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MERCHANDISING AND SERVICES STATISTICS

IN

CANADA AND THE PROVINCES

1945



DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS MERCHANDISING AND SERVICES STATISTICS OTTAWA, CANADA

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RETAIL MERCHANDISE TRADE IN CANADA AND THE PROVINCES, 1945

Retail stores in Canada transacted business to the extent of \$4,591,885,000 in 1945, according to estimates recently completed by the Merchandising and Services Section of the Bureau of Statistics. This volume of dollar sales was 11 per cent higher than that for 1944, when sales totalled \$4,123,151,000, and stood 33 per cent above total sales of \$3,440,902,000 in the census year, 1941.

The last complete census of retail trading establishments was taken in 1941 and all figures for that year quoted in this report are taken from the census results. Sales for the intervening years are estimates derived for the most part from sales trends for a sample of reporting chain companies and independent merchants.

Chief among the influences which affected retail merchandising during 1945 was the elimination or modification of controls on the production and distribution of certain materials and commodities which took place as hostilities drew to a close. These factors had a very limited effect on prevailing gales trends in the trades associated with the distribution of staple consumer needs, while, on the other hand, they did have a noticeable effect on sales trends for durable goods and luxury trades. Thus, food, department, variety, country general and the apparel trades enjoyed sales expansions in 1945 which closely approximated the overall increase of 11 per cent, whereas higher-than-average sales increases were experienced by liquor, automotive and durable household goods stores.

The Bureau of Statistics maintains some 120 individual classifications for retail stores and the business done in each of these is measured when complete merchandising censuses are taken. It is not possible to obtain intercensal estimates for all kinds of business. For convenience in compiling and presenting the current results, therefore, the adopted system involves the publication of results for groupings of trades having a certain degree of homogeneity. Separate totals for selected kinds of business are given where the volume of sales justifies doing so.

The food group constitutes the largest from the standpoint of consumer expenditures on merchandise. Sales in those stores which comprise this group totalled \$1,110,314,000 in 1945, an amount which exceeds by 9 per cent the 1944 sales figure of \$1,017,541,000.

Country general stores have experienced more pronounced expansion in sales since 1941 than has been the case with most other trades, the margin between the census year and 1945 being 65 per cent. Their total sales volume was \$354,684,000 in 1945, 10 per cent higher than the 1944 figure, \$321,308,000.

Second largest among the groups is that for stores handling a general line of merchandise. Sales for this group totalled \$722,804,000 in 1945, a gain of 10 per cent over the 1944 sales figure. Department stores, which dominate this group, had sales totalling \$516,141,000 in 1945, or more than 70 per cent of the group total.

Results for the automotive group, including motor vehicle dealers, filling stations and garages, are shown in total. Measurements of trends in commodity sales, appropriately weighted in accordance with commodity distribution of sales in 1941, provide the basic material from which the automotive series is prepared. Sales for the entire group were estimated at \$424,301,000 in 1945, an increase of 21 per cent over 1944 and was among the largest of the gains recorded by the various groups. The level of trading in the automotive field as a whole continues low, however, relative to that prevailing in earlier years, sales being down almost 30 per cent in 1945 below sales in 1941. Production of new vehicles was on a very restricted scale in 1945 and this had a controlling influence on revenue increases for motor servicing establishments.

Impetus was given to the business of apparel stores during the latter part of 1945 when service personnel began to return to civil life in increasing numbers. Sales for the group as a whole aggregated \$435,894,000, up 10 per cent compared with 1944 volume of \$397,458,000. Increases recorded by the four component trades of this group were fairly uniform.

Further increases in the availability of building materials and hardware items in 1945 contributed towards an increase of 14 per cent for the lumber and building materials group whose sales totalled \$281,418,000 in 1945 compared with \$247,723,000 in 1944.

Increased supplies of durable consumer goods, particularly radios and household appliances, brought about a fairly large expansion in sales for stores specializing in the distribution of these merchandise items. The furniture-household radio group recorded an increase of 15 per cent in 1945 over 1944, sales being \$123,520,000 in 1945 and \$107,056,000 in 1944. Volume remains low in relation to earlier years and sales in 1945 were only 4 per cent higher than 1941 sales for this group of stores. Increases for the two chief components of this series, between 1944 and 1945, were 19 per cent in the case of household appliance and radio stores and 13 per cent for furniture stores.

The rapid expansion in restaurant sales which came about during the war was noticeably curtailed in 1945 when sales increased only 4 per cent above the 1944 volume. Dollar sales for the restaurant group amounted to \$210,465,000 in 1945.

A number of retail trades which do not come within the groupings reviewed above are combined under the heading "Other Retail Stores". The sales for this miscellaneous group of trades totalled \$928,485,000 in 1945, up 13 per cent over the \$822,706,000 sales recorded in 1944. Included in this group are Government Liquor Stores whose increase of 32 per cent in 1945 over 1944 surpassed gains recorded by any of the other individual trade classifications. Removal of restrictions on manufacturers' sales of liquor enabled provincial Liquor Boards to increase the ration allowance to consumers and the effect was apparent in substantial

sales increases in 1945 over 1944. Retail sales of liquor stores reached an estimated \$218,134,000 in 1945 as compared with sales of \$165,677,000 in the preceding year. Sales for these liquor outlets stand 93 per cent higher in 1945 than in 1941.

REGIONAL TRENDS

The average gain in sales for Canada of 11 per cent between 1944 and 1945 was approached or exceeded in all sections of the country, increases ranging within limits of 9.7 per cent for the Maritime Provinces to 12.4 per cent for British Columbia. The varying influences of early war developments had altered the pattern of provincial sales distribution between 1939 and 1941, with the result that Ontario, Quebec and the Maritime Provinces had increased their sales between these two years more than had other provinces. This must be taken into account in interpreting the provincial trends for the period from 1941 onwards. The largest gains between 1941 and 1945 are to be found in the western provinces. Saskatchewan sales increased 49 per cent; Alberta sales, 45 per cent and British Columbia sales, 42 per cent. Manitoba and the Maritime Provinces had identical increases of 39 per cent for the same period and were closely followed by a 37 per cent sales increase for Quebec. Ontario results showed the greatest deviation from the general trend, the sales increase for that province amounting to 24 per cent in 1945 over 1941.

CHAIN STORES

Chain stores captured a slightly larger share of the total trade in 1945 than they obtained in 1944. The proportion of chain store sales to total sales increased from 18.8 per cent in 1944 to 19.1 per cent in 1945. There were 426 chain companies operating 6,725 stores in Canada in 1945 and these had sales of \$877,895,900, whereas 1944 totals showed 435 companies with 6,829 stores and dollar sales of \$774,088,400. Included in these chain figures are all retail organizations operating four or more retail outlets, excluding department stores which are classified as independents regardless of the number of stores which they operate.

Table 1. - Retail Store Sales by Kind-of-Business Groups and for Selected Kinds of Business, Canada, 1941-1945

(Group totals may include classifications for which separate figures are not shown)

	(Cen	1941 sus results)	Estimated R	etail Sales	I	ndexes (1941 =		3
	No. Stores	Sales	1944 (1)	1945	1941	1943	1944	1945
Total, All Stores	137,331	\$ 3,440,901,700	\$ 4,123,151,000	4 ,591,885,000	100.0	110.0	119.8	133.5
Food Group	48,468		1,017,541,000	1,110,314,000	100.0	120.9	129.4	141.2
Grocery, combination and meat markets	32,778	650,630,700	842,336,000	918,744,000	100.0	120.9	129.5	141.2
Country General Stores	11,917	214,747,800	321,308,000	354,684,000	100.0	134.8	149.6	165.2
General Merchandise Group	3,794	525,971,000	654,954,000	722,804,000	100.0	114.5	124.5	137.4
Department stores	504	377,806,100	464,880,000	516,141,000	100.0	112.1	123.0	136.6
Variety stores	1,085	85,177,000	102,857,000	111,573,000	100.0	115.1	120.8	131.0
Automotive Group	16,867	594,719,500	351,942,000	424,301,000	100.0	52.3	59.2	71.3
Apparel Group	12,601	295,211,600	397,458,000	435,894,000	100.0	126.2	134.6	147.7
Men's and boys' clothing and furnishings stores	7 405	70 077 700	100 014 000	110 711 000	100.0	100.0	100 0	141
Family clothing stores	3,485		102,814,000	112,711,000	100.0	120.6	128.7	141.1
Women's apparel & accessories stores.	5,508	97,522,100	136,253,000	147,766,000	100.0	129.8	139.7	147.7
Shoe Stores	1,674	44,037,300	59,631,000	66,430,000	100.0	127.4	135.4	150.8
Building Materials Group	5,801	174,203,400	247,723,000	281,418,000	100.0	120.5	142.2	161.5
Furniture-Household-Radio Group	3,498	118,356,900	107,056,000	123,520,000	100.0	85.6	90.5	104.4
Furniture Stores	1,337	64,057,000	65,766,000	74,500,000	100.0	93.5	102.7	116.3
Household appliance or radio dealers.	1,648	45,894,600	33,965,000	40,487,000	100.0	75,0	74.0	88.2
Restaurants	8,821	131,181,000	202,463,000	210,465,000	100.0	144.1	154.3	160.4
Other Retail Stores								
(including second-hand)	25,564	600,263,200	822,706,000	928,485,000	100.0	126.5	137.1	154.7
Coal and wood yards (ice dealers)			122,765,000	126,819,000	100.0	129.6	119.4	123.4
Drug stores	3,956	101,027,400	139,104,000	149,928,000	100.0	127.4	137.7	148.4
Jewellery stores	1,692	38,453,800	56,228,000	64,850,000	100.0	127.6	146.2	168.6
Government liquor stores	918	112,834,600	165,677,000	218,134,000	100.0	135.7	146.8	193.3

Table 2. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941-1945 (Figures for 1941 are from the Consus. Figures for subsequent years are estimates.)

	1941 Census Results		Estima	Estimated Sales		Indexes of Sales (1941 = 100)		
NEW YORK OF SHEET STORY	No. Stores	Sales	1944(1)	1945	1941	1943	1944	1945
MARITIME PROVINCES		\$	\$					
Total, All Stores	12,641	282,812,300	359,566,000	394,297,000	100.0	114.8	127.1	139.4
Food group	5,832	65,860,700	89,966,000	96,354,000	100.0	127.1	136.6	146.3
Country general stores	1,566	26,775,600	44,126,000	48,276,000	100.0	144.5	164.8	180.3
General merchandise group	405	48,462,200	64,549,000	69,598,000	100.0	120.5	133.2	143.6
Automotive group	1,216	46,819,000	26,874,000	33,616,000	100.0	47.8	57.4	71.8
Apparel group	857	23,028,700	34,946,000	38,503,000	100.0	139.8	151.7	167.2
Building materials group	274	10,621,800	14,241,000	16,401,000	100.0	111.9	134.1	154.4
Furniture-household-radio group	210	6,590,100	7,533,000	8,532,000	100.0	103.0	114.3	129.5
Restaurants	750	7,880,900	10,947,000	11,199,000	100.0	134.0	138.9	142.1
Other retail stores	1,531	46,773,300	66,384,000	71,818,000	100.0	128.5	141.9	153.5
QUEBEC								
Total, All Stores	39,712	818,671,100	1,001,963,000	1,117,363,000	100.0	113.8	122.4	136.5
Food group	17,969	240,481,900	315,512,000	348,699,000	100.0	125.4	131.2	145.0
Country general stores	2,943	49,290,600	75,316,000	84,040,000	100.0	137.6	152.8	170.5
General merchandise group	1,558	104,145,900	135,238,000	150,904,000	100.0	119.9	129.9	144.9
Automotive group	2,986	113,069,200	70,103,000	89,551,000	100.0	53.0	62.0	79.2
Apparel group	4,164	85,743,800	109,092,000	116,795,000	100.0	122.4	127.2	136.2
Building materials group	1,000	32,844,800	41,406,000	48,800,000	100.0	106.5	126.1	148.6
Furniture-household-radio group	928	34,346,400	31,744,000	36,585,000	100.0	86.0	92.4	106.5
Restaurants	1,677	28,542,100	40,844,000	44,697,000	100.0	132.2	143.1	156.6
Other retail stores	6,487	130,206,400	182,708,000	197,292,000	100.0	130.6	140.3	151.5

⁽¹⁾ Revised.

Table 2. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941-1945 (Continued) (Figures for 1941 are from the Census. Figures for subsequent years are estimates.)

	Censu	1941 s Results	Estimat	Estimated Sales		Indexes of Sales (1941 = 100)		
	No. Stores	Sales	1944 (1)	1945	1941	1943	1944	1945
ONTARIO		\$	\$	\$		Link		
Total, All Stores	47,055	1,406,976,700	1,558,510,000	1,742,409,000	100.0	103.0	110.8	123.8
Country general stores General merchandise group Automotive group Apparel group Building materials group Furniture-household-radio group Restaurants Other retail stores	14,019 2,350 1,252 7,119 5,068 2,026 1,515 3,663 10,043	314,628,700 44,274,600 206,533,300 266,443,700 125,663,300 70,020,400 52,836,100 54,372,500 272,204,100	389,510,000 58,133,000 236,871,000 140,149,000 161,884,000 85,743,000 42,272,000 85,963,000 357,985,000	420,344,000 64,597,000 264,339,000 163,064,000 181,360,000 103,327,000 49,497,000 86,887,000 408,994,000	100.0 100.0 100.0 100.0 100.0 100.0 100.0	114.6 125.1 107.7 47.6 120.2 104.9 78.5 145.3 124.7	123.8 131.3 114.7 52.6 128.8 122.5 80.0 158.1 131.5	133.6 145.9 128.0 61.2 144.3 147.6 93.7 159.8 150.3
Total, All Stores	7,219	210,833,400	264,982,000	292,735,000	100.0	113.6	125.7	138.8
Food group	2,248 1,000 111 1,062 457 356 130 506	33,804,200 16,997,900 61,209,000 30,639,900 11,224,500 11,831,600 4,290,800 7,991,500 32,844,000	43,506,000 24,919,000 76,878,000 20,927,000 15,799,000 21,299,000 4,761,000 11,939,000 44,354,000	48,002,000 26,024,000 84,258,000 24,543,000 17,488,000 22,244,000 5,482,000 12,858,000 51,836,000	100.0 100.0 100.0 100.0 100.0 100.0 100.0	119.7 137.5 111.3 59.5 126.7 155.3 98.2 137.3	128.7 146.6 125.6 68.3 140.8 180.0 111.0 149.4	142.0 153.1 137.7 80.1 155.8 188.0 127.8 160.9

⁽¹⁾ Revised.

Table 2. - Retail Store Sales for Kind-of-Rusiness Groups, by Provinces, 1941-1945 (Continued)
(Figures for 1941 are from the Census. Figures for subsequent years are estimates.)

		941 Results	Estimat	ed Sales	I	ndexes (1941	= 100)	s
	No. Stores	Sales	1944 (1)	1945	1941	1943	1944	1945
SASKATCHEWAN	E - 1 - 1 - 9	\$	\$					
Total, All Stores	10,088	186,885,800	248,031,000	277,466,000	100.0	114.1	132.7	148.5
Food group	2,244	26,502,400 32,689,600	37,607,000 50,767,000	41,370,000 56,815,000	100.0	125.2	141.9	156.1
General merchandise group	126	22,649,000 37,138,300	30,246,000 25,105,000	32,642,000	100.0	114.2	133.5	144.1
Apparel group	367 982	10,999,800	17,805,000 32,206,000	18,734,000 33,673,000	100.0	141.9	151.9 191.3 109.8	200.0
Furniture-household-radio group Restaurants	159 523 2,139	2,877,200 6,847,300 30,345,500	3,158,000 11,188,000 39,949,000	3,487,000 11,784,000 47,468,000	100.0	94.5 147.3 109.2	163.4 131.6	121.2 172.1 1 156.4
ALBERTA								1
Total, All Stores	9,222	221,071,400	292,622,000	321,250,000	100.0	119.4	132.4	145.3
Food group	2,329	35,312,500 27,217,100	50,391,000 42,159,000	54,310,000 45,616,000	100.0	130.9	142.7 154.9	153.8 167.6
General merchandise group Automotive group	135	29,329,900 46,618,200	41,010,000 34,497,000	44,081,000	100.0	130.4	139.8	150.3
Apparel group Building materials group Furniture-household-radio group	540 693 189	13,270,900 18,029,200 5,914,700	20,943,000 29,370,000 6,234,000	22,196,000 31,155,000 6,876,000	100.0	149.0 141.5 100.6	157.8 162.9 105.4	167.3 172.8 116.3
Restaurants	733	10,448,800 34,930,100	15,830,000	16,102,000 59,704,000	100.0	149.7	151.5	154.1

⁽¹⁾ Revised.

Table 2. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941-1945 (Concluded)
(Figures for 1941 are from the Census. Figures for subsequent years are estimates.)

No. Stores	Sales	/ - 1		Indexes of Sales (1941 = 100)			
	Sales	1944 (1)	1945	1941	1943	1944	1945
	\$	\$	\$				
		PER LARGE					
11,253	309,572,600	390,584,000	438,838,000	100.0	114.9	126.2	141.8
3,818	69,472,200	90,800,000	100,943,000	100.0	121.4	130.7	145.3
728	16,057,400	23,765,000	26,800,000	100.0	126.6	148.0	166.9
							143.5
							75.5
				1			161.4
367	11,501,600	11,354,000	13,061,000	100.0	92.5	98.7	113.6
962	15,000,300	25,606,000	26,776,000	100.0	165.9	170.7	178.5
2,196	50,831,500	74,432,000	87,136,000	100.0	130.4	146.4	171.4
	3,818 728 206 1,366 1,143 467 367 962	11,253 309,572,600 3,818 69,472,200 728 16,057,400 206 53,545,800 1,366 53,939,600 1,143 25,254,700 467 13,969,500 367 11,501,600 962 15,000,300	11,253 309,572,600 390,584,000 3,818 69,472,200 90,800,000 728 16,057,400 23,765,000 206 53,545,800 70,038,000 1,366 53,939,600 34,252,000 1,143 25,254,700 36,950,000 467 13,969,500 23,387,000 367 11,501,600 11,354,000 962 15,000,300 25,606,000	11,253 309,572,600 390,584,000 438,838,000 3,818 69,472,200 90,800,000 100,943,000 728 16,057,400 23,765,000 26,800,000 206 53,545,800 70,038,000 76,838,000 1,366 53,939,600 34,252,000 40,778,000 1,143 25,254,700 36,950,000 40,773,000 467 13,969,500 23,387,000 25,733,000 367 11,501,600 11,354,000 13,061,000 962 15,000,300 25,606,000 26,776,000	11,253 309,572,600 390,584,000 438,838,000 100.0 3,818 69,472,200 90,800,000 100,943,000 100.0 728 16,057,400 23,765,000 26,800,000 100.0 206 53,545,800 70,038,000 76,838,000 100.0 1,366 53,939,600 34,252,000 40,778,000 100.0 1,143 25,254,700 36,950,000 40,773,000 100.0 467 13,969,500 23,387,000 25,733,000 100.0 367 11,501,600 11,354,000 13,061,000 100.0 962 15,000,300 25,606,000 26,776,000 100.0	11,253 309,572,600 390,584,000 438,838,000 100.0 114.9 3,818 69,472,200 90,800,000 100,943,000 100.0 121.4 728 16,057,400 23,765,000 26,800,000 100.0 126.6 206 53,545,800 70,038,000 76,838,000 100.0 119.8 1,366 53,939,600 34,252,000 40,778,000 100.0 57.0 1,143 25,254,700 36,950,000 40,773,000 100.0 137.5 467 13,969,500 23,387,000 25,733,000 100.0 141.2 367 11,501,600 11,354,000 13,061,000 100.0 92.6 962 15,000,300 25,606,000 26,776,000 100.0 165.9	11,253 309,572,600 390,584,000 438,838,000 100.0 114.9 126.2 3,818 69,472,200 90,800,000 100,943,000 100.0 121.4 130.7 728 16,057,400 23,765,000 26,800,000 100.0 126.6 148.0 206 53,545,800 70,038,000 76,838,000 100.0 119.8 130.8 1,366 53,939,600 34,252,000 40,778,000 100.0 57.0 63.5 1,143 25,254,700 36,950,000 40,773,000 100.0 137.5 146.3 467 13,969,500 23,387,000 25,733,000 100.0 141.2 167.4 367 11,501,600 11,354,000 13,061,000 100.0 92.6 98.7 962 15,000,300 25,606,000 26,776,000 100.0 165.9 170.7

⁽¹⁾ Revised.

Table 3. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Provinces, 1941, 1944 & 1945

	1941	1944(2)	1945(3)
CANADA ⁽¹⁾			
Number of chains Number of stores Chain sales % chain sales to total	533 8,012 \$ 642,637,000 \$3,440,902,000 18.7	435 6,829 \$ 774,088,400 \$4,123,151,000 18.8	426 6,725 \$ 877,895,900 \$4,591,885,000 19.1
MARITIME PROVINCES			
Number of chains	75 558 \$ 52,999,000 \$ 282,812,000 18.7	66 469 \$ 67,090,900 \$ 359,566,000 18.7	66 474 \$ 73,197,700 \$ 394,297,000 18.6
QUEBEC			
Number of chains Number of stores Chain sales Total sales % chain sales to total	165 1,443 \$ 132,325,000 \$ 818,671,000 16.2	135 1,234 \$ 156,297,800 \$1,001,963,000 15.6	140 1,231 \$ 175,739,300 \$1,117,363,000 15.7
ONTARIO			
Number of chains	284 3,389 \$ 295,823,000 \$1,406,977,000 21.0	241 2,921 \$ 336,041,500 \$1,558,510,000 21.6	227 2,838 \$ 384,492,600 \$1,742,409,000 22.1
MANITOBA			
Number of chains Number of stores Chain sales Total sales % chain sales to total SASKATCHEWAN	69 335 \$ 27,438,000 \$ 210,833,000 13.0	60 277 \$ 36,573,500 \$ 264,982,000 13.8	63 279 \$ 42,496,600 \$ 292,735,000 14.5
Number of chains	78	61	62
Number of chains	\$ 32,524,000 \$ 186,886,000 17.4	\$ 43,697,700 \$ 248,031,000 17.6	687 \$ 49,703,000 \$ 277,466,000 17.9

Table 3. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Provinces, 1941, 1944 & 1945 - (Concluded)

	1941	1944(2)	1945 (3)
ALBERTA		THE STATE OF	
Number of chains Number of stores Chain sales Total sales % chain sales to total	89 578 \$ 36,111,000 \$ 221,071,000	75 504 \$ 51,347,400 \$ 292,622,000 17.5	73 497 \$ 57,674,700 \$ 321,250,000 18.0
BRITISH COLUMBIA			
Number of chains Number of stores Chain sales Total sales % chain sales to total	91 765 \$ 63,925,000 \$ 309,573,000 20.6	77 666 \$ 79,733,400 \$ 390,584,000 20.4	80 663 \$ 91,514,200 \$ 438,838,000 20.9

Table 4. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales

and Percentage of Chain Store Sales to Total Sales,

by Kinds of Business, 1941, 1944 & 1945

MINERAL TOWNS	1941	1944(2)	1945(3)
All Chains			
Number of chains Number of stores Chain sales Total sales % chain sales to total	\$ 642,637,000 \$3,440,902,000	435 6,829 \$ 774,088,400 \$4,123,151,000 18.8	426 6,725 \$ 877,895,900 \$4,591,885,000 19.1
Grocery and combination stores and meat markets			
Number of chains Number of stores Chain sales Total sales % chain sales to total	\$ 172,317,000 \$ 650,631,000	67 1,364 \$ 204,852,500 \$ 842,336,000 ' 24.3	62 1,306 \$ 218,968,700 \$ 918,744,000 23.8

⁽²⁾ Revised.

⁽³⁾ Preliminary.

Table 4. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Kinds of Business, 1941, 1944 & 1945 - (Concluded)

	1941	1944(2)	1945(3)
Men's and boys' clothing and furnishings Number of chains Chain sales Total sales % chain sales to total	18	12	12
	147	117	116
	\$ 9,499,000	\$ 10,377,000	\$ 11,219,000
	\$ 79,873,000	\$102,814,000	\$112,711,000
	11.9	10.1	10.0
Women's apparel and accessories stores			
Number of chains Number of stores Chain sales Total sales % chain sales to total	38	32	33
	318	293	301
	\$ 12,438,000	\$ 16,607,700	3 19,456,400
	\$ 97,522,000	\$136,253,000	3147,766,000
	12.8	12.2	13.2
Shoe stores		well entire of	
Number of chains Number of stores Chain sales Total sales % chain sales to total	35	29	30
	452	432	461
	\$ 16,313,000	\$ 20,663,900	\$ 23,744,500
	\$ 44,037,000	\$ 59,631,000	\$ 66,430,000
	37.0	34.7	35.7
Drug stores			
Number of chains	35	29	27
	361	323	309
	\$ 18,850,000	\$ 23,004,500	\$ 24,126,300
	\$101,027,000	\$139,104,000	\$149,928,000
	18.7	16.5	16.1

⁽²⁾ Revised.

⁽³⁾ Preliminary.

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