# THE CONTROL AND SALE OF ALCOHOLIC BEVERAGES IN CANADA 

## DOMINION BUREAU OF STATISTICS

Governments Division
Catalog 38 Poriousily ..... Price
numbe:
Consolidated Government Statistics
68-201 Principal Taxes and Rates - Federal, Provincial and Selecied Municipal Governments AA
68-502 ..... 1.50Consolidated Government Finance - Federal, Provincial and MunicipalGovernments
68-503 Historical Review Financial Statistics of Governments in Canada, 1952-62 (out of print)
Federal Government Statistics
68-211 Federal Government Finance ..... A ..... 50
61-203 Federal Government Enterprise Finance ..... A ..... 50
72-004 Federal Government Employment ..... Q ..... 75
72-205 Federal Government Employment in Metropolitan Areas ..... A ..... 50
Provincial Government Statistics
68-205 Provincial Government Finance - Revenue and Expenditure (Estimates) ..... A ..... 50
68-207 Provincial Government Finance - Revenue and Expenditure ..... A ..... 75
68-208 Provincial Government Finance - Funded Debt (Preliminary) ..... A ..... 50
68-209 Provincial Government Finance - Debt ..... A
50
61-204 Provincial Government Enterprise Finance ..... A
63-202 The Control and Sale of Alcoholic Beverages in Canada ..... A
72-007 Provincial Government Employment ..... Q8
68-504 A Review of Dominion-Provincial Conferences on Provincial Finance Statistics, 1933-1960 ..... 0 ..... 1.50
Local Government Statistics
68-203 Municipal Government Finance-Revenue and Expenditure-Preliminary andEstimatesA75
68-204 Municipal Government Finance ..... A ..... 75
72-009 Municipal Government Employment - L'emploi dans les administrations muni- cipales $Q-T$ ..... 50
68-505 A Review of Conferences on Municipal Finance Statistics, 1937-66 ..... 0 ..... 2.00
12-507 Municipal Finance Reporting Manual ..... 0 ..... 3.00
12-507F Manuel de déclaration des finances municipales ..... HS ..... 3.00
72-505 Municipal Government Employment - L'emploi dans les administrations muni- cipales, 1961-1966 ..... $0-\mathrm{HS}$ ..... 75
A-Annual M-Monthly Q-Quarterly
T-Trimestriel
O-Occasional ..... HS - Hors série

## TABLE OF CONTENTS

Page
Government Revenue ..... 5
Production of Alcoholic Peverages ..... 6
Warehousing Transactions in Spirits ..... 6
Imports and Exports of Alcoholic Beverages ..... f
Revenue of Provincial and Territorial Governments Specifically Derived from the Control and Sale of Alcoholic Beverages ..... 7
Reconciliation of Income of Liquor Authorities with Total Revenue from the Control and Sale of Alcoholic Beverages ..... 8
Retail Selling of Alcoholic Beverages ..... 9
Total Sales of Alcoholic Beverages ..... 9
Assets and Liabilities of Provincial Government Liquor Authorities ..... 10
Table
Fiscal Years Ended March 31, 1964 to 1968

1. Revenue of the Government of Canada Specifically Derived from the Control and Taxation of Alcoholic Beverages ..... 12
2. Production of Alcoholic Beverages ..... 12
3. Warehousing Transactions in Spirits ..... 13
4. Imports and Exports of Alcoholic Beverages ..... 13
Fiscal Year Ended March 31, 1968
5. Revenue of Provincial and Territorial Governments Specifically Derived from the Control and Sale of Alcoholic Beverages ..... 14
6. Reconciliation of Income of Liquor Authorities with Total Revenue Specifi- cally Derived from the Control and Sale of Alcoholic Beverages ..... 14
7. Retail Sales of Wine and Beer through Wineries and Breweries and Wineries' and Brewers' Retail Outlets Where Permitted by Liquor Authorities ..... 14
8. Sales of Alcoholic Beverages by Value ..... 16
8 A. Sales of Alcoholic Beverages (Canadian) by Value ..... 16
8 B. Sales of Alcoholic Beverages (Imported) by Value ..... 16
9. Sales of Alcoholic Beverages by Volume ..... 18
9 A. Sales of Alcoholic Beverages (Canadian) by Volume ..... 18
9 B. Sales of Alcoholic Beverages (Imported) by Volume ..... 18
10. Assets, Liabilities and Net Worth of Provincial Government Liquor Authorities ..... 20

## SYMBOLS

The interpretation of the symbols used in the tables throughout this publication is as follows:
.. figures not available.

- nil and amounts under 500 dollars or gallons.
r revised figures.


# THE CONTROL AND SALE OF ALCOHOLIC BEVERAGES IN CANADA 

## 1967

(Fiscal Year Ended March 31, 1968)

In Canada, all retail sales of alcoholic beverages are made either by provincial liquor authorities or by vendors holding licences or permits issued by these authorities; and many aspects of the production, import and export of alcoholic beverages are regulated by government.

The statistics presented in this report set out in detail government revenue specifically related to alcoholic beverages. Other revenues received by governments from the producers and distributors of these beverages are referred to under "Government Revenue".

The statistics also include volume figures of production and warehousing transactions, the value and volume of imports and exports, details of sales (by value and volume for each province) and the assets and liabilities of orovincial liquor commissions.

The assistance of the various government officials concerned is gratefully acknowledged.

## Government Revenue

Government revenue which can be specifically related to alcoholic beverages in the fiscal year ended March 31, 1968 amounted to approximately $\$ 788$ million, an increase of $\$ 73$ million or 10 per cent over the previous fiscal year.

The table below summarizes revenue derived by governments specifically from the control, taxation and sale of alcoholic beyerages for the latest five years and for the tenth year prior to the latest year.

Government Revenue Specifically Derived from the Control, Taxation and Sale of Alcoholic Beverages Fiscal Years Ended March 31

| Government | 1958 | 1964 | 1965 | 1966 | 1967 | 1968 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | thousands of dollars |  |  |  |  |  |
| Government of Canada | 212,868 | 264,165 | 277,957 | 308,596 | 320,864 | 353, 001 |
| Provincial and Territorial Governments: |  |  |  |  |  |  |
| New foundland | 3,823 | 5,417 | 7.632 | 8,512 | 9.879 | 10.537 |
| Prince Edward Island | 1,290 | 2,013 | 2,275 | 2,457 | 2,688 | 3,069 |
| Nova Scotia ........................................................................ | 11,814 | 13.445 | 14.067 | 15,336 | 15,950 | 17.168 |
| New Brunswick | 7,361 | 10.417 | 11,786 | 12.295 | 12,815 | 13,360 |
| Quebec ................................................................................... | 45,678 | 65,636 | 60,551 | 82, 152 | 89,560 | 98.587 |
| Ontario | 68.510 | 98,379 | 114,536 | 126,740 | 135, 154 | 150,632 |
| Manitoba ............................................................................... | 10.638 | 16,673 | 18,821 | 21,328 | 23,408 | 23,701 |
| Saskatchewan | 11,764 | 16,102 | 17,181 | 18,911 | 21,632 | 24,589 |
| Alberta ..................................................................................... | 19,046 | 27,435 | 28,331 | 31,058 | 35,405 | 39,359 |
| British Columbia ................................................................... | 27,099 | 33,120 | 35,755 | 41,820 | 44,981 | 50,711 |
| Sub-totals .......................................................................... | 207,023 | 288,637 | 310,935 | 360,609 | 391,472 | 431,713 |
| Yukon | 827 | 1,028 | 996 | 1.053 | 1,157 | 1,292 |
| Northwest Territories ....................................................... | 513 | 985 | 1,060 | 1,226 | 1,440 | 1.707 |
| Totals, Provincial and Territorial Governments ..... | 208, 363 | 290, 650 | 312,991 | 362,888 | 394,069 | 434,712 |
| Totals, all Governments ......................................... | 421.231 | 554, 815 | 590, 948 | 671,484 | 714,933 | 787, 713 |

Details of revenue of the Government of Canada from alcoholic beverages included above are given in Table 1. The items included and the amounts for the year ended March 31,1968 are: excise duty based on gallonage sales of spirits and beer under the Excise Act, $\$ 301$ million; excise taxes based on gallonage sales of wine under the Excise Tax Act, \$5 million; import duties on spirits, wine and beer as set out in the Customs Tariff, $\$ 47$ million, and a small amount of revenue from licences.

The producers and distributors of alcoholic beverages are liable for various other taxes imposed by the Government of Canada; the most significant of which are the corporation income tax under the Income Tax Act and the general sales tax at the rate of 12 per cent (including Old Age Security Tax of 3 per cent) on the manufacturer's selling price of goods manufactured in Canada or on the duty paid value of imported goods under the Excise Tax Act. The amounts of such taxes paid by producers and distributors of alcoholic beverages are not identifiable.

Revenue from the administration of liquor control by provincial and territorial governments is shown in Table 5. Revenue amounting to $\$ 435 \mathrm{mil}$ IIon in the year ending March 31, 1968 was derived from the net income from sales of the provincial liquor commissions ( $\$ 363$ million), the issue of licences and permits ( $\$ 69$ million) and fines and confiscations ( $\$ 2$ million) in connection with alcoholic beverages and the following specific taxes: a 10 per cent tax on the prices of all purchases from government liquor stores under the Health Tax Act in Prince Edward Island ( $\$ 707$ thousand) and taxes on sales of alcoholic beverages under the Liquor Ordinance of the Yukon Territory (\$130 thousand). A description of these items is given on page 7.

In addition to the revenue shown in Table 5, the general retail sales taxes levied by most provinces applied on sales of alcoholic beverages as follows: Newfoundland, 6 per cent; Prince Edward Island, 5 per cent; Nova Scotia, 5 per cent; New Brunswick, 6 per cent; Quebec, 8 per cent, (beer exempt): Ontario, 5 per cent, (draft beer exempt); Manitoba, 5 per cent from June 1, 1967; Saskatchewan, 5 per cent; British Columbia, 5 per cent (draft beer exempt). The amount of revenue from these taxes cannot be derived from the sales figures shown in this report as these figures do not include markups by licencees.

Certain other provincial and municipal revenue such as that from corporation income taxes, real estate taxes and business taxes is received from the producers and distributors of alcoholic beverages but is not identifiable as such.

## Production of Alcoholic Beverages

Gallonage production figures of spirits and beer subject to excise duty in the fiscal years ended March 31, 1964 to 1968, as presented in Table 2. are obtained from annual reports of the Department
of National Revenue. Calendar year production data based on returns from firms in the respective industries are published by the Dominion Bureau of Statistics in the following publications: "Distilleries" (Catalogue No. 32-206); "Breweries" (Catalogue No, 32-205) and "Wineries" (Catalogue No. $32-207$ ). The fermented wines series in the table is for the calendar years 1963 to 1967 and is obtained from the Bureau report.

The term "proof gallon" as used in this and succeeding tables means an imperial gallon of spirits of "proof strength". "Proof strength" or "proof spirit" indicates the degree of alcoholic strength possessed by a liquid containing 57 per cent of alcohol and 43 per cent of water by volume. at a temperature of 51 degrees Fabrenheit. This standard of the alcoholic strength of liquids is used in computing excise and customs duties. Proof strength can be determined by the use of an instrument known as a Sikes's Hydrometer.

## Warehousing Transactions in Spirits

Table 3 provides a record of the movement of spirits during the year in terms of warehousing transactions.

Spirits may be warehoused from distilleries (item 2) or taken back into warehouse after being taken out in a preceding year for various reasons such as consumption or export (item 3). The amount warehoused from distilleries includes both spirits produced during the year as shown in Table 2 and spirits taken for redistillation and re-entered in the warehouse in a later period.

Excise duty is paid only on spirits entered for consumption. Because the rate of duty varies both with the type of spirits and the uses to which they are put, there is no necessary correlation between the amount of excise duty collected on spirits by the Government of Canada (Table 1, item 1) and the gallonage of spirits entered for consumption.

Spirits are taken out of warehouse for domestic consumption (items 5 and 6), for export (item 7), for redistillation (item 8) or for other reasons such as transfers between distillers (item 9).

Item 7, exported in bond, which records transactions at the time spirits are released from the warehouse for export differs from the amount of exports of domestic stock shown in Table 4 as the latter records the transaction when the physical movement of spirits takes place.

## Imports and Exports of Alcoholic Beverages

Table 4 shows the value and volume of imports and exports of alcoholic beverages for a five year period. The source of the data is the monthly DBS publication, "Trade of Canada, Imports and Eaporis by Commodities" (Catalogue No. 65-004).

Value and volume figures for the seats enced March 31, 1967 and 1968 and the change during the fiscal year 1967-68 are shown below:

Imports and Exports of Alcoholic Beverages
Fiscal Years Ended March 31, 1967 and 1968

|  | Value |  |  |  | Volume |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1967 | 1968 | Change | $\begin{aligned} & \text { Per cent } \\ & \text { change } \\ & 1968 / 67 \end{aligned}$ | 1967 | 1968 | Change | $\begin{aligned} & \text { Per cent } \\ & \text { change } \\ & 1968 / 67 \end{aligned}$ |
|  | thousands of dollars |  |  | $\%$ | thousands of gallons |  |  | $\%$ |
| Imports: |  |  |  |  |  |  |  |  |
| Spirits | 27,515 | 27,416 | - 99 | - | 5,030 | 4,910 | $-120$ | - 2 |
| Wines ............................................. | 16,068 | 17,771 | 1,703 | 11 | 4,509 | 4,841 | 332 | 7 |
| Beer .............................................. | 1,001 | 1,763 | 762 | 76 | 629 | 1,171. | 542 | 86 |
| Totals.......................................... | 44,384 | 46,950 | 2,366 | 5 | 10,168 | 10,922 | 754 | 7 |
| Exports: ${ }^{3}$ |  |  |  |  |  |  |  |  |
| Spirits............................................. | 126,827 | 155,257 | 28.430 | 22 | 14,588 | 18,317 | 3.729 | 26 |
| Wines ............................................... | 46 | 125 | 79 | 172 | 12 | 29 | 17 | 137 |
| Beer ............................................... | 4,510 | 3,951 | - 559 | - 12 | 3,566 | 3,181 | - 385 | - 11 |
| Totals ........................................ | 131,383 | 159,333 | 27,950 | 21 | 18,166 | 21.527 | 3,361 | 19 |

'Based on unrounded data.
${ }^{2}$ Proof gallons.
${ }^{3}$ Domestic stock.

## Revenue of Provincial and Territorial Governments Specifically Derived from the Control and Sale of Alcoholic Beverages

Table 5 records revenue specifically derived from the control and sale of alcoholic beverages whether collected by the liquor authorities or directly by a government. As previously explained under the heading "Government Revenue",. revenue derived from general retail sales taxes and other revenues not levied only on the producers and distributors of alcoholic beverages are not included in this report.

Revenue derived specifically from the control and sale of alcoholic beverages is included in the general revenue of each province and territory as shown in the publication "Provincial Government Finance", (Catalogue No. 68-207). In years prior to the year ending March 31, 1966, a table entitled "Revenue from Liquor Operations" was included in that publication. All information contained therein can now be found in this publication in Table 5 and Table 6 (a reconciliation between net income as shown in the annual reports of the liquor authorities, "net income from sales" as shown in Table 5 and total revenue from the control and sale of alcoholic beverages).

Financial statistics relating to Provincial Liquor Authorities are also included in the publica-
tion "Provincial Government Enterprise Finance" (Catalogue No. 61-204).

A description of items 5 to 9 in Table 5 follows:

## (5) Net income from sales

This item represents the net income of liquor authorities from the sale of alcoholic beverages. It comprises gross sales less the cost of goods sold administrative and general expenses (less miscellaneous income).

Net income from sales does not include tax, licence and permit revenue nor fines and confiscations (items 6 to 8) although costs incidental to the collection thereof have been charged to administrative and general expenses. Expenses of policing and enforcement of liquor laws and regulations and for maintenance of prisoners, which in most cases are not included in the operations of the liquor authority, have been deleted.

## (6) Sales tax

This item represents taxes levied at the time of retail sale of alcoholic beverages. As pointed out previously, general retail sales taxes are excluded (see page 6, paragraph 4).

## (7) Licences and permits

This is the amount collected in the nature of licences and permits to manufacture, sell or consume alcoholic beverages. It includes the income from gallonage "taxes" or "duties" not chargeable directly to the consumer, such as those levied against brewers and retailers in some provinces.

## (8) Fines and confiscations

This item represents the total income realized from fines and confiscations, collected by the liquor authority or by the provincial government.

## (9) Total revenue

This represents total revenues collected by the liquor authority or directly by the provincial government.

Certain inconsistencies in the data contained herein, due to differences in the administration and accounting systems followed are described below:
(i) Costs incidental to collection of taxes, licences, permits, etc.

Tax, licence and permit revenues related to alcoholic beverages are collected: (a) by the liquor authority, in which case costs of administration and collection are either included in administrative and general expenses or shown separately and applied against the relevant revenue and (b) directly by the government concerned.

For comparability where costs of administration and collection by the liquor authority are applied against revenue, the revenue items are shown on a gross basis in this publication and the costs are added to administrative and general expenses.

In a province where collections are made directly by the province, the net income from sales of the liquor authority will be slightly higher than if collections were made by the authority. The amounts involved however are small and the resulting inconsistencies are insignificant.

## (ii) Capital expenditures

The method of accounting for the cost and use of fixed assets in the financial statements of the liquor authorities varies. In some cases, fixed assets are purchased by the provincial government and are not reflected in financial statements of the liquor authority. Where the liquor authority does purchase some or all of its fixed assets, the total cost in some instances is absorbed by a charge to current operations in the year of purchase, while in others it is amortized according to commercial practice by an annual charge for depreciation against operations. For the value of fixed assets carried on the books of the provincial liquor commissions, see Table 10 , asset item 5 .

Net income from sales, as shown in Table 5, is after deducting the amount of depreciation or capital expenditure charged for the current year and $r$ tflected in the financial statement of the liquor authority. These deductions, as well as any profit from sale of fixed assets included in operating income, are footnoted in the table.
(iii) Revenue collected by, or paid to, local governments

In come cases local governments are paid, or are allowed to retain, a portion of certain liquor control revenue, such as licences or fines. For example, in Nova Scotia liquor fines imposed and collected by the local government authorities are retained by the local government; other liquor control fines are included in the income of the liquor control authority. In Ontario, a portion of the revenue from licences and fees collected by the liquor authority is paid to those municipalities signing the required agreement and, where there is an agreement between the province and a municipality, the fines or a portion of the fines, resulting from prosecutions by municipal police officers revert to the municipality; where there is no such agreement, liquor fines are collected by magistrates on behalf of the liquor authority. In Alberta pursuant to a 1967 amendment to the Liquor Control Act, any fine imposed and collected pursuant to the Act enures to the benefit of the municipality in which the offence was committed and is paid directly to the municipality.

Where such revenues have been collected by the province, or by the liquor authority, and a por tion thereof paid to municipalities, the gross amount (before deducting the portion paid to municipalities) is reflected in Table 5. However, where such revenues have been collected by local government authorities on their own behalf and retained by them as in Nova Scotia, they are not included because the appropriate amounts cannot be determined.

## Reconciliation of Income of Liquor Authorities With Total Revenue Specifically Derived from the Control and Sale of Alcoholic Beverages

Table 6 shows, for each province, the relationship between the net income shown in the annual report of the liquor authority, the net income from sales of the liquor authority and total revenue from liquor control of the province.

Where revenue from licences and permits or from fines and confiscations has been included in the income of the liquor authority, it is deducted to arrive at net income from sales. Total revenue from liquor control, however, includes all revenue from these sources and from taxes levied at the time of retail sale of alcoholic beverages (whether or not these revenues are included in the income reporteri by liquor authorities). Expenses for policing and enforcement and for maintenance of prisoners, which in a few instances are charged to income by liquor authorities, are excluded to achieve interprovincial comparability.

## Retail Selling of Mcoholic Beverages

The number of retail stores operated by governmont liquor authorities increased by 23 in the fiscal vars ended March 31, 1968. The provincial and :erritorial breakdown is as follows:

Number of Stores in Operation

|  | March 31, 1967 | March 31, 1968 |
| :---: | :---: | :---: |
| Newfoundland ................ | 24 | 25 |
| Prince Edward Island .... | 10 | 10 |
| Nova Scotia ..................... | 62 | 62 |
| New Brunswick ............. | 51 | 52 |
| Quebec ............................ | 212 | 221 |
| Ontario ............................ | $395{ }^{2}$ | $406{ }^{1}$ |
| Manitoba ........................ | $42^{1}$ | $42^{1}$ |
| Saskatchewan ................. | $89^{1}$ | $82^{1}$ |
| Alberta ............................ | 133 | 137 |
| British Columbia ........... | $131^{1}$ | $134^{1}$ |
| Sukon ............................. | 5 | 5 |
| Northwest Territories .... | $6^{1}$ | $7^{1}$ |
| Totals ........................ | 1,160 | 1.183 |

${ }^{1}$ In addition the following liquor authorities had agencies in smaller centres of population throughout the provinces:

March 31, 1967 March 31, 1968

| Ontario. | 23 | 26 |
| :---: | :---: | :---: |
| Manitoba | 53 | 61 |
| Saskatchewan ................ | 50 | 71 |
| British Columbia ........... | 1 | 1 |
| Northwest Territories ... | 3 | 3 |
| Totals | 130 | 162 |

Retail sales are also made by wineries and breweries in some provinces. The value and volume of direct sales by wineries and breweries are shown in Table 7. Such sales are, of course, included in total sales of alcoholic beverages in Tables 8 and 9 but, as they do not affect the operations of liquor authorities, are not reflected in Tables 5 and 6.

In Newfoundland, beer is sold by breweries, as well as by the Liquor Commission, to authorized licence holders who resell to consumers. Each Incal brewer is permitted to operate a retail store, (5) take phone orders and to deliver to customers.

In Quebec, in the cities of Montreal and Quebec, beer is sold by breweries to permittees authorized in the Liquor Board to sell to consumers. Licensed
grocery stores sell beer by the bottle for consumption off the premises. Prior to August 11, 1967 this applied only to grocery stores in cities, towns of other municipalities of over 2,000 persons. In country districts, the breweries sell to their representatives who must hold permits from the Board to operate a warehouse, and these representatives sel] to holders of permits to sell at retail.

In Ontario, wine and beer are sold through government liquor stores and agencies and sales of domestic wine and beer are made to consumers through wineries' and brewers' retail stores. Beer is also sold by breweries to holders of licences to resell.

In Manitoba, beer is purchased from the brewers by the Commission; sales to consumers are made through government liquor stores and agencies, brewers' retail stores and other licensed vendors. Breweries, when authorized by the Commission, may make direct delivery to purchasers.

## Total Sales of Alcoholic Beverages

Table 8 shows the value and Table 9, the volume of all alcoholic beverages sold (i) by liquor authorities to the final consumer and to holders of licences to resell (ii) by wineries and breweries to holders of licences to resell and (iii) by wineries, and brewers' retail outlets.

Tables 8A and 8B and Tables 9A and 9B expand the information in Tables 8 and 9 to show separate figures for Canadian and imported beverages respectively. The term "Canadian" applies to those beverages which are produced or blended in Canada. Imported produce comprises those beverages which are imported in bottles, or in bulk for bottling by liquor authorities.

Sales of alcoholic beverages increased in both value and volume in the fiscal year ended March 31 , 1968. The percentage rates of increase were: total sales, value, 9 , volume, 4 ; sales of spirits, value, 11, volume, 8; sales of wine, value, 13 , volume 8; sales of beer, value, 6 , volume, 4 .

Value figures do not represent the final retail selling price of alcoholic beverages as mark-ups by licencees are not included. Volume of sales is a more tealistic indicator of trends in consumption. However, as a measure of personal consumption by Canadians even the volume figures are subject to limitations as they reflect the volume of sales to the holders of licences to resell rather than the actual gallonage sold by those licencees and also include sales to non-residents.

Value and volume figures for the years ended March 31, 1967 and 1968 follow:

Value of Sales of Alcoholic Beverages ${ }^{1}$
Fiscal Years Ended March 31

|  | Spirits |  | Wines |  | Beer |  | Tola |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 |
|  | thousands of dollars |  |  |  |  |  |  |  |
| New foundland | 11,210 | 12,362 | 677 | 730 | 17,226 | 18,667 | 29,113 | 31,759 |
| Prince Edward Island | 3,993 | 4.491 | 401 | 436 | 2,515 | 2,854 | 6,909 | 7,781 |
| Nova Scotia .............................. | 23,512 | 25,788 | 3,166 | 3,414 | 20,725 | 22, 195 | 47, 403 | 51,397 |
| New Brunswick | 17, 469 | 18,373 | 2,870 | 2,906 | 16, 128 | 16,941 | 36, 467 | 38,220 |
| Quebec | 144, 284 | 160,220 | 31,427 | 35, 056 | 144,698 | 158, 173 | 320, 409 | 353, 449 |
| Ontario | 257, 759 | 291,653 | 35, 291 | 41,342 | 218,179 | 226, 764 | 511,229 | 559. 759 |
| Manitoba | 32, 342 | 34,622 | 4,471 | 4,908 | 33,914 | 34, 130 | 70, 727 | 73,660 |
| Saskatchewan ............................. | 29,299 | 32, 431 | 4,399 | 4,813 | 29,047 | 31,676 | 62, 745 | 68,920 |
| Alberta | 54,810 | 60,675 | 7,780 | 8,778 | 42,898 | 46, 753 | 105,488 | 116,206 |
| British Columbia | 83,665 | 90, 551 | 12,867 | 14,815 | 59,420 | 63,720 | 155,952 | 169,086 |
| Yukon | 1,377 | 1,527 | 225 | 265 | 1.290 | 1,298 | 2,882 | 3,090 |
| Northwest Territories ................. | 1,562 | 1,675 | 237 | 286 | 1,344 | 1,502 | 3,143 | 3,463 |
| Totals | 661,282 | 734,368 | 103,811 | 117,749 | 587,374 | 624,673 | 1,352,467 | 1,476,790 |

${ }^{1}$ For more detailed information for 1968 , see Tables $8,8 \mathrm{~A}$, and 8 B .

Volume of Sales of Alcoholic Beverages ${ }^{2}$
Fiscal Years Ended March 31

|  | Spirits |  | Wines |  | Beer |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1967 | 1968 | 1967 | 1968 | 1967 | 1968 | 1967 | 1964 |
|  | thousands of gallons |  |  |  |  |  |  |  |
| Newfoundland | 336 | 364 | 57 | 58 | 4,372 | 4, 700 | 4,765 | 5,122 |
| Prince Edward Island ................. | 122 | 130 | 46 | 49 | 814 | 781 | 982 | 960 |
| Nova Scotia ............................... | 764 | 819 | 394 | 420 | 7,721 | 7,973 | 8,879 | 9,212 |
| New Brunswick | 518 | 538 | 343 | 341 | 5,592 | 5,884 | 6, 453 | 6,763 |
| Quebec ..................................... | 4, 552 | 4.892 | 3,579 | 3,769 | 88,850 | 94,580 | 96,981 | 103.241 |
| Ontario ..................................... | 8,474 | 9,383 | 4,119 | 4,652 | 112,347 | 113,476 | 124,940 | 127,511 |
| Manitobs .................................... | 999 | 1,046 | 568 | 611 | 13,917 | 13,920 | 15.484 | 15,577 |
| Saskatchewan ............................. | 949 | 986 | 615 | 633 | 11,971 | 12,333 | 13,535 | 13,952 |
| Alberta ..................................... | 1.625 | 1,724 | 1,054 | 1,138 | 20, 131 | 21, 478 | 22,810 | 24,340 |
| British Columbia ....................... | 2,860 | 2,987 | 1,868 | 1,998 | 28,193 | 29,660 | 32,921 | 34,645 |
| Yukon ........................................ | 37 | 40 | 21 | 23 | 313 | 321 | 371 | 384 |
| Northwest Territories .................. | 39 | 37 | 19 | 22 | 323 | 305 | 381 | 364 |
| Totals ....................................... | 21,275 | 22,946 | 12,683 | 13,714 | 294, 544 | 305, 411 | 328,502 | 342,071 |

${ }^{1}$ For more detailed information for 1968 , see Tables $9,9 \mathrm{~A}$, and 9 B ,

## Assets and Liabilities of Provincial Govermment Liquor Authorities

Table 10 presents the assets and liabilities as published in the annual reports of the liquor authorities, and the public accounts of the provinces.

The definitions of the items follow the terminology used in commercial accounting practioe.

Assets item 3. Inventories, shows the value of stock for sale (item 3.1) and stock in bond (item 3.2). Stock for sale includes the value of stock in transit from Canadian manufacturers, which has been purchased by the Board or Commission but has not been placed in warehouse at year-end and imported liquor in transit. Item 3.3 includes othor
 etc.

STATISTICAL TABLES

TABLE \& Revenue of the Government of Canada Specifically Derived from the Control and Taxation of Alcoholic Beverages ${ }^{1}$
Fiscal Years Ended March 31, 1964 to 1968

${ }^{2}$ For an explanation of federal taxes for which the producers and distributors of alcoholir beverages are liable, see text, page 5 .
${ }^{2}$ Refunds and drawbacks of duties and taxes have not been deducted.

TABLE 2. Production of Alcoholic Beverages Fiscal Years Ended March 31, 1964 to $1968^{1}$


[^0]TABLE 3. Warehousing Transactions in Spirits ${ }^{1}$
Fiscal Years Ended March 31, 1964 to 1968

| $\because$ | Details | 1964 | 1965 | 1966 | 1967 | 1968 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousands of proof gallons |  |  |  |  |
| 1 | In warehouse at beglining of yeas including transits....... | 160.770 | 169.702 | 179.425 | 194,942 | 217,026 |
|  | Ado: |  |  |  |  |  |
| 2 | Warehoused during year from distiliery ........................ | 48,160 | 54.331 | 64.184 | 76,404 | 86.433 |
| 3 | Otherwise warehoused | 4 | 4 | 26 | 29 | 27 |
| 4 | Total additions | 48,164 | 54,335 | 64,210 | 76,433 | 86,460 |
|  | Deduce: |  |  |  |  |  |
|  | Entered for comsumption: |  |  |  |  |  |
| 5 | Matured | 9.713 | 10.135 | 11.800 | 11.918 | 13.189 |
| 6 | Unmatured.... | 589 | 664 | 660 | 705 | 718 |
| 7 | Exported in bond | 10,492 | 12,688 | 13,866 | 14.700 | 18,676 |
| 8 | Taken for redistillation. | 7.390 | 8,756 | 8,962 | 12,837 | 16,016 |
| 9 | Otherwise accounted for | 11.048 | 12,369 | 13.405 | 14.189 | 15.717 |
| 10 | Total deductions | 39,232 | 44,612 | 48,693 | 54,349 | 64,316 |
| 11 | In warehouse at end of year ${ }^{2}$.......................................... | 169.702 | 179,425 | 194,942 | 217,026 | 239.170 |

${ }^{1}$ See expianatory comment on page 6.
${ }^{2}$ Transits are included only for the year ending March 31. 1964.

TABLE. 4. Imports and Exports of AIcoholic Beverages ${ }^{3}$
Fiscal Years Ended March 31, 1964 to 1968

| N\%. | Detailis | 1964 | 1965 | 1966 | 1967 | 1968 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Spirits: '000 of |  |  |  |  |  |
| 1 | Imports ...................................................... \$ | 15.695 | 20.788 | 22.502 | 27.515 | 27.416 |
| 2 | Exports of domestic stock ........................... \$ | 91,405 | 108.750 | 116.018 | 126,827 | 155, 257 |
|  | Wines: |  |  |  |  |  |
| 3 | Imports ........................................................ \$ | 7.371 | 11.347 | 12,517 | 16.068 | 17.771 |
| 4 | Exports of domestic stock .......................... \$ | 10 | 7 | 36 | 46 | 125 |
|  | Beer: |  |  |  |  |  |
| 5 | Imports ....................................................... \$ | 587 | 888 | 925 | 1,001 | 1,763 |
| 6 | Exports of domestic stock ............................. \$ | 3,915 | 4,346 | 4,485 | 4,510 | 3,951 |
|  | Total: |  |  |  |  |  |
| 7 | Imports ................................................. \$ | 23,653 | 33, 024 | 35,944 | 44, 584 | 46,930 |
| 8 | Exports ${ }^{2}$............................................. \$ | 93.330 | 113,103 | 122. 538 | 131,383 | 159, 333 |
|  | Splrits; |  |  |  |  |  |
| 9 | Imports ...........................................................oroof gai. | 2.756 | 3.430 | 3,723 | 5.030 | 4,910 |
| 10 | Exports of domestic stock ............................. . | 10.448 | 12,616 | 13.810 | 14,588 | 18,317 |
|  | Wines: |  |  |  |  |  |
| 11 | Imports ........................................................ gal. | 2,196 | 3,369 | 3.511 | 4. 509 | 4,841 |
| 12 | Exports of domestic stock ............................. . | 3 | 2 | 9 | 12 | 29 |
|  | Beer: |  |  |  |  |  |
| 13 | Imports ....................................................... " | 352 | 528 | 557 | 629 | 1.171 |
| 14 | Exports of domestic stock ............................ " | 2.958 | 3. 396 | 3,544 | 3. 566 | 3.181 |
|  | Total: |  |  |  |  |  |
| 15 | Imports ................................................ " | 3, 304 | 7.327 | 7.791 | 10,168 | 10,922 |
| 66 | Exports ${ }^{2}$.............................................. ${ }^{\text {. }}$ | 13,409 | 16.014 | 17.363 | 18, 166 | 21.527 |

[^1]TABLE 5. Revenue of Provincial and Territorial Governments Specifically Derived from the Control and Sale of Alcoholic Beverages :

Fiscal Year Ended Mareh 31, 1968

| No. |  | Newfoundland | Prince Edward Island | Nove Scotia | New <br> Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousunds of dollars |  |  |  |
| 1 | Gross sales | 14,421 | 7,781 | 51,397 | 38,220 |
| 2 | Deduct cost of goods sold ${ }^{2}$. | 7,303 | 5,077 | 30,442 | 21,901 |
| 3 | Gross profit on sales flem 1less item 2) ...................................................... | 7,118 | 2,704 | 20,955 | 16,319 |
| 4 | Deduct administrative and general expenses less miscellaneous lncome ${ }^{3}$............. | 1,579 | 395 | 4,076 | 3,496 |
| 5 | Net income from sales ( item 3 less ltem 4) | 5,539 | 2,309 | 16,879 | 12,823 |
| 6 | Sales tax | - | 707 | - | - |
| 7 |  | 4,971 | 23 | ${ }_{2} 26$ | $366^{3}$ |
|  | Fines and confiscations* ......................................... . .................................... |  | 30 | 63 |  |
| 9 | Total revenue from the control and sale of alcoholic beverages ........................ | 10, 537 | 3,069 | 17, 168 | 13, 360 |

${ }^{1}$ For anexplanation of other provincial taxes tor which producers and distributors of alcoholic beverages are liable, see text page 6 . Explanatory comment on this table is on page 7 .

3ncludes discounts and rebates. Container refunds, bottle sales, etc. have been deducted. of ither ape included: expenses incurred by liquor authonties whin they administer: commission on genera! sales tax collections; provision for depreciatlon of fixed assets - P.E.I., 11; N.S., 267: N.B., 113: Que., 538: Sask., 73; Alta., 55: B.C., 441 : total, 1.498; capital expenditures - Nhd., I7; P.E.1., 65; N.B., 63;Ont., 5.561 ; Man., 1,118: Sask., 1; B.C.., 2 ; total, 6.867 : profit on sale of fixed assets - Sask., 4: Alta., 4: B.C., 75; total. 83.

TABIf: 6. Reconciliation of Income of Liquor Authorities with Total Revenue Specilically Derived from the Control and Sale of Alcoholic Beverages

Fiscal Year Ended March 31, 1968

${ }_{2}^{2}$ Collected by provincial governments or by liquor authorities on behalf of provincial governments.
${ }^{2}$ This amount was pald to municipalities.

TABLE 7. Retail Sales of Wine and Beer through Wineries and Breweries and Winerles' and Brewers' Retail Outlets Where Permitted hy Liquor Authorities ${ }^{1}$ Fiscal Year Ended March 31, 1968

| No. |  |  | Newfoundland | Prince Edward 1sl and | Nova Scotla | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | '000 of |  |  |  |  |
| 1 | Wines - Sparkling ${ }^{3}$ | gel. | - | - | - | - |
| $\begin{aligned} & 3 \\ & 4 \end{aligned}$ | Wines - Other | gal. | - | - | - | - |
| $\begin{aligned} & 5 \\ & 6 \end{aligned}$ | Beer ... | g. | $\begin{array}{r} 17,338 \\ 4,387 \end{array}$ | - | - | - |

${ }^{2}$ Value ligures are included in Table 8 and volume flgures in Table 9.
${ }^{2}$ For purposes of this publication, sparkling wines are defined to mean whes containing mare than 7 per cent of absolute alcohol by voluma . . which the gas pressure in terms of absolute atmospheres exceeds two at a temperature of $10^{\circ} \mathrm{C}$. or $50^{\circ} \mathrm{F}$. The term "absolute atmospheres" means the gauge pressure plus one.

1 ABII: S. Resenue of Prosincial and Territorial Governments Specifically Derived from the Control and Sale of Alcoholic Beverages
Fiscal Year Ended March 31, 1968

| Quchee | Oneario | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northuest Tepritorias | Trasi | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of dollars |  |  |  |  |  |  |  |  |  |
| 197,844 | 334,475 | 73,660 | 68,920 | 116,206 | 169,086 | 3,090 | 3,463 | 1,078,563 | 1 |
| 101.271 | 187,250 | 49,061 | 42,178 | 70.697 | 110, 434 | 1.722 | 1,604 | 628,940 | 2 |
| 96,573 | 147,225 | 24,599 | 26,742 | 45, 509 | 58,652 | 1,368 | 1,859 | 449,623 | 3 |
| 22,420 | 30,436 | 4,506 | 2,808 | 7,662 | 8,700 | - 243 | - 223 | 86,544 | 4 |
| 74, 153 | 116,789 | 20,093 | 23,934 | 37,847 | 49,952 | 1,125 | 1,636 | 363,079 | 5 |
|  |  | - ${ }^{-}$ | -19 | , | - | 130 | 7 |  |  |
| 24,006 428 | 33.446 397 | 3.318 290 | 193 | 1,512 | 759 | 17 | 71 | 68,908 | 7 |
| 428 | 397 | 290 | 462 | - | - | 20 | - | 1,888 | 8 |
| 98,387 | 150,632 | 23,701 | 24.589 ${ }^{\circ}$ | 39,359 | 50,711 | 1,292 | 1,707 | 434, 712 | 9 |

* Before deducting anv payments to municipalities out of liquor cuntrol authority revenue.

Now. Cunsists of permits, 7; brewers'licences, 8; andlicences and application fees, 351; collected by the Licensing Board under the Liquor Act of Nor. Brunswick.
${ }^{\text {G }}$ Includes income of the Liquar Board and the Liquor Llcensing Commlasion.

TABLE 6. Reconciliation of Income of I.iquor Authorities with Total Revenue Specifically Derived from the Control and Sale of Ilcoholic Beverages

Fiscal Year Ended March 31, 1968

| Quebec | Ontario | Manl toba | Saskat chewan | Alberta | British Columbia | Yukon | Northwest Territories | Total | $\mathrm{NO}_{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| tholisands of dollars |  |  |  |  |  |  |  |  |  |
| 98. 159 | 149,142 | 23.404 | 24,116 | 39, 359 | 50.594 | 1.130 | 1,70\% | 428,894 | 1 |
| -23,056 | 31.956 $-\quad 397$ | $-3,318$ - | -193 $-\quad 1$ | - 1, 512 | - 759 | -5 | -71 | -67.323 $-\quad 487$ | 2 3 |
| - | - | 7 | 12 | - | 117 | - | - | 1.898 | 4 |
| 74,153 | 116.789 | 20,093 | 23,934 | 37.847 | 49,952 | 1.125 | 1,636 | 363,079 | 6 |
| 24,006 | 32.353 | 3,318 | 194 | 1,512 | 759 | 5 | 71 | 67,810 | 7 |
| - | - $0^{-2}$ | - | - | - | - | 130 | - | 837 | 8 |
| 428 | 1.490 | 290 | 461 | - | - | $20^{\circ}$ | - | 1,401 | 10 |
| 98,587 | 150,632 | 23,701 | 24, $5899^{4}$ | 39,359 | 50,711 | 1,292 | 1,708 | 434, 712 | 11 |

, Estimated

- Includes income of the Liquor Board and the Liquor Licensling Commission.

TMBLE. R. Retail Sales of Wine and Reer through Wineries and Breweries and Winertes' and Brewers' Retail Outlets Where Permitted by Liquor Authorities ${ }^{1}$

Fiscul Year Ended March 31, 1968

| Quebec | Ontario | Manitoha | Saskat- <br> chewan | Alberta | British <br> Columbia | Yukon | Northwest <br> Territories | Total |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |  |
| No. |  |  |  |  |  |  |  |  |

* Commencing Octoher t . 1959, breweries are required to purchase beer for resale through their retail outlets directly from the Liquor Control Coushission of Manitoha. Beer sales of 3,858 ( 1.259 gallons) made through retail outlets of brewerles during the year ended March 3 ? ? 968 are inclutud in sules by liquor authorities.

TABLE 8. Sales of Alcoholic Beverages by Value ${ }^{2}$
Fiscal Year Ended March 31, 1968

|  |  | Newfoundland | Prince Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NO. |  |  | thousands | dollars |  |
|  | Spirits: |  |  |  |  |
| 1 | Alcohol ... | 1 | - | 5 |  |
| 3 | Brandy .................................................................................................... | 256 868 | \#. | 2. $\begin{array}{r}433 \\ 209\end{array}$ | 464 2.380 |
| 3 | Gin .................................................................................................. | 868 178 | $\cdots$ | 2.209 308 | 2.380 232 |
| 5 |  | 6, 720 | $\cdots$ | 16,037 | 8,412 |
| 6 | Whisky .............................................................................................................................................. | 3,968 | . | 5,081 | 5.923 |
| 7 | Vodka ..................................................................................................... | 369 | $\cdots$ | 1.715 | 946 |
| 8 | Other | 2 | $\cdots$ | - | 15 |
| 9 | Total spirits | 12,362 | 4,491 | 25,788 | 18,373 |
|  | Wines: |  |  |  |  |
| 10 | Sparkling ${ }^{2}$.......................................................................................................... | 40 | . |  | $\cdots$ |
| 11 | Other .-............................................................................................... | 690 | $\cdots$ | 3.323 | $\cdots$ |
| 12 | Totul wines | 730 | 436 | 3,414 | 2,906 |
| 13 | Beer | 18,667 | 2,854 | 22, 195 | 16,941 |
| 14 | Total sales ${ }^{3}$ | 31,759 | 7.7814 | 51,397 | 38, 220 |

${ }^{1}$ For explanation of the basis on which these data are reported, see commentary on page 9.
${ }^{2}$ For purposes of this publication, sparkling wines are defined to mean wines containing more than 7 per cent of absolute alcohol by volume in whlch the gas pressure in terms of absolute atmospheres exceeds two at a temperature of $10^{\circ} \mathrm{C}$. of $50^{\circ} \mathrm{F}$. The term 'absolute atmospheres" means the gauge pressure plus one.

TABLE 8A. Sales of Alcoholic Reverages (Canadian) by Value
Fiscal Year Ended March 31, 1968

| No. |  | Newfoundland | Prince Edward Isiand | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousands | dollars |  |
|  | Spirits: |  |  |  |  |
| 1 | Alcohol ....................................................................................................... | $\frac{1}{2}$ | . | 5 |  |
| ${ }_{3}^{2}$ |  | 705 | . | 2, 035 |  |
| 4 |  | 52 | $\therefore$ | 181 |  |
| 5 | Rum ..................................e......................................................................... | 2.178 | . . | 11,610 | - |
| 6 | Whisky ..........................-...................................................................... | 1,928 | . $\cdot$ | 3,484 | . |
| 7 |  | 369 | . | 1,715 | - |
| 8 | Other | - | . | - | . |
| 9 | Total spirits | 5,235 | - | 19.228 | - |
|  | Wines: |  |  |  |  |
| 10 11 | Sparkling Other | 3148 | .. | 2,560 | $\cdots$ |
| 12 | Total wines | 352 | . | 2, 620 | - |
| 13 | Beer | 18,397 | . | 22,037 | - |
| 14 | Total sales | 23,984 | $\cdots$ | \$3.885 | $\cdots$ |

${ }^{1}$ See footnote ${ }^{2}$ Table 8.
TABLE 8B. Sales of Alcoholic Beverages (Imported) by Value
Fiscal Year Ended March 31, 1968

| No. |  | Newfoundland | Prince Edward Island | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | thousands of dollars |  |  |  |
|  | Spirits: |  |  |  |  |
| 1 | Alcohol ....................................................................................................... | 254 | $\because$ |  | $\cdots$ |
| 2 | Brandy ....................-................................................................................ | 254 163 | $\because$ | 235 174 | - |
| 3 4 |  | 126 | $\because$ | 127 |  |
| 5 |  | 4.542 | .. | 4.427 | . |
| 6 | Whisky ........................................................................................................ | 2. 040 | . | 1,597 | - |
| 7 | Vodka .................................................................................................. |  | . | - | - |
| 8 | Other ..................................................................................................... | 2 | -. | - | $\cdots$ |
| 9 |  | 7, 127 | -• | 16,560 | $\cdots$ |
|  | Wines: |  |  |  |  |
| 10 |  | 6 372 | . | 763 | $\cdots$ |
| 11 | other | 372 | -• | 763 | $\cdots$ |
| 12 | Total wines ...,..................................................................................... | 378 | - | 794 | $\cdots$ |
| 13 | Beer | 270 | $\cdots$ | 158 | $\cdots$ |
| 14 | Total sales | 7.785 | $\cdots$ | 7.312 | ' $\cdot$ |

${ }^{2}$ See pootnote' Table 8.

TABIEE 8. Sales of Alcoholic Beverages by Value: Fiscal Year Ended March 31, 1968

| Quebec | Ontario | Manitobe | Saskarchewan | Alberta | British Columbia | Yukon | Northwest Territories | Total | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of dollars |  |  |  |  |  |  |  |  |  |
| 11. 215 | 1,471 | 9 | 1 | 3 | 12 | - | $\ldots$ |  | 1 |
| 18,538 | 11,618 | 1.237 | 865 | 2,029 | 2,488 | 32 | $\ldots$ | $\because$ | 2 |
| 54,383 | 29,959 | 2,560 | 2, 828 | 6,090 | 11.039 | 115 | $\therefore$ | . | 3 |
| 8. 202 | 10,481 | 841 | 873 | 1,746 | 2. 521 | 65 | . | . | 4 |
| 12, 282 | 30, 054 | 3,782 | 3,698 | 10,532 | 12,161 | 238 | . | - | 5 |
| 48,985 | 189,546 | 24,693 | 22, 911 | 37,401 | 55,479 | 959 | . | . | 6 |
| 5.223 | 14,871 | 1,434 | 1,139 | 2,676 | 4.756 | 118 | . | . | 7 |
| 1,392 | 3,653 | 66 | 116 | 198 | 2,095 | - | . | $\cdots$ | 8 |
| 160,220 | 291,653 | 34, 622 | 32,431 | 60,675 | 90, 551 | 1, 527 | 1,673 | 734, 368 | 9 |
| 2,721 | 6,503 | 783 | 299 | 605 | 757 | 40 | . | . |  |
| 32,335 | 34,839 | 4,125 | 4,514 | 8, 173 | 14,058 | 225 | . | $\ldots$ | 11 |
| 35, 056 | 41,342 | 4,908 | 4,813 | 8,778 | 14,815 | 265 | 286 | 117, 749 | 12 |
| 158, 173 | 226,764 | 34,130 | 31,676 | 46,753 | 63.720 | 1,298 | 1,502 | 624.673 | 13 |
| 353, 449 | 559, 759 | 73,660 | 68, 920 | 116,206 | 169,086 | 3,090 ${ }^{3}$ | 3, 463 | 1.476,790 | 14 |

[^2]TABLE 8 A. Sales of Alcoholic Beverages (Canadian) by Value
Fiscal Year Ended March 31. 1958

| Quebec | Ontario | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northwest Territories | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of dollars |  |  |  |  |  |  |  |  |
| i1. 215 | 1,471 | 9 | 1 | 3 | 12 | - | $\cdots$ | 1 |
| 2. 2.924 | 4,932 | 528 | 147 | 295 | 93 | 5 | $\cdots$ | 2 |
| c1,654 | 26,052 | 2,219 | 2, 553 | 5,118 | 9. 633 | 107 | -. | 3 |
| 4.176 | 5,015 | 433 | 588 | 786 | 1.107 | 5 | -. | 4 |
| -7. 653 | 23,023 | 2,452 | 1,720 | 8,029 | 9. 138 | 166 | - | 5 |
| \$4.515 | 168,378 | 22,307 | 21,302 | 32,869 | 46,057 | 824 | . | 6 |
| 4,316 | 14,508 | 1,358 | 1,132 | 2,478 | 4.719 | 118 |  | 7 |
| 992 | 3,075 | 41 | 66 | 69 | 1,539 | - | . | 8 |
| 109,445 | 246, 454 | 29,347 | 27, 309 | 49,647 | 72, 298 | 1,225 | 1,302 | 9 |
| 585 | 4,804 | 595 | 241 | 326 |  | 29 | . | 10 |
| 8. 282 | 21,590 | 3, 052 | 3,956 | 5,359 | 10,273 | 165 | . | 11 |
| 8,867 | 26,394 | 3,647 | 4,197 | 5,685 | 10,646 | 194 | 238 | 12 |
| 155,917 | 225,659 | 34,021 | 31,553 | 46,063 | 63,268 | 1,281 | 1.500 | 13 |
| 274,229 | 498, 507 | 67,015 | 63,259 | 101, 395 | 146, 212 | 2, 700 | 3, 040 | 14 |

TABLE 8 B. Sales of Alcoholic Beverages (Imported) by Value
Flscal Year Ended March 31, 1968

| Quebec | Ontario | Manitoba | Saskalchewan | Alberta | British Columbia | Yukon | Northwest Territories | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of doliars |  |  |  |  |  |  |  |  |
| - | - | - | - | - | - | - | . | 1 |
| 15.614 | 6,686 | 709 | 718 | 1.734 | 2,395 | 27 | $\ldots$ | 2 |
| 10,729 | 3,907 | 341 | 275 | 972 | 1.406 | 8 | . | 3 |
| 4,026 | 5,466 | 408 | 285 | 960 | 1, 414 | 60 | $\cdots$ | 4 |
| 4.629 | 7,031 | 1,330 | 1,978 | 2,503 | 3,023 | 72 | $\cdots$ | 5 |
| 14.470 | 21. 168 | 2, 386 | 1,609 | 4,532 | 9,422 | 135 | . | 6 |
| 907 | 363 | 76 |  | 198 | 37 | - | $\cdots$ | ${ }_{8}$ |
| 400 | 578 | 25 | 50 | 129 | 556 | - | . | 8 |
| 50, 775 | 45,199 | 5.275 | 4,922 | 11,028 | 18,253 | 302 | 373 | 9 |
| 2. 136 | 1,699 | 188 | 58 | 279 | 384 | 11 | . | 10 |
| 34.053 | 13,249 | 1,073 | 558 | 2.814 | 3,785 | 60 | . | 11 |
| 24, 189 | 14,948 | 1, 261 | 616 | 3,093 | 4,169 | 81 | 48 | 12 |
| 2.256 | 1,105 | 109 | 123 | 690 | 452 | 17 | 2 | 13 |
| -99,220 | 61, 252 | 6,645 | 5,661 | 14,811 | 22,874 | 390 | 423 | 14 |

TABLE 9. Salen wi Neoholic Beveranes by Folume
Flisal Year Ended March 31, 1968

| No. |  | Newfoundland | Prince <br> Edward Island | Nova Scutia | New Brunswick: |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousand | of gallons |  |
|  | Spirits: |  |  |  |  |
| $\frac{1}{2}$ | Alcohol ......................................................................................................................................................................... | 7 | - 2 | 13 | 13 |
| 3 | Gin ..........................-.............................................................................. | 28 | 11 | 73 | 73 |
| 4 | Liqueuts ............................................................................................. | 5 | 1 | 9 | 7 |
| 5 | Rum ................................................................................................. | 210 | 60 | 519 | 251 |
| 6 | Whisky .-.............................................................................................. | 104 | 45 | 151 | 166 |
| 7 | Vodka ............................................................................................... | 10 | 11 | 54 | 28 |
| 8 | Other .................................................................................................... | - | - | - | - |
| 9 | Total spirits ................................................................................ | 364 | 130 | 819 | 538 |
|  | Wines: ${ }^{\text {a }}$ |  |  |  |  |
| 10 | Sparkling ${ }^{2}$................................................................................................ | 2 | $\square$ | 3 | . |
| 11 | Other | 56 | 49 | 417 | $\cdots$ |
| 12 | Total wines ................................................................................... | 58 | 49 | 420 | 341 |
| 13 | Beer | 4.700 | 781 | 7,973 | 5,884 |
| 14 | Total sales ..............................................................on-...................... | 5,122 | 960 | 9,212 | 6, 763 |

"For explanation, see commentary on page 9.

TABI.F 9 A. Sales of Alcoholic Beverages (Canadian) by Volume Fiscal Yuar Ended March 31, 1968

| No. |  | Newfoundland | Prince Edward Isiand | Nova Scotia | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousands | I gallons |  |
|  | Spirits: |  |  |  |  |
| 1 2 | Alcohol <br> Brandy $\qquad$ | - | 2 | 6 | 3 |
| 3 | Gin ..................................................................................................... | 23 | 9 | 68 | 35 |
| 4 | Liqueurs .........................-...................................................................... | I | - | 6 | 4 |
| 5 | Rum .................................................................................................. | 63 | 45 | 375 | 敝 |
| 6 | Whisky .......................................................................................... | 51 | 35 | 109 | 2in |
| 7 | Vodke .................................................................................................. | 10 | 11 | 54 | 31 |
| 8 | Other ............................................................................................... | - | - | - | - |
| 9 | Total spirits | 148 | 102 | 618 | 410 |
|  | Wines: |  |  |  |  |
| 10 | Sparkilng ${ }^{1}$ | 1 | - | 2 | $\cdots$ |
| 11 | Other | 34. | 41 | 353 | . |
| 12 | Total wines | 35 | 41 | 355 | 304 |
| 13 | Beer | 4,650 | 781 | 7. 939 | 5,861 |
| 14. | Total sales | 4,833 | 924 | 8,912 | 6.375 |

${ }^{2}$ See footnote ${ }^{2}$. Table 9.
TABLE 9 B. Sales of Alcoholic Beverages (Imported) by volume
Fiscal Year Ended March 31. 1968

| NO. |  | Newfoundland | Prince <br> Edward Island | Nova Scoriu | New Brunswick |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | thousandis | f gallons |  |
|  | Spiries: |  |  |  |  |
| 1 | Alcohol ..................................................................................................... | - | - | 7 | $\overline{10}$ |
| 2 | Brandy .......................................e.te...................................................... | 7 | - | 7 | 10 |
| 3 | Gin ......................................................................................................... | 5 | 2 | 5 | 8 |
| $\$$ | Liqueurs ................................................................................n...e.t........... | 4 | 1 | 3 | 3 |
| 5 |  | 147 | 15 | 144 | 61 |
| 6 | Whisky ..............-.................................................................................. | 53 | 10 | 42 | 46 |
| 7 | Vodka ................................................................................................. | - | - | - | - |
| 8 | Other .................................................................................................... | - | - | - | - |
| 9 | ToLal spirits ...................................................................................... | 216 | 28 | 201 | 128 |
|  | Wines: |  |  |  |  |
| 10 | Sparkling ${ }^{2}$................................................................................................. | 1 | - | 1 | - |
| 11 |  | 22 | 8 | 64 | . . |
| 12 | Total wines ..................................................... ...................................... | 23 | 8 | 65 | 37 |
| 13 | Beer .............................................t...................................................................... | 50 | - | 34 | 2.3 |
| 14 | Total sales ........................................................................................ | 289 | 36 | 300 | 188 |

[^3]TABLE 9. Sales of Alcoholic Beverages by Volume ${ }^{1}$
Fiscal Year Ended March 31, 1968

| Quebee | Ontario | Manitoba | Saskatchewan | Ablerta | British Columbia | Yukon | Nopthwest Territuries | Total | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of gallons |  |  |  |  |  |  |  |  |  |
| 430 | 62 | - | - | - | - | - | - | 492 | 1 |
| 442 | 347 | 37 | 25 | 57 | 71 | 1 | - | 1.015 | 2 |
| 1, 787 | 1.029 | 83 | 93 | 186 | 377 | 3 | 2 | 3, 745 | 3 |
| 197 | 316 | 25 | 26 | 49 | 75 | 2 | 1 | 713 | 4 |
| 377 | 1. 001 | 117 | 108 | 304 | 385 | 6 | 9 | 3, 347 | 5 |
| 1. 404 | 6, 015 | 737 | 696 | 1. 042 | 1. 752 | 25 | 22 | 12. 159 | 6 |
| 216 | 490 | 45 | 34 | 79 | 157 | 3 | 3 | 1.130 | 7 |
| 39 | 123 | 2 | 4 | 7 | 170 | - | - | 345 | 8 |
| 4,892 | 9,383 | 1,046 | 986 | 1,724 | 2,987 | 40 | 37 | 22,946 | 9 |
| 76 | 477 | 65 | 20 | 22 | 32 | 2 | . | $\cdots$ | 10 |
| 3,693 | 4. 175 | 546 | 613 | 1.116 | 1,966 | 21 | $\cdots$ | . | 11 |
| 3,769 | 4, 652 | 611 | 633 | 1,138 | 1,998 | 23 | 22 | 13,714 | 12 |
| 94, 380 | 113,476 | 13,920 | 12,333 | 21,478 | 29,660 | 321 | 305 | 305, 411 | 13 |
| 103,241 | 127,511 | 15,577 | 13,952 | 24,340 | 34,645 | 384 | 364 | 342, 071 | 14 |

${ }^{2}$ For purposes of this publication, sparkling wines are defined to mean wines containing more than 7 per cent of absolute alcohol by rolume in Which the gas pressure in terms of absolute atmospheres exceeds two at a temperature of $10^{\circ} \mathrm{C}$. or $50^{\circ} \mathrm{F}$. The term "absolute atmospheres" means the gauge pressure plus one.

FABLE 9A. Sales of Alcoholic Beverages (Canadian) by volume Fiscal Year Ended March 31, 1968

| Quebec | Ontario | Manitoba | Saskatchewnn | Alberta | Bitish Columbla | Yukon | Northrest Territories | No, |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of gatlons |  |  |  |  |  |  |  |  |
| 730 | 62 | - | - | - | - | - |  | 1 |
| :18 | 158 | 16 | 4 | 8 | 4 | - | - | 2 |
| 1. 157 | 907 | 78 | 85 | 158 | 333 | 3 | 2 | 3 |
| 108 | 170 | 14 | 18 | 24 | 39 | - |  | 4 |
| 847 | 777 | 77 | 51 | 236 | 300 | 5 | 6 | 5 |
| 2, 14, | 5.465 | 674 | 655 | 929 | 1.503 | 22 | 19 | 6 |
| 192 | 480 | 43 | 34 | 73 | 156 | 3 | 3 | 7 |
| 31 | 107 | 1 | 3 | 4 | 124 | - | - | 8 |
| 3,624 | 8,126 | 898 | 850 | 1,432 | 2,459 | 33 | 30 | 9 |
| 24 | 409 | 56 | 17 | 13 | 22 | 2 |  | 10 |
| 1,452 | 3. 181 | 458 | 582 | 868 | 1,681 | 17 | $\because$ | 11 |
| 1, 896 | 3,590 | 514 | 399 | 881 | 1,703 | 19 | 20 | 12 |
| 94,100 | 113,252 | 13,901 | 12,312 | 21,313 | 29,567 | 318 | 304 | 13 |
| 99,200 | 124,968 | 15,313 | 13,761 | 23,626 | 33,729 | 370 | 354 | 14 |

TABLE 9 B. Sales of Alcohotic Beverages (Imported) by volume Fiscal Year Ended Match 31, 1968

| Quebec | Ontario | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northwest Territories | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| thousands of galions |  |  |  |  |  |  |  |  |
| - | $-$ | $\overline{-}$ | - | - | - | - | - |  |
| 324 330 | 189 122 | 21 10 | 21 | 49 | 67 | 1 | - | 2 |
| -89 | 122 | 11 | 8 8 | 28 | 44 36 | - | - | 3 |
| 130 | 224 | 40 | 57 | 68 | 85 | 1 | 3 | 4 |
| 363 | 550 | 63 | 41 | 113 | 249 | 3 | 3 | 6 |
| 24 | 10 | 2 | - | 6 | 1 | - | - | 7 |
|  | 16 | 1 | 1 | 3 | 46 | - | - | 8 |
| 1,268 | 1,257 | 148 | 136 | 292 | 528 | 7 | 7 | 9 |
|  | 68 |  |  | 9 | 10 | - | . | 10 |
| 2. 311 | 994 | 88 | 31 | 248 | 285 | 4 | . | 11 |
| 4.293 | 1, 062 | 97 | 34 | 257 | 295 | 4 | 2 | 12 |
| 480 | 224 | 19 | 21 | 165 | 93 | 3 | 1 | 13 |
| 4.041 | 2,543 | 264 | 191 | 714 | 916 | 14 | 10 | 14 |

TABLE 10. Assets, Liabilities and Net Horth of Provincial Government Liquor Authorities as at March 31,1968


[^4]TABLE. 10. Assets. Liabilities and Net Worth of Provincial Government Liquor Authorities as at March 31,1968

| Quebec | Ontario | Manitoba | Saskatchewan | Alberta | British Columbia | Yukon | Northisest <br> Territures | Total | No. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | th | ands of dolla |  |  |  |  |  |
| 1.284 | 10.430 | 1.016 | 9,103 | 1,287 | 4,014 | 98 | - | 30,284 | 1 |
| 1,694 | 3.457 | 37 | 23 | 23 | 79 | 3 | - | 5,722 | 2 |
| 20.834 | 25,071 | 3,310 | 3,517 | 5,682 | 9. 300 | 343 | 719 | 79.134 | 3 |
| - | 4,740 | 467 | 245 | 1,083 | 751 | - | 3 | 8,066 |  |
| 394 | 182 | 55 | 25 | 16 | - | - | - | 739 |  |
| 21,228 | 29,993 | 3. 832 | 3.787 | 6,781 | 10, 051 | 343 | 719 | 87,939 |  |
| - | 401 | 10 | 85 | 58 | 31 | 7 | - | 612 | 4 |
| 13,953 | - | 800 | 1,692 | 7,962 | 3,023 | - | - | 30,995 | 5 |
| - | - | - | - | - | 217 | - | - | 217 | 6 |
| - | 31 | - | 68 | - | - | - | - | 105 | 7 |
| - | - | - | - | - | - | - | - | 22 | 8 |
| 278 | - | - | - | - | - | - | - | 378 | 9 |
| - | - | - | - | 10 | - | - | - | 10 | 10 |
| 3x, 438 | 44,312 | 3,695 | 14.738 ${ }^{\circ}$ | 16, $121^{3}$ | 17,415 | 451 | 719 | 156, 284 | 21 |
| 4.230 | 17, 180 | 1,175 | 9 | 5,512 | 6,013 | 30 | - | 38,416 | 1 |
| - | - | - | - | - | - | - | - | 22 | 2 |
| - | 558 | 77 | - | - | - | - | - | 635 | 3 |
| 7, 170 | - | 800 | - | - | 10,352 | 421 | - | 18,743 | 4 |
| - | - | - | - | 218 | - | - | - | 218 | 5 |
| 1,088 | - | - | - | - | - | - | - | 1,088 | 6 |
| - | - | 1,293 | 785 | - | - | - | - | 2,910 | 7 |
| - | - | - | - | - | - | - | - | 150 | 8 |
| - | 500 | - | 2,000 | - | - | - | - | 2,500 |  |
| - | - | - | 2,304 | - | - | - | - | 2,304 |  |
| - | 1,000 | - | - | 9,951 | 1,050 | - | - | 12,699 |  |
| - | I, 500 | - | 4,304 | 9,951 | 1,050 | - | - | 17,503 |  |
| 25.499 | 25,074 | 2,350 | 9,660 | 440 | - | - | 719 | 76, 599 |  |
| 25,499 | 26,574 | 2,350 | 13,964 | 10,391 | 1,050 | - | 719 | 94,252 |  |
| :4, 437 | 44,312 | 3,695 | 14,758 | 16,121 | 1.7.415 | 451 | 719 | 156,284 | 9 |

- See explanatory comment on capital expenditures. page 8 ,
${ }^{3}$ Excludes unearned licences and permits revenue coll?cted on behalfofprovince: N.B., 45; Quebec, 2,038; Ontario, 139; Manitoba, $121 ;$ Alberta, 278 .
Includes the Saskatchewan Liquor Boatd and Liquor Licensing Commission.

$\cdots \quad$| DATE DUE |
| :---: |
| DATE DE RETOUR |
| 70 |





[^0]:    ${ }^{1}$ See explanatory commens on jase fi
    2 On a calendar year hash.

[^1]:    ${ }^{2}$ See explanatory comment on page 6.
    ${ }^{2}$ Does not include foreign produce re-exparted.

[^2]:    'Before deducting discounts and rebates as follows; Nova Scutia, 30; Ontario,110; Northwest Territories, 24; total. 164.

    - Includes health tax of $10 \%$ on retail seliing price amounting to 707 . See Table 5 , item 6.

    Excludes liquor tax of 10 e to 25 c on volume of retail package, amounting to 130 . See Table 5, item 6.

[^3]:    ${ }^{1}$ See fontnote ${ }^{2}$, Table 9.

[^4]:    ${ }^{1}$ Represents laid down cost to liquor authority including Government of Canada excise duties and taxes.
    ${ }^{2}$ Excludes Government of Canada excise duties and taxes.
    , Exince Edward Island and Northwest Territories have no bonded warehouses.

