1	Kitchen utensils	.2
Infants' wear	.1	Leather goods	1.3
Leather goods	.1		.4
Miscellaneous merchandise	5.0	Oils and greases	16.6
Shoe stores (women's):		Paints, varnishes, etc	2.2
Shoe stores (men's, women's & children's):		Painters' supplies	2.2
		Radio parts and accessories	.2
Stores - 72 : Sales - \$1,391,800		Refrigerators (electric and gas)	.5
(Commodity coverage, 30.0%)		Seeds, bulbs, plants, etc	.3
Hosiery	.2	Silverware, plated	.0
Miscellaneous merchandise	.3	Soap, cleaning compounds and other household supplies	.1
Shoes and other footwear:		Sporting goods, including gymnasium	
Footwear, wholly or chiefly of leather -	30.0	equipment	.8
Men's or boys'	46-1	Stoves, ranges and heaters (other	0
CI 173	7 0	than electric or gas)	.6

Hardware stores (Continued)	Furniture stores (Continued)
Tires, tubes and tire accessories7 Toys and games	Radios and radio equipment
Lumber and building materials:	
Roofing material dealers:	Radio and music stores (including
Stores - 21 : Sales - \$1,446,500	refrigeration):
	Stores - 20 : Sales - \$863,000
(Commodity coverage, 69.5%)	(Commodity coverage, 67.8%)
Building materials Brick, tile, terra cotta, etc 1.4	Appliances and supplies, electrical . ,9
Crushed stone	Musical instruments and accessories —
Cement	Pianos, organs and accessories, 6.2
Lime, plaster, etc 2.8	Phonographs and records 16.9
Lumber, rough and dressed 32.0	Stringed and band instruments 7
Planing-mill products, woodwork 23.8	Sheet music, music books, etc 1.8 Other musical instruments & accessories 1.5
Wood shingles and shakes 4.4	Miscellaneous merchandise
Roofing materials (except wood	Radios and radio equipment
shingles and shakes) 13.5	Radios
Structural steel materials 2.8	Radio parts and accessories 2.1 Refrigerators (electric and gas) 6
Iron and other metal building	Service 1,9
materials	Sporting goods, including gymnasium
Building paper, wood base, insulating boards. etc	equipment 6,7
wallboards (except wood base-boards). 2.1	Drug stores:
Other building materials 4.1	Stores - 147 : Sales - \$3,015,500
Grain and feed	(Commodity coverage, 43.1%)
Hardware 3.4	Bottled beverages
Heating and plumbing equipment and	Cameras and photographic supplies 1.7
supplies	Candy, confectionery and nuts 4.2
Miscellaneous merchandise4	Cigars, cigarettes, tobacco and smokers' supplies 9.9
Paints, varnishes, glass and painters'	Drugs and drug sundries
supplies	Prescriptions
Paints, varnishes, lacquers, etc 2.3	Drugs, patent medicines & compounds . 34.7
Glass	Rubber sundries
Furniture stores:	Meals
Stores - 35 : Sales - \$1,393,300	Miscellaneous merchandise4
	Professional and scientific instruments and equipment
(Commodity coverage, 40.0%) Appliances and supplies, electrical6	ments and equipment
Appliances and supplies, electrical6 Furniture	Soda fountain sales, ice cream,
Bedroom	lunches 2.2
Living room, library and hall 26.3	Stationery, books and magazines 3.5
Dining room 9.9	Surgical, dental and hospital supplies .9
Kitchen 2.4	Toilet articles and preparations
Other household furniture 9.4	Toilet preparations and cosmetics 12.9
Office and store furniture 2.0	Toilet articles 2.2
Home furnishings —	The second secon
Draperies, upholstery, curtains, etc. 3.6	
Floor coverings	
Bedding, mattresses, springs, etc 12.0	
Refrigerators (electric and gas)5 Other home furnishings 3.4	
Miscellaneous merchandise	and the second control of the first of the second control of
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