91145



MARKET INTELLIGENCE

FOLDERS AND FILE COVERS OF PAPER

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REFERENCE SOURCES

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-6928

U.S. Department of Commerce,

Bureau of the Census, Tel.: (301) 763-7754

TARIFFS

Enquiries concerning **Canadian** tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs Revenue Canada Customs and Excise Ottawa, Ontario K1A 0L5

Tel.: (613) 954-6928 Fax.: (613) 954-2509 Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

Info Export External Affairs Ottawa, Ontario K1A 0G2

Tel.: (613) 993-6435 OR

1-800-267-8376

Fax.: (613) 996-9709

EXPLANATORY NOTES

Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

Valuation

Dollar values shown in this report are based on selling price F.O.B. plant, in Canadian dollars. This selling price represents the value paid by the importer, excluding all freight, packing and insurance costs when specified. All trade discounts, when applicable, are also deducted from the selling price.

Rounding

Figures may not add due to rounding.

Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

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I. INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources for the following Harmonized System (H.S.) commodity code:

<u>Description</u>	H.S. Commodity Code Analyzed
Folders and file covers of paper or paperboard	4820.30.00.90

II. CANADIAN IMPORTS (H.S. 4820.30.00.90)

SUMMARY

	Total In	ports			•	ountry of o Canada	
1988	1989	1990	1991		% of To	al Value	
<u>Value</u> (\$000)	<u>Value</u> (\$000)	<u>Value</u> (\$000)	<u>Value</u> (\$000)	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>1991</u>
5 128	6 625	9 079	11 808	U.S.A. 77	U.S.A. 83	U.S.A. 87	U.S.A. 81

II. CANADIAN IMPORTS (Cont'd)

BY PROVINCE OF CLEARANCE

Province			,			Average Annual Growth
of Clearan	ice	1988	1989	1990	1991	Rate 1988-91
		===				
						(%)
Ontario	(#000)	0 514	4 010	C 00F	0.010	20.7
Value	(\$000)	3 514	4 219	6 035	8 213	32.7
Québec Value	(\$000)	1 006	1 148	1 383	1 739	20.0
British Co		1 000	1 140	1 900	T 123	20.0
Value	(\$000)	271	491	580	807	43.8
Alberta	(4000)	-, -	13-	300	00,	
Value	(\$000)	178	460	584	496`	40.8
Manitoba	•		• .			
Value	(\$000)	65	212	337	312	68.5
New Brunsw				1.5		55.0
Value	(\$000)	30	63	107	171	78.0
Saskatchew		00	00	.40	20	10.0
Value	(\$000)	28	29	43	38	10.3
Newfoundla Value	(\$000)	8			24	45.3
Nova Scoti		0	-	~	24	40.5
Value	່ື (\$000)	26	0	10	6	-40.6
Yukon	(4000)	20	ŭ	20	J	.0.0
Value	(\$000)	1	3	1	2	28.4
Northwest	Territóries	·				
Value	(\$000)	-	-	-	1	0.0
	vard Island					
Value	(\$000)	-	0	-	-	. 0.0
7						
Total	(4000)	E 100	<i>C C</i> 0E	0.070	11 000	20.3
V alue	(\$000)	5 128	6 625	9 079	11 808	32.1

II. CANADIAN IMPORTS (Cont'd)

MARKET SHARES BY PROVINCE OF CLEARANCE

Province				. •
of Clearance	1988	1989	1990	1991
	 %	%	%	
Ontario				• -
Value	68.5	63.7	66.5	69.6
Québec				
Value	19.6	17.3	15.2	14.7
British Columbia				
Value	5.3	7.4	6.4	6.8
Alberta				
Value	3.5	6.9	6.4	4.2
Manitoba		• •		
. Value	1.3	3.2	3.7	2.6
New Brunswick				
Value	0.6	1.0	1.2	1.4
Saskatchewan				
Value	0.6	0.4	0.5	0.3
Newfoundland				0.0
Value	0.2	-	-	0.2
Nova Scotia	0.5	۰ .	0.1	0.0
Value Yukon	0.5	0.0	0.1	0.0
Value	0.0	0.1	0.0	0.0
Northwest Territories	0.0	0.1	0.0	. 0.0
Value	_		_	0.0
Prince Edward Island				0.0
Value		0.0	_	· _
Varue	***			
Total				•
Value .	100.0	100.0	100.0	100.0

II. CANADIAN IMPORTS (Cont'd)

BY MAJOR COUNTRY OF ORIGIN

Country of Origin		1988	1989	1990	1991	Average Annual Growth Rate 1988-91
						(%)
United Sta						
Value	(\$000)	3 934	5 508	7 913	9 598	34.6
China						
Value	(\$000)	306	377	73	671	30.0
Indonesia	(4000)				0.47	67.0.0
Value	(\$000)	-	-	34	247	619.3
Belgium	(*000)	1 .	1	2	007	E77 0
Value Mexico	(\$000)	1	1.	3	227	577.9
Value	(\$000)	131	45	229	207	16.5
France	(4000)	131	49	223	201	10.5
Value	(\$000)	320	335	187	190	-16.0
Republic		3E,0	330	10,	150	10.0
Value	(\$000)	11	22	55	155	143.8
United Ki						
Value	(\$000)	64	25	84	122	23.7
Taiwan	. ,					
Value	(\$000)	165	103	97	104	-14.4
Fed. Rep.	of Germany					
Value	(\$000)	123	75	121	91	-9.6
0ther	•					
Value	(\$000)	73	135	284	196	38.9
			-		. -	
Total	(4000)	= 100	c co=	0.070	11 000	20.5
Value	(\$000)	5 12 8	6 625	9 079	11 808	32.1

(H.S. 4820.30.00.90)

II. CANADIAN IMPORTS (Cont'd)

MARKET SHARES BY MAJOR COUNTRY OF ORIGIN

Country of Origin	1988	1989	1990	1991
-or origin	1500	1505	. 1550	1771
	%	%	. %	%
United States	,,	,,	. ,,	,,
Value	76.7	83.1	87.2	81.3
China		,	51.12	
Value	6.0	5.7	0.8	5.7
Indonesia				
Value	•	-	0.4	2.1
Belgium		•.	•	
Value	. 0.0	0.0	0.0	1.9
Mexico				
Value	2.6	0.7	2.5	1.8
France			•	
Value	6.2	5.1	2.1	1.6
Republic of Korea				_
Value	0.2	0.3	0.6	1.3
United Kingdom				
_ Value	1.3	0.4	0.9	1.0
Taiwan				
Value	3.2	1.6	1.1	0.9
Fed. Rep. of Germany	. 0.4			0.0
Value	2.4	. 1.1	1.3	. 0.8
Other	7 8	0.0	2.7	, ,
V alue	1.4	2.0	3.1	1.7
Total				
Value	100.0	100.0	100.0	100.0
Talac	100.0	100.0	100.0	100.0

(H.S. 4820.30.00.90)

III. CANADIAN SHIPMENTS

Statistics Canada reports that there were 19 Canadian establishments shipping paper or paperboard filing folders with shipments valued at \$11.6 million in 1988 (latest year for which data are available).

Any enquiries and/or comments regarding Canadian production/shipments should be directed to:

> Statistics Canada **Industry Division** Survey of Manufactures Section Ottawa, Ontario KIA OT6

Tel.: (613) 951-3516

Source: Catalogue #36-251, Industries". annual, "Printing, Publishing and Allied

(H.S. 4820.30.00.90)

IV. CANADIAN IMPORTERS - 1990

There were 680 known importers of paper folders and file covers in 1990. The principal 51 importers accounted for 80 per cent of the total import value.

Principal <u>Importers</u> (No.)	Cumulative <u>Value</u> (\$000)	Cumulative % of Total Value
3	1 883	21
. 6	3 027	33
10	3 950	44
15	4 779	53
. 25	5 908	65
51	7 281	80
All Importers (680)	9 079	100

The principal 51 importers of paper folders and file covers during 1990 are listed below in alphabetical order. Where the importer is not the same as the consignee (i.e. the recipient of the goods shipped), the name of the consignee rather than that of the importer is listed. The importer or consignee is not necessarily the end-user of the product.

This list includes all 51 principal importers except individuals.

<u>Name</u>	<u>Address</u>	<u>Name</u>	<u>Address</u>
Access Filing Systems Ltd.	Surrey, B.C.	Costco Wholesale Corp.	Burnaby, B.C.
Acco Canadian Company Ltd.	Willowdale, Ont.	Digital Equipment of Canada Ltd.	Kanata, Ont.
Ampad Corporation	Holyoke, MA, U.S.A.*	Direct Marketing P G Inc.	Scarborough, Ont.
Anthes Universal Limited	Brampton, Ont.	DRG Stationery-Div. of DRG Ltd.	Georgetown, Ont.
Arthur Andersen & Company	Toronto, Ont.	Esselte Pendaflex Canada Inc.	Mississauga, Ont.
Baseline Distribution Inc.	Toronto, Ont.	F W Woolworth Company Ltd.	Weston, Ont.
Brodart Co.	Williamsport, PA,	Fanco Products Div. of	
	U.S.A.*	Entreprises H J M Inc.	Montréal, Qué.
Brunswick Filing Systems		Fellowes Manufacturing of	The state of the s
(Vancouver) Ltd.	Richmond, B.C.	Canada Ltd.	Markham, Ont.
Brunswick Filing Systems	•	Foothills Filing Ltd.	Calgary, Alta.
(Man.) Inc.	Winnipeg, Man.	Grand & Toy Ltd.	Don Mills, Ont.
Canadian Independent		Guild Stationers Ltd.	Stoney Creek, Ont.
Stationer Ltd.	Guelph, Ont.	H & R Block	Bowmanville, Ont.
Capitol Leather Goods Inc.	Montréal, Qué.		20

^{*} Non resident importer.

(H.S. 4820.30.00.90)

IV. CANADIAN IMPORTERS - 1990 (Cont'd)

<u>Nan</u>	<u>ie</u>

Hilroy Div. of Abitibi Price Inc. I B M Canada Ltd. Inter-Collegiate Press of Canada Inc. Jannex Enterprises (1980) Limited K Mart Canada Limited Kindermann Canada Inc. Mead Products International Merit Distributors Ltd.

Metro Associates Mezey & Co. Ltd. Mirdon Inc. Nebs Business Forms Limited Parish Service Co. Picker International Canada Inc.

<u>Address</u>

Toronto, Ont. Markham, Ont.

Winnipeg, Man.

Markham, Ont. Brampton, Ont. Montréal, Qué. Dayton, OH, U.S.A.* Ste-Anne-de-Bellevue, Qué. Calgary, Alta. Downsview, Ont. Downsview, Ont. Midland, Ont. Detroit, MI, U.S.A.* Brampton, Ont.

Name

Prestonia Stationery Limited **Quill Corporation** R D Stein Enterprises Inc.

Ravcan Int'l Inc. Safeguard Business Systems Ltd. Mississauga, Ont. Shaben International Ltd. Spiral Binding Co. Inc. Stylos Zèbre Canada Inc., Les T Eaton Co. Ltd., The Tab Products of Canada Ltd. Tabufile Atlantic Limited Thames Office Systems & Equipment Ltd. Wilson Jones Inc.

Zellers Limited

Address

Stratford, Ont. Lincolnshire, IL, U.S.A.* Pointe-Claire-Dorval. Qué. Mississauga, Ont. Edmonton, Alta, Totowa, NJ, U.S.A.* Joliette, Qué Weston, Ont. Willowdale, Ont. Saint John, N.B.

London, Ont. Toronto, Ont. Montréal, Qué.

^{*} Non resident importer.

(H.S. 4820.30.00.90)

V. FOREIGN EXPORTERS TO CANADA - 1990

Major exporters to Canada of paper folders and file covers are listed in descending order of dollar value. These exporters accounted for 71 per cent of the total value of Canadian imports during 1990.

Country of Origin	Name of Foreign Exporter	Value of Exports to Canada 1990
		(\$000)
United States	SCM Office Supplies Inc.	873
	Atapco Globe Weis Systems Duo Tang Inc.) 1 385*
	File E Z Folder Inc. Esselte Pendaflex Corp. Steelworks)) 1 034*)
Mexico	Digital Equipment Corp. Herff Jones Inc. Wilson Jones Co.)) 577*
United States	Smead Manufacturing Co.	176
	Bermo Inc. Wilson Jones Co.	312*
	Kardex Systems Inc.	134
	Holex Vertiflex Corp.).). 256*
	Imaginings 3 Inc. Brodart Co. New England Card & Index Co.)) 324*)
,	Quill Corp. Semco Products) 187*
	Kruysman Inc.	87

^{*} Aggregated to preserve confidentiality of Canadian importers.

V. FOREIGN EXPORTERS TO CANADA - 1990 (Cont'd)

Country of Origin	Name of Foreign Exporter		Value of Exports to Canada 1990 (\$000)
United States (Cont'd)	Parish Service Co. Acco World Corp. Stuart Hall Co. Ltd.	}	246*
	P.T. Nilam Mead Products H & R Block	}	212*
	Safeguard Business Sys. Inc. Wright Specialty Finishing Anthes Universal	. } }	158*
	Acme Visible Records Mail Well Envelope)	93*
France United States	Spiral Binding Chevalieras France Ampad Corp.)))	122*
	Datacom Inc. Barkley)	71*
	Conservation Resources		34
France Fed. Rep. of Germany	L'Oblique A.Z. Louis Leitz)	62*
Mexico United States Fed. Rep. of Germany	Quill Corp. Tab Products Co. Kilian Verpackung)))	82*
TOTAL			6 425

 $oldsymbol{\star}$ Aggregated to preserve confidentiality of Canadian Importers.

(H.S. 4820.30.00.90)

VI. CANADIAN SUPPLIERS

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

BOSS

Companies are arranged in alphabetical order.

Filing Accessories, Other, Paper and Paperboard

Name

*Acco Canada Inc.

Allwest Institutional Furnishings Ltd. *Anthes Universal Limited Associated Printers Ltd. Avery Label Systems, Inc. *Brunswick Filing Systems (Man.) Inc. Capital Box of Ottawa Limited Carr Mclean Limited Clermont Inc. (Joseph) *Corporate Presentations Publications Ltd. Crain-Drummond Inc. *Datafile Wrightline Dobbyn Creative Printing Limited Domfile Inc. DRG Casson Div. of Prestonia Office Prod. Ebco Looseleaf Systems Inc. Équipements de Bureau Ultimum Inc. Esselte Pendaflex Canada Inc.

*Hilroy, Division of Abitibi-Price Inc.

P.F. Thompson Associates (Canada) Inc.

*Post-Fax Inc.

Metro Associates

F.D. Jul Inc.

Folder Factory Inc., The

Langstaff Card Co. Ltd.

Address

Willowdale, Ont. Edmonton, Alta. Brampton, Ont. Regina, Sask. Etobicoke, Ont. Winnipeg, Man. Ottawa, Ont. Etobicoke, Ont. Beauport, Qué. St-Lambert, Qué. Boucherville, Qué. Willowdale, Ont. London, Ont. Westmount, Qué. Georgetown, Ont. Calgary, Alta. Laval, Qué. Mississauga, Ont. Québec, Qué. Moncton, N.B. Toronto, Ont. Cannington, Ont. Calgary, Alta. Richmond Hill, Ont. Downsview, Ont. Anjou, Qué.

National Library Resources Ltd.

^{*} Company engaged in export trade.

(H.S. 4820.30.00.90)

VI. CANADIAN SUPPLIERS (Cont'd)

Filing Accessories, Other, Paper and Paperboard (Cont'd)

Name

Prestonia Office Products Limited
Prolific Graphics Inc.
Regent Press
Rigid Box Company Limited
Smith Brothers Inc.
*Specialty Paper Products Ltd.
Systèmes Documentaires MDS (1986), Les
*Tabufile Atlantic Limited
*V.P. Visual Plastics Limited
Waterloo Music Co. Ltd.

<u>Address</u>

Stratford, Ont. Winnipeg, Man. Winnipeg, Man. Toronto, Ont. Aurora, Ont. Ajax, Ont. Montréal, Qué. Saint John, N.B. Montréal, Qué. Waterloo, Ont.

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A OH5

Tel.: (613) 954-5031

Telex: 053-4123

Fax.: (613) 954-1894

^{*} Company engaged in export trade.

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VI. CANADIAN SUPPLIERS (Cont'd)

CANADIAN TRADE INDEX

Companies are arranged in alphabetical order.

Folders, Filing, Paper and Paperboard

Name

*Acco Canadian Company Limited

*Anthes Universal Limited

*Cherrigold Limited Clermont, Joseph, Inc. DRG Stationery Company *E.B. Loose Leaf Inc.

Esselte Pendaflex Canada Inc.

*Hilroy, Division of Abitibi-Price Inc. Prodesign Limited

*Tabufile Atlantic Ltd.

Address

Willowdale, Ont.
Brampton, Ont.
Scarborough, Ont.
Beauport, Qué.
Georgetown, Ont.
Weston, Ont.
Mississauga, Ont.
Toronto, Ont.
Toronto, Ont.
Saint John, N.B.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association 4th Floor 75 International Boulevard Etobicoke, Ontario M9W 6L9

Tel.: (416) 798-8000 Fax.: (416) 798-8050

^{*} Company engaged in export trade.

(H.S. 4820.30.00.90)

VII. CANADIAN AND FOREIGN TARIFFS

Paper folders and file covers included in this report are dutiable under the following Canadian tariff item:

	4	Tarif	Tariff Treatment - 1991		
Tariff Item	Description of Goods	Most Favoured Nation <u>Tariff</u>	General Preferential Tariff	United States Tariff	
4820.30.00	Binders, folders and file covers (of paper or paperboard)	10.2%	6.5%	4%	
	On and after January 1, 1992	10.2%	6.5%	2%	

TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

Exporting countries which qualify for the Most Favoured Nation tariff treatment: France, Federal Republic of Germany, Taiwan, United Kingdom, Belgium.

Exporting countries which qualify for the Most Favoured Nation tariff treatment or General System of Preference tariff treatment*: Mexico, China, Republic of Korea, Indonesia.

Enquiries concerning tariffs should be directed to the nearest Revenue Canada Customs and Excise office as listed on page two of this report.

^{*} In order to qualify for the General System of Preference, a special certificate of origin is required.

(H.S. 4820.30.00.90)

VII. CANADIAN AND FOREIGN TARIFFS (Cont'd)

Paper folders and file covers included in this report are dutiable under the following U.S. tariff item:

		Ra	Rates of Duty - 1992		
Tariff <u>item</u>	Description of Goods	<u>General</u>	Special ⁽¹⁾	2	
4820.30.00	Binders, folders and file covers (of paper or paperboard)	5.3%	FREE (A,E,IL) 1% (CA)	35%	

FOREIGN COUNTRIES

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to External Affairs as listed on page two of this report.

(1)	Generalized System of Preferences	Α
•	United States-Canada Free-Trade Agreement	CA
	Caribbean Basin Economic Recovery Act	Ε
	United States-Israel Free Trade Area	IL

Rates of Duty Column 2. Notwithstanding any other provisions, the rates of duty shown in column 2 shall apply to products, whether imported directly or indirectly, of the following countries and areas pursuant to section 401 of the Tariff Classification Act of 1962, to section 231 or 257(e)(2) of the Trade Expansion Act of 1962, to section 404(a) of the Trade Act of 1974 or to any other applicable section of law, or to action taken by the President thereunder:

Afghanistan	German Democratic	Mong
Albania	Republic	Nor
Bulgaria	Kampuchea	Roma
Cuba	Laos	Unio
Czechoslovakia	Latvia	Rep
Estonia	Lithuania	Vie
Czechoslovakia	Latvia	Rep

Mongolia North Korea Romania Union of Soviet Socialist Republics Vietnam

VIII. UNITED STATES' IMPORTS BY MAJOR COUNTRY OF ORIGIN

OTHER BINDERS, FOLDERS AND FILE COVERS OF PAPER (H.S. 4820.30.00.40)

Country of Origin	1989	1990	1991	Average Annual Growth Rate 1989-91
	3 to 2 = 2			(0/)
Mexico				(%)
Quantity (000 KG)	2 409	2 616	3 106	13.6
_ Value (\$000)	8 304	8 359	9 974	9.6
Taiwan (200 (2)			** • •	
Quantity (000 KG)	418	658	700	29.4
Value (\$000)	1 802	2 474	3 183	32.9
China (222 (22)			m= a	
Quantity (000 KG)	250	633	572	51.3
Value (\$000)	878 _.	2 263	2 005	51.1
Canada	171	100	C 4 O	00.0
Quantity (000 KG)	171	136	640	93.3
Value (\$000)	1 085	898	1 794	28.6
Fed. Rep. of Germany	150	140	100	177 F
Quantity (000 KG)	138	142	190 1 607	17.5
Value (\$000)	1 123	1 254	1 007	19.6
United Kingdom	26	17.	E0.	43.4
Quantity (000 KG)		17 167	53	
Value (\$000)	220	167	624	68.4
Republic of Korea	1 412	403	103	-73.0
Quantity (000 KG)	3 106	1 007	498	-/3.0 -60.0
Value (\$000) Indonesia	3 100	1 007	490	-00.0
Quantity (000 KG)	_	_	113	0.0
Value (\$000)	_	_	349	0.0
Hong Kong	_		343	0.0
Quantity (000 KG)	57	172	92	26.8
Value (\$000)	250	526	342	16.9
Spain (\$000)	230	320	346	10.9
Quantity (000 KG)	63	15	47	-14.3
Value (\$000)	324	50	340	2.4
Other	JET	50	340	£ • T
Quantity (000 KG)	481	226	285	-23.1
Value (\$000)	2 264	1 647	1 380	-21.9
• • • •				
Total				
Quantity (000 KG)	5 425	5 018	5 901	4.3
V alue (\$000)	19 356	18 645	22 096	6.8

Ranked in descending order by 1991 value. Canada ranked 4 overall.

(H.S. 4820.30.00.90)

IX. MARKET OVERVIEW

Folders and file covers of paper and paperboard are relatively inexpensive products which are used largely in business and government offices, publicly funded institutions such as schools and hospitals, and to a lesser extent at home. The value of the apparent Canadian market for these goods is estimated at roughly \$25 million.

Folders and file covers are relatively standardized products for which the manufacturing techniques and machinery are available on a worldwide basis. The manufacturing processes are relatively simple. Since there is little room for significant product differentiation, prices and delivery schedules are key factors in terms of the marketing strategies used by suppliers.

Market demand for these products has grown at a relatively good rate in the 1980's, reflecting in large measure the explosion in record-keeping demanded of private and public organizations of all sizes, whether imposed by governments or necessitated by management's needs for improved information control. This trend is expected to continue over the medium term.

A. Georges Recreational and Household Products Directorate Consumer Products Branch Telephone: (613) 954-3100

DID YOU KNOW?

Effective May 1, 1991, the Market Intelligence Division of the Services to Business Branch of Industry, Science and Technology Canada became the Office of Primary Interest (OPI) for dISTCovery. This service, developed by the New Brunswick Regional Office, is being implemented on a national basis and is available in most regional offices.

WHAT IS **dISTCovery**? **dISTCovery** is a tool for discovering and acquiring new manufacturing opportunities emerging from a worldwide explosion in technological developments, new products and new processes.

dISTCovery introduces you to companies and organizations from around the world who are willing to licence the right to manufacture and sell their product in an agreed market area. The reverse is also possible. A Canadian company can also use dISTCovery to promote their unique product or process for licensing internationally.

dISTCovery provides access to international data bases containing thousands of licensing offers for new products, processes and technology originating from around the world.

For more information on this service, contact the Market Intelligence Division at (613) 954-4970 or the nearest ISTC Regional Office listed at the end of this publication.



OR

FOR MORE INFORMATION PLEASE CONTACT:

Market Intelligence Division Services to Business Branch Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A 0H5

Tel.: (613) 954-4970 Fax.: (613) 954-5463

Recreational and Household Products Directorate Consumer Products Branch Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A 0H5

Tel.: (613) 954-3100 Fax.: (613) 954-3107

ISTC BUSINESS SERVICE CENTRES

These centres have been established at headquarters and in every regional office to provide clients with a gateway into the complete range of ISTC services, information products, programs and expertise.

REGIONAL OFFICES

QUÉBEC

ISTC Tour de la Bourse, Suite 3800 800 Victoria Place P.O. Box 247 Montréal, Qué. H4Z 1E8

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