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Industry, Science and  
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Technologie Canada

# MARKET INTELLIGENCE

**CARPETS AND OTHER TEXTILE  
FLOOR COVERINGS OF OTHER  
MAN-MADE TEXTILE MATERIALS,  
TUFTED**

Pub. No.: 91089-IP

December 1991



Canada



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## REFERENCE SOURCES

Industry, Science and Technology Canada  
Statistics Canada, Tel.: (613) 951-9647  
Revenue Canada, Tel.: (613) 954-6904  
U.S. Department of Commerce,  
Bureau of the Census,  
Tel.: (301) 763-7754

## TARIFFS

Enquiries concerning **Canadian** tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs  
Revenue Canada  
Customs and Excise  
Ottawa, Ontario K1A 0L5  
Tel.: (613) 954-6904  
Fax.: (613) 954-2509

Enquiries concerning tariffs and other government trade regulations in **foreign** countries should be directed to:

Info Export  
External Affairs  
Ottawa, Ontario  
K1A 0G2  
Tel.: (613) 993-6435 OR  
1-800-267-8376  
Fax.: (613) 996-9709

## EXPLANATORY NOTES

### Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

### Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

### Rounding

Figures may not add due to rounding.

### Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

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## CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

### I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources. The following is a list of Harmonized System (H.S.) import commodity codes dealing with carpets and other textile floor coverings, tufted, whether or not made up. **This report deals only with carpets of other man-made textile materials (H.S. 5703.30).** Other related reports are also listed.

<u>Description</u>	<u>H.S. Commodity Code Analyzed</u>	<u>Related Reports Pub. Nos.</u>
Carpets and other textile floor coverings, tufted, whether or not made up (57.03)		
-Of wool or fine animal hair		91073-IP
---Machine tufted		
---Other		
-Of nylon or other polyamides		91051-IP
---Machine tufted		
---Other		
-Of other man-made textile materials	5703.30	
----Of polypropylene		
----Of polyesters		
----Of acrylic or modacrylic		
----Of other man-made textile materials		
-Of other textile materials		91090-IP
---Machine tufted		
---Other		

## CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

### I. INTRODUCTION AND SCOPE (Cont'd)

Total imports in 1991 for all of the products were valued at \$297 million. Imports of carpets of other man-made textile materials included in this report amounted to \$59 million or 20 per cent of the total. Statistics at the ten digit level for 1990 are not comparable to those of 1988 and 1989. In 1990 the classification at the ten digit level was changed as of May 1990. Below is a table which compares the classification for 1988, 1989 and January to April 1990 with that since May 1990.

#### 1988, 1989 and January to April 1990

#### H.S. Code

-Of other man-made textile materials	
---Of polypropylene	5703.30.00.10
---Of polyesters	5703.30.00.20
---Of acrylic or modacrylic	5703.30.00.30
---Of other man-made textile materials	5703.30.00.90

#### Beginning May 1990

-Of other man-made textile materials	
--Machine tufted	
-----Of polypropylene	5703.30.10.10
-----Of polyesters	5703.30.10.20
-----Of acrylic or modacrylic	5703.30.10.30
-----Of other man-made textile materials	5703.30.10.90
---Other	
-----Of polypropylene	5703.30.90.10
-----Of polyesters	5703.30.90.20
-----Of acrylic or modacrylic	5703.30.90.30
-----Of other man-made textile materials	5703.30.90.90

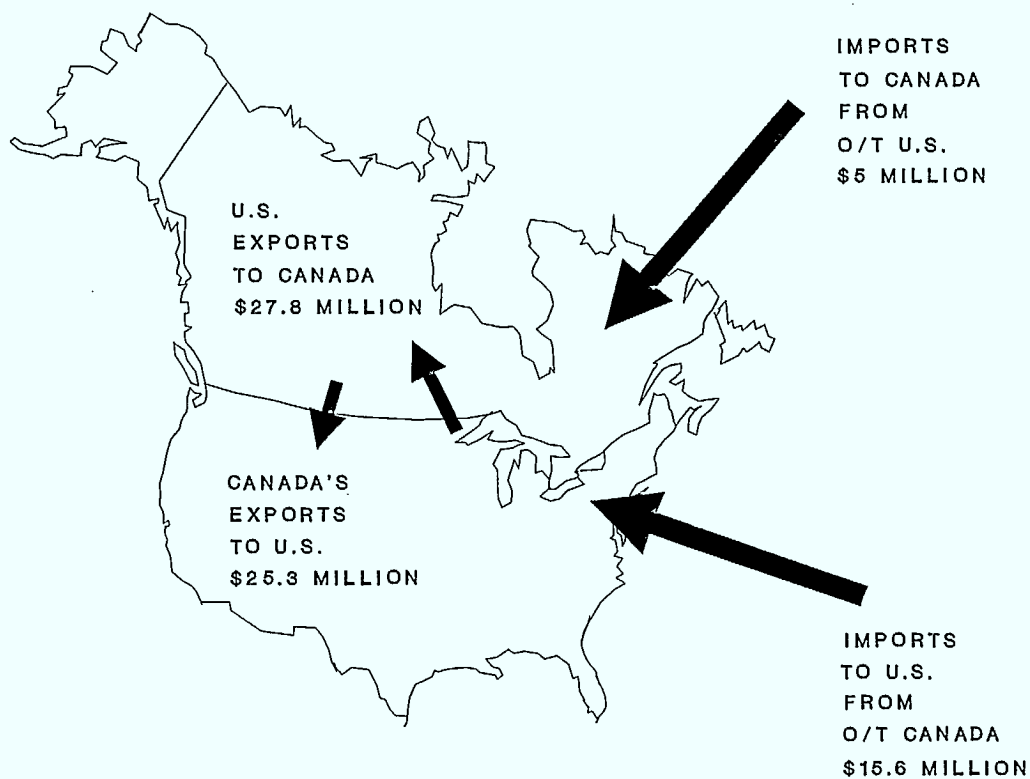
A summary of all H.S. codes for the year 1990, by apparent end-use industries may be found on page 17.

A series of tables by apparent end-use industries for each individual H.S. Code for the year 1990 may be found beginning on page 18.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## II. NORTH AMERICAN IMPORTS - 1990



North American Imports - \$20.6 Million\*

\* Excludes Canada - U.S. bilateral trade; Mexico.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## III. SUMMARY OF CANADIAN IMPORTS

Total Imports								Major Country of Export to Canada % of Total Value			
1988		1989		1990		1991		1988	1989	1990	1991
<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>				
(000 m <sup>2</sup> )	(\$000)	(000 m <sup>2</sup> )	(\$000)	(000 m <sup>2</sup> )	(\$000)	(000 m <sup>2</sup> )	(\$000)				
4 180	35 584	5 308	35 880	4 964	32 843	9 582	58 720	U.S.A. 79	U.S.A. 79	U.S.A. 85	U.S.A. 86

m<sup>2</sup> - Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## III. SUMMARY OF CANADIAN IMPORTS (Cont'd)

### CANADIAN IMPORTS BY PROVINCE CLEARANCE

Province of Clearance	1988	1989	1990	1991	Average Annual Growth Rate 1988-91 (%)
Ontario					
Quantity (000 m <sup>2</sup> )	2 665	3 322	2 864	5 404	26.6
Value (\$000)	23 754	22 691	19 634	35 224	14.0
Québec					
Quantity (000 m <sup>2</sup> )	811	742	764	1 627	26.1
Value (\$000)	5 952	4 852	4 211	8 228	11.4
British Columbia					
Quantity (000 m <sup>2</sup> )	545	1 052	844	1 071	25.2
Value (\$000)	4 389	6 957	6 016	6 986	16.8
Manitoba					
Quantity (000 m <sup>2</sup> )	40	59	204	797	170.2
Value (\$000)	341	362	995	3 818	123.6
Alberta					
Quantity (000 m <sup>2</sup> )	51	101	237	502	114.3
Value (\$000)	604	807	1 506	3 145	73.4
New Brunswick					
Quantity (000 m <sup>2</sup> )	6	*	25	141	183.2
Value (\$000)	64	2	103	1 009	150.5
Newfoundland					
Quantity (000 m <sup>2</sup> )	4	*	*	21	76.2
Value (\$000)	19	2	2	160	103.6
Saskatchewan					
Quantity (000 m <sup>2</sup> )	48	12	9	17	-29.6
Value (\$000)	403	122	145	121	-33.0
Nova Scotia					
Quantity (000 m <sup>2</sup> )	9	19	17	2	-38.6
Value (\$000)	57	84	230	28	-21.3
Northwest Territories					
Quantity (000 m <sup>2</sup> )	-	-	-	*	0.0
Value (\$000)	-	-	-	*	0.0
Yukon					
Quantity (000 m <sup>2</sup> )	-	*	-	-	0.0
Value (\$000)	-	2	-	-	0.0
Total					
Quantity (000 m <sup>2</sup> )	4 180	5 308	4 964	9 582	31.9
Value (\$000)	35 584	35 880	32 843	58 720	18.2

Ranked in descending order by 1991 value.

\* Less than five hundred.

m<sup>2</sup> - Square metres.

# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED**

(H.S. 5703.30)

## **IV. CANADIAN IMPORTS BY MAJOR COUNTRY OF ORIGIN**

Country of Origin	1988	1989	1990	1991	Average Annual Growth Rate 1988-91 (%)
United States					
Quantity (000 m <sup>2</sup> )	3 289	4 285	4 301	8 672	38.1
Value (\$000)	27 945	28 279	27 812	50 736	22.0
Mexico					
Quantity (000 m <sup>2</sup> )	309	260	92	425	11.3
Value (\$000)	2 013	1 751	661	4 085	26.6
Belgium					
Quantity (000 m <sup>2</sup> )	280	352	226	135	-21.5
Value (\$000)	2 587	2 208	1 820	1 118	-24.4
Republic of Korea					
Quantity (000 m <sup>2</sup> )	7	114	136	128	159.3
Value (\$000)	109	1 139	747	840	97.2
Italy					
Quantity (000 m <sup>2</sup> )	34	28	68	90	38.1
Value (\$000)	358	262	349	433	6.6
Spain					
Quantity (000 m <sup>2</sup> )	13	53	21	21	17.8
Value (\$000)	287	529	275	348	6.7
Fed. Rep. of Germany					
Quantity (000 m <sup>2</sup> )	15	16	28	24	17.3
Value (\$000)	197	268	400	342	20.1
Philippines					
Quantity (000 m <sup>2</sup> )	-	-	-	26	0.0
Value (\$000)	-	-	-	241	0.0
Netherlands					
Quantity (000 m <sup>2</sup> )	142	133	59	21	-46.7
Value (\$000)	1 124	740	322	161	-47.7
Thailand					
Quantity (000 m <sup>2</sup> )	-	1	*	8	139.7
Value (\$000)	-	33	*	123	92.1
Other					
Quantity (000 m <sup>2</sup> )	92	66	33	31	-30.1
Value (\$000)	964	670	457	293	-32.7
<b>Total</b>					
Quantity (000 m <sup>2</sup> )	4 180	5 308	4 964	9 582	31.9
Value (\$000)	35 584	35 880	32 843	58 720	18.2

Ranked in descending order by 1991 value.

\* Less than five hundred.

m<sup>2</sup> - Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

## IV. CANADIAN IMPORTS BY MAJOR COUNTRY OF ORIGIN (Cont'd)

BY TYPE OF MATERIAL (1988-1989)

POLYPROPYLENE (H.S. 5703.30.00.10)

Country of Origin	1988				1989			
	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Average Unit Price</u> (\$/m <sup>2</sup> )	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Average Unit Price</u> (\$/m <sup>2</sup> )
United States	1 769	13 810	79	7.81	1 782	10 529	79	5.91
Belgium	240	2 163	12	9.01	208	1 405	10	6.75
Netherlands	115	872	5	7.58	119	619	5	5.20
Federal Republic of Germany	15	188	1	12.53	15	257	2	17.13
Spain	2	31	*	15.50	20	193	1	9.65
United Kingdom	9	84	*	9.33	21	116	*	5.52
Australia	-	-	-	-	7	95	*	13.57
Italy	9	118	1	13.11	5	53	*	10.60
Mexico	-	-	-	-	5	41	*	8.20
Greece	-	-	-	-	4	37	*	9.25
Japan	3	84	*	28.00	-	-	-	-
Republic of Korea	5	40	*	8.00	-	-	-	-
Other	<u>26</u>	<u>102</u>	<u>*</u>	<u>3.92</u>	<u>7</u>	<u>57</u>	<u>*</u>	<u>8.14</u>
<b>TOTAL</b>	<b>2 191</b>	<b>17 491</b>	<b>100</b>	<b>7.98</b>	<b>2 195</b>	<b>13 401</b>	<b>100</b>	<b>6.11</b>

\* Less than one per cent.

m<sup>2</sup> Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

## IV. CANADIAN IMPORTS BY MAJOR COUNTRY OF ORIGIN (Cont'd)

BY TYPE OF MATERIAL (1988-1989) (Cont'd)

POLYESTER (H.S. 5703.30.00.20)

Country of Origin	1988				1989			
	Quantity (000 m <sup>2</sup> )	Value (\$000)	Import Market Share (% based on value)	Average Unit Price (\$/m <sup>2</sup> )	Quantity (000 m <sup>2</sup> )	Value (\$000)	Import Market Share (% based on value)	Average Unit Price (\$/m <sup>2</sup> )
United States	483	3 548	65	7.35	967	6 628	80	6.85
Mexico	275	1 817	33	6.61	224	1 507	18	6.73
Spain	-	-	-	-	3	62	*	20.67
Ireland	-	-	-	-	2	15	*	7.50
Belgium	7	43	*	6.14	2	14	*	7.00
United Kingdom	**	1	*	-	1	6	*	6.00
Federal Republic of Germany	-	-	-	-	1	3	*	3.00
Union of Soviet Socialist Republics	**	24	*	-	-	-	-	-
Netherlands	3	17	*	5.67	-	-	-	-
Taiwan	**	5	*	-	-	-	-	-
Japan	**	1	*	-	-	-	-	-
Other	**	2	*	-	-	-	-	-
<b>TOTAL</b>	<b>770</b>	<b>5 457</b>	<b>100</b>	<b>7.09</b>	<b>1 199</b>	<b>8 235</b>	<b>100</b>	<b>6.87</b>

\* Less than one per cent.

\*\* Less than one thousand.

m<sup>2</sup> Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

## IV. CANADIAN IMPORTS BY MAJOR COUNTRY OF ORIGIN (Cont'd)

BY TYPE OF MATERIAL (1988-1989) (Cont'd)

ACRYLIC OR MODACRYLIC (H.S. 5703.30.00.30)

Country of Origin	1988				1989			
	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Average Unit Price</u> (\$/m <sup>2</sup> )	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Average Unit Price</u> (\$/m <sup>2</sup> )
Republic of Korea	3	70	6	23.33	114	1 139	44	9.99
Belgium	12	138	12	11.50	60	485	19	8.08
United States	18	218	19	12.11	45	419	16	9.31
Spain	3	53	5	17.67	21	212	8	10.10
Italy	26	237	21	9.12	20	183	7	9.15
Portugal	4	81	7	20.25	7	85	3	12.14
Israel	32	328	29	10.25	6	69	3	11.50
Federal Republic of Germany	-	-	-	-	**	1	*	-
Thailand	-	-	-	-	**	1	*	-
Japan	-	-	-	-	**	**	*	-
United Kingdom	**	1	*	-	-	-	-	-
Netherlands	**	**	*	-	-	-	-	-
<b>TOTAL</b>	<b>97</b>	<b>1 126</b>	<b>100</b>	<b>11.61</b>	<b>273</b>	<b>2 593</b>	<b>100</b>	<b>9.50</b>

\* Less than one per cent.

\*\* Less than one thousand.

m<sup>2</sup> Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

## IV. CANADIAN IMPORTS BY MAJOR COUNTRY OF ORIGIN (Cont'd)

BY TYPE OF MATERIAL (1988-1989) (Cont'd)

OTHER MAN-MADE TEXTILE MATERIALS (H.S. 5703.30.00.90)

Country of Origin	1988				1989			
	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Average Unit Price</u> (\$/m <sup>2</sup> )	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Import Market Share</u> (% based on value)	<u>Average Unit Price</u> (\$/m <sup>2</sup> )
United States	1 019	10 369	90	10.18	1 491	10 703	92	7.18
Belgium	20	243	2	12.15	81	304	3	3.75
Mexico	34	196	2	5.76	30	204	2	6.80
Netherlands	23	236	2	10.26	14	121	1	8.64
Sweden	1	28	*	28.00	4	106	*	26.50
Spain	8	203	2	25.38	9	62	*	6.89
Israel	12	164	1	13.67	4	39	*	9.75
United Kingdom	1	27	*	27.00	1	33	*	33.00
Thailand	-	-	-	-	1	33	*	33.00
Italy	-	-	-	-	3	26	*	8.67
Switzerland	1	18	*	18.00	-	-	-	-
Greece	**	10	*	-	-	-	-	-
Other	<u>1</u>	<u>18</u>	<u>*</u>	<u>18.00</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
<b>TOTAL</b>	<b>1 122</b>	<b>11 510</b>	<b>100</b>	<b>10.26</b>	<b>1 640</b>	<b>11 650</b>	<b>100</b>	<b>7.10</b>

\* Less than one per cent.

\*\* Less than one thousand.

m<sup>2</sup> Square metres.

# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED (H.S. 5703)**

## **V. CANADIAN SHIPMENTS**

Statistics Canada reports that shipments of carpets and other floor coverings of textile materials, woven, tufted for 1988 are as follows:

<u>Standard Classification of Goods Code Description</u>	<u>Establishments</u>	<u>1988</u>	
		<u>Quantity</u> (000/m <sup>2</sup> )	<u>Value</u> (\$000,000)
Carpets and other textile floor coverings, woven, tufted, not made up, of nylon or other polyamides 5703.20.1	10	43 512	456.1
Carpets and other textile floor coverings, woven, tufted, made up, of nylon or other polyamides 5703.20.2	9	26 576	270.4
Carpets and other textile floor coverings, woven, tufted, of polypropylene 5703.30.1	12	25 985	164.4
Carpets and other textile floor coverings, woven, tufted, not made up, of polypropylene 5703.30.11	7	8 262	54.9
Carpets and other textile floor coverings, woven, tufted, of polyesters 5703.30.2	6	X	X
<b>Carpets and other floor coverings of textile materials, woven, tufted 57.03</b>	<b>23</b>	<b>106 677</b>	<b>1 010.8</b>

X - Confidential.

m<sup>2</sup> - Square metres.

Any enquiries and/or comments regarding Canadian shipments should be directed to:

Statistics Canada  
Industry Division  
Survey of Manufactures Section  
Ottawa, Ontario  
K1A 0T6  
Tel.: (613) 951-3523

Source: Catalogue #34-251, annual, "Textile Products Industries".

# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.30)**

## **VI. CANADIAN EXPORTS**

1989			1990			1991		
<u>Country</u>	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Country</u>	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Country</u>	<u>Quantity</u> (000 m <sup>2</sup> )	<u>Value</u> (\$000)
U.S.	529	5 070	U.S.	3 157	25 445	U.S.	2 598	27 175
U.K.	446	4 265	U.K.	577	4 627	U.K.	303	2 791
Australia	255	2 469	Singapore	207	1 987	Singapore	154	1 498
Singapore	162	1 410	Australia	204	1 546	United Arab Emirates	115	1 042
Hong Kong	114	986	Hong Kong	127	1 120	Australia	122	941
United Arab Emirates	53	473	France	36	659	Hong Kong	97	892
France	29	460	S. Arabia	77	646	Netherl.	76	718
Japan	23	455	Greece	42	523	Taiwan	64	549
Taiwan	39	368	Cyprus	50	423	S. Arabia	46	476
N.Zealand	44	347	Taiwan	43	363	Ireland	36	476
Other	223	1 787	Other	173	1 731	Other	382	3 153
<b>Total</b>	<b>1 916</b>	<b>18 089</b>		<b>4 695</b>	<b>39 069</b>		<b>3 993</b>	<b>39 711</b>

Note: 1. The unit of measure for quantity is Square Metre.  
2. Major countries in descending order based upon value.

Source: Statistics Canada.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## VII. CANADIAN IMPORTS BY APPARENT END-USE/INDUSTRY

### SUMMARY

1990

Apparent End-Use/ Industry Category <sup>(1)</sup>	Quantity (m <sup>2</sup> )	% of Total Quantity	Value of Imports (\$000)	% of Total Value
1	530 997	11	2 947	9
2	907 376	19	5 166	16
3	225 478	5	1 221	4
4	1 706 692	35	10 249	32
5	277 846	6	2 186	7
6	90 728	2	919	3
7	245 907	5	1 707	5
8	104 194	2	1 472	5
9	594 285	12	4 911	15
10	22 402	*	299	*
11	39 935	*	393	1
12	3 831	*	16	*
13	10 966	*	92	*
14	39 827	*	331	1
15	45 265	*	423	1
<b>TOTAL</b>	<b>4 845 731</b>	<b>100</b>	<b>32 330</b>	<b>100</b>

<sup>(1)</sup> Code No. Descriptions

- 1) Canadian carpet mills and mill-owned distributors, importing finished carpet of 100% non-Canadian manufacture for resale in Canada.
- 2) Automotive manufacturers including manufacturers of cars, trucks, buses, customized automobiles, recreational vehicles and motor homes.
- 3) Manufacturers, other than automotive: includes aircraft, boats, modular homes, etc.
- 4) Independent carpet distributors including: importer/distributors.
- 5) Carpet retailers - Department stores.
- 6) Carpet retailers - Building supply stores.
- 7) Carpet retailers - Other stores.
- 8) Flooring Contractors.
- 9) End users: Hotels, motels, office buildings, banks, small businesses, etc.
- 10) Janitorial services and linen supply companies (rolls of walk-off mats).
- 11) Interior designers.
- 12) Other: Private transactions.
- 13) Non-resident importer: Carpet mills outside of Canada.
- 14) Non-resident importer, other than carpet mills outside of Canada.
- 15) Not known.

\* Less than one per cent.

m<sup>2</sup> Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

## VII. CANADIAN IMPORTS BY APPARENT END-USE/INDUSTRY (Cont'd)

OF POLYPROPYLENE  
(H.S. 5703.30.00.10)  
(H.S. 5703.30.10.10)  
(H.S. 5703.30.90.10)

JANUARY TO DECEMBER 1990

<u>Apparent End-Use/ Industry Category<sup>(1)</sup></u>	<u>Quantity (m<sup>2</sup>)</u>	<u>Value (\$000)</u>
1	223 133	1 123
2	736 719	3 836
3	60 502	408
4	857 250	4 555
5 )		
6 )	67 002 *	589 *
7	44 324	409
8	12 495	249
9	291 514	2 325
11 )		
13 )	8 850 *	91 *
14 )		
15	<u>7 466</u>	<u>62</u>
TOTAL	2 309 255	13 647

<sup>(1)</sup> Code no. descriptions are listed on page 17.

\* Aggregated to preserve confidentiality of Canadian importers.

m<sup>2</sup> Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

## VII. CANADIAN IMPORTS BY APPARENT END-USE/INDUSTRY (Cont'd)

OF POLYESTER  
(H.S. 5703.30.00.20)  
(H.S. 5703.30.10.20)  
(H.S. 5703.30.90.20)

JANUARY TO DECEMBER 1990

<u>Apparent End-Use/ Industry Category<sup>(1)</sup></u>	<u>Quantity (m<sup>2</sup>)</u>	<u>Value (\$000)</u>
1	13 650	91
2    )		
3    )	128 250 *	683 *
4	109 943	841
5    )		
6    )	227 145 *	1 803 *
7	76 438	548
8	5 520	58
9	56 907	390
10	16 404	204
12   )		
13   )	9 845 *	69 *
15	<u>7 778</u>	<u>84</u>
TOTAL	651 880	4 771

<sup>(1)</sup> Code no. descriptions are listed on page 17.

\* Aggregated to preserve confidentiality of Canadian importers.

m<sup>2</sup> Square metres.

CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER  
MAN-MADE TEXTILE MATERIALS, TUFTED

VII. CANADIAN IMPORTS BY APPARENT END-USE/INDUSTRY (Cont'd)

OF ACRYLIC OR MODACRYLIC  
(H.S. 5703.30.00.30)  
(H.S. 5703.30.10.30)  
(H.S. 5703.30.90.30)

JANUARY TO DECEMBER 1990

<u>Apparent End-Use/ Industry Category<sup>(1)</sup></u>	<u>Quantity</u> (m <sup>2</sup> )	<u>Value</u> (\$000)
1 )		
3 )	136 607 *	637 *
4 )		
5 )		
6 )	28 356 *	373 *
7 )		
9	54 016	652
10 )		
11 )	6 697 *	71 *
15	<u>973</u>	<u>14</u>
TOTAL	226 649	1 747

<sup>(1)</sup> Code no. descriptions are listed on page 17.

\* Aggregated to preserve confidentiality of Canadian importers.

m<sup>2</sup> Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

## VII. CANADIAN IMPORTS BY APPARENT END-USE/INDUSTRY (Cont'd)

OTHER  
(H.S. 5703.30.00.90)  
(H.S. 5703.30.10.90)  
(H.S. 5703.30.90.90)

JANUARY TO DECEMBER 1990

Apparent End-Use/ Industry Category <sup>(1)</sup>	Quantity (m <sup>2</sup> )	Value (\$000)
1	286 217	1 650
2	45 695	678
3	33 561	232
4	739 012	4 849
5 )		
6 )	46 332 *	341 *
7	124 884	748
8	86 178	1 165
9	191 851	1 544
10	2 201	33
11 )		
12 )	37 200 *	376 *
13 )		
14	35 764	286
15	<u>29 051</u>	<u>263</u>
TOTAL	1 657 946	12 165

<sup>(1)</sup> Code no. descriptions are listed on page 17.

\* Aggregated to preserve confidentiality of Canadian importers.

m<sup>2</sup> Square metres.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## VIII. CANADIAN IMPORTERS - 1990

There were 426 known importers of carpets of other man-made textile materials in 1990. The principal ten importers accounted for 35 per cent of the total import value.

<u>Principal Importers</u> (No.)	<u>Cumulative Value</u> (\$000)	<u>Cumulative % of Total Value</u>
5	7 200	22
10	11 672	35
15	15 247	46
25	20 223	61
50	26 398	80
All Importers (426)	32 952	100

The principal 50 importers of carpets of other man-made textile materials during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all 50 principal importers except individuals.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
Banner Carpets Ltd.	Burnaby, B.C.	Gesco Industries Inc.	Weston, Ont.
Brand Name Carpet Ltd.	Downsview, Ont.	Home Decor Canada Inc.	Mississauga, Ont.
Browns Linens Ltd.	Mississauga, Ont.	Imperial Flok Company Ltd.	Willowdale, Ont.
Buckwold Western Ltd.	Saskatoon, Sask.	Jos Olivier Limitée	Montréal, Qué.
C E Wilson Ltd.	Vancouver, B.C.	K Mart Canada Limited	Brampton, Ont.
Cavco Carpet Distributors	Saskatoon, Sask.	M R Carpet Brokers Inc.	Calgary, Alta.
Chrysler Canada Limited	Windsor, Ont.	Malvern Contract Interiors Limited	Scarborough, Ont.
Contract Design Resource Inc.	Port Credit, Ont.	Masland Carpets of Canada Limited	Rexdale, Ont.
Edessa International	Scarborough, Ont.	Northwest Carpet Distributors Canada Ltd.	Vancouver, B.C.
Elite Carpets Ltd.	Toronto, Ont.	Omnisport International Inc.	St Catharines, Ont.
Eraco International Trading Inc.	Mississauga, Ont.	Ozite Canada 1981 Inc.	St-Jean-sur-Richelieu, Qué.
F W Woolworth Company Ltd.	Weston, Ont.	Packer Floor Coverings Co. Div. Cassidy S. Ltd.	St-Laurent, Qué.
Factory Carpet Div. of Carpita Corp.	Toronto, Ont.		
Flortech Systems Ltd.	Markham, Ont.		
Ford Motor Company of Canada	Oakville, Ont.		
General Motors of Canada Limited	Oshawa, Ont.		

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER  
MAN-MADE TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.30)**

**VIII. CANADIAN IMPORTERS - 1990 (Cont'd)**

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
Parco Distribution Sales Ltd.	Richmond, B.C.	Tapis Beaver Ltée.	Montréal, Qué.
Peerless Cascade Plastics Ltd.	Windsor, Ont.	Tapis Coronet Inc.	Farnham, Qué.
Polytechnic Mat Manufacturing Inc.	Laval, Qué.	Tarxien Co. Ltd.	Ajax, Ont.
Remington Mills Inc.	Richmond Hill, Ont.	Victor Carpet Distributors Ltd.	Richmond, B.C.
Richmond Carpet Mills Div.		Volkswagen Canada Inc.	Scarborough, Ont.
Gesco Industries Inc.	Rexdale, Ont.	Volvo (Canada) Limited	Halifax, N.S.
Sears Canada Inc.	Scarborough, Ont.		Willowdale, Ont.
Sheller-Globe of Canada Ltd.	Kingsville, Ont.	W G McMahon Canada Ltd.	Winnipeg, Man.
Soreltex International Inc.	Sorel, Qué.	Westminster Impex	Willowdale, Ont.
Sound Floor Coverings Inc.	Tukwila, WA, U.S.A.*	Xemar Industries Inc.	Mississauga, Ont.
Stinson-Fortier Limitée	Montréal, Qué.	Yongetex Limited	Downsview, Ont.
Superchoice Warehouse & Distributors Ltd.	Downsview, Ont.	Zellers Limited	Montréal, Qué.

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\* Non resident importer.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## IX. FOREIGN EXPORTERS TO CANADA - 1990

Major exporters to Canada of carpets of other man-made textile materials are listed by major country of origin in descending order of dollar value. These exporters accounted for 85 per cent of the total value of Canadian imports during 1990.

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>	<u>Value of Exports to Canada</u>
		<u>1990</u> (\$000)
United States	Diamond Mills Inc. )	
	Conquest Carpets Mills Inc. )	4 236*
	Collins and Aikman )	
	Cumberland Mills Inc. )	
	Gates Formed-Fibre Products )	3 377*
	Troy Mills Inc. )	
	Masland Carpets Inc. )	
	Interloom Int'l. )	2 800*
	Milliken & Co. )	
	Remington Mills Inc. )	
	Lady Madison Inc. )	1 901*
	Victory Carpet Corp. )	
	J.P. Stevens & Co. Inc. )	
	Lady Madison Inc. )	1 419*
	Victory Carpet Corp. )	
	Foss Mfg. Co. Inc. )	
	Back Co. Inc. )	1 174*
	Synthetic Ind. Inc. )	
	Spring Industries )	
	Solomon White Georgia )	1 137*
	Sutton Carpets Mills Inc. )	
	Aladdin Mills Inc. )	
	Racemark Int'l. Inc. )	1 048*
	Antigua Mills Inc. )	
	Quality Finishers )	
	Philadelphia Carpet Inc. )	839*
	American Rug )	

\* Aggregated to preserve confidentiality of Canadian importers.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## IX. FOREIGN EXPORTERS TO CANADA - 1990 (Cont'd)

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>	Value of Exports to Canada 1990 (\$000)
United States (Cont'd)	Sound Floor Covering ) Chesterfield Inc. ) Carpet Ind. of Noth America )	690*
	Dorsett Carpet Mills Inc. ) Magee Carpet Co. ) Marglen Ind. Inc. )	653*
	Grassmore Inc. ) Bretlin Inc. ) Playfield Ind. Inc. )	598*
	Fieldcrest Mills ) Charleston Carpets ) R.D. Stallion Carpets Inc. )	550*
	Georgla Carpet Ind. Inc. ) Homeland Carpet Mills Inc. ) North American Carpets )	500*
	Instant Truf Ind. ) Syntec Industries Inc. ) Peanuts Carpet House Inc. )	424*
	Minnesota Mining Mfg. ) Shaw Industries Inc. ) Dundee Mills Inc. )	367*
	AAA Sample Services ) Howard Int'l. Inc. ) World Carpet Inc. )	325*
	Atlas Carpet Mills ) Big Steve Carpets ) Kelly Co. )	297*
	Karastan Bigelow ) J. and J. Industries ) Image Carpets Inc. )	270*

\* Aggregated to preserve confidentiality of Canadian importers.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## IX. FOREIGN EXPORTERS TO CANADA - 1990 (Cont'd)

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>	Value of Exports to Canada 1990 (\$000)
United States (Cont'd)	Lancer Marine Carpets ) Carpeton Mills Inc. ) Specialty Carpets Inc. )	253*
	Kenneth Lecey Mills ) New York Carpet World ) Summit Carpet Ind. )	215*
	Sparta Carpets Inc. ) Burtco Enterprises Inc. ) Platinum Carpet Inc. )	199*
	Salem Carpet Mills Inc. ) Armstrong Carpet ) Tuftex Carpet Mills Inc. )	188*
	Weavecraft Rug. Co. ) J. and L. Carpet Mills ) Queen Carpet Corp. ) Stellar Carpet Inc. ) Ozite Corp. )	273*
	Inter-Gloria ) Balta N.V. ) Globa Trading )	1 023*
	Terbon Co. Ltd. ) Sonetac Ltd. ) Roinbaro Rugs )	375*
	Arcus ) Puba ) Beaulieu Tufting )	179*
	Shinwon ) Kim Su Industrial Co. Ltd. ) Dong Gweing Ind. Co. Ltd. )	720*

\* Aggregated to preserve confidentiality of Canadian importers.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER  
MAN-MADE TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.30)**

**IX. FOREIGN EXPORTERS TO CANADA - 1990 (Cont'd)**

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>		Value of Exports to Canada
			<u>1990</u> (\$000)
Mexico	Universal Floor	)	647*
	Tapetes Luxor	)	
	Copeg Trading Co.	)	
Federal Republic of Germany	Heinz - Buchal	)	840*
		)	
		)	
Spain	Schenker	)	840*
	Axwie	)	
	Manufacturas Alicantinas	)	
Sweden	Volvo Car	)	253*
		)	
		)	
Switzerland	Volvo Car	)	222*
		)	
		)	
Netherlands	Vebe Lenvinyl	)	222*
	Edel Topijt	)	
	Visschermatten	)	
Italy	Robert Ross	)	222*
	Worldlines	)	
	General Ind. and Commerce Inc.	)	
<b>TOTAL</b>			<b>27 804</b>

\* Aggregated to preserve confidentiality of Canadian importers.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER  
MAN-MADE TEXTILE MATERIALS, TUFTED  
(H.S. 5703.30)**

**X. CANADIAN SUPPLIERS**

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

**BOSS**

Companies are arranged in alphabetical order.

**Carpets, Tufted, Acrylic, in Rolls**

<u>Name</u>	<u>Address</u>
Crossley Carpet Mills Ltd.	Rexdale, Ont.
*Kraus Carpet Mills Limited	Waterloo, Ont.

**Carpets, Tufted, Polyester, in Rolls**

<u>Name</u>	<u>Address</u>
Barrymore Carpet Co.	Toronto, Ont.
Burlington Canada Inc.	Bramalea, Ont.
*Corporation des tapis Peerless, La	Montréal, Qué.
Crossley Carpet Mills Ltd.	Rexdale, Ont.
*Soreltex International Inc.	Sorel, Qué.

**Carpets, Tufted, Polypropylene, in Rolls**

<u>Name</u>	<u>Address</u>
*Avmor Ltd.	Montréal, Qué.
*Barrymore Carpet Co.	Toronto, Ont.
*Corporation des tapis Peerless, La	Montréal, Qué.
*Kraus Carpet Mills Limited	Waterloo, Ont.
*NCM Carpet Mills Inc.	Mississauga, Ont.
*Ozite Canada (1981) Inc.	St-Jean-sur-Richelieu, Qué.

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\* Company engaged in export trade.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER  
MAN-MADE TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.30)**

**X. CANADIAN SUPPLIERS (Cont'd)**

**Carpets, Tufted, Rayon**

<u><b>Name</b></u>	<u><b>Address</b></u>
*Soreltex International Inc.	Sorel, Qué.
*Tapis Venture Limitée	Drummondville, Qué.

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System  
Industry, Science and Technology Canada  
235 Queen Street  
Ottawa, Ontario K1A 0H5  
Tel.: (613) 954-5031  
Telex: 053-4123  
Fax.: (613) 954-1894

**CANADIAN TRADE INDEX**

Companies are arranged in alphabetical order.

**Carpet and Rugs**

<u><b>Name</b></u>	<u><b>Address</b></u>
*Barrymore Carpet Company	Toronto, Ont.
*Beaulieu of Canada Inc.	Stratford, Ont.
Borg Textiles Inc.	Elmira, Ont.
*Clarus Corporation	Brantford, Ont.
*Collins & Aikman, A Div. of WCA Canada Inc.	Farnham, Qué.
Coronet Carpets Inc.	Farnham, Qué.
Crossley Carpets Limited	Truro, N.S.
*Designer Classics Carpet Manufacturing Limited	Waterloo, Ont.
Dove Tale Collections	Gloucester, Ont.
*Grandeur Carpets Limited	Waterloo, Ont.
I.B.E. Carpets, Inc.	Iberville, Qué.
Industries Mon-Tex Ltée., Les	Montréal, Qué.
Interface Flooring Systems Canada Ltd.	Belleville, Ont.

\* Company engaged in export trade.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER  
MAN-MADE TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.30)**

**X. CANADIAN SUPPLIERS (Cont'd)**

**Carpet and Rugs (Cont'd)**

<u>Name</u>	<u>Address</u>
*Kobe Fabrics Ltd.	Burlington, Ont.
Kraus Carpet Mills Limited	Waterloo, Ont.
Masland Carpets of Canada Limited	Rexdale, Ont.
*National Carpet Mills	Mississauga, Ont.
Newmarket Mills Inc.	Newmarket, Ont.
*Ozite Canada (1981) Inc.	St-Jean, Qué.
*Peerless Carpet Corporation	Montréal, Qué.
Peeters Carpets Ltd.	Granby, Qué.
RCR International Inc.	Longueuil, Qué.
Richmond Carpet Mill	Rexdale, Ont.
*Soreltex International Inc.	Sorel, Qué.
*Sterling Carpet Manufacturing Ltd.	Calgary, Alta.
*Summit Carpet Industries Ltd.	Pickering, Ont.
Tapis de Beauce Inc., Les	La Guadeloupe, Qué.
Te-Ri Products Limited	Scarborough, Ont.
Tissages au Terroir Inc., Les	Ste-Madeleine, Qué.
Venture Carpets Limited	Drummondville, Qué.
Walker Mills Ltd.	Mississauga, Ont.

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\* Company engaged in export trade.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association  
One Yonge Street  
Toronto, Ontario M5E 1J9  
Tel.: (416) 363-7261  
Telex: 065-24693  
Fax.: (416) 363-3779

## CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

### XI. CANADIAN AND FOREIGN TARIFFS

Carpets of other man-made textile materials included in this report are dutiable under the following Canadian tariff items.

<u>Tariff Item</u>	<u>Description of Goods</u>	<u>Tariff Treatment - 1992</u>		
		<u>Most Favoured Nation Tariff</u>	<u>General Preferential Tariff</u>	<u>United States Tariff</u>
	Carpets and other textile floor coverings of man-made textile materials, tufted, whether or not made up:			
5703.30.10	Machine tufted	20%	13%	12%
5703.30.90	Other	10%	Free	10%

### TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

All exporting countries shown in Section IV qualify for the Most Favoured Nation tariff treatment.

Enquiries concerning tariffs should be directed to the nearest Revenue Canada Customs and Excise office as listed on page two of this report.

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## XI. CANADIAN AND FOREIGN TARIFFS (Cont'd)

Carpets of other man-made textile materials included in this report are dutiable under the following U.S. tariff item:

Tariff Item	Description of Goods	Rates of Duty - 1992		
		General	Special <sup>(1)</sup>	2
5703.30.00	Carpets of other man-made textile materials	7.6%	Free (B,IL) 4.5% (CA)	60%

## FOREIGN COUNTRIES

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to External Affairs as listed on page two of this report.

<sup>(1)</sup> Automotive Products Trade Act	B
United States-Canada Free-Trade Agreement	CA
United States-Israel Free Trade Area	IL

- 2 Rates of Duty Column 2. Notwithstanding any other provisions, the rates of duty shown in column 2 shall apply to products, whether imported directly or indirectly, of the following countries and areas pursuant to section 401 of the Tariff Classification Act of 1962, to section 231 or 257(e)(2) of the Trade Expansion Act of 1962, to section 404(a) of the Trade Act of 1974 or to any other applicable section of law, or to action taken by the President thereunder:

Afghanistan	German Democratic	Mongolia
Albania	Republic	North Korea
Bulgaria	Kampuchea	Romania
Cuba	Laos	Union of Soviet Socialist
Czechoslovakia	Latvia	Republics
Estonia	Lithuania	Vietnam

# CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

## XII. UNITED STATES' IMPORTS

The United States Department of Commerce reports U.S. imports as follows:

Country of Origin	1989	1990	1991	Average Annual Growth Rate 1989-91 (%)
Canada				
Quantity (000 m <sup>2</sup> )	9 646	3 385	2 598	-48.1
Value (\$000)	35 771	25 332	26 808	-13.4
China				
Quantity (000 m <sup>2</sup> )	9	34	105	234.4
Value (\$000)	164	886	2 367	280.0
Belgium				
Quantity (000 m <sup>2</sup> )	1 056	769	168	-60.2
Value (\$000)	4 748	5 103	1 469	-44.4
Mexico				
Quantity (000 m <sup>2</sup> )	245	457	235	-2.1
Value (\$000)	2 893	2 327	1 071	-39.2
Republic of Korea				
Quantity (000 m <sup>2</sup> )	9	58	22	52.6
Value (\$000)	270	2 114	762	68.0
Italy				
Quantity (000 m <sup>2</sup> )	-	-	68	0.0
Value (\$000)	-	-	720	0.0
United Kingdom				
Quantity (000 m <sup>2</sup> )	75	79	45	-22.7
Value (\$000)	1 050	1 128	604	-24.1
Japan				
Quantity (000 m <sup>2</sup> )	7	9	13	38.1
Value (\$000)	220	263	561	59.7
Spain				
Quantity (000 m <sup>2</sup> )	-	27	15	-45.0
Value (\$000)	-	550	256	-53.4
Fed. Rep. of Germany				
Quantity (000 m <sup>2</sup> )	20	15	5	-48.9
Value (\$000)	273	336	112	-36.0
Other				
Quantity (000 m <sup>2</sup> )	136	68	34	-50.2
Value (\$000)	1 600	880	497	-44.3
Total				
Quantity (000 m <sup>2</sup> )	11 203	4 900	3 307	-45.7
Value (\$000)	46 988	38 919	35 226	-13.4

Ranked in descending order by 1991 value.  
Canada ranked 1 overall.

## CARPETS AND OTHER TEXTILE FLOOR COVERINGS OF OTHER MAN-MADE TEXTILE MATERIALS, TUFTED

(H.S. 5703.30)

### XIII. MARKET OVERVIEW

The Canadian carpet industry comprises 23 companies with 41 establishments employing some 5,897 persons (1988). It produces broadloom carpets, rugs and mats from yarns of man-made and/or natural fibres. Nylon, polypropylene, and polyester, all man-made fibres, are the fibres most commonly used in manufacturing carpet in Canada. Products of the industry are destined for use in residential, commercial, institutional and automotive/aircraft applications.

Between 1987 and 1990, the apparent Canadian market (ACM) for carpet increased by some 3.1 per cent in current dollar value, growing to \$1.1 billion in 1990. Over the same period, shipments by Canadian producers decreased by 14.5 per cent, dropping from \$955 million to an estimated \$817 million. The share of the ACM held by domestic producers dropped from 87.5 per cent in 1987 to 72.6 per cent in 1990. Carpet exports accounted for 9.3 per cent of all shipments by Canadian producers in 1990. In current dollar value, exports increased from \$71 million in 1987 to \$84 million in 1990.

Between 1987 and 1990, carpet imports penetrated the ACM at an accelerated rate, increasing their share of the Canadian market from 12.5 per cent to 27.4 per cent. In dollar value, imports grew from \$136 million in 1987 to \$308 million in 1990. The growth of carpet imports originating in the United States is noteworthy. Whereas U.S. imports accounted for 44 per cent of all carpet imports in 1987, they accounted for 74.4 per cent in 1990, increasing in absolute value from \$60 million to \$229 million.

Over the past decade, the Canadian carpet industry has faced and responded to important challenges to its continued viability. Soft market conditions and increasing pressures from imports in recent years, following a period of exceptional growth in the mid-1980s, have accelerated the industry's efforts to improve its competitiveness. The industry has experienced extensive restructuring which, in part, has resulted from the consolidation of production and closure of inefficient operations. As these adjustments continue into the decade ahead, Canadian carpet producers will increasingly depend on well-targeted corporate strategies that focus on developing international competitiveness and achieving growth in the global marketplace.

Nita Saville  
Textiles and Leather Directorate  
Consumer Products Branch  
Telephone: (613) 954-2883

## DID YOU KNOW?

Effective May 1, 1991, the Market Intelligence Division of the Services to Business Branch of Industry, Science and Technology Canada became the Office of Primary Interest (OPI) for **dISTCcovery**. This service, developed by the New Brunswick Regional Office, is being implemented on a national basis and is available in most regional offices.

**WHAT IS dISTCcovery?** **dISTCcovery** is a tool for discovering and acquiring new manufacturing opportunities emerging from a worldwide explosion in technological developments, new products and new processes.

**dISTCcovery** introduces you to companies and organizations from around the world who are willing to licence the right to manufacture and sell their product in an agreed market area. The reverse is also possible. A Canadian company can also use **dISTCcovery** to promote their unique product or process for licensing internationally.

**dISTCcovery** provides access to international data bases containing thousands of licensing offers for new products, processes and technology originating from around the world.

For more information on this service, contact the Market Intelligence Division at (613) 954-4970 or the nearest **ISTC** Regional Office listed at the end of this publication.



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## FOR MORE INFORMATION PLEASE CONTACT:

Market Intelligence Division  
Services to Business Branch  
Industry, Science and Technology Canada  
235 Queen Street  
Ottawa, Ontario  
K1A 0H5  
Tel.: (613) 954-4970  
Fax.: (613) 954-5463

OR  
Textiles and Leather Directorate  
Consumer Products Branch  
Industry, Science and Technology Canada  
235 Queen Street  
Ottawa, Ontario  
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## ISTC BUSINESS SERVICE CENTRES

These centres have been established at headquarters and in every regional office to provide clients with a gateway into the complete range of ISTC services, information products, programs and expertise.

### REGIONAL OFFICES

#### QUÉBEC

ISTC  
Tour de la Bourse, Suite 3800  
800 Victoria Place  
P.O. Box 247  
Montréal, Qué. H4Z 1E8  
Tel.: (514) 283-8185  
or 1-800-361-5367  
Fax.: (514) 283-3302

#### NEWFOUNDLAND

ISTC  
Atlantic Place  
215 Water Street, 5th Floor  
P.O. Box 8950  
St. John's, Nfld. A1B 3R9  
Tel.: (709) 772-ISTC  
Fax.: (709) 772-5093

#### PRINCE EDWARD ISLAND

ISTC  
Confederation Court Mall  
134 Kent Street, Suite 400  
P.O. Box 1115  
Charlottetown, P.E.I. C1A 7M8  
Tel.: (902) 566-7400  
Fax.: (902) 566-7450

#### ONTARIO

ISTC  
Dominion Public Building  
1 Front Street West, 4th Floor  
Toronto, Ont. M5J 1A4  
Tel.: (416) 973-ISTC  
Fax.: (416) 973-8714

#### NOVA SCOTIA

ISTC  
Central Guaranty Trust Tower  
1801 Hollis Street, 5th Floor  
P.O. Box 940, Station 'M'  
Halifax, N.S. B3J 2V9  
Tel.: (902) 426-7259  
Fax.: (902) 426-2624

#### NEW BRUNSWICK

ISTC  
Assumption Place, 12th Floor  
770 Main Street  
P.O. Box 1210  
Moncton, N.B. E1C 8P9  
Tel.: (506) 857-ISTC  
Fax.: (506) 851-6429

#### MANITOBA

ISTC  
8th Floor  
330 Portage Avenue  
P.O. Box 981  
Winnipeg, Man.  
R3C 2V2  
Tel.: (204) 983-ISTC  
Fax.: (204) 983-2187

#### SASKATCHEWAN

ISTC  
401-119 4th Avenue South  
Saskatoon, Sask.  
S7K 5X2  
Tel.: (306) 975-4386  
Fax.: (306) 975-5334

#### BRITISH COLUMBIA

ISTC  
Suite 900  
Scotia Tower  
650 West Georgia St.  
P.O. Box 11610  
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Tel.: (604) 666-0266  
Fax.: (604) 666-0277

## REGIONAL OFFICES (Cont'd)

### ALBERTA

ISTC  
Room 540  
Canada Place  
9700 Jasper Avenue  
Edmonton, Alta. T5J 4C3  
Tel.: (403) 495-ISTC  
Fax.: (403) 495-4507

ISTC  
Suite 1100  
510-5th Street Southwest  
Calgary, Alta. T2P 3S2  
Tel.: (403) 292-4575  
Fax.: (403) 292-4578

### YUKON

ISTC  
Suite 210  
300 Main Street  
Whitehorse, Y.T. Y1A 2B5  
Tel.: (403) 667-3921  
Fax.: (403) 668-5003

### NORTHWEST TERRITORIES

ISTC  
10th Floor  
Precambrian Building  
P.O. Bag 6100  
Yellowknife, N.W.T. X1A 2R3  
Tel.: (403) 920-8568  
Fax.: (403) 873-6228

## HEADQUARTERS

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