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Industry, Science and  
Technology Canada

Industrie, Sciences et  
Technologie Canada

# MARKET INTELLIGENCE

**CARPETS AND OTHER TEXTILE  
FLOOR COVERINGS, OF  
OTHER TEXTILE MATERIALS,  
TUFTED**

Pub. No.: 91090-IP

December 1991



Canada



**CARPETS AND OTHER TEXTILE  
FLOOR COVERINGS, OF  
OTHER TEXTILE MATERIALS,  
TUFTED**

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**December 1991**

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## REFERENCE SOURCES

Industry, Science and Technology Canada  
Statistics Canada, Tel.: (613) 951-9647  
Revenue Canada, Tel.: (613) 954-6904  
U.S. Department of Commerce,  
Bureau of the Census,  
Tel.: (301) 763-7754

## TARIFFS

Enquiries concerning **Canadian** tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs  
Revenue Canada  
Customs and Excise  
Ottawa, Ontario K1A 0L5  
Tel.: (613) 954-6904  
Fax.: (613) 954-2509

Enquiries concerning tariffs and other government trade regulations in **foreign** countries should be directed to:

Info Export  
External Affairs  
Ottawa, Ontario  
K1A 0G2  
Tel.: (613) 993-6435 OR  
1-800-267-8376  
Fax.: (613) 996-9709

## EXPLANATORY NOTES

### Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

### Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

### Rounding

Figures may not add due to rounding.

### Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

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## CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF OTHER TEXTILE MATERIALS, TUFTED

### I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources. The following is a list of Harmonized System (H.S.) import commodity codes dealing with carpets and other textile floor coverings, tufted, whether or not made up. This report deals only with carpets of other textile materials, tufted (H.S. 5703.90). Other related reports are also listed.

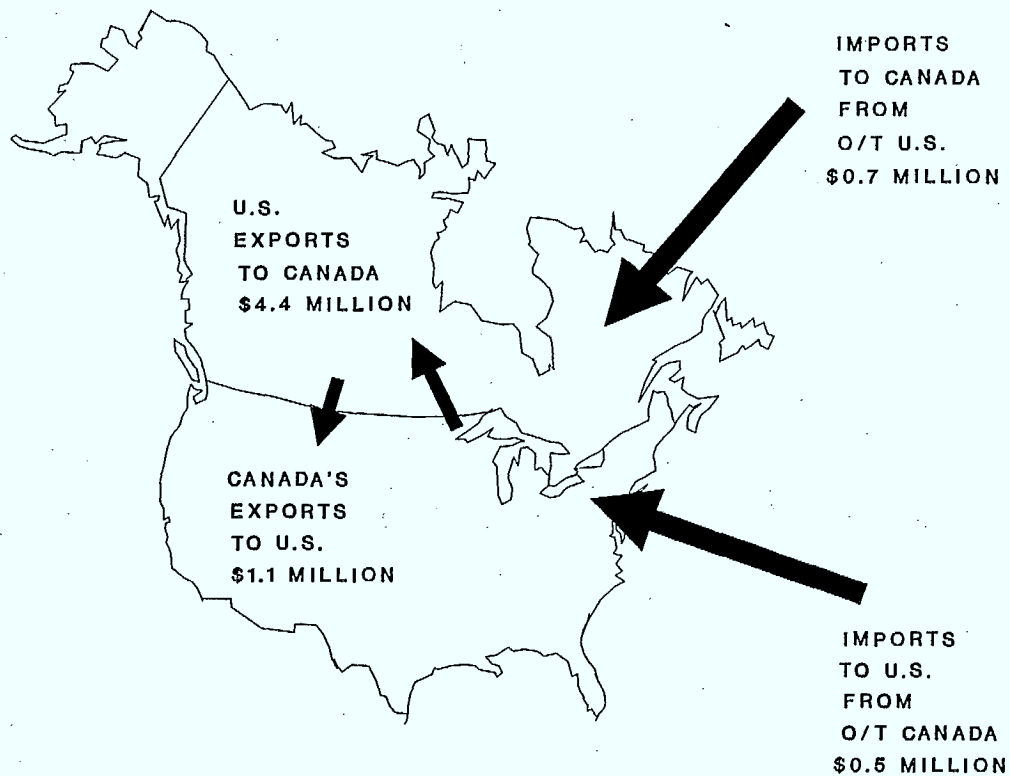
<u>Description</u>	<u>H.S. Commodity Code Analyzed</u>	<u>Related Reports Pub. Nos.</u>
Carpets and other textile floor coverings, tufted, whether or not made up (57.03)		
-Of wool or fine animal hair		91073-IP
---Machine tufted		
---Other		
-Of nylon or other polyamides		91051-IP
---Machine tufted		
---Other		
-Of other man-made textile materials		91089-IP
---Machine tufted		
----Of polypropylene		
----Of polyesters		
----Of acrylic or modacrylic		
----Of other man-made textile materials		
-Of other textile materials	5703.90	
---Machine tufted		
---Other		

Total imports in 1991 for all of the above products were valued at \$297 million. Imports of carpets of other textile materials, tufted included in this report amounted to more than six million dollars or two per cent of the total.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.90)**

**II. NORTH AMERICAN IMPORTS - 1990**



**North American Imports - \$1.2 Million\***

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\* Excludes Canada - U.S. bilateral trade; Mexico.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.90)**

**III. CANADIAN IMPORTS**

**SUMMARY**

Total Imports								Major Country of Export to Canada % of Total Value			
1988		1989		1990		1991		1988	1989	1990	1991
<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>	<u>Quantity</u>	<u>Value</u>				
(000 m <sup>2</sup> )	(\$000)	(000 m <sup>2</sup> )	(\$000)	(000 m <sup>2</sup> )	(\$000)	(000 m <sup>2</sup> )	(\$000)				
321	3 639	470	4 151	754	5 051	934	6 231	U.S.A. 90	U.S.A. 88	U.S.A. 86	U.S.A. 88



# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF OTHER TEXTILE MATERIALS, TUFTED**

(H.S. 5703.90)

## **III. CANADIAN IMPORTS (Cont'd)**

### **BY PROVINCE OF CLEARANCE**

Province of Clearance	1988	1989	1990	1991	Average Annual Growth Rate 1988-91 (%)
Ontario					
Quantity (m <sup>2</sup> )	259 341	379 490	647 064	779 852	44.3
Value (\$000)	2 916	3 106	3 941	4 675	17.0
Québec					
Quantity (m <sup>2</sup> )	24 273	27 230	52 662	103 382	62.1
Value (\$000)	335	327	542	1 003	44.1
British Columbia					
Quantity (m <sup>2</sup> )	24 625	31 694	40 502	30 128	7.0
Value (\$000)	203	261	384	380	23.3
Manitoba					
Quantity (m <sup>2</sup> )	5 861	7 400	5 440	13 865	33.2
Value (\$000)	99	67	70	112	4.3
Alberta					
Quantity (m <sup>2</sup> )	6 406	18 350	7 409	5 717	-3.7
Value (\$000)	75	215	107	55	-9.8
New Brunswick					
Quantity (m <sup>2</sup> )	-	-	65	1 442	2118.5
Value (\$000)	-	-	2	4	98.2
Saskatchewan					
Quantity (m <sup>2</sup> )	670	311	59	111	-45.1
Value (\$000)	9	6	2	1	-45.7
Nova Scotia					
Quantity (m <sup>2</sup> )	148	5 460	628	-	106.0
Value (\$000)	1	167	3	-	56.4
Newfoundland					
Quantity (m <sup>2</sup> )	-	101	-	-	0.0
Value (\$000)	-	3	-	-	0.0
Total					
Quantity (m <sup>2</sup> )	321 325	470 036	753 829	934 498	42.7
Value (\$000)	3 639	4 151	5 051	6 231	19.6

Ranked in descending order by 1991 value.  
m<sup>2</sup> - Square Metres.

# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF OTHER TEXTILE MATERIALS, TUFTED**

(H.S. 5703.90)

## **III. CANADIAN IMPORTS (Cont'd)**

### **BY MAJOR COUNTRY OF ORIGIN**

Country of Origin	1988	1989	1990	1991	Average Annual Growth Rate 1988-91 (%)
United States					
Quantity (m <sup>2</sup> )	293 464	424 828	666 709	860 120	43.1
Value (\$000)	3 264	3 663	4 365	5 491	18.9
United Kingdom					
Quantity (m <sup>2</sup> )	7 374	7 340	9 505	19 381	38.0
Value (\$000)	104	120	132	251	34.1
India					
Quantity (m <sup>2</sup> )	2 372	4 126	10 598	38 960	154.2
Value (\$000)	15	69	80	250	153.8
Japan					
Quantity (m <sup>2</sup> )	-	1 132	2 467	3 821	83.7
Value (\$000)	-	26	58	99	95.9
Ireland					
Quantity (m <sup>2</sup> )	841	2 439	2 551	3 767	64.8
Value (\$000)	10	32	34	63	82.2
Belgium					
Quantity (m <sup>2</sup> )	3 793	4 120	25 774	6 544	19.9
Value (\$000)	35	13	128	38	3.2
Fed. Rep. of Germany					
Quantity (m <sup>2</sup> )	-	212	10 828	1 097	127.5
Value (\$000)	-	4	41	21	119.1
Iran (Islamic Republic)					
Quantity (m <sup>2</sup> )	-	-	-	288	0.0
Value (\$000)	-	-	-	9	0.0
France					
Quantity (m <sup>2</sup> )	-	70	79	300	107.0
Value (\$000)	-	2	2	5	68.0
China					
Quantity (m <sup>2</sup> )	-	6 900	1 123	132	-86.2
Value (\$000)	-	29	6	3	-65.4
Other					
Quantity (m <sup>2</sup> )	13 481	18 869	24 195	88	-81.3
Value (\$000)	210	192	206	1	-84.7
<b>Total</b>					
Quantity (m <sup>2</sup> )	321 325	470 036	753 829	934 498	42.7
Value (\$000)	3 639	4 151	5 051	6 231	19.6

Ranked in descending order by 1991 value.  
m<sup>2</sup> - Square Metres.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED  
(H.S. 5703)**

**IV. CANADIAN SHIPMENTS**

Statistics Canada reports that shipments of carpets and other floor coverings of textile materials, woven, tufted for 1988 (the latest available figures) are as follows:

<b>Standard Classification of Goods Code Description</b>	<b>Establishments</b>	<b>1988</b>	
		<b>Quantity</b> (000 m <sup>2</sup> )	<b>Value</b> (\$000,000)
Carpets and other textile floor coverings, woven, tufted, not made up, of nylon or other polyamides 5703.20.1	10	43 512	456.1
Carpets and other textile floor coverings, woven, tufted, made up, of nylon or other polyamides 5703.20.2	9	26 576	270.4
Carpets and other textile floor coverings, woven, tufted, of polypropylene 5703.30.1	12	25 985	164.4
Carpets and other textile floor coverings, woven, tufted, not made up, of polypropylene 5703.30.11	7	8 262	54.9
Carpets and other textile floor coverings, woven, tufted, of polyesters 5703.30.2	6	X	X
<b>Carpets and other floor coverings of textile materials, woven, tufted 57.03</b>	<b>23</b>	<b>106 677</b>	<b>1 010.8</b>

X - Confidential.  
m<sup>2</sup> - Square Metres.

Any enquiries and/or comments regarding Canadian shipments should be directed to:

Statistics Canada  
Industry Division  
Survey of Manufactures Section  
Ottawa, Ontario  
K1A 0T6  
Tel.: (613) 951-3510

Source: Catalogue #34-251, annual, "Textile Products Industries".

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED  
(H.S. 5703.90)**

**V. CANADIAN EXPORTS BY COUNTRY OF DESTINATION**

1989			1990			1991		
<u>Country</u>	<u>Quantity</u> (m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Country</u>	<u>Quantity</u> (m <sup>2</sup> )	<u>Value</u> (\$000)	<u>Country</u>	<u>Quantity</u> (m <sup>2</sup> )	<u>Value</u> (\$000)
U.S.	152 191	3 128	U.S.	56 912	1 074	U.S.	69 848	1 284
Australia	103 728	858	Australia	49 602	542	Australia	12 959	76
Hong Kong	17 054	145	Mexico	2 035	13			
U.K.	5 443	68	Hong Kong	750	7			
Japan	13 460	62	Switzerland	180	5			
Singapore	5 598	54						
S. Arabia	7 378	51						
Iceland	3 885	49						
Cyprus	7 228	46						
St. Pierre and Miquelon	700	4						
Other	<u>516</u>	<u>6</u>	Other	<u>0</u>	<u>0</u>	Other	<u>0</u>	<u>0</u>
<b>Total</b>	<b>317 181</b>	<b>4 471</b>		<b>109 479</b>	<b>1 642</b>		<b>82 807</b>	<b>1 359</b>

Major countries in descending order based upon value.  
m<sup>2</sup> - Square Metres.

# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF OTHER TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.90)**

## **VI. CANADIAN IMPORTS BY APPARENT END-USE/INDUSTRY**

Apparent End-Use/ Industry Category <sup>(1)</sup>	Quantity (m <sup>2</sup> )	% of Total Quantity	1990	% of Total Imports
			Value of Imports (\$000)	
1	*	-	*	-
2	7 387	1	123	2
3	23 009	3	187	4
4	41 883	6	376	7
5	3 906	1	46	1
6	*	-	*	-
7	129 512	17	914	18
8	6 318	1	90	2
9	487 959	65	2 844	56
10	10 051	1	176	3
11	14 472	2	52	1
12	*	-	*	-
13	*	-	*	-
14	*	-	*	-
15	6 486	1	76	2
<b>TOTAL</b>	<b>753 829</b>	<b>100</b>	<b>5 051</b>	<b>100</b>

<sup>(1)</sup> Code No.

- 1) Canadian carpet mills and mill-owned distributors, importing finished carpet of 100% non-Canadian manufacture for resale in Canada.
- 2) Automotive manufacturers including manufacturers of cars, trucks, buses, customized automobiles, recreational vehicles and motor homes.
- 3) Manufacturers, other than automotive: includes aircraft, boats, modular homes, etc.
- 4) Independent carpet distributors including: importers/distributors.
- 5) Carpet retailers - Department stores.
- 6) Carpet retailers - Building supply stores.
- 7) Carpet retailers - Other stores.
- 8) Flooring Contractors.
- 9) End users: Hotels, motels, office buildings, banks, small businesses, etc.
- 10) Janitorial services and linen supply companies (rolls of walk-off mats).
- 11) Interior designers.
- 12) Other: Private transactions.
- 13) Non-resident importer: Carpet mills outside of Canada.
- 14) Non-resident importer, other than carpet mills outside of Canada.
- 15) Not known.

\* Confidential - The total for these codes were 22 846 m<sup>2</sup> valued at \$167 176.  
m<sup>2</sup> Square Metres.

# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF OTHER TEXTILE MATERIALS, TUFTED**

(H.S. 5703.90)

## **VII. CANADIAN IMPORTERS - 1990**

There were 168 known importers of carpets and other textile floor coverings, tufted, of other textile materials in 1990. The principal ten importers accounted for 70 per cent of the total import value.

<u>Principal Importers</u> (No.)	<u>Cumulative Value</u> (\$000)	<u>Cumulative % of Total Value</u>
5	2 923	57
10	3 582	70
15	3 938	77
25	4 350	86
All Importers (168)	5 051	100

The principal 25 importers of carpets and other textile floor coverings, tufted, of other textile materials during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all 25 principal importers except individuals.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
Bateaux Doral Ltée., Les	Grand Mère, Qué.	Home Decor Canada Inc.	Mississauga, Ont.
Burlington Carpet Mills Ltd.	Brampton, Ont.	Honda Canada Incorporated	Scarborough, Ont.
Cambridge Towel Corporation,		IKEA Wholesale Limited	Brossard, Qué.
The	Cambridge, Ont.	Mayfield Management Inc.	Mississauga, Ont.
Campion Marine Inc.	Kelowna, B.C.	Mazda Canada Inc.	Pickering, Ont.
Canada 3000 Ltd.	Toronto, Ont.	Ozite Canada 1981 Inc.	St-Jean-sur-Richelieu,
Canadian Linen Supply Co. Ltd.	Toronto, Ont.		Qué.
Carpet City Ltd.	Ottawa, Ont.	Peerless Cascade Plastics Ltd.	Windsor, Ont.
Costco Wholesale	Burnaby, B.C.	Rug Mart Ltd.	St. Catharines, Ont.
Decoma Int. Inc.	Aurora, Ont.	Sears Canada Inc.	Scarborough, Ont.
Dominion Textile (Dominion		Sheller-Globe of Canada Ltd.	Kingsville, Ont.
Consumers) Ltd.	Iroquois, Ont.	Spectra Couleur Ltée.	St-Laurent, Qué.
Eraco International Trading Inc.	Mississauga, Ont.	Tri Athalon Corporation Ltd.	Mississauga, Ont.
Four Seasons Hotels Ltd.	Toronto, Ont.		
H I Carpet Corporation of			
Canada Ltd.	Woodbridge, Ont.		

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.90)**

**VIII. FOREIGN EXPORTERS TO CANADA - 1990**

Major exporters to Canada of carpets and other textile floor coverings, tufted, of other textile materials are listed by major country of origin in descending order of dollar value. These exporters accounted for 72 per cent of the total value of Canadian imports during 1990.

<u>Country of Origin</u>	<u>Name of Foreign Exporter</u>	Value of Exports to Canada
		<u>1990</u> (\$000)
United States	Gardner Molded Products )	2 131*
	Troy Mills Inc. )	
	Amtex Inc. )	720*
	Craig's Carpet )	
	Dundee Mills Inc. )	
	Mohawk Commercial Carpet )	224*
	Milliken & Co. )	
	US Amxinstar )	
	Horizon Mill Outlet )	142*
	Interloom International Ltd. )	
	Instant Tube Industries )	
United Kingdom	RT Carpets )	128*
	Queen Carpet Corp. )	
	Philadelphia Carpet Co. )	
Belgium	Turner Brothers Ltd. )	210*
	IKEA Handels AG )	
India	Feys )	52*
	Associated Weavers )	
Netherlands	Palival Overseas )	69*
	Hayim & Co. )	
Japan	Sonetac Ltd. )	
	B.V. VH Visscher )	
	Associated Weavers Europe )	
<b>TOTAL</b>		<b>3 676</b>

\* Aggregated to preserve confidentiality of Canadian importers.

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.90)**

**IX. CANADIAN SUPPLIERS**

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

**BOSS**

Companies are arranged in alphabetical order.

**Carpets, Tufted, Not Elsewhere Specified, in Rolls**

<u>Name</u>	<u>Address</u>
*Barrymore Carpet Co.	Toronto, Ont.
Crossley Carpet Mills Ltd.	Rexdale, Ont.
*Harding Carpets	Brantford, Ont.
*NCM Carpet Mills Inc.	Mississauga, Ont.

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\* Company engaged in export trade.

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System  
Industry, Science and Technology Canada  
235 Queen Street  
Ottawa, Ontario K1A 0H5  
Tel.: (613) 954-5031  
Telex: 053-4123  
Fax.: (613) 954-1894



**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
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**IX. CANADIAN SUPPLIERS (Cont'd)**

**CANADIAN TRADE INDEX**

Companies are arranged in alphabetical order.

**Carpet and Rugs**

<u>Name</u>	<u>Address</u>
*Barrymore Carpet Company	Toronto, Ont.
*Beaulieu of Canada Inc.	Stratford, Ont.
Borg Textiles Inc.	Elmira, Ont.
*Clarus Corporation	Brantford, Ont.
*Collins & Aikman, A Div. of WCA Canada Inc.	Farnham, Qué.
Coronet Carpets Inc.	Farnham, Qué.
Crossley Carpets Limited	Truro, N.S.
*Designer Classics Carpet Manufacturing Limited	Waterloo, Ont.
Dove Tale Collections	Gloucester, Ont.
*Grandeur Carpets Limited	Waterloo, Ont.
I.B.E. Carpets, Inc.	Iberville, Qué.
Industries Mon-Tex Ltée., Les	Montréal, Qué.
Interface Flooring Systems Canada	Belleville, Ont.
*Kobe Fabrics Ltd.	Burlington, Ont.
Kraus Carpet Mills Limited	Waterloo, Ont.
Masland Carpets of Canada Limited	Rexdale, Ont.
*National Carpet Mills	Mississauga, Ont.
Newmarket Mills Inc.	Newmarket, Ont.
*Ozite Canada (1981) Inc.	St-Jean, Qué.
*Peerless Carpet Corporation	Montréal, Qué.
Peeters Carpets Ltd.	Granby, Qué.
RCR International Inc.	Longueuil, Qué.
Richmond Carpet Mill	Rexdale, Ont.
*Soreltex International Inc.	Sorel, Qué.
*Sterling Carpet Manufacturing Ltd.	Calgary, Alta.
*Summit Carpet Industries Ltd.	Pickering, Ont.
Tapis de Beauce Inc., Les	La Guadeloupe, Qué.
Te-Ri Products Limited	Scarborough, Ont.
Tissages au Terroir Inc., Les	Ste-Madeleine, Qué.
Venture Carpets Limited	Drummondville, Qué.
Walker Mills Ltd.	Mississauga, Ont.

\* Company engaged in export trade.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association  
One Yonge Street  
Toronto, Ontario M5E 1J9  
Tel.: (416) 363-7261  
Telex: 065-24693 Fax.: (416) 363-3779

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED  
(H.S. 5703.90)**

**X. CANADIAN AND FOREIGN TARIFFS**

Carpets and other textile floor coverings, tufted, of other textile materials included in this report are dutiable under the following Canadian tariff items.

<u>Tariff Item</u>	<u>Description of Goods</u>	<u>Tariff Treatment - 1991</u>		
		<u>Most Favoured Nation Tariff</u>	<u>General Preferential Tariff</u>	<u>United States Tariff</u>
	Carpets and other textile floor coverings, tufted, whether or not made up:			
	-Of other textile materials			
5703.90.10*	---Machine tufted On and after January 1, 1991	20%	13%	16% 14%
5703.90.90*	---Other	10%	Free	10%

**TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT**

Exporting countries which qualify for the Most Favoured Nation tariff treatment: United Kingdom, Belgium, Netherlands, Japan, Federal Republic of Germany, Ireland and Italy.

Exporting countries which qualify for the Most Favoured Nation tariff treatment or General System of Preference tariff treatment\*\*: Mexico and India.

\* Pending approval of an Order in Council pursuant to the Customs Tariff, accounting documents for goods affected by the change to this tariff item will be accepted "subject to amendment".

\*\* In order to qualify for the General System of Preference, a special certificate of origin is required.

Enquiries concerning tariffs should be directed to the nearest Revenue Canada Customs and Excise office as listed on page two of this report.

# **CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF OTHER TEXTILE MATERIALS, TUFTED**

(H.S. 5703.90)

## **X. CANADIAN AND FOREIGN TARIFFS (Cont'd)**

Carpets and other textile floor coverings, tufted, of other textile materials included in this report are dutiable under the following U.S. tariff item:

Tariff Item	Description of Goods	Rates of Duty - 1991		
		General	Special <sup>(1)</sup>	2
	Carpets and other textile floor coverings, tufted, whether or not made up:			
5703.90.00	Of other textile materials	7.6%	Free (A,B,E*) 1.5% (IL) 5.3% (CA)	60%

## **FOREIGN COUNTRIES**

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to External Affairs as listed on page two of this report.

<sup>(1)</sup> Generalized System of Preferences	A
Automotive Products Trade Act	B
United States-Canada Free-Trade Agreement	CA
Caribbean Basin Economic Recovery Act	E*
United States-Israel Free Trade Area	IL

**2 Rates of Duty Column 2.** Notwithstanding any other provisions, the rates of duty shown in column 2 shall apply to products, whether imported directly or indirectly, of the following countries and areas pursuant to section 401 of the Tariff Classification Act of 1962, to section 231 or 257(e)(2) of the Trade Expansion Act of 1962, to section 404(a) of the Trade Act of 1974 or to any other applicable section of law, or to action taken by the President thereunder:

Afghanistan	German Democratic	Mongolia
Albania	Republic	North Korea
Bulgaria	Kampuchea	Romania
Cuba	Laos	Union of Soviet Socialist
Czechoslovakia	Latvia	Republics
Estonia	Lithuania	Vietnam

**CARPETS AND OTHER TEXTILE FLOOR COVERINGS,  
OF OTHER TEXTILE MATERIALS, TUFTED  
(H.S. 5703.90)**

**XI. UNITED STATES' IMPORTS**

The United States Department of Commerce reports U.S. imports as follows:

**BY MAJOR COUNTRY OF ORIGIN**

Country of Origin	1989	1990	1991*	Average Annual Growth Rate 1989-90 (%)
Canada				
Quantity (m <sup>2</sup> )	91 206	56 912	53 130	-37.6
Value (\$000)	1 451	1 083	971	-25.4
United Kingdom				
Quantity (m <sup>2</sup> )	1 199	16 251	9 174	1255.4
Value (\$000)	24	240	188	883.4
India				
Quantity (m <sup>2</sup> )	1 435	22 079	11 731	1438.6
Value (\$000)	49	64	221	30.0
Netherlands				
Quantity (m <sup>2</sup> )	21 623	3 541	125	-83.6
Value (\$000)	244	47	4	-80.6
Ireland				
Quantity (m <sup>2</sup> )	96	3 051	2 348	3078.1
Value (\$000)	1	43	28	2939.1
Fed. Rep. of Germany				
Quantity (m <sup>2</sup> )	461	2 952	1 691	540.3
Value (\$000)	15	37	33	151.9
Italy				
Quantity (m <sup>2</sup> )	506	2 520	-	398.0
Value (\$000)	27	29	-	5.0
China				
Quantity (m <sup>2</sup> )	14	67	21	378.6
Value (\$000)	7	28	4	303.0
Venezuela				
Quantity (m <sup>2</sup> )	5 642	1 136	-	-79.9
Value (\$000)	51	19	-	-62.1
Belgium				
Quantity (m <sup>2</sup> )	26 070	86	-	-99.7
Value (\$000)	71	12	-	-82.5
Other				
Quantity (m <sup>2</sup> )	912	1 829	187	100.5
Value (\$000)	59	23	2	-61.3
<b>Total</b>				
Quantity (m <sup>2</sup> )	149 164	110 424	78 407	-26.0
Value (\$000)	2 000	1 626	1 452	-18.7

Ranked in descending order by 1990 value.

m<sup>2</sup> - Square Metres.

Canada ranked 1 overall.

\* The latest year is cumulative to the third quarter.

## **CARPETS AND OTHER TEXTILE FLOOR COVERINGS, OF OTHER TEXTILE MATERIALS, TUFTED**

**(H.S. 5703.90)**

### **XIII. MARKET OVERVIEW**

The Canadian carpet industry comprises 23 companies with 41 establishments employing some 5,897 persons (1988). It produces broadloom carpets, rugs and mats from yarns of man-made and/or natural fibres. Nylon, polypropylene, and polyester, all man-made fibres, are the fibres most commonly used in manufacturing carpet in Canada. Products of the industry are destined for use in residential, commercial, institutional and automotive/aircraft applications.

Between 1987 and 1990, the apparent Canadian market (ACM) for carpet increased by some 3.1 per cent in current dollar value, growing to \$1.1 billion in 1990. Over the same period, shipments by Canadian producers decreased by 14.5 per cent, dropping from \$955 million to an estimated \$817 million. The share of the ACM held by domestic producers dropped from 87.5 per cent in 1987 to 72.6 per cent in 1990. Carpet exports accounted for 9.3 per cent of all shipments by Canadian producers in 1990. In current dollar value, exports increased from \$71 million in 1987 to \$84 million in 1990.

Between 1987 and 1990, carpet imports penetrated the ACM at an accelerated rate, increasing their share of the Canadian market from 12.5 per cent to 27.4 per cent. In dollar value, imports grew from \$136 million in 1987 to \$308 million in 1990. The growth of carpet imports originating in the United States is noteworthy. Whereas U.S. imports accounted for 44 per cent of all carpet imports in 1987, they accounted for 74.4 per cent in 1990, increasing in absolute value from \$60 million to \$229 million.

Over the past decade, the Canadian carpet industry has faced and responded to important challenges to its continued viability. Soft market conditions and increasing pressures from imports in recent years, following a period of exceptional growth in the mid-1980s, have accelerated the industry's efforts to improve its competitiveness. The industry has experienced extensive restructuring which, in part, has resulted from the consolidation of production and closure of inefficient operations. As these adjustments continue into the decade ahead, Canadian carpet producers will increasingly depend on well-targeted corporate strategies that focus on developing international competitiveness and achieving growth in the global marketplace.

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## DID YOU KNOW?

Effective May 1, 1991, the Market Intelligence Division of the Services to Business Branch of Industry, Science and Technology Canada became the Office of Primary Interest (OPI) for **dISTCcovery**. This service, developed by the New Brunswick Regional Office, is being implemented on a national basis and is available in most regional offices.

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**dISTCcovery** introduces you to companies and organizations from around the world who are willing to licence the right to manufacture and sell their product in an agreed market area. The reverse is also possible. A Canadian company can also use **dISTCcovery** to promote their unique product or process for licensing internationally.

**dISTCcovery** provides access to international data bases containing thousands of licensing offers for new products, processes and technology originating from around the world.

For more information on this service, contact the Market Intelligence Division at (613) 954-4970 or the nearest **ISTC** Regional Office listed at the end of this publication.



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