RESOURCE ALLOCATION STATISTICS
1987/88

MINISTRY OF STATE FOR SCIENGE AND TECHNOLOGY
S\&T DATA INTELLIGENCE BRANCH
JULY 1987

SCIENCE AND TECHNOLOGY
RESOURGE ALLOCATION STATISTICS
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## Introduction

This booklet, "S\&T Resource Allocation Statistics" has been prepared to provide S\&T policy analysts and managers with a source-book for S\&T statistics for quantitative and qualitative analysis. The bulk of the material reviews the $S \& T$ and $R \& D$ resource allocations of the federal government, but national and international data are provided as well to place the federal figures in context and to provide comparisons.

No summary of the data has been prepared. The index provides an overview of the layout of the statistics. A small card, providing a few selected statistics will be published soon, for use as a compact reference.

This booklet has been compiled by the staff of the S\&T Data Intelligence Branch using material that has been collected and processed by the S\&T Statistics Unit of Statistics Canada. It could not have been prepared without their assistance, both in compiling the original statistics and in reviewing the material. The international comparisons section relies heavily upon material collected and processed by the Science, Technology and Industry Information Division of the OECD.

A publication of this type is a snapshot, freezing information at a particular point in time. New data are constantly becoming available. Analysts are encouraged to refer to the sources appended to each table to determine if more recent data have been published.

As with any compendium of numbers, errors inevitably creep into the text and tables. Readers are encouraged to make the S\&T Data Intelligence Branch aware of any inconsistencies or errors.

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| ABRC | - Advisory Board for the Research Councils |
| :---: | :---: |
| AECL | - Atomic Energy of Canada Limited |
| AGR | - Agriculture Canada |
| B | - billion(s) |
| CBC | - Ganadian Broadcasting Corporation |
| CG | - Ganada Council |
| CIDA | - Ganadian International Development Agency |
| CMHC. | - Canada Mortgage and Housing Corporation |
| COMM | - Communications |
| E\&RD | - economic and regional development |
| EMR | - Energy, Mines and Resources |
| ENV | - Environment Canada |
| F\&0 | - Fisheries and Oceans |
| FRG | - Federal Republic of Germany (West Germany.) |
| GDP | - gross domestic product |
| GERD | - gross expenditures on research and development |
| HQP | - highly qualified personnel |
| IDRC | - International Development Research Centre |
| M | - million(s) |
| MESA | - Main Estimates Science Addendum |
| MOSST | - Ministry of State for Science and Technology |
| MRC | - Medical Research Council |
| NCR | - National Capital Region |
| NDEF | - National Defeñce |
| NHW | - National Health and Welfare |
| NLC | - National Iibrary of Canada |
| NRC | - National Research Council |
| NSE | - natural sciences and engineering |
| NSERC | - Natural Sciences and Humanities Research Council |
| OECD | - Organisation for Economic and Co-operative Development |
| PRO | - provincial research organizations: |
| PY | - person-year |
| R\&D | - research and development |
| RIE | - Regional Industrial Expansion |
| RSA | - related scientific activities |
| RSE | - research scientists and engineers |
| S\&T | - science and technology |
| SRTC | - Scientific Research Tax Credit |
| SSC | - Supply and Services Canada |
| SSH | - social sciences and humanities |
| SSHRC | - Social Sciences and Humanities Research Council |
| STC | - Statistics Canada |
| STIID | - Science, Technology and Industry Information Division |
| TRANS | - Transport Canada |

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## A. HOW THE FEDERAL GOVERNMENT SPENDS ITS S\&T BUDGET

The federal government is the largest single funder of science and technology ( $\mathrm{S} \& \mathrm{~T}$ ) in Canada. Its expenditure decisions influence the whole pattern of R\&D spending in Canada. Although $\mathrm{S} \& \mathrm{~T}$ expenditures are not managed as an envelope in the Cabinet committee system, the decision framework process is designed to ensure that they are considered as a co-ordinated whole rather than as a series of unrelated decisions. The aggregate expenditures on $S \& T$ are larger than either of the external affairs and aid envelope or the services to government envelope in the 1987/88 Main Estimates.

## 1. Federal S\&T Expenditures

Federal S\&T expenditures in $1987 / 88$ will total $\$ 4.14$ billion, more than double their level in 1979/80. Table A-1 shows the growth of federal S\&T expenditures since 1979/80, in actual dollars as well as in constant 1981 dollars. Federal S\&T expenditures have grown at an average real rate of about $3.5 \%$ per annum from 1979/80 to 1987/88.

S\&T expenditures are about 4\% of total federal expenditures or about lly of the non-statutory portion of the Estimates which is that part of federal expenditures not set by legislation, and which therefore has often been the subject of review and restraint.

TABLE A-1
FEDERAL S\&T EXPENDITURES
$79 / 80 \quad 80 / 81 \quad 81 / 82 \quad 82 / 83.83 / 84.84 / 85.85 / 86 \quad 86 / 87 \quad 87 / 88$
(billions of dollars)

| Actual \$ | 1.99 | 2.27 | 2.75 | 3.08 | 3.49 | 3.89 | 3.94 | 4.19 | 4.14 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1981 \$ | 2.44 | 2.51 | 2.75 | 2.83 | 3.05 | 3.29 | 3.22 | 3.33 | 3.17 |
| \& Real growth <br> from previous <br> year. | -7.6 | 2.9 | 9.6 | 2.9 | 7.8 | 7.9 | -2.1 | 3.4 | -4.8 |
| \% of Total <br> Federal <br> Expenditures | 3.96 | 3.89 | 3.96 | 3.85 | 3.92 | 4.09 | 3.80 | 3.90 | 3.76 |
| \% of non- <br> statutory <br> expenditures | 9.8 | 10.6 | 9.8 | 10.1 | 10.2 | 10.5 | 10.7 | 11.2 | 11.0 |

Sources: Statistics Ganada, Federal Scientific Activities 1985/86, Cat. \#88-204.
Main Estimates, Part I.
Statistics Canada, Federal Science Expenditures and Personnel, 1987/88.

## 2. Federal S\&T Expenditures: R\&D and RSA

Federal S\&T expenditures can be divided into two major areas: research and development (R\&D) and related scientific activities (RSA). R\&D is defined by Statistics Canada as "creative work undertaken on a systematic basis to increase the stock of knowledge including the knowledge of man, culture and society and the use of the stock of knowledge to devise new applications." RSA are defined as those activities which complement and extend R\&D by contributing to the generation, dissemination and application of S\&T knowledge (e.g. surveys and mapping, weather forecasting; census, etc.). RSA, in the federal government context, comprises several governmental S\&I support services, such as museums, collection of statistics, testing and standardization, S\&T information services and policy studies.

Federal expenditures on R $\&$ D will total $\$ 2.58$ billion in $1987 / 88$ or account for $62 \%$ of the federal S\&T budget. Federal R $\delta D$ expenditures represent a major instrument for the implementation of S\&T policy.

The $\$ 1.6$ billion in RSA expenditures account for $38 \%$ of the total S\&T budget. The policy issues in RSA are usually quite specific to the type of service and often reflect strong client perceptions of the level of government involvement in that economic or social activity.

S\&T expenditures can also be divided by subject area into the natural sciences and engineering (NSE) and the social sciences and humanities (SSH). Activity in the NSE tends to be tied to economic development objectives, while SSH activity is more evenly divided between economic and social development. R\&D can also be divided into NSE and SSH activities. NSE accounts for $79 \%$ of all R $\& D$ expenditures.

Figure A-1 shows the division of federal S\&T expenditures for 1987/88 into these categories.

FIGURE A-1
FEDERAL S\&T EXPENDITURES, 1987/88
(MILLIONS OF DOLLARS)


Source: Statistics Canada, Federal Science Expenditures and Personne1, 1987/88.

In addition to the direct expenditures on $R \& D$, it is estimated that the federal government effectively funds another $\$ 400$ million of $R \& D$ through tax expenditures. This issue is discussed further in Section A-9.

## 3. S\&T Expenditures by Policy Envelope

Figure A-2 shows the distribution of S\&T expenditures by envelope. R\&D expenditures tend to fall in the economic development envelope, while RSA tends to be more evenly distributed between economic and social development envelopes. S\&T expenditures account for $20 \%$ of all expenditures in the economic development envelope (excluding subsidies). R\&D in the economic and regional development envelope accounts for $72 \%$ of federal $R \& D$ expenditures and $45 \%$ of all federal S\&T expenditures, high1ighting the connection between economic development and S\&T expenditures. The S\&T in the government: services envelope is almost entirely attributed to the presence of Statistics Ganada in that envelope.

FIGURE A-2
FEDERAL S\&T EXPENDITURES BY ENVELOPE, $1987 / 88$

Economic \& Regional Dev. 57\%


Social Dev. 25\%
\$4.14 BILLION FEDERAL S\&T EXPENDITURES
(DOES NOT INCLUDE $\$ 400$ MILLION IN TAX EXPENDITURES)
Source: Statistics Canada, Federal Science Expenditures and Personnel, 1987/88.

## 4. S\&T Expenditures by Department

The federal S\&T effort is highly fragmented among 77 programs and 53 organizations that report to 25 Ministers. The fourteen departments shown in Table A-2 and Figure A-3 each have S\&T expenditures greater than $\$ 50 \mathrm{million} /$ year and account for about $82 \%$ of the total S\&T budget. Six major spenders, AGR, EMR, ENV, NRC, NSERC and STC, all with S\&T expenditures greater than $\$ 250$ million in $1987 / 88$, account for qver half of the total S\&T budget.

The six departments and agencies with the greatest average annual real growth from $1980 / 81$ to $1987 / 88$ are AGR, EMR, NDEF, RIE, NSERC and MRC, each with growth rates of $5 \%$ or more. By contrast, SSHRC showed very little growth. COMM, ENV and F\&O are showing negative growth rates.

Although CIDA and NDEF are big S\&T spenders, their S\&T expenditures are a small proportion of their total program expenditures As might be expected, research organizations such as NRC, the Granting Councils, and IDRC have a large percentage of S\&T expenditures. STC also has a high percentage of its total expenditures allocated to S\&T expenditures, since it is a major RSA performer.

TABLE A-2
FEDERAL EXPENDITURES ON S\&T BY DEPARTMENT, 1987/88\%


* Columns may not add due to rounding.

Sources: Statistics Canada, Federal Science Expenditures and Personnel, 1987/88.

FIGURE A-3
FEDERAL S\&T EXPENDITURES BY DEPARTMENT, $1987 / 88$


Source: Statistics Canada, Federal Science Expenditures and
Personnel, 1987/88.

## 5. S\&T Expenditures by Areas of Application

Departmental and agency missions cover a wide range of objectives. These are broadly divided by the S\&T Decision Framework into economic and regional development, mission-oriented and basic research Table A-3 shows how federal S\&T expenditures are divided by the major framework areas. Table A-4 lists the components of each of these three main areas of the framework. Figure A-4 and Table A-5 show these areas of application, in more detail, by department.

TABLE A-3
S\&T EXPENDITURES BY PURPOSE
1987/88

| Performer | Area |  |  | Total |
| :---: | :---: | :---: | :---: | :---: |
|  | Basic | Mission | E\&RD |  |
| (millions of dollars) |  |  |  |  |
| Federal | 20 | 1,170 | 1,190 | 2,380 |
| Industry | -- | 470 | 520 | 990 |
| University (and other) | 350 | 110 | 20 | 480 |
| Total | 370 | 1,750 | 1,730 | 3, 850\% |

* Does not include unallocated overheads of $\$ 290$ million.

Source: Based on data from Statistics Canada, Main Estimates Science Addendum, 1987/88.

FIGURE A-4
FEDERAL S\&T EXPENDITURES BY AREA OF APPLICATION; $1987 / 88$


Source: Based on data from Statistics Ganada, Main Estimates Science Addendum, 1987/88.

TABLE A-4
AREA OF APPLICATION (MESA) DATA, 1987/88


## s\&it Expenditures by Area of Application, 1987/88 (NSE \& SSH)



Note: This table does not include non-program costs.
Source: Statistics Canada Main Éstimates Science Addendum, 1987/88

## 6. Public Service Personnel in Federal S\&T Activities

The largest Public Service S\&T employers with controlled PYs are AGR, ENV, NRC and STC. Their distribution, by department, is shown in Table A-6. AGR is by far the largest R\&D employer, followed by NRC and EMR. STC is the largest RSA employer followed by ENV and NHW. Of the 16,510 employees in the RSA and Administration categories, 1,455 are engaged in the administration of external programs. Although RSA accounts for only 38\%: of S\&T expenditures, it consumes $54 \%$ of S\&T PYs.

TABLE A-6
PUBLIC SERVANTS ENGAGED IN S\&T BY DEPARTMENT, $1987 / 88$

| Department/ Agency | R\&D | RSA and Admin. | Total S\&T |
| :---: | :---: | :---: | :---: |
|  | (person-years) |  |  |
| AGR | 4,423 | 596 | 5,019 |
| COMM | 344 | 73 | 417 |
| EMR | 1,666 | 1,060 | 2,726 |
| ENV | 865 | 3,105 | 3,970 |
| F\&O | 1,244 | 1,023 | 2,267 |
| NHW | 192 | 1,265 | 1,457 |
| NDEF | 1,640 | 81 | 1,721 |
| NMC | 135 | 1,006 | 1,141 |
| NRC | 2,867 | 580 | 3,447 |
| STC | 103 | 4,185 | 4,288 |
| University Granting. |  |  |  |
|  |  |  |  |
| All Others: | 318 | 3,248 | 3,566 |
| Total Public |  |  |  |
| Servants (1) | 13,797. | 16,511 | 30,308 |
| S\&T Public Servants as \% of total PYs | $5.9$ | $7.1$ | 13.0 |

(1) Does not include Non-Public Servants (PYs of AECL, IDRG, CC, CMHC, CBC, or military personnel.)
Source: Statistics Canada, Federal Science Expenditures and Personnel, 1987/88.

The total number of S\&T person-years in the Public Service, and excluding military personnel, in $1987 / 88$ is 30,308 PYs. Given the distribution of PYs by category, as reported by Statistics Canada, with average salaries as shown below in Table A-7, the average salary for an S\&T person year is $\$ 38,033$.

TABLE A-7
S\&T WORKERS IN THE PUBLIG SERVIGE, 1987/88

| Salary <br> Category | Number | Estimated Average |
| :---: | :---: | :---: |
|  | (person-years) | (dollars) |
| Executive | 771 | 69,272 |
| Professional | 9,642 | 49,343 |
| Admin, and Foreign Service | 3,391 | 41, 607 |
| Technical | 7,870 | 34, 149 |
| Admin. Support | 6,013 | 24,345 |
| Operational | 2,621 | 25,763 |
| Total | 30,308 | 38,033 |

Sources: Statistics Canada, Federal Science Expenditures and Personnel, 1987/88. 1987/88 Main Estimates, Part III.
7. Federal S\&T by Performer

FIGURE A-5


There are three major performers of federally funded S\&T: federal laboratories, industry; and Canadian universities (Figure A-5). The federal scientific establishment is, by far, the largest performer and in 1987-88 will spend $64 \%$ of the total expenditures on activities conducted intramurally. The next largest share, $15 \%$, will be spent in the university sector. Canadian industries will receive $14 \%$.

The distribution of performance shares varies with the field of science (NSE or SSH), the type of activity (R\&D or RSA), and the mission of the funding department or agency. As a general rule, the intramural share is greatest in the SSH and for related scientific activities such as data collection, scientific information, museum services, and operations and policy studies.

## (a) Intramural Programs:

During the last ten years, the overall trend has been towards a greater centralization of intramural S\&T activities within a relatively small number of departments and agencies. The five largest intramural programs (AGR, ENV, NRC, EMR, STC) now account for $60 \%$ of the total expenditures as compared with $53 \%$ in 1976 . The top ten will spend $85 \%$, a four percent gain over the period.

Federal laboratories are important sources of Canadian inventions. Between 1978 and 1984, more than 480 Canadian patents were granted to federal laboratories. NDEF, NRC and AECL are the major patentees. NDEF was granted almost half of the federal inventions, NRC about one-fifth, and AECL nearly one-sixth. Between 1978 and 1984, the federal government received as many patents for Canadian inventions as Northern Telecom, and three times that of the next largest corporate patentee, Canadian General Electric.

## (b) Spending in Industry

Support for R\&D in industry is highly concentrated among four departmențs and agencies. In 1987-88, for example, RIE will provide approximately $38 \%$ of the funds, NRC 21\%, NDEF 19\% and EMR almost 5\%.

Table A-8 shows federal extramural $S \& T$ expenditures by department for $1987 / 88$. Spending on R\&D contracts has increased at a faster rate than expenditures on intramural R\&D. As a percentage of current intramural R\&D expenditures, R\&D contracts: increased from 15\% in 1976/77 to a high of $19 \%$ in 1984/85 and decreased slightly to $18 \%$ in 1987/88.

TABLE A-8
FEDERAL EXTRAMURAL S\&T EXPENDITURES, 1987/88

| Department | Total Federal Extramural S\&T Expenditures | Total Federal Extramural R\&D Expenditures | S\&T Gontracts Extramural | R\&D <br> Contracts |
| :---: | :---: | :---: | :---: | :---: |
| (millions of dollars) |  |  |  |  |
| AECL | 16.9 | 9.8 | 17.1 | 9.9 |
| AGR | 20.5 | 19.4 | 6.3 | 5.2 |
| CIDA | 65.9 | 21.4 | 44.4 | -- |
| COMM | 12.6 | 11.1 | 6.0 | 4.6 |
| EMR | 109.2 | 53.8 | 83.3 | 28.0 |
| ENV | 25.8 | 12.1 | 24.5 | 10.9 |
| F\&O | 16.4 | 8.3 | 16:0 | 7.9 |
| MOSST | 14.8 | 11.8 | 3.0 | --. |
| MRC | 167.9 | 161.1 | 6.7 | -- |
| NDEF | 108.0 | 107.9 | 108.0 | 107.9 |
| NHW | 34.6 | 17.0 | 19.0 | 1.5 |
| NMC | 19.9 | 0.5 | 19.9 | 0.5 |
| NRC | 141.1 | 140.4 | 30.4 | 29.7 |
| NSERC | 318.7 | 275.7 | 43.1 | -- |
| RIE | 197.3 | 192.2 | 5.1 | -- |
| SSHRC | 62.3 | 41.8 | 20.5 | -- |
| Other | 148.9 | 116.6 | 74.3 | 42.0 |
| TOTAL | 1,480.0 | 1,201.1 | 527.7 | 248.1 |
| Source: S | Statistics Canada, Federal Science Expenditures and Personne1, 1987/88. |  |  |  |

(c) Spending in Universities

Federal support for sponsored research is concentrated in the larger universities. The top five received $43 \%$ of the 1984 grants and the top ten 63\%. Ontario had four universities in the top ten and Quebec three. Table A-9 shows the distribution of funding among the top fifteen universities.

TABLE A-9
TOTAL FUNDING TO CANADIAN UNIVERSITIES, 1984/85


Source: NRC, Canada Institute for Scientific and Technical. Information, Directory of Federally Supported Research in Universities; Volume 1, 1984/1985.

## 8. Regiona1 Distribution of Federal S\&T

In 1985/86, the latest year for which regional data are available, the federal government spent $\$ 2.6$ billion on R\&D and $\$ 3.9$ billion on $S \& T$ in total. Because of the way the statistics are collected, in a separate survey of regional institutions, the total of federal expenditures for 1985/86, by region, does not add up to the total \$3.9.billion. The difference lies mainly in unallocated overhead costs: and foreign R\&D expenditures.

Tables $A-10, A-11, A-12$ and $A-13$ show the regional distribution of federal S\&T financial and personne1 resources, with the NCR shown as a separate region. In 1985, the last year for which regional distribution data is available, more funds were spent in the National Capital Region (25\%) than elsewhere. Ontario had the second highest leve1 of expenditures (22\%), and Quebec the third (19\%). Federal S\&T expenditures tend to be as unevenly distributed regionally as the overall pattern of R\&D expenditures. (See Section B-4.)

Over the 1981 to 1985 period, the proportion of funds spent in the National Capital Region decreased (from $32 \%$ to 25\%), while in Quebec the proportion increased (from 13\% to 19\%). Expenditures remained constant in the other regions.

TABLE A-10
FEDERAL S\&T EXPENDITURES BY REGION AS A PERCENTAGE OF TOTAL S\&T (NSE)

| Region | 81/82 | 82/83 | 83/84 | 84/85 | 85/86 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (percentage) |  |  |  |  |
| Yukon and N.W.T. | 0.1 | 0.1 | 0.1 | 0.1 | 0.8 |
| British Columbia | 8.1 | 9.2 | 9.2 | 8.7 | 9.5 |
| Alberta | . 6.3 | 5.0 | 5.1. | 5.6 | 5.7 |
| Saskatchewan | 2.5 | 2.5 | 2.7 | 2.6 | 2.8 |
| Manitoba | 5.8 | 5.8 | 6.0 | 5.9 | 4.7 |
| Ontario (excludes NCR) | 22.9 | 22.2 | 21. 5 | 21.7 | 22.3 |
| National Capital Region | 31.5 | 31.2 | 29.7 | 28.8 | 25.1 |
| Quebec (excludes NCR) | 13.4 | 14.1 | 14.7 | 16.6 | 18.6 |
| Atlantic Provinces | 9.4 | 9.9 | 11.9 | 10.0 | 10.5 |
| Canada | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

As a result of their dominance in extramural S\&T, Ontario and Quebec were the only two regions in which half or less of federal expenditures were for intramural performers. The NCR, P.E.I., Manitoba and Nova Scotia, on the other hand; were very dependent on federal intramural activities and received more than three-quarters of federal expenditures from these sources. The university program is also an important source of federal extramural funds and provided more than a quarter of the share:in British Columbia, Ontario and Alberta.

TABLE A-11
FEDERAL S\&T EXPENDITURES BY REGION, 1985/86

|  | Total <br> Expenditures | Expenditures per Capita | Extramural Expenditures | Extramural Per Capita | $\begin{gathered} \text { SSC S\&T } \\ \text { Contracts } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (millions of dollars) | (dollars) | (millions of dollars) | (dollars) | (millions of dollars) |
| Nfld | 66 | 114 | 14 | 24 | 6 |
| P.E.I. | 11 | 86 | 4 | 32 | 1 |
| N.S. | 158 | 180 | 37 | 42 | 11 |
| N.B. | 80 | 111 | 37 | 51 | 4 |
| Que. | 569 | 86 | 290 | 44 | 24 |
| Ont. | 684 | 75 | 320 | 35 | 105 |
| NGR | 1,199 | n.a.* | 98 | n.a. | n.a. |
| Man. | 144 | 135 | 33 | 31 | 6 |
| Sask. | 83 | 82 | 31 | 30 | 11 |
| Alta. | 171 | 73 | 61 | 26 | 18 |
| B.C. | 283 | 98 | 126 | 44 | 39 |
| Yukon |  |  |  |  |  |
| \& N.W.T. | 23 | 310 | 0 | 0 | 1 |
| Total | 3,473 |  | 1,051 |  | 226 |
| Source: | calculated; ir per capita ST analysis. | if expendi expenditu | tures are assi re rise to $\$ 11$ | igned to Qu 13 and \$187 | bec and Ont respectivel |

TABLE A-12
FEDERAL S\&T EXPENDITURES BY REGION AND BY PERFORMER, 1985/86


TABLE A-13
PERSONNEL ENGAGED IN SCIENTIFIC ACTIVITIES, BY REGION AND BY SELECTED DEPARTMENTS, 1985/86

| Region | AGR | AECL | EMR | ENV | F\&O | NRC | STC | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (person-years) |  |  |  |  |  | . |  |  |
| Yukon \& |  |  |  |  |  |  |  |  |  |
| N.W.T. | -- | -- | 5 | 115 | -- | -- | -- | 27 | 147 |
| B.C. | 42.5 | "- | 74 | 361 | 558 | 93 | 64 | 168 | 1,743 |
| Alta. | 607 | -- | 212 | 446 | -- | 2 | 56 | 193 | 1,516 |
| Sask. | 400 | -- | 7 | 192 | -- | 115 | -- | 10 | 724 |
| Man. | 361 | 922 | 3 | 287 | 146 | 9 | 57 | 17 | 1,802 |
| Ont. |  |  |  |  |  |  |  |  |  |
| NGR. | 519 |  | 2,305 | 161 | 324 | 2,811 | 3,948 | 7,146* | 18,214 |
| Que. |  |  |  |  |  |  |  |  |  |
| (ex. NGR) | 487 | -- | 1 | 590 | 172 | 182 | 80 | 841 | 2,353 |
| N. B. | 294 | -- | 2 | 115 | 2,096 | 3 | -- | 13 | 633 |
| N.S. | 159 | - | 142 | 238 | 836 | 86 | 56 | 226 | 1,743. |
| P.E.I. | 113 | -- | -- | 14 | -- | 1 | -- | 7 | 135 |
| Nfld. | 102 | -- | 1 | 83 | 260 | 59 | 31 | 19 | 555 |
| Canada | 5,212 | 2,562 | 2,783 | 3,916 | 2,706 | 3,400 | 4,411 | 9,236 | 34,227 |

* includes 1,446 person-years for National Health and Welfare, 549 person-years for the National Library of Ganada and 1,043 person-years for National Museums of Canada.
Source: Statistics Canada.


## 9. Industrial R\&D and Tax Incentives

In addition to direct intramural and extramural investments in R\&D, the federal government grants tax incentives to assist the industrial sector to undertake $R \& D$. Tax incentives are often viewed as the preferred means of industrial support, rather than grants, because they are viewed as less interventionist and involve lower administrative costs. In Ganada, there are two forms of tax incentives: the write-off of R\&D expenditures as operating costs and the refundable $R \&_{d} D$ tax credit.

## (a) Write-off of R\&D Expenditures

The Income Tax Act allows corporations who spend money on R\&D to treat such expenditures, whether they are operating or capital, as current costs of doing business, and thus to exclude them entirely from taxable income. Such a procedure is sometimes called "the $100 \%$ write-off". For companies paying corporate income tax of approximately $50 \%$, this means that the federal government is providing 50 cents of every $R \& D$ dollar spent. This tax credit can be deferred for up to seven years.

Tax credits (whether for R\&D, or other items) are only useful to those corporations which have taxable income. (The greatest value of these tax credits is claimed by the larger, and generally foreign-controlled, corporations.) Thus, the use of this tax incentive, like the "100\% write-off" incentive, may not be representative of firms doing R\&D and in particular is not representative of the smaller and newer firms, since they have little or no taxable income.

## (b) The Refundable R\&D Tax Credit

A firm with no taxable income or a firm that chooses to defer the R\&D tax credit can claim a tax refund of 35 cents for every dollar spent on R\&D. This refund, which is paid regardless of whether the company paid taxes in the year in question, is intended primarily to support small businesses, particularly those starting up, by giving them an immediate cash reimbursement. There are, in addition, regional incentives and an upper income limit defining. "small business."

The Scientific Research Tax Credit
The Scientific Research Tax Credit (SRTC) scheme was first introduced in a paper "R\&D Tax Policies" in April 1983 and the enabling legislation was tabled in October 1983. This program was established to allow companies that had no taxable income, and hence could not qualify for R\&D investment tax credits, to sell their tax credits to investors who, in return for investing in the company, could benefit from the otherwise unusable tax write-offs. In the approximately twelve months. in which the program operated, some $\$ 7.0$ billion in R\&D expenditures were designated for the SRTC (according to Revenue Canada).

Given that the level of self-funded industrial R\&D in 1984 was approximately $\$ 2.2$ billion, this designation of $\$ 7.0$ billion in R $\& D$ expenditures represented a major increase in R\&D funding, which probably could not be supported by the $R \delta D$ performers. Recent figures issued by Revenue Canada indicated that of the original $\$ 7.0$ billion designated, at least $\$ 1.8$ billion will not be spent on R\&D, resulting in tax revenue losses of some $\$ 900$ million. It is also thought, that as 1984 and 1985 corporate returns are processed and audited that this tax revenue loss will rise still further. At the same time, there is no evidence, based on preliminary GERD figures, that the SRTC generated any large increase in R\&D expenditures during the period.

## B. THE NATIONAL R\&D ENVIRONMENT

Preceding sections of this paper have focussed on the S\&T and R\&D expenditures of the federal government. These expenditures must also be viewed in the context of the national levels of R\&D spending. As stated before, the federal government is the largest single funder and performer of $R \& D$ in Canada, so that its expenditure decisions act as signals to the R\&D community as a whole. It is not possible to demonstrate that federal R\&D expenditures lead national R\&D expenditures, in that large percentage increases in federal spending in one year are not followed by increases in national spending. However, the fact that the federal government funds about $12 \%$ of all industrial R\&D (see Table B-3); provides it with a policy tool to increase industrial $R \& D$ performance at the margin.

## 1. Gross Expenditure on R\&D

The Gross Expenditure on R\&D (GERD) is a measure of the level of the national effort on R\&D. Statistics Canada collects statistics on R\&D expenditures by all performers: governments, industries, universities and non-profit institutions. Table B-1 shows the GERD from 1979 to 1987.

TABLE B-1
NATIONAL GERD

|  | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Actual \$ M | 2,995 | 3,494 | 4,334 | 5,090 | 5,416 | 6,091 | 6,530 | 6,801 | 7,072 |
| Deflated (1981 \$ M) | 3,670 | 3,869 | 4,334 | 4,674 | 4,738 | 5,144 | 5,335 | 5,406 | 5;407 |
| \% Real Growth | 6.0 | 5:4 | 12.0 | 7.8 | 1.4 | 8.6 | 3.7 | 1.3 | 0.0 |
| GERD/GDP (\%) | 1.08 | 1.13. | 1.22 | 1.36 | 1.34 | 1.37 | 1.37 | 1.35 | 1.30e |

(e) estimated.

Sources: Statistics Canada, Science Statistics, Vol. ll, no. 6. Bank of Canada Monthly Report.

In order to remove the effects of inflation and to take into account the effects of real growth in the economy, the GERD/GDP is often used. Figure B-l shows that in Canada the GERD/GDP has varied widely over the past sixteen years from a low of 1.048 in 1976 to a high of $1.37 \%$ in 1984 and 1985. It is interesting to note that the anomalous peak in 1982 is more likely due to a less-than-average growth in GDP than a faster-than-average growth in GERD.

FIGURE B-I
GROSS EXPENDITURES ON R\&D AS PERCENT OF GDP


Source: Statistics Canada, Science Statistics, Vol. 11, No. 1.

The ratio of Gross Expenditure on R $\& D$ (GERD) to the Gross Domestic Product (GDP) is the most commonly used basis for international comparison of relative technological capacity. While not an entirely reliable gauge, it is one of the most readily available standard international indicators. However, in reality, a comparison of technological competence should not be based solely on GERD/GDP but should be done in conjunction with other factors and indicators such as the absolute size of the economy; degree of foreign ownership, etc. Furthermore, it is the trend in the ratio that is more meaningful and important.

## 2. Funders and Performers

The relative shares of funders and performers among the federal, industrial, university and provincial sectors of the national R\&D effort are not the same. The federal and provincial governments fund more R\&D than they perform, while the reverse is true for industry and universities.

Over the past decade, industry has steadily increased its share both as a funder and as a performer. Since 1979, industry has been both the largest funder and performer. In 1984, the top 25 firms that performed R\&D spent $\$ 1.47$ billion on sales of $\$ 68.7$ billion. They represented $52 \%$ of all industrial R\&D expenditures. The federal government's shares both as a funder and a performer have remained roughly constant since 1979.

Although provincial and university funding shares have dropped over the past seven years, these changes have not affected the relative positions of the federal government and industry as funders, because both the provinces and the universities are relatively small funders.

Table B-2 below shows the relative percentages of the national GERD in the NSE and SSH both by funder and performer.

TABLE: B-2
GROSS EXPENDITURE ON R\&D BY FUNDER AND PERFORMER BY PERCENTAGE (NSE+SSH)

| Year | Federal Government | Provincial Government | Business | University | Other |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Funder Shares, \% of GERD |  |  |  |  |  |
| 1981 | 34 | 7 | 42 | 11 | 6 |
| 1983 | 37 | 7 | 39 | 10 | 7 |
| 1985 | 35 | 7 | 42 | 9 | 7 |
| 1987 | 34 | 7 | 43 | 10 | 7 |

Performer Shares, \% of GERD

| 1981. | 21 | 3 | 49 | 25 | 2 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 1983 | 23 | 3 | 48 | 25 | 1 |
| 1985 | 21 | 2 | 2 | 51 | 23 |

Table B-3 is the matrix of funders and performers for the year 1987; it demonstrates that there are substantial shifts of funds from the two levels of government to industry and universities. Indeed, on a percentage basis, the provincial governments transfer a much higher percentage of their $R \& D$ funding to extramural performers than does the federal government.

TABLE B-3
TOTAL EXPENDITURES ON R\&D (NSE AND SSH), 1987

| FUNDER | PERFORMER |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FED | PROV | PRO | BE | UNIV | PNP | TOTAL |  |
| (millions of dollars) |  |  |  |  |  |  |  |  |
| FED | 1,380 | -- | 10 | 375 | 592 | 28 | 2,385 | (348) |
| PROV | - | 138 | 44 | 57 | 205 | 25 | 469 | ( 78) |
| PRO | -- | -- | 6 | -- | -- | -- | 6 | -- |
| BE | -- | -- | 16 | 2,888 | 70 | 6 | 2,980 | (42\%) |
| UNIV | -- | -- | -- | -- | 680 | - | 680 | (108) |
| - PNP | -- | -- | -- | -- | 186 | 38 | 224 | ( 3\%) |
| FOREIGN | -- | -- | 2 | 31.6 | 10 | -- | 328 | ( 5\%) |
| total | $\begin{aligned} & 1,380 \\ & (208) \end{aligned}$ | $\begin{array}{r} 1.38 \\ (2 \%) \end{array}$ | $\begin{array}{r} 78 \\ (1.8) \end{array}$ | $\begin{aligned} & 3,636 \\ & (51.8) \end{aligned}$ | $\begin{aligned} & 1,743 \\ & (25 z) \end{aligned}$ | $\begin{array}{r} 97 \\ (1 \%) \end{array}$ | 7,072 |  |
| PRO = Provincial Research Organization <br> BE = Business Enterprise <br> PNP = Private Non-Profit Organization |  |  |  |  |  |  |  |  |
| Source: | Statis | Can | , Sci | e, Tec | nology | Cap | al Stoc | Divi |

The amount of real funding of $R \& D$ by the federal government and by industry is illustrated in Figure B-2. These two sectors account for approximately $75 \%$ of the total GERD. As can be seen, these monies have remained essentially constant or declined over the past three years. Table B-4 compares growth in GDP to the growth in R\&D funding by the federal government and by industry.

Federal funding of industrial R\&D is relatively small. R\&D expenditures for which industry gets tax relief are included in the figures which show the industrially-funded component of the industrial R\&D effort. In general; industry has increased its funding at a higher rate than the government has increased its support for industrial R\&D.

FIGURE B-2
TOTAL R\&D EXPENDITURES BY CANADIAN INDUSTRY AND FEDERAL GOVERNMENT


Source: Statistics Canada and MOSST estimates

TABLE B-4
YEAR-OVER-YEAR GHANGE IN FEDERAL FUNDING AND INDUSTRIAL FUNDING OF INDUSTRIAL R\&D

|  | Federal Funding |  | Industrial Funding |  | GDP |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | M \$1981 | Percent <br> Year-overyear change | M \$1981 | Percent Year-overyear change | B \$1981 | Percent <br> Year-overyear change |
| 1979 | 132 | - 2.2 | 1,297 | 18.2 | 338 | 3.7 |
| 1980 | 132 | 0.0 | 1,482 | 14.3 | 343 | 1.5 |
| 1981 | 190 | 43.9 | 1,774 | 19.7 | 356 | 3.8 |
| 1982 | 244 | 28.4 | 1,820 | 2.6 | 344 | - 3.4 |
| 1983 | 245 | 0.4 | 1,790 | - 1.6 | 354 | 2.9 |
| 1984 | 278 | 13.5 | 1,902 | 6.3 | 374 | 5.6 |
| 1985 | 297 | 6.8 | 2,157 | 13.4 | 389 | 4.0 |
| 1986 | 289 | - 2.7 | 2,184 | 1.3 | 401 | 3.1 |
| 1987 | 287 | - 0.7 | 2,208 | 1.1 | 417 | 4.0 |

Source: Statistics Canada, Science, Technology and Capital Stock Division. MOSST Estimates.

## 3. Industrial R\&D in Canada

R\&D spending in Canada; as elsewhere, is concentrated in a few industries. These R\&D-intensive industries depend on innovation to maintain their competitiveness and market share. Resource-based industries, whose products compete mainly on price and availability, perform relatively little $R \& D$, as shown in Table B-5.

TABLE B-5
CURRENT R\&D EXPENDITURES AND SALES BY INDUSTRY, $1985^{\circ}$

| Industries | R\&D | Sales by R\&D Performers | R\&D/Sales |
| :---: | :---: | :---: | :---: |
|  | 1lions 1lars) | (billions of dollars) | (percentage) |
| MINING AND OIL WELLS |  |  |  |
| Mining | 48 | 5.3 | 0.8 |
| Crude petroleum and natural gas | 51 | 7.1 | 0.7 |
| TOTAL MINING AND OIL WELLS | 99 | 12.4 | 0.8 |
| MANUFACTURING |  |  |  |
| Food, beverages and tobacco | 69 | 18.4 | 0.4 |
| Rubber and plastic products | 15 | 2.2 | 0.8 |
| Textiles | 13 | 1.1 | 1.2 |
| Wood | 18 | 0.1 | 1.4 |
| Pulp and paper | 63 | 12.8 | 0.3 |
| Primary metals (ferrous) | 23 | 6.9 | 0.3 |
| Primary metals (non-ferrous) | 89 | 6.8 | 1.3 |
| Metal fabricating | 23 | 2.1 | 1.0 |
| Machinery | 53 | 2.5 | 2.0 |
| Aircraft and parts | 312 | 2.0 | 15.8 |
| Other transportation equipment | 82 | 29.5 | 0.3 |
| Telecommunication equipment | 504 | 3.5 | 14.3 |
| Electronic parts and components | 63 | 0.7 | 8.3 |
| Other electronic equipment | 153 | 1.1 | 14.3 |
| Business machines | 157 | 5.3 | 3.0 |
| Other electrical products | 66 | 4.3 | 1.6 |
| Non-metallic mineral products | 14 | 2.7 | 0.5 |
| Refined petroleum and coal products: | 136 | 30.4 | 0.4 |
| Drugs and medicines | 62 | I. 5 | 3.9 |
| Other chemical products | 148 | 11. 5 | 1.2 |
| Scientific and professional equipment | 33 | I. 2 | 2.8 |
| Other manufacturing industries | 18. | I. 1 | 1.5 |
| TOTAL MANUFACIURING | 2,114 | 147.9 | 1.4 |
| SERVICES |  |  |  |
| Transportation and other utilities | 109 | 24.3 | 0.4 |
| Electrical power | 143 | 13.5 | 1.1 |
| Computer services | 94 | 1.1 | 8.5 |
| Engineering and scientific services | 178 | 1.0 | 17.6 |
| Other non-manufacturing industries | 64 | 5.7 | 1.1 |
| TOTAL SERVICES | 588 | 45.5 | 1.2 |
| TOTAL ALL INDUSTRIES | 2,802 | 205.8 | 1.3 |

Source: Statistics Canada, Industrial Research and Development Statistics, 1985, Catalogue No. 88-202.

Foreign-controlled companies perform less R\&D in Canada than Canadian-controlled ones as a percentage of sales as shown in Table B-6. R\&D is a staff function that is usually allocated to corporate headquarters. Since multi-national corporations can transfer technology much more easily than products, they tend to distribute their technologies to their branch plants, often free-of-charge, where the technologies are then applied to the manufacturing process.

TABLE B-6
R\&D AS A PERGENT OF SALES BY INDUSTRY AND COUNTRY OF CONTROL, 1985

| Industry | Canadian | Foreign | Total |
| :---: | :---: | :---: | :---: |
|  | (percentage of sales) |  |  |
| Mining and oil wells | 0.94 | 0.56 | 0.77 |
| Chemical-based | 0.54 | 0.75 | 0.67 |
| Wood-based | 0.36 | 0.28 | 0.35 |
| Metals | 0.85 | 0.72 | 0.83 |
| Machinery \& transport equipment | 5.23 | 0.80 | 1.30 |
| Electrical \& electronic products | 14.22 | 3.25 | 6.08 |
| Other manfuacturing | 0.95 | 0.66 | 0.81 |
| Services | 1.34 | 0.68 | 1.25 |
| Total | 1.59 | 1.04 | 1.32 |
| Source: Statistics Canada, Science, Technology and Capital Stock Division: |  |  |  |

## 4. Highly Qualified Personnel

Expenditures are, of course, not the only measure of activity. The workforce required to maintain this level of effort is significant. Training and maintaining this workforce is a major concern of both federal and provincial governments.

TABLE B-7
1971/1981 CENSUS
EXPERIENCED LABOUR FORCE 15 YEARS AND OVER BY HIGHEST DEGREE OBTAINED

| Occupation | All EC | 1. ation | Master's \& Doctorate Degrees |  | Percent of Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Occupation | 1971 | 1981 | 1971 | 1981 | 1971 | 1981 |
|  | (thousands) |  |  |  | (percentage) |  |
| Managers \& Admin. |  |  |  |  |  |  |
| Physical Sciences | 34.3 | 40.5 | 5.3 | 6.9 | 15.3 | 17.1 |
| Life Sciences | 19.1 | 28.3 | 3.1 | 5.2 | 16.4 | 18.2 |
| Architects \& | 154.5 | 266.4 | 7.9 | 20.7 | 5.1 | 7.8 |
| Mathematics \& |  |  |  |  |  | 7.7 |
| Soc. Sci, Soc. Work, |  |  |  |  |  | 16.1 |
| University Teachers | 23.5 | 33.6 | 19.6 | 27.6 | 83.7 | 82.1 |
| Other. Teaching. |  |  |  |  |  |  |
| All Other |  |  |  |  |  |  |
| Occupations | 7,428.5 | 9,820.8 | 22.3 | 40.4 | 0.3 | 0.4 |
| All Occupations | 8,813.3 | 12,267.1 | 161.0 | 303.4 | 1.8 | 2.5 |
| ${ }_{*}$ Includes first professional degrees (M.D.s, D.D.S.s, D.V.M.s, etc.) with masters's and doctorates. |  |  |  |  |  |  |
| Source: Statistics | anada, | $1 / 1981$ C | LS (Sp | ial Ru |  |  |

Table B-7 indicates a substantial growth in the numbers of higher-degree holders in all professional occupations between 1971 and 1981, but only a slight change in the proportion of $H Q P$ in each occupation. However, cumulatively, the proportion of $H Q P$ in all occupations increased from $1.8 \%$ to $2.5 \%$ during the same time period.

## 5. Regional Expenditures on $R \& D$

The level of effort on R\&D is usually measured'as the ratio of Gross Expenditures on R\&D (GERD) divided by the Gross Domestic Product (GDP) of the economic unit involved, in this case the province.

Canada's R\&D efforts are not spread evenly across the country. $R \& D$ expenditures tend to be concentrated in Ontario and Quebec and tend to mirror the distribution of population and industry in the country.

Although Ontario has $36 \%$ of the nation's population and $39 \%$ of the GDP, it has $52 \%$ of the total GERD as shown in Table B-8. Quebec, an industrialized province like Ontario, with $26 \%$ of the nation's population and $23 \%$ of its GDP, has $22 \%$ of its GERD.

Even greater disparities exist with the Atlantic and the Western provinces. Different levels and types of R\&D are required for each region, to match the relative strengths of their industrial and resource sectors of the economy.

The GERD/GDP ratio (Table B-8 and Figure B-3 [page 23]) highlights the regional differences in the Atlantic region. Newfoundland and Nova Scotia are major recipients of federal R\&D funds, so that they stand out against Prince Edward Island and New Brunswick which do not have major federal $R \& D$ institutions. Ontario and Quebec, the industrial centre of the nation, have a larger percentage of the nation's industrial R\&D; Ontario has a much higher GERD/GDP than the national average.

TABLE B-8
TOTAL EXPENDITURES' ON R\&D, GDP AND POPULATION BY PROVINCE, 1985

| Prov. | $\begin{gathered} \text { GERD } \\ (\mathrm{NSE}+\mathrm{SSH}) \end{gathered}$ | GDP | Population | $\begin{aligned} & \text { GERD (NSE+ } \\ & \text { SSH)/GDP } \end{aligned}$ | GDP/Population |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (millions of | dollars) | (thousands) | (percentage) | (thousands of dollars per capita) |
| Nid. | 67 | 6,236 | 580 | 1.07 | 10.8 |
| P.E.I. | 9 | 1,317 | 127 | 0.68 | 10.4 |
| N.S. | 157 | 11,631 | 881 | 1.35 | 13.2 |
| N.B. | 89 | 8,823 | 720 | 1.01 | 12.3 |
| Que. | 1,444 | 108,625 | 6,600 | 1.33 | 16.5 |
| Ont. | 3,371 | 184,354 | 9,100 | 1.81 | 20.3 |
| Man. | 195 | 17,993 | 1,075 | 1.08 | 16.7 |
| Sask. | 152 | 17,297 | 1,020 | 0.88 | 17.0 |
| Alta. | 584 | 61,968 | 2,370 | 0.94 | 26.1 |
| B.C. | 450 | 54,103 | 2,995 | 0.83 | 18.1 |
| Canada* | 6,530 | 474,366. | 25,400 | 1.38 | 18.7 |

* including the Yukon and Northwest Territories.

Source: Statistics Canada, Estimates of Canadian Research and Development Expenditures by Region, 1979 to 1985.

Manitoba has a relatively high GERD, both from federal and industrial sources, compared to its GDP and therefore a relatively high GERD/GDP, compared to the neighbouring western provinces. Saskatchewan, Alberta and British Columbia have relatively high GDP per capita, as they are resource-exporting economies. In the case of Alberta, although the GERD is roughly proportional to the population, the GERD/GDP ratio is low, compared to the national average. Saskatchewan and B.C. have significantly lower than average GERD and consequently low GERD/GDP ratios.

The federal government and the business sector are the main funders of $R \& D$ in Canada. It is interesting to note the relatively small amounts of R\&D funded and performed by provincial institutions. Table B-9 shows the regional distribution of $R \& D$ by major funder and performer. The industrial R\&D effort is concentrated in Ontario and Quebec. This probably reflects differences in the type of industries in the two provinces as well as differences in overall industrial activity.

The federal government performed $24 \%$ of the total R\&D in B.G. in 1985, 20\% in Ontario and $15 \%$ in Quebec, compared to over 45\% in Manitoba, Nova Scotia, P.E.I. and Newfoundland. Business enterprise performed about half of all R\&D in the larger provinces; the levels were Ontario (58\%) Quebec (55\%), Alberta (43\%) and B.C. (43\%).

TABLE B-9
PROVINGIAL FUNDING AND PERFORMANCE OF R\&D, 1985

| Province <br> \& Region | Performer |  |  | Funder |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Federal Govt. | Prov. <br> Govt. <br> \& PRO* | Business Enterprise | Federal Govt: | Prov. <br> Govt. <br> \& PRO* | Business Enterprise |
|  | (millions | dollar |  |  |  |  |
| Nfld. | 34 | 1 | 4 | 43 | 1 | 5 |
| P.E.I. | 7 | -- | 1 | 7 | - | 1 |
| N. S . | 84 | 4 | 17 | 110 | 4 | 15 |
| N. B. | 32 | 4 | 28 | 47 | 3 | 24 |
| Que. | 212 | 60 | 793 | 433 | 159 | 646 |
| Ont. | 681 | 66 | 1,961 | 1,128 | 111 | 1,615 |
| Man. | 88 | 8 | 21 | 133 | 12 | , 21 |
| Sask. | 45 | 8 | 50 | 73 | 13 | 42 |
| Alta. | 79 | 46 | 252 | 150 | 101 | 191 |
| B.C. | 109 | 15 | 195 | 180 | 27. | 155 |
| Canadax- | 1,37.5 | 21.2 | 3,330 | 2,289 | 431 | 2,721 |

[^0]The federal government is the major funder of $R \& D$ in the Maritimes, Manitoba, Saskatchewan and British Columbia. In spite of the concentration of research facilities in the National Capital Region, the federal government is not the largest funder in Ontario or Quebec. Indeed, in Quebec the federal presence is relatively low, resulting in a much higher percentage of $R \& D$ being funded by industry.

FIGURE B-3
FUNDING OF R\&D (NSE+SSH) BY PROVINCE AS A PERCENTAGE OF PROVINCIAL GDP, 1985


Source: Statistics Canada, Estimates of Canadian Research and Development Expenditures by Region, 1979 to 1985.

## C. CANADIAN SGIENCE AND TEGHNOLOGY: INTERNATIONAL COMPARISONS

The purpose of this section is to provide a comparison of Canada's performance in science and technology with that of other major industrialized nations. The indicators used for this comparison include: R\&D expenditures., research scientists and engineers, trade in high-technology products; publications and patents. The last two are indicators of the "output" of the S\&T production system and, as such, complement the information provided by the"impact" indicator (trade in technologically-intensive products) and the "input" of expenditures and $H Q P$. These indicators are, however, all partial measures. Also, while each of these indicators has inherent weaknesses, as a group they provide a fair assessment of Canada's competence in S $\$ T$ relative to that of its major international competitors.

## 1. R\&D Expenditures

Canada ranks eleventh of the twenty-four nations in the OECD in terms of GERD/GDP and its ratio is considerably lower than that of most G-7 countries (Table C-1 and Figure C-1). Even when the defence-related R\&D expenditures are subtracted, Canada's relative position does not change.

TABLE C-1
SELEGTED INTERNATIONAL COMPARISONS OF GERD, 1984, IN ORDER OF DESCENDING GERD/GDP

| Country | GDP | GERD | GERD/GDP | $\begin{aligned} & \text { GERD (Excl. } \\ & \text { Def.)/GDP } \end{aligned}$ | Population | GERD/ <br> Capita |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (billi US do | ns of lars) | (perce | ntage) | (millions) | (US: dollars) |
| U.S. | 3,635 | 99.5 | 2.74 | 1.93 | 236.7 | 420 |
| Japan** | 1,469 | 38.9 | 2. 65 | 2.55 | 120.0 | 324 |
| FRG\% | 767 | 19.5 | 2.54 | 2.44 | 61.4 | 318 |
| Sweden* | 129 | 3.0 | 2.46 | 2.18 | 8.3 | 361 |
| Switzerland* | 99 | 2.1 | 2.28 | n.a. | 6.5 | 323 |
| U.K.\% | 587 | 13.5 | 2.28 | 1.68 | 56.4 | 239 |
| France | 694 | 15.6 | 2.24 | 1.75 | 54.9 | 284 |
| Netherlands | 169 | 3.4 | 1.99 | 1.96 | 14.4 | 236 |
| Norway | 64 | 1.0 | 1.53 | 1.45 | 4.1 | 244 |
| Finland | 60. | 0.8 | 1.42 | 1.41 | 4.9 | 163 |
| Canada | 383 | 5.4 | 1.40 | 1.35 | 25.2 | 214 |
| Austria | 86 | 1.1 | 1.27 | 1.27 | 7.6 | 145 |
| Italy | 575 | 7.1 | 1.24 | 1.18 | 57.0 | 125 |

## + 1983 data.

Note: OECD data for Canada may differ from that of Statistics Canada due to differences in definition of GDP and the use of earlier GERD figures.
Source: OECD, Recent Results, 1979-1986: OECD, Main Economic Indicators; March 1986.

FIGURE C-1 GERD/GDP, 1985


Source: OECD, Recent Results, 1979-1986.

Table C-2 gives the percentage of GERD financed by industry. Over the $1974 / 84$ period, the GERD funded by industry in Canada increased by 30\%; substantially exceeding the growth in the proportion of industryfunded R\&D in other G-7 nations. Canadian industry funds less R\&D than its counterparts in the other nations shown. However, over the last few years, industry's contribution, in percentage terms, has remained essentially constant.

TABLE C-2
PERCENTAGE OF GERD FINANCED BY INDUSTRY

e estimate.
Source: OECD, Recent Results, 1979-1986.
OECD, S\&T Statistical Indicators, GERD, 1969-1982.

As can be seen from Table C-3, the industrial sector in Canada also performs a smaller proportion of GERD relative to other $G-7$ nations. As was the case with industrial funding of R\&D, industry-performed R\&D in Canada has increased significantly since 1974 , but has remained essentially constant since 1981 .

TABLE C-3
INDUSTRY-PERFORMED R\&D AS A PERGENTAGE OF GERD

| Year | Canada | U.S. | Japan | France | FRG | Italy | U.K. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (percentage) |  |  |  |  |  |  |  |
| 1974 | 36 | 67 | 59 | 59 | 61 | 55 |  |
| 1975 | 37 | 66 | 57 | 60 | 63 | 56 | 62 |
| 1976 | 36 | 67 | 57 | 60 | 63 | 55 |  |
| 1977 | 37 | 67 | 58 | 60. | 65. | 54 |  |
| 1978 | 38 | 67 | 57 | 60 | 65 | 55 | 66 |
| 1979 | 42 | 68 | 58 | 60 | 69 | 58 |  |
| 1980 | 45 | 69 | 60 | 60 |  | 59 |  |
| 1981 | 49 | 70 | 61 | 59 | 70 | 56 | 62 |
| 1982 | 49 | 72 | 62 | 58 | 71 | 57 |  |
| 1983 | 48 | 71 | 64 | 57 | 71 | 57 | 61 |
| 1984 | 49 | 72 | 65 | 57 |  | 54 |  |
| 1985 | 51 | 72 |  |  |  | 53 |  |
| 1986 | 51e | 72 |  |  |  |  |  |
| e | estimate. |  |  |  |  |  |  |
| Sources: | OEGD, Recent Results, 1979-1986. |  |  |  |  |  |  |
| OECD, S\&T Statistical Indicators, GERD, 1969-1982. |  |  |  |  |  |  |  |

In proportionate terms, governments: in Canada account for more of the national R\&D performance effort than they do in other major industrialized nations. As a funder, the governments in Canada are near the top (Tables C-4 and C-5).

TABLE C-4
GOVERNMENT-PERFORMED R\&D AS A PERCENTAGE OF GERD*

| Year | Canada | U.S. | Japan | France | FRG | Italy | U.K. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (percentage) |  |  |  |  |  |  |  |
| 1974 | 33 | 15 | 12 | 24 | 18 | 21 |  |
| 1975 | 31 | 16 | 12 | 23 | 17 | 22 | 26 |
| 1976 | 31 | 15 | 12 | 22 | 17 | 23 |  |
| 1977 | 30 | 15 | 12 | 23 | 16 | 25 |  |
| 1978 | 30 | 15 | 12 | 23 | 17 | 2.4 | 22 |
| 1979 | 27 | 14 | 12 | 24 | 15 | 24 |  |
| 1980 | 26 | 13 | 12 | 23 |  | 25 |  |
| 1981 | 25 | 12 | 11 | 24 | 14 | 26 | 22 |
| 1982 | 25 | 12 | 10 | 25 | 13 | 25 |  |
| 1983 | 27 | 12 | 10 | 26 | 13 | 24 | 22 |
| 1984 | 28 | 12 | 9 | 27 |  | 29 |  |
| 1985 | 26 | 13 |  |  |  |  | - |
| 1986 | $25 e$ | 12 |  |  |  |  |  |

## e estimate.

* For statistical reasons, the government sector includes private non-profit institutions. These represent only a small percentage of the sectoral expenditures.
Sources: OECD, Recent Results, 1979-1986.
OECD, S\&T Statistical Indicators, GERD, 1969-1982.

TABLE C-5
GOVERNMENT-FUNDED R\&D AS A PERCENTAGE OF GERD

| Year | Canada | U.S. | Japan | Fran | FRG | Italy | U.K. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (percentage) |  |  |  |  |  |  |  |
| 1974 | 63 | 54 | 29 | 56 | 50 | 42 |  |
| 1975 | 62 | 55 | 30 | 54 | 47 | 43 | 52 |
| 1976 | 63 | 54 | 29 | 52 | 47 | 46 |  |
| 1977 | 62 | 54 | 30 | 52 | 44 | 48 |  |
| 1978 | 60 | 53 | 30 |  | 45 | 48 | 47 |
| 1979 | 56 | 52 | 29 | 50 | 43 | 44 |  |
| 1980 | 54 | 50 | 28 | 51 |  | 45 |  |
| 1981 | 49 | 49 | 27 | 53 | 41 | 47 | 49 |
| 1982. | 51 | 49 | 26 | 54 | 42 | 49 |  |
| 1983 | 52 | 49 | 24 | 54 | 39 | 52 | 50 |
| 1984 | 53 | 49 | 23 | 54 |  | 56 |  |
| 1985 | 51 | 49 |  |  |  | 56 |  |
| 1986 |  | 49 |  |  |  |  |  |
| Sourc | OEGD, Recent Results, 1979-1986. <br> OEGD; S\&T Statistical Indicators, GERD, 1969-1982. |  |  |  |  |  |  |

## 2. Research Scientists and Engineers (Highly Qualified Personnel)

Canada ranks below the median of OECD countries in both total R\&D personnel and numbers of research scientists and engineers (RSE) per thousand persons of the labour force (Table C-6). The U.S. and Japan are substantially ahead of the other nations in the number of RSE.

TABLE C-6
TOTAL R\&D PERSONNEL AND RESEARCH SCIENTITSTS AND ENGINEERS (RSE) PER THOUSAND LABOUR FORGE, 1983

| Country | R\&D <br> Personnel | RSE | Change in RSE from 1979 |
| :---: | :---: | :---: | :---: |
|  | (per thousand) |  | (percentage) |
| FRG | 13.5 | 4.8 | 7 |
| Japan | 12.1 | 7.4 | 14 |
| Switzerland ('79) | 11.8 | 3.4 | , |
| France | 11.0 | 3.9 | 26 |
| Sweden | .10.5 | 3.9 | 39 |
| Netherlands | 9.9 | 3.7 | 6 |
| Norway | 7.9 | 4.1 | 11 |
| Finland | 7.9 | 3.7 | 23 |
| Canada | 5.9 | 2.7 | 17 |
| Austria ('81) | 5:6 | 2.0 | -- |
| Italy | 4.9 | 2.7 | 29 |
| United States | -- | 6.4 | 21 |

Note: RSE in some countries consists of all university graduates in science and engineering.
Source: OEGD, Recent Results, 1979-1986. The OEGD notes that the Japanese data are likely over-estimated. No data are available for the U.K.

The growth in the number of research scientists and engineers in Canada from 1979 to 1983 was slightly higher than the median for other OEGD countries.

## 3. Trade in High-technology Products

There is no standard definition of "high-technology" products. It is common practice among many countries to identify high-technology products based on the level of R\&D expenditure associated with the product. In most such cases, the $R \& D$ expenditure is at least 48 of either the sales or value added.

A number of lists of products deemed to be "high-technology" have been developed by various countries and organizations. There are, however, certain core products which are common to all existing lists. The common products are aircraft, computers, electronic and telecommunications equipment and instruments, drugs and medicine. In addition to these, Statistics Canada includes scientific instruments, electrical and non-electrical machinery, and chemicals in the group of high-technology products.

Trade in high-technology products has been increasing over the last few years. In 1986, high-technology exports were $11 \%$ of total exports whereas high-technology imports were $18 \%$ of the total. Table G-7 shows the levels of imports and exports of high-technology trade from 1980 to 1986.

TABLE C-7
TRADE IN "HIGH-TECHNOLOGY" PRODUCTS, 1980-1986

|  | Year | Imports | Exports | Deficit Gurrent \$ | $\begin{gathered} \text { Deficit } \\ 1981 \$ \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (millions of dollars) |  |  |  |  |  |
|  | 1980 | 10,522 | 5;911 | 4,611 | 4,745 |
|  | 1981 | 12,888 | 7,441 | 5,447 | 5,447 |
|  | 1982 | 11,955 | 7,723 | 4,232 | 3,909 |
|  | 1983 | 13,512 | 8,415 | 5,097 | 4,654 |
|  | 1984 | 17,604 | 11,222 | 6,382 | 5,3811 |
|  | 1985 | 18;427 | 12,059 | 6,368 | 4,960 |
|  | 1986 | 19,885. | 12,874 | 7,011 | 4,983 |
| Source: | Statistics Canada, International Trade in High-technology Products, July 1987. |  |  |  |  |

Since 1980, in constant dollar terms, the high-technology trade deficit has varied by less than $10 \%$ around the average of $\$ 4.9$ billion, except for 1982 at the height of the recession when business cut back on capital expenditures. The average compounded growth rate of the deficit since 1980 has been less than one percent compared to a real growth in the GDP of 2.6\%. Table C-8 provides the deficit as a percentage of GDP for 1980-1986.

TABLE C-8
DEFICIT IN HIGH-TEGHNOLOGY TRADE AS A PERCENTAGE OF GDP

|  | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (percentage) |  |  |  |  |  |  |
| Deficit/GDP | 1.38 | 1.53 | 1.14 | 1.31 | 1.44 | 1.27 | 1.24 |

[^1]About $75 \%$ of the trade in high-technology products in 1986, exports as well as imports, was with the U.S. Over the last five years, exports to the U.S. increased from $68 \%$ to $75 \%$ while imports declined from $83 \%$ to $76 \%$. In 1986; the deficit with the U.S. was $78 \%$ of the total deficit. A third of the total deficit occurred in computers and related equipment alone, while $80 \%$ occurred in just three areas: computers, scientific instruments and non-electrical machinery.

Table C-9 provides a comparison between the total high-technology trade deficit and that with the U.S. by product group for 1986.

TABLE G-9
HIGH-TEGHNOLOGY TRADE DEFIGIT BY PRODUCT GROUP, 1986

| Product Group | Total |  | With the U.S. |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { (millions } \\ & \text { of dollars) } \end{aligned}$ | (percen | illions dollars | percent) |
| Aerospace | - 288* | - 3 | 241 | 4 |
| Computers and related equipment | 2,381 | 34 | 2,128 | 39 |
| Electronic equipment | 863 | 12 | 722 | 13 |
| Telecommunications equipment: | 67 | 1 | - 177* | - 3 |
| Scientific instruments | 1,410 | 20 | 842 | 15 |
| Electrical machinery | 629 | 9 | 429 | 8 |
| Non-electrical machinery | 1,803 | 26 | 1,131 | 21 |
| Chemicals (including drugs) | 87 | 1 | 136 | 2 |
| Total | 7,011 | 100 | 5,452 | 100 |
| Note: ${ }^{*}$ positive trade balance ${ }^{\text {Totals may not add due to rounding }}$ |  |  |  |  |
|  |  |  |  |  |
| ource: Statistics Canada, International Trade in High-technology |  |  |  |  |

## 4. Scientific Literature (Bibliometrics)

Scientific literature is one of the major direct outputs of research and can be considered as an intermediate as well as a final product of research. The indicators used in the following section are based on a set of over 2,100 highly cited and influential scientific and technical journals. Critical review prior to their publication in these influential journals helps to ensure a standard of quality and significance.

A recent study done by the Advisory Board for the Research Councils (ABRC) in Britain shows that Canada ranks well below the United States, but is more or less on par with Britain, Japan, the FRg and France, particularly if the relative populations are taken into account. These figures are national averages for outputs in basic science; they do not represent overall national outputs in R\&D, nor are they indicative of outputs in any applied field of R\&D. Publication counts are accepted as output indicators of the quantity of scientific activities, although these counts are not necessarily indicative of the quality of output.

The most accurate form of bibliometric indicators is the number of citations per paper published. This is the technique used by.J. Irvine and B. Martin for the ABRC and which has been adopted by the Royal Society as its standard for measuring output in the basic sciences. This indicator is further modified by eliminating citations by the author (self-citations) and citations by other researchers at the same institute as the author of the original paper (co-worker citations).

The results obtained by Martin and Irvine demonstrate that there are substantial differences in the quality of output amongst the major nations carrying out R\&D. Figure C-3 shows the numbers of papers written by all researchers in the seven countries surveyed, for all fields of basic science. Figure C-4 shows the citations per paper.

FIGURE C-3
TOTAL ANNUAL PAPERS (ALL SGIENCES)


Source: ABRC Report, "Evaluation of national performance in basic research," 1986.

FIGURE C-4
CITATIONS PER PAPER PUBLISHED IN CURRENT YEAR OR PREGEDING THREE YEARS (ALL SGIENGES)


Source: ABRC Report; "Evaluation of national performance in basic research," 1986.

While the U.S. publishes many more papers, they are not of any noticeably greater quality in that they are not cited more often. On the other hand, Soviet papers may be cited less since most Soviet papers appear only in translated journals and the quality of the translations varies widely.

It should be noted that these techniques, while valid for basic R\&D, should not be used for applied R\&D. Engineering and applied science research frequently results in patents or in unpublished material rather than material published in the academic journals; thus, the numbers of papers published and cited in the scientific press do not represent a fair measure of the output of the individual or the institution.

## 5. Patents

Patent data can be used to:gain some useful insights to the relative positions of the various countries as producers of technology. Moreover, patent statistics can give an indication of the contribution by a nation to the international dissemination of technology.

Table C-10 shows that; with the exception of the U.S., Canadian inventors do not actively protect their inventions overseas. There could be many reasons for this: the fact that many of the patents are secured by subsidiaries of U.S. multinationals, the cost of multiple filings, or a lack of technological competitiveness.

TABLE C-10
PATENT APPLICATIONS FILED BY CANADIANS
IN SELECTED OEGD COUNTRIES, 1970-1984

| Year | Canada | France | FRG | Japan | U.K. | U.S. | European patent |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (units) |  |  |  |  |  |  |  |
| 1970 | 1,986 | 256 | 318 | 308 | 677 | 1,535 |  |
| 1971 | 1,970 | 228 | 274 | 277 | 525 | 2,025 | - |
| 1972 | 1,872 | 264 | 333 | 321 | 631 | 1,966 | - |
| 1973 | 1,906 | 310 | 392 | 359 | 648 | 2,095 | - |
| 1974 | 1,812 | 224 | 308 | 297 | 629 | 2,191 | - |
| 1975 | 1,853 | 250 | 322 | 301 | 629 | 2,126 | - |
| 1976 | 1,839 | 223 | 271 | 273 | 667 | 2,237 | - |
| 1977 | 1,832 | 198 | 260 | 259 | 695 | 2,192 | - |
| 1978 | 1,872 | 182 | 231 | 225 | 541 | 2,050 | 18 |
| 1979 | 1,602 | 164 | 203 | 238 | 397 | 2,061 | 73 |
| 1980 | 1,785 | 119 | 172 | 271 | 346 | 1,969 | 95 |
| 1981 | 1,951 | 102 | 119 | 270 | 291 | 2,202 | 167 |
| 1982 | 1,936 | 78 | 96 | 273 | 256 | 2,138 | 229 |
| 1983 | 2,017 | 73 | 97 | 323 | 272 | 1,995 | 308 |
| 1984 | 2,026 | 58 | 70 | 307 | 258 | 2,273 | 303 |

1 The "European" patent has affected the applications made in several countries which are signatories to the Munich Convention (EPG); by filing for this "European" patent, applicants need not file in countries such as France, the FRG and the U.K.
Source: Industrial Property Statistics, World Intellectual Property Organization, Geneva, various issues.

Canadian patenting activity is largely dominated by foreign nationals with American residents accounting for at least half of the patents filed in Canada, as shown is Table G-11. Canada's share increased from $6 \%$ to $8 \%$, a proportion which is unusually small even for countries that are not industrially advanced. In Spain, for example, indigenous inventions account for about 16\% of the total applications, in Denmark 19\%, and in Belgium 24\%.

TABLE C-11
PATENT APPLICATIONS FILED IN CANADA BY GOUNTRY OF INVENTOR, 1975-1984

| Year | Canada | France | FRG | Japan | U.K. | U.S. | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (units) |  |  |  |  |  |  |  |
| 1975 | 1,853 | 1,057 | 2,055 | 1,752 | 1,432 | 14,070 | 3,433 | 25,652 |
| 1976 | 1,839 | 1,108 | 1,949 | 1,832 | 1,438 | 14,696 | 3,301 | 26,163 |
| 1977 | 1,832 | 1,038 | 1,914 | 1,611 | 1,312 | 14,159 | 3,301 | 25,167 |
| 1978 | 1,872 | 1,142 | 1,814 | 1,601 | 1,315 | 13,597 | 3,340 | 24,681 |
| 1979 | 1,602 | 1,053 | 1,957 | 1,869. | 1,285 | 12,774 | 3,414 | 23,954 |
| 1980 | 1,785 | 1,203 | 2,148 | 2,018 | 1,194 | 13,125 | 3,501 | 24,974 |
| 1981 | 1, 951 | 1,163 | 2,192 | 2, 228 | 1,384 | 12,938 | 3,642 | 25,498 |
| 1982 | 1,936 | 1,332 | 2,209 | 2,446 | 1,375 | 12,427 | 3,568 | 25,293 |
| 1983 | 2,017 | 1,206 | 1,886 | 2,358 | 1,495 | 13,042 | 3,703 | 25,707 |
| 1984 | 2;026 | 1., 379 | 2, 208 | 2,655 | 1,524 | 13,028 | 3,915 | 26,735 |

Source: Industrial Property Statistics, World Intellectual Property Organization, Geneva, various issues.


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[^0]:    * PRO $=$ Provincial Research Organizations
    ** includes the Yukon and the Northwest Territories
    Source: Statistics Canada, Estimates of Canadian Research and Development Expenditures by Region, 1979 to 1985.

[^1]:    Sources: Statistics Canada, International Trade in High-technology Products, July 1987.
    Bank of Canada.

