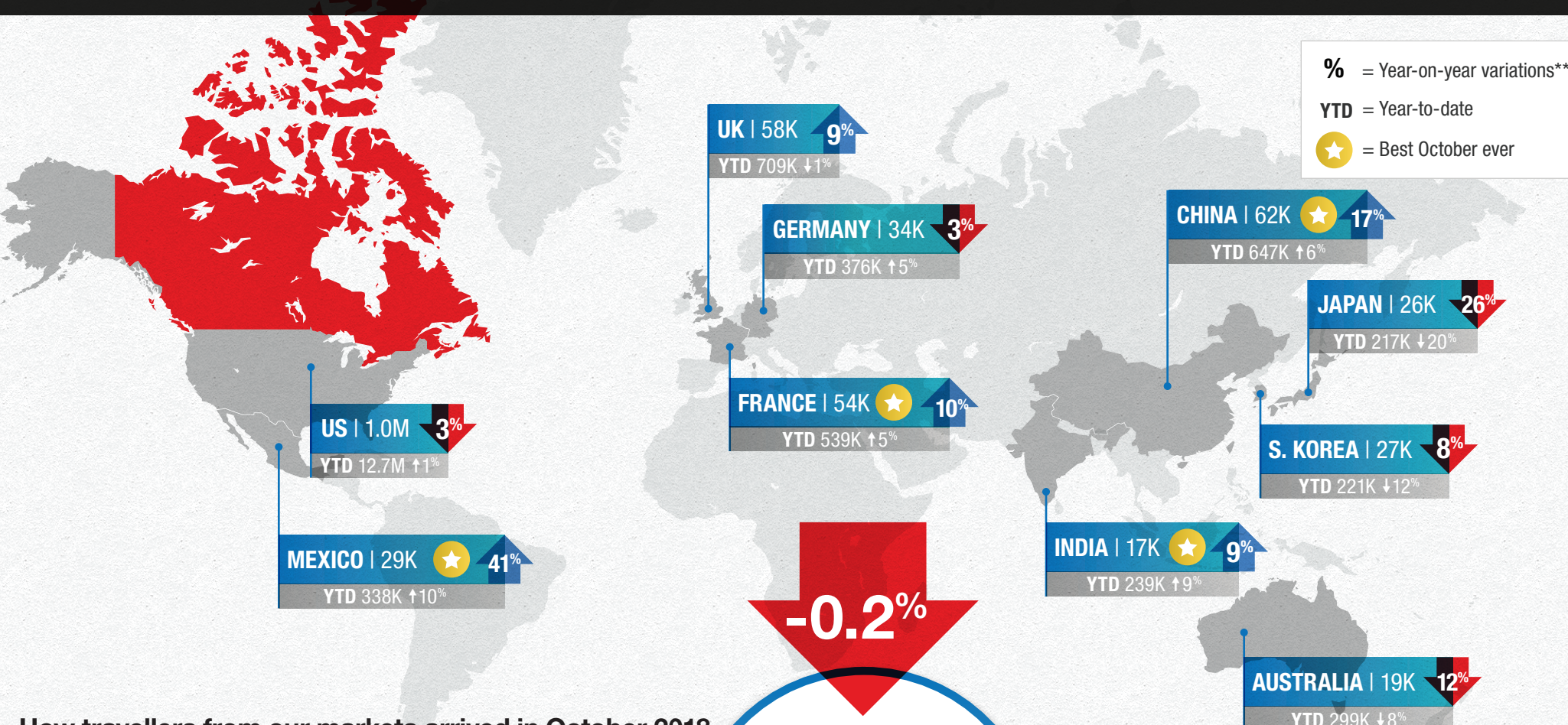


October 2018 at a glance*



% = Year-on-year variations**
 YTD = Year-to-date
 ★ = Best October ever



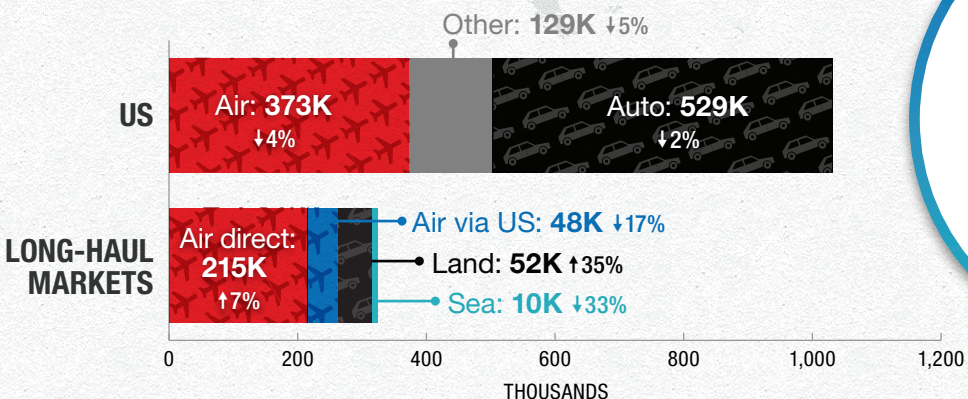
-0.2%

Total arrivals

1.5M

YTD 18.6M ↑1%

How travellers from our markets arrived in October 2018



Arrival figures are preliminary estimates and are subject to change.

Infographic designed by @DestinationCAN

In collaboration with our tourism industry partners, Destination Canada promotes Canada internationally as a premier four-season tourism destination.

For more information, visit www.destinationcanada.com

Source: Statistics Canada, International Travel Survey - Frontier Counts (October 2018).

*Data shows overnight arrivals to Canada, single day trips by land are excluded.

**Percentages shown are shifts compared to the same period in the previous year.