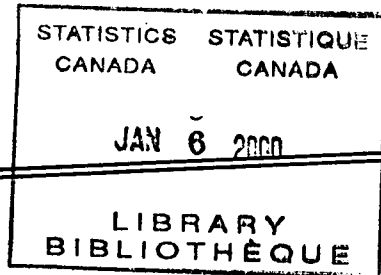


# How to Obtain Tourism Data from Statistics Canada

Comment obtenir des données sur le tourisme de Statistique Canada

*Luc Dubois*  
Statistics Canada



**Every time new data are available, it is announced in the Daily**  
Chaque fois que de nouvelles données sont disponibles, on l'annonce dans le Quotidien

## International Travel Voyages internationaux

- Border Counts
- Characteristics of travellers
- International Travel Account

## Border Counts Dénombrement à la frontière

- Available monthly, approximately 45 days after the end of the reference month
- Next date of publication: October 16, 1996
- Month of reference: August 1996
- By month, quarter or year
- By port or province of entry (foreigners) or re-entry (Canadians), transportation, mode of entry / re-entry, length of stay and country of residence

## Border Counts Analysis in the Daily Dénombrement à la frontière Analyse dans le Quotidien

- Focuses on trends, using seasonally adjusted data
- Overnight travel between Canada and United States and between Canada and overseas countries
- Same-day car trips between Canada and the United States



## **Border Counts Data tables in the Daily**

Dénombrement à la frontière Tableaux de données dans le Quotidien

- Arrivals to Canada of residents of selected overseas countries during current month and percentage from same month of the previous year (unadjusted data)
- Last 3 months of seasonally adjusted data and percentage change between current month and previous month
- Current month and year-to-date of unadjusted data and percentage change from same period last year
- Same-day car trips between Canada and the United States, by province of entry (Americans) or re-entry (Canadians) during current month and percentage change from same month of the previous year (unadjusted data)

## **Border Counts**

Dénombrement à la frontière

- Current month and year-to-date information published in 66-001-PPB, International Travel - Advance Information
- Also published quarterly in uncatalogued series of tables (formerly 66-001, National and Provincial Counts)
- Standard tables of monthly year-to-date data available by subscription or ad hoc request
- Time series available on CANSIM

## **Characteristics of Travellers**

Caractéristiques des voyageurs

- Available quarterly (and annually) approximately 5 months after the end of the reference quarter (and year)
- Next date of publication: November 26, 1996
- Quarter of reference: Second quarter of 1996

## **Characteristics of Travellers Analysis in the Daily**

Caractéristiques des voyageurs Analyse dans le Quotidien

- Focuses on topical issue each quarter



## **Characteristics of Travellers**

### *Caractéristiques des voyageurs*

- Standard tables available by subscription or ad hoc request
- Customized tables available on request
- Travel profiles
- Micro-data files
- Some annual and quarterly information published in 66-201-XPB, International Travel - Travel Between Canada and Other Countries

## **International Travel**

### *AccountCompte des voyages internationaux*

- Available quarterly (and annually), approximately 60 days after the end of the reference quarter (and year)
- Next date of publication: November 28, 1996
- Quarter of reference: Third quarter of 1996 (preliminary estimate)

## **International Travel Account Analysis in the Daily**

### *Compte des voyages internationaux Analyse dans le Quotidien*

- Focuses on trends, using seasonally adjusted data
- Spending by Canadians travelling in the United States and in overseas countries and spending by Americans and residents of overseas countries travelling in Canada
- Travel account balance

## **International Travel Account Data tables in the Daily**

### *Compte des voyages internationaux Tableaux de données dans le Quotidien*

- Last 4 quarters of seasonally adjusted and unadjusted data

## **International Travel Account**

### *Compte des voyages internationaux*

- Published in uncatalogued tables (formerly 66-001, National and Provincial Counts) and in annual 66-201-XPB, International Travel - Travel Between Canada and Other Countries
- Available on CANSIM



**The Daily and CANSIM are available on Statistics Canada's Web Site**  
Le Quotidien et CANSIM sont disponibles sur le site Web de Statistique Canada

[www.ststcan.ca](http://www.ststcan.ca)

**The Daily and CANSIM are also available through StatsCan Online**  
Le Quotidien et CANSIM sont aussi disponibles sur StatCan en direct

**CANSIM is also available on CD-ROM**  
CANSIM est aussi disponible en format CD-ROM

### **Other Products from the Tourism sub-division**

Autres produits de la sous-division du tourisme

- Canadian Travel Survey: demographic and travel characteristics
- Travel-Log: analysis of recent trends, description of methodologies and surveys

### **Other Tourism-related Products from Statistics Canada**

Autres produits connexes au tourisme de Statistique Canada

- Tourism Satellite Account, transportation, accommodations and restaurants, travel agencies, car rentals, SABAL

### **Who to contact**

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