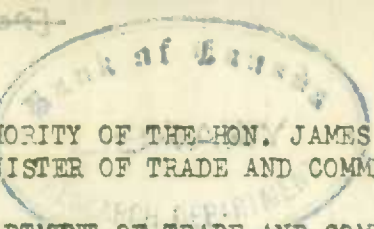


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ICE CREAM PRODUCTION IN CANADA, 1944

The production of ice cream is carried on chiefly by the dairy and confectionery industries, whilst a further production is also reported by the baking industry. Statistics of production by quantity and value since 1924 are shown for the above-named industries in the following tables.

Table 1. - Ice Cream Production, by Industries, 1924 to 1943

Year	Bread and Other Bakery Products		Biscuits, Confectionery, etc.		Dairy Industry		Total Production	
	Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value
	Gallons	\$	Gallons	\$	Gallons	\$	Gallons	\$
1924	66,583	119,850	1,902,243	2,662,095	3,526,001	4,623,977	5,494,827	7,405,822
1925	72,931	110,956	1,911,458	2,674,726	3,911,305	5,163,426	5,895,694	7,974,106
1926	57,288	90,342	2,130,281	3,035,486	4,709,641	6,208,568	6,897,810	9,394,422
1927	68,502	102,640	2,094,313	3,094,468	5,303,531	7,098,109	7,466,346	10,301,277
1928	41,031	81,357	2,130,554	2,978,723	6,353,077	8,560,391	3,524,662	11,620,971
1929	37,938	75,442	2,609,551	3,792,247	7,149,947	9,737,020	9,797,436	13,604,709
1930	27,541	60,443	2,602,583	3,751,394	7,070,039	9,600,688	9,708,163	13,412,530
1931	33,751	59,590	2,100,373	2,897,562	6,100,148	8,204,443	8,234,272	11,161,595
1932	23,787	47,799	1,594,667	2,172,974	4,556,477	5,939,290	6,174,931	8,166,065
1933	24,626	44,651	787,888	1,012,456	4,910,785	6,273,525	5,723,499	7,330,932
1934	27,365	49,255	799,899	992,215	5,160,463	6,645,865	5,987,727	7,687,335
1935	34,007	58,066	795,187	969,776	5,758,469	7,023,241	6,587,663	8,051,083
1936	27,160	52,200	836,899	977,236	6,653,771	7,896,595	7,517,830	8,926,651
1937	43,022	72,379	918,506	1,082,404	7,448,177	9,040,649	8,409,765	10,195,432
1938	52,103	81,116	772,636	951,851	7,280,240	8,815,296	8,104,979	9,848,265
1939	34,212	42,734	720,642	989,586	7,429,772	8,746,789	8,164,626	9,688,109
1940	63,015	83,013	813,541	1,050,150	8,619,972	10,447,886	9,696,531	11,581,049
1941	124,861	138,139	1,116,022	1,429,194	11,541,460	14,034,786	12,762,343	15,602,119
1942	95,124	143,904	1,144,170	1,492,717	12,448,910	15,669,434	13,688,204	17,306,055
1943	121,405	157,528	1,215,752	1,568,914	13,876,436	16,749,166	15,213,593	18,475,628
1944	79,615	120,289	1,227,970	1,588,335	14,088,522	17,007,775	15,396,107	18,686,399

NOTE: The above table does not include the production of ice cream in hotels, restaurants and ice cream parlours, and also Ice cream mix (unfrozen) and novelties. The total production and consumption of ice cream is, therefore, materially higher than the figures shown in the present report.

Production of ice cream by provinces is shown in table 2 by quantity and value for the calendar years 1939 to 1944. In 1944 the Province of Ontario led in production contributing almost 41 per cent of the total gallonage.

Table 2. - Production of Ice Cream by Provinces, quantity and value 1939 to 1944.

Provinces	1939		1940		1941	
	Quantity	Value	Quantity	Value	Quantity	Value
	Gallons	\$	Gallons	\$	Gallons	\$
Canada.....	8,184,626	9,688,109	9,696,531	11,581,049	12,782,343	15,602,119
Prince Edward Island	47,392	61,809	39,989	51,985	63,614	83,134
Nova Scotia.....	422,379	550,848	547,970	724,660	721,930	978,062
New Brunswick.....	230,169	248,616	274,230	328,171	414,810	516,514
Quebec.....	1,599,405	2,134,625	1,767,222	2,365,826	2,475,043	3,409,360
Ontario.....	3,708,524	4,239,839	4,262,666	5,052,071	5,615,935	6,763,187
Manitoba.....	418,036	449,937	672,183	673,763	838,881	842,336
Saskatchewan.....	394,137	451,380	483,496	543,740	621,275	707,896
Alberta.....	541,564	616,219	614,388	671,196	774,571	872,708
British Columbia....	523,020	934,836	1,034,387	1,169,627	1,256,281	1,428,922

Provinces	1942		1943		1944	
	Quantity	Value	Quantity	Value	Quantity	Value
	Gallons	\$	Gallons	\$	Gallons	\$
Canada.....	13,688,204	17,300,055	15,213,593	18,475,622	15,396,107	18,636,399
Prince Edward Island	69,432	90,261	80,514	114,822	102,449	132,890
Nova Scotia.....	828,560	1,083,362	938,754	1,220,501	1,103,879	1,466,386
New Brunswick.....	500,429	694,950	537,904	766,174	565,132	732,806
Quebec.....	2,573,907	3,562,413	2,899,636	3,926,720	2,786,274	3,769,679
Ontario.....	5,876,637	7,440,405	6,337,189	7,369,748	6,393,156	7,442,608
Manitoba.....	953,696	1,070,380	1,077,132	1,247,000	1,036,736	1,295,505
Saskatchewan.....	727,893	846,074	825,335	946,308	815,944	903,833
Alberta.....	840,493	1,006,906	958,179	1,155,383	982,408	1,158,841
British Columbia....	1,317,157	1,511,304	1,558,950	1,728,972	1,560,129	1,783,851

CONSUMPTION OF ICE CREAM BY PROVINCES, AND QUANTITY, 1939 to 1944

The per capita consumption of ice cream is shown by quantity in table 3 for Canada and the provinces for the calendar years 1939 to 1944. The per capita consumption for Canada was 1.28 gallons in 1943 and remained the same in 1944.

The provinces showing the highest per capita consumption were: Nova Scotia, with 1.80 gallons, British Columbia and Ontario with 1.67 and 1.61 gallons, respectively, whilst the lowest per capita is shown by Quebec with .79 gallons and Alberta with .96 gallons.

Table 3. - Per Capita Consumption of Ice Cream by Provinces, 1939 to 1944.

Provinces	1939	1940	1941	1942	1943	1944
	Gallons	Gallons	Gallons	Gallons	Gallons	Gallons
Prince Edward Island	.49	.42	.67	.72	.88	1.12
Nova Scotia.....	.76	.99	1.25	1.41	1.54	1.80
New Brunswick.....	.51	.60	.91	1.07	1.16	1.22
Quebec.....	.50	.54	.74	.75	.83	.79
Ontario.....	.99	1.12	1.46	1.53	1.61	1.61
Manitoba.....	.57	.92	1.15	1.29	1.48	1.43
Saskatchewan.....	.42	.51	.69	.80	.96	.96
Alberta.....	.69	.77	.97	1.04	1.20	1.20
British Columbia....	1.06	1.33	1.54	1.59	1.73	1.67
CANADA.....	.72	.85	1.11	1.17	1.28	1.28

