



CANADA

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS FOREST PRODUCTS BRANCH

PRELIMINARY REPORT

on the

PRINTING & BOCKBINDING INDUSTRY

in

CANADA

1928 - 1929

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Note,- Production figures as given in this bulletin do not necessarily represent the total output in Canada of the commodities listel, as there may be also a considerable production in other industrial groups. For complete information this bulletin must be read with the rest of the series on paper industries and other publications of the Census of Industry.

DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS FOREST PRODUCTS BRANCH CANADA

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THE PRINTING AND BOOKBINDING INDUSTRY IN CANADA 1928-1929

Ottawa, February, 1931. - A report on the printing and bookbinding industry in Canada for 1928 and 1929 has just been issued by the Forest Products Branch of the Dominion Bureau of Statistics. Statistics concerning this industry were in the past included in the report on printing trades. The present report gives the production of firms engaged chiefly in job printing.

There were 910 establishments engaged in this industry in 1929 as against 912 in 1928. The distribution by provinces was as follows: Ontario, 413; Quebec, 257; British Columbia, 73; Manitoba, 52; Alberta, 37; Nova Scotia, 26; Saskatchewan, 20; New Brunswick, 18 and Prince Edward Island four. Ontario reported a decrease of five plants and Manitoba, New Brunswick and Prince Edward Island of one each.

Capital investment in these concerns increased from \$38,755,308 in 1928 to \$43,506,712 in 1929, showing a gain of \$4,751,404, or 12 per cent over the figure for the preceding year. The value placed on lands, buildings, machinery, tools, etc., was given at \$28,329,951; materials on hand and stocks in process amounted to \$5,314,707 and cash, trading and operating accounts and bills receivable to \$9,862,054.

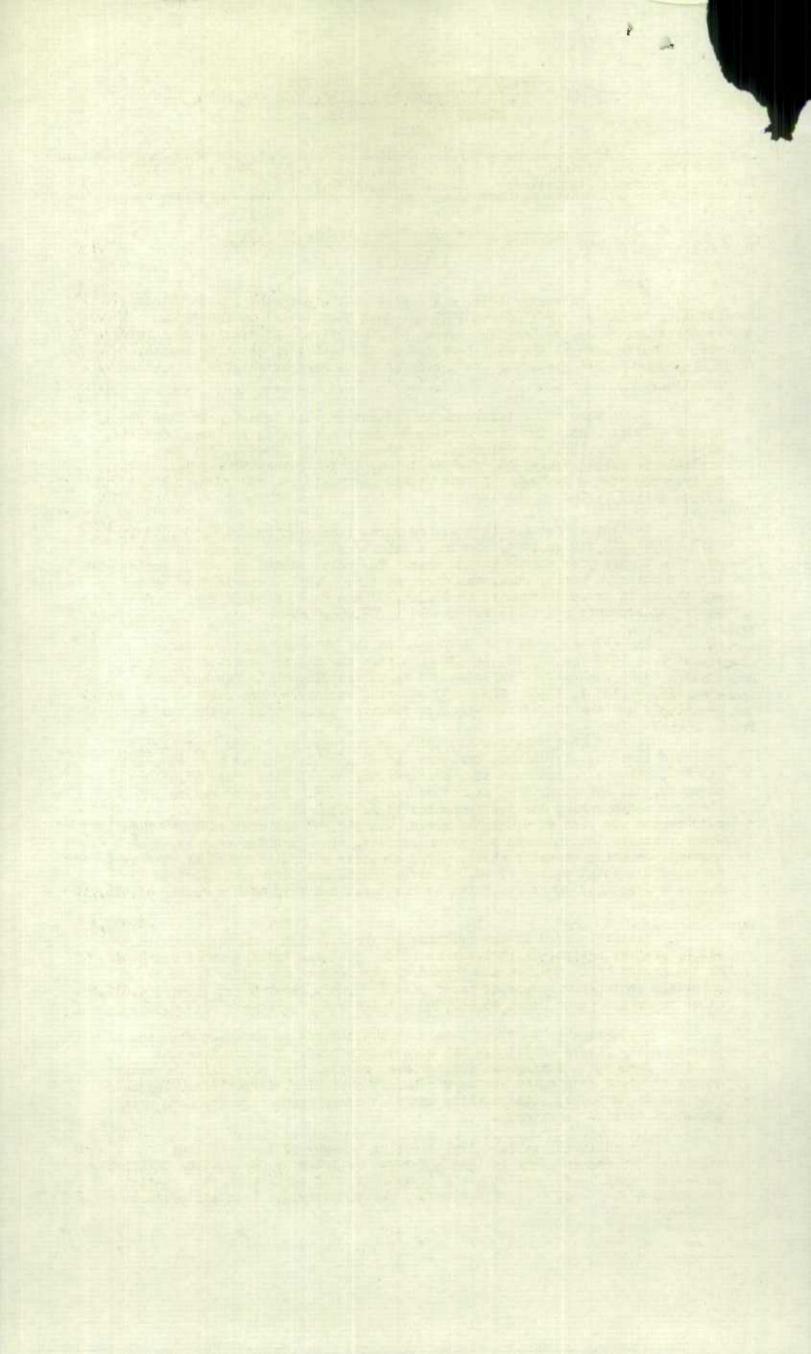
The average number of employees in the printing and bookbinding industry in 1929 was 12,378, or 584 more than the number reported in 1928, and the total sum paid in salaries and wages was \$16,595,127 as compared with \$15,692,133 in 1928. The 2,130 salaried employees were paid \$1,409,514 and the 10,248 wage-earners received \$12,285,613 during the year.

Cost of fuel totalled \$157,314, an increase of \$9,932 over \$147,382 reported in 1928. Bituminous coal was valued at \$61,530; gas cost \$30,236; oil \$26,287; anthracite coal \$24,986; coke \$6,006; lignite coal, \$3,621; wood, \$2,338; gasoline, \$745 and other fuel, \$1,565. Expenditures on electric power during the year amounted to \$239,354 of which \$207,109 represented the cost of 9,051,327 k.w.h. and \$32,245 the cost of 1,144 h.p. Power installation included two steam engines, nine gasoline engines, one hydraulic turbine or water wheel, 5,202 electric motors operated by purchased power with a total rating of 10,032 horse-power, and forty-six electric motors operated by power generated by the establishments with a rating of 116 horse-power.

Materials used in the printing and bookbinding industry amounted to \$13,761,259 as against \$13,321,821 in 1928. Book and writing paper was used to the amount of \$5,554,544 and formed 40 per cent of the total value of materials employed. Newsprint paper cost \$949,247, paper board \$578,715, all other paper and paper board \$3,240,399 and all other materials \$3,438,354.

Production in 1929 was valued at \$43,748,715 as compared with the corresponding figure of \$41,018,466 recorded in 1928. The total amount received from job printing was \$28,420,041, representing over half the total amount received from sales and work done. Bookbinding, advertising, looseleaf and blank books, lithographing and stationery goods were the next most important sources of revenue.

The following tables give, first, a summary of the principal statistics of the industry in 1928 and 1929 followed by comparative detailed tables for both years, covering the distribution of establishments, capital invested, employment, fuel, electricity, power, materials used and products manufactured.



THE PRINTING AND BOOKBINDING INDUSTRY, 1928 and 1929.

Table 1. - Principal Statistics, 1928-1929.

| Items | | 1928 | 1929 |
|--|------------------------------|--|---|
| Establishments Capital employed Employees on salaries Salaries paid Employees on wages Wages paid Fuel used Power used Cost of materials Value of products | No. \$ No. \$ \$ \$ \$ \$ \$ | 912 38,755,308 2,033 4,137,651 9,761 11,554,482 147,382 222,895 13,321,821 41,018,466 | 910 43,506,712 2,130 4,409,514 10,248 12,285,613 157,314 239,354 13,761,259 43,748,715 |

Table 2.- Distribution of Establishments by Provinces, 1928-1929.

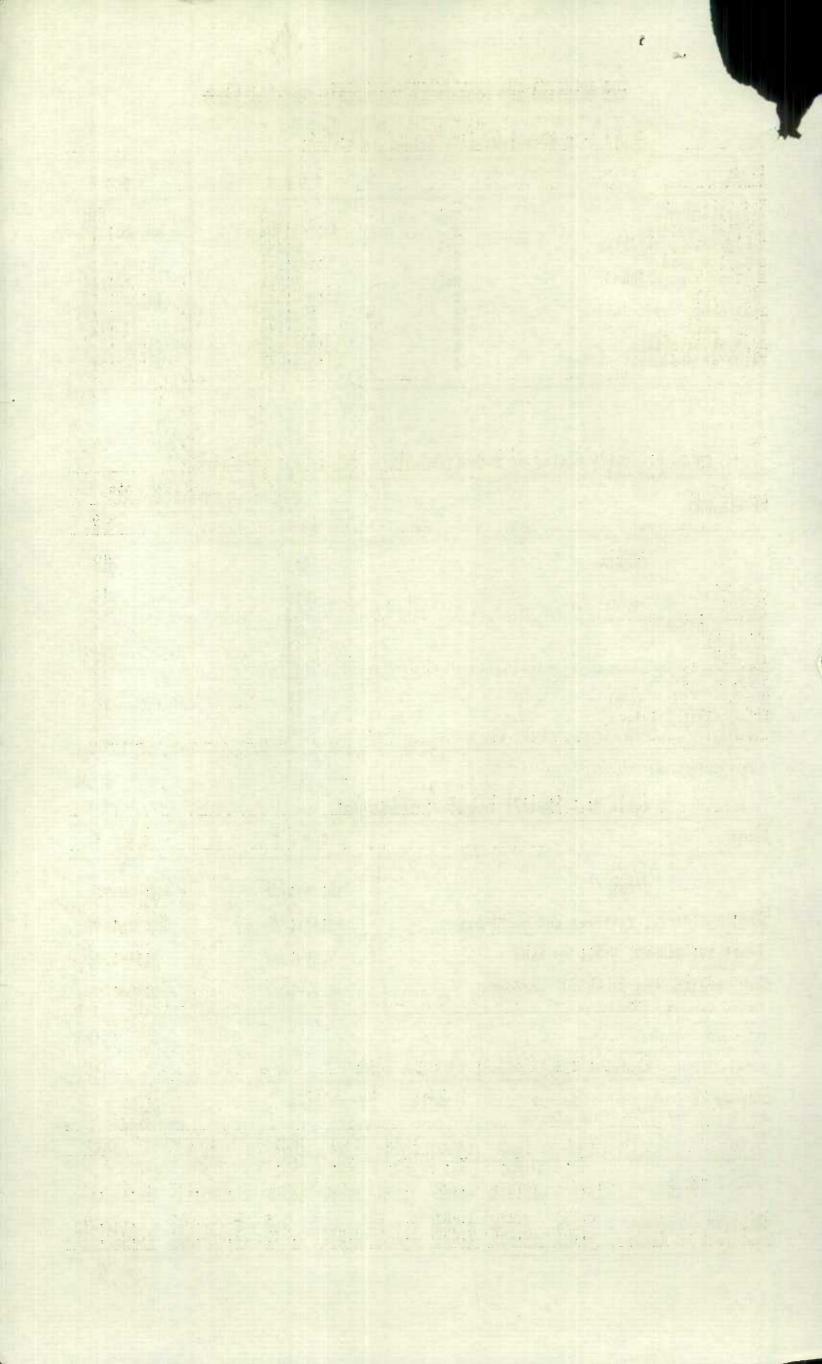
| Provinces | Yumber of Establishments | | |
|--|--|--|--|
| Provinces | 1928 | 1929 | |
| CANADA | 912 | 910 | |
| Cntario Quebec British Columbia Manitoba Alberta Nova Scotia Saskatchewan New Brunswick Prince Edward Island | 418 253 73 63 36 26 19 19 | 413 257 73 62 37 26 20 18 | |

Table 3. - Capital Invested, 1928-1929.

| Items | 1928 | 1929 |
|---|------------|------------|
| | 3 | \$ |
| TOTAL | 38,755,308 | 43,506,712 |
| Land, buildings, fixtures and machinery | 25,351,394 | 28,329,951 |
| Materials, stocks, etc., on hand | 4,959,342 | 5,314,707 |
| Cash, trading and operating accounts | 8,444,072 | 9,862,054 |

Table 4. - Employment, 1928 and 1929.

| Classes of Employees | No. | Total No. of Employees | | Males | | les | Sal | tal aries Wages |
|--|----------------|------------------------------|----------------|----------------|--------------|--------------|-------------------------|-----------------------|
| | 1928 | 1929 | 1928 | 1929 | 1928 | 1929 | 1928 | 1929 |
| | No. | No. | %o. | No. | No. | No. | \$ | \$ |
| TOTAL | 11,794 | 12,378 | 8,720 | 9,126 | 3,074 | 3,252 | 15,692,133 | 16,695,127 |
| Salaried employees Employees on wages | 2,033 9,761 | 2,130 | 1,488 7,232 | 1,557 7,569 | 545 2,529 | 573 2,679 | 4,137,651 11,554,482 | 4,409,514 |



THE PRINTING AND BOOKBINDING INDUSTRY, 1928 and 1929.

Table 5 .- Fuel Used, 1928 and 1929.

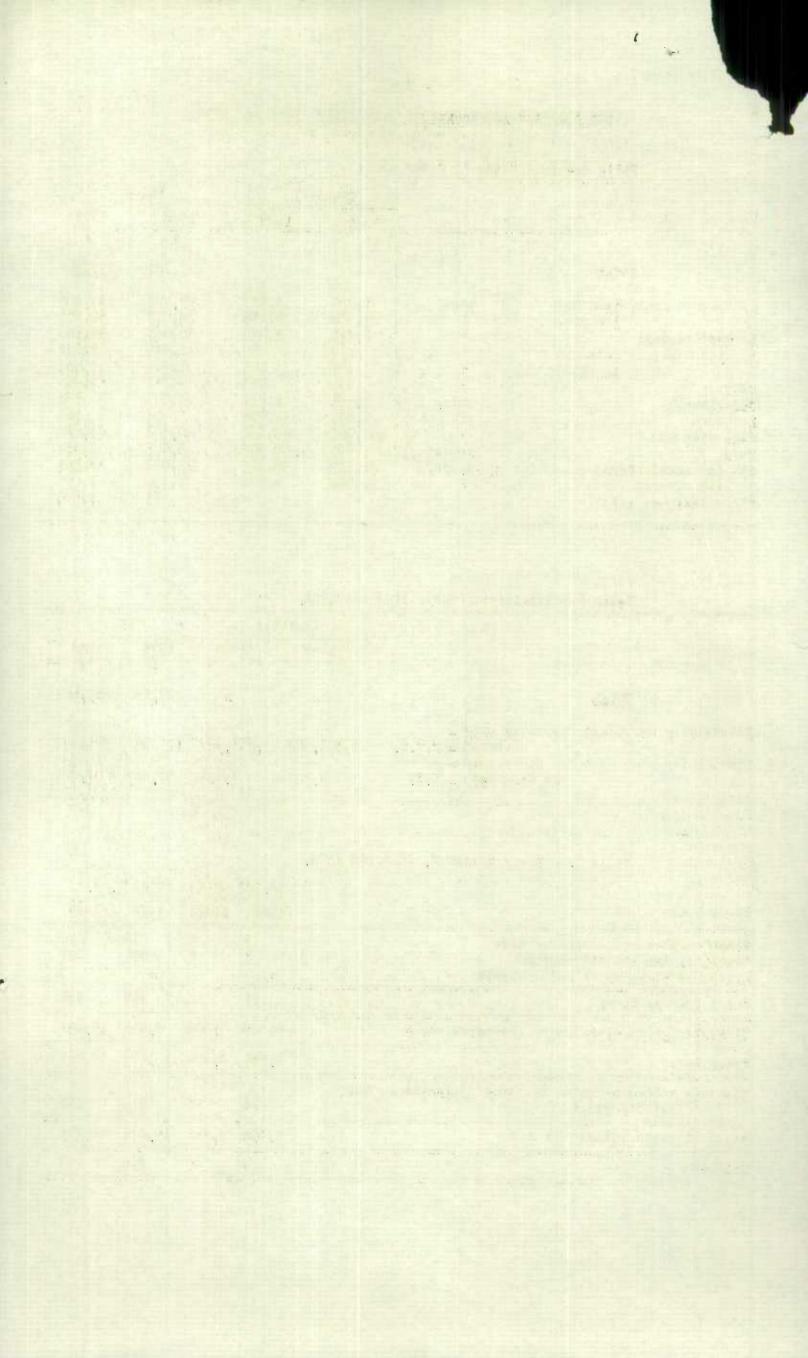
| | | | Quant | ity | Value | | |
|--|----------------------------|--------------------------------------|--|---|---|--|--|
| Kind of Fuel | | | 1928 | 1929 | 1928 | 1929 | |
| | | | | | \$ | \$ | |
| T | OTAL | ! | - | ** | 147,382 | 157,314 | |
| Anthracite coal, Lignite coal, Coke Gasoline Kerosene Fuel oil Wood Gas (a) manufact | Imported Canadian Imported | tons "" "" gals. "" cords M cu. ft. | 3,223 3,550 2,711 119 137 630 3,591 1,801 207,065 496 21,779 12,462 | 3,937 4,158 2,335 165 148 713 2,621 1,798 249,831 348 36,619 4,671 | 28,420 29,473 30,017 1,429 1,364 4,847 1,099 504 20,553 3,067 22,002 4,536 71 | 30,169 31,361 24,986 2,132 1,489 5,006 745 501 25,786 2,338 28,261 1,975 1,565 | |

Table 6 .- Electricity Used, 1928 and 1929.

| 14010 04- 2100 011014, 0004, 1,100 | | | | | |
|--|-----------|--|---------|---------|--|
| | Quantity | | Value | | |
| | 1928 | 1929 | 1928 | 1929 | |
| | | Maria de la companya | \$ | \$ | |
| TOTAL | | - | 222,895 | 239,354 | |
| | 6,925,902 | 9,051,327 | 166,328 | 207,109 | |
| Electricity purchased for power only - at flat rate - H.P. | 2,750 | 1,144 | 56,567 | 32,245 | |

Table 7. - Power Employed, 1928 and 1929.

| 2000 10 2000 2000 2000 2000 2000 2000 2 | , | | | |
|---|--------|-------|---------|--------|
| | No. of | Units | Total H | . P. |
| Power Units | 1928 | 1929 | 1928 | 1929 |
| Steam engines and steam turbines Gasoline, gas and oil engines Hydraulic turbines or water wheels | 3 8 | 2 9 1 | 5 | |
| Total Primary Power | 11 | 12 | 219 | 220 |
| Electric motors operated by purchased power | 4,559 | 5,202 | 9,955 | 10,032 |
| Total Power | 4,570 | 5,214 | 10,174 | 10,252 |
| Electric motors operated by power generated by the establishment | 46 | 46 | 116 | 116 |
| Total Electric motors | 4,605 | 5,248 | 10,071 | 10,148 |
| Boilers | 4 | 9 | 268 | 488 |



THE PRINTING AND BOOKBINDING INDUSTRY, 1928 and 1929.

Table 8. - Materials Used, 1928 and 1929.

| | | Quan | tity | Value | | |
|--|---------------|------------------|-----------|------------|----------------------|--|
| Materials | | 1928 1929 | | 1928 1929 | | |
| Miles of the state | | | | \$ | \$ | |
| TOTAL | \$ | - | | 13,321,821 | 13,761,259 | |
| Newsprint paper | reams lbs. | 2,322 27,145,035 | 9,838 | 5,113 | 18,885 930,362 | |
| Book and writing paper | reams lbs. | 17,966 | 66,215 | 95,270 | 259,390 5,295,154 | |
| Paper board | reams lbs. | 12,307 | 9,949,114 | 91,652 | 41,683 577.032 | |
| All other paper | reams lbs. | 3,581 | 20,670 | 31,667 | 108,648 | |
| All other paper and paper board | \$ | - | _ | - | 855,344 | |
| All other materials | \$ | - | - | 2.910,871 | 3,438,354 | |

Table 9. - Products Manufactured, 1928 and 1929.

| | Val | lue |
|--|--|--|
| Products | 1928 | 1929 |
| TOTAL | \$ 41,018,466 | \$ 43,748,715 |
| Advertising Job wrinting Stereotyping Ruling Litho raphing Photo-engraving Other engraving Embossing Electrotyping Bookbinding Loose-leaf and blank cooks Counter check books Stationery goods of all kinds Typesetting All other products and work done including greeting cards and seals, filing supplies, roll forms, tags and labels, stickers and seals, bookfolding and stitching, meter charts, envelopes, milk bottle caps, catalogues, | 1,698,390 26,914,721 311,664 406,994 1,279,659 146,233 35,941 116,511 68,275 2,472,264 1,889,066 564,254 1,511,107 418,537 | 2,720,351 28,420,041 54,951 521,755 1,364,636 169,844 31.207 107,127 73,525 2,816,442 1,982,172 696,762 1,074,830 531,749 |
| paper boxes and bags, mailing bags and rubber stamps and seals. | 3,184,850 | 3,183,323 |

Note: Data given here do not necessarily represent the total Canadian production under each heading since these products are also listed under other industries.

