

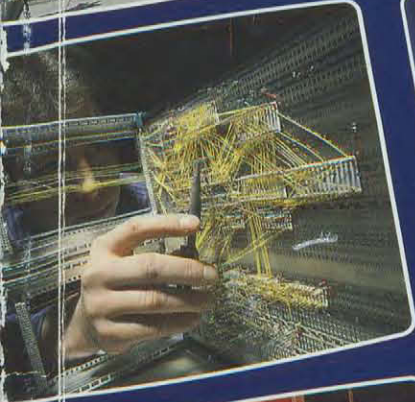
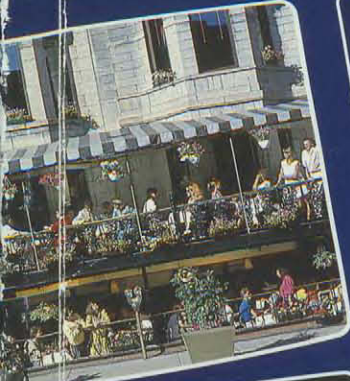
HC111  
.A35

1988

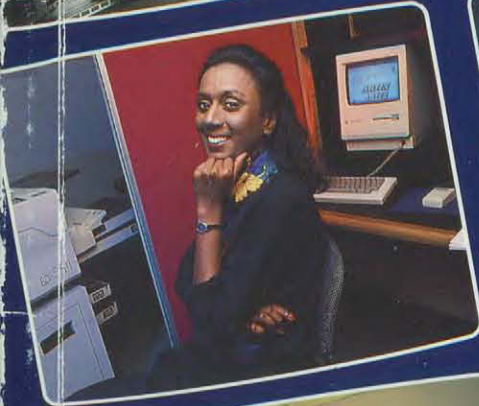
IC

# Vidéotheque

Grappling with  
a tough business  
decision?



The solution is right  
before your eyes...  
in one of our videos.



Industry, Science and  
Technology Canada

Industrie, Sciences et  
Technologie Canada



# Catalogue

---

# Vidéotheque Catalogue

---

**A Catalogue of Videos Distributed  
by  
Industry, Science and Technology Canada**

(Aussi disponible en français)

**DEPARTMENT OF REGIONAL  
INDUSTRIAL EXPANSION  
LIBRARY**

FEB 07 1989

*ADCL*  
**BIBLIOTHEQUE  
MINISTERE DE L'EXPANSION  
INDUSTRIELLE REGIONALE**

Communications Branch  
Industry, Science and Technology Canada  
235 Queen Street  
Ottawa, Ontario  
K1A 0H5

July 1988

---

### Cover Photographs:

- First Row      Crescent Street, Montreal, Quebec; ISTC photo by Deborah MacNeill.  
Pimee Well Servicing Ltd., Cold Lake, Alberta; ISTC photo by Fred Cattroll.  
Fishery Products International, St. John's Newfoundland; ISTC photo by  
Jim Merrithew.
- Second Row    Canadian Marconi Co., Kanata, Ontario; ISTC photo by Clive Cretney.  
Chembiomed, Edmonton, Alberta; ISTC photo by Egon Bork.  
Algonquin Park, Ontario; ISTC photo by Bill Reynolds.  
Riceton Saskatchewan; ISTC photo by Bruce Paton.
- Third Row      Zinette Kahn, President, Z. K. Electronics Office Services; ISTC photo by  
Stephen Homer.  
Lake Louise, Alberta; ISTC photo by Scott Rowed.  
Thomas Equipment Ltd., Centreville, New Brunswick; ISTC photo by  
Pierre St. Jacques.
- Fourth Row    International Hard Suits Inc., North Vancouver, British Columbia; ISTC  
photo by Bob Clarke.
-

---

# Table of Contents

---

Introduction:

How Can We Help	i
Video Library	ii
Photo Library	ii
How to Use This Catalogue	ii
How to Order	iii

Video Index, Alphabetic by Title	v
----------------------------------	---

Video Index, Alphabetic by Subject	xi
------------------------------------	----

Description of Videos, Alphabetic by Subject:

Agriculture	1
Automotive	9
Aviation/Aerospace	13
Business/Industry	21
Construction	37
Consumer Products	41
Design and Invention	45
Ecology and Environment	49
Electronics	53
Energy	57
Forestry	63
Investment	67
Manufacturing	75
Marketing/Export	83
Mining	91
Technology	95
Telecommunications	105
Tourism	113
Transportation	137
Photo Library	145

---

---

# Vidéotheque Catalogue

---

## Introduction

Industry, Science and Technology Canada is the government's flagship economic department with the mandate to ensure the effective integration of advanced science and technology with competitive industrial capacity. Departmental programs are designed to encourage the development in Canada of an industrial and service base that can compete in world markets in the 21st century.

To support and stimulate these activities the department maintains and operates one of the most up-to-date video and photographic lending libraries in Canada.

## How Can We Help?

In three ways.

We can make available videos on a broad range of subjects that you can use to promote Canadian industry, science, technology and tourism destinations.

We can also lend high-quality slides for the creation of your own promotional piece.

Or, if you have a promotional video, we can help you reach a wider audience. Your program, if appropriate, can be included in the next edition of this catalogue, which is widely distributed throughout Canada and trade posts around the world. Titles must be submitted on high-quality  $\frac{3}{4}$ -inch U-Matic format for consideration. Only  $\frac{3}{4}$ -inch sub-masters from the original will be accepted for inclusion in the collection.

# Introduction

---

## Video Library

Industry, Science and Technology Canada's video software library, *Videothèque*, includes programs produced for the department, as well as programs produced by other departments, other levels of government and private sector companies. Titles are available in all common NTSC formats (VHS, Beta and  $\frac{3}{4}$ -inch U-Matic) on a loan basis and are free of charge. Transfers to PAL and SECAM formats can also be arranged.

The department does reserve the right to limit the number of titles that may be borrowed at any one time. Videos borrowed from the department may not be copied either in whole or in part by the borrower.

Some program titles were produced for a specific purpose or foreign audience. Others were provided to the department through the courtesy of a company or agency. Some titles, therefore, are available in one language version only.

## Photo Library

The department also provides Canadian business and industry with access to one of the largest, most comprehensive slide libraries in Canada. A national collection of more than 50 000 original 35mm slides and 500 black-and-white photographs is available to help you assemble your own presentations and promotional programs.

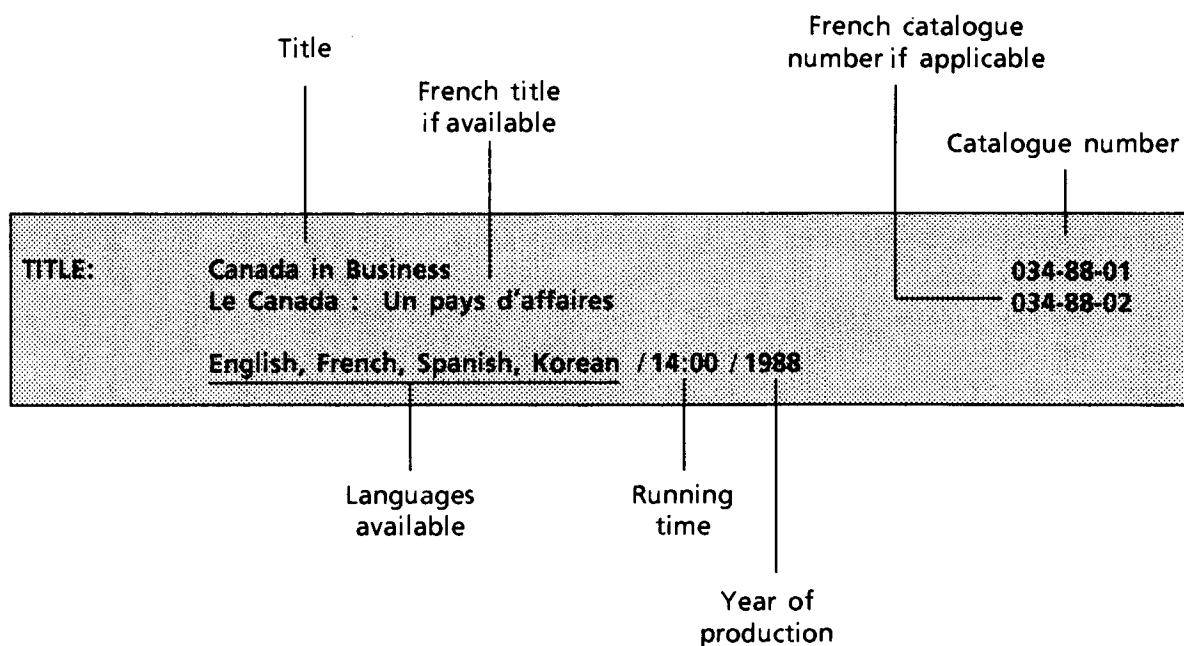
Original slides may not be removed from the library but custom quality duplicates are provided on a loan basis free of charge. The department, however, reserves the right to ask borrowers to pay for the duplication of large orders.

## How To Use This Catalogue

At the front of the catalogue there are two indexes: by alphabetical order and by subject. The catalogue itself is divided into 20 sections, covering many aspects of Canadian industry, science and technology. These sections are in alphabetical order. At the beginning of each section you will find a title page listing alphabetically all titles to be found within that section.

Then there is an entry for each video giving the year of production, catalogue number, languages available, length, sponsor and a description of the content.

Here is a key to using the information that precedes each video description:



At the end of some sections there is a cross-referenced list of videos that are related but described in other sections.

Because of the size of the photographic collection, a listing of the actual holdings cannot be given. The photographic index on page 145, however, provides a synopsis of the industry/tourism subjects covered.

### How To Order

To obtain videos, slides or black-and-white photographs described in this issue of the AV catalogue, or for further information, contact:

Audio Visual Resource and Distribution Centre,  
Communications Branch (BCOM),  
Industry, Science and Technology Canada,  
235 Queen Street,  
Ottawa, Ontario.  
K1A 0H5

## Introduction

---

Requests should specify the exact nature of the project, the audience and the format required. **Please order all videos by name and catalogue number.**

Please allow 3 weeks for processing and shipment of materials to Canadian and U.S. destinations. Overseas requests may require four weeks for delivery, depending on location.

You will receive a loan form listing the items on loan, the expiry date of the loan and detailing the conditions of the loan. The white copy should be returned immediately to the Audio Visual Resource and Distribution Centre, acknowledging receipt of the goods, and the yellow copy should be returned with the loan.

An evaluation form may also accompany your order. Your cooperation is requested in completing the evaluation as it will enable us to determine the effectiveness of the collection and the quality of our service.



---

# Video Index, Alphabetic By Title

---

	Catalogue	Page
Aircraft Industry (Vignette)	156	15
The Alberta Oilplay	014	59
Atlantic Canada	150	117
Autumn Silver	097	117
A.V.G.P. (Armoured Vehicle General Purpose)	007	139
Awaken to Alberta	111	117
The Baked Bean Story	106	3
Behind the Barn Door	175	3
Beyond the Frontier	010	59
Bienvenue au Québec	119	118
Big Friendly	147	118
Bonjour Québec	052	118
CAE Electronics	056	55
CAE: Industries Limited	069	77
Calgary Come Celebrate	040	119
Canada Awards For Business Excellence (1986)	123	23
Canada Awards For Business Excellence (1987)	181	23
Canada Awards Small Business Module (1987)	182	23
Canada Constructs	166	39
Canada In Business	034	23
Canada: Open For Business	105	69
Canada - The Place to Be!	074	120
Canada. The World Next Door	128	120
Canada West, An Exploration	033	120
Canada's Capital City: Ottawa	187	119
Canadair Challenger 601-3A	015	15
Canadian Bronze	044	77
Canadian Cheeses	139	4
Canadian Club: Reflections of a Legacy	081	43

---

## Video Index, Alphabetic By Title

---

	Catalogue	Page
Canadian Electronics	160	55
Canadian Imperial Bank of Commerce	168	24
Canadian Marconi Company	157	97
Cantel Cellular Telephone	042	107
Challenger: An Industrial Romance	162	16
The China Challenge	036	85
The Circle of Glass	072	78
Come to the Fair	002	85
The Company We Keep	132	4
Consider Canada	095	11
Convention Heaven : Quebec City	066	121
Cord King FM-50	109	65
Culinary Olympics 1984 - Hot/ Cold Competition	004	121
Culinary Olympics 1984 - Victory!	124	122
A Dash Of Excellence	057	16
A Day in the Life of Nova Scotia	029	69
Destination Ski : Quebec City Area	172	122
The Digital Connection	158	55
Elements of Flight	020	17
Energy For The Future	118	59
Eyes Only	144	70
Export for Profit and Survival	164	85
Export or Die - The Automotive Aftermarket	151	11
Factory Flexibility	177	97
Fast Forward Series	121	98
Finning - On The Move With Industry	016	78
Fire Fleet	061	139
A Fish for All Seasons	145	123
Fishing in Northern Ontario	137	123
Flight Simulators (Vignette)	152	98
Fuelling the Future	043	60
GM: 1985 In Review	054	12
Go Barbless	090	124
Good Neighbours; Good Partners	027	86
Go-Video Productions	129	24
More Go-Video Productions	031	25
More Go-Video Productions	103	26
More Go-Video Productions	055	26
More Go-Video Productions	084	25
More Go-Video Productions	079	27

---

## Video Index, Alphabetic By Title

---

	Catalogue	Page
More Go-Video Productions	047	27
More Go-Video Productions	142	28
The Great Outdoors and Indoors	041	124
Grow With Ontario	174	28
Hambro D-500 Composite Floor System	003	29
Heart and Soul	009	29
Heartland Canada	141	124
Here to Share	134	125
High Wide West	114	125
High Impact Welding	059	79
A History of Design/Innovation In Canada	098	47
History of GM In Canada	071	12
How to Market in Japan	167	86
Information Integration	178	99
Introduction to S.T.E.P.S.	018	30
Investing In Canada	053	70
The Japanese Economy Now	161	87
Japan Inc. Lessons for North America?	022	86
Jean St. Germain... Unlimited	094	47
Klondike Days	049	126
Long and Lean	050	5
MacMillan Bloedel at Home Around the World	067	65
Manipulator Arm	077	17
Marketing To Retailers	183	87
Le Massif de la Petite Rivière Saint-François	025	126
Meetings and Conventions In Canada	085	126
Milestones	019	5
The Modernization of Sydney Steel Phase I	086	79
Montreal All The Best	099	71
More Than A Phone Company	035	107
Moving People	089	139
National Data Network Control	093	108
National Network Operations	116	108
Natural Journey	092	127
Nature's Masterpiece	096	127
New Brunswick - A Prosperous New Future	159	71
Next Generation	026	17
Niagara Is	184	128
Norman Wells Pipeline Project	122	60
Nova Scotia: A Good Place To Do Business From	076	72

---

## Video Index, Alphabetic By Title

---

	Catalogue	Page
Nova Scotia Horizons	021	128
Ocean Industries	080	99
On the Road to Frankfurt	173	128
Ontario	165	129
Ontario/Canada	185	129
Ontario Centre For Farm Machinery and Food Processing Technology	082	6
Ontario Surprise	051	129
Opportunities in Mining	001	93
Ottawa Adventure	136	130
PCBs: Old Fears, New Facts	037	51
Planning for Technological Change - The Mining Experience	101	93
Prince Edward Island (Series)	008	130
Product Liability: What You Should Know	112	88
Racine: Super Containerport	153	140
Rails Across Canada	030	140
RCA: Eye On The Future	064	100
Reactor Safety	046	60
The Remote Manipulator System	006	18
Rendez-vous Canada - Seller Training	013	88
Robots VI - Tomorrow's Technology on Display	135	100
Rogers Pass: Destiny's Road	107	140
Sailrail	091	48
Saskatchewan: Fish the Legend	039	131
Saskatchewan, Land Alive	024	131
Saudi Arabia - A Telecommunications Story	073	109
Score 9 for Milk	117	6
The Shape of Polyester	048	30
Shine on Saskatchewan	058	131
Ski Alberta's Canadian Rockies	088	132
Small Business Development and Financing	065	30
Small Business Enterprise Centres	130	31
Smart Move	188	101
The Smoothest Ride on Rails (LRC)	108	141
Snow	169	132
Solutions: A File on Canadian Technology	102	101
Solutions: Canadian Transit Technology	032	141
A Source of Innovative Technology (Siltronics)	176	102
Spar Aerospace	133	18

---

## Video Index, Alphabetic By Title

---

	Catalogue	Page
Spirit of Enterprise	180	31
Split Seconds	012	109
Sprung Instant Structures	017	31
Starting a Business	120	32
The Steel Highway, An Auto Adventure	063	141
Strategic Location (Ontario)	148	72
Stubble Mulching	068	6
Summer's Edge	062	132
Sunspirit Saskatchewan	163	133
Sydney Rails (Sydney Steel Corporation)	005	80
Systems of Excellence	126	142
Taking Care of Business	149	33
Taking the Leap	115	89
Tanzania / Farm Equipment (Vignette)	087	7
A Taste of Canada	154	133
The Technology Tree	028	102
Telecom Canada	155	109
Telecommunications (Vignette)	113	110
Telidon	011	110
Telidon	060	110
Think Canadian	127	43
A Time of Challenge	045	33
The Tools of Prairie Dryland Farming	140	7
Toronto - A Flight of Fancy	146	133
Toronto - A Place for all Seasons	186	134
Tourism is Your Business: Financial Management	100	34
Tourism is Your Business:		
Marketing Management (overview)	125	89
Transportation and Communications:		
Canada in Touch	143	111/142
Transyt Canada Inc. Monorail	131	142
Tunisia / James Bay (Vignette)	138	61
Under the Sun	078	61
Up to Speed	179	103
Urban Transportation (Vignette)	023	143
UTDC (Urban Transportation		
Development Corporation)	083	143
Westinghouse Canada	075	80
Where the Biggest Bluefins Swim	171	134

---

## Video Index, Alphabetic By Title

---

	<b>Catalogue</b>	<b>Page</b>
Winter in Ontario	070	134
Wish You Were Here	170	135
Wood Frame Construction	104	39
The World House	110	39
Yukon - Canada's Last Frontier	038	135

---

# Video Index

## Alphabetic By Subject

---

	Catalogue	Page
<b>1. <u>Agriculture</u></b>		
The Baked Bean Story	106-80-01	3
Behind the Barn Door	175-84-01	3
Canadian Cheeses	139-86-01	4
The Company We Keep	132-86-01	4
Long and Lean	050-82-01	5
Milestones	019-86-01	5
Ontario Centre For Farm Machinery and Food Processing Technology	082-86-01	6
Score 9 for Milk	117-83-01	6
Stubble Mulching	068-80-01	6
Tanzania/Farm Equipment (Vignette)	087-81-01	7
The Tools of Prairie Dryland Farming	140-86-01	7
<b>2. <u>Automotive</u></b>		
Consider Canada	095-81-01	11
Export or Die - The Automotive Aftermarket	151-80-01	11
GM: 1985 In Review	054-86-01	12
History of GM In Canada	071-86-01	12

## Video Index, Alphabetic By Subject

---

	Catalogue	Page
<b>3. <u>Aviation / Aerospace</u></b>		
Aircraft Industry (Vignette)	156-81-01	15
Canadair Challenger 601-3A	015-86-01	15
Challenger: An Industrial Romance	162-80-01	16
A Dash of Excellence	057-85-01	16
Elements of Flight	020-86-01	17
Manipulator Arm	077-81-01	17
Next Generation	026-82-01	17
The Remote Manipulator System	006-81-01	18
Spar Aerospace	133-85-01	18
<b>4. <u>Business / Industry</u></b>		
Canada Awards For Business Excellence ( 1986 )	123-86-01	23
Canada Awards For Business Excellence ( 1987 )	181-87-01	23
Canada Awards Small Business Module ( 1987 )	182-87-01	23
Canada in Business	034-88-01	23
Canadian Imperial Bank of Commerce	168-87-01	24
Go-Video Productions	129-82-01	24
More Go-Video Productions	031-82-01	25
More Go-Video Productions	084-82-01	25
More Go-Video Productions	103-82-01	26
More Go-Video Productions	055-82-01	26
More Go-Video Productions	079-82-01	27
More Go-Video Productions	047-82-01	27
More Go-Video Productions	142-82-01	28
Grow With Ontario	174-80-01	28
Hambro D-500 Composite Floor System	003-84-01	29
Heart and Soul	009-87-01	29
Introduction to S.T.E.PS.	018-81-01	30
The Shape of Polyester	048-80-01	30
Small Business Development and Financing	065-86-01	30
Small Business Enterprise Centres	130-86-01	31
Spirit of Enterprise	180-88-01	31
Sprung Instant Structures	017-81-01	31
Starting a Business	120-83-01	32

---



## Video Index, Alphabetic By Subject

---

	Catalogue	Page
<b>4. <u>Business / Industry (Cont'd)</u></b>		
Taking Care of Business	149-82-01	33
A Time of Challenge	045-82-01	33
Tourism is Your Business: Financial Management	100-83-01	34
<b>5. <u>Construction</u></b>		
Canada Constructs	166-84-01	39
Wood Frame Construction	104-81-01	39
The World House	110-81-01	39
<b>6. <u>Consumer Products</u></b>		
Canadian Club: Reflections of a Legacy	081-80-01	43
Think Canadian	127-84-01	43
<b>7. <u>Design and Invention</u></b>		
A History of Design / Innovation in Canada	098-84-01	47
Jean St. Germain . . . Unlimited	094-81-01	47
Sailrail	091-80-01	48
<b>8. <u>Ecology</u></b>		
PCBs: Old Fears, New Facts	037-86-01	51
<b>9. <u>Electronics</u></b>		
CAE Electronics	056-86-01	55
Canadian Electronics	160-87-01	55
The Digital Connection	158-81-01	55

## Video Index, Alphabetic By Subject

---

	Catalogue	Page
<b>10 <u>Energy</u></b>		
The Alberta Oilplay	014-82-01	59
Beyond the Frontier	010-83-01	59
Energy For The Future	118-82-01	59
Fuelling the Future	043-81-01	60
Norman Wells Pipeline Project	122-86-01	60
Reactor Safety	046-82-01	60
Tunisia/James Bay (Vignette)	138-81-01	61
Under the Sun	078-83-01	61
<b>11. <u>Forestry</u></b>		
Cord King FM-50	109-83-01	65
MacMillan Bloedel at Home Around the World	067-85-01	65
<b>12. <u>Investment</u></b>		
Canada: Open For Business	105-85-01	69
A Day in the Life of Nova Scotia	029-86-01	69
Eyes Only	144-81-01	70
Investing In Canada	053-85-01	70
Montreal All The Best	099-86-01	71
New Brunswick - A Properous New Future	159-86-01	71
Nova Scotia: A Good Place To Do Business From	076-87-01	72
Strategic Location (Ontario)	148-85-01	72
<b>13. <u>Manufacturing</u></b>		
CAE: Industries Limited	069-86-01	77
Canadian Bronze	044-86-01	77
The Circle of Glass	072-86-01	78
Finning - On The Move With Industry	016-86-01	78

## Video Index, Alphabetic By Subject

---

	Catalogue	Page
<b>13. <u>Manufacturing (Cont'd)</u></b>		
High Impact Welding	059-86-01	79
The Modernization of Sydney Steel Phase I	086-84-01	79
Sydney Rails (Sydney Steel Corporation)	005-84-01	80
Westinghouse Canada	075-86-01	80
<b>14. <u>Marketing / Export</u></b>		
The China Challenge	036-81-01	85
Come to the Fair	002-81-01	85
Export for Profit and Survival	164-80-01	85
Good Neighbours; Good Partners	027-85-01	86
How to Market in Japan	167-82-01	86
Japan Inc. Lessons for North America?	022-80-01	86
The Japanese Economy Now	161-81-01	87
Marketing To Retailers	183-87-01	87
Product Liability: What You Should Know	112-86-01	88
Rendez-vous Canada - Seller Training	013-85-01	88
Taking the Leap	115-82-01	89
Tourism Is Your Business - Marketing Management	125-86-01	89
<b>15. <u>Mining</u></b>		
Opportunities in Mining	001-81-01	93
Planning for Technological Change - The Mining Experience	101-84-01	93
<b>16. <u>Technology</u></b>		
Canadian Marconi Company	157-86-01	97
Factory Flexibility	177-87-01	97
Fast Forward Series	121-81-01	98
Flight Simulators (Vignette)	152-81-01	98
Information Integration	178-87-01	99
Ocean Industries	080-80-01	99
RCA: Eye On The Future	064-86-01	100

---

## Video Index, Alphabetic By Subject

---

	Catalogue	Page
<b>16. <u>Technology (Cont'd)</u></b>		
Robots VI - Tomorrow's Technology on Display	135-82-01	100
Smart Move	188-87-01	101
Solutions: A File on Canadian Technology	102-81-01	101
A Source of Innovative Technology (Siltronics)	176-84-01	102
The Technology Tree	028-83-01	102
Up To Speed	179-87-01	103
<b>17. <u>Telecommunications</u></b>		
Cantel Cellular Telephone	042-86-01	107
More Than A Phone Company	035-86-01	107
National Data Network Control	093-86-01	108
National Network Operations	116-86-01	108
Saudi Arabia - A Telecommunications Story	073-80-01	109
Split Seconds	012-83-01	109
Telecom Canada	155-86-01	109
Telecommunications (Vignette)	113-81-01	110
Telidon	011-81-01	110
Telidon	060-81-01	110
Transportation and Communications: Canada in Touch	143-86-01	111
<b>18. <u>Tourism</u></b>		
Atlantic Canada	150-82-01	117
Autumn Silver	097-80-01	117
Awaken to Alberta	111-83-01	117
Bienvenue au Québec	119-82-01	118
Big Friendly	147-80-01	118
Bonjour Québec	052-80-01	118
Calgary Come Celebrate	040-82-01	119
Canada's Capital City: Ottawa	187-85-01	119
Canada - The Place To Be!	074-85-01	120
Canada West, An Exploration	033-82-01	120
Canada. The World Next Door	128-86-01	120
Convention Heaven: Quebec City	066-86-01	121

---

## Video Index, Alphabetic By Subject

---

	Catalogue	Page
<b>18. <u>Tourism (Cont'd)</u></b>		
Culinary Olympics 1984 - Hot / Cold Competition	004-84-01	121
Culinary Olympics 1984 - Victory!	124-84-01	122
Destination Ski: Quebec City Area	172-86-01	122
A Fish for All Seasons	145-83-01	123
Fishing in Northern Ontario	137-82-01	123
Go Barbless	090-80-01	124
The Great Outdoors and Indoors	041-83-01	124
Heartland Canada	141-85-01	124
Here to Share	134-81-01	125
High Wide West	114-80-01	125
Klondike Days	049-80-01	126
Le Massif de la Petite Rivière Saint-François	025-82-01	126
Meetings and Conventions in Canada	085-82-01	126
Natural Journey	092-82-01	127
Nature's Masterpiece	096-80-01	127
Niagara Is	184-85-01	128
Nova Scotia Horizons	021-84-01	128
On the Road to Frankfurt	173-86-01	128
Ontario	165-83-01	129
Ontario / Canada	185-87-01	129
Ontario Surprise	051-80-01	129
Ottawa Adventure	136-82-01	130
Prince Edward Island (Series)	008-83-01	130
Saskatchewan: Fish the Legend	039-86-01	131
Saskatchewan, Land Alive	024-80-01	131
Shine on Saskatchewan	058-83-01	131
Ski Alberta's Canadian Rockies	088-81-01	132
Snow	169-82-01	132
Summer's Edge	062-80-01	132
Sunspirit Saskatchewan	163-85-01	133
A Taste of Canada	154-86-01	133
Toronto - A Flight of Fancy	146-81-01	133
Toronto - A Place for all Seasons	186-85-01	134
Where the Biggest Bluefins Swim	171-84-01	134
Winter in Ontario	070-81-01	134
Wish You Were Here	170-83-01	135
Yukon - Canada's Last Frontier	038-86-01	135

---

## Video Index, Alphabetic By Subject

---

	Catalogue	Page
<b>19. <u>Transportation</u></b>		
A.V.G.P. (Armoured Vehicle General Purpose)	007-80-01	139
Fire Fleet	061-80-01	139
Moving People	089-82-01	139
Racine Super Containerport	153-86-01	140
Rails Across Canada	030-86-01	140
Rogers Pass: Destiny's Road	107-84-01	140
The Smoothest Ride on Rails (LRC)	108-82-01	141
Solutions: Canadian Transit Technology	032-81-01	141
The Steel Highway, An Auto Adventure	063-85-01	141
Systems of Excellence	126-84-01	142
Transportation and Communications:		
Canada in Touch	143-86-01	142
Transyt Canada Inc. Monorail	131-82-01	142
Urban Transportation (Vignette)	023-81-01	143
UTDC (Urban Transportation Development Corporation)	083-81-01	143
<b>20. <u>Photo Library</u></b>		
Subject Breakdown		145

---

# Agriculture

---

The Baked Bean Story  
Behind the Barn Door  
Canadian Cheeses  
The Company We Keep  
Long and Lean  
Milestones  
Ontario Centre For Farm Machinery  
and Food Processing Technology  
Score 9 for Milk  
Stubble Mulching  
Tanzania / Farm Equipment (Vignette)  
The Tools of Prairie Dryland Farming





**TITLE:**                      **The Baked Bean Story**    **106-80-01**

English / 16:00 / 1980

**SOURCE:**                      Ontario Bean Producers Marketing Board

**SYNOPSIS:**                      As the title indicates, the film covers the complete cycle, from growing and harvesting to canning and consumption. We are shown scenes from the bean-growing countryside of southwestern Ontario with its rich soil and excellent growing conditions and climate. There are shots of cultivation, planting, harvesting, sorting, grading, packing and shipment, with interesting details of the extensive research that goes into producing quality beans. The film then visits processing and canning factories whose products are household names throughout the country.

---

**TITLE:**                      **Behind the Barn Door**    **175-84-01**

English / 14:50 / 1984

**SOURCE:**                      Ontario Federation of Agriculture

**SYNOPSIS:**                      Today's Ontario farmer is as apt to read quarterly reports and use computer technology as the boardroom executive. As seen through four examples of large modern farming operations - dairy, pork, fruit and vegetable, and cash crop - many farmers are becoming increasingly involved in high-tech farming, using computers to control production, track inventory and costs and, in general, manage people and information.

---

## Agriculture

---

**TITLE:** Canadian Cheeses **139-86-01**  
Les fromages de chez nous **139-86-02**

English, French / 17:00 / 1986

**SOURCE:** The Dairy Bureau of Canada

**SYNOPSIS:** This multi-image videotape is designed to familiarize members of the general public with the Canadian cheese industry. The principal steps in cheese production are identified and explained. Similarly, each cheese category (soft, semi-firm, firm, hard, fresh) is described to enable the viewer to recognize the characteristics of different types of cheese. A history of cheese-making in Canada completes the presentation.

---

**TITLE:** The Company We Keep **132-86-01**

English / 24:30 / 1986

**SOURCE:** John Deere Limited

**SYNOPSIS:** A comprehensive look at the international operations of John Deere Limited, including its Canadian division. More than 150 years old and the world's largest producer of farm machinery, John Deere emphasizes dealer and customer satisfaction. This video offers a history of the company, a display of its current product lines (agricultural, consumer and industrial machinery), and a glimpse of its future research and development plans.

---

**TITLE:** **Long and Lean** **050-82-01**  
Le cheptel porcin : sélection canadienne **050-82-02**  
  
English, French, Spanish, Portuguese / 15:00 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This program demonstrates the advantages of Canadian swine breeding stock, how this standard of excellence has been achieved and how Canadian exporters can, and do, successfully service export markets.

---

**TITLE:** **Milestones** **019-86-01**  
  
English / 15:00 / 1986

**SOURCE:** Varsity Corporation

**SYNOPSIS:** Varsity Corporation is an international company that comprises Massey-Ferguson, MF Industrial, Perkins Diesel, Pacoma Hydraulics and Varsity Enterprises. This multi-image video promotes the many products and services offered by these branches, and provides a history of Massey-Ferguson. The entrepreneurial spirit and devotion to customer satisfaction are cited as reasons for the company's longevity, vitality and corporate responsibility.

---

## Agriculture

---

**TITLE:** Ontario Centre For Farm Machinery and Food Processing Technology **082-86-01**  
English / 12:00 / 1986

**SOURCE:** Ontario Centre For Farm Machinery and Food Processing Technology,

**SYNOPSIS:** This multi-image video presents a concise summary of the centre's activities. It is a Crown corporation dedicated to assisting the farm machinery and food processing industries in Ontario. To fulfil its mandate to reduce imports, increase exports and refine existing industrial capacities, the centre provides engineering advice, mobile product testing, research facilities and a troubleshooting service. Increased dialogue with industry and efficient problem solving are emphasized.

---

**TITLE:** Score 9 for Milk **117-83-01**  
English, Spanish / 23:37 / 1983

**SOURCE:** Holstein Association of Canada

**SYNOPSIS:** This program demonstrates the linear scoring system used for the classification of dairy cattle, as set up by the advisory breeders committee of Canada. It also traces the development of the Canadian-bred Holstein and explains the various traits that rate it as one of the superior dairy stocks in the world.

---

**TITLE:** Stubble Mulching **068-80-01**  
English / 18:00 / 1980

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This program takes an extensive look at agricultural factors in Australia and examines some specific soil problems experienced in that country. It also explains how soil erosion problems can be solved by stubble retention farming, a process effectively used in Canada for many years.

---

**TITLE:** Tanzania / Farm Equipment (Vignette) 087-81-01  
Tanzanie - matériel agricole (vignette) 087-81-02

English, French / 3:08 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Taken from the film *Solutions: A File on Canadian Technology*, this vignette uses Tanzania as an example of how Canada's expertise in developing equipment for dryland farming has assisted a country like Tanzania to double its wheat production in only 3 years.

---

**TITLE:** The Tools of Prairie Dryland Farming 140-86-01  
La machine agricole de terres sèches des  
Grandes Prairies 140-86-02

English, French / 18:56 / 1986

**SOURCE:** Prairie Implement Manufacturers Association

**SYNOPSIS:** Because of limited precipitation on the prairies of western Canada, a special agricultural technique called 'dryland farming' is practised. The method uses implements especially adapted to the semi-arid climate and has been responsible for great increases in crop yields since the 1950s. Export demand for these rugged and reliable implements is high and many world markets are supplied. The film concludes by showing the wide range of equipment and implements available for tillage and seeding, agricultural chemical application, rock removal and earth moving, harvesting, and grain handling and storage.

---



---

# Automotive

---

Consider Canada

Export or Die - The Automotive Aftermarket

GM: 1985 In Review

History of GM In Canada





**TITLE:** **Consider Canada** **095-81-01**  
**Songez au Canada** **095-81-02**

English, French, Spanish, Japanese / 27:00 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** The purpose of this multi-image presentation is to acquaint companies, associations and governments with the benefits of investing in the Canadian automotive sector, either directly or through joint ventures. The presentation is in two parts: Part I (12:00) describes Canada as a country - its resources, people, life styles, etc. Part II (15:00) describes the Canadian automotive industry, and outlines the advantages of investing in it. (The Spanish version is in one part only - 15:00.)

---

**TITLE:** **Export or Die - The Automotive Aftermarket** **151-80-01**

English / 13:00 / 1980

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** During the 1980s the protective tariffs under which the Canadian automotive aftermarket industry flourished will disappear. The only way for this vital manufacturing sector to survive is to develop export markets. This film deals briefly with the three main market areas - the U.S., South and Central America, and Europe - highlighting their export potential for Canadian auto parts and accessories. It also mentions the many federal programs and initiatives available to potential exporters.

---

## Automotive

---

**TITLE: GM: 1985 In Review 054-86-01**

English / 1986

**SOURCE: General Motors of Canada Ltd.**

**SYNOPSIS:** In 1985, General Motors invested \$2 billion in its Oshawa plant to develop its 'Autoplex synchronous' manufacturing process. In addition, new training programs are being established to prepare GM employees for current and future projects and products. Aimed primarily at the business community, this video gives a comprehensive look at GM's operations in 1985, with a view to the future. Recent information services ( a free 1-800 number for retailers and customers ), robotics, and computer-assisted design / manufacturing systems are also highlighted.

---

**TITLE: History of GM In Canada 071-86-01**

English / 17:00 / 1986

**SOURCE: General Motors of Canada Ltd.**

**SYNOPSIS:** This video presents a concise history of General Motors, from the small carriage-building business of founder Robert MacLaughlin through to the computerized and robotics-assisted assembly plant in Oshawa. The various corporate mergers that led to GM's presence in Canada are also explained in this slide / sound video. GM's contributions to the war effort ( in both WW I and WW II ) and to the 20th-century Canadian economy at large are emphasized.

---

---

# Aviation / Aerospace

---

Aircraft Industry (Vignette)

Canadair Challenger 601-3A

Challenger: An Industrial Romance

A Dash Of Excellence

Elements of Flight

Manipulator Arm (Vignette)

Next Generation

The Remote Manipulator System

Spar Aerospace



TITLE:           **Aircraft Industry (Vignette)**                               **156-81-01**  
                    L'industrie aéronautique (vignette)                               156-81-02  
  
                    English, French / 3:08 / 1981

SOURCE:           Industry, Science and Technology Canada

SYNOPSIS:        Taken from the film *Solutions: A File on Canadian Technology*, this vignette takes a look at Canada's aircraft industry, showing its development from the all-metal Beaver, built after WW II, to the Dash 7 and Challenger.

---

TITLE:           **Canadair Challenger 601-3A**                               **015-86-01**  
  
                    English / 7:00 / 1986

SOURCE:           Canadair Ltd.

SYNOPSIS:        This program is a marketing tool for the new Challenger 601-3A, featuring much aerial photography of the jet in flight, and an explanation of its many high-tech components. The Challenger's new cockpit design is shown, and reasons are given for the extension of Canadair's 'air frame warranty'. Improved take-off performance and greater operational flexibility are emphasized as well.

---

## Aviation / Aerospace

---

**TITLE:** **Challenger: An Industrial Romance** **162-80-01**  
Le Challenger : un défi industriel **162-80-02**

English, French / 57:23 / 1980

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** The film follows the development of this innovative aircraft and reveals the determined effort of the unusual assortment of people involved, from an aviation designer who oversaw production from his wheelchair, to an 80-year-old mechanic recruited after 10 years of retirement. This film captures the spirit of this industrial project and Canada's push to compete with U.S. producers for the number one spot.

**ADDITIONAL INFORMATION** A 27-minute version is also available.

---

**TITLE:** **A Dash Of Excellence** **057-85-01**

English / 17:15 / 1986

**SOURCE:** de Havilland Aircraft of Canada Ltd.

**SYNOPSIS:** As a new Dash 8 passenger jet is launched, a history of de Havilland Aircraft is presented. Archival footage of its first fighter plane, the Mosquito, and the post-war Canadian-designed test plane, the Chipmunk, provide a view of the company's past. Its more recent aircraft (particularly the 'short take-off and landing' Buffalo and Caribou), including the Dash 8, are shown in flight and their features are explained. de Havilland's merger with Boeing is also mentioned.

---

**TITLE:** Elements of Flight 020-86-01  
English / 8:00 / 1986

**SOURCE:** Aerospace Industries Association of Canada

**SYNOPSIS:** The diversified industrial capacity of the Canadian aerospace industry is promoted in this video. Aimed at young audiences, this video offers a kinetic visual history of aviation. Successful aviation is described as the combination of precision manufacturing and human ingenuity. *Elements of Flight* concludes with a series of aerial shots of aircraft in flight. The video is narrated by R. H. Thompson.

---

**TITLE:** Manipulator Arm (Vignette) 077-81-01  
Le télémanipulateur spatial (vignette) 077-81-02  
English, French, Spanish / 3:08 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This vignette, taken from the film *Solutions: A File on Canadian Technology*, takes a look at Canada's contribution to the U.S. space shuttle - the manipulator arm - which is capable of shifting loads of 30 tons in space.

---

**TITLE:** Next Generation 026-82-01  
English / 10:00 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Produced in conjunction with the Challenger film, this film concentrates on the extensive testing carried out on the latest in executive jet technology.

---





**See Also**

**Technology**

Flight Simulators (Vignette)  
Simulateurs de vol (vignette)

152-81-01  
152-81-02



---

# Business / Industry

---

Canada Awards For Business Excellence (1986)

Canada Awards For Business Excellence (1987)

Canada Awards Small Business Module (1987)

Canada in Business

Canadian Imperial Bank of Commerce

Go-Video Productions

More Go-Video Productions

More Go-Video Productions

More Go-Video Productions

More Go-Video Productions

More Go-Video Productions

More Go-Video Productions

More Go-Video Productions

Grow With Ontario

---

# Business / Industry

---

Hambro D-500 Composite Floor System

Heart and Soul

Introduction To S.T.E.P.S.

The Shape of Polyester

Small Business Development and Financing

Small Business Enterprise Centres

Spirit of Enterprise

Sprung Instant Structures

Starting a Business

Taking Care of Business

A Time of Challenge

Tourism is Your Business - Financial Management

- TITLE:**           **Canada Awards For Business Excellence (1986)**   **123-86-01**  
                           **Prix Canada pour l'excellence en affaires 1986**   **123-86-02**
- English, French / 54:00 / 1986
- Canada Awards For Business Excellence (1987)**   **181-87-01**  
                           **Prix Canada pour l'excellence en affaires 1987**   **181-87-02**
- English, French / 54:00 / 1987
- Canada Awards Small Business Module (1987)**   **182-87-01**  
                           **Module de la petite entreprise (1987)**   **182-87-02**
- English, French / 12:53 / 1987
- SOURCE:**            Industry, Science and Technology Canada
- SYNOPSIS:**         The finalists and winners in the eight categories of the Canada Awards For Business Excellence are honoured in these presentations. Each category is introduced and the achievements of the finalists are briefly detailed.
- ADDITIONAL INFORMATION:**    When ordering, please indicate the specific year of production.

- TITLE:**           **Canada in Business**   **034-88-01**  
                           **Le Canada : Un pays d'affaires**   **034-88-02**
- English, French, Spanish, Korean, Arabic, Mandarin, Japanese /  
                           14:00 / 1988
- SOURCE:**            Industry, Science and Technology Canada and the Canadian Chamber  
                           of Commerce
- SYNOPSIS:**         Canadian ingenuity and spirit of entrepreneurship have been instrumental in developing Canada's ability to provide a vast range of goods, services and new technologies for domestic use and in meeting the growing needs of the international marketplace. This video promotes Canada as an active, sophisticated trading nation and ideal business partner, involved not only in buying and selling but also in actively seeking sound investments and pursuing international co-operation.

## Business / Industry

---

**TITLE:** Canadian Imperial Bank of Commerce **168-87-01**  
English / 13:00 / 1987

**SOURCE:** Canadian Imperial Bank of Commerce

**SYNOPSIS:** The new 'market-driven' realignment of the Canadian Imperial Bank of Commerce is explained in this video. In order "to be at the leading edge of banking services and products," the CIBC has divided its operations into three 'banks': the individual bank, which serves the individual customer; the corporate bank, which caters to clients in the corporate sector; and the investment bank, which tailors its services to the investment community. The Management Services Group, which oversees these three divisions, is also introduced.

---

**TITLE:** Go-Video Productions **129-82-01**  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:** These are sales presentations promoting specific Ontario companies and their products. The company names and products are listed below.

1. Sternson Ltd. (Construction chemicals, coatings, grouts, etc.)
2. Tooling Enterprises Ltd. (Tooling)
3. Kilian Mfg. Ltd. (Bearings)
4. Franklin Electric Ltd. (Electric motor controls and motors)
5. Lap-Tech Ltd. (Crystal blanks; cutting, lapping, polishing machines)
6. A.M.I. Steego Ltd. (Heavy engineering products)
7. L & L Tool Ltd. (Tooling)
8. Belgium Standard Industries Ltd. (Garbage trucks)
9. Kenroc Tools Ltd. (Drill-bit sharpening machines)
10. Electrical Contacts Ltd. (Electrical contacts, refractory metal structural parts, tungsten and molybdenum wafers)
11. Applied Power Ltd. (Hydraulic pumps, valves and cylinders)

---

**TITLE:** **More Go-Video Productions** **031-82-01**  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:**

1. Gearco ( Gears; industrial and mechanical transmissions )
2. Canada Alloy Castings Ltd. ( Stainless steel castings )
3. B.B. Howden Ltd. ( Heavy engineering products )
4. Etatech Ltd. ( Electric motors )
5. LeBlanc & Royle Ltd. ( Communications antennas and related products; telecommunications equipment )
6. Hutchinson Industries Ltd. ( Tanker trucks )
7. Viking Pumps of Canada Ltd. ( Pumps )
8. DRG Packaging ( Packaging materials )

---

**TITLE:** **More Go-Video Productions** **084-82-01**  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:**

1. Versatel Corporate Services ( Graphic design / printing )
2. Pumps & Softeners Ltd. ( Pumps )
3. Chalmers Suspensions Intl. Ltd. ( Trucks and trailer suspensions )
4. Domtar Fine Papers Ltd. ( Paper )
5. Courtaulds ( Canada ) Ltd. ( Textile fibres )
6. FRC Composites Ltd. ( Corrosion protective coatings; concrete repair products; construction chemicals / coatings / grouts, etc. )
7. Imperial Optical Ltd. ( Lenses )
8. NABU Mfg. Ltd. ( Computer hardware and systems )
9. Chinook Chemicals Co. Ltd. ( Industrial chemicals )
10. Litton Systems Ltd. ( Avionic and navigational equipment )
11. H & S Reliance Ltd. ( Graphic design / printing )

---

## Business / Industry

---

**TITLE:** More Go-Video Productions 103-82-01  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:**

1. Teledyne Canada Ltd. ( Sheet metal work )
2. Woodbridge Foam Ltd. ( Carpet undercushion; furniture components; flexible polyurethane foam )
3. The Electrolyser Corp. ( Gas generation plant )
4. Alcan Ltd. ( Algoods Division ) ( Heat exchanger )
5. Thomson Rivet ( Rivets )
6. Patterson Industries ( Mixing equipment; heat exchangers )
7. Minik Ltd. ( Machine tools and related products )
8. Alcan Ltd. ( Alforge Division ) ( Extrusion panels )
9. Daymond Ltd. ( Aluminum extrusions; aluminum anodising )
10. Rae Vise Ltd. ( Vises; hand tools )
11. Pierce-All Ltd. ( Metal perforating machines; tooling )

---

**TITLE:** More Go-Video Productions 055-82-01  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:**

1. Ontario Drive and Gear Ltd. ( ARGO ) ( All-terrain vehicles )
2. Halcyon Waterbed Co. Ltd. ( Furniture )
3. Intercraft Industries Ltd. ( Pictures and picture frames )
4. Ontario Store Fixtures Ltd. ( Store fixtures )
5. Elmira Stove Works Ltd. ( Woodstoves )
6. Rixson-Firemark Ltd. ( Fire alarm/safety products )
7. A.E.L. Microtel Ltd. ( Telecommunications equipment )
8. Peitwood Ltd. ( Baggots Brass Bed Division ) ( Furniture )
9. Sisman's of Canada Ltd. ( Footwear )
10. National Painter Products Ltd. ( Painters' supplies )
11. Computally Systems Ltd. ( Computer hardware and systems )
12. Volker-Craig Ltd. ( Computer hardware and systems )

---



**TITLE:** **More Go-Video Productions** **079-82-01**  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:**

1. Handling Specialty Ltd.
2. Industrial Tire Ltd.
3. Electro Air Canada Ltd.
4. Bristol Machine Works Ltd.
5. Fab-Bearing Ltd.
6. Vac Aero International Inc.
7. Conference Cup Co. Ltd.
8. ZBT Inc.
9. C-Tech Ltd.
10. Livingston International Inc.
11. Johnson Matthey Ltd. ( Resistance welding )
12. Waterloo Spring Co.

---

**TITLE:** **More Go-Video Productions** **047-82-01**  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:**

1. Phillips Cables
2. Pierce-All Canada Ltd. ( Perf-O-Mator )
3. CMS Rotordisk Inc.
4. Aeroquip Canada Inc.
5. Wajax Ltd.
6. Renfrew Tape Ltd.
7. Foundation Co. of Canada Ltd.
8. Union Carbide (Linde Division)
9. Z.L. Bocknek Ltd.
10. Dynamic Closures Ltd.

---

## Business / Industry

---

**TITLE:** **More Go-Video Productions** **142-82-01**  
English / 5:00 / 1982

**SOURCE:** Go-Video Ontario

**SYNOPSIS:**

1. Water Refining Co.
2. Erectoweld Ltd.
3. Acme Strapping
4. Hull-Thompson Ltd.
5. Johnson Matthey Ltd. ( Refinery services )
6. Johnson Matthey Ltd. ( Electrical contacts )
7. Johnson Matthey Ltd. ( Brazing and soldering )
8. NABU
9. Parmenter & Bulloch Ltd.

---

**TITLE:** **Grow With Ontario** **174-80-01**  
English / 16:00 / 1980

**SOURCE:** Ontario Ministry of Tourism

**SYNOPSIS:** This program takes a look at the province of Ontario as a dynamic, inviting area of Canada for industrial development, and gives an account of some large and small industrial success stories in that province.

---

**TITLE:** Hambro D-500 Composite Floor System 003-84-01  
English / 5:00 / 1984

**SOURCE:** Hambro International

**SYNOPSIS:** The Hambro Composite Floor System is a unique, economical, rapid and patented method of floor construction for residential, commercial and institutional use. The Hambro D-500 consists of a reinforced concrete slab and an open web steel joist whose S-shaped top chord is embedded in the concrete slab, thereby achieving structural composite action. More than 15 million square metres have been built worldwide.

---

**TITLE:** Heart and Soul 009-87-01  
Les villes retrouvées 009-87-02  
English, French / 28:55 / 1987

**SOURCE:** Heritage Canada Foundation

**SYNOPSIS:** Heritage Canada's Mainstreet Program starts from the premise that the downtown core of a small town is worth saving because collectively these communities reflect the diversity of the Canadian experience. But people will be drawn back downtown only if their needs are met there.

In dozens of communities across Canada, Heritage Canada project co-ordinators are working with people to revitalize downtown cores through an aggressive four-step program: organization and community involvement; marketing and cooperative promotional efforts; economic and business development; upgrading and physical renewal.

Case histories of several successful Canadian Mainstreet projects are featured.

---

## Business / Industry

---

**TITLE:** Introduction to S.T.E.P.S. **018-81-01**  
English / 10:00 / 1981

**SOURCE:** Walsh Instrumentation Training Inc.

**SYNOPSIS:** This promotional demonstration program explains the value and uses of the Walsh Instrumentation Training Program called 'Systematic Thinking for Effective Procedures', or S.T.E.P.S.

---

**TITLE:** The Shape of Polyester **048-80-01**  
English / 14:50 / 1980

**SOURCE:** Celanese Canada Inc.

**SYNOPSIS:** This promotional program shows the many ways in which polyester is helping industry to shape better, more efficient and more reliable products. We are shown some of the many uses of polyester, from sewing thread to automobile tires.

---

**TITLE:** Small Business Development and Financing **065-86-01**  
Le développement et financement de la  
petite entreprise **065-86-02**  
English, French / 7:40 / 1986

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Canville, like many other communities in Canada, is experiencing the difficulties of plant shutdowns, work stoppages and the exodus of its young unemployed workforce toward larger centres.

Options such as community matchmaking services, economic development corporations, investment clubs, venture capital companies, small business enterprise centres and new tax incentives are presented in this multi-image production.

---

**TITLE:**            **Small Business Enterprise Centres**                           **130-86-01**  
                      Centres d'affaires de la petite entreprise                       130-86-02

                      English, French / 19:45 / 1986

**SOURCE:**        Industry, Science and Technology Canada

**SYNOPSIS:**      This presentation explains the concept of small business enterprise centres or incubators. The rationale behind them, the steps to be taken before and during startup, and several actual examples are highlighted.

---

**TITLE:**            **Spirit of Enterprise**   **180-88-01**  
                      L'esprit d'entreprise   180-88-02

                      English, French, Inuktituk / 9:00 / 1988

**SOURCE:**        Industry, Science and Technology Canada

**SYNOPSIS:**      The Native Economic Development Program (NEDP) is the subject of this video presentation. The NEDP is helping Canada's status and non-status Indians, Inuit and Metis to increase their economic self-reliance. With the help of the NEDP they have been able to launch or expand a variety of business ventures that have created new jobs and economic activity in their communities.

                      The application process, including the need for a thoroughly prepared business plan, is detailed and several successful projects are highlighted.

---

**TITLE:**            **Sprung Instant Structures**   **017-81-01**

                      English / 15:00 / 1981

**SOURCE:**        Industry, Science and Technology Canada

**SYNOPSIS:**      This promotional program takes a look at the various applications of these versatile structures. The incredible variety of sizes and shapes, the ease with which they can be set up and transported, and their adaptability to all climates make them extremely suitable for everything from trade fair exhibits to warehouses.

---

## Business / Industry

---

**TITLE:** Starting a Business 120-83-01  
English / 20:00 / 1983

**SOURCE:** SOMA Film Producers ( DRIE )

**SYNOPSIS:** This is a series of 13 programs that address the specialized educational needs of people involved in new venture creation. Interviews with successful business people lay out the self-analysis, research, financial and organizational requirements facing those involved in business startup.

The titles in the series are:

- A - Are You an Entrepreneur?
- B - What Will Your New Venture Demand?
- C - What's the Best Business for You?
- D - Who Will Your Customers Be?
- E - How Will You Penetrate Your Market?
- F - How Much Capital Will You Need?
- G - How Will You Find Capital?
- H - Do You Need a Business Plan?
- I - What Should Your Business Plan Contain?
- J - Who Will Help You Start Your Venture?
- K - How Do You Buy a Business?
- L - How Do You Buy a Franchise?
- M - How Can You Survive Business Crises?

**TITLE:** Taking Care of Business **149-82-01**  
English / 9:17 / 1982

**SOURCE:** Heritage Canada Foundation

**SYNOPSIS:** Perth, Ontario is the site of one of Heritage Canada's Mainstreet Programs. With the guidance of a project coordinator, the community learns that the rewards of preservation are not limited to the achievement of visual continuity and appreciation of the architectural integrity of older buildings. Preservation is also good business. The long-term success of Mainstreet revitalization programs calls for overall image improvement, but also requires on-going maintenance, economic initiatives, and community commitment and involvement.

---

**TITLE:** A Time of Challenge **045-82-01**  
English / 24:00 / 1982

**SOURCE:** Stelco Inc.

**SYNOPSIS:** This promotional film takes an informative look at Canada's largest steelmaker, Stelco Inc., and the challenges the company is facing as a key player in the Canadian economy.

---

## Business / Industry

---

TITLE: **Tourism is Your Business - Financial Management** 100-83-01  
Le tourisme, c'est votre affaire - Programme de  
gestion financière 100-83-02

English, French / 27:00 / 1983

SOURCE: Industry, Science and Technology Canada

SYNOPSIS: This is an 11-part series (with a 15-minute introduction) in support of a financial management program for Canada's lodging industry. It is designed to be used in conjunction with a manual and a study guide. It is aimed at Canada's small- and medium-sized tourist accommodation operators, and is designed to upgrade their managerial skills to increase profitability.

The program titles are:

- A - Introduction
- B - Financial Management
- C - Bookkeeping
- D - Accounting and Ratio Analysis
- E - Operational and Break-Even Analysis
- F - Pricing
- G - Budgeting
- H - Working Capital Management and Internal Control
- I - Planning for Growth and Profit
- J - Developing a Business Plan
- K - Business Organization and Tax Planning
- L - Summary and Case Study



**See Also**

**Automotive**

GM: 1985 In Review 054-86-01

**Forestry**

MacMillan Bloedel at Home Around the World 067-85-01

**Investment**

A Day in the Life of Nova Scotia 029-86-01

**Manufacturing**

CAE: Industries Ltd 069-86-01

The Modernization of Sydney Steel 086-84-01

**Technology**

RCA: Eye on the Future 064-86-01

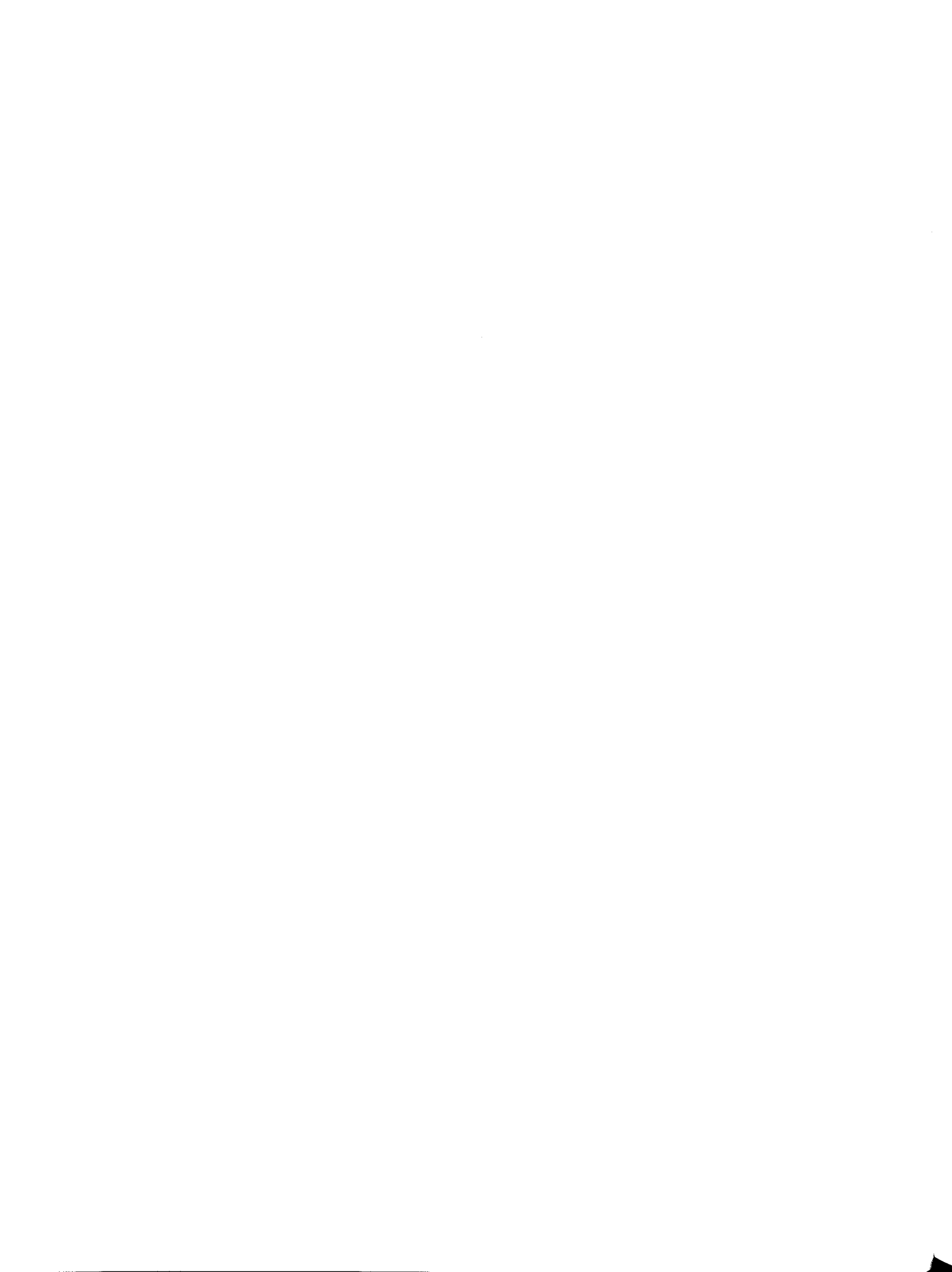


---

# Construction

---

Canada Constructs  
Wood Frame Construction  
The World House



**TITLE:** **Canada Constructs** **166-84-01**  
Le Canada construit **166-84-02**

English, French / 9:25 / 1984

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** *Canada Constructs* highlights the problems and challenges facing the Canadian construction industry. It is a multi-image presentation transferred to video.

---

**TITLE:** **Wood Frame Construction** **104-81-01**  
Construction canadienne de maison à charpente en bois **104-81-02**

English, French / 13:00 / 1981

**SOURCE:** Canada Mortgage and Housing Corporation

**SYNOPSIS:** This is a visual demonstration of Canadian timber-frame construction methods.

---

**TITLE:** **The World House** **110-81-01**  
La maison mondiale **110-81-02**

English, French, Arabic / 11:25 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** *The World House* is a videotape about the virtues of steel-based building construction by Canadian industry. The production shows the manufacture of raw steel, metal rolled into usable shapes, steel-based buildings at various stages of construction and many completed buildings. An important aspect of the video is the durability of steel-framed structures in earthquake-threatened areas. The videotape is designed to show foreign markets the advantages of steel-based construction by the Canadian building industry.

---



---

# Consumer Products

---

Canadian Club: Reflections of a Legacy

Think Canadian





**TITLE:** Canadian Club: Reflections of a Legacy **081-80-01**  
English / 22:00 / 1980

**SOURCE:** Hiram Walker-Gooderham & Worts Limited

**SYNOPSIS:** After a short history of the Hiram Walker distillery, this promotional video describes the development of its most famous product: Canadian Club. The technological advances incorporated into the centuries-old process of preparing whisky are explained and shown in action, as are the steps through which grain is transformed into whisky. A tour of the distillery is also given.

---

**TITLE:** Think Canadian **127-84-01**  
Pensions canadien **127-84-02**  
English, French / 13:00 / 1984

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This multi-image presentation provides an overview of the Think Canadian program and the benefits to be achieved if consumers at both the wholesale and retail level 'Think Canadian' when they are making a purchase.

---

## Consumer Products

---

### See Also

#### **Agriculture**

Canadian Cheeses	139-86-01
Les fromages de chez nous	139-86-02
Score 9 for Milk	117-86-01

---

# Design and Invention

---

A History of Design / Innovation In Canada

Jean St. Germain ... Unlimited

Sailrail



**TITLE:**            **A History of Design/Innovation In Canada**                                   **098-84-01**  
                      Histoire de l'innovation au Canada   **098-84-02**

                      Bilingual / 6:48 / 1984

**SOURCE:**        Industry, Science and Technology Canada

**SYNOPSIS:**      "*There is no necessary limit to the extent to which inventive genius may benefit mankind.*" So opens this multi-image presentation produced for the 1984 Canada Awards For Excellence ceremony. The history of Canadian inventiveness is traced, from the McIntosh apple (1811) through Banting and Best, to disintegrating plastic. Music and a bilingual text carry the message that Canadians have contributed greatly to the progress of humankind.

---

**TITLE:**            **Jean St. Germain ... Unlimited**   **094-81-01**

                      English / 30:00 / 1981

**SOURCE:**        Radio-Canada

**SYNOPSIS:**      This film introduces us to Jean St. Germain, a Montreal inventor, and his latest invention - a structure that allows people to practise the sport of 'simulated' skydiving.

---

## Design and Invention

---

TITLE: **Sailrail** 091-80-01

English / 10:00 / 1980

SOURCE: E.B. Eddy Forest Products

SYNOPSIS: The film describes a revolutionary Canadian invention that easily moves loaded pallets along concave polymer plastic tracks on a cushion of air. The only work involved is guiding the pallets to their destinations in warehouses, storage and shipping areas, and transportation trailers.

The secret is in the shoes - they are formed from 1-metre lengths of rolled cellulose tissue wrapped in flexible PVC. These are placed under the pallet, permitting it to ride along the tracks. A slight variation in track levels can result in pallets moving without any aid whatsoever.

---

# Ecology and Environment

---

PCBs: Old Fears, New Facts





TITLE:           **PCBs: Old Fears, New Facts**   **037-86-01**  
                  **PCB : Opération élimination**   **037-86-02**

                  English, French / 15:00 / 1986

SOURCE:         Canadian Electrical Association

SYNOPSIS:       This program is a summary of scientific opinion on the dangers of PCBs to humans and the environment. Media coverage of spills (e.g., the accidental spill near Kenora in 1986) is said to exaggerate the risks of exposure to PCBs and create an atmosphere of public hysteria. The development of new methods of PCB destruction is stressed as an essential part of preventing accidents, and the need to establish a specialized incineration plant is advocated.

## Ecology and Environment

---

### See Also

#### **Business / Industry**

Heart and Soul	009-87-01
Les villes retrouvées	009-87-02

#### **Energy**

Norman Wells Pipeline Project	122-86-01
-------------------------------	-----------

#### **Manufacturing**

The Circle of Glass	072-86-01
---------------------	-----------

---

# Electronics

---

CAE Electronics  
Canadian Electronics  
The Digital Connection



---

**TITLE:** CAE Electronics 056-86-01  
 English / 19:30 / 1986

**SOURCE:** CAE Electronics

**SYNOPSIS:** This is a promotional video about the many products and services of this division of CAE Industries Ltd. In addition to describing the company's aggressive export strategy, much attention is given to CAE's flight simulator technology. The commercial and military applications of this technology are shown. A tour of CAE Electronics is provided, revealing that all products are conceived, designed and manufactured in one location.

---

**TITLE:** Canadian Electronics 160-87-01  
 L'industrie électronique au Canada 160-87-02  
 English, French / 8:02 / 1987

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Canada is positioned on the leading edge of the worldwide electronics revolution, willing and able to welcome foreign investment. The key elements that make Canada an excellent location for investment are featured: proximity to U.S. markets, an educated labour force, raw materials and power, supportive government policies and quality of life. This is a multi-image presentation transferred to video.

---

**TITLE:** The Digital Connection 158-81-01  
 L'ABC du numérique 158-81-02  
 English, French / 12:00 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This film serves as a basic introduction to digital telephone systems, and presents a simple overview of the products and services of both Northern Telecom and Bell Canada.

---



---

# Energy

---

The Alberta Oilplay  
Beyond the Frontier  
Energy for The Future  
Fuelling the Future  
Norman Wells Pipeline Project  
Reactor Safety  
Tunisia / James Bay ( Vignette )  
Under the Sun





**TITLE:** The Alberta Oilplay 014-82-01  
English / 30:00 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This film takes a look at Alberta's oil and gas development techniques and demonstrates the expertise that province has acquired in innovative methods of exploration.

---

**TITLE:** Beyond the Frontier 010-83-01  
Aux limites du possible 010-83-02  
English, French / 28:00 / 1983

**SOURCE:** Energy, Mines and Resources Canada and the National Film Board of Canada

**SYNOPSIS:** This film takes a look at various methods of offshore energy exploration in Canada's Arctic, the most unlikely climate in the world for industry.

Purchased by Industry, Science and Technology Canada

---

**TITLE:** Energy For The Future 118-82-01  
English / 18:00 / 1982

**SOURCE:** Ontario Hydro

**SYNOPSIS:** This video explains the origins of and reasons for using nuclear-generated electrical energy in Ontario. Through a history of Ontario Hydro is told the story of how the demand for energy in that province outpaced the supply of both fossil fuels and hydroelectric energy. To meet this demand, nuclear power has become an important alternative. The process of nuclear power production is explained and its safety is stressed.

---

## Energy

---

**TITLE:** **Fuelling the Future** **043-81-01**  
Innovations énergétiques de l'avenir **043-81-02**

English, French / 27:00 / 1981

**SOURCE:** TVOntario

**SYNOPSIS:** This is a series of 10 vignettes (excerpts from a TVOntario VISTA series program) approximately 2-3 minutes each, dealing with various aspects of energy conservation and alternative energy sources. Subjects include energy-efficient housing, active solar, wood and wood waste as fuel, garbage as fuel, wind, mini-hydro and hydrogen.

---

**TITLE:** **Norman Wells Pipeline Project** **122-86-01**

English / 30:00 / 1986

**SOURCE:** Interprovincial Pipeline Ltd.

**SYNOPSIS:** The Norman Wells Pipeline stretches 866 km from Norman Wells, N.W.T. to Zama, Alberta. This video details the construction of the line, the steps taken to prevent environmental damage, the involvement of the various native communities along the pipeline's route, and the beneficial economic impact of the massive project on local communities.

---

**TITLE:** **Reactor Safety** **046-82-01**

English / 14:00 / 1982

**SOURCE:** Ontario Hydro

**SYNOPSIS:** This video addresses concerns about the safety of nuclear power. Ontario Hydro's 'Defence In Depth' approach to safety is outlined: constant monitoring of equipment, staff training, emergency procedure drills, physical barriers to contain nuclear by-products, and regular inspection by Atomic Energy Control Board officers. Ontario Hydro's approach is a realistic safety strategy that permits, it argues, only small risks in return for large benefits.

---

**TITLE:** Tunisia / James Bay (Vignette) 138-81-01  
Tunisie - Baie James (vignette) 138-81-02

English, French / 3:08 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Canada has a special meaning in Tunisia. Taken from the film *Solutions: A File on Canadian Technology*, this vignette shows how Canada's expertise in hydroelectricity has helped Tunisia to transform an ancient and traditional economy into a modern industrial state.

---

**TITLE:** Under the Sun 078-83-01  
Sous le soleil 078-83-02

English, French / 14:00 / 1983

**SOURCE:** Energy, Mines and Resources Canada, Public Works Canada and Industry, Science and Technology Canada

**SYNOPSIS:** This film demonstrates Canadian technological capability in the solar energy field and examines the various applications of solar energy. Among other elements, we are shown various types of active solar systems, collector fabrication, design capabilities, product testing and installation of solar systems.

---



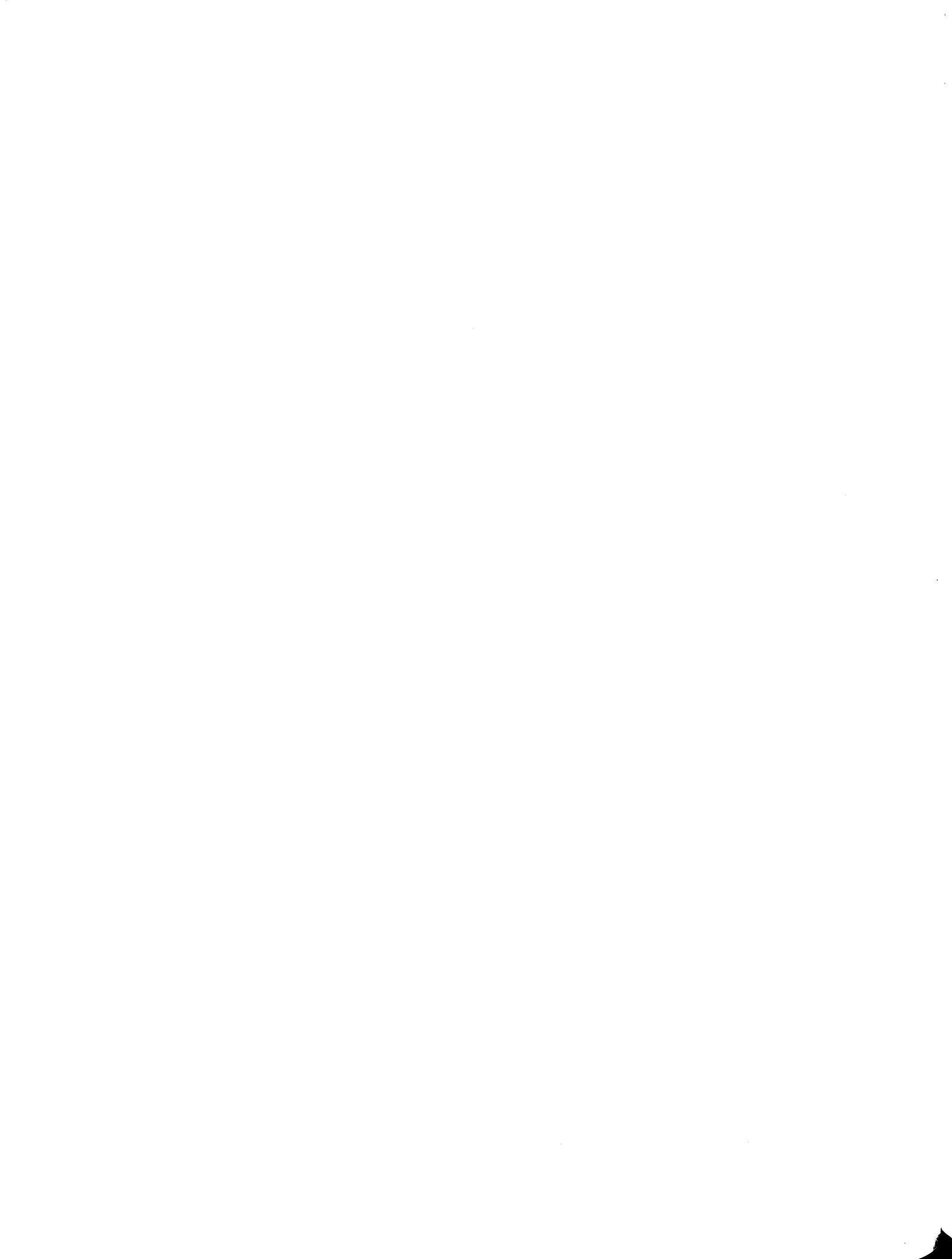
---

# Forestry

---

Cord King FM-50

MacMillan Bloedel at Home Around the World



---

**TITLE:** Cord King FM-50 109-83-01  
English / 9:36 / 1983

**SOURCE:** Cord King of Canada Inc.

**SYNOPSIS:** The Canadian-built Cord King FM-50 Automatic Firewood Processor is the culmination of 6 years' research and development and \$1 million of risk capital. It is a well-designed, versatile and compact machine, easily transportable, yet capable of handling a large range of log diameters. The aim in building this machine was to bring the firewood business out of the 'Dark Ages' and into the 20th century.

---

**TITLE:** MacMillan Bloedel at Home Around the World 067-85-01  
English / 15:30 / 1985

**SOURCE:** MacMillan Bloedel

**SYNOPSIS:** This is a multi-image video outlining MacMillan Bloedel's areas of involvement and its relative importance to the forest products sector. The company employs 18 000, produces all types of forest products (pulp, paper, particle board, lumber, newsprint, specialty papers, etc.), and boasts \$2 billion in annual sales. This video gives a broad introduction to MacMillan Bloedel's history, current products and market share, and plans for the future.

**ADDITIONAL INFORMATION:** Available only in ½-inch video format

---





---

# Investment

---

Canada: Open For Business

A Day in the Life of Nova Scotia

Eyes Only

Investing In Canada

Montreal All The Best

New Brunswick - A Prosperous New Future

Nova Scotia: A Good Place To Do Business From

Strategic Location (Ontario)



**TITLE:** **Canada: Open For Business** **105-85-01**  
**Ouverture sur le monde** **105-85-02**

English, French / 12:00 / 1985

**SOURCE:** Canadian National Railways

**SYNOPSIS:** Along with a brief portrait of Canada's people and resources, this video promotes CN's International Development Services division. Aimed at the international investment community, the video presents Canada as an 'industrial frontier' that already has an established, effective infrastructure of transportation and communication to serve new industries. Prime Minister Brian Mulroney is shown informing a large audience that Canada is indeed "open for business."

**ADDITIONAL INFORMATION:** German and Japanese language versions are available from CN.

---

**TITLE:** **A Day in the Life of Nova Scotia** **029-86-01**

English / 8:30 / 1986

**SOURCE:** Nova Scotia Department of Development

**SYNOPSIS:** This is a look at the province of Nova Scotia, not only as a desirable location for business investment and development, but also as a friendly, attractive place to live, work and play.

To the background music of *Some Guys Have All the Luck*, we are given a quick people-oriented tour of many of Nova Scotia's urban, rural and coastal highlights; arts and cultural activities; and sporting and educational opportunities. Interspersed throughout the production are brief testimonials by the representatives of several businesses that have successfully located and prospered in the province.

---

## Investment

---

**TITLE:** **Eyes Only** **144-81-01**  
English / 13:00 / 1981

**SOURCE:** Canadian National Railways

**SYNOPSIS:** This video is aimed at American investors. Describing the many advantages of Canada (efficient transportation systems; vast natural resources; and a skilled, energetic labour force) to encourage American investment, *Eyes Only* explains the activities of CN's International Development division. Dedicated to helping foreign companies get established in Canada, this division is especially useful to prospective American investors because of the many similarities between Canadians and Americans.

---

**TITLE:** **Investing In Canada** **053-85-01**  
English / 17:30 / 1985

**SOURCE:** The Royal Bank of Canada

**SYNOPSIS:** This promotional video shows Canada as an active trading partner whose range of imports and exports is vast, and where the spirit of free enterprise is growing energetically, supported by all levels of government and business. New investment is sought and welcomed. The Royal Bank of Canada, with offices in 46 countries and a complete package of client services, can handle virtually all a foreign investor's needs across Canada and the world.

---

**TITLE:** Montreal All The Best 099-86-01  
Rendez-vous Montréal 099-86-02

English, French / 11:09 / 1986

**SOURCE:** Ville de Montreal, CIDEM (Tourism)

**SYNOPSIS:** The world has been coming to Montreal ever since Expo 67. Day and night, this busy, safe cosmopolitan city entertains and pleases with historic sites, special and cultural events, legendary gastronomic delights, music and sports, shopping indoors and out, caleche rides on cobblestone streets and extensive modern convention facilities. This is a four-season invitation to share the Montreal experience, blending the culture of the old world with the know-how of the new.

---

**TITLE:** New Brunswick - A Prosperous New Future 159-86-01  
Nouveau-Brunswick - Un avenir prospère 159-86-02

English, French, German / 9:58 / 1986

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This is a presentation that highlights the many factors making New Brunswick an ideal location to start or expand a business enterprise. In addition to the pleasant lifestyle, New Brunswick offers the prospective investor an abundance of raw materials and energy, a well-educated and adaptable workforce, ready access to world markets, and government-sponsored incentives. This is a multi-image presentation transferred to video.

---

## Investment

---

**TITLE:** Nova Scotia: A Good Place To Do Business From 076-87-01  
English / 7:25 / 1987

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This is a promotional portrait of the high-tech business environment in Nova Scotia. Two successful businessmen discuss the province's many advantages: proximity to European markets, availability of skilled personnel recruited from provincial universities (in particular, the Technical University of Nova Scotia), and a high standard of living. In Nova Scotia, one businessman states, "technology can flourish, and people enjoy an enviable quality of life."

---

**TITLE:** Strategic Location (Ontario) 148-85-01  
Un endroit stratégique (l'Ontario) 148-85-02  
English, French, German, Japanese / 13:22 / 1985

**SOURCE:** Ontario Ministry of Industry and Trade

**SYNOPSIS:** There are at least 120 million North American consumers within one-day's trucking from Ontario. Designed to encourage investment in the province, this program is presented in 11 brief modules dealing with markets, transportation and access, energy resources, work force, industrial sites, high technology and R&D, financial profile, taxation, regulations, living conditions and available assistance.

---

**See Also**

**Automotive**

Consider Canada  
Songez au Canada

095-81-01  
095-81-02

**Business / Industry**

Canada in Business  
Le Canada un pays d'affaires

034-87-01  
034-87-02





---

# Manufacturing

---

CAE: Industries Limited

Canadian Bronze

The Circle of Glass

Finning - On The Move With Industry

High Impact Welding

The Modernization of Sydney Steel Phase I

Sydney Rails (Sydney Steel Corporation)

Westinghouse Canada



**TITLE:** CAE: Industries Limited **069-86-01**  
English / 18:00 / 1986

**SOURCE:** CAE Industries Limited

**SYNOPSIS:** CAE Industries Ltd. is a Canadian holding and management company employing 4500 people in Canada and West Germany. This video gives a history of the company, a visual list of its divisions and their products (e.g., auto parts, aviation equipment, lumber, flight simulator equipment, magnesium castings, steel abrasives, fibreglass, etc.), and a summary of the various projects CAE Industries is currently researching and developing.

**ADDITIONAL INFORMATION:** Available only in ½-inch video format.

---

**TITLE:** Canadian Bronze **044-86-01**  
English / 20:00 / 1986

**SOURCE:** Canadian Bronze Company Limited

**SYNOPSIS:** This is an overview of the operations, products and services of the Canadian Bronze Company Ltd, a division of CAE Industries. The manufacturing of diesel cylinders, freight car axles, and journal bearings is shown. A brief history of the company, which owns Canada's largest non-ferrous foundry, is also provided. New products and Canadian Bronze's research and development commitments are highlighted.

---

## Manufacturing

---

TITLE: **The Circle of Glass** **072-86-01**

English / 12:00 / 1986

SOURCE: Consumers Glass Company Limited

SYNOPSIS: This program explains the process and importance of using recycled glass in manufacturing. Glass jars and bottles are followed along their 'circular' route from supermarket to household, recycling plant, factory, and back to the supermarket. Recycling saves energy and natural resources, and improves glass product hygiene. The successful community-based recycling program in Kitchener, Ontario is shown in action. As one Kitchener alderman observes, "not to recycle is an embarrassment in this city."

ADDITIONAL INFORMATION: Available only in  $\frac{1}{2}$ -inch video format.

---

TITLE: **Finning - On The Move With Industry** **016-86-01**

English / 7:10 / 1986

SOURCE: Finning Tractor and Equipment

SYNOPSIS: This is a multi-image video presentation of the activities of Finning Tractor and Equipment. As the largest North American dealer for Caterpillar machinery, Finning has a diverse range of clients in forestry, construction, mining, oil and natural gas production, pipelining, warehousing and stevedoring, and electric power generation. The company, which has a staff of 2200 and has been profitable in every year since its incorporation in 1933, emphasizes product support services and the expansion of Caterpillar's share of the world market.

ADDITIONAL INFORMATION: Available only in  $\frac{1}{2}$ -inch video format.

---

TITLE: **High Impact Welding** **059-86-01**  
**Le soudage high-impact** **059-86-02**

English, French, Spanish / 14:48 / 1986

SOURCE: CIL Production

SYNOPSIS: Building pipelines for the delivery of fuels to markets was always a labour-intensive, lengthy and costly endeavour. This film shows the preparation, process and testing procedures now being used for the joining of pipelines in a new technology known as high impact welding. First used by CIL, TransCanada Pipelines and Stelco in a 1984 project 70 km north of Thunder Bay, the process that incorporates a solid state bonding technique that quickly produces a joint whose strength is equal to or greater than the rest of the pipe.

---

TITLE: **The Modernization of Sydney Steel Phase I** **086-84-01**

English / 9:00 / 1984

SOURCE: Sydney Steel Corporation

SYNOPSIS: The Sydney Steel Corporation (Sysco) is one of Canada's most important industrial complexes, a major element in both the local economy and Canada's balance of trade. This is an overview of Phase I of a massive modernization program touching every department in the plant, and including attention not only to productivity but to environmental concerns, safety and protection, product consistency and customer satisfaction.

Produced under the Canada/Nova Scotia Subsidiary Agreement for the modernization of facilities at the Sydney Steel Corporation.

## Manufacturing

---

**TITLE:** Sydney Rails (Sydney Steel Corporation) 005-84-01  
English / 4:00 / 1984

**SOURCE:** Sydney Steel Corporation

**SYNOPSIS:** Sydney Steel Corporation (Sysco) is a major supplier of steel rail to an international, competitive marketplace. This film features the fully integrated steel works where the rails, Sysco's flagship product, are produced.

Produced under the Canada / Nova Scotia Subsidiary Agreement for the modernization of facilities at the Sydney Steel Corporation.

---

**TITLE:** Westinghouse Canada 075-86-01  
Westinghouse Canada 075-86-02

**SOURCE:** English, French / 5:30 / 1986

**SYNOPSIS:** This program is a succinct corporate profile of Westinghouse Canada. The company operates 18 Canadian manufacturing plants, as well as a myriad of sales and service centres. Products such as steam and gas turbines, data communications, airport lighting systems, sonar systems, nuclear fuel, and video display terminals are presented in this short survey of what is made, and where, in Canada by Westinghouse. The company's 'world product mandates' are also explained, accentuating Westinghouse Canada's drive to capture world markets.

---

**See Also**

**Agriculture**

The Company We Keep

132-86-01



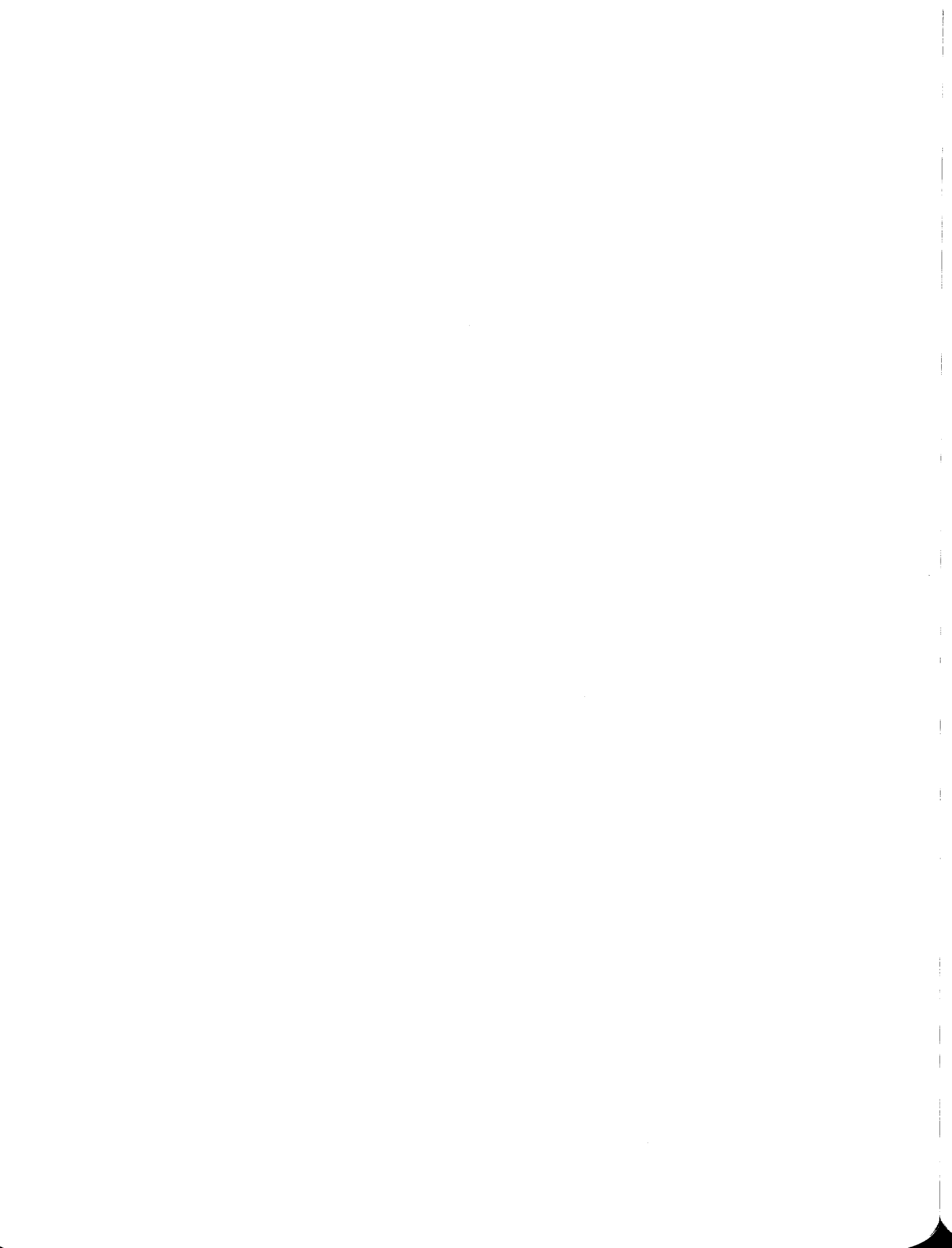


---

# Marketing / Export

---

The China Challenge  
Come to the Fair  
Export for Profit and Survival  
Good Neighbours; Good Partners  
How to Market in Japan  
Japan Inc. Lessons for North America?  
The Japanese Economy Now  
Marketing To Retailers  
Product Liability: What You Should Know  
Rendez-vous Canada - Seller Training  
Taking the Leap  
Tourism Is Your Business - Marketing Management (overview)



TITLE:             **The China Challenge**                             **036-81-01**  
                       Le défi chinois   **036-81-02**

                          English, French / 15:00 / 1981

SOURCE:            Industry, Science and Technology Canada

SYNOPSIS:            This film is designed to stimulate the Canadian business community's interest in the potential markets of China. It includes private sector views and department market data. This is the first in a series of specific market promotion films outlining the Canadian export potential in various countries.

---

TITLE:             **Come to the Fair**                             **002-81-01**  
                       Allons à la foire   **002-81-02**

                          English, French / 20:00 / 1981

SOURCE:            Industry, Science and Technology Canada

SYNOPSIS:            Using as examples trade fairs in Munich, Houston and Paris, this film outlines the importance to businessmen of participation in trade fairs, the need for proper preparation for the fairs, the benefits derived from that participation, and the importance of follow-up activities.

---

TITLE:             **Export for Profit and Survival**                             **164-80-01**  
                       L'exportation, une question de survie                             **164-80-02**

                          English, French / 25:00 / 1980

SOURCE:            Royal Bank of Canada

SYNOPSIS:            This film demonstrates the importance of Canada's exports. Without minimizing the efforts required to achieve and maintain profitable levels of export sales, the film illustrates the feasibility of exporting and the potential rewards for Canadian exporters. Citing case histories, it describes the experiences of business people and companies now successfully exporting Canadian goods and services to world markets. The program also provides important insights into the exporting processes.

---

## Marketing / Export

---

**TITLE:** **Good Neighbours; Good Partners** **027-85-01**

English / 11:00 / 1985

**SOURCE:** External Affairs Canada

**SYNOPSIS:** Canada and the United States have agreed to cooperate in strengthening their North American defence base. This film recommends that the U.S. take greater advantage of Canada's experience and expertise by looking to Canada more often for suppliers, subcontractors and reliable trading partners in the area of defence plans and production. Fields in which Canada has already demonstrated world leadership include short takeoff and landing (STOL) aircraft, small gas-turbine engines, air traffic control simulators, navigation and security equipment, communications satellites and fire control systems.

---

**TITLE:** **How to Market in Japan** **167-82-01**

English / 15:00 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This film, produced for the Canada Trade Centre (CTC) in Tokyo, is designed to show Canadian businessmen how the Canadian government can help them market their products in Japan through the use of the CTC facility.

---

**TITLE:** **Japan Inc. Lessons for North America?** **022-80-01**

English / 29:00 / 1980

**SOURCE:** National Film Board of Canada

**SYNOPSIS:** This film takes a detailed look at the business world of Japan and examines how the Japanese business mentality and employment system differ from those of North America.

---

**TITLE:**             **The Japanese Economy Now**                                     **161-81-01**

English / 25:00 / 1981

**SOURCE:**         Japan External Trade Organization (JETRO)

**SYNOPSIS:**        The film illustrates the Japanese economy in transition. Through interviews and on-location footage, the economic changes and their impact on the lives of the Japanese people are depicted.

---

**TITLE:**             **Marketing To Retailers**                                     **183-87-01**

English / 1987

**SOURCE:**         Industry, Science and Technology Canada

**SYNOPSIS:**        This eight-part series of talks by some of Canada's leading retailers and marketing experts guides the viewer through the key elements that should be considered when marketing to the retail industry.

Individual topics covered include:

- The Changing Retail Market (47:00)
- Need To Become A Marketer (19:00)
- Preparing Your Marketing Plan (69:00)
- Getting to See a Buyer (15:00)
- Working With Retailers (43:00)
- Preparing Your Sell-in Presentation (16:00)
- Organizing Your Salesforce / Agents (37:00)
- Promoting Your Product (34:00)

**ADDITIONAL INFORMATION:**    Please specify desired title (s) when ordering.

---

## Marketing / Export

---

**TITLE:** **Product Liability: What You Should Know** **112-86-01**  
English / 152:00 / 1986

**SOURCE:** Industry, Science and Technology Canada, External Affairs Canada and Manitoba Department of Industry, Trade and Technology

**SYNOPSIS:** Canadian companies thinking of exporting to the United States are increasingly concerned with the growing number of product liability suits in American courts and the frequency and generosity of awards made to plaintiffs. Speaker Frank B. Hall, American product consultant, gives advice on how exporters can avoid such suits and, when necessary, build defensible cases.

The presentation is divided into 5 modules:

1. The Legal Perspective (22:25)
2. New Mental Attitude (32:00)
3. Get the Facts (33:50)
4. Misuse, Abuse, Foreseeability and Warning (33:37)
5. Manuals, Signs, Legal Preparation (30:00)

---

**TITLE:** **Rendez-vous Canada - Seller Training** **013-85-01**  
**Rendez-vous Canada - Formation des vendeurs** **013-85-02**  
English, French / 25:50 / 1985

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Rendez-vous Canada is an international travel marketplace where foreign buyers of Canadian tourism products meet face-to-face with Canadian sellers at pre-arranged computer-scheduled appointments. This video, through interviews with both buyers and sellers, is designed to help participants maximize their time and sales at Rendez-vous. Advance preparation, research, cultural awareness, etc. are discussed.

---

TITLE: **Taking the Leap** 115-82-01  
Vers les grands marchés de l'Amérique latine 115-82-02  
English, French / 25:00 / 1982

SOURCE: Industry, Science and Technology Canada

SYNOPSIS: This film demonstrates what Canadian businesses are now doing to stimulate markets for themselves in Latin America, the efforts made by the public and private sectors in the past, and the problems faced. It also outlines some Canadian success stories and examines what the future holds for Canadian trade in Latin American countries.

---

TITLE: **Tourism Is Your Business - Marketing Management** 125-86-01  
(overview)  
Le tourisme, c'est votre affaire - Programme de 125-86-02  
marketing (aperçu)  
English, French / 15:00 / 1986

SOURCE: Industry, Science and Technology Canada

SYNOPSIS: This is a 15-minute overview of the second in the *Tourism is Your Business* series. The series is designed to give the viewer an understanding of the complexities and opportunities in marketing within the tourism and hospitality industry. The overview offered here highlights the topics covered in the 13-part marketing series.

ADDITIONAL INFORMATION: Video copies of the 13-part series itself are not available through this department, but may be rented or purchased from: International Tele-Film Enterprises Inc., 47 Densley Ave., Toronto, Ontario M6M 5A8. Phone (416) 241-4483.

---

### See Also

#### **Automotive**

Export or Die - The Automotive Aftermarket 151-80-01

#### **Tourism**

Convention Heaven: Quebec City 066-86-01

Meetings and Conventions in Canada 085-82-01



---

# Mining

---

Opportunities in Mining  
Planning for Technological Change  
- The Mining Experience



**TITLE:** Opportunities in Mining 001-81-01  
English / 18:02 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This documentary program, shot entirely on location in Vancouver, vividly outlines the events held at the Opportunities in Mining Conference in April 1981. The conference was held to bring the Canadian mining industry together with manufacturers and potential manufacturers to enhance the development of a competitive domestic source of supply. The potential market in Canada's mining sector is measured in the hundreds of billions of dollars over the next 20 years.

---

**TITLE:** Planning for Technological Change - The Mining Experience 101-84-01  
English / 12:00 / 1984

**SOURCE:** Industry, Science and Technology Canada / Mining Association of Canada

**SYNOPSIS:** Senior human resource specialists from the Mining Association of Canada and selected manufacturing companies held a 'think tank' session to exchange ideas on improved productivity, technological change and human resource planning.

This program outlines some of their views expressed during that meeting.

---



---

# Technology

---

Canadian Marconi Company

Factory Flexibility

Fast Forward Series

Flight Simulators (Vignette)

Information Integration

Ocean Industries

RCA: Eye On The Future

Robots VI - Tomorrow's Technology on Display

Smart Move

Solutions: A File on Canadian Technology

A Source of Innovative Technology (Siltronics)

The Technology Tree

Up to Speed



**TITLE:** Canadian Marconi Company 157-86-01  
English / 15:00 / 1986

**SOURCE:** Canadian Marconi Company

**SYNOPSIS:** Since 1901, when the world's first transoceanic wireless transmission was received in Newfoundland, the Canadian Marconi Company has pioneered many technological advances in the electronics industry. This multi-image promotional video presents a brief history of the company, a review of its current activities (comprising two areas of manufacturing in their Electronics and Communications Groups), and a look ahead to new projects. Emphasis is placed on the Canadian Marconi Company's quality and service commitment to customers in the military, natural resource and marine industries, and commercial sectors.

---

**TITLE:** Factory Flexibility 177-87-01  
English / 15:31 / 1987

**SOURCE:** Ontario Centre for Advanced Manufacturing (OCAM)

**SYNOPSIS:** World competitiveness in manufacturing requires continuous innovation and improvement in automating the way in which goods are produced. As old methods must give way to computer-driven manufacturing integration, leading manufacturers are now building flexibility into their factories where precise computer-based information directs shop-floor operations. The automation team at the Ontario Centre for Advanced Manufacturing (OCAM) has built up an expertise that can help manufacturers in areas such as research and planning, feasibility, conceptual study and implementation. Four Ontario case studies depict success stories in manufacturing automation.

---

## Technology

---

**TITLE:** **Fast Forward Series** **121-81-01**  
**Fast Forward (À toute vitesse)** **121-81-02**

English, French / 10:00 promo; 12 x 28:50 / 1981

**SOURCE:** TV Ontario (DRIE)

**SYNOPSIS:** An educational 12-part series (with a separate 10-minute introductory segment) which takes a look at computers past and present - their development, their many functions, and some probable uses in the future:

- The Business of Information
- Communications
- About Computers
- Electricity / Energy
- Humanized Technology
- Implications
- The Information Marketplace
- Lasers
- The Micro-Electronic Revolution
- Space
- Television
- Transportation

---

**TITLE:** **Flight Simulators (Vignette)** **152-81-01**  
**Simulateurs de vol (vignette)** **152-81-02**

English, French / 3:08 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Taken from the film *Solutions: A file on Canadian Technology*, this vignette explores the development of the flight simulator, which typifies the development in Canadian industry since WW II - in technological and design sophistication, in manufacturing capacity and in an orientation beyond Canada's borders to the markets of the world.

---



**TITLE:** Information Integration **178-87-01**  
English / 15:00 / 1987

**SOURCE:** Ontario Centre for Advanced Manufacturing (OCAM)

**SYNOPSIS:** Information has become an extremely valuable commodity, especially in today's manufacturing environment where information is routinely generated, processed and put to work. Managing information effectively allows companies to improve the quality of their products, increase productivity and cut costs. Great improvements have been brought to the managing of information with the development of computer-aided systems such as CAD, CAM, CAE, CIM and a fast-growing list of others. The mark of success of companies at the leading edge is how they have effectively integrated all of this information. Through some case studies this video describes the ways in which OCAM can facilitate the process of information integration.

---

**TITLE:** Ocean Industries **080-80-01**  
English / 12:00 / 1980

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** When it comes to offshore and ocean industries, Canadians possess a worldwide reputation for expertise, technological innovation and excellence. This program highlights numerous Canadian achievements including the design, construction and operation of submersibles: the Pisces and Taurus; the all-weather Auguste Picard submarine; underwater towed systems for the oil industry and research institutions; advanced diving technology and services; reinforced-for-ice drillships; deep-water oil wharfs for year-round supertanker operation; subsea oil well completion and production systems; a wide range of special-purpose oil containment booms; and hydrostatically supported sand islands, to mention a few.

---

## Technology

---

**TITLE:** RCA: Eye On The Future 064-86-01  
English / 13:29 / 1986

**SOURCE:** RCA Inc.

**SYNOPSIS:** A concise summary of the history and current activities of RCA's Canadian division. From Canada's first microwave relay system in 1945 to the manufacturing of satellite components and fibreoptics, the organization's various achievements are highlighted. In addition, a tour is given of the silicon wafer manufacturing process, including an explanation of RCA's many quality and reliability tests. "Anticipating the future" is offered as the key to this company's survival and growth.

**ADDITIONAL INFORMATION:** Available only in ½-inch video format.

---

**TITLE:** Robots VI - Tomorrow's Technology on Display 135-82-01  
English / 45:00 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Produced at the Robots VI Exposition in Detroit, Michigan in March 1982, this program outlines the development of the robot market and offers opinions on its future. We are shown the latest in laser and videosensing equipment, which overcomes previous obstacles that have limited the use of industrial robots in bin-picking and parts-sorting.

---

TITLE: **Smart Move** **188-87-01**

English / 10:30 / 1987

SOURCE: Ontario Robotics Centre (Ontario Centre for Advanced Manufacturing)

SYNOPSIS: Competitive and successful Ontario companies are riding the new wave of automation that is bringing fundamental change to the manufacturing process. This video highlights the successful introduction of advanced manufacturing technology and the application of an automated assembly system, or work cell, in an Ontario factory. The introduction of robotic assembly technology has resulted not only in company growth, business expansion and a keener competitive edge, but also in a heightened awareness of the tremendous potential for automated systems throughout the plant.

---

TITLE: **Solutions: A File on Canadian Technology** **102-81-01**  
Innovations : Un dossier sur la technologie  
canadienne **102-81-02**

English, French / 27:00 / 1981

SOURCE: Industry, Science and Technology Canada

SYNOPSIS: The prime intent of this award-winning film is to accurately reflect and promote Canadian technology in the international marketplace. The film supports the premise that Canada has superior technological capability that has been proven through domestic application. It also encourages Canadian business to participate in export markets by demonstrating Canada's ability to compete successfully in the world economy.

ADDITIONAL INFORMATION: This title may be obtained on 16mm film from the National Film Board.

---

## Technology

---

**TITLE:**            **A Source of Innovative Technology (Siltronics)**            **176-84-01**

English / 8:03 / 1984

**SOURCE:**        Siltronics

**SYNOPSIS:**      Siltronics is one of Canada's leading designers and manufacturers of integrated circuits (ICs), or silicon chips. Since 1974 Siltronics has focused on the custom segment of the IC business, supplying its product for use in automatic test equipment, radio communications, military avionics, minicomputers and telecommunications. Having grown from a design house into a company equipped to design, develop, assemble and test ICs, Siltronics diversified into the special-purpose proprietary IC in the early 1980s.

---

**TITLE:**            **The Technology Tree**            **028-83-01**  
L'arbre technologique            **028-83-02**

English, French / 12:00 / 1983

**SOURCE:**        Industry, Science and Technology Canada

**SYNOPSIS:**      This is an instructional and informative presentation on the value of using CAD/CAM technology to improve productivity in small- and medium-sized businesses. The audience is led from the broad concept of technology to its direct applications in the manufacturing workplace.

---

**TITLE:** Up to Speed 179-87-01  
English / 20:10 / 1987

**SOURCE:** Ontario Robotics Centre (Ontario Centre for Advanced Manufacturing)

**SYNOPSIS:** As competition in the global trading environment becomes more fierce, industrial competitiveness depends on harnessing current manufacturing technologies. Robotic assembly technology has already been proven successful in large corporations. Now, however, Ontario industry is coming up to speed by putting it to work in the province's many small- and medium-sized factories, businesses and manufacturing plants. One of the first companies to take up this challenge, with the assistance and cooperation of the Ontario Robotics Centre, was Echlin Canada, which is used as a case study in this video.

## Technology

---

### See Also

#### **Agriculture**

Behind the Barn Door 175-84-01

Ontario Centre for Farm Machinery and Food Processing Technology 082-86-01

#### **Transportation**

Solutions: Canadian Transit Technology 032-81-01

Le transport en commun: solutions canadiennes 032-81-02

Systems of Excellence 126-84-01

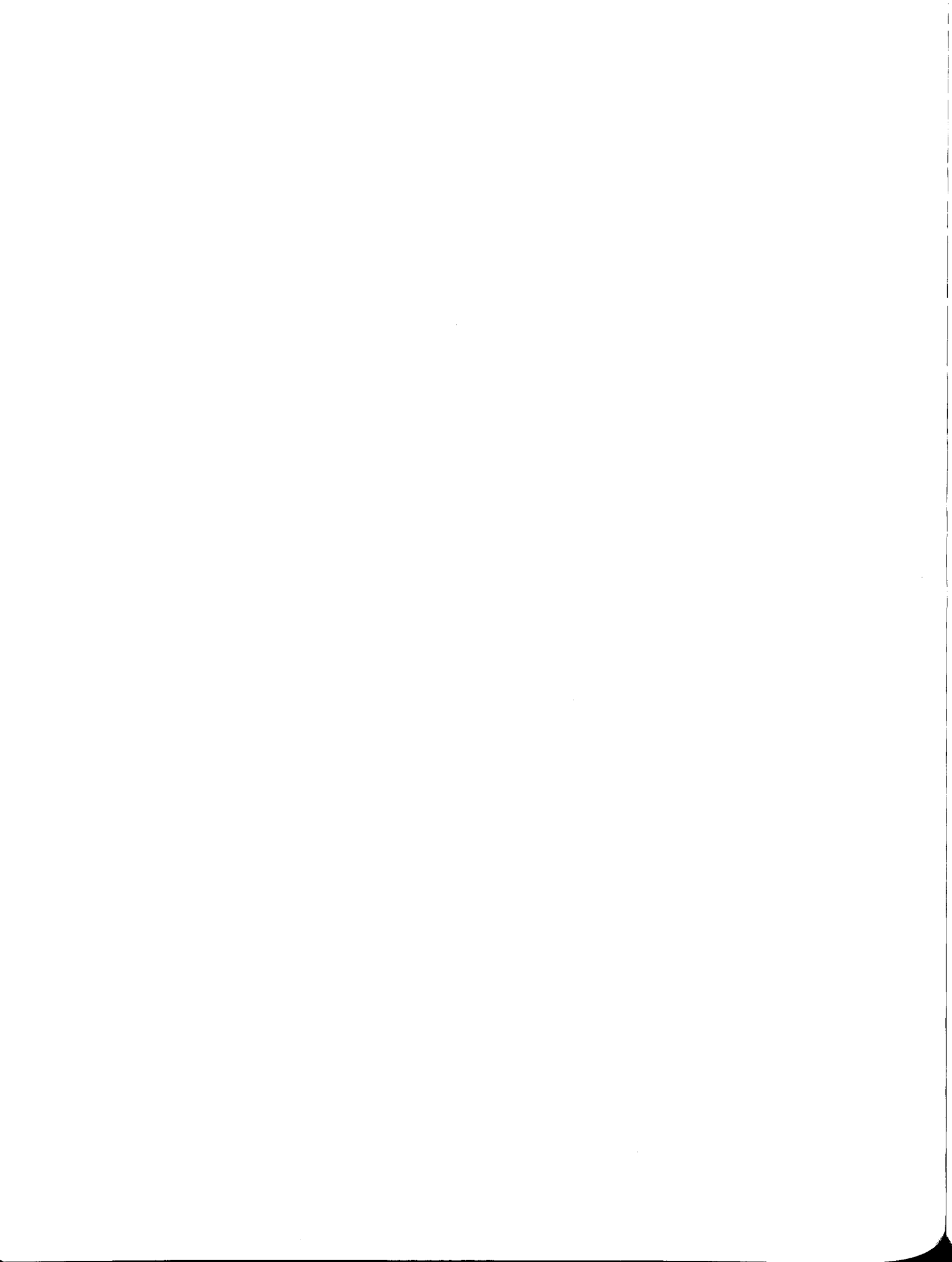
Systèmes d'excellence 126-84-02

---

# Telecommunications

---

Cantel Cellular Telephone  
More Than A Phone Company  
National Data Network Control  
National Network Operations  
Saudi Arabia - A Telecommunications Story  
Split Seconds  
Telecom Canada  
Telecommunications (Vignette)  
Telidon  
Telidon  
Transportation and Communications: Canada in Touch





**TITLE:** **Cantel Cellular Telephone** **042-86-01**  
English / 5:00 / 1986

**SOURCE:** Cantel Inc.

**SYNOPSIS:** This promotional presentation outlines the features and advantages of a cellular telephone. Services such as 'Conference 3', 'Call Waiting', 'Call Forwarding', and 'Busy Transfer' are described, with an emphasis on their time-saving and, ultimately, money-saving benefits to the user. Advice is also offered on how to use the cellular telephone effectively in business.

**ADDITIONAL INFORMATION:** Available only in ½-inch video format.

---

**TITLE:** **More Than A Phone Company** **035-86-01**  
English / 7:40 / 1986

**SOURCE:** Bell Canada

**SYNOPSIS:** A Bell Canada promotional vehicle, this multi-image video describes the operations and services of Bell. In addition, Bell's related companies (Northern Telecom, Bell-Northern Research and Bell Canada International) are presented. The many and varied applications of Bell telecommunications technology are shown serving the needs of families, businesses and hospitals.

---

## Telecommunications

---

**TITLE:**                **National Data Network Control**                                **093-86-01**  
Bureau de contrôle des données du réseau national                                **093-86-02**

English, French / 6:55 / 1986

**SOURCE:**                Telecom Canada

**SYNOPSIS:**                This video describes the operation of Telecom Canada's trans-Canada data network by showing what happens when someone uses an automatic banking machine. The information is conveyed through a humorous pseudo-journalistic report on an 'information launch', complete with a Walter Cronkite impersonator and on-the-spot reports. Video graphics and still photographs are used in this Telecom Canada marketing vehicle to reveal how the data system functions from coast to coast.

---

**TITLE:**                **National Network Operations**                                **116-86-01**  
Bureau d'exploitation du réseau national                                **116-86-02**

English, French / 4:40 / 1986

**SOURCE:**                Telecom Canada

**SYNOPSIS:**                This video is an amusing explanation of National Network Operations, the control centre of Telecom Canada's voice, data, broadcast and military transmissions. The video explains the importance of each transmission service and how Network Operations keeps them all running smoothly. With still photography and voice-over narration, *National Network Operations* stresses the importance of effective interaction between man and technology.

---

**TITLE:** Saudi Arabia - A Telecommunications Story **073-80-01**  
English / 13:00 / 1980

**SOURCE:** Bell Canada

**SYNOPSIS:** This promotional program takes a look at the growth of telecommunications in the kingdom of Saudi Arabia. It outlines the mammoth job that Bell Canada has undertaken in bringing to Saudi Arabia a thoroughly modern telecommunications system.

---

**TITLE:** Split Seconds **012-83-01**  
En une fraction de seconde **012-83-02**  
English, French / 24:00 / 1983

**SOURCE:** Teleglobe Canada

**SYNOPSIS:** Set at the 1982 World Cup Ski Championships in Schladming, Austria, *Split Seconds* describes the complex operations of Teleglobe Canada's international communications network. Through its undersea cables, geo-stationary satellites and the FAX system, Teleglobe Canada beams race results back to Canada in 'split seconds'.

---

**TITLE:** Telecom Canada **155-86-01**  
Telecom Canada **155-86-02**  
English, French / 11:06 / 1986

**SOURCE:** Telecom Canada

**SYNOPSIS:** Using the narrative device of a private detective investigating Telecom Canada's operations, this video offers a general overview of the company's operations. It shows Telecom Canada working in concert with various telecommunications companies across Canada (Bell Canada, Saskatchewan Telecommunications, New Brunswick Telephone, etc.) to provide data lines, databases, teleconferencing and satellite information services. The video stresses technological innovation and cooperation as primary factors in a successful communications industry.

---

## Telecommunications

---

**TITLE:**            **Telecommunications (Vignette)**                   **113-81-01**  
                      **Télécommunications (vignette)**                    **113-81-02**

                          English, French, Spanish / 3:08 / 1981

**SOURCE:**            Industry, Science and Technology Canada

**SYNOPSIS:**         Taken from the film *Solutions: A File on Canadian Technology*, this vignette shows how Canada has earned a worldwide reputation in the area of telecommunications.

---

**TITLE:**            **Telidon**   **011-81-01**

                          English / 13:08 / 1981

**SOURCE:**            National Film Board of Canada

**SYNOPSIS:**         Dr. David Suzuki explains the development and the versatility of the Telidon System, a highly sophisticated second-generation videotex system. Telidon places Canada as a world leader in two-way TV technology, and offers the potential to revolutionize telecommunications in Canada.

---

**TITLE:**            **Telidon**   **060-81-01**  
                      **Télidon**   **060-81-02**

                          English, French, Spanish / 5:00 / 1981

**SOURCE:**            Industry, Science and Technology Canada

**SYNOPSIS:**         This short promotional program examines the advantages and the exciting capabilities of Canada's videotex system, Telidon.

---

**TITLE:**            **Transportation and Communications: Canada in Touch**            **143-86-01**  
                 **Transports et communications au Canada -**  
                 **Les réseaux canadiens**    **143-86-02**

                 English, French / 9:31 / 1986

**SOURCE:**            Industry, Science and Technology Canada

**SYNOPSIS:**           This is a fast-paced overview of Canadian achievements in transportation and communications - on water, land, through the airwaves and in space. Canada remains in touch with the world through its ongoing development of sophisticated telecommunication networks and innovative transportation systems.



---

# Tourism

---

Atlantic Canada  
Autumn Silver  
Awaken to Alberta  
Bienvenue au Québec  
Big Friendly  
Bonjour Québec  
Calgary Come Celebrate  
Canada's Capital City: Ottawa  
Canada - The Place To Be!  
Canada West, An Exploration  
Canada. The World Next Door  
Convention Heaven : Quebec City  
Culinary Olympics 1984 - Hot / Cold Competition

---

# Tourism

---

Culinary Olympics 1984 - Victory!

Destination Ski : Quebec City Area

A Fish For All Seasons

Fishing in Northern Ontario

Go Barbless

The Great Outdoors and Indoors

Heartland Canada

Here to Share

High Wide West

Klondike Days

Le Massif de la Petite Rivière Saint-François

Meetings and Conventions in Canada

Natural Journey



---

# Tourism

---

Nature's Masterpiece  
Niagara Is  
Nova Scotia Horizons  
On the Road to Frankfurt  
Ontario  
Ontario / Canada  
Ontario Surprise  
Ottawa Adventure  
Prince Edward Island (Series)  
Saskatchewan: Fish the Legend  
Saskatchewan, Land Alive  
Shine on Saskatchewan  
Ski Alberta's Canadian Rockies

---

# Tourism

---

Snow

Summer's Edge

Sunspirit Saskatchewan

A Taste of Canada

Toronto - A Flight of Fancy

Toronto - A Place for all Seasons

Where the Biggest Bluefins Swim

Winter in Ontario

Wish You Were Here

Yukon - Canada's Last Frontier

**TITLE:** **Atlantic Canada** **150-82-01**  
 Les provinces atlantiques **150-82-02**

English, French / 13:00 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This program features Atlantic Canada - its scenery, history, cities, attractions, and people. The program discusses the four unique provinces bound together by a common element - the sea. The attractions and people of the region are featured in this multi-image presentation about New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland / Labrador.

---

**TITLE:** **Autumn Silver** **097-80-01**

English / 19:35 / 1980

**SOURCE:** Nova Scotia Department of Tourism

**SYNOPSIS:** The husband-and-wife fly-fishing team of Joan Salvato and Lee Wulff demonstrate their skills mid-stream in one of Nova Scotia's many picturesque rivers. They cast and catch Atlantic salmon, which truly merits its reputation as a great fighter. The film provides good close-ups of the delicate manoeuvrings required to bring in salmon on light tackle.

---

**TITLE:** **Awaken to Alberta** **111-83-01**

English / 14:23 / 1983

**SOURCE:** Travel Alberta

**SYNOPSIS:** This program is a look at why Alberta is the ideal vacation spot with the ideal vacation promise: just the right mix of adventure and relaxation. Alberta is close to home with everything that hospitality has to offer, from sports to nightlife. Alberta is also close to the heart, and a spectacular wilderness experience that can fuel vacation memories for years to come.

---

## Tourism

---

**TITLE:** **Bienvenue au Québec** **119-82-01**  
Bienvenue au Québec 119-82-02

English, French / 11:30 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Québec, with its foreign flavour, is a unique travel destination in North America. Focusing on Montreal and Québec City, the many man-made and natural attractions of Québec are featured in this multi-image presentation.

---

**TITLE:** **Big Friendly** **147-80-01**  
Les prairies en toute simplicité 147-80-02

English, French / 13:27 / 1980

**SOURCE:** Industry, Science and Technology Canada (Kodak Canada)

**SYNOPSIS:** There's a sense of space and freedom in Manitoba's and Saskatchewan's wide-open friendly atmosphere, offering a welcome respite from the big city bustle. Relaxation and recreation abound, from ranch vacations on a prairie farm to fishing in the northern wilderness.

---

**TITLE:** **Bonjour Québec** **052-80-01**  
Bonjour Québec 052-80-02

English, French / 13:28 / 1980

**SOURCE:** Industry, Science and Technology Canada (Kodak Canada)

**SYNOPSIS:** Québec, a curious blend of old and new, is very much a Gallic adventure. It's a place where traditions thrive, and *la joie de vivre* is everywhere. This film takes its audience through the cities and countryside of Québec, pointing out its quaintness and its modernity.

---

**TITLE:** **Calgary Come Celebrate** **040-82-01**  
English / 13:40 / 1982

**SOURCE:** City of Calgary Tourist Bureau

**SYNOPSIS:** This is a light-hearted introduction to one of Canada's fastest-growing convention centres and vacation spots. Calgary's energetic blend of modern-day boom-town and its 'Wild West' heritage is portrayed in the hoopla of the yearly Exhibition and Stampede, with parades and contests celebrating the skills of the old cowboys. The vacation opportunities reachable from Calgary are numerous and exciting - the Rockies, the Badlands, the Columbia Icefields and museums and historical sites that recreate early settler life and Indian culture. The film ends with a look at the variety of sports, entertainment and night life available to today's 'cowboys'.

---

**TITLE:** **Canada's Capital City: Ottawa** **187-85-01**  
English / 13:05 / 1985

**SOURCE:** Ontario Ministry of Tourism and Recreation

**SYNOPSIS:** From the fireworks of Canada Day to the ice-sculptures of Winterlude, Ottawa is a city of festivals and pageantry. Thrill to the Changing the Guard. Browse through serene museums. Experience the excitement of hair-raising whitewater rafting. Enjoy spectacular fall colours and acres of spring tulips in Ottawa, Canada's capital city.

---

## Tourism

---

**TITLE:** **Canada - The Place To Be!** **074-85-01**  
Vous le trouverez au Canada **074-85-02**

English, French, Spanish / 12:00 / 1985

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Canada's cultural heritage - as diverse as the country itself - is the subject of this multi-image production. The program focuses mainly on the folk, performing and visual arts, and the scenic magnificence of the country presents an image of Canada as a sophisticated culturally aware country.

---

**TITLE:** **Canada West, An Exploration** **033-82-01**  
L'Ouest canadien, une exploration **033-82-02**

English, French / 11:00 / 1982

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Western Canada is so varied in nature that it staggers the imagination, much as it did 200 years ago. Today's visitor to Canada West - British Columbia, Alberta, Yukon and the Northwest territories - doesn't face the same challenges as the early explorers to the region. The challenge today is how to see and do everything in this vast region. This is a multi-image presentation transferred to video.

---

**TITLE:** **Canada. The World Next Door** **128-86-01**

English / 8:00 / 1986

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Based on music and visuals from footage shot for Tourism Canada's television commercials for the U.S. market, this travel film is being used in trade promotions in the U.S. and overseas. The film is designed around the campaign's three themes: the old world, the wild world and the new world.

---

---

TITLE:               **Convention Heaven : Quebec City**                               **066-86-01**  
                           English / 10:00 / 1986

SOURCE:            Quebec City Region Tourism and Convention Bureau

SYNOPSIS:         Designated a World Cultural Heritage Site in 1985 by UNESCO, Quebec City is a first-class destination. Easily accessible by plane, car, bus or train, the city offers visitors the warmth of Quebec hospitality and picturesque surroundings. Ideal for business meetings and conventions, Quebec City has an extensive network of hotels, motels and resorts, with a total of more than 3000 first-class rooms, and a Municipal Convention Centre that can accommodate up to 5000 delegates. Quebec City is calm and safe and offers a full range of entertainment, sporting and shopping activities.

---

TITLE:               **Culinary Olympics 1984 - Hot / Cold Competition**                               **004-84-01**  
                           Les Olympiades Gastronomiques 1984 - Compétition  
                           des plats chauds et froids   **004-84-02**  
                           English, French / 13:25 / 1984

SOURCE:            Industry, Science and Technology Canada

SYNOPSIS:         This presentation provides background on the Culinary Olympics and details the entries of the Canadian team in the Hot/Cold Competition. Criteria for judging are detailed along with current culinary standards and trends. A companion to *Culinary Olympics 1984 - Victory!*

---

## Tourism

---

**TITLE:** **Culinary Olympics 1984 - Victory!** **124-84-01**  
Les Olympiades Gastronomiques 1984 - Victoire ! 124-84-02

English, French / 13:45 / 1984

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Every 4 years in Frankfurt, chefs from around the world compete in individual and team categories at the Culinary Olympics. This presentation follows the Canadian team as it prepares its entries in a number of categories on its way to victory over 27 other national teams.

---

**TITLE:** **Destination Ski: Quebec City Area** **172-86-01**

English / 10:00 / 1986

**SOURCE:** Quebec City Region Tourism and Convention Bureau

**SYNOPSIS:** Four major ski areas lie within a half-hour's drive of Quebec City : Mont Ste Anne, with its 2650-foot summit overlooking the St. Lawrence River and host of many international competitions; Stoneham, a lively uncrowded complex near the city; Camp Mercier, a major cross-country centre; and beautiful Lac Beauport, a typical European-style resort. In addition, Quebec City itself offers visitors all amenities, affordable packages, North American efficiency and European *joie de vivre*.

---





## Tourism

---

**TITLE:** **Go Barbless** **090-80-01**  
English / 20:30 / 1980

**SOURCE:** Manitoba Department of Tourism

**SYNOPSIS:** This is your invitation to go fishing with British angling consultant Mike Prichard in Manitoba's myriad waterways, catching such species as silver bass, lake trout, small mouth bass and carp, to name just a few. Prichard shares his knowledge of the sport in a lively informative way, and also demonstrates his own skill with rod and reel.

---

**TITLE:** **The Great Outdoors and Indoors** **041-83-01**  
Le grand air à deux pas de la grande ville **041-83-02**  
English, French / 12:20 / 1983

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Canada is positioned as a world-class travel destination that is accessible, sophisticated and appreciative of foreign visitors. The proximity of urban attractions and facilities to outdoor recreational and sightseeing opportunities is highlighted throughout this multi-image presentation.

---

**TITLE:** **Heartland Canada** **141-85-01**  
Le Manitoba et la Saskatchewan **141-85-02**  
English, French / 11:19 / 1985

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** The provinces of Manitoba and Saskatchewan make up Heartland Canada - a region of subtle landscapes, festivals galore and friendly people. This summertime look at the region includes historical trails, urban attractions, outdoor adventure opportunities and farm vacations. This is a multi-image presentation transferred to video.

---

**TITLE:**                 **Here to Share**   **134-81-01**  
                               English / 23:35 / 1981

**SOURCE:**             Tourism British Columbia

**SYNOPSIS:**            Here is your invitation to explore the richness of the West Kootenay Region of southern British Columbia. In this year-round paradise, nature is at its most abundant - sparkling clean waters and snowcapped mountain peaks. Scenic highways that crisscross Kootenay country beckon travellers to modern towns and wide-open countryside. It is a place with something for everyone: sightseeing, summer festivals, watersports, or just relaxing.

---

**TITLE:**                 **High Wide West**   **114-80-01**  
                               L'Ouest grandeur nature   **114-80-02**  
                               English, French / 13:28 / 1980

**SOURCE:**             Industry, Science and Technology Canada (Kodak Canada)

**SYNOPSIS:**            The film takes its audience on a scenic tour of Alberta, British Columbia, Yukon and the Northwest Territories. Four cities, each with its distinctive appeal, are included in the itinerary. Part of the film shows the wide range of activities afforded by the variety of terrain.

---

## Tourism

---

**TITLE: Klondike Days 049-80-01**

English / 22:52 / 1980

**SOURCE: City of Edmonton Tourist Bureau**

**SYNOPSIS:** Summer in Edmonton is a time of festivals that celebrate yesterday and today. Beginning with the famous Klondike Days, visitors are treated to a variety of fun-filled entertainment throughout the season. Fort Edmonton recalls an earlier way of life on the frontier. Heritage Days salute Alberta's multicultural flavour with song and dance. In August the focus shifts to contemporary events. A busy calendar includes the Festival of the Performing Arts, the Canadian Derby for thoroughbreds, and the West's number one attraction - the rodeo.

---

**TITLE: Le Massif de la Petite Rivière Saint-François 025-82-01**  
**Le massif de la Petite Rivière Saint-François 025-82-02**

English, French / 3:30 / 1982

**SOURCE: Industry, Science and Technology Canada**

**SYNOPSIS:** Wilderness skiing (*ski sauvage*) in the mountains overlooking the St. Lawrence River is an experience too few have enjoyed. With runs lasting up to one-half hour on powder snow, and accommodation in nearby *auberges*, this area has the potential for development as a major ski and resort area. This is a multi-image presentation transferred to video.

---

**TITLE: Meetings and Conventions in Canada 085-82-01**

English / 13:30 / 1982

**SOURCE: Industry, Science and Technology Canada**

**SYNOPSIS:** The variety of meeting facilities and professional services available in Canada is highlighted. Each convention city is featured as an appealing travel destination. Incentive travel opportunities are also explored in this multi-image presentation produced for U.S. markets.

---

TITLE: **Natural Journey** 092-82-01  
**L'Autre Ontario** 092-82-02

English, French / 23:00 / 1982

SOURCE: Ontario Ministry of Tourism and Recreation

SYNOPSIS: This program is a colourful visual exploration of the great variety of natural and historical sights to be found all over Ontario's provincial parks. Old forts, fur-trading posts, Indian art treasures, summer festivals, superb fishing and hunting all abound in natural settings as different as the awesome Ouimet Canyon in Northern Ontario, the charming canal system winding its way through southern Ontario to the windswept sand dunes at lake's edge, and the sparkling clear lakes dotting the Canadian Shield.

---

TITLE: **Nature's Masterpiece** 096-80-01  
**La Colombie-Britannique, chef-d'oeuvre naturel** 096-80-02

English, French / 22:10 / 1980

SOURCE: Tourism British Columbia

SYNOPSIS: Take an unhurried trip through the spectacular Thompson-Columbia region of British Columbia, from rolling plains to high mountain ranges, crisscrossed with rivers and lakes. This is great 'escape country', with 30 wilderness parks, Gold Rush towns, rodeos and plenty of activities for the leisure-minded.

---

## Tourism

---

**TITLE:** **Niagara Is** **184-85-01**  
English, / 14:00 / 1985

**SOURCE:** Ontario Ministry of Tourism and Recreation

**SYNOPSIS:** Niagara Is . . . many things. It's winter wonderland and Festival of Lights. It's Marineland, spring blossoms, vineyard tours and the Shaw Festival. It's a spectacular view of one of Canada's best-known tourist attractions - from tower or tunnel, boat or aero car. It's the razzmatazz of Niagara Falls and the old-world serenity of Niagara-on-the-Lake. Niagara Is . . . an experience!

---

**TITLE:** **Nova Scotia Horizons** **021-84-01**  
Les horizons de la Nouvelle-Ecosse **021-84-02**  
English, French / 12:56 / 1984

**SOURCE:** Tourism Nova Scotia

**SYNOPSIS:** From sand castles to skyscrapers, beaches to bridges, Nova Scotia is a delightful patchwork quilt of surprises. Nova Scotia is guided by the sea and inspired by it. It has a rich heritage of many nationalities, and an even richer landscape of contrasts. Like her famous schooner, the Bluenose, Nova Scotia's horizon is limitless.

---

**TITLE:** **On the Road to Frankfurt** **173-86-01**  
En route vers Francfort **173-86-02**  
English, French / 15:20 / 1986

**SOURCE:** Canadian Federation of Chefs de Cuisine and Industry, Science and Technology Canada

**SYNOPSIS:** In 1984, at the Culinary Olympics in Frankfurt, West Germany, the Canada team won the world championship. This video illustrates some of the preparation, training and practice required to prepare for the defence of this championship in 1988. One of the major challenges along the way was Expogast '86 in Luxembourg, where the Canada team won five golds and two special trophies.

---

**TITLE:** Ontario 165-83-01  
 L'Ontario 165-83-02

English, French / 9:00 / 1983

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** From wilderness adventure to big city sophistication, Ontario offers the vacationer just about everything. Designed to encourage Canadians to visit Ontario, this multi-image presentation features the events and attractions that make it such a popular destination.

---

**TITLE:** Ontario / Canada 185-87-01

English / 19:00 / 1987

**SOURCE:** Ontario Ministry of Tourism and Recreation

**SYNOPSIS:** Join the pilot on an extensive journey to all corners of Ontario, from the rugged wilderness of the north to the bustle of the south. Enjoy the beauty of Ontario's four seasons through the use of a split-screen technique.

---

**TITLE:** Ontario Surprise 051-80-01  
 Découverte de l'Ontario 051-80-02

English, French / 12:56 / 1980

**SOURCE:** Industry, Science and Technology Canada (Kodak Canada)

**SYNOPSIS:** The Ontario mosaic is full of contrasts and surprises. From traditional to modern, serene to sensational, there's a lively mixture of people and places. Something different waits around every corner.

---

## Tourism

---

**TITLE:** Ottawa Adventure 136-82-01  
English / 19:50 / 1982

**SOURCE:** Canada's Capital Visitors & Convention Bureau

**SYNOPSIS:** Ottawa is a city for vacation fun in all four seasons. Mario Bernardi, former Director of the National Arts Centre Orchestra, takes us on an entertaining, personally guided tour of activities and places in Canada's capital city. Spring tulips, summer pageantry, autumn colours and winter sports fun lead us through the whole year. Ottawa's history, architecture, friendly people, cultural and sporting life are inviting, no matter which season takes you there.

---

**TITLE:** Prince Edward Island (Series) 008-83-01  
English / 49:81 / 1983

**SOURCE:** Prince Edward Island Department of Tourism

**SYNOPSIS:** Four tape presentations designed to show Prince Edward Island as an ideal destination for all types of visitors, whether at a convention, on a camping trip, part of a motorcoach tour or for just plain relaxing:

Prince Edward Island: Convention (11:02)  
Prince Edward Island: Great Camping! (13:59)  
Prince Edward Island: Terrific Tours! (12:15)  
Prince Edward Island: Tranquil Excitement! (13:05)

---



**TITLE:** Saskatchewan: Fish the Legend **039-86-01**  
English / 10:00 / 1986

**SOURCE:** Saskatchewan Department of Economic Development and Tourism

**SYNOPSIS:** The beautiful Canadian north provides an exciting backdrop to an American family's fly-in fishing adventure in the province of Saskatchewan.

The film introduces Saskatchewan's vast northern wilderness, secluded fishing lodges and legendary freshwater lakes where walleye (pickerel), northens and a dozen other fighting species are so plentiful that even 'catch-and-release' fishing is common.

---

**TITLE:** Saskatchewan, Land Alive **024-80-01**  
English / 25:43 / 1980

**SOURCE:** Saskatchewan Department of Economic Development and Tourism

**SYNOPSIS:** Originally commissioned by the Province of Saskatchewan to celebrate its 75th anniversary in 1980, this film reflects the nostalgia of Saskatchewan's past and the vitality of its present.

---

**TITLE:** Shine on Saskatchewan **058-83-01**  
English / 14:00 / 1983

**SOURCE:** Saskatchewan Department of Economic Development and Tourism

**SYNOPSIS:** Welcome to the heart of the great Canadian west: a province called Saskatchewan. This is vacation country - still clean, green and friendly. Saskatchewan is a land of outdoor adventure rich in history alive with special events and more summer sunshine than anywhere else in Canada.

---

## Tourism

---

**TITLE:** **Ski Alberta's Canadian Rockies** **088-81-01**  
English / 23:27 / 1981

**SOURCE:** Travel Alberta

**SYNOPSIS:** Five ski areas situated in Banff and Jasper national parks and in Kananaskis country are visited in this film about the exhilaration of skiing in Alberta's Canadian Rockies. With groomed slopes, powder fields reached by helicopter, and cross-country trails, there is skiing for everyone's taste and capability.

---

**TITLE:** **Snow** **169-82-01**  
English / 13:30 / 1982

**SOURCE:** Ontario Ministry of Tourism and Recreation

**SYNOPSIS:** *Snow* is a visual association game of Ontario winters, past and present. Today's winter fun is celebrated by enthusiastic winter fans at Ontario's many carnivals, and by participating in popular sports such as snowshoeing, ice fishing and cross-country skiing, often along picturesque old logging roads.

---

**TITLE:** **Summer's Edge** **062-80-01**  
**Sur les rivages de l'été** **062-80-02**  
English, French / 13:05 / 1980

**SOURCE:** Industry, Science and Technology Canada (Kodak Canada)

**SYNOPSIS:** Newfoundland, New Brunswick, Nova Scotia, Prince Edward Island - the quiet beauty of Canada's four Atlantic provinces makes them ideal vacation places. Every cove, be it a welcoming harbour or a tiny fishing village, offers a new perspective. This region, steeped in its Acadian and Scottish heritage, offers much for the history buff to explore.

---

**TITLE:** **Sunspirit Saskatchewan** **163-85-01**  
 Le grand esprit de la Saskatchewan **163-85-02**

English, French, German / 24:00 / 1985

**SOURCE:** Saskatchewan Department of Tourism & Small Business

**SYNOPSIS:** This award-winning film is about summer in Saskatchewan. Through the eyes of a young family on vacation, you'll experience Saskatchewan's finest tourist destinations, special events and historical attractions. Saskatchewan is a warm and friendly family place - unhurried, uncrowded and, at times, unbelievable.

---

**TITLE:** **A Taste of Canada** **154-86-01**  
 Le Canada, miam miam! **154-86-02**

English, French / 11:00 / 1986

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** The first international student culinary competition held in Toronto in the spring of 1985 is documented in this presentation. Student and apprentice chefs from nine countries competed for honours in 12 categories. The challenges, frustrations and individual successes are highlighted.

---

**TITLE:** **Toronto - A Flight of Fancy** **146-81-01**

English / 19:38 / 1981

**SOURCE:** Metro Toronto Tourism and Convention Bureau

**SYNOPSIS:** Imagine, if you will, what William Lyon Mackenzie would think of today's Toronto. With a hot air balloon for transportation, Mackenzie and friend spend a fanciful day hovering above the city. From these lofty heights they inspect some of the modern and historic sites that make up the fabric of this major metropolis. Their adventures take them from one famous landmark to another: Ontario Place, Yorkville, and Old Fort York, to name just a few.

---

## Tourism

---

**TITLE:** Toronto - A Place for all Seasons **186-85-01**  
English / 15:00 / 1985

**SOURCE:** Ontario Ministry of Tourism and Recreation

**SYNOPSIS:** Ontario's capital, Toronto, is an exciting city any time of year. In summer there are beaches, festivals and baseball. Autumn brings colourful foliage and the Royal Horse Show. Winter means skating parties, skiing at the zoo and miles of indoor shopping. For spring there are blossoms, galleries, museums and the antique market. With first-rate hotels, theatres, convention facilities and 4000 restaurants, Toronto's welcome is for all seasons.

---

**TITLE:** Where the Biggest Bluefins Swim **171-84-01**  
English / 23:00 / 1984

**SOURCE:** Tourism Nova Scotia

**SYNOPSIS:** This presentation documents a battle of wits and the irresistible promise of a new world record. Year after year the giant bluefin tuna lures anglers to the protected waters on Nova Scotia's Canso Strait for a supreme test of endurance and skill. Who is really master here, fisher or fish?

---

**TITLE:** Winter in Ontario **070-81-01**  
English / 25:13 / 1981

**SOURCE:** Ontario Ministry of Tourism and Recreation

**SYNOPSIS:** A leisurely tour of a handful of Ontario's more than 100 ski areas inspired composer Hagood Hardy to write a piece of music celebrating the beauty of winter in Ontario. Everywhere he went he encountered people enjoying themselves, either skiing, touring, competing in marathons, fraternizing at carnivals or simply dining in one of many country inns. This film might convert a 'winterphobe' into a 'winterphile'.

---

**TITLE:** **Wish You Were Here** **170-83-01**  
 English / 12:34 / 1983

**SOURCE:** Ontario Ministry of Tourism and Recreation

**SYNOPSIS:** Here is an exciting invitation to holiday in Ontario's resort country - 900 km of ever-changing landscape that stretches from Georgian Bay to the Thousand Islands. No matter what the season, welcoming resorts cater to the vacationer's every need, offering a year-round variety of activity and entertainment, or peaceful relaxation. There is something for everyone in this special part of the world.

---

**TITLE:** **Yukon - Canada's Last Frontier** **038-86-01**  
 Le Yukon - aux confins du Canada **038-86-02**  
 English, French, German, Japanese / 25:00 / 1986

**SOURCE:** Government of Yukon Territory

**SYNOPSIS:** The cry of gold once drew fortune hunters to the Klondike like a magnet. Today Yukon Territory, about the size of France, draws visitors who want to share and experience the unique pioneer spirit and mystique that still exist.

A good network of highways and air links now permit the traveller to explore and enjoy spectacular scenery, see wildlife in its natural habitat and reach accommodation that varies from campsite to comfortable lodge to modern hotel.

This film shows how Yukon manages to offer the visitor a generous taste of history and tradition along with modern standards and comforts.

---

## Tourism

---

### See Also

#### **Business / Industry**

Tourism is Your Business - Financial Management	100-83-01
Le tourisme, c'est votre affaire - Programme de gestion financière	100-83-02

#### **Investment**

Montreal All the Best	099-86-01
Rendez-vous Montréal	099-86-02

#### **Marketing / Export**

Rendez-vous Canada - Seller Training	013-85-01
Rendez-vous Canada - Formation des vendeurs	013-85-02

---

# Transportation

---

A.V.G.P. (Armoured Vehicle General Purpose)

Fire Fleet

Moving People

Racine Super Containerport

Rails Across Canada

Rogers Pass: Destiny's Road

The Smoothest Ride on Rails (LRC)

Solutions: Canadian Transit Technology

The Steel Highway, An Auto Adventure

Systems of Excellence

Transportation and Communications: Canada in Touch

Transyt Canada Inc. Monorail

Urban Transportation (Vignette)

UTDC (Urban Transportation Development Corporation)





**TITLE:** **A.V.G.P. (Armoured Vehicle General Purpose)** **007-80-01**  
Music and effects only / 10:00 / 1980

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This film portrays (without narration) the functions, uses and tremendous versatility of the Cougar, one of Canada's armoured vehicles.

---

**TITLE:** **Fire Fleet** **061-80-01**  
English / 8:00 / 1980

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** A film featuring Canadian know-how in designing and constructing airport emergency and crash rescue vehicles, from the largest firefighting foam truck to the smallest skid-mounted unit. Highlights are the 9000-litre foam truck that travels where conventional vehicles can't; the 4500-litre unit; and others, including the 450-kilogram dry chemical and 2300-litre vehicles. All include state-of-the-art technology.

---

**TITLE:** **Moving People** **089-82-01**  
Transportation **089-82-02**  
English, French, Spanish, Portuguese / 23:15 / 1982

**SOURCE:** Toronto Transit Commission (TTC)

**SYNOPSIS:** This program takes a close look at the Toronto Transit System and traces its development from the first electric cars to today's extensive modern streetcar and subway systems.

---

## Transportation

---

**TITLE:** Racine Super Containerport **153-86-01**  
English / 5:00 / 1986

**SOURCE:** CP Rail

**SYNOPSIS:** This video offers a comprehensive portrait of Montreal's Racine international container facility on the city's waterfront. Benefits to import/export shippers are outlined, as are the technical details of the massive port. More than 2500 containers are moved every day at Racine, which is served by rail and highway systems in Canada and the United States. A promotional pitch for the port, this video is designed to attract potential domestic and international shippers.

---

**TITLE:** Rails Across Canada **030-86-01**  
Rails transcanadiens **030-86-02**  
English, French / 10:00 / 1986

**SOURCE:** VIA Rail Canada

**SYNOPSIS:** Produced by VIA Rail Canada, this video offers a history of passenger rail service in Canada. From the founding of the Champlain and St. Lawrence Railway in 1836 and the driving of the 'last spike' in 1885, the video traces the development of transcontinental passenger service up to the unification of CP and CN under the auspices of VIA. Archival footage of railway construction and shots of new passenger train technologies supplement the historical narrative.

---

**TITLE:** Rogers Pass: Destiny's Road **107-84-01**  
English / 24:30 / 1984

**SOURCE:** CP Rail

**SYNOPSIS:** The importance of the railway to the western Canadian economy is presented as the primary reason for the construction of the Rogers Pass tunnel. Building this 14.6 km tunnel through Mount MacDonald and Mount Cheops is vital, say CP Rail representatives, to increase the number of west-bound trains transporting bulk commodities (grains, coal, sulphur, petrochemical products) to ports on the Pacific coast.

---

**TITLE:** **The Smoothest Ride on Rails (LRC)** **108-82-01**  
 Comme sur un nuage **108-82-02**

English, French / 12:30 / 1982

**SOURCE:** Bombardier Ltée

**SYNOPSIS:** This is a promotional program outlining the special design features of the LRC, the new vehicle that is an example of the latest in advanced commuter train technology.

---

**TITLE:** **Solutions: Canadian Transit Technology** **032-81-01**  
 Le transport en commun : solutions canadiennes **032-81-02**

English, French, Spanish / 30:00 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** This film demonstrates Canada's urban transportation capability in comparison with major competitors in world markets. It highlights the individual and total integrated systems and notable technological developments of the Canadian urban transportation industry. It also shows the rapidly accelerating capability of Canadian companies and the reality that the 'future is now'.

---

**TITLE:** **The Steel Highway, An Auto Adventure** **063-85-01**

English / 10:00 / 1985

**SOURCE:** Canadian National

**SYNOPSIS:** This video describes, through the 'voice' of a new car, CN's 'Auto Transport System', the process by which automobiles get from manufacturer to retailer. The largest auto carrier in Canada, CN transports both domestic and foreign cars and trucks to markets across Canada, and owns 'auto ports' on both coasts. Also included in this presentation is a summary of the company's plans to improve service through enclosed rail cars and computer monitoring of shipments.

---

## Transportation

---

TITLE: **Systems of Excellence** 126-84-01  
Systèmes d'excellence 126-84-02

English, French / 20:00 / 1984

SOURCE: Industry, Science and Technology Canada

SYNOPSIS: By showing examples of Canadian hardware operating in effective and sophisticated transit systems around the world, this film demonstrates how Canadian equipment both responds to specific needs and fulfils those needs better than other technologies.

Some examples used are the flexible and reliable ALRT, proven state-of-the-art subway cars, and the new look of buses (e.g., the articulated bus and the new Orion Bus II).

---

TITLE: **Transportation and Communications: Canada in Touch** 143-86-01  
Transports et communications au Canada - les 143-86-02  
réseaux canadiens

English, French / 9:31 / 1986

SOURCE: Industry, Science and Technology Canada

SYNOPSIS: This is a fast-paced overview of Canadian achievements in transportation and communications - on water, land, through the airwaves and in space. Canada remains in touch with the world through its ongoing development of sophisticated telecommunication networks and innovative transportation systems.

---

TITLE: **Transyt Canada Inc. Monorail** 131-82-01

English / 11:25 / 1982

SOURCE: Transyt Canada Inc.

SYNOPSIS: This promotional program describes the design and manufacture of an elevated experimental monorail system, using a model to demonstrate the various principles of its operation.

---

**TITLE:** **Urban Transportation (Vignette)** **023-81-01**  
**Le transport urbain (vignette)** **023-81-02**  
  
English, French / 3:08 / 1981

**SOURCE:** Industry, Science and Technology Canada

**SYNOPSIS:** Taken from the film *Solutions: A File on Canadian Technology*, this vignette shows Canada's superior technological capability in the area of urban transportation on both land and water.

---

**TITLE:** **UTDC (Urban Transportation Development Corporation)** **083-81-01**  
  
English / 5:00 / 1981

**SOURCE:** Urban Transportation Development Corporation of Toronto

**SYNOPSIS:** The Intermediate Capacity Transit System (ICTS) is the result of a multi-million dollar development program undertaken by the Urban Transportation Development Corporation of Toronto. This program shows the many exciting technical features of this fast and efficient advanced guideway transit system.

---



---

# Photo Library

---

Populated Areas  
Accommodation / Dining  
Scenics  
Recreation / Sports  
Spectator Sports  
Special Events  
Entertainment  
Arts and Culture  
Miscellaneous  
Animals  
Agriculture  
Fishing  
Forestry  
Construction

Electronics and Communications  
Aerospace Industry  
Air Transportation  
Automotive, Marine and Rail Industries  
Automotive, Marine and Rail  
Transportation  
Energy  
Finance  
Engineering and Design  
Education  
Medicine  
Mining and Metals  
Manufacturing  
Departmental Activities





The department's photographic collection is organized on a provincial and territorial basis. Within each province / territory, material is further divided into the following broad categories and then specific subjects:

### A. POPULATED AREAS

1. Cities
2. Towns
3. Villages
4. Churches / Cathedrals
5. City Parks
6. Convention Centres / Meetings
7. Legislative Buildings

### B. ACCOMMODATION / DINING

1. Hotels / Motels
2. Resorts / Lodges
3. Guest Homes / Inns / Hostels
4. Farm & Ranch Vacations
5. Restaurants / Food
6. Après Ski
7. Hotel / Motel Management

### C. SCENICS

1. Beaches
2. -
3. Canyons
4. Coastal Scenes
5. Countryside
6. Falls
7. Flora / Gardens
8. Forests / Trees
9. Glaciers
10. Islands
11. Lakes / Bays
12. Lighthouses
13. Mountains
14. Parks (provincial)
15. Parks (national)
16. Natural Phenomena
17. Plains / Prairies

18. Rivers
19. Rock Formations
20. Seasons
21. Sunrises / Sunsets

### D. RECREATION / SPORTS

1. Boating (row, motor)
2. Camping (tents, trailers)
3. Canoeing / Kayaking
4. Cruises
5. Curling
6. Cycling
7. Gold-panning
8. Golfing
9. Hiking
10. Horseback Riding
11. Hot Springs
12. -
13. Picnics
14. River-rafting
15. Sailing
16. Skating (roller, ice)
17. Skiing (downhill)
18. Skiing (cross-country)
19. Sleigh Rides
20. Snowshoeing
21. Sport Fishing / Clam Digging
22. Sugarbush
23. Swimming / Hot Springs
24. Tennis
25. Tobogganing
26. Track and Field
27. Water Sports (misc.)
28. Windsurfing
29. Snowmobiling
30. Other

## Photo Library

---

### **E. SPECTATOR SPORTS**

1. Baseball / Cricket
2. Football
3. Hockey
4. Racing (cars, horses, boats)
5. Stadiums

### **F. SPECIAL EVENTS**

1. Carnivals
2. Fairs / Exhibitions
3. Festivals
4. Rodeos / Stampedes
5. Changing the Guard
6. RCMP / Musical Ride
7. Air Shows

### **G. ENTERTAINMENT**

1. Amusement Parks
2. Zoos / Aquariums / Wildlife Parks
3. Shopping / Malls
4. Sightseeing Tours
5. Other

### **H. ARTS AND CULTURE**

1. Arts / Crafts
2. Music (instruments, concerts)
3. Arts Centres
4. Theatre
5. Dance
6. Museums / Science Centres
7. Art Galleries
8. Historic Sites / Attractions

### **I. MISCELLANEOUS**

1. Signs / Flags / Emblems
2. People

### **J. ANIMALS**

1. Wildlife
2. Domestic, Dog Sleds
3. Whale-watching
4. Bird-watching

### **K. AGRICULTURE**

1. Farms / Farming / Machinery
2. Ranches
3. Livestock
4. Grain / Transportation
5. Markets / Produce
6. Food Processing
7. Research

### **L. FISHING**

1. Commercial Fishing
2. Processing / Packaging

### **M. FORESTRY**

1. Logging / Sawmills / Paper

### **N. CONSTRUCTION**

1. General

### **O. ELECTRONICS AND COMMUNICATIONS**

1. High Technology
2. Telephones
3. Television / Radio

### **P. AEROSPACE INDUSTRY**

1. Manufacture / Maintenance
2. Space Technology

### **Q. AIR TRANSPORTATION**

1. Airports
  2. Airplanes / Helicopters
-

**R. AUTOMOTIVE, MARINE AND RAIL INDUSTRIES**

1. Automotive Industry
2. Ship-building / Drydocks
3. Misc. Ground Machinery
4. Shipping / Equipment
5. Marine Research
6. Railway Manufacturing

**S. AUTOMOTIVE, MARINE AND RAIL TRANSPORTATION**

1. Urban Transit
2. Ferries
3. Ships
4. Cars / Trucks / Motorcoaches
5. Railways / Stations
6. Bridges
7. Border Crossing
8. Highways / Roads
9. Canals / Locks / Seaways
10. Harbours / Docks
11. Cable Cars / Lifts

**T. ENERGY**

1. Hydroelectricity
2. Oil / Gas
3. Offshore Industries
4. Nuclear
5. Alternative Sources

**U. FINANCE**

1. Banks / Trusts
2. Insurance

**V. ENGINEERING AND DESIGN**

1. Map-making / Drafting
2. Interior Design / Product Design
3. Engineering

**W. EDUCATION**

1. Universities / Colleges

**X. MEDICINE**

1. Laboratories / Testing
2. Hospitals

**Y. MINING AND METALS**

1. Mines / Mining Equipment
2. Other Metals
3. Steel Mills
4. Research

**Z. MANUFACTURING**

1. Textile
2. Industrial Products
3. Plastics / Ceramics
4. Steel
5. Rubber
6. Research

**ZZ. DEPARTMENTAL ACTIVITIES**

1. Think Canadian
2. Trade Fairs
3. Rendez-vous / TourCanada
4. Funded Programs
5. Ministers / Staff



Canada