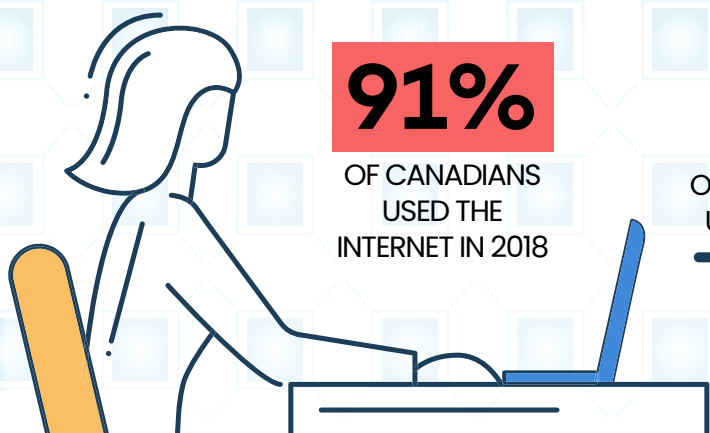


HOW ARE CANADIANS STAYING CONNECTED?



OF THOSE USERS...

78%

SENT MESSAGES USING AN INSTANT MESSAGING APP



52%

MADE ONLINE VOICE CALLS OR VIDEO CALLS

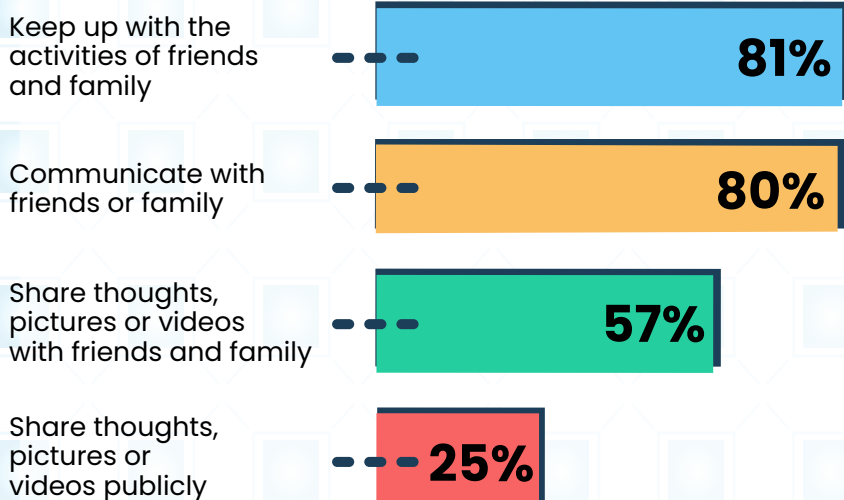


75%

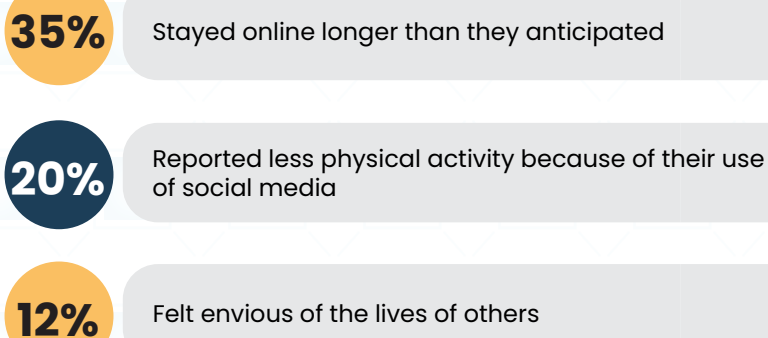
USED SOCIAL NETWORKING WEBSITES OR APPS



Canadians used social media to connect in many ways...



But using social media can come with challenges.

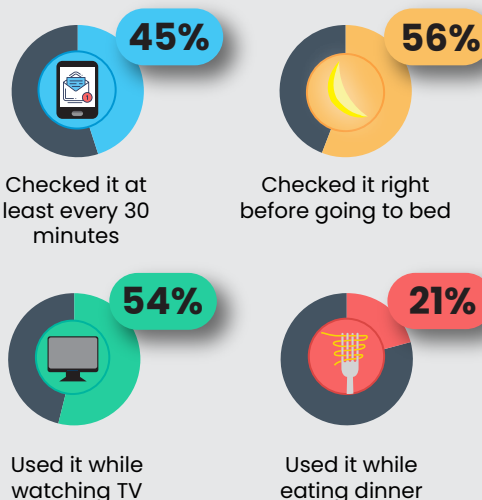


CANADIANS WERE VERY FOND OF THEIR SMARTPHONES!

Did you know that **88%** of Canadians had a **smartphone**?

- 98%** of those aged 15-24 years old had a smartphone
- 60%** of those aged 65 and over had smartphone

IN A TYPICAL DAY:



Did you know that **23%** of Canadians reported taking a break from using the Internet or decreased their time spent on the Internet in 2018?

Source: Canadian Internet Use Survey, 2018.

Note: Data presented are for individuals aged 15 and over living in the Canadian provinces who have used the Internet in the past three months.

Catalogue number: 11-627-M | ISBN: 978-0-660-32399-2

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