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MARKET INTELLIGENCE

**CARPETS AND OTHER TEXTILE
FLOOR COVERINGS, OF WOOL
OR FINE ANIMAL HAIR, TUFTED**

Pub. No.: 91073-IP

December 1991



Canada



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**CARPETS AND OTHER TEXTILE
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REFERENCE SOURCES

Industry, Science and Technology Canada
Statistics Canada, Tel.: (613) 951-9647
Revenue Canada, Tel.: (613) 954-6904
U.S. Department of Commerce,
Bureau of the Census,
Tel.: (301) 763-7754

TARIFFS

Enquiries concerning **Canadian** tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontario K1A 0L5
Tel.: (613) 954-6904
Fax.: (613) 954-2509

Enquiries concerning tariffs and other government trade regulations in **foreign** countries should be directed to:

Info Export
External Affairs
Ottawa, Ontario
K1A 0G2
Tel.: (613) 993-6435 OR
1-800-267-8376
Fax.: (613) 996-9709

EXPLANATORY NOTES

Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

Rounding

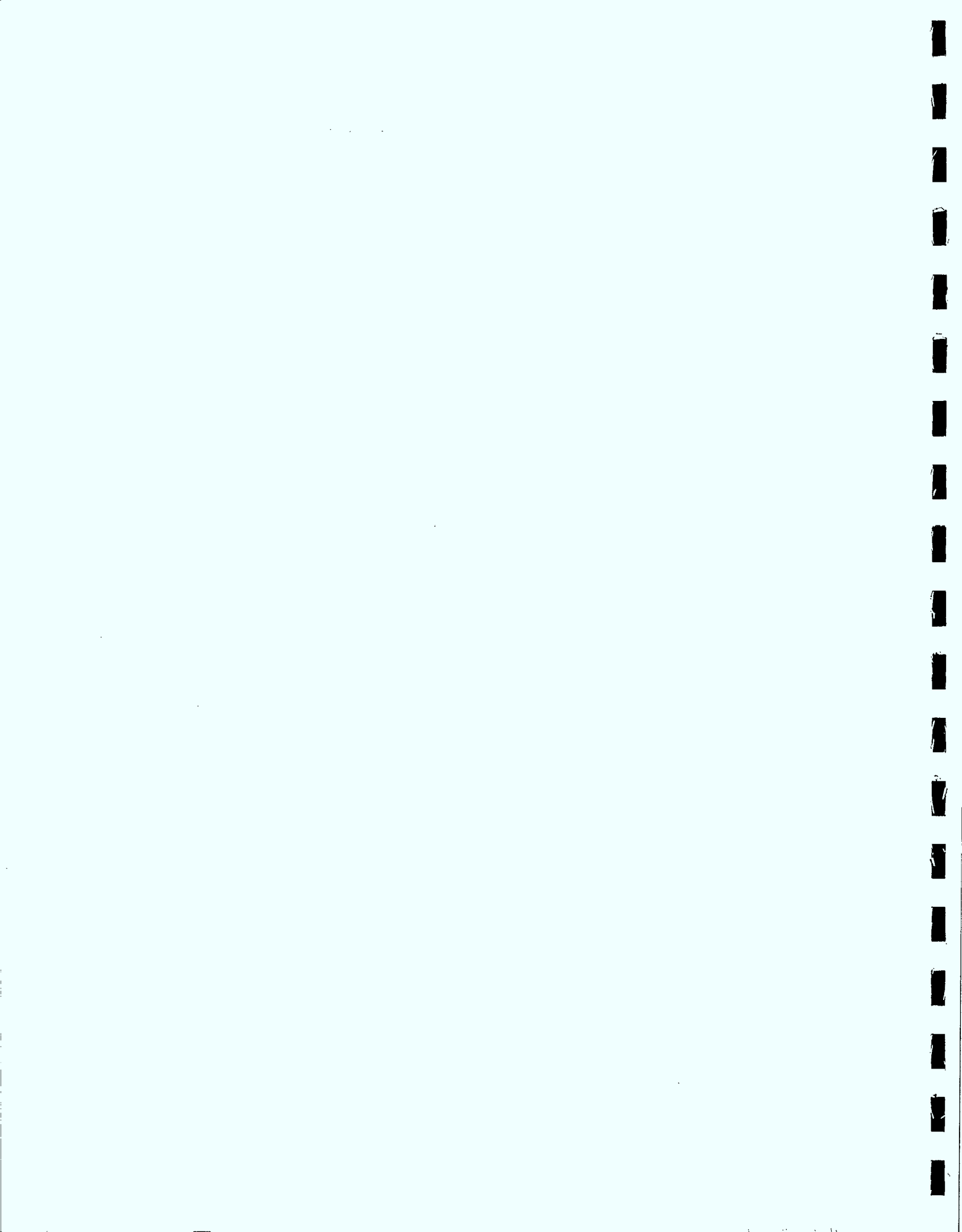
Figures may not add due to rounding.

Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. Imports reported in \$US to \$Cdn.

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CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF WOOL OR FINE ANIMAL HAIR, TUFTED

I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources. The following is a list of Harmonized System (H.S.) import commodity codes dealing with carpets and other textile floor coverings, tufted, whether or not made up. This report deals only with carpets of wool or fine animal hair, tufted (H.S. 5703.10). Other related reports are also listed.

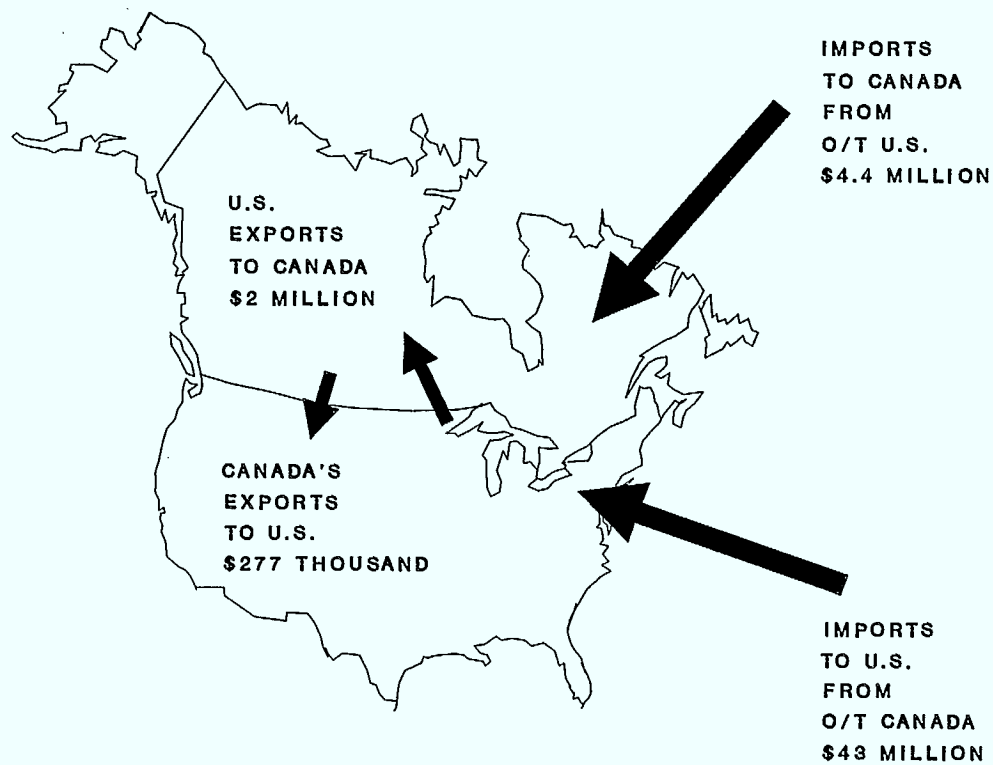
<u>Description</u>	<u>H.S. Commodity Code Analyzed</u>	<u>Related Reports Pub. Nos.</u>
Carpets and other textile floor coverings, tufted, whether or not made up (57.03)		
-Of wool or fine animal hair	5703.10	
---Machine tufted		
---Other		
-Of nylon or other polyamides		91051-IP
---Machine tufted		
---Other		
-Of other man-made textile materials		91089-IP
---Machine tufted		
-----Of polypropylene		
-----Of polyesters		
-----Of acrylic or modacrylic		
-----Of other man-made textile materials		
-Of other textile materials		91090-IP
---Machine tufted		
---Other		

Total imports in 1991 for all of the above products were valued at \$297 million. Imports of carpets of wool or fine animal hair, tufted included in this report amounted to more than 6.6 million dollars or just over two per cent of the total.

91073-IP

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
OF WOOL OR FINE ANIMAL HAIR, TUFTED
(H.S. 5703.10)**

II. NORTH AMERICAN IMPORTS - 1990



North American Imports - \$47.4 Million*

* Excludes Canada - U.S. bilateral trade; Mexico.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
OF WOOL OR FINE ANIMAL HAIR, TUFTED**

(H.S. 5703.10)

III. CANADIAN IMPORTS

SUMMARY

Total Imports								Major Country of Export to Canada % of Total Value			
1988		1989		1990		1991		1988	1989	1990	1991
<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>				
(000 m ²)	(\$000)	(000 m ²)	(\$000)	(000 m ²)	(\$000)	(000 m ²)	(\$000)				
433	6 620	380	5 931	378	6 380	334	6 613	U.S.A. 37	U.S.A. 33	U.S.A. 31	U.S.A. 29

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
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(H.S. 5703.10)**

III. CANADIAN IMPORTS (Cont'd)

BY PROVINCE OF CLEARANCE

Province of Clearance	1988	1989	1990	1991	Average Annual Growth Rate 1988-91 (%)
Ontario					
Quantity (m ²)	156 440	174 782	180 663	159 460	0.6
Value (\$000)	2 581	2 396	2 630	3 294	8.5
British Columbia					
Quantity (m ²)	134 515	148 143	143 509	113 873	-5.4
Value (\$000)	2 036	2 533	2 624	1 943	-1.5
Québec					
Quantity (m ²)	129 800	51 835	33 444	53 033	-25.8
Value (\$000)	1 750	906	753	1 185	-12.2
Alberta					
Quantity (m ²)	6 635	3 282	8 747	4 097	-14.8
Value (\$000)	146	72	272	107	-9.7
Nova Scotia					
Quantity (m ²)	4 943	256	-	2 636	-18.9
Value (\$000)	99	8	-	78	-7.7
Manitoba					
Quantity (m ²)	508	328	8 617	409	-7.0
Value (\$000)	6	10	80	7	7.9
Newfoundland					
Quantity (m ²)	91	12	1 718	-	334.5
Value (\$000)	3	0	15	-	132.2
New Brunswick					
Quantity (m ²)	-	1 700	1 604	-	-5.6
Value (\$000)	-	7	7	-	-1.8
Total					
Quantity (m ²)	432 932	380 338	378 302	333 511	-8.3
Value (\$000)	6 620	5 931	6 380	6 613	-0.0

Ranked in descending order by 1991 value.
m² - Square Metres.

CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF WOOL OR FINE ANIMAL HAIR, TUFTED

(H.S. 5703.10)

III. CANADIAN IMPORTS (Cont'd)

BY MAJOR COUNTRY OF ORIGIN

Country of Origin	1988	1989	1990	1991	Average Annual Growth Rate 1988-91 (%)
United States					
Quantity (m ²)	138 081	142 872	117 790	87 570	-14.1
Value (\$000)	2 467	1 965	1 968	1 927	-7.9
China					
Quantity (m ²)	12 071	20 927	41 302	60 710	71.3
Value (\$000)	262	205	342	1 455	77.1
New Zealand					
Quantity (m ²)	34 963	40 565	36 631	38 832	3.6
Value (\$000)	718	788	689	699	-0.9
Greece					
Quantity (m ²)	29 023	50 053	47 092	47 165	17.6
Value (\$000)	353	512	526	492	11.7
Belgium					
Quantity (m ²)	83 923	32 305	48 454	17 049	-41.2
Value (\$000)	636	542	759	396	-14.6
Hong Kong					
Quantity (m ²)	7 877	14 823	20 357	12 029	15.2
Value (\$000)	190	429	609	360	23.7
India					
Quantity (m ²)	2 172	4 224	3 390	17 613	100.9
Value (\$000)	55	37	39	280	71.9
United Kingdom					
Quantity (m ²)	32 110	13 404	20 053	7 718	-37.8
Value (\$000)	601	284	528	223	-28.2
Ireland					
Quantity (m ²)	6 933	5 058	3 365	10 163	13.6
Value (\$000)	120	131	101	133	3.5
Thailand					
Quantity (m ²)	267	4 358	4 905	8 323	214.7
Value (\$000)	5	87	107	133	205.6
Other					
Quantity (m ²)	85 512	51 749	34 963	26 339	-32.5
Value (\$000)	1 214	951	711	515	-24.8
Total					
Quantity (m ²)	432 932	380 338	378 302	333 511	-8.3
Value (\$000)	6 620	5 931	6 380	6 613	-0.0

Ranked in descending order by 1991 value.
m² - Square Metres.

CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF WOOL OR FINE ANIMAL HAIR, TUFTED

(H.S. 5703)

IV. CANADIAN SHIPMENTS

Statistics Canada reports that shipments of carpets and other floor coverings of textile materials, woven, tufted for 1988 (the latest available figures) are as follows:

Standard Classification of Goods Code Description	Establishments	1988	
		Quantity (000 m ²)	Value (\$000,000)
Carpets and other textile floor coverings, woven, tufted, not made up, of nylon or other polyamides 5703.20.1	10	43 512	456.1
Carpets and other textile floor coverings, woven, tufted, made up, of nylon or other polyamides 5703.20.2	9	26 576	270.4
Carpets and other textile floor coverings, woven, tufted, of polypropylene 5703.30.1	12	25 985	164.4
Carpets and other textile floor coverings, woven, tufted, not made up, of polypropylene 5703.30.11	7	8 262	54.9
Carpets and other textile floor coverings, woven, tufted, of polyesters 5703.30.2	6	X	X
Carpets and other floor coverings of textile materials, woven, tufted 57.03	23	106 677	1 010.8

X - Confidential.
m² - Square Metres.

Any enquiries and/or comments regarding Canadian shipments should be directed to:

Statistics Canada
Industry Division
Survey of Manufactures Section
Ottawa, Ontario
K1A 0T6
Tel.: (613) 951-3510

Source: Catalogue #34-251, annual, "Textile Products Industries".

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
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(H.S. 5703.10)**

V. CANADIAN EXPORTS BY COUNTRY OF DESTINATION

<u>1989</u>			<u>1990</u>			<u>1991</u>		
<u>Country</u>	<u>Quantity</u> (m ²)	<u>Value</u> (\$)	<u>Country</u>	<u>Quantity</u> (m ²)	<u>Value</u> (\$)	<u>Country</u>	<u>Quantity</u> (m ²)	<u>Value</u> (\$)
U.S.	9 113	110 627	U.S.	10 774	277 209	Hong Kong	1 912	31 439
U.K.	2 763	108 880	W.Germany	5 075	63 444	Netherland	1 332	25 476
Jamaica	356	3 920	Hong Kong	1 108	19 018	Switzerland	1 454	25 444
Morocco	160	2 400				France	2 086	24 000
Bahamas	24	188				W.Germany	842	17 969
						U.S.	67	7 178
Total	12 416	226 015		16 957	359 671		7 693	131 506

Major countries in descending order based upon value.
m² - Square Metres.

CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF WOOL OR FINE ANIMAL HAIR, TUFTED

(H.S. 5703.10)

VI. CANADIAN IMPORTS BY APPARENT END-USE/INDUSTRY

Apparent End-Use/ Industry Category ⁽¹⁾	Quantity (m ²)	% of Total Quantity	1990	% of Total Imports
			Value of Imports (\$000)	
1 } *	6 737	2	94	1
2 }	13 019	3	376	6
3 }	199 217	53	2 659	42
4 }	6 729	2	120	2
5 }	-	-	-	-
6 }	33 638	9	542	9
7 }	55 637	15	1 073	17
8 }	17 251	5	413	6
9 }	-	-	-	-
10 }	15 935	4	449	7
11 }	2 441	**	73	1
12 }	15 429	4	226	3
13 }	7 539	2	162	3
14 }	4 729	1	193	3
15 }				
TOTAL	378 302	100	6 380	100

⁽¹⁾ Code No.

- 1) Canadian carpet mills and mill-owned distributors, importing finished carpet of 100% non-Canadian manufacture for resale in Canada.
- 2) Automotive manufacturers including manufacturers of cars, trucks, buses, customized automobiles, recreational vehicles and motor homes.
- 3) Manufacturers, other than automotive: includes aircraft, boats, modular homes, etc.
- 4) Independent carpet distributors including: importers/distributors.
- 5) Carpet retailers - Department stores.
- 6) Carpet retailers - Building supply stores.
- 7) Carpet retailers - Other stores.
- 8) Flooring Contractors.
- 9) End users: Hotels, motels, office buildings, banks, small businesses, etc.
- 10) Janitorial services and linen supply companies (rolls of walk-off mats).
- 11) Interior designers.
- 12) Other: Private transactions.
- 13) Non-resident importer: Carpet mills outside of Canada.
- 14) Non-resident importer, other than carpet mills outside of Canada.
- 15) Not known.

* Aggregated to preserve confidentiality of Canadian importers.

** Less than one per cent.

m² Square Metres.

CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF WOOL OR FINE ANIMAL HAIR, TUFTED

(H.S. 5703.10)

VII. CANADIAN IMPORTERS - 1990

There were 177 known importers of carpets and other textile floor coverings, tufted, of wool or fine animal hair in 1990. The principal five importers accounted for 49 per cent of the total import value.

<u>Principal Importers</u> (No.)	<u>Cumulative Value</u> (\$000)	<u>Cumulative % of Total Value</u>
5	3 157	49
10	3 934	62
15	4 432	69
20	4 778	75
25	5 037	79
30	5 240	82
All Importers (177)	6 380	100

The principal 30 importers of carpets and other textile floor coverings, tufted, of wool or fine animal hair during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all 30 principal importers except individuals.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
Almar Carpet Int'l.	Los Angeles, CA, U.S.A.*	Gould Group International Div. Wellington Hall Carpet Inc.	Concord, Ont.
Barrymore Carpet Ltd.	Mississauga, Ont.	H I Carpet Corporation of Canada Ltd.	Woodbridge, Ont.
Boeing Canada Limited	Downsview, Ont.	Imperial Flok Company Ltd.	Willowdale, Ont.
Carpet Industries of North America	Adairsville, GA, U.S.A.*	Imperial Rug Creation Inc.	Richmond Hill, Ont.
CMC Designers Resource Centre Inc.	Vancouver, B.C.	Indo-Asian Carpets Ltd.	Toronto, Ont.
Colin Campbell & Sons Ltd.	Vancouver, B.C.	Innotech Aviation Ltd.	Dorval, Qué.
Corp of the Pres Church of Jesus Christ of Latter Day Sts., The	Salt Lake City, UT, U.S.A.*	Interloom Carpets Inc.	Mississauga, Ont.
Couristan Carpets (UK) Limited	St-Helens, UK, U.S.A.*	International Custom Looms M R Evans Trading Company Ltd.	Waterloo, Ont.
Elte Carpets Ltd.	Toronto, Ont.	Perfection Rug Company Ltd.	Vancouver, B.C.
Eraco International Trading Inc.	Mississauga, Ont.	Prayer Palace, The	Toronto, Ont.
Fobasco Limited	Toronto, Ont.	R E W Appel Ltd.	Toronto, Ont.
Gefen's Carpet World Inc.	Mississauga, Ont.	Stinson-Fortier-Limitée	Montréal, Qué.
Gesco Industries Inc.	Weston, Ont.	T Eaton Co. Ltd, The	Weston, Ont.
Gordon T Sands Ltd.	Markham, Ont.	Tappatec Inc.	Mississauga, Ont.
		Woodward Stores Ltd.	Vancouver, B.C.

* Non resident importer.

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VIII. FOREIGN EXPORTERS TO CANADA - 1990

Major exporters to Canada of carpets and other textile floor coverings, tufted, of wool or fine animal hair are listed by major country of origin in descending order of dollar value. These exporters accounted for 69 per cent of the total value of Canadian imports during 1990.

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>	<u>Value of Exports to Canada</u>
		<u>1990</u> (\$000)
United States	Centrex Inc.)	311*
	Carpet Ind. of North America)	
	Helios Carpets GA	128
	Interloom International	98
	Bell Carpets Int'l. Mfg.)	185*
	Mohawk Commercial Carpet)	
	R.D. Stallion Carpets Inc.)	133*
	Durkan Patterned Carpet)	
	Kaldwell Carpet Inc.)	100*
	Scott Welland Group)	
	Diamond Rug & Carpet Mill	46
	Bruce Gregga Interiors Inc.)	73*
	Princeton Inc.)	
Belgium	Dacery Champion Carpets Inc.)	89*
	Mair Astley Carpet Inc.)	
	Atlas Carpet Mills)	
	Nelca Div. of Neirynck Ind.)	427*
	Belgian Int. Carpet)	
	Van Neder Carpet)	
	Coppens Carpets)	148*
	Factory Carpet)	
	Princeton Carpet Mills)	

* Aggregated to preserve confidentiality of Canadian importers.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
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VIII. FOREIGN EXPORTERS TO CANADA - 1990 (Cont'd)

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>		Value of Exports to Canada
			1990 (\$000)
New Zealand	Cavaller Bremworth Ltd.)	1 245*
Hong Kong	Tai Ping Carpet Ltd.)	
United Kingdom	Alveley Carpets Ltd.)	305*
	Victoria Carpet Ltd.)	
	Couristan Carpets)	
	Tankard Carpeting Navan Carpet)	78*
Greece	Fintexport S.A.)	975*
China	China National Native)	
Netherlands	Timzo Tuffing Ind.)	
	B V Vanden Brink and Camp)	
France	Moquettes Jules Flipo SA)	122*
Thailand	Thailand Carpet Mfg. Co. Ltd.)	
TOTAL			4 463

* Aggregated to preserve confidentiality of Canadian importers.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
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IX. CANADIAN SUPPLIERS

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

BOSS

Companies are arranged in alphabetical order.

Carpets, Tufted, Wool/Wool Blends, in Rolls

<u>Name</u>	<u>Address</u>
Crossley Carpet Mills Ltd.	Rexdale, Ont.
*Designer Classics Carpet Inc.	Waterloo, Ont.
*Grandeur Carpets Limited	Waterloo, Ont.
*Kraus Carpet Mills Limited	Waterloo, Ont.

* Company engaged in export trade.

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System
Industry, Science and Technology Canada
235 Queen Street
Ottawa, Ontario K1A 0H5
Tel.: (613) 954-5031
Telex: 053-4123
Fax.: (613) 954-1894

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IX. CANADIAN SUPPLIERS (Cont'd)

CANADIAN TRADE INDEX

Companies are arranged in alphabetical order.

Carpet and Rugs

<u>Name</u>	<u>Address</u>
Barrymore Carpet Company	Toronto, Ont.
*Beaulieu of Canada Inc.	Stratford, Ont.
Borg Textiles Inc.	Elmira, Ont.
*Clarus Corporation	Brantford, Ont.
*Collins & Aikman, A Div. of WCA Canada Inc.	Farnham, Qué.
Coronet Carpets Inc.	Farnham, Qué.
Crossley Carpets Limited	Truro, N.S.
*Designer Classics Carpet Manufacturing Limited	Waterloo, Ont.
Dove Tale Collections	Gloucester, Ont.
*Grandeur Carpets Limited	Waterloo, Ont.
I.B.E. Carpets, Inc.	Iberville, Qué.
Industries Mon-Tex Ltée., Les	Montréal, Qué.
Interface Flooring Systems Canada	Belleville, Ont.
*Kobe Fabrics Ltd.	Burlington, Ont.
*Kraus Carpet Mills Limited	Waterloo, Ont.
Masland Carpets of Canada Limited	Rexdale, Ont.
*National Carpet Mills	Mississauga, Ont.
Newmarket Mills Inc.	Newmarket, Ont.
*Ozite Canada (1981) Inc.	St-Jean, Qué.
*Peerless Carpet Corporation	Montréal, Qué.
Peeters Carpets Ltd.	Granby, Qué.
RCR International Inc.	Longueuil, Qué.
Richmond Carpet Mill	Rexdale, Ont.
*Soreltex International Inc.	Sorel, Qué.
*Sterling Carpet Manufacturing Ltd.	Calgary, Alta.
*Summit Carpet Industries Ltd.	Pickering, Ont.
Tapis de Beauce Inc., Les	La Guadeloupe, Qué.
Te-Ri Products Limited	Scarborough, Ont.
Tissages au Terroir Inc., Les	Ste-Madeleine, Qué.
Venture Carpets Limited	Drummondville, Qué.
Walker Mills Ltd.	Mississauga, Ont.

* Company engaged in export trade.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association
One Yonge Street
Toronto, Ontario M5E 1J9
Tel.: (416) 363-7261 Telex: 065-24693
Fax.: (416) 363-3779

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
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(H.S. 5703.10)

X. CANADIAN AND FOREIGN TARIFFS

Carpets of wool and other textile floor coverings, tufted, of wool or fine animal hair included in this report are dutiable under the following Canadian tariff items.

<u>Tariff Item</u>	<u>Description of Goods</u>	<u>Tariff Treatment - 1991</u>		
		<u>Most Favoured Nation Tariff</u>	<u>General Preferential Tariff</u>	<u>United States Tariff</u>
	Carpets and other textile floor coverings, tufted, whether or not made up: -Of wool or fine animal hair			
5703.10.10	---Machine tufted	20% *BPT 18%	13%	14%
5703.10.90	---Other	10%	Free	10%

*BPT - British Preferential Tariff.

TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

Exporting countries which qualify for the Most Favoured Nation tariff treatment: Belgium, United Kingdom, Greece, Netherlands and France.

Exporting countries which qualify for the Most Favoured Nation tariff treatment or General System of Preference tariff treatment*: Hong Kong, China and Thailand.

Exporting Country which qualify for the Most Favoured Nation tariff treatment or British Preferential System tariff treatment: New Zealand.

* In order to qualify for the General System of Preference, a special certificate of origin is required.

Enquiries concerning tariffs should be directed to the nearest Revenue Canada Customs and Excise office as listed on page two of this report.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
OF WOOL OR FINE ANIMAL HAIR, TUFTED
(H.S. 5703.10)**

X. CANADIAN AND FOREIGN TARIFFS (Cont'd)

Carpets and other textile floor coverings, tufted, of wool, or fine animal hair included in this report are dutiable under the following U.S. tariff item:

<u>Tariff Item</u>	<u>Description of Goods</u>	<u>Rates of Duty - 1991</u>		
		<u>General</u>	<u>Special⁽¹⁾</u>	<u>2</u>
	Carpets and other textile floor coverings, tufted, whether or not made up:			
5703.10.00	Of wool or fine animal hair	7%	Free (B) 2.1% (IL) 4.9% (CA)	60%

FOREIGN COUNTRIES

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to External Affairs as listed on page two of this report.

⁽¹⁾ Automotive Products Trade Act	B
United States-Canada Free-Trade Agreement	CA
United States-Israel Free Trade Area	IL

- 2 Rates of Duty Column 2. Notwithstanding any other provisions, the rates of duty shown in column 2 shall apply to products, whether imported directly or indirectly, of the following countries and areas pursuant to section 401 of the Tariff Classification Act of 1962, to section 231 or 257(e)(2) of the Trade Expansion Act of 1962, to section 404(a) of the Trade Act of 1974 or to any other applicable section of law, or to action taken by the President thereunder:

Afghanistan	German Democratic	Mongolia
Albania	Republic	North Korea
Bulgaria	Kampuchea	Romania
Cuba	Laos	Union of Soviet Socialist
Czechoslovakia	Latvia	Republics
Estonia	Lithuania	Vietnam

CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF WOOL OR FINE ANIMAL HAIR, TUFTED

(H.S. 5703.10)

XI. UNITED STATES' IMPORTS

The United States Department of Commerce reports U.S. imports as follows:

BY MAJOR COUNTRY OF ORIGIN

Country of Origin	1989	1990	1991*	Average Annual Growth Rate 1989-90 (%)
China				
Quantity (000 m ²)	495	717	493	44.8
Value (\$000)	15 563	19 561	14 868	25.7
Hong Kong				
Quantity (000 m ²)	23	30	16	28.7
Value (\$000)	2 776	4 084	2 335	47.1
Netherlands				
Quantity (000 m ²)	332	205	108	-38.2
Value (\$000)	4 101	3 273	1 757	-20.2
Belgium				
Quantity (000 m ²)	314	180	87	-42.6
Value (\$000)	4 302	3 152	2 274	-26.7
Thailand				
Quantity (000 m ²)	44	47	32	6.7
Value (\$000)	2 510	2 297	2 199	-8.5
United Kingdom				
Quantity (000 m ²)	64	71	15	11.9
Value (\$000)	1 569	1 628	583	3.8
Philippines				
Quantity (000 m ²)	22	14	17	-36.8
Value (\$000)	1 960	1 470	1 484	-25.0
New Zealand				
Quantity (000 m ²)	62	49	35	-21.3
Value (\$000)	1 350	1 119	735	-17.1
Fed. Rep. of Germany				
Quantity (000 m ²)	29	31	27	8.5
Value (\$000)	817	1 052	663	28.7
Canada				
Quantity (000 m ²)	49	6	0	-88.4
Value (\$000)	680	275	7	-59.5
Other				
Quantity (000 m ²)	247	213	143	-14.0
Value (\$000)	6 066	5 430	4 018	-10.5
Total				
Quantity (000 m ²)	1 681	1 562	972	-7.0
Value (\$000)	41 696	43 342	30 926	3.9

Ranked in descending order by 1990 value.

m² - Square Metres.

Canada ranked 16 overall.

* The latest year is cumulative to the third quarter.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,
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XII. MARKET OVERVIEW

The Canadian carpet industry comprises 23 companies with 41 establishments employing some 5,897 persons (1988). It produces broadloom carpets, rugs and mats from yarns of man-made and/or natural fibres. Nylon, polypropylene, and polyester, all man-made fibres, are the fibres most commonly used in manufacturing carpet in Canada. Products of the industry are destined for use in residential, commercial, institutional and automotive/aircraft applications.

Between 1987 and 1990, the apparent Canadian market (ACM) for carpet increased by some 3.1 per cent in current dollar value, growing to \$1.1 billion in 1990. Over the same period, shipments by Canadian producers decreased by 14.5 per cent, dropping from \$955 million to an estimated \$817 million. The share of the ACM held by domestic producers dropped from 87.5 per cent in 1987 to 72.6 per cent in 1990. Carpet exports accounted for 9.3 per cent of all shipments by Canadian producers in 1990. In current dollar value, exports increased from \$71 million in 1987 to \$84 million in 1990.

Between 1987 and 1990, carpet imports penetrated the ACM at an accelerated rate, increasing their share of the Canadian market from 12.5 per cent to 27.4 per cent. In dollar value, imports grew from \$136 million in 1987 to \$308 million in 1990. The growth of carpet imports originating in the United States is noteworthy. Whereas U.S. imports accounted for 44 per cent of all carpet imports in 1987, they accounted for 74.4 per cent in 1990, increasing in absolute value from \$60 million to \$229 million.

Over the past decade, the Canadian carpet industry has faced and responded to important challenges to its continued viability. Soft market conditions and increasing pressures from imports in recent years, following a period of exceptional growth in the mid-1980s, have accelerated the industry's efforts to improve its competitiveness. The industry has experienced extensive restructuring which, in part, has resulted from the consolidation of production and closure of inefficient operations. As these adjustments continue into the decade ahead, Canadian carpet producers will increasingly depend on well-targeted corporate strategies that focus on developing international competitiveness and achieving growth in the global marketplace.

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DID YOU KNOW?

Effective May 1, 1991, the Market Intelligence Division of the Services to Business Branch of Industry, Science and Technology Canada became the Office of Primary Interest (OPI) for **dISTCcovery**. This service, developed by the New Brunswick Regional Office, is being implemented on a national basis and is available in most regional offices.

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For more information on this service, contact the Market Intelligence Division at (613) 954-4970 or the nearest **ISTC** Regional Office listed at the end of this publication.



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