

A PROFILE OF SMALL BUSINESS IN CANADA: [iv. 3 ]

A BACRGROUND REPORT FOR THE SMALL BUSINESS FINANCING REVIEW

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Any opinions expressed herein are those of the authors, and do not necessarily reflect the views of the small Business Financing Review or the Department of Industry, Trade and Commerce.

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## I. INTRODUCTION

Small Business has become a focal point of government and private sector interests in recent years. There are small business advocacy groups in most western countries; in Canada, Great Britain, and the United States, at least, entire government offices are devoted to the concerns of small business. Yet despite a plethora of programs intended to aid and encourage this sector of the business community, and a high level of interest in the subject, the small business segment of the economy remains only vaguely defined. Estimates of the number of such firms range from 200,000 to over a million entities.

The Small Business Financing Review, charged with the task of assessing the effectiveness of federal government programs providing financing aid to small business, realized that as a starting point a detailed profile of the small business community was required. While "New Statistics on Small Business in Canada", a publication of the Small Business Secretariat, represented a significant improvement in the information available on this population, the need Eor a detailed information base that was computer accessible was felt to be essential to the Review.

The availability (subject, of course, to confidentiality restrictions) from Statistics Canada of unincorporated and incorporated taxation data, offered the hope of constructing a detailed and reasonably complete picture of the small business universe, which would not only be of use to the Review, but would be of considerable interest in its own right, and of value to other rescarchers. The result is the present study.

The first problem encountered by any such siudy as this one is the definition of "small business". The literature and government programs abound with definitions, some in terms of sales, others in number of employees, market share, value added, or some other measure. Most are arbitrary, and although we have tried to minimize the arbitrariness, ours is no exception. The approach, outlined in Section III, relies more on the structure of the economy in which small business operates rather than on a preconceived measure of "small".

The object of the study was to delineate, insofar as the data permits, the ways in which firms differ, and the ways in which they are similar. This, it was believed, is the starting point in the analysis of aid policies and programs for small business since only with this information is it possible to predict the contribution of such policies to the government's economic objectives.

The profile presented here derives much of its character and its limitations, from the data from which it was constructed, the principal sources of which were the "T-2" taxation file for incorporated firms, and the "T-1" file for unincorporated firms. Only one variable, firm sales, is common to both these files, and this is what must be used for constructing size distributions of all firms. The $\mathrm{T}-2$ file contains some limited financial information, and so our analysis of financial structure is perforce limited to corporations. Confidentiality rules imposed further compromises and second best solutions, which will be noted where appropriate.

Outline of the paper
The next section presents the principal observations and conclusions of the study. The basis of these statements is given in the remaining text. Section III provides the framework for the study. Here the definition of Independent Canadian controlled small and medium business is developed. The application of this framework to 1977/78 data may be found in Section IV. Starting with a population of about 1.1 million business entities, a relevant population of about 528,000 firms is identified. These firms are stratified into four groups that are essentially identical to the ones. defined in the framework. Confidentiality considerations necessitated some compromises in detail.

The incidence and size distribution of self-employment and independent firms is examined by sector of concentration - where they congregate, or where they account for a significant portion of sector sales. In Section $V$, the notion of "normal" and "transition" firms is introduced, and quantified. By defining a population of normal firms, financial ratio analysis can be done with some confidence (Section VI).

Ten Appendices follow. Some explore aspects briefly discussed in the main text, while others present the complete tables previously illustrated by selected industries. The first two appendices examine the firms qualifying for government loan programs to assist small business, and the average loan size, interest burden and debt structure of "normal" firms.

## II. PRINCIPAL OBSERVATIONS AND CONCLUSIONS

1. The population of relevance to financing issues consists of 528,575 business entities. Of these, the largest 1100 corporations in Canada, their affiliates and resident foreign firms account for $58 \%$ of total sales. The remaining entities $(520,000)$ constitute the small business community. Within this community are 225,000 Canadian owned, independent. firms with annual sales in excess of $\$ 100,000$ but less than $\$ 30$ million. This group of firms accounts for $39 \%$ of total sales. The second cluster of small businesses consists of 295,000 "self-employment" firms which have annual sales of less than $\$ 100,000$ and which account for $3 \%$ of total sales.
2. The distribution of firm size is very skewed, with many small firms and few large ones. Of the 528,535 firms in the SBFR universe, three-quarters had annual sales (in 1977/78) of less than $\$ 200,000$; these firms account for about six and one-half percent of total sales. When large firms are removed from the universe, the skewness is not noticeably reduced. Of the "small and medium sized firms", most are very small, and the relatively few larger firms account for most of a sector's sales.
3. Sixty-five percent of the 225 thousand Independent Canadian controlled small and medium businesses are found in just 14 sectors. These are primarily "service" oriented in nature, generally, providing products for local markets. Included in this list are; Special Trade Contractors; Food Stores; Gasoline Service Stations; Motor Vehicle Dealers; Truck Transport; General Merchandise Store; Hotels, Motels and Restaurants. None of these industries are likely sources of research and development, and, except for the tourism industries, none are export intensive.
4. A similar story is true for the self-employment firms. With over 72\% found in 16 sectors, they are even more local market, service oriented than the independents. There is, however, considerable overlap in the two groups; 55\% of the self-employment and independent firms operate in just 9 industries.
5. Using limited balance sheet data, it was possible to separate "normal" firms from those in a state of transition: these were defined as firms which were entering, exiting, or appeared as turn-arounds. By removing these firms, financial relationships could be estimated for the core of "normal" firms. About $75 \%$ of the incorporated independent and self-employment firms were determined as normal.
6. An examination of financial ratios and other relationships, in small and medium-sized independent firms, has turned up no evidence that the smaller firms differ significantiy in structure or performance from larger firms in the same industry. In particular, within an industry, no systematic tendency was found for small firms to be more or less profitable, more or less indebted, or to generate more or less sales from a dollar of assets. A very few industries were exceptions to this rule.
7. Very few of the self-employment and independent firms are excluded from qualifying for a Small Business Loans Act loan. Since 1978, the number of loans issued under the program has grown at a rate of $50 \%$ per year; it is conceivable that all loans meeting program criteria will be eventually made under the SBLA.
8. Most of the incorporated Independent, Canadian controlled small and medium businesses potentially qualify for the Small Business Tax Credit. However, in all industries studied, a large percentage of firms (usually 40\% to 60\%) do not have any taxable income, and thus cannot benefit from the reduced tax rate implicit in the program.
9. Any firm which qualified for the Small Business Tax Credit prior to December 31, 1981 would also qualify for a Small Businesses Development Bond if the loan request were for the appropriate reason. Again, this was virtually the entire "Independent" population studied.
10. An examination of the interest burden of incorporated firms shows that a large percentage of firms reported no interest payments at ail in 1977. Of the smallest size class (sales less than $\$ 100,00$ ) 55\% of firms paid no interest. For those that did pay interest, the interest burden (as a percent of total expenses) was somewhat higher then for larger firms paying interest. Smaller firms, however, did not appear to be more exposed to interest rate shifts than larger firms.
III. THE BUSINESS UNIVERSE: A FRAMEMORK FOR ANALYSIS

The Small Business Financing Review (SBFR) was primarily concerned with isolating a population of firms at which small business financing measures are usually directed. Thus many groups of firms, while important in their own right, were excluded from the business population. These included farmers, fishermen, self-employed professionals, commission salesmen, financial institutions, welfare and non-profit organizations, investment and holding companies, real estate operators, and government enterprises.

Farmers and fishermen, for example, are groups whose financing and other needs are the subject of specialized programs. Government owned enterprises, welfare and other non-profit organizations can also be excluded on the grounds that financing needs are met in a manner which differs from that of ordinary business. Similar considerations were applied to commission salesmen and self-employed professional people.
The residual group of firms defines the SBFR universe. It does not, however, define small business. Chart 1 presents the stratification of the SBFR universe into four types of businesses. Industry classification and legal status (incorporated or unincorporated) are, for the moment, irrelevent.

Chart 1
A Conceptual Array of the "Business" Universe

| $\because$ Self-employment | "Independent" | Foreign | Large |
| :--- | :--- | :--- | :--- |
| firms | Canadian | owned | Scale |
|  | Controlled | firms | Enter- |
|  | mall and |  | prises and |
| medium |  |  | their |
| businesses |  | Affiliates |  |

The objective was to classify the population into clusters, with the "Independent Canadian Controlled small and medium businesses" being the group of most interest to the Review. Note, too, that the size of the firm at this juncture is secondary and not explicitly defined.

The rationale for grouping the business population as depicted in Chart 1 follows.

## Conceptual Categories in the Business Universe

## Large Scale Enterprises

In the business universe there are a number of firms with linked ownership, and more importantly a management and control process that operates the entire enterprise as a unified business entity. Thus, it is common to think in terms of the "Canadian Pacific Group" or the "Molson Group" as being the business enterprise, and to regard the individual, legally incorporated firms within that group as sub-units of the whole. In fact, the existence of legally separate firms within an enterprise is likely an artifact resulting from the processes by which the entity was created (frequently a series of acquisitions over time) or of management decisions regarding taxation or the desirability of isolating certain liabilities from the enterprise assets.

The structure of management decision making and the deployment of financial and other resources frequently crosses boundaries between firms. Thus, the individual firms in the enterprise group could be considered independent only for purposes of reporting income for taxation purposes. For all other managerial purposes, it is the enterprise and not the individual firm that forms the basic unit.

Perhaps more important is the fact that financial institutions tend to treat the enterprise and not the individual firm as: the unit for provision of financial services and assessment of credit worthiness. Each chartered bank has a "corporate clients service group" with responsibility for providing a wide range of financial services to each firm in the enterprise group. This distinction constitutes the basis for segregating large scale firms and their affiliates from the rest of the population.

## Self-Employment Firms

Businesses where the owner provides the bulk of the labour input defines another group of firms. Since these firms are too small to provide full time employment to persons other than the owner, they can be designated self-employment firms, regardless of their legal status.

In the self-employment firm the distinction between the income, equity and liabilities of the owner and those of the business in many cases is indeterminate. In fact most financial institutions in their dealings with these firms. act as though the distinction does not exist.

For example, when a single vehicle taxi company seeks a loan for business purposes, the financial institution will look at the owners' personal credit history and net worth as well as the credit history and unencumbered assets of the business. Banks frequently require the owner and other family members to sign personal notes as security for loan payments and may request mortgages or hypothecation of title on personal, non-business property as collateral. Thus the access of a self employment business to financial resources is very much a function of the financial history and position of the owner as it is the business itself.

This intermingling of financial characteristics of the owner and the business also implies that biases likely occur in statistics about self employment firms. In particular, statistics generated from unincorporated tax returns usually do not show any labour income for such firms; income is generally shown as profits. The close connection between ownership and labour input in the self-employment firm suggests that issues more related to social policy than financing may be of concern to this group.

Foreign-owned Firms
Examination of the ownership linkages of these firms reveals that in many cases they are part of large scale enterprise groups from other countries. Such subsidiaries share many of the characteristics of the affiliates of large scale enterprises in Canada. In particular, financial institutions would likely treat such firms as part of the larger enterprise group, thus according them access to funds on a different basis than that available to the independent, Canadian-owned firm. For policy purposes governments may choose to treat foreign owned firms differently from Canadian owned firms. Furthermore, foreign owned firms, whether or not part of a larger enterprise, may operate in a sufficiently different manner to warrant treatment as a separate analytic group.

While the Review wished to treat foreign-owned small and medium firms as a separate entity, data restrictions made this impossible. (See Section IV)

Independent Canadian Controlled Small and Medium
The group that remains after removal of the self-employment firms, foreign owned small and medium size firms, and the large scale firms and their affiliates has been designated "Independent" small and medium business. It is this group that forms the central focus of the Review. As "Independents", these firms are not owned or controlled by large scale firms or their affiliates. An Independent firm may, however, own or control another Independent firm. The affiliation linkages that determine independence in this context are with respect to large scale enterprise, not those between small and medium size enterprise.

While small and medium size businesses are independent of large scale enterprise groups in terms of equity linkages and management control, some of them may operate with quasi linkages that confer a similar access to the financing advantages on the enterprise. Examples of these are franchise arrangements, or long term supply contracts.

Apart from the impact of these linkages, firms in this category are generally limited to internal financing or financial markets when seeking funds. It is to be expected, then, that such firms will be treated by financial institutions on the basis of their own financial position and performance. On the other hand, when quasi integration linkages are significant to the firm's success, financial institutions are known to take these linkages into account in making decisions about providing funds.

Currently available data does not allow the researcher to determine impact or incidence of quasi linkages. All these firms are therefore deemed independent, Canadian-controlled small and medium businesses, since all foreign owned or controlled firms have been removed. They are small, though larger than self employed firms but not big because they do not belong to a "large" enterprise group. Actual "size" limits depend upon the data employed.

This framework is the starting point of the study; it has been applied to 1977/78 Canadian data in the following sections. There is little reason to believe that more recent data would seriously alter any of the observations presented in this report.

## IV. BUSINESS UNIVERSE 1977/78

The 1977/78 Canadian business universe consisted of some 1.1 million businesses. Os these, farmers, fishermen, professionals and self-employed salesmen represented about 450 thousand "businesses" or $40 \%$ of the total.

From the remaining 60 percent, other sectors of activity were also eliminated. These included financial institutions, social organizations, all levels of government crown corporations (federal and provincial), investment and holding companies, real estate operators, and some professionals not previously excluded. This process is depicted in Chart 2. The remaining 529 thousand businesses constitute the Small Business Financing Review Universe; 221,227 were incorporated and 307,308 were unincorporated firms.

Table 1
Canadian Business Universe
$1977 / 78$

Type of Business
Farmers Fishermen Professionals Salesmen Unincorporated Incorporated

TOTAL

Number of Businesses
268,781
30,869
112,056
38,038
330,684
346,227
$1,126,665$

Note: only the incorporated data were for 1977.

The first: task in profiling the SBFR universe was to characterize the business population by industry sector, incorporation status and size. Although "size" within a sector may be reasonably defined by a number of characteristics the only variable common to both the unincorporated and incorporated data files was sales.

For reasons of confidentiality this data was available only in terms of firm counts by sales size range for each industry Standard Industrial Classification (SIC). Sales totals for each industry were made available to the Review, except for a few cases where residual disclosure was a possibility. Using this information a sales distribution for each. SIC was estimated. Estimated sales totals were constrained to sum to the control totals provided by Statistics Canada. An "All Industry" sales distribution was then computed by summing over each SIC. Table 2 shows that the 221,227 incorporated firms in 1977 generated some $\$ 326.5$ billion in sales. More than $50 \%$ of these businesses had sales less than $\$ 200,000$, and in total accounted for less than $3 \%$ of sales by all incorporated business. The largest $1 \%$ of incorporated firms all had sales greater than $\$ 15$ million, representing 55\% of total sales.

Chart 2
Derivation of the Small Business
Financing Review Universe

exclude farmers,
fishermen, professional salesmen

449,745


The unincorporated data file was similar in structure to the incorporated file, although for the year 1978. In this case sales classes which had less than three firms were supressed by Statistics Canada. Thus, the number of firms by sales class was less than the total number of firms in the sector. These "unallocated" firms were included in the estimation of the sales distribution for each SIC as they accounted for a disproportionate share of a sector's sales.

Table 2
Distribution of Firms by Sales Class in 1977
$\qquad$
(Incorporated Firms Only)

## SBFR:990

SBFR Universe


Table 3 presents the SBFR Universe sales distribution for unincorporated firms in 1978. Almost $60 \%$ of the firms have sales of less than $\$ 50,000$. In total, unincorporated firms, accounted for 24 billion in sales, resulting from the activity of some 307 thousand firms. Of these the "unallocated" represent about 2 tenths of one percent in terms of firms, but about 2.5 percent of sales.

Table 3
Distribution of Firms by Sales Class in 1978

| (Unincorporated Firms Only) |  |  |  |  |  |  | ed Sales* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SBFR: 990 |  | SBFR | Universe |  |  |  |  |
|  |  | Sales Class |  | Firms |  | Estimat |  |
|  |  | Number | (cumulative) | $\text { (\$ } \frac{\text { Amount }}{\text { Million }}$ | $\frac{\text { Percent }}{\text { (Cumulative) }}$ |  |
| \$ | 1 |  |  | 1 - | 49,999 | 180,565 | 58.76 | 4,260,60 | 17.54 |
|  | 50,000 | - | 99,999 | 63,964 | 79.57 | 4,648.75 | 36.68 |
|  | 100,000 | O | 146,999 | 25,492 | 87.87 | 3,159.63 | 49.69 |
|  | 150,000 |  | 199,999 | 12,802 | 92.03 | 2,230.28 | 58.87 |
|  | 200,000 | - | 249,999 | 7,488 | 94.47 | 1,678.53 | 55.78 |
|  | 250,000 | - | 299,999 | 4,533 | 95.94 | 1,242.65 | 70.90 |
|  | 300,000 | - | 399,999 | 5,250 | 97.65 | 1,829.12 | 78.43 |
|  | 400,000 | - | 499,999 | 2,563 | 98.49 | 1,149.34 | 83.16 |
|  | 500,000 | - | 599,999 | 1,387 | 98.94 | 760.71 | 86.30 |
|  | 600,000 | - | 699,999 | - 810 | 99.20 | 525.61 | 88.46 |
|  | 700,000 | - | 799,999 | 475 | 99.36 | 355.57 | 89.92 |
|  | 800,000 | 0 | 899,999 | 286 | 99.45 | 242.60 | 90.92 |
|  | 900,000 | O | 999,999 | 253 | 99.53 | 240.07 | 91.91 |
|  | 1,000,000 | - | 1,999,999 | 578 | 99.72 | 859.17 | 95.45 |
|  | 2,000,000 | - | 2,999,999 | 72 | 99.74 | 179.57 | 96.19 |
|  | 3,000,000 | - | 3,999,999 | 29 | 99.75 | 101.50 | 96.61 |
|  | 4,000,000 | - | 4,999,999 | 10 | 99:76 | 45.00 | 96.79 |
|  | 5,000,000 | - | 5,999,999 | 25 | 99.76 | 137.50 | 97.36 |
|  | 6,000,000 | - | 6,999,999 | 8 | 99.77 | 52.00 | 97.57 |
|  | Una | alloca | ted | 718 | 100.00 | 590.04 | 100.00 |
|  |  |  | TOTAL | 307,308 | 100.00 | 24,288.25 | 100.00 |
| Source: S |  | Statistics Canada and Small Business Financing Review |  |  |  |  |  |
| Note: * |  | *Sales class estimates of sales were constrained to sum to Statistics Canada totals. |  |  |  |  |  |

In order to present an industry picture it was necessary to combine the incorporated and unincorporated firms' sales distribution. However, the incorporated firms were classified according to the 1960 SIC structure, while the unincorporated firms were classified by the 1970 SIC format. It was necessary to construct a matching of the two coding structures for the business universe under review.

Unfortunately it was not possible to use incorporated and unincorporated data for the same period. At the time of the study's start, the 1978 incorporated file was not yet available, and the 1977 unincorporated data file was of questionable quality.

While the data were for different years, it was felt that deflating the unincorporated data back to 1977 would make little difference to the inferences since unincorporated business represented only $7 \%$ of the SBFR Universe total sales. Computational and statistical difficulties would have been severe because of the grouped nature of the data.

Sales distributions for 200 SBFR industries and thirty-one sectors (aggregations of industries) are available for the incorporated firms, unincorporated firms and both combined. The combined SBFR Universe is presented in Table 4 . These 528 thousand firms generated some 351 billion dollars in sales. Over 95\% of the firms had sales of less than two million dollars, and fully $60 \%$ had sales less than $\$ 50,000$. By any account most businesses are "small".

Chart 3 summarizes Table 4 by plotting the percentage of firms versus the percentage of sales made by these firms. If all firms were the same size the resulting graph would be a straight line as depicted by the solid line in the chart. The all industry curve, however, is almost a right angle. One percent of the firms account for over $60 \%$ of sales, while the smallest $75 \%$ of firms (those with sales of less than $\$ 200$ thousand dollars) account for barely $6.5 \%$ of the $\$ 351$ billion in sales.

Having established a measure of size (sales) and determined the members of the study universe the next step in the study was to apply the framework to each SBFR industry. A succinct version of this process is presented in the following section.

Table 4
Distribution of Firms by Sales Class in 1978

SBFR:990

- (Incorporated and Unincorporated Firms)

All Industries: SBFR Universe

## Sales Class


$\frac{\text { Number }}{\text { (Cump }} \frac{\text { Percent }}{\text { (umlative) }}$
Estimated Sales*
Amount Percent
228,431 $43.22 \quad 5,376.69 \quad 1.53$

| 228,431 | 43.22 | $5,376.69$ | 1.53 |
| ---: | ---: | ---: | ---: |
| 93,727 | 60.95 | $6,822.50$ | 3.48 |
| 47,148 | 69.87 | $5,844.44$ | 5.14 |
| 29,155 | 75.39 | $5,064.13$ | 6.59 |
| 20,191 | 79.21 | $4,524.77$ | 7.88 |
| 14,603 | 81.97 | $4,014.10$ | 9.02 |
| 20,004 | 85.76 | $7,000.41$ | 11.02 |
| 12,871 | 88.19 | $5,790.96$ | 12.67 |
| 8,961 | 89.89 | $4,948.34$ | 15.08 |
| 6,522 | 91.12 | $4,236.56$ | 15.09 |
| 5,075 | 92.08 | $3,840.26$ | 16.38 |
| 4,097 | 92.86 | $3,476.13$ | 17.37 |
| 3,396 | 93.50 | $3,242.80$ | 18.30 |
| 15,807 | 96.49 | $24,168.90$ | 25.19 |
| 5,869 | 97.60 | $14,989.65$ | 29.46 |
| 2,900 | 98.15 | $10,360.88$ | 32.41 |
| 1,817 | 98.49 | $8,263.39$ | 34.77 |
| 1,227 | 98.73 | $6,680.41$ | 36.67 |
| 958 | 98.91 | $6,177.97$ | 38.43 |
| 639 | 99.03 | $4,760.03$ | 39.79 |
| 505 | 99.12 | $4,760.03$ | 41.01 |
| 444 | 99.21 | $4,192.59$ | 42.20 |
| 1,150 | 99.45 | $14,091.81$ | 46.22 |
| 644 | 99.55 | $11,112.35$ | 49.39 |
| 357 | 99.61 | $7,955.60$ | 51.65 |
| 222 | 99.66 | $6,051.60$ | 53.38 |
| 148 | 99.68 | $4,769.02$ | 54.74 |
| 126 | 99.71 | $4,695.84$ | 56.08 |
| 91 | 99.73 | $3,845.56$ | 57.17 |
| 79 | 99.74 | $3,732.32$ | 58.24 |
| 224 | 99.78 | $13,722.43$ | 62.15 |
| 96 | 99.80 | $8,236.99$ | 64.50 |
| 182 | 99.84 | $26,339.47$ | 72.01 |
| 54 | 99.85 | $13,300.31$ | 75.80 |
| 97 | 99.86 | $84,315.06$ | 99.23 |
| 718 | 100.00 | 500.04 | 100.00 |
|  |  |  |  |
| 235 | 100.00 | $350,799.98$ | 100.00 |

Source: Statistics Canada and Small Business Financing Review
Note: * Sales class estimates of sales were constrained to sum to Statistics Canada totals.

## Chart 3

SBFR All Industry
Lorenz Curve
-- All Industry Lorenz Curve
_ Equal Sized Firms Lorenz Curve


The methodology employed was designed to give the best possible determination of the Independent Canadian Controlled Small and Medium Business population. To do this required some compromises for two of the groups in the theoretical framework; foreign owned firms, and large scale firms and their affiliates. Because of the limited number of firms in these two categories they could not be analysed in the same detail as the self employment, and Independent firms. As residual disclosure of a firm was possible, industry data could not be made available to the Review. Thus it was not possible to compare the balance sheet structure (financial ratios) of independents with foreign firms, or large scale firms and their affiliates.

The data base was produced by Business Finance Division, Statistics Canada, under the direction of the Review. Table 5 presents a simplified derivation of the file. More detail on the data files can be found in Appendix I.

Upon eliminating government and financial corporations, the 1,000 largest enterprises in terms of sales and assets were determined. This defined 1,315 unique enterprises consisting of 8,548 corporations. By coincidence the sales of the 1,000th largest enterprise when sorted by sales was the same as the assets of the 1,000 th largest enterprise when sorted by assets: 30 miliion dollars. For reasons that will be apparent shortly, this figure defines the upper limit of small and medium business in this study.

Table 5
Derivation of the Independent Canadian
Controlled Small and Medium Business Population

1) 1977 Active corporations (Incorporated Firms) 346,623
2) Delete

| a) Government Corporations | 664 |
| :--- | ---: |
| b) Financial Parents \& Their |  |
| Subsidiaries | 1,372 |
| d) Single Financial Corporations | 14,354 |
| Parents \& Subsidiaries of 1,315 |  |
| e) Sergest Enterprises | 8,548 |
| Sorporations | 32,992 |

3) Remaining Corporations

288,693
4) Stratify by Type
$\begin{array}{ll}\text { f) Self Employed Corporations } & 113,404 \\ \text { g) Small \& Medium Foreign Controlled } & 4,121 \\ \text { h) Small \& Medium Canadian Controlled } & 171,168\end{array}$

Note: These final counts for the split files ( $f, g$, h) are higher than those presented in subsequent tables, since some SIC industries had yet to be deleted.

After removing service corporations the remaining 288,693 firms were categorized as self-employment, foreign controlled or Canadian controlled. Self-employment firms were those with annual sales of less than $\$ 100$ thousand, except for selected industries where the sales limit was $\$ 50$ thousand. (see Appendix for a list). While these sales limits were selected to reflect the minumum necessary to support more than the owner on a full-time basis (and thus sales less than this amount could therefore support only the "owner") this stratification for incorporated firms was dispensed with in some of the subsequent analysis.

With the removal of foreign corporations, the remaining firms comprised the population of interest: Independent Canadian Controlled Small \& Medium businesses.

A list of firm counts for the three groups was supplied to the Review. Upon examination it was decided that an industry must have a minimum of 100 Independent firms to warrant analysis. SIC codes were grouped, first into SBFR industries, and then to meet this requirement were grouped again, where necessary, into 107 Independent Business Categories (IBC's). Many of these IBC's are equivalent to a single three digit SIC industry. A list of this hierarchical grouping may be found in Appendix J. As many SIC industries had three or less foreign firms, Statistics Canada would not provide the sales totals for fear of residual disclosure. However, armed with the sales totals for the Independents, knowing that a self employment firm had sales less than $\$ 100$ thousand or $\$ 50$ thousand by design, and that an Independent could not have sales greater than $\$ 30$ million (since otherwise it would be a member of one of the largest enterprises) a modified version of the framework was constructed: This working model is presented in Chart 4.

Chart 4
Working Model of the Framework

|  |  |  |  |
| :--- | :--- | :--- | :--- |
| Self | Independent | Foreign | Large |
| Employment | Canadian | Small \& | Scale |
| Firms | Controlled | Medium | Corpora- |
|  | Small \& | Businesses | tions |
|  | Medium | \& Affiliates |  |
|  | Businesses | of Large |  |
|  |  | Scale | Corporations |

## Self Employment Businesses

Self-employment firms are incorporated or unincorporated firms with sales less than $\$ 100$ thousand dollars (or in some cases $\$ 50$ thousand dollars). In later analysis, it will be shown that this definition, at least for the incorporated firms, includes too many non self-employment firms.

## Large Scale Corporations

Large Scale corporations are those with 1977 sales in excess of $\$ 30$ million. They are all be members of the 1,000 largest enterprises (sorted by sales) since the firms that compromised the smallest of the thousand enterprises had combined sales of $\$ 30$ million.

Independent Canadian Controlled Small \& Medium Business

These firms comprise the population sought in the framework. The incorporated portion was determined by the process outlined in Table 5. Unincorporated firms in this group are those whose sales were more than $\$ 100$ thousand ( $\$ 50$ thousand in some cases) in the reference year. None of the unincorporated firms had sales near $\$ 30$ million. In fact, $\$ 30$ million is a weak upper bound in most sectors. While significantly higher than past definitions of small business which used values of one to two million in sales as a cut off, a glance at Table 4 shows that only a few more firms are included using a $\$ 30$ million limit. The importance of this will be seen subsequently.

## Foreign Controlled Small \& Medium Businesses and Affiliates

The number of firms and their sales in this group were determined residually in the manner described below. Note that affiliates is a general term referring to the members of any of the 1,315 enterprise groups that did not have sales greater than $\$ 30$ million. Because of this, parent corporations or even all the constituent firms of some of the enterprises could be found here.

By subtracting the sales of the Independents from the total sales generated by all firms with sales between $\$ 100(\$ 50)$ thousand and $\$ 30$ million, the sales for this group can be calculated for each industry. The same procedure yields the number of firms. Some margin of error is possible if an affiliate or foreign firm has sales less than $\$ 100(\$ 50)$ thousand. The impact of any error, however, is minimal.

The data files used to apply the framework, and perform the various analyses are described oriefly in Appendix I. Of some importance is the "triad" file used extensively in Section $V$, Transition and Normal Firms, and Section VI, Financial Ratios and Relations Between Financial Variables.

The results of applying the methodology just developed to the 528,535 SBFR business universe is shown in Table 6. A succinct summary for each IBC industry may be found in Appendix C.

Table 6
Distribution of Firm And Sales Activity
1977/78 SBFR Universe


The largest group in terms of active entities is the one designated Self-Employment firms. Although accounting for $56 \%$ of the firms is the SBFR universe they represent only $3 \%$ of sales. At the other end of the size spectrum, the 1,097 largest corporations, 2 tenths of one percent of the population are responsible for nearly $47 \%$ of all sales. When combined with the Foreign and Affiliate firms we see that 1t percent of all firms generate $58 \%$ of total sales.

The Independeat population, however, is a significant proportion of the SBFR business universe. Forty-three percent of business by number, they generated about 39 percent of sales in the reference period. From the standpoint of financing issues and policy objectives they constitute a major target population. Of some interest, then, are the sectors where independent businesses congregate, or play a significant role.

Economic policies, financing assistance and tax incentives are often directed at certain sectors of the economy for the purpose of meeting government objectives. While the largest 1,097 corporations dominate business activity in general, their presence is particularly significant in ten industrial sectors (Table 7) where they represent $80 \%$ or more sector sales. These sectors are, to a large extent, primary industries; transportation, mining, crude petroleum and chemicals. Manufacturing is represented by the car industry and communication equipment manufacturers.

Table 7
Sectors where "Large" Firms Account for
a Major Proportion of Industry Sales

| Rank | Industry | $\begin{gathered} \text { \% of Sector } \\ \text { Sales } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: |
| 1 Motor Vehicle, |  |  |
|  | Manufacturers | 95.7 |
| 2 | Misc. Communication and Utilities | 91.3 |
| 3 | Iron \& Steel Mill, Smelting \& Refining | 90.5 |
| 4 | Misc. Chemical \& Petroleum Industry | 88.0 |
| 5 | Water, Rail \& Pipe Line Transportation | 86.0 |
| 6 | Crude Petroleum and Natural Gas | 85.0 |
| 7 | Communications Equipment Manufacturers | 82.9 |
| 8 | Metal \& Non-metal Mines | 82.1 |
| 9 | Misc. Food Industry | 80.3 |
| 10 | Misc. Manufacturing Industries (N.E.S.) | 80.0 |

As shown in Table 8 the Affiliates and small and medium Foreign firms are only a significant presence in one sector, and much less important in three others. In general, their presence in the economy is far more diffuse than the large scale firms.

## Table 8

Sectors where "Affiliates, Small and Medium Foreign Firms

| Rank | Industry | $\begin{gathered} \text { \%f Sector } \\ \text { Sales } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: |
| 1 | Misc. Clothing Industry | 88.1 |
| 2 | Publishing Only | 46.0 |
| 3 | Radio \& Television Broadcasting | 41.2 |
| 4 | Sporting Goods \& Toy Industry | 39.0 |

Independents dominate a substantial number of sectors in terms of sales (Table 9). None of these, however, are manufacturing, communication or even export based Rather, they appear to be service and retail oriented industries serving local markets. Classified by number, these firms are even more concentrated, as shown in Table 10. . Sixty-five percent of the over 225 thousand Independents are located in just fourteen industries.

Table 9
Sectors where 'Independents' Account for a
Major Proportion of Industry Sales

| Rank | Industry | "Independents'" Sales as of of Sector Sales | Number of Independent Firms |
| :---: | :---: | :---: | :---: |
| 1 | Tire, battery \& accessories stores | 91.9 | 2,233 |
| 2 | Motor vehicle repair | 91.7 | 7,981 |
| 3 | Machine shops | 88.4 | 1,032 |
| 4 | Motor vehicle dealers | 86.9 | 4,841 |
| 5 | Clothing industry | 85.9 | 1,382 |
| 6 | Gasoline service stations | 85.5 | 10,420 |
| 7 | Special trade contractors | 84.2 | 33,078 |
| 8 | Drug stores | 81.2 | 3,077 |
| 9 | Hosiery \& knitting mills | 80.9 | - 230 |
| 10 | Building construction | 80.7 | 10,662 |
| 11 | Retail stores, Not Elsewhere Specified | 79.5 | 8,890 |
| 12 | Misc. personal services | 79.3 | 1,165 |
| 13 | Blacksmithing \& welding shops | 78.1 | 865 |
| 14 | Photographic services, Not Elsewhere Specified | - 76.6 | 912 |
| 15 | Miscellaneous repair shops | 76.5 | 631 |
| 16 | Household furniture \& appliance stores | 75.9 | 7,756 |
| 17 | Wholesalers of scrap and waste materials | 75.6 | 639 |
| 18 | Signs \& displays industry | 75.3 | 280 |
| 19 | Advertising services | 73.9 | 1,062 |
| 20 | Radio, television, \& electrical appliances repair stores | 73.2 | 555 |
| 21 | Florists' shops | 73.2 | 749 |
| 22 | Men's clothing stores \& custom tailer shops | 72.8 | 1,522 |
| 23 | Household furniture manufacturers | 72.0 | 874 |
| 24 | Woman's clothing stores | 71.9 | 2,106 |

Table 10

## Sectors where Independent Canadian Controlled

Small and Medium Businesses Congregate .

| Rank | Industry | $\begin{array}{c}\text { Number } \\ \text { of Firms }\end{array}$ | Cumulative Percent |
| :---: | :---: | :---: | :---: |
| 1 | Special Trade Contractors | 33,078 | 14.7 |
| 2 | Hotels, Motels, Restaurants | 15,299 | 21.5 |
| 3 | Food Stores | 14,730 | 28.0 |
| 4 | Building Construction | 10,662 | 32.8 |
| 5 | Gasoline Service Stations | 10,420 | 37.4 |
| 6 | Wholesales, Not Elsewhere Specified | 8,985 | 41.4 |
| 7 | Miscellaneous Service to Business Management | 8,892 | 45.3 |
| 8 | Retail Stores, Not Elsewhere Specified | 8,890 | 49.3 |
| 9 | Motor Vehicle Repair Shops | 7,981 | 52.8 |
| 10 | Household Furniture and Appliance Shops | 7,756 | 56.3 |
| 11 | Truck Transport | 5,968 | 58.9 |
| 12 | Motor Vehicle Dealers | 4,841 | 61.1 |
| 13 | General Merchandise Stores | 4,426 | 63.0 |
| 14 | Wholesalers of machinery \& Equipment not Elsewhere Specified | 3,948 | 64.8 |
|  | Sub-total | 154,876 | 64.8 |
|  | All-remaining | 79,333 | 35.2 |
|  | Total | 225,215 | 100.0 |

Table 11
Sectors where Self-employment Firms are Concentrated

| Rank | Industry | $\begin{aligned} & \text { Number } \\ & \text { of Firms } \end{aligned}$ | $\begin{aligned} & \text { \% unin- } \\ & \text { corporated } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { Cumulative } \\ & \text { d of Total } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Special Trade Contractors | 42,384 | 91 | 14.4 |
| 2 | Truck Transport | 30,049 | 91 | 24.5 |
| 3 | Hotels, Motels, Restaurants | 23,959 | 78 | 32.7 |
| 4 | Wholesalers, N.E.S. | 16,382 | 60 | 38.2 |
| 5 | Retail Stores, N.E.S. | 14,140 | 74 | 43.0 |
| 6 | Misc. Services to Business | 11,388 | 35 | 46.9 |
| 7 | Food Stores | 10,582 | 90 | 50.4 |
| 8 | Barber \& Beauty Shops | 9,246 | 96 | 53.6 |
| 9 | Misc. Services, NoE.S. | 8,469 | 58 | 56.4 |
| 10 | Building Construction | 8,039 | 38 | 59.2 |
| 12 | Taxicab | 7,989 | 97 | 61.9 |
|  | Amusement \& Recreation |  |  |  |
|  | Services | 7,779 | 65 | 64.5 |
| 13 | Other Construction | 6,359 | 94 | 66.7 |
| 14 | Logging | 6,228 | 87 | 68.8 |
| 15 | Motor Vehicle Repair | 5,275 | 91 | 70.6 |
| 16 | Service to Buildings | 4,504 | 90 | 72.1 |
|  | Sub-total | 212,772 |  |  |
|  | All remaining | 82,396 |  |  |
|  | Self-employment total | 295,188 |  |  |

Table 12
Sectors where Self-employment and Independents
are Concentrated

Self-
Employment

| Rank | Industry | Firms | Independents | Combined |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Special Trade Contractors | 42,384 | 33,078 | 75,462 |
| 2 | Hotels, Motels, Restaurants | 23,959 | 15,299 | 39,258 |
| 3 | Truck Transport | 30,049 | 5,968 | 36,017 |
| 4 | Wholesalers (Not Elsewhere Specified, N.E.S.) | 16,382 | 8,985 | 25,367 |
| 5 | Food Stores | 10,582 | 14,730 | 25,312 |
| 6 | Retail Stores N.E.S. | 14,140 | 8,890 | 23,030 |
| 7 | Miscellaneous Service to Business | 11,388 | 8,892 | 20,280 |
| 8 | Building Construction | 8,039 | 10,662 | 18,701 |
| 9 | Motor Vehicle Repair | 5,275 | 7,981 | 13,256 |
|  |  | 162,198 | 114,485 | 276,683 |
|  | Percentage of Total Firms | 55\% | 51\% | 53\% |

Special Trade Contracters are by far the largest group (almost 15\% of the Independents) and when combined with Building Construction, construction related firms represent over $19 \%$ of all Independent firms. Hotels, Restaurant and Food Stores represent another 14\%. Thus a total of one-third of the Independents (or $15 \%$ of the firms in the SBFR universe) are found in just four industries.

The phenonemon is also exhibited by the self-employment firms. Over seventy percent of these firms are located in. just 16 of the 107 IBC industry sectors. (Table 11). These too are local market service based industries.

There is, in fact, considerable sector overlap where the self-employment and independent firms congregate. As can be seen in Table 12 over one-half of both groups are found in the same nine sectors.

The Size Distribution of the "Independents"

Having looked at the industrial sectars where the Canadian-owned, Independent firms tend to congregate or dominate activity, the size distribution of these firms within a given sector and across sectors is now examined.

The independent firms within the industry were ranked in incieasing order of sales size. For the incorporated firms, this was accomplished using the "rriad File" (see Appendix I for a detailed explanation of this data file), which consists of average sales for each three ajacent firms in an industry after they have been sorted by sales size. The result was a very good representation of the sales Erequency distribution. When combined with the grouped data for the unincorporated businesses, (which because of their size, was essentially is sales ranges of $\$ 50,000$ ) the equivalent of Chart 5 was constructed for each industry.

## Chart 5

Lorenz Curve for Industry Sales
Independent Canadian Controlled Small \& Medium Businesses


Those firms that accounted for the first $25 \%$ of total group sales were assigned to the First Quadrant (sales less than Sl), those which fell into the next 25\% - the Second Quadrant, and so on. The quadrants represent four sales size groups, arranged in order of increasing sales size. The proportion of firms that fell into each quadrant was then calculated. Results for the 14 industries where Independents congregate are displayed in Table 13.

Table 13
Distribution of "Independents" by Quadrant for 14 IBC
$\qquad$
(Incorporated and Unicorporated Firms)

Percent of Firms in Quadrant

| Industry | Lone | Two | Three | Four | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | \% | \% | $\stackrel{\circ}{\circ}$ |
| Special Trade |  |  |  |  |  |
| Contractors | 74.6 | 17.9 | 5.8 | 1.7 | 100.0 |
| Hotels, Motels, Restaurants | 60.3 | 24.8 | 9.7 | 5.2 | 100.0 |
| Food Stores | 65.2 | 22.5 | 9.5 | 2.8 | 100.0 |
| Building Construction | 74.0 | 18.8 | 5.0 | 2.3 | 100.0 |
| Gasoline Service Stations | 51.0 | 29.0 | 13.5 | 6.5 | 100.0 |
| Wholesalers, N.E.S. | 75.9 | 17.6 | 4.4 | 2.0 | 100.0 |
| Misc. Services to Business Management | 69.7 | 21.6 | 7.2 | 1.5 | 100.0 |
| Retail Stores, N.E.S. | 64.4 | 23.1 | 10.3 | 2.3 | 100.0 |
| Motor Vehicle Repair Shops | 61.9 | 19.5 | 14.4 | 4.1 | 100.0 |
| Household Furniture \& Appliance Shops | 59.3 | 24.2 | 14.4 | 2.1 | 100.0 |
| Truck Transport | 73.3 | 16.9 | 7.4 | 2.3 | 100.0 |
| Motor Vehicle Dealers | 72.8 | 16.1 | 7.4 | 3.6 | 100.0 |
| General Merchandise Stores | 76.7 | 17.4 | 4.6 | 1.3 | 100.0 |
| Wholesalers of Machinery \& Equipment, N.E.S. | 72.0 | 18.0 | 7.4 | 2.6 | 100.0 |

Examination of the size distribution of each of these industries reveals that the distributions are skewed right, just like the All Industry Curve presented in Chart 3 . While a small number of Independents in each industry account for a large share of the Independent sales the shape of the curve varies from industry to industry. Despite the variation none of the curves are even nearly straight. If an industry curve, such as that depicted in Chart 5, were a straight line then in Table 13 the percent of firms in each quadrant would be 25 \%, indicating that all the independents in that industry were the same size.

The absence of firm size homogeneity can be attributed to a number of factors. first, despite our best efforts, we may be observing fundamentally different businesses which, for reasons of convenience, have been designated the same. For instance, a food store can be a bakery, delicatessen, health food retailer, corner grocery store, or a supermarket. It would be quite unreasonable, therefore, to expect to observe all these firms the same (sales) size, even if the industry were in equilibrium.

Referring to Table 13, "General Merchandise Stores" is typical of the more highly skewed distributions. The smallest 77\% of these stores account for $25 \%$ of industry sales, while $1.3 \%$ of the largest stores also account for 25\%. In this industry, $6 \%$ of the firms in the top two quadrants account for half the industry sales. On the other hand, "Gasoline service stations", a more homogeneous industry, is also more evenly distributed by size - the first quadrant has 5lo of the firms (compared with $77 \%$ for General Merchandise Stores) and it takes 20\% of the firms to cover the top half of the industry independent sales.

Many factors, such as economies of scale, barriers to entry, and conditions of growth or decline of the industry may affect the size distribution. Within an industry, We may also be observing the influence of start-ups, dying firms, or the effects of limited local markets: rural versus urban markets.

It is not possible with this data to determine any effects due to urban-rural differences or the heterogeneous nature of the businesses comprising an industry. There is some theoretical work which suggests that a skewed distribution of firms is plausible under certain assumptions. Here it is sufficient to note that a limited number of firms in the independent small and medium businesses population generate most of the sales.

The size range of firms in each quadrant is displayed in Table 14 for the same fourteen industries. Thirty million dollars is a weak upper bound for the fourth quadrant for most of these industries. (See Appendix $F$, where the maximum "triad" sales for all 107 IBC industries is shown.) There are significant variations in the sales range from industry to industry. To some extent, these variations reflect differences in value added by these industries. In those industries where the proportion of value added to sales is low the upper bound of sales in the first quadrant is high. For example, in Motor Vehicle Dealers and Wholesalers of Machinery and Equipment, one would expect to see purchased goods and inventory costs account for a substantial percentage of the sales dollar. On the other hand, in an industry such as Motor Vehicle Repair Shops, where labour input is a large component of sales, the corresponding upper bounds are significantly lower.

Table 14
Sales Size of Independent firms by
$\qquad$

Size Range of firms in Quadrant (Annual Sales in $\$$ thousands)


Note: The values so to S4 are determined for each industry from the equivalent of Chart 5.

For example, Firms in Quadrant Two have sales between Sl and s2, i.e. between $\$ 209,000$ and $\$ 701,000$ for special trade contractors.

The variation in the annual sales ranges of the quadrants from industry to industry illustrates the problem of using an arbitrary sales size figure to establish size classes for dissimilar industries. For example, if a figure. such as $\$ 2$ million annual sales were used as a ceiling for the small business size class, then in the case of Food Stores it would include all firms in Quadrants One, Two and Three and several firms in Quadrant Four, whereas in the case of Motor Vehicle Dealers it would not even include all the firms in Quadrant One.

To summarize, within the population of Independent Canadian controlled small and medium business:
(1) Activity is, in general, concentrated with approximately $13 \%$ of the largest independent firms accounting for $50 \%$ of the sales.
(2) There are significant inter-sector differences in the degree to which activity is concentrated.
(3) There are significant inter-sector differences in the size range of firms in each quadrant.

## V. TRANSITION AND NORMAL FIRMS

By focussing on the segment of the business universe which is not large or foreign owned, it was found that both the self-employment and independent firms tended to congregate in relatively few industrial sectors. Further examination indicated that within the independent category of firms there was a concentration of activity and inter-sectoral differences in the size distribution of firms.

There are, however, problems with defining a classification along a single dimension. The resulting groups, such as self-employment firms, may not be as "pure" as one might expect. For example, attempting to isolate self-employment firms by selecting only those firms with sales less than, say, 100 thousand dollars inevitably includes non self-employment firms: any "larger" firms in the process of starting-up, or having a bad year for sales, will be classified as self employment.

Thus if firms are grouped according to sales size, those with lower sales are likely to be a more heterogeneous population than those firms with "large" sales.

At any time, each industry contains firms in various states of transition. Some may be in the process of starting-up, others may be exiting, while some may finally be showing a profit after years of losses. Others, of course, will be doing well, having generated retained earnings over the years, and having a profit in the current year. The incidence of these firms provides a "snap-shot" of the dynamics of a sector at a point in time.

A sector with a large proportion of exiting firms, but with only a low percentage of entries or turn-arounds is likely to be a declining sector or an industry experiencing rationalization. High entry and exiting may reflect "churning", particularly in an industry where barriers to entry are low.

Stratifying each sector into these groups, however, also serves another important purpose. Financial ratio analysis has often been used to define norms for an industry (though, as we see in the next section, uncritical use can be very misleading). One would expect that financial ratios for firms in transition would be quite different from those of "normal firms", and in some cases meaningless. For instance, firms with accumulated deficits greater than equity and negative profits would have a positive profit to equity ratio. A high incidence of such firms would result in very misleading financial ratios for a sector. Similarily firms with just marginally positive equity may record very high positive, or very negative profit to equity ratios, neither of which may be indicative of their performance.

Using the triad file for incorporated self-employment and independents, which contained five financial variables on each "triad", transition firms were defined and segregated in each SBFR industry.

Three types of transition firms, and a "normal" firm are defined below. These classes are mutually exclusive, so that at any time a firm belongs to only one group. The definitions are somewhat arbitrary, and should be considered merely as proxies for the categories they attempt to characterize. Nevertheless they appear to be reasonable.

## Type I - "Dying" Firms

Firms classified as Type I had negative or marginally positive equity (less than $5 \%$ of assets) and a loss on the current year's operations - negative profit. This classification is a proxy for aying firms. It is likely that this definition understates the true incidence, as smaller firms sometimes record a cumulated deficit as an asset, thereby overstating both assets and equity. Such firms will likely appear as Type III, or "normal firms" (defined below). The incidence of such occurences is unknown.

Type II - "Turn-arounds"
Transition status Type II represents firms in a turn-around position. These are firms with negative equity, but with a positive profit on the current years operations. On the basis of one years' data it is difficult, however, to classify a firm with certainty. A 'turn-around' may in fact be a 'dying' firm, the years' profit originating from the sale of assets. Despite the lack of precision in categorizing such a firm, the important fact is that it is clearly not a "normal" firm. As above, small firms that have recorded an accumulated deficit as an asset will be classified as Type III or normal firms, thereby understating the true incidence of. turn-arounds.

Type III - "Start-ups"
Type III firms, were defined as those with sales less than one-third of their assets, and equity greater than one-third of assets. This group approximates firms in a start-up phase.

The definition, as such, is too strict for some industries (e.g. Crude Petroleum and Natural Gas, where the Sales to Asset ratio is about .4) and not strict enough in others. (e.g. Wholesalers of Tobacco Products, where the sales to asset ratio is almost 5.0).

However, sensitivity tests indicated that varying the definitions did not produce much variation in the number of firms classified as Type III.

## Normal Firms

Normal firms are those which are not Type I, II or III. Such firms are characterized by positive equity, relatively large sales as a proportion of assets, and generally positive profits. About $10 \%$ of the normal firms, however did show a loss on operations during 1977.

This class of firm represents a population for which ratio analysis is meaningful. Firms in transition either become "normal" as in the case of some start-ups, or disappear completely through receivership, bankruptcy or by merely closing their doors. Appendix $D$ presents the percent of firms in each of the four classifications for the 107 IBC sectors, while Table 15 shows just the 14 Sectors where Independents congregate.

Table 15
Transition Status for the Industries where
Independents Congregate: 1977


Among these 14 industries the percentage of "normal" firms varies from a low of $61.5 \%$ (Hotels, Motels, Restaurants) to a high of $86.1 \%$ for General Merchandise Stores. As the last line in the Table shows, about 76\% of all the firms were classified as "normal" for the entire l:07 IBC industries.

There is also substantial variation by transition type. Dying firms (Type I) varied from a low of $4.3 \%$ to a high of $21.1 \%$ for Retail Stores N.E.S. while the all industry average is about 13\%.

Type III firms, approximating start-ups, were about 60\%, by number, of dying firms. Thus in the sample year more firms were in the process of exiting than were entering, if our proxy measures are correct.

Examining the complete table in Appendix $D$ illustrates the variation of the three types of transition firms within an industry (this can also be seen in Table l5). Some had high rates of exit and entry (Hotel, Motel, Restaurant) while other had a high percentage of dying firms and a low incidence of "new" firms (Retail Stores NoE.S.). General Merchandise Stores was one of the few industries where "new" firms were. a larger percentage than dying firms.

It should be cautioned that characterization of industries in this manner should not be taken too far without further industry specific analysis.

Table 16
Percentage of Firms in Transition by Quartile
14 Industries, 1977

Percentage of Firms in Transition in a Quartile

Quartile

|  | One | Two | Three | Four | Industry |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Special Trade Contractors | 48.1 | 17.8 | 8.1 | 3.0 | 19.2 |
| Hotel; Motels, Restaurants | 7.3 .2 | 36.5 | 27.0 | 17.1 | 38.5 |
| Food Stores | 55.1 | 18.7 | 9.8 | 5.9 | 22.4 |
| Building Construction | 57.9 | 29.3 | 14.4 | 4.0 | 26.4 |
| Gasoline Service Stations | 52.7 | 18.4 | 10.6 | 4.9 | 21.7 |
| Wholesalers, N.E.S. | 62.8 | 24.7 | 12.5 | 3.2 | 25.8 |
| Misc. Services Business Management | 54.3 | 24.6 | 14.4 | 9.2 | 25.6 |
| Retail Stores N.E.S. | 67.3 | 34.9 | 17.7 | 10.0 | 32.5 |
| Motor Vehicle Repair Shops | 56.8 | 23.4 | 10.5 | 5.2 | 24.0 |
| Household Furniture \& Appliance Shops | 60.4 | 24.1 | 10.4 | 4.4 | 24.8 |
| Truck Transport | 49.0 | 24.4 | 14.9 | 5.8 | 23.5 |
| Motor Vehicle Dealers | 51.1 | 11.1 | 2.5 | 1.0 | 16.4 |
| General Merchandise Stores | 42.5 | 6.3 | 4.8 | 1.9 | 13.9 |
| Wholesalers of Machinery and Equipment N.E.S. | 62.7 | 25.6 | 6.5 | 2.9 | 24.4 |
| All SBFR Industries | 56.0 | 24.4 | 12.4 | 4.4 | 24.3 |

Perhaps of more interest is the incidence of transition firms along the size dimension (sales). By arranging the firms in each population according to sales size it was possible to select the smallest $25 \%$ of firms (the first Quartile), the next 25 g of firms (the second Quartile), and so on. Table 16 presents the percentage of firms in a state of transition (Type I to III) by quartile for the same 14 industries (See Appendix E for all 107 Industries. These figures may need some explanation. For example, $19.2 \%$ of the Special Trade Contractors (line 1 , Table 16) were determined as firms in transition. Such fims, however, tended to be those with very small sales. Of the smallest 25 of firms nearly half (48.1\%) were firms in transition, while of those in the Fourth quartile only $3 \%$ were firms in transition.

Thus, within a given industry, the larger a firms' sales the more likely it is to be normal, although a such firm can show a loss.

Since some public policy in the areas of economic development is directed at sectors of "opportunity" transition data on one of these sectors is presented in Table 17 . The sector covers manufacturers of communications equipment of whom $64 \%$ fall into the "normal" category. The distribution of firm type by size class is shown in Table 17.

Table 17

## Distribution of Transition Status by Quartile

Communications Equipment Manufacturers


There is clear relationship between transition status and size in this sector. Three quarters of the firms in the smallest size range are in some sort of transition status and only 24 percent are "normal". None of the firms in the largest size class appear to be in a state of transition.

## Summary

To this point we have seen that the Independent population is concentrated in a limited number of sectors, that the sales size distrioutions are still extremely skewed, despite the removal of the large scale firms, affiliates and foreign business; and that the sales size of small and medium business is industry specific. A limited number of independents, was found to represent most of the activity attributable to small business.

Not all apparently small business is indeed small. A dying "large" firm may have few sales and look like a "small" firm. Of the remaining firms some were start-up (possibly of very large business) and other were turn-arounds (and also potentially large too). While these firms may have potential financing problems, questions about access to funds concern more than just the issue of smallness per se.

One might expect, for small firms at least, that the role of organized financial markets may be limited in start-up situations. Sufficient funding from the owner and "friends" may be necessary to demonstrate the potential viability of the operation to the impersonal, organized financial market, especially if the chief assets of the firm are "personal" ones such as skills and experience. Here again, the issues of access to funds involve more than just "smallness".

Normal firms, then are mostly small businesses that have established a "track-record". For these firms financial ratio analysis makes sense; indeed, this is perhaps the only group where we can look for evidence of differences in financial structure that may reflect differential treatment by financial markets. This is the topic of the next section.

## VI. FINANCIAL RATIOS AND RELATIONS BETWEEN FINANCIAL VARIABLES

This section describes an investigation of the relations among financial variables in "normal" firms, that is, free of the distortions imposed by the presence of start-ups and moribund firms. Such "transitional" firms, defined as in the previous section, were accordingly excluded from the sample before the computations described below were made. It was also decided to exclude very small firms, defined as those having either sales or assets less than fifty thousand dollars (for technical reasons it was necessary to do this trimming symmetrically in sales and assets). Since these exclusion criteria are somewhat arbitrary a sensitivity test was carried out, examining the effects of altering the definitions of transitional firms. It was found that the results had little sensitivity to the precise specification of the exclusion criteria so that we can have some confidence that the absence of the transitional firms distorts less than would their presence. The "Triad" files (Appendix I) provided the data used in this study.

Financial ratios have long been used by accountants in the examination of single firms: a change in the value of a key ratio can signal trouble in the firm which might otherwise go unnoticed. For the purposes, however, of statistical analysis and of constructing a picture of an industry as a whole, the uncritical use of financial ratios can mislead: the trouble with debt-to-equity and profit-to-equity ratios, when equity can be negative (or positive but very small) are mentioned in the section "Transition and Normal Firms". There are as well more subtle difficulties having to do with the behaviour of conditional measures when both the variables whose ratio is being taken are subject, as they are here, to random fluctuations. These difficulties are illustrated by the behaviour of the Sales-Assets ratio described in the paragraph "Sales vs. Assets" below, and in Appendix $H$. We have chosen two ratios for consideration, profit-to-sales and Earnings Before Interest and Taxes or E.B.I.T.-to-assets, in which the difficulties are minor. Other characteristics such as indebtedness, have been examined by estimating the relationships between variables directly, rather than by forming ratios. We have nevertheless prepared a list of medians of selected ratios for all 107 sectors, which appears as Table G2 in Appendix G.

The questions addressed have to do with the effects of firm size on firm performance and firm structure: are small firms more or less profitable than larger firms? Are they more or less indebted? Do they have more or less sales per dollar of assets? These questions are considered separately below, but we should first summarize the limitations of this study:
(a) Very large firms and affiliates of very large, and foreign, firms are excluded: the exclusion process and the rationale for it are described in Section IV. It might be worthwhile to bring such firms back in to compare them with our small business universe, but so far the difficulty in obtaining large-firm data in a form comparable with our small-firm data has prevented this. The present study is thus a comparison of small and medium-size independent, incorporated businesses
among themselves, and should not be interpreted as generalizing to all businesses without further evidence.
(b) The five variables in the data permit only a limited look at the financial pattern of business activity; for example, no information on the term-structure of debt is available, except for industry-wide averages given in Statistics Canada publications, which are generally not comparable with the data used here.
(c) Some distortion is introduced by the process of "triadding". The magnitude of these effects can be estimated by doing the computations on each of the two data sets we have: sales triads and assets triads.

As will be seen below, there is some (usually predictable) difference between the estimates obtained from the two triaddings, and these often exceed the confidence limits obtained from the estimated standard errors. The interpretation of this is that the triadding effects dominate the sampling error (which, because of the large sample sizes used here is generally trivial anyway). Thus a realistic "confidence interval" will include at least the interval between the two estimates, and hypothesis testing should be based on this interval (or, to be conservative, a somewhat larger one) rather than the usual confidence interval based on sampling variation alone. As a rule of thumb, we shall adopt a confidence interval of length twice the difference between the estimates provided by the two triaddings, and centred on their mean.

Below we shall describe the results of our investigations, concentrating for expository simplicity on two industry sectors: 404 (Building Construction) and 631 (Food Stores). Table 18 gives the parameter estimates, for these two sectors, of four relationships: Sales vs. Assets, Debt vs. Assets, Profit-to-Sales ratio vs. firm size, and EBIT-to-Assets ratio vs. firm size. The same information is given in a more compact format for all 107 sectors in Appendix $G$. We now discuss each of the relationships in turn.

## Sales vs. Assets

Chart 6 shows the median sales-to-assets ratio plotted against sales for sector 404. It shows a strong increase in this ratio with increasing firm size, from about 1.25 for the smallest firms to about 2.00 at the large end, from which one might be tempted to conclude that larger firms are more efficient at generating output from their assets than are the smaller firms. This conclusion is unwarranted, however, and in fact Chart 6 is quite misleading, for reasons that are explained in Appendix $H$. It is included here as an example of the pitfalls of uncritical use of financial ratios in statistical analysis. A better way of viewing the sales-assets relation is given in Chart 7 which shows a scatter plot of sales and assets, with logarithmic scales for each. The points form a roughly elliptical cluster, whose "principal axis" computed by extracting the eigenvectors

CONDITIONAL MEDIAN OF SALES TO ASSETS RATIO VS. SALES (THOUSANDS OF DOLLARS) IBCODE $=404$
butlding contruction

of the estimated covariance matrix, have been drawn in. The slope of the "first" (longer) axis is a measure of the mutual dependance between sales and assets, and is analogous to a regression coefficient: ir: particular, if this slope is 1 , then there is no tendency for small firms to have more or less sales per dollar of assets than larger firms.

The distance along the first principal axis, known as the first principal component, is a better measure of firm size than either sales or assets alone, and this is what we shall use below in relating earnings to firm size. This measure, on the logarithmic scale, is a weighted average of the logarithms of sales and assets, so we can write it as

```
PCl = p log A + (1-p) log s, with o p 1.
```

Then on the original scale (i.e. taking exponentials) we get

```
"Firm Size" = APSl-P
```

Thus firm size is a geometric weighted average of sales and assets, with the weights determined by the principal axis.

The second principal axis is perpendicular to the first and measures across the ellipse. Thus for a given fixed value of the first principal component, an increasing second P.C. means larger sales and smaller assets. It might therefore be thought that the second P.C. is a measure of capacity utilization, or efficiency, but as indicated below, we are unable to find any evidence of this. It seems more likely that the width of the scatter of points is due to the following sources of noise:
(a) Even at the three-digit level the standard Industrial Classification is a somewhat crude description of business activity, and each industry group is a super-position of many sub-industries and sub-markets, each with its characteristic sales-assets relation. Geographic and urban-rural differences will also contribute to widening the spread in what is classified as a single "industry".
(b) Older firms will show material assets valued at purchase price, and inflation since the purchase will cause the value of the assets to be understated on the firm's books. This is partially offset by the fact that older firms tend to have more retained earnings than newer ones, but the net effect is to introduce some noise into the sales-assets relation, thus causing the spread of points to be wider than otherwise. Another source of noise is the treatment of rentals and leases. Two firms, identical except that one leases most of its equipment and the other purchases it with a bank loan secured by the equipment, will occupy very different positions on the sales-assets scatter because in the second case the equipment is carried on the books as an asset (and the loan as a debt), but in the first case the rental payments are entered as operating expenses, with no addition to assets or to debt.


The computed values of the slope of the first principal axis for sectors 404 and 631, for both sales and assets triads, are shown in Table 18. In the case of 404, the values provided by the two triaddings neatly bracket the value 1 , so we have no reason to doubt that the "true" slope is equal to 1 , and hence no reason to think that asset-utilization differs appreciably with firm size; this corrects the impression produced by Figure Bl.

Sector 631, however, gives a different picture: both sales and assets triads yield slopes considerably larger than 1 , and the ad hoc confidence interval described above is from $1.1 \overline{19}$ to 1.529 , and does not include 1. Hence we are almost certainly justified in concluding that this industry (Food Stores) does exhibit an increase in asset-utilization with firm size. It is folklore that large food stores tend to turn over their inventory faster than small ones, and this seems to be confirmed by the results here, since inventories form a substantial part of the assets of a food store.

A look at Table Gl in the Appendix $G$ will show that the pattern of sector 404 is more typical than that of 631: indeed slopes significantly greater than 1 are the exception rather than the rule among the 107 sectors of our universe. It should again be noted, however, that the very large firms have been excluded. It is not ruled out by our results that there are economies of scale at the large end in those industries where large firms dominate.

Debt vs. Assets
We are defining "debt" as assets minus equity, and it might better be called "total liabilities", since it will sometimes include items not normally entered as debt.r such as an advance from a shareholder (possibly a relative). From an economic point of view, however, this seems the best notion of debt to use (it has the added virtue of being the only one available in our data), since the liabilities must be carried by someone, regardless of the contractual details of the arrangement. The debt-asset relation was treated in exactly the same way as the sales-asset relation: the principal axis of the log - transformed variables was extracted, with the results shown in Tables 18 and Gl. Most of the slopes are slightly greater than 1 , although not significantly so in many cases.

There could be a slight upward bias in the slopes resulting from the same sources of error as described in (b) above. If we (plausibly) assume that the larger end of the size scale has a higher proportion of older firms, with understated assets, than the lower end, and that firms that do a lot of leasing tend to be toward the lower end, it can be shown that both of these distortions would work in the same direction on the slope of the debt-assets line, biasing it upward. Our data provide no way of estimating the magnitude of these effects, but given that the estimated slopes are generally only slightly greater than 1 it seems reasonable to conclude that the overall picture is of no, or a very slight, increase in indebtedness as firm size increases.

Table 18
Values of Estimated Parameters for Sectors 404
Business Construction, and 631 Food Stores.

|  | Industry | Sales Triads | Assets Triads |
| :---: | :---: | :---: | :---: |
| Slope of Principal Axis of | 404 | 1.0972 | . 9464 |
| logarithms of Sales and Assets | 631 | 1.4265 | 1.2215 |
| Slope of Principal Axis of | 404 | 1.0769 | 1.0614 |
| logarithms of Debt and Assets | 631 | 1.0685 | 1.0456 |
| Intercept of Regression | 404 | -. 010 | . 025 |
| line of Profit-to-sales ratio vs. first P.C. | 631 | . 0397 | . 0177 |
| . Slope of Same Regression | 404 | . 0072 | . 0028 |
| line | 631 | -. 0090 | . 00070 |
| Intercept of EBIT-to-Assets | 404 | . 118 | . 129 |
| Ratio vs. first P.C. | 631 | . 142 | . 105 |
| ..Slope of same regression | 404 | . 0022 | -. 0019 |
| line | 631 | . 0011 | . 0032 |

Profit-to-Sales Ratio vs. Firm Size
The profit to sales ratio was regressed against the principal components of sales and assets; results are shown in Tables 18 and Bl , and for sector 631 a plot of the conditional median and mean of the same ratio against the first P.C. is shown as Chart 8. It will be seen from the tables that most of the slopes are very near zero, and some are negative. The negative slopes are likely to be the result of the skewness of the conditional distribution at the low end of the size range, a phenomenon very well illustrated by Chart 8; there the conditional mean runs well above the median at the low end and comes close to it at the high end. This phenomenon was found to be quite typical of most of the sectors. Since regression lines in effect are based on the conditional mean, there is probably a slight tendency toward the negative in the estimated slopes. What can be said of the results so far is that they show little tendency for profit margins to vary with firm size, but (as seen from the intercepts) a strong tendency to vary with industry sector.

The second principal component was also included in the regressions, and found in almost all cases to have a significant negative coefficient. This, however, is explainable by a purely arithemetic effect: as the second
P.C. increases holding the first P.C. fixed, sales increase and assets decrease. Since sales is the denominator of the profit-to-sales ratio, it follows, ceteris paribus, that as sales increase the ratio will fall; this occurs even if the second P.C. has no significance for profitability. We tested the strength of the arithmetic effect by regressing the ratio of profit to the first P.C. against the second.P.C. All systematic tendency for the coefficient to be negative disappeared and most of the coefficients were insignificant. A similar thing happened when the same experiment was tried with the EBIT regressions described below, and this has led us to the conclusion mentioned above that the second principal component has little or no efficiency content.

## EBIT-to-Assets Ratio vs. Firm Size

EBIT (Earning Before Interest and Taxes) was computed as before-tax profit + imputed interest, with interest imputed as 9.6 of (assets - equity) (the average prime rate in 1977 was $8.6 \%$ ). This is of course a very imperfect proxy for interest actually paid, but makes economic sense as the opportunity cost of the firm's liabilities: whoever is carrying the liabilities is presumably receiving satisfaction equivalent to this opportunity cost, whether in the form of interest payments or some other form of satisfaction. EBIT so defined seems therefore the best measure of the social return which the firm is generating from its assets, since it includes profit (return to equity-holders), interest (return to debt-holders, valued at opportunity cost) and taxes ("return" to government).

The EBIT-to-assets ratio was treated similarly to profit-to-sales, except that two methods of estimation were used: Ordinary Least Squares (OLS) regression and (3-way) principal components regression, sometimes called "orthogonal regression". Although strictly speaking, these methods estimate different things, in the present case they gave very similar results, and only the coefficients given by the orthogonal regressions are presented in Tables 18 and Gl. Again, it will be seen that size effects, as measured by the slopes, are trivial in most cases, but there is considerable variation in the intercepts among sectors. The second P.C. had a consistently positive coefficient, entirely attributable to the arithmetic effect described above.

The overall conclusion seems to be that within a given industry, and with a few exceptions, small firms and larger firms do not look much different. We can find little evidence that asset-utilization, indebtedness, or profitability shows any systematic tendency to vary with firm size.



## APPENDIX A

## Qualifiers for Selected Small Business Programs

The SBLA (Small Businesses Loans Act), the SBTC (Small Business Tax Credit) and SBDB (Small Business Development Bond) are defined in terms of limits on sales, taxable income or retained earnings, all of which are found on the triad data file. Thus it was possible to determine the percentage of firms in each industry that would qualify for the programs (if they so choose). Further, it was also possible to see the effect of changing the qualification criteria of the programs on the percentage of firms qualifying.

First we define the criteria for the three programs as they appied at the time of analysis, and note the anomalies that apply to the data at hand.

Small Businesses Loans Act
The Small Businesses Loans Act, administered by the Department of Industry, Trade and Commerce, provides default insurance to "Designated Lenders", including chartered banks and some other institutions, to make loans at "prime plus one" using normal loan criteria to qualifying small businesses. Currently a small business with annual sales of less than $\$ 1.5$ million qualifies for a loan of up to $\$ 100$ thousand provided that the funds are used for: purchase of fixed or moveable equipment; alteration; construction; purchase of premises, or land. Twenty percent of the funds must be provided by the firm, except for the latter two uses, where the firms contribution may be as low as $10 \%$.

For presentation purposes, the percent of firms qualifying in all sectors has been calculated, even if that sector does not meet the program criteria.

The percentage of firms qualifying with sales of less than one, and two million dollars annually were also computed. The former value was the effective sales criterion in 1977, the year the data were collected, while the latter value indicates the "incremental" effect of raising the limit in a given year.

However, in a period of high inflation the number of firms that cease to qualify will increase each year if the qualifying sales limit is not also raised. Assume that a firms' sales increase with the rate of inflation, and that this is entirely a price effect (i.e. not due to increased volume). As the distribution of firm size remains the same the curve is merely shifted to the right. In year 1 a firm with $\$ 1$ more than $\$ 1.5$ million of sales would not qualify for a loan. One year later a firm with sales of $\$ 1,363,637$ in year 1 would no longer qualify (i.e. in year 2 its sales would be $\$ 1,500,001$ ) despite the fact that no more goods had been sold.

In five years a firm with sales of just over 1 million in the first year ( $2 / 3$ of the qualifying value) would no longer qualify. Further, since the distribution is skewed right (i.e. as you move towards zero sales there are more and more firms) an increasing number of firms will cease to qualify each year. As Table A-1 indicates, virtually all the Independent Canadian Controlled Small \& Medium Businesses in 1977 could qualify for an SBLA loan,
if they so chose (column 1 - sales limit of 1.5 million). The percent of "qualifiers" varies from a low of $61.5 \%$ in the Beverage industry to a high of $100 \%$ in Radio, TV and Electrical Repair Shops.

Column 2 shows the effect on the number of qualifiers if the sales limit had been left at one million in 1977. Because the size distributions are skewed (more small than large firms) lowering the limit by $\$ 500,000$ (Column 2) has more of an impact on the number of qualifers than does raising the limit by $\$ 500,000$ (column 3).

The SBLA was originally created to encourage banks to make term loans when such loans were restricted under the Bank Act. Since the 1967 revisions to the Bank Act the original. need for the SBLA has diminished. Loans made under the program, however, have grown at a compound growth rate of almost 50 名 a year since the interest rate formula of "prime plus one" was introduced in February of 1978.

If the Wynant finding that most term loans (90宩) are made with rates of prime plus two or less there seems to be no reasons why all loan applicants meeting SBLA conditions for qualification could not be issued as loans under the SBLA. The rapid growth in loans under this Act may reflect the Banking system's adjustment to this general loan insurance subsidy on the qualifying class of business.

Suppose that loans of amount $L$ are made at the beginning of the period for a rate of " $p+q$ " where $p$ is the prime rate. Assume that the net default rate at the end of the period (after the institutions have realized as much of the capital as possible by selling off the collateral) is $s$. The rate of return on these loans, is ( $p+q$ ) (1-s)-s. If the banks want to realize $p+.004$ (the 40 basis points being the extra transaction costs attributable to making small loans) then equating we have:

$$
\text { (1) } \quad q=\frac{s(1+p)+.004}{1-s}
$$

is the differential to charge for a given prime rate $p$ and risk class s.

If these same loans are made under the SBLA then the banks are guaranteed a return of up to ( $\mathrm{p}+.01$ ) (assuming that no application in case of default is refused by the SBLA). This is made up of two components: the first is the interest earned from the non-default borrower at a rate p+.01; the second is the capital defaulted (sL) and foregone interest (p+.01)sL provided under the SBLA.

The total subsidy paid by the SBLA is ( $1+p+.01$ )sL. Note that the subsidy is very sensitive to $s$, the net default rate, but relatively insensitive to the prime rate $p$. Doubling $s$ for a fixed $p$ doubles the subsidy. Doubling $p$ say from . 10 to . 20 for a fixed $s$, increases the subsidy by only 9\%. This subsidy is shared by the borrower and the lending institution. The borrowers share is:
(2) $(p+q)(1-s) L-(p+.01)(1-s) L=(q-.01)(1-s) L$
the difference in interest they would have paid, versus what they acually paid. The defaulting borrower is no better off in either case.

Therefore for a given risk class s, and a prime rate $p$ we can determine what proportion of the subsidy the borrower receives.

Table 1 presents the value of $q$ for a given net default rate $s$, and a prime rate $p$. Note that $q$ is quite insensitive to changes in $p$. (doubling in $p$ results in $q$ increasing by only 10 basis points,s $=.01$ )

Table 2 presents the borrowers percentage share of the subsidy (the bank's share is 1 minus this amount).

If the banking system is competitive then one would expect the rate offered under the SBLA would be less than "prime plus one" and, in fact, equal to prime plus . 004 (or whatever the extra transaction costs associated with small loans). In this case the entire subsidy would be captured by the borrower.

Table 1
Values of $q$ (prime plus $q$ )
For a Given Risk class $s$, and Prime Rate $p$


Table 2

| p |  |  |  |
| :---: | :---: | :---: | :---: |
| . 10 | . 455 | . 730 | . 820 |
| . 15 | . 483 | . 741 | . 828 |
| . 20 | . 504 | . 752 | . 835 |

The size of the SBLA subsidy is estimated in a paper "The Implicit Subsidy in Federal Business Financing Programs" prepared by Edward Hughes, for the SBFR.

Small Business Tax Credit (SBTC)
Canadian controlled private corporations are entitled to a federal tax reduction of 21 percentage points on the first $\$ 150,000$ of business income subject to a cumulative maximum of $\$ 750,000$. The qualifying amount is a minimum of active business income, taxable income, net business limit, on $\$ 150,000$. The net business limit is $\$ 750,000$ less the cumulative deduction account. (Accumulated taxable income less $4 / 3$ of dividends paid.) For most small firms the effective constraints on the deduction are taxable income or net business limit.

We assumed that a firm with equity in excess of $\$ 750,000$ had reached the business limit of $\$ 750,000$ (or equivalently had a net business limit of zero). This assumption likely excludes too many firms from the population of qualifiers for the SBTC.

Similarily a firm with taxable income of less than $\$ 150,000$ in 1977 qualifies for the tax credit. Even if a firm's taxable income were in excess of $\$ 150,000$, the first $\$ 150,000$ would still qualify for the tax credit if the other criteria were satisfied.

Therefore, a firm was deemed to be a potential qualifier for the small business tax credit if its taxable income was less than $\$ 150,000$ and its equity less than $\$ 750,000$. Note that if two of more firms are "associated" then they must "share" the tax credit; we have no measure of the extent of this phenomenon. The percentage of firms by industry not excluded from the Small Business tax credit is presented in Table A-2 (column 1). However, all the firms that qualify do not necessarily benefit from the small business tax credit. A firm must have a non-zero taxable income before the tax credit can confer a benefit. Because of the treatment of taxable income in the Statistics Canada data base (all negative taxable incomes are assigned the value zero) the only way a triad can have zero taxable income is if the three firms comprising a triad had zero taxable income. This proportion is significantly less than the true population proportion. Let $q$ be the probability of a firm having "zero" taxable income. Then in a randomiy constructed triad the probability of observing a zero is $q^{3}$. Since we can determine the proportion $p$ of triads with zero taxable income we have:

1) $q^{3}=p$
or

$$
q=p^{1 / 3}
$$

Unfortunately, triadding was not random, but based on decreasing firm sales. Not surprisingly, within an industry, the lower the triads' sales, the more "zero" taxable incomes are observed. Our estimate of $p$, and hence $q$, are likely too high as a consequence.

In any particular tax year, about one-half of all filing corporations (53\% in 1977) report zero taxable income or a loss for tax purposes. Other work by the Small Business Financing Review shows that the smaller sales size classes have up to 61 s of firms not paying taxes.

In Table $I-2$, column 1 presents the percentage of firms in an industry likely to qualify for the Small Business Tax Credit. Column 2 shows the estimated (pl/3) number of firms not paying taxes in that year. Column 3 is column 1 minus column 2 , and gives the estimated percentage of firms likely benefiting from the tax credit.

While there are several estimation problems because of the nature of the data, and the complexity of the small business tax credit qualifications, the estimated percentage of qualifiers (column 3) is indicative of the impact of the small busines's tax credit.

The beneficiaries of the SBTC varies from a low of $19.7 \%$ in the Crude Petroleum and Natural Gas Industry to a high of 61.3\% in other Transportation. Thus the $\$ 748$ million tax expenditure in 1977 on the SBTC benefited only a small percentage of the incorporated small business population.

Small Business Development Bond
Prior to the recent budget, a firm could qualify for the Small Business Development Bond (SBDB) if it qualified for the small business tax credit (and was making a qualified investment - usually to acquire land or a new depreciable property or to finance research and development).

Column 1 of the Table $A-2$ also presents those firms which qualify for an SBDB. Since this is virtually all incorporated firms in the ."Independent" population, the potential number of beneficiaries was quite large. SBDB's offered at about "one-half prime plus two", in most cases represented a substantial interest subsidy financed by a tax expenditure (foregone tax revenue).

The extent of the subsidy has been detailed in the paper cited earlier.

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TABLE A-1
The Percentage of Incorporated Independent Canadian Controlled Small and Medium Firms Qualifying for a Small Business Loan Under the Small Businesses Loans Act



| IBC CODE | INDUSTRY | $\$ 1.5$ Sales Limit | $\begin{aligned} & \text { illions } \\ & \$ 1.0 \\ & \text { Sales } \\ & \text { Limit } \\ & \hline \end{aligned}$ | $\begin{aligned} & \$ 2.0 \\ & \text { Sales } \end{aligned}$ Limit |
| :---: | :---: | :---: | :---: | :---: |
|  |  | \% OF FIRMS QUALIFYING |  |  |
| 290 | IRON AND STEEL MILLS, SMELTING AND REFINING | 79.0 | 71.6 | 82.7 |
| 300 | BOILER, PLATE \& STRUCTURAL STEEL | 69.7 | 63.1 | 77.6 |
| 304 | METAL STAMPERS, PRESSING AND COATING INDUSTRY | 85.6 | 78.0 | 90.0 |
| 305 | WIRE \& WIRE PRODUCTS MANUFACTURERS | 82.5 | 73.0 | 89.0 |
| 308 | MACHINE SHOPS | 94.0 | 91.4 | 96.3 |
| 309 | MISCELLANEOUS METAL <br> FABRICATING INDUSTRY | 84.8 | 78.0 | 88.2 |
| 314 | MISCELLANEOUS MACHINERY \& EQUIPMENT MANUFACTURERS | 83.4 | 76.0 | 89.0 |
| 319 | MOTOR VEHICLE, TRUCK BODY \& TRAILER MANUFACTURERS | 77.5 | 68.5 | 82.0 |
| 320 | OTHER TRANSPORTATION PRODUCTS MANUFACTURERS | 85.7 | 78.5 | 88.1 |
| 330 | SHIP BUILDING, BOAT BUILDING AND REPAIR | 94.0 | 87.0 | 96.0 |
| 337 | COMMUNICATIONS EQUIPMENT MNFG. | 86.2 | 77.6 | 88.0 |
| 341 | ELECTRICAL PRODUCTS, OFFICE AND STORE EQUIPMENT MANUFACTURERS | 85.7 | 79.8 | 89.1 |
| 349 | CLAY OR STONE PRODUCTS | 93.6 | 91.0 | 96.1 |
| 350 | READY-MIX CONCRETE | 79.5 | 65.0 | 84.1 |
| 354 | CONCRETE PRODUCTS MANUFACTURERS | 86.2 | 78.0 | 90.3 |
| 356 | GLASS PRODUCTS \& MISC. METAL PRODUCTS | 87.6 | 77.9 | 91.7 |
| 380 | MISC. CHEMICALS AND PETROLEUM PRODUCTS | 80.1 | 72.8 | 84.3 |
| 392 | JEWELLERY AND SILVERWARE INDUSTRY | 89.0 | 84.0 | 92.0 |
| 393 | SPORTING GOODS AND TOY INDUSTRY | 83.6 | 80.0 | 89.1 |
| 397 | SIGNS AND DISPLAYS INDUSTRY | 96.1 | 93.0 | 98.0 |
| 399 | MISC. MANUFACTURING INDUSTRIES, NES | 91.6 | . 86.1 | 93.8 |
| 404 | BUILDING CONSTRUCTION | 92.3 | 88.0 | 94.4 |
| 406 | HIGHWAY, BRIDGE AND STREET MAINTENANCE | 81.7 | 75.8 | 85.0 |



|  | (millions) |  |
| :--- | :---: | :---: |
| \$l.5 | \$I.0 | \$2.0 |
| Sales | Sales | Sales |
| Limit | Limit | Limit |

\% OF FIRMS QUALIFYING

| 86.5 | 81.2 | 89.6 |
| :--- | :--- | :--- |
| 95.1 | 91.4 | 96.8 |
| 93.3 | 91.3 | 96.0 |
| 91.0 | 87.0 | 93.1 |
| 98.5 | 96.1 | 99.2 |
| 94.5 | 91.2 | 96.4 |
| 94.3 | 92.0 | 95.4 |
| 98.5 | 97.0 | 99.0 |
| 97.0 | 93.5 | 98.0 |
| 93.1 | 87.7 | 95.4 |

$96.0 \quad 91.7 \quad 96.5$
$88.2 \quad 81.0 \quad 91.1$
$97.0 \quad 94.598 .5$
$91.2 \quad 86.1 \quad 94.4$
$77.0 \quad 69.0 \quad 81.0$
$70.0 \quad 61.2 \quad 76.6$
$39.6 \quad 31.0 \quad 45.0$
$84.7 \quad 79.0 \quad 89.0$
$82.5 \quad 76.3 \quad 86.1$
$83.274 .4 \quad 87.8$
$83.0 \quad 75.0 \quad 87.0$
$85.0 \quad 79.5 \quad 89.0$

| IBC CODE | INDUSTRY | Sales <br> Limit | Sales <br> Limit | Sales <br> Limit |
| :---: | :---: | :---: | :---: | :---: |
|  |  | \% OF FIRMS QUALIFYING |  |  |
| 622 | WHOLESALERS OF FARM MACHINERY AND EQUIPMENT | 75.0 | 62.1 | 83.0 |
| 623 | WHOLESALERS OF MACHINERY AND EQUIPMENT, NES | 88.4 | 82.3 | 92.1 |
| 624 | WHOLESALERS OF HARD WARE, PLUMBING \& HEATING EQUIPMENT | 84.0 | 79.0 | 87.4 |
| 625 | WHOLESALERS OF METAL \& METAL PRODUCTS, NES | 80.1 | 72.0 | 83.3 |
| 626 | WHOLESALERS OF LUMBER AND BUILDING MATERIAL | 80.4 | 71.5 | 86.1 |
| 627 | WHOLESALERS OF SCRAP AND WASTE MATERIAL | 91.0 | 84.0 | 92.7 |
| 629 | WHOLESALERS, NES | 92.0 | 87.5 | 94.3 |
| 631 | FOOD STORES | 88.6 | 81.3 | 93.0 |
| 642 | GENERAL MERCHANDISE STORES | 86.0 | 79.6 | 89.5 |
| 652 | TIRE, BATTERY \& ACCESSORIES STORES | 88.6 | 84.0 | 92.0 |
| 654 | GASOLINE SERVICE STATIONS | 98.0 | 95.0 | 99.0 |
| 656 | MOTOR VEHICLE DEALERS | 60.0 | 50.0 | 68.0 |
| 658 | MOTOR VEHICLE REPAIR SHOP | 97.0 | 99.2 | 99.7 |
| 663 | SHOE STORES | 97.5 | 95.1 | 98.3 |
| 665 | MEN'S CLOTHING STORES AND CUSTOM TAILOR SHOPS | 97.0 | 94.4 | 98.0 |
| 667 | WOMEN'S CLOTHING STORES | 97.0 | 94.0 | 97.4 |
| 669 | CLOTHING \& DRY GOODS STORES, NES | 96.0 | 93.2 | 97.0 |
| 676 | HOUSEHOLD FURNITURE AND APPLIANCE STORES | 96.3 | 92.4 | 98.0 |
| 678 | RADIO, TV \& ELECTRICAL APPLIANCES REPAIR STORES | 100.0 | 98.0 | 100.0 |
| 681 | DRUG STORES | 95.6 | 89.4 | 97.6 |
| 691 | BOOK \& STATIONERY STORES | 97.8 | 94.7 | 98.2 |
| 692 | FLORISTS' SHOPS | 99.2 | 98.0 | 99.2 |
| 694 | JEWELLERY STORES \& REPAIR SHOPS | 98.4 | 97.0 | 99.3 |


| IBC CODE | INDUSTRY | $\begin{aligned} & \$ 1.5 \\ & \text { Sales } \\ & \text { Limit } \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { illions } \\ & \$ 1.0 \\ & \text { Sales } \\ & \text { Limit } \\ & \hline \end{aligned}$ | $\$ 2.0$ <br> Sales <br> Limit |
| :---: | :---: | :---: | :---: | :---: |
|  |  | \% OF FIRMS QUALIFYING |  |  |
| 697 | TOBACCONISTS | 96.5 | 95.0 | 98.2 |
| 699 | RETAIL STORES, NES | 96.6 | 93.5 | 98.0 |
| 850 | MISC. AMUSEMENT AND RECREATION SERVICES | 98.1 | 96.6 | 99.0 |
| 862 | ADVERTISING SERVICES | 94.1 | 92.0 | 96.3 |
| 869 | MISC. SERVICES TO BUSINESS MANAGEMENT | 98.7 | 98.0 | 99.2 |
| 872 | BARBER AND BEAUTY SHOPS | 99.7 | 99.5 | 99.7 |
| 874 | LAUNDRIES, CLEANERS AND <br> PRESSERS (EXPT. SELF-SERVICE) | 98.5 | 97.4 | 99.0 |
| 879 | MISC. PERSONAL SERVICES | 99.0 | 98.0 | 99.5 |
| 880 | HOTELS, MOTELS, ETC. | 97.4 | 95.0 | 98.4 |
| 893 | PHOTOGRAPHIC SERVICES, NES. | 97.3 | 95.7 | 98.0 |
| 896 | BLACKSMITHING \& WELDING SHOPS | 99.0 | 97.2 | 99.3 |
| 897 | MISC. REPAIR SHOPS | 96.3 | 94.1 | 98.0 |
| 898 | SERVICES TO BUILDINGS AND DWELLINGS | 98.0 | 95.3 | 99.0 |
| 899 | MISCELLANEOUS SERVICES | 96.4 | 94.3 | 97.6 |

TABLE A-2
The Percent of Incorporated Independents \& Self-Employment Firms
Qualifying For The Small Business Tax Credit, or Small Business Development Bond

| IBC | INDUSTRY TITLE | ```Firms``` | $\begin{aligned} & \text { Estimated } \\ & \text { Percentage } \\ & \text { of Firms } \\ & \text { with no } \\ & \text { Taxable } \\ & \text { Income } \\ & \hline \end{aligned}$ | Estimated Percentage of Firms Likely to Benefit From The <br> Small Business Tax Credit |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | (\% of Firms) |
| 30 | LOGGING \& RELATED SERVICES | 98.9 | 59.6 | 39.3 |
| 50 | METAL \& NON-METAL MINES \& QUARRIES | - 90.7 | 57.1 | 33.6 |
| 64 | CRUDE PETROLEUM \& NATURAL GAS | 83.7 | 64.0 | 19.7 |
| 90 | DRILLING \& MISC. SERVICE INCIDENTAL TO MINING | 96.3 | 52.2 | 44.1 |
| 100 | MEAT, POULTRY \& FISH PROD. | 93.1 | 52.4 | 40.7 |
| 103 | FRUIT \& VEGETABLE PROCESSING | 91.8 | 65.9 | 25.9 |
| 104 | DAIRY PRODUCTS INDUSTRY | 93.8 | 44.6 | 49.2 |
| 06 | FEED INDUSTRY | 93.5 | 46.1 | 47.4 |
| 107 | BAKERY PRODUCTS INDUSTRY | 97.6 | 48.5 | 49.1 |
| 109 | BEVERAGE INDUSTRY | 87.9 | 47.9 | 40.0 |
| 110 | MISCELLANEOUS FOOD INDUSTRY | 93.2 | 52.6 | 40.6 |
| 165 | PLASTICS FABRICATING INDUSTRY, NES | - 94.9 | 62.9 | 32.0 |
| 170 | LEATHER PRODUCTS INDUSTRY | 89.8 | 40.8 | 49.0 |
| 190 | TEXTILE INDUSTRY | 91.6 | 54.6 | 37.0 |
| 230 | HOSIERY \& KNITTING MILLS | 86.6 | 52.7 | 33.9 |
| 240 | CLOTHING INDUSTRY | 94.6 | 46.3 | 48.3 |
| 247 | MISCELLANEOUS CLOTHING INDUSTRY | 97.6 | 48.1 | 49.5 |
| 250 | PLYWOOD \& WOOD MILLING INDUSTRY | 90.1 | 53.9 | 36.2 |
| 255 | MISCELLANEOUS WOOD INDUSTRY | 96.1 | 58.5 | 37.6 |
| 261 | HOUSEHOLD FURNITURE MANUFACTURERS | 97.0 | 62.1 | 34.9 |
| 262 | MISCELLANEOUS FURNITURE \& FIXTURES manufacturers | 94.1 | 56.9 | 37.2 |
| $70^{\prime}$ | PAPER BOX, BAG \& MISCELLANEOUS PAPER CONVERTERS | 88.7 | 48.3 | 40.4 |

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The Percent of Incorporated Independents & Self-Employment Firms
                    Qualifying For The Small Business Tax Credit,
                    or Small Business Development Bond
```

| $\pm B C$ | INDUSTRY TITLE | ```Firms``` | Estimated Percentage of Firms with no Taxable Income | Estimated <br> Percentage of Firms Likely to Benefit From The <br> Small Business Tax Credit |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | (\% of Firms) |
| 286 | COMMERCIAL PRINTING | 98.2 | 57.1 | 41.1 |
| 288 | PUBLISHING ONLY | 97.9 | 59.1 | 38.8 |
| 289 | PUBLISHING AND PRINTING | 95.9 | 60.0 | 35.9 |
| 290 | IRON AND STEEL MILLS, SMELTING AND REFINING | 87.7 | 55.7 | 32.0 |
| 300 | BOILER, PLATE \& STRUCTURAL STEEL | 86.8 | 45.1 | 41.7 |
| 304 | METAL STAMPERS' PRESSING AND COATING INDUSTRY | 95.2 | 48.5 | 63.5 |
| 305 | WIRE \& WIRE PRODUCTS MANUFACTURERS | 95.2 | 31.7 | 37.6 |
| 308 | MACHINE SHOPS | 98.4 | 57.6 | 42.0 |
| 309 | MISCELLANEOUS METAL <br> FABRICATING INDUSTRY | 93.5 | 56.4 | 38.9 |
| 314 | MISCELLANEOUS MACHINERY \& EQIPMENT MANUFACTURERS | 92.7 | 61.8 | 30.9 |
| 319 | MOTOR VEHICLE, TRUCK BODY \& TRAILER MANUFACTURERS | 94.4 | 61.8 | 35.7 |
| 320 | OTHER TRANSPORTATION PRODUCTS MANUFACTURING | 92.9 | 58.7 | 28.8 |
| 330 | SHIP BUILDING, BOAT BUILDING AND REPAIR | 96.0 | 64.1 | 40.4 |
| 337 | COMMUNICATIONS EQUIPMENT MNFG. | 93.1 | 55.6 | 30.6 |
| 3.41 | ELECTRICAL PRODUCTS, OFFICE AND | 94.1 | 62.5 | 35.1 |
| 349 | CLAY OR STONE PRODUCTS | 97.4 | 59.0 | 43.2 |
| 350 | READY-MIX CONCRETE | 94.3 | 54.2 | 42.3 |
|  | CONCRETE PRODUCTS MANUFACTURERS | 95.2 | 52.0 | 40.9 |
| 3.56 | GLASS PRODUCTS \& MISC. METAL PRODUCTS | 97.4 | 54.3 | 41.7 |
| 380 | MISCELLANEOUS CHEMICALS AND | 90.6 | 55.7 | 34.9 |

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The Percent of Incorporated Independents & Self-Employment Firms
    Qualifying For The Small Business Tax Credit,
or Small Business Development Bond
```

0
SPORTING GOODS AND TOY INDUSTRY
96.4
57.5
38.5
397
SIGNS AND DISPLAYS INDUSTRY
99.2
45.5
53.7
Firms

- Qualifying
for SBTC
and SBDB

|  | Estimated |
| :---: | :---: |
| Percentage |  |
| Estimated | of Firms |
| Percentage | Likely to |
| of Firms | Benefit From |
| with no | The |
| Taxable | Small Busines |
| Income | $\frac{\text { Tax Credit }}{\text { (\% of Firms)s }}$ |


| 392 | JEWELLERY AND SILVERWARE INDUSTRY | 96.0 | 57.5 | 38.5 |
| :---: | :---: | :---: | :---: | :---: |
| 393 | SPORTING GOODS AND TOY INDUSTRY | 96.4 | 62.0 | 34.4 |
| 397 | SIGNS AND DISPLAYS INDUSTRY | 99.2 | 45.5 | 53.7 |
| 399 | MISC. MANUFACTURING INDUSTRIES, | 97.0 | 62.1 | 34.9 |
| 404 | BUILDING CONSTRUCTION | 99.0 | 59.7 | 39.3 |
| 406 | HIGHWAY, BRIDGE AND STREET MAINTENANCE | 92.1 | 57.7 | 34.4 |
| 409 | OTHER CONSTRUCTION | 96.2 | 59.0 | 37.2 |
| 21 | SPECIAL TRADE CONTRACTORS | 99.4 | 57.6 | 41.8 |
| 500 | WATER, RAIL \& PIPELINE TRANSPORTATION | 96.7 | 64.0 | 32.7 |
| 501 | AIR TRANSPORTATION | 96.2 | 71.7 | 24.5 |
| 502 | SERVICES INCIDENTAL TO AIR TRANSPORTATION | 99.2 | 74.2 | 25.0 |
| 507 | TRUCK TRANSPORT | 99.2 | 59.5 | 39.7 |
| 510 | TRANSIT SYSTEMS | 98.9 | 45.0 | 53.9 |
| 512 | TAXI CAB OPERATIONS | 99.5 | 67.5 | 32.0 |
| 519 | OTHER TRANSPORTATION | 99.6 | 38.3 | 61.3 |
| 520 | MISCELLANEOUS SERVICES INCIDENTAL TO TRANSPORT | 99.3 | 62.1 | 37.2 |
| 525 | STORAGE AND WAREHOUSING, INCL. GRAIN | 99.3 | 55.6 | 43.7 |
| 543 | RADIO AND TELEVISION BROADCASTING | 90.5 | 48.2 | 42.3 |
|  | MISCELLANEOUS COMMUNICATION <br> \& UTILITIES | 93.5 | 56.5 | 37.0 |
| 608 | WHOLESALERS OF PETROLEUM | 98.6 | 48.3 | 50.3 |

TABLE A-2
The Percent of Incorporated Independents \& Self-Employment Firms Qualifying For The Small Business Tax Credit, or Small Business Development Bond


| 611 | WHOLESALERS OF PAPER AND PAPER PRODUCTS | 94.0 | 44.8 | 49.2 |
| :---: | :---: | :---: | :---: | :---: |
| 614 | WHOLESALERS OF FOODS | 97.9 | 50.0 | 47.9 |
| 615 | WHOLESALERS OF TOBACCO PRODUCTS | 93.1 | 46.4 | 46.7 |
| 616 | WHOLESALERS OF DRUGS AND TOILET PREPARATIONS | 97.6 | 48.3 | 49.3 |
| 618 | WHOLESALERS OF HOUSEHOLD FURNITURE AND FIXTURES | 96.9 | 58.1 | 38.8 |
| 019 | WHOLESALERS OF MOTOR VEHICLES AND ACCESSORIES | 97.3 | 46.6 | 50.7 |
| 620 | WHOLESALERS OF APPAREL AND DRY GOODS \& GENERAL MERCHANDISE | 96.0 | 47.0 | 49.0 |
| 621 | WHOLESALERS OF ELECTRICAL MACHINERY \& EQUIPMENT | 95.2 | 58.2 | 37.0 |
| 622 | WHOLESALERS OF FARM MACHINERY AND EQUIPMENT | 99.1 | 44.3 | 54.8 |
| 623 | WHOLESALERS OF MACHINERY AND EQUIPMENT, NES | 97.8 | 55.2 | 42.6 |
| 624 | WHOLESALERS OF HARDWARE, <br> PLUMBING \& HEATING EQUIPMENT | 95.9 | 49.0 | 46.9 |
| 625 | WHOLESALERS OF METAL \& METAL PRODUCTS, NES | 91.7 | 48.7 | 43.0 |
| 626 | WHOLESALERS OF LUMBER AND BUILDING MATERIAL | 95.3 | 49.3 | 46.0 |
| 627 | WHOLESALERS OF SCRAP AND WASTE MATERIAL | 97.4 | 51.5 | 45.9 |
| 39 | WHOLESALERS, NES | 98.9 | 55.7 | 43.2 |
| 631 | FOOD STORES | 99.7 | 55.3 | 44.4 |
| 642 | GENERAL MERCHANDISE STORES | 96.4 | 50.4 | 46.0 |
| 652 | TIRE, BATTERY \& ACCESSORIES | 99.9 | 51.7 | 48.2 |

The Percent of Incorporated Independents \& Self-Employment Firms Qualifying For The Small Business Tax Credit, or Small Business Development Bond

| IBC | INDUSTRY TITLE | Firms Qualifying for SBTC and SBDB | Estimated Percentage of Firms with no Taxable Income | Estimated Percentage of Firms Likely to Benefit From. The <br> Small Business Tax Credit |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | (\% of Firms) |
| 654 | GASOLINE SERVICE STATIONS | 99.9 | 56.6 | 43.3 |
| 656 | MOTOR VEHICLE DEALERS | 98.5 | 52.0 | 46.5 |
| 658 | MOTOR VEHICLE REPAIR SHOP | 99.9 | 58.0 | 41.9 |
| 663 | SHOE STORES | 98.9 | 57.0 | 41.9 |
| 665 | MEN'S CLOTHING STORES AND CUSTOM TAILOR SHOPS | 99.2 | 50.4 | 48.8 |
| 667 | WOMEN'S CLOTHING STORES | 98.7 | 53.2 | 45.5 |
| 669 | CLOTHING \& DRY GOODS STORES, NES | 99.1 | 57.9 | 41.2 |
| $\int 76$ | HOUSEHOLD FURNITURE \& APPLIANCE STORES | 99.8 | 55.2 | 44.6 |
| 678 | RADIO; TV \& ELECTRICAL APPLIANCES REPAIR STORES | 100.0 | 53.8 | 46.2 |
| 681 | DRUG STORES | 99.9 | 39.6 | 60.3 |
| 691 | BOOK \& STATIONERY STORES | 100.0 | 60.5 | 39.5 |
| 692 | FLORISTS' SHOPS | 100.0 | 60.1 | 39.9 |
| 694 | JEWELLERY STORES \& REPAIR SHOPS | 100.0 | 49.3 | 50.7 |
| 697 | TOBACCONISTS | 100.0 | 59.5 | 40.5 |
| 699 | RETAIL STORES, NES | 99.9 | 62.0 | 37.9 |
| 850 | MISC. AMUSEMENT AND RECREATION SERVICES | 98.8 | 68.1 | 30.7 |
| 862 | ADVERTISING SERVICES | 98.7 | 59.0 | 39.7 |
| 869 | MISC. SERVICES TO BUSINESS MANAGEMENT | 99.6 | 51.1 | 48.5 |
| 872 | BARBER AND BEAUTY SHOPS | 100.0 | 61.5 | 38.5 |
| 874 | LAUNDRIES, CLEANERS AND <br> PRESSERS (EXPT. SELF-SERVICE) | 99.4 | 62.4 | 37.0 |
| 879 | MISC. PERSONAL SERVICES | 98.9 | 51.5 | 47.4 |

The Percent of Incorporated Independents \& Self-Employment Firms Quralifying For The Small Business Tax Credit, or Small Business Development Bond

| TBC | INDUSTRY TITLE | Firms Qualifying for SBTC and SBDB | Estimated Percentage of Firms with no Taxable Income | Estimated Percentage of Firms Likely to Benefit From The <br> Small Business Tax Credit |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | (\% of Firms) |
| 880 | HOTELS MOTELS ETC. | 99.4 | 62.0 | 37.4 |
| 893 | PHOTOGRAPHIC SERVICES, NES. | 99.2 | 65.2 | 34.0 |
| 896 | BLACKSMITHING \& WELDING SHOPS | 100.0 | 57.1 | 42.9 |
| 897 | MISC. REPAIR SHOPS | 100.0 | 56.0 | 44.0 |
| 898 | SERVICES TO BUILDINGS AND DWELLINGS | 99.8 | 61.5 | 38.3 |
| 899 | MISCELLANEOUS SERVICES | 99.2 | 64.4 | 34.8 |

## APPENDIX B

## Loan Size, Interest Burden and Debt Structure

Average indebtedness and interest burden of a firm are important for arguments about financial gaps. This Appendix examines the average term loan and operating loan size of firm for very aggregated data. Unlike the earlier analyses, this appendix uses the unweighted T2 corporations sample file. Catalogue 61-207, Corporate Financial Statistics, Statistics Canada explains the derivation of this sample in detail.

The population of interest is "normal" firms. These are firms whose sales-assets relationship suggest that they are not start-ups, turn-arounds or dying firms. Given the data source this classification of normal firms is somewhat crude.

Loan Size
Loan size represents the average short and long term bank indebtedness of a firm, and not the average loan size per se. Table 1 presents the average operating and term loan size outstanding by firm class. For the smallest size class at least $52 \%$ of the firms do not have a bank loan of any type, although they may have a loan from another institution or investor. Of those that do. have a loan, most have operating loans.

As firm size grows the percent of firms without a bank loan drops steadily to about lof. These are minimun values. Since the calculations were made on aggregate data it was not possible to determine the number of firms with both an operating and a term loan. About $70 \%$ of the larger firms have an operating loan and 208 have a term loan. If a firm with a term loan also has an operating loan then the number of firms without a bank loan is significantly understated in the larger size classes. For instance, for those firms with sales in excess of 25 million and assets greater than 10 miliion, the percent of firms without a bank loan could be as high as $36 \%$ $(15.5 \div 20.7)$.

Generally, the average term indebtedness outstanding is less than the average operating line for those firms with a loan of that type. The two largest classes are the exception.

## Interest Burden

Interest burden reflects the cost of borrowed funds as a percent of total expenses. (see technical notes). In a period of inflation those firms which have borrowed long will see interest expense as a percent of total expense fall, whereas firms who borrow short (for whatever reason) may experience a relative increase in interest burden.

As Table 2 indicates, over $55 \%$ of normal firms with sales of less than $\$ 100$ thousand paid no interest at all. Even a third of firms with sales less than $\$ 250,000$ paid no mortgage, bond or loan interest of any type. In fact it is possible that as much as $20 \%$ of the largest firms in the $T 2$ sample file have no interest bearing debt.
table 1
Average Loan Size Approximate Core Firms
1977 T2 Sample File

| Sales Class | and | Asset <br> Class | Minimum \% of Firms Without a Bank luan | Operating Loan |  | Term Loan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | of | size | $\begin{aligned} & \% \\ & \text { of } \end{aligned}$ | size |
|  |  |  |  | firms | (000s) | firms | ('000s) |
| 1-100K |  | 250K | 52.4\% | 40.1\% | \$14.0 | 7.0\% | \$17.5 |
| 100-250K |  | 250K | 31.0 | 58.2 | 20.7 | 10.7 | 22.9 |
| 250-500k |  | 250K | 28.0 | 61.6 | 28.1 | 10.3 | 21.8 |
|  |  | 250K-1M | 19.4 | 65.1 | 72.3 | 15.3 | 78.0 |
| 500K-1m |  | 250K-1M | 21.4 | 65.1 | 91.3 | 13.5 | 71.8 |
| 1M-5M |  | 250K-1M | 23.5 | 65.8 | 124.6 | 10.7 | 68.2 |
|  |  | $1 \mathrm{M}-5 \mathrm{M}$ | 12.8 | 70.8 | 339:0 | 16.5 | 258.2 |
| 5M-10M |  | 1M-5M | 14.6 | 72.0 | 480.4 | 13.4 | 403.0 |
|  |  | $5 \mathrm{M}-10 \mathrm{M}$ | 11.2 | 67.4 | 1168.2 | 21.4 | 947.7 |
| 10M-25M |  | 5M-10M | 9.2 | 72.2 | 1248.2 | 18.2 | 878.6 |
|  |  | 10M plus | 8.6 | 68.2 | 2518.9 | 23.2 | 3926.4 |
| 25 m plus |  | 10M plus | 15.5 | 63.8 | 6442.2 | 20.7 | 7439.5 |

TABLE 2
Adjusted Interest Burden for those
Firms Paying Interest: Approximate core Firms,
$\qquad$ T2 Sample File, 1977


However, of firms that do pay interest, firms with sales less than $\$ 100,000$ have the highest average interest burden. This apparent anomaly can be explained by examining the debt structure of these firms (see Table 3). Most of the "core firms" have $30 \%$ to $40 \%$ of their liabilities in the form of equity. The smallest class of firms (line 1, Table 3) average only $10 \%$. The "missing" equity, can be found under "Due to Affiliate and Shareholders". The owners of small firms appear to advance capital to the business in the form of a loan rather than equity. Their return on this investment, however, appears on the company's books as interest payments and not dividends. As a consequence the average interest burden of these firms is overstated. To correct this, interest payments made for shareholder loans would have to be excluded from the calculations. This is not possible with the available date.

The high average interest burden of the smallest firms may in part be due to the higher interest rates small firms pay to compensate lenders for the greater risk. Other work for the Review indicates that the rates smaller firms pay just compensates for the extra risk and administration costs, and averages about one-half of one percent. From a technical point of view, if firms with interest bearing debt tend to have more expenses than those without interest bearing debt, then the average interest burdens presented in Table 2 are too high (since the calculations are based on average total expenses). Thus the fewer firms paying interest the more biased upwards the figures may be.

Most of the smallest businesses, however, are protected from sudden shifts in interest rates since they have no interest bearing debt at all.

Debt Structure
The average debt structure is remarkably similiar across size classes. There appears to be slight trend in the proportion of total liabilities held as equity (paid in capital plus retained earnings) as firm size increases. Note that a large proportion of the "equity" in the smallest size class appears as a long term loan from shareholders.

The similarity of the average debt structure is likely to be misleading, particularily in the smaller size classes. From earlier tables it is evident that a large proportion of firms in the smaller size classes do not have any form of interest hearing debt. The liability side of the balance sheet for these firms, then consists of very few items (equity, accounts payable, due to shareholder, other). Thus the debt structure in Table 3 is an "average" of two populations of firms; one group with a very limited balance sheet, and the other group with a "full" balance sheet. This phenomenon may be due to the industry mix in each size class. As these figures cannot be adjusted to account for this fact the debt structure should be viewed as indicative only.

Table 3

## Percent Distribution of Liabilities for "Normal" Firms



## Technical Notes

The various percentages presented in the tables are based on industry totals, rather than totals for firms reporting only these characteristics. (This is a matter of default rather than choice). As a consequence the averages may be understated. For example, if 50 g of the firms report interest expense while the other $50 \%$ do not then the interest burden as a percent of total expense for those paying interest will likely be understated. Assuming that the magnitude of total expense for a firm is independent of interest expense, then in this example the calculated interest burden would be multiplied by a factor of two. However, a "large" proportion of firms not paying interest is an important observation in its own right.

With respect to the interest calculations the data do not allow us definitely to determine those firms which did not pay interest. only a lower or upper bound is possible as the example below indicates:
Sales Class: $\quad 100-250$ thousand dollars
Asset Class: 250 thousand dollars or less

| Interest Item | Expense | \# Of | Firms |
| :---: | :---: | :---: | :---: |
| Bond interest | 39 | 8 | (A) |
| Mortgage interest | 468 | 104 | (B) |
| Other interest | 3,453 | 885 | (C) |
| Total | 3,960 | 967 |  |
| $\begin{array}{ll}\text { Total Expenses } & 226,892 \text { Total firms 1, } 377 \\ \text { interest expense }=3960 / 226,892=1.75 \%\end{array}$ |  |  |  |
|  |  |  |  |
| minimum not paying interest = |  |  |  |
| 1377 - minimum of ( $A+B+C, 1377)=410$ |  |  |  |
| weighting factor $=\frac{1337}{(1377-410)}=1.424$ |  |  |  |

interest expense
of those paying interest $=1.424 \times 1.075 \%=2.49 \%$
From the calculations we see that a minimum of $29.8 \%$ of the firms paid no interest at all (410/1377)。 If we assume that those who pay bond and mortgage interest also pay "other" interest then the maximum number of firms not paying interest is 522, representing $37.8 \%$ of the sample. Using this latter assumption the average interest burden would be 2.82\%. These calculations arise from the following formulae:
$\begin{aligned} & \text { a) interest cost } \\ & \text { as a of total expense }\end{aligned}=\frac{\text { interest costs }}{\text { total expense }} \times 100$
where the sums are over all firms in a particular class of normal firms.
b) interest cost based on a minumum number of firms not paying interest =
a) total number of firms
total number of firms - minimum not paying interest
Note: that this formulation is equivalent to the maximum number of firms paying interest.
c) interest cost based on a maximum number of firms not paying interest $=$
a). $x$ total number of firms
(total number of firms - maximum not paying interest
Arranging these data in a table we have:
Sales Class: 100K - 250K
Asset Class: 250K
$N=1377$
Average Interest Expenses $1.75 \%$
Minimum 罗 not Paying Interest $29.8 \%$
Maximum \% not Paying Interest $37.8 \%$
Minimum Interst Burden 2.49\%
Maximum Interest Burden
2.82 品

Data, such as that above, have been provided for "normal" firms only, in Table 2.

Definitions
Interest Cost
Interest cost, as reported on the expense statement includes the total of:
i) bond interest and discount
ii) mortgage interest and discount iii) other interest
"Other Interest" includes interest paid on all types of loans.

## Total Expenses

Total Expenses includes all operating expenses (total deductions) but excludes the provision for current and deferred Canadian taxes.

## Short Term Bank Loans

Include bank over-drafts and outstanding cheques, as well as current loans from Canadian chartered banks.

Short-term Loans
Are those owing to individual shareholders, foreign banks, finance companies, governments and corporations other then affiliates and Canadian chartered banks. Guaranteed certificates and deposit liabilities, in the case of deposit accepting institutions, are shown here, as are chattel mortgages.

Account Payable
Includes only amounts designated as trade accounts payable and trade notes payable. Trade amounts owning to affiliated companies and to incorporated joint ventures are cash dividends payable and interest payable on income bonds and debentures.

Due to Affiliates
Include trade accounts payable and other amounts due to affiliated companies and to joint ventures lexcept dividends).

Short-term Due to Shareholders or Affiliates
Includes all non-current debt, remuneration or mortgages due to shareholders or affiliated companies.

```
Long-term Bank Loans
```

Represents long-term bank loans from Canadian chartered banks, including loans secured by a chattel mortgage. Foreign bank loans are included under other loans.

## Mortgages

Consists of total mortgage debt outstanding on real estate, except that due to affiliates.

Funded Debt
Total bond and debenture debt except that owing to affiliated corporations.

## Other Liabilities

Residually dtermined, by subtracting equity, and the other liability items from "total liabilities and equity".

Equity
Consists of preferred and common shares, retained earnings, contributed surplus and other surplus.

## Data Sources

The data are taken from the 1977 T 2 sample file and includes data from all firms except financial corporations. The calculations (average interest burden, debt structure, average loan sizel should be viewed only as indicative since the industry mixture is unlikely to be similar in each sales-asset cell.

In cases where three or less firms reported interest expense in one of the three categories the data was suppressed by statistics Canada in a manner to avoid residual disclosure. The net effect is to understate average interest cost in some cells. Any effects are negligible.

```
                    APPENDIX C
    The Percentage Distribution of Firms and Sales
    by Firm Iype Hithin a Sector: 107 Industries,
                                    1977/78 Data
The following table presents the percentage distribution
of:
1) self-employment firms
2) Independent Canadian Controlled Small and Medium businesses
3) Affiliates and Small \& Medium Foreign Firms
4) Large Scale - Firms
within a sector. The percent of sector sales accounted for by each type is also reported. At the end of each row the number of firms in the sector and total sector sales are recorded. For example, the Logging and Related Services industry had almost \(75 \%(54.9 \%+9.4 \%\) ) of its firms classified as self-employment firms, yet they represented only 13 品 \((10.9+2.1)\) of sector sales. In total there were some 8,382 firms reporting \(\$ 1.8\) biliion in sales.
Note that the percentages may not sum to 100 due to rounding.
```

percent distribution of firms and salees by type of firm


| INDUSTRY |  | $\begin{gathered} \text { SELF EMPLOYMENT } \\ \text { FIRMS } \\ \text { UNINCORP. INCORP. } \end{gathered}$ |  | INDEPENDEN DI AN SMAL BUS INESSES UNINCORP. | $\begin{array}{cc} \text { NT CANA- } \\ \text { L \& MEDIUM } \\ S & \\ \vdots \\ \text { INCORP. } \end{array}$ | APPILIATES SMALL \& MEDIUM FOREIGN BUSINESSES INCORP: | LARGE SCALE <br> INCORP. | GRAND <br> TO'TAL <br>  <br>  <br>  | ACTUAL AMOUNTS <br> FIRMS / <br> \$ SALES <br> IN <br> MILLIONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 106 FEED INDUSTRY | \# | 6.8 | 11.4 | 15.2 | 62.9 | 2.6 | 1.0 | 100 | 49.9 |
|  | sale | . 1 | . 2 | 1.8 | 48.1 | 8.1 | 41.7 | 100 | 1,495.9 |
| 107 BAKERY PRODUCTS INDUSTRY | \# | 45.2 | 8.7 | 18.8 | 26.0 | . 8 | . 5 | 100 | 2,121 |
|  | sale | 3.5 | . 6 | 4.5 | 27.8 | 9.0 | 54.6 | 100 | 1,563.4 |
| 109 BEVERAGE INDUSTRY | \# | 8.0 | 13.1 | 4.4 | 57.6 | 12.6 | 4.4 | 100 | 389 |
|  | sale | . 1 | . 1 | . 2 | 19.2 | 15.6 | 65.0 | 100 | 2,517.2 |
| 110 MISCEL.LANEOUS FOOD INDUSTRY | \# | 42.6 | 5.3 | 21.5 | 21.4 | 5.8 | 3.3 | 100 | 1,175 |
|  | sale | . 4 | - | 1.5 | 9.5 | 8.3 | 80.3 | 100 | 5,396.6 |
| 165 PLASTICS PABRICATING INDUS'TRY, NES | \# | 9.3 | 19.9 | 6.4 | 55.1 | 9.2 | . 1 | 100 | 796 |
|  | sale | . 3 | . 6 | 10.2 | 50.0 | 34.7 | 4.2 | 100 | 1,114.4 |
| 170 LEATHER PRODUCI'S INDUSTRY | \# | 25.1 | 11.2 | 3.9 | 54.4 | 5.0 | . 4 | 100 | 542 |
|  | sale | . 7 | . 3 | . 5 | 64.2 | 24.1 | 10.1 | 100 | 792.9 |
| 190 TEXTILE INDUSTRY | \# | 17.4 | 15.1 | 4.5 | 53.0 | 8.6 | 1.4 | 100 | 949 |
|  | sale | . 2 | . 2 | . 3 | 26.1 | 20.2 | 53.0 | 100 | 2,941.5 |


| INDUS'rRY |  | ITEM | $\begin{gathered} \text { SELF EMPLOYMENT } \\ \text { FIRMS } \\ \text { UNINCORP. } \\ \text { INCORP. } \end{gathered}$ |  | INDEPENDENT CANADIAN SMALL \& MEDIUM BUSINESSES <br> UNINCORP. INCORP. $^{\prime}$ |  | affiliates <br> SMALL \& MEDIUM FOREIGN businesses INCORP. | LARGE SCALE | GRAND TOTAL <br> $\%$ | actual amounts <br> firms / <br> \$ Sales IN <br> millions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 230 | HOSIERY \& KNITTING MIILS | \# | 5.8 | 9.9 | 3.7 | 74.7 | 5.5 | . 3 | 100 | 293 |
|  |  | sale | . 3 | . 2 | . 4 | 80.5 | 11.8 | 6.7 | 100 | 626.2 |
| 240 | Clothing industry | \# | 11.6 | 11.9 | 5.9 | 68.5 | 2.1 | . 1 | 100 | 1,860 |
|  |  | sale | . 3 | . 4 | 1.0 | 84.9 | 9.2 | 4.1 | 100 | 2,393.2 |
| 247 | miscellaneous clothing industry | \# | 27.6 | 11.9 | 11.1 | 48.3 | 1.1 | 0 | 100. | 631 |
|  |  | sale | . 2 | 2.8 | . 4 | 8.4 | 88.1 | 0 | 100 | 3.675 .6 |
| 250 | PLYWOOD \& WOOD MILLING Industry | \# | 28.8 | 12.5 | 9.4 | 44.7 | 3.8 | . 7 | 100 | 2,926 |
|  |  | sale | . 6 | . 3 | 1.0 | 43.7 | 17.9 | 36.5 | 100 | 5,211.1 |
| 255 | MISCELLANEOUS WOOD Industry | \# | 36.8 | 17.4 | 7.1 | 35.9 | 2.7 | . 1 | 100 | 878 |
|  |  | sale | 2.6 | 1.6 | 2.5 | 59.6 | 23.0 | 11.0 | 100 | 430.1 |
| 261 | household furniture manufacturers | \# | 64.9 | 10.1 | 3.7 | 20.5 | . 7 | - | 100 | 3,602 |
|  |  | sale | 8.4 | 1.7 | 2.2 | 69.8 | 13.4 | 4.4 | 100 | 950.7 |
| 262 | miscellaneous furniture \& | \# | 18.8 | 12.1 | 3.7 | 61.0 | 4.3 | . 2 | 100 | 564 |
|  |  | sale | . 6 | . 5 | . 6 | 69.0 | 22.3 | 7.0 | 100 | 673.1 |


| \% | INDUSTRY | ITPM | SELF EMPLOYMENT FIRMS <br> UNI NCORP. INCORP. |  | INDEPENDE DIAN SMAL BUSINESSE <br> UNI NCORP. | 'T CANA- <br> \& MEDIUM <br> INCORP. | AFFILIATES SMALL \& MEDIUM FOREIGN BUSINESSES INCORP. | LARGE SCALE <br> INCORP. | $\left\|\begin{array}{c} \text { GRAND } \\ \text { TOTAL } \\ \\ \\ \% \end{array}\right\|$ | ACTUAL <br> AMOUNTS <br> FIRMS / <br> \$ SALES <br> IN <br> MILLIONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $270$ | PAPER BOX, BAG \& MISCELLANEOUS PAPER CONVERTERS | H | 1.0 | 12.8 .1 | 3.6 .1 | 63.7 27.5 | 15.4 25.5 | 3.6 46.8 | 100 100 | $\begin{gathered} 421 \\ 1,887.8 \end{gathered}$ |
| 286 | COMMERCIAL PRINTING | \# | 26.4 | 19.8 | 4.3 | 47.7 | 1.7 | . 1 | 100 | 3,708 |
|  |  | sale | 2.2 | 1.8 | 1.3 | 62.0 | 19.6 | 13.1 | 100 | 1,917.6 |
| 288 | PUBLISHING ONLY | \# | 12.3 | 21.3 | 6.4 | 54.5 | 5.3 | . 1 | 100 | 748 |
|  |  | sale | . 4 | . 6 | 1.1 | 43.6 | 46.0 | 8.2 | 100 | 515.2 |
| 289 | PUBLISIISNG AND PRINTING | \# | 21.5 | 23.2 | 5.1 | 43.5 | 5.5 | 1.1 | 100 | 758 |
|  |  | sale | . 6 | . 6 | . 6 | 23.2 | 27.2 | 47.8 | 1.00 | 1,286.6 |
| 290 | IRON AND STEEL MILLSS, SMELATING AND REFINING | \# | 9.0 | 14.2 | 6.1 | 57.0 | 9.0 | 4.7 | 100 | 344 |
|  |  | sale | - | - | . 1 | . 2 | 4.2 | 90.5 | 100 | 6,406.5 |
| 300 | BOILER, PLATE \& STRUCTURAL STEEL | \# | 2.1 | 13.6 | 4.9 | 66.2 | 11.1 | 2.1 | 100 | 287 |
|  |  | sale | - | . 1 | . 2 | 29.4 | 21.7 | 48.6 | 100 | 1,484.9 |
| 304 | METAL STAMPERS, PRESSING AND | \# | 10.9 | 16.6 | 1.9 | 62.7 | 6.8 | 1.0 | 100 | 1,028 |
|  |  | sale | . 2 | . 4 | . 2 | 35.7 | 20.7 | 42.9 | 100 | 2,169.8 |

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{2}{|r|}{I NDUSTRY} \& ITEM \& \multicolumn{2}{|l|}{\begin{tabular}{l}
SELF EMPLOYMENT FIRMS \\
UNINCORP. INCORP.
\end{tabular}} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
INDEPENDENT CANADIAN SMALL \& MEDIUM BUSINESSES \\
UNINCORP. INCORP.
\end{tabular}} \& \begin{tabular}{l}
AFFILIATES SMALI, \& MEDIUM FOREIGN BUSINESSES \\
INCORP.
\end{tabular} \& LARGE
SCALE

INCORP. \& \begin{tabular}{l}
GRAND TOTAL <br>
\%

 \& 

ACTUAL AMOUNTS <br>
FIRMS / <br>
\$ SALES IN <br>
MILLIONS
\end{tabular} <br>

\hline \multirow{3}{*}{308} \& WIRE \& WIRE PRODUCTS MANUFACTURERS \& $\#$
sale \& 8.9
.1 \& 13.3
.2 \& 3.0
.2 \& 56.7
23.9 \& 16.7
37.4 \& 1.5
38.2 \& 100
100 \& 270
711.4 <br>
\hline \& \multirow[t]{2}{*}{MACHINE SIIOPS} \& \# \& 33.8 \& 18.2 \& 6.2 \& 41.1 \& . 8 \& 0 \& 100 \& 2,184 <br>
\hline \& \& sale \& 4.3 \& 2.9 \& 3.7 \& 84.7 \& 4.4 \& 0 \& 100 \& 637.5 <br>
\hline \multirow[t]{2}{*}{309} \& MISCELLLANEOUS METAL FABRICATING INDUSTRY \& \# \& 8.9 \& 17.0 \& 1.9 \& 58.3 \& 12.7 \& 1.2 \& 100 \& 1,050 <br>
\hline \& - \& sale \& . 1 \& . 3 \& . 1 \& 29.6 \& 31.6 \& 38.2 \& 100 \& 2,517.2 <br>
\hline \multirow[t]{2}{*}{314} \& MISCELLANEOUS MACHINERY \& EQUIPMENT MANUFACTURERS \& \# \& 6.7 \& 19.0 \& 2.0 \& 54.4 \& 15.5 \& 2.1 \& 100 \& 1.414 <br>
\hline \& \& sale \& . 1 \& . 2 \& . 1 \& 17.9 \& 25.8 \& 55.8 \& 100 \& 5,335.8 <br>
\hline \multirow[t]{2}{*}{319} \& MOTOR VEHICLE TRUCK BODY \& trailer manufacturers \& \# \& 13.1 \& 13.1 \& 2.8 \& 55.6 \& 11.8 \& 3.6 \& 100 \& 390 <br>
\hline \& \& sale \& - \& - \& - \& 2.4 \& 1.8 \& 95.7 \& 100 \& 15533.4 <br>
\hline \multirow[t]{2}{*}{320} \& OTHER TRANSPORTATION PRODUCTS MANUFACTURING \& \# \& 13.1 \& 17.6 \& . 9 \& 42.7 \& 17.6 \& 8.0 \& 100 \& 426 <br>
\hline \& \& sale \& . 1 \& . 1 \& - \& 5.9 \& 15.6 \& 78.4 \& 100 \& 4,494.1 <br>
\hline \multirow[t]{2}{*}{330} \& SIIP BUILDING, BOAT BUILDING and repair \& \# \& 41.3 \& 17.8 \& 5.2 \& 32.3 \& 2.5 \& . 8 \& 100 \& 595 <br>
\hline \& \& sale \& 1.6 \& . 7 \& 1.3 \& 29.6 \& 10.8 \& 56.0 \& 100 \& 519.0 <br>
\hline
\end{tabular}



\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{2}{|r|}{INDUSTRY} \& ITEM \& \multicolumn{2}{|l|}{} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
INDEPENDENT CANADIAN SMALL \& MEDIUM BUSINESSES \\
UNINCORP. INCORP.
\end{tabular}} \& AFFILIATES SMALL \& MEDIUM FOREIGN BUSI NESSES INCORP 。 \& LARGE
SCALE

INCORP. \& \[
$$
\begin{array}{c|}
\text { GRAND } \\
\text { TOTAL } \\
\vdots \\
\%
\end{array}
$$

\] \& | ACTUAL AMOUNTS |
| :--- |
| FIRMS / \$ SALES IN MILLIONS | <br>

\hline 392 \& JEWELLERY AND SILVERWARE INDUSTRY \& \# \& 38.6 \& 16.0 \& 6.8 \& 35.5 \& 2.9 \& . 2 \& 100 \& 586 <br>
\hline \multirow[b]{2}{*}{393} \& \& sale \& 1.9 \& 1.1 \& 1.9 \& 51.2 \& 23.2 \& 20.7 \& 100 \& 415.8 <br>
\hline \& SPORTING GOODS AND TOY INDUSTRY \& \# \& 19.7 \& 23.2 \& 2.3 \& 42.1 \& 11.6 \& 1.2 \& 100 \& 259 <br>
\hline \multirow[b]{2}{*}{397} \& \multirow{3}{*}{SIGNS AND DISPLAYS INDUSTRY} \& sale \& . 6 \& . 5 \& . 3 \& 33.3 \& 39.0 \& 26.3 \& 100 \& 402.5 <br>
\hline \& \& \# \& 36.1 \& 20.1 \& 4.1 \& 38.7 \& . 9 \& 0 \& 100 \& 653 <br>
\hline \multirow[b]{2}{*}{399} \& \& sale \& 5.0 \& 3.5 \& 1.9 \& 73.4 \& 16.2 \& 0 \& 100 \& 185.6 <br>
\hline \& \multirow[t]{2}{*}{manuracturing industries,} \& \# \& 21.0 \& 21.9 \& 3.7 \& 42.3 \& 8.4 \& 2.6 \& 100 \& 3,903 <br>
\hline \multirow[b]{2}{*}{404} \& \& sale \& . 2 \& . 2 \& . 2 \& 8.4 \& 11.0 \& 80.0 \& 100 \& 17503.3 <br>
\hline \& \multirow[t]{2}{*}{BUILDING CONS'RUUCTION} \& \# \& 16.3 \& 26.5 \& 10.0 \& 46.7 \& . 3 \& . 1 \& 100 \& 18774 <br>
\hline \multirow[b]{2}{*}{406} \& \& sale \& 1.6 \& 2.1 \& 5.0 \& 76.1 \& 4.4 \& 11.2 \& 100 \& 9,298 <br>

\hline \& \multirow[t]{2}{*}{IIIGHWAY, bridge and street MAINTENANCE} \& \# \& 6.7 \& 22.1 \& 3.5 \& 65.2 \& 2.0 \& . 4 \& 100 \& $$
1,564
$$ <br>

\hline \multirow{3}{*}{409} \& \& sale \& . 2 \& . 6 \& . 5 \& 65.7 \& 9.3 \& 23.6 \& 100 \& 2,261.5 <br>
\hline \& \multirow[t]{2}{*}{OTHER CONSTRUCTION} \& \# \& 69.2 \& 4.5 \& 16.2 \& 9.2 \& . 8 \& .1 \& 100 \& 8,630 <br>
\hline \& \& sale \& 7.2 \& . 6 \& 8.1 \& 31.7 \& 14.7 \& 37.4 \& 100 \& 3,227.1 <br>
\hline
\end{tabular}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline I NDUSIRY \& ITEM \& \multicolumn{2}{|l|}{\begin{tabular}{l}
SELF EMPLOYMEN'R FIRMS \\
UNINCORP. INCORP. \(^{2}\)
\end{tabular}} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
INDEPENDENT CANADIAN SMALL \& MEDIUM BUSINESSES \\
UN INCORP. \({ }^{\text {INCORP }}\)
\end{tabular}} \& AFPILIATES SMALL \& MEDIUM FOREIGN BUSINESSES INCORP. \& LARGE
SCALE

$\therefore$

INCORP. \& GR AND TOTAL \& | ACTUAL AMOUNTS |
| :--- |
| FIRMS / |
| \$ SALES IN |
| MILLIONS | <br>

\hline 421 SPECIAL TRADE CONTRACTORS \& \# \& 50.8 \& 5.3 \& 20.7 \& 23.0 \& . 1 \& 0 \& 100 \& 75580 <br>
\hline \& sale \& 7.6 \& . 7 \& 13.7 \& 70.5 \& 4.5 \& 3.0 \& 100 \& 12077.5 <br>
\hline 500. WATER, RAIL \& PIPELINE TRANSPORTATION \& \# \& 21.3 \& 32.5 \& . 6 \& 28.1 \& 15 \& 2.3 \& 100 \& 765 <br>
\hline \& sale \& . 1 \& . 1 \& - \& 4.0 \& 9.8 \& 85.9 \& 100 \& 5,875.7 <br>
\hline 501 AIR TRANSPORTATION \& \# \& 12.1 \& 36.2 \& 1.8 \& 44.0 \& 4.7 \& 1.2 \& 100 \& 489 <br>
\hline \& sale \& . 2 \& . 7 \& . 3 \& 22.3 \& 7.0 \& 69.5 \& 100 \& 968.6 <br>
\hline 502 SERVICES INCIDEN'TAL TO AIR TRANSPORTATION \& \# \& 21.8 \& 44.4 \& 2.0 \& 28.9 \& 2.8 \& 0 \& 100 \& 536 <br>
\hline \& sale \& 3.0 \& 5.6 \& . 8 \& 58.3 \& 32.2 \& 0 \& 100 \& 120.9 <br>
\hline 507 TRUCK TRANSPORT \& \# \& 75.7 \& 7.3 \& 5.9 \& 10.5 \& . 4 \& - \& 100 \& 36192 <br>
\hline \& sale \& 18.6 \& 2.2 \& 7.6 \& 48.0 \& 12.9 \& 10.7 \& 100 \& 5,373.7 <br>
\hline 510 TRANSIT SYSTEMS \& \# \& 45.4 \& 15.4 \& 4.0 \& 33.1 \& 1.6 \& . 4 \& 100 \& 544 <br>
\hline \& sale \& 2.9 \& 1.4 \& 1.8 \& 38.7 \& 26.0 \& 29.2 \& 100 \& 287.7 <br>
\hline 512 TAXI CAB OPERATYONS \& \# \& 90.5 \& 3.1 \& 2.5 \& 3.9 \& - \& 0 \& 100 \& 8,538 <br>
\hline \& sale \& 48.9 \& 1.5 \& 7.5 \& 41.8 \& . 3 \& 0 \& 100 \& 251.7 <br>
\hline
\end{tabular}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \& INDUSTRY \& ITEM \& \begin{tabular}{l}
SELF EMP \\
FIR \\
UN INCORP.
\end{tabular} \& OYM MENT

INCORP. \& INDEPENDE
DIAN SMAL
BUSINESSES

UNINCORP: \&  \& | AFFILIATES |
| :--- |
|  |
| MEDIUM |
| FOREIGN |
| BUSINESSES |
| INCORP. | \& LARGE

SCALE

INCORP. \&  \& | ACTUAL AMOUNTS |
| :--- |
| FIRMS / |
| $\$$ SALES IN |
| MILLIONS | <br>

\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{519 OTHER TRANSPORTATION}} \& \# \& 79.2 \& 7.2 \& 3.7 \& 9.8 \& - \& 0 \& 100 \& 4,121 <br>
\hline \& \& sale \& 29.3 \& 3.5 \& 6.0 \& 53.6 \& 7.6 \& 0 \& 100 \& 373.6 <br>

\hline \multirow[t]{2}{*}{520} \& \multirow[t]{2}{*}{| MISCELLANEOUS SERVICES |
| :--- |
| INCIDENTAL TO TRANSPORT |} \& \# \& 30.7 \& 13.5 \& 17.4 \& 27.8 \& 10.5 \& . 1 \& 100 \& 3,516 <br>

\hline \& \& sale \& 2.0 \& . 8 \& 9.2 \& 60.0 \& 21.0 \& 7.0 \& 100 \& 1,432.6 <br>
\hline \multirow[t]{2}{*}{525} \& \multirow[t]{2}{*}{STORAGE AND WAREIOUSING, INCL. GRAIN} \& \# \& 27.6 \& 15.0 \& 11.8 \& 40.4 \& 4.7 \& . 5 \& 100 \& 787 <br>
\hline \& \& sale \& 1.0 \& . 4 \& 1.6 \& 26.0 \& 15.8 \& 55.2 \& 100 \& 618.9 <br>
\hline \multirow[t]{2}{*}{543} \& \multirow[t]{2}{*}{RADIO AND TELEVISION BROADCASTING} \& \# \& 7.7 \& 20.1 \& 1.7 \& 57.9 \& 12.2 \& . 4 \& 100 \& 691 <br>
\hline \& \& sale \& . 1 \& . 6 \& . 3 \& 43.2 \& 41.2 \& 14.6 \& 100 \& 932.3 <br>
\hline \multirow[t]{2}{*}{560} \& \multirow[t]{2}{*}{MISCELLANEOUS COMMUNICATION \& UTHLITIES} \& \# \& 65.2 \& 12.6 \& 2.8 \& 15.3 \& 3.0 \& 1.0 \& 100 \& 2,175 <br>
\hline \& \& sale \& . 6 \& . 1 \& . 1 \& 2.7 \& 5.1 \& 91.3 \& 100 \& 6,189.6 <br>
\hline \multirow[t]{2}{*}{608} \& \multirow[t]{2}{*}{WHOLESALERS OF PETROLEUM products. COAL AND COKE} \& \# \& 19.9 \& 20.7 \& 18.3 \& 38.1 \& 2.5 \& . 5 \& 100 \& 2,865 <br>
\hline \& \& sale \& . 5 \& . 6 \& 3.7 \& 20.9 \& 11.9 \& 62.3 \& 100 \& 4,686.7 <br>
\hline \multirow[t]{2}{*}{611} \& \multirow[t]{2}{*}{WIIOLESALERS OF PAPER AND PAPER PRODUCTS} \& \# \& 16.4 \& 13.6 \& 4.4 \& 56.7 \& 5.8 \& 3.2 \& 100 \& 434 <br>
\hline \& \& sale \& . 2 \& . 1 \& . 1 \& 19.4 \& 6.9 \& 73.3 \& 100 \& 2,331.4 <br>
\hline
\end{tabular}

| INDUSTRY |  | ITEM | $\begin{gathered} \text { SELF } \\ \text { EMPLRMS } \\ \text { FIRENT } \\ \text { UNINCORP. } \\ \text { INCORP. } \end{gathered}$ |  | INDEPENDENI CANA- <br> DIAN SMALL \& MEDIUM BUSINESSES <br> UNINCORP. INCORP. |  | AFFILIATES SMALL \& MEDIUM FOREIGN BUSINESSES INCORP. | LARGE SCALE <br> INCORP. | GRAND TOTAL | ACTUAL AMOUNTS <br> FIRMS/ \$ SALES IN <br> MILLIONS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 614 | WHOLESALERS OF FOODS | \# | 17.7 | 12.1 | 18.3 | 47.4 | 3.5 | 1.0 | 100 | 3,844 |
| 615 WHOLESALERS OF TOBACCO PRODUCTS |  | sale | . 3 | . 2 | 2.5 | 34.9 | 9.2 | 52.9 | 100 | 11415.3 |
|  |  | \# | 0 | 19.6 | 0 | 74.1 | 4.8 | 1.6 | 100 | 189 |
|  |  | sale | 0 | . 1 | 0 | 48.3 | 3.4 | 48.2 | 100 | 1,360.7 |
| 616 | WIOLESALERS OF DRUGS AND TOILET PREPARATIONS | \# | 12.3 | 24.3 | 5.4 | 48.8 | 8 | 1.2 | 100 | 514 |
|  |  | sale | . 9 | . 5 | . 6 | 37.1 | 23.7 | 37.7 | 100 | 914.9 |
| 618 | WIOLESALERS OF HOUSEHOLD FURNITURE AND FIXTURES | \# | 11.6 | 21.4 | 3.5 | 57.6 | 5.4 | . 4 | 100 | 739 |
|  |  | sale | . 4 | .7 | . 6 | 61.9 | 21.1 | 15.3 | 100 | 1,024.3 |
| 619 | WIIOLESALERS OF MOTOR VEIICLES AND ACCESSORIES | \# | 7.6 | 14.5 | 5.9 | 65.1 | 5.9 | 1.0 | 100 | 1,977 |
|  |  | sale | . 2 | . 3 | 1.4 | 38.5 | 14.0 | 45.6 | 100 | 4,147.3 |
| 620 | WHOLESALERS OF APPAREL AND DRY GOODS \& GENERAL MERCHANDISE | \# | 38.6 | 15.0 | 5.5 | 37.3 | 3.1 | . 4 | 100 | 2,564 |
|  |  | sale | 1.5 | . 6 | 1.5 | 54.1 | 14.4 | 27.9 | 100 | 2,367.9 |
| 621 | WIOLESALERS OF ELEECTHICAI MACFITNERY \& EOUTPMENTA | \# | 9.6 | 24.0 | 4.3 | 55.0 | 7.1 | . 8 | 100 | 1,844 |
|  |  | sale | . 2 | . 6 | . 6 | 44.2 | 22.3 | 32.0 | 100 | 3,105.6 |




\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{2}{|r|}{Industry} \& ITEM \& \multicolumn{2}{|l|}{\begin{tabular}{l}
SELF EMPLOYMEN'I FIRMS \\
UNINCORP. INCORP.
\end{tabular}} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
INDEPENDENT CANADIAN SMALL \& MEDIUM BUSINESSES \\
UNINCORP. INCORP.
\end{tabular}} \& \begin{tabular}{l}
AFFilliates \\
SMALL \& MEDIUM FOREIGN BUSINESSES INCORP.
\end{tabular} \& LARGE
SCALE

INCORP. \& \[
\left|$$
\begin{array}{c}
\text { GRAND } \\
\text { TOTAL } \\
\\
\\
\\
\hline
\end{array}
$$\right|

\] \& | ACTUAL AMOUNTS |
| :--- |
| FIRMS/ \$SALES IN MILLIONS | <br>

\hline $\overline{665}$ \& MEN'S CLOTHING STORES AND CUSTOM TAILOR SHOPS \& \# ${ }_{\text {sale }}$ \& 39.5
5.2 \& 11.4
2.1 \& 10.9
6.7 \& 38.5
66.1 \& .2
9.6 \& 0
10.3 \& 100
100 \& 3,113
840 <br>
\hline 667 \& WOMEN'S CLOTHING STORES \& \# \& 37.9 \& 13.6 \& 14.0 \& 34.0 \& . 5 \& . 1 \& 100 \& 4,387 <br>
\hline \& \& sale \& 6.5 \& 2.4 \& 8.9 \& 62.9 \& 7.5 \& 11.6 \& 100 \& 1,197.7 <br>
\hline 669 \& Clotiling \& dry goods stores. NES \& \# \& 43.2 \& 14.5 \& 11.4 \& 30.6 \& . 1 \& . 1 \& 100 \& 4,393 <br>
\hline \& \& sale \& 6.2 \& 2.3 \& 7.3 \& 58.5 \& 2.9 \& 22.6 \& 100 \& 1,228.9 <br>
\hline 676 \& hOUSEHOLD FURNITURE AND APPLIANCE STORES \& \# \& 36.7 \& 12.3 \& 14.6 \& 36.0 \& . 3 \& 0 \& 100 \& 15324 <br>
\hline \& \& sale \& 5.4 \& 1.7 \& 10.2 \& 65.7 \& 2.1 \& 15.0 \& 100 \& 4,419.2 <br>
\hline 678 \& RADIO. TV \& ELECTRICAL appliances repair stores \& \# \& 64.4 \& 5.5 \& 18.6 \& 11.5 \& 0 \& 0 \& 100 \& 1,848 <br>
\hline \& \& sale \& 22.6 \& 2.0 \& 31.4 \& 41.8 \& 2.2 \& 0 \& 100 \& 3,859 <br>
\hline 681 \& drug stores \& \# \& 6.6 \& 12.6 \& 23.1 \& 56.7 \& 1.0 \& -1 \& 100 \& 3,859 <br>
\hline \& \& sale \& . 7 \& . 9 \& 16.7 \& 64.5 \& 11.3 \& 6 \& 100 \& 1,944.9 <br>
\hline 658 \& motor veilicle repaitr shop \& \# \& 36.2 \& 3.6 \& 37.8 \& 22.4 \& 0 \& 0 \& 100 \& 13259 <br>
\hline \& \& sale \& 6.7 \& . 6 \& 39.1 \& 52.6 \& 1.0 \& 0 \& 100 \& 1,696.5 <br>
\hline
\end{tabular}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{2}{|r|}{Industry} \& ITEM \& \multicolumn{2}{|l|}{\[
\begin{aligned}
\& \text { SELF EMPLOYMEN' } \\
\& \text { FIRMS } \\
\& \text { UNINCORP. } \\
\& \\
\& \text { INCORP. }
\end{aligned}
\]} \& \multicolumn{2}{|l|}{\begin{tabular}{l}
INDEPENDEN' CANADIAN SMALL \& MEDIUM bUSINESSES \\
\begin{tabular}{l|l} 
UNINCORP. \& INCORP.
\end{tabular}
\end{tabular}} \& afflliates SMALL \& MEDIUM FOREIGN BUSINESSES INCORP. \& LARGE
SCALE

INCORP. \& \begin{tabular}{l}
GRAND <br>
TOTAL <br>
\%

 \& 

aCtual AMOUNTS <br>
FIRMS / \$SALES IN MILLIONS
\end{tabular} <br>

\hline 862 \& ADVERTISING SERVICES \& \# \& 44.3 \& 13.6 \& 11.2 \& 29.4 \& 1.4 \& 0 \& 100 \& 2,617 <br>
\hline \multirow[t]{3}{*}{} \& \multirow[b]{3}{*}{misc. SERVICES TO BUSINESS MANAGEMEN'T} \& sale \& 4.2 \& 1.3 \& 5.2 \& 68.7 \& 20.7 \& 0 \& 100 \& 621.6 <br>
\hline \& \& \# \& 19.6 \& 36.1 \& 7.0 \& 36.4 \& . 9 \& 0. \& 100 \& 20464 <br>
\hline \& \& sale \& 1.9 \& 4.1 \& 6.8 \& 46.9 \& 13.3 \& 26.9 \& 100 \& 4,513.6 <br>
\hline 872 \& \multirow[t]{2}{*}{barber and beauty shops} \& \# \& 76.7 \& 2.8 \& 13.7 \& 6.8 \& 0 \& 0 \& 100 \& 11627 <br>
\hline \multirow{3}{*}{874} \& \& sale \& 42.5 \& 1.6 \& 25.7 \& 27.3 \& 2.9 \& 0 \& 100 \& 483 <br>
\hline \& \multirow[t]{2}{*}{laundries, Cleeaners and PRESSERS (EXP'T. SELF-SERVICE)} \& \# \& 55.6 \& 24.4 \& 3.3 \& 16.2 \& . 4 \& 0 \& 100 \& 4,578 <br>
\hline \& \& sale \& 15.5 \& 8.5 \& 4.3 \& 50.5 \& 14.4 \& 6.7 \& 100 \& 551.8 <br>
\hline \multirow[t]{2}{*}{879} \& \multirow[t]{2}{*}{misc. Personal services} \& \# \& 41.2 \& 9.5 \& 15.1 \& 28.7 \& 5.5 \& 0 \& 100 \& 2,657. <br>
\hline \& \& sale \& 7.9 \& 1.6 \& 11.8 \& 67.8 \& 10.8 \& 0 \& 100 \& 325.6 <br>
\hline \multirow[t]{2}{*}{} \& \multirow[t]{2}{*}{HOTELS . MOTELS , ETC.} \& \# \& 47.5 \& 13.3 \& 14.9 \& 24.1 \& . 4 \& . 04 \& 100 \& 39,414 <br>
\hline \& \& sale \& 9.9 \& 2.6 \& 14.2 \& 53.8 \& 7.7 \& 11.9 \& 100 \& 8,117.8 <br>
\hline \multirow[t]{2}{*}{} \& \multirow[t]{2}{*}{Photograpilic services. NES.} \& \# \& 48.4 \& 10.4 \& 16.8 \& 24.0 \& . 4 \& 0 \& 100 \& 2,238 <br>
\hline \& \& sale \& 7.9 \& 1.6 \& 11.5 \& 65.1 \& 13.9 \& 0 \& 100 \& 334 <br>
\hline
\end{tabular}




APPENDIX D

The Distribution of the Incorporated Self Employment and Independent Canadian Controled Small and Medium Businesses by Transition Status

The problem with classification along a single dimension is that the resulting groups may not be as "pure" as one could hope. By defining self employment firms as those with sales less than $\$ 100$ thousand, for example, large firms in the process of starting up or exiting, are inevitably included. Any financial ratio analysis will be misleading if such firms are not removed from the population under study.

In Section $V$ of the study the criteria for separating the
Type 1: Dying Firms
Type 2: Turn-Arounds
Type 3: Start-Ups
firms from the "normal" firms in each IBC industry are given. Some sensitivity tests on these criteria were. performed.

## TABLE D1

The Distribution of the Incorporated Self Employment and Independent Canadian Controlled Small and Medium Businesses


| 30 | LOGGING \& RELATED SERVIC |
| :---: | :---: |
| 50 | METAL \& NON-METAL MINES |
| QUARRIES |  |
| 64 | CRUDE PETROLEUM \& NATURA |
| 90 | DRILLING \& MISC. SERVICE |
| INCIDENTAL TO MINING |  |

100 MEAT, POULTRY \& FISH PROD.
103 FRUIT \& VEGETABLE PROCESSING

104 DAIRY PRODUCTS INDUSTRY
106 FEED INDUSTRY
107 BAKERY PRODUCTS INDUSTRY
109 BEVERAGE INDUSTRY
110 MISCELLANEOUS FOOD INDUSTRY
165 PLASTICS FABRICATING INDUSTRY, NES
1.70 LEATHER PRODUCTS INDUSTRY

190 TEXTILE INDUSTRY
230 HOSIERY \& KNITTING MILLS
240 CLOTHING INDUSTRY
247 MISCELLANEOUS CLOTHING INDUSTRY
250 PLYWOOD \& WOOD MILLING INDUSTRY
255 MISCELLANEOUS WOOD INDUSTRY
261 HOUSEHOLD FURNITURE
MANUFACTURERS
262 MISCELLANEOUS FURNITURE \& FIXTURES MANUFACTURERS

270 PAPER BOX, BAG \& MISCELLANEOUS
PAPER CONVERTERS
36 COMMERCIAL PRINTING


| 11.3 | 3.8 | 8.1 | 23.2 | 76.8 |
| ---: | ---: | ---: | ---: | ---: |
| 9.3 | 2.9 | 16.3 | 28.5 | 71.5 |
| 8.7 | 5.8 | 39.5 | 54.0 | 46.0 |
| 7.1 | 1.4 | 9.8 | 18.3 | 81.7 |
| 9.7 | 1.9 | 6.0 | 17.6 | 82.4 |
| 14.3 | - | 6.1 | 20.4 | 79.6 |
| 2.7 | .- | 15.2 | 17.9 | 82.1 |
| 4.9 | 3.3 | 13.0 | 21.2 | 78.8 |
| 8.6 | 3.7 | 6.9 | 19.2 | 80.8 |
| 8.6 | - | 14.3 | 20.9 | 79.1 |
| 21.4 | 2.9 | 4.9 | 29.2 | 70.8 |
| 19.3 | 4.1 | 4.6 | 28.0 | 72.0 |


| 11.0 | 0.9 | 2.5 | 14.4 | 85.6 |
| :--- | :--- | :--- | :--- | :--- |


| 10.2 | 2.8 | 3.7 | 16.7 | 83.3 |
| :--- | :--- | :--- | :--- | :--- |

3.7 - $4.9 \quad 8.6 \quad 91.4$

| 7.7 | 2.4 | 5.0 | 15.1 | 84.9 |
| :--- | :--- | :--- | :--- | :--- |

2.4 0.8 $2.4 \quad 5.6 \quad 94.4$

| 9.4 | 2.0 | 8.3 | 19.7 |
| :--- | :--- | :--- | :--- |

$15.5 \quad 1.9 \quad 7.1$
$24.5 \quad 75.5$
$27.4 \quad 72.6$
$18.4 \quad 81.6$
$\begin{array}{lllll}4.7 & 1.9 & 6.6 & 13.2 & 86.8\end{array}$
11.14 .7
4.2
20.0
80.0
IBC $\quad \frac{\text { Transition Status }}{\text { INDUSTRY TITLE }} \frac{\text { Type I Type II Type III Transition Normal }}{}$

| 88 | PUBLISHING ONLY | 22.2 | 5.8 | 4.8 | 32.8 | 67.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 489 | PUBLISHING AND PRINTING | 13.6 | 5.9 | 6.5 | 26.0 | 74.0 |
| 290 | IRON AND STEEL MILLS, SMELTING AND REFINING | 11.1 | 3.7 | 4.9 | 19.7 | 80.3 |
| 300 | BOILER, PLATE \& STRUCTURAL STEEL | 9.2 | 1.3 | 5.3 | 15.8 | 84.2 |
| 304. | METAL STAMPERS, PRESSING AND COATING INDUSTRY | 8.5 | 1.1 | 5.2 | 14.8 | 85.2 |
| 305 | WIRE \& WIRE PRODUCTS MANUFACTURERS | 6.4 | 3.2 | 6.4 | 16.0 | 84.0 |
| 308 | MACHINE SHOPS | 9.5 | 2.8 | 4.9 | 17.2 | 82.8 |
| 309 | MISCELLANEOUS METAL <br> FABRICATING INDUSTRY | 10.7 | 3.0 | 3.8 | 17.5 | 82.5 |
| 314 | MISCELLANEOUS MACHINERY \& EQUIPMENT MANUFACTURERS | 15.1 | 4.1 | 6.1 | 25.3 | 74.7 |
| 319 | MOTOR VEHICLE, TRUCK BODY \& TRAILER MANUFACTURERS | 18.0 | 3.4 | 4.5 | 25.9 | 74.1 |
|  | OTHER TRANSPORTATION PRODUCTS MANUTFACTURING | 19.1 | - . | 3.6 | 22.7 | 77.3 |
| 330 | SHIP BUILDING, BOAT BUILDING AND REPAIR | 25.3 | 1.0 | 8.1 | 34.4 | 65.6 |
| 337 | COMMUNICATIONS EQUIPMENT MNFG. | 20.7 | 6.9 | 8.6 | 36.2 | 63.8 |
| 341 | ELECTRICAL PRODUCTS, OFFICE AND STORE EQUIPMENT MANUFACTURERS | 21.9 | 3.4 | 3.4 | 28.7 | 71.3 |
| 349 | CLAY OR STONE PRODUCTS | 11.5 | 2.6 | 7.7 | 21.8 | 78.2 |
| 350 | READY-MIX CONCRETE | 6.8 | 1.1 | 5.7 | 13.6 | 86.4 |
| 354 | CONCRETE PRODUCTS MANUFACTURERS | 8.3 | 2.1 | 7.6 | 18.0 | 82.0 |
| 356 | GLASS PRODUCTS \& MISC. METAL PRODUCTS | 11.3 | 3.1 | 4.1 | 18.5 | 81.5 |
| 380 | MISC. CHEMICALS AND PETROLEUM products | 14.7 | 6.3 | 5.2 | 26.2 | 73.8 |
| 392 | JEWELLERY AND SILVERNARE INDUSTRY | 11.0 | 2.0 | 2.0 | 15.0 | 85.0 |
| 393 | SPORTING GOODS AND TOY INDUSTRY | 21 | 7. | 1. | 30.9 | 69.1 |

IBC
INDUSTRY TITLE

## Transition Status <br> Type I Type II Type III Transition Normal <br> (\% of firms)

| 397 | SIGNS AND DISPLAYS INDUSTRY | 5.5 | 3.2 | 3.9 | 12.6 | 87.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 199 | MISC. MANUFACTURING INDUSTRIES, NES | 13.3 | 3.7 | 4.0 | 21.0 | 79.0 |
| 404 | BUILDING CONSTRUCTION | .14 .9 | 3.3 | 8.3 | 26.5 | 73.5 |
| 406 | GIGHWAY, BRIDGE AND STREET MAINTENANCE | 7.3 | 3.1 | 8.4 | 18.8 | 81.2 |
| 409 | OTHER CONSTRUCTION | 8.7 | 3.1 | 7.1 | 18.9 | 81.1 |
| 421 | SPECIAL TRADE CONTRACTORS | 11.6 | 3.4 | 4.3 | 19.3 | 80.7 |
| 500 | WATER, RAIL \& PIPELINE TRANSPORTATION | 16.0 | 6.7 | 16.0 | 38.7 | 61.3 |
| 501 | AIR TRANSPORTATION | 23.1 | 1.5 | $7 \cdot 7$ | 32.3 | 67.7 |
| 502 | SERVICES INCIDENTAL TO AIR TRANSPORTATION | 24.6 | 6.9 | 6.2 | $37 \cdot 7$ | 62.3 |
| 507 | TRUCK TRANSPORT | 12.8 | 5.6 | 5.2 | 23.6 | 76.4 |
| 510 | TRANSIT SYSTEMS | 3.4 | - | 9.1 | 12.5 | 87.5 |
|  | TAXI CAB OPERATIONS | 12.6 | 3.0 | 12.6 | 28.2 | 71.8 |
| 519 | OTHER TRANSPORTATION | - 5.2 | 0.9 | 5.2 | 11.3 | 88.7 |
| 520 | MISCELLANEOUS SERVICES <br> INCIDENTAL TO TRANSPORT | 19.5 | 4.4 | 5.4 | 29.3 | 70.7 |
| 525 | STORAGE AND WAREHOUSING, INCL. GRAIN | 11.0 | 4.1 | 8.3 | 23.4 | 76.6 |
| 543 | RADIO AND TELEVISION BROADCASTING | 11.2 | 6.7 | 3.4 | 21.3 | 78.7 |
| 560 | MISCELLANEOUS COMMUNICATION \& UTILITIES | 8.0 | 4.5 | 20.5 | 33.0 | 67.0 |
| 608 | WHOLESALERS OF PETROLEUM PRODUCTS, COAL AND COKE | 5.9 | 2.7 | 11.7 | 20.3 | 79.7 |
| $6: 11$ | WHOLESALERS OF PAPER AND PAPER PRODUCTS | 5.0 | 1.0 | 5.0 | 11.0 | 89.0 |
| 614 | WHOLESALERS OF FOODS | 7.4 | 2.8 | 7.5 | 17.7 | 82.3 |
| 615 | WHOLESALERS OF TOBACCO PRODUCTS | - | 1.7 | 13.8 | 15.5 | 84.5 |




## APPENDIX E

The Incidence of Transition Firms by Quartile: Incorporated Self Employment and Independent Canadian Controlled Small and Medium Business - 1977

Each Quartile represents 25 of the firms by number. Thus in the first quartile of the Logging \& Related Services, industry $57.9 \%$ (of the $25 \%$ ) of the firms were in a state of transition. In all, about one in four firms in this sector was determined as not "normal".

NOTE: Quartile One is the smallest 25\% of firms, while Quartile Four contains the largest $25 \%$ of the firms.

## The Incidence of Transition Firms by Quartile and by Industry

| IBC | INDUSTRY TITLE | Quartile |  |  |  | $\begin{gathered} \text { All } \\ \text { Industry } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | One (Percent | Two of Firms | Three in Trans | Four tion) |  |
| - 30 | LOGGING \& RELATED SERVICES | 57.9 | 16.5 | 15.2 | 3.0 | 23.2 |
| 50 | METAL \& NON-METAL MINES \& QUARRIES | 69.8 | 30.2 | 14.0 | - | 28.5 |
| 64 | CRUDE PETROLEUM \& NATURAL GAS | 76.7 | 62.8 | 44.2 | 32.6 | 54.1 |
| 90 | DRILLING \& MISC. SERVICE INCIDENTAL TO MINING | 48.6 | 16.2 | 5.4 | 2.7 | 18.3 |
| 100 | MEAT, POULTRY \& FISH PROD. | 51.9 | 5.6 | 9.3 | 3.7 | 17.6 |
| 103 | FRUIT \& VEGETABLE PROCESSING | 53.8 | 16.7 | - | 8.3 | 19.7 |
| 104 | DAIRY PRODUCTS INDUSTRY | 67.9 | - | 3.6 | - | 17.9 |
| 106 | FEED INDUSTRY | 58.1 | 16.1 | 9.7 | - | 21.0 |
| 107 | BAKERY PRODUCTS INDUSTRY | 43.5 | 16.4 | 11.5 | 4.9 | 19.1 |
| 10.9 | BEVERAGE INDUSTRY | 65.2 | 17.4 | - | - | 20.7 |
| 110 | MISCELLANEOUS FOOD INDUSTRY | 50.0 | 53.8 | 3.8 | 8.0 | 28.9 |
| 165 | PLASTICS FABRICATING INDUSTRY, NES | 56.0 | 36.7 | 12.2 | 6.1 | 27.8 |
| 170 | LEATHER PRODUCTS INDUSTRY | 33.3 | 20.7 | 3.3 | - | 14.3 |
| 190 | TEXTILE INDUSTRY | 50.0 | 14.8 | 1.9 | - | 16.7 |
| 230 | HOSIERY \& KNITTING MILLS | 28.6 | - | 4.8 | - | 8.3 |
| 240 | CLOTHING INDUSTRY | 41.6 | 14.5 | 2.4 | 1.6 | 15.0 |
| 247 | MISCELLANEOUS CLOTHING INDUSTRY | 15.6 | 6.5 | - | - | 5.5 |
| 250 | PLYWOOD \& WOOD MILLING INDUSTRY | 48.9 | 18.7 | 8.6 | 2.2 | 19.6 |
| 255 | MISCELLANEOUS WOOD INDUSTRY | 61.5 | 17.9 | 15.4 | 2.6 | 24.4 |
| 26.1 | HOUSEHOLD FURNITURE MANUFACTURERS | 53.3 | 29.3 | 21.7 | 5.5 | 27.5 |
| 262: | MISCELLANEOUS FURNITURE \& FIXTURES MANUFACTURERS | 55.9 | 8.8 | 5.9 | 2.9 | 18.4 |
| 270 | PAPER BOX, BAG \& MISCELLANEOUS PAPER CONVERTERS | 33.3 | 15.4 | - | 3.8 | 13.1 |
| 286 | COMMERCIAL PRINTING | 52.2 | 20.2 | 6.7 | 1.0 | 20.0 |
|  | PUBLISHING ONLY | 62.5 | 27.7 | 19.1 | 21.3 | 32.6 |



| IBC | INDUSTRY TITLE | Quartile |  |  |  | $\begin{gathered} \text { All } \\ \text { Industry } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | One <br> (Percent | Two of Firms | Three in Trans | Four <br> ition) |  |
|  |  |  |  |  | $\cdots$ |  |
| 393 | SPORTING GOODS AND TOY INDUSTRY | 78.6 | 28.6 | 14.3 | - | 30.4 |
| -97 | SIGNS AND DISPLAYS INDUSTRY | 28.1 | 15.6 | 6.3 | - | 12.5 |
| 399 | MISC. MANUFACTURING INDUSTRIES, | 50.7 | 17.8 | 12.9 | 2.4 | 21.0 |
| 404 | BUILDING CONSTRUCTION | 57.9 | 29.3 | 14.4 | 4.0 | 26.4 |
| 406 | HIGHWAY, BRIDGE AND STREET MAINTENANCE | 48.2 | 19.5 | 7.0 | - | 18.7 |
| 409 | OTHER CONSTRUCTION | 45.3 | 22.4 | 5.1 | 2.0 | 18.8 |
| 421 | SPECIAL TRADE CONTRACTORS | 48.1 | 17.8 | 8.1 | 3.0 | 19.2 |
| 500 | WATER, RAIL \& PIPELINE TRANSPORTATION | 78.9 | 45.9 | 15.8 | 13.5 | 38.5 |
| 501 | AIR TRANSPORTATION | 63.6 | 25.0 | 30.3 | 9.4 | 32.1 |
| 502 | SERVICES INCIDENTAL TO AIR TRANSPORTATION | 66.7 | 46.9 | 21.2 | 15.6 | 37.6 |
| 507 | TRUCK TRANSPORT | 49.0 | 24.4 | 14.9 | 5.8 | 23.5 |
| 510 | TRANSIT SYSTEMS | 50.0 | - | - | - | 12.5 |
| 512 | TAXI CAB OPERATIONS | 58.0 | 26.5 | 18.0 | 10.2 | 28.2 |
| 519 | OTHER transportation | 33.9 | 5.2 | 3.4 | 1.7 | 11.1 |
| 520 | MISCELLANEOUS SERVICES INCIDENTAL TO TRANSPORT | 58.0 | 26.1 | 22.4 | 10.6 | 29.3 |
| 525 | STORAGE AND WAREHOUSING, INCL. GRAIN | 51.4 | 22.2 | 13.9 | 5.6 | 23.3 |
| -543 | RADIO AND TELEVISION BROADCASTING | 42.2 | 31.1 | 8.9 | 2.3 | 21.1 |
| 560 | MISCELLANEOUS COMMUNICATION <br> \& UTILITIES | 60.0 | 34.0 | 28.0 | 10.0 | 33.0 |
| 608 | WHOLESALERS OF PETROLEUM PRODUCTS, COAL AND COKE | 54.7 | 13.7 | 7.2 | 5.8 | 20.3 |
| 611 | WHOLESALERS OF PAPER AND PAPER PRODUCTS | 36.0 | 8.0 | - | - | 11.0 |


| IBC | INDUSTRY TITLE | Quartile |  |  |  | $\begin{gathered} \text { All } \\ \text { Industry } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | One (Percent | Two of Firms | Three <br> in Transi | Four tion) |  |
| 614 | WHOLESALERS OF FOODS | 50.5 | 12.1 | 5.8 | 2.1 | 17.6 |
| 615 | WHOLESALERS OF TOBACCO PRODUCTS | 60.0 | - | - | - | 15.0 |
| 16 | WHOLESALERS OF DRUGS AND TOILET PREPARATIONS | 45.2 | 32.3 | 6.5 | - | 21.0 |
| 618 | WHOLESALERS OF HOUSEHOLD FURNITURE AND FIXTURES | 38.8 | 22.9 | 4.1 | 2.1 | 17.0 |
| 619 | WHOLESALERS OF MOTOR VEHICLES AND ACCESSORIES | 57.3 | 11.5 | 3.8 | 3.1 | 18.9 |
| 620 | WHOLESALERS OF APPAREL AND DRY GOODS \& GENERAL MERCHANDISE | 43.8 | 11.7 | 7.2 | 4.5 | 16.8 |
| 621 | WHOLESALERS OF ELECTRICAL <br> MACHINERY \& EQUIPMENT | 51.7 | 24.4 | 10.0 | 2.5 | 22.1 |
| 622 | WHOLESALERS OF FARM MACHINERY AND EQUIPMENT | 47.1 | 9.6 | 0.7 | - | 14.4 |
| 623 | WHOLESALERS OF MACHINERY AND EQUIPMENT, -NES | 62.7 | 25.6 | 6.5 | 2.9 | 24.4 |
| 624 | WHOLESALERS OF HARDNARE, PLUMBING \& HEATING EQUIPMENT | 57.3 | 8.7 | 1.9 | 1.0 | 17.2 |
| $625$ | WHOLESALERS OF METAL \& METAL PRODUCTS, NES | 53.8 | 17.9 | 7.7 | 2.6 | 20.5 |
| 626 | WHOLESALERS OF LUMBER AND BUILDING MATERIAL | 59.2 | 16.5 | 4.4 | 0.9 | 20.3 |
| 627 | WHOLESALERS OF SCRAP AND <br> WASTE MATERIAL | 44.1 | 19.0 | 6.8 | 1.7 | 17.9 |
| 629 | WHOLESALERS, NES | 62.8 | 24.7 | 12.5 | 3.2 | 25.8 |
| 631 | FOOD STORES | 55.1 | 18.7 | 9.8 | 5.9 | 22.4 |
| 642 | GENERAL MERCHANDISE STORES | 42.5 | 6.3 | 4.8 | 1.9 | 13.9 |
| 652 | TIRE, BATTERY \& ACCESSORIES STORES | 56.9 | 19.1 | 6.4 | 12.8 | 23.8 |
| 654 | GASOLINE SERVICE STATIONS | 52.7 | 18.4 | 10.6 | 4.9 | 21.7 |


| IBC | INDUSTRY TITLE | Quartile |  |  |  | $\begin{gathered} \text { All } \\ \text { Industry } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | One <br> (Percent | Two of Firms | Three in Transi | Four <br> tion) |  |
| 656 | MOTOR VEHICLE DEALERS | 51.1 | 11.1 | 2.5 | 1.0 | 16.4 |
| 658 | MOTOR VEHICLE REPAIR SHOP | 56.8 | 23.4 | 10.5 | 5.2 | 24.0 |
| 33 | SHOE STORES | 47.9 | 16.9 | 5.6 | - | 17.6 |
| 665 | MEN'S CLOTHING STORES AND CUSTOM TAILOR SHOPS | 46.2 | 10.9 | 1.6 | - | 14.6 |
| 667 | WOMEN'S CLOTHING STORES | 58.0 | 20.1 | 6.3 | 1.7 | 21.6 |
| 669 | CLOTHING \& DRY GOODS STORES, NES | 58.8 | 25.5 | 6.7 | 2.4 | 23.3 |
| 676 | HOUSEHOLD FURNITURE AND APPLIANCE STORES | 60.4 | 24.1 | 10.4 | 4.4 | 24.8 |
| 678 | RADIO, TV \& ELECTRICAL <br> APPLIANCES REPAIR STORES | 30.8 | 23.1 | 19.2 | - | 18.3 |
| 681 | DRUG STORES | 46.2 | 1.8 | 2.3 | 2.3 | 13.1 |
| 691 | BOOK \& STATIONERY STORES | 61.4 | 33.9 | 5.3 | 3.6 | 26.0 |
| 692 | FLORISTS' SHOPS | 66.7 | 33.9 | 8.1 | 8.1 | 29.2 |
| 694 | JEWELLERY STORES \& REPAIR SHOPS | 51.4 | 7.3 | 2.7 | 1.8 | 15.8 |
| 197 | TOBACCONISTS | 40.0 | 35.7 | 7.1 | - | 20.7 |
| 699 | RETAIL STORES, NES | 67.3 | 34.9 | 17.7 | 10.0 | 32.5 |
| 850 | MISC. AMUSEMENT AND RECREATION SERVICES | 68.3 | 38.4 | 23.4 | 15.3 | 36.4 |
| 862 | ADVERTISING SERVICES | 58.5 | 33.0 | 24.5 | 7.5 | 30.9 |
| 869 | MISC. SERVICES TO BUSINESS MANAGEMENT | 54.3 | 24.6 | 14.4 | 9.2 | 25.6 |
| 872 | BARBER AND BEAUTY SHOPS | 45.2 | 26.9 | 12.9 | 6.5 | 22.9 |
| 874 | LAUNDRIES, CLEANERS AND PRESSERS (EXPT. SELF-SERVICE) | 61.9 | 28.4 | 11.0 | 6.5 | 26.9 |
| 879 | MISC. PERSONAL SERVICES | 56.4 | 17.0 | 5.3 | 5.3 | 21.0 |
| 880 | HOTELS, MOTELS, ETC. | 73.2 | 36.5 | 27.0 | 17.1 | 38.4 |
| 893 | PHOTOGRAPHIC SERVICES, NES. | 56.3 | 26.6 | 17.2 | 6.3 | 26.6 |
| 896 | BLACKSMITHING \& WELDING SHOPS | 47.9 | 16.4 | 8.2 | 1.4 | 18.5 |
| 897 | MISC. REPAIR SHOPS | 31.4 | 11.8 | - | - | 10.8 |
| $38$ | SERVICES TO BUILDINGS AND DWELLINGS | 38.6 | 23.0 | 10.0 | 4.0 | 18.9 |
| 899 | Miscellaneous services | 60.9 | 38.0 | 22.5 | 9.7 | 32.8 |

## APPENDIX F

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Maximum and Minimum Triad Sales
    by IBC Industry
    1977
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The incorporated Independent Canadian controlled small and medium business, and incorporated self employment firms were combined for the financial ratio analysis. The sales of the smallest triad, in any industry, can be no lower than $\$ 1,000$ since the sales of the smallest firm was restricted to this value in the original construction of the tax file. Any firm with sales below this value, was likely deemed an "inactive firm".

By construction, the sales of the largest independent (or self employment) firm could be no larger than 30 million dollars. Examination of the largest triad, in each of the 107 industries reveals that this is a weak upper-bound for all but nine sectors. Of course, the sales of the largest independent firm lies somewhere between the largest triad's sales and $\$ 30$ million. The following chart summarize the distribution of the largest triad:

Size Distribution of the Maximium Triad

| Maximum Triad Sales | of of IBC industries |
| :---: | :---: |
| in an industry |  |
| (\$ million) |  |
| $0-5$ | 8.6 |
| $5-10$ | 13.3 |
| $10-15$ | 16.2 |
| $15-20$ | 27.6 |
| $20-25$ | 25.7 |
| $25-30$ | 8.6 |
| Total | 100.0 |

TABLE FI

Maximum and Minimum Triad Sales*
By Industry

| TBC | Industry | Sales of Largest Triad | Sales of Smallest Triad |
| :---: | :---: | :---: | :---: |
|  |  | (\$,000) |  |
| 30 | LOGGING \& RELATED SERVICES | 11,511.3 | 1.0 |
| 50 | METAL \& NON-METAL MINES \& QUARRİES | 16,974.7 | 1.0 |
| 64 | CRUDE PETROLEUM \& NATURAL GAS | 15,841 | 1.0 |
| 9.0 | DRILLING \& MISC, SERVICE INCIDENTAL TO MINING | 19,504.7 | 1.0 |
| 100 | MEAT, POULTRY \& FISH PROD. | 27,345.7 | 1.5 |
| 103 | FRUIT \& VEGETABLE PROCESSING | 19,020.7 | 6.6 |
| 104 | DAIRY PRODUCTS INDUSTRY | 25,390.3 | 1.0 |
| 106 | FEED INDUSTRY | 22,989.3 | 2.0 |
| 107 | BAKERY PRODUCTS INDUSTRY | 19,609.3 | 1.0 |
| 109 | BEVERAGE INDUSTRY | 20,036 | 1.3 |
| 110 | MISCELLANEOUS FOOD INDUSTRY | 21, 262.3 | 2.5 |
| 165 | PLASTICS FABRICATING INDUSTRY, NES | 17,240.3 | 1.0 |
| 170 | LEATHER PRODUCTS INDUSTRY | 23,572 | 1.3 |
| 190 | TEXTILE INDUSTRY | 21,443 | 1.0 |
| 230 | HOSIERY \& KNITTING MILLS | 21,407 | 3.8 |
| 240 | CLOTHING INDUSTRY | 20,343.3 | 1.0 |
| 247 | MISCELLLANEOUS CLOTHING INDUSTRY | 14,097.3 | 1.8 |
| 250 | PLYWOOD \& WOOD MILLING INDUSTRY | 23,359.7 | 1.0 |
| 255 | MISCELLANEOUS WOOD INDUSTRY | 8,725.3 | 1.0 |
| 261 | HOUSEHOLD FURNITURE MANUFACTURERS | 16,112.7 | 1.0 |
| 262 | MISCELLANEOUS FURNITURE \& FIXTURES -MANUFACTURERS | 15,970.3 | 1.0 |
| 2.70 | PAPER BOX, BAG \& MISCELLANEOUS PAPER CONVERTERS | 18,309 | 1.2 |
| 286 | COMMERCIAL PRINTING | 16,541 | 1.0 |
| 88 | PUBLISHING ONLY | 15,898.7 | 1.0 |

[^0]Maximum and Minimum Triad Sales*
By Industry

| Industry | Sales of Largest Triad | Sales of Smallest Triad |
| :---: | :---: | :---: |
|  | (\$,000) |  |
| PUBLISHING AND PRINTING | 15,702.3 | 1.0 |
| IRON \& STEEL MILLS, SMELTING \& REFINING |  |  |
| BOILER, PLATE \& STRUCTURAL STEEL | 23,347 | 2.7 |
| METAL STAMPERS, PRESSING AND COATING INDUSTRY | 18,373.7 | 1.3 |
| WIRE \& WIRE PRODUCTS |  |  |
| MANUFACTURERS | 8,784 | 1.0 |
| MACHINE SHOPS | 11,398.7 | 1.0 |
| MISCELLANEOUS METAL FABRICATING INDUSTRY | 16,074.3 | 1.0 |
| MISCELLANEOUS MACHINERY \& |  |  |
| EQUIPMENT MANUFACTURERS | 19,446.3 | 1.0 |
|  <br> TRAILER MANUFACTURERS |  |  |
| OTHER TRANSPORTATION PRODUCTS MANUFACTURING | 19,573 | 1.4 |
| SHIP BUILDING, BOAT BUILDING <br> AND REPAIR |  |  |
| COMMUNICATIONS EQUIPMENT MNFG. | 13,132 | 1.3 |
| ELECTRICAL PRODUCTS, OFFICE AND |  |  |
| STORE EQUIPMENT MANUFACTURERS | 16,651.7 | 1.0 |
| CLAY OR STONE PRODUCTS | 11,961.3 | 1.3 |
| READY-MIX CONCRETE | 11,272 | 5.0 |
| CONCRETE PRODUCTS MANUFACTURERS | 10,587.5 | 1.7 |
| GLASS PRODUCTS \& MISC. METAL PRODUCTS |  |  |
| MISC. CHEMICALS AND PETROLEUM PRODUCTS$22,092.3 \quad 1.0$ |  |  |
| JEWELLERY AND SILVERWARE INDUSTRY | 10,480 | 5.0 |
| SPORTING GOODS AND TOY INDUSTRY | 9,319.3 | 1.0 |
| SIGNS AND DISPLAYS INDUSTRY | 5,394.7 | 2.2 |

## Maximum and Minimum Triad Sales* <br> By Industry

| 3C | $\because \quad$ Industry | Sales of Largest Triad | Sales of Smallest Triad |
| :---: | :---: | :---: | :---: |
|  |  | (\$,000) |  |
|  | MISC. MANUFACTURING INDUSTRIES, NES | 21,222 | 1.0 |
| 404 | BUILDING CONSTRUCTION | 21,432.7 | 1.0 |
| 406 | HIGHWAY, BRIDGE AND STREET MAINTENANCE | $22,928$ | $1.0$ |
| 409 | OTHER CONSTRUCTION | 19,806 | 1.0 |
| 421 | SPECIAL TRADE CONTRACTORS | 23,533.3 | 1.0 |
| 5.00 | WATER, RAIL \& PIPELINE TRANSPORTATION | $20,411.7$ | 1.0 |
| 501 | AIR TRANSPORTATION | 9,026.3 | 1.0 |
| 502 | SERVICES INCIDENTAL TO AIR TRANSPORTATION | 3,742.3 | 1.0 |
| 507 | TRUCK TRANSPORT | 20,147.3 | 1.0 |
| 10 | TRANSIT SYSTEMS | 5,052.7 | 1.0 |
| 5.12 | TAXI CAB OPERATIONS | 3,376.3 | 1.0 |
| 519 | OTHER TRANSPORTATION | 6,432.3 | 1.0 |
| 520 | MISCELLANEOUS SERVICES <br> INCIDENTAL TO TRANSPORT | $21,241.3$ | 1.0 |
| 525 | STORAGE AND WAREHOUSING, INCL. GRAIN | 8,688 | 1.2 |
| 543 | RADIO AND TELEVISION BROADCASTING | $16,162.3$ | 1.8 |
| 560 | MISCELLANEOUS COMMUNICATION \& UTILITIES | 8,394.3 | 1.0 |
| 608 | WHOLESALERS OF PETROLEUM PRODUCTS, COAL AND COKE | 21,073 | 1.0 |
| 611 | WHOLESALERS OF PAPER AND PAPER PRODUCTS | $21,966$ | 1.0 |
| 614 | WHOLESALERS OF FOODS | 24,984.3 | 1.0 |
| 15 | WHOLESALERS OF TOBACCO PRODUCTS | $22,721.7$ | 2.0 |

## Maximum and Minimum Triad Sales* <br> By Industry

|  | - Industry | Sales of Largest Triad | Sales of Smallest Triad |
| :---: | :---: | :---: | :---: |
|  |  | (\$,000) |  |
| 61.6 | WHOLESALERS OF DRUGS AND TOILET PREPARATIONS | 18,396.3 | 1.0 |
| 61.8 | WHOLESALERS OF HOUSEHOLD FURNITURE AND FIXTURES | 21,407 | 1.0 |
| 619 | WHOLESALERS OF MOTOR VEHICLES. AND ACCESSORIES | 25,536 | 1.0 |
| 620 | WHOLESALERS OF APPAREL AND DRY GOODS \& GENERAL MERCHANDISE | 18,251 | 1.0 |
| 621 | WHOLESALERS OF ELECTRICAL MACHINERY \& EQUIPMENT | 25,283.3 | 1.0 |
| 622 | WHOLESALERS OF FARM MACHINERY AND EQUIPMENT | 9,762.7 | 1.0 |
| 623 | WHOLESALERS OF MACHINERY AND EQUIPMENT, NES | 20,166.7 | 1.0 |
| $624$ | WHOLESALERS OF HARDWARE, PLUMBING \& HEATING EQUIPMENT | $15,866.7$ | 1.0 |
| 625 | WHOLESALERS OF METAL \& METAL PRODUCTS, NES | 16,694 | 1.0 |
| 626 | WHOLESALERS OF LUMBER AND BUILDING MATERIAL | 25,990.7 | 1.0 |
| 627 | WHOLESALERS OF SCRAP AND WASTE MATERIAL | 17,984 | 1.0 |
| 629 | WHOLESALERS, NES | 26,141.7 | 1.0 |
| 631 | FOOD STORES | 25,556 | 1.0 |
| 6.42 | GENERAL MERCHANDISE STORES | 28,263 | 1.0 |
| 652 | TIRE, BATTERY \& ACCESSORIES STORES | 13,761 | 1.0 |
| 654 | GASOLINE SERVICE STATIONS | 15,699.7 | 1.0 |
| 656 | MOTOR VEHICLE DEALERS | 28,831 | 1.0 |
| 658 | MOTOR VEHICLE REPAIR SHOP | 10,644.7 | 1.0 |
| 33 | SHOE STORES | 9,808 | 1.0 |



[^1]
## APPENDIX G

## Financial Ratio Analysis Summary Tables

Table G1 reports the results of four regressions carried out on on all 107 SBFR industries. These regressions are described in the section "Financial Ratios and Relations between Financial Variables". The four regressions were carried out on two data sets, corresponding to the columns headed "Sales Triads" and "Assets Triads" (See Appendix C). The regressions are:
a) An "Orthogonal Regression" (Principal Axis Regression) of the logarithm of Sales vs. the logarithm of Assets. The slopes of the regression lines are reported in the first line of each industry block in table G1.
b) An orthogonal regression of the logarithm of Debt vs. the logarithm of Assets. The slope of the lines are reported in in the second line of each industry block in table G1.
c) A regression of the Profit-to-Sales ratio vs. the first principal component of log sales and log Assets. The intercept is given in the third line of each industry block in table G1. The slope is given in line 4.
d) An orthogonal regression of the EBIT-to-Assets ratio vs. the first principal component of log Sales and log Assets. The intercept is given in line 5 of each industry block in table G1. The slope is given in line 6.

Table G2 gives, for each SBFR industry, the medians of four financial ratios defined in the column headings. Under each median, in parentheses, is given the "interquartile semi-range", defined as half the difference between the third and first quartiles. This is a measure of the variability of the ratio, analogous to a standard error.

## TABLE G1

## PARAMETER ESTIMATES FOR ALL SECTORS

DRILLING \& MISC. SERVICE INCIDENTAL TO MINING

104 DAIRY PRODUCTS INDUSTRY

106 FEED INDUSTRY

107 BAKERY PRODUCTS INDUSTRY

| PARAMETER | SALES | ASSETS |
| :---: | :---: | :---: |
| ESTIMATED | TRIADS | TRIADS |
| SLOPE SALES-ASSETS PCI | 1.253 | 1.100 |
| SLOPE DEBT-ASSETS PCI | 1.056 | 1.010 |
| INTCPT PR/SA VS. PCI | 0.131 | 0.102 |
| ... Slope same line | -. 016 | -. 006 |
| INTCPT EBIT/AS VS. PCI | 0.216 | 0.158 |
| - SLOPE SAME LINE | 0.003 | 0.002 |
| SLOPE SALES-ASSETS PCI | 1.077 | 0.964 |
| SLOPE DEBT-ASSETS PCI | 0.994 | 0.979 |
| INTCPT PR/SA VS. PCI | 0.008 | 0.001 |
| ... SLOPE SAME LINE | 0.012 | 0.013 |
| INTCPT EBIT/AS VS. PCI | 0.133 | 0.080 |
| ... SLOPE SAME LINE | 0.005 | 0.003 |
| SLOPE SALES-ASSETS PCI | 1.045 | 0.864 |
| SLOPE DEBT-ASSETS PCI | 1.115 | 1.076 |
| INTCPT PR/SA VS. PCI |  |  |
| ... SLOPE SAME LINE |  |  |
| INTCPT EBIT/AS VS. PCI | 0.324 | 0.364 |
| ... SLOPE SAME LINE | 0.001 | -. 015 |
| SLOPE SALES-ASSETS PCI | 1.026 | 0.983 |
| SLOPE DEBT-ASSETS PCI | 1.083 | 1.092 |
| INTCPT PR/SA VS. PCI | 0.159 | 0.112 |
| ... SLOPE SAME LINE | -. 008 | -. 001 |
| INTCPT EBIT/AS VS. PCI | 0.208 | 0.159 |
| ... SLOPE SAME LINE | -. 001 | -. 001 |
| SLOPE SALES-ASSETS PCI | 1.181 | 1.105 |
| SLOPE DEBT-ASSETS PCI | 1.040 | 1.036 |
| INTCPT PR/SA VS. PCI | 0.160 | 0.059 |
| ... SLOPE SAME LINE | -. 018 | -. 002 |
| INTCPT EBIT/AS VS. PCI | 0.256 | 0.144 |
| ... SLOPE SAME LINE | -. 007 | -. 000 |
| SLOPE SALES-ASSETS PCI | 1.153 | 1.050 |
| SLOPE DEBT-ASSETS PCI | 1.146 | 1.163 |
| INTCPT PR/SA VS. PCI |  | 0.037 |
| ... SLOPE SAME LINE |  | 0.003 |
| INTCPT EBIT/AS VS. PCI | 0.110 | 0.025 |
| ... SLOPE SAME LINE | 0.003 | 0.009 |
| SLOPE SALES-ASSETS PCI | 1.167 | 1.018 |
| SLOPE DEBT-ASSETS PCI | 1.084 | 1.115 |
| INTCPT PR/SA VS. PCI | . | 0.012 |
| ... SLOPE SAME LINE |  | 0.004 |
| INTCPT EBIT/AS VS. PCI | 0.047 | 0.027 |
| ... SLOPE SAME LINE | 0.006 | 0.007 |
| SLOPE SALES-ASSETS PCI | 1.086 | 0.978 |
| SLOPE DEBT-ASSETS PCI | 1.074 | 1.040 |
| INTCPT PR/SA.VS. PCI | 0.174 | 0.125 |
| ... SLOPE SAME LINE | -. 018 | -. 008 |
| INTCPT EBIT/AS VS. PCI | 0.315 | 0.232 |
| SLOPE SAME LINE | -. 014 | -. 009 |

[^2]PARAMETER ESTIMATES FOR ALL SECTORS

| $\begin{aligned} & \text { IBC } \\ & \text { CODE } \end{aligned}$ | $\begin{aligned} & \text { INDUSTRY } \\ & \text { TITLE } \end{aligned}$ | PARAMETER ESTIMATED | $\begin{aligned} & \text { SALES } \\ & \text { TRIADS } \end{aligned}$ | ASSETS <br> TRIADS |
| :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{r} 30 \\ 109 \end{array}$ | LOGGING \& RELATED SERVICES | SLOPE SALES-ASSETS PCI | 1.253 | 1.100 |
|  | BEVERAGE INDUSTRY | SLOPE SALES-ASSETS PCI | 0.999 | 1.007 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.075 | 1.153 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE | . | . |
|  |  | INTCPT EBIT/AS VS. PCI | 0.086 | 0.010 |
|  |  | ... SLOPE SAME LINE | 0.002 | 0.008 |
| 110 | MISCELLANEOUS FOOD INDUSTRY | SLOPE SALES-ASSETS PCI | 1.203 | 1.057 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.031 | 1.026 |
|  |  | INTCPT PR/SA VS. PCI | . |  |
|  |  | ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.193 | 0.128 |
|  |  | ... SLOPE SAME LINE | 0.001 | -. 000 |
| 165 | PLASTICS FABRICATING INDUSTRY, NES | SLOPE SALES-ASSETS PCI | 1.025 | 0.989 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.030 | 1.032 |
|  |  | INTCPT PR/SA VS. PCI | 0.071 | 0.057 |
|  |  | ... SLOPE SAME LINE | -. 005 | -. 002 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.173 | 0.131 |
|  |  | ... SLOPE SAME LINE | -. 005 | -. 002 |
| 170 | LEATHER PRODUCTS INDUSTRY | SLOPE SALES-ASSETS PCI | 1.061 | 0.946 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.093 | 1.039 |
|  |  | INTCPT PR/SA VS. PCI | . | . |
|  |  | … SLOPE SAME LINE | - | - |
|  |  | INTCPT EBIT/AS VS. PCI | 0.067 | 0.013 |
|  |  | ... SLOPE SAME LINE | 0.003 | 0.003 |
| 190 | TEXTIEE INDUSTRY | SLOPE SALES-ASSETS PCI | 0.972 | 0.929 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.028 | 1.019 |
|  |  | INTCPT PR/SA VS. PCI | -. 036 | -. 032 |
| - |  | ... SLOPE SAME LINE | 0.006 | 0.005 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.011 | -. 020 |
|  |  | ... SLOPE SAME LINE | 0.005 | -. 000 |
| 230 | HOSIERY \& KNITTING MILLS | SLOPE SALES-ASSETS PCI |  |  |
|  |  | SLOPE DEBT-ASSETS PCI | 1.048 | 1.020 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.014 | -. 0.041 |
|  |  | ... SLOPE SAME LINE | 0.007 | 0.011 |
| 240 | CLOTHING INDUSTRY |  |  | 0.959 |
|  |  | SLOPE DEBT-ASSETS PCI | $1.071$ | 1.039 |
|  |  | INTCPT PR/SA VS. PCI | -. 005 | -. 003 |
|  |  | ... SLOPE SAME LINE | 0.006 | 0.008 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.006 | $-.027$ |
|  |  | ... SLOPE SAME LINE | 0.009 | 0.007 |
| 247 | miscellaneous clothing INDUSTRY | SLOPE SALES-ASSETS PCI | 1.065 | 1.012 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.042 | 1.096 |
|  |  | INTCPT PR/SA VS. PCI | 0.059 | 0.055 |
|  |  | ... SLOPE SAME LINE | 0.000 | 0.000 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.096 | 0.099 |
|  |  | ... SLOPE SAME LINE | 0.004 | 0.001 |

NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

## PARAMETER ESTIMATES FOR ALL SECTORS

| $\begin{aligned} & \text { IBC } \\ & \text { CODE } \end{aligned}$ | $\begin{aligned} & \text { INDUSTRY } \\ & \text { TITLE } \end{aligned}$ | PARAMETER ESTIMATED | SALES <br> TRIADS | $\begin{aligned} & \text { ASSETS } \\ & \text { TRIADS } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| 250 | PLYWOOD \& WOOD MILLING | SLOPE SALES-ASSETS PCI | 1.068 | 0.996 |
|  | INDUSTRY | SLOPE DEBT-ASSETS PCI | 1.033 | 1.024 |
|  |  | INTCPT PR/SA VS. PCI | 0.001 | -. 013 |
|  |  | ... SLOPE SAME LINE | 0.007 | 0.009 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.031 | 0.034 |
|  |  | ... SLOPE SAME LINE | 0.008 | 0.006 |
| 2.55 | MISCELLANEOUS WOOD INDUSTRY | SLOPE SALES-ASSETS PCI | 1.088 | 0.983 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.073 | 1.083 |
|  |  | INTCPT PR/SA VS. PCI | 0.072 | 0.031 |
|  |  | ... SLOPE SAME LINE | -. 004 | -. 003 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.115 | 0.089 |
|  |  | $\therefore$ SLOPE SAME LINE | 0.002 | -. 002 |
| 261 | HOUSEHOLD FURNITURE | SLOPE SALES-ASSETS PCI | 1.024 | 0.959 |
|  | MANUFACTURERS | SLOPE DEBT-ASSETS PCI | 1.006 | 0.968 |
|  |  | INTCPT PR/SA VS. PCI | 0.051 | -. 024 |
|  |  | ... SLOPE SAME LINE | -. 001 | 0.007 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.099 | 0.035 |
|  |  | ... SLOPE SAME LINE | -. 000 | 0.002 |
| 262 | MISCELLANEOUS FURNITURE \& | SLOPE SALES-ASSETS PCI | 0.996 | 0.952 |
|  | FIXTURES MANUFACTURERS | SLOPE DEBT-ASSETS PCI | 0.997 | 0.997 |
|  |  | INTCPT PR/SA VS. PCI | -. 008 | 0.030 |
|  |  | ... SLOPE SAME LINE | 0.005 | 0.002 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.002 | 0.092 |
|  |  | ... SLOPE SAME LINE | 0.004 | 0.002 |
| 2.70 | PAPER BOX, BAG \& MISCELLANEOUS | SLOPE SALES-ASSETS PCI | 1.075 | 0.964 |
|  | PAPER CONVERTERS | SLOPE DEBT-ASSETS PCI | 0.984 | 1.020 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE | - | . |
|  |  | INTCPT EBIT/AS VS. PCI | 0.098 | -. 016 |
|  |  | ... SLOPE SAME LINE | 0.002 | -. 004 |
| 286 | COMMERCIAL PRINTING | SLOPE SALES-ASSETS PCI | 1.026 | 0.965 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.983 | 0.977 |
|  |  | INTCPT PR/SA. VS. PCI | 0.034 | 0.030 |
|  |  | ... SLOPE SAME LINE. | 0.003 | 0.005 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.104 | 0.086 |
|  |  | ... SLOPE SAME LINE | 0.001 | 0.001 |
| 288 | PUBLISHING ONLY |  |  |  |
|  |  | SLOPE DEBT-ASSETS PCI | $1.087$ | $1.095$ |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | $0.070$ | $0.081$ |
|  |  | ... Slope same line | 0.008 | 0.005 |
| 289 | PUBLISHING AND PRINTING | SLOPE SALES-ASSETS PCI | 0.980 | 0.960 |
|  |  | 0.972 DEBT-ASSETS PCI | 0.972 | 0.930 |
|  |  | INTCPT PR/SA VS. PCI | $0.064$ | $0.032$ |
|  |  | ... SLOPE SAME LINE | 0.006 | 0.009 |
|  |  | INTCPT EBIT/AS VS. PCI | $0.133$ | $0.099$ |
|  |  | . . SLOPE SAME LINE | 0.002 | 0.003 |

NOTE: PCI means first Principal Component
Missing values mean too few
observations for a valid estimate

## PARAMETER ESTIMATES FOR ALL SECTORS

IBC CODE

308 MACHINE SHOPS

319 MOTOR VEHICLE, TRUCK BODY \& TRAILER MANUFACTURERS
IRON AND STEEL MILLS,
SMELTING AND REFINING
BOILER, PLATE \& STRUCTURAL STEEL

METAL STAMPERS, PRESSING AND COATING INDUSTRY

WIRE \& WIRE PRODUCTS
MANUFACTURERS
MACHINE SHOPS
MISCELLANEOUS METAL
FABRICATING INDUSTRY
MISCELLANEOUS MACHINERY \&
EQUIPMENT MANUFACTURERS

MOTOR VEHICLE, TRUCK BODY \&
TRAILER MANUFACTURERS

| PARAMETER | SALES ASSETS |
| :--- | :--- | :--- |
| ESTIMATED | TRIADS TRIADS |


| SLOPE SALES-ASSETS PCI | 0.961 | 0.950 |
| :---: | :---: | :---: |
| SLOPE DEBT-ASSETS PCI | 1.113 | 1.021 |
| INTCPT PR/SA VS. PCI |  |  |
| . . SLOPE SAME LINE |  |  |
| INTCPT EBIT/AS VS. PCI | 0.072 | 0.116 |
| ... SLOPE SAME LINE | -. 001 | . 002 |
| SLOPE SALES-ASSETS PCI | 1.002 | 0.942 |
| SLOPE DEBT-ASSETS PCI | 1.019 | 0.996 |
| INTCPT PR/SA VS. PCI |  |  |
| SLOPE SAME LINE |  |  |
| INTCPT EBIT/AS VS. PCI | 0.053 | -. 025 |
| .. SLOPE SAME LINE | 0.001 | 0.001 |
| SLOPE SALES-ASSETS PCI | 1.076 | 0.948 |
| SLOPE DEBT-ASSETS PCI | 1.101 | 1.042 |
| INTCPT PR/SA VS. PCI | 0.089 | 0.044 |
| SLOPE SAME LINE | -. 005 | 0.001 |
| INTCPT EBIT/AS VS. PCI | 0.181 | 0.099 |
| -. SLOPE SAME LINE | -. 002 | -. 002 |
| SLOPE SALES-ASSETS PCI | 1.013 | 0.957 |
| SLOPE DEBT-ASSETS PCI | 1.041 | 1.031 |
| INTCPT PR/SA VS. PCI |  |  |
| ... SLOPE SAME LINE |  |  |
| INTCPT EBIT/AS VS. PCI | 0.224 | 0.080 |
| ... SLOPE SAME LINE | -. 008 | -. 001 |
| SLOPE SALES-ASSETS PCI | 1.007 | 0.972 |
| SLOPE DEBT-ASSETS PCI | 1.032 | 0.999 |
| INTCPT PR/SA VS. PCI | 0.066 | 0.017 |
| . . . SLOPE SAME LINE | 0.001 | 0.006 |
| INTCPT EBIT/AS VS. PCI | 0.116 | 0.080 |
| ... SLOPE SAME LINE | 0.001 | 0.001 |
| SLOPE SALES-ASSETS PCI | 1.069 | 0.998 |
| SLOPE DEBT-ASSETS PCI | 1.046 | 0.990 |
| INTCPT PR/SA VS. PCI | 0.032 | 0.008 |
| ... SLOPE SAME LINE | 0.002 | 0.008 |
| INTCPT EBIT/AS VS. PCI | 0.027 | 0.022 |
| ... SLOPE SAME LINE | 0.008 | 0.007 |
| SLOPE SALES-ASSETS PCI | 1.007 | 0.975 |
| SLOPE DEBT-ASSETS PCI | 1.050 | 1.070 |
| INTCPT PR/SA VS. PCI | 0.102 | 0.049 |
| ... SLOPE SAME LINE | -. 005 | 0.002 |
| INTCPT EBIT/AS VS. PCI | 0.136 | 0.077 |
| .. SLOPE SAME LINE | -. 001 | 0.002 |
| SLOPE SALES-ASSETS PCI | 1.030 | 0.983 |
| SLOPE DEBT-ASSETS PCI | 1.050 | 1.017 |
| INTCPT PR/SA VS. PCI ... SLOPE SAME LINE |  |  |
| INTCPT EBIT/AS VS. PCI | 0.131 | 0.079 |
| . SLOPE SAME LINE | 0.000 | 0.001 |

NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

## PARAMETER ESTIMATES FOR ALL SECTORS

| $\begin{aligned} & \text { IBC } \\ & \text { CODE } \end{aligned}$ | INDUSTRY TITLE | PARAMETER ESTIMATED | SALES TRIADS | ASSETS TRIADS |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| 320 | OTHER TRANSPORTATION PRODUCTS MANUFACTURING | SLOPE SALES-ASSETS PCI | 1.003 | 0.976 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.990 | 1.021 |
|  |  | INTCPT PR/SA VS. PCI | . |  |
|  |  | ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | -. 161 | -. 036 |
|  |  | ... SLOPE SAME LINE | 0.021 | 0.010 |
| 330 | SHIP BUILDING, BOAT BUILDING AND REPAIR | SLOPE SALES-ASSETS PCI | 1.084 | 1.036 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.968 | 0.998 |
|  |  | INTCPT PR/SA VS. PCI |  | , |
|  |  | ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.103 | 0.108 |
|  |  | ... SLOPE SAME LINE | 0.002 | -. 000 |
| 341 | ELECTRICAL PRODUCTS, OFFICE AND STORE EQUIPMENT MANUFACTURERS | SLOPE SALES-ASSETS PCI | 1.028 | 1.002 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.961 | 0.946 |
|  |  | INTCPT PR/SA VS. PCI | . | - |
|  |  | ... SLOPE SAME LINE | - |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.086 | 0.122 |
|  |  | ... SLOPE SAME LINE | 0.001 | -. 006 |
| 349 | CLAY OR STONE PRODUCTS | SLORE SALES-ASSETS PCI | - | 1.026 |
|  |  | SLOPE DEBT-ASSETS PCI | . | 1.071 |
|  |  | INTCPT PR/SA VS. PCI | . | . |
|  |  | ... SLOPE SAME LINE | - | - |
|  |  | INTCPT EBIT/AS VS. PCI | . | $0.028$ |
|  |  | ... SLOPE SAME LINE | - | 0.008 |
| 350 | READY-MIX CONCRETE | SLOPE SALES-ASSETS PCI | 1.099 | 0.984 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.978 | 0.993 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE | . | . |
|  |  | INTCPT EBIT/AS VS. PCI | $-.070$ | $-.014$ |
|  |  | ... SLOPE SAME LINE | $0.017$ | 0.008 |
| 354 | CONCRETE PRODUCTS MANUFACTURERS | SLOPE SALES-ASSETS PCI | 1.115 | 0.940 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.084 | 1.039 |
|  |  | INTCPT PR/SA VS. PCI | 0.166 | 0.131 |
|  |  | ... SLOPE SAME LINE | -. 015 | -. 006 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.248 | 0.172 |
|  |  | ... SLOPE SAME LINE | -. 006 | -. 004 |
| 356 | GLASS PRODUCTS \& MISC. METAL PRODUCTS | SLOPE SALES-ASSETS PCI | 0.986 | 0.936 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.035 | 1.025 |
|  |  | INTCPT PR/SA VS. PCI | 0.026 | 0.024 |
|  |  | ... SLOPE SAME LINE | 0.005 | 0.005 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.066 | 0.035 |
|  |  | ... SLOPE SAME LINE | 0.004 | 0.002 |
| 380 | MISC. CHEMICALS AND PETROLEUM PRODUCTS | SLOPE SALES-ASSETS PCI | 1.065 | 0.990 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.044 | 1.005 |
|  |  | INTCPT PR/SA VS. PCI | 0.017 | 0.005 |
|  |  | ... SLOPE SAME LINE | 0.005 | 0.006 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.042 | 0.016 |
|  |  | ... SLOPE SAME LINE | 0.007 | 0.005 |

[^3]
## PARAMETER ESTIMATES FOR ALL SECTORS

| $\begin{aligned} & \mathrm{IBC} \\ & \mathrm{CODE} \end{aligned}$ | $\begin{aligned} & \text { INDUSTRY } \\ & \text { TITLE } \end{aligned}$ | PARAMETER ESTIMATED | $\begin{aligned} & \text { SALES } \\ & \text { TRIADS } \end{aligned}$ | $\begin{aligned} & \text { ASSETS } \\ & \text { TRIADS } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| $\therefore 392$ | JEWELLERY AND SILVERWAREINDUSTRY |  |  |  |
|  |  | SLOPE SALES-ASSETS PCit | 1.092 | 1.036 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.995 | 0.982 |
|  |  | INTCPT PR/SA VS. PCI $\ldots$-. SLOPE SAME LINE |  |  |
|  |  | $\underset{\sim}{\text { INTCPT EBIT/AS }}$ VS. PCI | 0.009 | -. 063 |
|  |  | ... Slope same line | 0.011 | 0.015 |
| 397 | SIGNS AND displays industry | Slope sales-ASSEts pCi | 0.910 | 0.851 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.063 | 1.046 |
|  |  | INTCPT PR/SA VS. PCI |  |  |
|  |  | $\because$ ㅇ. SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.164 | 0.092 |
|  |  | ... Slope same line | -. 002 | -. 001 |
| 399 | MISC. MANUFACTURING industries, NES | Slope Sales-ASSETS PCI | 1.054 | 0.990 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.043 | 1.011 |
|  |  | INTCPT PR/SA VS. PCI | 0.037 | 0.048 |
|  |  | ... SLOPE SAME Line | 0.003 | 0.001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.129 | 0.116 |
|  |  | ... Slope Same line | 0.001 | -. 001 |
| 404 | building construction | Slope sales-assets pci | 1.097 | 0.946 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.077 | 1.061 |
|  |  | INTCPT PR/SA VS. PCI | 0.041 | 0.053 |
|  |  | $\cdots$ SLOPE SAME LINE | 0.000 | -. 000 |
|  |  | Intcpt Ebithas vs. PCI | 0.118 | 0.129 |
|  |  | ... Slope same line | 0.002 | -. 002 |
| 406 | highway, bridge and street maintenance | SLOPE SALES-ASSETS PCI | 1.064 | 0.995 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.039 | 1.019 |
|  |  | INTCPT PR/SA VS. PCI | 0.121 | 0.072 |
|  |  | ... Slope Same line | -. 010 | 0.000 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.203 | 0.136 |
|  |  | ... Slope same line | -. 005 | -. 000 |
| 409 | OTHER CONSTRUCTION | SLOPE SALES-ASSETS PCI | 1.079 | 1.051 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.076 | 1.040 |
|  |  | INTCPT PR/SA VS. PCI. | 0.048 | 0.041 |
|  |  | ... Slope same line | -. 000 | 0.001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.127 | 0.114 |
|  |  | ... Slope same line | 0.001 | 0.001 |
| 421 | SPECIAL TRADE CONTRACTORS | Slope Sales-assets pci | 1.090 | 1.040 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.095 | 1.048 |
|  |  | INTCPT PR/SA VS. PCI | 0.065 | 0.071 |
|  |  | ... Slope same line | -. 003 | -. 002 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.132 | 0.138 |
|  |  | ... Slope same line | 0.001 | -. 001 |
| 500 | WATER, RAIL \& PIPELINE TRANSPORTATION | SLOPE SALES-ASSETS PCI | 1.109 | 0.975 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.086 | 1.070 |
|  |  | INTCPT PR/SA VS. PCI |  |  |
|  |  |  | 0.163 | 0.055 |
|  |  | ... Slope same line | 0.001 | 0.007 |

[^4]| $\begin{aligned} & \text { IBC } \\ & \text { CODE } \end{aligned}$ | $\begin{aligned} & \text { INDUSTRY } \\ & \text { TITLG } \end{aligned}$ | PARAMETER ESTIMATED | SALES <br> TRIADS | ASSETS TRIADS |
| :---: | :---: | :---: | :---: | :---: |
| 501 | AIR TRANSPORTATION | SLOPE SALES-ASSETS PCI | 1.067 | 1.003 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.037 | 1.004 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE |  | . |
|  |  | INTCPT EBIT/AS VS. PCI | 0.134 | 0.108 |
|  |  | ... SLOPE SAME LINE. | 0.001 | 0.001 |
| 502 | SERVICES INCIDENTAL TO AIR transportation | SLOPE SALES-ASSETS PCI | 1.078 | 0.877 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.001 | 0.988 |
|  |  | INTCPT PR/SA VS. PCI .. SLOPE SAME LINE |  | $\vdots$ |
|  |  | INTCPT EBIT/AS VS. PCI | 0.031 | -. 018 |
|  |  | ... SLOPE SAME LINE | 0.008 | 0.007 |
| 507 | TRUCK TRANSPORT | SLOPE SALES-ASSETS PCI | 1.150 | 1.082 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.056 | 1.002 |
|  |  | INTCPT PR/SA VS. PCI | 0.095 | 0.080 |
|  |  | ... SLOPE SAME LINE | -. 009 | -. 005 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.175 | 0.150 |
|  |  | ... SLOPE SAME LINE | -. 001 | -. 000 |
| 510 | TRANSIT SYSTEMS | SLOPE SALES-ASSETS PCI | 1.080 | 1.001 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.083 | 1.064 |
|  |  | INTCPT PR/SA VS. PCI | -. | 1. |
|  |  | ... SLOPE SAME LINE | - |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.214 | 0.194 |
|  |  | ... SLOPE SAME LINE | -. 006 | -. 005 |
| 512 | TAXI CAB OPERATIONS | SLOPE SALES-ASSETS PCI | 1.130 | 0.956 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.067 | 0.979 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE | - | $\because$ |
|  |  | İNTCPT EBIT/AS VS. PCI | -. 0009 | 0.018 |
|  |  | $\ldots$ SLOPE SAME LINE | 0.013 | 0.009 |
| 519 | OTHER TRANSPORTATION | SLOPE SALES-ASSETS PCI | 1.112 | 1.008 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.036 | 1.035 |
|  |  | INTCPT PR/SA VS. PCI | 0.126 | 0.139 |
|  |  | ... Slope Samb line | -. 012 | -. 010 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.202 | 0.209 |
|  |  | ... SLOPE SAME LINE | -. 003 | -. 005 |
| 520 | MISCELLANEOUS SERVICES INCIDENTAL TO TRANSPORT | SLOPE SALES-ASSETS PCI | 1.479 | 1.200 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.081 | 1.050 |
|  |  | INTCPT PR/SA VS. PCI | 0.047 | 0.028 |
|  |  | ... SLOPE SAME LINE | -.006 | 0.002 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.121 | $0.104$ |
|  |  | ... SLOPE SAME LINE | 0.008 | 0.005 |
| 525 | STORAGE AND WAREHOUSING, INCL. GRAIN | SLOPE SALES-ASSETS PCI | 1.197 | 0.852 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.161 | 1.092 |
|  |  | INTCPT PR/SA VS. PCI | - |  |
|  |  | ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.139 | 0.136 |
|  |  | ... SLOPE SAME LINE | 0.003 | -. 003 |

[^5]| $\begin{aligned} & \text { IBC } \\ & \text { CODE } \end{aligned}$ | $\begin{aligned} & \text { INDUSTRY } \\ & \text {-TITLE } \end{aligned}$ | PARAMETER ESTIMATED | SALES <br> TRIADS | $\begin{aligned} & \text { ASSETS } \\ & \text { TRIADS } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| 543 | RADIO AND TELEVISION BROADCASTING | SLOPE SALES-ASSETS PCI | 1.032 | 0.833 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.055 | 1.010 |
|  |  | INTCPT PR/SA VS. PCI | -. 153 | -. 149 |
|  |  | -.. SLOPE SAME LINE | 0.040 | 0.036 |
|  |  | INTCPT EBIT/AS VS. PCI | -. 002 | -. 086 |
|  |  | ... SLOPE SAME LINE | 0.014 | 0.010 |
| 560 | MISCELLANEOUS COMMUNICATION \& UTILITIES | SLOPE SALES-ASSETS PCI | 1.019 | 0.860 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.992 | 0.940 |
|  |  | INTCPT PR/SA VS. PCI |  | 0.020 |
|  |  | ... SLOPE SAME LINE |  | 0.012 |
|  |  | INTCPT EBIT/AS VS. PCI. | 0.146 | 0.100 |
|  |  | ... SLOPE SAME LINE | -. 000 | -. 001 |
| 608 | WHOLESALERS OF PETROLEUM PRODUCTS, COAL AND COKE | SLOPE SALES-ASSETS PCI | 1.359 | 1.132 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.070 | 1.038 |
|  |  | INTCPT PR/SA VS. PCI | 0.078 | 0.084 |
|  |  | ... SLOPE SAME LINE | -. 011 | -. 007 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.181 | 0.156 |
|  |  | $\cdots$... SLOPE SAME LINE | -. 001 | -. 002 |
| 611. | WHOLESALERS OF PAPER AND PAPER PRODUCTS | SLOPE SALES-ASSETS PCI | 1.077 | 1.021 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.041 | 1.047 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE | $\cdot$ |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.121 | 0.132 |
|  |  | ... SLOPE SAME LINE | -. 001 | -. 000 |
| 614 | WHOLESALERS OF FOODS | SLOPE SALES-ASSETS PCI | 1.347 | 1.086 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.134 | 1.082 |
|  |  | INTCPT PR/SA VS. PCI | 0.101 | 0.077 |
|  |  | ‥ SLOPE SAME LINE | -. 015 | -. 004 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.185 | 0.173 |
|  |  | ... SLOPE SAME LINE | -. 002 | -. 003 |
| 615 | WHOLESALERS OF TOBACCO PRODUCTS |  |  | 1.498 |
|  |  | SLOPE DEBT-ASSETS PCI | . | 1.317 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE | - |  |
|  |  | INTCPT EBIT/AS VS. PCI |  | 0.130 |
|  |  | ... SLOPE SAME LINE | - | 0.003 |
| $6: 16$ | WHOLESALERS OF DRUGS AND TOILET PREPARATIONS | SLOPE SALES-ASSETS PCI | 1.199 | 1.051 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.085 | 1.050 |
|  |  | INTCPT PR/SA VS. PCI | . |  |
|  |  | ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | 0.172 | 0.064 |
|  |  | ... SLOPE SAME LINE | -. 002 | 0.007 |
| 618 | WHOLESALERS OF HOUSEHOLD FURNITURE AND FIXTURES | SLOPE SALES-ASSETS PCI | 1.124 | 1.024 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.064 | 1.051 |
|  |  | INTCPT PR/SA VS. PCI | 0.056 | 0.019 |
|  |  | ... SLOPE SAME LINE | -. 004 | 0.004 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.097 | 0.019 |
|  |  | ... SLOPE SAME LINE - | 0.002 | 0.006 |

[^6]| $\begin{aligned} & \text { IBC } \\ & -C O D E \end{aligned}$ | INDUSTRY TITLE | PARAMETER ESTIMATED | SALES TRIADS | ASSETS <br> TRIADS |
| :---: | :---: | :---: | :---: | :---: |
| 619 | WHOLESALERS OF MOTOR | SLOPE SALES-ASSETS PCI | 1.102 | 1.014 |
|  | VEHICLES AND ASSECCORIES | SLOPE DEBT-ASSETS PCI | 1.080 | 1.064 |
|  |  | INTCPT PR/SA VS. PCI | 0.054 | 0.028 |
|  |  | ... SLOPE SAME LINE | -. 001 | 0.004 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.098 | 0.075 |
|  |  | ... SLOPE SAME LINE | 0.003 | 0.004 |
| 620 | WHOLESALERS OF APPAREL | SLOPE SALES-ASSETS PCI | 1.185 | 1.042 |
|  | DRY GOODS \& GENERAL | SLOPE DEBT-ASSETS PCI | 1.114 | 1.083 |
|  | MERCHANDISE | INTCPT PR/SA VS. PCI | 0.088 | 0.076 |
|  |  | ... SLOPE SAME LINE | -. 012 | -. 003 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.110 | 0.093 |
|  |  | ... SLOPE SAME LINE | 0.002 | 0.003 |
| 621 | WHOLESALERS OF ELECTRICAL | SLOPE SALES-ASSETS PCI | 1.119 | 1.036 |
|  | MACHINERY \& EQUIPMENT | SLOPE DEBT-ASSETS PCI | 1.008 | 0.996 |
|  |  | INTCPT PR/SA VS. PCI | 0.059 | 0.026 |
|  |  | ... SLOPE SAME LINE | -. 003 | 0.003 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.124 | 0.085 |
|  |  | ... SLope same line | 0.001 | 0.003 |
| 622 | WHOLESALERS OF FARM | SLOPE SALES-ASSETS PCI | 1.260 | 1.058 |
|  | MACHINERY AND EQUIPMENT | SLOPE DEBT-ASSETS PCI | 1.146 | 1.109 |
|  |  | INTCPT PR/SA VS. PCI | 0.059 | 0.041 |
|  |  | ... SLOPE SAME LINE | -. 004 | -. 001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.147 | 0.100 |
|  |  | ... SLOPE SAME LINE | 0.003 | 0.001 |
| 623 | WHOLESALERS OF MACHINERY | SLOPE SALES-ASSETS PCI | 1.063 | 0.986 |
|  | AND EQUIPMENT, NES | SLOPE DEBT-ASSETS PCI | 1.049 | 1.024 |
|  |  | INTCPT PR/SA VS. PCI | 0.076 | 0.054 |
|  |  | -.. SLOPE SAME LINE | -. 003 | 0.001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.125 | 0.099 |
|  |  | ... SLOPE SAME LINE | 0.001 | -. 000 |
| 624 | WHOLESALERS OF HARDWARE, | SLOPE SALES-ASSETS PCI | 1.068 | 1.026 |
|  | PLUMBING \& HEATING EQUIPMENT | SLOPE DEBT-ASSETS PCI | 1.069 | 1.043 |
|  |  | INTCPT PR/SA VS. PCI | 0.078 | 0.061 |
|  |  | ... SLOPE SAME LINE | -. 003 | -. 001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.128 | 0.108 |
|  |  | ... SLOPE SAME LINE | 0.000 | 0.001 |
| 625 | WHOLESALERS OF METAL \& METAL | SLOPE SALES-ASSETS PCI | 1.120 | 1.016 |
|  | PRODUCTS, NES | SLOPE DEBT-ASSETS PCI | 1.060 | 1.029 |
|  |  | INTCPT PR/SA VS. PCI | 0.138 | 0.024 |
|  |  | ... SLOPE SAME LINE | -. 015 | 0.000 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.209 | 0.103 |
|  |  | ... SLOPE SAME LINE | -. 005 | -. 002 |
| 626 | WHOLESALERS OF LUMBER AND | SLOPE SALES-ASSETS PCI | 1.166 | 1.055 |
|  | BUILDING MATERIAL | SLOPE DEBT-ASSETS PCI | 1.059 | 1.040 |
|  |  | INTCPT PR/SA VS. PCI | 0.068 | 0.048 |
|  |  | ... SLOPE SAME LINE | $-.007$ | -. 001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.120 | 0.092 |
|  |  | ... SLOPE SAME LINE | 0.002 | 0.002 |

NOTE: PCI means first Principal Component

Missing values mean too few
observations for a valid estimate

## PARAMETER ESTIMATES FOR ALL SECTORS

| IBC | INDUSTRY | Parameter | SALES | ASSETS |
| :---: | :---: | :---: | :---: | :---: |
| CODE | TITLE | ESTIMATED | TRIADS | TRIADS |
| 627 | WHOLESALERS OF SCRAP AND | SLOPE SALES-ASSETS PCI | 1.126 | 1.015 |
|  | WASTE MATERIAL | SLOPE DEBT-ASSETS PCI | 1.099 | 1.033 |
|  |  | INTCPT PR/SA VS. PCI | 0.083 | 0.059 |
|  |  | ... SLOPE SAME LINE | -. 006 | 0.001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.138 | 0.099 |
|  |  | ... SLOPE SAME LINE | 0.000 | 0.001 |
| 629 | WHOLESALERS, NES | SLOPE SALES-ASSETS PCI | 1.309 | 1.188 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.140 | 1.065 |
|  |  | INTCPT PR/SA VS. PCI | 0.125 | 0.106 |
|  |  | $\bigcirc$ SLOPE SAME LINE | -. 018 | -. 011 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.201 | 0.191 |
|  |  | ... SLOPE SAME LINE | -. 002 | -. 002 |
| 631 | FOOD STORES | SLOPE SALES-ASSETS PCI | 1.427 | 1.222 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.069 | 1.046 |
|  |  | INTCPT PR/SA VS. PCI | 0.066 | 0.045 |
|  |  | ... SLOPE SAME LINE | $-.011$ | -. 003 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.142 | 0.105 |
|  |  | ... SLOPE SAME LINE | 0.001 | 0.003 |
| 642 | GENERAL MERCHANDISE STORES | SLOPE SALES-ASSETS PCI | 1.098 | 1.027 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.973 | 1.080 |
|  |  | INTCPT PR/SA VS. PCI | 0.071 | $0.048$ |
|  |  | ... SLOPE SAME LINE | -. 006 | $-.001$ |
|  |  | INTCPT EBIT/AS VS. PCI | $0.133$ | $0.097$ |
|  |  | ... SLOPE SAME LINE | -. 002 | $-.000$ |
| 652 |  |  | 1.149 | 1.080 |
|  | STORES | SLOPE DEBT-ASSETS PCI | $1.102$ | $1.078$ |
|  |  | INTCPT PR/SA VS. PCI | 0.074 | 0.041 |
|  |  | … SLOPE SAME LINE | -. 007 | -. 001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.139 | 0.101 |
|  |  | ... SLOPE SAME LINE | 0.000 | 0.002 |
| 654 | GASOLINE SERVICE STATIONS | SLOPE SALES-ASSETS PCI | 1.857 | 1.126 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.203 | 1.118 |
|  |  | INTCPT PR/SA VS. PCI | 0.076 | 0.060 |
|  |  | ... SLOPE SAME LINE | -. 017 | -. 004 |
|  |  | INTCPT EBIT/AS VS. PCI | $0.125$ | $0.120$ |
|  |  | ... SLOPE SAME LINE | 0.004 | 0.001 |
| 656 | MOTOR VEHICLE DEALERS | SLOPE SALES-ASSETS PCI | 1.239 | 1.065 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.110 | 1.110 |
|  |  | INTCPT PR/SA VS. PCI | 0.053 | 0.026 |
|  |  | ... SLOPE SAME LINE | -. 007 | -. 000 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.091 | 0.053 |
|  |  | ... SLOPE SAME LINE | 0.002 | 0.003 |
| 658 | MOTOR VEHICLE REPAIR SHOP | SLOPE SALES-ASSETS PCI | 1.101 | 0.910 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.091 | 1.011 |
|  |  | INTCPT PR/SA VS. PCI | 0.032 | -. 009 |
|  |  | ... SLOPE SAME LINE | 0.004 | 0.016 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.083 | 0.031 |
|  |  | ... SLOPE SAME LINE | 0.006 | 0.007 |

NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

## PARAMETER ESTIMATES FOR ALL SECTORS

| IBC | INDUSTRY | PARAMETER | SALES | ASSETS |
| :---: | :---: | :---: | :---: | :---: |
| CODE | TITLE | ESTIMATED | TRIADS | TRIADS |
| 663 | SHOE STORES | SLOPE SALES-ASSETS PCI | 1.069 | 0.982 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.041 | 0.974 |
|  |  | INTCPT PR/SA VS. PCI | 0.011 | -. 011 |
|  |  | ... SLOPE SAME LINE | 0.008 | 0.015 |
|  |  | INTCPT EBIT/AS VS. PCI | -. 005 | -. 021 |
|  |  | ... SLOPE SAME LINE | 0.012 | 0.013 |
| 665 | MEN'S CLOTHING STORES AND CUSTOM TAILOR SHOPS | SLOPE SALES-ASSETS PCI | 1.086 | 0.958 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.030 | 0.975 |
|  |  | INTCPT PR/SA VS. PCI | -. 018 | -. 0005 |
|  |  | ... SLOPE SAME LINE | 0.012 | 0.015 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.012 | 0.019 |
|  |  | ... SLOPE SAME LINE | 0.011 | 0.008 |
| 667 | WOMEN'S CLOTHING STORES | SLOPE SALES-ASSETS PCI | 1.041 | 0.970 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.013 | 0.966 |
|  |  | INTCPT PR/SA VS. PCI | 0.014 | -. 009 |
|  |  | ... SLOPE SAME LINE | 0.011 | 0.014 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.050 | 0.017 |
|  |  | ... Slupe same line | 0.008 | 0.008 |
| 669 | CLOTHING \& DRY GOODS STORES, NES | SLOPE SALES-ASSETS PCI | 1.135 | 1.020 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.020 | 0.960 |
|  |  | INTCPT PR/SA VS: PCI | -. 008 | -. 030 |
|  |  | ... SLOPE SAME LINE | 0.009 | 0.014 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.035 | 0.012 |
|  |  | ... Slope same line | 0.010 | 0.009 |
| 676 | HOUSEHOLD FURNITURE AND APPLIANCE STORES | SLOPE SALES-ASSETS PCI | 1.089 | 1.014 |
|  |  | SLOPE DEBT-ASSETS PCI S | 1.053 | 0.993 |
|  |  | INTCPT PR/SA VS. PCI | 0.010 | 0.004 |
|  |  | ... SLOPE SAME LINE | 0.004 | 0.005 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.060 | 0.062 |
|  |  | ... SLOPE SAME LINE | 0.005 | 0.003 |
| 681 | DRUG STORES | SLOPE SALES-ASSETS PCI | 1.397 | 1.132 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.401 | 1.220 |
|  |  | INTCPT PR/SA VS. PCI | 0.134 | 0.112 |
|  |  | . . SLOPE SAME LINE | -. 028 | -. 009 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.211 | 0.187 |
|  |  | ... SLOPE SAME LINE | -. 003 | -. 002 |
| 691 | BOOK \& STATIONERY STORES | SLOPE SALES-ASSETS PCI | 1.094 | 1.010 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.994 | 0.924 |
|  |  | INTCPT PR//SA VS. PCI | 0.053 | -. 023 |
|  |  | ... Slope same line | -. 001 | 0.010 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.160 | 0.036 |
|  |  | ... SLOPE SAME LINE | -. 002 | 0.005 |
| 692 | FLORISTS' SHOPS | SLOPE SALES-ASSETS PCI | 0.974 | 0.764 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.223 | 1.125 |
|  |  | INTCPT PR/SA VS. PCI | 0.065 | 0.098 |
|  |  | ... SLOPE SAME LINE. | -. 001 | 0.005 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.149 | 0.153 |
|  |  | ... SLOPE SAME LINE | -. 002 | -. 008 |

NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

| $\begin{aligned} & \text { IBC } \\ & \text { CODE } \end{aligned}$ | $\begin{aligned} & \text { INDUSTRY } \\ & \text { TITLE } \end{aligned}$ | PARAMETER ESTIMATED | SALES <br> TRIADS | ASSETS TRIADS |
| :---: | :---: | :---: | :---: | :---: |
| 694 | JEWELLERY STORES \& REPAIR SHOPS | SLOPE SALES-ASSETS PCI | 1.041 | 0.974 |
|  |  | SLOPE DEBT-ASSETS PCI | 0.961 | 0.961 |
|  |  | INTCPT PR/SA VS. PCI | -. 013 | -. 008 |
|  |  | … SLOPE SAME LINE | 0.016 | 0.015 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.070 | 0.077 |
|  |  | ... SLOPE SAME LINE | 0.008 | 0.003 |
| 699 | RETAIL STORES, NES | SLOPE SALES-ASSETS PCI | 1.201 | 1.090 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.074 | 1.021 |
|  |  | INTCPT PR/SA VS. PCI | 0.068 | 0.043 |
|  |  | ... SLOPE SAME LINE | -. 007 | -. 001 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.147 | 0.120 |
|  |  | ... SLOPE SAME LINE | 0.000 | 0.001 |
| 850 | MISC. AMUSEMENT AND RECREATION SERVICES | SLOPE SALES-ASSETS PCI | 1.037 | 0.908 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.129 | 1.085 |
|  |  | INTCPT PR/SA VS. PCI | 0.132 | 0.100 |
|  |  | -.. SLOPE SAME LINE | -. 011 | -. 004 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.187 | 0.154 |
|  |  | ... SLOPE SAME LINE | 0.003 | -. 004 |
| 862 | ADVERTISING SERVICES | SLOPE SALES-ASSETS PCI | 1.050 | 0.942 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.123 | 1.065 |
|  |  | INTCPT PR/SA VS. PCI | 0.066 | 0.058 |
|  |  | - SLOPE SAME LINE | -. 003 | 0.003 . |
|  |  | INTCPT EBIT/AS VS. PCI | 0.135 | 0.085 |
|  |  | ... SLOPE SAME LINE | 0.000 | -. 003 |
| 869 | MISC. SERVICES TÓ BUSINESS MANAGEMENT | SLOPE SALES-ASSETS PCI | 1.100 | 0.933 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.165 | 1.065 |
|  |  | INTCPT PR/SA VS. PCI | 0.243 | 0.291 |
|  |  | ... SLOPE SAME LINE | -. 023 | -. 020 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.366 | $0.379$ |
|  |  | ... SLOPE SAME LINE | -. 011 | -. 018 |
| 872 | BARBER AND BEAUTY SHOPS | SLOPE SALES-ASSETS PCI | 1.227 | 1.114 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.164 | 1.234 |
|  |  | INTCPT PR/SA VS. PCI ... SLOPE SAME LINE |  |  |
|  |  | INTCPT EBIT/AS VS. PCI | -. 078 | -.003 |
|  |  | ... SLOPE SAME LINE | 0.029 | 0.018 |
| 874 | LAUNDRIES, CLEANERS AND PRESSERS (EXPT. SELF-SERVICE) |  |  |  |
|  |  | SLOPE DEBT-ASSETS PCI | $1.057$ | $1.049$ |
|  |  | INTCPT PR/SA VS. PCI | 0.104 | 0.164 |
|  |  | ... SLOPE SAME LINE | -. 009 | -. 017 |
|  |  | INTCPT EBIT/AS VS. PCI | $0.205$ | $0.229$ |
|  |  | ... SLOPE SAME LINE | -. 004 | -. 008 |
| 879 | MISC. PERSONAL SERVICES | SLOPE SALES-ASSETS PCI | 1.010 | 0.899 |
|  |  | SLOPE DEBT-ASSETS PCI | 1.048 | 1.037 |
|  |  | INTCPT PR/SA VS. PCI | 0.007 | 0.008 |
|  |  | ... SLOPE SAME LINE | 0.015 | 0.018 |
|  |  | INTCPT EBIT/AS VS. PCI | 0.103 | 0.123 |
|  |  | ... SLOPE SAME LINE | 0.005 | -. 001 |

NOTE: PCI means first Principal Component
Missing values mean too few
observations for a valid estimate

## PARAMETER ESTIMATES FOR ALL SECTORS



[^7]TABLE G2

> Medians and Interquartile Semi-Ranges of Selected Financial Ratios
> I.Q. Semi-Range is Half of (3rdQuartile -1 st Quartile)
> and is printed Below Corresponding Ratio

| IBC <br> Code | $\begin{gathered} \text { Industry } \\ \text { Title } \end{gathered}$ | sales to Assets | Debt to Assets | ```Ebit to Assets``` | ```Profit to Sales``` |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 30 | LOGGING \& RELATED SERVICES | $\begin{array}{r} 1.712 \\ (0.50) \end{array}$ | $\begin{gathered} 0.694 \\ (0.14) \end{gathered}$ | $\begin{array}{r} 0.176 \\ (0.06) \end{array}$ | $\begin{gathered} 0.064 \\ (0.04) \end{gathered}$ |
| 50 | METAL \& NON-METAL MINES \& QUARRIES | $\begin{array}{r} 1.060 \\ (0.25) \end{array}$ | $\begin{array}{r} 0.621 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.141 \\ (0.04) \end{array}$ | $\begin{array}{r} 0.076 \\ (0.05) \end{array}$ |
| 64 | CRUDE PETROLEUM \& NATURAL GAS | $\begin{array}{r} 0.421 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.652 \\ (0.16) \end{array}$ | $\begin{array}{r} 0.176 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.255 \\ (0.09) \end{array}$ |
| 90 | DRILLING \& MISC. SERVICE INCIDENTAL TO MINING | $\begin{array}{r} 1.549 \\ (0.32) \end{array}$ | $\begin{array}{r} 0.639 \\ (0.14) \end{array}$ | $\begin{array}{r} 0.203 \\ (0.07) \end{array}$ | $\begin{array}{r} 0.098 \\ (0.05) \end{array}$ |
| 100 | MEAT, POULTRY \& FISH PROD. | $\begin{array}{r} 2.765 \\ (1.00) \end{array}$ | $\begin{array}{r} 0.626 \\ (0.13) \end{array}$ | $\begin{gathered} 0.146 \\ (0.06) \end{gathered}$ | $\begin{array}{r} 0.032 \\ (0.02) \end{array}$ |
| 103 | FRUIT \& VEGETABLE PROCESSING | $\begin{array}{r} 1.628 \\ (0.43) \end{array}$ | $\begin{array}{r} 0.668 \\ (0.15) \end{array}$ | $\begin{array}{r} 0.112 \\ (0.04) \end{array}$ | $\begin{array}{r} 0.025 \\ (0.02) \end{array}$ |
| 104 | DAIRY PRODUCTS INDUSTRY | $\begin{array}{r} 3.353 \\ (0.61) \end{array}$ | $\begin{array}{r} 0.507 \\ (0.11) \end{array}$ | $\begin{array}{r} 0.153 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.032 \\ (0.02) \end{array}$ |
| 106 | FEED INDUSTRY | $\begin{array}{r} 2.641 \\ (0.66) \end{array}$ | $\begin{gathered} 0.644 \\ (0.10) \end{gathered}$ | $\begin{gathered} 0.121 \\ (0.03) \end{gathered}$ | $\begin{array}{r} 0.021 \\ (0.02) \end{array}$ |
| 107 | BAKERY PRODUCTS INDUSTRY | $\begin{array}{r} 2.274 \\ (0.55) \end{array}$ | $\begin{array}{r} 0.597 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.155 \\ (0.06) \end{array}$ | $\begin{array}{r} 0.041 \\ (0.03) \end{array}$ |
| 109 | BEVERAGE INDUSTRY | $\begin{array}{r} 1.838 \\ (0.56) \end{array}$ | $\begin{array}{r} 0.557 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.130 \\ (0.06) \end{array}$ | $\begin{array}{r} 0.040 \\ (0.03) \end{array}$ |
| 110 | MISCELLANEOUS FOOD INDUSTRY | $\begin{gathered} 2.128 \\ (0.65) \end{gathered}$ | $\begin{array}{r} 0.637 \\ (0.14) \end{array}$ | $\begin{gathered} 0.154 \\ (0.05) \end{gathered}$ | $\begin{array}{r} 0.046 \\ (0.03) \end{array}$ |
| 165 | PLASTICS FABRICATING INDUSTRY, NES | $\begin{array}{r} 1.672 \\ (0.33) \end{array}$ | $\begin{array}{r} 0.677 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.130 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.040 \\ (0.03) \end{array}$ |
| 170 | LEATHER PRODUCTS INDUSTRY | $\begin{aligned} & 1.816 \\ & (0.30) \end{aligned}$ | $\begin{array}{r} 0.635 \\ (0.11) \end{array}$ | $\begin{array}{r} 0.120 \\ (0.04) \end{array}$ | $\begin{gathered} 0.032 \\ (0.02) \end{gathered}$ |
| 190 | TEXTILE INDUSTRY | $\begin{array}{r} 1.812 \\ (0.37) \end{array}$ | $\begin{array}{r} 0.630 \\ (0.11) \end{array}$ | $\begin{array}{r} 0.126 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.037 \\ (0.03) \end{array}$ |
| 230 | HOSIERY \& KNITTING MILLS | $\begin{array}{r} 1.763 \\ (0.26) \end{array}$ | $\begin{array}{r} 0.634 \\ (0.09) \end{array}$ | $\begin{array}{r} 0.117 \\ (0.04) \end{array}$ | $\begin{array}{r} 0.033 \\ (0.03) \end{array}$ |
| 240 | CLOTHING INDUSTRY | $\begin{array}{r} 2.285 \\ (0.45) \end{array}$ | $\begin{array}{r} 0.611 \\ (0.12) \end{array}$ | $\begin{gathered} 0.134 \\ (0.04) \end{gathered}$ | $\begin{array}{r} 0.033 \\ (0.02) \end{array}$ |
| 247 | MISCELLANEOUS CLOTHING INDUSTRY | $\begin{gathered} 1.922 \\ (0.42) \end{gathered}$ | $\begin{array}{r} 0.583 \\ (0.10) \end{array}$ | $\begin{array}{r} 0.142 \\ (0.03) \end{array}$ | $\begin{array}{r} 0.047 \\ (0.02) \end{array}$ |

Medians and Interquartile Semi-Ranges of Selected Financial Ratios
I.Q. Semi-Range is Half of (3rd Quartile - 1st Quartile)
and is Printed Below Corresponding Ratio

| I BC Code | Industry Title | Sales to Assets | ```Debt to Assets``` | Ebit to Assets | ```Profit to Sales``` |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 250 | PLYWOOD \& WOOD MILLING INDUSTRY | 1.691 | 0.659 | 0.137 | 0.043 |
| 255 | MISCELLANEOUS WOOD INDUSTRY | $\begin{gathered} 1.784 \\ (0.34) \end{gathered}$ | $\begin{array}{r} 0.643 \\ (0.13) \end{array}$ | $\begin{gathered} 0.134 \\ (0.04) \end{gathered}$ | $\begin{array}{r} 0.047 \\ (0.03) \end{array}$ |
| 261 | HOUSEHOLD FURNITURE MANUFACTURERS | 1.899 | 0.692 | 0.115 | 0.026 |
| 262 | MISCELLANEOUS FURNITURE \& FISTURES MANUFACTURERS | 1.872 | 0.663 | 0.105 | 0.024 |
| 270 | PAPER BOX, BAG \& MISCELLANEOUS PAPER CONVERTERS | $\begin{array}{r} 1.869 \\ (0.35) \end{array}$ | $\begin{array}{r} 0.662 \\ (0.12) \end{array}$ | $\begin{gathered} 0.126 \\ (0.05) \end{gathered}$ | $\begin{array}{r} 0.033 \\ (0.03) \end{array}$ |
| 286 | COMMERCIAL PRINTING | $\begin{array}{r} 1.956 \\ (0.34) \end{array}$ | $\begin{array}{r} 0.646 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.142 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.042 \\ (0.03) \end{array}$ |
| 288 | PUBLISHING ONLY | $\begin{array}{r} 1.819 \\ (0.54) \end{array}$ | $\begin{array}{r} 0.662 \\ (0.15) \end{array}$ | $\begin{array}{r} 0.151 \\ (0.06) \end{array}$ | $\begin{array}{r} 0.046 \\ (0.04) \end{array}$ |
| 289 | PUBLISHING AND PRINTING | $\begin{array}{r} 1.849 \\ (0.48) \end{array}$ | $\begin{array}{r} 0.638 \\ (0.14) \end{array}$ | $\begin{array}{r} 0.156 \\ (0.06) \end{array}$ | $\begin{array}{r} 0.048 \\ (0.04) \end{array}$ |
| 290 | IRON AND STEEL MILLS, SMELTING \& REFINING | 1.640 | 0.623 | 0.110 | 0.033 |
| 300 | BOILER, PLATE \& STRUCTURAL STEEL | 1.601 | 0.649 | 0.090 | 0.018 |
| 304 | METAL STAMPERS, PRESSING AND COATING INDUSTRY | 1.703 | 0.610 | 0.139 | 0.052 |
| 305 | WIRE \& WIRE PRODUCTS MANUFACTURERS | $\begin{gathered} 1.784 \\ (0.34) \end{gathered}$ | $\begin{array}{r} 0.629 \\ (0.15) \end{array}$ | $\begin{array}{r} 0.139 \\ (0.06) \end{array}$ | $\begin{array}{r} 0.045 \\ (0.03) \end{array}$ |
| 308 | MACHINE SHOPS | $\begin{array}{r} 1.670 \\ (0.30) \end{array}$ | $\begin{array}{r} 0.618 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.140 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.047 \\ (0.03) \end{array}$ |
| 309 | MISCELLANEOUS METAL <br> FABRICATING INDUSTRY | $\begin{array}{r} 1.671 \\ (0.30) \end{array}$ | $\begin{array}{r} 0.628 \\ (0.16) \end{array}$ | $\begin{array}{r} 0.133 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.042 \\ (0.03) \end{array}$ |
| 314 | MISCELLANEOUS MACHINERY \& EQUIPMENT MANUFACTURERS | $\begin{array}{r} 1.602 \\ (0.33) \end{array}$ | $\begin{array}{r} 0.674 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.136 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.041 \\ (0.03) \end{array}$ |
| 319 | MOTOR VEHICLE, TRUCK BODY \& TRAILER MANUFACTURERS | $\begin{array}{r} 1.903 \\ (0.42) \end{array}$ | $\begin{array}{r} 0.687 \\ (0.11) \end{array}$ | $\begin{array}{r} 0.116 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.027 \\ (0.03) \end{array}$ |
| 320 | OTHER TRANSPORTATION PRODUCTS MANUFACTURERS | 1.472 | 0.689 | 0.139 | 0.042 |

Medians and Interquartile Semi-Ranges of Selected Financial Ratios
I.Q. Semi-Range is Halt of (3rd Quartile - 1st Quartile)
and is Printed Below Corresponding Ratio

| IBC <br> Code | $\begin{gathered} \text { Índustry } \\ \text { Title } \end{gathered}$ | $\begin{gathered} \text { Sales } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Debt } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Ebit } \\ \text { to } \\ \text { Assets } \end{gathered}$ | Profit <br> to <br> Sales |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 330 | SHIP BUILDING, BOAT BUILDING AND REPAIR | $\begin{aligned} & 1.578 \\ & (0.53) \end{aligned}$ | $\begin{array}{r} 0.690 \\ (0.15) \end{array}$ | $\begin{gathered} 0.118 \\ (0.06) \end{gathered}$ | $\begin{array}{r} 0.042 \\ (0.05) \end{array}$ |
| 337 | COMMUNICATIONS EQUIPMENT MANUFACTURERS | 1.386 | 0.742 | 0.142 | 0.046 |
| 341 | ELECTRICAL PRODUCTS, OFFICE AND STORE EQUIPMEN'S MNFG. | 1.663 | 0.655 | 0.139 | 0.047 |
| 349 | CLAY OR STONE PRODUCTS | $\begin{gathered} 1.484 \\ (0.32) \end{gathered}$ | $\begin{gathered} 0.552 \\ (0.16) \end{gathered}$ | $\begin{array}{r} 0.143 \\ (0.05) \end{array}$ | $\begin{gathered} 0.048 \\ (0.04) \end{gathered}$ |
| 350 | READY-MIX CONCRETE | $\begin{gathered} 1.664 \\ (0.33) \end{gathered}$ | $\begin{array}{r} 0.618 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.148 \\ (0.04) \end{array}$ | $\begin{array}{r} 0.048 \\ (0.03) \end{array}$ |
| 354 | CONCRETE PRODUCTS MANUFACTURERS | 1.429 | 0.631 | 0.138 | 0.053 |
| 356 | GLASS PRODUCTS \& MISC. METAL PRODUCTS | 1.804 | 0.649 | 0.138 | 0.053 |
| 380 | MISC. CHEMICALS AND PETROLEUM PRODUCTS | 1.786 | 0.616 | 0.130 | 0.040 |
| 392 | JEWELLERY AND SILVERWARE INDSUTRY | 1.564 | 0.675 | 0.145 | 0.048 |
| 393 | SPORTING GOODS AND TOY INDUSTRY | 1.624 | 0.669 | 0.138 | 0.044 |
| 397 | SIGNS AND DISPLAYS INDUSTRY | $\begin{aligned} & 1.721 \\ & (0.33) \end{aligned}$ | $\begin{array}{r} 0.688 \\ (0.17) \end{array}$ | $\begin{array}{r} 0.158 \\ (0.04) \end{array}$ | $\begin{gathered} 0.052 \\ (0.03) \end{gathered}$ |
| 399 | MISC. MANUFACTURING INDUSTRIES, NES | 1.692 | 0.629 | 0.151 | 0.054 |
| 404 | BUILDING CONSTRUCTION | $\begin{aligned} & 1.508 \\ & (0.62) \end{aligned}$ | $\begin{array}{r} 0.755 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.126 \\ (0.04) \end{array}$ | $\begin{gathered} 0.037 \\ (0.03) \end{gathered}$ |
| 406 | highway, bridge and street maintenance | $\begin{aligned} & 1.582 \\ & (0.44) \end{aligned}$ | $\begin{array}{r} 0.656 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.131 \\ (0.06) \end{array}$ | $\begin{gathered} 0.044 \\ (0.04) \end{gathered}$ |
| 409 | OTHER CONSTRUCTION | $\begin{aligned} & 1.765 \\ & (0.48) \end{aligned}$ | $\begin{gathered} 0.642 \\ (0.14) \end{gathered}$ | $\begin{array}{r} 0.132 \\ (0.07) \end{array}$ | $\begin{array}{r} 0.039 \\ (0.04) \end{array}$ |
| $\pm 21$ | SPECIAL TRADE CONTRACTORS | $\begin{array}{r} 2.135 \\ (0.52) \end{array}$ | $\begin{gathered} 0.654 \\ (0.14) \end{gathered}$ | $\begin{array}{r} 0.148 \\ (0.06) \end{array}$ | $\begin{array}{r} 0.040 \\ (0.03) \end{array}$ |

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> Medians and Interquartile Semi-Ranges of Selected Financial Ratios
> I.Q. Semi-Range is Half of (3rdQuartile - 1st Quartile) and is Printed Below Corresponding Ratio


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            Medians and Interquartile Semi-Ranges of
                        Selected Financial Ratios
    I.Q. Semi-Range is Half of (3rd Quartile - 1st Quartile)
            and is Printed Below Corresponding Ratio
```

| IBC Code | Industry <br> Title | $\begin{gathered} \text { Sales } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Debt } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Ebit } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{aligned} & \text { Profit } \\ & \text { to } \\ & \text { Sales } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 618 | WHOLESALERS OF HOUSEHOLD | 1.957 | 0.691 | 0.128 | 0.028 |
|  | FURNITURE AND FIXTURES | (0.42) | (0.13) | (0.04) | (0.02) |
| 619 | WHOLESALERS OF MOTOR | 2.120 | 0.619 | 0.136 | 0.036 |
|  | VEHIUCLES \& ACCESSORIES |  |  |  |  |
| 620 | WHOLESALERS OF APPAREL \& DRY |  |  |  |  |
|  | GOODS \& GENERAL MERCHANDISE |  |  |  |  |
| 621 | WHOLESALERS OF ELECTRICAL | 2.179 | 0.671 | 0.133 | 0.030 |
|  | MACHINERY \& EQUIPMENT | $(0.46)$ | (0.11) | (0.04) | (0.02) |
| 622 | WHOLESALERS OF FARM MACHINERY | 2.024 | 0.723 | 0.134 | 0.031 |
|  | AND EQUIPMENT | (0.43) | (0.10) | (0.03) | (0.02) |
| 623 | WHOLESALERS OF MACHINERY | 1.989 | 0.675 | 0.138 | 0.036 |
|  | AND EQUIPMENT, NES | (0.45) | (0.12) | (0.04) | (0.02) |
| 624 | WHOLESALERS OF HARDWARE, | 2.108 | 0.596 | 0.136 | 0.038 |
|  | PLUMBING \& HEATING EQUIPMENT |  |  |  |  |
| 625 | WHOLESALERS OF METAL \& METAL | 1.919 | 0.633 | 0.128 | 0.036 |
|  | PRODUCTS, NES | (0.40) | (0.11) | (0.05) | (0.03) |
| 626 | WHOLESALERS OF LUMBER AND | 2.135 | 0.669 | $0.134$ | $0.033$ |
|  | BUILDING MATERIAL | (0.48) | (0.12) | $(0.04$ | $(0.02)$ |
| 627 | WHOLESALERS OF SCRAP AND | 1.899 |  |  |  |
|  | WASTE MATERIAL | (0.57) | $(0.18)$ | $(0.05)$ | $(0.03)$ |
| 629 | WHOLESALERS, NES | 1.923 | 0.649 | 0.146 | 0.041 |
|  |  | (0.67) | (0.14) | (0.05) | (0.03) |
| 631 | FOOD STORES | 4.396 | 0.680 | 0.140 | 0.017 |
|  |  | (1.46) | (0.15) | (0.05) | (0.01) |
| 642 | GENERAL MERCHANDISE STORES | 2.466 | 0.567 | 0.114 | 0.025 |
|  |  | (0.52) | (0.14) | (0.04) | (0.02) |
| 652 | TIRE, BATTERY \& ACCESSORIES | 2.226 | 0.737 | 0.137 | 0.030 |
|  | STORES | (0.47) | (0.12) | (0.04) | (0.02) |
| 654 | GASOLINE SERVICE STATIONS | 3.876 | 0.697 | 0.132 | 0.015 |
|  |  | (1.60) | (0.14) | (0.05) | (0.01) |
| 656 | MOTOR VEHICLE DEALERS | 3.504 | 0.763 | 0.111 | 0.012 |
|  |  | (0.67) | (0.09) | (0.03) | (0.01) |

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            Medians and Interquartile Semi-Ranges of
                            Selected Financial Ratios
I.Q. Semi-Range is Half of (3rd Quartile - 1st Quartile)
    and is Printed Below Corresponding Ratio
```

| $\begin{aligned} & \text { IBC } \\ & \text { Code } \end{aligned}$ | $\begin{aligned} & \text { Industry } \\ & \text { Title } \end{aligned}$ | $\begin{gathered} \text { Sales } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Debt } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Ebit } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{aligned} & \text { Profit } \\ & \text { to } \\ & \text { Sales } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 658 | MOTOR VEHICLE REPAIR SHOP | $\begin{array}{r} 2.222 \\ (0.52) \end{array}$ | $\begin{gathered} 0.663 \\ (0.16) \end{gathered}$ | $\begin{array}{r} 0.145 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.039 \\ (0.03) \end{array}$ |
| 663 | SHOE STORES | $\begin{gathered} 2.022 \\ (0.52) \end{gathered}$ | $\begin{array}{r} 0.609 \\ (0.14) \end{array}$ | $\begin{array}{r} 0.137 \\ (0.04) \end{array}$ | $\begin{array}{r} 0.039 \\ (0.02) \end{array}$ |
| 665 | MEN'S CLOTHING STORES AND CUSTOM TAILOR SHOPS | $\begin{array}{r} 1.873 \\ (0.28) \end{array}$ | $\begin{array}{r} 0.587 \\ (0.14) \end{array}$ | $\begin{gathered} 0.132 \\ (0.04) \end{gathered}$ | $\begin{array}{r} 0.041 \\ (0.03) \end{array}$ |
| 667 | WOMEN'S CLOTHING STORES | $\begin{array}{r} 2.058 \\ (0.42) \end{array}$ | $\begin{array}{r} 0.591 \\ (0.15) \end{array}$ | $\begin{gathered} 0.153 \\ (0.04) \end{gathered}$ | $\begin{gathered} 0.045 \\ (0.03) \end{gathered}$ |
| 669 | CLOTHING \& DRY GOODS STORES, NES | $\begin{array}{r} 2.008 \\ (0.41) \end{array}$ | $\begin{array}{r} 0.626 \\ (0.15) \end{array}$ | $\begin{array}{r} 0.137 \\ (0.04) \end{array}$ | $\begin{array}{r} 0.037 \\ (0.02) \end{array}$ |
| 676 | HOUSEHOLD FURNITURE AND APPLIANCE STORES | $\begin{gathered} 2.124 \\ (0.40) \end{gathered}$ | $\begin{gathered} 0.691 \\ (0.14) \end{gathered}$ | $\begin{gathered} 0.123 \\ (0.04) \end{gathered}$ | $\begin{array}{r} 0.026 \\ (0.02) \end{array}$ |
| 678 | RADIO, TV \& ELECTRICAL APPLIANCES REPAIR STORES | $\begin{array}{r} 2.153 \\ (0.62) \end{array}$ | $\begin{array}{r} 0.621 \\ (0.15) \end{array}$ | $\begin{gathered} 0.122 \\ (0.05) \end{gathered}$ | $\begin{array}{r} 0.024 \\ (0.03) \end{array}$ |
| 681 | DRUG STORES | $\begin{array}{r} 2.622 \\ (0.56) \end{array}$ | $\begin{array}{r} 0.564 \\ (0.16) \end{array}$ | $\begin{array}{r} 0.167 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.044 \\ (0.03) \end{array}$ |
| 691 | BOOK \& STATIONERY STORES | $\begin{gathered} 2.142 \\ (0.36) \end{gathered}$ | $\begin{array}{r} 0.718 \\ (0.12) \end{array}$ | $\begin{gathered} 0.131 \\ (0.04) \end{gathered}$ | $\begin{array}{r} 0.031 \\ (0.02) \end{array}$ |
| 692 | FLORISTS' SHOPS | $\begin{array}{r} 2.338 \\ (0.67) \end{array}$ | $\begin{array}{r} 0.620 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.140 \\ (0.04) \end{array}$ | $\begin{gathered} 0.034 \\ (0.02) \end{gathered}$ |
| 694 | JENELLERY STORES \& REPAIR SHOPS | $\begin{gathered} 1.506 \\ (0.25) \end{gathered}$ | $\begin{array}{r} 0.621 \\ (0.14) \end{array}$ | $\begin{gathered} 0.161 \\ (0.04) \end{gathered}$ | $\begin{array}{r} 0.068 \\ (0.03) \end{array}$ |
| 697 | TOBACCONISTS | $\begin{array}{r} 3.898 \\ (0.84) \end{array}$ | $\begin{array}{r} 0.690 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.137 \\ (0.03) \end{array}$ | $\begin{array}{r} 0.015 \\ (0.01) \end{array}$ |
| 699 | RETAIL STORES, NES | $\begin{array}{r} 2.062 \\ (0.56) \end{array}$ | $\begin{array}{r} 0.749 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.136 \\ (0.04) \end{array}$ | $\begin{gathered} 0.032 \\ (0.02) \end{gathered}$ |
| 850 | MISC. AMUSEMENT AND RECREATION SERVICES | $\begin{aligned} & 1.011 \\ & (0.40) \end{aligned}$ | $\begin{gathered} 0.662 \\ (0.17) \end{gathered}$ | $\begin{array}{r} 0.133 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.060 \\ (0.05) \end{array}$ |
| 862 | ADVERTISING SERVICES | $\begin{array}{r} 2.069 \\ (0.91) \end{array}$ | $\begin{array}{r} 0.742 \\ (0.12) \end{array}$ | $\begin{array}{r} 0.145 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.036 \\ (0.03) \end{array}$ |
| 869 | MISC. SERVICES TO BUSINESS MANAGEMENT | $\begin{aligned} & 1.092 \\ & (0.54) \end{aligned}$ | $\begin{array}{r} 0.663 \\ (0.16) \end{array}$ | $\begin{array}{r} 0.197 \\ (0.08) \end{array}$ | $\begin{array}{r} 0.121 \\ (0.08) \end{array}$ |

Medians and Interquartile Semi-Ranges of Selected Financial Ratios
I.Q. Semi-Range is Half of (3rd Quartile - Ist Quartile)
and is Printed Below Corresponding Ratio

| IBC Code | $\begin{gathered} \text { Industry } \\ \text { Title } \end{gathered}$ | $\begin{gathered} \text { Sales } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Debt } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{gathered} \text { Ebit } \\ \text { to } \\ \text { Assets } \end{gathered}$ | $\begin{aligned} & \text { Profit } \\ & \text { Sales } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 872 | BARBER AND BEAUTY SHOPS | $\begin{gathered} 2.483 \\ (0.62) \end{gathered}$ | $\begin{array}{r} 0.592 \\ (0.15) \end{array}$ | $\begin{gathered} 0.172 \\ (0.06) \end{gathered}$ | $\begin{array}{r} 0.047 \\ (0.03) \end{array}$ |
| 874 | LAUNDRIES, CLEANERS AND PRESSERS (EXPT. SELF-SERVICE) | 1.589 | 0.638 | 0.138 | 0.046 |
| 879 | MISC. PERSONAL SERVICES | $\begin{gathered} 0.982 \\ (0.27) \end{gathered}$ | $\begin{array}{r} 0.609 \\ (0.16) \end{array}$ | $\begin{array}{r} 0.136 \\ (0.04) \end{array}$ | $\begin{array}{r} 0.077 \\ (0.04) \end{array}$ |
| 880 | HOTELS, MOTELS, ETC. | $\begin{array}{r} 1.410 \\ (0.57) \end{array}$ | $\begin{array}{r} 0.753 \\ (0.15) \end{array}$ | $\begin{array}{r} 0.129 \\ (0.05) \end{array}$ | $\begin{array}{r} 0.039 \\ (0.03) \end{array}$ |
| 893 | PHOTOGRAPHIC SERVICES, NES. | $\begin{array}{r} 1.772 \\ (0.37) \end{array}$ | $\begin{array}{r} 0.634 \\ (0.13) \end{array}$ | $\begin{array}{r} 0.155 \\ (0.06) \end{array}$ | $\begin{array}{r} 0.056 \\ (0.04) \end{array}$ |
| 896 | BLACKSMITHING \& WELDING SHOPS | 1.749 | 0.644 | 0.153 | 0.053 |
| 897 | MISC. REPAIR SHOPS | $\begin{array}{r} 1.907 \\ (0.36) \end{array}$ | $\begin{array}{r} 0.667 \\ (0.15) \end{array}$ | $\begin{gathered} 0.151 \\ (0.06) \end{gathered}$ | $\begin{gathered} 0.048 \\ (0.03) \end{gathered}$ |
| 898 | SERVICES TO BUILDINGS AND DWELLINGS | $\begin{gathered} 2.624 \\ (0.57) \end{gathered}$ | $\begin{array}{r} 0.591 \\ (0.11) \end{array}$ | $\begin{array}{r} 0.190 \\ (0.07) \end{array}$ | $\begin{array}{r} 0.052 \\ (0.03) \end{array}$ |
| 899 | MISCELLANEOUS SERVICES | $\begin{array}{r} 0.996 \\ (0.42) \end{array}$ | $\begin{gathered} 0.772 \\ (0.14) \end{gathered}$ | $\begin{array}{r} 0.138 \\ (0.04) \end{array}$ | $\begin{gathered} 0.064 \\ (0.05) \end{gathered}$ |

## APPENDIX H

The Inappropriateness of Conditional Medians of Ratios

We argue here that the apparent increase in sales per dollar of assets with increasing firm size, suggested by Chart 6, Section VI is an artifact of the measures chosen for display; we shall show that this increase will be observed even if the relation between sales and assets is exactly the same for small and larger firms.

We begin by assuming that the logarithms of sales and assets have, within an industry, a bivariate normal distribution. This will in practice be only approximately true, but the effect described here holds under a wide variety of distributions; the normality assumption merely simplifies the description. We further suppose the "null hypothesis" that the sales-asset relation is one of proportionality: that a dollar of assets in a small firm generates about the same sales as a dollar of assets in a larger firm. This hypothesis can be expressed mathematically as follows: after suitable normalization (adding a constant to either log sales or $\log$ Assets) the joint density function of $\log$ Sales and $\log$ Assets is symmetric in the two variables. As a consequence, the probability contours consist of concentric ellipses whose principal axes lie on the forty-five-degree line, as in figure Hl. The proportionality hypothesis is expressed by the fact that the principal axis has slope equal to 1 .

Consider now the conditional expectation (which, under the normality assumption, is the same as the conditional median) of $\log$ Assets, conditioned on log Sales. This is just the regression line, shown in figure Hl as the line t. It is the line joining the points of vertical tangency of the probability ellipses. Since the principal axis has slope 1 , the regression line necessarily has slope less than 1 . Say the relation is given by:
$\log A=C+d \log s . \quad$ with $d \leq 1$.
From this relation follows
$\log s-\log A=-C+(1-d) \log s$
and taking exponentials gives
$s / A=K s l-d$
where $K$ is a positive constant.
Now since l-a is positive, this is an increasing function of sales, just as we saw in chart 6 . Hence the median Sales-Assets ratio will increase with sales, even under the hypothesis of strict symmetry of the joint distribution. A similar argument show that the ratio decreases with increasing Assets.

It follows, then, that proportionality cannot be tested with the slope of the regression line, or by the conditional median, or any conditional measure. The proper test is based on the slope of the principal axis, and the first principal component provides a better measure of "síze" than either sales or assets separately.

## Figure H1



## APPENDIX I

## The Data Sources For the Study

Four data files were required to develop a working version of the framework for analysis. Two of the data files consist of selected financial statistics on incorporated and unincorporated firms as derived from tax returns submitted to Revenue Canada, Taxation. The third file records corporate ownership linkages and the extent of foreign control for all firms responding to Statistics Canada under the Corporations and Labour Unions Reporting Act. This file is described in detail in statistics Canada Catalogue 61-210. All firms with assets greater than $\$ 250$ thousand or annual sales in excess of $\$ 500$ thousand must report under CALURA.

The ownership linkage file was essential for the derivation of the incorporated. Independents, self-employment and small and medium foreign firms presented in Table 5 of the main text.

Of the tax based files the first, derived from corporate tax returns (usually called the $T-2$ file) contains an identifier number unique to the firm, a three digit SIC code applied by Statistics Canada, and six items of financial data transcribed directly from the firms' tax return: total sales, total assets, equity, pre-tax profits, taxable income and provincial allocation of taxable income. For reasons of confidentiality the data were supplied to the Review as firm counts by sales range for each SIC industry. Sales totals for each industry were also provided except where residual diclosure was a possibility. With this information it was possible to estimate a sales distribution for each SIC industry.

The second tax file is a sample of personal tax returns reporting business income. The sample is roughly half of all those reporting business income, and employs a take-all strategy in the larger sales ranges. The data were provided to the review by the same sales ranges as the $T 2$ file weighted for the correct number of filers in each sales range. With Statistics Canada's control totals it was possible to estimate reasonable sales distributions for unincorporated business in each SIC industry. Sales was the only variable available on this file.

The fourth file was the "triad" file of incorporated self employment and independent Canadian controlled small and medium businesses (groups $F$ and $H$ in Table 5).

The cut-down version of the $T 2$ file would be the ideal vehicle for analysis of financial relations, but for reasons of confidentiality was not available. To circumvent this difficulty. while preserving as much as possible of the information in the file, two "Triad files", the "Sales-Triads" and the "Assets-Triads", were produced. The procedure for the Sales-Triads was:
a) The file was sorted first by industry, and within an industry in decreasing order of the sales variable.
b) Adjacent firms in an industry were grouped three at a time into "Triads" (the last triad might contain four or five firms if the number of firms in the industry is not a multiple of three).
c) Each variable was totaled over each triad, and the triad-totals written out to the Sales-triad file.

Each record in the sales-triad file, then, represents three firms, whose sales are closest to one another, and the five variables reported for each triad are the totals for the three firms. The Assets-Triad file was produced in the same way, but using the Assets variable for the initial sorting.

This file was used to examine the size distribution, and the incidence of normal and transition firms in each industry, Ratio analysis was also conducted on normal firms, using the five financial characteristics available for each firm (provincial allocation of taxable income was deleted because of the possibility of disclosure the figures would have made little sense in any event).

## T2 Universe File: Variable Definitions

Revenue Canada records five characteristics of every corporation filing a tax return. These variables are defined, somewhat euphemistically, as:
(1) Sales
(2) Assets
(3) Equity
(4) Profits
(5) Taxable Income.

These data are collected from the audited financial statements enclosed with the return, except for taxable income which is captured directly from the T 2 return.
(1) Sales

Sales, in fact, are gross business income, and represent revenues from all sources as reported on the profit and loss statement. Included are:
(a) Sales of products (net of returns, allowances, discounts, sales and excise taxes when these are easily identifiable)
(a) Sales of products (net of returns, allowances, discounts, sales -and excise taxes when these are easily identifiable)
(b) Sales of services
(c) Gross rents and royalties
(d) Investment income
(e) Commissions, subsidies and grants
(f) Total gross revenue from joint ventures (even though the company's share may be significantly less than $100 \%$ ) Note that Statistics Canada adjusts the sample file for this over-counting, and attempts to adjust the universe file too. The 1977 corrections were apparently "ad-hoc" in nature, and thus not very reliable. Arrangements have been made to correct problems in future years' data.

The extent of "bias" in the 1977 file, however, is unknown.

Note that capital gains and discounts earned are not part of sales.

Assets
Assets are defined as the total of the left-hand side of the balance sheet. Since the treatment of accumuated depreciation and accumulated deficit is not consistent across firms there is some concern as to the interpretation of the figures. This is particularly true of smaller firms where accumulated depreciation may be recorded as a liability (thereby overstating assets) and a deficit account which exceeds shareholders contribution to equity may be recorded as an asset. The frequency of such an occurance is unknown.
(3)

Equity
Equity is total shareholders' equity as recorded on the balance sheet. Equity includes the total value of common and preferred shares, earned surplus (or minus the deficit account, except as noted under the definition of Assets) as well as the revaluation surplus and contributed surplus.

Profits arising from subsidiaries that are held on an "equity" basis, (i.e. portfolio investment) are also reported here.

The T2 Universe file definition does not include loans from shareholders or affiliates, although the sample file definition does. Thus, equity in the universe file tends to be understated by this amount, and liabilities (residually determined) are correspondingly overstated.

Many of the companies on the universe file have a negative equity, reflecting a deficit account that exceeds all other contributions to equity.

## Profits

Profits are before taxes and before adjustments for non-recurring items. This is equivalent to gross revenue less operating expenses.
(5) Taxable Income

Taxable Income is captured directly from the Corporate Income Tax Return (line l27). The amount taxable may, in fact, be negative. Statistics Canada has set all such occurances to zero.

## APPENDIX J

# Industry Coding Stucture for the Independent Canadian Controlled Small and Medium Businesses 

This Appendix illustrate how the 1960 SIC codes for corporated firms were collapsed into, first, SBFR industries, and second, into the 107 Independent Business Codes (IBC industries) used in much of the Analysis.

SBFR Industries with self-employment firms designated as those with sales less than $\$ 50,000$ are denoted by an $" * "$. For all other SBFR's the self-employment sales limit was $\$ 100,000$.

Coding Structure for the Small and Medium, "Independent" File

| Independent |  | S.B.F.R. | $1960$ |
| :---: | :---: | :---: | :---: |
| Business Code | Description | Code | SIC Codes |
| 030 | Logging \& related | 031 | 031 |
|  | services | *039 | 039 |
| 050 | Metal \& non-metal | 051 | 051 |
|  | mines \& quarries | 052 | 052 |
|  |  | 057 | 057 |
|  |  | 058 | 058 |
|  |  | 059 | 053 |
|  |  |  | 054 |
|  |  |  | 055 |
|  |  |  | 056 |
|  |  |  | 059 |
|  |  | 061 | 061 |
|  |  | 071 | 071 |
|  |  | 073 | 072 |
|  |  | 079 | 073 |
|  |  | 083 | 077 |
|  |  | 087 | 079 |
|  |  |  | C83 |
|  |  |  | 087 |
| 064 | Crude petroleum \& | 064 | 063 |
|  | natural gas |  | 064 |
|  |  |  | 065 |
|  |  |  | 066 |
| 090 | Drilling \& Misc. | 096 | 096 |
|  | service incidental | 098 | 098 |
|  | to mining | 099. | 099 |
| 100 | Meat, poultry \& fish | 101 | 101 |
|  | products |  | 103 |
|  |  | 102 | 111 |
| 103 | Fruit \& vegetable | 103. | 112 |
|  | processing |  |  |
| 104 |  | 104 |  |
|  | industry |  | $107$ |
| 106 | Feed industry | 106 | 123 |
| 107 | Bakery products | 107 | 128 |
|  | industry |  | 129 |
| 109 | Beverage industry | 109 | 141 |
|  |  |  | 143 |
|  |  |  | 145 |
|  |  |  | 147 |
| 110 | Miscellaneous food | 105 | 124 |
|  | industry | 108 | 125 |
|  |  |  | 131 |
|  |  |  | 133 |
|  |  |  | 135 |
|  |  |  | 139 |
|  |  | 152 | 151 |
|  |  | 153 | 153 |
| 165. | Plastics fabricating | 165 | 385 |
|  | industry, NES |  |  |


| Independent Business Code | Description | $\begin{aligned} & \text { S.B.F.R. } \\ & \text { Code } \end{aligned}$ | $\begin{gathered} 1960 \\ \text { SIC Codes } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 170 | Leather products | 172 | 172 |
|  | industry | 174 | 174 |
|  |  | 175 | 175 |
|  |  | 179 | 179 |
| 190 | Textile industry | 181 | 183 |
|  |  | 182 | 193 |
|  |  |  | 197 |
|  |  | 183 | 201 |
|  |  | 184 | 213 |
|  |  | 185 | 211 |
|  |  |  | 215 |
|  |  | 186 | 216 |
|  |  | 187 | 221 |
|  |  |  | 223 |
|  |  | 189 | 212 |
|  |  |  | 214 |
|  |  |  | 218 |
|  |  |  | 229 |
| 230 | Hosiery \& knitting | 231 | 231 |
|  | mills | 239 | 239 |
| 240 | Clothing industry | 243 | 243 |
|  |  | 244 | 244 |
|  |  | 245 | 245 |
| 247 | - |  |  |
|  | Miscellaneous clothing | 246 | 246 |
|  | industry | 248 | 248 |
|  |  | 249 | 247 |
|  |  |  | 249 |
| 250 | Plywood \& Wood Milling | 252 | 252 |
|  | industry | 254 | 251 |
|  | .. |  | 254 |
| 255 | Miscellaneous Wood | 256 | 256 |
|  | industry | 258 | 258 |
|  |  | 259 | 259 |
| 261 | Household furniture | 261 | 261 |
| 262 | Miscellaneous furniture | 266 | 266 |
|  | \& fixture manufacturers | 268 | 268 |
|  |  | 264 | 264 |
| 270 | Paper box, bag \& misc. | 273 | 273 |
|  | paper converters | 274 | 274 |
| 286 | Commercial printing | 286 | 286 |
|  |  |  | 287 |
| 288 | Publishing only | *288. | 288 |
| 289 | Publishing \& printing | 289 | 289 |
| 290 | Iron \& steel mills, | 291 | 291 |
|  | smelting \& refining | 292 | 292 |
|  |  | 294 | 294 |
|  |  | 295 | 295 |
| 300 | Boiler, plate \& | 301 | 301 |
|  | structural steel | 302 | 302 |
| 304 | Metal stampers, | 304 | 304 |
|  | pressing \& coating |  |  |
|  | industry |  |  |


| Independent Business Code | Description | $\begin{aligned} & \text { S.B.F.R. } \\ & \text { Code } \end{aligned}$ | $\begin{gathered} 1960 \\ \text { SIC Codes } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 305 | Wire \& wire products manufacturers | 305 | 305 |
| 308 | Machine shops | 308 | 308 |
| 309 | Miscellaneous metal fabricating industry | $\begin{aligned} & 296 \\ & 297 \\ & 298 \\ & 307 \\ & 309 \end{aligned}$ | $\begin{aligned} & 296 \\ & 297 \\ & 298 \\ & 307 \\ & 309 \end{aligned}$ |
| 314 | Miscellaneous machinery \& equipment manufacturers | $\begin{aligned} & 311 \\ & 315 \\ & 316 \end{aligned}$ | $\begin{aligned} & 311 \\ & 315 \\ & 316 \end{aligned}$ |
| 319 | Motor vehicle, truck body \& trailer manufacturers | $\begin{aligned} & 323 \\ & 324 \end{aligned}$ | $\begin{aligned} & 323 \\ & 324 \end{aligned}$ |
| 320 | Other transportation product manufacturers | $\begin{aligned} & 321 \\ & 326 \\ & 329 \\ & 325 \end{aligned}$ | $\begin{aligned} & 321 \\ & 326 \\ & 329 \\ & 325 \end{aligned}$ |
| 330 | Shipbuilding, boatbuilding \& repair | $\begin{aligned} & 327 \\ & 328 \end{aligned}$ | $\begin{aligned} & 327 \\ & 328 \end{aligned}$ |
| 337 | Communications equipment manufacturers | $\begin{aligned} & 334 \\ & 335 \end{aligned}$ | $\begin{aligned} & 334 \\ & 335 \end{aligned}$ |
| 341 | Elect. products, office \& store equipment manufacturers | $\begin{aligned} & 331 \\ & 332 \\ & 339 \end{aligned}$ | $\begin{aligned} & 331 \\ & 332 \\ & 318 \\ & 337 \\ & 339 \end{aligned}$ |
| 349 | Clay or stone products | $\begin{aligned} & 351 \\ & 353 \end{aligned}$ | $\begin{aligned} & 351 \\ & 353 \end{aligned}$ |
| 350 | Ready-Mix concrete | 355 | 348 |
| 354 | Concrete product manufacturers | 354 | 347 |
| 356 | Glass products \& misc. metal products | 356 | $\begin{aligned} & 303 \\ & 356 \end{aligned}$ |
| 380 | Miscellaneous chemicals \& petroleum industry | $\begin{array}{r} 365 \\ 369 \end{array}$ | 365 369 |
|  |  | $\begin{aligned} & 374 \\ & 375 \\ & 376 \end{aligned}$ | $\begin{array}{r} 374 \\ 375 \\ 376 \end{array}$ |
|  |  | $\begin{aligned} & 377 \\ & 378 \end{aligned}$ | $\begin{aligned} & 377 \\ & 372 \\ & 378 \end{aligned}$ |
|  |  | 379 | $\begin{aligned} & 371 \\ & 379 \end{aligned}$ |
| 392 | Jewellery \& silverware industry | 392 | 382 |
| 393 | Sporting goods \& toy industry | 393 | 393 |
| 397 | Signs \& displays industry | 397 | 397 |


| Independent Business Code | Description | $\begin{gathered} \text { S.B.F.R. } \\ \text { Code } \end{gathered}$ | $\begin{gathered} 1960 \\ \text { SIC Codes } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 399 | Miscellaneous manufac- | 162 | 161 |
|  | turing industries, NES | 271 | 163 |
|  |  | 352 | 169 |
|  |  | 357 | 271 |
|  |  | 358 | 341 |
|  |  | 359 | 357 |
|  |  | 336 | 343 |
|  |  | 338 | 345 |
|  |  |  | 352 |
|  |  |  | 354 |
|  |  |  | 355 |
|  |  |  | 359 |
|  |  |  | 336 |
|  |  |  | 338 |
|  |  | 373 | 373 |
|  |  | 391 | 381 |
|  |  | 399 | 219 |
|  |  |  | 272 |
|  |  |  | 306 |
|  |  |  | 383 |
|  |  |  | 384 |
|  |  |  | 395 |
|  |  |  | 399 |
| 404 | Building Construction | 404 | 404 |
| 408 | Highway, bridge ? street maintenance | 406 | 406 |
| 409 | Other construction | 409 | 409 |
| 421 | Special trade contractors | * 421 | 421 |
| 500 | Water rail \& pipeline | 503 | 506 |
|  | transportation | 504 | 504 |
|  |  | 515 | 515 |
| 501 | Air Transportation | 501 | 501 |
| 502 | Service incidental to air transportation | 502 | 502 |
| 507 | Truck transport | 507 | 507 |
| 510 | Transit systems | 508 | 508 |
|  |  | 509 | 509 |
| 512 | Taxicab operations | *512 | 512 |
| 519 | Other transporation | 519 | 519 |
| 520 | Misc. service inciden- | 505 | 505 |
|  | tal to transport | 516 | 516 |
|  |  | *517 | 517 |
| 525 | Storage \& warehousing, | 524 | 524 |
|  | including grain | *527 | 527 |
| 543 | Radio and television broadcasting | 543 | 543 |
| 560 |  |  |  |
|  | and utilities | 545 | 545 |
|  |  | 548 | 548 |
|  |  | 572 | 572 |
|  |  | 574 | 574 |
|  |  | * 576 | 578 |
|  |  | 579 | 579 |


| Independent Business Code | Description | $\begin{aligned} & \text { S.B.F.R. } \\ & \text { Code } \end{aligned}$ | $\begin{gathered} 1960 \\ \text { SIC Codes } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 608 | Wholesalers of Petro- | 608 | 606 |
|  | leum products |  | 608 |
|  | coal \& coke |  | 693 |
| 611 | Wholesalers of paper \& | 611 | 611 |
|  | paper products |  |  |
| 614 | Wholesalers of food | 614 | 614 |
| 615 | Wholesalers of tobacco products | 615 | 615 |
| 616 | Wholesalers of drugs \& toilet preparations | 616 | 616 |
| 618 | Wholesalers of household furniture and fix | 618 | 618 |
| 619 | Wholesalers of motor vehicles \& accessories | 619 | 619 |
| 620 | Wholesalers of apparel | 612 | 613 |
|  | \& dry goods \& general merchandise | 617 | 617 |
| 621 | Wholesalers of Electrical machinery, equipment | 621 | 621 |
| 622 | Wholesalers of farm machinery \& equipment | 622 | 622 |
| 623 | Wholesalers of machinery \& equipment NES | 623 | 623 |
| 624 | Wholesalers of hardware, plumbing \& heating equipment | 624 | 624 |
| 625 | Wholesalers of metal \& metal products, NES | 625 | 625 |
| 626 | Wholesalers of lumber \& building material | 626 | 626 |
| 627 | Wholesalers of scrap \& waste material | 627 | 627 |
| 629 | Wholesalers, N E S | 629 | 602 |
|  |  |  | $\begin{aligned} & 604 \\ & 629 \end{aligned}$ |
| 631 | Food stores. | 631 | 631 |
| 642 | General merchandise stores | 642 | 642 647 |
|  |  |  | 649 |
| 652 | Tire, battery \& accessories stores | 652 | 652 |
| 654 | Gasoline service stations | 654 | 654 |
| 656 | Motor vehicle dealers | 656 | 656 |
| 658 | Motor vehicle repair shops | *658 | 658 |
| 663 | Shoe stores | 663 | 663 |


| Independent Business Code | Description | $\begin{gathered} \text { S.B.F.R. } \\ \text { Code } \end{gathered}$ | $\begin{gathered} 1960 \\ \text { SIC Codes } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 665 | Men's clothing stores \& custom tailor shops | 665 | $\begin{aligned} & 242 \\ & 665 \end{aligned}$ |
| 667 | Women's clothing stores | 667 | 667 |
| 669 | Clothing \& dry goods stores, NES | 669 | 669 |
| 676 | Household furniture \& appliance stores | 676 | $\begin{aligned} & 673 \\ & 676 \end{aligned}$ |
| 678 | Radio, television, \& electrical appliances repair stores | *678 | 678 |
| 681 | Drug stores | 681 | 681 |
| 691 | Book \& stationery stores | 691 | 691 |
| 692 | Florists' shops. | 692 | 692 |
| 694 | Jewellery stores \& repair shops | $\begin{aligned} & 694 \\ & 695 \end{aligned}$ | $\begin{aligned} & 694 \\ & 695 \end{aligned}$ |
| 697 | Tobacconists | 697 | 697 |
| 699 | Retail stores, NES | $\begin{aligned} & 696 \\ & 699 \end{aligned}$ | $\begin{aligned} & 696 \\ & 699 \end{aligned}$ |
| 850 | Misc. amusement \& recreation services | $\begin{aligned} & 843 \\ & 849 \end{aligned}$ | $\begin{aligned} & 853 \\ & 851 \\ & 859 \end{aligned}$ |
| 862 | Advertising services | 862 | 862 |
| 869 | Misc. services to business management | *869 | 869\% |
| 872 | Barber \& Beauty shops | 872 | 872 |
| 874 | Laundries, cleaners \& pressers (except selfservice) | * 874 | 874 |
| 879 | Misc. personal services | *879 | $\begin{aligned} & 877 \\ & 878 \\ & 879 \end{aligned}$ |
| 880 | Hotels, motels, etc. | $\begin{aligned} & 881 \\ & 883 \end{aligned}$ | $\begin{aligned} & 875 \\ & 876 \end{aligned}$ |
| 893 | Photographic services, NES | *893 | 893 |
| 896 | Blacksmithing \& welding shops | *896 | 894 |
| 897 | Misc. repair shops | *897 | 896 |
| 898 | Service to buildings \& dwellings | *898 | 897 |
| 899 | Misc. services | $\begin{array}{r} * 045 \\ * 871 \\ 899 \end{array}$ | $\begin{aligned} & 045 \\ & 871 \\ & 899 \end{aligned}$ |

[^8]DUE DATE

| JUN 24 | 1987 |
| :--- | :--- |
| JUN |  |



## Accor

 STYLE30071
30078
30074
30075
30072

## GREEN

30072 BU
BJUE

INDUSTRY CANADAINDUSTRIE CANADA
|inivili
48017


[^0]:    the sales of the largest firm in each industry lies somewhere between the largest triad's sales and $\$ 30$ million。

[^1]:    * the sales of the largest firm in each industry lies somewhere between the Iargest triad's sales and $\$ 30$ million.

[^2]:    NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

[^3]:    NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

[^4]:    NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

[^5]:    NOTE: PCI means first Principal Component
    Missing values mean too few
    observations for a valid estimate

[^6]:    NOTE: PCI means first Principal Component
    Missing values mean too few
    observations for a valid estimate

[^7]:    NOTE: PCI means first Principal Component Missing values mean too few observations for a valid estimate

[^8]:    $\#$ Note that 866 Offices of Lawyers \& Notaries was inadvertantly included in IBC 869 during processing.

