

# FOCUS Newsletter

## FPCC Meetings

### June 11 and 25 meetings

On June 25, 2019, by teleconference, members reviewed the Egg Farmers of Canada's proposed amendment to the *Canadian Egg Marketing Levies Order*. After a thorough discussion, members approved the proposed Order which increases the levy by \$0.100 per dozen. The amendment increases EFC's total levy to \$0.365 per dozen. The Order came into force on the date of its registration, and expires on March 27, 2020.

The increase is required to maintain EFC's Pooled Income Fund which has been negatively affected by the lower egg processor price.

On June 11, 2019, during the Canadian Poultry and Egg Processors Council's summer meeting in Victoria, British Columbia, a Council meeting was held. Members approved the Canadian Beef Check-off Agency's amendment to extend the expiry date of the *Beef Cattle Research, Market Development and Promotion Levies Order* to June 30, 2020. The Levies Order is derived from the Agency's Business Plan for 2019-2020 which was presented to FPCC at the May 14, 2019, meeting.

The decision letters on Council's decisions are available on **FPCC's Web site** by following this [link](#).



## Other Business

### Members Update

In June, The Minister of Agriculture and Agri-Food Canada, appointed two new Council members to the FPCC.

Mr. Ron Bonnett of Bruce Mines, Ontario has been designated as FPCC's Vice-Chairman, and Mr. Morgan Moore of Brandon, Manitoba as Council member. Both will be with the FPCC for a term of three-years. To view the official news release follow this [link](#).



In 1975, Ron and his wife, Cathy, bought a dairy farm located in Northern Ontario, which they operated until 1995. Since then, they have operated a cow/calf farm. He is a cow-calf producer from northwestern Ontario, has had a long career in agriculture. In the mid-1980s, he served as councillor and reeve of the Township of Plummer where he advocated for rural economic development, inter-municipal cooperation and a strong agriculture sector. In 1997, he served the Ontario Federation of Agriculture (OFA) as its Vice-President for two years, and then served as President for a further four years. During his time with OFA, he sat on the Canadian Federation of Agriculture's National Council, before becoming 2nd Vice-President in February 2007. From June 2010 he held the role of CFA President until earlier this year.

Mr. Morgan Moore farms with his wife Amber and their three children near Brandon, Manitoba in a mixed backgrounder beef, cow/calf and commercial sheep production. He holds a Professional Agrologist designation with the Manitoba Institute of Agrologists and is an alumnus of the University of Guelph where he received his Bachelor of Sciences in Agriculture. Mr. Moore is currently the Vice-Chairman of the Canadian Sheep Federation, as well as Director at Large for the Manitoba Sheep Association.

Council members and FPCC staff are excited to start working with the new members!

### Summer Speaking Engagements

Since May, Council members have been travelling across the country and speaking at the national agencies summer meetings. At these events, members are providing updates on FPCC's current activities, informing participants of FPCC's new Council members, and sharing information on the upcoming Strategic Plan.



### FPCC's 2019-2022 Strategic Plan

Over the summer, members have announced the completion of the Council's new strategic plan, its Vision and Mission statements, as well as its goals and objectives for the next three years.

Open communication is very important to the Council. For the next three years, the main goals will be to effectively communicate its role and to clarify how Council can ensure the system works in the best interests of all, and has the capacity to evolve and adapt to current and future challenges.



The official launch of the Strategic Plan will be in the early Fall. The publication will be sent out and posted on FPCC's Web site shortly thereafter. Stay Tuned!

## Upcoming Meetings—2019

### August

11-14	Chicken Farmers of Canada	Saskatchewan, SK
12-13	Canadian Beef Check-Off Agency (Beef PRA)	Calgary, AB
12-14	Egg Farmers of Canada	Yellowknife, NWT

### September

11-12	Farm Products Council of Canada	Ottawa, ON
19	Further Poultry Processors Association of Canada	Toronto, ON

### October

1	Chicken Farmers of Canada	Ottawa, ON
2	National Association of Agri-Food Supervisory Agencies	Ottawa, ON
21-23	Canadian Poultry and Egg Processors Council	Calgary, AB

## Comments or questions?

### Contact us:

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