

EMERGENCY PLANNING IS FOR INDUSTRY ORGANIZATIONS TOO. BE PREPARED!

Industry organizations provide crucial support to their membership before, during, and after emergencies. Is your organization prepared?

STEP 1: KNOW YOUR RISKS

Is your organization aware of risks to the agricultural sector?



Floods



Wildfires



Pandemics (or animal disease outbreaks)



Cyber threats



Bioterrorism

STEP 2: GET PLANNING

An **emergency plan** should provide your organization and your membership with the information and tools necessary to respond effectively to an emergency. Here are some key questions to consider:

What do you need in your plan?

- a generic plan (for all or most emergencies); or
- a risk specific plan.

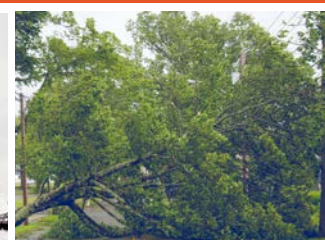
Who does what?

Identify roles and responsibilities in an emergency to minimise the disruption of normal activities, and facilitate their resumption.

How are communications coordinated?

- Outline how information will be shared within your organization, membership, other stakeholders, and the public.
- Describe how your organization will work with others during an emergency.

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STEP 3: BUILD AWARENESS AND EXERCISE

Encourage your membership to develop emergency plans and protocols for their operations.	Minimize risk by promoting the use of biosecurity measures and other tools (i.e.: traceability systems).	Simulate emergency events and test your plans to improve your organization and membership’s capacity to respond in a real emergency.
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WHAT ELSE CAN YOU DO?

- **Make plans and protocols accessible** and save a copy online with a cloud service. Computers and USB keys run the risk of being damaged.
- **Ensure that your plan is visible** in a prominent location and that staff members know where it’s located.
- **Stay informed** and update your plans and protocols regularly.

HELP IS AVAILABLE!

Some organizations have already started planning. See what you can learn for your own planning.

- Livestock Association Foreign Animal Disease Plans and Producer Guidelines (via Canadian Animal Health Coalition)
- Crisis Communication Plan and Toolkit (Animal Nutrition Association of Canada)
- Provincial and territorial emergency management organizations (Public Safety Canada)

