



DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

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RETAIL CONSUMER CREDIT

FIRST QUARTER, 1953

Cash, charge and instalment sales, although at first quarter record high levels of \$1,674.0 million, \$540.1 million and \$288.8 million respectively, experienced seasonal declines. To diminish the seasonal effect, comparison with the sales components for the identical quarter of last year, indicates respective increases of 4.8 p. c., 6.2 p. c. and 38.1 p. c. The smallest percentage increase occurred in cash sales. This condition can be largely attributed to the revocation of credit controls on May 6, 1952. However, in addition to the credit control relaxation, there appears to be a shift from cash to credit sales. Cash sales, when expressed as a proportion of total sales, dropped to 66.9 p. c., the lowest proportion on record.

Type of Sale	Sales - First Quarter		
	1952	1953	% Change 1953/1952
(millions of dollars)			
Cash	1,596.9	1,674.0	+ 4.8
Instalment	209.1	288.8	+ 38.1
Charge	508.6	540.1	+ 6.2
TOTAL	2,314.6	2,502.9	+ 8.1

Cash sales advanced 4.8 p. c. over the first quarter of last year. This trend was common to all but four of the 13 trades specified in this bulletin. The largest absolute gain, \$34.1 million, occurred in the motor vehicle trade. Radio and appliance stores averaged the highest percentage increase of 20.7 p. c. Both the absolute and percentage declines of men's clothing, independent grocery and combination, and country general stores were comparatively small. Coal and wood dealers, however, showed a decrease of \$4.1 million representing a decline of 13.4 p. c.

Charge sales, compared to last year's first quarter, advanced 6.2 p. c. Small declines occurred in five of the 13 kinds of business specified. Motor vehicle dealers accounted for slightly less than half of the net increase of \$31.5 million in total charge sales. Although the absolute gain was comparatively small, the largest percentage increase amounting to 27.8 p. c. was obtained by home appliance and radio dealers.

Instalment sales advanced 38.1 p. c. over the first quarter of last year. Increases occurred in all trades extending this form of credit with the exception of hardware stores which showed a decline of 4.5 p. c. Department stores and motor vehicle dealers accounted for almost two thirds of the net increase of \$79.7 million in total instalment sales from last year's first quarter.

Customer's accounts receivable on the books of retailers as at March 31, 1953, were substantially greater than receivables at the corresponding date of previous years. This record high for the first quarter receivables was applicable to both charge and instalment accounts. Due to the increasing proportion of supplemental kinds of charge credit (revolving budget, budgeted charge etc.) charge receivables have been gradually approaching the level of charge sales. That is, because these supplemental forms of charge credit contain some of the properties of instalment credit, the total charge receivable trend has taken on some of the characteristics of the instalment receivable trend. This condition is most apparent in the department stores where charge receivables have exceeded quarterly charge sales for the first time.

FIRST QUARTER - SALES AND TOTAL ACCOUNTS RECEIVABLE - 1952 and 1953

Trade	Cash Sales			Instalment Sales		
	1952	1953	% Change	1952	1953	% Change
Total, All Trades	1596.9	1674.0	+ 4.8	209.1	288.8	+ 38.1
Department	129.9	131.8	+ 1.5	14.8	28.6	+ 93.2
Motor Vehicle	195.4	229.5	+ 17.5	122.6	160.9	+ 31.2
Men's Clothing	31.2	30.4	- 2.6	1.5	2.1	+ 40.0
Family Clothing	25.9	27.4	+ 5.8	2.5	3.3	+ 32.0
Women's Clothing	35.2	36.2	+ 2.8	0.5	0.6	+ 20.0
Hardware	21.2	23.5	+ 10.8	2.2	2.1	- 4.5
Furniture	16.6	16.7	+ 0.6	14.5	21.4	+ 47.6
Appliance and Radio ...	13.5	16.3	+ 20.7	16.0	20.3	+ 26.9
Jewellery	9.2	9.6	+ 4.3	2.4	3.4	+ 41.7
Grocery & Combination (Independent)	200.2	197.8	- 1.2	-	-	-
Country General	79.6	75.7	- 4.9	-	-	-
Coal and Wood	30.5	26.4	- 13.4	-	-	-
Garages and Filling Stations	83.4	89.7	+ 7.6	-	-	-

Percentage composition: The seasonal decline of total sales for the first quarter changed the percentage composition only slightly. The shift from cash to credit when expressed as proportions of total sales, continued with a slight decline in the cash proportion which was absorbed in the charge proportion. Instalment sales expressed as a ratio to total sales remained the same. Although total charge and instalment receivables maintained almost the same relationship, department stores continued to show an increase in the proportion of instalment receivables. Of the remaining eight trades extending both charge and instalment credit, men's clothing, hardware, furniture and jewellery stores also showed increases in the proportion of instalment to total receivables. This situation indicates that the dollar value of instalment receivables decreased seasonally at a lower rate than did charge receivables.

Instalment sales, as far as possible, include only those sales made under conditional sales agreement with a recovery clause.

Charge sales include specialized types as revolving charge and budgeted charge accounts.

Figures for Newfoundland firms are not included in the results of these quarterly surveys.

WITH PERCENTAGE CHANGE, BY TRADES.

(Sales in millions of dollars)

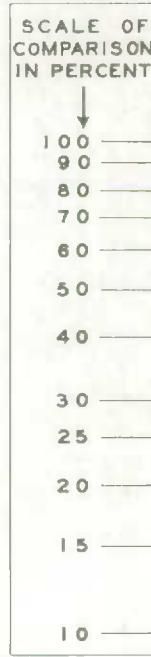
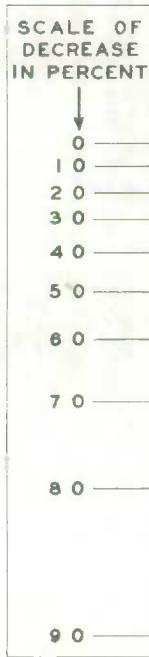
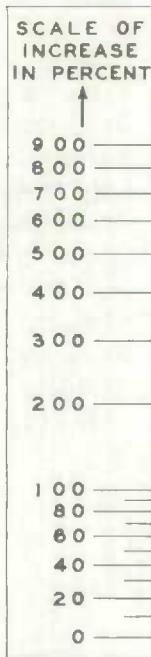
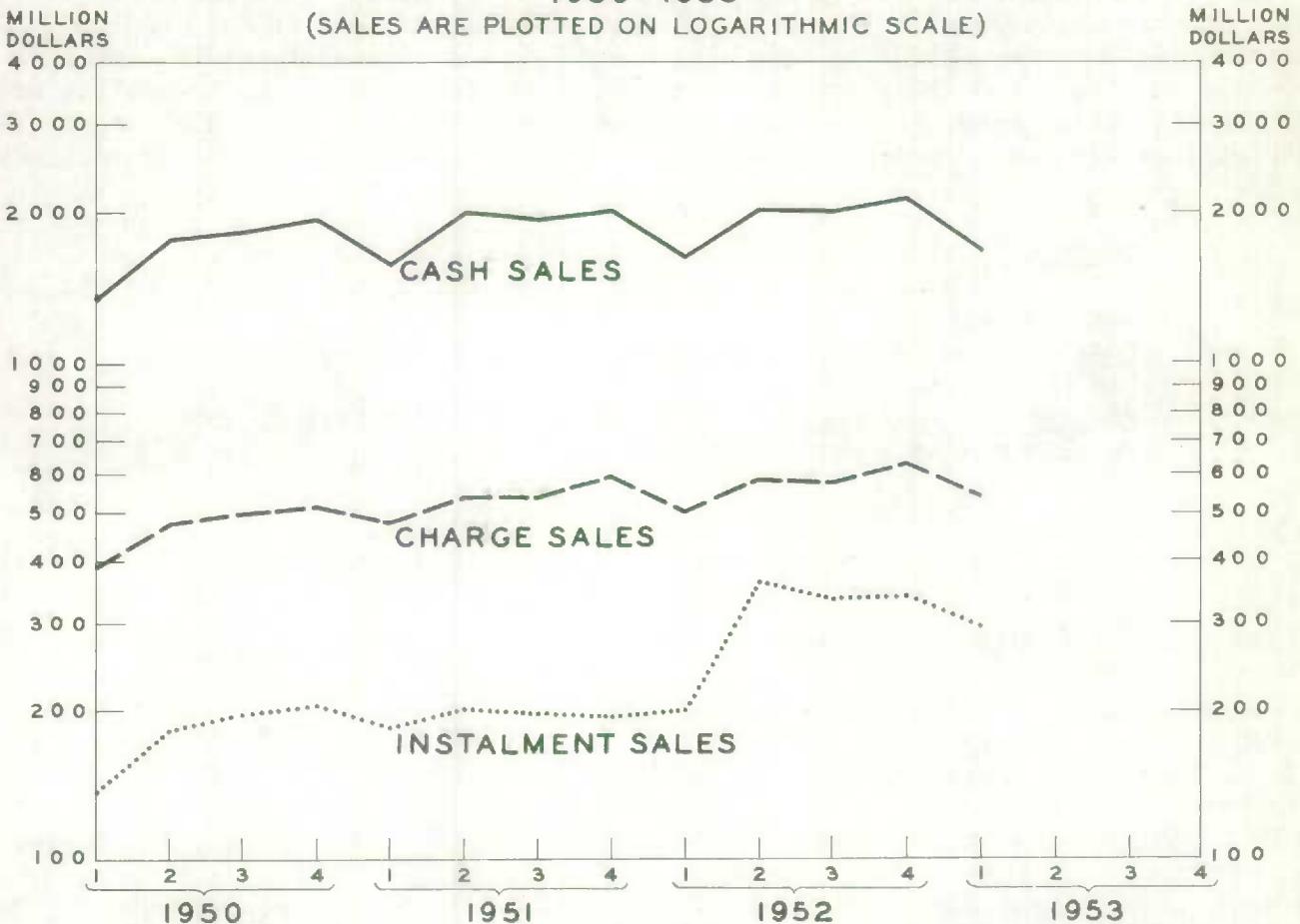
Charge Sales			Total Receivables			Trade
1952	1953	% Change	1952	1953	% Change	
508.6	540.1	+ 6.2	449.0	639.6	+ 42.4	Total, All Trades
40.9	42.1	+ 2.9	58.5	119.6	+104.4	Department
109.9	125.5	+ 14.2	64.5	89.5	+ 38.3	Motor Vehicle
7.2	7.1	- 1.4	9.8	11.8	+ 20.4	Men's Clothing
5.5	6.4	+ 16.4	10.2	12.9	+ 26.5	Family Clothing
7.7	9.0	+ 16.9	7.8	12.7	+ 62.8	Women's Clothing
12.0	12.8	+ 6.7	17.0	18.1	+ 6.5	Hardware
7.0	6.0	- 14.3	23.8	54.5	+129.0	Furniture
7.4	10.2	+ 37.8	28.7	43.4	+ 51.2	Appliance and Radio
3.0	3.0	0.0	4.6	9.7	+110.9	Jewellery
66.1	65.5	- 0.9	27.3	26.9	- 1.5	Grocery & Combination (Independent)
32.0	31.0	- 3.1	29.3	30.0	+ 2.4	Country General
34.1	32.9	- 3.5	25.3	23.9	- 5.5	Coal and Wood
28.5	31.1	+ 9.1	26.7	29.0	+ 8.6	Garages and Filling Stations

RETAIL CONSUMER CREDIT

CASH, CHARGE AND INSTALMENT SALES BY QUARTERS

1950-1953

(SALES ARE PLOTTED ON LOGARITHMIC SCALE)



RETAIL CONSUMER CREDIT
DEPARTMENT STORE CREDIT SALES AND RECEIVABLES BY QUARTERS
1950-1953

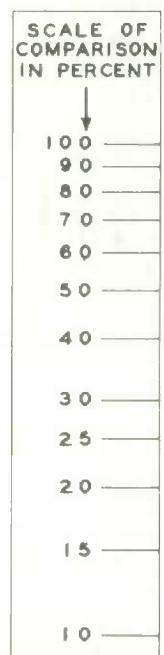
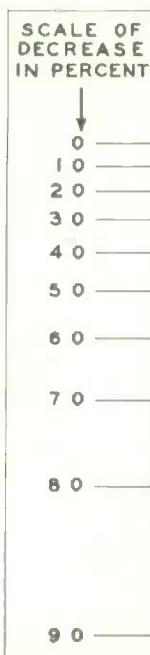
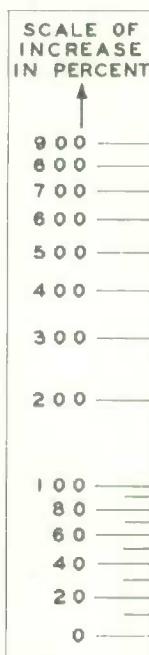
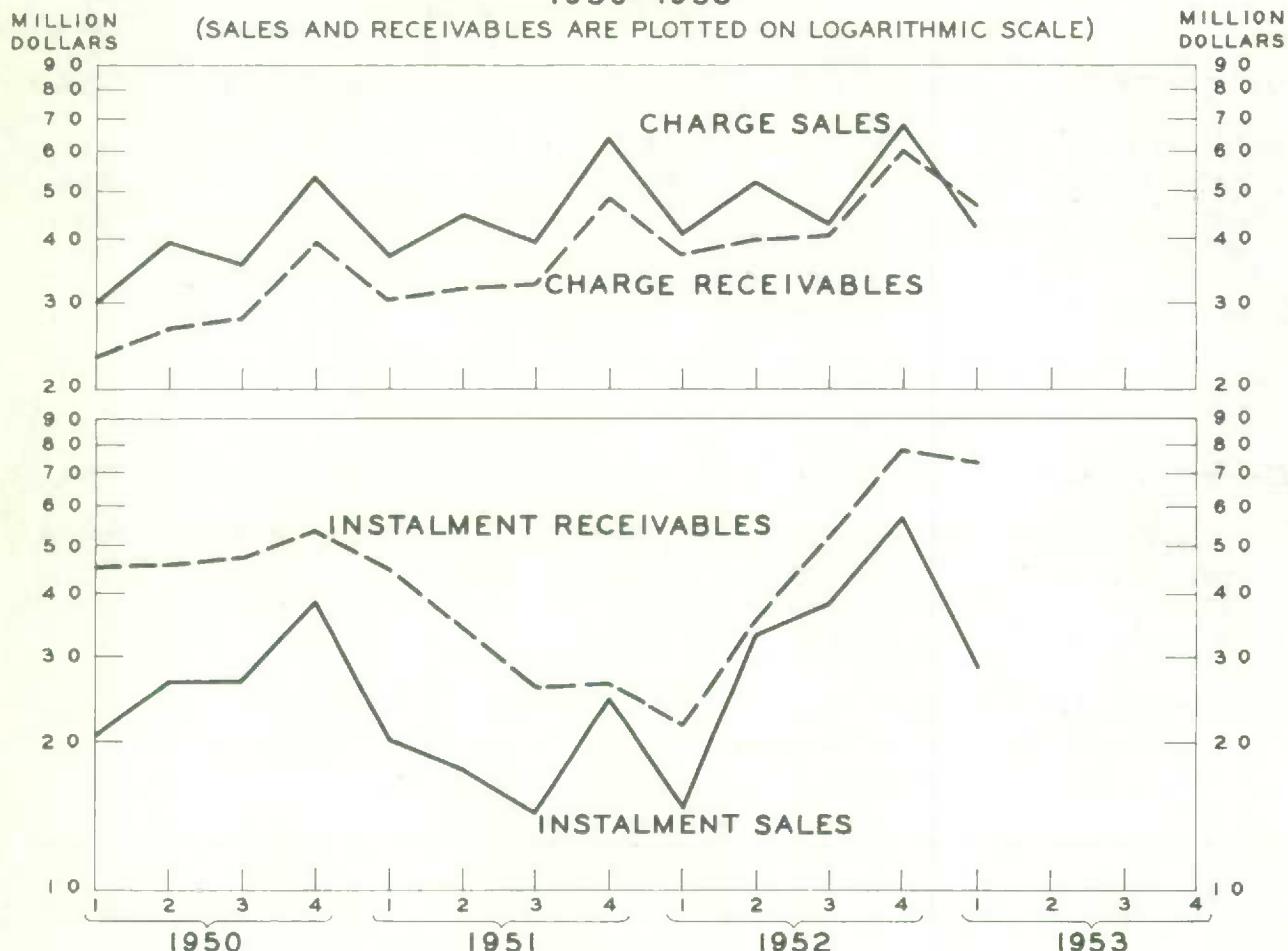


Table 1. - Total, All Trades
Sales and Accounts Receivable

Period	Sales				Account receivable (at end of period)		
	Cash	Instalment	Charge	Total	Instalment	Charge	Total
Dollar Estimates (in millions)							
1941-4 yr. average	615.2	76.1	167.9	859.2	82.5	157.4	239.9
1952-Jan.-Mar. ...	1,596.9	209.1	508.6	2,314.6	96.5	352.5	449.0
Apr.-June ...	2,031.5	368.3	581.0	2,980.8	136.3	397.1	533.4
July-Sept. ..	1,976.1	334.2	577.1	2,887.4	179.0	411.2	590.2
Oct.-Dec. ...	2,128.9	357.6	634.5	3,121.0	239.3	449.2	688.5
1953-Jan.-Mar. (1)	1,674.0	288.8	540.1	2,502.9	221.7	417.9	639.6
Percentage Composition							
1941-4 yr. average	71.6	8.9	19.5	100.0	34.4	65.6	100.0
1952-Jan.-Mar. ...	69.0	9.0	22.0	100.0	21.5	78.5	100.0
Apr.-June ...	68.1	12.4	19.5	100.0	25.6	74.4	100.0
July-Sept. ..	68.4	11.6	20.0	100.0	30.3	69.7	100.0
Oct.-Dec. ...	68.2	11.5	20.3	100.0	34.8	65.2	100.0
1953-Jan.-Mar. (1)	66.9	11.5	21.6	100.0	34.5	65.5	100.0

Table 2. - Department Stores
Sales and Accounts Receivable

	Dollar Estimates (in millions)						
	71.6	11.1	11.7	94.4	17.9	11.1	29.0
1941-4 yr. average	71.6	11.1	11.7	94.4	17.9	11.1	29.0
1952-Jan.-Mar. ...	129.9	14.8	40.9	185.6	21.5	37.0	58.5
Apr.-June ...	150.6	33.2	52.0	235.8	35.7	40.0	75.7
July-Sept. ..	132.3	38.6	42.9	213.8	52.0	40.8	92.8
Oct.-Dec. ...	217.9	57.0	67.6	342.5	78.0	59.0	137.0
1953-Jan.-Mar. (1)	131.8	28.6	42.1	202.5	73.4	46.2	119.6
Percentage Composition							
1941-4 yr. average	75.8	11.8	12.4	100.0	61.7	38.3	100.0
1952-Jan.-Mar. ...	70.0	8.0	22.0	100.0	36.8	63.2	100.0
Apr.-June ...	63.9	14.1	22.0	100.0	47.2	52.8	100.0
July-Sept. ..	61.9	18.1	20.0	100.0	56.0	44.0	100.0
Oct.-Dec. ...	63.6	16.6	19.8	100.0	56.9	43.1	100.0
1953-Jan.-Mar. (1)	65.1	14.1	20.8	100.0	61.4	38.6	100.0

(1) Preliminary.

Table 3. - Motor Vehicle Dealers
Sales and Accounts Receivable

Period	Sales				Account receivable (at end of period)		
	Cash	Instalment	Charge	Total	Instalment	Charge	Total
Dollar Estimates (in millions)							
1941- $\frac{1}{4}$ yr. average	43.6	29.8	16.6	90.0	4.7	13.8	18.5
1952-Jan.-Mar. ...	195.4	122.6	109.9	427.9	5.4	59.1	64.5
Apr.-June ...	324.4	222.5	136.0	682.9	9.0	85.6	94.6
July-Sept. ...	246.2	178.0	120.1	544.3	8.7	81.3	90.0
Oct.-Dec. ...	197.4	166.7	119.2	483.3	7.9	71.0	78.9
1953-Jan.-Mar. (1)	229.5	160.9	125.5	515.9	7.4	82.1	89.5
Percentage Composition							
1941- $\frac{1}{4}$ yr. average	48.4	33.1	18.5	100.0	25.4	74.6	100.0
1952-Jan.-Mar. ...	45.6	28.7	25.7	100.0	8.4	91.6	100.0
Apr.-June ...	47.5	32.6	19.9	100.0	9.5	90.5	100.0
July-Sept. ...	45.2	32.7	22.1	100.0	9.7	90.3	100.0
Oct.-Dec. ...	40.8	34.5	24.7	100.0	10.0	90.0	100.0
1953-Jan.-Mar. (1)	44.5	31.2	24.3	100.0	8.3	91.7	100.0

Table 4. - Men's Clothing Stores
Sales and Accounts Receivable

	Dollar Estimates (in millions)						
	1941- $\frac{1}{4}$ yr. average	16.4	0.9	2.6	19.9	1.1	3.2
1952-Jan.-Mar. ...	31.2	1.5	7.2	39.9	2.0	7.8	9.8
Apr.-June ...	40.3	2.0	7.8	50.1	2.3	8.5	10.8
July-Sept. ...	33.9	1.9	6.5	42.3	2.4	7.8	10.2
Oct.-Dec. ...	55.9	3.7	12.8	72.4	3.3	11.5	14.8
1953-Jan.-Mar. (1)	30.4	2.1	7.1	39.6	3.0	8.8	11.8
Percentage Composition							
1941- $\frac{1}{4}$ yr. average	82.2	4.6	13.2	100.0	25.6	74.4	100.0
1952-Jan.-Mar. ...	78.2	3.8	18.0	100.0	20.4	79.6	100.0
Apr.-June ...	80.4	4.1	15.5	100.0	21.3	78.7	100.0
July-Sept. ...	80.3	4.4	15.3	100.0	23.5	76.5	100.0
Oct.-Dec. ...	77.1	5.2	17.7	100.0	22.3	77.7	100.0
1953-Jan.-Mar. (1)	76.9	5.3	17.8	100.0	25.4	74.6	100.0

(1) Preliminary.

Table 5. - Family Clothing Stores
Sales and Accounts Receivable

Period	Sales				Account receivable (at end of period)		
	Cash	Instalment	Charge	Total	Instalment	Charge	Total
Dollar Estimates (in millions)							
1941- $\frac{1}{4}$ yr. average	14.2	2.1	2.2	18.5	3.7	2.8	6.5
1952-Jan.-Mar. ...	25.9	2.5	5.5	33.9	4.0	6.2	10.2
Apr.-June ...	36.0	4.0	8.3	48.3	4.6	7.3	11.9
July-Sept. ...	33.4	2.6	5.9	41.9	4.3	7.0	11.3
Oct.-Dec. ...	48.9	6.1	10.6	65.6	6.8	9.6	16.4
1953-Jan.-Mar. (1)	21.4	3.3	6.4	37.1	4.9	8.0	12.9
Percentage Composition							
1941- $\frac{1}{4}$ yr. average	76.8	11.3	11.9	100.0	56.9	43.1	100.0
1952-Jan.-Mar. ...	76.3	7.4	16.3	100.0	39.2	60.8	100.0
Apr.-June ...	74.5	8.2	17.3	100.0	38.7	61.3	100.0
July-Sept. ...	79.8	6.1	14.1	100.0	38.1	61.9	100.0
Oct.-Dec. ...	74.6	9.2	16.2	100.0	41.5	58.5	100.0
1953-Jan.-Mar. (1)	73.9	9.0	17.1	100.0	38.0	62.0	100.0

Table 6. - Women's Clothing Stores
Sales and Accounts Receivable

	Dollar Estimates (in millions)						
1941- $\frac{1}{4}$ yr. average	15.1	0.8	1.9	17.8	1.0	1.9	2.9
1952-Jan.-Mar. ...	35.2	0.5	7.7	43.4	0.5	7.3	7.8
Apr.-June ...	44.2	0.5	7.8	52.5	0.6	7.2	7.8
July-Sept. ...	36.6	0.5	6.9	44.0	0.7	8.3	9.0
Oct.-Dec. ...	52.5	0.9	9.3	62.7	0.9	10.0	10.9
1953-Jan.-Mar. (1)	36.2	0.6	9.0	45.8	0.9	11.8	12.7
Percentage Composition							
1941- $\frac{1}{4}$ yr. average	84.7	4.7	10.6	100.0	34.5	65.5	100.0
1952-Jan.-Mar. ...	81.2	1.2	17.6	100.0	6.4	93.6	100.0
Apr.-June ...	84.3	0.9	14.8	100.0	7.7	92.3	100.0
July-Sept. ...	83.2	1.1	15.7	100.0	7.8	92.2	100.0
Oct.-Dec. ...	83.7	1.4	14.9	100.0	8.3	91.7	100.0
1953-Jan.-Mar. (1)	79.0	1.4	19.6	100.0	7.1	92.9	100.0

(1) Preliminary.

Table 7. - Hardware Stores
Sales and Accounts Receivable

Period	Sales				Account receivable (at end of period)		
	Cash	Instalment	Charge	Total	Instalment	Charge	Total
Dollar Estimates (in millions)							
1941-½ yr. average	11.2	1.0	6.1	18.3	1.3	8.4	9.7
1952-Jan.-Mar. ...	21.2	2.2	12.0	35.4	1.3	15.7	17.0
Apr.-June ...	34.7	3.5	18.2	56.4	1.9	19.2	21.1
July-Sept. ...	33.8	3.3	18.7	55.8	2.0	20.0	22.0
Oct.-Dec. ...	40.4	3.8	18.0	62.2	2.6	19.7	22.3
1953-Jan.-Mar. (1)	23.5	2.1	12.8	38.4	2.3	15.8	18.1
Percentage Composition							
1941-½ yr. average	61.2	5.5	33.3	100.0	13.4	86.6	100.0
1952-Jan.-Mar. ...	59.8	6.2	34.0	100.0	7.6	92.4	100.0
Apr.-June ...	61.5	6.2	32.3	100.0	9.0	91.0	100.0
July-Sept. ...	60.6	5.9	33.5	100.0	9.1	90.9	100.0
Oct.-Dec. ...	65.0	6.1	28.9	100.0	11.7	88.3	100.0
1953-Jan.-Mar. (1)	61.1	5.5	33.4	100.0	12.7	87.3	100.0

Table 8. - Furniture Stores
Sales and Accounts Receivable

	Dollar Estimates (in millions)						
	5.0	9.1	2.0	16.1	18.7	2.6	21.3
1941-½ yr. average	5.0	9.1	2.0	16.1	18.7	2.6	21.3
1952-Jan.-Mar. ...	16.6	14.5	7.0	38.1	19.2	4.6	23.8
Apr.-June ...	19.9	23.7	8.8	52.4	25.9	5.6	31.5
July-Sept. ...	18.5	27.1	6.7	52.3	38.7	7.3	46.0
Oct.-Dec. ...	22.5	28.5	8.2	59.2	47.2	8.7	55.9
1953-Jan.-Mar. (1)	16.7	21.4	6.0	44.1	46.5	8.0	54.5
Percentage Composition							
1941-½ yr. average	31.1	56.6	12.3	100.0	87.8	12.2	100.0
1952-Jan.-Mar. ...	43.6	38.0	18.4	100.0	80.7	19.3	100.0
Apr.-June ...	38.0	45.3	16.7	100.0	82.2	17.8	100.0
July-Sept. ...	35.3	51.9	12.8	100.0	84.1	15.9	100.0
Oct.-Dec. ...	38.0	48.2	13.8	100.0	84.4	15.6	100.0
1953-Jan.-Mar. (1)	37.8	48.5	13.7	100.0	85.3	14.7	100.0

(1) Preliminary.

Table 9. - Household Appliance and Radio Stores
Sales and Accounts Receivable

Period	Sales				Account receivable (at end of period)		
	Cash	Instalment	Charge	Total	Instalment	Charge	Total
Dollar Estimates (in millions)							
1941- $\frac{1}{4}$ yr. average	3.7	5.6	2.2	11.5	15.8	4.0	19.8
1952-Jan.-Mar. ...	13.5	16.0	7.4	36.9	22.1	6.6	28.7
Apr.-June ...	14.3	19.1	8.5	41.9	27.7	7.4	35.1
July-Sept. ...	14.7	20.0	8.1	42.8	31.7	8.1	39.8
Oct.-Dec. ...	20.4	22.8	10.7	53.9	38.7	9.6	48.3
1953-Jan.-Mar. (1)	16.3	20.3	10.2	46.8	33.8	9.6	43.4
Percentage Composition							
1941- $\frac{1}{4}$ yr. average	31.8	48.5	19.7	100.0	79.8	20.2	100.0
1952-Jan.-Mar. ...	36.6	43.3	20.1	100.0	77.0	23.0	100.0
Apr.-June ...	34.2	45.6	20.2	100.0	78.9	21.1	100.0
July-Sept. ...	34.3	46.6	19.1	100.0	79.6	20.4	100.0
Oct.-Dec. ...	37.8	42.4	19.8	100.0	80.1	19.9	100.0
1953-Jan.-Mar. (1)	34.8	43.5	21.7	100.0	77.9	22.1	100.0

Table 10. - Jewellery Stores
Sales and Accounts Receivable

Period	Dollar Estimates (in millions)						
1941- $\frac{1}{4}$ yr. average	6.1	1.7	1.8	9.6	2.8	1.6	4.4
1952-Jan.-Mar. ...	9.2	2.4	3.0	14.6	2.6	2.0	4.6
Apr.-June ...	10.9	3.7	3.7	18.3	3.4	2.2	5.6
July-Sept. ...	11.4	4.5	3.1	19.0	5.4	2.1	7.5
Oct.-Dec. ...	19.8	8.9	6.5	35.2	9.6	4.4	14.0
1953-Jan.-Mar. (1)	9.6	3.4	3.0	16.0	7.6	2.1	9.7
Percentage Composition							
1941- $\frac{1}{4}$ yr. average	63.5	17.3	19.2	100.0	63.6	36.4	100.0
1952-Jan.-Mar. ...	63.0	16.2	20.8	100.0	56.5	43.5	100.0
Apr.-June ...	59.6	20.3	20.1	100.0	60.7	39.3	100.0
July-Sept. ...	59.9	23.9	16.2	100.0	72.0	28.0	100.0
Oct.-Dec. ...	56.3	25.2	18.5	100.0	68.6	31.4	100.0
1953-Jan.-Mar. (1)	60.4	21.1	18.5	100.0	78.4	21.6	100.0

(1) Preliminary.

Table 11. - Grocery and Combination Stores (Independent)
Sales and Accounts Receivable
(in millions of dollars)

Period	Sales					Accounts Receivable (Charge)
	Cash		Charge		Total	
	Amount	%	Amount	%	Amount	
1941- $\frac{1}{4}$ yr. average	62.5	63.5	36.0	36.5	98.5	20.2
1952-Jan.-Mar.	200.2	75.2	66.1	24.8	266.3	27.3
Apr.-June	218.8	75.6	70.7	24.4	289.5	28.2
July-Sept.	223.1	75.1	74.1	24.9	297.2	28.7
Oct.-Dec.	224.3	75.9	71.3	24.1	295.6	30.2
1953-Jan.-Mar. (1)	197.8	75.1	65.5	24.9	263.3	26.9

Table 12. - Country General Stores

1941- $\frac{1}{4}$ yr. average	36.9	69.2	16.4	30.8	53.3	23.1
1952-Jan.-Mar.	79.6	71.3	32.0	28.7	111.6	29.3
Apr.-June	97.2	72.0	37.9	28.0	135.1	29.9
July-Sept.	101.6	71.2	41.1	28.8	142.7	34.7
Oct.-Dec.	105.0	72.5	39.9	27.5	144.9	35.2
1953-Jan.-Mar. (1)	75.7	70.9	31.0	29.1	106.7	30.0

Table 13. - Coal and Wood Dealers

1941- $\frac{1}{4}$ yr. average	12.3	49.9	12.4	50.1	24.7	12.4
1952-Jan.-Mar.	30.5	47.3	34.1	52.7	64.6	25.3
Apr.-June	14.7	42.3	20.0	57.7	34.7	17.4
July-Sept.	20.1	42.8	26.9	57.2	47.0	20.2
Oct.-Dec.	28.0	43.9	35.8	56.1	63.8	25.6
1953-Jan.-Mar. (1)	26.4	44.5	32.9	55.5	59.3	23.9

Table 14. - Garages and Filling Stations

1941- $\frac{1}{4}$ yr. average	41.2	80.4	10.1	19.6	51.3	8.2
1952-Jan.-Mar.	83.4	74.6	28.5	25.4	111.9	26.7
Apr.-June	110.9	76.2	34.6	23.8	145.5	28.6
July-Sept.	122.1	77.2	36.0	22.8	158.1	31.0
Oct.-Dec.	102.9	75.1	34.0	24.9	136.9	30.3
1953-Jan.-Mar. (1)	89.7	74.3	31.1	25.7	120.8	29.0

(1) Preliminary.



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Table 15. - All Other Trades
Sales and Accounts Receivable

Period	Sales				Account receivable (at end of period)		
	Cash	Instalment	Charge	Total	Instalment	Charge	Total
Dollar Estimates (in millions)							
1941-4 yr. average	275.4	14.0	45.9	335.3	15.5	44.1	59.6
1952-Jan.-Mar. ...	725.1	32.1	147.3	904.5	17.9	97.6	115.5
Apr.-June ...	914.6	56.1	166.7	1,137.4	25.2	110.0	135.2
July-Sept. ...	948.4	57.7	180.1	1,186.2	33.1	113.9	147.0
Oct.-Dec. ...	993.0	59.2	190.6	1,242.8	44.3	124.4	168.7
1953-Jan.-Mar. (1)	763.0	46.1	157.5	966.6	41.9	115.7	157.6
Percentage Composition							
1941-4 yr. average	82.1	4.2	13.7	100.0	25.9	74.1	100.0
1952-Jan.-Mar. ...	80.2	3.5	16.3	100.0	15.5	84.5	100.0
Apr.-June ...	80.4	4.9	14.7	100.0	18.6	81.4	100.0
July-Sept. ...	79.9	4.9	15.2	100.0	22.5	77.5	100.0
Oct.-Dec. ...	79.9	4.8	15.3	100.0	26.3	73.7	100.0
1953-Jan.-Mar. (1)	78.9	4.8	16.3	100.0	26.1	73.9	100.0

(1) Preliminary.

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