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CANADA  
DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
FOREST PRODUCTS BRANCH



PRELIMINARY REPORT  
on the  
PRINTING & BOOKBINDING INDUSTRY  
in  
CANADA  
1929 - 1930

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Note,- Production figures as given in this bulletin do not necessarily represent the total output in Canada of the commodities listed, as there may be also a considerable production in other industrial groups. For complete information this bulletin must be read with the rest of the series on paper industries and other publications of the Census of Industry.



DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
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CANADA

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THE PRINTING AND BOOKBINDING INDUSTRY IN CANADA

1929-1930.

Ottawa, April, 1932.- A report on the printing and bookbinding industry in Canada for 1929 and 1930 has just been issued by the Forest Products Branch of the Dominion Bureau of Statistics. This report gives the production of firms engaged chiefly in job printing.

There were 905 establishments engaged in this industry in 1930 as against 910 in 1929. The distribution by provinces was as follows: Ontario 406; Quebec, 255; British Columbia, 76; Manitoba, 62; Alberta, 37; Nova Scotia 23; Saskatchewan, 23; New Brunswick, 19 and Prince Edward Island four. Ontario reported a decrease of seven plants and Quebec two, and Nova Scotia three. British Columbia and Saskatchewan increased three each and New Brunswick one.

Capital investment in these concerns decreased from \$43,506,712 in 1929 to \$38,837,176 in 1930, showing a decrease of \$4,669,536, or 10.7 per cent below the figure for the preceding year. The value placed on lands, buildings, machinery, tools, etc., was given at \$25,326,011; materials on hand and stocks in process amounted to \$4,646,206 and cash, trading and operating accounts and bills receivable to \$8,864,959.

The average number of employees in the printing and bookbinding industry in 1930 was 11,567 or 811 less than the number reported in 1929, and the total sum paid in salaries and wages was \$15,663,048 as compared with \$16,695,127 in 1929. The 2,069 salaried employees were paid \$4,394,820 and the 9,498 wage-earners received \$11,268,228 during the year.

Cost of fuel totalled \$146,887, a decrease of \$10,427 from \$157,314 reported in 1929. Bituminous coal was valued at \$55,407, gas cost \$24,653, oil \$28,770; anthracite coal \$21,470; coke \$5,728; lignite coal \$3,242; wood \$3,311; gasoline, \$912 and other fuel \$3,394. Expenditures on electric power during the year amounted to \$217,255 of which \$177,971 represented the cost of 7,097,646 k.w.h. and \$39,284 the cost of 1,556 h.p. Power installation included three steam engines, nine gasoline engines, one hydraulic turbine or water wheel, 5,455 electric motors operated by purchased power with a total rating of 10,125 horse-power, and forty-nine electric motors operated by power generated by the establishments with a rating of 144 horse power.

Materials used in the printing and bookbinding industry amounted to \$11,942,885 as against \$13,761,259 in 1929. Book and writing paper was used to the amount of \$4,670,867 and formed 39 per cent of the total value of materials employed. Newsprint paper cost \$1,130,432, paper board \$522,644, cover and fancy paper \$251,083, envelopes, \$243,039, all other paper and paper board \$2,231,870 and all other materials \$2,892,850.

Production in 1930 was valued at \$37,941,787 as compared with the corresponding figure of \$43,748,715 recorded in 1929. The total amount received from job printing was \$28,216,305, representing over half the total amount received from sales and work done. Bookbinding, advertising, looseleaf and blank books, lithographing and stationery goods were the next most important sources of revenue.

The following tables give, first, a summary of the principal statistics of the industry in 1929 and 1930, followed by comparative detailed tables for both years, covering the distribution of establishments, capital invested, employment, fuel, electricity, power, materials used and products manufactured.

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## THE PRINTING AND BOOKBINDING INDUSTRY IN CANADA

1929-1930

Table 1.- Principal Statistics, 1929-1930.

Items		1929	1930
Establishments	No.	910	905
Capital employed	\$	43,506,712	38,837,176
Employees on salaries	No.	2,130	2,069
Salaries paid	\$	4,409,514	4,394,820
Employees on wages	No.	10,248	9,498
Wages paid	\$	12,285,613	11,268,228
Fuel used	\$	157,314	146,887
Power used	\$	239,354	217,255
Cost of materials	\$	13,761,259	11,942,885
Value of products	\$	43,748,715	37,941,787

Table 2.- Distribution of Establishments by Provinces, 1929-1930

Provinces	Number of Establishments	
	1929	1930
CANADA	910	905
Ontario	413	406
Quebec	257	255
British Columbia	73	76
Manitoba	62	62
Alberta	37	37
Nova Scotia	26	23
Saskatchewan	20	23
New Brunswick	18	19
Prince Edward Island	4	4

Table 3.- Capital Invested, 1929-1930.

Items	1929	1930
	\$	\$
TOTAL	43,506,712	38,837,176
Land, buildings, fixtures and machinery	28,329,951	25,526,011
Materials, stocks, etc., on hand	5,314,707	4,646,206
Cash, trading and operating accounts	9,862,054	8,664,959

Table 4.- Employment, 1929 and 1930.

Classes of Employees	Total Number of Employees		Males		Females		Total Salaries and Wages	
	1929	1930	1929	1930	1929	1930	1929	1930
	No.	No.	No.	No.	No.	No.	\$	\$
TOTAL	12,378	11,567	9,126	8,617	3,252	2,950	16,695,127	15,663,048
Salaried employees	2,130	2,069	1,557	1,529	573	540	4,409,514	4,394,820
Employees on wages	10,248	9,498	7,569	7,088	2,679	2,410	12,285,613	11,268,228





## THE PRINTING AND BOOKBINDING INDUSTRY IN CANADA,

1929-1930

Table 5.- Fuel Used, 1929 and 1930.

Kind of Fuel	Quantity		Value	
	1929	1930	1929	1930
			\$	\$
TOTAL	-	-	157,314	146,887
Bituminous coal, Canadian tons	3,937	3,277	30,169	28,344
Imported "	4,158	3,876	31,361	27,063
Anthracite coal "	2,335	1,696	24,986	21,470
Lignite coal Canadian "	165	197	2,132	2,324
Imported "	148	89	1,489	918
Coke "	713	704	6,006	5,728
Gasoline gals.	2,621	3,250	745	912
Kerosene "	1,798	14,010	501	3,269
Fuel oil "	249,831	250,892	25,786	25,501
Wood cords	348	636	2,338	3,311
Gas (a) manufactured M cu. ft.	36,619	22,435	28,261	21,766
(b) natural "	4,671	8,024	1,975	2,887
Other fuel	-	-	1,565	3,394

Table 6.- Electricity Used, 1929 and 1930.

	Quantity		Value	
	1929	1930	1929	1930
			\$	\$
TOTAL	-	-	239,354	217,255
Electricity purchased for power only metered - K.W.H.	9,051,327	7,097,646	207,109	177,971
Electricity purchased for power only at flat rate - H.P.	1,144	1,536	32,245	39,284

Table 7. - Power Employed, 1929 and 1930

Power Units	No. of Units		Total H.P.	
	1929	1930	1929	1930
Steam engines and steam turbines	2	3	110	111
Gasoline, gas and oil engines	9	9	107	129
Hydraulic tubines or water wheels	1	1	3	2
Total Primary Power	12	13	220	242
Electric motors operated by purchased power	5,202	5,455	10,032	10,125
Total Power	5,214	5,468	10,252	10,367
Electric motors operated by power generated by the establishment	46	49	116	144
Total Electric motors	5,248	5,504	10,148	10,269
Boilers	9	11	488	675





THE PRINTING AND BOOKBINDING INDUSTRY, IN CANADA  
1929-1930.

Table 8. - Materials Used, 1929 and 1930.

Materials		Quantity		Value	
		1929	1930	1929	1930
				\$	\$
TOTAL	\$	-	-	13,761,259	11,942,885
Newsprint paper	reams	9,838	10,704	18,885	24,322
	lbs.	19,927,545	23,698,582	930,362	1,106,110
Book and writing paper	reams	66,215	124,482	259,390	550,212
	lbs.	44,199,464	32,907,318	5,295,154	4,120,755
Paper board	reams	3,744	2,432	41,683	32,139
	lbs.	9,949,114	10,054,235	537,032	490,505
Cover and fancy paper	reams	-	5,346	-	51,069
	lbs.	-	725,113	-	200,014
Envelopes	\$	-	-	-	243,039
All other paper	reams	20,670	45,417	108,648	195,048
	lbs.	18,242,888	11,467,949	2,276,407	1,387,063
All other paper and paper board	\$	-	-	855,344	649,759
All other materials	\$	-	-	3,438,354	2,892,850

Table 9.- Products Manufactured, 1929 and 1930.

Products	Value	
	1929	1930.
	\$	\$
TOTAL	43,748,715	37,941,787
Subscriptions and sales of publications	-	18,232
Advertising	2,720,351	683,850
Job printing	28,420,041	28,216,305
Stereotyping	54,951	4,939
Ruling	521,755	433,444
Lithographing	1,364,636	952,692
Photo-engraving	169,844	35,837
Other engraving	31,207	29,277
Embossing	107,127	91,487
Electrotyping	73,525	145,959
Bookbinding	2,816,442	2,231,653
Loose leaf and blank books	1,982,172	1,288,575
Counter check books	696,762	836,126
Stationery goods of all kinds	1,074,830	1,372,997
Typesetting	531,749	202,967
Paper boxes and bags	-	92,250
Tags, seals and greeting cards	-	307,295
All other products and work done including filing systems, roll forms, cartons, bookfolding and stitching, meter charts, mailing bags and rubber stamps	3,183,323	997,902

Note: Data given here do not necessarily represent the total Canadian production under each heading since these products are also listed under other industries.



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