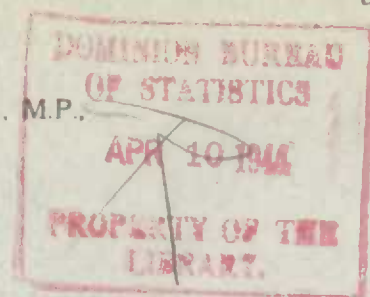


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Minister of Trade and Commerce.



CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

Page 51

RETAIL MERCHANDISE TRADE

IN

CANADA

CALENDAR YEAR

1941

FINAL REPORT



**OTTAWA
1944**

Entered in City

Price 50 cents

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
OTTAWA, CANADA

Dominion Statistician:	S. A. Cudmore, M.A. (Oxon.) F.S.S., F.R.S.C.
Chief, Merchandising and Services	
Branch	A. C. Steedman, B.A.

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

RETAIL MERCHANDISE TRADE IN CANADA, 1941
(Final Report)

INTRODUCTION

Final compilations for the Census of Merchandising and Service Establishments for 1941 show a total of 137,331 retail merchandise stores in Canada in the census year with annual sales of \$3,440,901,700. These figures compare with previously published totals of 131,474 stores and \$3,311,143,800 sales contained in preliminary census releases, the additional stores and sales representing reports received too late to be included in the preliminary compilations.

The Census of Merchandising and Service Establishments formed part of the Decennial Census of 1941 and was designed for the purpose of securing the most comprehensive information possible on which to base studies of the retail and wholesale marketing structure of the country. The field covered included retail stores, wholesale trading establishments and, in addition, certain types of service establishments whose receipts represented revenues derived for services provided rather than for merchandise sold. A separate report was received for each place of business, the individual store representing the unit for reporting rather than the company or organization to which a group of stores may have belonged. The information secured related to personnel and payroll, operating expenses, annual sales, year-end stocks and accounts receivable. All stores were required to report their total annual volume of business. The larger retail stores and wholesale trading houses were asked, in addition, to give an analysis of their total annual turnover on a fairly broad commodity basis.

The Census of Merchandising and Service Establishments was taken by mail, the basic mailing list for the purpose having been prepared by the population census enumerators who were instructed to list the names, addresses and certain other salient features of all firms coming within the scope of the business census and located within their respective enumeration areas. These mailing lists were supplemented by checking them for completeness against records of firms in corresponding fields licensed to operate under the authority of the Wartime Prices and Trade Board. Schedules were despatched early in 1942 to all firms whose names and addresses were thus secured asking for details regarding their business operations during the calendar year 1941 or, if necessary, for the fiscal year corresponding most closely with that twelve-month period.

This report contains a general summary of the retail merchandise trade of Canada during the census year from the establishment rather than the commodity point of view. It shows the number of stores, amount of sales, employment and payroll and certain other data for stores classified broadly according to kind of business, as for example, for grocery stores, drug stores, hardware stores, etc. Corresponding reports have already been issued for each of the several provinces. Another report will be published giving retail sales figures for selected commodity classes. Rotaprint bulletins dealing with service and wholesale trading establishments will also be issued. A more detailed analysis of the retail marketing structure will be contained in the printed census volume on retail trade now in course of preparation.

COMPARISONS WITH EARLIER CENSUS RESULTS

The 1941 Census of Merchandising and Service Establishments is the second complete survey of this field to be made in Canada. A partial census of trading establishments was made for 1924 but the first complete census related to the year 1930, when 125,003 stores with \$2,755,569,900 sales were recorded. The scope of the 1930 census varied slightly from that of 1941, the report for the earlier year including certain types of business either excluded altogether from the 1941 census or else omitted from the regular retail trade tables and included in a supplementary section of the report. Producer-distributors of dairy products were included in the 1930 census but, in view of the fact that this field is now canvassed by the Agricultural Branch of the Bureau, they were omitted altogether from the 1941 merchandising census. Figures for line elevators selling feed and coal and data for agencies or itinerant operators having no established place of business were included in the main tables of the 1930 census, but are shown only in a supplementary section of the 1941 report. On making the figures for the two years comparable by excluding these types of business from the 1930 totals, increases of 14.8 per cent in number of stores and 25.6 per cent in value of sales are recorded.

KIND-OF-BUSINESS TRENDS

For purposes of the Census of Merchandising and Service Establishments each store has been assigned to a kind-of-business classification depending, in part, upon the commodities handled and, in part, upon popular designation. These kind-of-business classifications should not be confused with commodity sales. Grocery stores are not restricted to the sale of food products while on the other hand grocery products are sold by country general stores, department stores and some other kinds of retail outlets. In some instances these kind-of-business classifications are clear-cut but in a considerable number of cases the lines of demarcation between trades are not so clear requiring the use of some more or less arbitrary rulings regarding definition. Notes regarding some of these classifications will be found at the end of this summary.

Comparisons of the figures for individual kind-of-business classifications between 1930 and 1941 are distorted in some instances by changes in definition and methods of classification. Some stores transact business on both a wholesale and retail basis and only those units whose business is transacted chiefly on a retail basis are included in the retail census. Establishments operating chiefly on a wholesale basis are included in the wholesale census. Slight changes in the relative proportions of retail and wholesale business transacted by certain firms may have resulted in their transference from one phase of the business census in 1930 to the other in 1941. Furthermore, changes in the commodity composition of certain stores will have necessitated their transference from one kind-of-business classification to another within the retail field. Changes between the two census periods for individual lines of business as revealed in the accompanying tables must be interpreted in the light of these factors.

Comparison of the figures for the two periods, 1930 and 1941, reveal a number of important developments in the retail marketing structure of Canada. An outstanding development has been the marked increase in the business of stores selling both groceries and fresh meats and classified for census purposes as combination stores. There were 5,162 such stores in 1930 with annual sales of \$161,704,100 while in 1941 there were 6,101 of these stores with \$301,351,000 sales, a gain of 86 per cent over the previous figure. Variety stores, a type in which chains predominate, is another kind-of-business in which there have been important expansions in the eleven-year period intervening between the two surveys. There were 513 such stores with \$44,212,200 sales in 1930 while in 1941 the number of stores had increased to 1,085 and the value of sales to \$85,177,000. The percentage increase for filling stations was even greater than those recorded for the preceding two kind-of-business classes. There were 5,503 establishments classified as filling stations in 1930 with \$66,449,300 sales. In 1941 there were almost twice as many outlets, 10,130 filling stations being reported. These had sales of \$157,558,100, an increase of 137 per cent over the volume of business transacted in the earlier census period. Although changes in definition and methods of classification are factors to be considered in these comparisons, it is apparent that there was a marked increase both in the number and volume of business transacted by filling stations between 1930 and 1941.

Another important development revealed in the Census results is a pronounced increase in the business done by eating places. There were 5,609 such establishments with \$75,977,100 receipts in 1930 while in 1941 the number of establishments had increased to 8,821 and the volume of business to \$131,181,000, up 73 per cent compared with the previous figure. These figures relate to places of business specializing in the sale of meals. They do not include lunch counters or dining rooms in drug stores, variety stores, department stores, nor do they include dining rooms located in hotels.

PROVINCIAL DISTRIBUTION OF RETAIL STORE SALES

Almost 41 per cent of the total Canadian retail trade for 1941 was transacted by stores located in the Province of Ontario; Quebec came second with 23.8 per cent so that these two provinces together accounted for almost two-thirds of the Dominion total. Percentages of the total sales secured by the other provinces in 1941 stand at 9.0 per cent for British Columbia, 6.4 per cent for Alberta, 5.1 per cent for Manitoba, 5.4 per cent for Saskatchewan, 4.8 per cent for Nova Scotia, 3.0 per cent for New Brunswick and half of one per cent for Prince Edward Island.

The trend in sales between 1930 and 1941 was not uniform for all provinces. In the case of five provinces--New Brunswick, Quebec, Ontario, Alberta and British Columbia--the trend was similar, increases between the two years ranging between 20 and 30 per cent. But Saskatchewan sales were 1 per cent lower in 1941 than in 1930 while on the other hand wartime activity in Nova Scotia resulted in sales in that province in 1941 standing 66 per cent higher than in the earlier year. Manitoba sales were up 11 per cent while retail trade in Prince Edward Island was up 16 per cent.

Varying trends have naturally resulted in shifts in the relative proportions of the total trade transacted in the various provinces in 1941 compared with 1930, appreciable gains being secured by Nova Scotia and Ontario and lower proportions secured by Manitoba and Saskatchewan.

Table 1.--Provincial Distribution of Total Retail Store Sales,
1930 and 1941

Province	1 9 3 0		1 9 4 1		
	Amount	Per cent of total	Amount	Per cent of total	Per cent change 1941/1930
	\$		\$		
CANADA	2,755,569,900	100.0	3,440,901,700	100.0	+ 24.9
Prince Edward Island	13,773,700	0.5	15,935,500	0.5	+ 15.7
Nova Scotia	99,519,900	3.6	165,033,700	4.8	+ 65.8
New Brunswick	84,371,900	3.1	101,843,100	3.0	+ 20.7
Quebec	651,138,500	23.6	818,671,100	23.8	+ 25.7
Ontario	1,099,990,200	39.9	1,406,976,700	40.9	+ 27.9
Manitoba	189,243,900	6.9	210,833,400	6.1	+ 11.4
Saskatchewan	189,181,100	6.9	186,885,800	5.4	- 1.2
Alberta	176,537,100	6.4	221,071,400	6.4	+ 25.2
British Columbia ...	248,597,500	9.0	309,572,600	9.0	+ 24.5
Yukon and N.W.T. ...	3,216,100	0.1	4,078,400	0.1	+ 26.8

DISTRIBUTION BY KIND-OF-BUSINESS GROUPS

One hundred and eighteen individual kind-of-business classifications were used in classifying the retail merchandise trade. These individual classifications have been combined into ten broad groups as follows: (1) Food Group, including stores specializing in the sale of food products such as grocery stores, confectionery stores, meat markets, etc; (2) Country General Stores, consisting of stores carrying a general line of merchandise and located in places of less than 2,000 population; (3) General Merchandise Stores, including department stores, variety stores and other stores carrying a general line of merchandise; (4) Automotive Group, including motor vehicle dealers, merchandising garages and filling stations; (5) Apparel Group, consisting of stores specializing in men's or women's clothing or shoes or a combination of these items; (6) Building Materials Group, comprised chiefly of hardware stores or retail dealers in building materials; (7) Furniture-Household Radio Group; (8) Restaurants; (9) Other Retail Stores, consisting of a miscellaneous number of non-related kinds of business; and (10) Second-hand stores.

Almost 23 per cent of the total retail trade of Canada in 1941 was transacted by the food group of stores. The automotive group came second with 17.3 per cent followed closely by the "All other" group with 17.1 per cent. The general merchandise group of stores accounted for 15.3 per cent while percentages for all other groups were below 10 per cent.

Comparisons of the distributions by kind-of-business groups for 1941 and 1930 show the food group coming first in both instances. The most significant changes revealed in this comparison are the increased proportions of the total retail trade secured by the automotive and restaurant groups and the decreased proportions of the total trade secured by the general merchandise group and country general stores. These changes are depicted in the following table:

Table 2.--Distribution of Total Retail Store Sales, by
Kind of Business Groups, 1930 and 1941

Group	1 9 3 0		1 9 4 1		
	Amount	Per cent of total	Amount	Per cent of total	Per cent change 1941/1930
	\$		\$		
Total	2,755,569,900	100.0	3,440,901,700	100.0	+ 24.9
Food group	615,476,100	22.3	786,247,300	22.9	+ 27.7
Country general stores	207,657,000	7.5	214,747,800	6.2	+ 3.4
General merchandise					
group	472,689,300	17.2	525,971,000	15.3	+ 11.3
Automotive group	380,914,900	13.8	594,719,500	17.3	+ 56.1
Apparel group	219,968,600	8.0	295,211,600	8.6	+ 34.2
Building materials					
group	164,111,700	6.0	174,203,400	5.1	+ 6.1
Furniture, household &					
radio group	99,791,300	3.6	118,356,900	3.4	+ 18.6
Restaurant group	75,977,100	2.8	131,181,000	3.8	+ 72.7
Other retail stores ..	507,171,300	18.4	589,192,700	17.1	+ 16.2
Second-hand group	11,812,600	0.4	11,070,500	0.3	- 6.3

DISTRIBUTION OF STORES AND SALES BY SIZE OF LOCALITY

Almost 40 per cent of the total retail trade of Canada in 1941 was transacted by stores located in places of 100,000 population or more while 18.3 per cent of the business was secured by stores situated in localities of less than 1,000 population. Percentages of the total trade secured by intermediate sizes of localities are 17.5 per cent for places of between one and ten thousand population, 12.0 per cent for places of from ten to thirty thousand and 12.6 per cent for places of from thirty to one-hundred thousand population.

Since the volume of retail trade reported by each respondent must, of necessity, be attributed in its entirety to the locality in which the store is located rather than be spread over the wider area from which that business is drawn, it is apparent that the above percentages do not reflect the distribution by size of locality of the country's buying power. This factor is of particular importance in the case of mail order business. Some of the mail order houses in Canada have opened mail order offices in certain localities for the purpose of taking orders to be filled by the central mail order house. Separate reports were received for the census for all such offices and the value of orders taken at these offices was attributed to the locality in which they were located. The remainder of the mail order business representing orders sent direct by the customer through the mails was attributed in its entirety to the city in which the mail order house was located. This unavoidable practice has the effect of inflating the per capita retail expenditures of cities in which mail order houses are located. In 1930 the entire mail order business was assigned to the locality in which the mail order houses were located. The opening of order taking offices since that time and the allocation of part of the mail order business to these offices in 1941 results in a shift in the proportion of the total business transacted from the larger cities to the smaller ones.

Comparison of the percentage distribution of retail sales by size of locality for 1930 and 1941 reveals a decline in the proportion of the total trade transacted in places of more than 100,000 population and an increase in the proportion secured by places having less than 10,000 population. The lowering of the proportion of the total trade transacted in the larger centres conforms with the trend recorded for department stores whose sales averaged only 6.3 per cent higher in 1941 than in 1930 compared with an increase in the overall trade of 24.9 per cent.

Table 3.-Distribution of Total Retail Store Sales, by Size of Locality, in which Stores Situated, 1930 and 1941.

Population	1930		1941		
	Amount	Per cent of total	Amount	Per cent of total	Per cent change 1941/1930
	\$		\$		
Total, All Localities	2,755,569,900	100.0	3,440,901,700	100.0	+ 24.9
Less than 1,000	449,342,900	16.3	631,059,200	18.3	+ 40.4
1,000 - 9,999	457,842,300	16.6	603,236,800	17.5	+ 31.8
10,000 - 29,999	341,420,200	12.4	411,592,400	12.0	+ 20.6
30,000 - 99,999	334,112,100	12.1	433,434,800	12.6	+ 29.7
100,000 and over	1,172,852,400	42.6	1,361,478,500	39.6	+ 16.1

TYPES OF OPERATION

In addition to being classified by kind-of-business on the basis of popular designation or the main commodities carried, each store was assigned to a type depending chiefly upon whether it was independently operated or belonged to some form of multiple organization. For census purposes chains are defined as groups of four or more stores under the same ownership or management and carrying on the same or similar kinds of business. One exception to this ruling occurs in the case of department stores; all department stores are classed as independents irrespective of the number operated by any firm.

Chains—The proportion of the total trade transacted by chain stores in 1941 was only slightly changed from that for 1930. There were 532 chain store companies operating in Canada in 1941 and these had 8,011 stores with \$642,999,500 sales or 18.7 per cent of the total business of all stores including both chains and independents. In 1930 there were 518 chain companies with 8,476 stores and \$503,683,800 sales, an amount which formed 18.3 per cent of the total trade for that year.

Comparison of chain and total sales for individual lines of business for 1930 and 1941 reveal varying trends. Taking grocery and combination stores (stores selling both groceries and meats) together there was no change in the proportion of the business transacted by chain stores, 30.4 per cent in 1930, and 30.5 per cent in 1941. The ratios of chain to total sales for grocery stores alone were 28.5 per cent in 1930 and 15.0 per cent in 1941; for combination stores only the corresponding chain ratios were 33.2 per cent in 1930 and 44.2 per cent in 1941. The decreased proportion of chain to total business in the case of grocery stores and the increased proportion for combination stores represents a development of chain grocery units into stores of the combination type.

Drug stores constitute another kind of business for which the position occupied by chains was similar in 1930 and 1941, the proportion of chain to total sales standing at 18.6 per cent in both years. Development of the leased type of service station (considered as independents) resulted in a decline in chain ratio for filling stations from 24.8 per cent in 1930 to 8.6 per cent in 1941. The restaurant trade is another in which the business done by chain organizations has not kept pace with the expansion in the trade as a whole, the ratio of chain to total sales in this instance declining from 18.5 per cent in 1930 to 11.6 per cent in 1941. On the other hand a marked expansion in the relative position occupied by chains took place in the specialty shoe store trade. There were 17 chain companies in this field in 1930 and these had 198 stores with \$7,574,600 sales or 21.1 per cent of the business done by all such stores. In 1941 the number of chain companies had increased to 35, the number of chain units to 457, and the sales to \$16,397,900 or 37.2 per cent of the total business of all specialty shoe shops.

Chains are classified into four sub-groups. In the first instance there are local chains comprised of organizations whose stores are predominantly confined to one urban area. Secondly there are provincial chains consisting of companies having stores located in different localities within one province. Sectional and national chains have units located in two provinces or more. The fourth class of chain is manufacturer-controlled, consisting of groups of four or more retail stores maintained by manufacturing companies as outlets for merchandise of their own production.

Independents--Independent stores constitute by far the greatest number in the retail merchandising field. There were 128,840 such stores in 1941 with sales of \$2,790,561,300 or 81.1 per cent of the total retail trade. Included under the general heading of independents are firms operating either two or three individual stores. There were 2,571 firms each of which operated two stores in 1941 and another 442 firms each of which operated three stores. These two- and three-store multiples operated a total of 6,468 stores and had sales of \$278,269,600 or 8.1 per cent of the total retail trade of the country.

Voluntary chains, consisting of stores under individual ownership and management, are classified as independents rather than as chains for census purposes. There were 5,434 stores belonging to voluntary chains in 1941 and these had sales of \$155,569,100 or 4.6 per cent of the total annual business. Most of these voluntary chain units are single stores. Only a relatively small number are members of two- or three-store multiples.

Other Types of Operation--Included in this residual category are two individual types. There were 84 stores with \$3,422,000 sales classified as industrial stores. That is to say, they were operated by mining, fishing or industrial firms chiefly for the use of their own employees. The second type of business included here are leased concessions or departments in other merchandising or service establishments including leased concessions in hotels. There were 396 such departments identified in the census returns and these had sales of \$3,918,900.

FORMS OF ORGANIZATION

Stores were classified in a third manner; namely, according to the legal form of the organization under which they operated, as individual proprietorship, partnership, incorporated company or cooperative enterprise. Although only 12,051 stores or 8.8 per cent of the total number were operated under the corporate form of ownership, these accounted for over 40 per cent of the total annual business. Almost 63 per cent of all retail stores were operated as individual proprietorships and these

accounted for about 46 per cent of the total volume of business. Partnerships accounted for 7.7 per cent of the total number of stores and 9.3 per cent of the total sales. There were 445 cooperative retail stores with \$19,839,000 sales and 646 stores assigned to a residual class and consisting chiefly of government operated liquor stores with total sales of \$111,723,300.

Table 4.--Distribution of Total Stores and Sales by Forms of Organization,
1930 and 1941

Form of Organization	Stores		Sales	
	Number	%	Amount \$	%
<u>1930</u>				
Total, All Stores	125,003	100.0	2,755,569,900	100.0
Individual proprietorships	99,197	79.4	1,142,203,100	41.5
Partnerships	10,358	8.3	271,220,400	9.8
Corporations (1)	14,396	11.5	1,223,426,400	44.4
Cooperative associations	282	0.2	15,647,900	0.6
Other forms of organization (2)	770	0.6	103,072,100	3.7
<u>1941</u>				
Total, All Stores	137,331	100.0	3,440,901,700	100.0
Individual proprietorships	113,627	82.7	1,589,762,300	46.2
Partnerships	10,562	7.7	318,807,900	9.3
Corporations (1)	12,051	8.8	1,400,769,200	40.7
Cooperative associations	445	0.3	19,839,000	0.6
Other forms of organization (2)	646	0.5	111,723,300	3.2

- (1) Figures shown for corporations represent the total number of stores operated by incorporated companies. They do not represent the number of companies.
 (2) Comprised chiefly of liquor stores operated by the various provincial governments.

Cooperative Stores--In connection with the Census of Merchandising and Service Establishments for 1941 every effort was made to secure a complete enumeration of cooperative retail stores. To this end the Bureau of Statistics worked in cooperation with the Economics Branch of the Department of Agriculture, which Branch makes an annual survey of the cooperative movement in Canada. The figures given in this report relate only to retail stores or establishments as distinguished from cooperative enterprises engaged in the distribution of bulk commodities to members of the association.

Of the 445 cooperative retail stores and \$19,839,000 sales there were 248 classified as country general stores and these had sales of \$8,823,200. Food stores including grocery and combination stores came next in importance with 122 stores and \$5,211,200 sales. The remaining stores consisted of miscellaneous kinds of business: general merchandise stores, restaurants, filling stations, farmers' supply stores, etc.

Table 5.--Cooperative Retail Stores in Canada, 1941

Province and Kind of Business	Number of Stores	Sales	
		Amount	Per cent of sales
		\$	
Prince Edward Island	5	59,000	0.3
Nova Scotia	72	3,434,900	17.3
New Brunswick	18	655,700	3.3
Quebec	78	3,248,700	16.4
Ontario	81	4,478,900	22.6
Manitoba	35	936,400	4.7
Saskatchewan	70	2,974,400	15.0
Alberta	53	2,169,900	10.9
British Columbia	33	1,881,100	9.5
Total, All Stores	445	19,839,000	100.0
General merchandising	27	3,195,800	16.1
Country general stores	248	8,823,200	44.5
Grocery stores (without fresh meat) ..	69	1,840,600	9.3
Combination stores	53	3,370,600	17.0
Restaurants	5	130,200	0.6
Filling stations	5	145,800	0.7
Farmers' supply stores	17	1,048,200	5.3
Other retail stores	21	1,284,600	6.5

SIZE OF BUSINESS

Retail stores vary between wide limits when classified according to their annual volume of sales. Of the 137,331 retail merchandise stores in Canada in 1941 slightly more than one-half had annual sales of less than \$10,000 each and these accounted for only 8.7 per cent of the total business. Included in this lower half of the retail stores were 8,997 outlets each with annual sales of less than \$1,000; 9,958 stores with sales of between one and two thousand dollars, 24,338 stores each with sales between two and five thousand dollars and 27,675 stores each with sales of between five and ten thousand dollars.

Two factors must be considered in relation to these small scale businesses. In the first instance there are included in the census results a certain number of firms which were not in business throughout the census year and whose sales figures do not, therefore, cover twelve months' operations. In the second place the accuracy of the sales information submitted by some of the smaller firms is open to doubt. In particular, notwithstanding the most explicit instructions given, there is reason to believe that some of these smaller firms may have reported their net receipts after deducting the cost of their purchases and operating expenses rather than the total value of their annual turnover.

At the other end of the scale there were 413 retail stores each with annual sales of half a million dollars or more and these large concerns transacted 18.9 per cent of the total annual business for 1941. There were altogether 4,576

stores above the \$100,000 mark and these, while accounting for only 3.4 per cent of the total number of retail outlets, secured 41.7 per cent of the total volume of business.

Separate analyses by size of business for chain and independent stores reveal marked differences. About 54 per cent of the independent stores were below the \$10,000 mark in annual sales and only 2.3 per cent had sales of \$100,000 or more. On the other hand, only 12 per cent of the chain units had sales of less than \$10,000 while 20.5 per cent each did an annual volume of business of \$100,000 or more.

Table 6.--Distribution of Stores and Sales, by Size of Business, 1941

All Stores						
Annual Sales	Stores			Sales		
	Number	Per cent	Cumulative per cent	Amount	Per cent	Cumulative per cent
Canada, Total ...	137,331	100.0	-	\$ 3,440,901,700	100.0	-
\$500,000 or over ...	413	0.3	0.3	649,596,600	18.9	18.9
\$200,000 - 499,999 .	1,308	1.0	1.3	395,024,100	11.5	30.4
\$100,000 - 199,999 .	2,855	2.1	3.4	388,929,300	11.3	41.7
\$ 50,000 - 99,999 .	7,523	5.5	8.9	508,866,900	14.8	56.5
\$ 30,000 - 49,999 .	12,126	8.8	17.7	460,533,800	13.4	69.9
\$ 20,000 - 29,999 .	14,339	10.4	28.1	345,733,500	10.0	79.9
\$ 10,000 - 19,999 .	27,799	20.2	48.3	393,365,100	11.4	91.3
\$ 5,000 - 9,999 .	27,675	20.1	68.4	198,208,300	5.8	97.1
\$ 2,000 - 4,999 .	24,338	17.7	86.1	81,177,300	2.4	99.5
\$ 1,000 - 1,999 .	9,958	7.3	93.4	14,145,700	0.4	99.9
Less than \$1,000 ...	8,997	6.6	100.0	5,321,100	0.1	100.0
Independent Stores (1)						
Total	129,320	100.0	-	2,797,902,200	100.0	-
\$500,000 or over ...	265	0.2	0.2	525,592,000	18.8	18.8
\$200,000 - 499,999 .	738	0.6	0.8	220,278,000	7.9	26.7
\$100,000 - 199,999 .	1,930	1.5	2.3	259,749,100	9.3	36.0
\$ 50,000 - 99,999 .	6,020	4.7	7.0	404,186,600	14.4	50.4
\$ 30,000 - 49,999 .	10,629	8.2	15.2	402,033,200	14.3	64.7
\$ 20,000 - 29,999 .	13,235	10.2	25.4	318,251,700	11.4	76.1
\$ 10,000 - 19,999 .	26,536	20.5	45.9	374,683,900	13.4	89.5
\$ 5,000 - 9,999 .	27,056	20.9	66.8	193,586,400	6.9	96.4
\$ 2,000 - 4,999 .	24,063	18.6	85.4	80,181,100	2.9	99.3
\$ 1,000 - 1,999 .	9,903	7.7	93.1	14,062,900	0.5	99.8
Less than \$1,000 ...	8,945	6.9	100.0	5,297,300	0.2	100.0

(1) Includes miscellaneous types such as industrial stores, leased departments, etc.

Table 6.--Distribution of Stores and Sales, by Size of Business, 1941--(Concl'd)

Annual Sales	Chain Stores					
	Stores			Sales		
	Number	Per cent	Cumulative per cent	Amount	Per cent	Cumulative per cent
Total	8,011	100.0	-	\$ 642,999,500	100.0	-
\$500,000 or over	148	1.9	1.9	124,004,600	19.3	19.3
\$200,000 - 499,999 ..	570	7.1	9.0	174,746,100	27.2	46.5
\$100,000 - 199,999 ..	925	11.5	20.5	129,180,200	20.1	66.6
\$50,000 - 99,999 ..	1,503	18.8	39.3	104,680,300	16.3	82.9
\$30,000 - 49,999 ..	1,497	18.7	58.0	58,500,600	9.1	92.0
\$20,000 - 29,999 ..	1,104	13.8	71.8	27,481,800	4.3	96.3
\$10,000 - 19,999 ..	1,263	15.8	87.6	18,681,200	2.9	99.2
\$5,000 - 9,999 ..	619	7.7	95.3	4,621,900	0.7	99.9
\$2,000 - 4,999 ..	275	3.4	98.7	996,200	0.1	100.0
\$1,000 - 1,999 ..	55	0.7	99.4	82,800	(a)	-
Less than \$1,000	52	0.6	100.0	23,800	(a)	-

(a) Less than .05 per cent.

PERSONNEL IN RETAIL TRADE

Each firm was asked to report the average number of paid employees engaged in the business during the census year. A distinction was to be made between male and female and between full-time and part-time employment, part-time employees being taken to mean employees engaged for only part of the normal working week or part of the normal working day. Persons engaged during only part of the year but on a full-time basis when employed were to be considered as full-time rather than as part-time employees.

In addition each unincorporated firm was asked to report the number of proprietor-owners actively engaged in the business and a distinction was to be made between those proprietors who maintained a drawing account from which they drew a stated salary and those proprietors who followed no such accounting practice. There was also an inquiry on the schedule regarding the number of unpaid family members engaged in the business but the results of this inquiry are not yet available.

Answers to the inquiry regarding paid employees show that there was an average of 297,047 full-time employees engaged in retail trade in 1941 of which number 188,658 were male and 108,389 were female. Salaries and wages paid to these persons amounted to \$289,379,500. Part-time employees numbered 95,561 including 53,479 male and 42,082 female persons to whom \$25,058,000 was paid in wages. In addition there were 115,202 male and 16,621 female or a total of 131,823 proprietor-owners who devoted the major portion of their time to the management of their retail businesses.

A classification of the stores according to the number of paid employees shows that 56,907 or 41.4 per cent of the total number were operated without any employees, the business being conducted by the proprietors alone or by the proprietors with the assistance of members of their families. About 20 per cent of the stores had one employee each and another 12.4 per cent had each two paid employees. Only 13.6 per cent of the total number of stores had 5 employees or more. These accounted for almost 70 per cent of the total number of paid employees and transacted 58 per cent of the total volume of business.

CASH, CREDIT AND INSTALMENT SALES

All stores were asked to report the proportions of their total business transacted on a cash and on a credit basis but not all firms were able to supply this information. Figures for 98,272 of the 137,331 retail stores indicate that credit sales including instalment business amounted to 28.3 per cent of their total sales while cash sales formed the remaining 71.7 per cent. Percentages of credit to total sales for some of the lines of business in which credit sales are important stood at 30.3 per cent for grocery stores, 24.3 per cent for combination stores, 30. per cent for country general stores, per cent for department stores, 51.9 per cent for automobile dealers, 17.7 per cent for the apparel group of stores as a whole, 70 per cent for furniture stores and for household appliance stores, 48.9 per cent for coal and wood yards, and 36.5 per cent for jewellery stores.

Instalment sales to the amount of \$313,233,400 were reported. This figure covers the total selling value of all goods sold on the instalment plan including the down payment and any allowances for trade-ins in addition to the amount of the original unpaid balance. Comparable figures for instalment sales and total sales for lines of business in which instalment selling is of considerable importance are as follows:

Kind of Business	Total Sales \$	Instalment Sales	
		Amount \$	Per cent of total
Department stores	377,806,100	44,251,400	11.7
Motor vehicle dealers	370,956,200	130,906,100	35.3
Furriers--fur shops	16,005,000	5,265,600	32.9
Furniture stores	64,057,000	35,643,800	55.6
Household appliance or radio dealers	45,894,600	25,389,700	55.3
Jewellery stores	38,453,800	7,996,900	20.8

ACCOUNTS RECEIVABLE

Customers' accounts outstanding at the end of 1941 amounted to \$316,-213,200 or approximately 9.2 per cent of the total annual business transacted. In other words, about 10 per cent more than the average monthly dollar volume of business was owing to the retail merchants at the end of the year. Accounts outstanding included receivables owing to the merchants on open or instalment credit. The figures reported for this item do not, of course, include the amounts owing on instalment purchases financed by finance companies and not carried on the retail merchants' books.

RETAIL INVENTORIES

Stocks of merchandise on hand for resale at the end of 1941 totalled \$647,888,900 or \$64,236,400 in excess of the amount recorded at the end of 1930. Inventories were valued at the lower of the cost or replacement value at the end of the year and relate to store stocks only. Inventories carried in chain store warehouses are not included.

Although strict comparisons of stocks and sales are rendered difficult because of the different price bases used in reporting, nevertheless a comparison of stocks on hand at the end of 1930 and 1941 in relation to the annual sales in the two years provide some measurement of the relative stock position at the close of these two periods. Inventories at cost price at the end of 1930 formed 17.6 per cent of the annual turnover for that year. The ratio of year-end stocks to annual sales in 1941 was 15.9 per cent. Since inventories on hand at any period have more significance in relation to future than to past sales and bearing in mind the differing trends in retail business at the end of 1930 and 1941, it is apparent that retailers' supplies were greater in relation to their requirements at the end of the earlier than the latter period.

RETAIL SALES BY NON-RETAIL STORES

A large volume of retail business is transacted by other than retail stores in the generally accepted sense of that term. Although the total volume of such non-store business is not known, retail sales to the value of \$312,971,600 were reported to the Census of Merchandising in addition to the \$3,440,901,700 transacted by the 137,331 stores whose operations are analyzed in this report. This supplementary amount is comprised of a number of items. Included are the retail sales made direct to householders by manufacturing bakeries and dairies. Included also are the sale of meals, beer and wine, tobacco and other products made by hotels. Retail sales made by wholesale establishments forms an important component amounting to \$60,381,500 although offsetting this in part are wholesale sales made by retail establishments to the value of \$25,135,500. Included in the retail sales of wholesale establishments are purchases of supplies made by patrons of cooperative associations organized chiefly for the marketing of farm produce. In addition, purchases of supplies made by co-operatives organized chiefly for this purpose amounted to \$10,674,500.

Other items included in the total figure of \$312,971,600 are retail sales of flour, feed and coal made by line elevator companies. Itinerant operators of which 6,039 were reported to the Census are not included in the regular census tables. Such operators consisting chiefly of persons distributing drugs, toilet articles or preparations and clothing reported sales of \$13,286,500. Retail sales made by service establishments amounted to \$10,347,200.

In addition sales valued at \$5,941,500 were made by 6,648 persons who reported that they carried on a retail business as a minor activity in conjunction with their main occupation. Farmers carrying agencies for the sale of fertilizers or farm implements form an important component of this group.

No information is available regarding the retail business of manufacturers other than bakeries or dairies. No figures are available regarding the sales at retail made by producer-distributors of dairy products and the total volume of business done by farmer markets is also unknown. Assuming even conservative figures for this uncovered business, it is apparent that at least 10 per cent of the total retail trade of the country is transacted outside of the regular retail stores.

KIND OF BUSINESS CLASSIFICATIONS

A more detailed description of the various kind-of-business classifications used in the merchandising census will be included in the census volume dealing with retail trade. The following notes are restricted to a number of classifications where some clarification of content seems more essential.

Bakery products stores--This classification includes retail bakery products stores, generally small in their scale of operations and not considered as manufacturing bakeries for statistical purposes. Manufacturing bakeries report annually to the Census of Industry and do not come within the scope of the merchandising census. Footnotes indicating the value of retail sales made by manufacturing bakeries are, however, included in the tables.

Dairy products stores--Here again the establishments included do not cover firms reporting to the Census of Industry. Included only are retail outlets specializing in a general line of dairy products.

Milk dealers--This classification includes retail stores specializing in the sale of milk or cream. Producer-distributors of these products are not included.

Combination stores--Stores selling a combination of groceries and fresh meat products are classified thus, provided that the sale of neither one of these two major groups predominates to the extent of 80 per cent of the total business. If the sale of one of the two components does predominate to the extent of 80 per cent or over the store is classified as a grocery store or a meat market.

Country general stores--Country general stores are defined as stores located in places of less than 2,000 population and carrying a general line of merchandise. Food products generally constitute an important part of the business of these stores but if the sale of food products amount to 80 per cent or more of the total trade, the store is classified as a grocery store rather than a country general store.

Department stores--For census purposes department stores are taken to mean stores with annual sales of \$100,000 or more, carrying a general and complete line of men's and women's wearing apparel and also selling house furnishings. Furniture and food products may or may not be sold. In order to avoid disclosing the business transacted by individual companies, it has been necessary to combine the figures for department stores and mail order houses or offices.

The larger mail order houses in Canada maintain a number of order offices in urban centres for the purpose of taking orders to be filled by direct shipment to the customer from the central mail order house. Each such order office was counted as an establishment for census purposes and a report was secured showing the number of employees, wages paid to these employees and the value of orders taken.

General merchandise and dry goods stores--This classification consists of three main types of business. In the first place it includes stores selling a general line of merchandise usually including food products, located in places of 2,000 population or over and not conforming with the requirements necessary to be classified as department stores. Similar stores in smaller localities would be classed as country general stores. Secondly, this classification includes a certain number of stores specializing in the sale of dry goods in the more restricted sense of piece goods. A third component of the group consists of stores maintained by industrial firms chiefly for the use of their own employees.

Garages--This classification in the merchandising census includes establishments engaged in repairing motor vehicles, in selling gas, oil accessories and parts and fulfilling one of the following two conditions:

- (a) Receipts from repair work or other services formed between 25 and 50 per cent of the total annual business.
- (b) Receipts from repair work or other services formed less than 25 per cent of the total volume of business and the composition of the merchandise sales as between parts or accessories and gas or oil was such that the smaller of the two components was at least 25 per cent of the combined figure. If gas and oil sales formed 75 per cent of the total merchandise sales, the establishment was classed as a filling station. If parts and accessories sales predominated to the extent of 75 per cent of the total merchandise sales, the establishment was classed as an accessory, tire and battery shop. Firms engaged in the sale of motor vehicles were classified as motor vehicle dealers rather than as garages. Establishments in which repair or service receipts exceeded the sale of merchandise were classified to the service rather than to the merchandising census.

Lumber and building material dealers--This classification includes firms other than manufacturing firms engaged in the sale of lumber or lumber and other building materials and selling chiefly to builders, home owners, farmers and contractors. Sawmills report to the Census of Industry and are not included in the Merchandising Census. This retail classification is of special importance in the Prairie Provinces where a considerable number of line lumber companies are operative. Dealers in carlots of lumber who sell chiefly to other dealers or to industrial users are considered as wholesale rather than as retail establishments.

Restaurants, cafeterias and eating places--Included here are establishments engaged mainly in the providing of meals, the sale of meals accounting for 75 per cent or more of the total annual business.

Eating places with other merchandise--Assigned to this category are shops engaged in the sale of meals in conjunction with such commodities as tobacco, candy, or pastry products and in which the sale of meals forms between 40 and 75 per cent of the total business. If the sale of meals formed less than 40 per cent of the total, the establishment would be classified as a confectionery, a tobacco or a pastry shop.

Refreshment booths and stands--This classification is comprised chiefly of refreshment booths or stands operating on the roadside, at beaches or at amusement or recreation grounds. In view of the non-permanent nature of these establishments, it is probable that a considerable number of these establishments were not listed by the census enumerators.

Table 7.--Summary of Retail Facts, by Provinces,
1930 and 1941

			CANADA (1)	Prince Edward Island	Nova Scotia
Population	Census, 1930		10,376,786	88,038	512,846
	Census, 1941		11,506,655	95,047	577,962
Stores	1930	No.	125,003	851	6,464
	1941	No.	137,331	863	6,790
Total retail sales	1930 \$		2,755,569,900	13,773,700	99,519,900
	1941 \$		3,440,901,700	15,935,500	165,033,700
Per cent change --	1941/1930		+ 24.9	+ 15.7	+ 65.8
Employment and payroll --					
Full-time employees	1930 No.		238,583	1,127	8,226
	1941 No.		297,047	1,425	13,357
Part-time employees	1930 No.		36,776	182	1,200
	1941 No.		95,561	308	3,938
Total employees	1930 No.		275,459	1,309	9,426
	1941 No.		392,608	1,733	17,295
Full-time wages	1930 \$		247,370,500	874,400	7,006,300
	1941 \$		289,379,500	1,070,900	12,102,100
Part-time wages	1930 \$		10,485,100	46,200	263,500
	1941 \$		25,058,000	64,300	857,100
Total payroll	1930 \$		257,855,600	920,600	7,269,900
	1941 \$		314,437,500	1,135,200	12,959,200
Proprietor-owners (not included above)	1930 No.		125,169	949	6,501
	1941 No.		131,823	859	6,250
Year-end stocks	1930 \$		483,627,500	3,359,400	18,506,700
	1941 \$		547,863,900	3,495,100	23,775,900
Credit sales per cent of total sales	1941 %		28.3	32.6	35.2
Instalment sales	1941 \$		313,233,400	1,192,700	14,921,100
Year-end accounts outstand- ing	1941 \$		316,213,200	1,907,400	12,354,400
Chain stores and sales, per cent of total --					
Stores	1930 %		6.8	1.4	3.4
	1941 %		5.8	2.0	4.8
Sales	1930 %		18.3	5.0	12.7
	1941 %		18.7	6.4	19.4

(1) Includes Yukon and North West Territory.

Table 7.--Summary of Retail Facts, by Provinces,
1950 and 1941

New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
408,219	2,874,255	3,431,683	700,129	921,785	731,603	624,253
457,401	3,331,882	3,787,655	729,744	895,992	796,169	817,861
4,434	34,286	43,045	6,859	10,241	8,592	9,501
4,988	39,712	47,055	7,219	10,088	9,222	11,253
84,371,900	651,138,500	1,099,990,200	189,245,900	189,181,100	176,537,100	248,597,500
101,843,100	818,671,100	1,406,976,700	210,833,400	186,885,800	221,071,400	309,572,600
+ 20.7	+ 25.7	+ 27.9	+ 11.4	- 1.2	+ 25.2	+ 24.5
6,854	62,900	94,184	17,806	13,097	13,077	21,188
9,004	74,562	121,042	20,387	14,641	16,760	25,649
782	7,810	16,929	1,956	2,528	1,944	3,275
2,058	22,187	44,800	5,069	4,611	4,639	7,920
7,636	70,710	111,113	19,762	15,625	15,021	24,463
11,062	96,749	165,842	25,456	19,252	21,399	33,569
6,224,300	59,778,200	101,636,800	18,945,300	14,170,600	14,947,000	23,465,100
7,871,100	66,407,900	123,472,500	18,891,100	13,456,200	17,410,500	28,361,200
183,900	1,980,200	4,902,100	652,500	745,700	616,100	1,056,200
463,600	5,971,700	11,257,800	1,324,400	1,094,100	1,405,700	2,602,800
6,408,200	61,758,400	106,538,900	19,597,800	14,916,300	15,563,100	24,521,300
8,334,700	72,379,600	134,730,300	20,215,500	14,550,300	18,816,200	30,964,000
4,509	34,091	43,623	6,910	10,166	8,469	9,798
4,629	38,574	44,891	7,058	9,644	9,186	10,658
14,806,700	119,843,700	177,112,500	28,253,700	43,153,400	35,800,500	41,055,500
17,208,800	138,806,900	213,163,000	30,019,500	37,261,500	37,511,000	44,958,000
29.6	28.2	26.8	24.6	27.7	30.1	32.1
7,256,400	65,058,200	141,594,600	17,186,500	17,509,400	19,410,200	29,083,600
7,897,500	63,806,200	160,961,300	12,891,300	17,373,400	19,157,100	19,515,300
3.7	5.0	7.6	6.3	11.4	7.9	7.3
4.3	3.6	7.2	4.6	8.8	6.3	6.8
14.2	18.5	20.3	12.0	18.7	14.5	19.8
19.4	16.2	21.0	13.1	17.5	16.3	20.6

Table 8.--Comparison Summary of Stores and Sales by Kind-of-Business Groups and for Selected Kinds of Business, for Canada, 1930 and 1941.

Kind of Business	Number of Stores		Sales		Per cent change
	1930	1941	1930	1941	
			\$	\$	
Total, All Stores	125,003	137,331	2,755,569,900	3,440,901,700	+ 24.9
Total, Comparable Stores(1)	119,621	137,331	2,740,105,200	3,440,901,700	+ 25.6
Food Group	44,665	48,468	615,476,100	786,247,300	+ 27.7
Candy and confectionery stores.	8,981	11,583	54,176,100	67,259,900	+ 24.2
Grocery stores (without fresh meat)	18,166	21,884	243,699,300	266,027,500	+ 9.2
Combination stores (groceries and meats)	5,162	6,101	161,704,100	301,351,000	+ 86.4
Meat market (including sea foods)	5,379	4,793	83,026,200	83,252,200	+ 0.3
Country General Stores	11,355	11,917	207,657,000	214,747,800	+ 3.4
General Merchandise Group ...	3,534	3,794	472,689,300	525,971,000	+ 11.3
Department stores and mail order houses or offices ...	148	504	355,258,600	377,806,100	+ 6.3
Variety stores	513	1,085	44,212,200	85,177,000	+ 92.7
Automotive Group	13,016	16,867	380,914,900	594,719,500	+ 56.1
Motor vehicle dealers	2,736	2,835	253,607,900	370,956,200	+ 46.3
Garages	4,140	3,156	47,559,800	47,561,400	(2)
Filling stations	5,503	10,130	66,449,300	157,558,100	+137.1
Apparel Group	10,474	12,601	219,968,600	295,211,600	+ 34.2
Men's and boys' clothing and furnishings stores	3,969	3,485	72,110,500	79,873,300	+ 10.8
Family clothing stores	1,149	1,934	42,144,100	73,778,900	+ 75.1
Women's apparel and accessories stores	3,715	5,508	69,806,000	97,522,100	+ 39.7
Shoe stores	1,641	1,674	35,908,000	44,037,300	+ 22.6
Building Materials Group	6,144	5,801	164,111,700	174,203,400	+ 6.1
Hardware stores	2,901	3,020	70,891,700	73,143,100	+ 3.2
Lumber and building materials .	1,825	1,611	66,200,700	79,786,000	+ 20.5

(1) Figures for 1930 have been adjusted to exclude producer-distributors of milk, grain elevators and itinerant operators. These kinds of business were not included in the regular tables for 1941.

(2) Less than .05 per cent.

(3) Includes mail order offices operated in conjunction with mail order houses.

Table 8.--Comparison Summary of Stores and Sales by Kind-of-Business Groups and for Selected Kinds of Business, for Canada, 1930 and 1941.

(Concl'd)

Kind of Business	Number of Stores		Sales		Per cent change
	1930	1941	1930	1941	
			\$	\$	
Furniture--Household--					
Radio Group	3,079	3,498	99,791,300	118,356,900	+ 18.6
Furniture stores	1,101	1,337	41,016,500	64,057,000	+ 56.2
Household appliance or radio dealers	1,528	1,648	51,692,400	45,894,600	- 11.2
Restaurant Group	5,609	8,821	75,977,100	131,181,000	+ 72.7
Other Retail Stores	25,521	23,824	507,171,300	589,192,700	+ 16.2
Drug stores	3,559	3,956	76,848,900	101,027,400	+ 31.5
Jewellery stores	1,532	1,692	26,662,600	38,453,800	+ 44.2
Tobacco stores and stands	2,420	4,239	30,702,800	43,227,400	+ 40.8
Second-Hand Group	1,606	1,740	11,812,600	11,070,500	- 6.3

Table 2.--Retail Merchandise Trade, 1941, by Kinds of Business

Kind of Business		Number of Stores	Sales, 1941	Stocks on hand, end of year (at cost)
			\$	\$
1.	Total, All Stores (1941	137,331	3,440,901,700	547,863,900
	(1930	125,003	2,755,569,900	482,627,500
2.	Food Group	48,468	786,247,300	64,753,500
3.	Bakery products stores (1)	992	9,356,100	403,100
	Candy and confectionery stores --			
4.	Candy, nut stores	219	3,639,400	149,100
5.	Confectionery stores	11,364	63,620,500	5,363,800
	Dairy products dealers --			
6.	Dairy products stores (2)	250	10,590,400	201,100
7.	Eggs and poultry stores	203	2,582,600	103,600
8.	Milk dealers	840	18,377,600	174,600
9.	Fruit and vegetable stores	1,436	23,040,600	1,175,400
10.	Grocery stores (without fresh meat)	21,884	266,027,500	30,258,600
11.	Combination stores (groceries and meats)	6,101	301,351,000	21,077,000
	Meat markets (including sea foods) --			
12.	Meat markets	4,538	50,064,400	5,345,700
13.	Fish markets	235	3,187,800	127,300
	Other food stores --			
14.	Caterers	52	605,500	23,800
15.	Coffee, tea and spice stores	73	838,900	137,200
16.	Delicatessen stores	165	2,535,700	107,200
17.	Food stores with non-food departments .	22	198,500	72,900
18.	Other food stores	52	230,800	31,100
19.	Country General Stores	11,917	214,747,800	64,809,400
20.	General Merchandise Group	3,794	525,971,000	99,983,900
21.	Department stores and mail order houses or offices	504	377,806,200	68,173,400
22.	General merchandise and dry goods stores.	2,205	62,927,900	19,463,000
23.	Variety stores	1,025	85,177,000	12,347,500
24.	Automotive Group	16,867	594,719,500	58,884,600
	Motor vehicle dealers --			
25.	Automobile dealers	1,962	238,013,600	29,111,000
26.	Automobile dealers with wholesale car departments	212	102,029,100	11,916,100
27.	Automobile dealers with farm implements	379	20,108,600	2,749,500
28.	Used car dealers	282	10,804,900	1,337,100
29.	Accessory, tire and battery shops	657	16,338,300	2,376,800
30.	Garages	3,156	47,561,400	4,100,700
31.	Filling stations	10,130	157,558,100	6,856,700

(1) Exclusive of manufacturing bakeries whose retail sales totalled \$52,664,100 in 1941.

(2) Exclusive of manufacturing dairies whose retail sales totalled \$40,385,600 in 1941.

Table 9.--Retail Merchandise Trade, 1941, by Kinds of Business

Proprietors		Employment and Wage Facts						
		Full-time employees			Part-time employees			
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages	
				\$			\$	
115,202	16,621	188,658	108,389	289,379,500	53,479	42,082	25,058,000	1.
113,450	11,719	166,001	72,682	247,370,500	23,526	13,250	10,485,100	
40,838	7,179	38,587	13,678	41,674,400	15,896	6,794	4,992,800	2.
743	133	946	801	1,328,800	181	287	108,100	3.
49	17	44	472	413,100	14	141	37,400	4.
9,141	2,488	2,265	2,945	2,906,200	1,037	1,703	522,600	5.
204	30	922	171	1,414,700	72	121	47,500	6.
195	24	110	7	91,100	57	17	15,200	7.
871	29	2,279	193	2,627,300	321	70	87,800	8.
1,613	152	956	331	923,700	656	401	250,400	9.
17,858	3,784	9,978	3,888	9,762,600	4,496	2,066	1,398,700	10.
5,156	348	14,998	4,216	16,677,600	6,215	1,665	1,753,500	11.
4,462	94	5,559	407	4,920,900	2,546	193	668,400	12.
234	21	261	39	237,700	180	47	40,000	13.
31	15	82	44	84,200	35	25	25,900	14.
61	8	59	19	80,300	16	6	7,800	15.
132	33	103	137	183,500	69	49	29,100	16.
39	-	15	-	9,400	1	1	200	17.
49	3	10	8	13,300	-	2	200	18.
10,900	994	7,536	3,737	8,429,100	2,397	1,635	879,700	19.
1,902	708	25,975	42,647	66,765,600	3,605	17,295	5,829,500	20.
10	-	21,454	30,713	53,535,200	2,789	9,339	4,185,100	21.
1,440	620	2,636	2,733	4,957,900	496	938	354,800	22.
452	88	1,885	9,201	8,272,500	320	7,018	1,289,600	23.
16,444	340	36,204	2,337	47,031,500	6,952	700	2,426,200	24.
1,790	19	13,792	945	20,254,600	1,405	95	632,800	25.
116	-	5,187	382	8,762,600	245	10	220,700	26.
427	6	1,039	64	1,295,900	300	21	108,000	27.
281	2	455	21	606,700	162	8	77,300	28.
576	11	1,277	122	1,623,100	307	32	97,200	29.
3,355	21	5,134	210	5,446,200	1,221	88	388,100	30.
9,808	278	9,176	574	8,808,500	3,237	439	883,600	31.

Table 9.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Kind of Business	Number of Stores	Sales, 1941 \$	Stocks on hand, end of year (at cost) \$
Other automotive establishments---			
1. Motorcycle dealers	16	1,000,500	92,000
2. Motorcycle and bicycle dealers	27	871,400	286,200
3. Boats, motorboats, canoes, yachts	13	125,100	19,800
4. Boats (gas, oil, accessories and repairs ..	33	308,500	38,700
5. Apparel Group	12,601	295,211,600	91,838,900
Men's and boys' clothing and furnishings stores --			
6. Men's clothing or clothing and furnishings stores	1,619	52,135,200	17,866,600
7. Men's furnishings stores	416	8,159,700	7,919,300
8. Men's hat stores	52	1,369,200	355,800
9. Custom tailors and made-to-measure clothing	1,398	18,209,200	4,606,800
10. Family clothing stores	1,934	73,778,900	25,742,800
Women's apparel and accessories stores --			
11. Women's ready-to-wear stores	2,457	59,879,800	11,317,000
12. Hosiery, lingerie and accessories stores ..	821	11,191,900	2,635,400
13. Millinery stores	1,153	7,071,800	828,000
14. Furriers--fur shops	462	16,005,000	4,339,900
15. Infants' and children's wear stores	184	1,750,900	603,000
16. Other women's apparel stores	431	1,622,700	379,800
Shoe stores --			
17. Men's shoe stores	54	1,032,000	347,600
18. Women's shoe stores	57	2,050,800	518,700
19. Family shoe stores	1,563	40,954,500	14,378,200
20. Building Materials Group	5,801	174,203,400	47,448,900
Hardware stores --			
21. Hardware stores	2,831	69,454,400	24,909,000
22. Hardware and farm implements	189	3,688,700	1,104,000
Lumber and building material dealers --			
23. Lumber and building materials	997	51,536,600	10,893,500
24. Lumber and building materials, coal and wood	614	28,249,400	6,225,100
25. Other building materials	115	5,617,600	526,000
26. Electrical supply stores	345	4,308,100	1,055,600
27. Heating and plumbing equipment dealers	327	4,839,000	802,800
28. Paint, glass and wallpaper stores	383	6,509,600	1,932,900
29. Furniture--Household--Radio Group	3,498	118,356,900	28,132,900
Furniture stores --			
30. Furniture stores	1,118	59,300,900	13,852,000
31. Furniture and undertaker	219	4,756,100	1,419,400

Table 9.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Proprietors		Employment and Wage Facts						
		Full-time employees			Part-time employees			
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages	
				\$			\$	
16	-	41	7	95,800	3	-	1,000	1.
27	1	77	10	113,900	15	3	7,400	2.
11	2	5	-	4,600	6	2	2,800	3.
37	-	21	2	19,600	51	2	7,300	4.
7,630	3,518	11,615	13,593	26,559,600	4,755	6,633	3,078,300	5.
1,422	66	2,624	439	4,165,000	1,209	254	371,500	6.
360	15	386	51	495,300	291	33	79,700	7.
21	1	97	15	166,900	55	5	20,300	8.
1,314	29	1,436	530	2,279,700	502	277	317,200	9.
1,467	285	2,528	3,904	6,517,400	650	1,484	546,300	10.
984	1,154	832	5,012	5,299,000	188	2,111	651,600	11.
200	504	57	785	624,200	29	492	131,300	12.
241	898	74	953	743,100	57	707	178,700	13.
366	41	890	763	2,004,700	228	366	248,500	14.
48	146	19	101	95,100	8	90	21,600	15.
162	288	79	244	223,200	25	183	59,200	16.
37	1	73	6	108,100	24	-	7,000	17.
33	5	131	21	204,500	64	22	25,200	18.
975	85	2,389	769	3,633,400	1,425	609	420,200	19.
4,661	182	12,773	1,602	17,209,200	3,089	409	1,116,400	20.
2,637	128	4,652	835	6,583,000	1,046	272	340,900	21.
200	2	162	20	172,700	88	8	23,200	22.
598	16	4,173	337	5,490,700	995	35	393,600	23.
176	5	1,970	130	2,552,800	453	19	156,800	24.
104	1	406	35	555,200	110	4	39,200	25.
338	7	339	87	445,400	123	27	61,200	26.
311	7	485	44	639,400	171	12	51,200	27.
297	16	586	114	770,000	103	32	50,300	28.
2,588	196	8,983	2,438	14,763,600	1,562	525	708,100	29.
879	50	3,807	889	6,106,500	498	110	245,500	30.
224	9	286	51	357,900	148	26	36,400	31.

Table 9.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Kind of Business	Number of Stores	Sales, 1941 \$	Stocks on hand, end of year (at cost) \$
Furniture--Household--Radio Group-- (Cont'd) --			
Household appliance or radio dealers --			
1. Household appliance stores	854	23,760,300	4,869,500
2. Household appliance stores with radios	370	15,534,200	3,221,400
Radio and music stores --			
3. Radio specialty stores	342	2,759,000	506,700
4. Radio and music stores	58	3,413,900	876,600
5. Piano and music stores	24	427,200	169,500
Other home furnishings and appliance stores --			
6. Antique shops	114	893,800	589,700
7. China, glassware, kitchenware stores	118	2,536,900	1,027,600
8. Floor coverings, curtains, interior decorations	178	4,246,600	1,361,500
9. Pictures and picture framing stores	75	504,600	194,300
10. Other home furnishings stores	28	223,400	44,700
11. Restaurant Group	8,821	131,181,000	4,231,700
12. Restaurants, cafeterias and eating places ...	4,457	88,033,100	2,387,100
13. Eating places with other merchandise	3,221	38,660,000	1,691,000
14. Refreshment booths and stands	1,143	4,487,900	153,600
15. Other Retail Stores	23,824	589,192,700	84,994,900
16. Farm implement dealers	2,587	30,383,600	3,633,600
Feed stores --			
17. Feed stores (flour, feed, grain, seed)	1,058	32,085,200	3,446,100
18. Farmers' supply stores	296	6,548,600	1,370,100
19. Harness shops	215	944,500	388,500
20. Book and stationery stores	497	9,367,400	2,768,500
Coal and wood yards (ice dealers) --			
21. Coal and wood yards (including ice)	2,862	98,646,800	9,517,100
22. Ice dealers	457	4,149,700	289,400
Drug stores --			
23. Drug stores without soda fountain or lunches	2,848	62,536,100	16,517,300
24. Drug stores with soda fountain or lunches .	1,108	38,491,300	6,944,800
25. Florists	691	8,152,300	601,800
26. Gift, novelty and souvenir shops	472	3,501,900	1,298,600
27. Camera and photographic supply stores	72	3,235,500	544,400
28. Jewellery stores	1,692	38,453,800	13,644,500
29. Luggage and leather goods stores	86	2,047,300	540,700
30. Musical instrument stores (without radios or pianos).....	103	1,105,300	418,700
31. Newsdealers	251	3,401,900	293,500
32. Newsdealers and smallwares	42	496,300	90,400

Table 9.--Retail Merchandise Trade, 1941, by Kinds of Business--(Cont'd)

Proprietors		Employment and Wage Facts						
		Full-time employees			Part-time employees			
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages	
				\$			\$	
413	6	2,652	673	4,551,900	479	144	214,200	1.
320	4	1,100	297	1,857,100	166	43	70,200	2.
339	2	168	39	193,100	54	17	23,000	3.
33	3	332	119	521,400	63	25	32,200	4.
13	1	33	25	60,900	11	7	4,800	5.
71	42	64	30	125,400	25	18	13,200	6.
66	43	160	134	385,700	29	58	19,700	7.
135	24	281	140	494,500	61	57	36,800	8.
69	9	78	31	82,800	21	15	8,900	9.
26	3	22	10	26,400	7	5	3,200	10.
8,860	1,451	14,334	18,388	21,055,000	2,377	4,437	1,579,700	11.
4,767	663	10,869	12,931	16,067,100	1,104	2,305	919,400	12.
3,186	550	2,855	4,837	4,587,600	888	1,671	543,400	13.
907	238	610	620	400,300	385	461	116,900	14.
19,754	1,908	31,725	9,890	44,979,900	12,558	3,585	4,359,000	15.
2,701	16	1,188	93	1,261,300	851	89	224,700	16.
1,032	20	1,467	163	1,524,700	546	72	160,600	17.
264	2	331	52	331,700	139	9	45,100	18.
209	2	79	4	73,300	23	3	7,300	19.
373	92	687	635	1,205,500	145	227	72,700	20.
2,735	118	6,578	647	7,481,300	3,290	142	1,116,500	21.
449	10	1,047	42	1,003,900	1,277	20	197,400	22.
2,346	107	4,345	1,238	5,513,100	1,802	512	571,900	23.
864	27	2,397	2,047	3,835,100	1,250	595	468,800	24.
494	189	678	479	1,090,100	378	344	127,700	25.
266	208	106	291	245,600	71	272	85,700	26.
52	3	200	121	388,300	17	15	6,900	27.
1,534	83	2,191	1,480	4,397,400	392	404	218,400	28.
65	5	116	67	222,300	42	45	23,700	29.
78	12	58	45	118,200	17	24	8,900	30.
169	25	320	140	315,700	107	15	33,400	31.
36	8	15	24	31,100	9	8	4,200	32.

Table 9.--Retail Merchandise Trade, 1941, by Kinds of Business--(Concl'd)

Kind of Business	Number of Stores	Sales, 1941 \$	Stocks on hand, end of year (at cost) \$
Other Retail Stores--(Cont'd) --			
1. Office, store and school furniture, equip- ment and supplies	341	26,289,600	3,965,400
2. Opticians and optometrists	583	5,989,400	823,400
3. Sporting goods stores	507	5,879,300	1,578,700
4. Scientific and medical instruments	22	2,269,600	170,100
5. Tobacco stores and stands	4,239	43,227,400	4,454,300
Liquor stores --			
6. Government liquor stores	618	112,834,600	6,393,800
7. Brewers' warehouses (2)	136	20,197,500	261,600
8. Taverns (not including hotels)	399	9,038,900	168,600
9. Wine stores	49	2,501,600	291,200
10. Patent medicine, perfumes, extracts, etc. ...	251	1,694,200	400,600
11. Miscellaneous kinds of business	1,342	15,723,100	4,179,200
12. Second-Hand Group	1,740	11,070,500	2,785,200
13. Automobile parts and accessories	244	1,996,900	551,500
14. Book stores	111	233,500	82,500
15. Clothing and shoe stores	311	1,409,400	451,100
16. Furniture stores	530	3,710,000	734,600
17. All other second-hand stores	544	3,720,700	965,500

(2) Includes retail business of brewers' warehouses and brewers' retail stores.

Table 9.--Retail Merchandise Trade, 1941, by Kinds of Business--(Concl'd)

Proprietors		Employment and Wage Facts						
		Full-time employees			Part-time employees			
Male	Female	Male	Female	Salaries and wages	Male	Female	Salaries and wages	
				\$			\$	
161	6	2,295	694	5,219,600	76	39	53,200	1.
516	12	412	186	353,400	62	63	35,100	2.
484	20	445	48	468,000	160	28	48,100	3.
15	2	45	16	124,700	-	2	400	4.
3,462	636	1,635	913	2,069,900	791	468	278,000	5.
-	-	1,940	38	3,112,300	405	-	263,000	6.
2	2	508	30	833,600	24	5	12,800	7.
392	34	1,275	38	1,254,400	337	14	134,500	8.
-	-	161	8	249,400	32	9	9,100	9.
205	42	84	61	107,700	12	28	10,500	10.
850	227	1,122	292	1,648,300	303	133	140,400	11.
1,625	145	926	79	911,600	288	69	88,300	12.
251	3	305	10	290,000	58	7	15,600	13.
92	20	4	5	9,000	10	15	2,800	14.
272	40	93	11	83,600	22	11	10,200	15.
493	44	253	26	237,300	114	21	34,600	16.
517	38	271	27	291,700	84	15	25,100	17.

Table 10.--Retail Merchandise Trade, 1941, by Size of Business
(In thousands of dollars)

Kind of Business	TOTALS		Less than \$1,000	
	Number of Stores	Sales	Number of Stores	Sales
1. Total, All Stores	137,331	3,440,902	4,995	5,191
2. Per cent of total stores and sales	100.0	100.0	6.6	0.2
3. Food Group	48,468	786,247	4,359	2,510
4. Bakery products stores	992	9,356	73	41
5. Candy and confectionery stores	11,583	67,260	1,805	965
6. Dairy products dealers	1,295	31,551	50	28
7. Fruit and vegetable stores	1,456	23,041	47	33
8. Grocery stores (without fresh meat)	21,885	266,396	2,120	1,292
9. Combination stores (groceries and meats) .	6,101	301,351	45	30
10. Meat markets (including sea foods)	4,792	82,884	200	112
11. Other food stores	364	4,411	19	11
12. Country General Stores	11,917	214,748	327	214
13. General Merchandise Group	3,794	525,971	247	134
14. Department stores and mail order houses or offices	504	377,806	6	4
15. General merchandise and dry goods stores .	2,205	62,988	218	117
16. Variety stores	1,085	85,177	23	14
17. Automotive Group	16,867	594,720	582	350
Motor vehicle dealers --				
18. Automobile dealers	1,962	238,014	1	(x)
19. Automobile dealers with wholesale car departments	212	102,029	1	(x)
20. Automobile dealers with farm implements	379	20,109	2	(x)
21. Used car dealers	282	10,805	6	5
22. Accessory, tire and battery shops	657	16,338	28	16
23. Garages	3,156	47,561	126	79
24. Filling stations	10,130	157,558	416	247
25. Other automotive establishments	89	2,306	2	(x)
26. Apparel Group	12,601	295,212	698	402
Men's and boys' clothing and furnishings stores --				
27. Men's clothing or clothing and furn- ishings stores	1,619	52,135	25	14
28. Men's furnishings stores	416	8,160	10	7
29. Men's hat stores	52	1,369	-	-
30. Custom tailors and made-to-measure clothing	1,398	18,209	143	86

Table 10.--Retail Merchandise Trade, 1941, by Size of Business

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$1,000- \$1,999		\$2,000- \$4,999		\$5,000- \$9,999		\$10,000- \$19,999		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
9,958	14,146	24,339	81,181	27,674	198,189	27,800	393,385	1.
7.3	0.4	17.7	2.3	20.1	5.8	20.2	11.4	2.
4,328	6,054	9,952	33,379	10,387	73,776	9,099	127,373	3.
73	111	236	783	307	2,157	208	2,864	4.
1,468	2,045	3,415	11,116	2,970	20,761	1,475	19,710	5.
88	118	225	754	309	2,206	277	3,768	6.
60	91	228	788	327	2,352	393	5,575	7.
2,258	3,123	4,686	16,046	4,807	34,016	4,186	58,523	8.
100	153	347	1,269	545	4,102	1,263	18,640	9.
253	374	740	2,388	1,036	7,554	1,205	17,037	10.
28	39	75	235	86	628	90	1,255	11.
594	877	1,706	6,786	2,614	18,904	3,248	45,737	12.
197	280	456	1,513	505	3,595	541	7,714	13.
8	13	20	75	26	193	44	608	14.
168	239	361	1,194	355	2,477	332	4,683	15.
21	29	75	245	124	926	165	2,423	16.
858	1,224	2,601	8,653	3,346	24,126	3,561	50,546	17.
6	(x)	38	139	115	800	222	3,378	18.
-	-	-	-	-	-	-	-	19.
1	(x)	10	38	24	187	86	1,293	20.
10	16	32	109	37	254	59	823	21.
44	64	94	303	106	765	137	1,894	22.
195	274	605	1,980	774	5,610	706	10,046	23.
597	854	1,803	6,027	2,267	16,300	2,336	32,871	24.
5	8	19	58	23	151	15	240	25.
863	1,258	1,999	6,534	2,144	15,515	2,516	36,703	26.
26	51	99	360	242	1,795	382	5,704	27.
16	23	44	143	83	590	111	1,561	28.
3	(x)	4	(x)	9	71	9	146	29.
185	262	385	1,206	274	1,900	178	2,510	30.

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(In thousands of dollars)

Kind of Business	\$20,000- \$29,999		\$30,000- \$49,999	
	Number of Stores	Sales	Number of Stores	Sales
1. Total, All Stores	14,339	345,734	12,126	460,534
2. Per cent of total stores and sales .	10.4	10.0	8.8	13.4
3. Food Group	4,299	103,338	3,335	128,547
4. Bakery products stores	62	1,482	25	928
5. Candy and confectionery stores	333	7,647	92	3,293
6. Dairy products dealers	119	2,855	86	3,271
7. Fruit and vegetable stores	217	5,179	124	4,722
8. Grocery stores (without fresh meat)	1,836	43,981	1,332	50,085
9. Combination stores (groceries and meats) .	1,062	26,103	1,187	45,758
10. Meat markets (including sea foods)	632	15,189	466	17,662
11. Other food stores	38	905	23	829
12. Country General Stores	1,551	37,061	1,130	42,370
13. General Merchandise Group	367	8,900	424	16,488
14. Department stores and mail order houses or offices	44	1,116	63	2,519
15. General merchandise and dry goods stores .	205	4,959	237	9,280
16. Variety stores	118	2,826	124	4,690
17. Automotive Group	2,029	48,749	1,796	68,317
Motor vehicle dealers --				
18. Automobile dealers	228	5,558	345	13,622
19. Automobile dealers with wholesale car departments	3	(x)	3	(x)
20. Automobile dealers with farm imple- ments	71	1,710	77	2,991
21. Used car dealers	28	685	52	2,010
22. Accessory, tire and battery shops	81	1,992	76	2,952
23. Garages	355	8,401	259	9,563
24. Filling stations	1,251	30,062	979	36,877
25. Other automotive establishments	12	(x)	5	(x)
26. Apparel Group	1,530	37,363	1,469	56,718
Men's and boys' clothing and furnishings stores --				
27. Men's clothing or clothing and furn- ishings stores	274	6,665	292	11,073
28. Men's furnishings stores	69	1,699	59	2,187
29. Men's hat stores	6	148	14	562
30. Custom tailors and made-to-measure clothing	87	2,174	73	2,820

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$50,000- \$99,999		\$100,000- \$199,999		\$200,000- \$499,999		\$500,000- or over		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
7,523 5.5	508,867 14.8	2,856 2.1	389,053 11.3	1,308 1.0	395,024 11.5	413 0.3	649,597 18.9	1. 2.
1,799	120,276	591	79,950	273	84,541	46	28,502	3.
5	(x)	2	(x)	1	(x)	-	-	4.
24	(x)	1	(x)	-	-	-	-	5.
77	(x)	39	(x)	22	(x)	3	(x)	6.
53	3,448	7	852	-	-	-	-	7.
506	32,816	117	16,297	33	(x)	1	(x)	8.
934	63,953	371	50,237	206	65,898	41	25,209	9.
198	(x)	51	(x)	11	(x)	1	(x)	10.
2	(x)	3	(x)	-	-	-	-	11.
587	38,554	138	18,744	20	(x)	2	(x)	12.
471	33,934	317	43,682	180	55,507	89	354,223	13.
118	8,311	53	7,462	53	18,077	69	339,429	14.
190	13,277	93	12,329	42	12,130	4	2,304	15.
163	12,346	171	23,890	85	25,300	16	12,490	16.
1,124	75,779	514	71,088	313	98,584	143	147,303	17.
397	28,305	329	45,851	200	63,184	81	77,108	18.
18	1,329	44	6,361	84	26,758	59	(x)	19.
68	4,961	28	3,550	9	2,577	3	(x)	20.
28	1,890	25	3,452	5	1,562	-	-	21.
67	4,377	19	2,694	5	1,282	-	-	22.
108	6,946	24	3,270	4	1,392	-	-	23.
435	27,751	42	(x)	4	(x)	-	-	24.
3	(x)	3	(x)	2	(x)	-	-	25.
988	66,676	258	34,245	102	28,569	14	11,231	26.
202	13,798	59	7,751	18	4,925	-	-	27.
19	1,236	4	(x)	1	(x)	-	-	28.
7	426	-	-	-	-	-	-	29.
54	3,681	14	(x)	5	(x)	-	-	30.

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(In thousands of dollars)

Kind of Business	TOTALS		Less than \$1,000	
	Number of Stores	Sales	Number of Stores	Sales
Apparel Group--(Cont'd) --				
1. Family clothing stores	1,934	73,779	42	(x)
Women's apparel and accessories stores --				
1. Women's ready-to-wear stores	2,457	59,880	75	(x)
2. Hosiery, lingerie and accessories stores	821	11,192	73	40
3. Millinery stores	1,153	7,072	176	92
4. Furriers--fur shops	462	16,005	5	3
5. Infants' and children's wear stores	184	1,751	16	(x)
6. Other women's apparel stores	431	1,623	108	57
7. Shoe stores	1,674	44,038	25	(x)
8. Building Materials Group	5,801	174,203	188	100
9. Hardware stores	3,020	73,143	71	35
10. Lumber and building material dealers	1,611	79,786	33	(x)
11. Other building materials	1,170	21,275	84	(x)
12. Furniture--Household--Radio Group ..	3,498	118,357	191	100
13. Furniture stores	1,337	64,057	28	(x)
Household appliance or radio dealers --				
14. Household appliance stores	854	23,760	55	24
15. Household appliance stores with radios .	370	15,534	5	(x)
16. Radio and music stores	424	6,600	49	(x)
17. Other home furnishings and appliance stores	513	8,406	54	(x)
18. Restaurant Group	8,821	131,181	679	395
19. Restaurants, cafeterias and eating places .	4,457	88,033	163	109
20. Eating places with other merchandise	3,221	38,660	160	101
21. Refreshment booths and stands	1,143	4,488	356	185
22. Other Retail Stores	23,824	589,193	1,436	837
23. Farm implement dealers	2,587	30,384	250	143
24. Farmers' supplies	1,354	38,634	79	44
25. Harness shops	215	945	31	(x)
26. Book and stationery stores	497	9,367	33	18
27. Coal and wood yards (ice dealers)	3,319	102,797	231	143
Drug stores --				
28. Drug stores without soda fountain .	2,848	62,536	46	27
29. Drug stores with soda fountain .	1,108	38,491	-	-

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$1,000- \$1,999		\$2,000- \$4,999		\$5,000- \$9,999		\$10,000- \$19,999		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
66	91	212	767	316	2,336	415	6,210	1.
125	180	331	1,103	403	2,894	570	8,299	1.
87	127	177	567	160	1,179	151	2,134	2.
169	243	350	1,097	255	1,809	137	1,868	3.
15	22	41	147	71	550	98	1,473	4.
20	28	55	175	41	294	28	407	5.
97	139	129	377	61	439	30	395	6.
54	(x)	172	(x)	229	(x)	407	5,993	7.
256	365	701	2,381	1,049	7,781	1,445	20,653	8.
102	(x)	328	1,117	563	4,234	837	11,977	9.
33	(x)	130	454	265	1,960	371	5,400	10.
123	175	243	909	221	1,590	237	3,277	11.
220	324	496	1,655	564	4,037	569	8,186	12.
46	66	129	448	164	1,191	250	3,765	12.
55	83	115	391	167	1,207	115	1,543	14.
14	19	41	132	52	382	69	1,035	15.
59	(x)	104	325	84	589	60	819	16.
46	(x)	107	358	97	668	75	1,026	17.
616	887	1,778	5,878	1,956	14,032	1,828	25,716	18.
218	325	763	2,567	912	6,635	982	13,933	19.
196	292	571	2,277	896	6,418	787	10,960	20.
202	270	344	1,034	148	979	59	803	21.
1,740	2,430	4,113	13,725	4,782	34,166	4,804	68,207	22.
281	405	565	1,810	607	4,200	474	6,399	23.
86	114	204	679	206	1,452	241	3,374	24.
52	71	80	246	33	229	16	216	25.
35	50	87	293	102	736	109	1,502	26.
310	430	569	1,866	526	3,669	508	7,199	27.
71	103	218	777	475	3,527	801	11,861	28.
2	(x)	17	62	57	453	247	3,785	29.

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(In thousands of dollars)

Kind of Business	\$20,000- \$29,999		\$30,000- \$49,999	
	Number of Stores	Sales	Number of Stores	Sales
Apparel Group--(Cont'd) --				
1. Family clothing stores	262	6,421	265	10,338
Women's apparel and accessories stores --				
1. Women's ready-to-wear stores	350	8,509	309	11,734
2. Hosiery, lingerie and accessories stores	65	1,521	70	2,668
3. Millinery stores	44	1,052	19	(x)
4. Furriers--fur shops	81	1,957	56	2,220
5. Infants' and children's wear stores	11	272	10	378
6. Other women's apparel stores	3	(x)	2	(x)
7. Shoe stores	278	(x)	300	(x)
8. Building Materials Group	752	18,220	622	23,526
9. Hardware stores	463	11,207	357	13,466
10. Lumber and building material dealers	195	4,759	178	6,693
11. Other building materials	94	2,255	87	3,368
12. Furniture--Household--Radio Group	387	9,418	435	16,966
13. Furniture stores	171	4,118	211	8,108
Household appliance or radio dealers --				
14. Household appliance stores	94	2,336	101	3,992
15. Household appliance stores with radios .	40	977	60	2,476
16. Radio and music stores	27	(x)	19	(x)
17. Other home furnishings and appliance stores	55	(x)	44	(x)
18. Restaurant Group	850	20,445	665	25,051
19. Restaurants, cafeterias and eating places .	570	13,740	476	17,944
20. Eating places with other merchandise	264	6,345	179	6,760
21. Refreshment booths and stands	16	360	10	346
22. Other Retail Stores	2,511	60,740	2,191	83,100
23. Farm implement dealers	193	4,529	137	5,126
24. Farmers' supplies	133	3,160	171	6,575
25. Harness shops	-	-	1	(x)
26. Book and stationery stores	48	1,136	42	1,603
27. Coal and wood yards (ice dealers)	341	8,169	348	13,491
Drug stores --				
28. Drug stores without soda fountain	570	13,925	457	16,972
29. Drug stores with soda fountain	263	6,711	338	12,887

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$50,000- \$99,999		\$100,000- \$199,999		\$200,000- \$499,999		\$500,000 and over		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
199	13,593	77	10,433	49	14,208	11	(x)	1.
235	15,890	46	5,940	10	2,806	3	(x)	1.
31	2,115	7	841	-	-	-	-	2.
2	(x)	1	(x)	-	-	-	-	3.
64	4,398	21	2,631	10	2,601	-	-	4.
3	(x)	-	-	-	-	-	-	5.
1	(x)	-	-	-	-	-	-	6.
171	(x)	29	(x)	9	(x)	-	-	7.
461	31,920	232	32,143	77	21,990	16	15,125	8.
208	14,171	67	(x)	22	(x)	2	(x)	9.
203	14,218	139	19,650	53	15,460	11	(x)	10.
50	3,531	26	(x)	2	(x)	3	(x)	11.
398	27,552	170	22,632	57	(x)	11	(x)	12.
193	13,785	103	(x)	34	9,761	8	9,138	13.
116	7,677	29	3,741	6	(x)	1	(x)	14.
53	3,764	26	3,585	9	2,622	1	(x)	15.
11	(x)	5	(x)	5	1,331	1	(x)	16.
25	(x)	7	(x)	3	(x)	-	-	17.
342	22,650	94	12,372	13	3,757	-	-	18.
279	18,610	82	(x)	12	(x)	-	-	19.
55	3,530	12	(x)	1	(x)	-	-	20.
8	510	-	-	-	-	-	-	21.
1,343	90,753	539	73,771	273	80,472	92	80,931	22.
56	3,544	17	2,366	7	1,861	-	-	23.
157	10,690	61	8,308	16	4,238	-	-	24.
2	(x)	-	-	-	-	-	-	25.
28	1,884	11	(x)	2	(x)	-	-	26.
287	(x)	136	(x)	44	(x)	19	(x)	27.
189	12,000	18	(x)	2	(x)	1	(x)	28.
147	9,453	32	3,966	5	(x)	-	-	29.

Table 10.—Retail Merchandise Trade, 1941, by Size of Business—(Cont'd)
(In thousands of dollars)

Kind of Business	TOTALS		Less than \$1,000	
	Number of Stores	Sales	Number of Stores	Sales
Other Retail Stores--(Cont'd)				
1. Florists	691	8,152	37	19
2. Gift, novelty and souvenir shops	472	3,502	55	29
3. Camera and photographic supply stores ...	72	3,236	2	(x)
4. Jewellery stores	1,692	38,454	56	33
5. Luggage and leather goods stores	86	2,047	2	(x)
6. Musical instrument stores (without radios or pianos)	103	1,105	12	7
7. Newsdealers	251	3,402	22	11
8. Newsdealers and smallwares	42	496	4	3
9. Office, store and school furniture, equipment and supplies	341	26,289	6	4
10. Opticians and optometrists	583	5,989	15	11
11. Sporting goods stores	507	5,879	46	30
12. Scientific and medical instruments	22	2,270	1	(x)
13. Tobacco stores and stands	4,239	43,227	296	177
14. Liquor stores	1,202	144,573	-	-
15. Patent medicine, perfumes, extracts, etc.	251	1,694	39	23
16. Miscellaneous kinds of business	1,342	15,723	173	92
17. Second-Hand Group	1,740	11,071	288	149
18. Automobile parts and accessories	244	1,997	23	13
19. Book stores	111	234	53	24
20. Clothing and shoe stores	311	1,409	66	32
21. Furniture stores	530	3,710	74	40
22. All other second-hand stores	544	3,721	72	39

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$1,000- \$1,999		\$2,000- \$4,999		\$5,000- \$9,999		\$10,000- \$19,999		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
58	81	168	549	189	1,390	136	1,896	1.
55	76	148	489	102	746	81	1,079	2.
4	6	11	42	8	63	15	229	3.
112	176	361	1,228	389	2,740	345	4,791	4.
4	6	9	38	21	153	18	280	5.
6	9	19	65	32	224	17	240	6.
19	28	58	195	58	392	44	647	7.
4	5	6	24	16	116	8	115	8.
14	22	22	81	30	221	63	901	9.
44	69	129	455	195	1,381	130	1,790	10.
48	66	119	377	105	735	98	1,415	11.
-	-	4	14	7	31	6	88	12.
363	532	869	2,991	1,176	9,489	1,019	14,241	13.
2	(x)	25	101	123	929	179	2,720	14.
31	43	87	277	57	579	21	293	15.
139	192	318	1,068	268	1,894	228	3,147	16.
284	387	537	1,678	327	2,257	189	2,551	17.
30	42	67	207	55	380	46	660	18.
19	25	31	98	4	24	4	63	19.
49	70	106	330	57	397	27	334	20.
87	119	143	452	113	798	69	903	21.
99	131	190	590	98	659	43	592	22.

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Cont'd)
(In thousands of dollars)

Kind of Business	\$20,000- \$29,999		\$30,000- \$49,999	
	Number of Stores	Sales	Number of Stores	Sales
Other Retail Stores--(Cont'd)				
1. Florists	39	944	41	1,589
2. Gift, novelty and souvenir shops	18	420	7	279
3. Camera and photographic supply stores ...	8	196	10	407
4. Jewellery stores	181	4,255	114	4,344
5. Luggage and leather goods stores	13	348	9	336
6. Musical instrument stores (without radios or pianos)	5	(x)	10	366
7. Newsdealers	18	433	20	717
8. Newsdealers and smallwares	2	(x)	1	(x)
9. Office, store and school furniture, equipment and supplies	28	698	50	1,921
10. Opticians and optometrists	45	1,083	17	599
11. Sporting goods stores	46	1,108	29	1,111
12. Scientific and medical instruments	1	(x)	-	-
13. Tobacco stores and stands	279	6,577	154	5,671
14. Liquor stores	178	4,412	151	5,871
15. Patent medicine, perfumes, extracts, etc.	11	258	4	(x)
16. Miscellaneous kinds of business	91	2,158	80	3,017
17. Second-Hand Group	63	1,500	39	1,453
18. Automobile parts and accessories	13	314	9	(x)
19. Book stores	-	-	-	-
20. Clothing and shoe stores	5	(x)	-	-
21. Furniture stores	25	585	15	(x)
22. All other second-hand stores	20	(x)	15	572

Table 10.--Retail Merchandise Trade, 1941, by Size of Business--(Concl'd)

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

\$50,000- \$99,999		\$100,000- \$199,999		\$200,000- \$499,999		\$500,000- and over		
Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	Number of Stores	Sales	
21	(x)	2	(x)	-	-	-	-	1.
6	385	-	-	-	-	-	-	2.
7	464	3	(x)	3	(x)	1	(x)	3.
82	5,520	32	4,193	14	4,449	6	6,724	4.
8	606	2	(x)	-	-	-	-	5.
2	(x)	-	-	-	-	-	-	6.
10	(x)	2	(x)	-	-	-	-	7.
-	-	1	(x)	-	-	-	-	8.
59	4,199	44	6,036	13	3,749	12	8,460	9.
6	(x)	2	(x)	-	-	-	-	10.
15	(x)	1	(x)	-	-	-	-	11.
1	(x)	-	-	1	(x)	1	(x)	12.
54	3,399	8	(x)	1	(x)	-	-	13.
172	12,309	158	22,892	162	49,155	52	46,182	14.
-	-	-	-	1	(x)	-	-	15.
34	2,314	9	1,269	2	543	-	-	16.
10	667	3	431	-	-	-	-	17.
1	(x)	-	-	-	-	-	-	18.
-	-	-	-	-	-	-	-	19.
-	-	1	(x)	-	-	-	-	20.
4	(x)	-	-	-	-	-	-	21.
5	353	2	(x)	-	-	-	-	22.

Table 11.--Retail Merchandise Trade, 1941, Classified by Number of Employees

Number of Employees	Stores		Sales		All Employees		
					TOTAL		Male
	Number	Per Cent	Amount	Per Cent	Number	Per Cent	Number
1. Total, All Stores	137,331	100.0	\$ 3,440,901,700	100.0	392,608	100.0	242,137
Stores reporting --							
2. No employees	56,907	41.4	297,279,100	8.6	-	-	-
3. 1 employee	27,578	20.1	205,295,400	8.9	27,578	7.0	20,208
4. 2 employees	16,987	12.4	323,248,100	9.4	33,974	8.7	23,794
5. 3 employees	10,479	7.6	282,380,500	8.2	31,437	8.0	21,577
6. 4 employees	6,732	4.9	225,400,100	6.5	26,928	6.8	18,334
7. 5-9 employees	12,303	9.0	531,187,700	15.3	78,381	20.0	52,704
8. 10-19 employees	4,118	3.0	417,040,500	12.1	52,720	13.4	34,767
9. 20-49 employees	1,779	1.3	390,543,900	11.4	50,982	13.0	30,641
10. 50-99 employees	313	0.2	154,682,600	4.5	19,567	5.0	10,688
11. 100 employees or over	135	0.1	413,843,800	12.0	71,041	18.1	29,424
Food Group --							
12. Total, All Stores	48,468	100.0	786,247,300	100.0	74,955	100.0	54,483
Stores reporting --							
13. No employees	25,216	52.0	120,526,100	15.3	-	-	-
14. 1 employee	8,876	18.3	93,139,400	11.8	8,876	11.8	6,414
15. 2 employees	5,201	10.7	93,815,900	11.9	10,402	13.9	7,290
16. 3 employees	3,151	6.5	77,880,400	9.9	9,453	12.6	6,767
17. 4 employees	1,917	3.9	62,702,000	8.0	7,668	10.2	5,528
18. 5-9 employees	3,044	6.3	155,854,100	19.8	19,187	25.6	13,483
19. 10-19 employees	759	1.6	87,862,100	11.2	9,497	12.7	7,047
20. 20-49 employees	268	0.6	80,100,600	10.2	7,595	10.1	6,037
21. 50-99 employees	30	0.1	12,337,500	1.6	1,604	2.2	1,305
22. 100 employees or over	6	(b)	2,029,200	0.3	673	0.9	612
Automotive Group --							
23. Total, All Stores	16,867	100.0	594,719,500	100.0	46,193	100.0	43,156
Stores reporting --							
24. No employees	5,834	34.6	35,652,700	5.2	-	-	-
25. 1 employee	4,095	24.3	51,025,700	8.6	4,095	8.9	3,945
26. 2 employees	2,480	14.7	54,033,400	9.1	4,960	10.7	4,652
27. 3 employees	1,375	8.2	43,709,800	7.3	4,128	8.9	3,865
28. 4 employees	758	4.5	30,863,300	5.2	3,032	6.6	2,781
29. 5-9 employees	1,461	8.6	93,873,100	15.8	9,141	19.8	8,487
30. 10-19 employees	498	2.9	75,204,800	12.6	6,485	14.0	6,024
31. 20-49 employees	285	1.7	111,800,700	18.8	8,359	18.1	7,790
32. 50-99 employees	64	0.4	64,942,500	10.9	3,932	8.5	3,700
33. 100 employees or over	16	0.1	32,607,500	5.5	2,061	4.5	1,912

(b) Less than .05 per cent.

All Employees--(Cont'd)			Full-time Employees (Included in Totals)						
Female	Salaries and Wages		TOTAL		Male	Female	Salaries and Wages		
Number	Amount	Per Cent	Number	Per Cent	Number	Number	Amount	Per Cent	
	\$						\$		
150,471	314,437,500	100.0	297,047	100.0	188,658	108,389	289,379,500	100.0	1.
									2.
7,370	17,915,800	5.7	19,742	6.6	15,235	4,507	15,737,700	5.4	3.
10,180	21,263,400	6.7	23,309	7.9	16,912	6,397	18,570,800	6.4	4.
9,860	20,666,200	6.6	22,124	7.5	15,432	6,692	18,354,100	6.3	5.
8,594	18,670,900	5.9	19,146	6.4	13,233	5,913	16,807,800	5.8	6.
25,677	59,704,600	19.0	58,091	19.6	39,857	18,234	54,927,800	19.0	7.
17,953	45,877,100	14.6	41,292	13.9	27,617	13,675	42,994,400	14.9	8.
20,341	46,127,300	14.7	39,206	13.2	24,590	14,616	43,235,100	15.0	9.
8,879	19,522,700	6.2	15,798	5.3	9,349	6,449	18,586,500	6.4	10.
41,617	64,689,500	20.6	58,339	19.6	26,433	31,906	60,165,300	20.8	11.
20,472	46,667,200	100.0	52,265	100.0	38,587	13,678	41,674,400	100.0	12.
									13.
2,462	4,854,900	10.4	6,337	12.1	4,819	1,518	4,217,700	10.1	14.
3,112	5,470,700	11.7	7,042	13.5	5,097	1,945	4,679,200	11.2	15.
2,686	5,193,700	11.1	6,529	12.5	4,733	1,796	4,586,800	11.0	16.
2,140	4,543,500	9.7	5,402	10.3	3,950	1,452	4,061,400	9.8	17.
5,704	12,057,400	25.9	13,391	25.6	9,757	3,634	10,926,800	26.2	18.
2,450	7,085,000	15.2	6,888	13.2	5,119	1,769	6,531,500	15.7	19.
1,558	5,883,500	12.6	4,874	9.3	3,611	1,263	5,202,700	12.5	20.
299	1,207,600	2.6	1,156	2.2	910	246	1,101,800	2.6	21.
61	370,900	0.8	646	1.3	591	55	366,500	0.9	22.
3,037	49,457,700	100.0	38,541	100.0	36,204	337	47,031,500	100.0	23.
									24.
150	2,720,800	5.5	2,960	7.7	2,890	70	2,370,900	5.1	25.
308	3,624,200	7.3	3,641	9.4	3,489	152	3,250,900	6.9	26.
263	3,266,100	6.6	3,046	7.9	2,901	145	2,931,200	6.2	27.
251	2,436,700	4.9	2,271	5.9	2,104	167	2,229,000	4.7	28.
654	8,535,100	17.3	7,512	19.5	6,995	517	8,082,400	17.2	29.
461	7,321,800	14.8	5,562	14.4	5,164	398	7,007,200	14.9	30.
569	11,689,400	23.6	7,709	20.0	7,202	507	11,398,000	24.2	31.
232	6,552,300	13.3	3,805	9.9	3,573	232	6,478,900	13.8	32.
149	3,311,300	6.7	2,035	5.3	1,886	149	3,283,000	7.0	33.

Table 12.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales,
and Accounts Outstanding

Kind of Business	All Stores		Stores not reporting proportion of cash and credit sales	
	Number of Stores	Sales	Number of Stores	Sales
		\$		\$
1. Total, All Stores	137,331	3,440,901,700	39,059	485,677,800
2. Food Group	48,468	786,247,300	12,595	101,957,800
3. Bakery products stores	992	9,356,100	293	1,653,100
4. Candy and confectionery stores	11,583	67,259,900	4,244	18,541,700
5. Dairy products dealers	1,295	31,550,600	524	7,384,000
6. Fruit and vegetable stores ...	1,456	23,040,600	347	3,273,600
7. Grocery stores (without fresh meat)	21,884	266,027,500	5,038	38,505,400
8. Combination stores (groceries and meats)	6,101	301,351,000	888	21,318,800
9. Meat markets (including sea foods)	4,793	83,252,200	1,136	10,462,200
10. Other food stores	364	4,409,400	125	819,000
11. Country General Stores	11,917	214,747,800	3,199	48,410,800
12. General Merchandise Group .	3,794	525,971,000	1,195	35,988,300
13. Department stores and mail order houses or offices	504	377,806,100	269	16,811,500
14. General merchandise and dry goods stores	2,205	62,987,900	776	14,740,800
15. Variety stores	1,085	85,177,000	150	4,436,000
16. Automotive Group	16,867	594,719,500	5,338	83,180,400
Motor vehicle dealers --				
17. Automobile dealers	1,962	238,013,600	408	24,787,200
18. Automobile dealers with wholesale car departments.	212	102,029,100	11	3,140,800
19. Automobile dealers with farm implements	379	20,108,600	71	1,775,000
20. Used car dealers	282	10,804,900	73	1,849,700
21. Accessory, tire and battery shops	657	16,338,300	176	2,052,000
22. Garages	3,156	47,561,400	1,132	12,001,200
23. Filling stations	10,130	157,558,100	3,434	37,051,300
24. Other automotive establish-ments	89	2,305,500	33	523,200

Table 12.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding

Stores reporting all cash or proportion of cash and credit sales				Instalment (1) sales reported	Customers' Accounts Outstanding Dec. 31, 1941	
Number of Stores	Sales	Credit Sales				
		Amount	Per cent.			
	\$	\$		\$	\$	
98,272	2,955,223,900	838,616,700	28.3	313,233,400	316,213,200	1.
35,873	684,289,500	171,915,100	25.1	-	39,984,400	2.
699	7,703,000	795,600	10.3	-	193,100	3.
7,339	48,718,200	4,053,200	8.3	-	2,673,900	4.
771	24,166,600	8,019,300	33.2	-	1,434,300	5.
1,109	19,767,000	2,398,600	12.1	-	5,323,200	6.
16,846	227,522,100	69,002,300	30.3	-	17,748,000	7.
5,213	280,032,200	68,174,600	24.3	-	9,262,500	8.
3,657	72,790,000	19,232,100	26.4	-	3,209,700	9.
239	3,590,400	245,200	6.8	-	139,700	10.
8,718	166,337,000	51,269,100	30.8	3,199,100	33,079,300	11.
2,599	489,982,700	101,534,000	20.7	46,989,100	36,193,100	12.
235	360,994,600	96,927,200	24.1	44,251,400	26,974,700	13.
1,429	48,247,100	14,794,700	30.6	2,705,600	9,123,300	14.
935	80,741,000	192,100	0.2	32,100	95,100	15.
11,529	511,539,100	313,629,700	61.3	136,879,300	31,796,200	16.
1,554	213,226,400	110,683,700	51.9	84,383,200	12,939,200	17.
201	98,882,300	50,869,900	51.4	35,252,700	3,737,300	18.
308	18,333,600	9,097,800	49.6	6,289,700	1,844,100	19.
209	8,955,200	5,241,400	58.5	4,980,500	3,405,900	20.
481	14,286,300	6,299,400	44.1	1,306,500	1,378,300	21.
2,024	35,560,200	11,595,900	32.6	2,502,800	3,820,400	22.
6,696	120,506,800	19,012,400	15.8	1,732,300	4,390,200	23.
56	1,762,300	729,200	40.9	431,600	280,800	24.

(1) Included in credit sales.

Table 12.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales,
and Accounts Outstanding--(Cont'd)

Kind of Business	All Stores		Stores not reporting proportion of cash and credit sales	
	Number of Stores	Sales	Number of Stores	Sales
		\$		\$
1. Apparel Group	12,601	295,211,600	3,298	41,308,200
Men's and boys' clothing and furnishings stores --				
2. Men's clothing or clothing and furnishings stores	1,619	52,135,200	303	7,076,200
3. Men's furnishings stores	416	8,159,700	107	1,575,800
4. Men's hat stores	52	1,369,200	10	184,500
5. Custom tailors and made-to-measure clothing	1,398	18,209,200	545	3,210,300
6. Family clothing stores	1,934	73,778,900	421	9,525,600
Women's apparel and accessories stores --				
7. Women's ready-to-wear stores	2,457	59,879,800	515	7,960,900
8. Hosiery, lingerie and accessories stores	821	11,191,900	227	1,343,500
9. Millinery stores	1,153	7,071,800	412	1,650,800
10. Furriers--fur shops	462	16,005,000	105	2,175,900
11. Infants' and children's wear stores ..	184	1,750,900	62	439,100
12. Other women's apparel stores	431	1,622,700	238	698,200
13. Shoe stores	1,674	44,037,300	353	5,467,400
14. Building Materials Group	5,801	174,203,400	1,425	27,728,200
15. Hardware stores	3,020	73,143,100	665	10,862,900
16. Lumber and building material dealers	1,611	79,786,000	333	12,741,000
17. Other building materials	1,170	21,274,300	427	4,124,300
18. Furniture--Household--Radio Group ..	3,498	118,356,900	832	11,863,200
19. Furniture stores	1,337	64,057,000	259	4,561,700
Household appliance or radio dealers --				
20. Household appliance stores	854	23,760,300	182	3,248,800
21. Household appliance stores with radios	370	15,534,200	60	868,400
22. Radio and music stores	424	6,600,100	167	1,365,900
23. Other home furnishings and appliance stores	513	8,405,300	164	1,818,400
24. Restaurant Group	8,821	131,181,000	4,022	40,828,200
25. Restaurants, cafeterias and eating places	4,457	88,033,100	1,900	23,663,900
26. Eating places with other merchandise	3,221	38,660,000	1,424	14,532,900
27. Refreshment booths and stands	1,143	4,487,900	698	2,631,400

Table 12.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding--(Cont'd)

Stores reporting all cash or proportion of cash and credit sales				Instalment (1) sales reported	Customers' Accounts Outstanding Dec. 31, 1941	
Number of Stores	Sales	Credit Sales				
		Amount	Per cent			
	\$	\$		\$	\$	
9,303	253,903,400	44,880,700	17.7	25,989,700	32,921,300	1.
1,316	45,059,000	8,838,800	19.6	3,326,100	2,817,700	2.
309	6,583,900	448,000	6.8	3,124,800	1,200,300	3.
42	1,184,700	54,700	4.6	30,800	21,900	4.
853	14,998,900	2,713,600	18.1	1,268,300	3,307,100	5.
1,513	64,253,300	14,922,400	23.2	7,866,100	11,487,500	6.
1,942	51,918,900	9,277,400	17.9	5,108,000	2,804,400	7.
594	9,848,400	178,400	1.8	-	102,700	8.
741	5,421,000	217,400	4.0	-	104,400	9.
357	13,829,100	6,435,900	46.5	5,265,600	9,223,400	10.
122	1,311,800	80,900	6.2	-	21,900	11.
193	924,500	91,000	9.8	-	88,500	12.
1,321	38,569,900	1,622,200	4.2	-	1,741,500	13.
4,376	146,475,200	80,549,000	55.0	11,148,000	35,198,900	14.
2,355	62,280,200	24,153,500	38.8	4,269,100	14,706,900	15.
1,278	67,045,000	46,824,800	69.8	2,481,200	17,288,000	16.
743	17,150,000	9,570,700	55.8	4,397,700	3,204,000	17.
2,666	106,493,700	70,185,700	65.9	61,915,200	41,829,100	18.
1,078	59,495,300	40,998,100	68.9	35,643,800	21,365,500	19.
672	20,511,500	14,351,900	70.0	13,495,400	11,722,700	20.
310	14,665,800	10,220,200	69.7	9,231,700	4,984,900	21.
257	5,234,200	2,987,500	57.1	2,662,600	3,045,800	22.
349	6,586,900	1,628,000	24.7	881,700	710,200	23.
4,799	90,352,800	-	-	-	-	24.
2,557	64,369,200	-	-	-	-	25.
1,797	24,127,100	-	-	-	-	27.
445	1,856,500	-	-	-	-	28.

(1) Included in credit sales.

Table 12:--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding--(Cont'd)

Kind of Business	All Stores		Stores not reporting proportion of cash and credit sales	
	Number of Stores	Sales	Number of Stores	Sales
		\$		\$
1. Other Retail Stores	23,824	589,192,700	6,526	91,515,000
2. Farm implement dealers	2,587	30,383,600	1,128	8,305,700
3. Farmers' supplies	1,354	38,633,800	519	10,639,100
4. Harness shops	215	944,500	93	293,200
5. Book and stationery stores	497	9,367,400	150	2,153,500
6. Coal and wood yards (ice dealers)	3,319	102,796,500	1,124	21,172,600
Drug stores				
7. Drug stores without soda fountain ...	2,848	62,536,100	322	5,022,600
8. Drug stores with soda fountain	1,108	38,491,300	51	1,343,600
9. Florists	691	8,152,300	198	1,839,900
10. Gift, novelty and souvenir shops	472	3,501,900	147	793,000
11. Camera and photographic supply stores ..	72	3,235,500	26	470,100
12. Jewellery stores	1,692	38,453,800	415	4,580,300
13. Luggage and leather goods stores	86	2,047,300	20	375,200
14. Musical instrument stores (without radios or pianos)	103	1,105,300	31	357,100
15. Newsdealers	251	3,401,900	79	613,500
16. Newsdealers and smallwares	42	496,300	9	97,800
17. Office, store and school furniture, equipment and supplies	341	26,289,600	170	14,651,700
18. Opticians and optometrists	583	5,989,400	194	1,503,100
19. Sporting goods stores	507	5,879,300	203	1,334,200
20. Scientific and medical instruments	22	2,269,600	15	1,873,000
21. Tobacco stores and stands	4,239	43,227,400	947	6,798,500
Liquor stores --				
22. Government liquor stores	618	112,834,500	-	-
23. Brewers' warehouses (2)	136	20,197,500	2	223,300
24. Taverns (not including hotels)	399	9,038,900	69	1,418,800
25. Wine stores	49	2,501,600	-	-
26. Patent medicine, perfumes, extracts, etc.	251	1,694,200	89	471,100
27. Miscellaneous kinds of business	1,342	15,723,200	525	5,184,100
28. Second-Hand Group	1,740	11,070,500	629	2,897,700
29. Automobile parts and accessories	244	1,996,900	126	811,500
30. Book stores	111	233,500	40	73,900
31. Clothing and shoe stores	311	1,409,400	98	268,800
32. Furniture stores	530	3,710,000	137	566,500
33. All other second-hand stores	544	3,720,700	228	1,177,000

(2) Includes retail business of brewers' warehouses and brewers' retail stores.

Table 12.--Retail Merchandise Trade, 1941, Credit Sales, Instalment Sales, and Accounts Outstanding--(Concl'd)

Stores reporting all cash or proportion of cash and credit sales				Instalment (1) sales reported	Customers' Accounts Outstanding Dec. 31, 1941	
Number of Stores	Sales	Credit Sales				
		Amount	Per cent			
		\$		\$	\$	
17,298	497,677,700	103,743,300	20.5	26,636,100	64,787,900	1.
1,459	22,077,900	9,324,300	42.2	6,958,700	2,673,800	2.
835	27,994,700	9,630,800	34.4	1,194,600	3,676,800	3.
122	651,300	155,000	23.8	8,900	86,200	4.
347	7,213,900	2,468,100	34.2	595,300	1,279,700	5.
2,195	81,623,900	39,318,900	48.9	6,755,700	12,786,000	6.
2,526	57,513,500	5,797,200	10.1	9,100	14,594,300	7.
1,057	37,147,700	2,722,700	7.3	13,600	6,612,800	8.
493	6,312,400	2,083,700	33.1	-	550,600	9.
325	2,708,900	117,300	4.3	8,300	62,900	10.
46	2,755,400	1,485,600	53.7	19,000	245,000	11.
1,277	33,873,500	12,371,400	36.5	7,996,900	4,359,900	12.
66	1,672,100	61,700	3.7	10,100	38,000	13.
72	748,200	239,500	32.0	166,300	156,100	14.
172	2,788,400	55,200	2.0	-	17,300	15.
33	392,500	10,100	2.5	-	5,100	16.
171	11,637,900	8,540,200	73.4	1,264,700	5,120,400	17.
589	4,486,300	859,800	19.2	378,400	311,900	18.
304	4,545,100	1,376,900	30.3	1,006,400	401,600	19.
7	396,600	308,400	77.8	11,100	182,400	20.
3,292	36,428,900	1,698,700	4.7	-	10,341,500	21.
618	112,834,500	-	-	-	-	22.
134	19,974,200	52,900	0.3	-	33,400	23.
330	7,620,100	110,200	1.4	-	53,600	24.
49	2,501,600	-	-	-	9,500	25.
162	1,223,100	331,200	27.1	-	225,800	26.
817	10,539,100	4,023,500	38.2	239,000	961,300	27.
1,111	8,172,800	1,030,100	12.6	476,900	423,000	28.
118	1,185,400	182,300	15.4	45,200	97,900	29.
71	159,600	7,400	4.6	-	2,200	30.
213	1,140,600	40,900	35.9	7,200	17,600	31.
393	3,143,500	469,500	14.9	299,800	186,500	32.
316	2,543,700	330,000	13.0	134,700	118,800	33.

(1) Included in credit sales.

Table 13.--Retail Merchandise Trade--Types of Operation, by Kinds of Business,
1930 and 1941

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
			\$	\$			\$
Total, All Stores	125,003	137,331	2,755,569,900	3,440,901,700	100.0	100.0	547,863,900
Independents	110,820	128,840	2,223,385,900	2,790,561,300	80.7	81.1	476,255,800
Single-store independents	101,223	117,387	1,892,622,400	2,372,313,300	68.7	68.9	398,620,300
Single stores (in voluntary chains)	4,753	4,985	119,030,400	139,978,400	4.3	4.1	27,970,600
Two-store multiples	3,383	4,798	144,201,800	200,936,700	5.2	5.8	35,314,500
Two-store multiples (in voluntary chains)	186	344	5,592,700	12,224,600	0.2	0.4	2,460,700
Three-store multiples	1,226	1,231	60,014,100	61,742,200	2.2	1.8	11,158,700
Three-store multiples (in voluntary chains)	49	95	1,924,500	3,366,100	0.1	0.1	731,000
Chains	8,476	8,011	503,683,800	642,999,500	18.3	18.7	70,256,500
Local chains	1,339	1,089	69,805,600	60,966,100	2.5	1.8	6,162,600
Provincial chains	2,887	3,160	206,501,200	287,466,700	7.5	8.4	27,985,300
Sectional and national chains	3,803	3,366	189,941,000	262,375,400	6.9	7.6	31,701,400
Manufacturer-controlled chains	447	396	37,436,000	32,191,300	1.4	0.9	4,407,200
Other types	5,707	480	28,500,200	7,340,900	1.0	0.2	1,351,600
Industrial stores	176	84	10,462,800	3,422,000	0.4	0.1	833,400
Leased departments or concessions	149	396	2,572,700	3,918,900	0.1	0.1	518,200
Other types of operation (1)	5,382	-	15,464,700	-	0.5	-	-

(1) Figures for 1930 include producer-distributors of milk, itinerant operators and grain elevators. These types of business were not included in the regular tables of the 1941 Census.

Table 13.--Retail Merchandise Trade--Types of Operation, by Kinds of Business, 1930 and 1941--(Cont'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
			\$	\$			\$
Grocery Stores	12,166	21,864	243,699,300	266,027,500	100.0	100.0	30,258,600
Independents	12,755	21,112	174,038,600	225,536,800	71.4	84.8	27,590,500
Single-store independents	14,421	19,264	126,303,400	186,319,900	51.8	70.0	23,188,500
Single stores (in voluntary chains) ..	2,079	1,423	41,295,700	30,064,400	16.9	11.3	3,325,000
Two- and three-store multiples	255	425	6,439,500	9,152,500	2.7	3.5	1,077,000
Chains	1,400	739	69,539,100	39,946,800	28.5	15.0	2,607,200
Other types	11	33	121,600	543,900	0.1	0.2	60,900
Combination Stores	5,162	6,101	161,704,100	301,351,000	100.0	100.0	21,077,000
Independents	4,467	5,298	107,950,800	167,992,400	66.8	55.7	16,324,200
Single-store independents	3,489	4,298	73,581,100	123,923,100	45.5	41.1	12,841,000
Single stores (in voluntary chains) ..	789	656	26,647,200	25,451,000	16.5	8.4	2,064,400
Two- and three-store multiples	189	344	7,722,500	18,618,300	4.8	6.2	1,418,800
Chains	693	797	53,707,700	133,210,600	33.2	44.2	4,737,800
Other types	2	6	45,600	148,000	-	0.1	15,000
Meat Markets (Including sea foods) ...	5,379	4,793	83,026,200	83,252,200	100.0	100.0	5,473,000
Independents	(a)	4,598	(a)	77,802,100	(a)	93.5	5,355,000
Single-store independents	(a)	4,371	(a)	69,803,200	(a)	83.9	5,121,200
Single stores (in voluntary chains) ..	(a)	22	(a)	452,600	(a)	0.5	16,900
Two- and three-store multiples	(a)	205	(a)	7,546,300	(a)	9.1	216,900
Chains	(a)	161	(a)	4,849,500	(a)	5.8	107,300
Other types	(a)	34	(a)	600,600	(a)	0.7	10,700

(a) Figures not available.

Table 13.--Retail Merchandise Trade--Types of Operation, by Kinds of Business, 1930 and 1941--(Cont'd)

Type of Operation	Number of Stores		Sales		Per cent of Sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
Country General Stores	11,355	11,917	\$ 207,657,000	\$ 214,747,800	100.0	100.0	\$ 64,809,400
Independents	11,128	11,695	198,736,400	206,585,300	95.7	96.2	62,221,000
Single-store independents	9,088	9,677	144,847,700	149,373,100	69.7	69.5	45,709,000
Single stores (in voluntary chains)	1,524	1,359	38,776,900	37,318,900	18.7	17.4	10,666,600
Two- and three-store multiples	516	659	15,111,800	19,893,300	7.3	9.3	5,845,400
Chains	106	167	4,425,600	6,843,600	2.1	3.2	2,268,400
Other types	121	55	4,495,000	1,318,900	2.2	0.6	320,000
Variety Stores	513	1,085	44,212,200	85,177,000	100.0	100.0	12,347,500
Independents	187	559	2,830,700	11,180,200	6.4	13.1	3,069,300
Single-store independents	146	359	2,042,900	4,851,900	4.6	5.7	1,673,300
Single stores (in voluntary chains)	9	118	184,000	3,415,700	0.4	4.0	738,400
Two- and three-store multiples	32	82	603,800	2,912,600	1.4	3.4	657,600
Chains	326	526	41,381,500	73,996,800	93.6	86.9	9,278,200
Other types	-	-	-	-	-	-	-
Filling Stations	5,503	10,130	66,449,300	157,558,100	100.0	100.0	6,856,700
Independents	4,770	9,747	49,970,800	143,926,600	75.2	91.4	6,416,900
Single-store independents	4,574	9,424	44,039,200	134,524,000	66.3	85.4	6,021,700
Single stores (in voluntary chains)	-	11	-	280,600	-	0.2	33,600
Two- and three-store multiples	196	312	5,931,600	9,122,000	8.9	5.8	361,600
Chains	732	376	16,472,100	13,587,500	24.8	8.6	436,200
Other types	1	7	6,400	44,000	(b)	(b)	3,600

(b) Less than .05 per cent.

Table 13.--Retail Merchandise Trade--Types of Operation, by Kinds of Business, 1930 and 1941--(Cont'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
Men's and boys' clothing and furnishings stores	3,969	3,485	\$72,110,500	\$79,873,300	100.0	100.0	\$30,748,500
Independents	3,781	3,310	61,637,400	69,955,300	85.5	87.8	29,118,100
Single-store independents	3,554	3,024	54,294,500	60,332,500	75.3	75.5	26,098,400
Single stores (in voluntary chains) ...	-	21	-	519,300	-	0.7	142,200
Two- and three-store multiples	227	265	7,342,900	9,103,400	10.2	11.4	2,871,500
Chains	173	150	10,089,400	9,705,700	14.0	12.1	1,591,100
Other types	10	25	383,700	212,400	0.5	0.3	45,300
Family clothing stores	1,142	1,234	42,144,100	73,778,900	100.0	100.0	25,742,800
Independents	(a)	1,814	(a)	60,031,300	(a)	81.4	22,374,800
Single-store independents	(a)	1,566	(a)	46,000,500	(a)	62.4	17,052,700
Single stores (in voluntary chains) ...	(a)	27	(a)	1,329,700	(a)	1.8	479,300
Two- and three-store multiples	(a)	221	(a)	12,701,100	(a)	17.2	4,842,800
Chains	(a)	110	(a)	13,657,600	(a)	18.5	3,332,400
Other types	(a)	10	(a)	90,000	(a)	0.1	35,600
Women's apparel and accessories stores ..	3,715	5,508	69,806,000	97,522,100	100.0	100.0	20,103,100
Independents	(a)	5,153	(a)	84,416,900	(a)	86.6	18,379,800
Single-store independents	(a)	4,693	(a)	69,700,100	(a)	71.5	15,379,500
Single stores (in voluntary chains) ...	(a)	6	(a)	64,200	(a)	0.1	15,900
Two- and three-store multiples	(a)	454	(a)	14,652,600	(a)	15.0	2,984,400
Chains	(a)	327	(a)	12,899,400	(a)	13.2	1,688,900
Other types	(a)	28	(a)	205,800	(a)	0.2	34,400

(a) Figures not available.

Table 13.--Retail Merchandise Trade--Types of Operation, by Kinds of Business, 1930 and 1941--(Cont'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
Shoe Stores	1,641	1,674	\$ 35,908,000	\$ 44,037,300	100.0	100.0	\$ 15,244,500
Independents	1,433	1,215	27,742,900	27,605,600	77.3	62.7	10,927,000
Single-store independents	1,180	980	19,134,200	19,107,600	53.3	43.4	7,892,000
Single stores (in voluntary chains) ..	89	63	2,826,400	1,871,700	7.9	4.3	832,300
Two- and three-store multiples	164	172	5,782,300	6,626,300	16.1	15.0	2,202,700
Chains	198	457	7,574,600	16,397,900	21.1	37.2	4,306,500
Other types	10	2	590,500	33,800	1.6	0.1	11,000
Lumber and building material dealers ...	1,825	1,611	66,200,700	79,786,000	100.0	100.0	17,118,600
Independents	(a)	935	(a)	59,386,100	(a)	74.4	10,637,700
Single-store independents	(a)	823	(a)	50,613,000	(a)	63.4	8,935,000
Single stores (in voluntary chains) ..	(a)	4	(a)	310,300	(a)	0.4	56,400
Two- and three-store multiples	(a)	108	(a)	8,462,800	(a)	10.6	1,646,300
Chains	(a)	675	(a)	20,397,200	(a)	25.6	6,480,700
Other types	(a)	1	(a)	2,700	(a)	-	200
Furniture Stores	1,101	1,337	41,016,500	64,057,000	100.0	100.0	15,271,400
Independents	(a)	1,208	(a)	48,887,900	(a)	76.3	12,023,400
Single-store independents	(a)	1,026	(a)	35,563,000	(a)	55.5	9,106,400
Single stores (in voluntary chains) ..	(a)	17	(a)	923,600	(a)	1.4	201,200
Two- and three-store multiples	(a)	165	(a)	12,401,300	(a)	19.4	2,715,800
Chains	(a)	127	(a)	15,161,400	(a)	23.7	3,244,800
Other types	(a)	2	(a)	7,700	(a)	-	3,200

(a) Figures not available.

Table 15.--Retail Merchandise Trade--Types of Operation, by Kinds of Business, 1930 and 1941--(Cont'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
			\$	\$			\$
Household appliance or radio dealers ...	1,528	1,548	51,692,400	45,894,600	100.0	100.0	9,643,700
Independents	(a)	1,227	(a)	27,204,800	(a)	59.3	5,778,400
Single-store independents	(a)	1,148	(a)	23,158,900	(a)	50.4	4,723,200
Single stores (in voluntary chains) ..	(a)	4	(a)	29,900	(a)	0.1	5,400
Two- and three-store multiples	(a)	75	(a)	4,016,000	(a)	8.8	1,049,800
Chains	(a)	412	(a)	18,609,200	(a)	40.5	3,849,200
Other types	(a)	9	(a)	30,600	(a)	0.2	16,100
Restaurants, cafeterias and eating places (2)	5,079	7,678	74,102,800	126,693,100	100.0	100.0	4,078,100
Independents	4,798	7,340	59,684,700	111,714,700	80.5	88.2	3,792,400
Single-store independents	4,650	6,945	53,021,100	102,360,400	71.5	80.8	3,520,600
Single stores (in voluntary chains) ..	-	1	-	40,600	-	(b)	300
Two- and three-store multiples	148	394	6,663,600	9,313,700	9.0	7.4	271,500
Chains	240	301	15,711,100	14,661,400	18.5	11.6	269,300
Other types	41	37	707,000	317,000	1.0	0.2	16,400
Drug Stores	3,559	3,956	76,848,900	101,027,400	100.0	100.0	23,462,100
Independents	3,260	3,592	62,342,400	82,123,600	81.1	81.3	20,477,700
Single-store independents	2,817	2,272	51,113,700	44,761,700	66.5	44.3	11,751,300
Single stores (in voluntary chains) ..	20	867	488,800	22,966,400	0.6	22.7	5,561,500
Two- and three-store multiples	423	453	10,746,900	14,395,500	14.0	14.3	3,164,900
Chains	209	555	14,273,600	18,744,900	18.6	18.6	2,941,400
Other types	10	9	225,900	136,200	0.3	0.1	45,000

(2) Excludes refreshment booths and stands.

(a) Comparable data not available. (b) Less than .05 per cent.

Table 13.---Retail Merchandise Trade--Types of Operation, by Kinds of Business, 1930 and 1941--(Concl'd)

Type of Operation	Number of Stores		Sales		Per cent of sales		Stocks on hand, end of year (at cost)
	1930	1941	1930	1941	1930	1941	
			\$	\$			\$
Tobacco stores and stands	2,420	4,239	30,702,800	43,227,400	100.0	100.0	4,454,300
Independents	(a)	4,003	(a)	36,151,200	(a)	83.6	3,838,200
Single-store independents	(a)	3,820	(a)	33,029,400	(a)	76.4	3,470,200
Single stores (in voluntary chains) ...	(a)	27	(a)	300,100	(a)	0.7	27,100
Two- and three-store multiples	(a)	156	(a)	2,821,700	(a)	6.5	340,900
Chains	(a)	206	(a)	6,815,500	(a)	15.8	592,800
Other types	(a)	30	(a)	260,700	(a)	0.6	23,300

(a) Comparable data not available.

Table 14.-Retail Merchandise Trade--Types of Operation, by Provinces, 1930 and 1941

Type of Operation	Number of Stores		Sales		Per cent of sales	
	1930	1941	1930	1941	1930	1941
			\$	\$		
All Stores, Total (1)	125,003	137,331	2,755,569,900	3,440,901,700	100.0	100.0
Independent stores	110,820	128,840	2,223,385,900	2,790,551,300	80.7	81.1
Chain stores	8,476	8,011	503,683,800	642,999,500	18.3	18.7
Other types	5,707	480	28,500,200	7,340,900	1.0	0.2
Prince Edward Island	851	863	13,773,700	15,935,500	100.0	100.0
Independent stores	816	841	13,042,500	14,832,700	94.7	93.1
Chain stores	12	17	634,600	1,028,000	5.0	6.5
Other types	23	5	46,600	74,800	0.3	0.4
Nova Scotia	6,464	6,790	99,519,900	155,033,700	100.0	100.0
Independent stores	5,923	6,458	86,035,100	132,834,500	86.5	80.5
Chain stores	221	323	12,600,800	32,108,400	12.7	19.4
Other types	320	9	884,000	90,800	0.8	0.1
New Brunswick	4,434	4,988	84,371,900	101,843,100	100.0	100.0
Independent stores	4,003	4,763	71,146,400	82,024,200	84.3	80.5
Chain stores	165	216	11,929,300	19,753,300	14.1	19.4
Other types	266	9	1,296,200	65,600	1.6	0.1
Quebec	34,286	39,712	651,138,500	618,671,100	100.0	100.0
Independent stores	31,242	38,161	525,117,800	685,406,100	80.6	83.7
Chain stores	1,698	1,446	120,221,700	132,259,900	18.5	16.2
Other types	1,346	105	5,799,000	1,005,100	0.9	0.1
Ontario	43,045	47,055	1,099,990,200	1,406,976,700	100.0	100.0
Independent stores	38,506	43,506	869,192,500	1,109,318,100	79.0	78.8
Chain stores	3,269	3,385	223,361,600	295,444,000	20.3	21.0
Other types	1,270	164	7,436,100	2,214,600	0.7	0.2
Manitoba	6,859	7,219	189,243,900	210,833,400	100.0	100.0
Independent stores	6,036	6,859	164,746,400	182,688,900	87.1	86.7
Chain stores	433	335	22,613,400	27,674,100	11.9	13.1
Other types	390	25	1,884,100	470,400	1.0	0.2
Saskatchewan	10,841	10,088	189,181,100	186,885,800	100.0	100.0
Independent stores	8,539	9,168	151,187,800	153,797,400	79.9	82.3
Chain stores	1,232	883	35,386,200	32,723,800	18.7	17.5
Other types	1,070	37	2,607,100	364,600	1.4	0.2
Alberta	8,592	9,222	176,537,100	221,071,400	100.0	100.0
Independent stores	7,287	8,601	149,318,400	184,413,600	84.6	83.4
Chain stores	675	577	25,864,400	36,028,400	14.5	16.3
Other types	630	44	1,554,300	629,400	0.9	0.3
British Columbia	9,501	11,253	248,597,500	309,572,600	100.0	100.0
Independent stores	8,419	10,405	192,471,000	242,758,900	77.4	78.4
Chain stores	690	767	49,133,700	64,486,100	19.8	20.8
Other types	392	81	6,992,800	2,329,700	2.8	0.8

(1) Includes Yukon and North West Territories.

Table 15.--Retail Merchandise Trade, 1941--Receipts from the Sale of Meals Reported

Kind of Business	Receipts
	\$
Total, All Stores	124,826,900
Department stores	5,929,800
Variety stores	4,665,700
Bakery products stores	147,700
Candy, nut and confectionery stores	5,250,700
Dairy products dealers	173,700
Fruit and vegetable stores and meat markets	137,600
Grocery and combination stores	1,140,300
Caterers	226,900
Delicatessen stores	123,200
Restaurants, cafeterias and eating places	73,576,000
Eating places with other merchandise	21,738,000
Refreshment booths and stands	1,104,500
Motor vehicle dealers	144,900
Filling stations	766,800
Drug stores without soda fountains	306,000
Drug stores with soda fountains	56,898,900
Tobacco stores and stands	940,900
Other merchandise stores	1,655,300

Table 16.--Retail Merchandise Trade, 1941--Repair and Service Receipts Reported

Kind of Business	Receipts
	\$
Total, All Stores	61,267,100
Department stores and mail order houses or offices	3,347,600
General merchandise and dry goods stores	167,200
Men's and boys' clothing and furnishings stores	645,300
Family clothing stores	221,400
Women's apparel and accessories stores	2,176,700
Shoe stores	403,500
Furniture stores	810,900
Household appliance stores and household appliance stores with radio	1,570,000
Radio and music stores	435,200
Other home furnishings and appliance stores	171,400
Food stores	1,914,200
Hardware stores	743,400
Lumber and building material dealers	333,000
Other building materials	461,900
Motor vehicle dealers	20,636,600
Accessory, tire and battery shops	973,500
Garages	8,269,900
Filling stations	6,300,200
Other automotive establishments	142,700
Drug stores without soda fountains	728,900
Drug stores with soda fountains	394,400
Jewellery stores	3,085,800
Other retail stores	7,327,100

Table 17.--Retail Sales Reported by Non-Retail Stores, 1941

	CANADA	Prince Edward Island	Nova Scotia	New Brunswick	Quebec
	\$	\$	\$	\$	\$
Total, All Types	312,971,600	1,425,200	7,233,900	6,289,800	69,141,200
Manufacturing bakeries	52,664,100	81,900	762,900	704,600	12,080,700
Manufacturing dairies	40,385,600	269,300	1,075,300	820,400	9,286,500
Retail sales of line elevators	4,368,600	-	-	-	-
Purchasing cooperatives ...	21,674,500	15,000	530,600	1,528,900	1,203,000
Retail sales of wholesalers	60,281,500	734,600	2,259,600	1,692,100	18,277,600
Hotel sales of meals, beer, wine, tobacco, etc.	109,022,100	149,100	1,401,400	739,200	19,315,000
Merchandise sales by service establishments .	10,347,200	68,600	233,400	136,900	2,880,500
Itinerant operators	13,286,500	48,400	708,700	430,800	4,122,900
Miscellaneous (1)	5,941,500	58,300	262,000	236,900	1,975,000

	Ontario	Manitoba	Sask- atchewan	Alberta	British Columbia
	\$	\$	\$	\$	\$
Total, All Types	143,390,600	19,243,600	20,483,900	21,254,900	24,508,500
Manufacturing bakeries	30,872,200	1,837,400	1,088,000	1,299,100	3,937,300
Manufacturing dairies	18,919,500	3,830,900	2,321,300	2,776,900	1,085,500
Retail sales of line elevators	153,400	717,800	2,152,100	1,270,300	75,000
Purchasing cooperatives ...	2,873,400	2,028,800	5,254,300	2,516,600	723,900
Retail sales of wholesalers	26,173,500	3,509,700	1,249,200	1,486,100	4,899,100
Hotel sales of meals, beer, wine, tobacco, etc.	52,490,300	6,042,400	7,063,600	10,635,100	11,180,000
Merchandise sales by service establishments .	4,613,700	586,900	475,800	514,700	836,700
Itinerant operators	4,482,000	611,500	637,000	622,100	1,623,100
Miscellaneous (1)	2,812,600	72,200	242,600	134,000	147,900

(1) Includes persons carrying on a retail business in other than an established place of business as a subsidiary activity in conjunction with a major occupation.

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