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SPECIAL COMPILATION — Dominion Bureau of Statistics, Ottawa

This is not a report or publication, but a statement compiled to meet a limited and special demand

MAY 29 1951



RETAIL CONSUMER CREDIT

January 1949 - September 1950

The Statistics on Retail Consumer Credit have been completely revised. The former index series has been replaced by one in which the division of sales, as between cash, instalment and charge accounts, and the figures on balances outstanding against both types of credit business, will be expressed in terms of actual dollar estimates. This new method of reporting will begin with the first quarterly report for 1951.

It was felt that subscribers to this report would be interested in having some notice of the change before the first bulletin on the new basis actually appears. This "Special Compilation" has been prepared with the object of illustrating the extent of the change and the general nature of the results as they will appear in future reports. This introductory statement covers the period to the end of the third quarter of 1950. The final quarter of 1950 and the first quarter results for 1951 will both appear in the next regular bulletin to be issued in the latter part of June.

Table 1 gives a breakdown of total sales and accounts receivable for all retail trades. This table differs from the one on "Combined Trades" in previous reports which dealt with only the sixteen major credit-dealing trades. Estimates for all other retail trades have now been added so that the total retail trade is covered. The percentage composition figures differ considerably as a result of this alteration. Tabulation for specific trades will be confined to the trades which were included in the past.

Table 2 shows less detailed information for four selected trades. The clothing store figures are a combination of men's, women's and family clothing stores which was adopted only for the purpose of this special bulletin. Figures for individual trades will appear in detail similar to that of Table 1 above, in the regular reports to be issued later.

QUARTERLY SALES AND ACCOUNTS RECEIVABLE
(In millions of dollars)

TABLE 1 - TOTAL RETAIL TRADE

Period	Sales and Percentage Composition							Accounts Receivable (end of period)				
	Cash		Instalment		Charge		Total Sales	Instalment		Charge		Total Receivables
	Amount	%	Amount	%	Amount	%		Amount	%	Amount	%	
1949 - Jan.-Mar. ...	1,235.4	73.1	98.6	5.8	355.8	21.1	1,689.8	104.7	28.2	267.0	71.8	371.7
Apr.-June ...	1,625.3	73.5	133.8	6.1	451.8	20.4	2,210.9	112.8	27.4	298.7	72.6	411.5
July-Sept. ...	1,615.8	73.9	129.1	5.9	441.6	20.2	2,186.5	115.0	27.7	299.9	72.3	414.9
Oct.-Dec. ...	1,715.9	73.3	153.3	6.6	471.5	20.1	2,340.7	139.8	29.9	327.7	70.1	467.5
Total ...	6,192.4	73.5	514.8	6.1	1,720.7	20.4	8,427.9					
1950 - Jan.-Mar. ...	1,305.9	72.3	129.7	7.2	370.7	20.5	1,806.3	129.5	30.8	291.4	69.2	420.9
Apr.-June ...	1,688.1	72.9	171.4	7.4	455.6	19.7	2,315.1	137.5	30.5	313.2	69.5	450.7
July-Sept. ...	1,766.2	72.7	182.4	7.5	480.0	19.8	2,428.6	144.6	30.4	331.2	69.6	475.8

TABLE 2 - SELECTED TRADES

Period	Department Stores			Clothing Stores			Furniture, Appliances & Radio			Motor Vehicle Dealers		
	Total Sales	Credit Sales	Accts(1) Receivable	Total Sales	Credit Sales	Accts(1) Receivable	Total Sales	Credit Sales	Accts(1) Receivable	Total Sales	Credit Sales	Accts(1) Receivable
1949 - Jan.-Mar. ...	167.8	47.5	56.2	99.2	18.6	21.7	60.3	34.0	45.1	183.6	92.3	51.4
Apr.-June ...	214.4	63.7	61.4	143.3	25.7	23.3	70.5	40.5	46.9	305.3	132.6	61.1
July-Sept. ...	183.2	53.7	62.3	111.2	17.6	21.5	66.7	38.9	49.9	291.9	127.3	57.4
Oct.-Dec. ...	290.1	88.3	83.7	156.4	28.5	27.3	82.1	47.9	56.3	249.7	115.7	55.8
1950 - Jan.-Mar. ...	167.3	50.5	67.9	86.7	17.0	22.2	59.7	34.9	54.3	286.2	125.7	58.1
Apr.-June ...	210.4	66.1	72.1	128.1	24.1	24.2	75.9	45.2	58.4	374.9	161.7	65.2
July-Sept. ...	194.5	62.3	74.6	112.0	20.2	24.5	76.6	45.5	63.6	392.2	178.9	68.4

(1) As at end of period.

