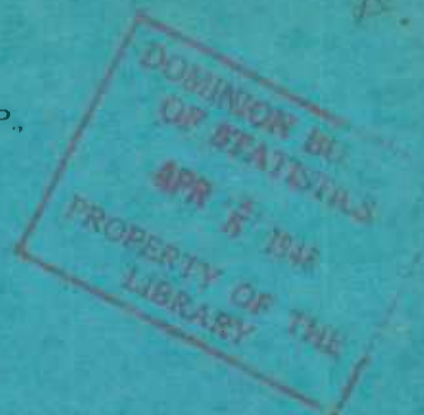


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Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
MERCHANDISING AND SERVICES STATISTICS
OTTAWA, CANADA



RETAIL TRADE

IN CANADA

1946

AND

PRELIMINARY SALES

ESTIMATES FOR

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RETAIL TRADE IN CANADA

1946 Sales Estimates

Canada's retail trade in 1946 has been computed at \$5,506,286,000. With most wartime restrictions on production and distribution removed, high employment, rising wages and other favourable economic factors, retail sales in 1946 topped the 1945 figure of \$4,595,667,000 by almost \$1 billions. In terms of percentage gains, sales in 1946 were 20% above those for 1945 and 60% higher than in the last Census year, 1941.

It is too early, at the time this report is being released, to give an accurate estimate of the dollar volume of retail sales in 1947. However, the table on Page 3 gives preliminary estimates of 1947 dollar volume for 14 retail trades based on the Bureau's monthly index series. The cumulative index for 1947 stood 10.7% higher than the average for 1946. Due to the omission of certain important sectors of the retail trade, particularly the automotive group, this figure is probably an understatement of the actual increase. Other evidence has indicated that in 1947 sales of the automotive group, comprising motor vehicle dealers, filling stations, garages and automotive tire and accessory stores of various types, were well above the average of the monthly index based on 14 trades. In fact, new motor vehicle sales alone were about twice as great in 1947 as in 1946, and these constituted \$193,329,000 out of the automotive total of \$720,064,000 in 1946. On the basis of material presently at hand, it is evident that retail sales in 1947 reached a point somewhere in the vicinity of \$6,250,000,000.

Food Stores:--Sales of food stores in 1946 amounted to \$1,230,492,000, 11% more than the 1945 figure and 57% above 1941. Grocery, combination and meat markets constitute the major portion of this group and the 13% increase for these, when applied to the 1946 food group total, indicates that 1947 sales for this group were about \$1,390,500,000.

General Merchandise Stores:--The General Merchandise Group is an important one in the retail field, and sales for stores falling under that heading were estimated to be \$849,095,000 in 1946, as compared with sales of \$722,804,000 in 1945. The two principal components of this group are

department stores (including mail order business) and variety stores. It is the former of these two classifications which has lately shown the greatest relative expansion. Department store sales rose by almost \$100 millions between 1945 and 1946--from \$516 millions in 1945 to \$614 millions in 1946--a percentage gain of 19%. A further gain of 15% occurred in 1947, bringing the dollar estimates for the latter year to \$708 millions. Variety store increases were less prominent, amounting to 12% in 1946 and 10% in 1947.

Country general stores, though shown as a separate group because they reflect to some extent the trend in rural purchasing as distinct from the urban characteristics of most other trades, should properly be considered when dealing with the General Merchandise Group. The relative level of sales for these stores remains above that of the other types in the group, sales being 84% higher in 1946 than in 1941. However, the rate of sales expansion in these stores has diminished in the last two years, amounting to 11% in 1946 and 9% in 1947.

Automotive Group:--Sales of automotive stores of all kinds made up over 17% of the total retail volume in 1941, but with dwindling supplies and rationing of gasoline in the war period this proportion dropped to 8% in 1943--its lowest point. In the three succeeding years the percentages were 8.5%, 9% and 13%. In 1946, sales of automotive establishments at retail reached \$720 millions, which was 70% above the 1945 figure. In 1947, the main influence in the group will be sales of new motor vehicles which amounted to \$402,306,700 for 223,145 vehicles of both commercial and passenger types. Comparable 1946 figures indicate the value of new motor vehicles sold at \$193,329,005 for 120,044 vehicles.

Other Significant Changes Reviewed:--Reference has already been made to the factors which accounted for a substantial rise in sales of the Building Materials Group, in which sales advanced from \$281,418,000 in 1945 to \$367,659,000 in 1946. Hardware store sales are included in these totals.

Sales of fuel and ice dealers declined from \$126,819,000 in 1945 to \$124,661,000 in 1946. This falling off in sales is partially explained by the conversion of many homes to oil heating. The figures do not include sales of fuel oil directly from oil companies or from general fuel dealers, but are based on actual volume of domestically-consumed solid fuels at prevailing prices.

An outstanding feature of 1946 trading was the marked increase in business done by stores in the Furniture-Household-Radio Group. Household durable goods were in strong consumer demand throughout 1946, and activity in the appliances and radio stores was particularly noteworthy. Group sales as a whole increased almost 50% between 1945 and 1946--from \$123,520,000 to \$182,242,000.

The Apparel Group increase was steady, if unspectacular, as sales moved up 13% in 1946. Shoe stores experienced the smallest among the increases for individual trades, with a gain of only 6%.

Figures are given in the enclosed tables for a number of other groups and trades, but on the whole the increases were consistent with

one another and in line with the average upward direction of consumer buying. One or two further references will serve to complete the general picture. Restaurant sales in 1946 managed only a slight increase over 1945, and their increase in 1947 was also very moderate. Jewellery stores were the first to experience a reversal of trend, sales falling off by 8% in 1947 compared with 1946, although 1946 volume was above 1945. The jewellery store figures quoted in this report include the Federal Tax of 25% on certain kinds of merchandise. Not all sales in jewellery stores are subject to the 25% tax levy. Although sales of \$72,885,000 shown for this trade in 1946 amount to an increase of 90% over their 1941 sales, it is estimated that about 14% or 15% of this figure represents tax collected on the special merchandise items.

Provincial Trends

All parts of the country shared in the upward surge of sales in 1946. There was also a remarkable degree of uniformity in the provincial increases and, apart from a 24% gain in Manitoba, sales in all other parts of the country gained from 17% to 21% in 1946 over 1945.

Chain Store Sales

In 1946, chain store sales made up almost 19% of the estimated total of retail sales. This proportion was slightly down from 1945 and almost identical with the 1941 percentage. In dollars chain sales amounted to \$1,022,420,000 for 428 companies operating 6,823 stores. Included in these chain figures are all retail organizations operating four or more retail outlets, excluding department stores. Tables 5 and 6 of this report give summary results, by trades and regions, illustrating the part played by chain stores in the distribution of consumer goods in Canada. Separate reports on chain store sales in Canada are available from the Dominion Bureau of Statistics.

Retail Sales Estimates, 1946 and 1947, for Selected Trades

Kind of Business	Sales, 1946 (Estimated)	% Change, 1947/1946	Sales, 1947 (Preliminary)
	(\$000)		(\$000)
FOOD GROUP			
Food Stores	1,018,232	+12.6	1,146,529
Restaurants	222,885	+ 0.9	224,891
GENERAL MERCHANDISE GROUP			
Country General Stores	395,214	+ 9.2	431,574
Department Stores	613,611	+15.4	708,107
Variety Stores	124,897	+ 9.6	136,887
CLOTHING GROUP			
Family Clothing Stores	126,579	+ 8.5	137,338
Men's Clothing Stores	129,409	+ 9.5	141,703
Women's Clothing Stores	164,093	+ 7.2	175,908
Shoe Stores	70,621	+ 6.5	75,211
HOUSEHOLD & PERSONAL EFFECTS GROUP			
Drug Stores	166,564	+ 4.4	173,893
Furniture Stores	100,473	+13.3	113,836
Hardware Stores	141,931	+10.0	156,124
Jewellery Stores	72,885	- 8.0	67,054
Radio and Electrical Stores	68,981	+32.4	91,331

Table 1. CANADA - Retail Store Sales by Kind-of-Business Groups and for Selected Kinds of Business, 1941-1946
(Group totals may include classifications for which separate figures are not shown)

Group and Kind of Business	1941 (Census Results)		Estimated Retail Sales				
	No. Stores	Sales \$	1942 (\$000)	1943 (\$000)	1944 (\$000)	1945 (\$000)	1946 (\$000)
Total, All Stores	137,331	3,440,901,700	3,649,041	3,785,840	4,123,151	4,595,667	5,506,286
Food Group	48,468	786,247,300	905,007	950,332	1,017,541	1,110,314	1,230,492
Grocery, combination and meat markets	32,778	650,630,700	748,612	786,311	842,336	918,744	1,018,232
Country General Stores	11,917	214,747,800	253,379	289,583	321,308	354,684	395,214
General Merchandise Group	3,794	525,971,000	593,903	602,204	654,954	722,804	849,095
Department stores	504	377,806,100	421,964	423,618	464,880	516,141	613,611
Variety stores	1,085	85,177,000	98,031	98,018	102,857	111,573	124,897
Automotive Group	16,867	594,719,500	364,331	311,330	351,942	424,301	720,064
Apparel Group	12,601	295,211,600	354,429	372,509	397,458	435,894	490,702
Men's and boys' clothing and furnishings stores	3,485	79,873,300	95,050	96,311	102,814	112,711	129,409 ✓
Family clothing stores	1,934	73,778,900	87,114	93,498	98,760	108,987	126,579 ✓
Women's apparel & accessories stores.	5,508	97,522,100	118,893	126,583	136,253	147,766	164,093 ✓
Shoe stores	1,674	44,037,300	53,372	56,117	59,631	66,430	70,621
Building Materials Group	5,801	174,203,400	197,405	209,967	247,723	281,418	367,659
Furniture-Household-Radio Group	3,498	118,356,900	114,692	101,334	107,056	123,520	182,242
Furniture stores	1,337	64,057,000	64,412	59,909	65,766	74,500	100,473
Household appliance or radio dealers.	1,648	45,894,600	42,189	34,407	33,965	40,487	68,981
Restaurants	8,821	131,181,000	157,008	189,056	202,463	210,465	222,885
Other Retail Stores (including second-hand)	25,564	600,263,200	708,887	759,525	822,706	932,267	1,047,933
Coal and wood yards (ice dealers) ...	3,319	102,796,500	120,619	133,177	122,765	126,819	124,661
Drug stores	3,956	101,027,400	115,958	128,741	139,104	149,928	166,564
Jewellery stores	1,692	38,453,800	43,034	49,067	56,228	64,850	72,885
Government liquor stores	618	112,834,600	146,465	153,104	165,677	221,157	258,973

(1) Revised.

Table 2. CANADA - Annual Indexes⁽¹⁾ of Retail Sales for Selected Kinds of Business
(1941=100)

Kind of Business	1941	1942	1943	1944	(1) 1945	1946
Total, All Stores	100.0	106.0	110.0	119.8	133.6	160.0
Food Group	100.0	115.1	120.9	129.5	141.2	156.5
Grocery, combination & meat markets	100.0	115.1	120.9	129.5	141.2	156.5
Country General Stores	100.0	118.0	134.8	149.6	165.2	184.0
General Merchandise Group	100.0	112.9	114.5	124.5	137.4	161.4
Department stores	100.0	111.7	112.1	123.0	136.6	162.4
Variety stores	100.0	115.1	115.1	120.8	131.0	146.6
Automotive Group	100.0	61.3	52.3	59.2	71.3	121.1
Apparel Group	100.0	120.1	126.2	134.6	147.7	166.2
Men's and boys' clothing and furnishings stores	100.0	119.0	120.6	128.7	141.1	162.0
Family clothing stores	100.0	118.1	126.7	133.9	147.7	171.6
Women's apparel & accessories stores	100.0	121.9	129.8	139.7	151.5	168.3
Shoe stores	100.0	121.2	127.4	135.4	150.8	160.4
Building Materials Group	100.0	113.3	120.5	142.2	161.5	211.1
Furniture-Household-Radio Group	100.0	96.9	85.6	90.5	104.4	154.0
Furniture stores	100.0	100.6	93.5	102.7	116.3	156.8
Household appliance or radio dealers	100.0	91.9	75.0	74.0	88.2	150.3
Restaurants	100.0	119.7	144.1	154.3	160.4	169.9
Other Retail Stores (including second-hand)	100.0	118.1	126.5	137.1	155.3	174.6
Coal and wood yards (ice dealers) .	100.0	117.3	129.6	119.4	123.4	121.3
Drug stores	100.0	114.8	127.4	137.7	148.4	164.9
Jewellery stores	100.0	111.9	127.6	146.2	168.6	189.5
Government liquor stores	100.0	129.8	135.7	146.8	196.0	229.5

(1) Indexes appearing in this table and elsewhere in this bulletin were derived from the dollar sales series and therefore, do not make allowance for price changes.

Table 3. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941-1946
(Figures for 1941 are from the Census. Figures for subsequent years are estimates)

Province and Kind-of-Business Group	1941 Census Results		Estimated Retail Sales				
	No. Stores	Sales \$	1942 (\$000)	1943 (\$000)	1944 (\$000)	1945 (1) (\$000)	1946 (\$000)
<u>MARITIME PROVINCES</u>							
Total, All Stores	12,641	282,812,300	303,949	324,708	359,566	394,297	464,157
Food group	5,832	65,860,700	77,254	83,709	89,966	96,354	104,785
Country general stores	1,566	26,775,600	31,676	38,691	44,126	48,276	54,677
General merchandise group	405	48,462,200	55,392	58,381	64,549	69,598	76,982
Automotive group	1,216	46,312,000	26,312	22,379	26,874	33,616	58,898
Apparel group	857	23,028,700	28,689	32,191	34,946	38,503	40,701
Building materials group	274	10,621,800	11,604	11,888	14,241	16,401	20,380
Furniture-household-radio group ...	210	6,590,100	6,931	6,789	7,533	8,532	12,191
Restaurants	750	7,880,900	9,504	10,560	10,947	11,199	11,246
Other retail stores	1,531	46,773,300	56,587	60,120	66,384	71,818	84,297
<u>QUEBEC</u>							
Total, All Stores	39,712	818,671,100	896,425	931,388	1,001,963	1,121,145	1,315,485
Food group	17,969	240,481,900	283,287	301,564	315,512	348,699	380,202
Country general stores	2,943	49,290,600	59,642	67,824	75,316	84,040	90,695
General merchandise group	1,558	104,145,900	122,116	124,840	135,238	150,904	180,048
Automotive group	2,986	113,069,200	69,424	59,927	70,103	89,551	146,764
Apparel group	4,164	85,743,800	103,831	104,909	109,092	116,795	133,283
Building materials group	1,000	32,844,800	35,782	34,968	41,406	48,800	61,641
Furniture-household-radio group ...	928	34,346,400	33,416	29,551	31,744	36,585	51,930
Restaurants	1,677	28,542,100	32,652	37,733	40,844	44,697	48,150
Other retail stores	6,487	130,206,400	156,275	170,072	182,708	201,074	222,772

(1) Revised.

Table 3. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941-1946 (Continued)
(Figures for 1941 are from the Census. Figures for subsequent years are estimates)

Province and Kind-of-Business Group	1941 Census Results		Estimated Retail Sales				
	No. Stores	Sales	1942	1943	1944	(1) 1945	1946
		\$	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)
<u>ONTARIO</u>							
Total, All Stores	47,055	1,406,976,700	1,441,915	1,449,638	1,558,510	1,742,409	2,113,916
Food group	14,019	314,628,700	352,699	360,565	389,510	420,344	470,054
Country general stores	2,350	44,274,600	50,960	55,388	58,133	64,597	73,054
General merchandise group	1,252	206,533,300	227,015	222,481	236,871	264,339	312,422
Automotive group	7,119	266,443,700	159,600	126,827	140,149	163,064	299,483
Apparel group	5,068	125,663,300	146,892	151,049	161,884	181,360	204,868
Building materials group	2,026	70,020,400	75,325	73,425	85,743	103,327	134,510
Furniture-household-radio group	1,515	52,836,100	49,500	41,454	42,272	49,497	74,992
Restaurants	3,663	54,372,500	65,193	79,003	85,963	86,887	90,585
Other retail stores	10,043	272,204,100	314,731	339,446	357,985	408,994	453,948
<u>MANITOBA</u>							
Total, All Stores	7,219	210,833,400	225,368	239,403	264,982	292,735	362,189
Food group	2,248	33,804,200	38,063	40,464	43,506	48,002	54,864
Country general stores	1,000	16,997,900	20,499	23,372	24,919	26,024	29,424
General merchandise group	111	61,209,000	66,923	68,116	76,878	84,258	99,788
Automotive group	1,062	30,639,900	19,732	18,231	20,927	24,543	37,166
Apparel group	457	11,224,500	13,013	14,217	15,799	17,488	20,070
Building materials group	356	11,831,600	14,834	18,376	21,299	22,244	38,501
Furniture-household-radio group	130	4,290,800	4,353	4,214	4,761	5,482	8,655
Restaurants	506	7,991,500	8,950	10,972	11,939	12,858	14,274
Other retail stores	1,349	32,844,000	39,001	41,441	44,954	51,836	59,447

(1) Revised.

Table 3. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941-1946 (Continued)
 (Figures for 1941 are from the Census. Figures for subsequent years are estimates)

Province and Kind-of-Business Group	1941 Census Results		Estimated Retail Sales				
	No. Stores	Sales \$	1942 (\$000)	1943 (\$000)	1944 (\$000)	(1) 1945 (\$000)	1946 (\$000)
<u>SASKATCHEWAN</u>							
Total, All Stores	10,088	186,885,800	195,495	213,311	248,031	277,466	328,254
Food group	2,244	26,502,400	29,312	33,181	37,607	41,370	44,894
Country general stores	1,929	32,689,600	38,574	44,392	50,767	56,815	62,438
General merchandise group	126	22,649,000	25,086	25,866	30,246	32,642	37,537
Automotive group	1,619	37,138,300	24,028	22,320	25,105	31,493	47,648
Apparel group	367	10,999,800	13,247	15,605	17,805	18,734	21,152
Building materials group	982	16,836,700	20,843	25,997	32,206	33,673	41,596
Furniture-household-radio group	159	2,877,200	2,726	2,720	3,158	3,487	4,691
Restaurants	523	6,847,300	8,347	10,086	11,188	11,784	12,455
Other retail stores	2,139	30,345,500	33,332	33,144	39,949	47,468	55,843
<u>ALBERTA</u>							
Total, All Stores	9,222	221,071,400	238,726	263,990	292,622	321,250	383,806
Food group	2,329	35,312,500	42,128	46,224	50,391	54,310	60,668
Country general stores	1,377	27,217,100	32,171	37,206	42,159	45,616	51,603
General merchandise group	135	29,329,900	34,003	38,252	41,010	44,081	52,011
Automotive group	1,497	46,618,200	32,027	30,861	34,497	41,210	61,909
Apparel group	540	13,270,900	16,176	19,776	20,943	22,196	24,938
Building materials group	693	18,029,200	21,660	25,505	29,370	31,155	37,508
Furniture-household-radio group	189	5,914,700	6,084	5,952	6,234	6,876	10,451
Restaurants	733	10,448,800	12,382	15,642	15,830	16,102	17,617
Other retail stores	1,729	34,930,100	42,095	44,572	52,188	59,704	67,101

1) Revised.

Table 3. - Retail Store Sales for Kind-of-Business Groups, by Provinces, 1941-1946 (Concluded)
(Figures for 1941 are from the Census. Figures for subsequent years are estimates)

Province and Kind-of-Business Group	1941 Census Results		Estimated Retail Sales				
	No. Stores	Sales	1942	1943	1944	(1) 1945	1946
		\$	(\$000)	(\$000)	(\$000)	(\$000)	(\$000)
<u>BRITISH COLUMBIA</u>							
Total, All Stores	11,253	309,572,600	341,586	355,798	390,584	438,838	529,213
Food group	3,813	69,472,200	82,047	84,339	90,800	100,943	114,638
Country general stores	728	16,057,400	18,113	20,329	23,765	26,800	30,476
General merchandise group	206	53,545,800	63,257	64,126	70,038	76,838	90,137
Automotive group	1,366	53,939,600	33,173	30,746	34,252	40,778	68,126
Apparel group	1,143	25,254,700	32,549	34,716	36,950	40,773	45,638
Building materials group	467	13,969,500	17,296	19,731	23,387	25,733	33,416
Furniture-household-radio group ...	367	11,501,600	11,682	10,654	11,354	13,061	19,332
Restaurants	962	15,000,300	19,860	24,885	25,606	26,776	28,380
Other retail stores	2,196	50,831,500	63,609	66,262	74,432	87,136	99,010

(1) Revised.

Table 4. - Annual Indexes of Retail Sales for Selected Kinds of Business,
By Provinces
(1941=100)

Province and Kind-of-Business Group	1941	1942	1943	1944	(1) 1945	1946
<u>MARITIME PROVINCES</u>						
Total, All Stores	100.0	107.5	114.8	127.1	139.4	164.1
Food group	100.0	117.3	127.1	136.6	146.3	159.1
Country general stores	100.0	118.3	144.5	164.8	178.1	204.2
General merchandise group	100.0	114.3	120.5	133.2	143.6	158.9
Automotive group	100.0	56.2	47.8	57.4	71.8	125.8
Apparel group	100.0	124.6	139.8	151.7	167.2	176.7
Building materials group	100.0	109.2	111.9	134.1	154.4	191.9
Furniture-household-radio group	100.0	105.2	103.0	114.3	129.5	185.0
Restaurants	100.0	120.6	134.0	138.9	142.1	142.7
Other retail stores	100.0	121.0	128.5	141.9	153.5	180.2
<u>QUEBEC</u>						
Total, All Stores	100.0	109.5	113.8	122.4	136.9	160.7
Food group	100.0	117.8	125.4	131.2	145.0	158.1
Country general stores	100.0	121.0	137.6	152.8	161.7	184.0
General merchandise group	100.0	117.3	119.9	129.9	144.9	172.9
Automotive group	100.0	61.4	53.0	62.0	79.2	129.8
Apparel group	100.0	121.1	122.4	127.2	136.2	155.4
Building materials group	100.0	108.9	106.5	126.1	148.6	187.7
Furniture-household-radio group	100.0	97.3	86.0	92.4	106.5	151.2
Restaurants	100.0	114.4	132.2	143.1	156.6	168.7
Other retail stores	100.0	120.0	130.6	140.3	154.4	171.1
<u>ONTARIO</u>						
Total, All Stores	100.0	102.5	103.0	110.8	123.8	150.2
Food group	100.0	112.1	114.6	123.8	133.6	149.4
Country general stores	100.0	115.1	125.1	131.3	143.1	165.0
General merchandise group	100.0	109.9	107.7	114.7	128.0	151.3
Automotive group	100.0	59.9	47.6	52.6	61.2	112.4
Apparel group	100.0	116.9	120.2	128.8	144.3	163.0
Building materials group	100.0	107.6	104.9	122.5	147.6	192.1
Furniture-household-radio group	100.0	93.7	78.5	80.0	93.7	141.9
Restaurants	100.0	119.9	145.3	158.1	159.8	166.6
Other retail stores	100.0	115.6	124.7	131.6	150.3	166.8
<u>MANITOBA</u>						
Total, All Stores	100.0	106.9	113.6	125.7	138.8	171.8
Food group	100.0	112.6	119.7	128.7	142.0	162.3
Country general stores	100.0	120.6	137.5	146.6	150.9	173.1
General merchandise group	100.0	109.3	111.3	125.6	137.7	163.0
Automotive group	100.0	64.4	59.5	68.3	80.1	121.3
Apparel group	100.0	115.9	126.7	140.8	155.8	178.8
Building materials group	100.0	125.4	155.3	180.0	188.0	325.4
Furniture-household-radio group	100.0	101.4	98.2	111.0	127.8	201.7
Restaurants	100.0	112.0	137.3	149.4	160.9	178.6
Other retail stores	100.0	118.7	126.2	136.9	157.8	181.0

(1) Revised.

Table 4. - Annual Indexes of Retail Sales for Selected Kinds of Business,
By Provinces (Concluded)
(1941=100)

Province and Kind-of-Business Group	1941	1942	1943	1944	(1) 1945	1946
<u>SASKATCHEWAN</u>						
Total, All Stores	100.0	104.6	114.1	132.7	148.5	175.6
Food group	100.0	110.6	125.2	141.9	156.1	169.4
Country general stores	100.0	118.0	135.8	155.3	159.3	191.0
General merchandise group	100.0	110.8	114.2	133.5	144.1	165.7
Automotive group	100.0	64.7	60.1	67.6	84.8	128.3
Apparel group	100.0	120.4	141.9	161.9	170.3	192.3
Building materials group	100.0	123.8	154.4	191.3	200.0	247.1
Furniture-household-radio group	100.0	94.7	94.5	109.8	121.2	163.1
Restaurants	100.0	121.9	147.3	163.4	172.1	181.9
Other retail stores	100.0	109.8	109.2	131.6	156.4	184.0
<u>ALBERTA</u>						
Total, All Stores	100.0	108.0	119.4	132.4	145.3	173.6
Food group	100.0	119.3	130.9	142.7	153.8	171.8
Country general stores	100.0	118.2	136.7	154.9	162.5	189.6
General merchandise group	100.0	115.9	130.4	139.8	150.3	177.3
Automotive group	100.0	68.7	66.2	74.0	88.4	132.8
Apparel group	100.0	121.9	149.0	157.8	167.3	187.9
Building materials group	100.0	120.1	141.5	162.9	172.8	208.0
Furniture-household-radio group	100.0	102.9	100.6	105.4	116.3	176.7
Restaurants	100.0	118.5	149.7	151.5	154.1	168.6
Other retail stores	100.0	120.5	127.6	149.4	170.9	192.1
<u>BRITISH COLUMBIA</u>						
Total, All Stores	100.0	110.3	114.9	126.2	141.8	170.9
Food group	100.0	118.1	121.4	130.7	145.3	165.1
Country general stores	100.0	112.8	126.6	148.0	163.2	189.8
General merchandise group	100.0	118.1	119.8	130.8	143.5	168.3
Automotive group	100.0	61.5	57.0	63.5	75.6	126.3
Apparel group	100.0	128.9	137.5	146.3	161.4	180.7
Building materials group	100.0	123.8	141.2	167.4	184.2	239.2
Furniture-household-radio group	100.0	101.6	92.6	98.7	113.6	168.1
Restaurants	100.0	132.4	165.9	170.7	178.5	189.2
Other retail stores	100.0	125.1	130.4	146.4	171.4	194.8

(1) Revised.

Table 5. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Provinces, 1941, 1945 & 1946

Province and Item	1941	1945 ⁽²⁾	1946 ⁽³⁾
CANADA ⁽¹⁾			
Number of chains	533	435	428
Number of stores	8,014	6,783	6,823
Average sales per store ..	\$ 80,201	129,938	149,849
Chain sales	\$ 642,732,000	881,368,000	1,022,419,800
Total sales	\$ 3,440,902,000	4,591,885,000	5,506,286,000
% chain sales to total ..	18.7	19.2	18.6
MARITIME PROVINCES			
Number of chains	75	68	66
Number of stores	560	475	469
Average sales per store ..	\$ 94,809	154,136	188,337
Chain sales	\$ 53,093,000	73,214,600	88,329,900
Total sales	\$ 282,812,000	394,297,000	464,157,000
% chain sales to total ..	18.8	18.6	19.0
QUEBEC			
Number of chains	165	142	142
Number of stores	1,443	1,232	1,218
Average sales per store ..	\$ 91,701	142,729	168,260
Chain sales	\$ 132,325,000	175,842,000	204,940,300
Total sales	\$ 818,671,000	1,117,363,000	1,315,485,000
% chain sales to total ..	16.2	15.7	15.6
ONTARIO			
Number of chains	284	230	226
Number of stores	3,389	2,860	2,874
Average sales per store ..	\$ 87,289	134,697	152,859
Chain sales	\$ 295,823,000	385,233,800	439,315,900
Total sales	\$ 1,406,977,000	1,742,409,000	2,113,916,000
% chain sales to total ..	21.0	22.1	20.8
MANITOBA			
Number of chains	69	64	63
Number of stores	335	280	291
Average sales per store ..	\$ 81,904	152,894	172,187
Chain sales	\$ 27,438,000	42,810,400	50,106,300
Total sales	\$ 210,833,000	292,735,000	362,189,000
% chain sales to total ..	13.0	14.6	13.8
SASKATCHEWAN			
Number of chains	78	63	68
Number of stores	882	692	688
Average sales per store ..	\$ 36,875	72,249	87,139
Chain sales	\$ 32,524,000	49,996,200	59,951,700
Total sales	\$ 186,886,000	277,466,000	328,254,000
% chain sales to total ..	17.4	18.0	18.3

(1) Includes Yukon and Northwest Territories.

(2) Revised.

(3) Preliminary.

Table 5. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Provinces, 1941, 1945 & 1946 (Concluded)

Province and Item	1941	1945 ⁽²⁾	1946 ⁽³⁾
ALBERTA			
Number of chains	89	74	70
Number of stores	578	510	518
Average sales per store . \$	62,476	115,377	126,892
Chain sales	\$ 36,111,000	58,842,500	65,729,900
Total sales	\$ 221,071,000	321,250,000	383,806,000
% chain sales to total ..	16.3	18.3	17.1
BRITISH COLUMBIA			
Number of chains	91	82	85
Number of stores	765	678	711
Average sales per store . \$	83,562	136,210	154,485
Chain sales	\$ 63,925,000	92,350,700	109,838,800
Total sales	\$ 309,573,000	438,838,000	529,213,000
% chain sales to total ..	20.6	21.0	20.8

Table 6. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Kinds of Business, 1941, 1945 & 1946

Kind of Business and Item	1941	1945 ⁽²⁾	1946 ⁽³⁾
All Chains			
Number of chains	533	435	428
Number of stores	8,014	6,783	6,823
Average sales per store . \$	80,201	129,938	149,849
Chain sales	\$ 642,732,000	881,368,000	1,022,419,800
Total sales	\$ 3,440,902,000	4,591,885,000	5,506,286,000
% chain sales to total ..	18.7	19.2	18.6
Grocery and Combination Stores and Meat Markets			
Number of chains	79	66	65
Number of stores	1,707	1,325	1,289
Average sales per store . \$	103,929	166,253	190,286
Chain sales	\$ 177,406,000	220,285,300	245,278,100
Total sales	\$ 650,631,000	918,744,000	1,018,232,000
% chain sales to total ..	27.3	24.0	24.1

(2) Revised.

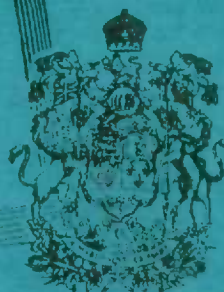
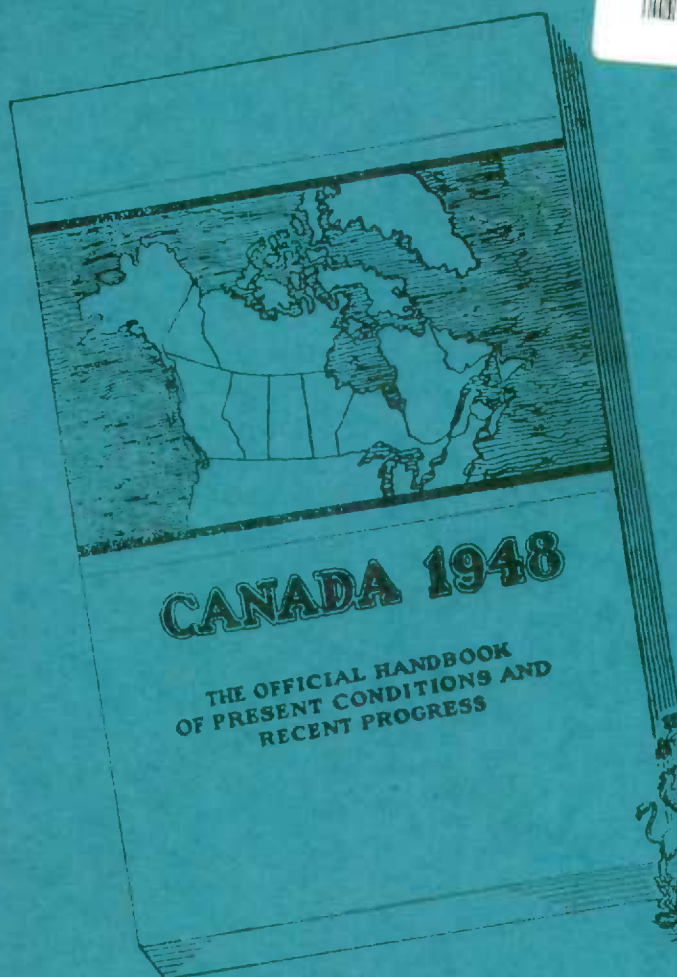
(3) Preliminary.

Table 6. - Number of Chains, Chain Stores, Chain Sales, Estimated Total Sales and Percentage of Chain Store Sales to Total Sales, by Kinds of Business, 1941, 1945 & 1946 (Concluded)

Kind of Business and Item	1941	1945 ⁽²⁾	1946 ⁽³⁾
<u>Men's and Boys' Clothing and Furnishings</u>			
Number of chains	18	12	12
Number of stores	147	116	115
Average sales per store .	\$ 64,619	96,716	113,361
Chain sales	\$ 9,499,000	11,219,000	13,036,500
Total sales	\$ 79,873,000	112,711,000	129,409,000
% chain sales to total ..	11.9	10.0	10.1
<u>Women's Apparel and Accessories Stores</u>			
Number of chains	38	33	35
Number of stores	318	301	325
Average sales per store .	\$ 39,113	64,639	71,003
Chain sales	\$ 12,438,000	19,456,400	23,076,000
Total sales	\$ 97,522,000	147,766,000	164,093,000
% chain sales to total ..	12.8	13.2	14.1
<u>Shoe Stores</u>			
Number of chains	35	30	30
Number of stores	452	461	481
Average sales per store .	\$ 36,091	51,507	54,276
Chain sales	\$ 16,313,000	23,744,500	26,106,900
Total sales	\$ 44,037,000	66,430,000	70,621,000
% chain sales to total ..	37.0	35.7	37.0
<u>Drug Stores</u>			
Number of chains	35	27	27
Number of stores	363	309	318
Average sales per store .	\$ 52,190	78,079	83,282
Chain sales	\$ 18,945,000	24,126,300	26,483,700
Total sales	\$ 101,027,000	149,928,000	166,564,000
% chain sales to total ..	18.8	16.1	15.9

(2) Revised.

(3) Preliminary.



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