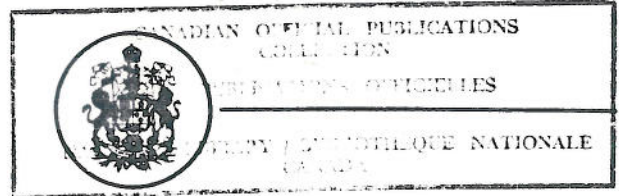


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ESTIMATED VALUE OF MANUFACTURERS' SHIPMENTS,

THIRD QUARTER 1954

31-D-01

The basis trend data used in making the estimates included in this report are the values of monthly sales, or shipments, as reported by a sample of manufacturing establishments. In industries where long-term contracts involve the receipt of progress payments, all such payments are treated as sales. In addition, a limited number of industries are incorporated by other means. The trend established for each industry is applied to the gross value of shipments universe for the industry available from the Annual Census of Industry Survey.

The estimates are shown by the 17 major industrial groups, and not by individual industries. They are shown, also, by economic use groupings, into which individual industrial have been assigned in total. In both presentations, data for 1952 and 1953 are included to provide a measure of change.

In the current release, estimates for the four quarters, 1953, and for the first three quarters, 1954 have been adjusted to 1953 levels established by a preliminary tabulation of the Annual Census of Industry Survey for 1953. The revised totals show that the value of manufacturers shipments for the first nine months of 1954 totalled \$12,894,173,000.

Prepared in the Special Projects Unit, Industry and Merchandising Division.

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ESTIMATED VALUE OF MANUFACTURERS' SHIPMENTS,

THIRD QUARTER 1954

(A) By Industrial Groups

Groups of Industries		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
		(\$'000)	(\$'000)	(\$'000)	(\$'000)	(\$'000)
1. Foods and Beverages	1952	788,337	893,120	878,021	900,958	3,460,436
	1953	773,998	879,991	900,383	924,104	3,478,476
	1954	835,132	923,138	915,869		
2. Tobacco and Tobacco Products	1952	46,851	59,133	50,057	51,302	207,343
	1953	50,461	58,162	55,420	59,036	223,079
	1954	52,458	60,107	54,440		
3. Rubber Products	1952	71,217	74,417	74,177	71,239	291,050
	1953	67,390	76,853	72,879	66,095	283,217
	1954	64,206	68,707	68,817		
4. Leather Products	1952	56,317	53,435	55,057	54,392	219,201
	1953	63,193	58,286	54,525	45,741	221,745
	1954	58,572	50,436	53,209		
5. Textile Products (except clothing)	1952	203,007	176,933	182,535	192,323	754,798
	1953	198,798	178,586	165,659	156,371	699,414
	1954	159,046	155,812	154,221		
6. Clothing	1952	201,848	197,240	215,892	237,570	853,150
	1953	230,523	198,411	228,200	205,470	862,604
	1954	208,075	176,612	210,147		
7. Wood Products	1952	254,168	295,800	336,421	273,624	1,160,013
	1953	296,886	345,855	356,702	267,460	1,266,903
	1954	272,162	316,401	373,396		
8. Paper Products	1952	383,911	367,979	368,172	382,773	1,502,835
	1953	365,494	398,012	391,589	403,290	1,558,385
	1954	385,535	414,290	407,614		
9. Printing and Publishing	1952	119,218	122,928	123,254	125,535	490,935
	1953	128,383	136,201	136,862	141,697	543,143
	1954	142,628	144,803	146,608		
10. Iron and Steel Products	1952	509,887	566,187	530,660	528,025	2,134,759
	1953	517,196	566,082	522,841	485,416	2,091,535
	1954	446,620	497,279	490,559		

ESTIMATED VALUE OF MANUFACTURERS' SHIPMENTS

THIRD QUARTER 1954

(A) By Industrial Groups (Concl'd)

Groups of Industries		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
		(\$'000)	(\$'000)	(\$'000)	(\$'000)	(\$'000)
11. Transportation	1952	400,146	498,682	420,380	481,534	1,800,742
	1953	531,177	624,010	480,751	458,819	2,094,757
	1954	534,944	493,062	321,952		
12. Non-Ferrous Metal	1952	318,461	317,071	277,421	298,008	1,210,961
	1953	314,803	335,306	298,110	292,020	1,240,239
	1954	263,746	302,220	274,149		
13. Electrical Apparatus and Supplies	1952	152,421	168,669	167,338	203,691	692,119
	1953	203,943	220,141	195,445	226,314	845,843
	1954	201,777	210,545	202,890		
14. Non-Metallic Mineral Products	1952	70,514	95,274	94,065	90,425	350,278
	1953	81,517	111,901	112,043	102,065	407,526
	1954	78,985	110,839	117,408		
15. Products of Petroleum and Coal	1952	180,461	195,625	203,443	208,140	787,669
	1953	178,169	191,180	215,858	214,199	799,406
	1954	198,276	192,633	212,031		
16. Chemicals and Allied Products	1952	193,270	214,628	191,078	198,154	797,130
	1953	220,966	243,036	204,583	204,265	872,850
	1954	218,327	245,267	213,062		
17. Miscellaneous Industries	1952	57,162	56,867	54,725	57,102	225,856
	1953	61,227	68,020	65,942	67,272	262,461
	1954	60,582	64,514	70,065		
Total All Industries	1952	4,007,196	4,354,588	4,222,696	4,354,795	16,939,275
	1953	4,284,124	4,690,033	4,457,792	4,319,634	17,751,583
	1954	4,181,071	4,426,665	4,286,437		

(4)

ESTIMATED VALUE OF MANUFACTURERS' SHIPMENTS

THIRD QUARTER 1954

(B) By Economic Use Groups (x)

Groups of Industries		1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Total
		(\$'000)	(\$'000)	(\$'000)	(\$'000)	(\$'000)
Consumers' Goods	1952	2,466,603	2,657,595	2,600,185	2,718,440	10,442,823
	1953	2,597,761	2,802,791	2,714,009	2,702,656	10,817,217
	1954	2,643,962	2,697,134	2,622,284		
Non-Durable	1952	1,501,884	1,626,977	1,612,525	1,647,215	6,388,601
	1953	1,478,874	1,642,653	1,682,547	1,719,819	6,523,893
	1954	1,597,458	1,715,887	1,723,315		
Semi-Durable	1952	571,244	541,797	563,421	602,827	2,279,289
	1953	609,999	566,042	570,427	526,611	2,273,079
	1954	537,376	500,995	537,371		
Durable	1952	393,475	488,821	424,239	468,398	1,774,933
	1953	508,888	594,096	461,035	456,226	2,020,245
	1954	509,128	480,252	361,598		
Producers' Goods	1952	837,843	861,634	811,815	841,639	3,352,931
	1953	854,545	928,466	857,001	835,288	3,475,300
	1954	768,094	864,479	817,536		
Capital Goods	1952	419,404	485,994	430,611	492,732	1,828,741
	1953	506,018	561,108	474,196	483,115	2,024,437
	1954	474,845	499,831	420,114		
Construction Goods	1952	283,346	349,365	380,085	301,984	1,314,780
	1953	325,800	397,668	412,586	298,575	1,434,629
	1954	294,170	365,221	426,503		
Total, All Groups	1952	4,007,196	4,354,588	4,222,696	4,354,795	16,939,275
	1953	4,284,124	4,690,033	4,457,792	4,319,634	17,751,583
	1954	4,181,071	4,426,665	4,286,437		

(x) Industries are assigned in Total into specific groups.