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THE TOBACCO AND  
TOBACCO PRODUCTS INDUSTRIES  
1951

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## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 4 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Construction; **Volume IV**—Merchandising and Services. The volumes are made up of parts, and the parts in turn are subdivided according to the industries which they comprise.

Volume II consists of the following parts, the first two of which deal with manufacturing as a whole and the balance with the major manufacturing groups.

- I—General Review of the Manufacturing Industries, \$1.50.
- II—The Manufacturing Industries, by Provinces
  - Section 1. Principal Statistics of Major Industrial Groups and Leading Industries, 50¢.
  - Section 2. Principal Statistics of Individual Industries, 75¢.
  - Section 3. Principal Statistics by Regional Distribution, 75¢.
- III—Foods and Beverages
- IV—Tobacco and Tobacco Products
- V—Rubber Products
- VI—Leather Products
- VII—Textiles
- VIII—Wood and Paper Products
- IX—Printing Trades
- X—Iron and Steel Products
- XI—Transportation Equipment
- XII—Non-ferrous Metal Products
- XIII—Electrical Apparatus and Supplies
- XIV—Non-metallic Mineral Products
- XV—Products of Petroleum and Coal
- XVI—Chemicals and Allied Products
- XVII—Miscellaneous Manufactures

The present report is the only one in Part IV. It is punched to permit of filing in a ring binder. This report is divided into two sections, as follows:

- 1. Tobacco Products, including cigars, cigarettes, smoking tobacco, chewing tobacco and snuff. } 25¢.
- 2. Tobacco processing.

# THE TOBACCO AND TOBACCO PRODUCTS INDUSTRIES

## 1951

The tobacco industries in Canada perform two distinct operations, and this report is separated into two sections accordingly. Section 1 covers the operations of all firms engaged in the manufacture of

smoking and chewing tobacco, snuff, cigars and cigarettes. Section 2 deals with the preliminary operations, which consist of the processing and packing of raw leaf tobacco.

### SECTION 1. TOBACCO PRODUCTS

The number of establishments engaged in the tobacco products industry totalled 48 in 1951, located by provinces as follows: Newfoundland 1, Prince Edward Island 2, Quebec 33, Ontario 11 and British Columbia 1. These plants furnished employment to 7,981 persons, who were paid \$20,961,157 in salaries and wages. They also spent \$62,886,259 for materials and containers, and produced goods with a net selling value at the factory of \$116,488,811. Of the establishments reporting in this industry 21 made cigars only, 13 made tobacco only, 5 made tobacco and cigarettes, 4 made tobacco and cigars, 1 made snuff only, 2 made tobacco and snuff, 1 made tobacco cigars and cigarettes and 1 made cigarettes only.

The net output (selling values less excise duties and taxes) of the tobacco manufacturing industry in 1951 was valued at \$116,488,811, which represents a decrease of \$5,940,340 compared with that of the previous year. The gross output (selling values including excise duties and taxes) was valued at \$346,644,633. Cigarettes formed the main item of production with an output of 15,816,166 thousand valued at \$261,909,840. Smoking tobacco was next in importance with an output of 28,095,415 pounds valued at \$65,327,040. This was followed by cigars with a production of 169,408 thousand valued at

\$13,896,713, chewing tobacco 1,598,922 pounds valued at \$3,267,632 and snuff 873,652 pounds valued at \$2,217,542.

In spite of a decrease of 522 in the number of persons employed, the salaries and wages paid increased by \$1,449,206. There was also an increase of \$204,301 in the cost of materials used but a decrease of \$5,940,340 in the net value of production.

The tobacco industry contributes materially to the agricultural economy of Canada. Of the total cost of materials used, amounting to \$62,886,259, \$47,760,522 was spent for domestic rawleaf tobacco. All told, the tobacco industry consumed 78,334,982 pounds of raw leaf tobacco in 1951, of which 77,200,850 pounds was of domestic origin. For the production of cigars 769,023 pounds of imported and 2,353,064 pounds of domestic tobacco were used; for the production of cigarettes 228,101 pounds imported and 44,881,633 pounds of domestic tobacco were required, while for the production of smoking and chewing tobacco and snuff 137,008 pounds of imported and 29,966,153 pounds of domestic tobacco were used.

The following tables give detailed statistics of production, employment, materials used, imports and exports, etc.

TABLE 1. Principal Statistics, 1942 to 1951

Year and provinces	Establishments	Capital invested <sup>1</sup>	Employees	Salaries and wages	Cost of materials used	Value of production
<b>CANADA</b>	No.	\$	No.	\$	\$	\$
1942 .....	78	71,209,895	10,502	10,757,712	28,716,426	59,390,032
1943 .....	70	78,331,842	10,805	12,084,381	31,476,712	64,091,935
1944 .....	69	—	10,587	13,105,796	36,864,416	71,442,389
1945 .....	72	—	10,619	13,844,074	43,839,561	82,111,234
1946 .....	78	—	9,532	12,711,360	45,455,773	81,799,967
1947 .....	75	—	9,371	14,032,054	48,785,199	92,278,522
1948 .....	62	—	8,959	17,127,448	53,617,566	107,076,810
1949 .....	57	—	9,029	19,028,381	59,319,660	113,334,066
<b>1950</b>						
Canada .....	53	—	8,503	19,511,951	62,681,958	122,429,151
Quebec .....	37	—	7,782	18,024,301	58,624,102	113,573,776
Ontario .....	12	—	579	1,257,620	3,401,043	7,491,021
Other provinces .....	4	—	142	230,030	656,813	1,364,354
<b>1951</b>						
Canada .....	48	—	7,981	20,961,157	62,886,259	116,488,811
Quebec .....	33	—	7,290	19,396,681	59,244,465	108,517,654
Ontario .....	11	—	548	1,327,943	3,080,701	6,857,810
Other provinces .....	4	—	143	236,533	561,093	1,113,347

1. This information does not cover 1943.

**TABLE 1a. Principal Statistics for Canada, Grouped According to the Size of Establishments**

Year and provinces	Establishments	Employees	Salaries and wages	Cost of materials used	Value of production
1951					
Under \$5,000 .....	11	20	13,666	12,053	27,943
\$5,000 to \$25,000 .....	14	64	70,950	81,978	174,848
\$25,000 to \$50,000 .....	5	89	96,885	110,182	237,798
\$50,000 to \$100,000 .....	1	187	314,920	637,705	1,189,967
\$100,000 to \$500,000 .....	6	7,621	20,464,736	62,044,341	114,858,255
\$500,000 to \$1,000,000 .....	1				
\$1,000,000 and over .....	10				
<b>Total</b> .....	<b>48</b>	<b>7,981</b>	<b>20,961,157</b>	<b>62,886,259</b>	<b>116,488,811</b>
1950					
Under \$5,000 .....	15	26	17,898	16,668	38,047
\$5,000 to \$25,000 .....	14	61	71,313	91,069	173,312
\$25,000 to \$50,000 .....	5	89	99,807	117,003	257,051
\$50,000 to \$100,000 .....	1	380	610,628	1,128,381	2,329,695
\$100,000 to \$500,000 .....	5				
\$500,000 to \$1,000,000 .....	2				
\$1,000,000 and over .....	11	7,947	18,712,305	61,328,837	119,631,046
<b>Total</b> .....	<b>53</b>	<b>8,503</b>	<b>19,511,951</b>	<b>62,681,958</b>	<b>122,429,151</b>

A comparative summary of the principal products of this industry from 1929 to 1951 is given in Table

2, showing the quantity and selling value at the works (excise duties included).

TABLE 2. Comparative Summary of Production

Year	Cigars		Cigarettes		Tobacco, chewing	
	Quantity	Selling value at the factory	Quantity	Selling value at the factory	Quantity	Selling value at the factory
		M.		\$		\$
1929	191.041	9,997,380	4,966,612	49,258,851	4,759,942	4,301,445
1933	112,030	4,731,335	4,310,305	34,878,274	3,062,849	2,765,653
1937	129,873	5,857,003	6,724,333	52,138,442	2,807,973	2,360,393
1938	132,715	5,689,958	6,899,735	53,224,900	2,591,284	2,182,802
1939	135,825	5,411,054	7,163,433	57,277,062	2,577,890	2,184,537
1940	165,455	6,275,962	7,831,312	70,472,313	2,569,472	2,358,434
1941	196,724	7,300,244	9,548,466	86,652,775	2,451,738	2,396,322
1942	206,486	7,906,429	11,966,459	115,125,426	2,921,111	3,105,440
1943	200,370	9,665,753	13,591,320	155,930,531	2,927,050	3,660,488
1944	198,512	10,470,972	15,484,605	171,001,575	2,785,693	3,619,612
1945	207,861	11,715,058	17,684,707	207,612,532	2,803,753	3,640,867
1946	219,985	14,690,822	15,263,780	208,027,668	2,600,548	3,620,582
1947	214,745	14,081,505	15,687,127	220,649,206	2,382,245	3,604,139
1948	210,335	14,453,386	16,071,779	240,838,123	2,044,952	3,183,709
1949	207,213	15,538,813	17,053,442	255,713,618	2,029,263	3,298,571
1950	198,987	14,467,354	17,311,062	266,821,398	1,762,551	3,010,763
1951	169,408	13,896,713	15,816,166	261,909,840	1,598,922	3,267,632
Tobacco, smoking				Snuff		
Quantity	Selling value at the factory	Quantity	Selling value at the factory	Quantity	Selling value at the factory	\$
Pounds	\$	Pounds	\$	Pounds	\$	\$
1929	24,044,145	20,307,223	997,078	1,280,933		
1933	19,920,925	20,834,043	756,079	1,013,641		
1937	22,439,360	22,607,786	828,473	1,130,088		
1938	22,757,092	22,882,143	811,904	1,102,924		
1939	24,709,819	24,498,111	836,955	1,149,262		
1940	26,699,092	28,081,214	860,378	1,219,292		
1941	26,019,604	29,251,455	895,802	1,313,446		
1942	26,242,628	31,848,968	909,741	1,459,390		
1943	24,808,718	35,536,053	941,740	1,796,435		
1944	24,263,076	36,098,232	980,780	1,947,633		
1945	26,234,568	39,122,699	978,389	1,961,149		
1946	28,205,750	41,051,487	958,040	1,999,881		
1947	25,404,039	42,967,981	977,700	2,074,361		
1948	26,337,329	46,606,959	992,359	2,109,405		
1949	26,202,733	47,313,008	958,184	2,058,335		
1950	26,794,763	50,863,770	947,592	2,038,976		
1951	28,095,415	65,327,040	873,652	2,217,542		

TABLE 3. Products of the Tobacco Industry for Canada and the Provinces

Products made	Canada		Quebec		Other provinces	
	Quantity	Selling value	Quantity	Selling value	Quantity	Selling value
1950						
Chewing tobacco, plug ..... lbs.	1,557,086	\$ 2,664,775	1,557,086	\$ 2,664,775	—	—
" " cut "	27,580	53,372	—	—	27,580	53,372
" " twist "	177,885	292,616	120,648	199,069	57,237	93,547
Smoking tobacco, plug .....	589,499	923,599	266,211	407,631	323,288	515,968
" " fine cut "	21,973,030	42,036,090	20,994,163	39,963,252	978,867	2,072,838
" " coarse cut "	4,121,831	7,840,036	3,436,332	6,403,576	685,499	1,436,460
" " leaf "	110,403	64,045	110,403	64,045	—	—
Snuff .....	947,592	2,038,976	947,592	2,038,976	—	—
Cigars .....	M. 198,987	14,467,354	195,053	14,080,678	3,934	386,676
Cigarettes .....	M. 17,311,062	266,821,398	15,896,134	245,453,014	1,414,928	21,368,384
All other products .....	—	10,459	—	9,689	—	770
Total selling value of products (including excise duties and taxes) .....	—	337,212,720	—	311,284,705	—	25,928,015
Excise duties and taxes .....	—	214,783,569	—	197,710,929	—	17,072,640
Value of production (less duties and taxes) .....	—	122,429,151	—	113,573,776	—	8,855,375
1951						
Chewing tobacco, plug ..... lbs.	1,416,210	\$ 2,914,525	1,416,210	\$ 2,914,525	—	—
" " cut "	18,776	44,120	—	—	18,776	44,120
" " twist "	163,936	308,987	108,464	215,057	57,472	93,930
Smoking tobacco, plug .....	446,189	936,643	205,886	459,473	240,303	477,170
" " fine cut "	24,081,163	56,451,277	23,004,497	53,764,564	1,076,666	2,686,713
" " coarse cut "	3,482,387	7,875,134	2,946,587	6,498,726	535,800	1,376,408
" " leaf "	85,676	63,986	85,676	63,986	—	—
Snuff .....	873,652	2,217,542	873,652	2,217,542	—	—
Cigars .....	M. 169,408	13,896,713	165,926	13,536,301	3,482	360,412
Cigarettes .....	M. 15,816,166	261,909,840	14,659,492	242,602,843	1,156,674	19,106,997
All other products .....	—	25,866	—	24,246	—	1,620
Total selling value of products (including excise duties and taxes) .....	—	346,644,633	—	322,497,263	—	24,147,370
Excise duties and taxes .....	—	230,155,822	—	213,979,609	—	16,176,213
Value of production (less duties and taxes) .....	—	116,488,811	—	108,517,654	—	7,971,157

TABLE 4. Materials Used for Canada and the Provinces

Materials used	Canada		Quebec		Other provinces	
	Quantity	Cost value	Quantity	Cost value	Quantity	Cost value
1950						
Raw leaf tobacco, imported ..... lbs.	1,336,277	\$ 3,262,125	1,029,700	\$ 2,854,159	306,577	407,966
Raw leaf tobacco, domestic .....	80,578,304	47,256,190	75,506,196	44,508,543	5,072,108	2,747,647
All other tobacco .....	44,692	10,923	44,531	10,851	161	72
Boxes, wooden .....	No. 1,605,293	340,099	1,559,448	330,474	45,845	9,625
Boxes, tin, cardboard, etc.....	719,056,892	3,652,030	687,620,849	3,431,882	31,436,043	220,148
Cigarette papers .....	lbs. 1,774,282	1,010,872	1,627,714	942,857	146,566	68,015
Lead, tin and aluminum foil .....	4,392,548	1,443,928	4,146,533	1,353,213	246,015	69,815
Cellophane .....	—	1,199,948	—	1,120,974	—	78,974
Other containers, wrappers, labels, cigar bands, etc.....	—	3,525,147	—	3,234,501	—	290,646
All other materials .....	—	981,596	—	636,648	—	144,948
Total cost .....	—	\$ 62,681,958	—	\$ 58,624,102	—	4,057,856
1951						
Raw leaf tobacco, imported ..... lbs.	1,134,132	\$ 2,680,106	880,925	\$ 2,293,014	253,207	387,094
Raw leaf tobacco, domestic .....	77,200,850	47,780,522	72,671,263	45,278,323	4,529,587	2,482,199
All other tobacco .....	28,598	8,043	28,445	7,974	153	89
Boxes, wooden .....	No. 1,595,911	381,411	1,570,797	375,482	25,114	5,929
Boxes, tin, cardboard, etc.....	629,064,571	3,776,373	603,567,971	3,586,881	25,496,600	189,492
Cigarette papers .....	lbs. 1,690,834	970,208	1,571,005	916,246	119,829	53,962
Lead, tin and aluminum foil .....	3,964,173	1,542,502	3,766,112	1,460,897	198,061	81,605
Cellophane .....	—	1,225,848	—	1,153,386	—	72,462
Other containers, wrappers, labels, cigar bands, etc.....	—	3,548,181	—	3,301,472	—	246,709
All other materials .....	—	993,063	—	870,790	—	122,273
Total cost .....	—	\$ 62,886,259	—	\$ 59,244,463	—	3,641,794

1. Includes molasses, honey, sugar, salt, glycerine, licorice, gum tragacanth, perfumes, essences, etc.

## TOBACCO AND TOBACCO PRODUCTS

TABLE 5. Distribution of Raw Leaf Tobacco Reported in Table 4

	Raw leaf tobacco used in the manufacture of:							
	Cigars		Cigarettes		Tobacco and snuff		Total	
	Quantity pounds	Cost value \$	Quantity pounds	Cost value \$	Quantity pounds	Cost value \$	Quantity pounds	Cost value \$
1950								
Imported raw leaf tobacco .....	853,629	2,759,273	294,297	342,036	188,351	160,816	1,336,277	3,262,125
Purchased stemmed .....	413,361	—	2,259	—	2,644	—	418,264	—
Purchased unstemmed .....	440,268	—	292,038	—	185,707	—	918,013	—
Domestic raw leaf tobacco .....	2,637,695	2,147,053	48,734,485	30,575,648	29,206,124	14,533,489	80,578,304	47,256,190
Purchased stemmed .....	1,769,639	—	4,991,112	—	609,755	—	7,370,506	—
Purchased unstemmed .....	868,056	—	43,743,373	—	28,596,369	—	73,207,798	—
Total raw leaf tobacco .....	3,491,324	4,906,326	49,028,782	30,917,684	29,394,475	14,694,305	81,914,581	50,518,315
Purchased stemmed .....	2,183,000	—	4,993,371	—	612,399	—	7,788,770	—
Purchased unstemmed .....	1,308,324	—	44,035,411	—	28,782,076	—	74,125,811	—
1951								
Imported raw leaf tobacco .....	769,023	2,253,770	228,101	279,593	137,008	146,745	1,134,132	2,680,108
Purchased stemmed .....	383,035	—	—	—	269	—	383,304	—
Purchased unstemmed .....	385,988	—	228,101	—	136,739	—	750,828	—
Domestic raw leaf tobacco .....	2,353,064	1,703,861	44,881,633	29,775,711	29,966,153	16,280,950	77,200,850	47,760,522
Purchased stemmed .....	1,494,733	—	6,315,760	—	2,424,329	—	10,234,822	—
Purchased unstemmed .....	858,331	—	38,565,873	—	27,541,824	—	66,966,028	—
Total raw leaf tobacco .....	3,122,087	3,957,631	45,109,734	30,055,304	30,103,161	16,427,695	78,334,982	50,440,630
Purchased stemmed .....	1,877,768	—	6,315,760	—	2,424,598	—	10,618,126	—
Purchased unstemmed .....	1,244,319	—	38,793,974	—	27,678,563	—	67,716,856	—

Tables 6 and 7 are compiled from the information collected quarterly in the survey on the "Stocks and Consumption of Tobacco". Table 6 gives the consumption of raw leaf tobacco by types and end-product use. These figures do not agree exactly with the consumption figures given in the annual

company reports which may be for the fiscal year and not the calendar year. The difference is also due to the "purchased weight" in Table 5 being stemmed and unstemmed, while weights in Table 6 are all stemmed.

TABLE 6. Quantity of Raw Leaf Tobacco used in Manufacturing, by Types and Products, 1951

Type	Raw leaf tobacco used in the manufacture of:				
	Cigars	Cigarettes	Tobacco and snuff	Total	pounds
<b>Domestic tobacco:</b>					
Flue-cured (Bright Virginia) .....	—	34,957,328	18,997,767	53,955,095	
Burley .....	—	983,524	3,417,042	4,400,566	
Dark (air or fire-cured) .....	5,912	—	1,069,465	1,075,377	
Cigar leaf .....	2,237,415	—	1,660	2,239,075	
Pipe varieties .....	—	—	452,989	452,989	
Other types .....	1,821	—	3,700	5,521	
<b>Total domestic</b> .....	2,245,148	35,940,852	23,942,623	62,128,623	
<b>Imported tobacco:</b>					
Flue-cured (Bright Virginia) .....	—	30	31,969	31,999	
Burley .....	—	—	228	228	
Dark (air or fire-cured) .....	2,665	—	—	2,665	
Cigar leaf .....	790,041	—	—	790,041	
Other types .....	927	283,188	107,433	391,548	
<b>Total imported</b> .....	793,633	283,218	139,630	1,216,481	
<b>Total domestic and imported</b> .....	3,038,781	36,224,070	24,082,253	63,345,104	

TABLE 7. Stocks of Unmanufactured Tobacco on Hand, at end of Quarterly Periods

Types of raw leaf tobacco	1950				1951			
	March 31, 1950	June 30, 1950	September 30, 1950	December 31, 1950	March 31, 1951	June 30, 1951	September 30, 1951	December 31, 1951
	pounds							
<b>Canadian tobacco:</b>								
Flue-cured (Bright Virginia) .....	155,247,083	135,076,419	113,805,095	116,609,813	150,090,964	133,811,464	116,388,298	126,779,257
Burley .....	24,312,462	24,095,223	22,714,503	20,780,743	23,122,673	22,072,528	21,109,530	19,584,586
Dark (air or fire-cured) .....	3,075,871	3,497,239	3,213,608	3,050,611	2,945,778	3,083,037	2,706,915	2,355,341
Cigar leaf .....	10,993,730	11,593,338	10,146,619	8,745,733	11,348,790	11,368,447	11,120,646	10,385,732
Pipe varieties .....	4,194,478	4,033,055	3,546,521	2,546,913	2,792,728	2,727,052	2,604,655	2,776,489
Other types .....	5,380	4,480	6,443	27,121	14,717	12,858	7,788	21,993
<b>Total</b> .....	<b>197,829,004</b>	<b>178,299,734</b>	<b>153,432,789</b>	<b>151,760,934</b>	<b>190,315,650</b>	<b>173,075,386</b>	<b>153,937,832</b>	<b>161,903,398</b>
<b>Imported tobacco:</b>								
Flue-cured (Bright Virginia) .....	117,963	94,482	72,942	89,433	77,020	60,423	89,026	88,943
Burley .....	25,775	15,347	7,042	780	762	538	538	486
Dark (air or fire-cured) .....	1,525	578	5,451	4,846	4,666	21,452	4,054	3,934
Cigar leaf .....	2,031,620	1,769,389	1,612,893	1,556,310	1,682,498	1,704,171	1,681,173	1,621,159
Other types .....	1,018,686	953,092	866,051	1,047,043	1,273,241	1,166,450	1,119,599	1,331,653
<b>Total</b> .....	<b>3,195,569</b>	<b>2,832,888</b>	<b>2,564,379</b>	<b>2,698,412</b>	<b>3,038,187</b>	<b>2,953,034</b>	<b>2,894,390</b>	<b>3,046,475</b>
<b>Grand total</b> .....	<b>201,024,573</b>	<b>181,132,842</b>	<b>155,997,168</b>	<b>154,459,346</b>	<b>193,353,837</b>	<b>176,028,420</b>	<b>156,832,222</b>	<b>164,949,873</b>

TABLE 8. Imports of Tobacco and Tobacco Products

Articles Imported	1950		1951	
	Quantity	Value	Quantity	Value
	Pounds	\$	Pounds	\$
Tobacco, unmanufactured .....	1,321,546	2,659,079	1,151,574	2,306,365
Cigars .....	7,966	68,436	9,703	70,129
Cigarettes .....	500,827	803,009	514,102	828,658
Snuff .....	2,914	8,470	5,243	11,008
Tobacco, cut .....	323,069	439,845	320,900	436,501
All other manufactures of tobacco, n.o.p. ....	32,976	20,059	25,340	15,375
<b>Total imports of tobacco</b> .....	<b>2,189,298</b>	<b>3,998,898</b>	<b>2,026,862</b>	<b>3,668,036</b>

TABLE 9. Exports of Tobacco and Tobacco Products

Articles exported	1950		1951	
	Quantity	Value	Quantity	Value
	Pounds	\$	Pounds	\$
Tobacco, unmanufactured .....	22,508,282	10,551,660	29,180,473	16,413,373
Cigars .....	—	—	21	119
Cigarettes .....	9,110 <sup>1</sup>	39,398	36,336 <sup>1</sup>	180,380
Tobacco, plug and twist .....	—	—	—	—
Tobacco, stems and cuttings .....	4,251,500	50,791	241,900	25,626
Tobacco, manufactured, n.o.p. ....	464	770	296	621
<b>Total exports of tobacco</b> .....	<b>—</b>	<b>10,642,619</b>	<b>—</b>	<b>16,620,119</b>

1. These quantities are "thousands" not pounds.

## TABACCO AND TOBACCO PRODUCTS

TABLE 10. All Employees, by Classes, Sex and Remuneration

	Salaries employees			Wage-earners (Monthly average)			Total employees Salaries and wages		
	Male	Female	Total salaries	Male	Female	Total wages	Male	Female	Salaries and wages
	No.	No.	\$	No.	No.	\$	No.	No.	\$
1950									
Canada .....	755	505	4,029,456	2,559	4,684	15,482,495	3,314	5,189	19,511,951
Quebec .....	654	454	3,587,846	2,351	4,323	14,436,455	3,005	4,777	18,024,301
Ontario .....	79	42	354,946	160	298	902,674	239	340	1,257,620
Other provinces .....	22	9	86,664	48	63	143,366	70	72	230,030
1951									
Canada .....	742	507	4,497,116	2,529	4,203	16,464,041	3,271	4,710	20,961,157
Quebec .....	643	458	4,021,770	2,319	3,870	15,374,911	2,962	4,328	19,396,681
Ontario .....	76	40	387,795	161	271	940,148	237	311	1,327,943
Other provinces .....	23	9	87,551	49	62	148,982	72	71	236,533

TABLE 11. Monthly Employment of Wage-earners

Months	1950			1951		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	2,613	4,823	7,436	2,556	4,372	6,928
February .....	2,577	4,804	7,381	2,529	4,331	6,860
March .....	2,588	4,771	7,359	2,544	4,358	6,902
April .....	2,549	4,757	7,306	2,535	4,277	6,812
May .....	2,543	4,721	7,264	2,515	4,296	6,811
June .....	2,546	4,697	7,243	2,558	4,233	6,791
July .....	2,540	4,665	7,205	2,561	4,212	6,773
August .....	2,554	4,690	7,244	2,543	4,198	6,741
September .....	2,548	4,718	7,266	2,558	4,188	6,746
October .....	2,543	4,700	7,243	2,537	4,194	6,731
November .....	2,548	4,490	7,038	2,457	3,965	6,422
December .....	2,540	4,367	6,907	2,418	3,767	6,185
Monthly average .....	2,559	4,684	7,243	2,529	4,203	6,732

TABLE 12. Consumption of Fuel and Electricity

	Unit of measure	1950		1951	
		Quantity	Cost value	Quantity	Cost value
		\$		\$	
All fuel (including coal, coke, gasoline, fuel oil, gas, wood, etc.) .....	—	—	209,891	—	205,352
Electricity purchased (including service charges) .....	Kw.H.	13,003,537	153,617	11,672,047	152,581
Total cost of fuel and electricity .....	—	—	363,508	—	357,933

## THE TOBACCO AND TOBACCO PRODUCTS INDUSTRIES

A-9

The following list gives the name, location and main products of the firms reporting the manufacture of tobacco, cigars and cigarettes in Canada in 1951.

**Index to Main Products:** (1) Tobacco; (2) Cigars; (3) Cigarettes; (4) Snuff.

Name of Firm	Address	Main Products
<b>Newfoundland:</b>		
Imperial Tobacco Co. (Newfoundland) Ltd.	Flavin St., St. John's	(1) (3)
<b>Prince Edward Island:</b>		
Hickey & Nicholson Tobacco Co. Ltd.	118-120 Prince St., Charlottetown	(1)
T. B. & D. J. Riley	49 Queen St., Charlottetown	(1)
<b>Quebec:</b>		
Allied Cigars Corporation	2381 rue Jeanne d'Arc, Montreal	(2)
Arturo Cigar Mfg.	4702A Mentana St., Montreal	(2)
Assay Tobacco Factory (A. Haltrecht)	900 St. George St., Montreal	(1)
Barry Cigar Factory Reg'd.	427, rue St-Vallier, Québec	(2)
Benson & Hedges (Canada) Ltd.	161 Lagauchetiére St. W., Montreal	(1) (2) (3)
Eustache Bleau	St. Jacques	(2)
Capuano & Pasquale Company Ltd.	1002 De Fleurimont St., Montreal	(1) (2)
The Central Tobacco Mfg. Co. Ltd.	415 Lemoyne St., Montreal	(1) (3)
Cie de Tabac Terrebonne Ltée.	Terrebonne	(1)
La Cie de Tabac Trans Canada	2359 Demontigny St., E.	(1)
The Economic Tobacco Manufacturing (J. Kastner)	20 Craig St. W., Montreal	(1)
Forest Limitée	L'Epiphanie	(2)
J. O. Forest and Cie, Enrg.	St-Roch de L'Achigan	(1)
Gagné & Gagné Enrg.	5774, rue Cartier, Montréal	(2)
General Cigar Co. Limited	2260 Parthenais St., and 2275 Holt St., Montreal	(2)
Hottin & Cie Limitée	95 rue Ste. Angelique Nord, Joliette	(2)
B. Houde & Grothe, Limited	Industrial Centre No. 5, Quebec	(1)
Imperial Tobacco Co. of Canada Ltd.	3710 St. Antoine St., Montreal	(3)
Imperial Tobacco Co. of Canada Ltd.	160 Cowie Street, Granby	(1) (2)
N. Landry & Cie	6776 Molson St., Montreal	(1) (4)
W. C. MacDonald, Incorporated	P. O. Box 1929, Montreal	(1) (3)
Delphis Mathieu, Enrg.	6764A, rue Papineau, Montréal	(1)
National Tobacco Company, Limited	3710 St. Antoine St., Montreal	(4)
Parizeau & Frère, Enr'g.	4234, rue Parthenais, Montréal	(2)
J. E. Plette & Frère	4355, rue Drolet, Montréal	(2)
Robert Prevost Inc.	St-Charles de Belleschasse	(1)
Regalia Cigars (Roger Menard)	2228 Baldwin Ave., Montreal	(2)
Rock City Tobacco Co. (1936) Ltd.	224, rue Dorchester, Québec	(1) (3)
Frank Scardocchio Cigars	6792 Molson St., Montreal	(2)
H. St. Georges, Enrg.	134-136 Gaspard St., Joliette	(1)
H. Simon & Sons Limited	151 Rockland Rd., Town of Mount Royal	(2)
J. D. Therien Enr'g.	3886 Chemin St. Michel, Ville St. Michel	(1) (4)
James Topp	24 Main Street, Granby	(2)
<b>Ontario:</b>		
Albert Cigar Company	16 Hillary Ave., Toronto	(2)
London Cigar Factory	197 Ann St., London	(2)
Joseph A. Lopez	184 Adelaide St. W., Toronto	(2)
Donald J. MacLean Ltd.	Kingsville	(1)
Morena Cigar Company (J. G. Penncott)	353 Horton Street, London	(2)
Ontario Tobacco Company Limited. (also operates Wedgwood Cigar Co.)	76 Stafford Street, Toronto	(1) (2)
Rea Hermanos	7 Gilead Place, Toronto	(2)
Senator Cigar Company	730 Oxford Street, London	(2)
The Tuckett Tobacco Company Ltd.	145 Queen St. N., Hamilton	(1) (3)
Wm. Ward & Sons Limited	19 King Street, London	(1) (2)
F. A. Wilkinson	Leamington	(1)
<b>British Columbia:</b>		
Geo. Booth	309 W. Cordova Street, Vancouver	(2)

## SECTION 2. TOBACCO PROCESSING AND PACKING

This section of the tobacco industry deals with the primary operations of processing the green raw leaf into a state suitable to undergo the final stage of conversion into the finished article in the form of smoking and chewing tobacco, cigars and cigarettes.

During the year 1951 reports were received from fourteen firms, five of which were located in the province of Quebec and nine in Ontario. Principal statistics for this section of the industry, are shown in the following table.

TABLE 1. Principal Statistics of the Tobacco Processing and Packing Industry, 1934-1951

Year and province	Establishments	Employees	Salaries and wages	Cost of fuel and electricity	Cost of materials	Gross value of products
			No.	\$	\$	\$
1934 .....	22	1,358	851,955	47,655	4,154,898	5,564,831
1935 .....	21	1,489	942,202	43,104	6,807,056	8,235,763
1936 .....	16	1,722	1,155,503	50,567	10,795,356	12,924,671
1938 .....	18	2,471	1,882,897	60,702	18,564,333	20,011,156
1939 .....	19	2,636	2,028,407	65,967	18,234,819	22,538,679
1940 .....	20	2,461	2,095,820	66,540	15,388,397	19,869,688
1941 .....	16	2,170	1,739,823	58,580	11,617,955	14,520,739
1942 .....	18	2,485	2,321,236	76,619	19,885,077	23,636,618
1943 .....	15	1,670	1,896,534	74,642	21,023,560	24,328,718
1944 .....	13	1,193	1,435,061	75,895	23,244,910	27,530,163
1945 .....	14	1,545	1,893,967	91,087	35,336,958	40,432,698
1946 .....	17	1,317	1,699,198	101,125	33,799,632	37,834,249
1947 .....	16	1,509	2,202,718	143,494	48,335,803	54,514,489
1948 .....	17	1,500	2,423,115	152,287	42,233,705	46,916,632
1949 .....	15	1,657	2,867,997	160,725	54,037,536	59,086,147
1950						
Canada .....	15	1,819	3,116,967	180,982	59,928,221	65,901,372
Quebec .....	5	801	802,849	32,428	2,629,971	3,688,664
Ontario .....	10	1,218	2,314,118	148,554	57,298,250	62,212,708
1951						
Canada .....	14	1,845	3,477,061	195,782	56,703,794	62,688,282
Quebec .....	5	510	883,853	31,092	2,556,021	3,790,088
Ontario .....	9	1,335	2,593,208	164,690	54,147,773	58,898,194

Note. Profits and losses cannot be estimated from the figures published in this report as no data are collected for overhead expenses, such as interest, rent, depreciation, taxes, insurance, advertising, etc.

The amount of raw leaf tobacco processed during the year 1951 was 111,544,806 pounds with a selling value of \$62,688,282 compared with 125,361,193 pounds processed in 1950 with a selling value of \$65,901,372. The principal variety of processed raw leaf was "bright flue-cured" of which 99,731,166

pounds were prepared with a valuation of \$57,517,223. In order of importance "cigar leaf" follows with 5,701,733 pounds valued at \$2,647,075. The quantity and selling value of all tobacco processed is shown by kinds, for Canada and the provinces in Table 2.

TABLE 2. Production by Types and Provinces

Kinds of processed leaf	Canada		Quebec		Ontario	
	Quantity	Selling value	Quantity	Selling value	Quantity	Selling value
1950	Pounds	\$	Pounds	\$	Pounds	\$
Bright, flue-cured .....	103,962,714	56,912,132	2,432,800	986,400	101,529,914	55,925,732
Burley .....	13,736,553	5,587,637	—	—	13,736,553	5,587,637
Dark, air-cured and fire-cured .....	1,949,323	699,339	—	—	1,949,323	699,339
Cigar leaf .....	4,920,010	2,458,223	4,920,010	2,458,223	—	—
Pipe varieties .....	792,593	244,041	792,593	244,041	—	—
Total tobacco processed .....	125,361,193	65,901,372	8,145,403	3,688,664	117,215,790	62,212,708
1951						
Bright, flue-cured .....	99,731,166	57,517,223	1,090,000	995,000	97,741,166	56,522,223
Burley .....	5,032,544	2,091,682	—	—	5,032,544	2,091,682
Dark, air-cured and fire-cured .....	676,902	284,289	—	—	676,902	284,289
Cigar leaf .....	5,701,733	2,647,075	5,701,733	2,647,075	—	—
Pipe varieties .....	402,461	148,013	402,461	148,013	—	—
Total tobacco processed .....	111,544,806	62,688,282	8,094,194	3,790,088	103,450,612	58,898,194

The materials used in this section of the tobacco industry are given by provinces in Table 3. The raw leaf tobacco used in 1951 to produce the 111,544,806 pounds of processed leaf was

125,977,359 pounds. The expenditure incurred in providing the necessary containers and other packaging material amounted to \$665,611.

TABLE 3. Materials Used, by Provinces

Kind of raw leaf grown and purchased for processing	Canada		Quebec		Ontario	
	Quantity (Green weight)	Cost value	Quantity (Green weight)	Cost value	Quantity (Green weight)	Cost value
	Pounds	\$	Pounds	\$	Pounds	\$
1950						
Bright, flue-cured .....	117,623,090	51,977,366	2,726,000	846,700	114,897,090	51,130,666
Burley .....	15,452,401	5,014,881	—	—	15,452,401	5,014,881
Dark, air-cured and fire-cured .....	2,232,443	566,250	—	—	2,232,443	566,250
Cigar leaf .....	6,090,995	1,604,794	6,090,995	1,604,794	—	—
Pipe varieties .....	853,894	139,489	853,894	139,489	—	—
Cost of containers, etc. ....	—	625,441	—	38,988	—	586,453
Total .....	142,252,823	59,928,221	9,670,889	2,629,971	132,581,934	57,298,250
1951						
Bright, flue-cured .....	112,652,326	52,251,546	2,223,000	750,000	110,429,326	51,501,546
Burley .....	5,665,802	1,803,542	—	—	5,665,802	1,803,542
Dark, air-cured and fire-cured .....	747,967	220,676	—	—	747,967	220,676
Cigar leaf .....	6,469,003	1,667,500	6,469,003	1,667,500	—	—
Pipe varieties .....	442,261	94,919	442,261	94,919	—	—
Cost of containers, etc. ....	—	665,611	—	43,602	—	622,009
Total .....	125,977,359	58,703,794	9,134,264	2,556,021	118,843,055	54,147,773

TABLE 4. All Employees, by Classes, Sex and Remuneration

Year and provinces	Salaried employees			Wage-earners (Monthly averages)			Total		
	Male	Female	Total salaries	Male	Female	Total wages	Male	Female	Salaries and wages
	No.	No.	\$	No.	No.	\$	No.	No.	\$
1950									
Canada .....	208	34	861,490	772	805	2,255,477	980	839	3,116,967
Quebec .....	23	12	90,056	245	321	712,793	268	333	802,849
Ontario .....	185	22	771,434	527	484	1,542,684	712	506	2,314,118
1951									
Canada .....	201	26	911,731	788	830	2,565,330	989	856	3,477,061
Quebec .....	29	9	115,138	205	267	768,715	234	276	883,853
Ontario .....	172	17	796,593	583	563	1,796,615	755	580	2,593,208

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## TOBACCO AND TOBACCO PRODUCTS

Owing to the seasonal nature of this part of the tobacco industry, there is considerable variation in the number of wage-earners employed,

ranging from a maximum of 3,405 in the month of February to a minimum of 706 in June.

TABLE 5. Monthly Employment of Wage-earners

Months	1950			1951		
	Male	Female	Total	Male	Female	Total
	No.	No.	No.	No.	No.	No.
January .....	1,760	1,373	3,133	1,690	1,839	3,329
February .....	1,607	1,434	3,041	1,741	1,364	3,405
March .....	1,004	1,244	2,248	790	1,058	1,848
April .....	398	485	883	344	401	745
May .....	339	483	822	333	405	738
June .....	334	480	814	321	385	706
July .....	344	516	860	315	417	732
August .....	344	495	839	339	407	746
September .....	476	488	964	393	412	805
October .....	404	481	885	353	393	746
November .....	792	671	1,463	1,305	1,256	2,561
December .....	1,461	1,484	2,945	1,514	1,517	3,031
<b>Monthly average .....</b>	<b>772</b>	<b>805</b>	<b>1,577</b>	<b>788</b>	<b>830</b>	<b>1,618</b>

TABLE 6. Consumption of Fuel and Electricity

Kinds of fuel	Unit of measure	1950		1951	
		Quantity	Cost value at factory	Quantity	Cost value at factory
All fuel (including coal, coke, gasoline, fuel oil, gas, wood, etc.) .....	—	—	\$ 151,037	—	\$ 161,499
Electricity purchased (including service charges) .....	Kw.H.	1,885,208	29,945	2,063,039	34,283
<b>Total cost of fuel and electricity .....</b>	<b>—</b>	<b>—</b>	<b>\$ 180,982</b>	<b>—</b>	<b>\$ 195,782</b>

List of Firms Engaged in Processing and Packing Tobacco in 1951

Name of firm	Address
<b>Quebec:</b>	
La Coopérative des Tabacs Laurentiens .....	Joliette
Imperial Tobacco Co. of Canada, Limited .....	Joliette
O. Prevost Ltée. .....	Joliette
La Société Co-opérative Agricole de la Vallée d'Yamaska .....	St-Césaire
La Société Co-opérative Agricole de Tabac du District de Joliette .....	St-Jacques l'Achigan
<b>Ontario:</b>	
British Leaf Tobacco Co. of Canada Limited .....	238 Patteson Ave., Chatham
Canadian Leaf Tobacco Co. Limited* .....	Dover & St. Clair Sts., Chatham
Consolidated Leaf Tobacco Co. Limited .....	Kingsville
Hodge Tobacco Co. of Canada, Limited .....	Kingsville
Imperial Leaf Tobacco Co. of Canada, Limited .....	Aylmer
Imperial Leaf Tobacco Co. of Canada, Limited .....	Delhi
Imperial Leaf Tobacco Co. of Canada, Limited .....	Leamington
Leamington Tobacco Sales Corporation, Limited .....	Simcoe
Norfolk Leaf Tobacco Company, Limited .....	Tillsonburg