# MARKET INTELLIGENCE

# FLOATS FOR COMMERCIAL FISHING NETS

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Market Intelligence Division Services to Business Branch Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A 0H5

Tel.: (613) 954-4970 Fax.: (613) 954-5463

#### REFERENCE SOURCES

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-0543 U.S. Department of Commerce, Bureau of the Census

Tel.: (301) 763-7754

#### **TARIFFS**

Enquiries concerning Canadian tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs
Revenue Canada
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Ottawa, Ontario K1A 0L5
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Tel.: (613) 993-6435 OR 1-800-267-8376 Fax.: (613) 996-9709

Marine Systems Division

235 Queen Street

Tel.: (613) 954-3760

Fax.: (613) 954-1984

Ottawa, Ontario K1A 0H5

Surface Transportation and Machinery Branch

Industry, Science and Technology Canada

## EXPLANATORY NOTES RESIDENT

# A LIBA THO TOWNS: Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

## Valuation ARABA STORY

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

#### Rounding

Figures may not add due to rounding.

# TABLE OF CONTENTS

|      |   | PAGI |
|------|---|------|
| I.   | Introduction and Scope                            | 5    |
| 11.  | Canadian Imports                                  | 5    |
| 111. | Canadian Shipments                                | 5    |
| IV.  | Canadian Imports by Major Countries of Origin     | 6    |
| V.   | Canadian Imports by Province of Customs Clearance | 6    |
| VI.  | Canadian Importers                                | 7    |
| /11. | Foreign Exporters to Canada                       | 8    |
| 111. | Canadian Suppliers                                | 9    |
| IX.  | Canadian and Foreign Tariffs                      | 11   |
| X.   | Market Overview                                   | 12   |

|  |  |   |    | 1 |
|--|--|---|----|---|
|  |  |   |    | 1 |
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#### I. INTRODUCTION AND SCOPE

This report is one of a continuing series of market intelligence reports on specific products. It is designed to increase awareness of the potential existing for production in Canada. It is important, however, to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This profile is based on data from several sources (including some which are not generally available) for the following Harmonized System (H.S.) commodity code:

#### II. CANADIAN IMPORTS

| Description and Commodity Code        | Total Im    | ports       | JanJune |
|---------------------------------------|-------------|-------------|---------|
|                                       | <u>1988</u> | <u>1989</u> | 1990    |
| Floats for Commercial<br>Fishing Nets |             |             |         |
| H.S. 3926.90.90.50                    | ,           |             |         |
| Quantity (No. 000)                    | 1 310       | 1 644       | 665     |
| Value (\$000)                         | 1 933       | 2 257       | 776     |

#### III. CANADIAN SHIPMENTS

Although floats for commercial fishing nets are manufactured in Canada, Statistics Canada does not provide any data on Canadian production.

(H.S. 3926.90.90.50)

# IV. CANADIAN IMPORTS BY MAJOR COUNTRIES OF ORIGIN

| •                    | 1988                  |                         | 1989   |                       |                         | <u>JanJune 1990</u>                                |                       |                         |  |
|----------------------|-----------------------|-------------------------|--|-----------------------|-------------------------|--|-----------------------|-------------------------|--|
| Country<br>of Origin | Quantity<br>(No. 000) | <u>Value</u><br>(\$000) | Import<br>Market<br>Share<br>(% based<br>on value) | Quantity<br>(No. 000) | <u>Value</u><br>(\$000) | Import<br>Market<br>Share<br>(% based<br>on value) | Quantity<br>(No. 000) | <u>Value</u><br>(\$000) | Import<br>Market<br>Share<br>(% based<br>on value) |
| United States        | 138                   | 627                     | 32   | 303                   | 650                     | 29   | 114                   | 229                     | 30   |
| Taiwan               | 873                   | 410                     | 21   | 753                   | 506                     | 22   | 456                   | 265                     | 34   |
| Chilo                | 91                    | 148                     | 8  | 184                   | 250                     | 11   | 48                    | 73                      | 9  |
| Norway               | 57                    | 380                     | 20   | 58                    | 243                     | 11   | 7                     | 80                      | 10   |
| South Korea          | 105                   | 78                      | 4  | 142                   | 205                     | 9  | 15                    | 21                      | 3  |
| Other                | <u>46</u>             | 290                     | <u> 15</u>   | <u>204</u>            | 403                     | <u> 18</u>   | <u>25</u>             | <u>108</u>              | 14   |
| Total                | 1 310                 | 1 933                   | 100  | 1 644                 | 2 257                   | 100  | 665                   | 776                     | 100  |

Note: Countries are in descending order based on value for 1989.

# V. CANADIAN IMPORTS BY PROVINCE OF CUSTOMS CLEARANCE

1989

| H.S. Code  | NFLD.      | <u>N.S.</u> | <u>N.B.</u> | QUÉ.    | ONT.     | MAN.      | <u>B.C.</u>    | ALL<br>PROVINCES |
|--|------------|-------------|-------------|---------|----------|-----------|----------------|------------------|
| 3926.90.90.50<br>Floats for commercial<br>fishing nets |            |             |             |         |          |           |                |                  |
| Quantity (No. 000)<br>Value (\$000)                    | 266<br>436 | 79<br>243   | 35<br>136   | 8<br>44 | 11<br>34 | 239<br>76 | 1 006<br>1 288 | 1 644<br>2 257   |

(H.S. 3926.90.90.50)

#### VI. CANADIAN IMPORTERS - 1989

There were 76 known importers of floats for commercial fishing nets in 1989. The principal 15 importers accounted for 75 per cent of the total import value.

| Principal<br>Importers<br>(No.) | Cumulative Value (\$000) | Cumulative %<br>of Total Value |  |
|---------------------------------|--------------------------|--------------------------------|--|
| 5                               | 1 190                    | 53                             |  |
| 10                              | 1 495                    | 66                             |  |
| 15                              | 1 684                    | 75                             |  |
| 20                              | 1 868                    | 83                             |  |
| 25 🛫                            | 1 986                    | 88                             |  |
| All importers (76)              | 2 257                    | 100                            |  |

The principal 25 importers are listed below in alphabetical order. The importer is not necessarily the end-user of the product. This list excludes individuals.

| <u>Name</u>                     | <u>Address</u>  | <u>Name</u>                    | <u>Address</u>      |
|---------------------------------|-----------------|--------------------------------|---------------------|
| Aquatess (Canada) Ltd.          | Calgary, Alta.  | Mercers Variety Store          | Clarenville, Nfld.  |
| Bay Bulls Trading Company Ltd.  | St Johns, Nfld. | Moorfish Ltd. Inc. 1986        | Bay Roberts, Nfld.  |
| Bridport Brownell Limited       | Dartmouth, N.S. | Nautilus Equipment Limited     | Halifax, N.S.       |
| C P Leckie Ltd.                 | Richmond, B.C.  | Nikka Industries Ltd.          | Vancouver, B.C.     |
| Cardio Stat 1984 Inc.           | Laval, Qué.     | Pacific Net & Twine Ltd.       | Richmond, B.C.      |
| Deep Sea Fishing Supply Co.     | Vancouver, B.C. | Redden Net Co. Ltd.            | Vancouver, B.C.     |
| E A Towns Fishing Supplies Ltd. | Richmond, B.C.  | REDL Industries Ltd.           | Burnaby, B.C.       |
| Fishery Products International  | ·               | Trotac Marine Ltd.             | Victoria, B.C.      |
| Ltd.                            | St Johns, Nfld. | Tyrer Enterprises Ltd.         | Richmond, B.C.      |
| Forsea Ltd.                     | Moncton, N.B.   | Vernon Deon Lobster Plugs Ltd. | Yarmouth Cty, N.S.  |
| Franklin Net & Twine Limited    | Wheatley, Ont.  | Western Marine Company         | Vancouver, B.C.     |
| I M P Group Ltd.                | Halifax, N.S.   | Wire Rope Industries of Canada |                     |
| Leckies Freshwater Fishing      |                 | Ltd.                           | Pointe Claire, Qué. |
| Supplies                        | Winnipeg, Man.  | Wolff Marine Supply Ltd.       | Vancouver, B.C.     |
|                                 |                 |                                |                     |

(H.S. 3926.90.90.50)

#### VII. FOREIGN EXPORTERS TO CANADA - 1989

Major exporters to Canada of floats for commercial fishing nets are listed by major country of origin in descending order of dollar value. These exporters accounted for 78 per cent of the total value of Canadian imports during 1989.

| Country of Origin | Name of Foreign Exporter   | ·           | Value of Exports<br>to Canada<br>1989<br>(\$000) |
|-------------------|--|-------------|--|
| United States     | Sponger International Ltd.<br>Polyform U.S. Ltd.                               | )           | 402*   |
|                   | The Carlon Products Co.<br>Norfloat Inc.                                       | )           | 133*   |
| Taiwan            | Bao Long Ind. Co. Ltd.<br>Full Trust Corp.<br>Niceway Corp.                    | )<br>)      | 406*   |
| Chile and Iceland | Ogura Trading Co. Ltd.<br>Iceplast Plasteinangrun                              | )           | 417*   |
| Norway            | Polyform Norway Co.<br>Scandinavian Marine Ind.                                | )<br>)      | 211*   |
| South Korea       | Hae Chun Chemical Co. Ltd.<br>Nam Yang Fishing Net Ind.<br>Redden Net Co. Inc. | )<br>)<br>) | 182*   |

<sup>\*</sup> Aggregated to preserve confidentiality of Canadian importers.

#### VIII. CANADIAN SUPPLIERS

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). To be included in these lists a firm must have registered itself as a supplier of the products in question in BOSS and/or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

#### BOSS

Canadian companies are arranged in alphabetical order.

#### Floats, Net, Commercial Fishing

#### Name

\*Century Plastics Ltd.
\*Industrial Marine Products Ltd.
\*Plastiques S.L. Ltée.
\*Ropak Can-Am Ltd.
Scott Plastics Ltd.

#### **Address**

Richmond, B.C. Halifax, N.S. St-Lazare, Qué. Springhill, N.S. Victoria, B.C.

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A OH5 Tel.: (613) 954-5031

Telex: 053-4123 Fax: (613) 954-1894

<sup>\*</sup> Company engaged in export trade

#### VIII. CANADIAN SUPPLIERS (Cont'd)

#### CANADIAN TRADE INDEX

Canadian companies are arranged in alphabetical order.

#### Floats, Fish Net

#### Name

\*I.M.P. Group Limited

\*Millard Ply-Bows Ltd.

\*Pelnor Containers

\*Ropak-Can-Am Limited Woodbridge Moulded Products Limited

#### Address

Halifax, N.S. Yarmouth, N.S. Saskatoon, Sask. Springhill, N.S. Downsview, Ont.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association One Yonge Street Toronto, Ontario M5E 1J9

Tel.: (416) 363-7261 Telex: 065-24693 Fax: (416) 363-3779

<sup>\*</sup> Company engaged in export trade

#### IX. CANADIAN AND FOREIGN TARIFFS

Floats for commercial fishing nets included in this report are dutiable under the following Canadian tariff item.

|                |                              | Tariff Treatment                     |                                   |                                   |  |
|----------------|------------------------------|--------------------------------------|-----------------------------------|-----------------------------------|--|
| Tariff<br>Item | Description of Goods         | Most<br>Favoured<br>Nation<br>Tariff | General<br>Preferential<br>Tariff | United<br>States<br><u>Tariff</u> |  |
| 3926.90.90     | Other                        | 13.6%                                | 9%                                | 10.8%                             |  |
|                | On and after January 1, 1991 |                                      |                                   | 9.5%                              |  |

Enquiries concerning tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontario
KIA OL5

Tel.: (613) 954-0543 Fax.: (613) 954-2509

#### FOREIGN COUNTRIES

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

Info Export
External Affairs
Ottawa, Ontario
KIA OG2

Tel.: (613) 993-6435 OR 1-800-267-8376

Fax.: (613) 996-9709

#### X. MARKET OVERVIEW

The Canadian market in 1990 for floats for commercial fishing nets is estimated at \$2.5 million. The market, with 66 per cent foreign products, is dominated by several U.S., European and Asian companies. A few Canadian companies manufacture floats, mostly with better quality products. Manufacturers face a drastic decrease in demand and have to export in order to stay viable. Major demand comes from Eastern Canada, Great Lakes and West coast and all segments are currently decreasing in demand.