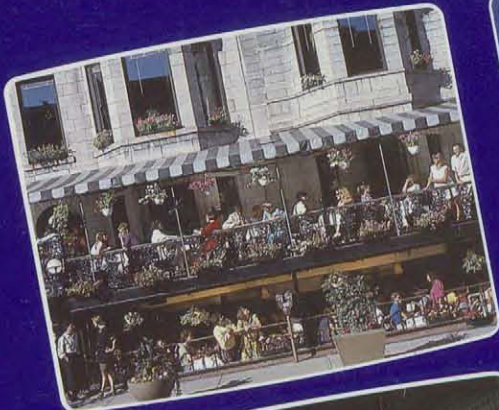


Vidéotheque

Vidéotheque



Grappling with
a tough business
decision?
The solution is right
before your eyes...
in one of our videos.



Vous avez
une décision
difficile à prendre?
Une de nos vidéos
peut vous apporter
la solution idéale.



Industry, Science and
Technology Canada

Industrie, Sciences et
Technologie Canada

Catalogue



HC111
.A35

1992

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TITLES NO LONGER AVAILABLE

Section	Title	Cat. No.
Energy - G1	Energy for the Future Fuelling the Future Reactor Safety Under the Sun	118-82-01 043-81-01 046-82-01 078-83-01
Entrepreneurship - H1	Tourism is Your Business - Financial Management, Series of 12	100-83-01
Forestry- K1	MacMillan Bloedel - At Home Around the World	067-85-01
Investment - L1	Investing in Canada Strategic Location (Ontario)	053-85-01 148-85-01 & 03
Manufacturing - M1	Finning - On the Move with Industry The Modernization of Sydney Steel - Phase I Sydney Rails (Sydney Steel Corporation)	016-86-01 086-84-01 005-84-01
Marketing/Export - N1	Tourism is Your Business - Marketing Management, Series of 13	125-86-01
Mining - O1	Planning for Technological Change - The Mining Experience	101-84-01
Technology - R1	A Source of Innovative Technology (Siltronics) The Technology Tree	176-84-01 028-83-01
Tourism - T1	Atlantic Canada Awaken to Alberta Bienvenue au Quebec Canada West, an Exploration Culinary Olympics 1984 - Hot/Cold Competition Culinary Olympics 1984 - Victory! A Fish for all Seasons Heartland Canada Meetings and Conventions in Canada Natural Journey Prince Edward Island (Series of 4) Where the Biggest Bluefins Swim	150-82-01 111-83-01 119-82-01 033-82-01 004-84-01 124-84-01 145-83-01 141-84-01 085-82-01 092-82-01 008-83-01 171-84-01
Transportation	Systems of Excellence	126-84-01

VIDEO THEQUE CATALOGUE UPDATE

INDUSTRY, SCIENCE AND
TECHNOLOGY CANADA
LIBRARY

JAN 10 1993

ADCK
BIBLIOTHÈQUE

INDUSTRIE, SCIENCES ET
TECHNOLOGIE CANADA

Amendment no. 2, July, 1992

Please ensure that you have received all pages listed hereunder. If any pages are missing, please call (613) 995-8900 or fax to (613) 954-6486.

Section	Deleted Page(s)	Insert Page(s)
Introduction	i-iii	i-iii
Aerospace - A1		1
Entrepreneurship - H1		1
Entrepreneurship - H1	H1 and H2	H1 and H2
Investment - I1		1
Manufacturing - M1		1
Science - P1		1
Service Industries - Q1		1
Tourism - T1		1
Tourism - T1	T5 and T6	T5 and T6
Transportation - U1	U1 to U3	U1 to U3
Photothèque - V1	V1 to V4	V1 to V5

TITLES NO LONGER AVAILABLE		
Section	Title	Cat. No.
Aerospace - A1	Challenger: An Industrial Romance Next Generation	162-80-01 026-82-01
Agriculture - B1	Ontario Centre for Farm Machinery & Food Processing Tech. Score 9 for Milk	082-86-01 117-83-01
Construction - D1	Canadian Wood Frame Construction Hambro D-500 Composite Floor System Taking Care of Business	104-81-01 003-84-01 149-82-01
Design and Invention - E1	A History of Design/Innovation in Canada	098-84-03

Introduction

Industry, Science and Technology Canada (ISTC) was created to promote Canada's international competitiveness and excellence in industry, science and technology. Departmental programs and services are designed to encourage the development of industries and services that can compete in world markets in the 21st century.

To support and stimulate these activities the department maintains and operates one of the most up-to-date video and photographic lending libraries in Canada.

HOW CAN WE HELP?

We have videos on a broad range of subjects that can help you understand market trends or illustrate new processes that have been adopted by industry leaders. We also lend high-quality slides for the creation of your own promotional piece.

We can help you reach a wider audience if you have a promotional video. Your program, if appropriate, can be included in the next edition of this catalogue, which is distributed throughout Canada, and at trade posts around the world and is available on-line.

VIDÉOTHÈQUE

The ISTC Vidéothèque Library includes programs produced for the department, as well as programs produced by other departments, other levels of government and private sector companies. Titles in all common North American formats are loaned free of charge.

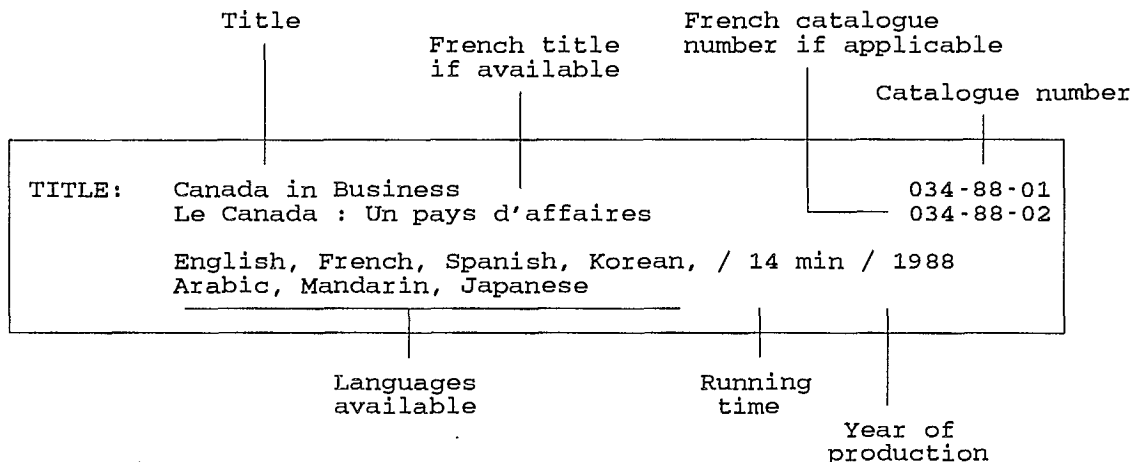
The department reserves the right to limit the number of titles that may be borrowed at any one time. Videos borrowed from the department may not be copied either in whole or in part by the borrower.

Some videos were produced for a unilingual audience. Others were provided to the department by the private sector. Therefore, some titles are available in one language only.

At the front of the catalogue there are two indexes: Alphabetic by Title and Alphabetic by Subject. The catalogue itself, and the on-line, are divided into 21 sections, listed alphabetically.

Each video listing gives the title, catalogue number, languages available, running time, year of production, a description of the content and the name of the sponsor.

Here is a key to using the information that precedes each video description:



PHOTOTHÈQUE

The department also provides Canadian business and industry with access to one of the largest, most comprehensive slide libraries in Canada. A national collection of more than 150 000 original 35mm slides and 2 500 black-and-white photographs is available to help you assemble presentations and promotional programs.

Original slides may not be removed from the library but custom, quality duplicates are provided **on a loan basis** for a minimal cost. Because of the size of the photographic collection, a listing of the actual holdings cannot be given. The photographic index on page V2, however, provides a synopsis of the industry/tourism subjects covered.

Amendment (2) July 1992

HOW TO ORDER

To obtain videos, slides or black-and-white photographs described in this issue of the Vidéotheque Catalogue, or for further information, contact:

Vidéotheque/Phototheque
Communications Branch
Industry, Science and Technology Canada
235 Queen Street
OTTAWA, Ont.
K1A 0H5
Tel.: (613) 995-8900
Fax: (613) 954-6436
On-Line: (613) 943-1910

Requests should specify the exact nature of the project, the audience and the format required. Please order all videos by name and catalogue number. If you order videos on-line, only the catalogue number is required.

Please allow three weeks for processing and shipment of materials to Canadian and U.S. destinations. Overseas requests may require four weeks for delivery, depending on location.

You will receive a loan form listing the items borrowed, the expiry date and the conditions of the loan. The white copy should be signed and returned immediately to Vidéotheque/Phototheque to acknowledge receipt of the goods, and the yellow copy should accompany the loaned items when they are returned.

TITLE: **Rebuilding The Aboriginal Economy** 290-91-01
Rebâtir l'économie autochtone 290-91-02

English/13 min/French/14 min 5 s/1991

SYNOPSIS: Canada's Aboriginal people are making their own significant contribution to the country's prosperity. ISTC is committed to the rebuilding of the Aboriginal economy and provides financial and development assistance to qualified entrepreneurs and community organizations. This video slide presentation features ISTC's Aboriginal Economic Programs highlighting some successful Aboriginal business ventures across Canada.

SOURCE: Industry, Science and Technology Canada

TITLE: **Go for Gold: Introduction to the Canada Awards** 292-92-01 (CC)
Program for Business Excellence

Les chercheurs de trésors : un regard sur les

Prix Canada pour l'excellence en affaires 292-92-02 (SCC)

English/French/7 min 34 s/1992

SYNOPSIS: Since 1984, Canadian companies have competed for Canada Awards for Business Excellence (CABE). Canadian businesses in all industry sectors have been recognized and honoured for their outstanding achievements. The only awards program of its kind in Canada, it is designed to promote the best in Canadian business excellence. This video presentation explains to prospective entrants some of the benefits of winning a CABE award.

A closed captioned version is available in both English and French.

SOURCE: Industry, Science and Technology Canada

TITLE: **Fisheries Alternatives Program (FAP)** 068-91-01
Programme diversi-pêche 068-91-02

English/French/8 min/1991

SYNOPSIS: The Fisheries Alternative Program (FAP), administered by the Atlantic Canada Opportunities Agency, is featured in this video presentation. FAP was created by the Government of Canada to broaden the economic base of fishery-dependant communities in Atlantic Canada by helping to create alternative new employment opportunities. Details of this program as well as the Atlantic Fisheries Adjustment Program to revitalize the fishing industry are highlighted.

SOURCE: Atlantic Canada Opportunities Agency

Entrepreneurship

Building Competitiveness

Canada Awards for Business Excellence (1986)

Canada Awards for Business Excellence (1987)

Canada Awards for Business Excellence (1988)

Canada Awards for Business Excellence (1989)

Canada Awards for Business Excellence (1990)

Canada Awards Small Business Module (1987)

Canada in Business

Competitiveness: The Challenge of the 90s

Entrepreneurship

Hillebrand Estates Winery

In the Company of Women

Milestones

Ready for Take-Off

Small Business Enterprise Centres

Spirit of Enterprise

Starting a Business

Taking the Challenge

Tourism is your Business — Financial Management

TITLE: **Building Competitiveness** 287-90-01
Le développement de la compétitivité canadienne 287-90-02
(Bilingual) 287-90-03
English, French, Bilingual/5 min 40 s/1990

SYNOPSIS: Industry, Science and Technology Canada (ISTC) was created to promote international competitiveness and excellence in Canadian industry, science and technology. This short video highlights how the department is playing a major role in bringing Canada into the first rank of industrial and commercial nations in the 21st century.

SOURCE: Industry, Science and Technology Canada

TITLE: **Canada Awards for Business Excellence (1986)** 123-86-01
Prix Canada pour l'excellence en affaires (1986) 123-86-02
English, French/54 min/1986

Canada Awards for Business Excellence (1987) 181-87-01
Prix Canada pour l'excellence en affaires (1987) 181-87-02
English, French/54 min/1987

Canada Awards for Business Excellence (1988) 219-88-01
Prix Canada pour l'excellence en affaires (1988) 219-88-02
English, French/1 hr 39 min/1988

Canada Awards for Business Excellence (1989) 220-89-01
Prix Canada pour l'excellence en affaires (1989) 220-89-02
English, French/1 hr 26 min/1989

Canada Awards for Business Excellence (1990) 235-90-01
Prix Canada pour l'excellence en affaires (1990) 235-90-02
English, French/1 hr 22 min/1989

Canada Awards for Business Excellence (1991) 289-91-01
Prix Canada pour l'excellence en affaires (1991) 289-91-02
English, French/1 hr/1991

Canada Awards Small Business Module (1987) 182-87-01
Prix Canada pour le module de la petite entreprise (1987) 182-87-02
English, French/12 min 53 s/1987

SYNOPSIS: These are videos of the presentations where the winners of the Canada Awards For Business Excellence were honoured. Each category is introduced and the achievements of the finalists are briefly detailed. The 1988, 1989, 1990 and 1991 presentations were produced on video while previous productions are multi-image transferred to video.

SOURCE: Industry, Science and Technology Canada

Amendment (2) July 1992

TITLE: **Innovators and Frontrunners in The Schools** 295-92-01
Innovateurs et chefs de file à l'école 295-92-02

English/21 min 40 s/French/17 min 5 s/1991

SYNOPSIS: Did you know that science and math can be made interesting to students who are trying their best to avoid these subjects? Designed for use by teachers, this video explains how effective science or engineering presentations can have a positive impact on students attitudes towards science and math.

SOURCE: Industry, Science and Technology Canada

TITLE: **Rap-O-Matics** 291-91-01
Rap-O-Matiques 291-91-02

English/11 min 52 s/French/12 min 16 s/1991

SYNOPSIS: This motivational and instructional video uses drama to heighten young people's awareness of the value of math and science in their lives. The video introduces Kate, a daydreaming 15-year-old whose current passion in life is rap music. A chance encounter with the leader of a rap group in a recording studio teaches Kate that math and science aren't just for whiz kids and that there are a "zillion" things she could do with her life - even sound engineering - if only she keeps her math and science options open.

SOURCE: Industry, Science and Technology Canada

TITLE: **Canada: A World of Possibilities** **129-92-03**

Music/3 min 20 s/1992

SYNOPSIS: Stay tuned for the greatest show on earth. This video features dramatic ski action sequences and winter scenery shots typical of Canada's terrain, followed by four commercials produced to communicate the heritage and culture of Canada and the excitement of a vacation for potential United Kingdom visitors to Canada.

SOURCE: Industry, Science and Technology Canada

TITLE: **Canada's Yukon** **051-90-01**

English/6 min 35 s/1990

SYNOPSIS: Peaceful natural beauty is the highlight of this video which invites everyone to visit the Yukon. A historical continuity between the Gold Rush prospector and the modern day tourist is outlined as the Yukon's heritage and rugged environment are promoted.

SOURCE: Yukon Tourism

TITLE: Canada: The World Next Door – 1986 128-91-03 (A)
Canada: The World Next Door (Evolution) 1986-1991 128-91-03 (B)

Music/8 min/1986 (A)
Music/7 min 30 s/1991 (B)

SYNOPSIS: Based on excerpts from footage shot for Tourism Canada's television commercials for the U.S. market, these videos are being used in trade promotions in the U.S.

SOURCE: Industry, Science and Technology Canada

TITLE: Canada West – Picture this 190-88-01
L'Ouest canadien – « Imaginez » 190-88-02
(Japanese, German) 190-88-03
English/10 min/French, Japanese, German/11 min 45 s/1988

SYNOPSIS: Focus your camera on Canada West in this multi-image slide presentation that captures the beauty of Alberta and British Columbia in a spectrum of colours. Sharing the Canadian Rockies, these two warm and friendly provinces are beckoning you to enjoy spectacular scenery, fascinating history and exciting cities.

SOURCE: Alberta Tourism and Tourism British Columbia

TITLE: **Canada's Capital City: Ottawa** **187-85-01**

English/13 min 43 s/1985

SYNOPSIS: From the fireworks of Canada Day to the ice-sculptures of Winterlude, Ottawa is a city of festivals and pageantry. This video describes how visitors to Ottawa can thrill to the Changing of the Guard, browse through serene museums, experience the excitement of hair-raising whitewater rafting and enjoy spectacular fall colours and acres of spring tulips in Ottawa — Canada's capital city.

SOURCE: Ontario Ministry of Tourism and Recreation

TITLE: **Canada: What's New in the World Next Door? — Part I** **194A-88-01**
Canada: What's New in the World Next Door? — Part II **194B-88-01**

Part I/English/16 min 10 s/Part II/English/21 min 17 s/1988

SYNOPSIS: Take a cross-country tour featuring some of the many tourist attractions, both new and old to be found throughout Canada. Part I takes you eastward from British Columbia, through Alberta, the North, Saskatchewan and Manitoba. Part II covers Ontario, Quebec and Atlantic Canada. Multi image transferred to video.

SOURCE: Industry, Science and Technology Canada

TITLE: **Convention Heaven: Quebec City** **066-86-01**

English/10 min/1986

SYNOPSIS: This promotional video provides an introduction to Quebec City. Designated a World Cultural Heritage Site in 1985 by UNESCO, Quebec City is a first-class destination. Easily accessible by plane, car, bus or train, the city offers visitors the warmth of Quebec hospitality and picturesque surroundings. Ideal for business meetings and conventions, Quebec City has an extensive network of hotels, motels and resorts, with a total of more than 3 000 first-class rooms, and a Municipal Convention Centre that can accommodate up to 5 000 delegates. Quebec City is calm and safe and offers a full range of entertainment, sporting and shopping activities.

SOURCE: Quebec City Region Tourism and Convention Bureau

Transportation

All Aboard — VIA

Canada in Touch: Transportation and Communications

Rails Across Canada

Rogers Pass: Destiny's Road

The Steel Highway, an Auto Adventure

Amendment (2) July 1992

Transportation - U1

Photothèque

ISTC Photothèque Mandate

To loan photographic materials for use in a way that promotes international competitiveness and excellence in Canadian industry, science, technology, and tourism.

ISTC photographs may be used in the following manner:

- brochures
- audio visuals, videos
- convention and trade show materials
- materials which encourage small and medium-sized Canadian industry, Aboriginal programs and tourism development and investment
- government produced materials which adhere to the mandate guidelines (including office decor)
- ads for the promotion of Canadian identity

ISTC photographs may not appear in materials which are sold, with the following exceptions:

- school manuals
- newspapers
- magazines
- books written by Canadians
- books by Canadian publishers
- books about Canada by international writers/publishers.

Specifically, ISTC photographs may not be used or appear in the following:

- religious and moral issues
- medical purposes
- political propaganda
- all materials related to tobacco and alcohol
- souvenirs
- calendars and postcards intended for sale
- posters intended for sale
- personal letterhead
- personal interior decoration
- packaging of products (other than periodicals and books) intended for sale

Amendment (2) July 1992

Photothèque - V1

Photothèque Subject Index

The department's photographic collection is organized on a provincial and territorial basis. Within each province/territory, material is further divided into the following broad categories and then specific subjects:

Provinces and Territories

- | | |
|--------------------------|---------------------------|
| 1. Newfoundland/Labrador | 7. Manitoba |
| 2. Prince Edward Island | 8. Saskatchewan |
| 3. Nova Scotia | 9. Alberta |
| 4. New Brunswick | 10. British Columbia |
| 5. Quebec | 21. Yukon |
| 6. Ontario | 22. Northwest Territories |

Subject Index

- | | |
|-------------------------|---|
| A. Populated Areas | O. Electronics and Communications |
| B. Accommodation/Dining | P. Aerospace Industry |
| C. Scenics | Q. Air Transportation |
| D. Recreation/Sports | R. Automotive, Marine and Rail Industries |
| E. Spectator Sport | S. Automotive, Marine and Rail Transportation |
| F. Special Events | T. Energy |
| G. Entertainment | U. Environment |
| H. Arts and Culture | V. Service Industries |
| I. Miscellaneous | W. Education |
| J. Animals | X. Medicine |
| K. Agriculture | Y. Mining and Metals |
| L. Fishing | Z. Manufacturing |
| M. Forestry | AA. Departmental Activities |
| N. Construction | |

Amendment (2) July 1992

A. POPULATED AREAS

1. Cities
2. Towns
3. Villages/districts
4. Churches/Cathedrals
5. City Parks
6. Convention Centres/Meetings
7. Legislative Buildings

B. ACCOMMODATION/DINING

1. Hotels/Motels
2. Resorts/Lodges
3. Guest Homes/Inns/Hostels
4. Farm & Ranch Vacations
5. Restaurants/Food
6. Après Ski
7. Hotel/Motel Management

C. SCENICS

1. Beaches
2. N/A
3. Canyons
4. Coastal Scenes
5. Countryside
6. Falls
7. Flora/Gardens
8. Forests/Trees
9. Glaciers
10. Islands
11. Lakes/Bays
12. Lighthouses
13. Mountains
14. Parks (provincial)
15. Parks (national)
16. Natural Phenomena
17. Plains/Prairies
18. Rivers
19. Rock Formations
20. Seasons
21. Sunrises/Sunsets

D. RECREATION/SPORTS

1. Boating (row, motor)
2. Camping (tents, trailers)
3. Canoeing/Kayaking
4. Cruises
5. Curling
6. Cycling
7. Gold-panning
8. Golfing
9. Hiking
10. Horseback Riding
11. Hot Springs
12. SPA
13. Picnics
14. River Rafting
15. Sailing
16. Skating (roller, ice)
17. Skiing (downhill)
18. Skiing (cross-country)
19. Sleigh Rides
20. Snowshoeing
21. Sport Fishing/Clam Digging
22. Sugarbush
23. Swimming/Hot Springs
24. Tennis
25. Tobogganing
26. Track and Field
27. Water Sports (misc.)
28. Windsurfing
29. Snowmobiling
30. Other

E. SPECTATOR SPORTS

1. Baseball/Cricket
2. Football
3. Hockey
4. Racing (cars, horses, boats)
5. Stadiums

F. SPECIAL EVENTS

1. Carnivals
2. Fairs/Exhibitions
3. Festivals
4. Rodeos/Stampedes
5. Changing of the Guard
6. RCMP/Musical Ride
7. Air Shows
8. Equestrian Shows
9. Pow Wow

G. ENTERTAINMENT

1. Amusement Parks
2. Zoos/Aquariums/Wildlife Parks
3. Shopping/Malls
4. Sightseeing Tours
5. Other

H. ARTS AND CULTURE

1. Arts/Crafts
2. Music (instruments, concerts)
3. Arts Centres
4. Theatre/Opera
5. Dance
6. Museums/Science Centres
7. Art Galleries
8. Historic Sites/Attractions

I. MISCELLANEOUS

1. Signs/Flags/Emblems
2. People

J. ANIMALS

1. Wildlife
2. Domestic, Dog Sleds
3. Whale-watching
4. Bird-watching

K. AGRICULTURE

1. Farms/Farming/Machinery
2. Ranches
3. Livestock
4. Grain/Transportation
5. Markets/Produce
6. Food Processing
7. Research

L. FISHING

1. Commercial Fishing
2. Processing/Packaging

M. FORESTRY

1. Logging/Sawmills/Paper

N. CONSTRUCTION

1. General
2. Maquettes
3. Dwellings

O. ELECTRONICS AND COMMUNICATIONS

1. High Technology
2. Telephones
3. Television/Radio
4. Newspapers/Magazines/Publications

P. AEROSPACE INDUSTRY

1. Manufacture/Maintenance
2. Space Technology

Q. AIR TRANSPORTATION

1. Airports
2. Airplanes/Helicopters
3. Aviation Services

Amendment (2) July 1992

R. AUTOMOTIVE, MARINE AND RAIL INDUSTRIES

1. Automotive Industry
2. Ship Building/Drydocks
3. Misc. Ground Machinery
4. Shipping/Equipment
5. Marine Research
6. Railway Manufacturing

S. AUTOMOTIVE, MARINE AND RAIL TRANSPORTATION

1. Urban Transit
2. Ferries
3. Ships
4. Cars/Trucks/Motorcoaches
5. Railways/Stations
6. Bridges
7. Border Crossing
8. Highways/Roads
9. Canals/Locks/Seaways
10. Harbours/Docks
11. Cable Cars/Lifts

T. ENERGY

1. Hydroelectricity
2. Oil/Gas
3. Offshore Industries
4. Nuclear
5. Alternative Sources

U. ENVIRONMENT

1. Air
2. Land
3. Water

V. SERVICE INDUSTRIES

1. Map-making/Drafting
2. Interior Design/Product Design
3. Engineering
4. Post Office

V. SERVICE INDUSTRIES (CONT'D)

5. Shredding Paper
6. Computer/Software
7. Insurance
8. Landscaping
9. Sundry

W. EDUCATION

1. Universities/Colleges

X. MEDICINE

1. Laboratories/Testing/Research
2. Hospitals
3. Services

Y. MINING AND METALS

1. Mines/Mining Equipment
2. Other Metals
3. Steel Mills
4. Research

Z. MANUFACTURING

1. Textile
2. Miscellaneous
3. Advanced Industrial Materials
4. Steel
5. Rubber
6. Research
7. Household
8. Production

AA. DEPARTMENTAL ACTIVITIES

1. Trade Fairs
2. Business Service Centre
3. Tourism Trade Show
4. Staff

Amendment (2) July 1992

Photothèque - V5

VIDEOTHEQUE CATALOGUE UPDATE

Amendment no. 1, November 1991

Please ensure that you have received all pages listed hereunder. If any pages are missing, please call (613) 995-8900 or fax to (613) 954-6436.

Section	Deleted Page(s)	Insert Page(s)
Entrepreneurship		1
Food Products		1
Manufacturing		1
Mining		1
Science		1
Service Industries		1
Technology		1, 2
Telecommunications		1
Tourism		1 to 5
Transportation		1
ISTC Phototheque Mandate		1

TITLES NO LONGER AVAILABLE		
Section	Title	Cat. No.
Entrepreneurship	Milestones	019-86-01
Tourism	Nova Scotia Horizons	021-84-01

TITLE: Shades of Shad

019-91-01

English/30 min/1991

SYNOPSIS: On June 30, 1991, fifty-six gifted high school students from across Canada converged at Carleton University for a month of Computer Science, High Technology, Mathematics and Entrepreneurship. It was one of eight programs taking place at universities across Canada. Dual objectives of the video are to document the Shad Valley "experience" and its programs as seen by the student participants and to promote the program for future years.

SOURCE: Shad Valley Program

Amendment (1) November 1991

Entrepreneurship - 1

TITLE: ISTC Fishery Products Video Series
La série de vidéos d'ISTC sur les pêcheries

288-90-01
288-90-02

English/French/1990

SYNOPSIS: This series of nine videos provides the Canadian fishery industry with a global picture of seafood marketing and highlights new trends in Europe and Japan. The viewer is taken on a tour of one of the top food shows in the world, the Salon International de L'Alimentation (SIAL) in Paris, France, where Canada was represented, and to Tsukiji Market, in Tokyo, Japan, the largest seafood market in the world. From an interview with Dave Nichol, President of Loblaw's International Merchants Canada, giving advice on the Canadian food industry, to an interview with a French chef discussing seafood preparation in France, this series is an interesting and informative way of conveying market intelligence information to industry.

- (1) The French Market (34 min 37 s)
Le marché français (36 min 03)
- (2) New Product Development (24 min 06 s)
Le développement de nouveaux produits (24 min 47)
- (3) An Interview with Dave Nichol (31 min 20 s)
Une entrevue avec Dave Nichol (30 min 48)
- (4) The SIAL Food Products Exhibition, Paris, France (18 min 01 s)
SIAL, Le Salon International de L'Alimentation, Paris, France (17 min 38)
- (5) The New Age of Salmon Products (11 min 18 s)
Une nouvelle ère pour les produits du saumon (11 min 32)
- (6) Merchandising in the 90s - An Industry Perspective (17 min 50 s)
Les techniques marchandes dans les années 90 - La perspective industrielle (17 min 47)
- (7) Trends In the Foodservice Industry in France (9 min 28 s)
Les tendances dans l'industrie de la restauration en France (9 min 28)
- (8) Japan: Tsukiji Market and Foodex (13 min)
Japan: Le marché Tsukiji et le Foodex (12 min)
- (9) Gooseneck Barnacles - The Development of an Underutilized Species (14 min 40 s)
Le pouce-pied - Le développement d'une espèce sous-utilisée
(14 min 38)

SOURCE : Industry, Science and Technology Canada

Amendment (1) November 1991

TITLE: **Feel It**

047-90-01

English/4 min 45 s/1990

SYNOPSIS: **Precision, consistency and the proper tools are shown to be the reasons why Accuform's golf clubs surpass all others. The company uses the same technologies to manufacture golf clubs as it uses in its aerospace division. Clubs are exported world-wide including the USA, UK, France, Germany, Australia and Japan. Testimonials of professional and amateur golfers support the company's claims of excellence.**

SOURCE: **Accuform Golf Limited**

Amendment (1) November 1991

Manufacturing - 1

TITLE: **Polaris - Mining On Top Of The World**

014-90-01

English/17 min 09 s/1990

SYNOPSIS: Polaris is the most northerly-based metal mine in the western world. Owned and operated by Cominco Metals Limited, it is located in the high Arctic of Canada's Northwest Territories. Under harsh weather conditions which are ideal for mining lead and zinc, the company extracts more than a million tons of ore each year. This video not only highlights the company's mining operation but life for the 250 men and women who live and work in this remote area of Canada.

SOURCE: Cominco Metals Limited

Amendment (1) November 1991

Mining - 1

TITLE: Superconductivity 006-89-01
La supraconductivité 006-89-02

English/6 min 15 s/French/6 min/1989

SYNOPSIS: Electricity. We use it everyday in ever-increasing amounts. It may be possible, however, to increase the amount of electricity available by using superconductors instead of conventional transmission lines. Certain metals, at extremely low temperatures lose all electrical resistance and become superconductors with the ability to carry current without any loss of energy. This video highlights National Research Council Canada's research into superconductivity and its enormous potential to make more electricity available without the costly construction of hydro dams or nuclear generating stations.

SOURCE: National Research Council Canada

TITLE: Tribology 007-90-01
Tribologie 007-90-02

English/11 min 55 s/French/12 min 10 s/1990

SYNOPSIS: The economic impact of friction and wear in machines is astounding. It can slow down production, use up energy and wear out parts prematurely. The largest evacuation witnessed in Canada was caused by this destructive process when a train carrying explosive toxic chemicals derailed in Mississauga, Ontario in 1977 because a wheelbearing overheated and seized. This video documents the work of National Research Council Canada in the field of tribology - the science that studies friction and wear in machines - and how their findings are being applied by industry.

SOURCE: National Research Council Canada

TITLE: Partners In Change 017-90-01

English/16 min 5 s/1990

SYNOPSIS: The services and programs offered by Industry, Science and Technology Canada (ISTC) in Newfoundland are highlighted in this multi-image slide presentation. ISTC's mandate is to promote international competitiveness and excellence in Canadian industry, science and technology.

SOURCE: Industry, Science and Technology Canada (Newfoundland)

TITLE: Canadian Institute of Industrial Technology 002-88-01

L'Institut canadien de technologie industrielle 002-88-02

English/5 min 37 s/French/5 min/1988

SYNOPSIS: In order to remain competitive, Canadian companies must make research and development a priority. Canadian industry needs access to world class facilities, equipment and expertise to help accelerate the research and development process. National Research Council Canada's Canadian Institute of Industrial Technology (CIIT) provides a complete research environment and encourages the private sector to become involved in advancing industrial technology solutions.

SOURCE: National Research Council Canada

TITLE: Return On Investment 010-89-01

A la fine pointe 010-89-02

English/8 min 14 s/French/8 min 09 s/1989

SYNOPSIS: Innovation world-wide is transforming the marketplace and industry must adopt new technologies in order to compete globally. National Research Council Canada with its research facilities and its scientific expertise are instrumental in helping Canadian entrepreneurs develop the competitive edge.

SOURCE: National Research Council Canada

Amendment (1) November 1991

TITLE: Alias Smart Design 029A-90-01

English/20 min/1990

SYNOPSIS: Alias Research Inc., produces computer software programs capable of three dimensional graphical design. There are many major corporations using this state of the art tool to design and fabricate a wide range of products. The ease of use of the system is highlighted in the video as well as the high quality graphics available. In 1990, the company won gold in the Canada Awards for Business Excellence in the Innovation category for its computer graphics technology.

SOURCE: Alias Research Inc.

TITLE: Alias Update December 1990 029B-90-01

English/12 min/1990

SYNOPSIS: In this presentation, Alias Research Inc. introduces a unique new product, Upfront, which is geared to meet the communication needs for people who use personal computers to draw in three dimensions. The company's work in High Definition Television (HDTV), in animated special effects and the use of its systems in designer education is also shown.

SOURCE: Alias Research Inc.

TITLE: Microstar Software 018-87-01

English/10 min 10 s/1987

SYNOPSIS: Microstar Software Limited can help you find practical and rapid solutions to your software requirements. Producers of high quality software, the company specializes in graphics, communications and real time systems and is internationally recognized in the development of advanced micro-computer products.

SOURCE: Microstar Software Limited

TITLE: Profiting from Technology 025-91-01
Les fruits de la technologie 025-91-02

English/12 min 58 s/French/12 min 25 s/1991

SYNOPSIS: Canadian business must adopt new technology if it is to remain competitive. Many innovative technologies and processes are readily available from around the world. In this video, the concept of technology transfer is introduced. Details on the availability of resources through government agencies such as Industry, Science and Technology Canada, are provided to assist Canadian businesses in this profitable activity.

SOURCE: Industry, Science and Technology Canada

Amendment (1) November 1991

TITLE: Technology Trained On Tomorrow

031-91-01

English/7 min 10 s/1991

SYNOPSIS: CAE Industries Ltd. demonstrates its variety of flight simulators used for both military and commercial applications. Demanding military standards are met by CAE's impressive simulation systems which are in widespread use around the world. CAE's other holdings are briefly outlined as well.

SOURCE: CAE Industries Ltd.

Amendment (1) November 1991

2 - Technology

TITLE: **Bonjour Quebec** 011-90-01
Bonjour Québec 011-90-02

English/French/13 min 59 s/1990

SYNOPSIS: Life can be rich and spontaneous in the Province of Quebec. Quebecers lead a lifestyle as cosmopolitan or as sophisticated as any in the world. Nowhere else in North America will you find a surreal mix of skyscrapers and century-old ramparts, street cabarets, boutiques, bistros and festivals - an explosion of character and colour. And yet in minutes, you can find a Quebec as private and serene as seen by its first explorers, a place where time almost stands still. This video features the many scenic attractions of this beautiful province.

SOURCE: Tourism Quebec

TITLE: **Canadian Museum of Civilization** 036-90-03
Musée Canadien des Civilisations

Music/8 min 30 s/1990

SYNOPSIS: This music-only presentation highlights the magnificent architectural structure of the Museum of Civilization and includes a tour of The Grand Hall, History Hall, the Children's Museum, various exhibits and the Imax/Omnimax theatre.

SOURCE: Canadian Museum of Civilization

TITLE: **Canadian Tableau** 012-90-03
Tableau Canadien

Music/9 min 28 sec/1990

SYNOPSIS: With rapid images and upbeat music, this tableau (ref: Cat. no 212-89-01) reflects the cultural, economic and geographic diversity of Canada. Discover the unique character and spirit of its people, institutions and resources.

SOURCE: External Affairs and International Trade Canada

TITLE: Come Out and Play 021-90-01

English/9 min 30 s/1990

SYNOPSIS: Welcome to the City of Chatham and County of Kent - situated in the heart of Southwestern Ontario and bordered by two lakes and two rivers. This historical area features many tourist attractions, acres of parkland, and accommodations for everyone - from cosy bed and breakfasts to modern hotels. And, fully-serviced waterways make a boat cruise a truly fascinating adventure. This video highlights a part of our country made for water lovers.

SOURCE: Chatham/Kent Tourist Bureau

TITLE: Destination Alberta (Complete Set of 14 Zones) 032-90-01

English/10-12 minutes each/1990

SYNOPSIS: "Destination Alberta" is comprised of 14 individual videos featuring the spirit and majesty of Alberta. Alberta is full of surprises - adventure awaits you at every turn. There's hiking, cycling, trailriding, golfing, and skiing - you'll never run out of things to do. Experience Alberta's friendly western hospitality, world-class resorts, bustling cities and cultural diversity. Alberta offers a perfect blend of unique and exciting vacations to tempt you - seeing is believing, select one or more videos to share the wonders of Alberta - make your next destination Alberta!

- Zone 1 - Chinook Country (Southwestern Alberta)
- Zone 2 - Gateway Country (Southeastern Alberta)
- Zone 3 - Big Country (Central Southeastern Alberta)
- Zone 4 - David Thompson Country - (Central Southwestern Alberta)
- Zone 5 - Battle River Country - (Central Southeastern Alberta)
- Zone 6 - Lakeland (Northeastern Alberta)
- Zone 7 - Evergreen Country (Central Northwestern Alberta)
- Zone 8 - Land of the Mighty Peace (Northwestern Alberta)
- Zone 9 - Jasper National Park (Central Western Alberta)
- Zone 10 - Calgary and District (Southern Alberta)
- Zone 11 - Edmonton (Central Alberta)
- Zone 12 - Banff and Lake Louise (Southwestern Alberta)
- Zone 13 - Game Country (Northwestern Alberta)
- Zone 14 - Midnight Twilight Country (North Central Alberta)

SOURCE: Alberta Tourism

Amendment (1) November 1991

TITLE: A Four Seasons Destination 041-88-01

English/6 min/1988

SYNOPSIS: Though summer is traditionally the time for vacations, the Niagara Falls region invites tourists to enjoy its many delights through the entire year. Autumn's scenic beauty, winter's Festival of Lights, spring's Blossom Festival and summer's myriad activities ensures year-round excitement. Sports, sightseeing, historic and winery tours, amusement parks, festivals, the performing arts, dancing, dining and many family activities provide entertainment for people of all ages and interests.

SOURCE: Niagara Falls, Canada, Visitor & Convention Bureau

TITLE: The Long Way Home 027-90-01
Enfin les vacances 027-90-02

English/French/15 min/1990

SYNOPSIS: Travelling abroad can be a risky business. Why compound the risks by attempting to bring drugs back into Canada. This video graphically illustrates the consequences of getting caught carrying narcotics outside of Canada. It identifies some of the ways by which a person can become innocently victimized by drug traffickers whether on a business or pleasure trip.

SOURCE: External Affairs and International Trade Canada

TITLE: Reversing Falls 050-85-01
Chutes réversibles 050-85-02

English/French/13 min 30 s/1985

SYNOPSIS: Have you ever seen a river flow upstream? It does at the Reversing Falls in Saint John, New Brunswick. The native legends about the falls - as well as the scientific causes of this natural phenomenon are described in this video. The tape concludes with a summary of other interesting tourist attractions in the area.

SOURCE: Saint John Visitor and Convention Bureau

TITLE: Rollin' On The Rock 022-90-03

Music/16 min/1990

SYNOPSIS: The natural beauty and the history of Newfoundland are picturesquely displayed in this presentation which is set to music. The video features the people, wildlife, landscapes, sports and other attractions that tourists might enjoy.

SOURCE: Newfoundland and Labrador Department of Development

Amendment (1) November 1991

TITLE: Winter Festival of Lights

040-88-01

English/5 min/1988

SYNOPSIS: The beauty of winter can be enjoyed to its fullest at the Niagara Falls Winter Festival of Lights. Many activities await people of all ages, interests and budgets. Carnivals, the performing arts, light displays, festivals, crafts, tours, dancing, sports and fine dining are some of the things to be enjoyed. The natural magnificence of the Falls, enhanced by the breathtaking winter landscapes, tops off a visit to Niagara Falls.

SOURCE: Niagara Falls, Canada, Visitor & Convention Bureau

Amendment (1) November 1991

TITLE: All Aboard - VIA
VIA, C'est Moi

048-87-01
048-87-02

English/French/16 min/1987

SYNOPSIS: Workers and passengers from across the country provide testimonials to VIA Rail's commitment to quality service in this video which is used in VIA's new employee induction programme. The various divisions that work together to make VIA a smooth and efficient service are profiled. Personal attention to detail proves to be VIA's key to success.

SOURCE: VIA Rail Canada Inc.

ISTC Phototheque Mandate

To loan out photographic materials to promote international competitiveness and excellence in Canadian industry, science, technology, and tourism.

ISTC photographs may be used in the following manner:

- . brochures
- . audio visuals
- . convention and trade show materials
- . materials which encourage Canadian industry or tourism development and investment
- . government produced materials which adhere to the mandate guidelines (including office decor)
- . ads for the promotion of Canadian identity
- . posters not intended for sale calendars and postcards not intended for sale.

ISTC photographs may not appear in materials which are sold, with the following exceptions:

- . newspapers
- . magazines
- . books written by Canadians
- . books by Canadian publishers
- . books about Canada by international writers/publishers.

Specifically, ISTC photographs may not be used or appear in the following:

- . all materials related to tobacco and alcohol
- . souvenirs
- . posters, calendars, and postcards intended for sale
- . personal letterhead
- . personal interior decoration
- . packaging of products (other than periodicals and books) intended for sale.

Amendment (1) November 1991

VIDEOTHEQUE CATALOGUE

A Catalogue of Videos Distributed

by

Industry, Science and Technology Canada

(Aussi disponible en français)

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Communications Branch
Industry, Science and Technology Canada
January 1991

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PU 0157-90-01

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Introduction

Industry, Science and Technology Canada (ISTC) was created to promote Canada's international competitiveness and excellence in industry, science and technology. Departmental programs and services are designed to encourage the development of industries and services that can compete in world markets in the 21st century.

To support and stimulate these activities the department maintains and operates one of the most up-to-date video and photographic lending libraries in Canada. In addition, a wide variety of informative publications is available.

HOW CAN WE HELP?

We have videos and publications on a broad range of subjects that can help you understand market trends or illustrate new processes that have been adopted by industry leaders. We also lend high-quality slides for the creation of your own promotional piece.

We can help you reach a wider audience if you have a promotional video. Your program, if appropriate, can be included in the next edition of this catalogue, which is distributed throughout Canada and at trade posts around the world.

VIDEOTHEQUE

The ISTC video software library, Videotheque, includes programs produced for the department, as well as programs produced by other departments, other levels of government and private sector companies. Titles in all common North American formats are loaned free of charge.

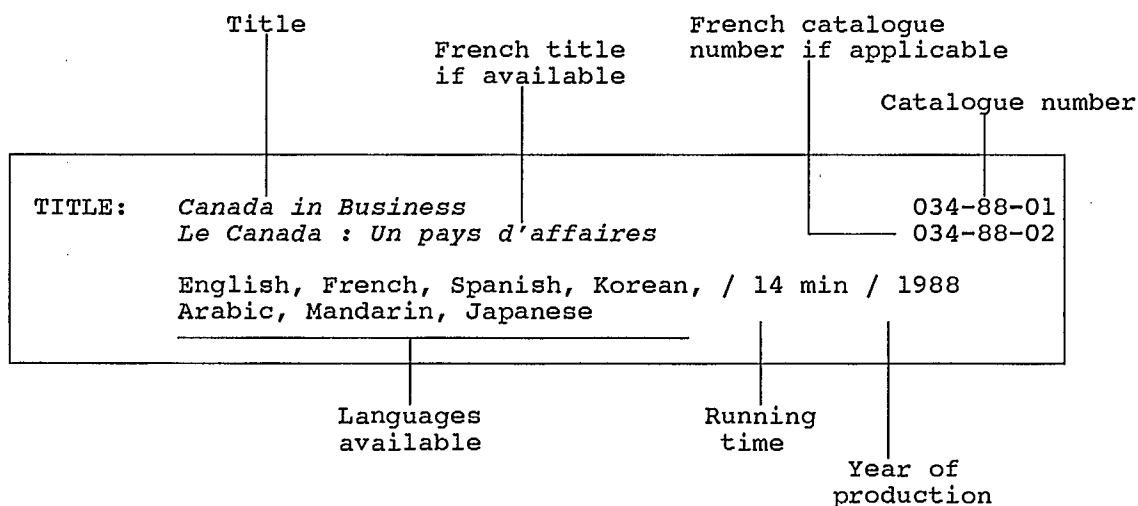
The department reserves the right to limit the number of titles that may be borrowed at any one time. Videos borrowed from the department may not be copied either in whole or in part by the borrower.

Some videos were produced for a unilingual audience. Others were provided to the department by the private sector. Therefore, some titles are available in one language only.

At the front of the catalogue there are two indexes: Alphabetic by Title and Alphabetic by Subject. The catalogue itself is divided into 21 sections, listed alphabetically.

Each video listing gives the title, catalogue number, languages available, running time, year of production, a description of the content and the name of the sponsor.

Here is a key to using the information that precedes each video description:



PHOTOTHEQUE

The department also provides Canadian business and industry with access to one of the largest, most comprehensive slide libraries in Canada. A national collection of more than 150 000 original 35mm slides and 2 000 black-and-white photographs is available to help you assemble presentations and promotional programs.

Original slides may not be removed from the library but custom, quality duplicates are provided on a loan basis free of charge. The department reserves the right to ask borrowers to pay for the duplication of large orders. Because of the size of the photographic collection, a listing of the actual holdings cannot be given. The photographic index on page VI, however, provides a synopsis of the industry/tourism subjects covered.

PUBLICATIONS

ISTC is fundamentally different from its predecessors in that it is a knowledge-based organization. It aims to provide Canadian businesses with the information they need to be competitive in world markets. To find out exactly what ISTC can do for you, publications provide a good starting point.

One of the most useful publications is *ISTC Programs and Services*. Other key publications:

- assess the state of specific industries
- list programs and services across the federal government
- explain the role of new technologies.
- provide information on market opportunities and suppliers

HOW TO ORDER

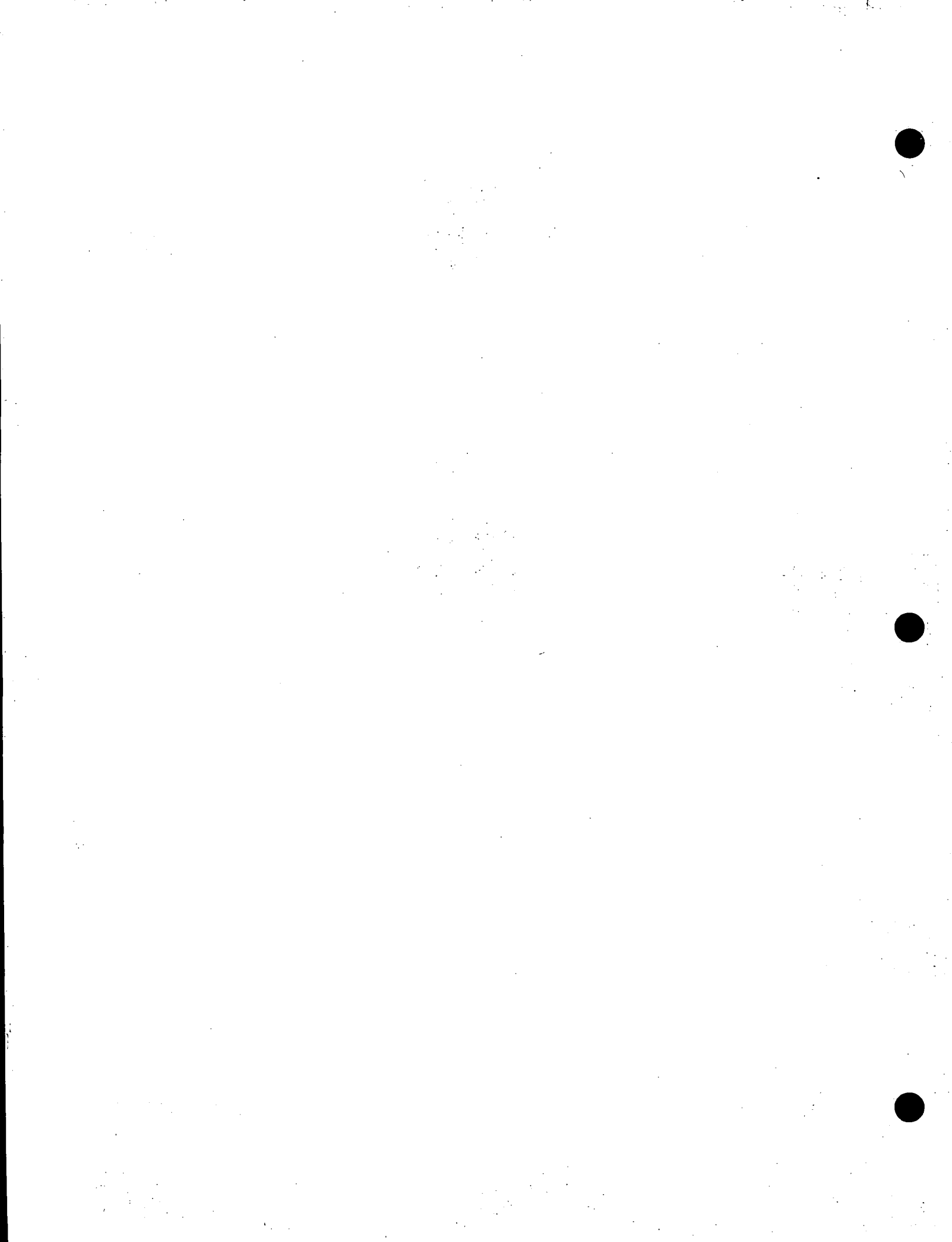
To obtain videos, slides or black-and-white photographs described in this issue of the Videotheque Catalogue, or for further information, contact:

Videotheque/Phototheque
Communications Branch
Industry, Science and Technology Canada
235 Queen Street
OTTAWA, Ont.
K1A 0H5
Tel.: (613) 995-8900
Fax: (613) 954-6436

Requests should specify the exact nature of the project, the audience and the format required. Please order all videos by name and catalogue number.

Please allow three weeks for processing and shipment of materials to Canadian and U.S. destinations. Overseas requests may require four weeks for delivery, depending on location.

You will receive a loan form listing the items on loan, the expiry date of the loan and the conditions of the loan. The white copy should be returned immediately to Videotheque/Phototheque to acknowledge receipt of the goods, and the yellow copy should accompany the loaned items when they are returned.



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Alphabetic by Title

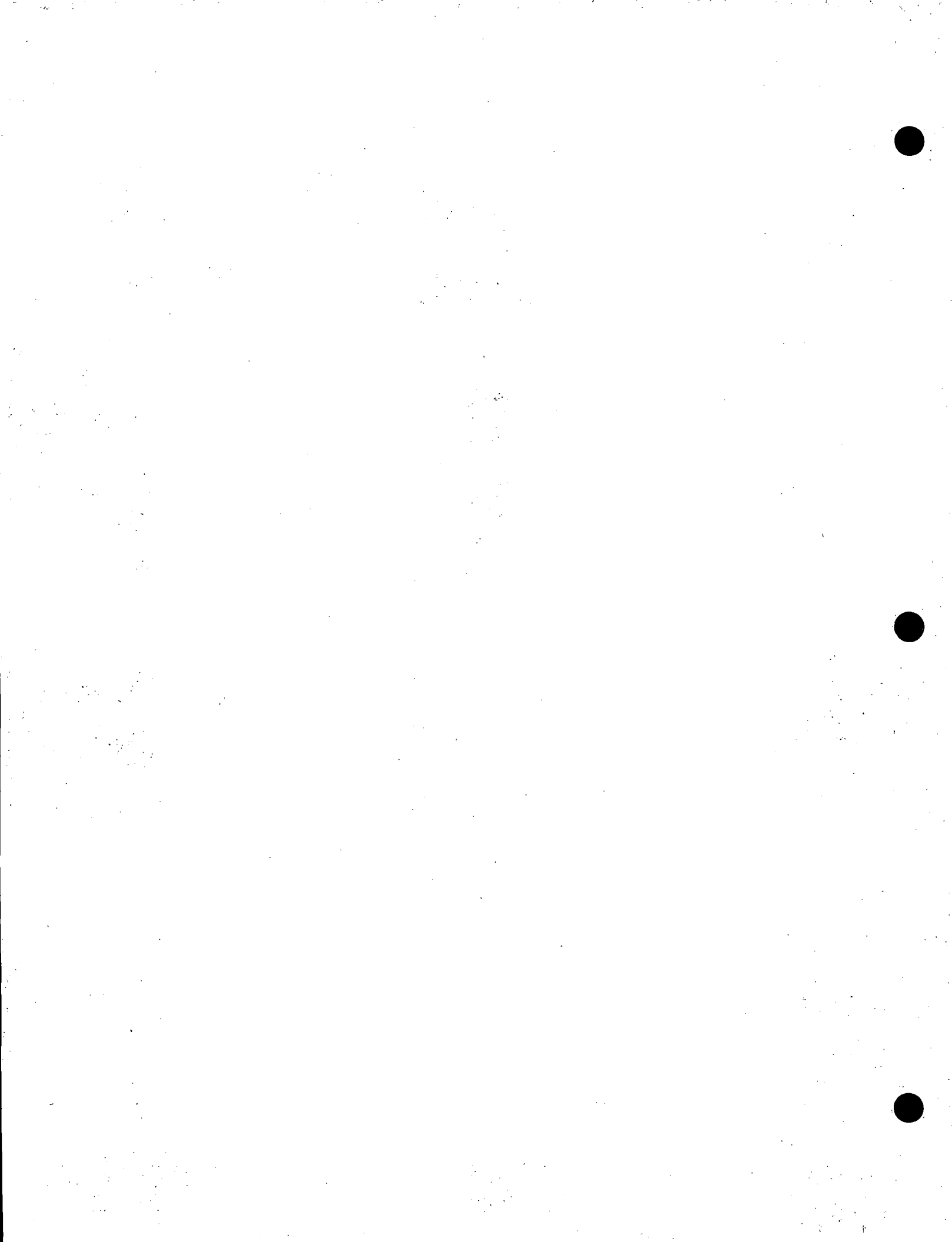
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Aerospace

Canadair Challenger 601-3A

Challenger: An Industrial Romance

A Dash of Excellence

Elements of Flight

Next Generation

Spar Aerospace

TITLE: Elements of Flight 020-86-01
English/8 min/1986

SYNOPSIS: This video promotes the diversified industrial capacity of the Canadian aerospace industry. Aimed at young audiences, this video offers a kinetic visual history of aviation. Successful aviation is described as the combination of precision manufacturing and human ingenuity. *Elements of Flight* concludes with a series of aerial shots of aircraft in flight.

SOURCE: Aerospace Industries Association of Canada

TITLE: Next Generation 026-82-01
English/10 min/1982

SYNOPSIS: Produced in conjunction with the Challenger film, this video concentrates on the extensive testing related on the latest executive jet technology.

SOURCE: Industry, Science and Technology Canada

TITLE: Spar Aerospace 133-85-01
Spar Aérospatiale 133-85-02
English, French/8 min/1985

SYNOPSIS: This video is a promotional presentation of Spar's activities in the fields of aviation (parts for jets and helicopters), high-tech communications systems (satellites such as Anik, Sparcom, Sparmarine and Infosat, as well as infrared and electrooptical technology), and teleoperator technology (Canadarm, industrial and military robotics). The video makes it clear that research and development, which demands 20 percent of Spar engineers' energies, is a priority for the company.

SOURCE: Spar Aerospace Limited

Agriculture

Behind the Barn Door

Canadian Cheeses

The Company we Keep

Ontario Centre for Farm Machinery
and Food Processing Technology

Score 9 for Milk

The Tools of Prairie Dryland Farming

TITLE: Behind the Barn Door 175-84-01

English/14 min 50 s/1984

SYNOPSIS: Using examples of four large modern farming operations — dairy, pork, fruit and vegetable, and cash crop — this video demonstrates how many farmers are becoming increasingly involved in high-tech farming. Today's Ontario farmer is as apt to read quarterly reports and use computer technology just as the boardroom executive. Computers are used to control production, track inventory and costs and, in general, manage people and information.

SOURCE: Ontario Federation of Agriculture

TITLE: Canadian Cheeses 139-86-01

Les fromages de chez nous 139-86-02

English, French/17 min/1986

SYNOPSIS: This multi-image videotape is designed to familiarize members of the general public with the Canadian cheese industry. The principal steps in cheese production are identified and explained, and each cheese category (soft, semi-firm, firm, hard and fresh) is described so the viewer may recognize the characteristics of different types of cheese. A history of cheese-making in Canada completes the presentation.

SOURCE: The Dairy Bureau of Canada

TITLE: The Company we Keep 132-86-01

English/24 min 30 s/1986

SYNOPSIS: This video offers a comprehensive look at the international operations of John Deere Limited (including its Canadian division) through a history of the company, a display of its current product lines (agricultural, consumer and industrial machinery), and a glimpse of its future research and development plans. More than 150 years old and the world's largest producer of farm machinery, John Deere emphasizes dealer and customer satisfaction.

SOURCE: John Deere Limited

TITLE: Ontario Centre for Farm Machinery and Food Processing Technology 082-86-01

English/12 min/1986

SYNOPSIS: This multi-image video presents a concise summary of the Centre's activities. It is a Crown corporation dedicated to assisting the farm machinery and food processing industries in Ontario. To fulfil its mandate to reduce imports, increase exports and refine existing industrial capacities, the Centre provides engineering advice, mobile product testing, research facilities and a troubleshooting service. Increased dialogue with industry and efficient problem solving are emphasized.

SOURCE: Ontario Centre for Farm Machinery and Food Processing Technology.

TITLE: Score 9 for Milk 117-83-01

(Spanish) 117-83-03

English, Spanish/23 min 37 s/1983

SYNOPSIS: This video explains the linear scoring system used for the classification of dairy cattle, as set up by the Advisory Breeders Committee of Canada. It also traces the development of the Canadian-bred Holstein and explains the various traits that makes it one of the best dairy stocks in the world.

SOURCE: Holstein Association of Canada

TITLE: The Tools of Prairie Dryland Farming 140-86-01

La machine agricole de terres s ch es des Grandes Prairies

140-86-02

English, French/18 min 56 s/1986

SYNOPSIS: This video explains dryland farming, a special agricultural technique practised because of limited precipitation on the prairies of western Canada. The method uses implements specially adapted to a semi-arid climate and has been responsible for great increases in crop yields since the 1950s. Export demand for these rugged and reliable implements is high and many world markets are supplied. The film concludes by showing the wide variety of equipment and implements available for tillage and seeding, agricultural chemical application, rock removal and earth moving, harvesting, and grain handling and storage.

SOURCE: Prairie Implement Manufacturers Association

Automotive

GM: 1985 in Review

History of GM in Canada

TITLE: GM: 1985 in Review 054-86-01

English/23 min/1986

SYNOPSIS: Aimed primarily at the business community, this video gives a comprehensive look at GM's operations in 1985, with a view to the future. Included are General Motors' \$2-billion investment (1985) in its Oshawa plant to develop its Autoplex Synchronous manufacturing process, and new training programs that are being established to prepare GM employees for current and future projects and products. Recent information services (a free 1-800 number for retailers and customers), robotics, and computer-aided design/manufacturing systems are also highlighted.

SOURCE: General Motors of Canada Ltd.

TITLE: History of GM in Canada 071-86-01

English/17 min/1986

SYNOPSIS: This video presents a concise history of General Motors, from the small carriage-building business of founder Robert MacLaughlin through to the computerized and robotics-assisted assembly plant in Oshawa. The various corporate mergers that led to GM's presence in Canada are also explained in this slide/sound video. GM's contributions to the war effort (in both WW I and WW II) and to the 20th-century Canadian economy at large are emphasized.

SOURCE: General Motors of Canada Ltd.

D1

Construction

Canadian Wood Frame Construction

Hambro D-500 Composite Floor System

Heart and Soul

More Thinking Per Ton of Steel

Norman Wells Pipeline Project

The Stub-Girber System

Taking Care of Business

Tower of Power

TITLE: Canadian Wood Frame Construction 104-81-01
Construction canadienne à ossature de bois 104-81-02

English, French/13 min/1981

SYNOPSIS: This is a visual demonstration of Canadian timber-frame construction methods.

SOURCE: Canada Mortgage and Housing Corporation

TITLE: Hambro D-500 Composite Floor System 003-84-01

English/5 min/1984

SYNOPSIS: This video introduces us to the patented Hambro Composite Floor System. The Hambro D-500, a unique, economical and rapid method of floor construction for residential, commercial and institutional use, consists of a reinforced concrete slab and an open web steel joist whose S-shaped top cord is embedded in the concrete slab, thereby achieving structural composite action.

SOURCE: Hambro International

TITLE: Heart and Soul 009-87-01
Les villes retrouvées 009-87-02

English, French/28 min 55 s/1987

SYNOPSIS: Heritage Canada's Mainstreet Program starts from the premise that the downtown core of a small town is worth saving because collectively these communities reflect the diversity of the Canadian experience. But people will be drawn back downtown only if their needs are met there.

In dozens of communities across Canada, Heritage Canada project co-ordinators are working with people to revitalize downtown cores through an aggressive four-step program: organization and community involvement; marketing and cooperative promotional efforts; economic and business development; upgrading and physical renewal. Case histories of several successful Canadian Mainstreet projects are featured.

SOURCE: Heritage Canada Foundation

TITLE: More Thinking Per Ton of Steel 199-89-01

English/8 min/1989

SYNOPSIS: This video provides a profile of the engineers, draftsmen and creative thinkers involved in some of Dominion Bridge's recent projects which include Toronto's Roy Thompson Hall and the SkyDome. Dominion Bridge is one of Canada's leading structural steel firms and has provided structural steel for many of the country's major bridges and buildings for over 100 years.

SOURCE: Dominion Bridge

TITLE: Norman Wells Pipeline Project 122-86-01

English/30 min/1986

SYNOPSIS: The Norman Wells Pipeline stretches 866 km from Norman Wells, N.W.T. to Zama, Alberta. This video details the construction of the line, the steps taken to prevent environmental damage, the involvement of the various native communities along the pipeline's route, and the beneficial economic impact of the massive project on local communities.

SOURCE: Interprovincial Pipeline Ltd.

TITLE: The Stub-Girder System 205-89-01
Système de poutres mixtes alvéolées 205-89-02

English, French/18 min 32 s/1989

SYNOPSIS: This video addresses the use of steel construction and the Stub-Girder floor system in a modern office building. It illustrates the leadership of the Canadian steel construction industry in researching and implementing cost-effective methods for modern structures.

SOURCE: The Steel Structures Education Foundation

TITLE: Taking Care of Business

149-82-01

English/9 min 17 s/1982

SYNOPSIS: In this video we visit Perth, Ontario, the site of one of Heritage Canada's Mainstreet Programs. We see how, with the guidance of a project coordinator, the community learns that the rewards of preservation are not limited to the achievement of visual continuity and appreciation of the architectural integrity of older buildings – preservation is also good business. The long-term success of Mainstreet revitalization programs calls for overall image improvement, but also requires on-going maintenance, economic initiatives, and community commitment and involvement.

SOURCE: Heritage Canada Foundation

TITLE: Tower of Power

225-75-01

English/29 min 30 s/1975

SYNOPSIS: The use of steel in the construction of the CN Tower in Toronto is the focus of this video presentation. The viewer will see how a helicopter was used to hoist and precision-place the top section of the tower (9.7 metres in length and weighing about 5.5 tonnes) raising the tower to its record breaking height of 552 metres.

SOURCE: Canron Inc.

Design and Invention

CADD Fantasy

Fashion Canada 1989

A History of Design/Innovation in Canada

The Inside Story

The Newtsuit

The Next Generation

The Sea Urchin

Women Inventors

ZAKS

TITLE: CADD Fantasy 259-89-01

English/5 min 30 s/1989

SYNOPSIS: In this video we see how H.A. Simons Ltd., an industry leader in the field of computer-aided design and engineering, utilizes sophisticated software to produce three-dimensional, unified perspectives of massive building projects such as the Expo 86 site in Vancouver or a pulp mill on the other side of the world. Drawings can be modified globally at a fraction of the cost of traditionally produced drawings. H.A. Simons assists clients to improve productivity, profit and competitiveness through reduced engineering and capital costs and more reliable planning and operations. H.A. Simons Ltd. was a Canada Awards for Business Excellence winner in 1986 in the Management category.

SOURCE: H.A. Simons Ltd.

TITLE: Fashion Canada 1989 204-89-03

Music only/11 min 30 s/1989

SYNOPSIS: This video highlights fashions by Canadian designers such as Wayne Clark, Irving Samuel and Jean Claude Poitras as presented at the Fashion Canada show which took place in London, England, during March 1989.

SOURCE: Industry, Science and Technology Canada

TITLE: A History of Design/Innovation in Canada 098-84-03
Histoire de l'innovation au Canada

Bilingual/6 min 48 s/1984

SYNOPSIS: This multi-image production traces the history of Canadian inventiveness, from the McIntosh apple (1811) through Banting and Best, to disintegrating plastic. Music and a bilingual text carry the message that Canadians have contributed greatly to the progress of humankind. This video was produced for the 1984 Canada Awards for Business Excellence gala.

SOURCE: Industry, Science and Technology Canada

TITLE: The Sea Urchin 275-89-01

English/10 min 55 s/1989

SYNOPSIS: This video also features the Newtsuit (also profiled in 274-89-01) and other products based on the Newtsuit technology. One of these is a small submarine designed to operate at depths of up to 100 metres. International Hard Suits Inc. won a Canada Award for Business Excellence in the Invention category in 1987.

SOURCE: International Hard Suits Inc.

TITLE: Women Inventors 281-87-01

English/16 min/1987

SYNOPSIS: Did you know that women have been inventing for centuries? This video, recorded at the First Workshop for Women Inventors, highlights some very interesting inventions as well as the inventors. Inventions such as the first sewing machine and the cotton gin were actually invented by women. However, until 100 years ago, women were not allowed to own property, and because patented inventions are classified as property, their inventions were registered in the names of men. Times have changed and today there are many successful women inventors – this video argues that women have been more successful than men.

SOURCE: Women Inventors Project

TITLE: ZAKS 269-87-01

English/6 min 30 s/1987

SYNOPSIS: This video concerns ZAKS, a whole new concept in construction toys. Irwin Toy Limited, the 1988 gold award winner in the Industrial Design category of the Canada Awards for Business Excellence, produces this versatile toy. All the pieces move, snap together, bend and shape. It is a safe, creative toy suitable for all ages. ZAKS can be used to make shapes, spaceships and dinosaurs or even to sculpture a vase. Anyone can have fun with ZAKS.

SOURCE: Irwin Toy Limited

Electronics

Canadian Electronics

First in the Future

Heart Beat

TITLE: Canadian Electronics 160-87-01
L'industrie électronique au Canada 160-87-02
(German) 160-87-03
English, French/8 min 02 s/German/13 min 10 s/1987

SYNOPSIS: This multi-image presentation transferred to video highlights the key elements that make Canada an excellent location for investment. Elements featured include the following: proximity to U.S. markets, an educated labour force, raw materials and power, supportive government policies and quality of life. We learn that Canada is positioned on the leading edge of the worldwide electronics revolution, willing and able to welcome foreign investment.

SOURCE: Industry, Science and Technology Canada

TITLE: First in the Future 210-87-01
English/13 min/1987

SYNOPSIS: Litton Systems Canada Limited, a major developer, producer and supporter of advanced electronic systems is the subject of this video. From search and rescue radar systems to inertial navigation systems, Litton's products are exported around the world.

SOURCE: Litton Systems Canada Limited

TITLE: Heart Beat 243-87-01
English/9 min 37 s/1987

SYNOPSIS: This video introduces Computer Assembly Systems Ltd. (Compas). Located in Brockville, Ontario and specializing in the assembly and manufacture of microelectronic components Compas utilizes computerized production control methods and a stringent verification/inspection system to assemble products for many major corporations.

SOURCE: Computer Assembly Systems Ltd.

Energy

The Choice is Yours

Energy for the Future

Fuelling the Future

The Power of Choice

Reactor Safety

Rediscovering Bioenergy

Under the Sun

Way to Go Propane

Entrepreneurship

Building Competitiveness

Canada Awards for Business Excellence (1986)

Canada Awards for Business Excellence (1987)

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Canada in Business

Competitiveness: The Challenge of the 90s

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Milestones

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Small Business Enterprise Centres

Spirit of Enterprise

Starting a Business

Taking the Challenge

Tourism is your Business – Financial Management

TITLE: **Building Competitiveness** 287-90-01
Le développement de la compétitivité canadienne 287-90-02
(Bilingual) 287-90-03
English, French, Bilingual/5 min 40 s/1990

SYNOPSIS: Industry, Science and Technology Canada (ISTC) was created to promote international competitiveness and excellence in Canadian industry, science and technology. This short video highlights how the department is playing a major role in bringing Canada into the first rank of industrial and commercial nations in the 21st century.

SOURCE: Industry, Science and Technology Canada

TITLE: **Canada Awards for Business Excellence (1986)** 123-86-01
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English, French/54 min/1986

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Canada Awards Small Business Module (1987) 182-87-01
Prix Canada pour le module de la petite entreprise (1987) 182-87-02
English, French/12 min 53 s/1987

SYNOPSIS: These are videos of the presentations where the winners of the Canada Awards For Business Excellence were honoured. Each category is introduced and the achievements of the finalists are briefly detailed. The 1988, 1989 and 1990 presentations were produced on video while previous productions are multi-image transferred to video.

SOURCE: Industry, Science and Technology Canada

TITLE: **Canada in Business** 034-88-01
Le Canada : un pays d'affaires 034-88-02
(Spanish, Korean, Arabic, Mandarin, Japanese) 034-88-03
English, French, Spanish, Korean, Arabic, Mandarin, Japanese/14 min/1988

SYNOPSIS: This video promotes Canada as an active, sophisticated trading nation and ideal business partner, involved not only in buying and selling but also in actively seeking sound investments and pursuing international cooperation. In this video we are shown how Canadian ingenuity and spirit of entrepreneurship have been instrumental in developing Canada's ability to provide a vast range of goods, services and new technologies for the domestic and international marketplaces.

SOURCE: Industry, Science and Technology Canada and the Canadian Chamber of Commerce

TITLE: **Competitiveness: The Challenge of the 90s** 247-90-01
Le défi des années 90 247-90-02
English/11 min 03 s/French/12 min 28 s/1990

SYNOPSIS: This production keys in on 10 factors that must be addressed by business if it is to stay or become competitive in changing world markets. We learn why Canadian business must quickly take steps if it is to remain competitive in the coming decade.

SOURCE: Industry, Science and Technology Canada

TITLE: **Entrepreneurship** 227-89-01
Entrepreneurship 227-89-02
English/6 min 45 s/French/7 min 05 s/1989

SYNOPSIS: The federal government is reaching out to motivate Canadians to consider the challenge of owning a business. This video production introduces the National Policy on Entrepreneurship and explains the government's commitment to supporting, encouraging and stimulating awareness and understanding of the benefits of entrepreneurship.

SOURCE: Industry, Science and Technology Canada

TITLE: Hillebrand Estates Winery 209-89-01

English/9 min 22 s/1989

SYNOPSIS: In this video we are taken for a behind the scenes look at the operation of this small Niagara-on-the-Lake winery. The emphasis is on quality, be it pruning the vines, the cool fermentation process, the automated bottling system or the custom labelling that is available. The winery produces award winning varietal wines including Baco Noir, Vidal, Reising and Marechal Foch as well as a line of blended house wines.

SOURCE: Hillebrand Estates Winery

TITLE: In the Company of Women 221-88-01

Une affaire de femmes 221-88-02

English, French/16 min 49 s/1988

SYNOPSIS: The success stories of five New Brunswick women entrepreneurs are shown in this video. Throughout the video, these women tell about the challenges they had to face, the hardships they had to overcome, and the feelings they experienced on the road to becoming successful entrepreneurs.

SOURCE: Atlantic Canada Opportunities Agency and New Brunswick Department of Commerce and Technology

TITLE: Milestones 019-86-01

English/15 min/1986

SYNOPSIS: This multi-image video promotes the many products and services offered by Varity Corporation, and provides a history of Massey-Ferguson. Varity Corporation, an international company that is comprised of Massey-Ferguson, MF Industrial, Perkins Diesel, Pacoma Hydraulics and Varity Enterprises, cites entrepreneurial spirit and devotion to customer satisfaction as reasons for the company's longevity, vitality and corporate responsibility.

SOURCE: Varity Corporation

TITLE: Starting a Business 120-83-01

English/1983

SYNOPSIS: This is a series of 13 programs that address the specialized educational needs of people involved in new venture creation. Interviews with successful business people lay out the self-analysis, research, financial and organizational requirements facing those involved in business startup.

The titles in the series (20 minutes in length each) are as follows:

Are You an Entrepreneur?
What Will Your New Venture Demand?
What's the Best Business for You?
Who Will Your Customers Be?
How Will You Penetrate Your Market?
How Much Capital Will You Need?
How Will You Find Capital?
Do You Need a Business Plan?
What Should Your Business Plan Contain?
Who Will Help You Start Your Venture?
How Do You Buy a Business?
How Do You Buy a Franchise?
How Can You Survive Business Crises?

SOURCE: SOMA Film Producers

TITLE: Taking the Challenge 268-89-01

La réponse indienne au défi économique 268-89-02

English/15 min 10 s/French/16 min/1989

SYNOPSIS: This video highlights some of the very real business achievements being realized by Aboriginal entrepreneurs in Saskatchewan. It underscores the requirement for individual commitment to business in order to achieve success. It concludes with sources for information on the Government of Canada's Canadian Aboriginal Economic Development Strategy.

SOURCE: Indian and Northern Affairs Canada

TITLE: **Tourism is your Business — Financial Management** 100-83-01
Le tourisme, c'est votre affaire — Programme de gestion financière 100-83-02

English, French/1983

SYNOPSIS: This is an 11-part series (with a 15-minute introduction) in support of a financial management program for Canada's lodging industry. It is designed to be used in conjunction with a manual and a study guide. It is aimed at Canada's small- and medium-sized tourist accommodation operators, and is designed to upgrade their managerial skills to increase profitability.

The programs are 27 min 30 s in length each and the titles are as follows:

Introduction
Financial Management
Bookkeeping
Accounting and Ratio Analysis
Operational and Break-Even Analysis
Pricing
Budgeting
Working Capital Management and Internal Control
Planning for Growth and Profit
Developing a Business Plan
Business Organization and Tax Planning
Summary and Case Study

SOURCE: Industry, Science and Technology Canada



Environment

Saving a River — Building an Industry

TITLE: **Saving a River — Building an Industry**
 Sauver un fleuve — Bâtir une industrie

197-90-01
197-90-02

English/11 min 52 s/French/13 min 39 s/1990

SYNOPSIS: **The St. Lawrence River faces a serious pollution problem. This video explains how the federal government has responded with an action plan designed to protect, preserve and restore the river. Part of the this action plan is a program administered by ISTC called the St. Lawrence Environmental Technology Development Program (ETDP). This program is designed to assist Canada's environmental industry in its effort to become more competitive both in Canada and abroad.**

SOURCE: **Industry, Science and Technology Canada**

Food Products

Agropur and its Products

Clearwater Fine Foods

People, Productivity and Profits

A Tradition of Quality

Forestry

Alberta Forestry – A Growing Investment

Best in the West

MacMillan Bloedel – At Home Around the World

Tembec

TITLE: Alberta Forestry — A Growing Investment 285-87-01

English/22 min 26 s/1987

SYNOPSIS: This video presents an overview of the Alberta forest industry and the advantages of establishing a forest-related business in the province. A comprehensive infrastructure, an ongoing reforestation program and provincial assistance are all contributing to the success of the Alberta forest industry.

SOURCE: Alberta Department of Forestry, Lands and Wildlife

TITLE: Best in the West 271-86-01

English/12 min 30 s/1986

SYNOPSIS: This promotional video/slide presentation profiles Lignum Limited, a 40-year-old Canadian lumber company located in British Columbia. Lignum's products are sold throughout Canada, the U.S., Japan and Europe.

SOURCE: Lignum Limited

TITLE: MacMillan Bloedel — At Home Around the World 067-85-01

English/15 min 30 s/1985

SYNOPSIS: This is a multi-image video outlining MacMillan Bloedel's areas of involvement and its relative importance to the forest products sector. The company employs 18 000, produces all types of forest products (pulp, paper, particle board, lumber, newsprint, specialty papers, etc.), and boasts \$2 billion in annual sales. This video gives a broad introduction to MacMillan Bloedel's history, current products and market share, and plans for the future.

SOURCE: MacMillan Bloedel

TITLE: Tembec 283-89-01

Tembec

283-89-02

English, French/12 min/1989

SYNOPSIS: Tembec plays a leading role in the Canadian pulp and paper industry and is known world wide for its innovative spirit and high technology applications. With revenues in the billions of dollars, the company employs more than 1 300 workers and exports paper products to as far away as China and Chile. Tembec's primary industrial complex is in Témiscamingue Québec and subsidiary plants are located throughout the province.

SOURCE: Tembec

Investment

Canada's Advantage

Canada: Open for Business

Investing in Canada

The Manitoba Advantage

New Brunswick – A Prosperous New Future

Nova Scotia: A Good Place to Do Business from

Strategic Location (Ontario)

TITLE: Canada's Advantage 245-90-03
Japanese/15 min 50 s/1990

SYNOPSIS: This video, produced for the Japanese market, shows that more and more Japanese companies are establishing manufacturing operations in Canada. Through a series of interviews with Japanese businessmen, the strategic advantages that Canada presents for the Japanese investor are highlighted.

SOURCE: Industry, Science and Technology Canada

TITLE: Canada: Open for Business 105-85-01
Overture sur le monde 105-85-02
English, French/12 min/1985

SYNOPSIS: Along with a brief portrait of Canada's people and resources, this video promotes CN's International Development Services Division. Aimed at the international investment community, the video presents Canada as an industrial frontier that already has an established, effective infrastructure for transportation and communications to serve new industries. Prime Minister Brian Mulroney is shown informing a large audience that Canada is indeed "open for business."

SOURCE: Canadian National Railways

TITLE: Investing in Canada 053-85-01
English/17 min 30 s/1985

SYNOPSIS: This promotional video shows Canada as an active trading partner whose range of imports and exports is vast, and where the spirit of free enterprise is growing, supported by business and all levels of government. New investment is sought and welcomed. The Royal Bank of Canada, with offices in 46 countries and a complete package of client services, can handle virtually all of a foreign investor's needs across Canada and the world.

SOURCE: The Royal Bank of Canada

TITLE: The Manitoba Advantage 233-89-01
English/14 min/1989

SYNOPSIS: Manitoba, an ideal place for investment and expansion, is highlighted in this video. It is a province rich in natural resources, abundant hydro electric power and solid agricultural, mining, forest, fishing, manufacturing and service industries. It has a record of achievement in accepting and adapting new technologies and places a high priority on education. Manitoba's unemployment rate is consistently among the lowest in Canada.

SOURCE: Government of Manitoba; Industry, Trade and Tourism

M1

Manufacturing

Allen-Bradley Canada

Atco "Fold-a-Way"

Bombardier Inc.

Canadian Bronze

The Circle of Glass

Clearing the Air Everywhere

Finning — On the Move with Industry

High Impact Welding

The Modernization of Sydney Steel — Phase I

Preparing for the Next Century

Sydney Rails (Sydney Steel Corporation)

Thomas Equipment

Westinghouse Canada

Zepf Technologies Inc., "A Company on the Move"

TITLE: Allen-Bradley Canada 256-89-01

English/10 min/1989

SYNOPSIS: Allen-Bradley is the largest Canadian manufacturer of quality industrial automation controls. This program shows how Allen-Bradley has integrated its internal information systems to better serve customer needs. Examples of how computer technology is used throughout the design and manufacturing process are featured. Allen-Bradley Canada won a Canada Award for Business Excellence in the Productivity category in 1986.

SOURCE: Allen-Bradley Canada

TITLE: Atco "Fold-a-Way" 206-87-01
Atco « Fold-a-Way » 206-87-02

English, French/12 min 04 s/1987

SYNOPSIS: Atco Metals Ltd. manufactures fold-away warehouse-type relocatable metal buildings designed for temporary use. This video shows how these buildings can be assembled and then dismantled quickly and readily transported to another location.

SOURCE: Atco Metals Ltd.

TITLE: Bombardier Inc. 240-90-01
Bombardier Inc. 240-90-02

English/5 min 48 s/French/5 min 30 s/1990

SYNOPSIS: This video features the many products manufactured by Bombardier. A Canadian manufacturer with operating plants in the United States and Europe, Bombardier is active in the fields of transportation equipment, motorized consumer products and aerospace. It is a North American leader in rail transit equipment; a world-leader of the snowmobile industry and has secured an important position in the civil and military aerospace industry. The Company won a Bronze award in the Labour/Management Cooperation category at the 1989 Canada Awards for Business Excellence.

SOURCE: Bombardier Inc.

TITLE: **Canadian Bronze** 044-86-01

English/20 min/1986

SYNOPSIS: This video provides an overview of the operations, products and services of the Canadian Bronze Company, a division of CAE Industries Ltd. The manufacturing of diesel cylinders, freight car axles, and journal bearings is shown. A brief history of the company, which owns Canada's largest non-ferrous foundry, is also provided. New products and Canadian Bronze's research and development commitments are highlighted.

SOURCE: Canadian Bronze Company Limited

TITLE: **The Circle of Glass** 072-86-01

English/12 min/1986

SYNOPSIS: This program explains the process and importance of using recycled glass in manufacturing. Glass jars and bottles are followed along their circular route from supermarket to household, recycling plant, factory, and back to the supermarket. Recycling saves energy and natural resources, and improves glass product hygiene. The successful community-based recycling program in Kitchener, Ontario is shown in action. As one Kitchener alderman observes, "not to recycle is an embarrassment in this city."

SOURCE: Consumers Glass Company Limited

TITLE: **Clearing the Air Everywhere** 238-90-01

English/12 min/1990

SYNOPSIS: This video illustrates that Engine Control Systems Ltd. (ECS) is doing its share to reduce pollution — a serious problem that is threatening our environment. The company is a world leader in off-highway diesel engine exhaust systems and has developed state-of-the-art technologies designed to remove hazardous toxic compounds and carcinogens that harm the environment and cause health problems. ECS specializes in off-highway applications but is also tackling the massive problem of highway pollution.

SOURCE: Engine Control Systems Ltd.

TITLE: **Finning -- On the Move with Industry** 016-86-01

English/7 min 10 s/1986

SYNOPSIS: This is a multi-image video presentation of the activities of Finning Tractor and Equipment. As the largest North American dealer for Caterpillar machinery, Finning has a diverse range of clients in forestry, construction, mining, oil and natural gas production, pipelining, warehousing and stevedoring, and electric power generation. The company, which has a staff of 2 200 and has been profitable in every year since its incorporation in 1933, emphasizes product support services and the expansion of Caterpillar's share of the world market.

SOURCE: Finning Tractor and Equipment

TITLE: **High Impact Welding** 059-86-01

Le soudage high-impact

059-86-02

(Spanish) 059-86-03

English, French, Spanish/14 min 48 s/1986

SYNOPSIS: Building pipelines for the delivery of fuels to markets was always a labour-intensive, lengthy and costly endeavour. This film shows the preparation, process and testing procedures now being used for the joining of pipelines in a new technology known as high impact welding. First used by CIL, TransCanada Pipelines and Stelco in a 1984 project 70 km north of Thunder Bay, the process that incorporates a solid state bonding technique that quickly produces a joint whose strength is equal to or greater than the rest of the pipe.

SOURCE: C-I-L Inc., Explosives Division

TITLE: **The Modernization of Sydney Steel -- Phase I** 086-84-01

English/9 min/1984

SYNOPSIS: The Sydney Steel Corporation (Sysco) is one of Canada's most important industrial complexes, a major element in both the local economy and Canada's balance of trade. This video is an overview of Phase I of a massive modernization program touching every department in the plant, and including attention not only to productivity but to environmental concerns, safety and protection, product consistency and customer satisfaction. The video was produced under the Canada-Nova Scotia Subsidiary Agreement for the modernization of facilities at the Sydney Steel Corporation.

SOURCE: Sydney Steel Corporation

TITLE: Westinghouse Canada 075-86-01
Westinghouse Canada 075-86-02

English, French/5 min 30 s/1986

SYNOPSIS: This program is a succinct corporate profile of Westinghouse Canada. The company operates 18 Canadian manufacturing plants, as well as a myriad of sales and service centres. Products such as steam and gas turbines, data communications, airport lighting systems, sonar systems, nuclear fuel, and video display terminals are presented in this short survey of what is made, and where, in Canada by Westinghouse. The company's world product mandates are also explained, accentuating Westinghouse Canada's drive to capture world markets.

SOURCE: Westinghouse Canada

TITLE: Zepf Technologies Inc., "A Company on the Move" 257-90-01

English/7 min 22 s/1990

SYNOPSIS: In this video we are introduced to Zepf Technologies Inc., a Canadian company that designs and manufactures specialized handling systems. Utilizing computer-aided design and state-of-the-art technology, the company produces systems designed to handle assembly line products regardless of shape or size. The result is greater line efficiency and cost effectiveness. In 1989 Zepf Technologies won a gold award in the Small Business category in the Canada Awards for Business Excellence.

SOURCE: Zepf Technologies Inc.

Marketing/Export

Marketing to Retailers (Series)

Product Liability: What you Should Know

Tourism is your Business — Marketing Management

Mining

Canpotex

Coal

The Computer Age in Mineral Processing

Hidden Heritage

Hydraulic Fracturing Techniques

Planning for Technological Change – The Mining Experience

Vision 2000 – The Future is in our Hand

Zinc: The Great Protector

TITLE: Canpotex 277-90-01

English/8 min 30 s/1990

SYNOPSIS: This multi-image presentation transferred to video highlights Canpotex, a company that since 1972 has been consistently selling high grade Saskatchewan potash to offshore markets in Asia, Latin America, Australia, New Zeland and Africa. The company is the exclusive offshore marketing organization for more than 95 percent of the province's vast potash mining industry (Saskatchewan is the site of the world's largest reserves of potash). Canpotex also operates an efficient transportation system that ensures prompt delivery of their product.

SOURCE: Canpotex

TITLE: Coal 218-88-01

English/7 min 30 s/1988

SYNOPSIS: This video provides an overview of the coal industry and explains the source, mining techniques, uses and future development of coal as an energy source. Fording Coal, the producer of this video, won a Canada Award for Business Excellence in the Productivity category in 1987.

SOURCE: Fording Coal Ltd.

TITLE: The Computer Age in Mineral Processing 216-87-01
L'ère de l'ordinateur dans l'industrie minéralurgique 216-87-02

English, French/14 min 39 s/1987

SYNOPSIS: The viewer will learn how mineral processing can become more efficient through the use of computer simulation. Case studies are used to illustrate the many applications of the computer in the mining industry. The concept of knowledge-based systems that are designed to monitor the entire production process is also introduced.

SOURCE: Energy, Mines and Resources Canada

TITLE: **Vision 2000 -- The Future is in our Hands** 265-89-01

English/15 min 36 s/1989

SYNOPSIS: This video presents a plan of action adopted by Cominco Metals Ltd., the world's largest zinc and lead producer. The plan, called Vision 2000, is designed to maintain the company's continuing role as a world leader in the production of zinc and lead and to help the company become a major producer of silver and cadmium. In 1986, Cominco won a silver award in the Innovation category of the Canada Awards for Business Excellence.

SOURCE: Cominco Metals Ltd.

TITLE: **Zinc: The Great Protector** 264-89-01

English/8 min 45 s/1989

SYNOPSIS: This video produced for Cominco Metals Ltd., the world's largest zinc and lead producer, demonstrates how zinc products play a vital part in our everyday lives. It provides an overview of how this metal is refined, purified and treated. The video highlights five uses for zinc, including rust prevention and protecting the skin from the burning rays of the sun. Cominco won a silver award in 1986 in the Innovation category of the Canada Awards for Business Excellence.

SOURCE: Cominco Metals Ltd.

Science

Aquaculture -- Farming the Ocean

PCBs: Old Fears, New Facts

Science at Work in British Columbia

A Sense of Wonder

What Do Scientists Do?

The World of Technology in the Elementary School

TITLE: Aquaculture — Farming the Ocean 203-89-01

English/10 min/1989

SYNOPSIS: Scallop and mussel farming is used to illustrate the concept of aquaculture in this educational video. The contributions of science and technology to the industry are detailed — from the development of expandable socks which allow the mussels to grow in a controlled environment, to the introduction of mechanized procedures which help reduce labour costs. The intended audience is elementary students and teachers.

SOURCE: Newfoundland Ministry of Education; Public Awareness Campaign on Science and Technology, and Industry, Science and Technology Canada

TITLE: PCBs: Old Fears, New Facts 037-86-01

BPC : Opération élimination

037-86-02

English, French/15 min/1986

SYNOPSIS: This video presents a summary of scientific opinions on the dangers of PCBs to humans and the environment. The video argues that media coverage of spills (e.g. the accidental spill near Kenora in 1986) exaggerates the risks of exposure to PCBs and creates an atmosphere of public hysteria. The development of new methods of PCB destruction is stressed as an essential part of preventing accidents, and the need to establish a specialized incineration plant is advocated.

SOURCE: Canadian Electrical Association

TITLE: Science at Work in British Columbia 248-87-01

English/7 min 46 s/1987

SYNOPSIS: Through a series of interviews with leading scientists and researchers, this video demonstrates British Columbia's commitment to basic applied research.

SOURCE: Public Affairs Bureau and British Columbia Ministry of Provincial Secretary

Service Industries

Canadian Imperial Bank of Commerce

Champions

ISTC Business Service Centres

Making it to the Top

Ontario's Expertise — Look at the Potential

Silent Partners

Small Business Development and Financing

Technology in Action

Turning it Around

Where Credit is Due

TITLE: Canadian Imperial Bank of Commerce 168-87-01

English/13 min/1987

SYNOPSIS: The new market-driven realignment of the Canadian Imperial Bank of Commerce (CIBC) is explained in this video. In it we see how, in order to be at the leading edge of banking services and products, the CIBC has divided its operations into three banks: the individual bank, which serves the individual customer; the corporate bank, which caters to clients in the corporate sector; and the investment bank, which tailors its services to the investment community. The Management Services Group, which oversees these three divisions, is also introduced.

SOURCE: Canadian Imperial Bank of Commerce

TITLE: Champions 280-89-01

English/8 min 17 s/1989

SYNOPSIS: This video highlights how Champion Road Machinery's manual welding processes were analyzed and a robotics alternative was found with very favourable results. The time had come for this company of Goderich, Ontario, a world-renowned Canadian manufacturer of road graders, to venture into robotics. The company contacted and entered into project partnership with engineers and designers of the Ontario Centre for Advanced Manufacturing who investigated the feasibility of introducing robotic welding at the Champion plant.

SOURCE: Giffels Associates Limited, OCAM Division

TITLE: ISTC Business Service Centres 286-90-01

Centre de services aux entreprises ISTC 286-90-02

English, French/8 min/1990

SYNOPSIS: This video provides a general overview of the Department of Industry, Science and Technology's (ISTC) mandate and client base. The primary focus is on the network of ISTC Business Service Centres across the country and the key role they play in supporting ISTC's mandate of building Canada's industrial competitiveness and promoting excellence in science. The Centres provide a gateway for both ISTC staff and external clients to obtain information on departmental services, programs, information products and expertise. The video also refers to important linkages established with departments such as External Affairs and International Trade Canada which has International Trade Centres located within ISTC Regional Offices.

SOURCE: Industry, Science and Technology Canada

TITLE: **Small Business Development and Financing** 065-86-01
Le développement et financement de la petite entreprise 065-86-02

English, French/7 min 40 s/1986

SYNOPSIS: Canville, like many other communities in Canada, is experiencing the difficulties of plant shutdowns, work stoppages and the exodus of its young unemployed workforce toward larger centres. Options such as community matchmaking services, economic development corporations, investment clubs, venture capital companies, small business enterprise centres and new tax incentives are presented in this multi-image production.

SOURCE: Industry, Science and Technology Canada

TITLE: **Technology in Action** 208-90-01

English/10 min 30 s/1990

SYNOPSIS: This presentation shows many of the activities of the Nova Scotia Research Foundation Corporation in areas such as applied science, industry services and product development. The Corporation pursues two main goals — assistance to industry in the solution of today's technical problems and product/process innovation in anticipation of tomorrow's opportunities.

SOURCE: Nova Scotia Research Foundation Corporation

TITLE: **Turning it Around** 279-88-01

English/13 min/1988

SYNOPSIS: This video is the success story of MBM Ceramics, a Toronto-based ceramic bathroom fixtures company. In 1983 the company went into receivership but within a four-year-period turned itself around. It streamlined its production process and introduced a fully automated and continuous conveyor production system. With the technical help of the Ontario Centre for Advanced Manufacturing, Ontario Hydro and the Ontario Department of Energy, the Company now produces better products, has reduced energy consumption and is competitive in world markets.

SOURCE: Giffels Associates Limited, OCAM Division



Technology

The Big Picture

Canadian Marconi Company

Champions for Change

Colorization Inc.

Devtek Corporation

Factory Flexibility

The Future of a Tradition

Information Integration

Manufacturing Technology and the Workplace

RCA: Eye on the Future

Smart Move

A Source of Innovative Technology

Technology Transfer

The Technology Tree

Up to Speed

VAPS

Westbridge Computer Corporation

TITLE: Colorization Inc. 230-88-01

English/6 min 08 s/1988

SYNOPSIS: Colorization Inc. pioneered the development of adding full colour to black-and-white films and television programs. The first film to be coloured was *Topper* in 1981, followed by *Its a Wonderful Life* in 1985. With over 40 000 films and 3 000 television classics in black and white in the United States alone, the potential for the application of this technology is unlimited. The video also contains a profile of Glenex, the parent company of Colorization Inc.

SOURCE: Colorization Inc.

TITLE: Devtek Corporation 229-86-01

English/5 min/1986

SYNOPSIS: This video introduces us to Devtek Corporation, a company involved in designing and manufacturing communications, transportation and advanced weaponry systems. A primary contractor for the Canadian Armed Forces, Devtek manufactures components for aircraft flight controls, engines and landing gear. With a commitment to the quality demanded by the military and aerospace industry, Devtek supplies components to the space shuttle and space station.

SOURCE: Devtek Corporation

TITLE: Factory Flexibility 177-87-01

English/15 min 31 s/1987

SYNOPSIS: In this video, four Ontario case studies depict success stories in manufacturing automation. We are shown how world competitiveness in manufacturing requires continuous innovation and improvement in automating the way in which goods are produced. As old methods must give way to computer-driven manufacturing integration, leading manufacturers are now building flexibility into their factories where precise computer-based information directs shop-floor operations. We are introduced to the automation team at the Ontario Centre for Advanced Manufacturing, which has built up an expertise that can help manufacturers in areas such as research and planning, feasibility, conceptual study and implementation.

SOURCE: Giffels Associates Limited, OCAM Division

TITLE: RCA: Eye on the Future 064-86-01

English/13 min 29 s/1986

SYNOPSIS: This video provides a concise summary of the history and current activities of RCA's Canadian division. From Canada's first microwave relay system in 1945 to the manufacturing of satellite components and fibre optics, the organization's various achievements are highlighted. In addition, a tour is given of the silicon wafer manufacturing process, including an explanation of RCA's many quality and reliability tests.

SOURCE: RCA Inc.

TITLE: Smart Move 188-87-01

English/10 min 30 s/1987

SYNOPSIS: This video highlights the successful introduction of advanced manufacturing technology and the application of an automated assembly system, or work cell, in an Ontario factory. Competitive and successful Ontario companies are riding the new wave of automation that is bringing fundamental change to the manufacturing process. The introduction of robotic assembly technology has resulted not only in company growth, business expansion and a keener competitive edge, but also in a heightened awareness of the tremendous potential for automated systems throughout the plant.

SOURCE: Giffels Associates Limited, OCAM Division

TITLE: A Source of Innovative Technology (Siltronics) 176-84-01

English/8 min 03 s/1984

SYNOPSIS: This video provides an introduction to one of Canada's leading designers and manufacturers of integrated circuits (ICs), or silicon chips. Since 1974 Siltronics has focused on the custom segment of the IC business, supplying its product for use in automatic test equipment, radio communications, military avionics, minicomputers and telecommunications. Having grown from a design house into a company equipped to design, develop, assemble and test ICs, Siltronics diversified into the special-purpose proprietary IC in the early 1980s.

SOURCE: Siltronics

TITLE: VAPS 255-86-01

English/6 min 44 s/1986

SYNOPSIS: Virtual Prototype Inc. has developed a preproduction simulation system that has applications in the automotive, marine and aerospace industries. Known as VAPS, the system relies on sophisticated graphics and simulation software to allow design alternatives to be evaluated quickly and inexpensively. The "what ifs" can be answered in a simulated environment without going to costly prototyping. The company was a Canada Award For Business Excellence winner in 1988 in the Innovation category.

SOURCE: Virtual Prototype Inc.

TITLE: Westbridge Computer Corporation 260-89-01

English/11 min 14 s/1989

SYNOPSIS: This corporate video celebrates the first year of operation of Westbridge Computer Corporation. It highlights the activities of Westbridge, a full service computer solutions company based in Regina. Founded in 1988, Westbridge has offices across Canada and is planning expansion into the U.S. and Europe.

SOURCE: Westbridge Computer Corporation

Telecommunications

Cantel Cellular Telephone

Meridian Norstar

More than a Phone Company

MSAT – A New Era in Communications

National Data Network Control

National Network Operations

SHARP

Telecom Canada

TITLE: Cantel Cellular Telephone 042-86-01

English/5 min/1986

SYNOPSIS: This promotional presentation outlines the features and advantages of a cellular telephone. Services such as Conference 3, Call Waiting, Call Forwarding, and Busy Transfer are described, with an emphasis on their time saving and, ultimately, money saving benefits to the user. Advice is also offered on how to use the cellular telephone effectively in business.

SOURCE: Cantel Inc.

TITLE: Meridian Norstar 251-89-01

English/8 min 03 s/1989

SYNOPSIS: This video shows how, after extensive research and design testing, Northern Telecom introduced the Meridian Norstar telephone system. Offering 70 features and aimed at the small business market, the Meridian Norstar is manufactured in Canada and is competing successfully against off-shore imports. The Company won a Canada Award for Business Excellence in 1988 for Innovation.

SOURCE: Northern Telecom Canada Ltd.

TITLE: More than a Phone Company 035-86-01

English/7 min 40 s/1986

SYNOPSIS: A Bell Canada promotional vehicle, this multi-image video describes the operations and services of Bell. In addition, Bell's related companies (Northern Telecom, Bell-Northern Research and Bell Canada International) are presented. The many and varied applications of Bell telecommunications technology are shown serving the needs of families, businesses and hospitals.

SOURCE: Bell Canada

TITLE: MSAT — A New Era in Communications 270-89-01
MSAT — A l'avant-garde des communications 270-89-02

English, French/20 min 45 s/1989

SYNOPSIS: This video shows how MSAT (mobile satellite) will enable users to establish reliable communications between remote sites without the need for large, expensive satellite dishes. Real-life scenarios of how MSAT will benefit the forest, fishing and trucking industries, as well as health and police services, are given. Scheduled for launch in the early 1990s, MSAT will improve communications across Canada and provide a tool for industry to become more competitive.

SOURCE: Communications Canada

TITLE: National Data Network Control 093-86-01
Bureau de contrôle des données du réseau national 093-86-02

English, French/6 min 55 s/1986

SYNOPSIS: This video describes the operation of Telecom Canada's trans-Canada data network by showing what happens when someone uses an automatic banking machine. The information is conveyed through a humorous pseudo-journalistic report on an information launch, complete with a Walter Cronkite impersonator and on-the-spot reports. Video graphics and still photographs are used in this Telecom Canada marketing vehicle to reveal how the data system functions from coast-to-coast.

SOURCE: Telecom Canada

TITLE: National Network Operations 116-86-01
Bureau d'exploitation du réseau national 116-86-02

English, French/4 min 40 s/1986

SYNOPSIS: This video is an amusing explanation of National Network Operations, the control centre of Telecom Canada's voice, data, broadcast and military transmissions. The video explains the importance of each transmission service and how Network Operations keeps them all running smoothly. With still photography and voice-over narration, National Network Operations stresses the importance of effective interaction between man and technology.

SOURCE: Telecom Canada

Tourism

Alberta Canada – Come See for Yourself

Atlantic Canada

Awaken to Alberta

Bake a Cake Ski Race

Bienvenue au Quebec

Bringing the World to our Door: Tourism in Canada

Canada – The Place to Be!

Canada: The World Next Door

Canada West – Picture this

Canada West, an Exploration

Canada's Capital City: Ottawa

Canada: What's New in the World Next Door? – Part I

Canada: What's New in the World Next Door? – Part II

Convention Heaven: Quebec City

Couldn't you Use a Little Toronto?

Culinary Olympics 1984 – Hot/Cold Competition

Culinary Olympics 1984 – Victory!

Destination Ski: Quebec City Area

Edmonton: Your Official Host City

The Eighth Wonder of the World

A Fish for all Seasons

Fredericton Conventions

Great Canadian Fishing Adventures

Heartland Canada

Hostelling: Road to Adventure
Meetings and Conventions in Canada
Montreal – All the Best
Natural Journey
New Brunswick/Nouveau-Brunswick
Niagara is
Nova Scotia Horizons
Nova Scotia – So much to Sea
Oh Canada
On the Road to Frankfurt
Ontario/Canada
Ottawa and Hull – A Capital Destination
Pacific Asia Travel Association (PATA)
Prince Edward Island (Series)
Quebec: The Old New World Right Next Door
Rendez-vous Canada – Seller Training
Saskatchewan: Fish the Legend
Ski Quebec
Sunspirit Saskatchewan
A Taste of Canada
Toronto – A Place for all Seasons
Welcome to Yukon – Alaska Highway Adventure
Where the Biggest Bluefins Swim
Yukon – Canada's Last Frontier
Yukon – The Magic and the Mystery

TITLE: Alberta Canada — Come See for Yourself 217-88-01

English/8 min 35 s/1988

SYNOPSIS: Meeting planners will find this video particularly useful for increasing awareness of Alberta and as an attendance building tool. Through it we learn that Alberta is a world class meeting and conference destination. From the cities of Calgary and Edmonton to the more serene Rocky Mountain resorts, Alberta provides up-to-date convention facilities, unique pre and post-conference attractions and above all, the warm western hospitality that makes everyone feel welcome. This video was produced for the U.S. market.

SOURCE: Alberta Tourism

TITLE: Atlantic Canada 150-82-01

Les provinces atlantiques 150-82-02

English, French/13 min/1982

SYNOPSIS: This multi-image presentation about Atlantic Canada (New Brunswick, Nova Scotia, Prince Edward Island and Newfoundland/Labrador) features its scenery, history, cities, attractions and people. The program discusses the four unique provinces bound together by a common element — the sea.

SOURCE: Industry, Science and Technology Canada

TITLE: Awaken to Alberta 111-83-01

English/14 min 23 s/1983

SYNOPSIS: This program looks at why Alberta is the ideal vacation spot with the ideal vacation promise: just the right mix of adventure and relaxation. Alberta provides down-home hospitality and offers activities from sports to nightlife. Alberta is also close to the heart, and a spectacular wilderness experience that can fuel vacation memories for years to come.

SOURCE: Alberta Tourism

TITLE: Bake a Cake Ski Race 191-88-01
English/11 min 45 s/1988

SYNOPSIS: In this video, we are introduced to the Bake a Cake Ski Race and the resort at which it is held. Gray Rocks, located in the Laurentian Mountains, is one of the largest four-season resorts in Eastern Canada with the capacity to lodge up to 700 guests year round. The recent addition of a modern spa, including an indoor pool, hot tub and exercise centre, makes skiing, tennis and golfing vacations a real treat. In April, while the golf course is being prepared for opening day, the skiers are still enjoying the amazing snow, the view and festive atmosphere and preparing for the annual Bake a Cake Ski Race. Prizes are awarded for the best, the worst and the most original cake.

SOURCE: Industry, Science and Technology Canada

TITLE: Bienvenue au Québec 119-82-01
Bienvenue au Québec 119-82-02
English, French/11 min 30 s/1982

SYNOPSIS: Focusing on Montreal and Quebec City, the many man-made and natural attractions of Quebec are featured in this multi-image presentation. We are shown that Quebec, with its unique flavour, is a distinctive North American travel destination.

SOURCE: Industry, Science and Technology Canada

TITLE: Bringing the World to our Door: Tourism in Canada 226-90-03
Amener le monde entier à nos portes : le tourisme au Canada
Bilingual/5 min 08 s/1990

SYNOPSIS: This short video illustrates the importance of the tourism industry in Canada, and the necessity to maintain and expand its share of the world tourist trade. The presentation uses a combination of striking photographs and high-resolution computer graphics to demonstrate different aspects of the tourism industry.

SOURCE: Industry, Science and Technology Canada

TITLE: Canada — The Place to Be! 074-85-01
Vous le trouverez au Canada 074-85-02
English, French, Spanish/12 min/1985 (Spanish) 074-85-03

SYNOPSIS: Canada's cultural heritage — as diverse as the country itself — is the subject of this multi-image production. The program focuses mainly on the folk, performing and visual arts, and Canada's scenic magnificence depicts a sophisticated, culturally aware country.

SOURCE: Industry, Science and Technology Canada

TITLE: Canada: The World Next Door 128-86-03

Music/8 min/1986

SYNOPSIS: Based on musical and visual excerpts from footage shot for Tourism Canada's television commercials for the U.S. market, this travel film is being used in trade promotions in the U.S. and overseas. The film is designed around three themes: the old world, the wild world and the new world.

SOURCE: Industry, Science and Technology Canada

TITLE: Canada West — Picture this 190-88-01

L'Ouest canadien — « Imaginez »

190-88-02

(Japanese, German) 190-88-03

English/10 min/French, Japanese, German/11 min 45 s/1988

SYNOPSIS: Focus your camera on Canada West in this multi-image slide presentation that captures the beauty of Alberta and British Columbia in a spectrum of colours. Sharing the Canadian Rockies, these two warm and friendly provinces are beckoning you to enjoy spectacular scenery, fascinating history and exciting cities.

SOURCE: Alberta Tourism and Tourism British Columbia

TITLE: Canada West, an Exploration 033-82-01

L'Ouest canadien, une exploration

033-82-02

English, French/11 min/1982

SYNOPSIS: This multi-image presentation transferred to video introduces us to Western Canada, a region so varied in nature that it staggers the imagination, much as it did 200 years ago. Today's visitor to Canada West (British Columbia, Alberta, Yukon and the Northwest territories) does not face the same challenges as the early explorers to the region. This video demonstrates that the challenge today is to see and do everything in this vast region.

SOURCE: Industry, Science and Technology Canada

TITLE: Canada's Capital City: Ottawa 187-85-01

English/13 min 43 s/1985

SYNOPSIS: From the fireworks of Canada Day to the ice-sculptures of Winterlude, Ottawa is a city of festivals and pageantry. This video describes how visitors to Ottawa can thrill to the Changing of the Guard, browse through serene museums, experience the excitement of hair-raising whitewater rafting and enjoy spectacular fall colours and acres of spring tulips in Ottawa – Canada's capital city.

SOURCE: Ontario Ministry of Tourism and Recreation

TITLE: Canada: What's New in the World Next Door? – Part I 194A-88-01
Canada: What's New in the World Next Door? – Part II 194B-88-01

Part I/English/16 min 10 s/Part II/English/21 min 17 s/1988

SYNOPSIS: Take a cross-country tour featuring some of the many tourist attractions, both new and old to be found throughout Canada. Part I takes you eastward from British Columbia, through Alberta, the North, Saskatchewan and Manitoba. Part II covers Ontario, Quebec and Atlantic Canada. Multi image transferred to video.

SOURCE: Industry, Science and Technology Canada

TITLE: Convention Heaven: Quebec City 066-86-01

English/10 min/1986

SYNOPSIS: This promotional video provides an introduction to Quebec City. Designated a World Cultural Heritage Site in 1985 by UNESCO, Quebec City is a first-class destination. Easily accessible by plane, car, bus or train, the city offers visitors the warmth of Quebec hospitality and picturesque surroundings. Ideal for business meetings and conventions, Quebec City has an extensive network of hotels, motels and resorts, with a total of more than 3 000 first-class rooms, and a Municipal Convention Centre that can accommodate up to 5 000 delegates. Quebec City is calm and safe and offers a full range of entertainment, sporting and shopping activities.

SOURCE: Quebec City Region Tourism and Convention Bureau

TITLE: **Couldn't you Use a Little Toronto?** 236-89-01

English/5 min 13 s/1989

SYNOPSIS: This video, set to upbeat music, highlights the excitement of Ontario's capital city. See shots of the SkyDome, the C.N.E., Ontario Place, the Metro Zoo, the many shopping malls and boutiques, the Metro-Toronto Convention Centre, numerous hotels, restaurants which would delight any appetite and culture, live theatre, nightclubs, pubs (the list is endless) and much more. For the sports enthusiast there is NHL hockey played at its finest at Maple Leaf Gardens, the Blue Jays Games at the SkyDome and thoroughbred racing at Woodbine Race Track.

SOURCE: Metropolitan Toronto Convention & Visitors Association

TITLE: **Culinary Olympics 1984 -- Hot/Cold Competition** 004-84-01

Les Olympiades gastronomiques 1984 -- Compétition
des plats chauds et froids

004-84-02

English, French/13 min 25 s/1984

SYNOPSIS: This presentation provides background on the Culinary Olympics and details the entries of the Canadian team in the Hot/Cold Competition. Criteria for judging are detailed along with current culinary standards and trends. This video is a companion to *Culinary Olympics 1984 -- Victory!*

SOURCE: Industry, Science and Technology Canada

TITLE: **Culinary Olympics 1984 -- Victory!** 124-84-01

Les Olympiades gastronomiques 1984 -- Victoire!

124-84-02

English, French/13 min 45 s/1984

SYNOPSIS: Every four years in Frankfurt, chefs from around the world compete in individual and team categories at the Culinary Olympics. This presentation follows the Canadian team as it prepares its entries in a number of categories on its way to victory over 27 other national teams.

SOURCE: Industry, Science and Technology Canada

TITLE: Destination Ski: Quebec City Area 172-86-01

English/10 min/1986

SYNOPSIS: This video introduces the four major ski areas that lie within a half-hour drive of Quebec City: mont Sainte-Anne, with its 810-metre summit overlooking the St. Lawrence River, and host of many international competitions; Stoneham, a lively uncrowded complex near the city; Camp Mercier, a major cross-country centre; and beautiful Lac-Beauport, a typical European-style resort. In addition, Quebec City itself offers visitors all of the amenities, affordable packages, North American efficiency and European *joie de vivre*.

SOURCE: Quebec City Region Tourism and Convention Bureau

TITLE: Edmonton: Your Official Host City 196-88-01

English/9 min 30 s/1988

SYNOPSIS: Whether on holiday or on business, you may want to consider Edmonton, Alberta. Within easy reach of some of the most breathtaking vacation spots anywhere, this video presents a city that is vibrant with festivals, sports events, and including, of course the world's largest shopping mall and fantasyland. Edmonton is also a progressive business centre with a modern convention facility that can accommodate trade shows and major conventions of up to 5 000 delegates. And last but not least, western hospitality that will make you smile.

SOURCE: Edmonton Tourism

TITLE: The Eighth Wonder of the World 262-87-01

English/6 min/1987

SYNOPSIS: The title speaks for itself. The West Edmonton Mall, located in Edmonton, Alberta, is not only the world's largest, most comprehensive tourist attraction, but every component of the project is the largest of its kind. The viewer will see a roller coaster inside a glass dome; a water park complete with water slides and wave pool; a man-made lake where you can take a voyage by submarine; an indoor golf course; a zoo; 10 nightclubs; a 360-room fantasyland hotel; and of course fashion and gourmet delicacies from the great cities of the world. Tourists will no longer have to travel – it's all in the West Edmonton Mall!

SOURCE: West Edmonton Mall

TITLE: Montreal — All the Best 099-86-01
Rendez-vous Montréal 099-86-02

English, French/11 min 09 s/1986

SYNOPSIS: The world has been coming to Montreal ever since Expo '67. Day and night, this busy, safe cosmopolitan city entertains and pleases with historic sites, special and cultural events, legendary gastronomic delights, music and sports, shopping indoors and out, caleche rides on cobblestone streets and extensive modern convention facilities. This is a four-season invitation to share the Montreal experience, blending the culture of the old world with the know-how of the new.

SOURCE: Ville de Montreal, CIDEM (Tourism)

TITLE: Natural Journey 092-82-01
L'autre Ontario 092-82-02

English, French/23 min/1982

SYNOPSIS: This program is a colourful visual exploration of the great variety of natural and historical sights to be found all over Ontario's provincial parks. Old forts, fur-trading posts, Indian art treasures, summer festivals, and superb fishing and hunting all abound in natural settings as different as the awesome Quimet Canyon in Northern Ontario, the charming canal system winding its way through southern Ontario to the windswept sand dunes at lake's edge, and the sparkling clear lakes dotting the Canadian Shield.

SOURCE: Ontario Ministry of Tourism and Recreation

TITLE: New Brunswick/Nouveau-Brunswick 273-89-03

Music/7 min/1988

SYNOPSIS: The many sites and attractions to be found in New Brunswick are highlighted in this visual tour of the province. Set to music, family fun activities, sports, accommodation and dining, historical sites, and natural and man-made attractions are featured.

SOURCE: New Brunswick Department of Tourism, Recreation and Heritage

TITLE: Niagara is 184-85-01
English/14 min/1985

SYNOPSIS: Niagara is . . . many things. It's winter wonderland and Festival of Lights. It's Marineland, spring blossoms, vineyard tours and the Shaw Festival. It's a spectacular view of one of Canada's best-known tourist attractions — from tower or tunnel, boat or aero car. It's the razzmatazz of Niagara Falls and the old-world serenity of Niagara-on-the-Lake. Niagara is . . . an experience!

SOURCE: Ontario Ministry of Tourism and Recreation

TITLE: Nova Scotia Horizons 021-84-01
English/12 min 56 s/1984

SYNOPSIS: This video introduces Nova Scotia and tells of the province's many attractions. From sand castles to skyscrapers, beaches to bridges, Nova Scotia is a delightful patchwork of surprises. Nova Scotia is guided by the sea and inspired by it. It has a rich heritage of many cultures, and an even richer landscape of contrasts. Like her famous schooner, the Bluenose, Nova Scotia's horizon is limitless.

SOURCE: Nova Scotia Department of Tourism

TITLE: Nova Scotia — So Much to Sea 211-90-01
English/19 min/1990

SYNOPSIS: There certainly is much to see in this video which captures the beauty and charm of this picturesque maritime province. In this vacation wonderland, you can deep-sea fish, sail on the Bluenose II, camp, hike, bicycle, canoe, explore and discover. Its historic sites live on to tell the tale of a fascinating past of conflict and triumph — all topped up with superb cuisine and famous Nova Scotia hospitality.

SOURCE: Nova Scotia Department of Tourism

TITLE: Oh Canada! 212-89-01
O Canada! 212-89-02
English, French/26 min 03 s/1989

SYNOPSIS: This video provides an overview of Canada and its people. Utilizing some stunning aerial footage, we are taken on a cross-Canada tour of our cities and countryside, our industrial strengths and technological innovations and our political, financial and educational institutions.

SOURCE: External Affairs and International Trade Canada

TITLE: Pacific Asia Travel Association (PATA) 244-90-01

English/1990

SYNOPSIS: PATA held its annual Travel Mart and Conference in Canada for the first time in 1990. A series of three videos capture the entire event from the Travel Mart in Edmonton and the unforgettable train trip through the Rocky Mountains to the intensive working conference in Canada's Pacific gateway, Vancouver.

PATA Travel Mart 8 min 30 s

PATA Train 7 min 06 s

PATA Conference 13 min 40 s

SOURCE: Industry, Science and Technology Canada

TITLE: Prince Edward Island (Series) 008-83-01

English/1983

SYNOPSIS: These four video presentations were designed to show Prince Edward Island as an ideal destination for all types of visitors. Whether you are at a convention, on a camping trip, part of a motorcoach tour or just plain relaxing, the following videos can assist you:

Prince Edward Island: Convention (11 min 02 s)

Prince Edward Island: Great Camping! (13 min 59 s)

Prince Edward Island: Terrific Tours! (12 min 15 s)

Prince Edward Island: Tranquil Excitement! (13 min 05 s)

SOURCE: Prince Edward Island Department of Tourism and Parks

TITLE: Quebec: The Old New World Right Next Door 284-87-03

Music/14 min/1987

SYNOPSIS: The many sights to be seen in Quebec are featured in this presentation set to music. From a baseball game at the Olympic Stadium in Montreal to the Winter Carnival in Quebec City the many attractions of the province are featured.

SOURCE: Tourism Quebec

TITLE: Sunspirit Saskatchewan 163-85-01
Le grand esprit de la Saskatchewan 163-85-02
English, French, German/24 min/1985 (German) 163-85-03

SYNOPSIS: This award-winning film is about summer in Saskatchewan. Through the eyes of a young family on vacation, you'll experience Saskatchewan's finest tourist destinations, special events and historical attractions. Saskatchewan is a warm and friendly family place – unhurried, uncrowded and, at times, unbelievable.

SOURCE: Saskatchewan Department of Economic Diversification & Trade

TITLE: A Taste of Canada 154-86-01
Le Canada, miam-miam! 154-86-02
English, French/11 min/1986

SYNOPSIS: The first international student culinary competition held in Toronto in the spring of 1985 is documented in this presentation. Student and apprentice chefs from nine countries competed for honours in 12 categories. The challenges, frustrations and individual successes are highlighted.

SOURCE: Industry, Science and Technology Canada

TITLE: Toronto – A Place for all Seasons 186-85-01
English/15 min/1985

SYNOPSIS: In this video we are introduced to Ontario's capital, Toronto, an exciting city any time of year. In summer there are beaches, festivals and baseball. Autumn brings colourful foliage and the Royal Horse Show. Winter means skating parties, skiing at the zoo and miles of indoor shopping. For spring there are blossoms, galleries, museums and the antique market. With first-rate hotels, theatres, convention facilities and 4 000 restaurants, Toronto's welcome is for all seasons.

SOURCE: Ontario Ministry of Tourism and Recreation

TITLE: Welcome to Yukon — Alaska Highway Adventure 242-88-01

English/11 min 07 s/1988

SYNOPSIS: This multi image presentation features the scenery and many attractions to be seen along the Alaska Highway and other all-weather routes throughout Yukon. Whitehorse, Yukon's capital, Dawson City, where the "Rush of '98" lives on, and other readily accessible attractions are shown.

SOURCE: Yukon Department of Tourism

TITLE: Where the Biggest Bluefins Swim 171-84-01

English/23 min/1984

SYNOPSIS: This presentation documents a battle of wits and the irresistible promise of a new world record. Year after year the giant bluefin tuna lures anglers to the protected waters of Nova Scotia's Canso Strait for a supreme test of endurance and skill. Who is really master here, fisher or fish?

SOURCE: Nova Scotia Department of Tourism

TITLE: Yukon — Canada's Last Frontier 038-86-01
Le Yukon — Aux confins du Canada 038-86-02

(German, Japanese) 038-86-03

English, French, German, Japanese/25 min/1986

SYNOPSIS: This film shows how Yukon manages to offer the visitor a generous taste of history and tradition along with modern standards and comforts. The cry of gold once drew fortune hunters to the Klondike like a magnet. Today Yukon, about the size of France, draws visitors who want to share and experience the unique pioneer spirit and mystique that still exist. A good network of highways and air links now permit the traveller to explore and enjoy spectacular scenery, see wildlife in its natural habitat and reach accommodation that varies from campsite to comfortable lodge to modern hotel.

SOURCE: Yukon Department of Tourism

TITLE: Yukon — The Magic and the Mystery

241-88-01

English/10 min 07 s/1988

SYNOPSIS: This Multi-image presentation transferred to video provides an overview of the vacation opportunities to be found in Yukon. The magic and mystery of Yukon includes the gold rush of 1898, the construction of the Alaska Highway in 1942, unmatched scenery, Canada's highest peak, and the Arctic Circle.

SOURCE: Yukon Department of Tourism

U1

Transportation

Rails Across Canada

Rogers Pass: Destiny's Road

The Steel Highway, an Auto Adventure

Systems of Excellence

Transportation and Communications: Canada in Touch

Phototheque

- A. Populated Areas
- B. Accommodation/Dining
- C. Scenics
- D. Recreation/Sports
- E. Spectator Sport
- F. Special Events
- G. Entertainment
- H. Arts and Culture
- I. Miscellaneous
- J. Animals
- K. Agriculture
- L. Fishing
- M. Forestry
- N. Construction
- O. Electronics and Communications
- P. Aerospace Industry
- Q. Air Transportation
- R. Automotive, Marine and Rail Industries
- S. Automotive, Marine and Rail Transportation
- T. Energy
- U. Environment
- V. Service Industries
- W. Education
- X. Medicine
- Y. Mining and Metals
- Z. Manufacturing
- AA. Departmental Activities

The department's photographic collection is organized on a provincial and territorial basis. Within each province/territory, material is further divided into the following broad categories and then specific subjects:

A. POPULATED AREAS

1. Cities
2. Towns
3. Villages/districts
4. Churches/Cathedrals
5. City Parks
6. Convention Centres/Meetings
7. Legislative Buildings

B. ACCOMMODATION/DINING

1. Hotels/Motels
2. Resorts/Lodges
3. Guest Homes/Inns/Hostels
4. Farm & Ranch Vacations
5. Restaurants/Food
6. Après Ski
7. Hotel/Motel Management

C. SCENICS

1. Beaches
2. N/A
3. Canyons
4. Coastal Scenes
5. Countryside
6. Falls
7. Flora/Gardens
8. Forests/Trees
9. Glaciers
10. Islands
11. Lakes/Bays
12. Lighthouses
13. Mountains
14. Parks (provincial)
15. Parks (national)
16. Natural Phenomena
17. Plains/Prairies
18. Rivers
19. Rock Formations
20. Seasons
21. Sunrises/Sunsets

D. RECREATION/SPORTS

1. Boating (row, motor)
2. Camping (tents, trailers)
3. Canoeing/Kayaking
4. Cruises
5. Curling
6. Cycling
7. Gold-panning
8. Golfing
9. Hiking
10. Horseback Riding
11. Hot Springs
12. SPA
13. Picnics
14. River Rafting
15. Sailing
16. Skating (roller, ice)
17. Skiing (downhill)
18. Skiing (cross-country)
19. Sleigh Rides
20. Snowshoeing
21. Sport Fishing/Clam Digging
22. Sugarbush
23. Swimming/Hot Springs
24. Tennis
25. Tobogganing
26. Track and Field
27. Water Sports (misc.)
28. Windsurfing
29. Snowmobiling
30. Other

E. SPECTATOR SPORTS

1. Baseball/Cricket
2. Football
3. Hockey
4. Racing (cars, horses, boats)
5. Stadiums

F. SPECIAL EVENTS

1. Carnivals
2. Fairs/Exhibitions
3. Festivals
4. Rodeos/Stampedes
5. Changing of the Guard
6. RCMP/Musical Ride
7. Air Shows
8. Equestrian Shows
9. Pow Wow

G. ENTERTAINMENT

1. Amusement Parks
2. Zoos/Aquariums/Wildlife Parks
3. Shopping/Malls
4. Sightseeing Tours
5. Other

H. ARTS AND CULTURE

1. Arts/Crafts
2. Music (instruments, concerts)
3. Arts Centres
4. Theatre/Opera
5. Dance
6. Museums/Science Centres
7. Art Galleries
8. Historic Sites/Attractions

I. MISCELLANEOUS

1. Signs/Flags/Emblems
2. People

J. ANIMALS

1. Wildlife
2. Domestic, Dog Sleds
3. Whale-watching
4. Bird-watching

K. AGRICULTURE

1. Farms/Farming/Machinery
2. Ranches
3. Livestock
4. Grain/Transportation
5. Markets/Produce
6. Food Processing
7. Research

L. FISHING

1. Commercial Fishing
2. Processing/Packaging

M. FORESTRY

1. Logging/Sawmills/Paper

N. CONSTRUCTION

1. General
2. Maquettes
3. Dwellings

O. ELECTRONICS AND COMMUNICATIONS

1. High Technology
2. Telephones
3. Television/Radio
4. Newspapers/Magazines/Publications

P. AEROSPACE INDUSTRY

1. Manufacture/Maintenance
2. Space Technology

Q. AIR TRANSPORTATION

1. Airports
2. Airplanes/Helicopters
3. Aviation Services

R. AUTOMOTIVE, MARINE AND RAIL INDUSTRIES

1. Automotive Industry
2. Ship Building/Drydocks
3. Misc. Ground Machinery
4. Shipping/Equipment
5. Marine Research
6. Railway Manufacturing

S. AUTOMOTIVE, MARINE AND RAIL TRANSPORTATION

1. Urban Transit
2. Ferries
3. Ships
4. Cars/Trucks/Motorcoaches
5. Railways/Stations
6. Bridges
7. Border Crossing
8. Highways/Roads
9. Canals/Locks/Seaways
10. Harbours/Docks
11. Cable Cars/Lifts

T. ENERGY

1. Hydroelectricity
2. Oil/Gas
3. Offshore Industries
4. Nuclear
5. Alternative Sources

U. ENVIRONMENT

1. Air
2. Land
3. Water

V. SERVICE INDUSTRIES

1. Map-making/Drafting
2. Interior Design/Product Design
3. Engineering
4. Post Office

V. SERVICE INDUSTRIES (CONT'D)

5. Shredding Paper
6. Computer/Software
7. Insurance
8. Landscaping

W. EDUCATION

1. Universities/Colleges

X. MEDICINE

1. Laboratories/Testing/Research
2. Hospitals

Y. MINING AND METALS

1. Mines/Mining Equipment
2. Other Metals
3. Steel Mills
4. Research

Z. MANUFACTURING

1. Textile
2. Miscellaneous
3. Advanced Industrial Materials
4. Steel
5. Rubber
6. Research
7. Household
8. Production

AA. DEPARTMENTAL ACTIVITIES

1. Trade Fairs
2. Business Service Centre
3. Tourism Trade Show
4. Staff



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