MARKET INTELLIGENCE

PRESS **BRAKES**

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Ottawa, Ontario K1A 0H5

Tel: (613) 954-3244

REFERENCE SOURCES

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-7006 U.S. Department of Commerce, Bureau of the Census, Tel.: (301) 763-7754

TARIFFS

Enquiries concerning Canadian tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontario
K1A 0L5
Tel.: (613) 954-6928

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

Info Export
External Affairs
Ottawa, Ontario
K1A 0G2
Tel.: (613) 993-6435 OR
1-800-267-8376

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Commodity Classification URB O STOUA

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as Edefined by Ather Canadian Customs Tariff and Statistical Nomenclature.

Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

Rounding

Figures may not add due to rounding.

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INTRODUCTION

This report is part of a continuing series of market intelligence on specific products and is designed to increase business awareness of the potential existing for production in Canada. It is important, however, to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This profile is based on data from several sources, including some which are not generally available publicly, for the following Harmonized System (H.S.) import commodity codes:

CANADIAN IMPORTS

Description and		mports	Major Country of Export to Canada % of Total Value		
Commodity Code	1988	<u>1989</u>	<u>1988</u>	<u>1989</u>	
Press brakes, numerically controlled 8462.21.90.10					
Quantity (No.) Value (\$000)	154 2 797	95 4 181	U.S.A. 78	Japan . 31	
Press brakes, other than numerically controlled 8462.29.90.10					
Quantity (No.) Value (\$000)	763 4 980	2 437 5 509	U.S.A. 63	U.S.A. 58	

CANADIAN IMPORTS BY MAJOR COUNTRIES OF ORIGIN

Press Brakes, Numerically Controlled (8462.21.90.10)

	1988			1989				
Country of Origin	Quantity (No.)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average Unit Price (\$000)	Quantity (No.)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average Unit Price (\$000)
United States Japan Other	94 32 <u>28</u>	2 175 351 <u>271</u>	78 13 <u>10</u>	23 11 <u>10</u>	54 23 <u>18</u>	1 196 1 313 <u>1 672</u>	29 31 <u>40</u>	22 57 <u>93</u>
TOTAL	154	2 797	100	18	95	4 181	100	44

Press Brakes, Other (8462.29.90.10)

	1988				1989			
Country of Origin	Quantity (No.)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average Unit Price (\$000)	Quantity (No.)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average Unit Price (\$000)
United States	497	3 142	63	6	2 159	3 214	58	1
Belgium	77	483	9	6	29	1 031	18	35
Italy	80	658	13	. 8	16	229	4	14
Other	<u>109</u>	697	<u>13</u>	<u>6</u>	<u>233</u>	<u>1 035</u>	<u>18</u>	· <u>4</u>
TOTAL	763	4 980	100	7	2 437	5 509	100	2

CANADIAN PRODUCTION

Statistics Canada reports that shipments of metalworking machine tools for 1986 (latest year available) were \$73 million. They do not report production of press brakes, as described in this report separately.

Any enquiries and/or comments regarding Canadian production should be directed to:

Statistics Canada Census of Manufactures Section Industry Division Ottawa, Ontario K1A OT6 Tel.: (613) 951-3523

Source: Catalogue # 42-250, annual, "Machinery Industries (Except Electrical Machinery)"

CANADIAN EXPORTS

		P	<u>Import</u>	ing fr	ountry <u>om Canada</u>
Description and Commodity Code	Total <u>1988</u>	Exports 1989	% 0 198		al Va lue <u>1989</u>
Bending, folding, straightening or flattening machines (including presses): numerically controlled for working metal 8462.21					
Quantity (No.) Value (\$000)	81 5 959	105 8 323	U.S	.A. 33	U.S.A. 70
Bending, folding, straightening or flattening machines (including presses): not elsewhere specified for working metal 8462.29					
Quantity (No.) Value (\$000)	315 <u>7 660</u>	952 <u>8 359</u>	U.S 8	.A. 31 , , .	U.S.A. 80
TOTAL Quantity (No.) Value (\$000)	396 13 619	1 057 16 682			

UNITED STATES' IMPORTS

The United States Department of Commerce reports U.S. imports as follows:

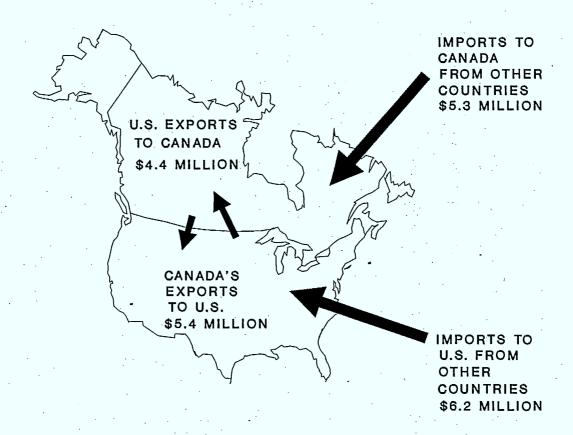
U.S. IMPORTS - 1989

H.S. Product Code	<u>Description</u>	Qı Total	uantity (No.) From Canada*	<u>V</u> <u>Total</u>	alue (\$000) From Canada*
8462.29.00.30	Press brakes	374	148	11 562	5 388

^{*} Prior to 1989, commodity coding was based on the Tariff Schedule of the United States (TSUSA). Starting in January 1989, the Harmonized Commodity Description and Coding System (H.S.) was adopted by the United States. Commencing January 1990, Canada and the United States have been exchanging import data. The above discrepancy between what Canada reports as exports to the United States and what the United States reports as imports from Canada should no longer exist.

PRESS BRAKES NORTH AMERICAN IMPORTS

1989



Total North America Imports - \$11.5 Million*

^{*} Excludes Canada - U.S. Bilateral Trade.

NORTH AMERICAN IMPORTS

JANUARY TO DECEMBER 1989

	<u>Quantity</u> (No.)	<u>Value</u> (\$000)	Average <u>Unit Price</u> (\$000)
CANADA'S IMPORTS		,	
From the United States	2 213	4 410	.2
From Other Countries	<u>319</u>	<u>5 280</u>	<u>17</u>
TOTAL	2 532	9 690	4
U.S. IMPORTS			
From Canada	148	5 388	36
From Other Countries	<u>226</u>	6 174	<u>27</u>
TOTAL	374	11 562	31
NORTH AMERICA'S IMPORTS*	545	11 454	21

^{*} Excludes Canada - U.S. Bilateral Trade

MARKET SUMMARY - MACHINE TOOLS SECTOR

Machine tools produce metal products (including other machines) and are a basic element of industrial production. Machine tools include metal-cutting machines which shape metal by cutting, and a related machine tool group metal-forming machines which shape metal by pressure.

The apparent Canadian market for machine tools in 1986 was an estimated \$927 million. Imports accounted for approximately 85 per cent of the market demand with the United States supplying about 50 per cent of imports. Mostly these imports were manual and CNC standard configuration machine tools which are not produced in Canada. There is strong capability in Canada for the production of special transfer machines for the automotive industry, presses, shearing machines, and roll forming lines.

The machine tool industry in Canada is made up of some 75 firms employing approximately 2,500 people. The majority of Canadian machine tool manufacturers are small and very specialized, with a staff of 15 to 25 and annual sales less than \$5 million. The seven largest firms in Canada each employ 100 to 250 persons. These firms, which are largely manufacturers of custom-built machinery for the automotive industry, account for an estimated 60 per cent of machine tool shipments. The industry is predominantly located in southern Ontario and there are also a number of firms in the Montreal and Vancouver areas.

CANADIAN IMPORTERS - 1988

PRESS BRAKES, NUMERICALLY CONTROLLED (8462.21.90.10)

The principal 10 importers of press brakes, numerically controlled, accounted for 86 per cent of the total import value during 1988.

Principal <u>Importers</u> (No.)	Cumulative <u>Value</u> (\$000)	Per Cent of <u>Total Value</u>	
5	1 852	66	
10	2 429	86	
All Importers (28)	2 797	100	

All importers are listed below in alphabetical order.

Name	<u>Address</u>	Name	<u>Address</u>
A G Simpson Company Ltd. All New Manufacturing Ltd. CML Machinery Inc. Commander Electrical Equipment Inc.	Scarborough, Ont. Calgary, Alta. Concord, Ont. Scarborough, Ont.	Macdon Industries Ltd. Midas Canada Inc. Mont-Hard Canada Inc. Northern Telecom Ltd, Promecan Industrielle	Winnipeg, Man. Agincourt, Ont. Boucherville, Ont. Islington, Ont.
Darbert Machinery Co. Ltd.	Mississauga, Ont.	International Ltée.	Granby, Qué.
Demster Systems Ltd.	Toronto, Ont.	Pronto Auto Repair Dealership	-
Dentech Products Ltd.	Mission, B.C.	Inc.	Pickering, Ont.
Edcha of Canada G C Storey Machinery Company	Niagara Falls, Ont.	Qualico Metal Fabricating Ltd. Scott Springfield Manufacturing	Montréal, Qué.
Ltd.	Don Mills, Ont.	(1983) Ltd.	Calgary, Alta.
Interfast Inc.	Rexdale, Ont.	Siemens Electric Limited	Mississauga, Ont.
Interfriction Canada Inc. International Nickel Co.	Ville d'Anjou, Qué.	Spun Steel Ltd. Stevens Machinery Sales Ltd.	Strathroy, Ont. Toronto, Ont.
of Canada Ltd., The	Copper Cliff, Ont.	Stollco Industries Ltd.	Port Coquitlam, B.C.
J W Fauver (Canada) Ltd.	Madison Heights, MI, USA*	Upton Bradeen and James Inc. Walter Haas Ltd. Walter Haas Machinery Ltd.	Don Mills, Ont. Montréal, Qué. Brampton, Ont.

^{*} Non resident importer

CANADIAN IMPORTERS - 1988

PRESS BRAKES, OTHER (8462.29.90.10)

The principal 15 importers of press brakes, other, accounted for 67 per cent of the total import value during 1988.

Principal <u>Importers</u> (No.)	Cumulative <u>Value</u> (\$000)	Per Cent of <u>Total Value</u>
3	1 521	30
6	2 366	47
15	3 369	67
25	3 974	79
All Importers (70)	4 980	100

The principal 25 importers are listed below in alphabetical order.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
600 Group Equipment Ltd.	Mississauga, Ont.	Promecan industrielle	
A G Simpson Company Ltd.	Scarborough, Ont.	internationale Ltée.	Granby, Qué.
Akhurst Machinery Ltd.	Vancouver, B.C.	Qualico Metal Fabricating Ltd.	Montréal, Qué.
Aluminum Company of Canada		Raymond Robert Ltée.	St. Lambert, Qué.
Ltd.	Scarborough, Ont.	Reynolds Aluminum Co. of	•
C M L Machinery Inc.	Concord, Ont.	Canada Ltd.	Weston, Ont.
Darbert Machinery Co. Ltd.	Mississauga, Ont.	Stevens Machinery Sales Ltd.	Toronto, Ont.
G C Storey Machinery Co. Ltd.	Don Mills, Ont.	Upton Bradeen and James Inc.	Don Mills, Ont.
K M W Products Ltd.	Fort Erie, Ont.	Wallace Machinery and Supply	
Kaycan Ltd./Ltée.	St-Laurent, Qué.	Co. Ltd.	Winnipeg, Man.
Locweld Inc.	Candiac, Qué.	Walter Haas Ltd.	Montréal, Qué.
M A Brian Co. Ltd.	Windsor, Ont.		Brampton, Ont.
Modern Tool Ltd.	Calgary, Alta.	Westway Machinery Ltd.	Mississauga, Ont.
Machinerie B V Ltée.	Plessisville, Qué.	William M Brennan Co. (1978)	
Pinnacle Machinery Sales Ltd.	Mississauga, Ont.	Ltd.	London, Ont.
	*	Williams and Wilson Limited	Montréal, Qué.

FOREIGN EXPORTERS TO CANADA

JANUARY - SEPTEMBER 1989

PRESS BRAKES, NUMERICALLY CONTROLLED (8462.21.90.10)

Major exporters to Canada of press brakes, numerically controlled, are listed in descending order of dollar value. These exporters accounted for 86 per cent of the total value of Canadian imports during the period January to September 1989.

The names of the foreign companies are as captured on the computer system and may not be the full legal corporate name. A foreign company may appear in the source several different ways. Attempts are made to consolidate all various entries into one company. For this reason, the value associated with any given company is deemed to be the minimum value.

<u>Name</u>	<u>Country</u>		Value of Exports to Canada <u>JanSept. 1989</u> (\$000)
Amada Co. Ltd. LVD Co. Pacific Press & Shear Inc.	Japan Belgium USA)))	1 634*
Niagara Machinery	USA)	310*
Automec Inc.	USA)	
Gates Power Drive	USA)	
Cincinnati Inc.	USA)	184*
Haco	Belgium)	
Best Machinery	USA)	

^{*} Aggregated to preserve confidentiality of Canadian importers

PRESS BRAKES FOREIGN EXPORTERS TO CANADA

JANUARY - SEPTEMBER 1989

PRESS BRAKES, OTHER (8462.29.90.10)

Major exporters to Canada of press brakes, other, are listed in descending order of dollar value. These exporters accounted for 64 per cent of the total value of Canadian imports during the period January to September 1989.

The names of the foreign companies are as captured on the computer system and may not be the full legal corporate name. A foreign company may appear in the source several different ways. Attempts are made to consolidate all various entries into one company. For this reason, the value associated with any given company is deemed to be the minimum value.

<u>Name</u>	Country		Value of Exports to Canada JanSept. 1989 (\$000)
	•		(\$000)
Haco N.V.	Belgium		751
Tapco Products Int. Corp.	ÚSA		537
Van Mark Products Corp.	USA		458
Cincinnati Inc. Jill Co. Metals Roper Whitney Co.	USA USA USA) }	490*
Rousselle Corp. LVD Co. Wichita Clutch Dana Corp.	USA Belgium USA		347*
Tennsmith Inc. Dries and Krump Mfg. Co. Atlantic Machine Tools Amada Co. Ltd.	USA USA Belgium Japan	}	272*

^{*} Aggregated to preserve confidentiality of Canadian importers