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# THE CONTROL AND SALE OF ALCOHOLIC BEVERAGES IN CANADA

(Fiscal Year Ended March 31, 1954)

*Published by Authority of*

The Right Honourable C. D. Howe, Minister of Trade and Commerce

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## 1954 OPERATIONS

## Revenues

Revenues of the provincial and federal governments from the control and taxation of alcoholic beverages (exclusive of general sales taxes) amounted to \$346 million for the fiscal year ended March 31st, 1954, an increase of \$3 million over the previous year, when they totalled \$343 million.

The federal government's share of the total revenues rose from \$183.3 million in 1953 to \$184.1 million in 1954, an increase of .5 per cent. Provincial and territorial governments derived \$159.6 million in 1953 and \$161.5 million for the fiscal year just ended, showing an increase of \$1.9 million.

A breakdown by governments concerned is as follows:

Liquor Revenue	Fiscal Year Ended March 31			
	1954	%	1953	%
	\$000		\$000	
<b>Total<sup>1</sup></b> .....	<b>345,645</b>	<b>100</b>	<b>342,859</b>	<b>100</b>
Government of Canada .....	184,128	53.3	183,279	53.5
Provincial and Territorial Governments .....	161,517	46.7	159,580	46.5
Newfoundland .....	3,115	.9	2,825	.8
Prince Edward Island .....	1,183	.3	1,219	.3
Nova Scotia .....	9,816	2.8	9,531	2.8
New Brunswick .....	6,490	1.8	6,423	1.9
Quebec .....	35,710	10.4	35,289	10.3
Ontario .....	47,036	13.7	47,691	13.9
Manitoba .....	8,720	2.5	8,557	2.5
Saskatchewan .....	11,408	3.3	11,060	3.2
Alberta .....	15,643	4.5	15,157	4.4
British Columbia .....	21,387	6.2	20,883	6.1
<b>Sub-Total</b> .....	<b>160,508</b>	<b>46.4</b>	<b>158,638</b>	<b>46.2</b>
Yukon .....	742	.2	653	.2
Northwest Territories .....	267	.1	289	.1

1. Exclusive of General Sales Taxes on Alcoholic Beverages.

## Sales

Sales of alcoholic beverages reported by liquor control authorities amounted to \$708 million for the fiscal year ended March 31, 1954. This represents an increase of \$26 million over the previous year.

It is not possible to give a complete breakdown of these totals between spirits, wines and beer as not all liquor authorities reported this detail. The information available for each of the years is as follows:

Value of Sales of Alcoholic Beverages<sup>1</sup>

Fiscal Year Ended March 31

	Spirits		Wines		Beer		Total	
	1954	1953	1954	1953	1954	1953	1954	1953
Thousands of Dollars								
Newfoundland .....	3,978	3,772	360	356	7,206	5,941 <sup>2</sup>	11,544	10,069
Prince Edward Islands .....	1,900	..	149	..	922	..	2,971	2,736
Nova Scotia .....	12,951	12,212	1,864	1,835	12,037	11,955	26,852	26,002
New Brunswick .....	8,927	9,167	1,547	1,644	7,253	7,046	17,727	17,857
Quebec .....	59,520	60,647	8,700	8,342	88,277	86,057	156,497	155,046
Ontario .....	104,122	99,090	11,824	11,416	172,458	164,722	288,404	275,228
Manitoba .....	14,320	13,836	1,598	1,636	20,909	20,200	36,827	35,672
Saskatchewan .....	14,616	13,590	1,751	1,928	22,752	21,736	39,119	37,254
Alberta .....	23,946	22,220	1,943	1,815	28,096	27,629	53,985	51,664
British Columbia .....	41,178	40,064	2,942	2,549	27,826	28,217	71,946	70,830
Yukon .....	1,017	1,020	41	41	802	746	1,860	1,807
Northwest Territories .....	411	438	28	23	294	305	733	766

1. See Table 3.

2. Revised.



Volume of Sales of Alcoholic Beverages<sup>1</sup>

Fiscal Year Ended March 31

	Spirits		Wines		Beer		Total	
	1954	1953	1954	1953	1954	1953	1954	1953
Thousands of Gallons								
Newfoundland .....	157	152	45	44	2,146	1,772 <sup>2</sup>	2,349	1,968
Prince Edward Island .....	..	..	..	..	..	..	..	..
Nova Scotia .....	453	433	275	274	4,622	4,632	5,350	5,339
New Brunswick .....	..	..	..	..	..	..	..	..
Quebec .....	2,412	2,357	1,480	1,402	62,034	60,876	65,926	64,635
Ontario .....	4,212	4,015	2,043	2,020	83,604	80,328	89,859	86,363
Manitoba .....	554	537	265	273	10,044	9,765	10,863	10,575
Saskatchewan .....	514	489	313	326	9,926	9,320	10,753	10,135
Alberta .....	833	774	312	294	14,309	14,001	15,454	15,069
British Columbia .....	1,548	1,545	428	378	14,168	14,517	16,143	16,440
Yukon .....	29	29	3	4	183	171	215	204
Northwest Territories .....	19	23	2	2	72	65	94	90

1. See Table 5.

2. Revised.



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TIME	DATE	TIME	DATE	TIME	DATE	TIME	DATE
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14:00	10/10/10	14:30	10/10/10	15:00	10/10/10	15:30	10/10/10
16:00	10/10/10	16:30	10/10/10	17:00	10/10/10	17:30	10/10/10
18:00	10/10/10	18:30	10/10/10	19:00	10/10/10	19:30	10/10/10
20:00	10/10/10	20:30	10/10/10	21:00	10/10/10	21:30	10/10/10
22:00	10/10/10	22:30	10/10/10	23:00	10/10/10	23:30	10/10/10
24:00	10/10/10	24:30	10/10/10	25:00	10/10/10	25:30	10/10/10
26:00	10/10/10	26:30	10/10/10	27:00	10/10/10	27:30	10/10/10
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# THE CONTROL AND SALE OF ALCOHOLIC BEVERAGES IN CANADA

(Fiscal Year Ended March 31, 1954)

This publication contains statistics on the operations of government authorities concerned with the control and sale of alcoholic beverages in Canada, and other related data consisting mainly of the principal revenues of the Government of Canada that are derived from the taxation of alcoholic beverages.

The statistics contained herein were compiled from information supplied by provincial and territorial governments, the Department of National Revenue, Ottawa, and other Divisions of the Bureau. The assistance of the various officials concerned is very much appreciated.

## EXPLANATORY COMMENT

**Table 1 — Revenue from Administration of Liquor Control by Provincial and Territorial Governments**

This table is intended to show all revenue resulting from liquor control whether collected by the liquor authority or directly by the government. In addition to the revenues shown, however, the general retail sales tax in Newfoundland, New Brunswick, Quebec, (except beer), Saskatchewan and British Columbia applies also on alcoholic beverages. Such tax collections by the provincial governments are not segregated however, and insufficient data are available to enable a reliable estimate to be made.

A description of the components making up the total is shown below this table. Attention is drawn, however, to certain inconsistencies in the data in this table due to differences in the administration and accounting systems followed.

### (a) Costs incidental to collection of licences, permits, etc.

Where these miscellaneous revenues are collected by the liquor authority, the costs of administering and collecting them are also borne by the liquor authority. In some instances, such costs are kept separate and applied against the revenue in question while in others they are merged with other administration expenses of the authority concerned. For purposes of comparability, the miscellaneous revenues are shown on a gross basis and the costs of collection as a general expense of administration, i.e. as a deduction in arriving at item 1. Where, however, any such revenues from liquor control are collected directly by the government concerned, the costs of collection are not available and a similar adjustment to the above cannot be made. The net effect of this inconsistency of treatment is that item 1 will be slightly greater by comparison in those provinces where the province itself collects any of the items 2 to 4. The amounts involved are, however, not important in relative magnitude.

### (b) Capital Expenditures

The method of accounting for the cost and use of fixed assets in the financial statements of the liquor authorities varies. In some cases fixed assets

are purchased by the provincial government and not reflected in financial statements of the liquor authority. Where the liquor authority does purchase some or all of its fixed assets the cost in some instances is absorbed by a charge to operations of the total cost in the year of purchase, while in others it is amortized according to commercial practice by an annual charge for depreciation against operations. No attempt has been made to adjust net income from retail sales on this account although the amounts of depreciation or capital expenditure charged for the current year are footnoted in the table.

### (c) Revenue collected by, or paid to, Local Governments

In some cases local governments are paid, or are allowed to retain, a portion of certain liquor control revenue, such as licences or fines. For example, in Nova Scotia, liquor fines imposed and collected by local government authorities, are retained by the local government; other liquor fines are included in the income of the liquor control authority. In Ontario, 20% of the revenue from licences and fees collected by the liquor authority is paid to those municipalities signing the required agreement and, where there is an agreement between the province and a municipality all fines resulting from prosecutions by municipal police officers revert to the municipality. Where there is no such agreement, liquor fines are collected by magistrates on behalf of the liquor authority. In Alberta, while all liquor fines are collected by the Attorney General's Department, a portion thereof is paid to municipalities.

Where such revenues have been collected by the province as in Alberta, or by the liquor authority, and a portion thereof paid to municipalities, the gross amount (before deducting the portion paid to municipalities) is reflected in table 1. However, where such revenues have been collected by local government authorities on their own behalf and retained by them, as in Nova Scotia, they are not included in table 1.



**Table 2 — Reconciliation of Total Revenue from Liquor Control with Revenue Reported by Liquor Control Authority**

This table shows the adjustments that have been made to the revenue reported by liquor authorities to arrive at a total revenue from liquor control on a basis comparable for all provinces.

The first group of adjustments represent revenues not included in the net profit or earnings as reported by the liquor control authority. Some of these amounts were collected by the province directly; some by local government authorities on behalf of the liquor authority; and some by the liquor authority on behalf of the provincial government and not included in the operating statement of the liquor authority.

The second group of adjustments represents expenditures by the liquor authority for services which generally are met by the provincial governments through budget appropriations and not charged against revenues from any specific source.

**Table 3 — Sales of Alcoholic Beverages by Value**

This table shows the value of alcoholic beverage sales by provinces. It includes the value of sales by breweries and wineries to holders of licences to resell the value of sales by breweries' and wineries' retail outlets; and also the value of alcoholic beverages sold by liquor authorities to the final consumer as well as to holders of licences to resell. Thus, it will be appreciated that the figures shown do not represent the final selling price to the consumer in all instances.

**Table 4 — Sales of Beer and Wine Through Breweries' and Wineries' Retail Outlets**

This table shows, in gallons and dollars, the amount of beer and wine sold by breweries and wineries directly and are not reflected in the operations of the liquor authority. In Newfoundland beer is sold by the brewers as well as by the liquor commission to authorized licence holders, who resell to consumers. In Quebec, beer is sold by breweries to licence holders, who are authorized to resell to consumers; only imported beer is sold by the Liquor Commission. In Ontario, beer and wine may be purchased through government liquor stores, but most sales of beer and domestic wine are made through breweries' and wineries' retail stores to the consumer. Beer and wine are also sold by breweries and wineries to holders of licences to resell. In Manitoba, beer is purchased by the Commission from the brewers, and sold to consumers through the following outlets: (a) government liquor stores; (b) brewery stores; (c) hotels and other retail outlets licenced to sell beer only.

With the exception of Newfoundland, Quebec, Ontario and Manitoba, all beer and wine is sold by the liquor authority either direct to the consumer or to holders of licences to resell.

**Table 5 — Sales of Alcoholic Beverages by Volume**

This table embraces the same transactions as are reflected in table 3, in terms of gallons. As an indication of consumption however, it includes the volume of sales to the holders of licences to resell rather than the actual amount sold by them.

**Table 7 — Specified Revenue of the Government of Canada from Alcoholic Beverages**

Revenue of the Government of Canada from alcoholic beverages comprising excise duties, excise taxes, customs duties and certain fees and licences are shown in this table. Federal government revenues from the general sales tax on alcoholic beverages are not available. The total shown as excise duty is after deducting collections on liquor imported for blending purposes which are included in this table as import duty.

**Table 8 — Production of Alcoholic Beverages**

In the case of spirits and beer, this table covers the years ended March 31, 1950 to 1954; in the case of fermented wine, however, figures are not available on a fiscal year basis and the table shows the information for the twelve months ended December 31st, 1949 to 1953.

**Table 9 — Warehousing Transactions in Spirits**

This table provides a record of the movement of spirits during the year in terms of warehousing transactions. Item 2, "warehoused during year", shows the amount of spirits entered in warehouse during the year directly from the distillery. This should not be confused with production figures as shown in Table 8. The amount warehoused includes not only the amount of spirits produced during the year but also (a) spirits imported as shown on table 11 and (b) spirits re-entered in warehouse, for example, spirits may be taken out of warehouse for redistillation, (item 9), and re-entered in the warehouse in a subsequent year.

Item 3, "otherwise warehoused", refers to spirits taken back into the warehouses after having been recorded in a preceding year among items 5 to 9.

"Entered for consumption", items 5 and 6, means the total amount released from warehouses for the purpose of domestic consumption. It will be seen that the fluctuation between years in spirits entered for consumption in terms of proof gallons does not agree with the fluctuation in the amount of excise duty on spirits collected by the Government of Canada, table 7, item 1. While the excise duty is paid only on spirits entered for consumption, the rate of duty varies according to the nature of the spirits and the use to which they are put. For example, on most spirits the excise duty rate is \$12 per proof gallon; on Canadian brandy it is \$10 per gallon; it is only 60 cents per gallon, of spirits used in the manufacture of vine-



gar; and on spirits declared for use in the manufacture of pharmaceutical products the rate is \$1.50 per gallon. It should also be remembered that excise duties are only paid on spirits entered for consumption. That is to say, no excise duty is paid on spirits exported in bond or on spirits released from warehouses for any of the other reasons outlined in this table.

The amount shown in this table as exported in bond (item 7) differs from the total export of domestic stock shown in table 11 for two reasons. First, the amount shown as exported in bond includes exports of imported stock (see table 11, item 3) and secondly, it records the transaction at the time the spirits are released from the warehouse for export, whereas table 11, items 2 and 3, records the transactions when the physical movement of these spirits takes place.

Item 8, "otherwise accounted for", represents spirits taken from the warehouse other than for domestic consumption or for export in bond, for example, transfers to other distillers.

#### Table 10 — Warehousing Transactions in Dutiable Beer

The volume of dutiable beer warehoused, as shown in this table, has no direct relationship to the excise duty collected on beer as shown in table 7. Table 7 shows the excise duty collected

on all beer entered for domestic consumption. Beer is warehoused only if intended for export, when it is not subject to excise duty. However, if such beer is later taken out of warehouse for domestic consumption, the excise duty is then paid. Item 5, of this table 10, therefore refers to beer which has been taken out of warehouse for domestic consumption only.

Item 6 of this table shows the volume of beer exported in bond. As most beer exported during this year did not go through bond, the figure represents only a small part of total exports of domestic beer. (See table 11, item 17.)

It might also be explained here that excise duty is levied on all beer entered for domestic consumption which was manufactured from rice, barley or any other produce except malt.

(On April 7, 1954, excise duty on malt used in the manufacture of beer was discontinued and there is an excise duty on all beer produced for domestic consumption.)

The following symbols have been used in the tables to indicate:

- .. figures are not available
- ... not appropriate or applicable
- nil or zero

## 1954 OPERATIONS

## Revenues

Revenues of the provincial and federal governments from the control and taxation of alcoholic beverages (exclusive of general sales taxes) amounted to \$365 million for the fiscal year ended March 31st, 1954, an increase of \$22 million over the previous year, when they totalled \$343 million.

The federal government's share of the total revenues rose from \$183.3 million in 1953 to \$203.8 million in 1954, an 11 per cent increase. Provincial and territorial governments derived \$159.6 million in 1953 and \$161.5 million for the fiscal year just ended, showing an increase of \$1.9 million.

A breakdown by governments concerned is as follows:

Liquor Revenue	Fiscal Year Ended March 31			
	1954	%	1953	%
	\$000		\$000	
<b>Total<sup>1</sup></b> .....	<b>365,322</b>	<b>100</b>	<b>342,859</b>	<b>100</b>
Government of Canada .....	203,819	55.8	183,279	53.5
Provincial and Territorial Governments .....	161,503	44.2	159,580	46.5
Newfoundland .....	3,115	.8	2,825	.8
Prince Edward Island .....	1,183	.3	1,219	.3
Nova Scotia .....	9,816	2.8	9,531	2.8
New Brunswick .....	6,490	1.8	6,426	1.9
Quebec .....	35,710	9.7	35,289	10.3
Ontario .....	47,036	12.8	47,691	13.9
Manitoba .....	8,720	2.4	8,557	2.5
Saskatchewan .....	11,408	3.1	11,060	3.2
Alberta .....	15,643	4.3	15,157	4.4
British Columbia .....	21,373	5.9	20,883	6.1
<b>Sub-Total</b> .....	<b>160,494</b>	<b>43.9</b>	<b>158,638</b>	<b>46.2</b>
Yukon .....	742	.2	653	.2
Northwest Territories .....	267	.1	289	.1

1. Exclusive of General Sales Taxes on Alcoholic Beverages.

## Sales

Sales of alcoholic beverages reported by liquor control authorities amounted to \$728 million for the fiscal year ended March 31, 1954. This represents an increase of \$46 million over the previous year.

It is not possible to give a complete breakdown of these totals between spirits, wines and beer as not all liquor authorities reported this detail. The information available for each of the years is as follows:

Value of Sales of Alcoholic Beverages<sup>1</sup>

Fiscal Year Ended March 31

	Spirits		Wines		Beer		Total	
	1954	1953	1954	1953	1954	1953	1954	1953
Thousands of Dollars								
Newfoundland .....	3,978	3,772	360	356	7,271	5,941 <sup>2</sup>	11,609	10,069
Prince Edward Islands .....	1,900	..	149	..	922	..	2,971	2,736
Nova Scotia .....	12,951	12,212	1,864	1,835	12,037	11,955	26,852	26,002
New Brunswick .....	8,927	9,167	1,547	1,644	7,253	7,046	17,727	17,857
Quebec .....	59,520	60,647	8,700	8,342	107,867	86,057	176,087	155,046
Ontario .....	104,122	99,090	11,824	11,416	172,458	164,722	288,404	275,228
Manitoba .....	14,320	13,836	1,598	1,636	20,909	20,200	36,827	35,672
Saskatchewan .....	14,616	13,590	1,751	1,928	22,752	21,730	39,119	37,254
Alberta .....	23,946	22,220	1,943	1,815	28,096	27,629	53,985	51,664
British Columbia .....	41,391	40,064	2,942	2,549	27,613	28,217	71,946	70,830
Yukon .....	1,017	1,020	41	41	802	746	1,860	1,807
Northwest Territories .....	411	438	28	23	294	305	733	766

1. See Table 3.

2. Revised.

These figures do not represent the final retail selling price of alcoholic beverages because in the case of sales to holders of licences to resell, only the selling price to the licence holders is known. Furthermore, because sales to non-residents visiting Canada and sales to businesses, governments, and foreign embassies in Canada, are included, these sales figures should not be construed as representing the amount spent by individual Canadian consumers.

Volume of sales is a more realistic indicator of trends in consumption although as a measure of personal consumption by Canadians it is also subject to the same qualifications as dollar sales in respect of purchases by non-residents. Since the volume of sales of alcoholic beverages has not been reported by all authorities, totals cannot be given for comparative purposes. The data available, however, are as follows:

### Volume of Sales of Alcoholic Beverages<sup>1</sup>

Fiscal Year Ended March 31

	Spirits		Wines		Beer		Total	
	1954	1953	1954	1953	1954	1953	1954	1953
Thousands of Gallons								
Newfoundland .....	157	152	45	44	2,135	1,772 <sup>2</sup>	2,337	1,968
Prince Edward Island .....	..	..	..	..	..	..	..	..
Nova Scotia .....	453	433	275	274	4,622	4,632	5,350	5,339
New Brunswick .....	..	..	..	..	..	..	..	..
Quebec .....	2,412	2,357	1,480	1,402	75,848	60,876	79,740	64,635
Ontario .....	4,212	4,015	2,043	2,020	83,604	80,328	89,859	86,363
Manitoba .....	554	537	265	273	10,044	9,765	10,863	10,575
Saskatchewan .....	514	489	313	326	9,926	9,320	10,753	10,135
Alberta .....	833	774	312	294	14,309	14,001	15,454	15,069
British Columbia .....	1,591	1,545	428	378	14,124	14,517	16,143	16,440
Yukon .....	29	29	3	4	183	171	215	204
Northwest Territories .....	19	23	2	2	72	65	94	90

1. See Table 5.

2. Revised.

### Consumer Expenditure

In addition to their value and use as statistics concerning the control and sale of alcoholic beverages in Canada, the data reported in this survey are also used in calculating consumer expenditure on goods and services, which is an important component of the statistics on gross national expenditure of the Canadian economy. Such expenditures on alcoholic beverages have in the past appeared in the Bureau publication "National Accounts, Income and Expenditures", but owing to changes in publication policy the separation of consumer expenditure on alcoholic beverages has been temporarily discontinued there.

Although such estimates are subject to the qualifications previously referred to in relation to sales of alcoholic beverages, (they include expenditures by foreign visitors to Canada and by business, government, etc., and in addition, exclude expenditures by Canadians abroad,) they nevertheless are the most reliable figures available and are therefore included herein.

### Estimated Consumer Expenditures on Alcoholic Beverages\*

Calendar Year	Millions of Dollars
1930	165
1935	102
1936	115
1937	134
1938	155
1939	163
1940	192
1941	238
1942	295
1943	311
1944	345
1945	429
1946	516
1947	564
1948	609
1949	642
1950	672
1951	732
1952	833 <sup>1</sup>
1953	869

\*Note: Since these figures are partially estimated they are subject to revision, particularly for recent years.

1. Revised.

**Number of Retail Stores**

The number of retail stores operated by government liquor authorities is as follows:

	Number of stores in operation	
	March 31, 1953	March 31, 1954
Newfoundland .....	6	6
Prince Edward Island....	6	7
Nova Scotia .....	47	47
New Brunswick .....	38	38
Quebec .....	125	125
Ontario .....	184	192
Manitoba.....	19	20
Saskatchewan .....	73	75
Alberta .....	61	62
British Columbia.....	86	97
Yukon .....	3	3
Northwest Territories....	2	2
	<hr/> 650	<hr/> 674

**Imports and Exports**

Imports of alcoholic beverages during the fiscal year ended March 31, 1954 showed a slight decrease from the previous year. The value of imported spirits for the above mentioned period decreased by \$1,038,000 to \$16,200,000; in the case of wines the figure for the fiscal year ended March 31, 1954 was \$3,444,000 as compared to \$3,032,000 for the previous year, and imports of beer increased from \$259,000 to \$275,000. The value of domestic spirits exported increased in these years from \$56,373,000 to \$61,379,000; exports of domestic wine decreased from \$4,860 to \$4,508 while domestic beer exports increased from \$2,146,000 to \$3,097,000.

Table 11 provides the value and volume of imports and exports of alcoholic beverages for the years 1950 to 1954. Tables 12 to 15 inclusive show the value and volume of imports and exports for the fiscal year ended March 31, 1954 in detail by country.



## STATISTICAL TABLES

**TABLE 1. Revenue from Administration of Liquor Control by Provincial and Territorial Governments<sup>1</sup>**

Fiscal Year Ended March 31, 1954

No.		Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
		\$	\$	\$	\$	\$
1	Net income from sales <sup>2</sup> .....	2,198,666	870,459	9,458,176	6,428,953	21,774,558
2	Sales tax .....	...	270,147	...	...	1,524,435
3	Licences and permits <sup>3</sup> .....	891,055 <sup>4</sup>	27,531	289,293	15,293	12,160,310
4	Fines and confiscations <sup>5</sup> .....	21,519	14,650	68,596	25,193	250,508
5	Commission on general sales tax collections .....	3,749	...	...	20,905	..
6	<b>Total Revenue</b> .....	<b>3,114,989</b>	<b>1,182,787</b>	<b>9,816,065</b>	<b>6,490,344</b>	<b>35,709,811</b>

1. Including revenues collected directly by the provincial governments as well as revenues of the liquor authorities.

2. After provision for depreciation on fixed assets or for capital expenditure met out of operating income as follows: Newfoundland—\$1,959; Prince Edward Island—\$1,000; Nova Scotia—\$40,739; New Brunswick—\$10,508; Quebec—\$92,435; Ontario—\$3,562,904; Manitoba—\$16,001; Saskatchewan—\$31,029; Alberta—\$74,721; British Columbia—\$127,485; Yukon—; Northwest Territories—; and after deducting expenses incurred by liquor authorities in the collection of other revenue which they administer.

3. Before deducting any payments to municipalities out of liquor control authority revenue.

4. Includes \$818,607 commission on beer sold direct from local provincial breweries to public through licensed outlets under controlled price.

5. Includes commission on liquor sold at Yellowknife and Fort Smith N.W.T. of \$46,008.

**Explanation of terms**

**Net income from Retail Sales**—This item represents the net income of liquor control authorities from the sale of alcoholic beverages. Income of the nature described in items 2 to 5 are, of course, excluded from item 1, although the expenses connected with the collection of items 2 to 5 have been charged to item 1. Certain expenses, not considered to be connected with liquor control revenue, and not commonly included in the operations of the liquor control authority, have been deleted. These expenses are shown as items 5 to 8 of table 2.

**TABLE 2. Reconciliation of Revenue from Liquor Control with Earnings reported by Liquor Authority**

Fiscal Year Ended March 31, 1954

No.		Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick
		\$	\$	\$	\$
1	Earnings reported by Liquor Authority .....	3,114,989	897,990	9,369,271	6,485,151
	<b>Add:</b>				
	Revenue not included in earnings of Liquor Authority <sup>1</sup> :				
2	Sales tax .....	—	270,147	—	—
3	Licences and permits .....	—	—	89,369	—
4	Fines and confiscations .....	—	14,650	2,807	25,193
	<b>Expenditure deducted before arriving at earnings of Liquor Authority<sup>3</sup>:</b>				
5	Policing and enforcement expense .....	—	—	319,648 <sup>4</sup>	—
6	Maintenance of prisoners .....	—	—	34,970	—
7	Grants to municipalities .....	—	—	—	—
8	<b>Revenue from Liquor Control (Item 6, table 1)</b> .....	<b>3,114,989</b>	<b>1,182,787</b>	<b>9,816,065</b>	<b>6,490,344</b>

1. Collected by the provincial governments direct or collected by liquor authorities on behalf of the provincial governments.

2. Of the total fines collected (which is not available), \$131,917 was paid by the Attorney General's department to local government authorities.

**TABLE 3. Sales of Alcoholic Beverages by Value<sup>1</sup>**

Fiscal Year Ended March 31, 1954

No.		Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick
		\$	\$	\$	\$
	<b>Spirits:</b>				
1	Alcohol .....	..	..	4,529	666
2	Brandy .....	..	..	212,219	..
3	Gin .....	..	..	1,369,473	..
4	Liqueurs .....	..	..	88,405	..
5	Rum .....	..	..	8,710,735	..
6	Whisky .....	..	..	2,565,397	..
7	Other .....	..	..	—	..
8	<b>Total spirits</b> .....	<b>3,977,785</b>	<b>1,900,160</b>	<b>12,950,758</b>	<b>8,927,109</b>
	<b>Wines:</b>				
9	Port .....	..	..	..	..
10	Sherry .....	..	..	..	..
11	Other .....	..	..	..	..
12	<b>Total wines</b> .....	<b>360,377</b>	<b>149,088</b>	<b>1,863,827</b>	<b>1,547,302</b>
13	Beer .....	7,206,362	921,551	12,037,254	7,252,731
14	<b>Total sales</b> .....	<b>11,544,524<sup>2</sup></b>	<b>2,970,799<sup>3</sup></b>	<b>26,851,839</b>	<b>17,727,142</b>

1. For explanation of the basis on which these data are reported, see commentary page 4 of "Control and Sale of Alcoholic Beverages in Canada" 1954.

2. After deducting rebates and discounts \$185,778.

**TABLE 1. Revenue from Administration of Liquor Control by Provincial and Territorial Governments<sup>1</sup>**

Fiscal Year Ended March 31, 1954

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Sub-Total	Yukon	Northwest Territories	Total	No.
\$	\$	\$	\$	\$	\$	\$	\$	\$	
32,019,215	6,481,253	11,175,891	14,420,155	21,034,671	125,861,997	660,005	260,507	126,782,509	1
...	...	...	...	...	1,794,582	69,349	...	1,863,931	2
14,918,509	2,153,030	108,734 <sup>5</sup>	1,016,237	302,676	31,882,698	6,600	4,739	31,894,037	3
98,748	35,716	74,341	206,047	...	845,918	6,100	1,873	853,891	4
...	...	49,238	...	49,224	123,116	...	...	123,116	5
<b>47,036,472</b>	<b>8,719,999</b>	<b>11,408,204</b>	<b>15,643,069</b>	<b>21,386,571</b>	<b>160,508,311</b>	<b>742,054</b>	<b>267,119</b>	<b>161,517,484</b>	<b>6</b>

**Sales Tax**— This item represents taxes levied at the time of retail sale of alcoholic beverages, exclusively. General retail sales taxes, levied on alcoholic beverages as well as on other consumer goods, are not included. See explanatory comment.

**Licences and Permits**— This is the amount collected in the nature of licences or permits to manufacture, sell or consume alcoholic beverages. It includes all income described by liquor authorities as "taxes", where the levy is applied before arriving at retail selling prices, such as brewers taxes and levies paid by retailers which are not directly chargeable to the purchaser. An example of the latter are the retailers' taxes in the province of Quebec.

**Fines and Confiscations**— This is the total income realized from fines, penalties or confiscations, collected by the liquor authority or the provincial government as the case may be.

**Total Revenue**— This represents total revenue collected by the liquor authority or directly by the provincial government without deducting (a) items 5 to 8 of table 2 or (b) expenses relating to those revenues collected directly by the provincial government.

**TABLE 2. Reconciliation of Revenue from Liquor Control with Earnings reported by Liquor Authority**

Fiscal Year Ended March 31, 1954

Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Yukon	Northwest Territories	No.
\$	\$	\$	\$	\$	\$	\$	\$	
33,094,486	45,143,270	8,621,624	11,332,015	15,208,132	21,235,148	660,180	267,119	1
1,524,435	—	—	—	—	—	69,349	—	2
199,687	1,021,227	—	—	228,290	25,246	6,490	—	3
891,203	—	85,716	71,717	206,647 <sup>2</sup>	—	6,035	—	4
—	—	12,659	4,472	—	58,095	—	—	5
—	871,975	—	—	—	68,082	—	—	6
35,709,811	47,036,472	8,719,999	11,408,204	15,643,069	21,386,571	742,054	267,119	7
								8

3. See comment on page 3 of the report "Control and Sale of Alcoholic Beverages in Canada" for the fiscal year ended March 31, 1954.

4. After deducting recoveries from municipalities.

**TABLE 3. Sales of Alcoholic Beverages by Value<sup>1</sup>**

Fiscal Year Ended March 31, 1954

Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Yukon	Northwest Territories	Total	No.
\$	\$	\$	\$	\$	\$	\$	\$	\$	
3,842,206	626,905	..	..	..	7,408	53	..	..	1
5,822,852	3,706,609	..	..	..	926,362	13,804	..	..	2
14,799,846	10,316,596	..	..	..	4,239,460	148,361	..	..	3
1,888,481	2,810,257	..	..	..	531,774	18,837	..	..	4
3,765,301	10,565,664	..	..	..	7,215,389	228,928	..	..	5
29,220,812	75,967,173	..	..	..	28,118,862	608,579	..	..	6
180,770	128,868	..	..	..	138,931	882	..	..	7
<b>59,520,268</b>	<b>104,122,072</b>	<b>14,319,981</b>	<b>14,616,109</b>	<b>23,946,057</b>	<b>41,178,186</b>	<b>1,017,444</b>	<b>410,983</b>	<b>..</b>	<b>8</b>
1,656,936	..	..	..	352,692	693,951	8,845	..	..	9
2,947,448	..	..	..	646,919	459,792	4,612	..	..	10
4,093,438	..	..	..	943,065	1,787,934	27,557	..	..	11
<b>8,699,822</b>	<b>11,824,480</b>	<b>1,598,461</b>	<b>1,750,851</b>	<b>1,942,676</b>	<b>2,941,677</b>	<b>41,014</b>	<b>27,775</b>	<b>..</b>	<b>12</b>
88,276,835	172,457,996	20,909,487	22,751,583	28,096,244	27,826,445	801,900	293,845	..	13
<b>156,496,925<sup>4</sup></b>	<b>288,404,548</b>	<b>36,827,929</b>	<b>39,118,543</b>	<b>53,984,977</b>	<b>71,946,908<sup>5</sup></b>	<b>1,860,358</b>	<b>732,603</b>	<b>708,466,495</b>	<b>14</b>

3. Includes Health Tax of 10% on retail selling price, amounting to \$270,147. See Table 1, item 2.

4. Includes tax on liquor sales, Table 1, item 2 which was not identifiable by type of beverage.

5. After deducting discounts \$314,242.

**TABLE 4. Sales of Beer and Wine through Breweries and Brewers' and Wineries' Retail Outlets<sup>1</sup>**  
Fiscal Year Ended March 31, 1954

No.		Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
1	Beer ..... \$	5,308,458	...	...	...	88,231,467
2	..... gals.	1,592,538	...	...	...	62,022,730
3	Wine ..... \$	...	...	...	...	...
4	..... gals.	...	...	...	...	...

1. Excluding all beer and wine sold by liquor authority. See table 3.

**TABLE 5. Sales of Alcoholic Beverages by Volume<sup>1</sup>**  
Fiscal Year Ended March 31, 1954

No.		Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
		gals.	gals.	gals.	gals.	gals.
	<b>Spirits:</b>					
1	Alcohol .....	20	..	122	..	196,569
2	Brandy .....	3,588	..	6,537	..	212,294
3	Gin .....	12,854	..	50,096	..	669,660
4	Liqueurs .....	443	..	2,830	..	69,010
5	Rum .....	103,945	..	314,224	..	139,879
6	Whisky .....	36,301	..	79,744	..	1,116,579
7	Other .....	53	..	—	..	8,230
8	<b>Total spirits .....</b>	<b>157,204</b>	<b>..</b>	<b>453,553</b>	<b>..</b>	<b>2,412,221</b>
	<b>Wines:</b>					
9	Port .....	28,990	..	..	..	323,178
10	Sherry .....	10,569	..	..	..	703,720
11	Other .....	5,831	..	..	..	453,118
12	<b>Total wines .....</b>	<b>45,390</b>	<b>..</b>	<b>274,653</b>	<b>..</b>	<b>1,480,016</b>
13	Beer .....	2,146,131	..	4,621,774	..	62,033,705
14	<b>Total sales .....</b>	<b>2,348,725</b>	<b>..</b>	<b>5,349,980</b>	<b>..</b>	<b>65,925,942</b>

1. Same coverage as table 3.

**TABLE 6. Government Liquor Authorities Stocks of Hand at End of Year**  
Fiscal Year Ended March 31, 1954

No.		Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
1	Stock for sale <sup>1</sup> ..... \$	740,196	243,697	2,190,984	2,165,954 <sup>2</sup>	7,969,633
2	Stock for sale ..... gals.	91,400	..	242,952	..	..
3	Stock in bond <sup>3</sup> ..... \$	218,277	... <sup>4</sup>	207,055	..	3,604,928
4	Stock in bond ..... gals.	93,487	...	69,138	..	..

1. Represents laid down cost to liquor authority including Government of Canada excise duties and taxes.  
2. Includes stocks in bond.



**TABLE 4. Sales of Beer and Wine through Breweries and Brewers' and Wineries' Retail Outlets<sup>1</sup>**  
Fiscal Year Ended March 31, 1954

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Yukon	Northwest Territories	Total	No.
168,066,315	3,281,548	...	...	...	...	...	264,887,788	1
81,541,630	1,284,084	...	...	...	...	...	146,440,982	2
5,020,811	...	...	...	...	...	...	5,020,811	3
981,242	...	...	...	...	...	...	981,242	4

**TABLE 5. Sales of Alcoholic Beverages by Volume<sup>1</sup>**  
Fiscal Year Ended March 31, 1954

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Yukon	Northwest Territories	Total	No.
gals.	gals.	gals.	gals.	gals.	gals.	gals.	gals.	
34,696	..	..	83	193	1	..	..	1
136,676	..	..	24,661	30,402	350	..	..	2
459,952	..	..	84,585	178,478	5,033	..	..	3
104,579	..	..	21,036	17,723	576	..	..	4
416,507	..	..	137,484	255,019	5,214	..	..	5
3,053,276	..	..	559,334	1,058,440	18,036	..	..	6
6,194	..	..	5,728	7,459	31	..	..	7
4,211,880	554,396	513,590	832,911	1,547,714	29,241	19,303	..	8
..	..	..	62,529	92,419	725	..	..	9
..	..	..	116,649	43,357	299	..	..	10
..	..	..	133,238	291,985	2,554	..	..	11
2,043,625	264,853	312,521	312,416	427,761	3,578	2,276	..	12
83,603,732	10,044,424	9,926,459	14,309,000	14,167,562	182,671	72,258	..	13
89,859,237	10,863,673	10,752,570	15,454,327	16,143,037	215,490	93,837	..	14

**TABLE 6. Government Liquor Authorities Stocks on Hand at End of Year**  
Fiscal Year Ended March 31, 1954

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Yukon	Northwest Territories	Total	No.
11,513,287	1,459,409	2,824,526	3,084,524	5,205,997	204,497	321,273	37,924,177	1
1,162,000 <sup>5</sup>	180,194	..	..	516,202	25,684	33,642	..	2
1,066,948	510,412	153,420	1,087,063	927,977	44,649	...	..	3
169,000 <sup>5</sup>	79,387	..	..	164,614	4,065	...	..	4

3. Excludes Government of Canada excise duties and taxes.

4. P.E.I. has no bonded warehouses.

5. Estimated by liquor Control Board.

**TABLE 7. Specified Revenue of the Government of Canada from Alcoholic Beverages<sup>1</sup>**  
Fiscal Years Ended March 31, 1950 to 1954

Nature of Levy	1950	1951	1952	1953	1954
	\$	\$	\$	\$	\$
On Spirits:					
Excise Duty <sup>2</sup> .....	46,547,587	60,126,300	42,066,718	41,058,349	49,503,239 <sup>3</sup>
Validation Fees .....	790,587	1,108,252	1,223,932	746,877	...
Licences .....	7,250	8,000	7,375	7,750	7,500
Import Duty .....	27,249,087	30,975,045	38,798,542	52,373,987	47,745,138
<b>Total on Spirits .....</b>	<b>74,594,511</b>	<b>92,217,597</b>	<b>82,096,567</b>	<b>94,186,963</b>	<b>97,255,877</b>
On Malt and Malt Products:					
Excise Duty on:					
Beer <sup>4</sup> .....	3,678,316	2,745,851	3,812,065	5,294,283	4,799,823
Malt .....	56,018,292	65,409,427	73,748,003	80,584,283	78,733,288
Malt Extract .....	—	—	—	—	—
Licences:					
Beer .....	3,550	3,650	3,500	3,600	3,350
Malt .....	—	—	—	—	—
Import Duty on Beer .....	54,388	75,547	106,916	114,629	119,875
<b>Total on Malt and Malt Products .....</b>	<b>59,754,546</b>	<b>68,234,475</b>	<b>77,670,484</b>	<b>85,996,795</b>	<b>83,656,336</b>
On Wine:					
Excise Taxes .....	2,125,606	2,224,885	2,167,267	2,215,540	2,230,673
Import Duty .....	587,451	696,436	771,733	879,901	985,360
<b>Total on Wine .....</b>	<b>2,713,057</b>	<b>2,921,321</b>	<b>2,939,000</b>	<b>3,095,441</b>	<b>3,216,033</b>
<b>Grand Total .....</b>	<b>137,062,114</b>	<b>163,373,393</b>	<b>162,706,051</b>	<b>183,279,199</b>	<b>184,128,246</b>

1. This table excludes revenue from the 10% sales tax which is not available by commodities.
2. Collections on liquor imported for blending purposes are included with import duty.
3. Abolished.
4. Other than malt beer.

**TABLE 8. Production of Alcoholic Beverages**  
Fiscal Years Ended March 31, 1950 to 1954

Type	1950	1951	1952	1953	1954
Spirits..... pf. gals.	20,741,268	23,551,259	24,742,386	22,517,166	24,710,625
Beer .....	182,718,905	179,625,127	190,594,270	211,184,539	212,761,546
Fermented Wine <sup>1, 2</sup> .....	3,999,452	5,884,844	4,677,055	4,936,052	4,135,190
Fermented Wine <sup>1, 3</sup> .....	4,287,181	4,458,837	4,386,918	4,502,282	4,355,934

1. For twelve months ended December 31, 1949 to 1953. Figures not available on fiscal year basis.
2. Wine produced during the year but placed in storage for maturing.
3. Fermented wine bottled or sold in bulk.

**TABLE 9. Warehousing Transactions in Spirits**  
Fiscal Years Ended March 31, 1950 to 1954

Details	1950	1951	1952	1953	1954
In warehouse at beginning of year including transits.....	72,819,781	78,185,077	82,257,261	88,584,363	92,654,514
Add:					
Warehoused during year-ex distillery .....	26,278,255	30,793,886	31,018,560	29,833,039	31,347,070
Otherwise warehoused .....	9,531	39,418	9,202	12,321	16,438
<b>Total Additions .....</b>	<b>26,287,786</b>	<b>30,833,304</b>	<b>31,027,762</b>	<b>29,845,360</b>	<b>31,363,508</b>
Deduct:					
Entered for consumption:					
Matured .....	4,608,926	5,468,908	4,552,336	5,252,361	5,610,467
Unmatured .....	628,846	672,961	600,655	507,994	518,636
Exported in bond .....	3,899,490	5,766,470	6,125,656	6,835,338	7,208,200
Otherwise accounted for <sup>1</sup> .....	6,474,810	7,650,291	7,872,667	7,373,639	9,168,419
Taken for redistillation.....	5,310,418	7,202,490	5,549,346	5,805,877	5,524,402
<b>Total Deductions .....</b>	<b>20,922,490</b>	<b>26,761,120</b>	<b>24,700,660</b>	<b>25,775,209</b>	<b>28,030,124</b>
In warehouse at end of year including transits .....	78,185,077	82,257,261	88,584,363	92,654,514	95,987,898

1. See explanatory comment on this Table page 5.

**TABLE 10. Warehousing Transactions in Dutiable Beer**  
Fiscal Years Ended March 31, 1950 to 1954

Details	1950	1951	1952	1953	1954
			Gallons		
In warehouse at beginning of year .....	295,776	260,002	755	3,242	22,008
Add:					
Warehoused .....	4,151,391	1,277,694	23,426	274,118	159,724
Imported .....	—	—	—	—	—
<b>Total Additions</b> .....	<b>4,151,391</b>	<b>1,277,694</b>	<b>23,426</b>	<b>274,118</b>	<b>159,724</b>
Deduct:					
Entered for consumption .....	4,093,562	1,513,990	20,184	191,378	160,627
Exported in bond .....	93,603	19,591	—	63,751	4,743
Ships' stores .....	—	2,785	180	—	734
Written off .....	—	575	575	223 <sup>1</sup>	—
<b>Total Deductions</b> .....	<b>4,187,165</b>	<b>1,536,941</b>	<b>20,939</b>	<b>255,352<sup>1</sup></b>	<b>166,104</b>
In warehouse at end of year .....	260,002	755	3,242	22,008 <sup>1</sup>	15,628

1. Revised.

**TABLE 11. Imports and Exports of Alcoholic Beverages**  
Fiscal Years Ended March 31, 1950 to 1954

Details	1950	1951	1952	1953	1954
<b>Spirits:</b>					
Imports .....	\$ 18,203,216	15,451,909	14,927,983	17,238,210	16,199,944
Exports of Domestic Stock .....	\$ 32,342,898	46,750,362	53,725,016	56,373,080	61,378,734
Exports of Imported Stock .....	\$ 3,167	6,227	149,255	10,286	10,310
<b>Wine:</b>					
Imports .....	\$ 2,262,827	2,308,787	2,532,599	3,031,719	3,444,217
Exports of Domestic Stock .....	\$ 13,329	6,855	3,754	4,860	4,508
Exports of Imported Stock .....	\$ 210	138	420	30	125
<b>Beer:</b>					
Imports .....	\$ 210,961	180,246	241,834	258,758	274,505
Exports of Domestic Stock .....	\$ 1,513,311	1,849,963	2,248,474	2,146,362	3,096,937
Exports of Imported Stock .....	\$ —	—	—	—	—
<b>Spirits:</b>					
Imports .....	pf. gals. 2,361,141	2,561,696	3,075,018	4,138,553	3,780,866
Exports of Domestic Stock .....	pf. gals. 4,004,760	5,432,233	6,086,323	6,589,045	7,103,303
Exports of Imported Stock .....	pf. gals. 169	552	13,169	859	482
<b>Wine:</b>					
Imports .....	gals. 744,884	851,591	952,080	1,110,267	1,234,904
Exports of Domestic Stock .....	gals. 7,056	5,053	2,062	2,718	2,694
Exports of Imported Stock .....	gals. 98	24	65	8	26
<b>Beer:</b>					
Imports .....	gals. 111,181	147,678	192,058	205,900	215,989
Exports of Domestic Stock .....	gals. 1,329,747	1,738,377	2,033,617	1,741,787	2,304,795
Exports of Imported Stock .....	gals. —	—	—	—	—

TABLE 12. Volume of Imports of Alcoholic Beverages by Country

Fiscal Year Ended March 31, 1954

Imported from	Spirits					Wines		Beer
	Brandy	Gin	Liqueurs	Rum	Whisky	Sparkling	Non Sparkling	
	Pf. Gals.	Pf. Gals.	Pf. Gals.	Pf. Gals.	Pf. Gals.	Gals.	Gals.	
Australia .....	57,905	—	1,588	7,985	—	183	274,542	—
Azores and Madeira .....	—	—	—	—	—	—	888	—
Barbados .....	—	—	—	80,719	—	—	—	—
Belgium .....	—	—	—	—	—	7	—	—
British Guiana .....	—	—	—	307,383	—	—	—	—
China .....	—	—	12	—	—	—	—	—
Cuba .....	—	—	—	8,787	—	—	—	—
Denmark .....	—	—	3,618	—	—	—	—	—
France .....	140,416	—	32,766	623	—	27,903	224,222	—
French Africa .....	—	—	—	—	—	—	44,069	—
Germany, Fed. Rep. of .....	—	—	—	—	—	600	8,749	—
Greece .....	693	—	—	—	—	—	20,396	—
Hong Kong .....	—	—	72	—	—	—	71	—
Hungary .....	—	—	—	—	—	—	429	—
Ireland .....	—	—	—	—	10,252	—	5,309	—
Israel .....	440	—	—	—	—	—	534	—
Italy .....	403	—	71	—	—	1,509	108,126	—
Jamaica .....	—	—	35	141,082	—	—	—	—
Japan .....	—	—	—	—	—	—	40	1,588
Leeward and Windward Islands .....	—	—	—	1,155	—	—	—	—
Malta .....	3,034	—	—	—	—	—	2,317	—
Mexico .....	—	—	—	—	—	—	—	—
Netherlands .....	—	6,416	17,786	—	—	—	—	1,500
Netherlands Antilles .....	—	—	—	—	—	—	—	—
Norway .....	—	—	874	—	—	—	—	—
Portugal .....	18,178	—	—	—	—	70	181,060	—
Puerto Rico .....	—	—	1,633	42,257	—	—	—	—
Spain .....	2,358	—	—	—	—	—	66,336	—
St. Pierre and Miquelon .....	—	—	—	—	—	—	—	—
Sweden .....	—	—	502	—	—	—	—	—
Switzerland .....	—	—	54	—	—	—	1,866	—
Trinidad and Tobago .....	—	—	610	54,311	—	—	—	—
Union of South Africa .....	87,474	—	—	—	—	—	171,433	—
United Kingdom .....	924	88,147	24,804	381,169	909,318	324	77,578	212,901
United States .....	6,450	78	151	—	1,337,258	—	16,266	—
Yugoslavia .....	497	—	582	—	—	—	77	—
<b>Total .....</b>	<b>318,770</b>	<b>94,641</b>	<b>85,158</b>	<b>1,025,471</b>	<b>2,256,826</b>	<b>30,596</b>	<b>1,204,308</b>	<b>215,989</b>

TABLE 13. Value of Imports of Alcoholic Beverages by Country

Fiscal Year Ended March 31, 1954

Imported from	Spirits					Wines		Beer
	Brandy	Gin	Liqueurs	Rum	Whisky	Sparkling	Non Sparkling	
	\$	\$	\$	\$	\$	\$	\$	
Australia .....	169,038	—	14,121	16,548	—	766	522,855	—
Azores and Madeira .....	—	—	—	—	—	—	3,594	—
Barbados .....	—	—	—	263,446	—	—	—	—
Belgium .....	—	—	—	—	—	94	—	—
British Guiana .....	—	—	—	451,490	—	—	—	—
China .....	—	—	275	—	—	—	—	—
Cuba .....	—	—	—	100,975	—	—	—	—
Denmark .....	—	—	61,443	—	—	—	—	—
France .....	1,176,919	—	366,166	5,841	—	352,003	781,101	—
French Africa .....	—	—	—	—	—	—	61,149	—
Germany, Fed. Rep. of .....	—	—	—	—	—	3,341	41,020	—
Greece .....	6,192	—	—	—	—	—	22,769	—
Hong Kong .....	—	—	1,606	—	—	—	926	—
Hungary .....	—	—	—	—	—	—	1,716	—
Ireland .....	—	—	—	—	43,125	—	27,300	—
Israel .....	7,206	—	—	—	—	—	2,204	—
Italy .....	2,693	—	610	—	—	8,152	344,237	—
Jamaica .....	—	—	265	401,502	—	—	—	—
Japan .....	—	—	—	—	—	—	111	4,481
Leeward and Windward Islands .....	—	—	—	4,295	—	—	—	—
Malta .....	14,343	—	—	—	—	—	3,827	—
Mexico .....	—	—	—	—	—	—	—	—
Netherlands .....	—	23,669	182,709	—	—	—	—	1,215
Netherlands Antilles .....	—	—	—	—	—	—	—	—
Norway .....	—	—	4,305	—	—	—	—	—
Portugal .....	76,379	—	—	—	—	728	319,374	—
Puerto Rico .....	—	—	8,560	311,346	—	—	—	—
Spain .....	15,991	—	—	—	—	—	228,741	—
St. Pierre and Miquelon .....	—	—	—	—	—	—	—	—
Sweden .....	—	—	2,211	—	—	—	—	—
Switzerland .....	—	—	918	—	—	—	7,275	—
Trinidad and Tobago .....	—	—	10,434	227,168	—	—	—	—
Union of South Africa .....	252,743	—	—	—	—	—	289,284	—
United Kingdom .....	7,762	468,564	289,465	1,536,894	7,128,503	3,382	376,221	268,809
United States .....	26,812	299	290	—	2,530,041	—	41,847	—
Yugoslavia .....	3,064	—	3,718	—	—	—	200	—
<b>Total .....</b>	<b>1,759,142</b>	<b>492,532</b>	<b>927,096</b>	<b>3,319,505</b>	<b>9,701,669</b>	<b>368,466</b>	<b>3,075,751</b>	<b>274,505</b>



**TABLE 14. Volume of Exports of Alcoholic Beverages by Country**  
Fiscal Year Ended March 31, 1954

Exported to	Spirits			Wines	Ale, Beer and Porter
	Whisky	Gin	Other		
	Pf. Gals.	Pf. Gals.	Pf. Gals.	Gals.	Gals.
Alaska .....	—	—	—	—	11
American Virgin Islands .....	9,647	—	—	—	—
Arabia .....	301	—	—	—	—
Argentina .....	46	—	—	—	—
Australia .....	254	—	52 <sup>1</sup>	—	—
Austria .....	1,514	—	—	—	—
Azores and Madeira .....	13,111	214	—	—	—
Bahamas .....	11,661	—	—	14	27,649
Barbados .....	333	—	—	—	900
Belgian Congo .....	6	—	—	—	—
Belgium and Luxembourg .....	1,470	—	—	—	—
Bermuda .....	48,692	159	—	2,653	180
Bolivia .....	162	21	2	—	—
Brazil .....	2,871	77	9	—	—
British Guiana .....	47	—	168 <sup>1</sup>	—	3,020
British Honduras .....	30	—	—	—	2,250
Burma .....	—	—	—	—	—
Ceylon .....	—	—	—	—	—
Chile .....	636	17	2	—	—
China .....	—	—	—	—	—
Colombia .....	645	632	17	—	—
Costa Rica .....	463	15	6	—	—
Cuba .....	19,885	688	—	—	—
Denmark .....	3,759	—	—	—	—
Dominican Republic .....	304	110	—	—	—
Ecuador .....	336	23	3	—	—
Egypt .....	1,442	45	—	—	—
El Salvador .....	4,404	63	16	—	—
Ethiopia .....	719	72	—	—	—
Fiji .....	28	—	—	—	—
Finland .....	21	40	—	—	—
France .....	32,703	781	—	16	—
French Africa .....	323	—	—	—	—
French East Indies .....	70	4	—	—	—
French Oceania .....	829	—	—	—	—
French West Indies .....	187	—	—	—	—
Germany Fed. Rep. of .....	142,719	45	—	—	—
Gibraltar .....	9,712	—	—	—	—
Greece .....	3,601	108	—	—	—
Greenland .....	6,724	484	169	—	—
Guatemala .....	2,709	291	—	—	—
Haiti .....	899	18	—	—	—
Honduras .....	1,493	46	—	—	—
Hong Kong .....	18,716	60	—	—	—
Hungary .....	5	18	2	—	—
Iceland .....	22,290	206	—	—	—
India .....	94	53	—	—	—
Indonesia .....	189	179	—	—	—
Iran .....	475	31	—	—	—
Iraq .....	—	—	—	—	—
Ireland .....	3,796	—	—	—	—
Israel .....	219	9	—	—	—
Italian Africa .....	—	—	—	—	—
Italy .....	17,566	3	—	—	—

TABLE 14. Volume of Exports of Alcoholic Beverages by Country - Concluded  
Fiscal Year Ended March 31, 1954

Exported to	Spirits			Wines	Ale, Beer and Porter
	Whisky	Gin	Other		
	Pf. Gals.	Pf. Gals.	Pf. Gals.	Gals.	Gals.
Jamaica .....	7,387	3	—	—	1,755
Japan .....	360,692	13,747	8,750	—	63,360
Jordan .....	192	49	—	—	—
Korea .....	6,042	—	—	—	—
Lebanon .....	3,581	68	1	—	—
Leeward and Windward Is. ....	251	37	—	—	3,726
Liberia .....	807	—	—	—	—
Libya .....	4,370	27	—	—	—
Malaya and Singapore .....	316	—	—	—	—
Malta .....	2,092	15	—	—	—
Mexico .....	89,659	41	—	—	—
Morocco .....	9,522	1	—	—	—
Netherlands .....	2,844	15	—	—	—
Netherlands Antilles .....	5,732	57	—	—	—
New Zealand .....	172	—	—	—	—
Nicaragua .....	141	24	—	—	—
Norway .....	599	58	2	—	—
Pakistan .....	99	18	6	—	—
Panama .....	14,340	113	2	—	—
Paraguay .....	98	15	—	—	—
Peru .....	1,973	122	—	—	—
Philippines .....	4,083	159	—	—	11
Poland .....	60	—	—	—	—
Portugal .....	360	14	—	—	—
Puerto Rico .....	20,420	41	—	—	—
Spain .....	834	60	—	—	—
Surinam .....	123	—	—	—	853
Sweden .....	1,119	6	—	—	—
Switzerland .....	2,629	756	—	—	—
Syria .....	278	16	—	—	—
Taiwan .....	2,446	—	—	—	—
Thailand (Siam) .....	150	—	—	—	—
Trinidad and Tobago .....	7,870	452	—	—	76,109
Turkey .....	4,602	408	—	—	—
Union of South Africa .....	1,385	3	—	—	—
United Kingdom .....	130,159	11,682	39	—	—
United States .....	5,951,768 <sup>2</sup>	9,996	417 <sup>3</sup>	37 <sup>4</sup>	2,124,971
United States Oceania .....	15,381	75	—	—	—
Uruguay .....	713	—	—	—	—
Venezuela .....	241	832	—	—	—
Yugoslavia .....	52	9	3	—	—
<b>Total .....</b>	<b>7,050,688</b>	<b>43,431</b>	<b>9,666</b>	<b>2,720</b>	<b>2,304,795</b>

1. Foreign produce re-exported.

2. Includes foreign produce re-exported of 261 gals.

3. Includes foreign produce re-exported of 1 gal.

4. Includes foreign produce re-exported of 26 gals.

TABLE 15. Value of Exports of Alcoholic Beverages by Country

Fiscal Year Ended March 31, 1954

Exported to	Spirits			Wines	Ale, Beer and Porter
	Whisky	Gin	Other		
	\$	\$	\$	\$	\$
Alaska .....	—	—	—	—	16
American Virgin Island .....	74,013	—	—	—	—
Arabia .....	2,151	—	—	—	—
Argentina .....	360	—	—	—	—
Australia .....	2,306	—	558 <sup>1</sup>	—	—
Austria .....	11,440	—	—	—	—
Azores and Madeira .....	102,895	714	—	—	—
Bahamas .....	87,564	—	—	122	31,832
Barbados .....	2,367	—	—	—	923
Belgian Congo .....	50	—	—	—	—
Belgium and Luxembourg .....	11,173	—	—	—	—
Bermuda .....	383,228	643	—	4,257	220
Bolivia .....	1,293	91	20	—	—
Brazil .....	21,857	368	84	—	—
British Guiana .....	340	—	3,395 <sup>1</sup>	—	3,177
British Honduras .....	210	—	—	—	2,550
Burma .....	—	—	—	—	—
Ceylon .....	—	—	—	—	—
Chile .....	4,525	90	20	—	—
China .....	—	—	—	—	—
Columbia .....	5,394	3,770	148	—	—
Costa Rica .....	3,630	73	60	—	—
Cuba .....	155,227	3,337	—	—	—
Denmark .....	27,635	—	—	—	—
Dominican Republic .....	2,540	544	—	—	—
Ecuador .....	2,561	104	30	—	—
Egypt .....	10,844	225	—	—	—
El Salvador .....	33,929	280	150	—	—
Ethiopia .....	7,334	420	—	—	—
Fiji .....	300	—	—	—	—
Finland .....	124	171	—	—	—
France .....	253,220	4,200	—	90	—
French Africa .....	2,266	—	—	—	—
French East Indies .....	405	23	—	—	—
French Oceania .....	6,950	—	—	—	—
French West Indies .....	1,500	—	—	—	—
Germany, Federal Republic of .....	1,125,729	231	—	—	—
Gibraltar .....	72,714	—	—	—	—
Greece .....	27,959	550	—	—	—
Greenland .....	51,719	2,222	1,262	—	—
Guatemala .....	21,666	1,267	—	—	—
Haiti .....	7,083	86	—	—	—
Honduras .....	12,190	196	—	—	—
Hong Kong .....	139,581	260	—	—	—
Hungary .....	36	78	20	—	—
Iceland .....	166,356	1,132	—	—	—
India .....	732	264	—	—	—
Indonesia .....	1,144	893	—	—	—
Iran .....	3,780	145	—	—	—
Iraq .....	—	—	—	—	—
Ireland .....	23,014	—	—	—	—
Israel .....	1,538	42	—	—	—
Italian Africa .....	—	—	—	—	—
Italy .....	116,339	14	—	—	—



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TABLE 15. Value of Exports of Alcoholic Beverages by Country - Concluded  
Fiscal Year Ended March 31, 1954

Exported to	Spirits			Wines	Ale, Beer and Porter
	Whisky	Gin	Other		
	\$	\$	\$	\$	\$
Jamaica .....	57,161	16	—	—	1,950
Japan .....	2,766,577	49,460	48,600	—	78,073
Jordan .....	1,480	256	—	—	—
Korea .....	30,590	—	—	—	—
Lebanon .....	26,372	360	10	—	—
Leeward and Windward Islands .....	1,684	163	—	—	4,315
Liberia .....	6,457	—	—	—	—
Libya .....	33,072	117	—	—	—
Malaya and Singapore .....	2,230	—	—	—	—
Malta .....	17,331	120	—	—	—
Mexico .....	617,490	242	—	—	—
Morocco .....	76,217	10	—	—	—
Netherlands .....	19,186	71	—	—	—
Netherlands Antilles .....	45,064	313	—	—	—
New Zealand .....	1,240	—	—	—	—
Nicaragua .....	1,158	131	—	—	—
Norway .....	4,792	267	20	—	—
Pakistan .....	792	90	60	—	—
Panama .....	111,475	466	20	—	—
Paraguay .....	773	65	—	—	—
Peru .....	16,513	528	—	—	—
Philippines .....	34,972	861	—	—	13
Poland .....	480	—	—	—	—
Portugal .....	2,640	60	—	—	—
Puerto Rico .....	155,377	150	—	—	—
Spain .....	6,678	260	—	—	—
Surinam .....	932	—	—	—	841
Sweden .....	8,695	32	—	—	—
Switzerland .....	16,754	2,705	—	—	—
Syria .....	1,951	77	—	—	—
Taiwan .....	20,143	—	—	—	—
Thailand (Siam) .....	1,126	—	—	—	—
Trinidad and Tobago .....	59,735	1,910	—	—	88,545
Turkey .....	35,795	2,147	—	—	—
Union of South Africa .....	9,324	14	—	—	—
United Kingdom .....	674,235	37,099	130	—	—
United States .....	53,127,210 <sup>2</sup>	37,635	3,543 <sup>3</sup>	164 <sup>4</sup>	2,884,482
United States Oceania .....	120,063	319	—	—	—
Uruguay .....	5,526	—	—	—	—
Venezuela .....	57,721	3,522	—	—	—
Yugoslavia .....	420	43	30	—	—
<b>Total .....</b>	<b>61,168,942</b>	<b>161,942</b>	<b>58,160</b>	<b>4,633</b>	<b>3,096,937</b>

1. Foreign produce re-exported.

2. Includes foreign produce re-exported of \$6,325.

3. Includes foreign produce re-exported of \$32.

4. Includes foreign produce re-exported of \$125.