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Industry, Science and Technology Canada Industrie, Sciences et Technologie Canada

# MARKET INTELLIGENCE

# PREFABRICATED BUILDINGS, MATERIAL NOT SPECIFIED

Pub. No.: 91139-IP

February 1992





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# PREFABRICATED BUILDINGS, MATERIAL NOT SPECIFIED

#### Pub. No.: 91139-IP

Prepared by:

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# **REFERENCE SOURCES**

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-7013 U.S. Department of Commerce, Bureau of the Census, Tel.: (301) 763-7754

## TARIFFS

Enquiries concerning **Canadian** tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs Revenue Canada Customs and Excise Ottawa, Ontario K1A 0L5 Tel.: (613) 954-7013 Fax.: (613) 954-2509 Enquiries concerning tariffs and other government trade regulations in **foreign** countries should be directed to:

Info Export External Affairs Ottawa, Ontario K1A 0G2 Tel.: (613) 993-6435 OR 1-800-267-8376 Fax.: (613) 996-9709

# **EXPLANATORY NOTES**

#### **Commodity Classification**

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

#### Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

#### Rounding

Figures may not add due to rounding.

#### Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

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#### I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources. The following is a list of Harmonized System (H.S.) import commodity codes dealing with prefabricated buildings. This report deals only with prefabricated buildings, material not specified (H.S. 9406.00.99.90). Other related reports are also listed.

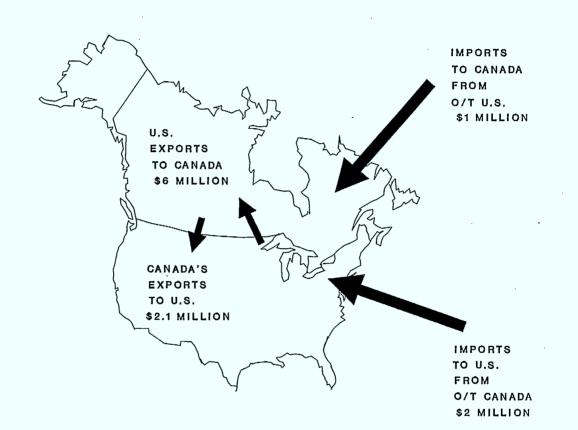
Description	H.S. Commodity Code Analyzed	Related Reports <u>Pub. Nos.</u>
Prefabricated buildings (9406.00)		
Silos for storing ensilage (9406.00.10)		N/A
Air-supported buildings (9406.00.20)		N/A
Other:		
Of wood		91121-IP
Other		
Of aluminum (9406.00.99.10)		91123-IP
Of iron or steel (9406.00.99.20)		91127-IP
Other	9406.00.99.90	

Total imports in 1991 for all of the above products were valued at \$55 million. Imports of prefabricated buildings, material not specified included in this report amounted to \$5.6 million or 10 per cent of the total.

NOTE: Information concerning U.S. statistical data, shows quantity in number of units. Canadian statistical data do not indicate quantity.

(H.S. 9406.00.99.90 AND 9406.00.80.40<sup>(1)</sup>)

**II. NORTH AMERICAN IMPORTS - 1990** 



North American Imports - \$3 Million\*

 $^{\rm *}$  Excludes Canada - U.S. bilateral trade; Mexico.  $^{\rm (I)}$  Canadian and U.S. codes.

# III. CANADIAN IMPORTS (Cont'd)

#### SUMMARY

1988 <u>Value</u> (\$000)	Total Imp 1989 <u>Value</u> (\$000)	orts 1990 <u>Value</u> (\$000)	199 <u>Val</u> (\$0				Major Cou <u>Export to</u> % of Total <u>1989</u>	Canada	<u>1991</u>
4 765	7 275	7 038	5 6			U.S.A. 88	U.S.A. 82	U.S.A. 86	U.S.A. 95
Province of Cleara	nce		Y PROV 988	·	0F	CLEAR	ANCE 1990	1991	Average Annual Growth Rate 1988-91
Ontario									(%)
Value	(\$000)	2	938	3	625	4	154	3 199	2.9
Alberta									
Value	(\$000)		256		565		432	597	32.7
British C			CO 1	1	161		000	500	F F
Value Ouéboo	(\$000)		631	1	161		922	532	-5.5
Québec Value	(\$000)		218		809		446	415	23.9
Manitoba	(4000)		210		005		<b>4</b> 70	410	23.5
Value	(\$000)		97		229		550	401	60.4
Saskatche									
Value	(\$000)		257		385		154	353	11.1
New Bruns			~~~						
Value Nous Soot	(\$000)		233		234		293	80	-30.0
Nova Scot Value	(\$000)		36		259		46	48	9.9
Newfoundl			50		233		70	40	5.5
Value	(\$000)		36		-		18	9	-37.2
	lward Islar	d							
Value	(\$000)		61		8		-	8	-50.3
Northwest		es						_	
Value	(\$000)	,	-					2	0.0
Yukon Value	(\$000)		-		-		24	-	0.0
Total			- <b></b>			-			
Value	(\$000)	4	765	7	275	7	038	5 643	5.8

Ranked in descending order by 1991 value.

# III. CANADIAN IMPORTS (Cont'd)

MARKET SHARES BY PROVINCE OF CLEARANCE

Province				
of Clearance	1988	1989	1990	1991
	%	%	%	%
Ontario				
Value	61.7	49.8	59.0	56.7
Alberta			••	
Value	5.4	7.8	6.1	10.6
British Columbia				
Value	13.2	16.0	13.1	9.4
Québec				
Value	4.6	11.1	6.3	7.4
Manitoba	2.0	2 2	7 0	71
Value Saskatchewan	2.0	3.2	7.8	7.1
Value	5.4	5.3	2.2	6.2
New Brunswick	5.4	5.5	£ • £	0.2
Value	4.9	3.2	4.2	1.4
Nova Scotia				
Value	0.8	3.6	0.7	0.8
Newfoundland				
Value	0.8	-	0.2	0.2
Prince Edward Island				
Value	1.3	0.1	-	0.1
Northwest Territories				0.0
Value Yukon	-	-	-	0.0
Value	_	_	0.3	
Value			0.5	
Total				
Value	100.0	100.0	100.0	100.0

Ranked in descending order by 1991 value.

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# III. CANADIAN IMPORTS (Cont'd)

# MAJOR COUNTRY OF ORIGIN

Country of Origin		1988	1989	1990	1991	Average Annual Growth Rate 1988-91
						(%)
United Sta Value Republic o	(\$000)	4 192	5 988	6 081	5 414	8.9
Value	(\$000)	-	-	-	109	0.0
Taiwan Value Fed. Rep.	(\$000) of Germany	26	-	22	68	37.7
Value	(\$000)	-	430	436	28	-74.4
Denmark Value Norway	(\$000)	1	21	<b>-</b>	14	126.3
Value	(\$000)	-	70	-	10	-63.1
Italy Value Netherland	(\$000)	-	51	1	2	-82.7
Value	、 (\$000)	473	558	354	1	-88.0
Other Value	(\$000)	73	158	144	-	40.8
Total Value	(\$000)	4 765	7 275	7 038	5 643	5.8

Ranked in descending order by 1991 value.

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# III. CANADIAN IMPORTS (Cont'd)

MARKET SHARES BY MAJOR COUNTRY OF ORIGIN

Country of Origin	1988	1989	<b>199</b> 0	1991
	%	%	%	%
United States				
United States Value	88.0	82.3	86.4	
Republic of Korea	00.0	82.3	80.4	95.9
Value				1 0
Taiwan	-		-	1.9
Value	0.5		0.3	1.2
Fed. Rep. of Germany	0.5	-	0.5	1.4
Value	_	5.9	6.2	0.5
Denmark	_	5.5	0.2	0.5
Value	0.0	0.3	-	0.2
Norway	0.0	0.5	_	0.2
Value	_	1.0	_	0.2
Italy		1.0		0.2
Value	-	0.7	0.0	0.0
Netherlands		0.7	0.0	0.0
Value	9.9	7.7	5.0	0.0
Other	5.5		0.0	0.0
Value	1.5	2.2	2.0	0.0
Vulue	1.0			
Total				
Value	100.0	100 <b>.0</b>	100.0	100.0

Ranked in descending order by 1991 value.

# (H.S. 9406.00.99.90)

### IV. CANADIAN SHIPMENTS

Statistics Canada reports that prefabricated buildings, material not specified as described in this report are manufactured in Canada. However, for reasons of confidentiality, separate data on production or shipments by Canadian manufacturers are not available

Any enquiries and/or comments regarding Canadian shipments should be directed to:

Statistics Canada Industry Division Survey of Manufactures Section Ottawa, Ontario K1A OT6 Tel.: (613) 951-9837

### V. CANADIAN EXPORTS

#### BY MAJOR COUNTRIES OF DESTINATION

Separate export data for prefabricated buildings, material not specified, are not available. These products are included in the Harmonized System (H.S.) six digit code: 9406.00 prefabricated buildings.

1989		1990	)	1991	
Country	Value	<u>Country</u>	Value	<u>Country</u>	Value
	(\$000)		(\$000)		(\$ <b>0</b> 00)
U.S.	33 862	Japan	39 255	Japan	28 910
Japan	28 155	U.S.	34 147	U.S.	17 730
W.Germany	2 503	W.Germany	4 227	S.Arabia	10 841
France	1 843	USSR	2 563	USSR	10 259
U.K.	1 630	France	2 257	W.Germany	6 374
Cuba	1 253	S. Arabia	2 104	France	3 286
Hungary	1 124	Hungary	1 058	Morocco	<b>3</b> 113
Switzerland	1 010	U.K.	956	Finland	1 847
Pakistan	485	Singapore	578	Italy	1 396
Sweden	414	Cuba	511	U.K.	1 288
Others	<u>3 905</u>	Others	<u>5 779</u>	Others	8 321
TOTAL	76 184		93 435		93 364

Note : Major countries in descending order based upon value. Source: Statistics Canada

#### (H.S. 9406.00.99.90)

#### VI. CANADIAN IMPORTERS - 1990

There were 174 known importers of prefabricated buildings, not elsewhere specified in 1990. The principal 15 importers accounted for 58 per cent of the total import value.

Principal <u>Importers</u> (No.)	Cumulative <u>Value</u> (\$000)	Cumulative % of Total Value
3	1 332	19
6	2 165	31
10	3 102	44
15	4 080	58
25	5 157	73
34	5 666	80
All Importers (174)	7 038	100

The principal importers of prefabricated buildings, material not specified during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

NOTE: This list includes all principal importers except individuals.

<u>Name</u>	<u>Address</u>	Name	<u>Address</u>
Alon Development Ltd. D B A		Joseph & Jenny Van Buuren Inc.	Grassie, Ont.
Four Seasons Greenhouses	Thornhill, Ont.	M.C.M. Contracting Limited	Burlington, Ont.
Alternate Heating Ltd.	Saint John, N.B.	Marriott Corporation Of Canada	
Att Inc.	Hyde Park, Ont.	Ltd.	Toronto, Ont.
B S I Building Systems Inc.	Abbotsford, B.C.	Nine Gems Inc.	London, Ont.
Bally Engineered Structures Inc.	Bally, PA, USA*	Ontario Place Corporated	Toronto, Ont.
Canada Inc. Four Seasons		Oza Inspections Ltd.	Grimsby, Ont.
Greenhouses Canada	Willowdale, Ont.	Parker Brothers Contracting	
Concrete Systems International		Limited	Lower Sackville, N.S.
Limited	Kitchener, Ont.	Provincial Plastic Products Inc.	Spruce Grove, Alta.
Donald K Donald Productions		R J R-Macdonald Inc.	Toronto, Ont.
Ltd.	Montréal, Qué.	Safety Supply Canada Ltd.	Richmond Hill, Ont.
E & E Seegmiller Limited	Kitchener, Ont.	Saint Davids Hydroponics Ltd.	St. Catherines, Ont.
Equipement De Sécurité Safety		Satellite Industries Inc.	Plymouth, MN, USA*
Supply	Montréal, Qué.	Siemens Automotive Ltd.	Chatham, Ont.
Gazzola Paving Company Ltd.	Concord, Ont.	Solar Southern Ontario	
Hymac Ltée. Ltd.	Laval, Qué.	Landscape & Renovations Ltd.	Colborne, Ont.
Imperial Paving Ltd.	Burnaby, B.C.	Sundial Greenhouses Ltd.	Edmonton, Alta.
Intra Acoustics Co. Ltd.	Montréal, Qué.	Sunplace Enterprises Canada Ltd	. Anjou, Qué.
J R Burk Hoidings Ltd.	Kitchener, Ont.	Thornes-Division Of Thorcom	
		Inc.	Saint John, N.B.
	•	W M I Waste Management Of	

W M I Waste Management Of Canada Inc. Weston, Ont.

\* Non-resident importer.

### VII. FOREIGN EXPORTERS TO CANADA - 1990

Major exporters to Canada of prefabricated buildings, material not specified are listed by major country of origin in descending order of dollar value. These exporters accounted for 80 per cent of the total value of Canadian imports during 1990.

Country of Origin	Name of Foreign Exporter		Value of Exports to Canada <u>1990</u>
			(\$000)
United States	Four Seasons Solar Products		1 564
	Bally Engineering Structure Satellite Industries Inc. CMI Corp.	) )	1 498*
	Polytank Inc.		284
	ET Clancey Co. Industrial Acoustics Co. Concrete Systems Corp.	) ) )	551*
	Encon Safety Products Varco Buildings Prods. Aerosmith Corp.	) )	331*
	Northern Plastics Corp. K & L Corp. Sun Place Inc.	) ) )	256*
	Doors & Buildings Comp. L T Hampel Corp. Safety Storage Co. Mallard Coach Inc. Phillips & Brooks Inc.	) ) ) )	307*
Federal Republic of Germany Netherlands United Kingdom	SHW GMBH Bazen-Argo NTM Ltd.	) ) )	858*
τοτλι			E 640

TOTAL

5 649

<sup>\*</sup> Aggregated to preserve confidentiality of Canadian importers.

#### (H.S. 9406.00.99.90)

#### VIII. CANADIAN SUPPLIERS

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

#### BOSS

Companies are arranged in alphabetical order.

Buildings, Portable, Prefabricated and Pre-Cut, Not Elsewhere Specified

#### Name

Abb Flakt Ross Inc. Aja Tan Enterprises Ltd. Beautiline Systems Ltd. Bomega Metals Ltd. C & V Portable Accommodations Ltd. Canevas General (1988) Ltee Construction Acton Vale Ltd. \*Construction Goscobec Inc. \*Construction Polypus Internationale Ltee Construction Tag \*Crawford Manufactured Homes Ltd Forge Contracting Ltd. General Eastern Homes Limited Groupe Tremca Inc. Le Groupe Master Ltée. Les Maisons Ouebco Inc. M.M.H. Prestige Homes Inc. Marsh Steel Ltd. Opsco Industries Ltd. Palawi Inc. Div. Canevabec 81 Enr. Premium Distributors & Upholstery Ltd. \*Provincial Partitions Inc. Rebco Industries Ltd. Shelter '88' Superior Custom Trailers Limited W.E. Canning Inc. W.E. Wilkinson Ltd. \*Warner Shelter Systems Limited Wasea Metal Industries Ltd.

\*Weatherhaven Resources Ltd.

<u>Address</u>

Lasalle, Qué. Vancouver, B.C. Downsview, Ont. Red Deer, Alta. Calgary, Alta. Montréal, Qué. Acton Vale, Qué. Rivière-Du-Loup, Qué. Montréal, Qué. Farnham, Qué. Aldersyde, Alta. Kamloops, B.C. Amherst, N.S. St-Luc, Qué. Montréal, Qué. Val D'Or, Qué. Sussex, N.B. Delta, B.C. Calgary, Alta. Rock Forest, Qué. Sydney, N.S. Mississauga, Ont. Calgary, Alta. Strathmore, Alta. Thunder Bay, Ont. Montréal, Qué. Hamilton, Ont. Calgary, Alta. Calgary, Alta. Vancouver, B.C.

\* Company engaged in export trade.

#### VIII. CANADIAN SUPPLIERS (Cont'd)

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A OH5 Tel.: (613) 954-5031 Telex: 053-4123 Fax.: (613) 954-1894

#### CANADIAN TRADE INDEX

#### <u>Buildings, Prefabricated, Metal, Wood, etc.</u>

#### <u>Name</u>

Algoods, An Alcan Group Co. Allmark Steel Buildings Inc. Altra Steel (1985) Ltd. \*Archimède 2000 Inc. Artisan Fibertec Inc. ATCO Manufacturing & Leasing Barber Industries Ltd. Batiments Fafard Inc., Les \*Britco Structures Bulk Store Structures Ltd. Can-Ada Products Canada Kiosk Corp. Canadian Portable Structures Cedar Log Buildings Inc. Clearbrook Iron Works Ltd. \*Colonial Homes Condor Engineering Ltd. Corporation d'Acier Ungava USC Ltée., La \*De Cloet Bayham Ltd. Dole Refrigeration Products Limited \*Fairford Steel Buildings Four Seasons Log Homes General Eastern Homes Ltd. General Manufactured Housing Great West Steel/Western Bridge Division \*Honco Inc. Inland Plastics Ltd. Kent Homes Ltd. Linwood Homes Ltd. M.M.H. Prefab Limited Makloc Buildings Inc. Metcan Fabricators Inc. \*Mocoat Industries Ltd.

#### Address

Toronto, Ont. Atholville, N.B. Winnipeg, Man. St-Fréderic, Qué. Surrey, B.C. Calgary, Alta. Calgary, Alta. St-Eugène, Qué. Langley, B.C. Erin, Ont. Oshawa, Ont. Ancaster, Ont. Burlington, Ont. Calgary, Alta. Huntingdon, B.C. Toronto, Ont. Surrey, B.C. St-Hubert, Qué. Tillsonburg, Ont. Oakville, Ont. Moose Jaw, Sask. Parry Sound, Ont. Amherst, N.Ś. Hensall, Ont. Vancouver, B.C. Berniéres, Qué. Drumheller, Alta. Debert, N.S. Delta, B.C. Sussex, N.B. Nisku, Alta. Ottawa, Ont. Calgary, Alta.

<sup>\*</sup> Company engaged in export trade.

#### VIII. CANADIAN SUPPLIERS (Cont'd)

#### Buildings, Prefabricated, Metal, Wood, etc. (Cont'd)

#### <u>Name</u>

<u>Address</u>

Morewood Industries Limited \*Murox A Div. of The Canam Manac Group \*Nascor Inc. Niagara Relocatable Buildings Ltd. \*Nordic Log Homes Ltd. North American Lumber Limited North West Tent & Awning Ltd. \*Northern Lite Woodworks Ltd. Nu-Fab Building Products Ltd. Olympic Building Systems Ltd. PUP Panel Systems Inc. \*Panabode International Ltd. Permasteel Buildings (Ontario) Limited Prebilt Structures Limited Residences Prince Inc. \*Sass Manufacturing Co. Ltd. Spacemaker Ltd. Spruce Capital Homes Ltd. \*Sprung Instant Structures Ltd. Timbertech Designs Inc. Tremblay, Rodrique Inc. Unitized Manufacturing Limited Wy-Lee Industries Ltd. Zeeman, P. Enterprises Ltd.

Morewood, Ont. St-Joseph de Beauce, Qué. Calgary, Alta. Grimsby, Ont. Prince George, B.C. Winnipeg, Man. Edmonton, Alta. Mississauga, Ont. Saskatoon, Sask. Winnipeg, Man. Calgary, Alta. Richmond, B.C. Mississauga, Ont. Charlottetown, P.E.I. Princeville, Qué. Chatham, Ont. Mississauga, Ont. Prince George, B.C. Calgary, Alta. Hudson Heights, Qué. Sherbrooke, Qué. Thunder Bay, Ont. Calgary, Alta. Surrey, B.C.

\* Company engaged in export trade.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association One Yonge Street Toronto, Ontario M5E 1J9 Tel.: (416) 363-7261 Telex: 065-24693 Fax.: (416) 363-3779

#### IX. CANADIAN AND FOREIGN TARIFFS

Prefabricated buildings, material not specified included in this report are dutiable under the following Canadian tariff item:

		Tariff Treatment - 1991			
Tariff <u>ltem</u>	Description of Goods	Most Favoured Nation Tariff	General Preferential Tariff	United States <u>Tariff</u>	
	Prefabricated buildings:				
9406.00.99	-Other	10.2%	6.5%	8.1%	
	On and after January 1, 1992			6.1%	

#### TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

All exporting countries shown in Section III qualify for the Most Favoured Nation tariff treatment and the Republic of Korea also qualify for the General System of Preference tariff treatment. In order to qualify for the General System of Preference, a special certificate of origin is required.

Enquiries concerning tariffs should be directed to the nearest Revenue Canada Customs and Excise office as listed on page two of this report.

#### IX. CANADIAN AND FOREIGN TARIFFS (Cont'd)

Prefabricated buildings, not elsewhere specified included in this report are dutiable under the following U.S. tariff item:

77a166		Rates of Duty - 1991			
Tariff <u>Item</u>	Description of Goods	General	Special <sup>(1)</sup>		
	Prefabricated buildings:				
9406.00.80	-Other	5.7%	FREE (A,E,IL) 3.9% (CA)	45%	

#### FOREIGN COUNTRIES

2

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to External Affairs as listed on page two of this report.

(1)	Generalized System of Preferences	Α
	United States-Canada Free-Trade Agreement	СА
	Caribbean Basin Economic Recovery Act	E
	United States-Israel Free Trade Area	IL

<u>Rates of Duty Column 2</u>. Notwithstanding any other provisions, the rates of duty shown in column 2 shall apply to products, whether imported directly or indirectly, of the following countries and areas pursuant to section 401 of the Tariff Classification Act of 1962, to section 231 or 257(e)(2) of the Trade Expansion Act of 1962, to section 404(a) of the Trade Act of 1974 or to any other applicable section of law, or to action taken by the President thereunder:

Afghanistan	German Democratic	Mongolia
Albania	Republic	North Korea
Bulgaria	Kampuchea	Romania
Cuba	Laos	Union of Soviet Socialist
Czechoslovakia	Latvia	Republics
Estonia	Lithuania	Vietnam
Estonia	Lithuania	Vietnam

### X. UNITED STATES' IMPORTS

### BY MAJOR COUNTRY OF ORIGIN

The United Sates Department of Commerce reports U.S. data as follows:

Country of Origin		:	L989	1990	1991*	Average Annual Growth Rate 1989-90
Canada		•				(%)
Canada Quantity Value Fed. Rep. c	(\$000)		878 704	481 2 129	481 2 263	-87.6 25.0
Quantity Value United King	(NO) (\$000)		594 008	79 642	273 106	-99.5 -36.3
Quantity Value Spain		1	293 55	56 414	21 291	-95.7 652.5
Quantity Value Italy	(NO) (\$000)		32 113	105 386	-	228.1 241.8
Quantity Value Denmark	(NO) (\$000)	2	416 327	3 380 103	4 125	39.9 -68.5
Quantity Value Japan	(NO) (\$000)		644 19	7 98	36 129	-98.9 414.4
Quantity Value Mexico	(NO) (\$000)		- -	- <mark>2</mark> 77	- -	0.0 0.0
Quantity Value Australia	(NO) (\$000)	1	641 498	12 64	-	-99.3 -87.2
Quantity Value Austria	(NO) (\$000)		14 27	4 48	1 4	-71.4 76.4
Quantity Value Other	(NO) (\$000)		-	176 44	-	0.0 0.0
Quantity Value	(NO) (\$000)	1	101 291	172 83	706 963	-84.4 -71.4
Total Quantity Value	(NO) (\$000)		613 042	4 474 4 088	1 522 3 882	-83.8 1.2

Ranked in descending order by 1990 value. Canada ranked 1 overall. \* The latest year is cumulative to the third quarter.

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#### (H.S. 9406.00.99.90)

#### XI. MARKET OVERVIEW

The Canadian prefabricated buildings and housing industry includes establishments whose principal activity is the manufacture of prefabricated buildings that are manufactured in a plant, either in sections, components or modules for on-site assembly. Products of the industry are destined for use in residential, commercial, industrial and institutional applications of up to three storeys in height.

The industry comprises manufacturers of six distinct types of prefabricated or manufactured buildings. These are cut-to-size packages; closed or insulated panels; log homes; modular houses; industrial camp units and mobile homes (H.S.87161010). The companies in this sector normally produce one of the six product types referred to, however, in some cases companies produce two or more of the housing types listed.

The manufactured housing industry began to take its present shape in the early 1960s as an outgrowth of the fledgling mobile home industry. In 1962, there were roughly 60 manufacturers producing 11,000 units a year. By 1976, there were 185 manufacturers producing approximately 50,000 units a year, with a production capacity of 100,000 units. In 1991, there were just over 100 manufacturers of all types of prefabricated buildings and housing producing nearly 15,000 units.

The industry reached a peak in 1976 when both the domestic and export markets were buoyant. Both markets thereafter contracted significantly, causing a strong rationalization and a decrease of both large and small sized operations in all sectors across the country by 1981.

The industry today is oriented primarily toward the manufacture of singlefamily dwellings, but is capable of producing a variety of residential, commercial and industrial structures of one, two or three storeys in height.

Many Canadian prefabricated building and housing manufacturers export their housing products internationally. The current industry export emphasis is on the promotion of high quality homes in industrialized countries including Japan, the U.S. and Western Europe. Successful entry into offshore markets follows acceptance of Canadian construction techniques and is driven by consumer demand for architecturally pleasing, well-built, modern, comfortable and energy-efficient housing.

Murray Hardie Sector Strategy and Value-Added Products Division Forest Industries Branch Tel: (613) 954-3037 Fax: (613) 952-4209

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# **DID YOU KNOW?**

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Effective May 1, 1991, the Market Intelligence Division of the Services to Business Branch of Industry, Science and Technology Canada became the Office of Primary Interest (OPI) for **dISTCovery**. This service, developed by the New Brunswick Regional Office, is being implemented on a national basis and is available in most regional offices.

WHAT IS **dISTCovery**? **dISTCovery** is a tool for discovering and acquiring new manufacturing opportunities emerging from a worldwide explosion in technological developments, new products and new processes.

**dISTCovery** introduces you to companies and organizations from around the world who are willing to licence the right to manufacture and sell their product in an agreed market area. The reverse is also possible. A Canadian company can also use **dISTCovery** to promote their unique product or process for licensing internationally.

**dISTCovery** provides access to international data bases containing thousands of licensing offers for new products, processes and technology originating from around the world.

For more information on this service, contact the Market Intelligence Division at (613) 954-4970 or the nearest ISTC Regional Office listed at the end of this publication.



# FOR MORE INFORMATION PLEASE CONTACT:

OR Sector Strategy and Value Added Products Division Market Intelligence Division Services to Business Branch Forest Industries Branch Industry, Science and Technology Canada Industry, Science and Technology Canada 235 Queen Street 235 Queen Street Ottawa, Ontario Ottawa. Ontario K1A 0H5 K1A 0H5 Tel.: (613) 954-4970 Tel.: (613) 954-3025 Fax.: (613) 954-1894 Fax.: (613) 954-5463

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