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Industry, Science and Industrie, Sciences et Technology Canada

MARKET INTELLIGENCE

SOAP, FOR TOILET USE (INCLUDING MEDICATED PRODUCTS)

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REFERENCE SOURCES

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-6904 U.S. Department of Commerce, Bureau of the Census, Tel.: (301) 763-7754

TARIFFS

Enquiries concerning **Canadian** tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs Revenue Canada Customs and Excise Ottawa, Ontario K1A 0L5 Tel.: (613) 954-6904 Fax.: (613) 954-2509 Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

Info Export External Affairs Ottawa, Ontario K1A 0G2 Tel.: (613) 993-6435 OR 1-800-267-8376 Fax.: (613) 996-9709

EXPLANATORY NOTES

Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

Valuation

Doliar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

Rounding

Figures may not add due to rounding.

Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

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I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources for the following Harmonized System (H.S.) commodity codes:

Description

Soap and organic surface-active products and preparations, in the form of bars, cakes, moulded pieces or shapes, and paper, wadding, felt and nonwovens, impregnated, coated or covered with soap or detergent:

--For toilet use (including medicated products) (3401.11)

---Castile soap

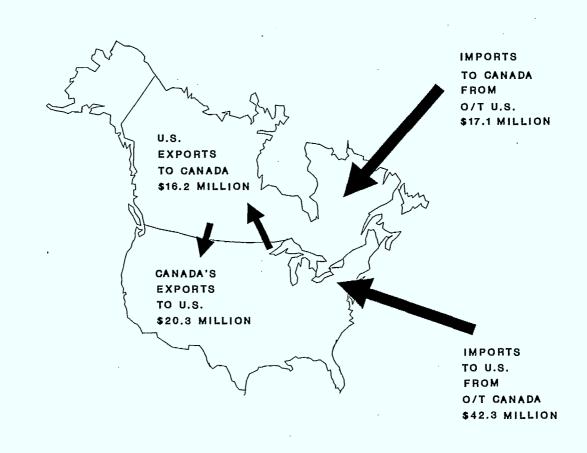
---Other

H.S. Commodity Codes Analyzed

> 3401.11.10.00 3401.11.90.00

(H.S. 3401.11)

II. NORTH AMERICAN IMPORTS - 1990



North American Imports - \$59.4 Million*

* Excludes Canada - U.S. bilateral trade; Mexico

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(H.S. 3401.11)

III. SUMMARY OF CANADIAN IMPORTS

Description and	19	88	Total Im 198	•	199	90	Expo	r Count <u>rt to Ca</u> f Total V	nada
Commodity Code	Guantity (000 kg)	<u>Value</u> (\$000)	Quantity (000 kg)	<u>Value</u> (\$000)	<u>Quantity</u> (000 kg)		<u>1988</u>	<u>1989</u>	<u>1990</u>
Castile soap H.S. 3401.11.10.00	22	85	30	125	36	128	U.S.A. 74	U.S.A. 43	U.S.A. 37
Other H.S. 3401.11.90.00	4 880	18 496	6 105	20 337	11 493	33 131	U.S.A. 34	U.S.A. 40	U.S.A. 49

1990 CANADIAN IMPORTS BY PROVINCE OF CUSTOMS CLEARANCE

CASTILE SOAP (H.S. 3401.11.10.00)

	<u>Qué.</u>	<u>Ont.</u>	Man.	<u>Alta.</u>	<u>B.C.</u>	All <u>Provinces</u> ⁽¹⁾
Quantity (000 kg)	7	11	1	17	*	36
Value (\$000)	23	59	1	41	4	128

OTHER (H.S. 3401.11.90.00)

	Nfid.	<u>N.S.</u>	<u>N.B.</u>	<u>Qué.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>	All <u>Provinces</u> ⁽¹⁾
Quantity (000 kg)	5	*	4	4 653	5 774	12	15	51	980	11 493
Value (\$000)	10	1	. 11	11 684	19 258	56	32	238	1 841	33 131

* Less than one thousand

⁽¹⁾ Includes Yukon and Northwest Territories

IV. CANADIAN IMPORTS BY MAJOR COUNTRIES OF ORIGIN

CASTILE SOAP (H.S. 3401.11.10.00)

1988					1989			1990				
Country of Origin ⁽¹⁾	<u>Quantity</u> (000 kg)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average <u>Unit Price</u> (\$/kg)	<u>Quantity</u> (000 kg)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average <u>Unit Price</u> (\$/kg)	<u>Quantity</u> (000 kg)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average <u>Unit Price</u> (\$/kg)
United States	17	63	74	3.70	21	54	43	2.57	15	47	37	3.13
United Kingdom	- .	-	· -	-	-	-	-	-	5	39	30	7.80
France	2	8	9	4.00	2	7	6	3.50	5	19	15	3.80
Other	_3	<u>14</u>	<u> 17</u>	4.66		_64	_51	9.14	<u>11</u>	_23	<u>18</u>	2.09
TOTAL	22	85	100	3.86	30	125	100	4.16	36	128	100	3.55

 $^{(1)}$ Countries are in descending order based on value for 1990.

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IV. CANADIAN IMPORTS BY MAJOR COUNTRIES OF ORIGIN (Cont'd)

OTHER (H.S. 3401.11.90.00)

	1988			1989			1990					
Country <u>of Origin</u> ⁽¹⁾	<u>Quantity</u> (000 kg)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average <u>Unit Price</u> (\$/kg)	<u>Quantity</u> (000 kg)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average <u>Unit Price</u> (\$/kg)	<u>Quantity</u> (000 kg)	<u>Value</u> (\$000)	Import Market Share (% based on value)	Average <u>Unit Price</u> (\$/kg)
United States	1 291	6 338	34	4.91	2 614	8 180	40	3.13	6 664	16 122	49	2.42
United Kingdom	1 648	5 866	32	3.56	1 769	6 339	31	3.58	2 361	8 253	25	3.50
Federal Republic of Germany	791	2 234	12	2.82	774	2 371	12	3.06	1 105	4 027	12	3.64
France	279	1 460	8	5.23	189	1 233	: 6	6.52	216	1 376	4	6.37
Mexico	366	640	3	1.75	157	334	2	2.13	366	1 012	. 3	2.77
Other	<u> </u>	1 958	<u>11</u>	3.88	<u> 602</u>	<u>1 880</u>	9	3.12	781	<u>2 341</u>	7	3.00
TOTAL	4 880	18 496	100	3.79	6 105	20 337	100	3.33	11 493	33 131	100	2.88

⁽¹⁾ Countries are in descending order based on value for 1990.

(H.S. 3401.11)

V. CANADIAN SHIPMENTS

Statistics Canada reports that shipments of soap bars (toilet) for 1985 and 1986 (latest years available) were valued at \$104 and \$113 million respectively.

Any enquiries and/or comments regarding Canadian shipments should be directed to:

Statistics Canada Industry Division Survey of Manufactures Section Ottawa, Ontario KIA OT6 Tel.: (613) 951-3523

Source: Catalogue #46-250, annual, "Chemical and Chemical Products Industries".

VI. CANADIAN IMPORTERS - 1990

CASTILE SOAP (H.S. 3401.11.10.00)

There were 27 known importers of castile soap in 1990. The principal six importers accounted for 81 per cent of the total import value.

Principal Importers (No.)	Cumulative Value (\$000)	Cumulative % of Total Value
3	75	59
6	104	81
10	116	91
15	123	9 6
All Importers (27)	128	100

Importers of castile soap during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all importers except individuals.

<u>Name</u>	Address	Name	Address
Bacci Design Ltd. Baxter Corporation Inc. C R S Workers Co op Ltd. Ching Wah Trading Co. Ltd. Christmas Natural Foods (Whole Salers) Ltd.	Vancouver, B.C. Mississauga, Ont. Vancouver, B.C. Edmonton, Alta. Surrey, B.C.		Bramalea, Ont. Montréal, Qué. Don Mills, Ont. Edmonton, Alta.
Crebel Int'l Corp. Distributions Colba Inc. Everard Canada Inc.	Miami, FL, U.S.A.* Montréal, Qué. Dollard des Ormeaux, Qué.	Koyo Foods Inc. Marks & Spencer Div of Marks & Spencer Canada Inc. Maxime Importations Enrg.	St Laurent, Qué. Mississauga, Ont. Montréal, Qué.
Green Earth Ltd. Guerlain (Canada) Ltée H20 Plus Canada Inc. Halpenny Wholesale Ltd. Hotel Equipment & Supply	Winnipeg, Man. Lasalle, Qué. Toronto, Ont. Saskatoon, Sask.	Nice-Pak Products (Canada) Ltd. Olivier de Provence Inc., (L') Polymed Chirurgical Inc. Sang Cheung Co. Ltd. Turnmore Sanitation Ltd. Vieu Nuit Inc.	Mississauga, Ont. Laval, Qué. Mount Royal, Qué. Vancouver, B.C. Calgary, Alta. Montréal, Qué.
Company Ltd.	Edmonton, 'Alta	Yardley of London Inc.	Etobicoke, Ont.

* Non resident importer

VI. CANADIAN IMPORTERS - 1990 (Cont'd)

OTHER (H.S. 3401.11.90.00)

There were 608 known importers in 1990. The principal 25 importers accounted for 78 per cent of the total import value.

Principal Importers (No.)	Cumulative <u>Value</u> (\$000)	Cumulative % of Total Value
3	7 936	24
6	13 897	42
10	18 373	55
15	21 939	66
25	25 697	78
All Importers (608)	33 131	100

The principal 25 importers during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all principal 25 importers except individuals.

Name	Address	<u>Name</u>	Address
493758 Ontario Limited A & A G Agencies Inc.	London, Ont. Lachine, Qué.	Guest International (Canada) Ltd. Investissements Lebeuf et	Mississauga, Ont.
Axel Kraft International Ltd.	Aurora, Ont.	Paquete Inc., (Les)	St. Hubert, Qué.
Banush & Skelly Sales Ltd.	Mississauga, Ont.	Lever Brothers Limited	Toronto, Ont.
Beauty Creations Limited Div	-	Lippens Inc.	St-Laurent, Qué.
of Finlayson Ltd.	Mississauga, Ont.	Milo Cosmetics Limited	Bury, U.K.*
Belcam Inc.	St-Jean, Qué.	Nice-Pak Products (Canada) Ltd.	Mississauga, Ont.
Chesebrough-Ponds (Canada)		Papiers Scott Ltée	Crabtree, Qué.
Inc.	Markham, Ont.	Procter & Gamble Inc.	Toronto, Ont.
Cosmair Canada Inc.	St-Laurent, Qué.	Quig Manufacturing Ltd.	Don Mills, Ont.
Cosmetic Import Co. Limited	Montréal, Qué.	S C Johnson & Son Limited	Brantford, Ont.
Future International Import		Scott Paper Limited	New Westminster, B.C.
Export Corp.	Mount Royal, Qué.		Hull, Qué.
Great Lakes Pen and Pencil	-	The T Eaton Co. Ltd.	Weston, Ont.
Co. Ltd.	Simcoe, Ont.	Twincraft Ltd.	St-Laurent, Qué.
		Yardley of London Inc.	Etobicoke, Ont.

* Non resident importer

VII. FOREIGN EXPORTERS TO CANADA - 1990

CASTILE SOAP (H.S. 3401.11.10.00)

Major exporters to Canada of castile soap are listed by major country of origin in descending order of dollar value. These exporters accounted for 70 per cent of the total value of Canadian imports during 1990.

Country of Origin	Name of Foreign Exporter		Value of Exports to Canada <u>1990</u> (\$000)
United States	Dial Corp. Nice Pak Products M.D. Industries)	37*
United Kingdom France	Marks & Spencer Ltd. Vendome Ets Marius Fabre Jeune Loccitane S.A. Sarl S.I.P.A.))))	53*
			90

* Aggregated to preserve confidentiality of Canadian importers.

VII. FOREIGN EXPORTERS TO CANADA - 1990 (Cont'd)

OTHER (H.S. 3401.11.90.00)

Major exporters to Canada of other soap for toilet use are listed by major country of origin in descending order of dollar value. These exporters accounted for 70 per cent of the total value of Canadian imports during 1990.

Country of Origin	Name of Foreign Exporter		Value of Exports to Canada <u>1990</u> (\$000)
United States	Scott Paper Co. Lever Bros. Co.)	7 215*
	Nice Pak Products		1 899
,	Twincraft Inc. Proctor & Gamble)	1 311*
	Original Bradford Corp.		400
	Hewitt Soap Co.		365
	Jean Sorelle Dial Corp.)	555*
	Guest Supply Inc. Valley Products Co. Amway)))	556*
	Cosrich Inc. Rock Tenn. Co. Westwood Pharmaceuticals)))	471*
United Kingdom	Milo Cosmetics Ltd. Unilever Exports The Body Shop)	5 219*

* Aggregated to preserve confidentiality of Canadian importers.

VII. FOREIGN EXPORTERS TO CANADA - 1990 (Cont'd)

OTHER (H.S. 3401.11.90.00)

Country of Origin	Name of Foreign Exporter		Value of Exports to Canada <u>1990</u> (\$000)
United Kingdom (Contd)	Midland Cosmetic Sales Ltd. Yardley of London Cussons Int'l. Ltd. Applewoods Ltd.		1 179*
	British Soap Co. Ltd. Celt Market Ltd. Crabtree & Evelyn)	371*
Federal Republic of Germany	Kappus Henkel Chemicals	}	3 244*
France	SEPA Henkel France Prestige Collection Roger et Gallet Yves Rocher SA) } }	530*
TOTAL	· · · · · ·		23 315

* Aggregated to preserve confidentiality of Canadian importers.

(H.S. 3401.11)

VIII. CANADIAN SUPPLIERS

The following list is taken from the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada. This list may not include all suppliers of the products in question, as companies must themselves register in BOSS. Information on Canadian products supplied is as given by the companies.

BOSS

Companies are arranged in alphabetical order.

<u>Castile/Toilet Soap</u>

Name

Canada Packers Inc. Int'l Trade Div. Canada's All Natural Soap Inc. *Colgate-Palmolive Canada Ltd. Imperial Soap & Supplies Limited Jergens Canada Inc. Lawrason's Chemicals Ltd. Mem Co. (Canada) Limitée Moussebec Inc. *North Mountain Soapery Ltd. *Taylor Soaps-Perfumes Limited The London Soap Co. Ltd. *The Soap Factory Ltd. <u>Address</u>

Toronto, Ont. Scarborough, Ont. Toronto, Ont. Winnipeg, Man. Mississauga, Ont. London, Ont. Boucherville, Qué. Laterrière, Qué. Mahone Bay, N.S. Don Mills, Ont. London, Ont. St. Catharines, Ont.

* Company engaged in export trade

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A OH5 Tel.: (613) 954-5031 Telex: 053-4123 Fax.: (613) 954-1894

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(H.S. 3401.11.10 AND 3401.11.90)

IX. CANADIAN AND FOREIGN TARIFFS

Soap, for toilet use (including medicated products) included in this report are dutiable under the following Canadian tariff item.

	· ·	.:	Tariff Treatment			
Tariff Item	Description of Goods		Most Favoured Nation Tariff	General Preferential Tariff	United States <u>Tariff</u>	
	Soap, for toilet use (including medicated products)		•			
3401.11.10	Castile soap On and after January 1, 1991		1.37¢ kg	Free	0.8¢ kg 0.5¢ kg	
3401:11.90	Other On and after January 1, 1991		10%	6.5%	6% 4%	

TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

Exporting countries which qualify for the Most Favoured Nation tariff treatment: Federal Republic of Germany, France, Mexico and United Kingdom.

Enquiries concerning tariffs should be directed to the nearest Revenue Canada Customs and Excise office as listed on page two of this report.

FOREIGN COUNTRIES

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to External Affairs as listed on page two of this report.

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(H.S. 3401.11)

X. UNITED STATES' IMPORTS - 1989 AND 1990

The United States Department of Commerce reports U.S. imports as follows:

	1989			1990				
Country <u>of Origin</u>	<u>Quantity</u> (000 kg)	<u>Value</u> ⁽¹⁾ (\$000)	Import Market Share (% based on value)	Average Unit <u>Price</u> (\$/kg)	Quantity (000 kg)	<u>Value</u> ⁽¹⁾ (\$000)	Import Market Share (% based on value)	Average Unit <u>Price</u> (\$/kg)
Canada	10 566	18 956	34	1.79	10 222	20 324	32	1.99
United Kingdom	2 809	10 120	18	3.60	2 478	10 320	17	4.16
Mexico	2 143	3 799	7	1.77	4 224	7 178	11	1.70
France	622	4 586	8	7.37	632	5 459	9	8.64
Federal Republic of Germany	821	3 112	5	3.79	728	3 966	6	5.45
Switzerland	496	1 970	4	3.97	415	2 375	4	5.72
Republic of Korea	740	1 491	3	2.01	1 381	2 111	3	1.53
Spain	442	2 225	4	5.03	377	1 713	3	4.54
Japan	121	1 214	2	10.03	114	1 284	2	11.26
Hong Kong	192	1 280	2	6.67	185	1 045	2	5.65
Other	3 801	7 465	<u>13</u>	<u>1.96</u>	3 028	<u>6 899</u>	<u>_11</u>	2.28
TOTAL	22 792	56 218	100	2.47	23 784	62 673	100	2.64

(1) A conversion factor of 1.1842 was used to convert the value of 1989 U.S. imports to Canadian dollars and 1.1668 for 1990.

OR

FOR MORE INFORMATION PLEASE CONTACT:

Market Intelligence Division Services to Business Branch Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A 0H5 Tel.: (613) 954-4970 Fax.: (613) 954-5463 Health Care Products Directorate Chemicals and Bio-Industries Branch Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A 0H5 Tel.: (613) 954-3066 Fax.: (613) 954-1894

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ISTC 401-119 4th Avenue South Saskatoon, Sask. S7K 5X2 Tel.: (306) 975-4386 Fax.: (306) 975-5334

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ISTC Suite 900 Scotia Tower 650 West Georgia St. P.O. Box 11610 Vancouver, B.C. V6B 5H8 Tel.: (604) 666-0266 Fax.: (604) 666-0277

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