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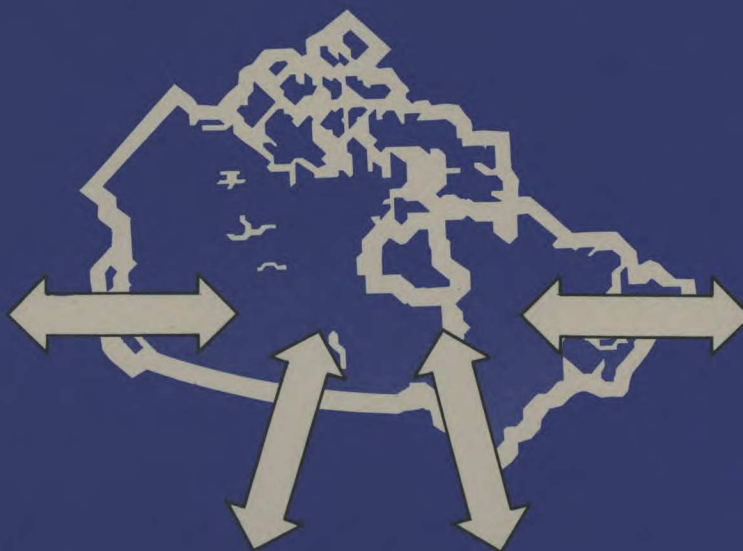
Industrie, Sciences et
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MARKET INTELLIGENCE

RUBBER TIRE FLAPS

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August 1991



Canada



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Prepared by:
Greg Jahn
Market Intelligence Division
Services to Business Branch
Industry, Science and Technology Canada
235 Queen Street
Ottawa, Ontario
K1A 0H5
Tel.: (613) 954-4970
Fax.: (613) 954-5463

REFERENCE SOURCES

Industry, Science and Technology Canada
Statistics Canada, Tel.: (613) 951-9647
Revenue Canada, Tel.: (613) 954-6907
U.S. Department of Commerce,
Bureau of the Census,
Tel.: (301) 763-7754

TARIFFS

Enquiries concerning **Canadian** tariffs
should be directed to the nearest Customs
and Excise office or to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontario K1A 0L5
Tel.: (613) 954-6907
Fax.: (613) 954-2509

Enquiries concerning tariffs and other
government trade regulations in **foreign**
countries should be directed to:

Info Export
External Affairs
Ottawa, Ontario
K1A 0G2
Tel.: (613) 993-6435 OR
1-800-267-8376
Fax.: (613) 996-9709

EXPLANATORY NOTES

Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

Rounding

Figures may not add due to rounding.

Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

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RUBBER TIRE FLAPS

I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources for the following Harmonized System (H.S.) commodity code:

<u>Description</u>	<u>H.S. Commodity Code Analyzed</u>
Tire flaps	4012.90.90.20

H.S. Commodity Code Content

40.12 Retreaded or used pneumatic tires or rubber; solid or cushion tires, interchangeable tire treads and tire flaps, of rubber.

This heading includes retreaded pneumatic tires of rubber and used pneumatic tires of rubber, suitable either for further use or for retreading.

Solid tires are used, for example, on wheeled toys and mobile articles of furniture. Cushion tires, which are solid tires with a sealed internal air space, are used on barrows and trolleys. Interchangeable tire treads are fitted on a tire carcass specially designed for that purpose. Tire flaps are used to protect the inner tube from the metal rim or spoke ends.

The heading excludes solid or cushion tires of products of Chapter 39, for example, polyurethane (heading 39.26) and worn-out tires not suitable for retreading (heading 40.04).

Also available are market intelligence reports entitled "Solid Press-On Industrial Tires", Pub. No. 91031-IP and "Solid or Cushion Industrial Tires", Pub. No. 91034-IP.

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II. SUMMARY OF CANADIAN IMPORTS

<u>Description</u>	<u>Total Imports</u>			<u>Major Country of Export to Canada % of Total Value</u>		
	<u>1988 Value (\$000)</u>	<u>1989 Value (\$000)</u>	<u>1990 Value (\$000)</u>	<u>1988</u>	<u>1989</u>	<u>1990</u>
Tire flaps	1 184	1 790	1 747	France 30	U.S.A. 23	Italy 20

1990 CANADIAN IMPORTS BY PROVINCE OF CUSTOMS CLEARANCE

	<u>Nfld.</u>	<u>P.E.I.</u>	<u>N.S.</u>	<u>N.B.</u>	<u>Qué.</u>	<u>Ont.</u>	<u>Man.</u>	<u>Sask.</u>	<u>Alta.</u>	<u>B.C.</u>	<u>All Provinces⁽¹⁾</u>
Value (\$000)	1	0	1 005	0	291	336	0	5	21	88	1 747

(1) Includes Yukon and Northwest Territories.

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III. CANADIAN IMPORTS BY MAJOR COUNTRIES OF ORIGIN

Country of Origin ⁽¹⁾	1988		1989		1990	
	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)
Italy	21	2	140	8	344	20
France	351	30	379	21	324	19
Spain	274	23	183	10	287	16
United States	188	16	418	23	223	13
Brazil	-	-	275	15	221	13
Japan	225	19	237	13	218	12
Republic of Korea	27	2	84	5	85	5
Federal Republic of Germany	41	3	44	2	27	2
Yugoslavia	13	1	22	1	12	1
Taiwan	21	2	5	*	4	*
Other	<u>23</u>	<u>2</u>	<u>3</u>	<u>*</u>	<u>2</u>	<u>*</u>
TOTAL	1 184	100	1 790	100	1 747	100

⁽¹⁾ Countries are in descending order based on value for 1990.

* Less than one per cent.

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IV. CANADIAN PRODUCTION

Rubber tire flaps are manufactured in Canada. However, separate data on production or shipments by Canadian manufacturers are not available.

Any enquiries and/or comments regarding Canadian shipments/production should be directed to:

Statistics Canada
Industry Division
Survey of Manufactures Section
Ottawa, Ontario
K1A 0T6
Tel.: (613) 951-3523

RUBBER TIRE FLAPS

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V. CANADIAN IMPORTERS - 1990

There were 45 known importers of rubber tire flaps in 1990. The principal 25 importers accounted for 99.5 per cent of the total import value.

<u>Principal Importers</u> (No.)	<u>Cumulative Value</u> (\$000)	<u>Cumulative % of Total Value</u>
5	1 565	89.6
10	1 692	96.8
15	1 718	98.3
25	1 738	99.5
All Importers (45)	1 747	100.0

The principal 25 importers of rubber tire flaps during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all 25 principal importers except individuals.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
All Type Metal Stampings Ltd.	Stoney Creek, Ont.	McCoy Brothers (1978) Ltd.	Edmonton, Alta.
Alltype Truckers Supply Inc.	Stoney Creek, Ont.	Michelin Tires Canada Ltd.	Dorval, Qué.
Bridgestone/Firestone Cda Inc.	Mississauga, Ont.	Nowasco Well Service Ltd.	Calgary, Alta.
Conestoga Tire & Rim Inc.	Waterloo, Ont.	Omega Industrial Corp.	Chicago, IL, USA*
Continental Products Corp.	Lyndhurst, NJ, USA*	Pilote Marketing Inc.	Barrie, Ont.
Cramer Distributing Ltd.	Mississauga, Ont.	Ryder Truck Rentals Ltd.	Miami, FL, USA*
Eastway Tank Pump & Meter Ltd.	Ottawa, Ont.	Suzuki Canada Inc.	Richmond Hill, Ont.
Goodyear Canada Inc.	Islington, Ont.	Tread-Way Exports Ltd.	Waterloo, Ont.
Honda Canada Inc.	Scarborough, Ont.	United Tire & Rubber Co. Ltd.	Rexdale, Ont.
Inland Industries Ltd.	Burnaby, B.C.	Wajax Industries Ltd.	Mississauga, Ont.
Kal Tire Ltd.	Vernon, B.C.	Western Star Trucks Inc.	Mississauga, Ont.
Kummo Canada Inc.	Richmond, B.C.	Wic Inc.	Wickham, Qué.
Mazda Canada Inc.	Pickering, Ont.		

* Non resident importer.

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VI. FOREIGN EXPORTERS TO CANADA - 1990

Major exporters to Canada of rubber tire flaps are listed below in descending order of dollar value. These exporters accounted for 75 per cent of the total value of Canadian imports during 1990.

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>	<u>Value of Exports to Canada 1990 (\$000)</u>
Italy	Michelin)	
)	
France	Michelin Clermont Ferrand)	
)	
Spain	Michelin)	1 138*
)	
Japan	Bridgestone Corp)	
	Honda Motor Co. Ltd.)	
)	
Republic of Korea	Khumo & Co. Inc.)	
)	
United States	Rex Hide Ind. Inc.)	178*
	The Goodyear Tire & Rubber Co.)	
)	
TOTAL		1 316

* Aggregated to preserve confidentiality of Canadian importers.

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VII. CANADIAN SUPPLIERS

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

BOSS

Companies are arranged in alphabetical order.

Flaps, Tire, Rubber

<u>Name</u>	<u>Address</u>
Beauce Caoutchouc Inc.	La Guadeloupe, Qué.
*Pilote Marketing Inc.	Barrie, Ont.
Trent Rubber Services Inc.	Lindsay, Ont.
*Waterville TG Inc.	Waterville, Qué.

* Company engaged in export trade

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System
Industry, Science and Technology Canada
235 Queen Street
Ottawa, Ontario K1A 0H5
Tel.: (613) 954-5031
Telex: 053-4123
Fax.: (613) 954-1894

RUBBER TIRE FLAPS

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VII. CANADIAN SUPPLIERS (Cont'd)

CANADIAN TRADE INDEX

Companies are arranged in alphabetical order.

Flaps, Rubber, Tire

<u>Name</u>	<u>Address</u>
American Biltrite (Canada) Ltd.	Sherbrooke, Qué.
Trent Rubber Services Ltd.	Lindsay, Ont.
Woodbridge Moulded Products Ltd.	Downsview, Ont.

* Company engaged in export trade

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association
One Yonge Street
Toronto, Ontario
M5E 1J9
Tel.: (416) 363-7261
Telex: 065-24693
Fax.: (416) 363-3779

RUBBER TIRE FLAPS

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VIII. CANADIAN AND FOREIGN TARIFFS

Rubber tire flaps included in this report are dutiable under the following Canadian tariff item.

Tariff Item	Description of Goods	Tariff Treatment 1991		
		Most Favoured Nation Tariff	General Preferential Tariff	United States Tariff
4012.90.90	Tire Flaps	10.3%	6.5%	7.2%

TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

Exporting countries which qualify for the Most Favoured Nation tariff treatment: France, Italy, Japan, Spain, Taiwan and the Federal Republic of Germany.

Exporting countries which qualify for the Most Favoured Nation tariff treatment or General System of Preference tariff treatment*: Brazil, Yugoslavia and the Republic of Korea.

* In order to qualify for the General System of Preference, a special certificate of origin is required.

Enquiries concerning tariffs should be directed to the nearest Revenue Canada Customs and Excise office as listed on page two of this report.

FOREIGN COUNTRIES

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to External Affairs as listed on page two of this report.

FOR MORE INFORMATION PLEASE CONTACT:

Market Intelligence Division
Services to Business Branch
Industry, Science and Technology Canada
235 Queen Street
Ottawa, Ontario
K1A 0H5
Tel.: (613) 954-4970
Fax.: (613) 954-5463

OR
Plastics and Polymer Products Directorate
Materials Branch
Industry, Science and Technology Canada
235 Queen Street
Ottawa, Ontario
K1A 0H5
Tel.: (613) 954-3016
Fax.: (613) 954-1894

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Fax.: (709) 772-5093

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134 Kent Street, Suite 400
P.O. Box 1115
Charlottetown, P.E.I. C1A 7M8
Tel.: (902) 566-7400
Fax.: (902) 566-7450

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Fax.: (416) 973-8714

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Halifax, N.S. B3J 2V9
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Fax.: (902) 426-2624

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P.O. Box 1210
Moncton, N.B. E1C 8P9
Tel.: (506) 857-ISTC
Fax.: (506) 851-6429

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ISTC
8th Floor
330 Portage Avenue
P.O. Box 981
Winnipeg, Man.
R3C 2V2
Tel.: (204) 983-ISTC
Fax.: (204) 983-2187

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ISTC
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Saskatoon, Sask.
S7K 5X2
Tel.: (306) 975-4386
Fax.: (306) 975-5334

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ISTC
Suite 900
Scotia Tower
650 West Georgia St.
P.O. Box 11610
Vancouver, B.C. V6B 5H8
Tel.: (604) 666-0266
Fax.: (604) 666-0277

REGIONAL OFFICES (Cont'd)

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Fax.: (403) 495-4507

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Calgary, Alta. T2P 3S2
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Fax.: (403) 292-4578

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108 Lambert Street
Whitehorse, Y.T. Y1A 1Z2
Tel.: (403) 668-4655
Fax.: (403) 668-5003

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10th Floor
Precambrian Building
P.O. Bag 6100
Yellowknife, N.W.T. X1A 2R3
Tel.: (403) 920-8568
Fax.: (403) 873-6228

HEADQUARTERS

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1st Floor, East Tower
235 Queen Street
Ottawa, Ont. K1A 0H5
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Fax.: (613) 957-7942