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MARKET INTELLIGENCE

NONWOVENS, SPUNBONDED POLYPROPYLENE, WHETHER OR NOT IMPREGNATED, COATED, COVERED OR LAMINATED

Pub. No.: 92034-IP

June 1992





Pub. No.: 92034-IP

June 1992

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REFERENCE SOURCES

Industry, Science and Technology Canada Statistics Canada, Tel.: (613) 951-9647 Revenue Canada, Tel.: (613) 954-6920 U.S. Departitle Original Commerce,

Bureau of the Census, Tel.: (301) 763-7754

EXPLANATORY NOTES

Commodity Classification

Canadian Trade statistics are classified and published according to the International Convention on the Harmonized Commodity and Description Coding System (H.S.), as defined by the Canadian Customs Tariff and Statistical Nomenclature.

Valuation

For Customs purposes, imports are recorded at values established according to the provisions of the Customs Act, which, since January 1, 1985, reflects valuation methods based on the General Agreement on Tariffs and Trade (GATT) Valuation Code System. It generally requires the value for duty of imported goods be equivalent to the transaction value or the price actually paid or payable provided that a number of conditions are met. One of the important conditions is that the buyer and seller must be independent of each other. If the conditions are not met, practical rules are used to determine the Customs value. Therefore, Canadian imports are valued Free on Board (F.O.B.), place of direct shipment to Canada. The Customs value excludes freight and insurance costs in bringing the goods to Canada from the point of direct shipment. Canadian exports to the U.S. are valued F.O.B. point of exit from Canada. Prior to 1990, they were valued F.O.B. place of lading net of freight charges, discounts and allowances.

Rounding

Figures may not add due to rounding.

Canada - U.S. Exchange Rate

The Bank of Canada exchange rates were used to convert U.S. imports reported in \$US to \$Cdn.

Canada - U.S. Reconciliation

Prior to 1989, United States commodity coding was based on the Tariff Schedule of the United States (TSUSA) and comparable data are not available. Starting in January 1989, the Harmonized Commodity Description and Coding System (H.S.) was adopted by the United States. However, Canada and the United States have been exchanging import data only since January 1990 and therefore there may be discrepancies in 1989 between Canadian exports to the United States and United States imports from Canada. As of January 1990, any discrepancy between what Canada reports as exports to the United States and what the United States reports as imports from Canada is minimal resulting from exchange rates.

Abbreviations

KGM - Kilogram

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INTRODUCTION AND SCOPE

This is one of a continuing series of market intelligence reports designed to increase business awareness of the potential existing for production in Canada and to assist businesses and other organizations in their market research of specific products. The detailed information provided in these reports supports studies by organizations seeking to expand existing production lines, change individual product characteristics or engage in new manufacturing investment in Canada. The coverage of a market intelligence report is developed in close consultation with the client, and is tailored to meet their specific requirements. It is important to emphasize that this report does not attempt any assessment as to the feasibility of competing in a particular market.

This report is based on data from several sources. The following is a list of Harmonized System (H.S.) import commodity codes dealing with nonwovens, spunbonded, whether or not impregnated, coated, covered or laminated. This report deals only with nonwovens, spunbonded polypropylene (H.S. 5603.00.80.52). Other related report is also listed.

Dalatad

4004

Description	H.S. Commodity Code Analyzed	Report Pub. No.	Import Value (\$000)
Nonwovens, whether or not impregnated, coated, covered or laminated (56.03)			
Spunbonded, of a width exceeding 30 cm:			
Of polyester		92031-IP	14 246
Of polypropylene	5603.00.90.52		13 292

Prior to 1990, nonwovens, spunbonded polypropylene, whether or not impregnated, coated, covered or laminated was classified under H.S. code 5603.00.00.52.

CANADIAN IMPORTS

BY APPARENT END-USE INDUSTRY

Apparent End-Use Industry		1990 Value <u>of Imports</u> (\$000)	% of Total <u>Imports</u>
Converting Fabrics for Industrial Use Textile Mills Products)	3 224*	34
Pulp and Paper Mills		2 816	30
Chemicals and Allied Products		1 763	19
Construction Materials (w) Motor Vehicles)	1 334*	12
Farm Supplies (w) Farm & Garden Machinery (w))	154*	2
Not Known		144	1
TOTAL		9 435	100

NOTES: The apparent end-use industry was determined by identifying the Canadian importers main type of business, and is based on the Standard Industrial Classification (S.I.C.) of the importer. The apparent end-use industry above is not necessarily the end-use of the product imported.

^{*} Aggregated to preserve confidentiality of Canadian importers.

w Wholesalers

CANADIAN IMPORT TRENDS

BY MAJOR COUNTRY OF ORIGIN

Country of Origin	<u>1990</u>	<u>1991</u>	<u>1992</u> *	Average Annual Growth Rate 1990-91 (%)
United States				
Quantity (000 KGM) Value (\$000) Luxembourg	1 942 7 552	2 886 11 633	771 3 091	48.6 54.0
Quantity (000 KGM) Value (\$000)	37 121	86 1 256	-	130.2 936.1
Denmark Quantity (000 KGM) Value (\$000)	209 736	42 147	<u> </u>	-80.2 -80.0
Brazil Quantity (000 KGM) Value (\$000)	- -	49 136	18 49	0.0
Fed. Rep. of Germany Quantity (000 KGM) Value (\$000)	56 264	24 91	19. 79	-56.6 -65.4
Canada Quantity (000 KGM) Value (\$000) France	- -	4 24	-	0.0
Quantity (000 KGM) Value (\$000) Sweden	2 14	** 3	4 37	-89.0 -80.6
Quantity (000 KGM) Value (\$000) Other	<u>-</u>	** 1	 	0.0 0.0
Quantity (000 KGM) Value (\$000)	186 747	**	77 <u>304</u>	-100.0 0.0
Total Quantity (000 KGM) Value (\$000)	2 433 9 435	3 091 13 292	889 3 559	27.1 40.9

NOTES: Ranked in descending order by 1991 value.

 $[\]mbox{\scriptsize *}$ The latest year is cumulative to the first quarter.

^{**} Less than five hundred.

CANADIAN IMPORT TRENDS (Cont'd)

MARKET SHARES BY MAJOR COUNTRY OF ORIGIN

Country of Origin	1990 %	<u>1991</u> %	1992* %
United States			
Quantity	79.8	93.4	86.7
Value	80.0	87.5	86.8
Luxembourg			
Quantity	1.5	2.8	-
Value	1.3	9.5	-
Denmark /			
Quantity	8.6	1.3	-
Value	7.8	1.1	-
Brazil		1 6	0.0
Quantity Value	-	1.6 1.0	2.0
Fed. Rep. of Germany	-	1.0	1.4
Quantity	2.3	0.8	2.1
Value	2.8	0.7	2.2
Canada	2.0	0.7	
Quantity	_	0.1	-
Value	-	0.2	-
France			
Quantity	0.1	0.0	0.5
Value	0.2	0.0	1.0
Sweden			
Quantity	-	0.0	-
Value	-	0.0	-
Other			
Quantity	7.7	0.0	8.7
Value	<u>7.9</u>	0.0	<u>8.5</u>
Total			
	100.0	100.0	100.0
	100.0	100.0	100.0

NOTES: Ranked in descending order by 1991 value.

 $[\]star$ The latest year is cumulative to the first quarter.

CANADIAN IMPORT TRENDS (Cont'd)

AVERAGE UNIT PRICES BY MAJOR COUNTRY OF ORIGIN (\$ Per Kgm)

Country of Origin	<u>1990</u>	<u>1991</u>	1992*
United States	3.89	4.03	4.01
Luxembourg	3.25	14.64	-
Denmark	3.51	3.54	-
Brazil	-	2.80	2.75
Fed. Rep. of Germany	4.69	3.74	4.16
Canada	-	5.72	-
France	9.55	16.89	8.55
Sweden	-	34.23	-
Other	<u>4.01</u>		3.95
All Countries	3.88	4.30	4.00

NOTES: Ranked in descending order by 1991 value.

^{*} The latest year is cumulative to the first quarter.

CANADIAN IMPORT TRENDS (Cont'd)

BY PROVINCE OF CLEARANCE

Province of	f Clearance	1990	1991	<u>1992</u> *	Average Annual Growth Rate 1990-91 (%)
Ontario					
•	(000 KGM)	1 193		537	11.3
Value	(\$000)	4 542	6 096	2 123	34.2
Québec					
	(000 KGM)	1 052		202	30.0
Value	(\$000)	4 039	5 390	717	33.4
Manitoba	(000 KCM)	11	116	22	001 0
Value	(000 KGM) (\$000)	78		23 119	991.0 794.0
British Co		76	093	113	734.0
	(000 KGM)	34	150	98	345.9
Value	(\$000)	137		427	346.9
Alberta	(*****)	10.	-	,	0.0.0
Quantity	(000 KGM)	24	61	20	157.1
Value	(\$000)	106	282	86	165.2
New Brunsw					
	(000 KGM)	102		8	-52.9
Value	(\$000)	470	128	81	-72.7
Saskatchewa					
	(000 KGM)	17		-	17.3
Value	(\$000)	63	87	-	38.4
Nova Scotia				,	
Value	(000 KGM) (\$000)	-	-	1 6	-
value	(3000)		<u> </u>		
Total					
•	(000 KGM)	2 433		889	27.1
Value	(\$000)	9 435	13 292	3 559	40.9

NOTES: Ranked in descending order by 1991 value.

 $[\]star$ The latest year is cumulative to the first quarter.

CANADIAN IMPORT TRENDS (Cont'd)

MARKET SHARES BY PROVINCE OF CLEARANCE

Province of Clearance	<u>1990</u> %	<u>1991</u> %	<u>1992</u> * %
	76	76	/0
Ontario			
Quantity	49.0	43.0	60.4
Value	48.1	45.9	59.6
Québec			
Quantity	43.3	44.3	22.8
Value	42.8	40.6	20.2
Manitoba			
Quantity	0.4	3.7	2.6
Value	0.8	5.2	3.3
British Columbia	1 4	4.0	11.0
Quantity	1.4	4.9	11.0
Value	1.5	4.6	12.0
Alberta	1.0	2.0	2.3
Quantity Value	1.1	2.1	2.3
New Brunswick	1.1	2.1	2.7
Quantity	4.2	1.6	0.9
Value	5.0	1.0	2.3
Saskatchewan	3.0	1.0	2.5
Quantity	0.7	0.6	_
Value	0.7	0.7	_
Nova Scotia			
Quantity	-	-	0.2
Value			0.2
Total			
Quantity	100.0	100.0	100.0
Value	100.0	100.0	100.0
•			

NOTES: Ranked in descending order by 1991 value.

^{*} The latest year is cumulative to the first quarter.

CANADIAN IMPORT TRENDS (Cont'd)

AVERAGE UNIT PRICES BY PROVINCE OF CLEARANCE (\$ Per Kgm)

Province of Clearance	<u>1990</u>	<u>1991</u>	<u>1992</u> *
Ontario	3.81	4.59	3.95
Québec	3.84	3.94	3.54
Manitoba	7.34	6.02	5.25
British Columbia	4.08	4.09	4.37
Alberta	4.47	4.61	4.23
New Brunswick	4.60	2.67	10.49
Saskatchewan	3.71	4.38	-
Nova Scotia	- _		<u>4.26</u>
All Provinces	3.88	4.30	4.00

NOTES: Ranked in descending order by 1991 value.

^{*} The latest year is cumulative to the first quarter.

CANADIAN IMPORTERS

There were 39 known importers in 1990. The principal 15 importers accounted for 98 per cent of the total import value.

Principal <u>Importers</u> (No.)	Cumulative Value (\$000)	Cumulative % <u>of Total Value</u>
3	6 192	66
6	7 808	83
10	8 734	93
15	9 217	98
All Importers (39)	9 435	100

The principal importers during 1990 are listed below in alphabetical order. This list does not include individuals. The importer is not necessarily the end-user of the product.

<u>Name</u>	Location	<u>Name</u>	<u>Location</u>
Allied Paper Savers, Div. of Can-Cell Industries Inc.	Edmonton, Alta.	J W Bird & Company Ltd. Jacpaper Inc.	Fredericton, N.B. Dorion-Vaudreuil, Qué.
Can-Ross Environmental	,	Kimberly-Clark Of Canada Ltd.	Mississauga, Ont.
Services Ltd. Can-Save Insulation Ltd.	Oakville, Ont. Barrie, Ont.	Layfield Plastics (1978) Ltd. Matelas Little Darling Inc., Les	Edmonton, Alta. Montréal, Qué.
Daigle Lumber Ltd.	Boucherville, Qué.	Matériaux Techniques Côté Inc.	Boucherville, Qué.
Dominion Textile Inc. Du Pont Canada Inc.	Montréal, Qué. Mississauga, Ont.	Nolar Industries Ltd. O.S.C.A.R. Enterprise Ltd.	Concord, Ont. Edmonton, Alta.
General Motors Of Canada	U .	Otto Jangl Co. Ltd.	Sherrington, Qué.
Limited Greenleaf Products Inc.	Oshawa, Ont. Burnaby, B.C.	Quest Plastics Ltd. Regmay Inc.	Mississauga, Ont. Old Hickory, TN, U.S.*
Industries Lenrod Ltée:, Les	Montréal, Qué.	Rothtex Inc.	Montréal, Qué.
International Bag Mfg. Ltd. International Paper Fiber	Port Coquitlam, B.C.	Texel Inc.	St-Elzéar-De-Beauce, Qué.
Technology Ltd.	Toronto, Ont.	Veratec (Canada) Inc.	Toronto, Ont.

^{*} Non resident importer.

FOREIGN EXPORTERS TO CANADA

Major exporters to Canada are listed in descending order of dollar value. These exporters accounted for 96 per cent of the total value of Canadian imports during 1990.

Country of Origin	Name of Foreign Exporter		1990 Value of Exports to Canada (\$000)
United States	Kimberly Clark Corp. Reemay Inc.)	5 397*
Denmark	Fibertex APS	ý	0 00.
United States	ACME Mills Co. Matarah Ind. Inc.)	1 560*
Belgium	Vecatex	·)	1 300"
Fed. Rep. of Germany United States	Corovin GmBh Wayne-Tex Inc. Mirafi Inc.)	631 * ·
United Kingdom United States	Don and Low Nonwovens Ltd. Spartan Mills Inc. Prestige Printing)	483*
Israel United States	Phillips Fibers Corp. Avgol Ltd. H.D.K. Ind.)	340*
	American Nonwovens Avgol Ltd. Avent Inc.))	273*
Luxembourg United States	Prestige Printing E.I. Dupont James River Corp.)	234*
Mexico United States	Avent Inc. Novotex S/A Veratex)	165*
TOTAL			9 083

^{*} Aggregated to preserve confidentiality of Canadian importers.

CANADIAN SHIPMENTS

According to departmental sources, nonwovens, spunbonded polypropylene, whether or not impregnated, coated, covered or laminated, in this report is made in Canada. However, for reasons of confidentiality, separate data on shipments by Canadian establishments are not available.

Any enquiries and/or comments regarding Canadian shipments should be directed to:

Statistics Canada Industry Division Survey of Manufactures Section Ottawa, Ontario K1A OT6 Tel.: (613) 951-3510

CANADIAN EXPORTS BY MAJOR COUNTRY OF DESTINATION (H.S. 5603.00)

1	990		1991
Country	<u>Value</u> (\$000)	Country	<u>Value</u> (\$000)
U.S.	11 209	U.S.	14 185
Taiwan	962	Hong Kong	266
S. Korea	411	Taiwan	158
Sweden	399	U.K.	154
France	326	Switzerland	140
Hong Kong	174	Sweden	102
Australia	162	W. Germany	100
Netherlands	102	Mexico	55
W. Germany	93	Australia	53
Belgium	90	France	34
Others	<u> 195</u>		27
TOTAL	14 125		15 272

NOTES: Major countries in descending order based upon value.

See note on page two concerning Canada - U.S. Reconciliation.

CANADIAN SUPPLIERS

a) the Business The following lists are taken from two sources: Opportunities Sourcing System (BOSS), a computerized data bank established by the Federal Department of Industry, Science and Technology Canada; and, b) the Canadian Trade Index, published by the Canadian Manufacturers' Association (CMA). These lists may not include all suppliers of the products in question, as companies must themselves register in BOSS or the Canadian Trade Index. In both cases, information on Canadian products supplied is as given by the companies.

BOSS

Companies are arranged in alphabetical order.

Fabric, Spunbonded, polypropylene, Broad, Nonwoven

Name

Location

No companies listed for this product.

Any enquiries and/or comments regarding the BOSS list should be directed to:

Business Opportunities Sourcing System Industry, Science and Technology Canada 235 Queen Street K1A OH5 Ottawa, Ontario

Tel.: (613) 954-5031 Telex: 053-4123

Fax.: (613) 954-1894

^{*} Company engaged in export trade.

CANADIAN SUPPLIERS (Cont'd)

CANADIAN TRADE INDEX

Companies are arranged in alphabetical order.

Fabrics, Nonwoven

Name

*Albarrie Canada Limited
*Bay Mills Limited
Code Felt Limited
Collins & Aikman, a Div. of
WCA Canada Inc.
Dominion Textile Inc.
Doubletex Inc.
Filterfab Inc.
Freudenberg Nonwovens Inc.
Johnson & Johnson Inc.
Matador Convertisseurs Cie Ltée.
*Nolar Industries Ltd.
Porritts & Spencer Filtration Inc.
*Stearns Canada Inc.

Location

Barrie, Ont. St. Catharines, Ont. Perth, Ont.

Farnham, Qué.
Hawkesbury, Ont.
Toronto, Ont.
St. Catharines, Ont.
Cornwall, Ont.
Montréal, Qué.
Montréal, Qué.
Concord, Ont.
Vaudreuil, Qué.
Mississauga, Ont.

Any enquiries and/or comments regarding the Canadian Trade Index list should be directed to:

The Canadian Manufacturers' Association 4th Floor 75 International Boulevard Etobicoke, Ontario M9W 6L9

Tel.: (416) 798-8000 Fax.: (416) 798-8050

^{*} Company engaged in export trade.

UNITED STATES IMPORTS BY MAJOR COUNTRY OF ORIGIN

NONWOVENS, WHETHER OR NOT IMPREGNATED, COATED OR COVERED, THERMAL BONDED, OF STAPLE FIBRES (H.S. 5603.00.90.30)

United States imports of nonwovens, spunbonded polypropylene, whether or not impregnated, coated, covered or laminated are included in the commodity class H.S. 5603.00.90.30 and are not identified separately. Imports into the United States are as follows: Average Annual

Country of	Origin	1	990		<u>1991</u>		<u>1992</u> *	Growth 1990	n Rate
									(%)
Fed. Rep. o Quantity Value Belgium		1	136 299	1 9	852 067	1	166 324	1 260 597	0.7 7.8
Quantity Value United King	(\$000)	5	558 767		503 690	1	227 809		9.4 0.7
Quantity Value Canada		2	214 211	2	262 892		68 766		2.4 0.8
Quantity Value Japan	(000 KG) (\$000)	1	443 561		067 867		239 999		0.8 3.7
Quantity Value	(000 KG) (\$000)	2	124 434	2	195 801		51 881		7.5 5.1
Israel Quantity Value	(\$000)	1	551 880	1	529 916	2	522 008		1.1 1.9
Netherlands Quantity Value		2	102 236	1	60 237	1	56 027).8 1.6
France Quantity Value	(000 KG) (\$000)		463 163	1	276 124		13 46).3 1.5
Italy Quantity Value Finland	(000 KG) (\$000)		72 955		54 889	,	12 79		5.3 5.9
Quantity Value Other	(000 KG) (\$000)		-		139 438		24 90		0.0 0.0
Quantity Value	(000 KG) (\$000)		380 090	_2	368 042	_	82 652		l.6 5.5
Total Quantity Value	(000 KG) (\$000)		042 596		305 962	1	461 683).5 7.2

NOTES: Ranked in descending order by 1991 value.

Canada ranked 4 overall.

Source: U.S. Department of Commerce.
* The latest year is cumulative to the third quarter.

UNITED STATES IMPORTS (Cont'd) BY CUSTOMS DISTRICT OF ENTRY

NONWOVENS, WHETHER OR NOT IMPREGNATED, COATED OR COVERED, THERMAL BONDED, OF STAPLE FIBRES (H.S. 5603.00.90.30)

United States imports of nonwovens, spunbonded polypropylene, whether or not impregnated, coated, covered or laminated are included in the commodity class H.S. 5603.00.90.30 and are not identified separately. Imports into the United States are as follows:

Customs District of Entry	<u>1990</u>	<u>1991</u>	<u>1992</u> *	Average Annual Growth Rate 1989-91 (%)
New York City, New York Quantity (000 KG) Value (\$000) Charleston, South Carol	124 1 249	2 174 10 342	457 3 071	1 658.3 728.0
Quantity (000 KG) Value (\$000) Ogdensburg, New York	3 340 11 717	643 5 171	122 1 072	-80.8 -55.9
Quantity (000 KG) Value (\$000) Boston, Massachusetts	363 1 907	746 3 272	72 335	105.4 71.6
Quantity (000 KG) Value (\$000) Philadelphia, Pennsylva	242 2 377	242 2 193	24 255	-0.0 -7.8
Quantity (000 KG) Value (\$000) Norfolk, Virginia	15 68	587 2 020	1 16	3 774.0 2 851.9
Quantity (000 KG) Value (\$000) Los Angeles, California Quantity (000 KG)	1 754 10 173 63	461 1 957 222	304 1 337 81	-73.7 -80.8 254.4
Value (\$000) Minneapolis, Minnesota Quantity (000 KG)	461 42	1 449 78	542 28	214.1
Value (\$000) Detroit, Michigan Quantity (000 KG)	668 209	1 311 286	540 129	96.3 36.3
Value (\$000) St. Louis, Missouri Quantity (000 KG)	1 460	1 180	834 12	-19.2 -13.6
Value (\$000) Other Quantity (000 KG) Value (\$000)	1 301 841 5 215	925 824 4 142	346 231 1 336	-28.9 -2.0 -20.6
Total Quantity (000 KG) Value (\$000)	7 042 36 596	6 305 33 962	1 461 9 683	-10.5 -7.2

NOTES: Ranked in descending order by 1991 value.
Source: U.S. Department of Commerce.
* The latest year is cumulative to the third quarter.

TARIFFS

CANADIAN

Canadian imports included in this report are dutiable under the following Canadian tariff item:

		Tariff Treatment - 1992		992
Tariff Item	Description of Goods	Most Favoured Nation Tariff	General Preferential Tariff	United States Tariff
	Nonwovens, whether or not impregnated, coated, covered or laminated:			
5603.00.90	Other	24.8%	24.8%	14.8%

TARIFF ARRANGEMENTS AND FOREIGN COUNTRIES OF EXPORT

All exporting countries shown in this report (except the United States) qualify for the Most Favoured Nation tariff treatment.

Enquiries concerning **Canadian** tariffs should be directed to the nearest Customs and Excise office or to:

Tariff Programs
Revenue Canada
Customs and Excise
Ottawa, Ontario
K1A OL5

Tel.: (613) 954-6920 Fax.: (613) 954-2509

TARIFFS (Cont'd)

UNITED STATES

United States imports included in this report are dutiable under the following U.S. tariff item:

			Rate	s of Duty - 1992	<u> </u>
	riff <u>m</u>	Description of Goods	<u>General</u>	1	2
		Nonwovens, whether or not impregnated, coated, covered or laminated:			
56	03.00.90	Other	12.5% <u>1</u> /	FREE (B,IL) 7.5% (CA) <u>2</u> /	74%
1	United Stat	Products Trade Act es-Canada Free-Trade Agreement es-Israel Free Trade Area	B CA IL		
		rtain nonwovens temporarily suspended. See U.S ter II, chapter 99, and heading 9902.56.03.	5. note 11 <u>1</u> /		
	Duty on ce and 9905.5	rtain nonwovens modified. See subheading 9905. 6.20.	56.10 <u>2</u> /		

2 Notwithstanding any other provisions, the rates of duty shall apply to products, whether imported directly or indirectly, of the following countries and areas pursuant to section 401 of the Tariff Classification Act of 1962, to section 231 or 257(e)(2) of the Trade Expansion Act of 1962, to section 404(a) of the Trade Act of 1974 or to any other applicable section of law, or to action taken by the President thereunder:

Afghanistan	German Democratic	Mongolia
Albania	Republic (former)	North Korea
Bulgaria	Kampuchea	Romania
Cuba	Laos	Union of Soviet Socialist
Czechoslovakia	Latvia	Republics (former)
Estonia	Lithuania	Vietnam

FOREIGN COUNTRIES

Enquiries concerning tariffs and other government trade regulations in foreign countries should be directed to:

Info Export External Affairs Ottawa, Ontario K1A OG2

Tel.: (613) 993-6435 or 1-800-267-8376

Fax.: (613) 996-9709

MARKET OVERVIEW

The Canadian <u>nonwoven fabrics market</u> rose 13.6 per cent in 1989 from the previous year, moving up from 66.4 million kilograms of fabrics in 1988 to 75.5 million kilograms in 1989. Higher domestic shipments and imports from a year ago accounted for the year-to-year market increase. Compared with 1983, the market was some 60.6 per cent higher with year-to-year increases recorded consistently during the six-year period.

Canadian-made nonwoven fabrics were distributed among its five markets as follows: industrial market, 40 per cent, export market, 34.6 per cent, consumer market, 14.8 per cent, household market, 9.3 per cent and medical market, 1.2 per cent.

Exports of nonwovens dropped 5.2 per cent to 27.7 million kilograms in 1989 from the previous year. Export markets in 1989 accounted for 34.6 per cent of Canadian shipments, down 3.1 percentage points from the previous year, exports were 49.2 per cent higher in 1989 than six years ago in 1983.

Domestic shipments to the industrial, consumer, household and medical markets in Canada, rising 8.2 per cent from the previous year, reached 52.2 million kilograms in 1989. Their overall market share slipped from 72.6 per cent in 1988 to 69.2 per cent in 1989. Some 88.5 per cent of Canadian-made nonwovens shipped to Canadian converters was consumed in durable end-uses such as automotive parts and geotextiles, and the remaining 11.5 per cent was used up in disposable end-uses such as baby diapers, personal hygiene products, and wipes of all types. Domestic shipments of nonwovens for durable end-uses were up 11.1 per cent from the previous year. Those for disposable end-uses were down just under 1 per cent from the previous year. In the six-year period of 1983-1989, domestic shipments, rising consistently year after year, was up 27 per cent.

This market overview is based on nonwoven fabrics in general. See page 15 for a statement on nonwovens, spunbounded polypropylene.

L. Kumar-Misir Textiles and Leather Directorate

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