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# TRADE COMPOSITION, 1930.

Ottawa, November, 1931.—The tendency towards specialization, which is evident in so many fields of human activity, has also manifested itself in the printing trades. Type-setting has become, to a large extent, a separate industry. Strictly speaking, it cannot be called "paper-using", but, as an essential step in the production of all printed matter, it belongs to the printing group in the same manner as photoengroving, stereotyping and electrotyping.

At the suggestion of several trade associations, the Forest Products Branch of the Dominion Bureau of Statistics has issued an initial report on Trade Composition in Canada, for the calendar year 1930, giving statistics of all firms, reporting to the Census of Industry, whose principal business consists in linotype, monotype and hand composition for the trade. For purposes of comparison, a special compilation of information supplied by the same firms is given for 1929. These firms were then included in the printing and bookbinding and the stereotyping and electrotyping industries.

Twenty-eight establishments reported type-setting as their principal business in 1930, eighteen of which were located in Ontario, four in Quebec, two in British Columbia, two in Alberta, and one each in Manitoba and Saskatchewan.

There was a total of \$793,785 invested in the industry, in 1930. It gave employment to 42 salaried employees and an average of 184 men and 3 women throughout the year, on wages. The total pay-roll in 1930 amounted to \$395,026.

The material used, amounting to \$42,214, consists chiefly of type metal which is used over and over again, thus accounting for the very high value added by manufacture or the difference between the total value of products and total cost of materials. The small quantity of paper used was for the purpose of drawing proofs and wrapping.

What might be considered as the products of this industry amounted to \$658,845 in 1930 and consisted entirely of amounts received for trade composition.

The following tables give the statistics of the industry in detail.

## TRADE COMPOSITION, 1929 and 1930

Table 1 .-- Principal Statistics, 1929-1930.

Item <b>s</b>	Unit	1929	1930
Establishments	No.	27	28
Capital invested	\$	781,807	793,785
Employees on salaries	No.	39	42
Salaries paid	\$	79,010	98,537
Employees on wages	No.	175	187
Wages paid	\$	261,196	296,489
Fuel used	\$	2,368	7,245
Power employed	H.P.	107	97
Cost of materials	\$	43,304	42.214
Value of products or work done	\$	615,378	658,845

Note: Production figures as given in this bulletin do not necessarily represent the total output in Canada as there may also be a considerable production in other industrial groups. For complete information this bulletin must be read with the rest of the series of paper-using industries and other publications of the Census of Industry.

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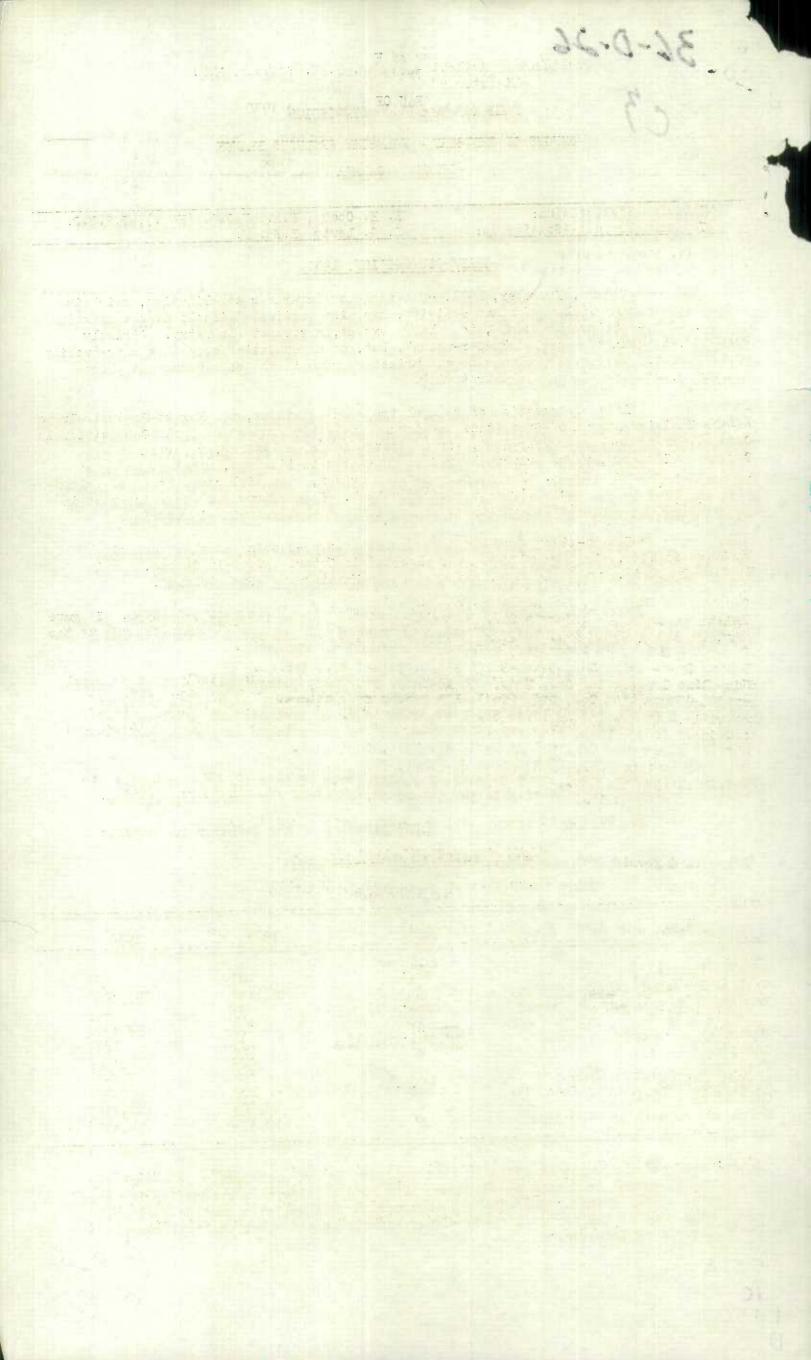


Table 2 .-- Capital Invested, 1929 and 1930

Items	1929	1930
	\$	\$
TOTAL	781,807	793,785
Land, buildings, fixtures and machinery Materials, stock in process, etc. Cash, trading and operating accounts, etc.	554,221 62,840 164,746	5 <sup>4</sup> 7,118 67,896 178,771

The following firms reported trade composition as their principal business in 1930:

#### QUEBEC

Canada Typesetters, Ltd., 205 Vitre St. W., Montreal.
Esler, Fred, F., 811 Unity Bldg., 1030 St. Alexander St., Montreal.
Fast Typesetters, Ltd., 973 St. Antoine St., Montreal.
Service Linetyping Co., 701 Unity Bldg., 1030 St. Alexander St., Montreal.

#### ONTARIO

Booth & Fullerton, 12 Sheppard St., Toronto 2.

Brown, Geo. S., 16 Sheppard St., Toronto 2.

Canadian Composition Co., Ltd., 54 Queenston St., St.Catharines.
City Linotyping Co., 22 Catharine St. Morth, Hamilton.
Cooper and Beatty, Ltd., 195 Adelaide St. West, Toronto 2.

Cornish and Wimpenny, 122 Adelaide St. West, Toronto 2.

Doidge and Aggill, 92 Jarvis St., Toronto.

Hamilton Typesetting Co., Ltd., 96 Gore St., Hamilton.

Howarth & Smith, 96 Peter St., Toronto.

London Typesetting Co., Green-Swift Bldg., Talbot St., London.

Mono-Lino Typesetting Co., Ltd., 200 Adelaide St. West, Toronto 2.

Ottama Composition Co., Ltd. (The), 175 Mepean St., Ottawa.

Paterson & Craib, 196 Adelaide St. West, Toronto 2.

Pickering Press, Ltd., Pickering.

Service Linotyping Co., 129 Adelaide St. West, Toronto.

Toronto Typesetting Co., 28 Temperance St., Toronto.

Toronto Typesetting Co., 50 Ritchie Ave., Toronto.

#### HATIFORA

Driscell & Herald, Nokomis Bldg., Winnipeg.

#### SASKATCHEWAN

Resch, G.A., 1717 Smith St., Regina.

## ALBERTA

Edmonton Typesettere, 102 Williamson Bldg., Edmonton. Hickey, Andrew Francis, 105-6th Avenue West, Calgary.

## BRITISH COLUMBIA.

Shilvock-Jackson, Ltd., 341 Pender St. West, Vancouver. Vancouver Linotyping Co., Ltd., 576 Seymour St., Vancouver.

