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DOMINION BUREAU OF STATISTICS  
MERCHANDISING AND SERVICES SECTION  
OTTAWA, CANADA



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## RETAIL TRADE

REVISED  
SERIES

APR 22 1949

1941  
1947  
1948



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DOLLAR  
SALES  
ESTIMATES

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## RETAIL TRADE

Canadians spent an estimated \$7,276,400,000 in the retail stores during 1948. This amount exceeded 1947 expenditures by 10.9% -- roughly \$713,500,000 -- and more than doubled the retail trade of 1941 when the last complete measurement of Canada's retail business was made. The foregoing estimations are based on the findings of a scientifically selected sample embracing all kinds of business and adequately representing all provinces.

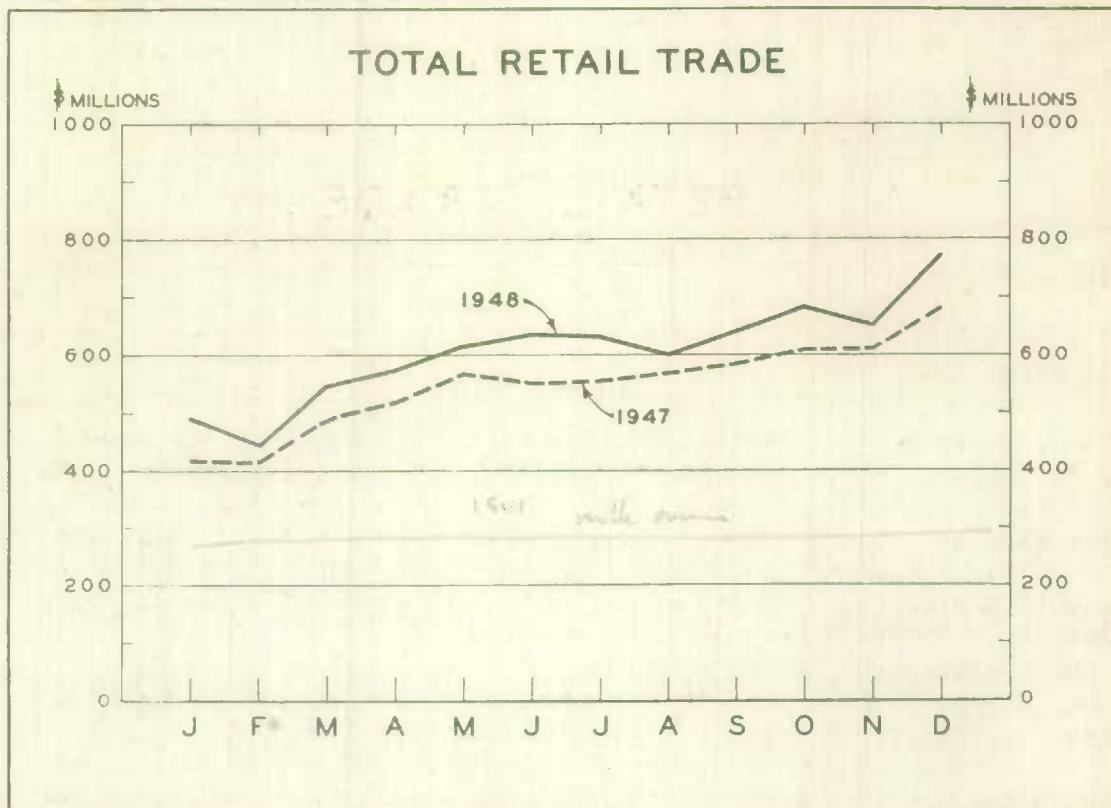
The sample used in preparing these results consisted of a group of businesses which operated continuously from 1941 to 1948. If adjustment for the net change in the number of retail businesses were possible, it can be assumed that the estimates of sales for the last two years would be slightly larger than those quoted in this report. A study designed to bring about this further refinement will be completed during the course of the next year.

Currently, speculation is high concerning the prospects of further expansion in sales volume. At the close of 1948, no significant evidence of curtailment in consumer expenditures was evident. There were signs of weakness in some trades--notably establishments dealing in household durables, jewellery stores and restaurants--but demand remained very active for the more popular lines of merchandise handled by food, department, country general and apparel stores. Throughout 1948 there was wide fluctuation in percentage increases over 1947 on a monthly basis, gains ranging from 6% in August to a high of 18% in January. When the increases are grouped in series of four months, as in the table which follows, the moderate diminution in the rate of increase is not sufficient to support the view that "levelling off" had begun on any appreciable scale.

Sales Increases in Four-month Series, 1948/1947

January to April . . . . +11.9%  
 May to August . . . . . +10.7%  
 September to December . . +10.3%

The following chart illustrates the seasonal pattern of sales in each of the last two years:



The effect of price changes on recent sales volumes must not be overlooked. The Bureau's index of retail prices includes items which do not bulk large in sales of retail stores, e.g. milk and bread distributed by manufacturing dairies and bakeries. Direct comparisons, which would accurately reveal whether the higher dollar volume of sales is chiefly a result of commodity price increases or a substantial rise in physical volume turnover, are not possible. Some general observations on the relationships can be expressed. The retail prices index rose 19% in 1948 over 1947. This would suggest that there was probably no increase--possibly a decrease--in physical turnover of consumers goods last year compared with 1947. It is possible to derive more comparable data from an analysis of two of the chief classes of consumer necessities, food and apparel. The changes in these staple lines between 1941 and 1948 are quoted in the following table.

Per Cent Increases in Sales and Prices of Food and Apparel

	<u>FOOD</u>		<u>APPAREL</u>	
	<u>Sales</u> <u>%</u>	<u>Prices</u> <u>%</u>	<u>Sales</u> <u>%</u>	<u>Prices</u> <u>%</u>
1947/1941	+87.5	+37.4	+94.5	+23.9
1948/1947	+12.9	+22.6	+ 9.4	+21.2

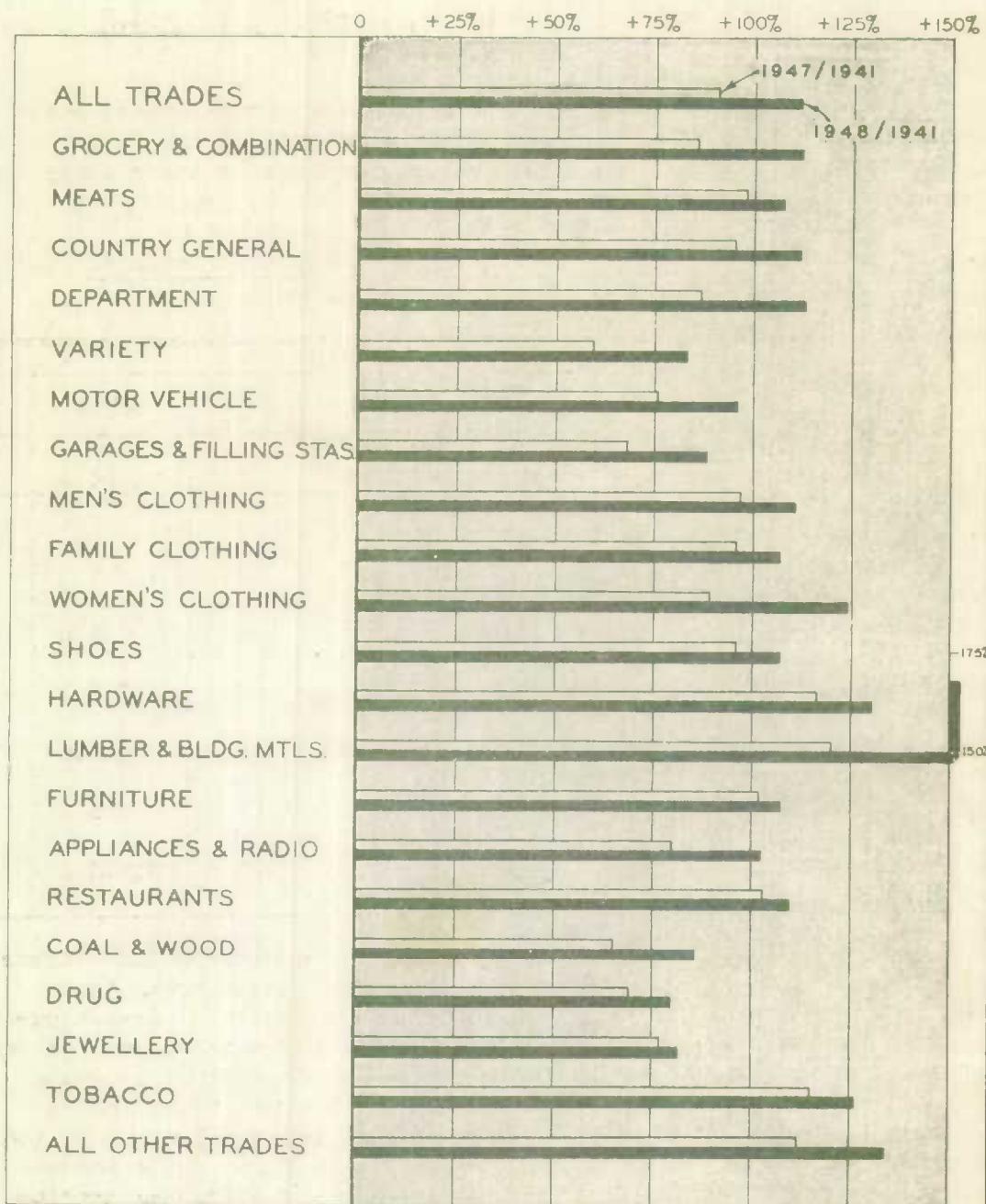
Among the 20 trades for which separate estimates are contained in the tables of this report, the prominence of the food stores, department stores and motor vehicle dealers is immediately apparent.

Major Trades Related to Total Volume, 1941, 1947 and 1948  
(hundreds of thousands of dollars)

Selected Trades	1941		1947		1948	
	Sales	% of Total	Sales	% of Total	Sales	% of Total
Retail Trade, Total .	3,436,8	100.0	6,562,9	100.0	7,276,4	100.0
Grocery & Combination Stores .....	567,3	16.5	1,055,5	16.1	1,204,6	16.5
Department Stores .....	377,8	11.0	706,8	10.8	804,6	11.1
Motor Vehicle Dealers ..	360,2	10.5	633,4	9.7	707,2	9.7
Country General Stores .	213,3	6.2	416,8	6.4	451,6	6.2
Garages & Filling Stations .....	205,1	6.0	344,2	5.2	386,3	5.3
All Other Trades .....	1,713,1	49.8	3,406,3	51.9	3,722,1	51.2

In total, the five largest trades in terms of dollar volume constituted 48.8% of the total retail trade in 1948; whereas these same trades accounted for 50.2% of the business in 1941. Investigation has cast some light on the moderate shift reflected here. It has been found that grocery and combination stores, department stores, and country general stores kept pace with the average trend and in 1948 have the same representation in the total sales volume as in 1941. All of the reduction can be attributed to the failure of the automotive trades to recover completely from a period of curtailed trading in the earlier years of the 1941-1948 span. Nevertheless, the automobile dealers were rapidly gaining ground until slowed down at the end of 1947. This interruption was due largely to the fact that there was little change in the Canadian output of new vehicles between 1947 and 1948, while there was also some slight effect as a result of import restrictions.

**% CHANGES IN RETAIL TRADE  
BY KINDS OF BUSINESS**



Those trades which marked up the largest gains in 1948 over 1947 were: Lumber and Building Materials Dealers (22%); Women's Clothing Stores (19%); Variety Stores (15%); Grocery and Combination Stores (14%); and Department Stores (14%). The chart on Page 4 graphically depicts the extent to which the various trades have increased their sales volumes since 1941.

Some caution must be exercised in comparing data included in this publication with retail statistics published in the past. As a result of the improved methods by which the latest estimates have been prepared, they have been rendered incomparable with the previously published estimates for the period from 1942 to 1946. While estimates for the 1942-1946 period have not been compiled for all kinds of business, the sales pattern for a few of the larger trades is available. Therefore, until such time as an opportunity allows of recasting 1942-1946 information, the following analysis of three important segments of the retail field will be found helpful:

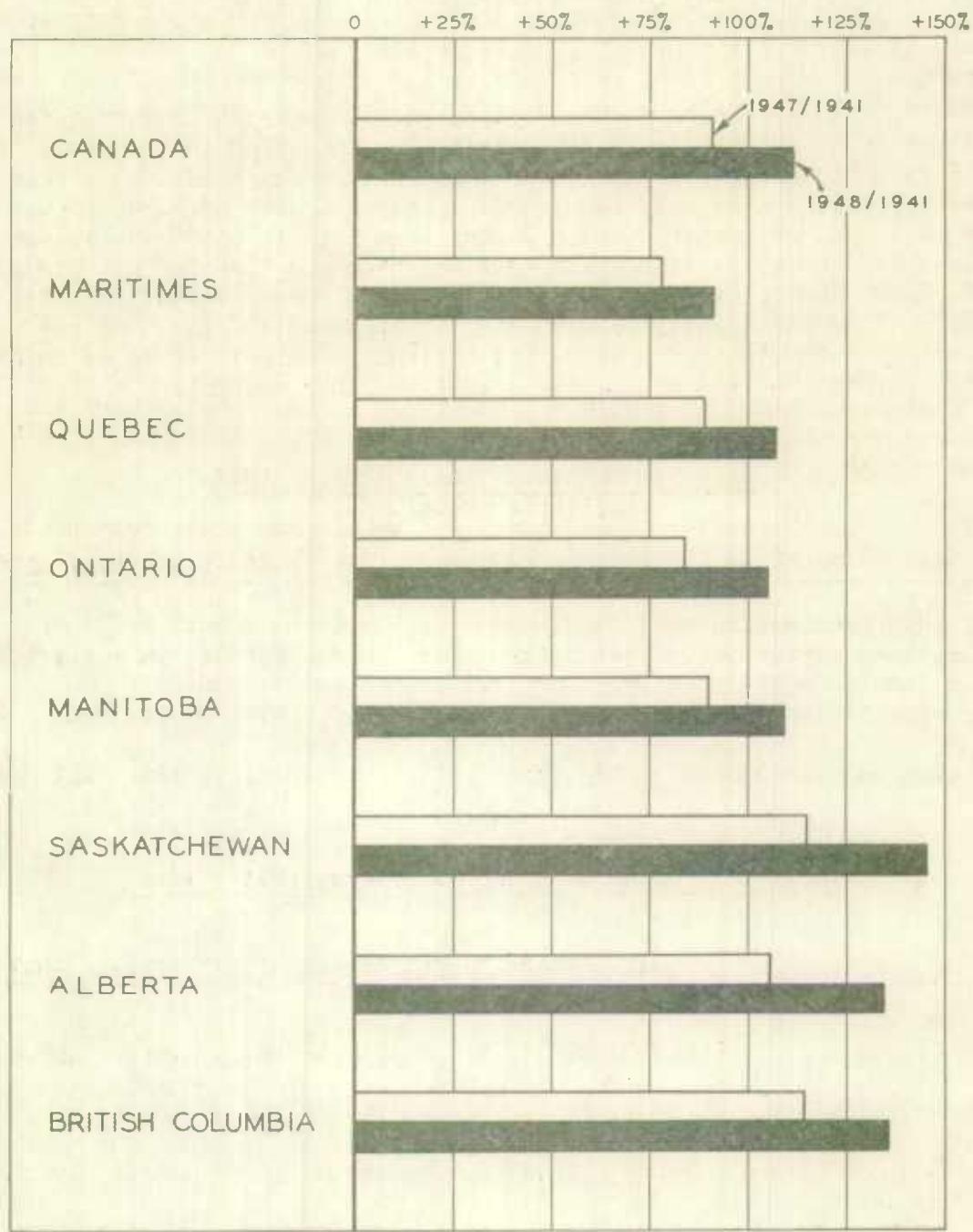
Sales in Selected Trades, 1941 - 1948  
(Millions of Dollars)

<u>Kind of Business</u>	<u>1941</u>	<u>1942</u>	<u>1943</u>	<u>1944</u>	<u>1945</u>	<u>1946</u>	<u>1947</u>	<u>1948</u>
Grocery, Combination and Meat Stores ....	647	752	793	853	936	1,042	1,214	1,371
Department Stores ....	378	422	424	465	516	614	707	805
Country General Stores	213	252	287	319	352	392	417	452

Indexes of Sales in Selected Trades, 1941 - 1948  
(1941 = 100)

<u>Kind of Business</u>	<u>1941</u>	<u>1942</u>	<u>1943</u>	<u>1944</u>	<u>1945</u>	<u>1946</u>	<u>1947</u>	<u>1948</u>
Grocery, Combination and Meat Stores .....	100.0	116.3	122.6	131.9	144.6	161.1	187.5	211.7
Department Stores .....	100.0	111.6	112.2	123.0	136.5	162.4	187.0	213.0
Country General Stores .	100.0	118.3	134.7	149.8	165.3	184.0	195.8	212.2

## % CHANGES IN RETAIL TRADE BY PROVINCES



All provinces have shared in a general expansion of retail volume during recent years, though their trends have not followed a uniformly parallel course. The Maritime Provinces have shown increases noticeably lower than those in other provinces since the war's end. However, this is probably explained by the high level which sales reached in that area during the war period when gains surpassed those in other parts of the country. While the central Canadian provinces have progressed at a rate in line with the average, the far western areas of Saskatchewan, Alberta and British Columbia have shown an ability to sustain a higher rate of increase in the post-war period than have other provinces. Provincial trends are illustrated in the chart on Page 6.

Sales estimates appear in the fullest possible detail, in the tables which follow. Every effort has been made to ensure a high degree of accuracy. Some of the percentage increases appear excessive, but it will generally be found that the most extreme changes occurred where values are relatively small and percentage changes correspondingly inconsequential. The 1948 data are in all cases preliminary and subject to final adjustment, so that further modifications will eventually result.

Slight differences between the totals and their components, in the tables of this bulletin, are due to the rounding of the figures.

Future issues of the monthly bulletin on Retail Trade will follow the pattern of this summary report in that dollar values rather than indexes will be reported for all trades and provinces.

TABLE 1.--ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS, 1941, 1947, 1948  
 (in hundreds of thousands of dollars)

Kind of Business	CANADA			Maritimes			Quebec		
	1941	1947	1948	1941	1947	1948	1941	1947	1948
All Trades .....	3,436.8	6,562.9	7,276.4	282.8	503.0	541.4	818.7	1,546.8	1,697.2
Grocery & Combination Stores .....	567.3	1,055.5	1,204.6	56.4	101.3	109.4	163.8	314.9	354.7
Meat Stores .....	80.0	158.2	166.0	2.1	4.9	4.9	26.2	45.2	48.9
Country General Stores .....	213.3	416.8	451.6	26.8	55.2	55.8	49.3	92.1	102.3
Department Stores ...	377.8	706.8	804.6	28.7	50.8	58.4	58.5	120.1	130.4
Variety Stores .....	85.2	136.0	155.8	11.3	15.4	16.7	22.7	40.8	48.5
Motor Vehicle Dealers	360.2	633.4	707.2	30.9	49.8	54.1	68.3	136.2	159.1
Garages & Filling Stations .....	205.1	344.2	386.3	15.0	27.2	31.6	40.8	71.0	78.9
Men's Clothing Stores	79.9	157.3	168.4	6.9	10.0	10.5	20.2	36.4	39.9
Family Clothing Stores .....	73.8	144.6	153.0	7.5	14.8	15.3	25.3	52.9	55.8
Women's Clothing Stores .....	71.1	134.4	159.2	4.0	6.8	7.4	18.1	29.4	35.9
Shoe Stores .....	44.0	86.4	91.2	3.5	6.2	6.1	12.5	25.6	26.6
Hardware Stores ....	73.1	158.3	168.4	5.0	10.4	11.0	16.7	34.4	37.0
Lumber & Building Materials Dealers .	79.8	175.7	214.6	4.4	6.4	7.3	11.9	19.2	22.4
Furniture Stores ....	64.1	129.6	132.9	4.3	9.4	8.7	21.3	36.0	36.4
Appliance & Radio Stores .....	46.9	82.7	92.9	2.1	3.5	3.7	10.3	22.7	24.3
Restaurants .....	126.6	256.9	265.1	7.6	10.9	10.8	27.6	43.6	41.9
Coal & Wood Dealers .	98.6	162.9	183.6	7.5	12.4	15.1	22.1	33.0	36.7
Drug Stores .....	100.9	170.7	181.2	8.3	14.0	14.1	18.1	30.0	31.1
Jewellery Stores ....	38.4	68.0	69.8	2.8	4.3	4.2	9.3	17.7	17.5
Tobacco Stores ....	43.2	92.9	97.8	1.7	3.5	3.3	12.8	25.5	27.2
All other trades ....	608.7	1,291.7	1,422.2	45.7	85.7	93.0	163.0	320.0	343.7

TABLE 1.--ESTIMATED RETAIL TRADE - BY PROVINCES AND KINDS OF BUSINESS, 1941, 1947, 1948  
(in hundreds of thousands of dollars)

Ontario			Manitoba			Saskatchewan			Alberta			British Columbia		
1941	1947	1948	1941	1947	1948	1941	1947	1948	1941	1947	1948	1941	1947	1948
1,407,0	2,592,0	2,887,8	210,8	400,6	440,3	186,9	401,7	459,2	221,1	454,6	519,2	309,6	664,4	731,3
230,7	407,3	479,3	26,1	47,2	52,0	19,8	42,2	46,7	25,2	52,0	59,1	45,3	90,7	103,4
31,4	58,5	61,4	2,6	6,0	6,3	3,2	8,4	8,7	5,3	10,7	11,9	9,1	24,5	23,9
44,3	81,1	90,2	17,0	31,5	33,0	32,7	65,9	69,3	27,2	54,6	60,5	16,1	36,3	40,5
151,5	267,6	304,2	56,7	103,4	116,0	17,6	35,4	41,8	20,5	42,7	51,4	44,4	87,0	102,4
37,6	58,5	69,0	2,4	4,1	4,4	2,7	4,3	4,7	3,9	5,7	6,7	4,6	7,1	7,8
161,3	252,1	273,7	18,7	33,1	39,5	25,9	45,8	52,8	31,1	58,3	66,4	33,9	58,1	61,6
97,2	147,6	163,2	10,6	20,2	23,5	10,6	23,7	28,9	14,0	24,2	27,3	16,8	30,5	32,9
37,0	77,4	81,7	2,9	5,4	6,5	2,4	5,1	5,6	4,0	7,9	8,8	6,4	15,2	15,5
25,3	46,0	49,2	2,6	5,5	5,7	5,1	9,2	9,4	3,2	6,0	6,8	4,9	10,2	10,8
32,2	61,1	73,3	2,8	6,6	7,2	2,1	5,0	6,0	3,7	7,5	9,6	8,2	18,0	19,8
20,6	38,8	42,1	1,5	2,7	2,8	9	1,5	1,7	1,5	2,7	3,2	3,7	8,7	8,7
27,2	56,3	59,7	4,2	10,8	10,8	7,2	13,6	13,7	7,8	16,2	18,4	4,9	16,6	17,8
32,6	65,3	88,7	7,2	17,5	19,7	9,3	26,9	26,2	9,2	26,3	31,9	5,2	14,1	18,4
27,1	55,9	58,9	1,1	2,0	1,9	1,2	2,7	2,6	3,5	7,9	8,6	5,5	15,8	15,8
21,8	39,4	45,3	2,9	4,3	4,6	1,6	2,3	2,5	2,1	3,6	4,2	4,9	6,9	8,3
51,6	114,5	123,2	7,8	15,6	15,0	6,8	16,0	16,4	10,4	22,8	23,6	14,7	33,6	34,2
53,8	84,7	96,2	6,2	12,0	13,6	3,4	8,2	9,4	1,3	3,1	2,0	4,3	9,4	10,6
49,2	77,5	82,4	6,2	11,5	12,4	5,0	9,0	9,7	5,9	11,6	12,5	8,3	17,0	19,0
17,0	27,1	28,3	2,2	4,1	4,5	1,3	2,5	2,4	1,9	3,9	4,6	3,9	8,4	8,4
21,2	46,9	49,9	1,3	1,9	1,9	9	2,2	2,4	1,7	3,2	3,7	3,5	9,7	9,4
246,5	528,3	567,9	27,6	55,4	59,0	27,3	71,9	98,4	37,6	83,7	98,1	60,9	146,6	162,1

Table 2.--Percentage Changes in Retail Trade -- 1947/1941 and 1948/1947 --  
by Provinces and Kinds of Business

Kind of Business	CANADA		Maritimes		Quebec	
	1947/41	1948/47	1947/41	1948/47	1947/41	1948/47
All Trades .....	+ 91.0	+ 10.9	+ 77.9	+ 7.6	+ 88.9	+ 9.7
Grocery and Combination Stores .....	+ 86.1	+ 14.1	+ 79.6	+ 8.0	+ 92.2	+ 12.6
Meat Stores .....	+ 97.8	+ 4.9	+133.3	(a)	+ 72.5	+ 8.2
Country General Stores .	+ 95.4	+ 8.3	+106.0	+ 1.1	+ 86.8	+ 11.1
Department Stores .....	+ 87.1	+ 13.8	+ 77.0	+ 15.0	+105.3	+ 8.6
Variety Stores .....	+ 59.6	+ 14.6	+ 36.3	+ 8.4	+ 79.7	+ 14.0
Motor Vehicle Dealers ..	+ 75.8	+ 11.7	+ 61.2	+ 8.6	+ 99.4	+ 16.8
Garages & Filling Stations .....	+ 67.9	+ 12.2	+ 81.3	+ 16.2	+ 74.0	+ 11.1
Men's Clothing Stores ..	+ 96.8	+ 7.1	+ 44.9	+ 5.0	+ 80.2	+ 9.0
Family Clothing Stores .	+ 95.9	+ 5.8	+ 97.3	+ 3.4	+109.1	+ 5.5
Women's Clothing Stores	+ 89.0	+ 18.5	+ 70.0	+ 8.8	+ 62.4	+ 22.1
Shoe Stores .....	+ 96.4	+ 5.6	+ 77.1	- 1.6	+104.8	+ 3.9
Hardware Stores .....	+116.6	+ 6.4	+108.0	+ 5.8	+106.0	+ 7.6
Lumber & Building Materials Dealers ....	+120.2	+ 22.1	+ 45.5	+ 14.1	+ 61.3	+ 16.7
Furniture Stores .....	+102.2	+ 2.5	+118.6	- 7.4	+ 69.0	+ 1.1
Appliance & Radio Stores	+ 80.2	+ 12.3	+ 66.7	+ 5.7	+120.4	+ 7.0
Restaurants .....	+102.9	+ 3.2	+ 43.4	- 0.9	+ 58.0	- 3.9
Coal & Wood Dealers ....	+ 65.2	+ 12.7	+ 65.3	+ 21.8	+ 49.3	+ 11.2
Drug Stores .....	+ 69.2	+ 6.2	+ 68.7	+ 0.7	+ 65.7	+ 3.7
Jewellery Stores .....	+ 77.1	+ 2.6	+ 53.6	- 2.3	+ 90.3	- 1.1
Tobacco Stores .....	+115.0	+ 5.3	+105.9	- 5.7	+ 99.2	+ 6.7
All Other Trades .....	+112.2	+ 10.1	+ 87.5	+ 8.5	+ 96.3	+ 7.4

(a) Change of less than 0.05%.

Table 2.--Percentage Changes in Retail Trade -- 1947/1941 and 1948/1947 --  
by Provinces and Kinds of Business

Ontario		Manitoba		Saskatchewan		Alberta		British Columbia	
1947/41	1948/47	1947/41	1948/47	1947/41	1948/47	1947/41	1948/47	1947/41	1948/47
%	%	%	%	%	%	%	%	%	%
+ 84.2	+ 11.4	+ 90.0	+ 9.9	+114.9	+ 14.3	+105.6	+ 14.2	+114.6	+ 10.1
+ 76.5	+ 17.7	+ 80.8	+ 10.2	+113.1	+ 10.7	+106.3	+ 13.7	+100.2	+ 14.0
+ 86.3	+ 5.0	+130.8	+ 5.0	+162.5	+ 3.6	+101.9	+ 11.2	+169.2	- 2.4
+ 83.1	+ 11.2	+ 85.3	+ 4.8	+101.5	+ 5.2	+100.7	+ 10.8	+125.5	+ 11.6
+ 76.6	+ 13.7	+ 82.4	+ 12.2	+101.1	+ 18.1	+108.3	+ 20.4	+ 95.9	+ 17.7
+ 55.6	+ 17.9	+ 70.8	+ 7.3	+ 59.3	+ 9.3	+ 46.2	+ 17.5	+ 54.3	+ 9.9
+ 66.6	+ 8.6	+ 77.0	+ 19.3	+ 76.8	+ 15.3	+ 87.5	+ 13.9	+ 71.4	+ 6.0
+ 51.9	+ 10.6	+ 90.6	+ 16.3	+123.6	+ 21.9	+ 72.9	+ 12.8	+ 81.5	+ 7.9
+109.2	+ 5.6	+ 86.2	+ 20.4	+112.5	+ 7.8	+ 97.5	+ 11.4	+137.5	+ 2.0
+ 81.8	+ 7.0	+111.5	+ 3.6	+ 80.4	+ 2.2	+ 87.5	+ 13.3	+108.2	+ 5.9
+ 89.8	+ 20.0	+135.7	+ 9.1	+138.1	+ 20.0	+102.7	+ 28.0	+119.5	+ 10.0
+ 89.3	+ 8.5	+ 80.0	+ 3.7	+ 66.7	+ 13.3	+ 80.0	+ 18.5	+135.1	(a)
+107.0	+ 6.0	+157.1	(a)	+ 88.9	+ 0.7	+107.7	+ 13.6	+238.8	+ 7.2
+100.3	+ 35.8	+143.1	+ 12.6	+189.2	- 2.6	+185.9	+ 21.3	+171.2	+ 30.5
+106.3	+ 5.4	+ 81.8	- 5.0	+125.0	- 3.7	+125.7	+ 8.9	+187.3	(a)
+ 80.7	+ 15.0	+ 48.3	+ 7.0	+ 43.8	+ 8.7	+ 71.4	+ 16.7	+ 40.8	+ 20.3
+121.9	+ 7.6	+ 98.7	- 3.2	+135.3	+ 2.5	+119.2	+ 3.5	+128.6	+ 1.8
+ 57.4	+ 13.6	+ 93.5	+ 13.3	+141.2	+ 14.6	+138.5	- 35.5	+118.6	+ 12.8
+ 57.5	+ 6.3	+ 85.5	+ 7.8	+ 80.0	+ 7.8	+ 96.6	+ 7.8	+104.8	+ 11.8
+ 59.4	+ 4.4	+ 86.4	+ 9.8	+ 92.3	- 4.0	+105.3	+ 15.4	+115.4	(a)
+121.2	+ 6.4	+ 46.2	(a)	+144.4	+ 9.1	+ 88.2	+ 15.6	+177.1	- 3.1
+114.3	+ 7.5	+100.7	+ 6.5	+163.4	+ 36.9	+122.6	+ 17.2	+140.7	+ 10.6

(a) Change of less than 0.05%.

TABLE 3.-- CANADA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	417,740	490,800	+17.5	75,290	91,690	+21.8	11,740	12,190	+ 3.8	25,380	28,670	+13.0	38,710	45,080	+16.5	6,980	8,220	+17.8
February.	413,880	444,750	+ 7.5	73,900	84,550	+14.4	11,370	11,320	- 0.4	25,020	26,670	+ 6.6	44,390	45,850	+ 3.3	7,410	8,390	+13.2
March ...	488,830	546,880	+11.9	81,970	92,100	+12.4	12,610	12,420	- 1.5	29,050	31,380	+ 8.0	58,500	64,540	+10.3	9,090	11,260	+23.9
April ...	517,350	673,180	+10.8	81,360	96,070	+16.9	12,890	13,170	+ 2.2	30,960	34,630	+11.9	54,550	65,250	+19.6	9,830	10,760	+ 9.5
May ....	667,100	615,300	+ 8.5	91,140	100,310	+10.1	15,830	13,400	- 3.1	37,800	39,920	+ 6.2	58,100	65,470	+12.7	11,030	12,530	+13.6
June ....	549,370	635,120	+15.6	86,170	100,980	+17.2	12,790	13,620	+ 6.5	35,770	39,550	+10.6	51,630	63,360	+22.7	10,900	12,640	+16.0
July ....	656,540	630,330	+13.3	90,010	108,360	+20.4	12,400	14,070	+13.5	38,200	42,630	+11.6	44,260	48,250	+ 9.0	10,660	12,990	+21.9
August ..	667,880	629,780	+ 5.6	93,500	99,940	+ 6.9	12,990	13,070	+ 0.6	38,420	40,710	+ 6.0	47,880	54,390	+13.6	10,310	11,050	+ 7.2
September	584,460	638,620	+ 9.2	90,560	103,050	+13.8	13,330	14,180	+ 6.4	39,120	41,480	+ 6.0	67,290	70,690	+ 5.1	10,710	12,050	+12.5
October .	806,570	681,610	+12.4	95,100	109,690	+16.3	15,110	16,340	+ 8.1	38,580	43,010	+11.5	66,850	82,350	+23.2	11,570	14,250	+23.2
November.	809,630	650,020	+ 6.6	95,440	102,500	+ 7.2	13,720	14,560	+ 6.1	38,180	39,190	+ 2.6	81,580	89,710	+10.0	13,430	14,230	+ 6.0
December.	683,680	770,450	+12.7	101,040	116,490	+16.3	15,480	17,670	+14.1	40,470	45,720	+ 8.0	93,170	109,660	+17.7	24,020	27,580	+14.8
Annual Total ..	6,562,930	7,276,720	+10.9	1,055,510	1,204,540	+14.1	158,210	166,030	+ 4.9	416,760	451,560	+ 8.4	706,840	804,540	+13.8	135,960	155,900	+14.7

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	42,270	52,260	+23.6	21,730	24,680	+13.1	9,290	10,920	+17.5	8,130	9,030	+11.1	8,390	9,720	+15.9	4,370	4,860	+11.2
February.	40,200	40,090	- 0.3	20,230	21,820	+ 7.9	10,460	10,060	- 3.7	7,670	8,070	+ 6.6	7,610	8,130	+ 6.8	3,990	4,690	+17.5
March ...	48,570	58,920	+21.8	22,250	25,710	+15.6	12,530	13,460	+ 7.3	10,660	11,400	+ 6.8	11,020	12,960	+17.5	6,080	6,870	+13.0
April ...	54,330	63,470	+16.8	26,580	29,390	+10.6	13,030	13,740	+ 5.4	11,710	12,240	+ 4.5	11,570	13,920	+20.3	7,080	8,020	+13.3
May ....	56,620	62,860	+10.9	29,990	34,200	+14.0	13,290	14,530	+ 9.3	12,610	13,030	+ 3.3	12,210	14,340	+17.4	7,830	8,400	+ 7.3
June ....	55,200	68,700	+24.6	31,480	36,800	+16.8	13,320	15,310	+14.9	12,250	13,100	+ 6.9	11,170	13,860	+24.1	8,270	9,150	+10.6
July ....	55,430	61,610	+11.0	35,390	40,190	+13.6	10,870	12,260	+12.8	10,700	11,660	+ 8.9	9,850	12,340	+25.3	6,720	7,740	+16.2
August ..	52,290	51,930	- 0.7	35,440	38,260	+ 8.0	10,910	10,510	- 3.7	10,440	10,250	- 1.8	8,860	10,490	+18.5	6,840	6,520	- 7.6
September	60,330	62,920	+ 4.3	31,870	36,280	+13.8	13,200	12,990	- 1.6	11,970	12,360	+ 3.3	11,040	13,520	+22.5	8,880	7,510	-15.4
October .	64,030	65,790	+ 2.7	32,240	36,390	+12.8	13,510	15,980	+18.3	13,890	16,210	+16.7	12,290	16,040	+30.5	7,430	7,940	+ 6.9
November.	67,630	64,460	+12.0	29,490	33,160	+12.4	16,690	16,200	- 2.9	15,780	16,230	- 3.5	12,930	14,220	+10.0	8,430	7,450	-11.6
December.	46,920	54,470	+16.1	27,550	29,460	+ 6.9	20,160	22,460	+11.4	18,870	20,410	+ 8.2	17,440	19,700	+13.0	10,460	12,300	+17.7
Annual Total ..	633,420	707,180	+11.6	344,260	386,210	+12.2	157,280	168,370	+ 7.1	144,560	152,990	+ 5.8	134,360	159,180	+18.5	86,400	91,240	+ 5.6

TABLE 3.-- CANADA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	8,990	9,970	+10.9	9,130	11,100	+21.6	8,780	9,370	+ 6.7	5,710	7,040	+23.3	18,750	19,930	+ 6.3	14,260	19,030	+33.5
February.	8,360	8,740	+ 4.5	8,490	9,870	+16.3	8,370	8,580	+ 2.5	5,690	6,330	+11.2	17,870	18,980	+ 6.2	13,760	17,260	+25.4
March ...	10,760	10,720	- 0.4	10,490	12,290	+17.2	10,160	10,000	- 1.6	6,140	7,580	+23.5	19,910	20,580	+ 3.4	12,650	15,900	+25.7
April ...	12,680	13,790	+ 8.8	13,580	15,470	+13.9	10,500	11,560	+10.1	6,230	7,790	+25.0	20,240	21,140	+ 4.4	12,760	11,960	- 6.3
May .....	16,050	16,460	+ 2.6	16,560	18,710	+13.0	12,330	12,430	+ 0.8	6,730	7,520	+11.7	21,480	22,220	+ 3.4	11,040	11,290	+ 2.3
June ....	14,890	16,730	+12.4	16,960	21,630	+27.5	11,530	11,640	+ 1.0	6,490	7,250	+11.7	21,540	22,280	+ 3.4	11,410	11,990	+ 5.1
July ....	14,270	15,180	+ 6.4	17,240	20,750	+20.4	10,770	11,100	+ 3.1	6,160	7,050	+14.4	24,270	24,920	+ 2.7	12,020	13,100	+ 9.0
August ..	13,290	13,780	+ 3.7	17,220	22,490	+30.6	10,120	10,520	+ 4.0	6,260	6,530	+ 4.3	25,210	24,490	- 2.9	11,890	14,460	+21.6
September	13,980	14,280	+ 2.1	18,250	21,550	+18.1	11,200	10,810	- 3.5	6,930	7,790	+12.4	22,830	23,910	+ 4.7	15,100	17,110	+13.3
October .	14,530	16,140	+11.1	19,350	23,340	+20.6	11,680	12,670	+ 8.5	7,840	9,130	+16.5	22,420	23,450	+ 4.6	15,760	18,040	+14.5
November.	14,230	15,260	+ 7.2	16,010	20,500	+28.0	11,750	12,090	+ 2.9	8,320	8,620	+ 3.6	21,350	21,870	+ 2.4	15,150	15,860	+ 4.7
December.	16,150	17,430	+ 7.9	12,410	16,920	+36.3	12,380	12,130	- 2.0	10,140	10,310	+ 1.7	21,080	21,410	+ 1.6	17,110	17,480	+ 2.2
Annual Total .	158,180	168,480	+ 6.5	175,720	214,640	+22.1	129,590	132,900	+ 2.6	82,670	92,920	+12.4	256,930	265,180	+ 3.2	162,890	183,520	+12.7

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%
January .	13,040	14,380	+10.3	3,770	4,020	+ 6.6	6,800	7,410	+ 9.0	76,230	91,330	+19.8
February.	12,280	13,620	+10.9	3,740	3,510	- 6.1	6,860	7,200	+ 5.0	76,320	81,000	+ 6.1
March ...	13,680	14,660	+ 7.2	4,160	4,380	+ 5.3	7,370	7,760	+ 5.3	91,380	102,000	+11.6
April ...	13,110	14,160	+ 8.0	3,970	4,060	+ 2.3	7,350	7,980	+ 8.6	103,040	105,590	+ 2.5
May .....	13,840	14,810	+ 7.0	5,150	4,700	- 8.7	7,710	8,130	+ 5.4	112,060	120,240	+ 7.3
June ....	13,430	14,430	+ 7.4	4,930	5,400	+ 9.5	7,450	7,930	+ 6.4	111,790	128,760	+15.2
July ....	13,940	14,370	+ 3.1	4,780	5,000	+ 4.6	7,750	7,870	+ 1.5	120,750	139,000	+15.1
August ..	14,340	14,540	+ 1.4	5,190	5,460	+ 5.2	7,710	7,810	+ 1.3	128,780	132,780	+ 3.1
September	14,120	15,000	+ 6.2	5,080	5,370	+ 5.7	7,560	7,940	+ 5.0	111,120	127,730	+14.9
October .	14,740	15,640	+ 6.1	5,340	5,600	+ 4.9	7,850	8,360	+ 6.5	116,470	125,270	+ 7.6
November.	14,000	14,580	+ 4.1	6,280	5,860	- 6.7	7,860	7,960	+ 1.3	111,470	116,720	+ 4.7
December.	20,190	21,160	+ 4.8	15,650	16,360	+ 4.5	10,680	11,610	+ 8.9	132,260	151,750	+14.7
Annual Total .	170,720	181,310	+ 6.2	68,040	69,760	+ 2.5	92,920	97,950	+ 5.4	1,291,680	1,422,180	+10.1

TABLE 3.-- MARITIME PROVINCES -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

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Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	32,760	36,860	+12.5	7,660	8,630	+12.7	410	420	+ 2.4	3,690	4,070	+10.3	2,350	2,490	+ 6.0	730	790	+ 8.2
February.	31,430	34,200	+ 8.8	7,520	8,040	+ 6.9	370	360	- 2.7	3,310	3,500	+ 5.7	2,980	2,710	- 9.1	790	810	+ 2.5
March ...	37,290	41,530	+11.4	7,980	8,580	+ 7.5	400	390	- 2.5	4,010	4,040	+ 0.7	4,550	4,810	+ 5.7	960	1,130	+17.7
April ...	39,960	43,780	+ 9.6	7,970	8,990	+12.8	400	390	- 2.5	4,300	4,480	+ 4.2	4,000	4,950	+23.8	1,090	1,110	+ 1.8
May .....	43,980	47,200	+ 7.3	8,740	9,290	+ 6.3	420	400	- 4.8	5,290	5,300	+ 0.2	4,510	5,120	+13.5	1,250	1,290	+ 3.2
June ....	41,750	46,290	+10.9	8,100	9,030	+11.5	410	410	(a)	4,820	4,830	+ 0.2	3,650	4,730	+29.6	1,220	1,360	+11.5
July ....	43,140	47,540	+10.2	8,610	9,860	+14.5	420	430	+ 2.4	5,040	5,270	+ 4.6	3,000	3,600	+20.0	1,200	1,390	+15.8
August ..	44,390	45,650	+ 2.8	8,900	8,990	+ 1.0	420	380	- 9.5	4,960	4,860	- 2.0	3,546	4,180	+18.1	1,230	1,240	+ 0.8
September	43,310	44,790	+ 3.4	8,590	8,910	+ 3.7	450	450	- 4.4	4,810	4,590	- 4.6	4,740	5,100	+ 7.6	1,220	1,350	+10.7
October .	45,510	47,630	+ 4.7	8,760	9,460	+ 8.0	420	440	+ 4.8	4,840	4,730	- 2.3	5,100	5,860	+14.9	1,320	1,540	+16.7
November.	44,890	47,330	+ 5.4	8,800	9,100	+ 3.4	390	390	(a)	4,840	4,660	- 3.7	5,630	6,640	+17.9	1,560	1,540	- 1.3
December.	54,540	58,720	+ 7.7	9,690	10,510	+ 8.5	420	470	+11.9	5,330	5,480	+ 2.8	6,730	8,200	+21.8	2,810	3,190	+13.5
Annual Total .	502,990	541,560	+ 7.7	101,330	109,390	+ 8.0	4,930	4,910	- 0.4	55,240	55,810	+ 1.0	50,770	58,400	+15.0	15,390	16,730	+ 8.7

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	3,410	4,670	+37.0	1,770	1,710	- 3.4	630	710	+12.7	900	920	+ 2.2	440	410	- 6.8	320	320	(a)
February.	2,820	3,870	+37.2	1,700	2,010	+18.2	570	590	+ 3.5	820	790	- 3.7	360	370	+ 2.8	290	300	+ 3.4
March ...	3,700	5,510	+48.9	1,770	2,070	+16.9	710	750	+ 5.6	1,080	1,060	- 1.9	560	540	- 3.6	400	420	+ 5.0
April ...	4,940	5,640	+14.2	1,920	2,450	+27.6	800	860	+ 7.5	1,220	1,200	- 1.6	580	690	+19.0	490	480	- 2.0
May .....	4,620	4,970	+ 7.6	2,390	3,400	+42.3	900	930	+ 3.3	1,380	1,370	- 0.7	620	710	+14.5	600	560	- 6.7
June ....	4,360	4,970	+14.0	2,460	3,000	+22.0	870	940	+ 8.0	1,270	1,300	+ 2.4	530	660	+24.5	620	590	- 4.8
July ....	4,480	4,070	- 9.2	2,850	3,460	+21.4	760	870	+14.5	1,120	1,240	+10.7	510	570	+11.8	560	560	+ 1.8
August ..	3,730	3,790	+ 1.6	2,830	3,340	+18.0	740	730	- 1.4	1,100	1,040	- 5.5	500	530	+ 6.0	530	490	- 7.5
September	4,630	3,680	-20.5	2,330	2,800	+20.2	800	790	- 1.2	1,080	1,190	+10.2	520	630	+21.2	570	520	- 8.8
October .	4,960	4,380	-11.7	2,600	2,770	+ 6.5	850	950	+11.8	1,310	1,470	+12.2	610	730	+19.7	520	620	(a)
November.	4,390	4,640	+ 5.7	2,290	2,400	+ 4.8	960	930	- 3.1	1,420	1,450	+ 2.1	660	680	+ 3.0	500	480	- 4.0
December.	3,810	3,890	+ 2.1	2,270	2,170	- 4.4	1,400	1,450	+ 3.6	2,130	2,240	+ 5.2	860	890	+ 3.5	830	890	+ 7.2
Annual Total .	49,840	54,080	+ 8.5	27,200	31,590	+16.1	9,990	10,490	+ 5.0	14,840	15,280	+ 3.0	6,770	7,410	+ 9.5	6,220	6,130	- 1.4

(a) Change of less than 0.05%.

TABLE 3.-- MARITIME PROVINCES -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	620	670	+ 8.1	300	360	+20.0	650	560	-13.8	270	260	- 3.7	770	770	(a)	1,260	1,680	+33.3
February.	520	550	+ 5.8	290	370	+27.6	590	520	-11.9	230	250	+ 8.7	760	760	(a)	1,070	1,510	+41.1
March ...	690	680	- 1.4	390	430	+10.3	750	600	-20.0	220	280	+27.3	890	830	- 6.7	880	1,410	+60.2
April ...	820	910	+11.0	510	580	+13.7	800	770	- 3.7	260	290	+11.5	890	880	- 1.1	900	1,150	+27.8
May .....	1,010	1,000	- 1.0	560	680	+21.4	940	900	- 4.3	290	300	+ 3.4	930	930	(a)	680	860	+26.5
June ....	980	1,020	+ 4.1	630	670	+ 6.3	840	830	- 1.2	290	250	-13.8	950	940	- 1.1	670	770	+14.9
July ....	950	1,050	+10.5	670	630	- 6.0	760	790	+ 3.9	230	250	+ 8.7	1,070	1,040	- 2.8	940	1,010	+ 7.4
August ..	940	920	- 2.1	700	800	+14.3	750	690	- 8.0	240	210	-12.5	1,070	1,110	+ 3.7	860	1,020	+18.6
September	980	960	- 2.0	630	760	+20.6	750	740	- 1.3	280	340	+21.4	910	910	(a)	1,070	1,270	+18.7
October .	970	1,040	+ 7.2	670	780	+16.4	810	790	- 2.5	310	370	+19.4	870	820	- 5.7	1,340	1,350	+ 0.7
November.	910	1,020	+12.1	550	760	+38.2	760	740	- 2.6	370	390	+ 5.4	880	830	- 5.7	1,250	1,550	+24.0
December.	1,080	1,210	+12.0	440	530	+20.5	950	740	-22.1	510	460	- 9.8	960	980	+ 2.1	1,480	1,560	+ 5.4
Annual Total .	10,440	11,030	+ 5.7	6,350	7,340	+15.6	9,360	8,680	- 7.3	3,490	3,660	+ 4.9	10,950	10,820	- 1.2	12,400	15,140	+22.1

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	1,100	1,100	(a)	250	220	-12.0	260	250	- 3.8	4,970	5,850	+17.7
February.	1,030	1,050	+ 1.9	260	220	-15.4	250	240	- 4.0	4,900	5,380	+ 9.8
March ...	1,150	1,170	+ 1.7	260	240	- 7.7	270	280	+ 3.7	5,670	6,310	+11.3
April ...	1,100	1,100	(a)	270	230	-14.8	280	250	-10.7	6,420	6,380	- 0.6
May .....	1,150	1,140	- 0.9	300	260	-13.3	270	290	+ 7.4	7,130	7,500	+ 5.2
June ....	1,070	1,100	+ 2.8	320	300	- 6.2	270	270	(a)	7,420	8,320	+12.1
July ....	1,160	1,210	+ 4.3	320	320	(a)	300	280	- 6.7	8,200	9,640	+17.6
August ..	1,210	1,170	- 3.3	350	380	+ 8.6	280	240	-14.3	9,510	9,540	+ 0.3
September	1,110	1,110	(a)	310	300	- 3.2	270	260	- 3.7	7,260	8,150	+12.3
October .	1,210	1,200	- 0.8	310	330	+ 6.5	290	270	- 6.9	7,440	7,830	+ 5.2
November.	1,110	1,110	(a)	370	350	- 5.4	270	230	-14.8	6,980	7,440	+ 6.6
December.	1,640	1,660	+ 1.2	990	1,070	+ 8.1	430	460	+ 7.0	9,780	10,670	+ 9.1
Annual Total .	14,030	14,100	+ 0.5	4,310	4,220	- 2.1	3,450	3,330	- 3.5	85,690	93,010	+ 8.5

(a) Change of less than 0.05%.

TABLE 3.-- QUEBEC -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	97,640	110,300	+13.0	22,700	26,390	+16.3	3,280	3,410	+ 4.0	5,390	5,950	+10.4	6,490	7,160	+10.3	2,120	2,470	+16.5
February.	98,160	107,380	+ 9.4	22,220	25,040	+12.7	3,330	3,440	+ 3.3	5,490	6,350	+15.7	7,250	7,540	+ 4.0	2,220	2,520	+13.5
March ...	117,890	131,660	+11.7	24,430	27,270	+11.6	3,690	3,800	+ 3.0	6,360	7,470	+17.5	10,560	10,800	+ 2.3	2,800	3,530	+26.1
April ...	122,230	140,590	+15.0	24,760	28,020	+13.2	3,930	4,050	+ 3.1	6,720	8,520	+26.8	9,500	11,030	+16.1	2,960	3,370	+13.9
May .....	137,000	147,800	+ 7.9	27,440	29,770	+ 8.5	3,840	3,820	- 0.5	8,690	9,480	+ 9.1	10,280	10,770	+ 4.8	3,540	4,110	+16.1
June ....	130,550	149,490	+14.5	25,840	30,100	+16.5	3,560	4,040	+13.5	8,220	8,600	+ 4.6	8,970	10,690	+19.2	3,450	4,010	+16.2
July ....	128,910	144,410	+12.0	26,700	31,810	+19.1	3,320	4,140	+24.7	8,740	9,080	+ 3.9	6,960	7,140	+ 2.6	3,190	3,770	+18.2
August ..	129,280	136,320	+ 5.4	27,000	28,850	+ 6.9	3,430	3,750	+ 9.3	8,170	8,980	+ 9.9	7,660	8,260	+ 7.8	3,140	3,310	+ 5.4
September	137,620	146,870	+ 6.7	26,780	29,710	+10.9	3,770	4,160	+10.3	8,450	8,730	+ 3.3	11,770	11,580	- 1.6	3,340	3,710	+11.1
October .	144,000	155,720	+ 8.1	28,850	32,450	+12.5	4,430	4,790	+ 8.1	8,550	10,170	+18.9	11,030	12,910	+17.0	3,560	4,270	+19.9
November.	142,050	149,580	+ 5.3	27,500	29,950	+ 8.9	3,970	4,210	+ 6.0	8,410	9,040	+ 7.5	13,750	14,020	+ 2.0	3,790	3,870	+ 2.1
December.	161,400	177,230	+ 9.8	30,690	35,390	+15.3	4,660	5,290	+13.5	8,940	9,890	+10.6	15,860	18,550	+17.0	6,660	7,530	+13.1
Annual Total .	1,546,800	1,697,320	+ 9.7	314,910	354,750	+12.7	45,200	48,910	+ 8.2	92,150	102,270	+11.0	120,070	130,430	+ 8.6	40,780	46,460	+13.9

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	8,780	10,260	+16.8	4,590	4,830	+ 5.2	1,930	2,400	+24.4	2,620	2,890	+10.3	1,470	1,820	+23.8	1,220	1,320	+ 8.2
February.	8,590	8,960	+ 4.3	4,330	4,200	- 3.0	2,430	2,610	+ 7.4	2,680	2,930	+ 9.3	1,540	1,740	+13.0	1,200	1,410	+17.5
March ...	10,060	12,590	+25.1	4,500	5,710	+26.9	3,190	3,560	+11.6	4,190	4,610	+10.0	2,560	3,000	+17.2	2,020	2,170	+ 7.4
April ...	11,620	16,060	+38.2	5,170	6,460	+25.0	3,130	3,620	+15.7	4,530	4,910	+ 8.4	2,620	3,340	+27.5	2,230	2,580	+15.7
May .....	12,880	14,650	+13.7	5,600	6,180	+10.4	3,380	3,870	+14.5	4,890	5,080	+ 3.9	2,890	3,510	+21.5	2,350	2,640	+12.3
June ....	11,590	15,990	+38.0	6,370	6,850	+ 7.5	3,210	3,870	+20.6	4,890	4,920	+ 4.9	2,810	3,690	+31.3	2,430	2,790	+14.8
July ....	12,040	14,970	+24.3	7,380	7,950	+ 7.7	2,330	2,680	+15.0	3,740	3,930	+ 5.1	2,270	3,020	+33.0	1,780	2,030	+14.0
August ..	12,110	13,160	+ 8.7	7,100	7,610	+ 7.2	2,330	2,380	+ 2.1	3,540	3,610	+ 2.0	2,040	2,470	+21.1	1,710	1,520	-11.1
September	13,010	14,750	+13.4	7,010	8,020	+14.4	3,200	3,030	- 5.3	4,500	4,350	- 3.3	2,330	2,980	+27.9	2,510	1,880	-25.1
October .	14,190	13,980	- 1.5	6,670	7,400	+10.9	3,350	3,390	+ 1.2	5,020	5,690	+15.3	2,620	3,160	+20.6	2,210	2,140	- 3.2
November.	12,070	13,880	+15.0	6,500	7,240	+11.4	3,970	3,690	- 7.1	5,750	5,370	- 6.6	2,590	2,810	+ 8.5	2,720	2,250	-17.3
December.	9,270	9,900	+ 6.8	5,750	6,420	+11.7	3,960	4,800	+21.2	6,770	7,490	+10.6	3,620	4,380	+21.0	3,240	3,900	+20.4
Annual Total .	136,210	159,140	+16.8	70,970	78,850	+11.1	36,410	39,910	+ 9.6	52,910	55,790	+ 5.4	29,360	35,900	+22.3	25,620	26,630	+ 3.9

TABLE 3.-- QUEREC -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	2,190	2,420	+10.5	1,110	1,090	- 1.8	2,040	2,440	+19.6	1,440	1,700	+18.1	3,240	3,220	- 0.6	2,570	3,940	+53.3
February.	1,830	2,030	+10.9	1,000	1,060	+ 6.0	2,050	2,330	+13.7	1,550	1,640	+ 5.8	3,120	3,150	+ 1.0	2,550	3,730	+46.3
March ...	2,460	2,440	- 0.8	1,280	1,500	+17.2	2,840	2,730	- 3.9	1,590	2,210	+39.0	3,500	3,290	- 6.0	2,400	3,170	+32.1
April ...	2,690	3,160	+17.5	1,490	1,700	+14.1	2,910	3,200	+10.0	1,830	2,030	+10.9	3,590	3,400	- 5.3	2,530	2,370	- 6.3
May .....	3,480	3,730	+ 7.2	1,730	2,180	+26.0	3,910	3,980	+ 1.8	1,910	2,070	+ 8.4	3,770	3,400	- 9.8	2,310	2,430	+ 5.2
June ....	3,150	3,650	+15.9	1,680	2,420	+44.0	3,620	3,560	- 1.7	1,730	1,910	+10.4	3,620	3,300	- 8.8	2,180	2,380	+ 9.2
July ....	3,090	3,020	- 2.3	2,060	2,140	+ 3.9	3,240	3,550	+ 9.6	1,550	1,930	+24.5	3,850	3,310	-14.0	2,710	2,950	+ 8.9
August ..	2,820	2,970	+ 5.3	1,860	2,210	+18.8	2,710	2,740	+ 1.1	1,970	1,930	- 2.0	3,920	3,760	- 4.1	2,580	2,840	+10.1
September	3,150	3,210	+ 1.9	1,910	2,190	+14.7	3,310	3,070	- 7.3	1,820	1,870	+ 2.7	3,810	3,800	- 0.3	3,300	3,320	+ 0.6
October .	3,280	3,560	+ 8.5	2,080	2,330	+12.0	3,300	3,380	+ 2.4	2,400	2,390	- 0.4	3,930	3,730	- 5.1	3,360	3,270	- 2.7
November.	3,080	3,300	+ 7.1	1,750	1,850	+ 5.7	2,910	3,130	+ 7.6	2,260	2,160	- 4.4	3,630	3,680	+ 1.4	3,140	2,870	- 8.6
December.	3,130	3,510	+12.1	1,280	1,680	+31.3	3,160	2,350	-25.6	2,670	2,510	- 6.0	3,600	3,900	+ 8.3	3,410	3,420	+ 0.3
Annual Total .	34,350	37,000	+ 7.7	19,250	22,350	+16.1	36,000	36,450	+ 1.3	22,720	24,340	+ 7.1	43,580	41,930	- 3.8	33,040	36,700	+11.1

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%
January .	2,420	2,580	+ 6.6	1,040	1,040	(a)	1,850	2,010	+ 8.6	19,150	20,960	+ 9.5
February.	2,280	2,480	+ 8.8	960	940	- 1.1	1,870	2,040	+ 9.1	19,680	21,240	+ 7.9
March ...	2,530	2,590	+ 2.4	1,170	1,340	+14.5	2,130	2,230	+ 4.7	23,630	25,650	+ 8.5
April ...	2,380	2,430	+ 2.1	1,130	1,020	- 9.7	2,120	2,180	+ 2.8	24,390	27,140	+11.3
May .....	2,440	2,520	+ 3.3	1,370	1,210	-11.7	2,260	2,340	+ 3.5	28,040	30,060	+ 7.2
June ....	2,360	2,440	+ 3.4	1,250	1,400	+12.0	2,060	2,230	+ 8.3	27,760	30,650	+10.4
July ....	2,380	2,520	+ 5.9	1,200	1,240	+ 3.3	1,970	2,030	+ 3.0	28,410	31,200	+ 9.8
August ..	2,410	2,350	- 2.5	1,320	1,350	+ 2.3	2,050	2,090	+ 2.0	29,410	30,180	+ 2.6
September	2,430	2,480	+ 2.1	1,300	1,290	- 0.8	2,000	2,230	+11.5	27,920	30,510	+ 9.3
October .	2,670	2,720	+ 1.9	1,380	1,270	- 8.0	2,180	2,360	+ 8.3	28,940	30,380	+ 5.0
November.	2,440	2,500	+ 2.5	1,560	1,280	-17.9	2,130	2,350	+10.3	28,130	30,130	+ 7.1
December.	3,270	3,490	+ 6.7	4,010	4,110	+ 2.5	2,930	3,160	+ 7.8	34,520	35,560	+ 3.0
Annual Total .	30,030	31,100	+ 3.6	17,680	17,500	- 1.0	25,550	27,250	+ 6.7	320,010	343,660	+ 7.4

(a) Change of less than 0.05%.

TABLE 3.-- ONTARIO -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%						%
January .	168,890	205,050	+21.4	28,760	37,450	+30.2	4,460	4,840	+ 8.5	5,160	5,880	+14.0	15,040	17,430	+15.9	2,980	3,610	+21.1
February.	168,030	182,860	+ 8.8	27,890	33,970	+21.8	4,270	4,290	+ 0.5	5,080	5,470	+ 7.7	18,010	18,570	+ 3.1	3,220	3,720	+15.5
March ...	191,330	222,140	+16.1	31,580	36,820	+16.6	4,740	4,690	- 1.1	5,630	6,170	+ 9.6	20,890	24,700	+18.2	3,900	4,920	+26.2
April ...	203,920	226,340	+11.0	30,810	37,590	+22.0	4,720	4,880	+ 3.4	6,130	7,160	+16.8	20,840	24,350	+16.8	4,220	4,670	+10.7
May .....	221,580	237,700	+ 7.3	35,090	39,610	+12.9	5,240	5,090	- 2.9	7,330	7,940	+ 8.3	22,110	24,650	+11.5	4,620	5,340	+15.6
June ....	217,770	250,280	+14.9	32,930	39,950	+21.3	4,650	4,940	+ 6.2	7,110	8,050	+13.2	19,750	24,510	+24.1	4,630	5,470	+18.1
July ....	218,370	248,750	+13.9	34,870	43,180	+23.8	4,600	5,120	+11.3	7,950	9,860	+24.0	16,650	17,110	+ 2.8	4,600	5,990	+30.2
August ..	220,500	231,600	+ 5.0	36,680	39,640	+ 8.1	4,790	4,620	- 3.5	7,960	8,430	+ 5.9	17,080	20,070	+17.5	4,310	4,770	+10.7
September	225,930	248,490	+10.0	34,860	40,930	+17.4	4,830	5,030	+ 4.1	7,190	7,700	+ 7.1	24,140	25,850	+ 7.1	4,560	5,280	+15.8
October .	234,980	265,890	+13.2	36,680	43,670	+19.1	5,420	5,820	+ 7.4	6,860	7,820	+14.0	24,450	30,360	+24.2	4,900	6,230	+27.1
November.	245,240	252,950	+ 3.1	38,010	40,430	+ 6.4	5,120	5,410	+ 5.7	7,140	7,490	+ 4.9	32,020	34,060	+ 6.4	5,900	6,460	+ 9.5
December.	275,420	315,870	+14.7	39,090	46,050	+17.8	5,660	6,690	+18.2	7,550	8,210	+ 8.7	36,590	42,550	+16.3	10,680	12,570	+17.7
Annual																		
Total .	2,591,900	2,887,890	+11.4	407,250	479,300	+17.7	58,490	61,400	+ 5.0	81,100	90,200	+11.2	267,560	304,220	+13.7	58,510	69,030	+18.0

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%						%
January .	17,500	22,270	+27.3	9,970	11,090	+11.2	4,730	5,440	+15.0	2,880	3,210	+11.5	3,970	4,620	+16.4	1,940	2,180	+12.4
February.	17,910	16,950	- 5.4	9,000	9,930	+10.3	5,380	4,900	- 8.9	2,430	2,700	+11.1	3,460	3,880	+12.1	1,640	2,120	+29.3
March ...	19,690	24,140	+22.6	9,910	11,440	+15.4	6,020	6,710	+11.5	3,290	3,720	+13.1	4,800	6,050	+26.0	2,530	3,170	+25.3
April ...	20,640	23,590	+14.3	11,750	12,570	+ 7.0	6,550	6,580	+ 0.5	3,670	3,640	- 0.8	5,160	6,260	+21.3	3,120	3,630	+16.3
May .....	22,130	22,870	+ 3.3	13,110	14,520	+10.8	6,320	6,830	+ 8.1	3,850	3,780	- 1.8	5,260	6,210	+18.1	3,410	3,690	+ 8.2
June ....	21,980	27,320	+24.3	13,710	15,300	+11.6	6,520	7,260	+11.3	3,840	4,100	+ 6.8	4,990	6,180	+23.8	3,840	4,230	+10.2
July ....	21,580	23,440	+ 8.6	14,830	16,990	+14.6	5,350	6,000	+12.1	3,480	3,920	+12.6	4,460	5,650	+26.7	3,050	3,650	+19.7
August ..	19,240	18,270	- 5.0	14,620	15,930	+ 9.0	5,400	4,860	-10.0	3,490	3,300	- 5.4	3,720	4,430	+19.1	3,230	2,970	- 8.0
September	24,030	23,740	- 1.2	13,250	14,790	+11.6	6,260	6,180	- 1.3	3,780	4,010	+ 6.1	5,100	6,180	+21.2	4,110	3,630	-11.7
October .	24,950	25,550	+ 2.4	13,340	14,900	+11.7	6,190	7,800	+26.0	4,020	5,230	+30.1	5,620	7,540	+34.2	3,320	3,700	+11.4
November.	23,280	23,950	+ 2.9	12,510	13,780	+10.2	8,200	7,770	- 5.2	5,040	4,920	- 2.4	6,090	6,700	+10.0	3,860	3,290	-14.8
December.	19,170	21,580	+12.6	11,590	12,000	+ 3.5	10,510	11,410	+ 8.6	6,220	6,720	+ 8.0	8,470	9,590	+13.2	4,790	5,840	+21.9
Annual																		
Total .	252,090	273,660	+ 8.6	147,590	163,230	+10.6	77,430	81,730	+ 5.6	45,970	49,250	+ 7.1	61,100	73,280	+19.9	38,850	42,090	+ 8.3

TABLE 3.-- ONTARIO -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	3,220	3,560	+10.6	3,420	4,540	+32.7	4,010	4,260	+ 6.2	2,760	3,540	+28.3	8,200	9,360	+14.1	6,960	9,750	+40.1
February.	2,920	3,040	+ 4.1	3,220	4,130	+28.3	3,760	3,870	+ 2.9	2,720	3,130	+15.1	7,880	9,070	+15.1	6,940	8,860	+27.5
March ...	3,680	3,830	+ 4.1	3,570	5,210	+45.9	4,270	4,480	+ 4.9	3,020	3,550	+17.5	8,550	9,730	+13.8	6,610	7,970	+20.6
April ...	4,460	5,180	+16.1	5,300	7,240	+36.6	4,610	5,040	+ 9.3	2,890	3,840	+32.9	8,690	10,090	+16.1	7,000	8,070	-13.3
May .....	6,190	5,980	- 3.4	5,920	7,820	+32.1	5,080	5,180	+ 2.0	3,170	3,620	+14.2	9,470	10,630	+12.2	6,030	6,120	+ 1.5
June ....	5,760	6,270	+ 8.9	5,840	8,150	+39.6	4,860	4,850	- 0.2	3,250	3,590	+10.5	9,310	10,760	+15.6	6,460	6,840	+ 5.9
July ....	5,320	5,950	+11.8	6,040	8,280	+37.1	4,600	4,650	+ 1.1	3,230	3,380	+ 4.6	10,690	11,680	+ 9.3	6,530	7,360	+12.7
August ..	4,570	4,580	+ 0.2	6,350	9,260	+45.8	4,370	4,690	+ 7.3	2,800	3,010	+ 7.5	11,920	11,160	- 6.4	6,200	8,000	+29.0
September	4,750	4,640	- 2.3	6,960	8,380	+20.4	4,720	4,760	+ 0.8	3,340	3,860	+15.6	10,710	11,130	+ 3.9	7,790	9,340	+19.9
October .	4,850	6,370	+10.7	7,280	8,850	+21.6	5,030	5,380	+ 7.0	3,490	4,290	+22.9	10,220	10,800	+ 5.7	7,850	9,850	+25.5
November.	4,860	5,230	+ 7.6	8,210	8,020	+29.1	5,140	5,460	+ 6.2	3,830	4,150	+ 8.4	9,730	9,830	+ 1.0	7,650	7,740	+ 1.2
December.	5,750	6,090	+ 5.9	5,190	8,860	+70.7	6,490	6,240	+13.7	4,870	5,330	+ 9.4	9,160	8,940	- 2.4	8,680	8,250	- 5.0
Annual Total .	56,330	59,720	+ 6.0	66,290	88,740	+36.9	55,930	58,860	+ 5.2	39,380	46,280	+15.0	114,530	123,170	+ 7.6	84,700	96,150	+13.5

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	6,800	6,520	+12.4	1,400	1,620	+16.7	3,470	3,840	+10.7	32,260	40,040	+24.1
February.	5,490	6,160	+12.2	1,480	1,410	- 4.7	3,520	3,660	+ 4.0	31,810	33,040	+ 3.9
March ...	6,130	6,690	+ 9.1	1,580	1,620	+ 2.5	3,680	3,940	+ 7.1	37,260	42,590	+14.3
April ...	6,810	6,470	+11.4	1,480	1,630	+10.1	3,620	4,150	+14.6	42,450	41,710	- 1.7
May .....	6,260	6,770	+ 8.1	2,080	1,870	-10.1	3,760	4,080	+ 8.5	45,150	46,100	- 0.1
June ....	6,130	6,610	+ 7.8	1,940	2,200	+13.4	3,790	4,080	+ 7.7	46,480	49,620	+ 6.8
July ....	6,350	6,270	- 1.3	1,900	1,990	+ 4.7	4,010	4,060	+ 1.2	48,280	54,220	+12.3
August ..	6,650	6,700	+ 0.8	1,980	2,150	+ 8.6	3,870	4,040	+ 4.4	51,270	50,720	- 1.1
September	6,630	6,930	+ 6.1	2,060	2,260	+ 9.8	3,910	3,990	+ 2.0	43,060	49,890	+15.9
October .	6,660	6,920	+ 5.5	2,180	2,350	+ 7.8	3,950	4,230	+ 7.1	47,820	49,230	+ 2.9
November.	6,460	6,650	+ 2.9	2,620	2,570	- 1.9	4,040	3,910	- 3.2	47,530	45,130	- 5.0
December.	9,370	9,760	+ 4.2	6,450	6,680	+ 3.6	6,240	5,900	+12.6	54,900	66,610	+21.3
Annual Total .	77,550	82,440	+ 6.3	27,130	28,340	+ 4.5	46,860	49,900	+ 6.5	528,260	567,900	+ 7.5

TABLE 3.-- MANITOBA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	25,410	27,540	+ 8.4	3,450	3,790	+ 9.9	380	400	+ 5.3	1,890	2,080	+10.1	6,060	6,870	+13.4	230	240	+ 4.3
February.	24,520	25,580	+ 4.3	3,410	3,500	+ 2.6	360	320	-11.1	1,820	1,870	+ 2.7	6,500	6,680	+ 2.8	210	230	+ 9.5
March ...	30,180	30,650	+ 1.6	3,770	3,830	+ 1.6	400	390	- 2.5	2,180	2,160	- 0.9	8,410	8,680	+ 3.2	280	320	+14.3
April ...	31,640	33,450	+ 5.7	3,700	4,100	+10.8	440	450	+ 2.3	2,380	2,320	- 2.5	8,010	9,260	+15.6	310	310	(a)
May .....	34,350	36,610	+ 6.6	4,120	4,340	+ 5.3	520	530	+ 1.9	2,750	2,860	+ 4.0	8,340	9,370	+12.4	330	370	+12.1
June ....	32,410	37,910	+17.0	3,840	4,300	+12.0	520	560	+ 7.7	2,650	2,920	+10.2	7,440	8,890	+19.5	320	370	+15.6
July ....	32,660	36,740	+12.6	4,070	4,680	+15.0	490	570	+16.3	2,800	2,970	+ 6.1	6,820	7,500	+10.0	320	350	+ 9.4
August ..	33,870	35,560	+ 5.0	4,270	4,410	+ 3.3	550	570	+ 3.6	2,930	2,950	+ 0.7	7,290	7,750	+ 6.3	290	310	+ 6.9
September	37,620	40,750	+ 8.3	4,100	4,680	+14.1	580	690	+19.0	3,200	3,280	+ 2.5	9,810	10,050	+ 2.4	320	330	+ 3.1
October .	39,150	46,170	+17.9	4,110	4,930	+20.0	730	680	- 6.8	3,030	3,260	+ 7.6	10,100	12,600	+24.8	370	440	+18.9
November.	38,460	43,530	+13.2	4,180	4,520	+ 8.1	520	590	+13.5	2,940	3,070	+ 4.4	12,010	13,500	+12.4	420	430	+ 2.4
December.	40,300	45,830	+13.7	4,190	4,880	+16.5	480	590	+22.9	2,910	3,250	+11.7	12,580	14,850	+18.0	720	740	+ 2.8
Annual Total .	400,590	440,260	+ 9.9	47,200	51,960	+10.1	5,960	6,340	+ 6.4	31,490	33,000	+ 4.8	103,350	115,980	+12.2	4,120	4,440	+ 7.8

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	2,400	2,640	+10.0	1,060	1,230	+16.0	340	390	+14.7	320	360	+12.5	430	480	+11.6	140	140	(a)
February.	1,870	1,860	- 0.5	1,010	1,380	+36.6	320	320	(a)	310	320	+ 3.2	330	330	(a)	130	110	-15.4
March ...	2,400	2,710	+12.9	1,350	1,410	+ 4.4	410	400	- 2.4	410	360	-12.2	500	530	+ 6.0	200	180	-10.0
April ...	2,990	3,160	+ 5.7	1,500	1,690	+12.7	420	460	+ 9.5	420	400	- 4.8	670	630	- 6.0	240	250	+ 4.2
May .....	2,700	3,050	+13.3	1,670	2,030	+21.6	450	530	+17.8	440	470	+ 6.8	680	740	+ 8.8	260	300	+15.4
June ....	2,780	3,330	+19.8	1,640	2,420	+47.6	430	790	+83.7	400	450	+12.5	560	550	- 1.8	270	290	+ 7.4
July ....	2,970	4,000	+34.7	1,860	2,050	+10.2	380	550	+44.7	410	430	+ 4.9	440	470	+ 6.8	240	260	+ 8.3
August ..	2,820	2,860	+ 1.4	2,180	2,120	- 2.8	350	460	+31.4	380	370	- 2.6	380	440	+15.8	220	220	(a)
September	3,510	3,760	+ 7.1	1,870	2,260	+20.9	470	470	(a)	500	490	- 2.0	550	650	+18.2	310	260	-16.1
October .	3,550	4,900	+38.8	2,260	2,630	+16.4	480	530	+10.4	530	690	+30.2	640	820	+28.1	260	280	+ 7.7
November.	2,780	4,020	+44.6	1,850	2,310	+24.9	670	810	+20.9	700	720	+ 2.9	690	720	+ 4.3	240	250	+ 4.2
December.	2,350	3,200	+36.2	1,920	1,940	+ 1.0	640	740	+15.6	650	640	- 1.5	740	820	+10.8	220	250	+13.6
Annual Total .	33,080	39,500	+19.4	20,170	23,470	+16.4	5,360	6,450	+20.3	5,480	5,690	+ 3.8	6,620	7,200	+ 8.8	2,740	2,790	+ 1.8

(a) Change of less than 0.05%.

TABLE 3.-- MANITOBA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	560	510	- 8.9	860	950	+10.5	140	140	(a)	310	340	+ 9.7	1,100	1,050	- 4.5	1,340	1,520	+13.4
February.	520	560	+ 7.7	770	830	+ 7.8	140	140	(a)	320	320	(a)	990	920	- 7.1	1,150	1,360	+18.3
March ...	680	590	-13.2	1,070	890	-16.8	180	130	-27.8	400	350	-12.5	1,190	1,120	- 5.9	1,050	1,310	+24.8
April ...	920	730	-20.7	1,210	1,120	- 7.4	150	170	+13.3	340	400	+17.6	1,250	1,200	- 4.0	800	840	+ 5.0
May .....	1,000	1,040	+ 4.0	1,870	1,820	- 2.7	190	170	-10.5	360	320	-11.1	1,370	1,290	- 5.8	590	590	(a)
June ....	940	1,160	+23.4	1,890	2,340	+23.8	140	160	+14.3	310	350	+12.9	1,470	1,150	-21.1	710	700	- 1.4
July ....	990	980	- 1.0	1,800	2,120	+17.8	150	140	- 5.7	250	350	+44.0	1,610	1,550	+ 2.5	640	690	+ 7.8
August ..	890	960	+ 7.9	1,540	2,120	+29.3	150	150	+ 6.7	270	330	+22.2	1,420	1,380	- 2.8	750	980	+30.7
September	1,030	910	-11.7	1,840	2,070	+12.5	170	170	(a)	380	450	+18.4	1,340	1,410	+ 5.2	1,170	1,210	+ 3.4
October .	1,140	1,210	+ 6.1	2,040	2,440	+19.6	190	160	-15.8	410	490	+19.5	1,410	1,450	+ 2.8	1,210	1,450	+19.8
November.	1,000	1,040	+ 4.0	1,520	1,800	+18.4	160	180	+12.5	430	420	- 2.3	1,170	1,230	+ 5.1	1,140	1,380	+21.1
December.	1,140	1,150	+ 0.9	980	1,190	+21.4	190	200	+ 5.3	540	490	- 9.3	1,220	1,170	- 4.1	1,310	1,440	+ 9.9
Annual Total .	10,810	10,840	+ 0.3	17,500	19,690	+12.5	1,960	1,920	- 2.0	4,320	4,620	+ 6.9	15,540	15,020	- 3.3	11,950	13,570	+13.6

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%
January .	870	910	+ 4.6	210	220	+ 4.8	140	150	+ 7.1	3,180	3,130	- 1.6
February.	800	890	+11.3	210	200	- 4.8	130	140	+ 7.7	3,220	3,300	+ 2.5
March ...	940	950	+ 1.1	270	290	+ 7.4	150	160	+ 6.7	3,940	3,390	- 1.3
April ...	920	940	+ 2.2	260	260	(a)	150	160	+ 6.7	4,560	4,500	+ 0.9
May .....	960	1,020	+ 6.3	300	350	+16.7	160	150	(a)	5,200	5,160	- 0.8
June ....	920	1,010	+ 9.8	310	350	+12.9	140	160	+14.3	4,730	5,650	+19.5
July ....	980	1,050	+ 7.1	250	310	+24.0	150	150	(a)	5,040	5,460	+ 8.3
August ..	990	1,030	+ 4.0	330	310	- 6.1	160	150	- 6.2	5,610	5,680	+ 1.2
September	930	1,070	+15.1	340	350	+ 2.9	150	160	+ 6.7	5,050	6,010	+19.0
October .	970	1,130	+16.5	350	390	+11.4	170	170	(a)	5,220	5,520	+ 5.7
November.	900	1,010	+12.2	360	390	+ 8.3	150	160	+ 6.7	4,630	4,980	+ 7.6
December.	1,300	1,410	+ 8.5	930	1,040	+11.8	250	260	+ 4.0	5,060	5,580	+10.3
Annual Total .	11,480	12,410	+ 8.1	4,120	4,470	+ 8.5	1,890	1,940	+ 2.5	55,450	58,960	+ 6.3

(a) Change of less than 0.05%.

TABLE 3.-- SASKATCHEWAN -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	21,560	25,840	+19.9	2,780	3,320	+19.4	530	490	- 7.5	3,590	4,120	+14.8	1,670	2,090	+25.1	230	260	+13.0
February.	20,490	20,880	+ 1.9	2,820	2,990	+ 6.0	520	440	-15.4	3,580	3,560	- 0.6	1,840	1,910	+ 3.8	220	270	+22.7
March ...	27,330	27,590	+ 1.3	3,180	3,210	+ 0.9	600	530	-11.7	4,490	4,350	- 3.1	3,320	3,340	+ 0.6	280	320	+14.3
April ...	32,010	32,210	+ 0.6	3,160	3,510	+11.1	630	610	- 3.2	4,710	4,700	- 0.2	2,800	3,540	+26.4	320	310	- 3.1
May .....	36,420	42,920	+17.8	3,650	3,950	+ 8.2	790	710	-10.1	5,830	5,270	+ 7.5	2,750	3,450	+25.5	340	370	+ 8.8
June ....	34,250	43,770	+27.8	3,550	4,150	+16.9	760	790	+ 3.9	5,370	6,130	+14.2	2,390	3,110	+30.1	340	380	+11.8
July ....	35,680	44,900	+22.4	3,740	4,470	+19.5	700	840	+20.0	5,760	5,510	+13.0	1,870	2,310	+23.5	350	390	+11.4
August ..	40,460	42,500	+ 5.0	4,110	4,270	+ 3.9	810	800	- 1.2	6,200	6,460	+ 4.2	2,290	2,440	6.6	340	350	+ 5.9
September	39,860	47,450	+19.1	3,880	4,510	+18.8	840	880	+ 4.8	7,000	7,430	+ 6.1	3,800	4,440	+14.4	320	360	+12.5
October .	41,800	49,430	+18.3	3,870	4,480	+15.8	890	990	+11.2	6,720	7,120	+ 5.0	4,100	5,120	+24.9	400	480	+20.0
November.	36,190	41,410	+14.4	3,710	3,960	+ 5.7	740	800	+ 8.1	6,380	6,090	- 4.5	4,190	4,800	+14.6	460	480	+ 4.3
December.	34,700	40,120	+15.6	3,700	3,790	+ 2.4	610	780	+27.9	6,300	5,600	+ 4.8	4,300	5,240	+21.9	730	760	+ 4.1
Annual Total .	401,660	459,110	+14.3	42,160	46,690	+10.7	8,420	8,680	+ 3.1	65,930	69,340	+ 5.2	35,390	41,770	+18.0	4,330	4,720	+ 9.0

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	2,540	2,900	+14.2	650	1,070	+64.6	310	340	+ 9.7	500	530	+ 6.0	340	400	+17.6	80	100	+25.0
February.	2,090	1,780	-14.8	690	770	+11.6	270	250	- 7.4	410	420	+ 2.4	260	280	+ 7.7	60	70	+16.7
March ...	3,340	3,720	+11.4	820	910	+11.0	390	350	-10.3	550	510	- 7.3	380	430	+13.2	90	100	+11.1
April ...	4,370	4,190	- 4.1	1,840	1,660	- 9.8	420	410	- 2.4	680	650	- 4.4	480	490	+ 2.1	130	110	-15.4
May .....	4,520	5,680	+25.7	2,580	2,950	+14.3	400	460	+15.0	760	890	+17.1	480	670	+18.8	150	170	+13.3
June ....	4,250	5,470	+29.3	2,510	3,380	+34.7	410	450	+ 9.8	730	840	+15.1	380	410	+ 7.9	150	180	+20.0
July ....	4,130	4,520	+ 9.4	2,880	3,680	+27.8	330	360	+ 9.1	610	680	+11.5	350	440	+25.7	130	170	+30.8
August ..	4,500	4,180	- 7.1	3,440	3,770	+ 9.6	330	320	- 3.0	570	630	- 7.0	380	410	+ 7.9	130	150	(a)
September	4,190	5,880	+40.3	2,610	2,880	+14.7	460	520	+13.0	710	880	+23.9	410	610	+48.8	170	170	(a)
October .	4,560	5,700	+25.0	2,490	3,060	+22.9	560	720	+28.6	1,490	1,350	- 9.4	560	850	+51.8	180	200	+28.0
November.	4,190	5,030	+20.0	1,550	2,540	+63.9	500	620	+ 3.3	1,220	1,070	-12.3	600	570	+14.0	140	180	+28.6
December.	3,130	3,730	+19.2	1,690	2,200	+30.2	570	680	+19.3	950	1,040	+ 9.5	480	510	+ 6.5	150	160	+23.1
Annual Total .	46,790	52,760	+15.2	23,650	28,860	+22.0	5,070	5,490	+ 8.3	9,170	9,410	+ 2.6	4,990	5,960	+19.4	1,520	1,730	+13.8

(a) Change of less than 0.05%.

TABLE 3.-- SASKATCHEWAN -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	650	640	- 1.5	1,230	1,180	- 4.1	200	180	-10.0	180	170	- 5.6	1,170	1,090	- 6.8	670	840	+25.4
February.	620	550	-11.3	1,160	1,000	-13.8	170	130	-23.5	140	160	+14.3	1,110	1,020	- 8.1	750	870	+16.0
March ...	920	720	-21.7	1,510	1,160	-23.2	190	160	-15.8	180	200	+11.1	1,350	1,160	-14.1	740	950	+28.4
April ...	1,200	1,060	-11.7	1,800	1,350	-25.0	220	190	-13.6	190	210	+10.5	1,260	1,270	+ 0.8	510	670	+31.4
May .....	1,450	1,500	+ 3.4	2,910	2,270	-22.0	220	230	+ 4.5	170	200	+17.6	1,310	1,380	+ 5.3	520	490	- 5.8
June ....	1,320	1,310	- 0.8	2,980	2,970	- 0.3	220	210	- 4.5	170	220	+29.4	1,400	1,460	+ 4.3	580	710	+22.4
July ....	1,340	1,280	- 4.5	2,870	2,930	+ 2.1	190	210	+10.5	150	200	+33.3	1,510	1,630	+ 7.9	520	450	-13.5
August ..	1,230	1,210	- 1.6	2,660	2,740	+ 3.0	210	230	+ 9.5	190	200	+ 5.3	1,450	1,550	+ 6.9	600	600	(a)
September	1,200	1,270	+ 5.8	2,790	3,000	+ 7.5	240	210	-12.5	180	290	+61.1	1,310	1,530	+16.8	820	800	- 2.4
October .	1,310	1,530	+16.8	3,120	3,490	+11.9	280	300	+ 7.1	200	340	+70.0	1,500	1,640	+ 9.3	820	1,040	+26.8
November.	1,220	1,310	+ 7.4	2,320	2,700	+16.4	270	280	+ 5.7	250	210	-16.0	1,340	1,360	+ 1.5	810	960	+18.5
December.	1,140	1,300	+14.0	1,540	1,420	- 7.8	240	250	+ 4.2	250	90	-64.0	1,280	1,300	+ 1.6	900	1,000	+11.1
Annual																		
Total .	13,590	13,690	+ 0.7	26,890	26,220	- 2.6	2,660	2,580	- 3.0	2,260	2,480	+ 9.7	15,980	16,400	+ 2.6	8,230	9,400	+14.2

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%
January .	650	730	+12.3	160	160	(a)	160	180	+12.5	3,270	5,060	+54.4
February.	600	670	+11.7	150	110	-26.7	160	160	(a)	2,870	3,470	+20.9
March ...	700	700	(a)	170	120	-29.4	180	180	(a)	3,950	4,570	+15.7
April ...	690	740	+ 7.2	150	140	+ 7.7	180	180	(a)	6,290	6,220	- 1.1
May .....	720	860	+18.1	200	150	-25.0	170	210	+23.5	6,500	10,170	+54.5
June ....	720	760	+ 5.6	190	190	(a)	180	200	+11.1	6,670	10,450	+84.3
July ....	720	770	+ 6.9	150	150	(a)	190	200	+ 5.3	8,190	12,710	+55.2
August ..	760	810	+ 6.6	160	160	(a)	200	210	+ 5.0	9,900	11,120	+12.3
September	770	800	+ 3.9	190	180	- 5.3	180	210	+16.7	7,800	10,500	+34.6
October .	920	960	+ 4.3	200	190	- 5.0	190	210	+10.5	7,460	9,660	+29.5
November.	760	820	+ 7.9	220	230	+ 4.5	180	200	+11.1	6,140	7,200	+40.1
December.	1,060	1,140	+ 8.6	560	560	+ 1.8	280	280	(a)	4,880	7,290	+49.4
Annual												
Total .	9,060	9,740	+ 7.6	2,450	2,360	- 3.7	2,220	2,420	+ 9.0	71,910	98,410	+36.9

(a) Change of less than 0.05%.

TABLE 3.-- ALBERTA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	28,720	33,800	+17.7	3,550	4,280	+20.6	780	790	+1.3	3,420	3,890	+13.7	2,230	2,840	+27.4	310	370	+19.4
February.	27,760	27,350	-1.5	3,690	3,690	(a)	730	660	-9.6	3,360	3,340	-0.6	2,410	2,500	+3.7	320	360	+12.5
March ...	33,800	36,180	+7.0	3,890	4,220	+8.5	790	780	-1.3	3,780	4,220	+11.6	3,870	4,140	+7.0	370	460	+24.3
April ...	36,550	37,020	+1.3	3,920	4,500	+14.8	840	890	+6.0	4,070	4,430	+8.8	3,080	3,900	+26.6	430	440	+2.3
May .....	38,180	43,100	+12.9	4,510	4,780	+6.0	940	900	-4.3	4,690	4,970	+6.0	3,140	3,920	+24.8	430	480	+11.6
June ....	37,520	45,380	+20.9	4,350	4,940	+13.6	920	960	+4.3	4,420	5,400	+22.2	2,900	3,770	+30.0	430	500	+16.3
July ....	38,880	45,170	+16.2	4,470	5,300	+18.6	910	1,010	+11.0	4,600	5,210	+13.3	2,610	3,300	+26.4	460	510	+10.9
August ..	41,050	45,870	+11.7	4,630	5,300	+14.5	900	1,000	+11.1	4,900	5,440	+11.0	3,240	3,670	+13.3	440	480	+9.1
September	41,650	47,720	+14.6	4,550	5,580	+22.6	920	1,110	+20.7	4,980	5,720	+14.9	4,550	4,830	+6.2	410	470	+14.6
October .	42,420	51,650	+21.8	4,680	5,540	+18.4	1,080	1,310	+21.3	5,320	6,100	+14.7	4,210	5,730	+36.1	470	590	+25.5
November.	43,050	51,040	+18.6	4,780	5,300	+10.9	900	1,130	+25.6	5,380	5,450	+1.3	5,020	5,880	+17.1	610	730	+19.7
December.	44,930	54,710	+21.8	4,950	5,640	+13.9	1,020	1,340	+31.4	5,680	6,310	+11.1	5,450	6,890	+26.9	1,040	1,280	+23.1
Annual Total .	454,590	518,990	+14.2	51,980	59,070	+13.6	10,720	11,900	+11.0	54,590	60,460	+10.8	42,670	51,370	+20.4	5,730	6,670	+16.4

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	3,710	4,540	+22.4	1,580	2,060	+30.4	470	600	+27.7	350	350	(a)	510	620	+21.6	160	210	+31.3
February.	3,400	3,030	-10.9	1,470	1,370	-6.8	500	470	-6.0	360	310	-13.9	460	430	-6.5	120	130	+8.3
March ...	4,550	4,600	+1.1	1,630	1,690	+3.7	630	570	-9.5	430	440	+2.3	650	650	(a)	180	210	+16.7
April ...	4,890	4,690	-4.1	1,960	1,830	-6.6	630	590	-6.3	480	500	+4.2	660	760	+16.9	230	240	+4.3
May .....	4,990	5,930	+18.8	2,070	2,430	+17.4	640	700	+9.4	480	580	+20.8	680	840	+27.3	230	280	+21.7
June ....	5,240	6,050	+15.5	2,140	2,490	+16.4	620	720	+16.1	490	560	+14.3	540	720	+33.3	230	290	+26.1
July ....	5,100	5,770	+13.1	2,390	2,980	+24.7	540	660	+22.2	460	520	+13.0	530	700	+32.1	250	300	+20.0
August ..	5,120	5,280	+3.1	2,430	2,550	+4.9	540	570	+5.6	440	490	+11.4	540	700	+29.6	250	280	+12.0
September	5,500	6,040	+9.8	2,230	2,610	+17.0	630	750	+19.0	480	560	+16.7	600	860	+43.3	310	270	-12.9
October .	6,030	6,150	+2.0	2,260	2,730	+20.8	710	1,020	+43.7	560	800	+42.9	680	1,100	+61.8	240	320	+53.3
November.	5,420	7,380	+36.2	2,040	2,180	+6.9	860	910	+5.8	710	810	+14.1	780	1,100	+41.0	260	280	+7.7
December.	4,350	6,920	+59.1	1,950	2,350	+20.5	1,090	1,220	+11.9	760	840	+10.5	910	1,120	+23.1	270	350	+29.6
Annual Total .	58,300	66,380	+13.9	24,150	27,280	+13.0	7,860	8,770	+11.6	5,990	6,750	+12.7	7,500	9,590	+27.9	2,750	3,170	+15.3

(a) Change of less than 0.05%.

TABLE 3.-- ALBERTA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	940	1,060	+12.8	1,380	1,730	+25.4	650	680	+ 4.6	230	360	+56.5	1,760	1,750	- 0.6	420	240	-42.9
February.	930	920	- 1.1	1,250	1,400	+12.0	570	500	-12.3	260	290	+11.5	1,650	1,590	- 3.6	420	130	-69.0
March ...	1,080	1,160	+ 7.4	1,620	1,670	+ 3.1	680	590	-13.2	260	300	+15.4	1,880	1,780	- 5.3	270	130	-51.9
April ...	1,330	1,240	- 6.8	2,240	1,810	-19.2	670	740	+10.4	240	300	+25.0	1,860	1,680	- 9.7	170	110	-35.3
May .....	1,390	1,690	+21.6	2,350	2,340	- 0.4	640	660	+ 3.1	300	280	- 6.7	1,850	1,720	- 7.0	180	100	-44.4
June ....	1,370	1,680	+22.6	2,690	3,300	+22.7	620	680	+ 9.7	220	250	+13.6	1,900	1,870	- 1.6	130	100	-23.1
July ....	1,320	1,440	+ 9.1	2,590	3,130	+20.8	550	650	+18.2	230	270	+17.4	2,250	2,300	+ 2.2	100	100	(a)
August ..	1,410	1,630	+15.6	2,660	3,620	+36.1	620	680	+ 9.7	270	310	+14.8	2,150	2,230	+ 3.7	150	140	- 6.7
September	1,500	1,760	+17.3	2,740	3,440	+25.5	650	690	+ 6.2	340	380	+11.8	1,850	2,080	+12.4	230	180	-21.7
October .	1,470	1,830	+24.5	2,720	3,770	+38.6	720	1,040	+44.4	390	490	+25.6	1,860	2,220	+19.4	320	220	-31.2
November.	1,580	1,760	+11.4	2,300	3,650	+58.7	820	890	+ 8.5	410	460	+12.2	1,930	2,190	+13.5	370	260	-29.7
December.	1,840	2,250	+22.3	1,760	2,050	+16.5	680	800	+17.6	460	540	+17.4	1,860	2,200	+18.3	370	260	-29.7
Annual Total .	16,170	18,420	+13.9	26,310	31,910	+21.3	7,890	8,600	+ 9.0	3,620	4,230	+16.9	22,800	23,610	+ 3.6	3,140	1,970	-37.3

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	920	1,000	+ 8.7	270	290	+ 7.4	210	200	- 4.8	4,870	5,940	+22.0
February.	840	890	+ 6.0	220	210	- 4.5	210	220	+ 4.8	4,590	4,110	+ 7.0
March ...	920.	990	+ 7.6	240	260	+ 8.3	180	180	(a)	5,900	7,40	+21.0
April ...	940	980	+ 4.3	220	250	+13.6	230	320	+39.1	7,470	6,820	- 8.7
May .....	950	980	+ 3.2	290	290	(a)	260	270	+ 3.8	7,190	8,960	+24.6
June ....	910	980	+ 7.7	270	310	+14.8	230	230	(a)	6,900	9,580	+38.8
July ....	920	1,000	+ 8.7	280	320	+14.3	290	330	+13.8	8,030	9,370	+16.7
August ..	900	970	+ 7.8	310	340	+ 9.7	280	290	+ 3.6	8,870	9,900	+11.6
September	920	1,050	+14.1	270	370	+37.0	260	350	+34.6	7,730	8,620	+11.5
October .	970	1,140	+17.5	290	400	+37.9	290	350	+20.7	7,150	8,800	+23.1
November.	920	1,010	+ 9.8	370	380	+ 2.7	320	380	+18.8	7,270	8,910	+22.6
December.	1,440	1,520	+ 5.6	850	1,050	+23.5	470	600	+27.7	7,750	9,180	+18.5
Annual Total .	11,560	12,500	+ 8.1	3,900	4,480	+14.9	3,250	3,720	+14.5	83,710	98,140	+17.2

(a) Change of less than 0.05%.

TABLE 3.-- BRITISH COLUMBIA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Total, All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores			Department Stores			Variety Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	42,760	51,410	+20.2	6,390	7,830	+22.5	1,900	1,840	- 3.2	2,240	2,680	+19.6	4,870	6,200	+27.3	380	480	+26.3
February.	43,490	46,480	+ 6.9	6,350	7,320	+15.3	1,790	1,810	+ 1.1	2,380	2,580	+ 8.4	5,400	5,940	+10.0	430	480	+11.6
March ...	51,010	57,030	+11.8	7,140	8,170	+14.4	1,990	1,840	- 7.5	2,600	2,970	+14.2	6,900	8,070	+17.0	500	590	+18.0
April ...	51,040	59,790	+17.1	7,040	8,360	+18.8	1,930	1,900	- 1.6	2,650	3,020	+14.0	6,320	8,220	+30.1	500	550	+10.0
May .....	55,580	59,970	+ 7.9	7,590	8,570	+12.9	2,080	1,950	- 6.2	3,020	3,100	+ 2.6	6,970	8,190	+17.5	520	570	+ 9.6
June ....	55,120	62,000	+12.5	7,560	8,510	+12.6	1,970	1,920	- 2.5	3,180	3,620	+13.8	6,530	7,660	+17.3	510	550	+ 7.8
July ....	57,900	62,820	+ 8.5	7,550	9,060	+20.0	1,960	1,960	(a)	3,310	3,730	+12.7	6,350	7,290	+14.8	540	590	+ 9.3
August ..	58,330	62,280	+ 6.8	7,910	8,480	+ 7.2	2,090	1,960	- 6.7	3,300	3,590	+ 8.8	6,780	8,020	+18.3	560	580	+ 3.6
September	58,480	62,470	+ 6.8	7,800	8,630	+10.6	1,940	1,880	- 3.1	3,490	4,030	+15.5	8,400	8,840	+ 5.2	540	550	+ 1.9
October .	58,710	65,120	+10.9	8,140	9,160	+12.5	2,140	2,310	+ 7.9	3,260	3,810	+16.9	7,860	9,770	+24.3	700	700	+27.3
November.	59,750	64,180	+ 7.4	8,460	9,040	+ 6.9	2,080	2,030	- 2.4	3,090	3,390	+ 9.7	8,960	10,810	+20.6	690	720	+ 4.3
December.	72,290	77,970	+ 7.9	8,730	10,230	+17.2	2,630	2,510	- 4.6	3,760	3,980	+ 5.9	11,680	13,370	+14.5	1,380	1,510	+ 9.4
Annual Total .	664,390	731,420	+10.1	90,680	103,580	+14.0	24,490	23,890	- 2.4	36,260	40,480	+11.6	87,030	102,370	+17.6	7,100	7,850	+10.6

Month	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
			%			%			%			%			%			%
January .	3,930	4,980	+26.7	2,110	2,590	+22.7	880	1,040	+18.2	560	770	+37.5	1,230	1,370	+11.4	510	590	+15.7
February.	3,520	3,640	+ 3.4	2,030	2,160	+ 6.4	980	920	- 6.1	560	600	+ 7.1	1,200	1,100	- 8.3	550	550	(a)
March ...	4,630	5,650	+22.0	2,270	2,480	+ 9.3	1,180	1,110	- 5.9	710	700	- 1.4	1,570	1,750	+11.5	660	620	- 6.1
April ...	4,880	6,140	+25.8	2,440	2,730	+11.9	1,080	1,220	+13.0	710	940	+32.4	1,410	1,750	+24.1	640	730	+14.1
May .....	4,680	5,500	+17.5	2,570	2,690	+ 4.7	1,200	1,210	+ 0.8	810	860	+ 6.2	1,620	1,760	+ 8.6	830	760	- 8.4
June ....	5,020	5,570	+11.0	2,650	3,360	+26.8	1,260	1,280	+ 1.6	830	930	+12.0	1,360	1,650	+21.3	730	780	+ 6.8
July ....	5,130	4,740	- 7.6	3,200	3,080	- 3.7	1,180	1,140	- 3.4	880	930	+ 5.7	1,290	1,490	+15.5	720	770	+ 6.9
August ..	4,770	4,390	- 8.0	2,840	2,940	+ 3.5	1,220	1,190	- 2.5	920	910	- 1.1	1,290	1,510	+17.1	770	710	- 7.8
September	5,460	5,070	- 7.1	2,670	2,920	+ 9.4	1,380	1,250	- 9.4	920	880	- 4.3	1,530	1,610	+ 5.2	900	780	-13.3
October .	5,810	5,130	-11.7	2,620	2,900	+10.7	1,370	1,570	+14.6	960	980	+ 2.1	1,560	1,840	+17.9	720	780	+ 8.3
November.	5,400	5,560	+ 3.0	2,750	2,700	- 1.8	1,430	1,470	+ 2.8	940	890	- 5.3	1,620	1,640	+ 1.2	710	720	+ 1.4
December.	4,840	5,250	+ 8.5	2,380	2,380	(a)	1,990	2,150	+ 8.0	1,390	1,440	+ 3.6	2,560	2,390	+ 1.3	970	910	- 6.2
Annual Total .	58,070	61,620	+ 6.1	30,520	32,930	+ 7.9	15,160	15,630	+ 2.4	10,200	10,820	+ 6.1	18,020	19,840	+10.1	8,700	8,700	(a)

(a) Change of less than 0.05%.

TABLE 3.-- BRITISH COLUMBIA -- Estimated Retail Trade--by Kinds of Business and Months--1947 and 1948

(in thousands of dollars)

Month	Hardware Stores			Lumber & Building Material Dealers			Furniture Stores			Appliance & Radio Dealers			Restaurants			Coal & Wood Dealers		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	810	1,110	+37.0	830	1,250	+50.6	1,090	1,110	+ 1.8	520	670	+28.8	2,510	2,690	+ 7.2	1,040	1,060	+ 1.9
February.	1,020	1,090	+ 6.9	800	1,080	+35.0	1,090	1,090	(a)	470	540	+14.9	2,360	2,470	+ 4.7	880	810	- 8.0
March ...	1,250	1,300	+ 4.0	1,050	1,430	+36.2	1,250	1,310	+ 4.8	470	690	+46.8	2,550	2,670	+ 4.7	700	960	+37.1
April ...	1,260	1,510	+19.8	1,030	1,670	+62.1	1,140	1,450	+27.2	480	720	+50.0	2,700	2,620	- 3.0	850	750	-11.8
May .....	1,530	1,520	- 0.7	1,220	1,600	+31.1	1,350	1,310	- 3.0	530	730	+37.7	2,780	2,870	+ 3.2	630	600	- 4.8
June ....	1,370	1,640	+19.7	1,250	1,780	+42.4	1,230	1,350	+ 9.8	520	680	+30.8	2,890	2,790	- 3.5	680	490	-27.9
July ....	1,360	1,460	+ 7.4	1,210	1,520	+25.6	1,280	1,110	-13.3	520	660	+26.9	3,290	3,310	+ 0.6	580	540	- 6.9
August ..	1,430	1,510	+ 5.6	1,350	1,740	+28.9	1,310	1,330	+ 1.5	520	540	+ 3.8	3,280	3,300	+ 0.6	750	880	+17.3
September	1,370	1,530	+11.7	1,380	1,710	+23.9	1,360	1,170	-14.0	590	600	+ 1.7	2,900	3,050	+ 5.2	720	990	+37.5
October .	1,510	1,600	+ 6.0	1,440	1,680	+16.7	1,350	1,620	+20.0	640	760	+18.8	2,630	2,790	+ 6.1	860	860	(a)
November.	1,580	1,600	+ 1.3	1,360	1,720	+26.5	1,690	1,410	-16.6	780	830	+ 6.4	2,670	2,750	+ 3.0	790	1,100	+39.2
December.	2,070	1,920	- 7.2	1,220	1,190	- 2.5	1,670	1,550	- 7.2	840	890	+ 6.0	3,000	2,920	- 2.7	960	1,550	+61.5
Annual Total .	16,560	17,780	+ 7.4	14,130	18,390	+30.1	16,790	15,810	+ 0.1	6,880	8,310	+20.8	33,550	34,230	+ 2.0	9,430	10,590	+12.3

Month	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947	1947	1948	1948 1947
January .	1,280	1,540	+20.3	440	470	+ 6.8	710	780	+ 9.9	8,530	10,360	+21.5
February.	1,240	1,480	+19.4	470	420	-10.6	720	740	+ 2.8	9,250	9,660	+ 4.4
March ...	1,310	1,570	+19.8	470	510	+ 8.5	780	790	+ 1.3	11,030	11,850	+ 7.4
April ...	1,270	1,500	+18.1	480	550	+14.6	770	740	- 3.9	11,460	12,720	+11.0
May ....	1,360	1,630	+12.5	610	570	- 6.6	840	790	- 6.0	12,850	13,290	+ 3.4
June ....	1,320	1,530	+15.9	650	650	(a)	780	770	- 1.3	12,830	14,490	+12.9
July ....	1,430	1,560	+ 8.4	680	670	- 1.5	840	820	- 2.4	14,600	16,400	+12.3
August ..	1,420	1,610	+ 6.3	740	770	+ 4.1	870	790	- 9.2	14,210	15,640	+10.1
September	1,430	1,560	+ 9.1	620	630	+ 1.6	780	740	- 5.1	12,300	14,050	+14.2
October .	1,440	1,570	+ 9.0	630	670	+ 6.3	780	770	- 1.3	12,440	13,850	+11.3
November.	1,410	1,480	+ 5.0	780	660	-15.4	770	730	- 5.2	11,790	12,930	+ 9.7
December.	2,120	2,180	+ 2.8	1,870	1,840	- 1.6	1,060	950	-10.4	15,370	16,860	+ 9.7
Annual Total .	17,020	19,020	+11.8	8,450	8,390	- 0.7	9,700	9,390	- 3.2	146,650	162,100	+10.5

(a) Change of less than 0.05%.

Appendix 1.SUMMARY OF ESTIMATION METHODS

The sales estimates appearing in the preceding tables are a composite of separate estimates obtained for chain and independent stores, both of which are described below.

Chain Stores

A sample providing for approximately 90% coverage in each trade and province was used. Estimates for 1947 were revised to agree with results of the complete survey of chain stores conducted for that year. Final estimates for 1948 and subsequent years will be adjusted in the same manner when the annual survey results are completed. Monthly reports are being supplied by a total of 260 chain companies operating some 5,100 stores.

Independent Stores

All independent retail businesses listed in 1941 Census records were grouped according to:

- (i) kind of business
- (ii) province
- (iii) size of business (based on 1941 sales)

Sample stores were selected using ratios calculated to give representation to each class of store. A lower proportion of stores was chosen in Ontario and Quebec where the density of retail businesses is greatest. Similarly, selection ratios were such that a small proportion of stores in the lower sales-size categories was used and progressively larger proportions as the sales-size increased. Random selection methods were used.

Stores included in the sample were required to report monthly sales figures from January, 1947 onwards. The 1941-1947 trend in sales of all sample stores within each kind-province-size category was applied to the total 1941 sales of all stores within that category in order to arrive at 1947 estimates of sales. Seasonal patterns were developed from the information supplied by the sample stores and applied to the total estimated annual sales in order to obtain monthly estimates. Results for the different size categories are not published separately, since these were used only to give proper recognition to the variable trends by size of business.

Monthly estimates for 1948 were obtained by applying the monthly percentage change, (1948 over 1947), to the 1947 estimates for the corresponding month. A similar method will be employed in subsequent years.

A sample of 6,500 independent stores is now reporting to the Bureau each month. Reports are also received from 31 departmental firms.

Appendix 2.DESCRIPTION OF TRADE CLASSIFICATIONS

To clarify the limits of the classifications used throughout this report the following descriptions are presented:

Grocery and Combination Stores: This group includes stores specializing in the sale of groceries and those which handle groceries and fresh meat, provided meat sales are less than 80% of total sales.

Country General Stores: Under this classification are included all stores carrying a general line of merchandise and operating in communities of less than 2,000 population.

Department Stores: Stores carrying a general and complete line of merchandise, located in the larger communities and having large aggregate sales volumes. The commodity range of goods sold generally includes men's and women's apparel, piece goods, toiletries, household equipment and furnishings, hardware, smallwares and food.

Motor Vehicle Dealers: Includes all automotive firms selling new motor vehicles. They may also retail used cars, farm machinery and tractors, or operate a repair garage in connection with the business. Used car dealers are not included.

Garages and Filling Stations: Includes those establishments where the sale of oil products, accessories and parts is the primary function of the business. Where the repair of motor vehicles exceeds sales of the commodities mentioned, the business is not included in the retail trade.

Women's Clothing Stores: This trade classification is comprised of all ladies' ready-to-wear stores. Hosiery and lingerie specialty stores are also included in this group, but furriers, millinery shops and other women's specialty stores are included in the "All other trades" group.

Appliances and Radio Stores: All stores trading mainly in household appliances and radios are included under this classification.

All Other Trades: This includes all those stores whose activity does not place them in one of the twenty other classifications covered in this bulletin.

Appendix 3.LIST OF ALLIED PUBLICATIONSANNUAL:

- Food Chains in Canada
- Variety Chains in Canada
- Drug Chains in Canada
- Retail Chains in Canada
- Retail Trade .

QUARTERLY:

- Retail Consumer Credit

MONTHLY:

- Department Store Sales and Inventories
- Retail Trade
- Wholesale Trade
- Current Trends in Food Distribution

SPECIAL:

- Operating Results Series
  - Independent Stores - 6 bulletins,  
23 trades
  - Wholesale Stores - 3 bulletins,  
10 trades
  - Chain Stores - 3 bulletins,  
10 trades

The above publications may be obtained by writing to the  
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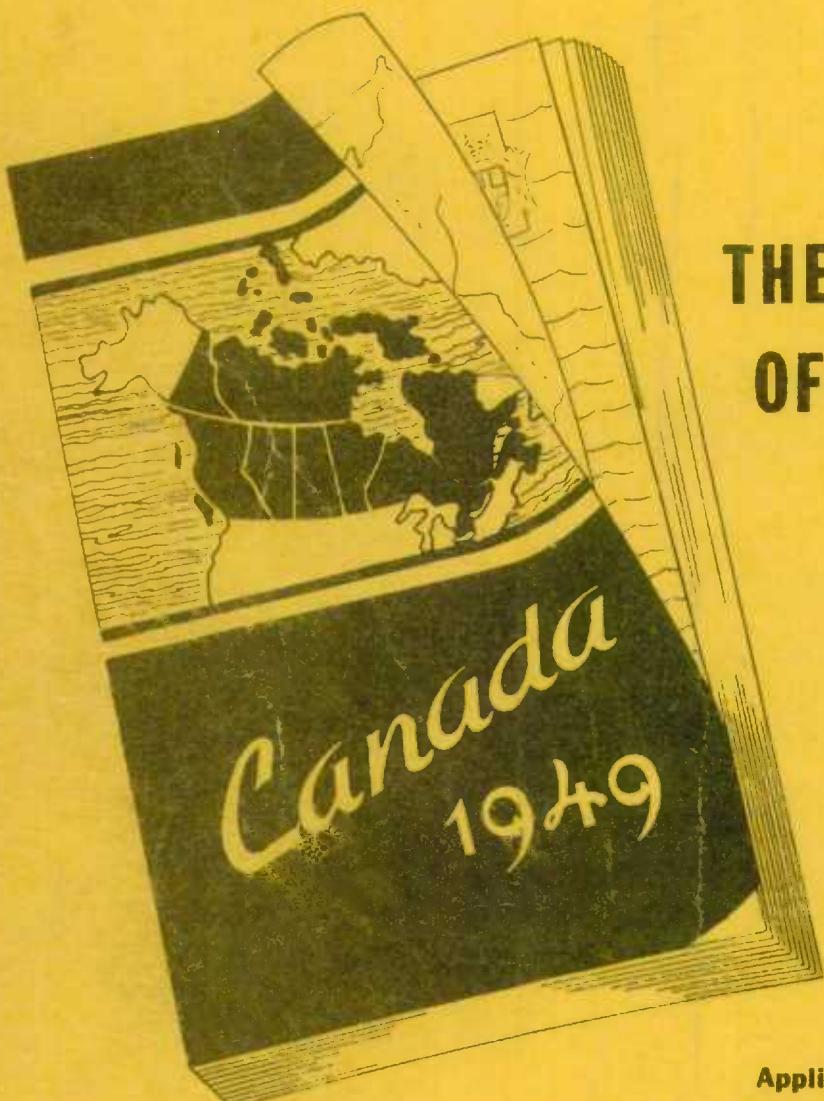


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