

FPCC Meetings

May meetings

On May 29, 2019, by teleconference, members approved the proposed Order to the *Canadian Chicken Marketing Levies Order* which increases the national levy of 0.02 cents/kg (live weight).

The levy increase will be used for funding Chicken Farmers of Canada’s branding and promotion programs. The Order comes into force on June 9, 2019, and expires on March 31, 2020.



On May 14 and 15, members met the Executive Committee and staff of the Canadian Beef Check-Off Agency (Beef PRA) and the Canadian Poultry and Egg Processors Council (CPEPC). These sessions were great opportunities to have informal and frank discussions on the organizations respective accomplishments of 2018, as well as their strategic objectives, critical issues and challenges for the months to come.

Also, on May 14, Ms. Katharine Funtek, Executive Director from Global Affairs Canada’s Supply-Management and Trade Controls Directorate, met with members to discuss the latest initiatives and work on Tariff-Rate Quotas.

Levy Committee meeting

On May 13 the amendment to the *Canadian Turkey Marketing Levies Order* was approved by Council’s Levy Committee. The amendments reflect the increase and the decrease in the levy the Turkey Farmers of New Brunswick (TFNB) and the Turkey Farmers of Ontario (TFO) respectively wish to impose on their turkey producers, for the marketing of turkey in interprovincial and export trade.

The proposed Levies Order will come into force on the date of registration, and will expire on March 31, 2020.

April meeting

On April 24, 2019, members approved the *Canadian Chicken Marketing Quota Regulations*. The amendments proposed to increase the allocations to 275,778,494 kg live weight for A-157 and to 274,599,633 kg live weight for A-158, which may result in increases of production versus a year earlier of 4.2% and 3.9%, respectively. Control periods A-157, runs from June 9, 2019 to August 3, 2019, and A-158, runs from August 4 to September 28, 2019.

Additionally, members approved the proposed amendment to the *Canadian Turkey Marketing Quota Regulations, 1990*, to decrease by 0.3% the national quota for 2019-20 control period (April 28, 2019, to April 25, 2020) at 180,207,168 kg (eviscerated). The amendment consists of marginal changes to the allocation which was originally approved by FPCC in March 2019.

The decision letters will be posted shortly. To view them please follow this [link](#) to **FPCC’s Web site**.

Other Business

Member Update

Vice-Chairman Mike Pickard, whose term expired at the end of April, was a Council member since April 2015. With his wealth of knowledge and strong background in agriculture, and supply management he was a definite asset to FPCC. Moreover, Mr. Pickard took on the role of interim Chairman, stepping up to the challenge by providing guidance and considerable contribution at the Council table, as well as being a great acting Deputy Head to the FPCC. We thank him for his dedication and hard work and wish him all the best in his future endeavours.



Strategic Plan 2019-2022

The FPCC is finalizing its 2019-2022 Strategic Plan. During the industry annual general meetings, FPCC Chairman Brian Douglas gave an update and details of the Strategic Planning exercise, in which national marketing agencies and industry stakeholders participated.

The comments and input collected helped FPCC align its strategic priorities with the most pressing challenges for the industry. The new plan includes new Vision and Mission statements, as well as new strategic goals.



We look forward to sharing the final printed and electronic versions of our strategic direction with you soon!

Provincial Speaking Engagements

Since February, Council members have been travelling across the country and speaking at provincial commodity boards’ annual general meetings. By attending several of these meetings, they heard about the achievements marketing board accomplished during the last year. It was also a great opportunity to become aware and informed on issues at the provincial level, and get a better understanding of the challenges each organization is facing and what lies ahead.



Industrial Hemp Promotion and Research Agency

Since the departure of Mr. Mike Pickard, FPCC Chairman, Brian Douglas, appointed Ms. Maryse Dubé and Mr. Yvon Cyr as Co-Chairs of the Panel in these proceedings.

Agricultural Products Agencies Act—Update

The FPCC continues to work closely with the Department of Agriculture and Agri-Food on the modernization of the *Agricultural Products Marketing Act* through the updating of the 90 existing Delegation Orders. The initial submission for an amendment to the *British Columbia Vegetable Order* is with Justice Canada and at the final stages of review.



Priority amendments to the *Quebec Wood Order, 1983* and the *Prince Edward Island Cattle Order* have also been submitted to Justice Canada for review. Amendments to the remaining 87 Delegation Orders will be submitted in bundles going forward.

Additionally, FPCC has received requests for the establishment of 3 new Delegation Orders related to provincial oat boards in the prairie provinces. FPCC is engaged with AAFC on initial assessments and the creation of the required documentation in order to proceed.

CPEPC Summer Convention

The Canadian Poultry and Egg Processors Council (CPEPC) will host its 2019 Summer Convention at the Fairmont Empress Hotel in Victoria, BC, from June 9 to 11. This year, the keynote speaker is Paul Wells, Senior Editor at MacLean’s Magazine. Mr. Wells’ will be discussing *Canadian Politics: The Heart of the Matter*.



During the conference, the FPCC will hold a Council meeting on June 11 and take this opportunity to meet with several industry representatives. To register or receive more information on CPEPC’s 2019 convention please visit: www.cpepc.ca.

Upcoming Meetings—2019

May		
28-29	Egg Farmers of Canada	Ottawa, ON
29	Farm Products Council of Canada	Ottawa, ON
June		
9-11	Canadian Poultry and Egg Processors Council	Victoria, BC
11	Farm Products Council of Canada	Victoria, BC
25-27	Turkey Farmers of Canada	Vancouver, BC
26-27	Chicken Farmers of Canada	Ottawa, ON
July		
16-18	Canadian Hatching Egg Producers	Niagara-on-the-Lake, ON
August		
11-14	Chicken Farmers of Canada	Saskatchewan, SK
12-13	Canadian Beef Check-Off Agency (Beef PRA)	Calgary, AB
12-14	Egg Farmers of Canada	Yellowknife, NWT

Comments or questions? Contact us

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