90102 c.2

MARKET INTELLIGENCE

TRANSMISSION OR CONVEYOR BELTS OF TEXTILE MATERIAL

1989

Pub. No.: 90102-IP

February 1991





1989

Pub. No.: 90102-IP

February 1991

1990 ISTC Quality Award



Prepared by:
Robert Strachan
Market Intelligence Division
Services to Business Branch
Industry, Science and Technology Canada
235 Queen Street
Ottawa, Ontario
K1A OH5

Tel.: (613) 954-4970 Fax.: (613) 954-5463

INDUSTRY, SCIENCE AND TECHNOLOGY CANADA LIBRARY

'JUN 2 0 1991

BIBLIOTHÈQUE INDUSTRIE, SCIENCES ET TECHNOLOGIE CANADA

REFERENCE SOURCES

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-6904

TARIFFS

Enquiries concerning Canadian tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontarlo K1A 0L5
Tel.: (613) 954-6904

Fax.: (613) 954-2509

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

Info Export External Affairs Ottawa, Ontario K1A 0G2

Tel.: (613) 993-6435 OR

1-800-267-8376 Fax.: (613) 996-9709

EXPLANATORY NOTES

Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

Rounding

Grand War add due to rounding.

Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

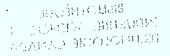
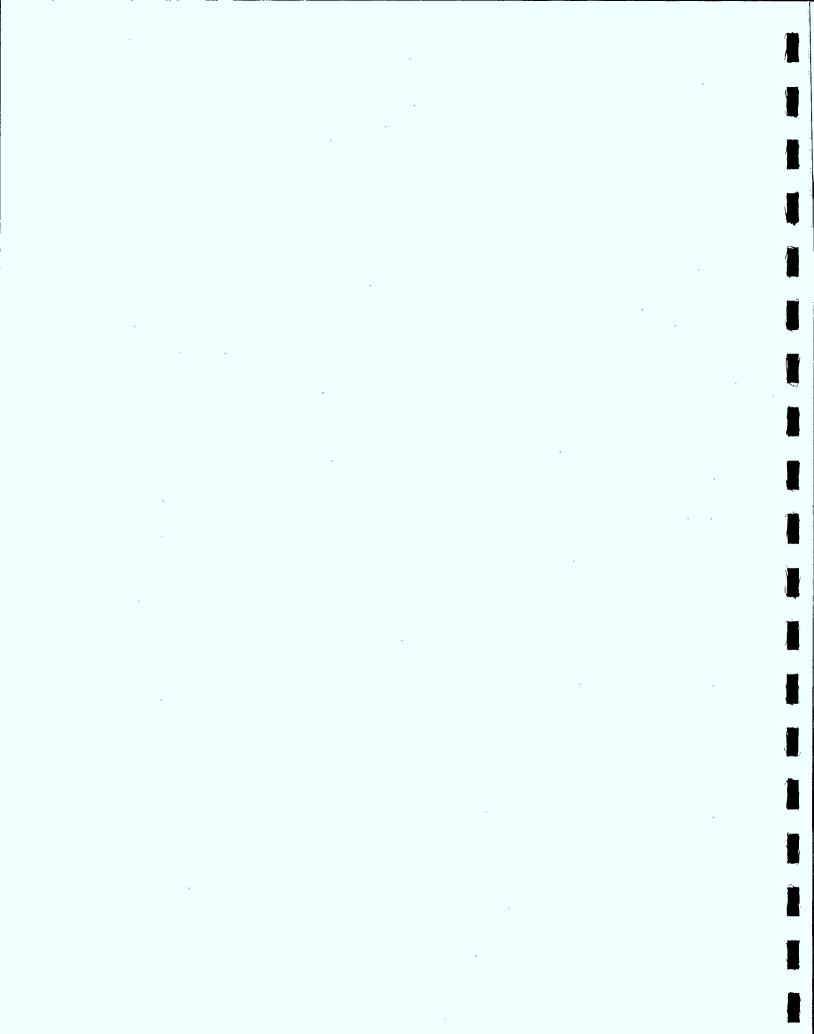


TABLE OF CONTENTS

| | | PAGE |
|------|---|----------|
| i. | Introduction and Scope | 5 |
| II. | Summary of Canadian Imports | 6 |
| | - By 1989 Province of Customs Clearance | 6 |
| lii. | Canadian Imports by Major Countries of Origin | 7 |
| V. | Canadian Importers - 1989 | 8 |
| V. | Imports by Apparent End-Use - 1989 | 10 |



I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources for the following Harmonized System (H.S.) commodity code:

Description

H.S. Commodity Code
Analyzed

Transmission or conveyor belts or belting, of textile material, whether or not reinforced with metal or other material

5910.00

(H.S. 5910.00)

III. SUMMARY OF CANADIAN IMPORTS

| Description and Commodity Code | 1988 Quantity Value (tonne) (\$000 | | 1990 (9 mo ue Quantity Va | Major Country of Export to Canada os.) % of Total Value alue 1988 1989 1990 000) (9mos.) |
|--|--|-----------|------------------------------|--|
| Transmission or conveyor belts of textile material H.S. 5910.00 | 982 8 40 | 4 1145 89 | 47 1 324 8 <u>9</u> | U.S.A. U.S.A. U.K. 969 42 45 37 |

1989 CANADIAN IMPORTS BY PROVINCE OF CUSTOMS CLEARANCE

| | Nfld. | <u>P.E.I.</u> | <u>N.S.</u> | <u>N.B.</u> | Qué. | Ont. | <u>Man.</u> | Sask. | Alta. | <u>B.C.</u> | All <u>Provinces</u> ⁽¹⁾ |
|------------------------------|-------|---------------|-------------|-------------|-------|-------|-------------|-------|-------|-------------|--|
| Quantity (tonne) Value | * | 0 | 458 | 81 | 127 | 206 | 66 | 96 | 17 | 57 | 1 145 |
| (\$000) | · 10 | 0 | 1 678 | 412 | 1 685 | 3 502 | 354 | 404 | 125 | 360 | 8 947 |

^{*} Less than one thousand

⁽¹⁾ Includes Yukon and Northwest Territories

(H.S. 5910.00)

III. CANADIAN IMPORTS BY MAJOR COUNTRIES OF ORIGIN

| 1988 | | | 1989 | | | 1990 (9 mos.) | | | | | | |
|----------------------|---------------------|-------------------------|--|-------------------------------------|---------------------|-------------------------|--|--------------------------------------|---------------------|-------------------------|--|-------------------------------|
| Country of Origin | Quantity (tonne) | <u>Value</u> (\$000) | Import Market Share (% based on value) | Average Unit Price (\$/tonne) | Quantity (tonne) | <u>Value</u> (\$000) | Import Market Share (% based on value) | Average <u>Unit Price</u> (\$/tonne) | Quantity (tonne) | <u>Value</u> (\$000) | Import Market Share (% based on value) | Average Unit Price (\$/tonne) |
| United States | 417 | 3 546 | 42 | 8 504 | 501 | 4 001 | 45 | 7 986 . | 448 | 3 200 | 36 | 7 143 |
| United Kingdom | 404 | 2 212 | 26 | 5 475 | 555 | 2 625 | 29 | 4 730 | 785 | 3 360 | 37 | 4 280 |
| Switzerland - | 67 | 1 683 | 20 | 25 119 | 43 | 1 434 | 16 | 33 349 | 37 | 1 341 | 15 | 36 243 |
| Fed. Rep. of | | | | | | | | | | | | |
| Germany | 21 | 375 | 4 | 17 857 | 37 | 733 | . 8 | 19 811 | 29 | 766 | 9 | 26 414 |
| France | | - | - | - | 4 | 67 | 1 | 16 750 | - | - | | - |
| Japan | 22 | 117 | 1 | 5 318 | 1 | 24 | * | 24 000 | - | - | - | - |
| Other | <u>51</u> | <u>471</u> | <u>6</u> | <u>9 235</u> | <u>4</u> , | <u>63</u> | _1 | <u>15 750</u> | <u>25</u> | <u>302</u> | _3 | <u>12 080</u> |
| TOTAL | 982 | 8 404 | 100 | 8 558 | 1 145 | 8 947 | 100 | 7 814 | 1 324 | 8 969 | 100 | 6 774 |

^{*} Less than 0.5 per cent

(H.S. 5910.00)

IV. CANADIAN IMPORTERS - 1989

There were 218 known importers of transmission or conveyor belts of textile material in 1989. The principal 45 importers accounted for 91 per cent of the total import value.

| Principal <u>Importers</u> (No.) | Cumulative Value (\$000) | Cumulative % of Total Value |
|--|---------------------------|-----------------------------|
| 5 | 4 776 | 53 |
| 10 | 6 220 | 70 |
| 20 | 7 168 | 80 |
| 30 | 7 699 | 86 |
| 45 | 8 129 | 91 |
| All Importers (218) | 8 947 | 100 |

The principal 45 importers during 1989 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all importers except individuals.

| <u>Name</u> | <u>Address</u> | <u>Name</u> | <u>Address</u> |
|-----------------------------------|------------------------|----------------------------------|-------------------|
| Agri-Canvas Inc. | Listowel, Ont. | Flakt Ross Inc. | Lasalle, Qué. |
| Albarrie Canada Limited | Barrie, Ont. | Flexonics Div. of UOP Ltd. | Brampton, Ont. |
| Atlantic Elevating Devices Ltd. | Ajax, Ont. | Foulis Group Ltd. | Halifax, N.S. |
| B & S H Thompson & Co. Ltd. | Mount Royal, Qué. | Fred C. Morrison Ltd. | New Glasgow, N.S. |
| B C Belting Ltd. | Burnaby, B.C. | Fuller Traylor Ltd. | Scarborough, Ont. |
| Canadian Bearings Ltd. | Mississauga, Ont. | Habasit (Canada) Ltd. | Oakville, Ont. |
| Canelf Resources Inc. | N. Vancouver, B.C. | Imasco Limited | Montréal, Qué. |
| Cargill Limited | Winnipeg, Man. | Interbake Foods Ltd. | London, Ont. |
| Colonial Cookies Div. of Beatrice | , - | J C McLaren Belting Co. Ltd. | Montréal, Qué. |
| Inter(Canada) Ltd. | Kitchener, Ont. | Leder Belting Canada Inc. | Toronto, Ont. |
| Connors Brothers Limited | Blacks Harbour, N.B. | Mainland Ind. Prod. Div. of Bow | • |
| Continental Petroleum Rubber | ŕ | Valley Resource Services Ltd. | Richmond, B.C. |
| Co. Ltd. | Edmonton, Alta. | Mainland Mfg. Div. of Bow Valley | · |
| CP Rubber Inc. | Saskatoon, Sask. | Resource Services Ltd. | Richmond, B.C. |
| Dare Foods Limited | Kitchener, Ont. | Mathews Conveyor Company Div. | • |
| Dominion Textile A/S Magog | · | of Rexnord Canada Ltd. | Port Hope, Ont. |
| Fabrics App Co. | Montréal, Qué. | Nabisco Brands Ltd. | Toronto, Ont. |
| Dominion Textile Inc. | Montréal, Qué. | Potash Company of America Inc. | |
| Don Mar Manufacturing Ltd. | D'Arcy Station, Sask. | Potash Corp. of Sask Mining Ltd. | |
| E W Finnie Inc. | Pte-Aux-Trembles, Qué. | R J R MacDonald Inc. | Toronto, Ont. |
| Firestone Canada Inc. | Hamilton, Ont. | | |

(H.S. 5910.00)

IV. CANADIAN IMPORTERS - 1989 (Cont'd)

Name

Scandura Limited
Siegling Canada Ltd.
Snowden Rubber Industries Div.
of Starcan Corp.
Steetley Industries Ltd.
Transforce Beltal Inc.

Address

West Yorkshire, U.K.* Mississauga, Ont.

Oshawa, Ont. Hamilton, Ont. Cowansville, Ont.

Name

Versatile Farm Equipment Div. New Holland of Cda Ltd. Victory Equipment (1983) Ltd. Western Belting & Hose (1986) Ltd. Wire Rope Industries of Canada Ltd.

York Belting Limited

<u>Address</u>

Winnipeg, Man. Lethbridge, Alta.

New Westminster, B.C.

Pointe-Claire, Qué. Weston, Ont.

^{*} Non-resident importer

V. IMPORTS BY APPARENT END-USE - 1989

| Apparent End-Use Industry* | Value of <u>Imports</u> (\$000) | % of Total Imports |
|--|---------------------------------------|-----------------------|
| Wholesalers | 3 442 | 38 |
| Machinery Industries | 1 546 | 17 |
| Rubber Products Industries | 943 | 11 |
| Mine and Quarry Industries | 641 | 7 |
| Food, Beverage and Tobacco Industries Primary Metal and Fabricated Metal | 504 | 6 |
| Products Industries | 154 | 2 |
| Textile Industries | 116 | 1 |
| All Other Industries | 783 | _9 |
| TOTAL | 8 129 | 91 |

^{*} Based on analysis of the top 45 importers

FOR MORE INFORMATION PLEASE CONTACT:

Market Intelligence Division Services to Business Branch Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A 0H5

Tel.: (613) 954-4970 Fax.: (613) 954-5463

OR Textiles Division

Textiles, Clothing and Footwear Directorate Service Industries and Consumer Goods Branch Industry, Science and Technology Canada

235 Queen Street Ottawa, Ontario K1A 0H5

Tel.: (613) 954-2890 Fax.: (613) 954-1894

ISTC BUSINESS SERVICE CENTRES

These centres have been established at headquarters and in every regional office to provide clients with a gateway into the complete range of ISTC services, information products, programs and expertise.

REGIONAL OFFICES

QUÉBEC

ISTC

Tour de la Bourse, Suite 3800

800 Victoria Place P.O. Box 247

Montréal, Qué. H4Z 1E8

Tel.: (514) 283-8185 or 1-800-361-5367

Fax.: (514) 283-3302

NEWFOUNDLAND

ISTC

Atlantic Place

215 Water Street, 5th Floor

P.O. Box 8950

St. John's, Nfld. A1B 3R9

Tel.: (709) 772-ISTC Fax.: (709) 772-5093

PRINCE EDWARD ISLAND

ISTC

Confederation Court Mall 134 Kent Street, Suite 400

P.O. Box 1115

Charlottetown, P.E.I. C1A 7M8

Tel.: (902) 566-7400 Fax.: (902) 566-7450

ONTARIO

ISTC

Dominion Public Building 1 Front Street West, 4th Floor Toronto, Ont. M5J 1A4

Tel.: (416) 973-ISTC Fax.: (416) 973-8714

NOVA SCOTIA

ISTC

Central Guaranty Trust Tower 1801 Hollis Street, 5th Floor P.O. Box 940, Station 'M' Halifax, N.S. B3J 2V9 Tel.: (902) 426-7259

Fax.: (902) 426-2624

NEW BRUNSWICK

ISTC

Assumption Place, 12th Floor

770 Main Street P.O. Box 1210

Moncton, N.B. E1C 8P9

Tel.: (506) 857-ISTC Fax.: (506) 851-6429

MANITOBA

ISTC 8th Floor

330 Portage Avenue

P.O. Box 981 Winnipeg, Man.

R3C 2V2

Tel.: (204) 983-ISTC Fax.: (204) 983-2187

SASKATCHEWAN

ISTC

401-119 4th Avenue South

Saskatoon, Sask.

S7K 5X2

Tel.: (306) 975-4386 Fax.: (306) 975-5334

BRITISH COLUMBIA

ISTC

Suite 900 Scotia Tower, 650 West Georgia St. P.O. Box 11610 Vancouver, B.C.

V6B 5H8

Tel.: (604) 666-0266 Fax.: (604) 666-0277

REGIONAL OFFICES (Cont'd)

ALBERTA

ISTC
Room 540
Canada Place
9700 Jasper Avenue
Edmonton, Alta. T5J 4C3
Tal: (403) 495-ISTC

Tel.: (403) 495-ISTC Fax.: (403) 495-4507

YUKON

ISTC Suite 301 108 Lambert Street Whitehorse, Y.T. Y1A 1Z2

Tel.: (403) 668-4655 Fax.: (403) 668-5003

HEADQUARTERS

ISTC 1st Floor, East Tower 235 Queen Street Ottawa, Ont. K1A 0H5 Tel.: (613) 952-ISTC Fax.: (613) 957-7942 ISTC Suite 1100 510-5th Street Southwest Calgary, Alta. T2P 3S2 Tel.: (403) 292-4575 Fax.: (403) 292-4578

NORTHWEST TERRITORIES

ISTC 10th Floor Precambrian Building P.O. Bag 6100 Yellowknife, N.W.T. Tel.: (403) 920-8568 Fax.: (403) 873-6228

