



# MOVING CANADA TOWARD ZERO PLASTIC WASTE

## WHAT WE HEARD: RESEARCH AND INNOVATION

Since April 22, 2018 we have received **over 1,900 comments** via PlaceSpeak and email in response to our consultation on moving Canada towards zero plastic waste. Here is what we heard on **Research and Innovation on Plastics!**



### You feel that:

- More can be done with what we already know
- Research and innovation are important to find and inform solutions for a zero-plastic waste Canada

**“RESEARCH AND INNOVATION NEEDS TO BE MANDATED BY THE GOVERNMENT. WE SHOULD MOVE TO GET RID OF ALL PLASTICS THAT ARE DISPOSABLE.” - JAMES**

Are your views represented in the content? If not, you can still share your comments via email to: [ec.plastiques-plastics.ec@canada.ca](mailto:ec.plastiques-plastics.ec@canada.ca)

Environment and Climate Change Canada thanks you for your input on **Moving Canada toward zero plastic waste.**

### You are suggesting that:

- Government support innovative businesses who are addressing plastic waste and take the initiative to reduce, reuse, and recycle
- Government develops measurement tools, common language (“compostable” and “biodegradable”), best practice guidelines, and report and audit standards for plastics
- Technology be used to redesign the plastics lifecycle, create a market for all recycled plastics, and address current limitations such as more efficient recycling methods for collecting and sorting waste and avoiding contamination of recyclables
- Alternatives such as incineration, plastic-eating bacteria and plant-based materials should be evaluated and considered