92029



# MARKET INTELLIGENCE

## BINS AND HOPPERS OF IRON OR STEEL

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#### REFERENCE SOURCES

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-6924 U.S. Department of Commerce.

Bureau of the Census, Tel.: (301) 763-7754

#### **EXPLANATORY NOTES**

#### **Commodity Classification**

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

#### Valuation

For Customs purposes, imports are recorded at values established according to the provisions of the Customs Act, which, since January 1, 1985, reflects valuation methods based on the General Agreement on Tariffs and Trade (GATT) Valuation Code System. It generally requires the value for duty of imported goods be equivalent to the transaction value or the price actually paid or payable provided that a number of conditions are met. One of the important conditions is that the buyer and seller must be independent of each other. If the conditions are not met, practical rules are used to determine the Customs value. Therefore, Canadian imports are valued Free on Board (F.O.B.), place of direct shipment to Canada. The Customs value excludes freight and insurance costs in bringing the goods to Canada from the point of direct shipment. Canadian exports to the U.S. are valued F.O.B. point of exit from Canada. Prior to 1990, they were valued F.O.B. place of lading net of freight charges, discounts and allowances.

#### Rounding

Figures may not add due to rounding.

#### Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

#### Canada - U.S. Reconciliation

Prior to 1989, United States commodity coding was based on the Tariff Schedule of the United States (TSUSA) and comparable data are not available. Starting in January 1989, the Harmonized Commodity Description and Coding System (H.S.) was adopted by the United States. However, Canada and the United States have been exchanging import data only since January 1990 and therefore there may be discrepancies in 1989 between Canadian exports to the United States and United States imports from Canada. As of January 1990, any discrepancy between what Canada reports as exports to the United States and what the United States reports as imports from Canada is minimal resulting from exchange rates.

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#### INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources for the following Harmonized System (H.S.) commodity code:

Description H.S. Commodity
Code Analyzed

Other articles of iron or steel (H.S. 73.26)

----Bins and hoppers

7326.90.99.24\*

<sup>\*</sup> Prior to 1990 bins and hoppers of iron or steel were classified in the following Harmonized System (H.S.) commodity code 7326.90.90.14.

## **CANADIAN IMPORT TRENDS**

## BY MAJOR COUNTRY OF ORIGIN

Country o	f Origine	<u>1988</u>	<u>1989</u>	<u>1990</u>	<u>1991</u>	Average Annual Growth Rate 1988-91 (%)
United St	ates					
Value	(\$000)	2 887	1 569	1 917	1 774	-15.0
Fed. Rep.	of Germany					
Value	(\$000)	122	80	178	310	36.5
Denmark						
Value	(\$000)	-	66	-	5	0.0
Taiwan						
Value	(\$000)	1	-	7	2	26.0
France					_	
Value	(\$000)	-	-	-	1	0.0
Sweden					_	
Value	(\$000)	-	-	-	1	0.0
United Ki					_	
Value	(\$000)	34	11	-	0	-100.0
0t <b>h</b> er						
Value	(\$000)	<u>74</u>	72	0	24	<u>-31.3</u>
Total						
Value	(\$000)	3 118	1 798	2 102	2 117	-12.1

Ranked in descending order by 1991 value.

## CANADIAN IMPORT TRENDS (Cont'd)

#### MARKET SHARES BY MAJOR COUNTRY OF ORIGIN

Country of Origin	<u>1988</u>	<u> 1989</u>	<u>1990</u>	<u>1991</u>
	%	%	%	%
United States				
Value	92.6	87.3	91.2	83.8
Fed. Rep. of Germany	2.0	4.4	0.5	14.6
Value	3.9	4.4	8.5	14.6
Denmark Value		3.7		0.2
Taiwan	-	3.7	-	0.2
Value	0.0	-	0.3	0.1
France			0.0	0.1
Value	-	-	-	0.1
Sweden				
Value	-	-	-	0.0
United Kingdom				
Value	1.1	0.6	-	0.0
Other	2.4	4.0		1 0
Value	<u>2.4</u>	4.0	<del></del>	1.2
Total				
Value	100.0	100.0	100.0	100.0

Ranked in descending order by 1991 value.

## **CANADIAN IMPORT TRENDS (Cont'd)**

## BY PROVINCE OF CLEARANCE

Province (	of Clearance	1988	<u>1989</u>	<u>1990</u>	<u>1991</u>	Average Annual Growth Rate 1988-91 (%)
Ontario						
Value	(\$000)	1 865	1 317	1 699	1 294	-11.5
Saskatchev	wan					
Value	(\$000)	83	20	11	296	52 <i>.</i> 8
New Bruns						
Value	(\$000)	4	4	7	266	305.1
Québec						
Value	(\$000)	108	211	59	95	-4.2
Manitoba						
Value	(\$000)	438	100	7.4	89	-41.2
British Co						
Value	(\$000)	250	92	206	57	-38.9
Alberta						
Value	(\$000)	364	39	40	14	-66.2
Nova Scot				_	_	
Value	(\$000)	-	15	6	7	0.0
	ward Island	_				
Value	(\$000)	6				<u>-100.0</u>
Total						
Value	(\$000)	3 118	1 798	2 102	2 117	-12.1

Ranked in descending order by 1991 value.

## **CANADIAN IMPORT TRENDS (Cont'd)**

## MARKET SHARES BY PROVINCE OF CLEARANCE

Province of Clearance	<u>1988</u> %	. <u>1989</u> %	<u>1990</u> %	<u>1991</u> %
	/0	/o	<i>1</i> 0	; /o
Ontario Value	59.8	73.3	80.8	61.1
Saskatchewan Value New Brunswick	2.7	1.1	0.5	14.0
Value	0.1	0.2	0.3	12.6
Québec Value	3.5	11.7	2.8	4.5
Manitoba Value	14.0	5.6	3.5	4.2
British Columbia Value Alberta Value	8.0	5.1	9.8	2.7
	11.7	2.2	1.9	0.7
Nova Scotia Value	-	0.8	0.3	0.3
Prince Edward Island Value	0.2			·
Total Value	100.0	100.0	100.0	100.0

Ranked in descending order by 1991 value.

#### **CANADIAN IMPORTERS**

There were 142 known importers in 1990. The principal ten importers accounted for 50 per cent of the total import value.

Principal Importers (No.)	Cumulative <u>Value</u> (\$000)	Cumulative % of Total Value
3	545	26
6	814	39
10	1 058	50
15	1 279	61
25	1 562	. 74
32	1 692	80
All Importers (142)	2 102	100

The principal importers during 1990 are listed below in alphabetical order. This list does not include individuals. The importer is not necessarily the end-user of the product.

<u>Name</u>
A B D Distributors Limited
A H Bolt & Nut Co. Ltd.
American Bumper Mfg. Co.
American Key Products Inc.
Amerock Company Div. of
Newell Industries Canada Inc.
Bimac Canada Metallurgical
Limited
Brighton Industries Ltd.
Bundy of Canada Limited
Canadian Agra Cubing Ltd.
Caterpillar of Canada Ltd.
Chrysler Canada Limited
D Voth & Sons Ltd.
Diamond Star Motors
Diesel Division, General
Motors of Canada Ltd.
Dominion Chain Division of
Babcock Industries Canada Inc.
Edcha of Canada
ESM li Inc.
Essex Custom Metals Ltd.
Essex W E I R Limited
Fastway Supply Ltd.
Ford Motor Company of Canada
Ltd.
Ford New Holland Canada Ltd.
G S Woolley 1978 Ltd.

<u>Location</u>	<u>Nai</u>
Etobicoke, Ont.	Gol
Windsor, Ont.	Gul
Ionia, MI, U.S.*	Haf
New York, NY, U.S.*	HSI
	Ingl
Meaford, Ont.	Lou
•	Pro
Burlington, Ont.	Mc
North Vancouver, B.C.	Mic
Brampton, Ont.	Per
Kincardine, Ont.	Pet
Mississauga, Ont.	Pol
Windsor, Ont.	Qui
Manitou, Man.	Ror
Normal, IL, U.S.*	SH
	Sla
London, Ont.	Ba
	Inc
Lindsay, Ont.	Stre
Niagara Falls, Ont.	Sur
Valencia, PA, U.S.*	Sur
Ridgetown, Ont.	Se
Windsor, Ont.	Sys
Scarborough, Ont.	Ter

Oakville, Ont.

Guelph, Ont.

Scarborough, Ont.

<u>Name</u>
Gold Medal Seeds Ltd.
Gulf Plastics Ltd.
Hafele Canada Inc.
HSL Limited
Inglis Limited
Louisiana Pacific Panel
Products Ltd.
Mckillican Distribution Ltd.
Micada Farm and Industrial Ltd.
Perth Farm Systems Ltd.
Peter Kiewit Sons Co. Ltd.
Poly America Inc.  Quill Natural Spring Water Ltd.
Ron Johnstone Equipment Ltd.
SHL Hardawe Limited
Slater Steel Hamilton Specialty
Bar Div., A Div. of Slater
Industries Inc.
Streamline Copper & Brass Ltd.
Sunoco Inc.
Sunshine Coast Disposal
Services Ltd.
Systèmes de Fixation-Sivaco
Tenaquip Limited
The Bolt Supply House Ltd.
TSC Stores Limited
Universal Flavor (Canada) Inc.
Vancouver General Hospital
Vulcan Packaging Inc.

<b>Location</b>	
LUCATION	
Brooks, Alta.	
Burnaby, B.C.	
Mississauga, C	Ont.
Windsor, Ont.	
Mississauga, C	Ont.
Dawson Creek	B.C.
Edmonton, Alt	-
. Lancer, Sask.	<b>~.</b>
Newton, Ont.	
Downsview, Or	nŧ
Grand Prairie, 7	•
Wynyard, Sask	
Winchester, O	
Mississauga, C	Ont.
Hamilton, Ont.	
. Strathroy, Ont.	
Toronto, Ont.	

Sechelt, B.C. Chambly, Qué. Lachine, Qué. Calgary, Alta. Lòndon, Ont. Etobicoke, Ont. Vancouver, B.C. Etobicoke, Ont.

<sup>\*</sup> Non-resident importer.

## **METAL BINS AND HOPPERS**

#### FOREIGN EXPORTERS TO CANADA

Major exporters to Canada are listed in descending order of dollar value. These exporters accounted for 80 per cent of the total value of Canadian imports during 1990.

Country of Origin	Name of Foreign Exporter	1990 Value of Exports to Canada (\$000)
United States	Valley Dehydrating Co. ) Federal Container ) Acco Chain & Lifting Products )	544*
	Mcclain Industries ) Bundy Tubing Co. )	211*
Fed. Rep. of Germany United States	Hailo Werke Rudolf ) Louisiana Pacific )	167*
	Durham Mfg. Co.	63
Fed. Rep. of Germany United States	Theliman ) Caterpillar Inc. ) Stackbin Corp. )	157*
	Seven Limers Inc. ) Metal Fabricating Corp. )	92*
	Frick-Gallagher Mfg. Co.	42
·	Amerock Corp. ) Geka Corp. ) Greenlee Textron )	112*
	Esm )  Xytec Inc. )  Baxter Mfg. Co. )	90*
Fed. Rep. of Germany United States	Republic Storage System ) Ed Scharwachter ) National Bulk Equip.inc. )	81*
	Sivaco Fastening Systems ) Amer Bumper Mfg Co. ) Brock Mfg Inc. )	73*
	Pioneer Hi Bred International ) Conair Inc. )	43*
TOTAL	•	1 675

<sup>\*</sup> Aggregated to preserve confidentiality of Canadian importers.

#### **CANADIAN SHIPMENTS**

Statistics Canada reports that there were at least twelve Canadian establishments manufacturing bins and hoppers of iron or steel with shipments of \$57.7 million in 1989 (latest year for which data are available).

Any enquiries and/or comments regarding Canadian shipments should be directed to:

Statistics Canada Industry Division Survey of Manufactures Section Ottawa, Ontario K1A OT6 Tel.: (613) 951-9837

Source: Catalogue #41-251, annual, "Fabricated Metal Products Industries".

#### **CANADIAN SUPPLIERS**

The following lists are taken from two sources: a) the Business Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

#### BOSS

Companies are arranged in alphabetical order.

#### Bins and Hoppers, Metal, Material Handling Except Shipping Type

#### Name

A & H Metal Products Inc.

\* A.C. Hamilton and Company Limited Acerado Ltd. Aciers Technifab Inc. Apex Machine Works Limited

Assinck Bros. Limited

\* Behlen Ind. Div West-Man Culvert & Metal Boom Construction & Engineering Limited

\* Bridgeview Manufacturing Inc.

\* Canfab Steel Fabricators Ltd. Central Ontario Metal & Construction Ltd. Brunner, Ont. Central Welders & Fabricators Rodney Ltd. Rodney, Ont.

\* Coast Steel Fabricators Ltd.

Coastal Steel Construction Limited

\* Coates Industrial Automation Limited Collins Aluminum & Repairs Limited Colossal Metal Industries Ltd. Continental Conveyor (Ontario) Ltd. Custom Fabricators & Machinists Delorme Equipment Inc.

\* Delta 70 (1990) Mfq. Ltd. Dianco Steel Ltd. Durex Steel & Alloy Industries Ltd. E.K. Purdy Ltd.

\* Équipement J.A.C. Inc. Fanotech Industries Inc.

\* FCF-Bowers Inc.

\* Filor Industries Inc.

\* Forano International Inc.

\* Geco Steel Corporation Ltd.

#### Location

Kitchener, Ont. Mississauga, Ont. Oakville, Ont. St-Jérôme, Qué. Moncton, N.B. Markham, Ont. Brandon, Man. St. John's, Nfld. Gerald, Sask. Cobourg, Ont. Port Coquitlam, B.C.

Thunder Bay, Ont. Ancaster, Ont. Glovertown, Nfld. Thunder Bay, Ont. Napanee, Ont. Saint John, N.B. Barrie, Ont. Kingsville, Ont. Richmond Hill, Ont. Edmonton, Alta.

Kingston, Ont.

St-Ambroise-de-Chicoutimi, Qué.

Bracebridge, Ont. Stratford, Ont. Concord, Ont. Montréal, Qué. Calgary, Alta.

<sup>\*</sup> Company engaged in export trade.

### **CANADIAN SUPPLIERS (Cont'd)**

**BOSS** (Cont'd)

#### Bins and Hoppers, Metal, Material Handling Except Shipping Type (Cont'd)

#### **Name**

George A. Wright & Son Machine Works Ltd.

\* Gus Bader & Son Agricultural
Products Inc.
Hydra-Pak Systems Ltd.
Indal Metals Div. of Indal Ltd.
Industrial Welding (1990) Co. Ltd.
Interior Mill Equipment (1985) Ltd.
J. & R. Weir Ltd.
J.K.M. Custom Fabricating Inc.
Kansteel Mfg. Inc.

\* Laden Industrial Equipment Inc.

\* Lode-King Ind. Ltd. Div Triple-E
Ind. Ltd.
London Metalfab
M & G Millwrights Ltd.

Maloney Steel Ltd. (Kelowna Division)
\* Meridian Industries

Metal Fabricators and Welding Ltd. Métaux Feral Inc., Les

Milverton Millwrights (1975) Ltd.

Minic Industries Limited Naicam Industries Ltd.

Northern Custom Steel (Muskoka) Ltd.

Nye Manufacturing Ltd. Prairie Steel Products Ltd.

Prescott Machine and Welding Inc.

Produits D'Acier Berlie Limitée Produits D'Acier Valbeco Inc., Les Prowse, Div. of Robert Mitchell Inc.

Quality Fabricating & Supply Limited R.J. Cyr Company Inc.

Ramsay Machine Works Limited

Rebco Industries Ltd. Royce Enterprises

Sarnia Tank & Vessel, Div. Weld-Fab Ltd.

Soudure 'Audet' Welding Ltd. Steel Span Industries Limited

\* Stelfab Niagara Limited

\* Sullivan Strong Scott
Sullivan Strong Scott Div. Strong Equip.
Sydney Engineering & Dry Dock Inc.

#### Location

Kingston, Ont.

Moose Jaw, Sask.
Oakville, Ont.
Edmonton, Alta.
Saskatoon, Sask.
Grand Forks, B.C.
Montréal, Qué.
Cambridge, Ont.
Brandon, Man.
Linden, Alta.

Winkler, Man. London, Ont. Elmira, Ont. Kelowna, B.C. Morris, Man. Edmonton, Alta. Bellefeuille, Qué. Milverton, Ont. Winnipeg, Man. Naicam, Sask. Bracebridge, Ont. Mississauga, Ont. Clavet, Sask. Prescott, Ont. La Prairie, Qué. Pointe-aux-Trembles, Qué. St-Laurent, Qué. Edmonton, Alta. Maidstone, Ont. Victoria, B.C. Calgary, Alta. Orillia, Ont. Sarnia, Ont. Charlo, N.B. Truro, N.S. Niagara Falls, Ont. Downsview, Ont. Winnipeg, Man.

Sydney, N.S.

<sup>\*</sup> Company engaged in export trade.

#### CANADIAN SUPPLIERS (Cont'd)

BOSS (Cont'd)

Bins and Hoppers, Metal, Material Handling Except Shipping Type (Cont'd)

#### Name

- \* Termaco Ltée
- \* The Triple-A Mfg. Co. Ltd.
- \* Trail-Rite Flatdecks Ltd. Twister Pipe Limited
- \* Valco Manufacturing Div. of Valiant Machine & Tool Inc.
- \* Valiant Machine & Tool Inc. Visser's Welding Ltd. Walter Equipment Ltd.
- \* Ward Ironworks Limited
- Wayne Graham Custom Iron Works Ltd.
- \* Weninger Ind. Div. Jannock Steel Fabricating Co. Westeel A Div. of Jannock Steel Fabricating Co. Westeel Div. of Jannock Steel Fabricating Co.
  - Westland Plastics Ltd.

#### Location

St-Jean-sur-Richelieu, Qué. Scarborough, Ont. Tisdale, Sask. Calgary, Alta.

Windsor, Ont.
Windsor, Ont.
Barrhead, Alta.
Mississauga, Ont.
Welland, Ont.
Flin Flon, Man.

Saskatoon, Sask.

Winnipeg, Man.

Nisku, Alta. Winnipeg, Man.

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A OH5

Tel.: (613) 954-5031

Telex: \053-4123

Fax.: (613) 954-1894

<sup>\*</sup> Company engaged in export trade.

#### METAL BINS AND HOPPERS

#### CANADIAN SUPPLIERS (Cont'd)

#### CANADIAN TRADE INDEX

Companies are arranged in alphabetical order.

#### Bins, Steel

#### Name

Acme Welding & Supply (77 Ltd.) Alka Iron Works Ltd. All-Rite Custom Steel Products (1978) Ltd. Allis Mineral Systems \*Amertek Inc. Assinck Bros. Limited Baycar Steel Fabricating Limited Bell-Camp Manufacturing Ltd. \*Beloit Canada Ltée. Canadian Erectors Limited Canadian Rogers Eastern Limited Clemmer Industries Limited Condor Manufacturing Inc. Ellesmere Fabricators Ltd. \*FCF Bowers Inc. Falco Stainless Steel Equipment Ltd. \*\*Filor Industries Inc. \*Foresteel (1988) Inc. Frost Products Limited Glasgow Metals Ltd. Hassan Steel Fabricators Ltd. Hopkins Specialties Mfg. Co. Ltd. Horton CBI, Limited Indal Metals, Div. of Indal Ltd. Industries Fournier Inc., Les \*Interfab Steel Limited Kansteel Mfg. Inc. Key, W.R. Ltd. L & A Machine Works Ltd. Lansdowne Machine and Fabricating Limited \*Lenworth Metal Products Limited Lesena Steel, A Div. of Bothwell-Accurate Co. Ltd. M & G Millwrights Limited MIL Group, The Main Sheet Metal Works Ltd. Marcon Custom Metals Inc. McCrindle Steel Industries Limited

#### **Location**

Winnipeg, Man. Scarborough, Ont. Concord, Ont. Mississauga, Ont. Woodstock, Ont. Markham, Ont. Sudbury, Ont. Ingersoll, Ont. St. Laurent, Qué. Toronto, Ont. Toronto, Ont. Waterloo, Ont. Scarborough, Ont. Scarborough, Ont. Stratford, Ont. Lachine, Qué. Concord, Ont. Montréal, Qué. Hamilton, Ont. New Glasgow, N.S. London, Ont. Montréal, Qué. Fort Erie, Ont. Edmonton, Alta. Black Lake, Qué. Georgetown, Ont. Brandon, Man. Agincourt, Ont. Fredericton, N.B. St. Thomas, Ont. Rexdale, Ont.

Scarborough, Ont. Elmira, Ont. Montréal, Qué. Vancouver, B.C. Kitchener, Ont. Windsor, Ont. Milverton, Ont.

Milverton Millwrights (1975) Limited

<sup>\*</sup> Company engaged in export trade.

#### CANADIAN SUPPLIERS (Cont'd)

#### CANADIAN TRADE INDEX

Bins, Steel (Cont'd)

#### Name

\*Mould-Tek Industries Inc. North American Steel Equipment Co. Ltd. \*O'Connor Tanks Limited Omega Machinery Limited, The Paulin, H & Co. Limited Peacock Inc. Plastics Maritime Ltd. Port Colborne Iron Works Ltd. \*Precision Service and Engineering Ltd. Price-Schonstrom Inc. Ramsey Canada, Div. Baker Hughes Canada Inc. Richmond Hill, Ont. Redirack Ltd. Ross Steel Fabricators & Contractors Royce Enterprises \*Salton Fabrication Ltd. Shoemaker Mill Equipment Inc. Taylor Industries Thom, W.A. (1983) Ltd. Thurston, John, Machine Ltd.

Twister Pipe Ltd. \*Valco Manufacturing, Div. of Valiant Machine & Tool Inc.

\*Ward Ironworks Limited \*Weninger Industries

\*Trail-Rite Flatdecks Ltd.

Trenton Works, Lavalin Inc. Twin-Lock Iron Works Ltd.

Western Pallet & Bin (Vancouver) Ltd.

Wickware-Stackbin Limited

Yarmouth Metal Fabricators Ltd.

#### **Location**

Scarborough, Ont. Whitby, Ont. Toronto, Ont. St. Hyacinthe, Qué. Scarborough, Ont. LaSalle, Qué. Halifax, N.S. Port Colborne, Ont. Prince Albert, Sask. Walkerton, Ont. Weston, Ont. Sarnia, Ont. Orillia, Ont. Surrey, B.C. Elmira, Ont. Melfort, Sask. North Vancouver, B.C. Brampton, Ont. Tisdale, Sask. Trenton, N.S. Niagara Falls, Ont. Calgary, Alta.

Windsor, Ont. Welland, Ont. Saskatoon, Sask. Surrey, B.C. Perth, Ont. St. Thomas, Ont.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association 4th Floor 75 International Boulevard Etobicoke, Ontario M9W 6L9 Tel.: (416) 798-8000

Fax.: (416) 798-8050

<sup>\*</sup> Company engaged in export trade.

#### **TARIFFS**

#### **CANADIAN**

Canadian imports included in this report are dutiable under the following Canadian tariff item:

		Tariff Treatment - 1992		
Tariff Item	Description of Goods	Most Favoured Nation Tariff	General Preferential Tariff	United States <u>Tariff</u>
·	Other articles of iron or steel (H.S. 73.26) -Other (7326.90)			٠.
7326.90.99	Other	10.2%	6.5%	6.1%

#### TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

All exporting countries shown in this report (except the United States) qualify for the Most Favoured Nation tariff treatment.

Enquiries concerning  ${\bf Canadian}$  tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontario
KIA OL5

Tel.: (613) 954-6924 Fax.: (613) 954-2509

#### MARKET OVERVIEW

Bins and hoppers for the transport and storage of goods, can be classified as Materials Handling Equipment.

The materials handling equipment industry consists of firms that are primarily concerned with the manufacture of machinery and systems designed to lift, convey and position various materials or items from one location to another. The industry also includes firms making equipment to vertically transfer people and freight.

There are 110 companies in Canada directly involved in the manufacturing of these types of equipment, with total direct employment of approximately 7,100 in 1988. Most production facilities are located in Ontario (43 per cent), with significant manufacturing also in the Prairies (26 per cent), Quebec (16 per cent) and British Columbia (12 per cent). Firms in the industry are predominantly owned by U.S. and other multinational enterprises.

The industry is composed of four subsectors. The conveyors and handling systems subsector consist of belt conveyors, stacker-reclaimers, shiploaders, feeders, pneumatic conveyors and radial stackers used for transporting goods in bulk and for applications in the resource industry, and also includes unit conveyors, roller conveyors, overhead chain conveyor systems, wire mesh conveyors, automatic storage retrieval systems and palletizers used in unit handling applications. The cranes and hoists subsector include overhead travelling bridge cranes, jib cranes, gantry cranes and winches, all used in lifting or pulling operations. The industrial lift trucks and attachments subsector includes pneumatic-tired, counterbalanced forklifts, and consisted largely of components originating in the United States, Japan and Europe. This subsector is dominated by U.S.- owned multinationals. Some Canadian subsidiaries of these firms are restricted from supplying the U.S. market from their Canadian plants.

The equipment covered by this report more appropriately falls within the conveyor and handling systems subsector which is described below.

Some 60 firms account for the majority of the activity in the conveyors and handling systems subsector. Shipments were valued at \$388 million in 1988 or 43 per cent of the industry total, and consisted of products for unit handling and bulk handling applications. Exports in 1988 amounted to 47 million. Imports in 1988 were worth \$150 million and consisted largely of components originating in the United States, Japan and Europe. This subsector is dominated by U.S.-owned multinationals. Some Canadian subsidiaries of these firms are restricted from supplying the U.S. market from their Canadian plants.

### MARKET OVERVIEW (Cont'd)

Canadian capabilities in the conveyors and handling systems subsector range from basic gravity-roller conveyors to highly automated conveyor systems. Additional strengths include well-equipped and efficient job-shop-oriented manufacturing facilities, excellent system engineering and competitive marketing expertise. Manufacturers of conveyors and handling systems have an effective supplier base for such materials as steel conveyor belting and drive motors. The use of automation, include computer controls, linear induction motors and robotics, will continue to grow in the future.

A weakness of the conveyors and handling systems subsector is its failure to invest more heavily in new product development, such as automated guided vehicles or electrified monorail systems. As a result, Canadian firms in this industry possess limited manufacturing capabilities to produce these systems, for which early market demands are being experienced. These systems require a high degree of engineering in both their specification and design, and the presence of a strong engineering capability as well as full-service support is needed to properly serve the customer. Large complex conveyor systems require significant custom-engineering and attract worldwide competition from established companies. Although Canadian companies have international capabilities in such systems, margins are often less attractive than those on domestic projects, shipping costs are significant and ongoing service coverage is required. Canadian firms will need to keep pace with this technology development by committing more resources to research and development (R&D) in these areas.

Three factors are likely to have a major impact on the health of the companies comprising the materials handling sector: globalization of the marketplace; international competitiveness, including the emerging competition from countries other than the United States, particularly Japan and Europe; and new technology development responding to the demand for greater automation and increased sophistication.

Volume production has not been a traditional strength of Canadian manufacturers of materials handling equipment because of the absence of a large market. Capabilities, however, do exist to develop specialized products and create niche markets, and the Canadian industry has been reasonably successful in doing so. It is anticipated that the industry will continue to restructure and adapt to a mature environment in a global marketplace.

Tony Jarvis Industrial Equipment Directorate

## dISTCovery - TECHNOLOGY LICENSING OPPORTUNITIES

**dISTCovery** is an ISTC service designed to create industry awareness of the world-wide supply of transferable technology available through licensing and joint ventures.

**dISTCovery** provides access to international data bases containing thousands of licensing offers for new products, processes and technologies originating from around the world.

dISTCovery introduces you to companies and organizations from around the world who are willing to licence the right to manufacture and sell their product or use their process or know-how in an agreed market area. The reverse is also possible. A Canadian company can also use dISTCovery to promote their unique product or process for licensing internationally.

The following is a list of licensing opportunities identified from **dISTCovery** using the keywords "bins" and "hoppers":

- 1- Made to Measure Industrial Dust Collection Units
- 2- Stainless Steel Alloy Works Mild Steel
- 3- Sirolevel Gange for Industrial bins, silos, and hoppers

For more information on these and other opportunities, contact the nearest ISTC Regional Office listed at the end of this publication or the Market Intelligence and Technology Opportunities Service at (613) 954-4040.



OR

## FOR MORE INFORMATION PLEASE CONTACT:

Market Intelligence and Technology Opportunities Service Services to Business Branch Industry, Science and Technology Canada 235 Queen Street Ottawa, Ontario K1A 0H5

Tel.: (613) 954-4970 Fax.: (613) 954-5463

Industrial Equipment Directorate
Industrial and Electrical Equipment
and Technology Branch
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235 Queen Street
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