## CANADA

## DOMINION BUREAU OF STATIBTICS

CENSUG OF MERCHANDISINM AWT SENVNCE RETABLISHMENTS

SUMRMRY OF TETARL<br>FAETS, CREDIT AND COMMODITY<br>SALES, SIZE OF BUSINESS, OPERATINE EXFENSES MARITHME FROVMCEE

Published by Authority of the HON, H H. STEVENS, M. P. Minister of Trade and Commerce.

Published by Authority of Hon. H. H. Stevens, M.P.,
Minister of Trade and Commerce.
DOMINION BUREAU OF STATISTICS - CANADA
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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931.
Marltime Provinces - Sumnary of Retail Facts, Credit and Commodity Sales, Size of Business, Operating Expenses.

This bulletin presents some of the final results of the Census of Merchandising and Service Establishments, covering the retail trade in the Maritime Provinces during the year 1930. The data that are given in this report show for the first time the size of retail stores, grouped according to annual sales, and the proportion of credit business done in retail stores. The first comprehensive figures of operating expenses are also presented, and an initial effort has been made to analyze the commodity sales of merchandising establishments.

The completeness of the information which can be furnished for the retail trade is determined largely by the extent to which retail store operators keep accurate and detailed records of their activities. While every effort has been made to ensure that the figures which are given in the tables are representative, special note should be taken of the proportion of the total business which is conducted by those firms which were able to furnish the details requested in each case. For example, the extent to which stores have reported their sales by commodities ranges from almost 100 per cent in the case of department stores, to less than 10 per cent in the case of confectionery and delicatessen stores. The information on expenses and credit business is also more complete for some kinds of business than for others.

While this hulletin presents certain of the more significant results of the Census, space could not be found for a great deal more valuable and detailed information on retail trade. The complete results of the Census will be contained in the reports which are now being prepared for printing.

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## Prince Edward Island

|  | Retail merchandising establishments | Retail service establishments |
| :---: | :---: | :---: |
| Total population | 88,038 | 80,038 |
| Ratio of retail workers (full-time and parttime employees and active proprietors) to total population | 2.56 | . 58 |
| Number of retail stores .......................... | 851 | 335 |
| Total sales or receipts | \$13,773,700 | \$658,100 |
| Population of places less than 1,000 .......... Sales or receipts in places of less than 1,000. | 70,855 $\$ 4,834,500$ | 70,855 $\$ 116,400$ |
| Population of incorporated places 1,000-10,000 Sales or receipts in incorporsted places 1,000 10,000 | 4,822 \$ $3,115,700$ | 4,822 $\$ 116,900$ |
| Population of incorporated places 10,000-30,000 Sales or receipts in incorporated places 10,000 - 30,000 | 12,361 $\$ 5,823,500$ | 12,361 $\$ 424,800$ |
| Full-time employees (average number throughout the year) -- male ................ female ............ | $\begin{aligned} & 732 \\ & 395 \end{aligned}$ | 94 52 |
| Part-time employees (average number throughout the year) -- male ............... female ............ | $\begin{array}{r} 125 \\ 57 \end{array}$ | 12 |
| Proprietors actively engaged in retailing ..... | 949 | 350 |
| Total annual pay-roll, all stores .............. Average annual salary per full-time employee .. Average annual salary per part-time employee .. | $\begin{array}{rr} \$ & 920,600 \\ \$ & 776 \\ \$ & 254 \end{array}$ | $\begin{array}{r} \$ 107,000 \\ \$ \quad 713 \\ \$ \quad 242 \end{array}$ |
| Average rental cost (leased premises), per cent of sales. Proportion of sales in leased premises to total sales in the province | 1.94 37.23 | 11.08 50.58 |
| Proportion of total sales by <br> Single store independents <br> Single stores in voluntary chains $\qquad$ <br> Two- and three-store multiples <br> Lucil chains .................................................... <br> Provincial, sectionai and nationai chains .... | 72.84 - 21.85 4.89 | $(X)$ <br> - <br>  <br> $(\bar{X})$ |
| Proportion of stores with sales of less than \$10,000 annually, to total number of stores. Proportion of total sales of such stores to total sales all stores ............................. | 68.27 12.12 | 97.60 56.29 |
| Proportion of stores with sales of \$10,000\$49,999 annually <br> Proportion of total sales .................................... | 25.26 31.87 | 1.80 20.98 |
| Proportion of stores with sales of $\$ 50,000-$ <br>  <br> Proportion of total sales | 5.40 30.25 | 22.73 |
| Proportion of stores with sales of $\$ 200,000$ and over annually <br> Proportion of totai saies | 1.07 25.76 | - |

(X) An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Statistics for retail merchandising

| Group | Number <br> of <br> stores | Full-time employees |  |  | $\begin{gathered} \text { Net sales } \\ (1930) \\ \hline \end{gathered}$ | Per cent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Salartes \& wages |  |  |
| Tetal | 851 | 732 | 395 | $\begin{gathered} \$ \\ 874,300 \\ \hline \end{gathered}$ | $\begin{gathered} \$ \\ 13,773,700 \end{gathered}$ | 100.00 |
| Food grous | 316 | 84 | 68 | 88,900 | 2,132,100 | 15.48 |
| Country genera]. stores | 168 | 130 | 70 | 132,100 | 3,253,200 | 23.62 |
| General merchandise group | 8 | 99 | 80 | 175,700 | 2,304,900 | 16.73 |
| Automotive group | 76 | 114 | 16 | 110,400 | 1,960,700 | 14.24 |
| Apparel group | 52 | 74 | 80 | 99,200 | 1,298,600 | 9.43 |
| Building materials group | 11 | 43 | 5 | 33,700 | 423,600 | 3.12 |
| Furniture and household group | 13 | 33 | 6 | 47,400 | 406,200 | 2.95 |
| Kestaurants, cafeterias and eating places | 19 | 25 | 29 | 28,400 | 141,900 | 1.03 |
| Other retail stores | 185 | 130 | 40 | 158,300 | 1,840,800 | 13.36 |
| Secondhand group | 3 | - | 1 | 300 | 5,700 | . 04 |

Statistics for retail services

| Group | $\begin{aligned} & \text { Number of } \\ & \text { estabizigh- } \\ & \text { ments } \end{aligned}$ | Full-time employees |  |  | $\begin{gathered} \text { Receipts } \\ (1930) \end{gathered}$ | Per cent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $\begin{array}{\|c\|} \text { Salaries } \\ \text { \& wages } \\ \hline \end{array}$ |  |  |
| Total (1) | 335 | 94 | 52 | $\begin{gathered} \$ \\ 104,100 \end{gathered}$ | $\begin{gathered} \$ \\ 658,100 \end{gathered}$ | 100.00 |
| Amusement and recreation group | 15 | 31 | 23 | 39,200 | 236,200 | 35.89 |
| Domestic services group | 20 | 8 | 21 | 24,000 | 77,900 | 11.84 |
| Personal services group | 65 | 17 | 7 | 14,900 | 77,600 | 11.79 |
| Photography | 5 | 2 | - | 1,500 | 11,700 | 1.78 |
| Undertaking and burial | 14 | 2 | - | 1,800 | 28,400 | 4.32 |
| Repair and service shops ............. | 160 | 24 | 1 | 16,400 | 156,300 | 23.75 |
| Storage and transportation group ..... | 47 | 4 | - | 2,700 | 45,800 | 6.96 |
| Miscellaneous services | 8 | 6 |  | 3,600 | 17,200 | 2.61 |

(1) This total includes one classification in which the number of establishments is less than three, and concerning which no information can be disclosed.

## New Brunswick



## NEW BRUNSWICK - Summary of Retail Trade, 1930 <br> Statistics for retail merchandising

| Group |
| :--- |

Statistics for retail services


Table 1.--NEW BRUNSWICK - Retail Merchandise Trade, 1930, by Types of Operation

| Type of operation | $\left\lvert\, \begin{gathered} \text { Number } \\ \text { of } \\ \text { stores } \end{gathered}\right.$ | Full-time employees |  | Net sales (1930) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Per cent |
|  |  |  | Salaries \& wages | Amount | of total sales |
|  |  |  | \$ | \$ |  |
| Total, All Stores | 4,434 | 6, 854 | 6,224,300 | 84,3712900 | 100.00 |
| Single store independents | 3,687 | 5,026 | 4,423,500 | 60,419,200 | 71.61 |
| Single stores (in voluntary chains) | 155 | 250 | 188,000 | 3,563,000 | 4.22 |
| Two-store multiples | 106 | 351 | 331,200 | 4,113,200 | 4.88 |
| Two-store multiples (in voluntary chains) | 12 | 42 | 33,800 | 376,300 | . 45 |
| Three-store multiples ................... | 39 | 164 | 170,800 | 2,017,700 | 2.39 |
| Local chains ( 4 stores and over) | 15 | 44 | 30,300 | 430,700 | . 51 |
| Provincial chains | 88 | 411 | 554,300 | 8,323,600 | 9.87 |
| Sectional chains | 16 | 117 | 101,200 | 1,228,800 | 1.46 |
| National chains | 35 | 204 | 173,900 | 2,185,800 | 2.59 |
| Other types of operation | 281 | 245 | 216,700 | 1,713,600 | 2.02 |
| Grocery stores (without meat) | 999 | 425 | 286,900 | 7,144,000 | 100.00 |
| Single store independents | 914 | 238 | 140,700 | 4,662,300 | 65.26 |
| Single stores (in voluntary chains) .. | 51 | 74 | 45,400 | 929,300 | 13.01 |
| Two-store multiples | 14 | 30 | 17,300 | 242,100 | 3.39 |
| Three-store multiples | 1 | (X) | (X) | (X) | (X) |
| Local chains ( 4 stores and over) | 5 | (X) | (x) | (X) | (x) |
| Sectional chains | 7 | (x) | (x) | (x) | (X) |
| National chains | 7 | (X) | (X) | (X) | ( X ) |
| Combination stores (groceries and meats) | 215 | 412 | 317,400 | 5,050,100 | 100.00 |
| Single store independents ............ | 138 | 221 | 165,500 | 2,791,300 | 55.27 |
| Single stores (in voluntary chains) .. | 47 | 107 | 89,600 | 1,339,800 | 26.53 |
| Two-store multiples | 18 | 49 | 38,000 | 514,800 | 10.19 |
| Three-store multiples | 1 | (x) | (X) | (x) | (X) |
| Local chains ( 4 stores and over) | 10 | (X) | (x) | (X) | (X) |
| National chains . ............... | 1 | (x) | (X) | (x) | (X) |
| Drug stores . .............................. | 115 | 251 | 202,600 | 2,331,000 | 100.00 |
| Single store independents | 99 | 177 | 150,700 | 1,690,900 | 72.54 |
| Two-store multiples. | 12 | (X) | (X) | (x) | (x) |
| Sectional chains | 4 | (X) | (X) | (X) | (X) |

( X$)$ An ( X ) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 2.--NEW BRUNSWICK - Retail Merchandise Trade, 1930, Credit Business
Number of Stores and Amount of Sales Classified According to Degree of Credit, for Selected Kinds of Business
(Sales expressed in thousands of dollars)

| Proportion of credit business | Total, All Stores Keporting (1) |  | Confectionery |  | Grocery |  | Grocery with meats |  | Meat markets with groceries |  | ilieat markets |  | Country general stores |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { snles } \\ \$ \end{gathered}$ | stores | 3ales $\$$ |
| Total stores reporting. | 1,907 | 35,785 | 117 | 623 | 509 | 4,103 | 68 | 1,932 | 37 | 734 | 43 | 454 | 362 | 7,050 |
| All cash .............. | 504 | 5,456 | 103 | 452 | 147 | 1,376 | 6 | 263 | 4 | 129 | 12 | 38 | 34 | 455 |
| 1 - 10 per cent | 208 | 2,989 | 11 | 151 | 57 | 571 | 5 | 195 | 4 | 96 | 1 | 1 | 22 | 460 |
| 11 - 20 per cent | 174 | 2,775 | 1 | 1 | -39 | 184 | 6 | 97 | 3 | 18 | 4 | 13 | 30 | 312 |
| 21-30 per cent | 170 | 2,287 | 1 | 21 | 39 | 188 | 2 | 22 | 1 | 2 | 3 | 14 | 44 | 553 |
| 31 - 40 per cent | 168 | 2,725 | - | - | 37 | 184 | 3 | 42 | 3 | 25 | 4 | 32 | 63 | 661 |
| 41 - 50 per cent | 219 | 4,356 | - | - | 73 | 513 | 7 | 62 | 7 | 84 | 6 | 28 | 61 | 1,600 |
| 51 - 60 per cent | 141 | 4,058 | - | - | 30 | 260 | 7 | 234 | 8 | 241 | 8 | 176 | 39 | 866 |
| 61 - 70 per cent | 132 | 3,912 | - | - | 38 | 281 | 11 | 378 | 2 | 23 | 4 | 121 | 31 | 1,026 |
| 71 - 80 per cent | 114 | 3,460 | 1 | 4 | 34 | 380 | 13 | 346 | 3 | 91 | 1 | 32 | 31 | 941 |
| Over 80 per cent ...... | 77 | 3,770 | - | - | 15 | 165 | 8 | 292 | 2 | 27 | - | - | 7 | 176 |


| Proportion of credit business | Automobile dealers |  | Men's \& boys' clothing and furnishings |  | Women's ready-to-wear |  | Shoe stores |  | Hardware |  | Coal \& wood yards |  | Drug stores |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores | sales | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales | stores | ${ }_{\$}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales | stores | sales \$ |
| Total stores reporting. | 58 | 5,519 | 30 | 730 | 20 | 631 | 21 | 510 | 34 | 1,389 | 29 | 1,775 | 80 | 1,658 |
| All cash .............. | 3 | 78 | 9 | 199 | 4 | 71 | 8 | 248 | 3 | 42 | 3 | 7 | 21 | 632 |
| 1-10 per cent | 2 | 40 | 2 | 44 | 4 | 64 | 6 | 68 | 4 | 100 | 4 | 40 | 27 | 490 |
| 11 - 20 per cent ...... | 3 | 749 | 1 | 18 | 2 | 21 | - | - | 1 | 6 | 3 | 117 | 17 | 274 |
| 21-30 per cent ...... | 6 | 282 | 4 | 80 | 2 | 49 | 2 | 120 | 1 | 16 | 5 | 17 | 10 | 168 |
| 31 - 40 per cent | 7 | 606 | 2 | 24 | 1 | 14 | 2 | 56 | 3 | 22 | - | - | 2 | 35 |
| 41-50 per cent...... | 10 | 582 | 5 | 163 | 2 | 131 | 2 | 10 | 5 | 292 | 1 | 7 | - | - |
| 51-60 per cent ...... | 10 | 960 | 2 | 62 | 3 | 229 | 1 | 9 | 5 | 96 | 3 | 189 | - | - |
| 61-70 per cent ...... | 4 | 754 | 3 | 99 | 1 | 41 | - | - | 7 | 479 | 2 | 47 | 1 | 24 |
| 71 - 80 per cent ...... | 3 | 340 | 1 | 14 | - | - | - | - | 4 | 227 | 3 | 624 | - | - |
| Over 80 per cent ...... | 10 | 1,129 | 1 | 27 | 1 | 12 | - | - | 1 | 110 | 8 | 727 | 2 | 35 |

[^0]Table 3.--NEW BRUNSWICK - Retail Merchandise
Stores grouped according to Amount of
(Sales expressed in
(An (X) indicates that figures are withheld to avoid disclosing

| Annual sales | Tatal, All <br> Stores (1) |  | Food group |  | Country general stores |  | General merchandise |  | mutometiva |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores | sales | stores | sales | stores | sales | stores | sales $\$$ | stores | sales \$ |
| Totals | 1,432 | 84,322 | 1,816 | 14,932 | 706 | 12,236 | 98 | 18,680 | 451 | 11,698 |
| $\therefore$ Less than $\$ 5,000$. | 2,187 | 3,782 | 1,147 | 1.732 | 216 | 456 | 25 | 47 | 221 | 437 |
| 3 \$5,000-\$3,939 ... | 660 | 4,589 | 244 | 1,707 | 146 | 1,004 | 20 | 156 | 52 | 372 |
| 4 \$10,000-\$19,999 | 674 | 9,336 | 203 | 2,735 | 158 | 2,234 | 20 | 277 | 49 | 648 |
| 5 \$20,000-\$29,999. | 323 | 7,789 | 106 | 2,465 | 66 | 1,601 | 6 | 147 | 33 | 828 |
| 6 \$30,000-\$49,999. | 283 | 10,886 | 71 | 2,738 | 63 | 2,383 | 4 | 150 | 33 | 1,317 |
| 7 \$50,000-\$99,999 | 201 | 13,635 | 36 | 2,439 | 49 | 3,262 | 4 | 286 | 35 | 2,485 |
| 8 \$100,000-\$199,999 | 65 | 8,450 | 9 | 1,057 | 7 | (X) | 10 | 1,289 | 20 | 2,815 |
| 9 \$200,000 or over. | 39 | 25,855 | - |  | 1 | (X) | , | 16,328 | 8 | 2,797 |

Selected Kinds of Business

| Annual sales | Total, Al | $\begin{gathered} \text { Per cent } \\ \text { of } \end{gathered}$ | Onicectionery stores |  | Grocery |  | Grocery with meats |  | Meat markets with groceries |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores | sales | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores |  | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\mathrm{sales}_{\$}$ |
| 10 Totals | 100.00 | 100.00 | 229 | 370 | 999 | 7,144 | 154 | 3,495 | 79 | 1,505 |
| 11 Less than \$5,000. | 49.34 | 4,48 | 167 | 21.9 | 657 | 1,034 | 25 | 67 | 8 | 1, 24 |
| 12 \$5,000-\$9,999 .. | 14.89 | 5.44 | 30 | 214 | 145 | 997 | 14 | 112 | 18 | 131 |
| 13 \$10,000-\$19,999 | 15.21 | 11.07 | 22 | 305 | 106 | 1,423 | 26 | 339 | 26 | 369 |
| 14 \$20,000-\$29,999 | 7.28 | 9.24 | 9 | 197 | 43 | 1,015 | 29 | 670 | 9 | 212 |
| 15 \$30,000-\$49,999 | 6.39 | 12.91 | 1 | 35 | 29 | 1,103 | 21 | 860 | 15 | 552 |
| 16 \$50,000-\$99,999 | 4. 54 | 16.17 | - | - | 14 | 960 | 16 | 1,105 | 2 | 114 |
| 17 \$100,000-\$199,999 | 1.47 | 10,02 | - | - | 5 | 612 | 3 | 341 | 1 | 105 |
| 18 \$200,000 or over. | . 88 | 30.67 | - | - | - | - | - | - | - | - |

(1) In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Trade, 1930, by Size of Business
Annual Sales, by Kinds of Pusiness
thousands of dollars)
Individual operations, but these are included in the totals)

| Apparei |  | Builaing materials |  | Furniture \& household |  | Restaurants, cafeterias \& ating places |  | Other retail stores |  | Secondhand group |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| stores | sales | stores | ${ }_{\$}$ | stores | sales | stores | sales | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ |  |
| 307 | 6,373 | 115 | 3,359 | 87 | 2,592 | 174 | 1,204 | 643 | 13,159 | 30 | 87 | 1 |
| 95 | 220 | 31 | 66 | 16 | 33 | 98 | 198 | 314 | 499 | 24 | 34 | 2 |
| 44 | 296 | 19 | 137 | 13 | 95 | 35 | 233 | 83 | 563 | 4 | 27 | 3 |
| 66 | 923 | 23 | 328 | 25 | 357 | 29 | 390 | 99 | 1, 417 | 2 | 26 | 4 |
| 25 | 589 | 14 | 344 | 9 | 218 | 6 | 154 | 58 | 1,444 | - | - | 5 |
| 46 | 1,762 | 12 | 454 | 11 | 464 | 5 | 179 | 38 | 1,439 | - | - | 6 |
| 27 | 1,757 | 10 | 738 | 9 | 611 | 1 | 50 | 30 | 2,007 | - | - | 7 |
| 2 | 276 | 3 | 397 | 2 | (X) | - | - | 12 | 1,527 | - | - | 8 |
| 2 | 551 | 3 | 894 | 2 | (X) | - | - | 14 | 4,263 | - | - | 9 |

Selected Kinds of Business

| Meat markets |  | Automobile dealers |  | Filling stations |  | Hardware |  | Coal \& wood yards |  | Drug stores |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| stares | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\underset{\$}{\text { sales }}$ | stores | $\mathrm{sales}_{\$}$ |  |
| 97 | 778 | 100 | 8,642 | 188 | 1,489 | 47 | 1,553 | 53 | 2,426 | 115 | 2,331 | 10 |
| 58 | 73 | 4 | 13 | 126 | 219 | 6 | 14 | 14 | 27 | 7 | 24 | 11 |
| 13 | 83 | 4 | 37 | 19 | 130 | 7 | 51 | 8 | 50 | 20 | 147 | 12 |
| 12 | 160 | 7 | 99 | 19 | 249 | 14 | 207 | 6 | 85 | 42 | 589 | 13 |
| 8 | 181 | 13 | 325 | 11 | 285 | 7 | 158 | 4 | 97 | 30 | 733 | 14 |
| 4 | 147 | 18 | 708 | 8 | 307 | 5 | 196 | 6 | 231 | 12 | 441 | 15 |
| 2 | 134 | 27 | 1,967 | 5 | 302 | 4 | 309 | 10 | (X) | 3 | (X) | 16 |
| - | - | 19 | 2,696 | - | - | 3 | 397 | 3 | 409 | - |  | 17 |
| - | $\square$ | 8 | 2,797 | - | - | 1 | 222 | 2 | (x) | 1 | (X) | 18 |

Table 4.--NEW BRUNSWICK - Sales by Commodities


## Table 4.--NEW BRUNSWICK - Sales by Commodities (Continued)

Country general stores (Continued) -...
Building materials --
Cement
.2
Lumber, rough and dressed
Hood shingles and shakes

> Roofing materials (except wond thingles and shakes)
Oaskets and undertakars! supplias
G4.gars, ejgarettes and tobacco
Clothing and furnishings, men's and boys'
Custom tailoring
Suits
Overcoats
Hats and caps
Underwear, hosiery and shirts
Other furnishings

Other clothing
1.3

Drugs and drug sundries
Dry goods and notions --
Cotton piece goods
Linen goods
.2
Wool and wool-mixed goods .........
.8
Rayons and celanese
Silk and velvet piece goods ........

- 2

Notions
Other dry goods
.1

Farm \& garden equipment \& supplies --
Farm machinery and farm wagons
Wire fencing, gates and posts .....
.1

Fertilizers
1.6

Food and kindred products --
Bakery products, fresh .............
1.0

Bottled beverages ....................
Dandy, confectionery and nuts ....
Delicatessen, ready-to-serve foods
Tish and other sea foods, fresh ..
Pruits and vegetables, fresh .....
Butter and cheese ...................
Eggs .... ...................................
Lard .............................................
Flour ......................................
Sugar ........................................
Salmon, canned
Other groceries (including canned goods, except salmon)
.3
1.8
Country general stores (Continued)
Fuel
Coal ..... 8
Fuel oil ..... 2
Wood, coke and other fuels ..... 1
Furniture ..... 2
Furs and fur goods .....  1
Gas appliances and supplies .....  1
Gasoline ..... 2.8
Hardware
9
9
Builders' and shelf hardware
Builders' and shelf hardware
2
2
Carpenters' and ..... 1.9
Hay, grain and feed
Hay, straw and alfalfa ..... 8
Grain and feed ..... 6.8
Home furnishings --
Draperies, upholstery and curtains. ..... 1
Floor coverings ..... 3
Bedding, mattresses, springs ..... 2
China, glassware, crockery, etc. ..... 4
Kitchen utensils .....  1
Other home furnishings ..... 3
Household supplies --
Soap .....  6
Other household supplies .....  4
Infants' wear .....  1
Jewellery, silverware, clocks and watches .....  1
Leather goods ..... 2
Miscellaneous merchandise ..... 1.3
0ils and greases ..... 5
Paints, varnishes, glass and painters' supplies --
Paints, varnishes and lacquers ..... 8
Glass .....  2
Painters' supplies ..... 1
Radios and radio equipment .....  1
Seeds, bulbs and plants .....  6
Service ..... 1
Shoes and other footwear:
Footwear wholly or chiefly of
leather --
iden's or boys ${ }^{\text { }}$ ..... 1.2
Women's or misses' .....  8
Children's ..... 3
Rubber footwear ..... 1.2
Smokers' supplies .....  1
Stationery, books and magasines ..... 4
.4
Stoves, ranges and heaters (otherthan electric or gas)Tires, tubes and tire accessories

Soda fountain sales and ice cream.

Table $4, \ldots-$ NEW BRUNSWICK - Sales by Cummodities (Continued)
Country general stores (Continued) -
Tcilet articles and preparations -
Toilet preparations and cosmetics ..... , 2
Toilet aiticles .....  1
Toys and games .....  1
Wallpaper .....  2
Qountry general stores (groceries with other merchandise):
Stores - 94 : Sales - \$1,244,300
(Commodity coverage, $20.6 \%$ )
Appliances and supplies, electrical ..... 6
Building materials ..... 8.6
Cameras and photographic supplies .....  1
Cigars, cigarettes and tobacco ..... 3.6
Clothing and furnishings, men's and boys: ..... 3
Drugs and drug sundries ..... 1.0
Dry goods and notions ..... 2
Farm \& garden equi pment \& supplies --
Farm machinery and farm wagons .....  2
Other farm and garden equipment and supplies ..... - 2
Fertilizers ..... 7
Food and kindred products -- Bakery products, fresh ..... 1.4
Bottled beverages ..... 1.1
Candy, confectionery and nuts ..... 2.9
Fruits and vegetables, fresh ..... 2.4
Fish and other sea foods, fresh .....  2
Butter and cheese ..... 5.0
Eggs ..... 1.1
Lard ..... 1.3
Flour ..... 5.5
Sugar ..... 1.7
Salmon, canned ..... 5
Other groceries (including canned goods, except salmon) ..... 16.7
Milk and cream, fluid ..... 1.1
Fuel ..... 14.5
Gasoline ..... 2.2
Hardware --
Builders' and shelf hardware ........ ..... 3.7
Mechanics' and carpenters' tools ..... 1.7
Other hardware ..... 7.1
Hay, grain and feed ..... 6.3
llome furnishings ..... 4
Household supplies ..... 1.1
Jewellery, silverware, clocks \& watches ..... 2
Leather goods .....  1
Miscellaneous merchandise .....  1
Oils and greases ..... 8
Paints, varnishes, glass and painters' supplies ..... 3.0
Country general stores (Continued) --
Radios and radio equipment ..... 3
Seeds, bulbs, plants, etc. ..... $-2$
Shoes and other footwear:Footwear wholly or chiefly of
leather
iden's or boys' ..... $\therefore$
Children ${ }^{\text { }}$ s ..... 1
Fubber footwear ..... 2
Sporting goods, including gymnasium equipment ..... 2
Stationery, books and magazines ..... 4
Stoves, ranges and heaters (other than electric or gas) .....  2
Tires, tubes and tire accessories ..... 1
Toilet articles and preparations ..... 2
Toys and games ..... 2
Wallpaper .....  1
Dry goods stores:
Stores - 61 : Sales - \$1,119,200
(Commodity coverage, 79.3\%)
Apparel and accessories, women's,misses ${ }^{\text {a }}$ and children's --
7
Children's wear
2.3
Millinery
3.8
Hosiery
15.0
Coats, suits and dresses
5
5
Underwear, negligees, corsets, etc.. ..... 9.5
Other apparel (except furs) ..... 2.4
Clothing and furnishings, men's and boys'
Underwear, hosiery and shirts ...... .....  3
Work clothing ..... 1
Dry goods and notions --
Cotton piece goods ..... 2.1
Linen goods ..... 3.1
Wool and wool-mixed goods ..... 1.1
Rayons and celanese ..... 3.0
Silk and velvet piece goods ..... 2.8
Notions (ribbons, lace, etc.) ..... 23.8
Other dry goods ..... 8.6
Furs and fur goods ..... 3
Home furnishings
Draperies, upholstery, curtains, etc. ..... 5.9
Bedding, mattresses, springs, etc. ..... 1
China, glassware, crockery, etc ..... 2
Other home furnishings ..... 2.4
Infants' wear ..... 2.0
Leather goods .....  3
Miscellaneous merchandise ..... 7.6
Shoes and other footwear ..... 8
Toys and games ..... 1
Wallpaper ..... 1.6

Table 4.--NEW BRUNSWICK - Sales by Commodities (Continued)
Automobile dealers:
Stores - 100 : Sale $\ddagger$ - $\$ 8,642,000$
(Commodity coverage, 74.2\%)
Automobiles, trucks, buses, tractors
and accessories --
Passenger automobiles, new ..... 50.0
Passenger automobiles, used ..... 16.3
Commercial cars and trucks, new ..... 5.4
Commercial cars and trucks, used ..... 9
Tractors, farm and other ............ ..... 5
Special purpose vehicles .....  1
Parts and accessories (except tires, tubes and batteries) ..... 8.0
Tires and tubes ..... 2.1 ..... 2.1
Passenger automobiles, new, sold to other dealers ..... 2.2
Comercial cars and trucks, new, sold to other dealers ..... 8
parts and accessories (except tires, tubes and batteries) sold to other dealers .....  1
Batteries, storage ..... 3
Gasoline ..... 4.7
Miscellaneous merchandise ..... 1.9
Oils and greases ..... 9
Radios and radio equipment ..... 3
Service ..... 5.5
Filling stations withtires\& accessories:
Stores - 60 : Sales - $\$ 1,008,300$
(Commodity coverage, $39.0 \%$ )Automobile parts and accessories(except tires, tubes and batteries)4.6
Gasoline ..... 82.8
Miscellaneous merchandise ..... 6
Oils and greases ..... 9.5
Service ..... 1.0
Tires and tubes ..... 1.5
Filling stations with other merchandise:
Stores - 70 : Sales - \$297,600(Commodity coverage, 48.9\%)Automobile parts and accessories(except tires, tubes and batteries)3.2
Gasoline ..... 77.0
Miscellaneous merchandise ..... 3.4
Oils and greases ..... 10.6
Tires and tubes ..... 5.8
Garages:
Stores - 136 : Sales - $\$ 1,108,400$(Commodity coverage, $36.0 \%$ )Automobile parts and accessories(except tires, tubes and batteries) 10.6
Batteries, storage ..... 2.3
Gasoline ..... 34.6
Oils and greases ..... 12.9
Radios and radio equipment ..... 2.0
Service ..... 30.0
Tires and tubes ..... 7.6
Men's and boys' clothing and furnish- ings stores:
Stores - 47 : Sales ~ \$1,214,800(Cormodity coverage, $35.2 \%$ )
Custom tailoring ..... 4.2
Hats and caps ..... 5.1
Miscellaneous merchandise .....  1
Overcoats ..... 25.4
Shoes ..... 5.2
Suits ..... 26.4
Underwear, hosiery and shirts ..... 14.7
Other furnishings ..... 12.0
Work clothing ..... 2.6
Other clothing ..... 4.3
Family clothing stores:
Stores - 54 : Sales - \$2,291,000
(Commodity coverage, $56.6 \%$ )
Apparel and accessories, women's,misses' and children's36.2
Children's wear ..... 1.3
Millinery ..... 2.2
Hosiery ..... 4.0
Coats, suits and dresses ..... 21.5
Underwear, negligees, corsets,
etc. ..... 3.8
Other apparel (except furs) ..... 3.4
Clothing and furnishings, men'sand boys' --
Custom tailoring ..... 1.1
Suits ..... 11.8
Overcoats ..... 8.6
Hats and caps ..... 3.1
Underwear, hosiery and shirts ..... 7.6
Other furnishings ..... 7.0
Work clothing ..... 2.4
Other clothing ..... 2.3
Dry goods and notions ..... 7.4

Table 4.-NEW BRUNSWICK - Sales Conmodities (Continued)
Family clothing stores (Continued)
Home furnishings --
Floor coverings ..... 5
Bedding, mattresses, springs, etc. ..... 3
China, glassware, crockery, etc. . ..... 1
Other home furnishings ..... 1
Infants' wear ..... 9
Luggage ..... 3
Miscellane⿻us merchandise .....  5
Service ..... 3
Shoes and other footwear:
Footwear wholly or chiefly of leather -- Men's or boys' ..... 3.4
Women's or misses' ..... 2, 8
Children's ..... 11.3
Felt footwear .....  8
Rubber footwear ..... 1.2
Women's ready-to-wear stores:
Stores - 35 : Sales - \$897,600
(Commodity coverage, 57.4\%)
Apparel and accessories, women'smisses' and children's --Children's wear6
Millinery ..... 1.6
Hosiery ..... 7.8
Coats, suits and dresses ..... 67.6
Underwear, negligees, corsets, etc. ..... 6.7
Other apparel (except furs) ..... 10.2
Dry goods and notions
2
2
Cotton plece goods
Cotton plece goods
2
2
Wool and wool-mixed goods
Wool and wool-mixed goods
2
2
Silk and velvet piece goods ..... 1
Other dry goods ..... 7
Furs and fur goods ..... 1.5
Leather goods ..... 1
Miscellaneous merchandise ..... 3
Shoes, women's ..... 2.2
Shoe stores, men's, women's and children's:
Stores - 38 : Sales - $\$ 879,500$
(Commodity coverage, 34.2\%)
Hosiery 6
Leather goods and luggage ..... 2
Miscellaneous merchandise ..... 2
Shoe stores (Continued) --
Shoes and other footwear:
Footwear wholly or chiefly of
leather --
Men's or boys? ..... 31.0
Women's or misses' ..... 50.6
Children's ..... 3.4
Felt footwear ..... 1.3
Fubber footwear ..... 12.5
Hardware stores:
Hardware and farm implements:
Stores - 47 : Sales - \$1,553,100
(Commodity coverage, 62.5罥)
Appliances and supplies, electrical- Household appliances, motor-driven (except refrigerators) ..... 3
Household heating appliances, portable .....  1
Incandescent lamps ..... 4
Construction materials ..... 5
Ranges and water heaters .....  1
Bicycles and accessories .....  2
Building materials ..... 14.1
China, glassware, crockory, etc. ..... 2.3
Clocks and watches ..... 1
Farm \& garden equipment \& supplies
Wire fencing, gates and posts ..... 6
Other farm and garden equi.pment and supplies ..... 9
Fertilizers .....  1
Fuel ..... 4.8
Gas appliances (stoves, ranges and water heaters) .....  2
Gasoline ..... 9
Glass ..... 1.6
Hardware --
Builders' and shelf hardware ..... 25.5
Carpenters' and mechanics' tools ..... 2.0
Other hardware ..... 20.7
Heating and plumbing equipment and supplies ..... 1.8
Kitchen utensils ..... 7
Leather goods ..... 1
Hiscellaneous merchandise ..... 1.2
Oils and greases .....  5
Paints, varnishes, etc. ..... 10.9
Painters' supplies ..... 8
Radio parts and accessories ..... 5
Service ..... 1
Silverware, plated ..... 1
Soap, cleaning compounds and other household supplies ..... 1

Table 4.--NEW BRUNSWICK - Sales by Commodities (Continued)
Hardware stores (Continued) --
Sporting goods, including gymnasiumequipment7
Stoves, ranges and heaters (other than electric or gas) ..... 6.3
Tires, tubes and tire accessories ..... 8
Lumber and building materials:Lumber and building materials, coal
and wood:
Stores - 13 : Sales - \$830,800(Commodity coverage, $72.9 \%$ )Building materials --
Brick, tile, terra cotta, etc. ..... 1.5
Building stone ..... 1
Crushed stone ..... 1.8
Cement ..... 2.5
Lime, plaster, etc. ..... 7
Lumber, rough and dressed ..... 41.4
Planing mill products, woodwork ..... 6.5
Wood shingles and shakes ..... 2.6
Roofing materials (except wood shingles and shakes) ..... 5.4
Structural steel materials ..... 1
Iron and other metal building materials ..... 3
Building paper, wood base, insulat- ing boards, etc. ..... 4
Wallboards (except wood base-boards) ..... 1.6
Other building materials ..... 5
Grain and feed ..... 1.4
Fuel --Coal5.9
Wood, coke and other fuels ..... 9
Hardware --
Builders' and shelf hardware ...... ..... 8.9
Carpenters' and mechanics' tools ..... 2
Other hardware ..... 2.0
fieating and plumbing equipment and supplies ..... 6.6
iviscellaneous merchandise ..... 5.9
Paints, varnishes, glass andpainters' supplies --
Paints, varnishes, lacquers, etc. .2.6
Glass .....  1
Painters' supplies .....  1
Furniture stores:
Stores - 33 : Sales - \$1,639,500
(Commodity coverage, $10.6 \%$ )
Appliances and supplies, electrical. ..... 3.4
Furniture ..... 40.0
Bedroom ..... 7.0
Living room, library and hall. 17.8
Dining room ..... 10.8
Kitichen ..... 3.5
Other household furniture ..... 9
Gas stoves and ranges ..... 2
Home furnishings
3
3
Floor coverings ..... 11.9
Bedding, mattresses, springs ..... 10.6
China, glassware, crockery, etc. ..... 5.9
Refrigerators (electric and gas) ..... 1.2
Miscellaneous merchandise ..... 4.7
Musical instruments and accessories. ..... 3.3
Radios and radio equipment ..... 7.2
Service ..... 6.6
Stoves, ranges and heaters (other than electric or gas) ..... 4.7
Radio and music stores (including refrigeration):
Stores - 8 : Sales - \$250, 200
(Commodity coverage, $73.0 \%$ )
Miscellaneous merchandise ..... 1.3
Musical instmments and accessories - Pianos, organs and accessories ..... 14.1
Phonographs and records ..... 15.0
Stringed and band instruments ..... 2.2
Sheet music, music books, etc. ..... 1.5
Other musical instruments and accessories ..... 5.0
Radios and radio equipment --
Radios ..... 57.6
Radio parts and accessories ..... 2.3
Service ..... 7
Sporting goods, including gymnasium equipment ..... 3
Drug stores:
Stores - 115 : Sales - \$2,331,100
(Commodity coverage, 32.3\%)
Bottled beverages ..... 1.4
Cameras and photographic supplies ..... 1.6
Candy, confectionery and nuts ..... 8.0
Cigars, cigarettes, tobacco and smokers' supplies ..... 13.9

Table 4。--NEW BRUNSWICK - Sales by Commodities (Continued)
Drug stores (Continued) --
Drays and drug sundries --
Prescriptions ..... 15.6
$\mathrm{D}_{1} \cdot \mathrm{kgs}$, patent medicines and com- pounds ..... 27.9
Rubber sundries ..... 1.7
Drug sundries ..... 4.7
Miscellaneous merchandise .....  2
Professional and scientific instru- ments and equipment .....  6
Service (photo finishing) ..... 4
Soda fountain sales, ice cream and Iunches ..... 6.5
Staticnery, books and magazines ..... 4.3
Surgical, dental and hospital supplies ..... 1.1
Toilet articles and preparations -- Toilet preparations and cosmetics ..... 9.3
Toilet articles ..... 2.8
Jewellery stores :
Stores - 37 : Sales - \$502,300
(Commodity coverage, 20.4\%)
China, glassware, crockery, etc. ..... 17.1
Jewellery, silverware, clocks and
watches
2.0
2.0
Clocks
Clocks
17.6
17.6
Watches
Watches ..... 17.6
Rings, other than diamond ..... 6.8
Gold and gold-filled jewellery ..... 16.4
Plated silverware ..... 8.3
Sterling silverware ..... 1.5
Other jewellery ..... 1.0
Leather goods ..... 3.6
Optical goods ..... 1.5
Service ..... 6.6

## Standard Summary of Retail Facts

## Nova Scotia

|  | Retail merchandising establishments | Retail service establishments |
| :---: | :---: | :---: |
| Total population ............................................ | 512,846 | 512,846 |
| Ratio of retail workers (full-time and part-time employees and active proprietors) to total population....... | 3.13 | . 62 |
| Number of retail stores ..................................... | 6,464 | 1,504 |
| Total sales or receipts | \$99,519,900 | \$6,353,100 |
| Pupulation of places less than 1,000 ......................... Sales or receipts in places of less than 1,000 ........... | $\begin{array}{r} 289,631 \\ \$ 18,413,900 \end{array}$ | $\begin{array}{r} 289,631 \\ \$ \quad 530,900 \end{array}$ |
| Population of incorporated places 1,000-10,000 ........ Sales or receipts in incorporated places 1,000-10,000. | $\begin{array}{r} 120,145 \\ \$ 38,858,000 \end{array}$ | $\begin{array}{r} 120,145 \\ \$ 2,260,900 \end{array}$ |
| Population of incorporated places 10,000-30,000 ....... Sales or receipts in incorporated places 10,000-30,000. | $\begin{array}{r} 43,795 \\ \$ 12,404,800 \end{array}$ | $\begin{array}{r} 43,795 \\ \& \quad 751,700 \end{array}$ |
| Population of incorporated places 30,000 and over ....... Sales or receipts in incorporated places 30,000 and over. | $\begin{array}{r} 59,275 \\ \$ 29,843,200 \end{array}$ | $\begin{array}{r} 59,275 \\ \$ 2,809,600 \end{array}$ |
| Full-time employees (average number throughout the year) - $\qquad$ <br> female $\qquad$ | $\begin{aligned} & 5,415 \\ & 2,811 \end{aligned}$ | $\begin{array}{r} 1,025 \\ 401 \end{array}$ |
| Part-time employees(average number throughout the year) male $\qquad$ female $\qquad$ | $\begin{aligned} & 712 \\ & 488 \end{aligned}$ | $\begin{array}{r} 175 \\ 28 \end{array}$ |
| Proprietors actively engaged in retailing | 6,601 | 1,565 |
| Total annual pay-roll, all stores ............................... Average annual salary per full-time omployee | \$7,269,900 | \$1,254,400 |
| Average annual salary per part-time employee ............. | \$ 220 | \$ 289 |
| Average rental cost (leased premises), per cent of sales. | 2.81 | 8.57 |
| Proportion of sales in leased premises to total sales in the province | 43.98 | 52.65 |
| Proportion of total sales by |  |  |
| Single store independents ................................ | 68.67 | 88.26 |
| Single stores in voluntary chains | 2.31 | - |
| Two- and three-store multiples | 9.61) | 6.93 |
| Local chains | 1.67) | 6.93 |
| Provincial, sectional and national chains ............. | 16.32 | 4.31 |
| Proportion of stores with sales of less than $\$ 10,000$ annually, to total number of stores | 66.48 | 93.21 |
| Proportion of total sales of such stores to total sales <br> all stores | 12.40 | 40.01 |
| Proportion of stores with sales of $\$ 10,000-\$ 49,999$ annually | 27.63 | 5.26 |
| Proportion of total sales ................................. | 39.19 | 26.19 |
| Proportion of stores with sales of $\$ 50,000-\$ 199,999$ annually | 5.19 | 1.40 |
| Proportion of total sales ................................. | 28.53 | 25.64 |
| Proportion of stores with sales of $\$ 200,000$ and over annually | . 70 | . 13 |
| Proportion of total sales ................................... | 19.88 | 8.16 |

## NOVA SCOTIA - Summary of Retail Trade, 1930

Statistics for retail merchandising

| Group |  | Full--time employees |  |  | $\begin{gathered} \text { Net sales } \\ (1930) \\ \hline \end{gathered}$ | Per cent of total - salas |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Salaries \& wages |  |  |
|  | 6,464 | 5,415 | 2,811 | $\$$ $7,006,300$ | \% ${ }^{\$}$ | 100.00 |
| Food group | 2,937 | 1,273 | 556 | 1,288,100 | 24,809,500 | 24.94 |
| Country general stores | 862 | 570 | 240 | 633,400 | 14,513,500 | 14.58 |
| General merchandise group | 149 | 408 | 828 | 1,015,600 | 11,438,300 | 11.49 |
| Automotive group | 511 | 1,031 | 77 | 1,271,000 | 16,254,400 | 16.33 |
| Apparel group | 460 | 416 | 429 | 722,800 | 9,141,500 | 9.19 |
| Building materials group | 162 | 325 | 66 | 406,600 | 4,513,000 | 4.53 |
| Furniture and household group | 146 | 254 | 71 | 340,700 | 3,380,600 | 3.40 |
| Restaurants, cafeterias and eating places | 221 | 152 | 292 | 215,300 | 1,474,500 | 1.48 |
| Other retail stores | 968 | 966 | 251 | 1,096,600 | 13,807,400 | 13.87 |
| Secondhand group | 48 | 20 | 1 | 16,200 | 187,200 | . 19 |

Statistics for retail services

| Group | Number of establishments | Full-time employees |  |  | Receipts(1930) | Per cent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Salaries \& wages |  |  |
| Total | 1,504 | 1,025 | 401 | $\begin{gathered} \$ \\ 1,195,800 \end{gathered}$ | $\begin{gathered} \$ \\ 6,353,100 \end{gathered}$ | 100.00 |
| Amusement and recreation group | 133 | 219 | 59 | 222,500 | 1,990,900 | 31.34 |
| Business services group | 11 | 13 | 5 | 27,000 | 204,100 | 3.21 |
| Domestic services group | 147 | 188 | 238 | 331,400 | 941,000 | 14.81 |
| Educational services group | 8 | 13 | 7 | 15,800 | 56,100 | . 88 |
| Personal services group | 343 | 159 | 51 | 179,400 | 711,100 | 11.19 |
| Photography | 33 | 14 | 16 | 28,400 | 159,500 | 2.51 |
| Indertaking and burial | 47 | 32 | 4 | 37,500 | 344,800 | 5.43 |
| Repair and service shops | 629 | 139 | 7 | 104,600 | 938,200 | 14.77 |
| Storage and transportation group . | 111 | 193 | 11 | 201,500 | 839,700 | 13.22 |
| Miscellaneous services | 42 | 55 | 3 | 47,900 | 167,700 | 2.64 |

Table 1.--NOVA SCOTIA - Retail Merchandise Trade, 1930, by Types of Operation

(X) An (X) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 2. - NOVA SCOTIA - Retail Merchandise

## Rent and Other


(1) Not all establishments gave full particulars of operating expenses, and even some stores reporting rent failed to give amount of other expenses. Thus the totals do not necessarily include figures for all stores in leased premises.

Operating Expenses

| B. Operating Expenses Feported (1) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of stores reporting | Proprietors not on pay-roll | Prop rece stated number | rietors iving a $\frac{\text { salary (i) }}{\text { salaries }}$ | Salaries \& wages of employees | $\begin{gathered} \text { All other } \\ \text { expenses } \\ \text { (including } \\ \text { rent) } \end{gathered}$ | $\begin{gathered} \text { Net } s: 16 \pi \\ (19 \% 0) \end{gathered}$ |  |
| 2,869 | 2.316 | 581 | $1,084,800$ | $6,10 \wedge, 100$ | $\begin{gathered} \$ \\ 7,530,600 \end{gathered}$ | $78,571,400$ | 1 |
| 1,026 | 913 | 108 | 182,000 | 972,900 | 1,170,300 | 16,578,800 | 2 |
| 440 | 412 | 94 | 118,600 | 433,100 | 496,200 | 9,909,100 | 3 |
| 96 | 60 | 23 | 65,100 | 1,020,400 | 1,451,300 | 10,919,700 | 4 |
| 291 | 187 | 77 | 154,400 | 1,182,000 | 1,682,100 | 11,550,600 | 5 |
| 326 | 249 | 97 | 201,700 | 660,500 | 866,200 | 8,036,600 | 6 |
| 101 | 70 | 46 | 101,200 | 372,000 | 356,800 | 3,930,600 | 7 |
| 89 | 59 | 34 | 68,400 | 304,200 | 284,300 | 2,582,700 | 8 |
| 91 | 90 | 13 | 12,400 | 158,000 | 181,100 | 1,054,300 | 9 |
| 392 | 261 | 88 | 179,200 | 931,800 | 1,030,500 | 10,924,200 | 10 |
| 17 | 15 | 1 | 1,800 | 9,200 | 11,500 | 81,?00 | 11. |
|  |  |  | Selecte | nds of Bu |  |  |  |
| 148 | 143 | 11 | 13,200 | 93,900 | 129,500 | 1,320,000 | 12 |
| 52.4 | 444 | 52 | 82,000 | 349,900 | 539,600 | 7,867,700 | 13 |
| 120 | 89 | 28 | 53,400 | 219,100 | 211,600 | 3,719,300 | 14 |
| 72 | 66 | 11 | 19,300 | 135,500 | 118,100 | 1,938,700 | 15 |
| 46 | 43 | 6 | 14,100 | 55,700 | 37,900 | 691,200 | 16 |
| 10 | 1 | 8 | 33,500 | 701,400 | 1,077,600 | 6,733,300 | 17 |
| 54 | 50 | 11 | 21,000 | 77,600 | 115,000 | 1,110,100 | 18 |
| 11 | 6 | 2 | 4,100 | 77,100 | 36,500 | 987,900 | 19 |
| 18 | 2 | - | - | 155,100 | 209,500 | 1,924,400 | 20 |
| 83 | 41 | 42 | 110,500 | 786,400 | 1,434,300 | 11,032,100 | 21 |
| 51 | 25 | 9 | 10,200 | 91,100 | 59,600 | 979,000 | 22 |
| 33 | 17 | 2 | 1,500 | 54,700 | 39,600 | 597,300 | 23 |
| 100 | 84 | 20 | 27,600 | 210,400 | 107,700 | 1,566,700 | 24 |
| 78 | 56 | 35 | 78,700 | 186,600 | 229,000 | 2,281,500 | 25 |
| 63 | 46 | 19 | 52,800 | 175,000 | 238,300 | 2,235,300 | 26 |
| 38 | 31 | 9 | 12,700 | 64,500 | 97,400 | 1,068,100 | 27 |
| 59 | 40 | 19 | 34,600 | 85,600 | 125,300 | 1,248,900 | 28 |
| 58 | 36 | 31 | 63,800 | 153,700 | 171,200 | 2,161,100 | 29 |
| 28 | 22 | 16 | 36,900 | 100,000 | 108,300 | 1,166,600 | 30 |
| 32 | 18 | 18 | 32,400 | 248,300 | 296,200 | 2,882,100 | 31 |
| 109 | 65 | 29 | 74,200 | 224,200 | 232,200 | 2,399,700 | 32 |

(2) Reported salaries of proprietors should only be used as a hasis for computing the total compensation of proprietors in any kind of business when the number of rcporting establishments is relatively large and the number of propietorg receiving a stated salary forms a substantial proportion of the total number of proprietors. Similar precautions should be taken in computing total expenses for any kind of business.

Table 3.--NOVA SCOTIA - Retail Merchandise
Stores grouped according to Amount of
(Sales expressed in
(An (X) indicates that figures are witheld to avoid disclosing


## Selected Kinds of Business

| Annual sales | Total, A Per cent of | $\left\lvert\, \begin{gathered} 11 \text { Stores } \\ \text { Per cent } \\ \text { of } \end{gathered}\right.$ | Confectionery stores |  | Grocery |  | Grocery <br> with meats |  | Meat marketswithgroceries |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores | sales | stores | ${\underset{\$}{\text { sales }}}^{2}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales | stores | $\underset{\$}{\text { sales }}$ |
| 10 Totals | 100.00 | 100.00 | 541 | 2,209 | 1,549 | 11,178 | 198 | 5,161 | 125 | 2,793 |
| 11 Less than \$5,000 | 51.16 | 5.51 | 412 | 540 | 1,032 | 1,610 | 35 | 98 | 26 | 59 |
| 12 \$5,000-\$9,999.. | 15.32 | 6.89 | 69 | 490 | 235 | 1,597 | 23 | 166 | 20 | 147 |
| 13 \$10,000-\$19,993. | 14.57 | 13.20 | 40 | 549 | 153 | 2,034 | 42 | 601 | 30 | 417 |
| 14 \$20,000-\$29,999. | 6.94 | 10.89 | 12 | 276 | 53 | 1,281 | 31 | 757 | 17 | 404 |
| 15 \$30,000-\$49,999. | 6.12 | 15.10 | 5 | 181 | 40 | 1,478 | 39 | 1,496 | 15 | 590 |
| 16 \$50,000-\$99,999. | 3.86 | 17.04 | 3 | 174 | 26 | 1,838 | 25 | 1,654 | 16 | 1,07.4 |
| 17 \$100,000\%\$199,999 | 1.33 | 11.49 | - | - | 9 | (X) | 3 | 390 | 1 | 10. |
| $18 \$ 200,000$ or over | . 70 | 19.88 | - | - | 1 | (X) | - | - | - | - |

(1) In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Trade, 1930, by Size of Business
Annual Sales, by Kinds of Business
thousands of dollars)
individual operations, but these are included in the totals)

| ADusare |  | Building materials |  | Furniture \& household |  | Kestaurants, cafeterias \& eating places |  | Other retail stores |  | Secondhand group |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| stores | sales $\$$ | stores | sales \$ | stores | skles \$ | stores | sales | stores | sales \$ | stores | sales \$ |  |
| 460 | 9,142 | 162 | 4,513 | 146 | 3,381 | 221 | 1,475 | 968 | 13,807 | 48 | 187 | 1 |
| 121 | 272 | 45 | 79 | 40 | 78 | 145 | 259 | 535 | 688 | 37 | 52 | 2 |
| 87 | 605 | 20 | 126 | 28 | 199 | 32 | 246 | 117 | 798 | 3 | 22 | 3 |
| 90 | 1,260 | 40 | 549 | 33 | 478 | 32 | 433 | 135 | 1,981 | 6 | 69 | 4 |
| 63 | 1,530 | 16 | 390 | 17 | 425 | 3 | 73 | 74 | 1,822 | 2 | 44 | 5 |
| 69 | 2,678 | 15 | 583 | 11 | 423 | 6 | 226 | 56 | 2,107 | - | - | 6 |
| 22 | 1,492 | 15 | 962 | 9 | 705 | 2 | 125 | 31 | 2,135 | - | - | 7 |
| 7 | (X) | 7 | 942 | 7 | 867 | 1 | 114 | 14 | 1,890 | - | - | 8 |
| 1 | (X) | 4 | 882 | 1 | 206 | - | - | 6 | 2,387 | - | - | 9 |

## Selected Kinds of Business

| Meat markets |  | Automobile dealers |  | Filling stations |  | Hardware |  | Coal and wood yards |  | Drug stores |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| stores | ${\underset{\S}{\text { sales }}}^{\text {salen }}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales | stores | sales | stores | sales |  |
| 165 | 1,182 | 99 | 11,797 | 229 | 2,149 | 83 | 2,444 | 60 | 3,590 | 147 | 3,016 | 10 |
| 104 | 136 | - |  | 122 | 191 | 16 | 45 | 13 | 36 | 8 | 21 | 11 |
| 30 | 207 | 4 | 33 | 44 | 305 | 8 | 49 | 8 | 53 | 17 | 126 | 12 |
| 21 | 261 | 16 | 237 | 29 | 407 | 25 | 353 | 7 | 87 | 65 | 989 | 13 |
| 2 | (X) | 8 | 196 | 16 | 391 | 8 | 191 | 7 | 163 | 33 | 820 | 14 |
| 6 | 204 | 15 | 620 | 13 | 530 | 11 | 446 | 8 | 301 | 18 | 648 | 15 |
|  | - | 21 | 1,452 | 5 | 325 | 11 | 668 | 8 | 546 | 5 | 307 | 16 |
| 2 | (x) | 16 | 2,288 | - | - |  | 458 | C | 850 | 1 | 104 | 17 |
| - | ) | 19 | 6,971 | - | - | 1 | 235 | 3 | 1,555 | - | - | 18 |

$3+$<br>Table 4.-- NOVA SCOTIA - Sales by Commodities



## Table 4. -..NOVA SCOTIA - Sales by Commodities (Continued)

Meat markets with groceries (Cont'd,) -
Household supplies --
Soap2
Other household supplies ..... 1.1
wieats, including poultry ..... 63.8
milk and cream, fluid .....  4
Meat markets:
Stores - 165 : Sales - \$1,181,900(Comodity coverage, $16.4, \%$ )
Fish and other sea foods, fresh ..... 8.3
Fruits and vegetables, fresh ..... 4.8
Groceries
Eggs ..... 3
Other groceries (including canned goods, except salmon) ..... 3
Meats, including poultry ..... 86.3
Country general stores (groceries with dry goods and apparel :
Stores - 711 : Sales - \$12,717,400
(Commodity coverage, $24.7 \%$ )
Apparel and accessories, women's, misses: and children's -
Children's wear ..... 2
Millinery ..... 7
Hosiery ..... 2.0
Coats, suits and dresses ..... 6
Underwear, negligees, corsets, etc.. ..... 1.2
Other apparel (except furs) ..... 2
Appliances and supplies, electrical .....  1
Automobiles, used ..... 5
Building materials
1
1
Brick, tile, terra cotta, etc.
Brick, tile, terra cotta, etc.
4
4
Cement
Cement
1
1
Lime, plaster, etc.
Lime, plaster, etc.
6
6
Lumber, rough and dressed
Lumber, rough and dressed .....  5
Roofing materials (except wood shingles and shakes) ..... 3
Wallhoards (except wood base-boards) .....  1
Cameras and photographic supplies ..... 2
Caskets and undertakers' supplies .....  1
Cigars, cigarettes and tobacco ..... 3.6
Clothing and furnishings, men's and boys'
Custom tailoring .....  2
Suits ..... 9
Overcoats .....  2
Hats and caps .....  4
Underwear, hosiery and shirts ..... 9
Other furnishings .....  5
Work clothing .....  9
Other clothing ..... 2
Country general stores (Continued)
Drugs and drug sundries ..... 1.2
Dry goods and notions ..... 6.0
Cotton piece goods ..... 1.6
Linen goods .....  2
Wool and wool-mixed goods ..... 5
Rayons and celanese ..... 2
Silk and velvet piece goods .....  2
Notions (ribbons, lace, etc.) ..... 1.0
Other dry goods ..... 2.3
Farm and garden equipment and supplies .....  2
Fertilizers ..... 5
Food and kindred products -- Bakery products, fresh ..... 1.2
Bottleć beverages ..... 2
Candy, confectionery and nuts ..... 1.4
Fish and other sea foods, fresh ..... 4
Fruits and vegetables, fresh ..... 1.4
Butter and cheese ..... 2.6
Eggs ..... 6
Lard ..... 1.5
Flour ..... 11.0
Sugar ..... 3.6
Salmon, canned ..... 2
Other froceries (including canned goods, except salmon) ..... 16.2
Meats, including poultry ..... 2.1
Milk end cream, fluid .....  1
Fuel (coal only) ..... 2.0
Furniture ..... 4
Gasoline ..... 3.1
Hardware --
Builders' and shelf hardware ..... 1.5
Carpenters' and mechanics' tools .....  2
Other hardware ..... 2.1
Hay, grain and feed --
Hay, straw und alfalfa ..... 7
Grain and feed ..... 10.4
Home furnishings --
Draperies, upholstery, curtains, etc. .....  1
Floor coverings ..... 3
Bedding, mettresses, springs, etc. ..... 4
China, glassware, crockery, etc. ..... 7
Kitchen utensils ..... 3
Other home furnishings ..... 3
Household supplies --
Soap ..... 6
Other household supplies ..... 3
Infants' wear .....  1
Jewellery, silverware, clocks and watches ..... 1
Leather goods ..... 2
Miscellaneous merchendise ..... 2.5
Oils and greases ..... 5

## Table 4.--NOVA SCOTH - Sales by Commodities (Continueci)

Country general stores (Continued) -
Paints, varnishes, glass and painters' supplies --
Paints, varnishes, lacquers, etc. ..... 1.1
Glass .....  2
Printers' supplies ..... 1
Seeds, bulbs, plants, etc. ..... 5
Shoess and other footwear:
Footwear, wholly or chiefly of leather- Men's or boys' ..... 1.1
Women's or misses' ..... 8
Children's ..... 3
Felt footweer ..... 1
Kubber footwear ..... 1.5
Smokers' supplies .....  1
Stationery, books and magazines .....  6
Stoves, ranges and heaters (other than electric or gas) ..... 1
Tires, tubes and tire accessories ..... 1
Toilet preparations and cosmetics ..... 2
Toys and games .....  1
Fill paper ..... 2
Country general stores (groceries with other merchandise):
Stores - 148 : Sales - \$1,736,500
(Comnodity coverage, 19.3\%)
Building materials ..... 12.7
Cigars, cigarettes and tobacco ..... 2.1
Clothing and furnishings, men's and boys' ..... 1
Drugs and drug sundries ..... 4
Dry goods and notions ..... 7
Fara and garden equipment and supplies-
Farm machinery and farm wagons .....  2
Wire fencing, gates and posts ..... 1
Fertilizers ..... 2.0
Food and kindred products --
Bakery products, fresh .....  2
Bottled beverages .....  2
Candy, confectionery and nuts ..... 4
Fruits and vegetables, fresh ..... 7
Butter and cheese ..... 1.0
Eggs ..... 6
Lard ..... 1.6
Flour ..... 8.8
Sugar ..... 3.5
Salmon, canned .....  1
Other groceries (including canned goods, except salmon) ..... 19.0
Milk and crean, fluid ..... 1
Fuel ..... 1.8
Gasoline ..... 2.4
Country general stores (Continued) -
Hardware ..... 16.0
Builders' and shelf hardwnre ..... 3.5
Mechanics' and carpenters' tools ..... 7
Other hardvare ..... 11.8
Hay, grain and feed ..... 15.0
Household supplies .....  5
Miscellaneous merchandise ..... 6.2
Oils and greases .....  5
Prints, varnishes, glass and painters' supplies ..... 1.1
Seeds, bulbs, plants, etc .....  4
Shoes and other footwear:
Footwear wholly or chiefly of leather - wen's or boys' ..... 7
Women's or misses' ..... 2
Hubleer footwear ..... 4
T'ires, tubes and tire accessories ..... 3
Department stores:
Stores - 10 : Sales - $\$ 6,733,300$
(Commodity coverage, $94.8 \%$ )
pparel and accessories, women's,misses' and children's --
Chiluren's weer ..... 2.2
Millinery ..... 3.4
Hosiery ..... 4.9
Coats, suits end dresses ..... 10.4
Underwear, negligees, corsets, etc.. ..... 7.1
Other apparel (except furs) ..... 2.3
Appliances and supplies, electrical ..... 3
Automobile parts and accessories
(except tires, tubes and batteries). ..... 1
Bicycles and accessories ..... 1
Clothing and furnishings, men's and
boys' --
Suits ..... 2.1
Overcoats ..... 1.1
Hats and caps .....  6
Under:mear, hosiery and shirts ..... 3.7
Other furnishings ..... 1.8
Fiork clothing ..... 7
Other clothing ..... 1
Drugs and drug sundries ..... 1.1
Dry goods and notions --
Cotton piece goods ..... 2.5
Linen goods .....  5
\%ool ind wool-mixed goods ..... 7
Rayons and celanese ..... 1.9
Silk and velvet piece goods ..... 3.1
Notions (ribhons, lace, etc.) ..... 4.6
Utier dry goods ..... 3

Table 4.--NOVA SCOTIA - Sales by Commodities (Continued)
Department stores (Continued) --
Food and kindred products -- Crndy, confectionery and nuts ..... 1.3
Groceries ..... 1.7
irarniture ..... 4.5
Bedroom ..... 7
Giving room, library and hall ..... 2.4
Dining room ..... 7
Kitchen ..... 5
OHer houschold furniture .....  1
Office and store furniture .....  1
Furs and fur goods ..... 4
Hardware --
Builders' and shelf hardwore .....  2
Carpenters' and mechanics' tools ..... 7
uther hardware .....  8
Home furnishings --
Draperies, upholstery, curtains, etic. ..... 2.2
Floor coverings ..... 1.5
Bedding, mattresses, springs, etc. ..... 1.2
China, glassware, crockery, etc. .....  8
Kitchen utensils ..... 5
Other home furnishings ..... 3.4
Household supplies .....  1
Infants' wear ..... 3.1
Jewellery, silverware, clocks and watches --
Clocks ..... 2
Watches ..... 4
Gold and gold-filled jewellery ..... 2
Plated silverware .....  8
other jewellery .....
Leother goods ..... 1.1
LusgageMiscellaneous merchandise1.2
Wusicel instruments and accessoriesPaints, varnishes, glass and painters'supplies3
hadios ..... 1.7
iadic parts and accessories .....  1
Choes and other footwear ..... 10.3
Footwear, wholly or chiefly of leather -- lien's or boys' ..... 2.8
Women's or misses' ..... 3.9
Children's ..... 1.3
Felt footwear ..... 2
lubber footwear ..... 2.1
Sporting goods, including eymmsium equipment ..... 2
Stationery, books and magazines ..... 5
Stoves, ranges and heaters (other than electric or gas) ..... 6
Tires, tubes and tire siccessories ..... 5
Department stores (Contimued)
Toilet articles and preparations -- Toilet preparations and cosmetics ..... 8
Toilet articles .....  4
Toys and gumes ..... 1.2
W:1lpaper ..... 2
Dry goods stores:
Stores - 94 : Sales - \$1,406,200(Commodity coverage, $31.7 \%$ )Apparel and accessories, women's,misses' and children's --
Custom tailoring ..... 2.4
Children's wear .....  6
Killinery ..... 4.4
Hosiery ..... 9.8
Coats, suits and dresses ..... 25.3
Underwear, negligees, corsets, etc.. ..... 10.3
Other apparel (except furs) ..... 5.2
Clothing and furnishings, men's and boys' --Uvercoats2
Underweer, hosiery and shirts ..... 2
Dry goods and notions --
Cotton piece goods ..... 6.8
Linen goods ..... 1.4
Wool and wool-mixed goods ..... 1.7
Tayons and celanese ..... 5.2
Silk and velvet piece goods ..... 1.8
Notions (ribbons, lace, etc.) ..... 7.0
Other dry goods ..... 1.7
Furs and fur goods ..... 7
Home furnishines --
Draperies, upholstery, curtains, etc. ..... 2.9
Ploor coverings ..... 3.7
Bedding, mattresses, springs, etc. .....  4
China, glessivare, crockery, etc. ..... 4
Other home furnishings ..... 4.0
Infants' wear ..... 5
Leatier goods ..... 7
Wiscellaneous merchandise .....  1
Stationery, books and magazines ..... 8
Toilet articles and preparations ..... 1.1
Toys and games ..... 7
Automobile deelers:
Stores - 99 : Sales - \$11,796,800
(Commodity coverage, 85.1\%)
Automobiles, trucks, buses, tractors
and accessories --
Passenger automobiles, new ..... 42.0
Passenger automobiles, used ..... 20.5
Comuercial cars and trucks, new ..... 5.5

Table 4.--NOVA SCOTIA - Sales by Comodities (Continued)
Automobile deslers (Continued) --
Aubomobiles, trucks, buses, tfactorsand accessories (Continued) -Comuercial cais and trucks, used1.5
Buses ..... 2
Parts and accessories (except tires, tubes and batteries) ..... 7.9
Tires and tubes ..... 2.0 ..... 2.0
Passenger automobiles, new, sold to other dealers ..... 5.1
Comnercial cars and trucks, new,sold to other dealers3
Parts and accessories (except tires, tubes and batteries) sold to other dealers ..... 2
Batteries, storage ..... 2
Gasoline ..... 4.8
Miscellaneous merchandise ..... 5
Oils and greases ..... 1.1
fadios and radio equipment ..... 1.0
Service ..... 7.2
Filling stations with tires and accessories:
Stores - 90 : Sales - \$1,274,700
(Commodity coverage, 46.0\%)
Automobile parts and accessories (ex- cept tires, tubes and batteries) ..... 2.5
Batteries, storage ..... 2
Gasoline ..... 72.9
Wiscellaneous merchandise .....  1
Oils and greases ..... 8.8
Radios and radio equipment ..... 7
Service ..... 3.3
Tires and tubes --
To ultimate consumers ..... 10.8
To other dealers ..... 7
Filling stations with other merchandise:
Stores - 79 : Sales - $\$ 721,100$
(Commodity coverage, 11.3\%)
Automobile parts and accessories (ex- cept tires, tubes and batteries) ..... 2.1
Batteries, storage
65.2
Gasuline
17.9
Miscellaneous merchandise
8.8
Oils and greases
2.5
2.5
Kadios and radio equipment
Kadios and radio equipment
1.7
1.7
Service
Service ..... 9

## Garages:

Stores - 160 : Sales - \$1,853,500 (Commodity coverage, 31.9\%)
Automobile parts and accessories (ex-cept tires, tubes and batteries) -To ultimate consumers15.7
To other dealers ..... 3.3
Batteries, storage ..... 1.7
Gasoline ..... 33.7
Miscellaneous merchandise ..... 2.2
Oils and greases ..... 4. 8
Radios and radio equipment ..... 1.0
Service ..... 31.1
Tires and tubes ..... 6,5
Men's and boys' clothing and furnish-inps stores:
Stores - 89 : Sales - \$2,460,100
(Commodity coverage, $18.9 \%$ )
Custom tailoring ..... 1.8
Hats and caps ..... 8.3
Overcoats ..... 12.9
Shoes ..... 1.6
Suits ..... 24.3
Underwear, hosiery and shirts ..... 20.0
Other furnishings ..... 21.4
Work clothing ..... 5.7
Other clothing ..... 4.0
Family clothing stores:
Stores - 70 : Sáles - $\$ 2,491,900$
(Commodity coverage, $31.6 \%$ )
Apparel and accessories, women's,misses' and children's --
Custom tailoring ..... 1.5
Children's wear ..... 1. 2
ifillinery ..... 3.?
Hosiery ..... 3.
Coats, suits and dresses ..... 29. 8
Underwear, negligees, corsets, etc.. ..... 2.9
Other apparel (except furs) ..... 4.0
Clothing and furnishings, men's and boys: -- Custom tailoring ..... 6
Suits ..... 3.4
Overcoats ..... 2.3
Hats and caps ..... 3
Underwear, hosiery and shirts ..... 4,7
Other furnishings ..... 1.8
Work clothing ..... 1.8
Other clothing ..... 9.6

Table 4.--NOVA SCOTIA - Sales by Commodities (Continued)
Family clothing stores (Continued) -
Dry goods and notions --
Cotton piece goods ..... 1.3
Linen goods ..... 4
Wool and wool-mixed goods .....  6
Rayons and celanese .....  4
Silk and velvet piece goods ..... 4
Notions (ribbons, lace, etc.) ..... 1.2
Other dry gnods ..... 2.5
Furs and fur goods ..... 6.0
Home furnishings -
Draperies, upholstery, curtains, etc.4
Floor coverings ..... 6
Bedding, mattresses, sprines, etc. .. ..... 5
China, glassware, crockery, etc. ..... 3
Other home furnishings ..... 1.2
Infants' wear ..... 3
Leather goods .....  1
Luggage ..... 2
Miscellaneous merchandise ..... 1.4
Service .....  1
Shoes and other footwear:
Footwear, wholly or chiefly of leather- Men's or boys' ..... 4.0
Women's or misses' ..... 3.6
Children's ..... 1.2
Felt footwear ..... 2
Rubber footwear ..... 2.8
Women's ready-to-wear stores:
Stores - 49 : Sales - \$1,188,200
(Commodity coverage, 25.3\%)
Apparel and accessories, women's,misses' and children's --
2.0
Children's wear
1.2
Millinery
6.6
Hosiery
73.5
Coats, suits and dresses
8.4
Underwear, negligees, corsets, etc.
3
3
Other apparel (except furs) ..... 3.1
Infants' wear ..... 1
Ifeather goods ..... 1
Miscellaneous merchandise ..... 5.0
Shoe stores (women's):
Shoe stores (men's, women's children's):
Stores - 72 : Sales - \$1,391,800
(Commodity coverage, $30.0 \%$ )
Hosiery ..... 2
iMiscellaneous merchandise ..... 3
Shoes and other footwear:
Footwear, wholly or chiefly of leather - Men's or boys ${ }^{\prime}$ ..... 30.0
Women's or misses' ..... 46.1
Children's ..... 7.9
Shoe stores (Continued) --
Shoes and other footwear (Cont'd.) - Felt footwear ..... 3.4
Rubber footwear ..... 12.1
Hardware stores:
Stores - 83 : Sales - $\$ 2,443,500$
(Commodity coverage, $94.0 \%$ )Appliances and supplies, electrical -Household appliances, motor-driven(except refrigerators)6.1
Household heating appliances, portable ..... 8
Lighting equipment ..... 1.2
Incandescent lamps ..... 3.2
Construction materials ..... 3
Ranges and water heaters ..... 1
Other appliances and supplies ..... 7
Automobile parts and accessories (ex- cept tires, tubes and batteries) ..... 2.0
Bicycles and accessories .....  4
Building materials ..... 8.7
China, glassware, crockery, etc. ..... 9
Clocks and watches ..... 3
Farm and garden equipment \& supplies - ..... 2
Wire fencing, gates and posts ..... 6
Other farm and garden equipment and supplies .....  6
Fertilizers .....  1
Fuel ..... 2
Gasoline ..... 1.5
Glass ..... 3.9
Hardware ..... 35.4
Builders' and shelf hardware .. 13.7
Carpenters' and mechanics' tools ..... 3.8
Other hardware ..... 17.9
Heating and plumbing equipment and
supplies ..... 4.7
Kitchen utensils ..... 1.6
Leather goods .....  2
iiniscellaneous merchandise ..... 1.3
Oils and grenses .....  4
Paints, varnishes, etc. ..... 16.6
Painters' supplies ..... 2.2
Radio parts and accessories ..... 2.2
Kefrigerators (electric and gas) .....  2
Seeds, bulbs, plants, etc. ..... 5
Silverware, plated ..... 3
Soap, cleaning compounds and other household supplies .....  1
Sportine goods, including gymnasium equipment ..... 8
Stoves, ranges and heaters (other than electric or gas) .....  6

Table 4.--NOVA SCOTIA - Sales by Commodities (Continued)
Hardware stores (Continued) --
nires, tubes and tire accessories ..... 7
Woys and games ..... 4
Jurubcr: and builuinu materials:Scofing materjal doalers:
Stores - 21 : Sales - \$1,446,500(Commodity coverage, 69.5\%)
Building materials --
Brick, tile, terra cotta, etc. ..... 1.4
Crushed stone .....  2
Cement ..... 2.2
Lime, plaster, etc. ..... 2.8
Lumber, rough and dressed ..... 32.0
Planing-mill products, woodwork ..... 23.8
Wood shingles and shakes ..... 4.4
Roofing materials (except wood shingles and shakes) ..... 13.5
Structural steel materials ..... 2.8
Iron and other metal building materials ..... 1.7
Building paper, wood base, insulating boards, etc. .............................. ..... 9
Wallboards (except wood base-boards). ..... 2.1
Other building materials ..... 4.1
Grain and feed ..... 3
Hardware ..... 3.4
Heating and plumbing equipment and supplies ..... 8
Miscellaneous merchandise ..... 4
Paints, varnishes, glass and painters'supplies --
Paints, varnishes, lacquers, etc. .. ..... 2.3
Glass ..... 9
Furniture stores:
Stores - 35 : Sales - \$1,393,300(Commodity coverage, $40.0 \%$ )
Appliances and supplies, electrical ..... 6
Furniture --
Bedroom ..... 13.1
Living room, library and hall ..... 26.3
Dining room ..... 9.9
Kitchen ..... 2.4
Other household furniture ..... 9.4
Office and store furniture ..... 2.0
Home furnishings -
Draperies, upholstery, curtains, etc. ..... 3.6
Floor coverings ..... 11.4
Bedding, mattresses, springs, etc. ..... 12.0
Refrigerators (electric and gas) .....  5
Other home furnishings ..... 3.4
Miscellaneous merchandise ..... 6
Furniture stores (Continued) --
Radios and radio equipment ..... 3.8
Service ..... 6
Wallpaper ..... 4
Kadio and music stores (including refrigeration):
Stores - 20 : Sales - \$863,000(Commodity coverage, 67.8\%)Appliances and supplies, electrical, 9
Musical instruments and accessories -
Pianos, organs and accessories ..... 6.2
Phonographs and records ..... 16.9
Stringed and hand instruments ..... 7
Sheet music, music books, etc ..... 1.8
Other musical instruments \&accessories ..... 1.5
Miscellaneous merchandise ..... 3.6
Radios and radio equipment ..... 57.1
Radios
Radios ..... 2.1
Refrigerators (electric and gas) ..... 6
1.9
Service
Sporting goods, including gymnasium equipment ..... 6,7
Drug stores:
Stores - 147 : Sales - \$3,015,500
(Comnodity coverage, 43.1\%)
Bottled beverages ..... 2
Cameras and photographic supplies ..... 1.7
Candy, confectionery and nuts ..... 4.2
Cigars, cigarettes, tobacco and smokers' supplies ..... 9.9
Drugs and drug sundries --Prescriptions15.1
Drugs, patent medicines \& compounds ..... 34.7
Rubber sundries ..... 1.6
Drug sundries ..... 9.3
Meals ..... 8
Miscellaneous merchandise .....  4
Professional and scientific instru-
ments and equipment .....  2
Services (photo finishing) ..... 2
Soda fountain sales, ice cream,
lunches ..... 2.2
Stationery, books and magazines ..... 3.5
Surgical, dental and hospital supplies ..... 9
Toilet articles and preparations --
Toilet preparations and cosmetics .. ..... 12.9
Toilet articles ..... 2.2


[^0]:    (1) All stores did not report the amount of credit business or whether all sales were for cash. This table includes only those establishments which reported they sell entirely for cash or that they make credit sales.

