

# THE CONTROL AND SALE OF ALCOHOLIC BEVERAGES IN CANADA 

 1964(Fiscal Year Ended March 31, 1965)

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## SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:
.. figures not available.

- nil and amounts under 500 dollars or gallons.
r rovised figures.


# THE CONTROL AND SALE OF ALCOHOLIC BEVERAGES IN CANADA 

## 1964

(Fiscal Year Ended March 31, 1965)

Revenue is derived by governments in Canada from the control, sale and taxation of alcoholic beverages. The statistics presented in this report set out this revenue in detail, and present as well supplementary information on sales operations (by value and volume), inventories, production, warehousing, imports, exports, and assets and liabilities of provincial government liquor commissions.

Certain other revenues in the form of corporation income taxes, real estate taxes, and business taxes, are received from the producers and distribu-
tors of alcoholic beverages. A national federal general sales tax and provincial general sales taxes in eight provinces were levied on liquor sales to consumers in the year under review. These are not regarded as specific taxes on alcoholic beverages and are not included herein; nor would it be possible to wholly isolate them for reporting purposes.

The assistance of the various government officials concerned is gratefully acknowledged.

## SUMMARY OF 1964-65 OPERATIONS

Government revenue derived specifically from the control and taxation of alcoholic beverages in the fiscal year ended March 31, 1965, amounted to approximately $\$ 591$ million, an increase of $\$ 36$ million, or 6.5 per cent, over the previous fiscal year.

For comparative purposes this information is presented in the following table for the latest five years and for the tenth year prior to the latest year. The figures for 1955 were computed accotding to substantially the same concepts.

Government Revenue from Control and Taxation of Alcoholic Beverages
Fiscal Years Ended March 31

| Government | 1955 | 1961 | 1962 | 1963 | 1964 | 1965 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | thousands of dollars |  |  |  |  |  |
| Provincial and Territorial Governments: |  |  |  |  |  |  |
| Newfoundland | 3,130 | 4,403 | 4,640 | 5,020 | 5,417 | 7,632 |
| Prince Edward Island | 1,203 | 1,745 | 1,863 | 1,893 | 2,013 | 2,275 |
| Nova Scotia ................................................................... | 9,914 | 12,065 | 12,681 | 13. 151 | 13,445 | 14,067 |
| New Brunswick ............................................................... | 6,335 | 8,269 | 9,576 | 9,886 | 10,417 | 11,786 |
| Quebec ........................................................................ | 35,869 | 49,063 | 54,481 | 62.447 | 65,636 | 60, 551 |
| Ontario | 48,066 | 81,787 | 83,957 | 89,822 | 98,379 | 114,536 |
| Manitoba ...................................................................... | 8,311 | 14,586 | 15,043 | 15,568 | 16,673 | 18,821 |
| Saskatchewan | 10,416 | 13,840 | 14,152 | 14.696 | 16, 102 | 17, 181 |
| Alberta ......................................................................... | 15,367 | 21,206 | 22,465 | 26,068 | 27,435 | 28,331 |
| British Columbia .......................................................... | 21, 263 | 28,412 | 29,392 | 31,482 | 33,120 | 35,755 |
| Sub-totals ................................................................. | 159,874 | 235,376 | 248, 250 | 270,033 | 288,637 | 310,935 |
| Yukon............................................................................ | 792 | 959 | 973 | 1,031 | 1,028 | 996 |
| Northwest Territories ................................................... | 268 | 727 | 808 | 836 | 985 | 1,060 |
| Totals, Provincial and Teritorial Governments ..... | 160,934 | 237,062 | 250, 031 | 271,900 | 290,650 | 312,991 |
| Government of Canada ............................................ | 176,963 | 235,908 | 242,096 | 257,678 | 264,165 | 277,957 |
| Totals, all governments ......................................... | 337,897 | 472,970 | 492,127 | 529,578 | 554,815 | 590,948 |

## Sales

The value figures contained in the first table below do not represent the final retail selling price of alcoholic beverages, since the figures do not include mark-ups by licencees. For further information, see explanatory comment on Table 3.

Volume of sales, as shown in the second table below, is a more realistic indicator of trends in consumption although, as a measure of personal consumption by Canadians, it is also subject to the same limitations as value sales in respect of purchases by non-residents.

The value of sales of alcoholic beverages, for the fiscal year ended March 31, 1965, increased by 5 per cent from the preceding year, while volume was up 3 per cent. Sales of both spirits and wino increased by 4 per cent in value but showed a slight decrease in volume. The reduced sales in Quebec were due to the strike which paralyzed the work of the Quebec Liquor Board from December 4 th, 1964 to February 14th, 1965. Beer sales increased 6 per cent in value and 4 per cent in volume.

Value of Sales of Alcoholic Beverages:
Fiscal Years Ended March 31

|  | Spirits |  | Wines |  | Beer |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | thousands of dollars |  |  |  |  |  |  |  |
| Newfoundland | 6,683 | 7.421 | 635 | 631 | 13,464 | 14, 428 | 20,782 | 22,480 |
| Prince Edward Island | 2,939 | 3,308 | 345 | 367 | 1,832 | 2,001 | 5,116 | 5. 676 |
| Nova Scotia...... | 18,483 | 19,504 | 2.902 | 2,914 | 17.815 | 18,351 | 39, 200 | 40, 760 |
| New Brunswick........................... | 13,094 | 15.177 | 2. 764 | 2,741 | 12.540 | 14.026 | 28.398 | 31.944 |
| Que bec. | 109,084 | 94,879 | 21. 259 | 19,339 | 118,842 | 134, 418 | 249, 185 | 248, 636 |
| Ontario.. | 203,356 | 222.104 | 26, 287 | 28,752 | 191. 540 | 199.797 | 421, 183 | 450.65: |
| Manitoba | 24,434 | 25,890 | 3. 282 | 3. 597 | 32. 626 | 32,210 | 60. 342 | 61.697 |
| Saskatchewan | 20,855 | 22,431 | 3,350 | 3.607 | 26. 166 | 26.616 | 50,371 | 52,654 |
| Alberta ...................................... | 40,907 | 42,559 | 5,064 | 5, 606 | 36, 641 | 37.044 | 82, 612 | 85, 209 |
| British Columbia ......................... | 59,595 | 64.825 | 7.903 | 9,249 | 49,625 | 50,811 | 117.123 | 124,885 |
| Yukon ........................................ | 1.032 | 1.040 | 169 | 168 | 1.189 | 1,146 | 2,390 | 2,354 |
| Northwest Territories . | 987 | 1.066 | 121 | 159 | 1.039 | 1.128 | 2,147 | 2,353 |
| Totals | 501, 449 | 520, 204 | 74,081 | 77,130 | 503,319 | 531, 976 | 1, 078, 849 | 1.129.310 |



Volume of Sales of Alcoholic Beverages
Fiscal Years Ended March 31

|  | Spirits |  | Wines |  | Beer |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | thousands of gallons |  |  |  |  |  |  |  |
| Newfoundland | 216 | 216 | 70 | 57 | 3,893 | 3,668 | 4,175 | 3.41 |
| Prince Edward Island.................. | 94 | 103 | 40 | 54 | 622 | 696 | 756 | 853 |
| Nova Scotia ............................... | 603 | 634 | 381 | 375 | 6,625 | 6.875 | 7,609 | 7.884 |
| New Brunswick ........................... | 391 | 475 | 345 | 338 | 4,417 | 5.246 | 5.153 | 6.059 |
| Quebec ... | 3,695 | 3,061 | 2,683 | 2. 253 | 80,635 | 85, 317 | 87,013 | 90,631 |
| Ontario | 7,466 | 7.668 | 3. 702 | 3.686 | 99.690 | 103,871 | 110.858 | 115. 225 |
| Manitoba....................................... | 814 | 828 | 454 | 485 | 13.768 | 13,442 | 15,036 | 14,755 |
| Saskatchewan .............................. | 695 | 713 | 496 | 529 | 11,345 | 11,467 | 12.536 | 12,709 |
| Alberta ....................................... | 1,258 | 1,295 | 696 | 758 | 18,451 | 18.679 | 20,405 | 20, 732 |
| British Columbia.......................... | 2, 044 | 2. 193 | 1.199 | 1,396 | 24.049 | 24.406 | 27, 292 | 27,993 |
| Yukon ....................................... | 28 | 27 | 16 | 14 | 264 | 266 | 308 | 307 |
| Northwest Territories ................... | 26 | 26 | 10 | 13 | 243 | 263 | 279 | 308 |
| Totals. | 17,330 | 17,239 | 10,092 | 9.958 | 264.002 | 254. 196 | 291,424 | 301,393 |

[^0]
## Number of Retail Stores

The number of retail stores operated by government liquor authorities increased by 31 in the fiscal year ended March 31, 1965. The provincial and territorial breakdown is as follows:

|  | March 31, 1964 | March 31, 1965 |
| :---: | :---: | :---: |
| Newfoundland .............. | 14 | 17 |
| Prince Edward Island .... | 8 | 9 |
| Nova Scotia .................. | 59 | 59 |
| New Brunswick ............. | 44 | 46 |
| Quebec ......................... | 200 | 204 |
| Ontario .......................... | 359 | 369 \% |
| Manitoba ...................... | 42 | $42^{1}$ |
| Saskatchewan .............. | 98 | 98 |
| Alberta .......................... | 117 | 125 |
| British Columbia ......... | 118 | 121 |
| Yukon ............................ | 5 | 5 |
| Northwest Territories .... | 6 | 6 |
| Totals ...................... | 1,070 | 1,101 |

- In addition, the Liquor Control Board of Ontario and the Liquor Control Commission of Manitoba had 17 and 53 agencies respectively, in smaller centres of population throughout the province.


## Imports and Exports

The dollar value and the volume of imports and exports of alcoholic beverages, for the years ended March 31, 1964 and 1965, are shown in the table below.

The nearly 40 per cent increase in imports is partly due to a change in the method of reporting import statistics during the fiscal year 1963-64. Since January 1, 1964 all goods are recorded as imports on arrival whether cleared immediately or entered into customs warehouse. Prior to that date goods entered into customs warehouses were classed as imports only when cleared for consumption out of the warehouse. The two types of records eventually cover the same totals except for a small amount of goods entered into customs warehouses and then re-exported. However the seasonal nature of both cargo unloadings and the consumption of alcoholic beverages in Canada invalidate any comparison between statistics shown for the fiscal years 1963-64 and 1964-65.

Both the value and volume of exports of alcoholic beverages were 19 per cent higher in the current than in the previous year. Exports of spirits rose 19 per cent in value and 21 per cent in volume while beer exports were up 11 per cent and 15 per cent respectively. Wine exports decreased from 3 thousand to 2 thousand gallons.

See Table 9 for comparative value and volume figures for the fiscal years ended March 31, 1961 to March 31, 1965 inclusive.

Imports and Exports of Alcoholic Beverages, Fiscal Years Ended March 31

|  | Value |  |  | Volume |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1964 | 1965 | Change | 1964 | 1965 | Change |
|  | thousands of dollars |  |  | thousands of gallons |  |  |
| Imports: |  |  |  |  |  |  |
| Spirits | 15,695 | 20,789 | 5,094 | 2,756 ${ }^{2}$ | $3.430^{1}$ | $674{ }^{2}$ |
| Wines | 7.371 | 11,347 | 3,976 | 2,196 | 3,369 | 1,173 |
| Beer | 587 | 888 | 301 | 352 | 528 | 176 |
| Totals | 23,653 | 33,024 | 9,371 | 5,304 | 7,327 | 2,023 |
| Exports: ${ }^{2}$ |  |  |  |  |  |  |
| Spirits | 91,405 | 108,750 | 17.345 | 10,448 ${ }^{1}$ | $12,616^{1}$ | 2, 168 ${ }^{1}$ |
| Wines | 10 | 7 | $-3$ | 3 | 2 | - 1 |
| beer | 3,915 | 4,346 | 431 | 2.958 | 3,396 | 438 |
| Iotals | 95, 330 | 113,103 | 17,773 | 13,409 | 16,014 | 2,605 |

[^1]
## EXPLANATORY COMMENI

Table 1. Revenue from Administration of Liquor Control by Provincial and Territorial Governments

The purpose of this table is to record the revenue resulting from liquor control, whether collected by the liquor authorities or directly by a government. Revenues resulting from the imposition of a general retail sales tax on sales of alcoholic beverages, such as in: Newfoundland (5\%), Prince Edward Island ( $5 \%$ ), Nova Scotia ( $5 \%$ ), New Brunswick ( $3 \%$ ), Quebec ( $4 \%$, beer exempt), Ontario ( $3 \%$, draft beer exempt), Saskatchewan ( $5 \%$ ) and British Columbia ( $5 \%$, draft beer exempt) are excluded. Only specific taxes levied on alcoholic beverages are included in this table.

A description of items 1 to 5 in the table follows:

## (1) Net income from sales

This item represents the net income of liquor control authorities from the sale of alcoholic beverages. Income of the nature described in items 2 to 4 are excluded from item 1, although the expenses connected with the collection of items 2 to 4 have been charged to item 1. Certain expenses, not considered to be connected with liquor control revenue and not commonly included in the operations of the liquor control authority, have been deleted. These expenses are shown as items 4 and 5 of Table 2.

## (2) Sales tax

This item represents taxes levied at the time or retail sale of alcoholic beverages. As pointed out previously, general retail sales taxes are excluded.

## (3) Licences and permits

This is the amount collected in the nature of licences and permits to manufacture, sell or consume alcoholic beverages. It includes the income from gallonage "taxes" or "duties" not chargeable directly to the consumer, such as those levied against brewers and retailers in some provinces.

## (4) Fines and confiscations

This is the total income realized from fines, penalties or confiscations, collected by the liquor authority or by the provincial government.

## (5) Total revenue

This represents total revenues collected by the liquor authority or directly by the provincial government.

Attention is drawn to certain inconsistencies in the data contained herein, due to differences in the administration and accounting systems followed:
(i) Costs incidential to collection of taxes, $1 i$ cences, permits, etc.

Where tax, licence and permit revenues are collected by the liquor authority the costs of administering and collecting them are also borne by the liquor authority. In some instances, such costs are kept separate and applied against the revenue in question while in others they are included with administration expenses of the authority concerned For purposes of comparability, items 2 to 4 inclusive are shown on a gross basis and the cost of collection as a general expense of administration, i.e. as a deduction in arriving at item 1 . Where, however, any such revenues from liquor control are collected directly by the government concerned, the costs of collection are not available and a similar adjustment to the above cannot be made. The net effect of this inconsistency of treatment is that item 1 will be slightly greater by comparison in those provinces where the province itself collects any of the items 2 to 4 . The amounts involved are, however, not significantly large.

## (ii) Capital expenditures

The method of accounting for the cost and use of fixed assets in the financial statements of the liquor authorities varies. In some cases, fixed assets are purchased by the provincial governmead and are not reflected in financial statements of the liquor authority. Where the liquor authority does purchase some or all of its fixed assets, the total cost in some instances is absurbed by a charge to current operations in the year of purchase, while in others it is amortized according to commercial practice by an annual charge for depreciation against operations. For the value of fixed assets carried on the books of the provincial liquor commissions, see Table 10 , asset item 5 .

Net income from sales, as shown in Table 1, is after deducting the amount of depreciation or capital expenditure charged for the current year and reflected in the financial statement of the liquor authority. These deductions, as well as any protit from sale of fixed assets included in operating income, are footnoted in the table.
(iii) Revenue collected by, or paid to, local governments

In some cases local governments are paid, or are allowed to retain, a portion of certain liquor control revenue, such as licences or fines. For example, in Nova Scotia liquor fines imposed and collected by the local government authorities afe retained by the local government; other liquid control fines are included in the income of tha liquor control authority. In Ontario, a portion of the revenue from licences and fees collected by the liquor authority is paid to those municipalities
zigning the required agreement and, where there is an: agreement between the province and a municimality, the fines or a portion of the fines, resulting erom prosecutions by municipal police officers revert to the municipality. Where there is no such agreement, liquor fines are collected by magistrates on behalf of the liquor authority. In Alberta, while all liquor fines are accountable by the Attorney General's Department, a portion thereof is paid to municipalities.

Where such revenues have been collected by the province as in Alberta, or by the liquor authority, and a portion thereof paid to municipalities, the gross amount (before deducting the portion paid to municipalities) is reflected in Table 1. However, where such revenues have been collected uy local government authorities on their own behalf and retained by them, as in Nova Scotia, they are not included in Table 1 because the appropriate amounts cannot be determined.

Table 2. Reconciliation of Total Revenue from Liquor Control with Income of Liquor Authorities.

This table shows, for each province, the relationship between the net income shown in the annual report of the liquor authority, the net income from sales of the liquor authority and total revenue from lispor control of the province.

Where revenue from licences and permits or from tives and confiscations has been included in the inoome of the liquor authority, it is deducted to arrive at net income from sales. Total revenue from liquor control, however, includes all revenue from these sources and from taxes levied at the time of retall sale of alcoholic beverages (whether or not these revenues are included in the income reported by liquor authorities). Expenses for policing and enforcement and for maintenance of prisoners, which in a few instances are charged to income by liquor authorities, are excluded to achieve interprovincial comparability.

Tables 3, 3A and 3B. Sales of Alcoholic Beverages by Value

Table 3 shows, by province, the value of alcoholic beverage sales. It includes the value of all alcoholic beverages, both domestic and imported, sold (i) by liquor authorities to the final consumer and to holders of licences to resell (ii) by wineries and breweries to holders of licences to resell and (iii) by wineries' and brewers' retail outlets. However, the figures shown do not represent the final selling price to the consumer in all instances, as there is, of course, a mark-up by licencees.

Tables $3 A$ and $3 B$ expand the information in Table 3 to show separate figures for Canadian and inported beverages respectively. The term "Canadian" applies to those beverages which are protuced or blended in Canada. Imported produce comprises those beverages which are imported in bottles, or in bulk for bottling by liquor authorities.

Tables 4, 4A and 4B. Sales of Alcoholic Beverages by Volume

These tables are included to show the same transactions, in terms of gallons, as those which are shown by value in Tables 3, 3A and 3B. As an indication of the consumption of alcoholic beverages, however, these figures include the volume of sales to the holders of licences to resell rather than the actual gallonage sold by those licencees.

## Table 5. Sales of Wine and Beer through Wineries' and Brewers' Retail Outlets

This table shows the value and volume of direct sales by wineries and breweries, which are not reflected in the operations of the liquor authority. Except in Newfoundland, Quebec. Ontario, and in Manitoba to October 1, 1959, all wine and beer is sold by the liquor authority either directly to the consumer or to holders of licences to resell.

In Newfoundland, beer is sold by breweries, as well as by the Liquor Commission, to authorized licence holders who resell to consumers. Each local brewer is permitted to operate a retail store, to take phone orders and to deliver to customers.

In Quebec, in the cities of Montreal and Quebec, beer is sold by breweries to permittees authorized by the Liquor Board to sell to consumers. Licensed grocery stores in cities, towns, of in other municipalities of over 2,000 persons, sell beer by the bottle for consumption off the premises. In country districts, the breweries sell to their representatives who must hold permits from the Board to operate a warehouse, and these representatives sell to holders of permits to sell at retail.

In Ontario, wine and beer are sold through government liquor stores, but most sales of domestic wine and beer are made to the consumer through wineries' and brewers' retail stores. Wine and beer are also sold by wineries and breweries to holders of licences to resell.

In Manitoba, beer is purchased from the brewers by the Commission; sales to consumers are made through government liquor stores, brewers' retail stores and other licensed vendors. Since October 1, 1959, breweries are required to purchase beer from the Commission for resale through their retail outlets. Breweries, when authorized by the Commission, may make direct delivery to purchasers.

Table 6. Specified Revenue of the Government of Canada from Alcoholic Beverages

Revenue of the Government of Canada from alcoholic beverages, consisting of excise duties, excise taxes, customs duties and certain fees and licences, is shown in this table. Federal government revenues from the general sales tax, which is levied on alcoholic beverages, is not included in this table, as explained in the introduction.

## Table 7. Production of Alcoholic Beverages

Gallonage production figures of spirits and beer subject to excise duty in the fiscal years ended March 31, 1961 to 1965 as presented in this table, are obtained from annual reports of the Department of National Revenue. Calendar year production data on spirits, beer and wine based on returns from firms in the respective industries are published by the Dominion Bureau of Statistics. The fermented wines series in the table is for the calendar years 1960 to 1964 and is obtained from the Bureau report on the wine industry.

The term "proof gallon" as used in this and succeeding tables means an imperial gallon of spirits of "proof strength". "Proof strength" or "proof spirit" indicates the degree of alcoholic strength possessed by a liquid containing $57 \%$ of alcohol and $43 \%$ of water by volume, at a temperature of 51 degrees Fahrenheit. This standard of the alcoholic strength of liquids is used in computing
excise and customs duties. Proof strength can be determined by the use of an instrument known as a Sikes's Hydrometer.

## Table 8. Warehousing Transactions in Spirits

This table provides a record of the movement of spirits during the year in terms of warehousing transactions.

Spirits may be warehoused from distilleries (item 2) or taken back into warehouse after being taken out in a preceding year for various reasons such as consumption or export (item 3). The amount warehoused from distilleries includes both spirits produced during the year as shown in Table 7 and spirits taken for redistillation and re-entered in the warehouse in a later period.

TABLE 1. Revenue from Administration of Liquor Control by Provincial and Territorial Governments ${ }^{2}$
Fiscal Year Ended March 31, 1965

| No. |  | Newfoundland | Prince Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousands of dollars |  |  |  |
| 1 |  | 3,408 |  |  |  |
|  | Sales tax ${ }^{1}$ |  | 516 | - ${ }^{0} 7$ |  |
| 3 | Licences and permits ${ }^{\text {a }}$. | 4, 187 | 46 29 | 307 98 | $\begin{gathered} 2974 \\ 67 \end{gathered}$ |
| 4 | Fines and confiscations |  | 29 |  |  |
| 5 | Total revenue | 7.632 | 2,275 | 14,067 | 11,786 |

${ }^{1}$ See explanatory comment on page $B$.
After deducting expenses incurred by llquor authorlties in the collection of other revenue which they admintster and including commission on general Sales tax collections which up to 1959-60 was shown as a separate Item.

The following ltems were taken into conslderation ln the determination of net income from sales: provision for depreciation on fixed assets Nova Scotia, 153; New Brunswick, 113; Quebec, 371; Saskatchewan. 109; Alberta, 147: Britlsh Columbia, 290; Total, 1. 174; capital expenditures Newtoundland, 16; Prince Edward Island, 24; New Brunswick, 39; Ontario, 1,688; Manitoba, 4I: Saskatchewan, 7; Alberta, 187; total, 2,002; prafit on sale of fixed assets - Saskatchewan, 3: Alberta, 9; British Columbia, 6; totaj, 18.

TABLE 2. Reconciliation of Total Revenue from Liquor Control with Income of Liquor Authorities
Fiscal Year Ended March 31, 1965

| No. |  | Newfoundland | Prince Edward Island | Nova Scotis | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Net Income shown in annual report of Liquor Authority Revenue included in income of Llquor Authority deemed to be liquor revenue of province for these statistics: | thousands of dollars |  |  |  |
|  |  | 7,632 | 1.730 | 12.899 | 11,719 |
|  |  |  |  |  |  |
| 23 | Licences and permits ..................................................e..................................... | -4187 $-\quad 37$ | - 46 | - 145 | - 297 |
|  | Fines and confiscations Expenses charged to income by Liouor Authority but added back to arrive at net in- |  |  |  |  |
|  | come from sales on a comparable bas is between provinces: |  |  |  |  |
| 5 | Policing and enforcement expenses ...................................................................... | - | - | 946 57 | - |
| $\begin{aligned} & 5 \\ & 8 \end{aligned}$ | Maintenance of prisoners <br> Net income from sales (Table 1, Item1) $\qquad$ | 3.408 |  | ¢ 13, 662 | 11. 422 |
|  | Add: |  |  |  |  |
| 7 | lquor revenue of province (items 2 and 3) Sther liquor revenue of province not included in income of Liquor Authority.: | 4,224 | 48 | 240 | 297 |
| 8 | Sales tax | - | 516 | - | - |
| 9 | Licences and permits ................................................................................................................................................. | - | - | 162 |  |
| 10 |  | - | 29 | 3 | 67 |
| 11 | Total revenue from Liquor Control (Table 1, item 5) .........................anco... | 7,632 | 2, 275 | 14,067 | 11. 786 |

[^2]Excise duty is paid only on spirits entered for consumption. Because the rate of duty varies both with the type of spirits and the uses to which they ars put, there is no necessary correlation between the amount of excess duty collected on spirits by the Government of Canada (Table 6, item 1) and the gallonage of spirits entered for consumption.

Spirits are taken out of warehouse for domestic consumption (items 5 and 6), for export (item 7), for redistillation (item 8) or for other reasons such as transfers between distillers (item 9).

Item 7, exported in bond, which records transactions at the time spirits are released from the warehouse for export differs from the amount of exports of domestic stock shown in Table 9 as the latter records the transaction when the physical movement of spirits takes place

## Table 10. Assets and Liabilities of Provincial Government Liquor Commissions

This table presents the assets and liabilities as published in the annual reports of the liquor commissions, and the public accounts of the provinces.

The definitions of the items follow the terminology used in commercial accounting practice.

Assets Item 3, Inventories, shows the value of stock for sale (item 3.1) and stock in bond (item 3.2). Asset items 3.1 and 3.2 incorporate the information formerly published as "Government Liquor Authorities' Stocks on Hand at End of Year'". Stock for sale includes the value of stock in transit from Canadian manufacturers, which has been purchased by the Board or Commission but has not been placed in warehouse at year-end and imported liquor in transit. Item 3.3 includes other materials and supplies such as containers, cartons, etc.

TABLE 1. Revenue from Administration of Liquor Control by Provincial and
Territorial Governments ${ }^{2}$
Fiscal Year Ended March 31, 1965

| Quebec | Ontatio | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northwest Territories | Total | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of dollars |  |  |  |  |  |  |  |  |  |
| 39,621 | 84,920 | 15.412 | 16.765 | 26.640 | 35, 129 | 880 83 | 988 | $\begin{array}{r}250,531 \\ \hline 599\end{array}$ | $\frac{1}{2}$ |
| 20,573 | 29,351 | 3, 163 | 113 | 1. 242 | 626 | 15 | 72 | 59,992 | 3 |
| 357 | 265 | 246 | 303 | 449 | - | 18 | - | 1,869 | 4 |
| 60,551 | 114,536 | 18, 821 | 17, $181^{5}$ | 28,331 | 35,755 | 996 | 1.060 | 312,991 | 5 |

[^3]TABLE 2. Reconciliation of Total Revenue from Liquor Control with Income of Liquor Authorities
Fiscal Year Ended March 31, 1965

| Quehee | Ontario | Manltoba | Saskatchewan | Alberta | British Columbia | Yuton | Northwest Territories | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of dollars |  |  |  |  |  |  |  |  |  |
| 60, 194 | 113, 158 | 18,560 | 16, 860 | 27,882 | 35,408 | 884 | 1,060 | 307,986 | 1 |
| - 20.573 | -27.973 $-\quad 265$ | - 3,163 | - 113 $-\quad 1$ | - 1,242 | - 578 | - | $-72$ | $-58,393$ $-\quad 398$ | ${ }_{3}^{2}$ |
| - | - | 15 | 19 | - | 129 | - | - | 1,109 | 4 |
| - | - - | - | - | 88. - | 170 | - | $\overline{-}$ | . 227 | 5 |
| 39.621 | 84.920 | 15, 412 | 16,765 | 28,640 | 35,129 | 880 | 988 | 250,531 |  |
| 20.573 | 28,238 | 3, 163 | 114 | 1. 242 | 578 | 4 | 72 | 58.791 | 7 |
| - | - | - | - | - | - | 83 | - | 599 | 8 |
| 57 | 1,378 ${ }^{2}$ | - | - | - | 48 | 11 | - | 1. 599 | 10 |
| 357 |  | 246 | 302 | 4493 | - | 18 | - | 1,471 | 10 |
| 60,551 | 114,536 | 18,821 | 17,1814 | 28,331 | 35,755 | 996 | 1,060 | 312,991 | 11 |

[^4]TABLE 3. Sales of Alcoholic Beverages by Value ${ }^{1}$
Flscal Year Ended March 31, 1965

| No. |  | Newfoundland | Prince <br> Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousands | dollars |  |
|  | Splelts: |  |  |  |  |
| $\frac{1}{2}$ | Alcohol <br> Brandy | 182 | * | 5 | 11 |
| 3 | Brandy .... | 182 | - | 324 | 410 |
| 4 | Liqueuts | 618 87 | $\because$ | 1.927 211 | 2,459 190 |
| 5 | Rum .... | 3,989 | $\ldots$ | 12,207 | 6,442 |
| 6 | Whisky | 2,398 | . | 3.749 | 5. 152 |
| 7 | Vodka | 145 | - | 1,081 | 523 |
| 8 | Other | 1 | . | 1,081 | - |
| 9 | Total spirlts | 7,421 | 3,308 | 18,504 | 15,177 |
|  | Wines: |  |  |  |  |
| 10 | Sparkling | 24 | . | 80 | - |
| 11 | Non-sparkling. | 607 | - | 2,834 | - |
| 12 | Total whes | 631 | 367 | 2,914 | 2,741 |
| 13 | Beer | 14,428 | 2,001 | 18,351 | 14,026 |
| 19 | Total sxes ${ }^{2}$ | 22,480 | 5,676 | 40,769 | 31,944 |

${ }^{3}$ For explanation of the basis on which these data are reported, see explanatory comment on page 6.
${ }^{2}$ Before deducting discounts and rebates as follows: Nove Scotia, 42; Ontario, 78: Saskatchewan, 1; Northwest Territories, 16; Total, 137.

TABLE 3 A. Sales of Alcoholic Beverages (Canadian) by Value
Flscal Year Ended March 31, 1965

| No. |  | Newfoundland | Prince Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousands | dollars |  |
|  | Spirits: |  |  |  |  |
| 1 | Alcohol | 1 | -• | 5 | $\cdots$ |
| 3 | Brandy ................................................................................................ | 1 | -. | 173 | . |
| 3 | Gin ....................................................................................................... | 431 | .. | 1,637 |  |
| 4 | Liqueurs .....................................................-..................................... | 25 | . | 122 | $\cdots$ |
| 5 | Rum ..................................................................................................... | 1.422 | . | 7. 881 |  |
| 7 |  | 145 1 | $\cdots$ | 2,263 | 2,788 |
| 8 | Other | - | $\cdots$ | 1.081 | $\cdots$ |
| 9 | Total spirits | 3, 004 |  | 13,162 | 2,788 |
|  | Wines: |  |  |  |  |
| 10 | Sparkling ............................................................................................ | 20 | .. | 61 |  |
| 11 | Non-sparkling . | 377 | .. | 2. 301 |  |
| 12 | Total wines. | 397 | . | 2,362 |  |
| 13 | Beer | 14,269 | .. | 18,206 |  |
| 14 | Tatal sales | 17,670 | - | 33,730 | 2,788 |

TABLE 3B. Sales of Alcoholic Beverages (Imported) by Value
Fiscal Year Ended March 31. 1965

| No. |  | Newfoundland | Prince Edward Island | Nove Scotla | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousands of dollars |  |  |  |
|  | Spirits: |  |  |  |  |
| 2 |  | 181 | $\cdots$ | $\overline{151}$ | $\cdots$ |
| 3 | Qin ..................................................................................................................... | 187 | - | 290 |  |
| 4 | Liqueurs ............................................................................................. | 62 | .. | 89 |  |
| 5 | Rum | 2,567 | . | 4.326 |  |
| 6 |  | 1,419 | $\cdots$ | 1,486 | 2,364 |
| 8 | Oodke ..................................................................................................... | - | $\cdots$ | - | .. |
|  | Other | 1 | .. | - | . |
| 9 | Total spirits ........................................................................................ | 4.417 | -* | 6, 342 | 2,364 |
|  | Wines: |  |  |  |  |
| 10 | Sparkllng .-................................................................................................. | 4 | - | 19 | .. |
| 11 | Non-sparkling ............................................................................................. | 230 | . | 533 | .. |
| 12 | Total wines | 234 | - | 552 | .. |
| 13 | Beer ........................................................................................................ | 159 | - | 14.5 | - |
| 14 | Total sales | 4.810 | .. | 7,039 | 2,364 |

"ABLE 3. Sales of Alcoholic Beverages by Value ${ }^{\text {B }}$
Fiscal Year Ended March 31, 1965

| Quebec | Ontario | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northwest Territories | Total | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of dollars |  |  |  |  |  |  |  |  |  |
| 6,671 | 1,192 | 7 | 1 | 4 | 12 | - | - | . | 1 |
| 10,558 | 8,426 | 948 | 703 | 1,423 | 1,722 | 20 | 13 | .. | 2 |
| 30,990 | 24,803 | 1,930 | 2,080 | 4,204 | 8,036 | 79 | 74 | . | 3 |
| 3,643 | 6,829 | 636 | 695 | 1,080 | 1,448 | 39 | 21 | .. | , |
| 6,476 | 21,314 | 2,532 | 2,431 | 7,322 | 9,151 | 177 | 334 | . . | 5 |
| 33,465 | 149,998 | 19,093 | 15,938 | 27,094 | 41,361 | 646 | 563 | . | 6 |
| $\begin{array}{r} 2.717 \\ 359 \end{array}$ | 8,907 635 | 730 14 | 552 31 | 1,255 | 2,494 601 | 79 | 61 | .. | 7 8 |
| 94,879 | 222.104 | 25,890 | 22,431 | 42,559 | 64.825 | 1,040 | 1,066 | 520, 204 | 9 |
| 2,219 | 3,131 | .. | 159 | 546 | 497 | 12 | 4 | . | 10 |
| 17,120 | 25,621 | .. | 3,448 | 5,060 | 8,752 | 156 | 155 | . | 11 |
| 19,339 | 28,752 | 3, 397 | 3,607 | 5,606 | 9,249 | 168 | 159 | 77, 130 | 12 |
| 134.418 | 199,797 | 32.210 | 26,616 | 37,044 | 50,811 | 1,146 | 1,128 | 531,976 | 13 |
| 248,636 | 450,653 | 61,697 | 52,634 | 85,209 | 124,885 | 2, 3544 | 2,353 | 1,129,310 | 14 |

"Includes health tax of $10 \%$ on retail selling price amounting to 516 . See Table 1, ltem 2 .

* Excludes liquor tax of 10 d to 25 c on volume of retail package, amounting to 83. See Table 1, item 2.

TABLE 3 A. Sales of Alcoholic Beverages (Canadian) by value
Fiscal Year Ended March 31, 1965

| Quebec | Ontario | Manitoba | Saskatchewan | Alberta | Brit1sh Columbla | Yukon | Northwest Territories | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of dollars |  |  |  |  |  |  |  |  |
| 4,671 3,016 3,009 1,570 3,564 1,656 2,626 359 | $\begin{array}{r} 1,192 \\ 3,018 \\ 22,699 \\ 3,097 \\ 16,039 \\ 133,820 \\ 8,808 \\ 8,86 \end{array}$ | 7 369 1.612 256 1.757 17.072 372 14 | 81 85 1,858 500 1,096 14,477 552 9 | 4 202 3,877 5.733 23.587 1.249 97 | $\begin{array}{r} 12 \\ 93 \\ 6,845 \\ 664 \\ 6,800 \\ 34,395 \\ 2.494 \\ 190 \end{array}$ | $\begin{array}{r} 7 \\ 77 \\ 3 \\ 118 \\ 548 \\ 79 \end{array}$ | $\begin{array}{r} - \\ 55 \\ 7 \\ 56 \\ 480 \\ 61 \\ - \end{array}$ | 1 2 3 4 5 6 7 8 |
| 68,471 | 188,759 | 21,07\% | 18,578 | 35, 176 | 51.493 | 828 | 659 | 9 |
| $\begin{array}{r} 386 \\ 5,338 \end{array}$ | $\begin{array}{r} 2,423 \\ 17,276 \end{array}$ | $\cdots$ | $\begin{array}{r} 142 \\ 3,029 \end{array}$ | $\begin{array}{r} 340 \\ 3,326 \end{array}$ | $\begin{array}{r} 178 \\ 6,782 \end{array}$ | $123^{\frac{4}{3}}$ | 131 | 10 |
| 5.724 | 19,699 | 2,711 | 3,171 | 3,666 | 6,960 | 127 | 134 | 12 |
| 134,216 | 199,040 | 32, 142 | 26,561 | 36,816 | 50,377 | 1.134 | 1.128 | 13 |
| 208, 411 | 40\%,498 | 55,930 | 48,310 | 75,658 | 108.830 | 2,089 | 1.921 | 14 |

TABLE 3B. Sales of Alcoholic Beverages (Imported) by Value
Fiscal Year Ended March 31,1965

| Quebec | Ontario | Manitoba | Saskatchewan | Alherta | Britlsh <br> Columbia | Yukon | Northwest <br> Territorles |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| - | - | - | - | - | - | - | - | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 8,542 | 5,408 | 579 | 618 | 1.221 | 1,629 | 17 | 13 | 2 |
| 3,981 | 2,104 | 318 | 222 | 327 | 1.191 | 2 | 19 | 3 |
| 2,073 | 3,732 | 380 | 195 | $65]$ | 784 | 36 | 14 | 4 |
| 2,912 | 5.275 | 1.157 | 1.335 | 1.585 | 2,351 | 59 | 278 | 5 |
| 8,809 | 16,178 | 2,021 | 1,461 | 3,507 | 6,966 | 98 | 83 | 6 |
| 91 | - 99 | 358 | - | 6 | - | - | - | 7 |
| , | 549 | - | 22 | 80 | 411 | - | - | 8 |
| 26,408 | 33, 345 | 4,813 | 3,853 | 7.383 | 13.332 | 212 | 407 | 9 |
| 1,833 |  | . | 47 | 206 1.734 | 319 1,970 | 8 33 | 1 24 | 10 |
| 11,782 | 8,345 | . | 419 | 1.734 | 1,970 | 33 | 24 | 11 |
| 1). 115 | 9,053 | 886 | 436 | 1.940 | 2,289 | 41 | 25 | 12 |
| 2012 | 757 | 68 | 55 | 228 | 434 | 12 | - | 13 |
| 41. $2: 5$ | 43, 155 | 5,767 | 4,344 | 9,551 | 16,055 | 265 | 432 | 14 |

TABLE 4. Sales of Alcoholic Beverages by Volume'
Fiscal Year Ended March 31, 1965

| No. |  | Newfoundland | Prince <br> Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousands of gallons |  |  |  |
|  | Spirits: |  |  |  |  |
| 1 | Alcohol ................................................................................................... | 5 | 2 | 10 |  |
| ${ }_{3}^{2}$ |  | 20 | 9 | 67 | 83 |
| 4 | Liqueurs .......................................................................................................... | 3 | - | 6 | 6 |
| 5 | Rum .................................................................................................. | 122 | 47 | 398 | 216 |
| 6 | Whisky ............................................................................................ | 62 | 38 | 118 | 141 |
| 7 | Vodka ............................................................................................... | 4 | 7 | 35 | 17 |
| 8 | Other ................................................................................................. | - | - | - | - |
| 9 | Total spirits ...................................s............................................. | 216 | 103 | 634 | 475 |
|  | Wines: |  |  |  |  |
| 10 | Sparkling $\qquad$ | 1 56 | . | 371 | . |
| 11 | Non-sparkling ........................................................................................... | 56 | $\cdots$ | 371 | 138 |
| 12 | Total wines | 57 | 54 | 375 | 338 |
| 13 | Beer | 3,668 | 696 | 6,875 | 5,246 |
| 14 | Total sales | 3,941 | 853 | 7,884 | 6, 059 |

${ }^{1}$ For explanation, see commentary on page 9.

TABLE 4 A. Sales of Alcoholic Beverages (Canadian) by volume Fiscal Year Ended March 31, 1965

| o. |  | Newloundland | Prince <br> Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousands | gallons |  |
|  | Spirits: |  |  |  |  |
| 1 | Alcohol .................................................................................................... | - | - | 5 | - |
| 2 | Brandy ....................................................................................................... | - | $\frac{1}{6}$ | 5 | 78 |
| 3 | Gin .................................................................................................... | 13 | 6 | 5 |  |
| ${ }_{5}^{4}$ |  | 42 | 33 | 252 | 161 |
| 6 | Whisky............................................................................................................... | 26 | 28 | 76 | 94 |
| 7 |  | 4 | 7 | 35 | 17 |
| 8 | Other ...................................................................................................... | - | - | - | - |
| 9 | Total spirits ................................................................................. | 86 | 75 | 429 | 355 |
|  | Wines: |  |  |  |  |
| 10 | Sparkling ............................................................................................... | 1 | . | 3 | $\cdots$ |
| 11 | Non-sparkling .......................................................................................... | 42 | - | 322 | - |
| 12 | Total wines | 43 | 45 | 325 | 307 |
| 13 | Beer | 3.636 | 696 | 6.844 | 5,220 |
| 14 | Total sales | 3,765 | 816 | 7,598 | 3,882 |

TABLE 4B. Sales of Alcoholic Beverages (Imported) by Volume
Fiscal Year Ended March 31, 1965

| No. |  | Newfoundiand | Prince Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousands of gallons |  |  |  |
|  | Spirits: |  |  |  |  |
|  | Alcohol .. |  | - |  |  |
| 2 | Brandy .... | 5 | $\frac{1}{3}$ | 5 | 10 5 |
| 4 | Liqueurs | 2 | ${ }^{-}$ | 12 | 3 |
| 5 | Rum ....... | 80 | 14 | 146 | 55 |
| 6 | Whisky ..... | 36 | 10 | 42 | 47 |
| 7 | Vodka ..... | - | - | - | - |
| 8 | Other ...... | - | - | - | - |
| 9 | Total spirits | 130 | 28 | 205 | 120 |
|  | Wines: |  |  |  |  |
| 10 | Sparkling | - | - | 1 | ${ }^{*}$ |
| 11 | Non-sparkling | 14 | . | 49 | . |
| 12 | Total wines . | 14 | 9 | 50 | 31 |
| 13 | Beer | 32 | - | 31 | 26 |
| 14 | Total sales | 178 | 37 | 286 | 177 |

TALE 4. Sales of Alcoholic Beverages by Volume ${ }^{3}$
Fiscal Year Ended March 31, 1965

| Quebee | Ontario | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northwest Territories | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of gallons |  |  |  |  |  |  |  |  |
| 271 | 55 | - | - | - | - | - | - | 1 |
| 271 | 266 | 30 | 23 | 43 | 51 | 1 | - | 2 |
| 1,090 | 914 | 66 | 70 | 137 | 288 | 2 | 2 | 3 |
| 105 | 220 | 20 | 22 | 33 | 47 | 1 | - | 4 |
| 208 | 759 | 81 | 75 | 225 | 302 | 4 | 8 | 5 |
| 1.018 | 5,123 | 606 | 503 | 811 | 1,375 | 17 | 14 | 6 |
|  | 311 | 24 | 18 | 38 | 85 | 2 | 2 | 7 |
| 13 | 20 | 1 | 2 | 8 | 45 | - | - |  |
| 3,061 | T.668 | 828 | 713 | 1,295 | 2, 193 | 27 | 26 | 9 |
|  | 246 | . | 14 | 40 | 20 | 1 | - | 10 |
| 2,160 | 3,440 | . | 515 | 718 | 1.376 | 13 | 13 | 11 |
| 2, 253 | 3,686 | 485 | 529 | 758 | 1,396 | 14 | 13 | 12 |
| 85,317 | 103,871 | 13,442 | 11, 467 | 18,679 | 24, 406 | 266 | 263 | 13 |
| 90,631 | 115,225 | 14, 755 | 12,709 | 20, 732 | 27,995 | 307 | 302 | 14 |

TABLE 4A. Sales of Alcoholic Beverages (Canadian) by Volume Fiscal Year Ended March 31, 1965

| Quebec | Ontarlo | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northwest Territories | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of gallons |  |  |  |  |  |  |  |  |
| 271 65 | 55 104 | $\overline{12}$ | - 3 | - 6 | - 3 | - | - | $\frac{1}{2}$ |
| 959 | 846 | 56 | 63 | 127 | 248 | 2 | 1 | 3 |
| 56 | 114 | 9 | 16 | 15 | 28 | - | - | 4 |
| 120 | 578 | 45 | 33 | 178 | 232 | 3 | 1 | 5 |
| 772 | 4,675 | 549 | 463 | 713 | 1,173 | 15 | 12 | 6 |
| 33 13 | 309 | 24 | 18 | 38 6 |  | ${ }^{2}$ | 2 | 7 |
| 13 |  | 1 |  |  |  |  |  |  |
| 2,339 | 6,684 | 696 | 597 | 1,083 | 1,780 | 22 | 16 | 9 |
|  |  | . | 13 | 30 | 8 | 1 | - | 10 |
| 1,002 | 2,759 | .. | 481 | 547 | 1,220 | 11 | 12 | 11 |
| 1,018 | 2,982 | 413 | 494 | 577 | 1,228 | 12 | 12 | 12 |
| 85, 276 | 103,711 | 13,429 | 11,458 | 18,629 | 24, 316 | 264 | 263 | 13 |
| 88,633 | 113,377 | 14,538 | 12,549 | 20, 289 | 27,324 | 298 | 291 | 14 |

TABLE 4B. Sales of Alcoholic Beverages (Imported) by Volume

| Quebec | Ontario | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northwest Territories | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of gallons |  |  |  |  |  |  |  |  |
| - | - | - | - | - | - | - | - | 1 |
| 206 | 162 |  | 20 |  |  | 1 | -1 | 2 |
| 131 | 68 | 10 | 7 6 | 10 | 40 | $-1$ | - | 3 |
| 49 88 | 181 | 36 | 76 42 | 47 | 70 | 1 | 7 | 5 |
| 246 | 448 | 57 | 40 | 98 | 202 | 2 | 2 | 6 |
| 2 | ${ }_{17}^{2}$ | - | - | - | $\overline{3}$ | $-$ | - | 8 |
| - | 17 | - | 1 | 2 | 32 | - | - |  |
| 722 | 984 | 132 | 116 | 212 | 413 | 5 | 10 | 9 |
|  | 23 | . |  | 10 | 12 | - | - | 10 |
| 1, 58 | 681 | . | 34 | 171 | 156 | 2 | 1 | 11 |
| 7. 250 | 704 | 72 | 35 | 181 | 168 | 2 | 1 | 12 |
| 41 | 160 | 13 | 9 | 50 | 90 | 2 | - | 13 |
| 1, 4985 | 1,848 | 217 | 160 | 443 | 671 | 9 | 11 | 14 |

TABLE 5. Sales of Wine and Beer through Wineries and Breweries and Wineries' and Brewers' Retail Outlets Where Permitted by Liquor Authorities ${ }^{1}$

Fiscal Yeat Ended March 31, 1965

 No.

${ }^{2}$ Value figures are included in Table 3 and volume figures in Table 4.
${ }^{2}$ Commencing October 1,1939 , breweries are required to purchase beer for resale through their retail outlets directly from the Liquor Control Commlssion of Manitoba. Beer sales of 3.756 ( 1.340 gallons) made through retail outlets of brewerles during the year ended March 31 , 1965 are included in sales by liquor authorities.

TABLE 6. Specified Revenue of the Government of Canada from Alcoholic Beverages ${ }^{1}$
Fiscal Years Ended March 31, 1961 to 1965

| NO | Nature of levy | 1961 | 1962 | 1963 | 1964 | 1965 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousands of dollars |  |  |  |  |
|  | On spirits: |  |  |  |  |  |
| 1 | Excise duty ................................................................. | 108.502 | 113.689 | 122,021 | 129.399 | 134,716 |
| 2 | Licences ................................................................. | 8 | 8 | 8 | 9 | 8 |
| 3 | Import duty .................................................................. | 31,313 | 29.919 | 30,878 ${ }^{\text {a }}$ | 26.137 | 30,91: |
| 4 | Total on spirits ..................................................... | 139, 823 | 143,616 | 152,907 | 155.545 | 165.634 |
|  | On wines: |  |  |  |  |  |
| 5 | Excise taxes ............................................................. | 3.224 | 3,350 | 3,727 | 3.814 | 4,092 |
| 6 | Import duty .................................................................. | 1.696 | 1.873 | $2.690^{2}$ | 1,690 | 2, 542 |
| 7 | Total on wines | 4.920 | 5. 223 | 6.417 | 5. 504 | 6,634 |
|  | On beer: |  |  |  |  |  |
| 8 | Excise duty .............................................................. | 90,971 | 93, 051 | 98,097 | 102.914 | 105.386 |
| 9 | Licences .................................................................. | 3 | 3 | 3 | 3 | 3 |
| 10 | Import duty ................................................................ | 191 | 203 | $254{ }^{2}$ | 199 | 296 |
| 11 | Total on beer ........................................................... | 91, 165 | 93,257 | 98. 354 | 103,116 | 105. 685 |
| 12 | Grand totals ${ }^{3}$. | 235,908 | 242,096 | 257.678 | 264, 165 | 277.957 |

[^5]TABLE 7. Production of Alcoholic Beverages
Fiscal Years Ended March 31. 1961 to 1965

| No. | Type | 1961 | 1962 | 1963 | 1964 | 1965 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | '000 of |  |  |  |  |  |
| 1 | Spirits ............................................................ proof gal. | 33,650 | 36,421 | 38,277 | 40,542 | $45,17 \%$ |
| 2 | Wines ${ }^{\text {2 }}$......................................................... ${ }^{\text {a }}$ gal. | 8,093 | 8, 054 | $8.805^{\prime \prime}$ | 9,712 | 9. 313 |
| 3 | Beer .............................................................. | 252,140 | 258.116 | 271,918 | 283.179 |  |

[^6]TABLE 8. Warehousing Transactions in Spirits
Fiscal Years Ended March 31, 1961 to 1965

| No. | Details | 1961 | 1962 | 1963 | 1964 | 1965 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 |  | thousands of proof gailons |  |  |  |  |
|  | In warehouse at beginning of year including transits ...... | 136,031 | 143.536 | 151,740 | 160,770 | 169.702 |
|  | Add: |  |  |  |  |  |
| 2 | Warehoused during year from distillery | 39.495 | 42,370 | 44,771 | 48,160 | 54,331 |
| 3 | Otherwise warehoused | 4 | 5 | 5 | 4 | 4 |
| 4 | Total additions. | 39.499 | 42,375 | 44,776 | 48,164 | 34, 335 |
|  | Deduct: |  |  |  |  |  |
|  | Entered for consumption: |  |  |  |  |  |
| 5 | Matured. | 8,146 | 8,535 | 9.170 | 9,713 | 10,135 |
| 6 | Unmatured | 780 | 840 | 686 | 589 | 664 |
| 7 | Exported in bond. | 8,988 | 9.460 | 9.420 | 10,492 | 12,688 |
| 8 | Taken for redistillation | 5,082 | 5,652 | 6. 354 | 7.390 | 8.756 |
| 9 | Otherwlse accounted for ${ }^{1}$ | 8,996 | 9.684 | 10,116 | 11,048 | 12,369 |
| 10 | Total deductions | 31.994 | 34, 171 | 35,746 | 39,232 | 44,612 |
| 11 | In warehouse at end of year ${ }^{\text {a }}$.......................................... | 143.536 | 151.740 | 160,770 | 169.702 | 179.425 |

See explanatory comment on this table, page 10.
Transits are included only for the years ending March 31, 1961 to 1964 inclusive.

1ABLE 9. Imports and Exports of Alcoholic Beverages ${ }^{1}$ Fiscal Years Ended March 31, 1961 to 1965

| No. | Detaits |  | 1961 | 1962 | 1963 | 1964 | 1965 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Spirits: | '000 of |  |  |  |  |  |
|  | Imports ...................................................... | \$ | 16,417 | 18. 159 | 16,497 | 15.695 | 20.789 |
|  | Exports of domestic stock | \$ | 78.761 | 83,985 | 84,499 | 91,405 | 108,750 |
|  | Wines: |  |  |  |  |  |  |
| 3 | 1mports ...................................................... | \$ | 6.823 | 7.744 | 8,114 | 7.371 | 11,347 |
| 4 | Exports of domestic stock ........................... | \$ | 4 | 4 | 8 | 10 | 7 |
|  | Beer: |  |  |  |  |  |  |
| 5 | Imports | \$ | 489 | 538 | 598 | 587 | 888 |
| 6 | Exports of domestic stock | \$ | 4,350 | 4. 139 | 4,189 | 3.915 | 4,346 |
|  | Total: |  |  |  |  |  |  |
| 7 | Imports ${ }^{\text {a }}$ | \$ | 23,729 | 24,441 | 25, 209 | 23.653 | 33,024 |
| 8 | Exports ${ }^{\text {s }}$ | \$ | 83,115 | 88, 128 | 88,696 | 95,330 | 113, 103 |
|  | Spirits: |  |  |  |  |  |  |
| 9 | Imports | proof gal. | 3,509 | 3. 035 | 2.836 | 2.756 | 3,430 |
| 10 | Exports of domestic stock ............................ | " | 8.943 | 9.492 | 9.390 | 10.448 | 12,616 |
|  | Wines: |  |  |  |  |  |  |
| 11 | Imports ...................................................... | gal. | 2. 207 | 2, 429 | 2,387 | 2,196 | 3.369 |
| 12 | Exports of domestic stock ......................... | " | 2 | 2 | 3 | 3 | 2 |
|  | Beer: |  |  |  |  |  |  |
| 13 | 1mports. | " | 364 | 387 | 360 | 352 | 528 |
| 14 | Exports of domestic stock ........................... | " | 3.160 | 3,036 | 3.137 | 2,958 | 3,396 |
|  | Total: |  |  |  |  |  |  |
| 25 | Imports ${ }^{2}$ | " | 6,080 | 5,831 | 5,583 | 5,304 | 7.327 |
| 45 | Exports ${ }^{3}$............................................... | * | 12,105 | 12,530 | 12,530 | 13.409 | 16,014 |

[^7]TABLE 10. Assets, Liabilities and Net Worth of Provincial Government Liquor Commissions as at March 31 , 1965

| N |  | New foundland | Prince <br> Edward Island | Nova Scotia | New <br> Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousands | dilars |  |
| 1. | Cash on hand and on deposil | 1. 219 | 104 | 305 | 550 |
| 2 | Accounts receivable | 354 | 2 | 44 | - |
| 3 | Inventories: |  |  |  |  |
|  | 1. Stock for sale ${ }^{1}$ | 1, 100 | 453 | 2,530 | 2. 666 |
|  | 2. Stock in bond ${ }^{\text {² }}$...................................................................................... | 86 | , | 285 | 41 |
|  | 3. Other materials and supplies .......................................................... | 38 | - | - | - |
|  | Sub-totals ....................................................................................... | 1. 224 | 453 | 2.815 | 2.707 |
| 4 | Prepaid expenses | 5 | - |  |  |
| 5 | Fixed assets* | 148 | 54 | 1. 774 | 439 |
| 6 | Loans and advances receivable | - | - | - | - |
| 7 | Mortgages receivable | - | - | - | 9 |
| 8 | Restricted funds | - | - |  | 14 |
| 8 | Deferred charges | - | - | 90 |  |
| 10 | Total assets | 2,950 | 613 | 5,028 | 3,719 |
| 1 | Accounts payable | 88 | - | 1. 195 | - |
| 2 | Temporary loans, advances and notes payable: <br> 1. Bank loans and overdrarts | - | 38 | - | - |
| 3 | Accrued charges | - | - | - | - |
| 4 | Long-terms loans and advances: <br> Provincial $\qquad$ | - | - | - | - |
| 5 | Deferred revenue .................................................................................. | - | - | - | - |
| 6 | Liability reserves: |  |  |  |  |
|  | 1. Reserves for insurance | - | - | - |  |
| 7 | Other liabilities | - | 575 | - | - |
| 8 | Proprietary equity (net worth): |  |  |  |  |
|  | 1. Interest-free working capital ......................................................... | 150 | - | - | - |
|  | 2. Equity reserves: <br> (1) Contingencies | - | - | - | - |
|  | (2) Plant expansion ...................................................................... | - | - | - | - |
|  | (3) Other .................... | 148 | - | 500 | - |
|  | Sub-totals ...................................................................................... | 148 | - | 500 | - |
|  | 3. Surplus (unremitted to Provinclal Treasurer) ............................... | 2,564 | - | 3.333 | 3,718 |
|  | Sub-totals - .i....................................................................... | 2. 862 | - | 3.833 | 3. 719 |
| 9 | Total liabilities and net worth ................................................ | 2,950 | 613 | 5,028 | 3,7:3 |

[^8]TARLE 10. Assets, Liabilities and Net Worth of Provincial Government Liquor Commissions as at March 31, 1965


[^9]
[^0]:    ${ }^{2}$ For more detailed information for 1965 , sen Thiles 4,4 A, and 4 B .

[^1]:    ${ }^{1}$ Proof gallons.
    ${ }^{2}$ Domestic stock.

[^2]:    ${ }^{1}$ Collected by provirwiat povernments or by liquor authorithes on behalf of provincial goverameats.
    

[^3]:    * Before deducting any payments to municlpalities out of Lquor control authotity revenue.
    "Consists of permits, 9; brewers' licences, 8; and licences and application fees, 280, collected by the Licensing Board under the Liquor Act of New Brunswich.
    ${ }^{5}$ Includes income of the Liquor Board and the Liquor Licensing Commission.

[^4]:    $\therefore$ Uder the Government Liquor Controi Act of Alberta, fines of 249 included in this amount were paid to local government authorities.

    - Hecludes income of the Liquor Board and the Liquor Licensing Commission.

[^5]:    ${ }^{1}$ This table excludes revenue from the general sales tax. For explanation see introduction.
    ${ }^{2}$ Includes an import surcharge of 15 per cent ad vatorem effective from June 25,1962 to February 20, 1963, when it was reduced to 10 per cent ad valorem. The import surcharge was femoved entirely as of April 1, 1963,
    ${ }^{3}{ }^{3}$ Refunds and drawbacks of duties and taxes have not been deducted.

[^6]:    \& On a calendar year basis. See explanatory comment on this table, page 10.

[^7]:    : Wource of detail: Trade of Canada, Imports and Exports, by Commodities, published by the Dominion Bureau of Statistics.
    We text for explanation of increase.

    * Lens not include foreign produce rewexported: spirits, 1 (less than one proof gal.) and wines, 7 (1 gal.).

[^8]:    Represents laid down cost to liquor authorlty including Govemment of Canada excise duties and taxes.

    * Excludes Government of Canada excise duties and taxes.
    * Prince Edward Island and Northwest Territories have no bonded warehouges.

[^9]:    sete expanatory comment on capital expenastares, page a
    Excludes unearned llcences and permits revenue collected on behalf of province:Quebec, 1,543; Ontario, 58; Manitoba, 109; Alberta, 269,
    "Includes the Saskatchewan Liquot Board and Liquor Licensing Commission.

