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Minister of Trade and Commerce

CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
MERCHANDISING AND SERVICES BRANCH



RETAIL MERCHANDISE TRADE
IN
CANADA AND THE PROVINCES
1942 AND 1943



OTTAWA
1945

Price 25 cents

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RETAIL MERCHANDISE TRADE IN CANADA AND THE PROVINCES,
1942 AND 1943

Sales through retail merchandise stores amounted to \$3,753,874,000 in 1943 and \$3,632,952,000 in 1942 compared with \$3,440,901,700 in 1941 according to calculations recently completed in the Merchandising and Services Branch of the Bureau of Statistics. The 1941 figure is taken from the results of the complete Census of Merchandising and Service Establishments which formed part of the Eighth Decennial Census. Figures for the two subsequent years are estimates obtained in large measure by applying to the 1941 totals trend values derived from reports received from a sample number of stores in the various trades.

Retail sales in 1942 were 5.6 per cent higher than in 1941. Sales in 1943 gained 3.3 per cent over 1942 and stood 9.1 per cent above the 1941 level. The comparatively small rate of increase in the dollar volume of retail purchasing as reflected in these figures is due in large measure to the marked reductions which have taken place since 1941 in the retail automotive trades. Production of passenger models for civilian use was discontinued early in 1942, retail sales during the remainder of that year being made from stocks still standing in dealers' and manufacturers' hands. Sales in 1943 were restricted to releases (to high priority classes of customers) from the reserve bank of passenger vehicles established at the time production was stopped by the Motor Vehicle Controller of the Wartime Industries Control Board, Department of Munitions and Supply. Marked reductions also took place in used car sales. The decline in the sale of gasoline, while less drastic than those recorded for motor vehicles, was substantial with the result that dollar sales for the entire automotive group of establishments including motor vehicle dealers, filling stations and garages stood almost fifty per cent lower in 1943 than in 1941. Most of this reduction took place between 1941 and 1942; only 20 per cent of the decrease took place in the following year. On deducting the automotive trades from the grand totals for all retail trading establishments the increase in dollar sales between 1941 and 1943 is increased from 9 to almost 21 per cent.

Restrictions on the production of furniture and more especially on the production of radios and household appliances are reflected in the sales of stores specializing in these commodities. Furniture store sales averaged 6 per cent lower in 1943 than in 1941. The decline for stores specializing in the sale of radios or household appliances was considerably greater, amounting to 25 per cent. Sales for the furniture-household-radio group of stores as a whole are estimated at \$101,327,000

in 1943, down about 14 per cent below the level of the census year.

Increased sales in 1943 compared with 1941 were registered by the other major groups into which the retail trade is subdivided. Sales for the food group of stores, comprised chiefly of grocery stores, combination stores (stores selling both groceries and meats) and meat markets, are estimated at \$945,965,000 for 1943, up 20 per cent over the dollar volume of business transacted in 1941. That a considerable portion of this increase is due to higher prices is evidenced by the fact that the Bureau's Retail Food Price Index averaged between 12 and 13 per cent higher in 1943 than in 1941.

Increased farm purchasing power and restrictions on motor travel are reflected in the trend in country general store sales. Dollar sales for this group are estimated at \$274,400,000 for 1943, a gain of almost 28 per cent compared with 1941. While all sections of the country shared in this increase, gains in the Maritime and Prairie Provinces exceeded those recorded elsewhere. Saskatchewan came first with a gain of 36 per cent followed by the Maritime Provinces with an increase of 35 per cent. Percentage gains for other provinces stand at 30 per cent for Manitoba, 29 per cent for Alberta, 25 per cent for Quebec, 20 per cent for Ontario and 19 per cent for British Columbia.

The general merchandise group of stores comprised of department stores, variety stores and stores which occupy an intermediate position between country general stores on one hand and department stores on the other, had sales amounting to \$600,088,000 in 1943, up 14 per cent compared with 1941. Increases between 1941 and 1943 were roughly similar for department and variety stores amounting to 12 and 15 per cent respectively.

Sales of stores specializing in men's or women's wear or shoes are estimated at \$372,509,000 in 1943, up 26 per cent compared with 1941. Women's specialty shops registered a 30 per cent increase, shoe specialty shops and family clothing stores both gained 27 per cent while a somewhat smaller increase of 21 per cent was recorded for stores specializing in men's wear.

Sales for the building materials group of retail establishments are estimated at \$206,103,000 for 1943, up 18 per cent compared with the level of trading in 1941. Hardware stores and retail dealers of lumber and building materials form the two most important classifications within this group. Restrictions on the production of many articles sold in hardware stores are reflected in an increase of only 8 per cent for this trade. A much larger increase of 29 per cent was registered by dealers in lumber and building materials.

In continuation of the marked upward trend which has characterized the restaurant trade since the early stages of the war, sales for this group moved upward at a rapid rate between 1941 and 1943, the dollar volume of business for the latter year standing 44 per cent above the former period.

Total sales for the miscellaneous group of non-related kinds of business are estimated at \$753,095,000 in 1943, up 26 per cent compared with 1941. Included in the total 1943 figure for this group are drug store sales of \$129,420,000, up 28 per cent over the corresponding amount for 1941. Jewellery store sales at \$49,581,000 in 1943 were 29 per cent higher than in the census year. A factor to be noted in this connection is the retail sales tax introduced in June, 1942, applicable to many commodities sold in jewellery stores and included in the sales figures reported for 1942 and 1943. Included also in the miscellaneous group totals are the figures for government liquor stores. Government liquor store sales

totalled \$146,067,000 in 1943, up 30 per cent over the dollar volume of business done in 1941. It should be noted that this figure relates to the sales made by the provincial government liquor stores only. It does not include the sales of alcoholic beverages sold in hotels in all but the Maritime Provinces. It does not include sales made by brewers, by brewers' retail stores, by wineries or wineries' retail stores in Ontario or by restaurants, cafes, and grocery stores in Quebec.

PROVINCIAL TRENDS

The trend in retail trade between 1941 and 1943 was not uniform for all provinces. Alberta came first in point of view of percentage increase in dollar sales with a gain of 18 per cent whereas sales in Ontario gained only 3 per cent during the same period. Increases of 13 per cent were recorded for the three provinces of Manitoba, Saskatchewan and British Columbia. Quebec sales gained 12 per cent while sales in the Maritime Provinces were 15 per cent higher in 1943 than in 1941. With the exception of the restaurant group of establishments, increases between 1941 and 1943 for all kind of business groups were generally smaller in Ontario than in the other provinces. These smaller increases in Ontario may be explained by the fact that heightened industrial activity due to the war with the ensuing increase in purchasing power was evident in Ontario first. In other words a great deal of the slack in retail trading in Ontario was taken up before the end of 1941.

CHAIN STORES

Results of the complete Census of Merchandising and Service Establishments for 1941 show that there were 533 chain store companies operating in Canada in that year. These 533 companies had a total of 8,012 stores with \$642,637,000 sales, an amount which formed 18.7 per cent of the total annual sales of all retail outlets.

Chain stores are taken to include all firms operating four or more retail outlets whether these be stores, filling stations, restaurants, lumber yards or any other type of retail place of business. One exception to this ruling occurs in the case of department stores. All department stores are considered as independent establishments irrespective of the number of stores operated by any one firm.

By 1943 the number of chain store companies had been reduced to 448, a reduction brought about chiefly by the reduction below the four store limit in the number of stores operated by the smaller chains. There were 7,074 chain units operating in 1941 and these had sales of \$708,249,000 or 18.9 per cent of the total retail trade for the year.

The years 1942 and 1943 witnessed a reduction in the proportion of the total grocery and combination store business transacted by chains. In 1941 the proportion was 26.5 per cent while corresponding ratios for following years were 25.2 per cent for 1942 and 23.0 per cent for 1943. This reduction in the proportion of the total grocery store trade transacted by chains may be attributed to a number of factors of which the introduction of rationing of certain food products and restrictions on motor travel are probably the more important.

METHODS OF ESTIMATING

In the introductory paragraph to this report it is stated that whereas the sales figures for 1941 shown herein represent results of the Census of Merchandising Establishments for that year, the sales figures for 1942 and 1943 are estimates. In most instances these estimates have been derived by applying to the 1941 totals trend values based upon reports received from a sample number of stores for the

purpose of compiling the Bureau's report "Monthly Indexes of Retail Sales".

At present, monthly indexes of retail sales are compiled for fourteen trades as follows; food stores, country general stores, department stores, variety stores, men's clothing stores, women's clothing stores, family clothing stores, shoe stores, hardware stores, furniture stores, radio and music stores, restaurants, drug stores and jewellery stores. While these indexes serve to give a good indication of the current trend in sales of foods, clothing and household requirements they give no representation to some lines of business of considerable importance in the total retail trade. For this reason the monthly indexes have been supplemented by data from other sources in order to arrive at more accurate estimates of the overall trade than could be obtained by use of the monthly index alone.

Calculation of the trend in the retail automotive trade presents some difficulty due in large measure to the fact that no accurate statistics on used car sales exist for the two years under review. The trend for the automotive group was built up from a number of sources. New car sales have been reported to the Bureau of Statistics for a number of years by manufacturers and by the importers of imported makes. Data on used vehicle financing by finance companies (adjusted in a more or less arbitrary manner to provide for the relative increase in cash business) were used to estimate the trend in used car sales. Net gallonage sales of gasoline as reported to the various provincial governments were used in conjunction with retail gasoline prices as reported to the Bureau in order to arrive at the trend in the dollar value of gasoline sales. The trend in the sale of replacement parts and accessories was estimated from the trend in sales of wholesale distributors of these products. These various trends were then weighted in proportion to their importance in the automotive trade as shown in the results of the 1941 Census.

Since the beginning of the war the Bureau has collected monthly data on fuel dealers' tonnage sales, month-end stocks and retail prices for use of the Wartime Prices and Trade Board and the Wartime Industries Control Board. These data were used in obtaining the trend in sales for firms engaged primarily in the retail fuel business.

Government liquor store sales have been obtained from the various provincial governments and are shown in this report. These figures relate to the sales of alcoholic beverages made through the government stores only. They do not relate to the total retail purchases through all types of outlets including hotels, taverns, brewers' retail stores and other licensed premises.

Table 1. - Retail Store Sales by Kind-of-Business Groups and for Selected Kinds of Business, Canada, 1941 - 1943.
(Group totals may include classifications for which separate figures are not shown)

	1941 (Census results)		Estimated Retail Sales		Indexes of Sales		
	No. Stores	Sales	1942	1943	1941	1942	1943
		\$	\$	\$			
Total, All Stores	237,331	3,440,901,700	3,632,952,000	3,753,874,000	100.0	105.6	109.1
Food Group	48,468	786,247,300	901,354,000	945,965,000	100.0	114.6	120.3
Country General Stores	11,917	214,747,800	245,456,000	274,400,000	100.0	114.3	127.8
General Merchandise Group	3,794	525,971,000	592,763,000	600,088,000	100.0	112.7	114.1
Department stores	504	377,806,100	421,964,000	423,618,000	100.0	111.7	112.1
Variety stores	1,085	85,177,000	98,031,000	98,018,000	100.0	115.1	115.1
Automotive Group	16,867	594,719,500	364,331,000	311,331,000	100.0	61.3	52.3
Apparel Group	12,601	295,211,600	354,429,000	372,509,000	100.0	120.1	126.2 ^{cn}
Men's and boys' clothing and furnishings stores	3,485	79,873,300	95,050,000	96,311,000	100.0	119.0	120.6
Family clothing stores	1,934	73,778,900	87,114,000	93,498,000	100.0	118.1	126.7
Women's apparel and accessories stores	5,508	97,522,100	118,893,000	126,583,000	100.0	121.9	129.8
Shoe stores	1,674	44,037,300	53,372,000	56,117,000	100.0	121.2	127.4
Building Materials Group	5,801	174,203,400	194,670,000	206,103,000	100.0	111.7	118.3
Furniture-Household-Radio Group	3,498	118,356,900	114,686,000	101,327,000	100.0	96.9	85.6
Furniture stores	1,337	64,057,000	64,412,000	59,909,000	100.0	100.6	93.5
Household appliance or radio dealers	1,648	45,894,600	42,189,000	34,407,000	100.0	91.9	75.0
Restaurants	8,821	131,181,000	157,008,000	189,056,000	100.0	119.7	144.1
Other Retail Stores							
(Including second-hand)	25,564	600,263,200	708,255,000	753,095,000	100.0	118.0	125.5
Coal and wood yards (ice dealers)	3,319	102,796,500	120,619,000	133,177,000	100.0	117.3	129.6
Drug stores	3,956	101,027,400	115,450,000	129,420,000	100.0	114.3	128.1
Jewellery stores	1,692	38,453,800	43,174,000	49,581,000	100.0	112.3	128.9
Government liquor stores	618	112,834,600	146,201,000	146,067,000	100.0	129.6	129.5

Table 2. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941 - 1943.
(Figures for 1941 are from the Census. Figures for subsequent years are estimates)

	1941 Census Results		Estimated Sales		Indexes of Sales (1941 = 100)		
	No. Stores	Sales	1942	1943	1941	1942	1943
		\$	\$	\$			
<u>MARITIME PROVINCES</u>							
Total, All Stores	12,641	232,812,300	304,507,000	325,329,000	100.0	107.7	115.0
Food group	5,832	65,860,700	78,967,000	87,133,000	100.0	119.9	132.3
Country general stores	1,566	26,775,600	30,653,000	33,201,000	100.0	114.5	135.2
General merchandise group	405	43,462,200	55,257,000	58,069,000	100.0	114.0	119.8
Automotive group	1,216	46,819,000	26,312,000	22,379,000	100.0	56.2	47.8
Apparel group	857	23,028,700	28,689,000	32,191,000	100.0	124.6	139.8
Building materials group	274	10,621,800	11,602,000	11,837,000	100.0	109.2	111.9
Furniture-household-radio group	210	6,590,100	6,931,000	5,789,000	100.0	105.2	105.0
Restaurants	750	7,880,900	9,504,000	10,560,000	100.0	120.6	134.0
Other retail stores	1,531	46,773,300	56,587,000	60,120,000	100.0	121.0	128.5
<u>QUEBEC</u>							
Total, All Stores	39,712	813,671,100	891,916,000	916,132,000	100.0	108.9	111.9
Food group	17,969	240,481,900	233,237,000	301,564,000	100.0	117.8	125.4
Country general stores	2,943	49,290,600	56,241,000	61,712,000	100.0	114.1	125.2
General merchandise group	1,558	104,145,900	121,474,000	123,694,000	100.0	116.6	118.8
Automotive group	2,986	113,069,200	69,424,000	59,927,000	100.0	61.4	53.0
Apparel group	4,164	85,743,300	103,831,000	104,909,000	100.0	121.1	122.4
Building materials group	1,000	32,844,300	35,047,000	33,799,000	100.0	106.7	102.9
Furniture-household-radio group	928	34,346,400	33,414,000	29,548,000	100.0	97.3	86.0
Restaurants	1,677	28,542,100	32,652,000	37,733,000	100.0	114.4	132.2
Other retail stores	6,437	130,206,400	156,540,000	163,246,000	100.0	120.2	125.4

Table 2. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941 - 1943.- Continued.
(Figures for 1941 are from the Census. Figures for subsequent years are estimates)

	1941 Census Results		Estimated Sales		Indexes of Sales (1941 = 100)		
	No. Stores	Sales	1942	1943	1941	1942	1943
<u>ONTARIO</u>							
		\$	\$	\$			
Total, All Stores	47,055	1,406,976,700	1,438,010,000	1,443,622,000	100.0	102.2	102.0
Food group	14,019	314,628,700	352,699,000	360,565,000	100.0	112.1	114.6
Country general stores	2,350	44,274,600	49,720,000	53,307,000	100.0	112.3	120.4
General merchandise group	1,252	206,533,300	226,823,000	222,150,000	100.0	109.8	107.6
Automotive group	7,119	266,443,700	159,600,000	126,327,000	100.0	59.9	47.6
Apparel group	5,068	125,663,300	146,892,000	151,049,000	100.0	116.9	120.2
Building materials group	2,026	70,020,400	73,349,000	70,710,000	100.0	104.8	101.0
Furniture-household-radio group	1,515	52,836,100	49,496,000	41,450,000	100.0	95.7	78.5
Restaurants	3,663	54,372,500	65,193,000	79,003,000	100.0	119.9	145.3
Other retail stores	10,043	272,204,100	314,238,000	338,561,000	100.0	115.4	124.4
<u>MANITOBA</u>							
Total, All Stores	7,219	210,833,400	224,564,000	257,927,000	100.0	106.5	112.9
Food group	2,248	33,304,200	38,063,000	40,464,000	100.0	112.6	119.7
Country general stores	1,000	16,907,900	19,803,000	22,097,000	100.0	116.5	130.0
General merchandise group	111	61,209,000	66,889,000	68,053,000	100.0	109.3	111.2
Automotive group	1,062	30,639,900	19,732,000	18,231,000	100.0	64.4	59.5
Apparel group	457	11,224,500	13,013,000	14,217,000	100.0	115.9	126.7
Building materials group	356	11,831,600	14,816,000	18,350,000	100.0	125.2	155.1
Furniture-household-radio group	130	4,290,300	4,353,000	4,214,000	100.0	101.4	98.2
Restaurants	506	7,991,500	8,950,000	10,972,000	100.0	112.0	137.3
Other retail stores	1,349	32,844,000	38,945,000	41,329,000	100.0	118.6	125.3

Table 2. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941 - 1943.- Continued.
(Figures for 1941 are from the Census. Figures for subsequent years are estimates)

	1941 Census Results		Estimated Sales		Indexes of Sales (1941 = 100)		
	No. Stores	Sales	1942	1943	1941	1942	1943
		\$	\$	\$			
<u>SASKATCHEWAN</u>							
Total, All Stores	10,088	186,885,800	194,855,000	211,765,000	100.0	104.3	113.3
Food group	2,244	26,502,400	28,596,000	31,484,000	100.0	107.9	113.8
Country general stores	1,929	32,689,600	38,574,000	44,392,000	100.0	118.0	135.8
General merchandise group	126	22,649,000	25,086,000	25,866,000	100.0	110.8	114.2
Automotive group	1,619	37,138,300	24,028,000	22,320,000	100.0	64.7	60.1
Apparel group	367	10,999,800	13,247,000	15,605,000	100.0	120.4	141.9
Building materials group	982	16,836,700	20,843,000	25,997,000	100.0	123.8	154.4
Furniture-household-radio group	159	2,877,200	2,726,000	2,720,000	100.0	94.7	94.5
Restaurants	523	6,847,300	8,347,000	10,086,000	100.0	121.9	147.3
Other retail stores	2,139	30,345,500	33,408,000	33,295,000	100.0	110.1	109.7
<u>ALBERTA</u>							
Total, All Stores	9,222	221,071,400	236,130,000	261,203,000	100.0	106.8	118.2
Food group	2,329	35,312,500	40,751,000	44,034,000	100.0	115.4	124.7
Country general stores	1,377	27,217,100	31,191,000	35,219,000	100.0	114.6	129.4
General merchandise group	135	29,329,900	33,928,000	38,108,000	100.0	115.7	129.9
Automotive group	1,497	46,618,200	32,027,000	30,861,000	100.0	68.7	66.2
Apparel group	540	13,270,900	16,176,000	19,776,000	100.0	121.9	149.0
Building materials group	693	18,029,200	21,660,000	25,556,000	100.0	120.1	141.7
Furniture-household-radio group	189	5,914,700	6,084,000	5,952,000	100.0	102.9	100.6
Restaurants	733	10,448,800	12,382,000	15,642,000	100.0	118.5	149.7
Other retail stores	1,729	34,930,100	41,931,000	46,055,000	100.0	120.0	131.8

Table 2. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941 - 1943.- Concluded.
(Figures for 1941 are from the Census. Figures for subsequent years are estimates)

	1941 Census Results		Estimated Sales		Indexes of Sales (1941 = 100)		
	No. Stores	Sales	1942	1943	1941	1942	1943
		\$	\$	\$			
<u>BRITISH COLUMBIA</u>							
Total, All Stores	11,253	309,572,600	337,690,000	350,584,000	100.0	109.1	113.2
Food group	3,818	69,472,200	78,781,000	80,449,000	100.0	113.4	115.8
Country general stores	728	16,057,400	17,551,000	19,156,000	100.0	109.3	119.3
General merchandise group	206	53,458,000	63,193,000	63,989,000	100.0	118.0	119.5
Automotive group	1,366	53,939,600	33,173,000	30,746,000	100.0	61.5	57.0
Apparel group	1,143	25,254,700	32,549,000	34,716,000	100.0	123.9	137.5
Building materials group	467	13,969,500	17,292,000	19,727,000	100.0	123.8	141.2
Furniture-household-radio group	367	11,501,600	11,682,000	10,654,000	100.0	101.6	92.6
Restaurants	962	15,000,300	19,860,000	24,385,000	100.0	132.4	165.9
Other retail stores	2,196	50,831,500	63,609,000	66,262,000	100.0	125.1	130.4

Table 3. - Number of chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Provinces, 1941 - 1943.

	1941	1942	1943
CANADA, TOTAL (1)			
Number of chains	533	459	448
Number of stores	8,012	7,193	7,074
Chain sales	\$ 642,637,000	\$ 692,189,000	\$ 708,249,000
Total sales	\$3,440,902,000	\$3,632,952,000	\$3,753,874,000
% chain sales to total	18.7	19.1	18.9
MARITIME PROVINCES			
Number of chains	75	69	69
Number of stores	558	513	504
Chain sales	\$ 52,999,000	\$ 59,516,000	\$ 60,810,000
Total sales	\$ 282,812,000	\$ 304,507,000	\$ 325,329,000
% chain sales to total	18.7	19.5	18.7
QUEBEC			
Number of chains	165	138	140
Number of stores	1,443	1,269	1,264
Chain sales	\$ 132,325,000	\$ 136,578,000	\$ 146,585,000
Total sales	\$ 818,671,000	\$ 891,916,000	\$ 916,132,000
% chain sales to total	16.2	15.3	16.0
ONTARIO			
Number of chains	284	257	249
Number of stores	3,389	3,129	3,077
Chain sales	\$ 295,823,000	\$ 315,790,000	\$ 310,228,000
Total sales	\$1,406,977,000	\$1,438,010,000	\$1,443,622,000
% chain sales to total	21.0	22.0	21.5
MANITOBA			
Number of chains	69	61	60
Number of stores	335	288	284
Chain sales	\$ 27,438,000	\$ 31,217,000	\$ 32,336,000
Total sales	\$ 210,833,000	\$ 224,564,000	\$ 237,927,000
% chain sales to total	13.0	13.9	13.6
SASKATCHEWAN			
Number of chains	78	67	65
Number of stores	882	722	709
Chain sales	\$ 32,524,000	\$ 34,016,000	\$ 38,026,000
Total sales	\$ 186,886,000	\$ 194,855,000	\$ 211,765,000
% chain sales to total	17.4	17.5	18.0

Table 3. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Provinces, 1941 - 1943.- Concluded.

	1941	1942	1943
ALBERTA			
Number of chains	89	77	76
Number of stores	573	521	513
Chain sales	\$ 56,111,000	\$ 40,938,000	\$ 46,990,000
Total sales	\$ 221,071,000	\$ 236,130,000	\$ 261,203,000
% chain sales to total	16.3	17.4	18.0
BRITISH COLUMBIA			
Number of chains	91	78	73
Number of stores	765	693	663
Chain sales	\$ 63,925,000	\$ 72,346,000	\$ 70,685,000
Total sales	\$ 309,573,000	\$ 337,690,000	\$ 350,584,000
% chain sales to total	20.6	21.4	20.2

(1) Includes Yukon and Northwest Territories.

Table 4. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Kinds of Business, 1941 - 1943.

	1941	1942	1943
All Chains, Total			
Number of chains	535	459	448
Number of stores	8,012	7,193	7,074
Chain sales	\$ 642,537,000	\$ 692,189,000	\$ 708,249,000
Total sales	\$5,440,902,000	\$3,632,952,000	\$5,753,874,000
% chain sales to total	18.7	19.1	18.9
Grocery and combination stores			
Number of chains	62	56	56
Number of stores	1,541	1,293	1,239
Chain sales	\$ 172,317,000	\$ 188,116,000	\$ 179,334,000
Total sales	\$ 650,631,000	\$ 745,736,000	\$ 732,911,000
% chain sales to total	26.5	25.2	23.0

Table 4. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Kinds of Business, 1941 - 1943.- Concluded.

	1941	1942	1943
Men's and boys' clothing and furnishings			
Number of chains	18	15	15
Number of stores	147	132	132
Chain sales	\$ 9,499,000	\$ 9,705,000	\$ 10,021,000
Total sales	\$ 79,873,000	\$ 95,050,000	\$ 96,311,000
% chain sales to total	11.9	10.2	10.4
Women's apparel and accessories stores			
Number of chains	38	31	31
Number of stores	318	281	277
Chain sales	\$ 12,438,000	\$ 14,187,000	\$ 15,134,000
Total sales	\$ 97,522,000	\$ 118,893,000	\$ 126,583,000
% chain sales to total	12.8	11.9	12.0
Shoe stores			
Number of chains	35	31	29
Number of stores	452	428	426
Chain sales	\$ 16,313,000	\$ 18,881,000	\$ 19,648,000
Total sales	\$ 44,037,000	\$ 53,372,000	\$ 58,117,000
% chain sales to total	37.0	35.4	35.0
Drug stores			
Number of chains	35	31	31
Number of stores	361	343	354
Chain sales	\$ 18,850,000	\$ 19,712,000	\$ 21,512,000
Total sales	\$ 101,027,000	\$ 115,450,000	\$ 123,420,000
% chain sales to total	18.7	17.1	16.6

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