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April

# Franchising~ An information source

# Franchisage~ Une source d'information



Government  
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Industry, Trade  
and Commerce

Gouvernement  
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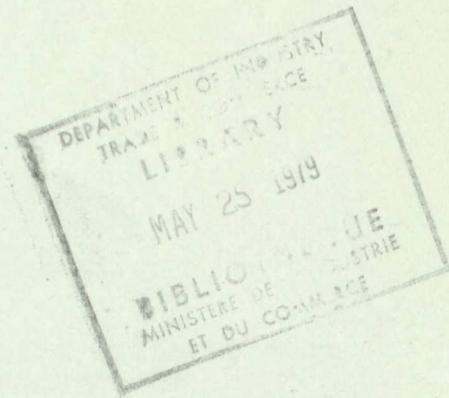


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FRANCHISAGE -

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MAGAZINES AND NEWSLETTERS/MAGAZINES ET  
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## I. INTRODUCTION

This booklet lists sources of information concerning various aspects of franchising. Your local library should stock or be able to assist you in acquiring the majority of the books and/or articles cited in sections 1, 2, and 3. Government publications can be obtained by contacting the appropriate agencies at the addresses given in section 6.

Several useful franchise directories, magazines, and newsletters are listed in sections 4 and 5; mailing addresses for these publications are found in section 6. The addresses of several franchise and retail associations are also located here.

As the list of articles and publications contained in this booklet is not exhaustive, the reader is referred to section 7 that contains library reference sources. These may be used to locate additional materials on franchising.

## I. INTRODUCTION

Cette brochure présente une liste des sources de renseignements relatifs à divers aspects du franchisage. Votre bibliothèque municipale devrait posséder la majorité des volumes et articles mentionnés dans les sections 1, 2, et 3 ou encore vous aider à vous les procurer. On peut obtenir les publications gouvernementales en communiquant avec les organismes dont l'adresse est fournie à la section 6.

Plusieurs répertoires, magazines et communiqués de presse utiles relatifs au franchisage sont énumérés dans les sections 4 et 5, et l'adresse où on peut se les procurer est indiquée à la section 6, où sont également fournis les adresses de plusieurs organismes de franchisage et du commerce de détail.

Etant donné que notre liste d'articles et de publications n'est pas exhaustive, le lecteur doit se reporter à la section 7, qui comprend des sources de référence en bibliothèque pouvant servir à trouver d'autres documents sur le franchisage.

NOTES

## II. INFORMATION SOURCES/SOURCES D'INFORMATION

### 1) BOOKS AND PAMPHLETS/LIVRES ET BROCHURES

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4) FRANCHISE DIRECTORIES/ANNUAIRES DE FRANCHISE

Classified Directory of International Franchise Association Members.

Washington, D.C., International Franchise Association. Annual. (No charge when ordered in small quantities.)

Directory of Franchising Organizations.

New York, Pilot Books. Annual.  
(U.S.\$4.00 per copy including postage.)

The Franchise Annual: Complete Handbook and Directory. St. Catharines, Ontario, International Franchise Opportunities. Annual. (\$13.70 per copy including postage - Ontario residents add \$.90 provincial tax.)

United States Department of Commerce.

Franchise Opportunities Handbook.

Washington, D.C., U.S. Government Printing Office. Annual. (U.S.\$6.90 per copy including postage.) Stock no. 003-009-00256-7.

United States Department of Commerce.

Franchising in the Economy. Washington,

D.C., U.S. Government Printing Office. Annual.  
(U.S.\$3.15 per copy including postage.)  
Stock no. 003-009-00250-8.

5) MAGAZINES AND NEWSLETTERS/ MAGAZINES ET  
COMMUNIQUES DE PRESSE

Canadian Retailer. Toronto, Retail Council  
of Canada. Monthly. (\$35.00 per  
annum.)

Continental Franchise Review. Denver,  
Colorado, National Research Publications  
Inc. Biweekly. (U.S.\$115.00 per  
annum.)

Franchising World. Washington, D.C.,  
International Franchise Association.  
Monthly. (U.S.\$75.00 per annum for  
non-IFA members.)

Info Franchise Newsletter. St. Catharines,  
Ontario, International Franchise  
Opportunities. Monthly. (\$24.00  
per annum.)

Monday Report on Retailers. Toronto, Maclean-  
Hunter Ltd. Weekly. (\$169.00 per  
annum.)

6) IMPORTANT ADDRESSES/ADRESSES IMPORTANTES

Association of Canadian Franchisors  
Suite 101, 562 Eglinton Avenue East  
Toronto, Ontario, Canada  
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(416) 487-8452

The Association sponsors  
educational seminars on  
franchise related issues.

L'Association parraine des  
séminars d'information sur  
des questions reliées au  
franchisage.

\* \* \* \*

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This Department offers general  
advice and information on  
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Renseignements et avis généraux  
peuvent être disponibles.

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International Franchise Association  
Suite 1005, 1025 Connecticut Avenue, N.W.  
Washington, D.C., U.S.A.  
20036

(202) 659-0790

Worldwide association publishes  
the newsletter: "Franchising  
World" and a membership  
directory. Seminars on  
franchise related issues are  
sponsored as well.

Cette association mondiale  
publie le communiqué de  
presse: "Franchising World",  
et également un répertoire  
des membres. Elle parraine  
aussi des séminaires sur  
les questions reliées au  
franchisage.

\* \* \* \*

International Franchise Opportunities  
11 Bond Street  
St. Catharines, Ontario, Canada  
L2R 4Z4

(416) 684-2923

This firm publishes "The Franchise Annual: Complete Handbook and Directory" and: "The Info Franchise Newsletter".

Cette société publie "The Franchise Annual: Complete Handbook and Directory" and: "The Info Franchise Newsletter".

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Le Conseil Québécois du Commerce de détail  
2020 Université, suite 1632  
C.P. 26  
Montreal, Quebec, Canada  
H3A 2A5

(514) 842-6681

This association promotes the interests of the Quebec retail sector.

Cette association a encouragé le secteur québécois du commerce de détail.

\* \* \* \*

Maclean-Hunter Ltd.  
(Monday Report for Retailers)  
481 University Avenue  
Toronto, Ontario, Canada  
M5W 1A7

(416) 595-1811

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National Research Publications Inc.  
(Continental Franchise Review)  
P.O. Box 6360  
Denver, Colorado, U.S.A.  
80206

(303) 750-7150

\* \* \* \*

Ontario Ministry of Consumer and  
Commercial Relations  
Consumer Information Centre  
555 Yonge Street, Main Floor  
Toronto, Ontario, Canada  
M7A 2H6

(416) 963-1111

Ontario government publications  
listed here can be obtained  
by contacting the above party.

Les publications du Gouvernement  
de l'Ontario peuvent être obtenues  
en communiquant à l'adresse ci-haut  
mentionnée.

\* \* \* \* \*

Pilot Books  
(Directory of Franchising Organizations)  
347 Fifth Avenue  
New York, New York, U.S.A.  
10016

(212) 685-0736

\* \* \* \* \*

Retail Council of Canada  
74 Victoria Street  
Toronto, Ontario, Canada  
M5C 2A5

(416) 363-8507

This association promotes the  
interests of the Canadian retail  
sector. It sponsors educational  
seminars and publishes the  
periodical "Canadian Retailer".

Il parraine également des séminars  
d'information et publie le  
Périodique "Canadian Retailer".

\* \* \* \* \*

Statistics Canada  
Publications Distribution  
Main Building, Tunney's Pasture  
Ottawa, Ontario, Canada  
K1A 0T6

(613) 593-7981

Statistics Canada publications  
can be obtained by contacting the  
above party.

Statistique Canada  
Distribution des publications  
Immeuble Principal, Tunney's Pasture  
Ottawa, Ontario, Canada  
K1A 0T6

(613) 593-7981

On peut obtenir les publications  
de Statistique Canada en  
communiquant avec cette  
Association.

\* \* \* \* \*

U.S. Government Printing Office  
Superintendent of Documents  
Washington, D.C., U.S.A.  
20402

(202) 783-3238

U.S. Government publications can  
be obtained by contacting the  
above party.

On peut obtenir les publications  
du gouvernement des Etats-Unis  
en communiquant avec cette  
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