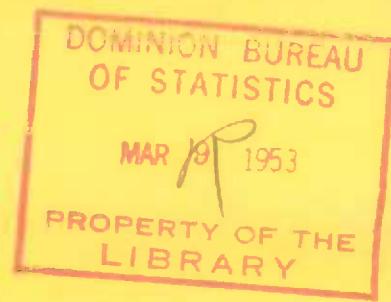


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GOVERNMENT OF CANADA



RETAIL TRADE  
1951



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RETAIL TRADE

1951

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Ottawa

## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 4 volumes, as follows: **Volume I**—The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Construction; **Volume IV**—Merchandising and Services.

Volume IV consists of the following parts with individual trade reports listed under each:

### Part I — Wholesale Statistics

- A — Wholesale Trade, 25¢.
- B — Operating Results of Food Wholesalers, 25¢.
- C — Operating Results of Dry Goods, Piece Goods, and Footwear Wholesalers, 25¢.
- D — Operating Results of Miscellaneous Wholesalers, (Automotive parts and accessories, drugs, hardware, plumbing and heating equipment), 25¢.

### Part II — Retail Statistics

- E — General Review, 25¢.
- F — Retail Trade, 25¢.
- G — Retail Chain Stores, 25¢.
- H — Operating Results of Chain Food Stores, 25¢.
- I — Operating Results of Chain Clothing Stores, 25¢.
- J — Operating Results of Miscellaneous Chain Stores (variety, drug, furniture), 25¢.
- \*K — Operating Results of Retail Food Stores, 25¢.
- \*L — Operating Results of Retail Clothing Stores, 25¢.
- \*M — Operating Results of Retail Hardware, Furniture, Appliance and Radio Stores, 25¢.
- \*N — Operating Results of Filling Stations and Garages, 25¢.
- \*O — Operating Results of Miscellaneous Retail Stores, 25¢.
- P — Retail Consumer Credit, 25¢.

### Part III — Service and Special Fields

- Q — Laundries, Cleaners and Dryers, 25¢.
- R — Motion Picture Theatres, Exhibitors, and Distributors, 25¢.
- S — Hotels, 25¢.
- T — Sales Financing, 25¢.
- U — Farm Implement and Equipment Sales, 25¢.
- V — New Motor Vehicle Sales and Motor Vehicle Financing 25¢.
- W — Advertising Agencies (Memorandum) 25¢.

The reports are punched to permit of filing in a ring binder.

\* Biennial reports — not issued for 1951.

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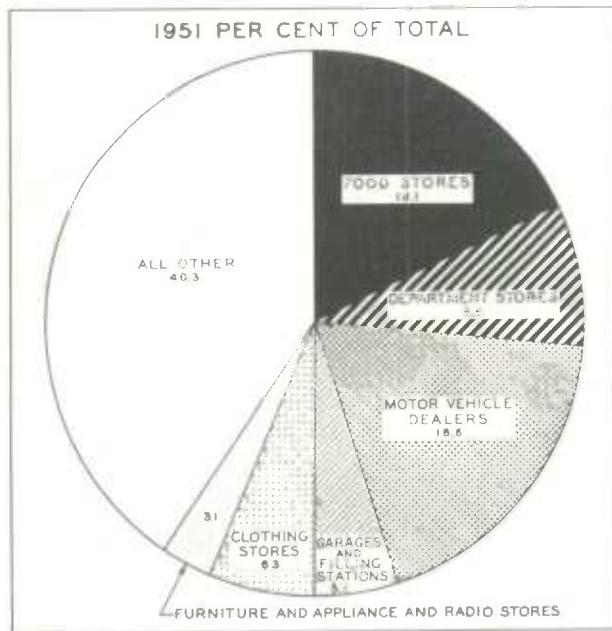
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## RETAIL TRADE

1951

Canada's retail stores had estimated dollar sales of \$10,517,326,000 in 1951, an all time high which was 11.1% above 1950 and over three times as large as 1941 sales of \$3,436,823,000.

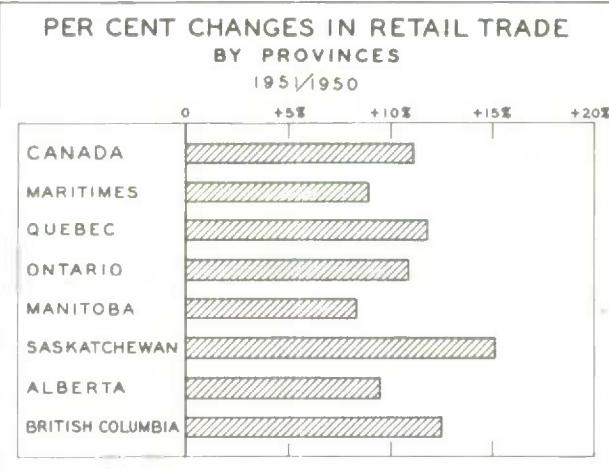
All trades shared in the expansion of retail business in 1951. The largest increase was reported by motor vehicle dealers (25.8%) thereby accounting for 38% of the difference in total sales between 1950 and 1951. With a dollar volume of \$1,954,790,000, motor vehicle dealers represented the most important trade in Canada constituting 18.6% of total retail sales (see chart).



Several other kinds of business showed substantial increases over 1950. Sales by Grocery and Combination stores and Meat stores rose 17.8% and 8.2% respectively. The Apparel trade did very well with Men's and Women's Clothing stores showing gains of 16.0% and 16.2%. Department stores, an important component of retail trade in Canada (see chart), reported only a slight increase of 3.4% and even this improvement was the result of an increase in prices during 1951 (see below).

All sections of the country recorded higher sales in 1951 than in 1950. The largest increase was reported by Saskatchewan (15.1%); British Columbia followed with a gain of 12.5%; sales in Quebec and

Ontario rose 11.8% and 10.8%; the Maritime Provinces, Manitoba and Alberta showed increases of 8.9%, 8.3% and 9.5% respectively. It is interesting to note the rapid development of some trades within these provinces. In the Maritimes, for example, Furniture store sales rose 58.0% over 1950; in Saskatchewan sales by Appliance and Radio dealers were 48.3% above the preceding year and in Alberta, sales by Motor Vehicle dealers reached the unprecedented level of \$146,786,000, 53.6% higher than in 1950 and nearly double the 1949 dollar volume.



On page 16 is a chart designed to show the proportion of sales made by (a) independent stores (excluding department stores), (b) chain stores (department store chains are excluded), and (c) department stores. It will be seen that in 1951 independent stores did 75.1% of the total business, having sales amounting to \$7,904,522,000. Chain stores had sales amounting to \$1,711,087,000 accounting for 16.3% of the total and department store sales were \$901,717,000 or 8.6% of the total. The proportion of business done by independent stores was lowest in 1931 when such stores formed 67.8% of all sales. This ratio eventually stabilized at approximately 70% and remained fairly constant until 1947 when it rose to 73.0%; in 1950 it equalled 74.3% and in 1951 it reached as high as 75.1%. On the other hand the proportion of business done by department stores was highest in 1931 (13.5%) and has declined ever since, remaining below 10% in 1950 and 1951. Except for 1937, the relationship between chain store and total sales has been quite stable varying between 16% and 19% for the period 1930 and 1951.

## MERCHANDISING AND SERVICES

Retail sales in 1951 were about \$7 billion higher than in 1941. This buoyant state of the retail market can be attributed to many factors. The most important is, undoubtedly, the exceedingly high personal disposable income in the post-war period. On page 11 is a table showing the relationship between personal disposable income and retail sales. It will be noted that retail sales have not only maintained their pre-war position relative to personal disposable income but now form a larger portion of the latter (71.1% in 1951) than ever before. Underlying the high post-war sales-income relationship is a significant deviation from past trends for some of the major lines of retailing. For example, if we examine the other chart on this page we note that sales by establishments specializing in durable consumer goods now form a larger percentage of total retail sales (27.8% in 1951) than ever before.

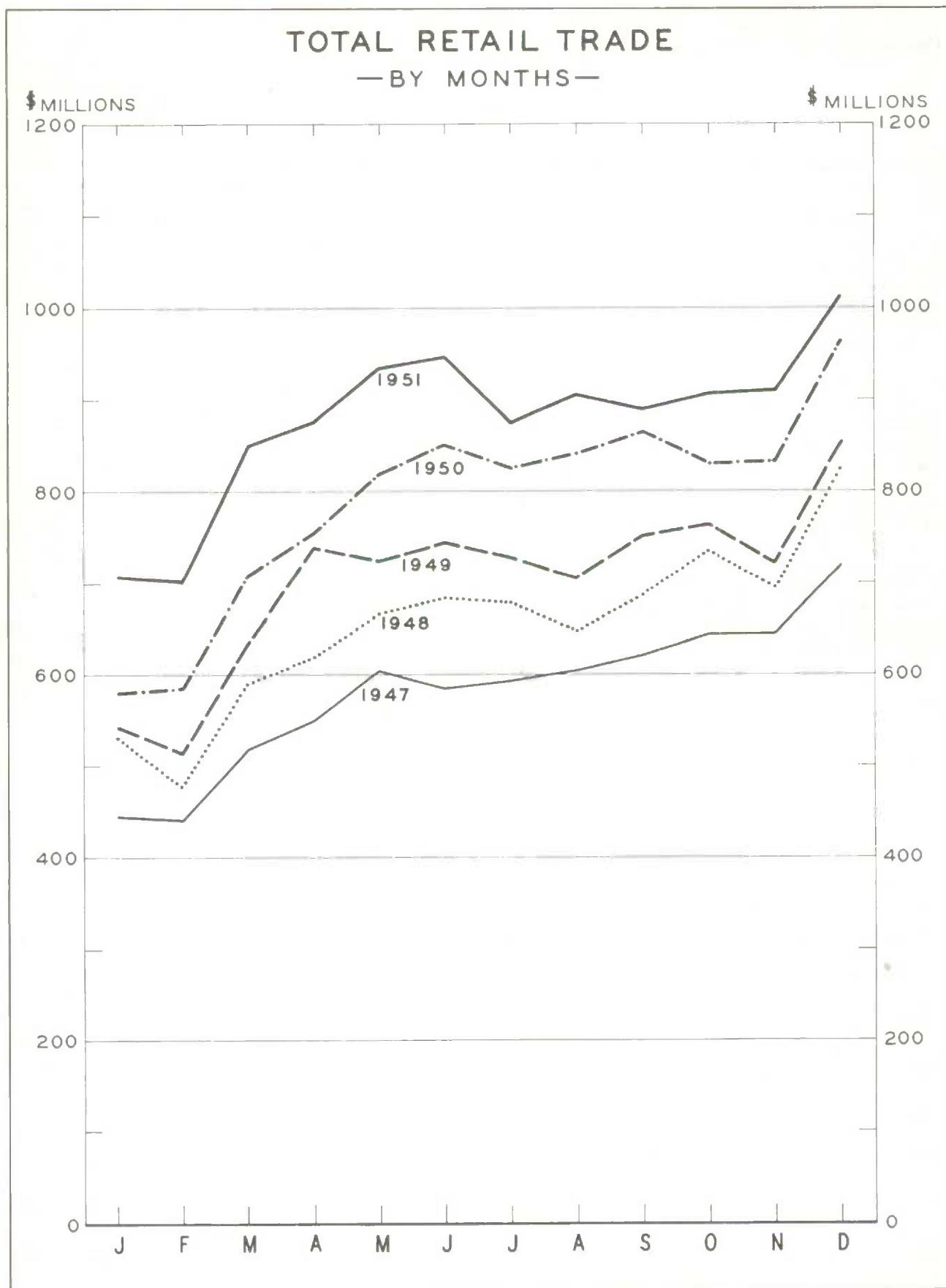
While total sales of department stores have been given as \$901,717,000 for 1951, this figure does not reveal the nature of the commodities which are distributed through department stores. An analysis of sales by commodities, as is given in table 7 shows that sales of various lines of wearing apparel and furnishings form the major portion of department store business. In 1951, women's apparel and accessories formed 29.0% of the total sales, while men's and boys' clothing and furnishings constituted a further 12.9%; other important commodity lines were: Food and kindred products, 7.2%; home furnishings, 6.1%; furniture, 5.7%, and hardware and housewares, 5.9%.

For the retailer, a knowledge of the seasonal pattern and long term trend of his business is important if he is to plan his operations efficiently. However, long term trend may not be precisely determined by inspection because of the existence of numerous fluctuations superimposed upon the trend. Original unadjusted monthly retail sales data compiled by the Bureau reflect the net composite effect upon trade of changes in the number of working days in each month, seasonal variations, cyclical changes in business conditions, long period growth, changes in prices and any random factors which may be in operation. On page 38 is a chart depicting the seasonal characteristics of department store sales and the monthly trend of these sales in the post-war period, expressed in 1949 dollars, and adjusted for seasonal variations. It will be seen that when department store sales are corrected for seasonal influences and changes in prices they do not show an upward movement in the post-war period (a trend to be observed when looking at the unadjusted data) but instead, remained fairly constant between 1946 and 1951.\*

- \* The method used to obtain the trend was as follows:
  - (a) Department store sales were first expressed as average daily sales per month, each day being weighted according to its importance in the business week.
  - (b) Seasonal influences were then removed by means of a 12 month moving average.
  - (c) The resulting dollar series was deflated by means of a price index (1949 = 100) specially prepared by the Prices Section of the Bureau.

TABLE 1. Major Trades Related to Total Volume - 1941, 1949, 1950 and 1951  
(Millions of Dollars)

Selected Trades	1941		1949		1950		1951	
	Sales	Percent of Total	Sales	Percent of total	Sales	Percent of total	Sales	Percent of total
Retail Trade - Total .....	3,436.8	100.0	8,427.9	100.0	9,467.4	100.0	10,517.3	100.0
Grocery & Combination Stores.....	567.3	16.5	1,336.9	15.9	1,450.6	15.3	1,709.3	16.2
Department Stores .....	377.8	11.0	855.5	10.2	872.4	9.2	901.7	8.6
Motor Vehicle Dealers .....	360.2	10.5	1,030.5	12.2	1,553.7	16.4	1,954.8	18.6
Country General Stores .....	213.3	6.2	478.9	5.7	474.4	5.0	520.7	5.0
Garages & Filling Stations .....	205.1	6.0	483.0	5.7	498.0	5.3	526.4	5.0
Total, 5 Trades .....	1,723.7	50.2	4,184.8	49.7	4,849.1	51.2	5,612.9	53.4
All other Trades .....	1,713.1	49.8	4,243.1	50.3	4,618.3	48.8	4,904.4	46.6



## MERCHANDISING AND SERVICES

**TABLE 2. Estimated Retail Trade — By Provinces and Kinds of Business, 1941, 1949, 1950 and 1951**  
(in millions of dollars)

No.	Kind of Business	Canada				Maritimes				Quebec			
		1941	1949	1950	1951	1941	1949	1950	1951	1941	1949	1950	1951
1	Total All Trades .....	3,436.8	8,427.9	9,467.4	10,517.3	282.8	613.8	654.5	712.9	818.7	1,890.7	2,205.2	2,466.1
2	Grocery & Combination Stores	567.3	1,336.9	1,450.6	1,709.3	56.4	114.2	119.6	141.5	163.8	399.3	426.1	500.4
3	Meat Stores .....	80.0	176.1	182.0	196.9	2.1	5.1	4.7	4.0	26.2	50.1	52.2	59.3
4	Country General Stores .....	213.3	478.9	474.4	520.7	26.8	64.4	59.8	65.6	49.3	101.3	100.8	116.0
5	Department Stores .....	377.8	855.5	872.4	901.7	28.7	63.8	62.6	60.1	58.5	135.2	139.6	145.6
6	Variety Stores .....	85.2	163.7	170.3	189.6	11.3	17.6	17.7	19.4	22.7	47.6	49.9	55.8
7	Motor Vehicle Dealers .....	360.2	1,030.5	1,553.7	1,954.8	30.9	66.5	96.1	90.3	68.3	195.7	336.5	434.7
8	Garages & Filling Stations	205.1	483.0	498.0	526.4	15.0	31.5	34.0	37.9	40.8	102.2	111.2	103.1
9	Men's Clothing Stores .....	79.9	172.2	171.6	199.0	6.9	14.0	12.0	15.9	20.2	41.6	38.7	39.4
10	Family Clothing Stores .....	73.8	156.8	160.5	176.3	7.5	17.1	17.8	22.9	25.3	49.9	50.6	53.1
11	Women's Clothing Stores ....	71.1	181.1	161.1	187.2	4.0	9.4	10.9	13.3	18.1	49.9	46.7	49.6
12	Shoe Stores .....	44.0	95.4	92.7	100.3	3.5	6.5	8.1	8.5	12.5	28.5	27.1	30.3
13	Hardware Stores .....	73.1	193.9	198.1	202.0	5.0	11.2	11.2	10.8	16.7	42.4	45.4	48.4
14	Lumber & Building Materials Dealers	79.8	278.2	348.9	360.9	4.4	6.5	7.3	7.8	11.9	32.4	40.2	46.8
15	Furniture Stores .....	64.1	148.9	159.6	168.7	4.3	8.7	8.2	13.0	21.3	40.9	48.8	54.1
16	Appliance & Radio Stores	45.9	130.7	144.9	152.6	2.1	12.4	9.8	10.5	10.3	32.6	37.0	35.9
17	Restuarants .....	126.6	321.5	339.5	379.6	7.6	13.1	14.8	15.7	27.6	62.0	68.4	76.7
18	Coal & Wood Dealers .....	98.6	179.3	194.3	204.4	7.5	11.8	12.0	12.2	22.1	41.3	46.2	55.4
19	Drug Stores .....	100.9	199.7	208.1	231.8	8.3	15.9	17.1	17.8	18.1	38.5	41.9	49.2
20	Jewellery Stores .....	38.4	74.3	78.9	82.3	2.8	6.3	6.1	5.3	9.3	19.1	20.6	20.1
21	Tobacco Stores .....	43.2	84.8	80.9	89.6	1.7	3.6	3.2	2.2	12.8	22.4	20.6	21.5
22	All Other Trades .....	608.7	1,686.6	1,926.9	1,983.1	45.7	114.1	121.4	138.3	163.0	357.7	456.7	470.4

Note. Any slight differences between the totals and their components in the tables in this bulletin, are due to the rounding of the figures.

TABLE 2. Estimated Retail Trade — By Provinces and Kinds of Business, 1941, 1949, 1950 and 1951  
(in millions of dollars)

Ontario				Manitoba				Saskatchewan				Alberta				British Columbia				No
1941	1949	1950	1951	1941	1949	1950	1951	1941	1949	1950	1951	1941	1949	1950	1951	1941	1949	1950	1951	
1,407.0	3,234.5	3,643.9	4,037.8	210.8	556.3	606.2	656.3	186.9	519.5	548.9	631.9	221.1	673.1	747.7	818.4	309.6	940.0	1,061.0	1,193.9	1
230.7	529.3	577.0	683.9	26.1	58.1	61.9	72.2	19.8	47.2	50.4	60.9	25.2	66.8	78.3	93.4	45.3	122.1	137.3	157.1	2
31.4	59.5	63.8	66.8	2.6	8.0	7.3	6.9	3.2	8.3	8.2	9.1	5.3	13.9	15.6	17.6	9.1	31.2	30.3	33.3	3
44.3	94.2	93.8	96.0	17.0	35.0	38.3	42.1	32.7	85.2	79.3	86.8	27.2	65.4	66.7	70.4	16.1	33.4	35.7	43.7	4
151.5	320.2	325.1	329.7	56.7	126.1	130.4	137.1	17.6	44.8	42.5	45.4	20.5	56.5	59.2	63.7	44.4	108.9	113.0	120.2	5
37.6	73.8	78.6	86.7	2.4	4.4	4.2	4.8	2.7	4.9	4.6	5.3	3.9	7.6	7.8	8.7	4.6	7.8	7.5	8.9	6
151.3	394.6	559.2	718.7	18.7	75.1	101.9	120.5	25.9	63.9	107.6	129.8	31.1	77.7	95.6	146.8	33.9	156.9	256.8	314.0	7
97.2	196.7	212.7	228.0	10.6	27.7	28.3	28.7	10.6	40.9	33.6	38.3	14.0	32.2	36.0	41.0	16.8	51.9	42.3	49.4	8
37.0	75.8	80.8	93.3	2.9	7.8	7.5	8.7	2.4	5.1	5.9	7.5	4.0	11.7	11.4	16.1	6.4	16.2	15.2	18.0	9
25.3	49.1	50.7	53.1	2.6	6.4	6.0	6.4	5.1	11.1	11.1	13.6	3.2	7.3	7.9	9.1	4.9	16.0	16.4	18.0	10
32.2	69.1	54.2	74.6	2.8	6.6	6.0	6.8	2.1	7.8	7.6	8.1	3.7	13.8	12.4	12.9	8.2	24.6	23.4	22.0	11
20.5	43.7	41.5	44.8	1.5	2.9	2.7	2.8	.9	1.8	1.7	2.0	1.5	3.7	3.9	4.3	3.7	8.2	7.6	7.4	12
27.2	66.1	65.6	71.6	4.2	11.9	12.0	12.4	7.2	15.7	14.7	14.4	7.8	27.0	29.5	25.7	4.9	19.7	19.6	18.7	13
32.6	110.0	158.9	163.6	7.2	32.9	37.3	35.8	9.3	30.4	30.9	29.0	9.2	37.1	41.3	44.3	5.2	28.8	33.1	33.5	14
27.1	67.2	70.7	72.6	1.1	3.9	4.1	3.6	1.2	3.1	2.7	2.8	3.5	9.2	9.2	9.3	5.5	15.8	15.9	13.4	15
21.8	56.9	66.0	73.5	2.9	4.5	5.5	5.8	1.6	3.8	3.6	5.4	2.1	11.3	11.3	9.4	4.9	9.2	11.6	12.1	16
51.6	129.0	137.3	153.6	7.8	24.9	26.5	26.2	6.8	17.2	17.1	17.8	10.4	29.9	32.5	34.8	14.7	45.4	43.0	54.8	17
53.8	94.6	100.7	104.1	6.2	12.9	14.2	13.5	3.4	7.4	9.2	9.2	1.3	2.0	1.3	1.1	4.3	9.3	10.6	8.9	18
49.2	90.0	90.5	101.2	6.2	13.2	13.6	14.2	5.0	9.7	10.4	11.4	5.9	12.4	13.9	15.6	8.3	19.9	20.7	22.4	19
17.0	28.6	30.5	31.5	2.2	4.9	4.4	4.4	1.3	1.6	2.4	3.2	1.9	4.2	5.3	6.7	3.9	9.7	9.7	11.1	20
21.2	44.1	42.6	49.6	1.3	1.3	1.2	1.3	.9	2.4	2.3	2.9	1.7	3.0	3.0	3.4	3.5	8.0	7.8	8.8	21
246.5	642.0	743.7	741.0	27.6	87.6	92.9	101.9	27.3	107.4	103.0	129.1	37.6	180.6	205.5	184.2	60.9	197.2	203.7	218.3	22

Note. Any slight differences between the totals and their components in the tables in this bulletin, are due to the rounding of the figures.

TABLE 3. Annual Estimates of Retail Trade for Canada and Provinces, 1930-1951  
(in thousands of dollars)

	Canada	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
1930 .....	2,755,570	197,666	651,139	1,099,990	189,244	189,181	176,537	248,597
1931 .....	2,322,158	173,186	562,682	952,725	153,906	134,120	134,388	208,241
1932 .....	1,922,452	140,930	465,386	790,232	131,743	112,105	115,941	163,917
1933 .....	1,786,191	130,029	422,395	741,651	122,096	103,207	109,117	155,931
1934 .....	1,998,578	147,396	457,133	840,459	132,218	115,025	125,973	178,286
1935 .....	2,120,348	157,640	476,757	882,610	140,271	124,409	137,724	198,740
1936 .....	2,306,637	170,393	522,242	949,354	151,401	138,936	147,767	224,575
1937 .....	2,612,776	199,862	609,678	1,078,200	166,293	138,561	165,850	253,913
1938 .....	2,549,197	189,201	802,723	1,035,740	165,247	136,725	177,677	239,470
1939 .....	2,597,752	196,406	607,064	1,048,724	166,766	154,057	180,871	241,677
1940 .....	2,957,698	235,924	688,071	1,202,644	183,743	174,235	198,630	272,273
1941 .....	3,436,823	282,812	818,671	1,406,977	210,833	186,886	221,071	309,573
1942 <sup>1</sup> .....	3,849,041	303,949	896,425	1,441,915	225,368	195,495	238,726	341,586
1943 <sup>1</sup> .....	3,785,840	324,708	931,388	1,449,638	239,403	213,311	263,990	355,788
1944 <sup>1</sup> .....	4,123,151	359,566	1,001,963	1,558,510	264,982	248,031	292,622	390,584
1945 <sup>1</sup> .....	4,595,667	394,297	1,121,145	1,742,409	292,735	277,466	321,250	438,838
1946 <sup>1</sup> .....	5,506,286	464,157	1,315,485	2,113,916	362,189	328,254	383,806	529,213
1947 .....	6,970,930	552,830	1,636,250	2,687,070	428,540	398,540	489,030	778,670
1948 .....	7,839,340	593,080	1,809,330	3,022,270	493,250	458,570	592,000	870,840
1949 .....	8,427,900	813,750	1,890,720	3,234,540	556,280	519,460	673,120	940,030
1950 .....	9,467,400	654,480	2,205,150	3,643,910	606,250	548,900	747,690	1,061,020
1951 .....	10,517,326	712,925	2,466,082	4,037,821	656,317	631,930	818,365	1,193,906

Note. Any slight differences between the totals and their components in the above table are due to the rounding of the figures.

1. Estimated retail sales during these years have not been adjusted for the effect of changes in the number of stores and kinds of business.

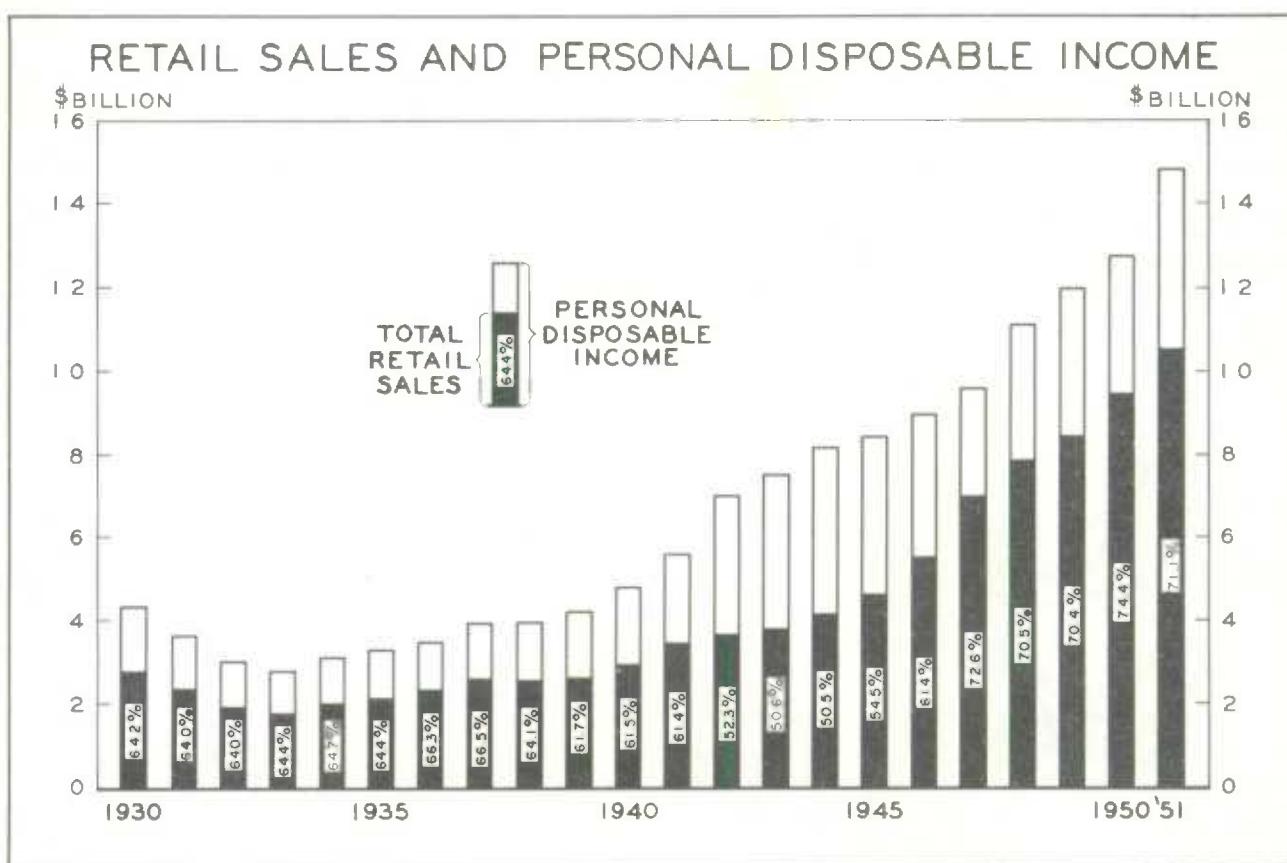
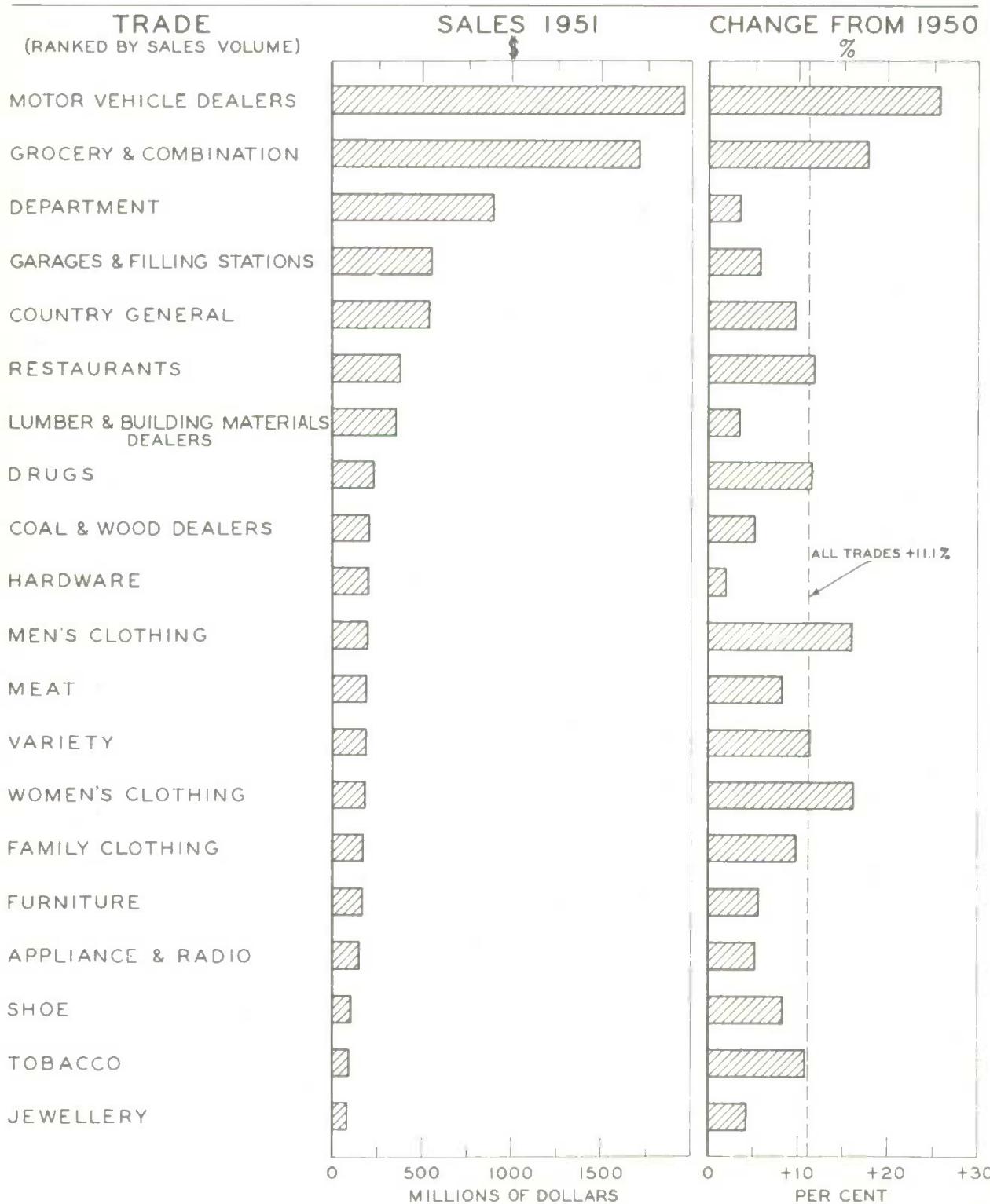


TABLE 4. Percentage Changes in Retail Trade - 1951-50 By Provinces and Kinds of Business

Kind of Business	Canada	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia
Total - All Trades .....	+ 11.1	+ 8.9	+ 11.8	+ 10.8	+ 8.3	+ 15.1	+ 9.5	+ 12.5
Grocery & Combination Stores .....	+ 17.8	+ 18.4	+ 17.4	+ 18.5	+ 16.6	+ 20.8	+ 19.2	+ 14.4
Meat Stores .....	+ 8.2	- 14.0	+ 13.6	+ 4.7	- 4.7	+ 10.5	+ 12.8	+ 9.7
Country General Stores .....	+ 9.7	+ 9.7	+ 15.2	+ 2.3	+ 10.0	+ 9.5	+ 5.5	+ 22.5
Department Stores .....	+ 3.4	- 4.1	+ 4.3	+ 1.4	+ 5.1	+ 6.8	+ 7.6	+ 6.4
Variety Stores .....	+ 11.3	+ 9.9	+ 12.0	+ 10.3	+ 13.2	+ 14.2	+ 11.5	+ 18.4
Motor Vehicle Dealers .....	+ 25.8	- 6.0	+ 29.2	+ 28.5	+ 18.2	+ 20.7	+ 53.6	+ 22.3
Garages & Filling Stations .....	+ 5.7	+ 11.4	- 7.3	+ 7.2	+ 1.6	+ 14.0	+ 14.0	+ 16.8
Men's Clothing Stores .....	+ 16.0	+ 31.8	+ 2.0	+ 15.5	+ 16.1	+ 27.8	+ 41.3	+ 18.1
Family Clothing Stores .....	+ 9.8	+ 28.4	+ 5.0	+ 4.8	+ 7.1	+ 22.6	+ 15.4	+ 9.8
Women's Clothing Stores .....	+ 16.2	+ 21.4	+ 6.1	+ 37.7	+ 15.1	+ 6.5	+ 3.7	- 5.9
Shoe Stores .....	+ 8.2	+ 5.1	+ 11.9	+ 8.0	+ 4.1	+ 20.5	+ 9.1	- 2.1
Hardware Stores .....	+ 2.0	- 4.1	+ 6.6	+ 9.1	+ 3.2	- 2.1	- 12.9	- 4.3
Lumber & Building Materials Dealers .....	+ 3.4	+ 6.1	+ 16.5	+ 3.0	- 3.8	- 5.9	+ 7.3	+ 1.3
Furniture Stores .....	+ 5.7	+ 58.0	+ 11.0	+ 2.6	- 11.8	+ 1.3	+ 0.8	- 15.7
Appliance & Radio Stores .....	+ 5.3	+ 7.7	- 3.0	+ 11.3	+ 4.7	+ 48.3	- 16.9	+ 3.9
Restaurants .....	+ 11.8	+ 6.5	+ 12.2	+ 11.9	- 1.1	+ 4.2	+ 7.2	+ 27.5
Coal & Wood Dealers .....	+ 5.2	+ 1.3	+ 19.8	+ 3.4	- 5.4	+ 0.3	- 16.8	- 15.7
Drug Stores .....	+ 11.4	+ 3.9	+ 17.3	+ 11.9	+ 4.7	+ 9.1	+ 12.6	+ 8.3
Jewellery Stores .....	+ 4.3	- 13.2	- 2.2	+ 3.2	+ 0.2	+ 33.5	+ 26.1	+ 15.1
Tobacco Stores .....	+ 10.8	- 32.2	+ 4.3	+ 16.3	+ 7.5	+ 24.1	+ 12.2	+ 11.7
All Other Trades .....	+ 2.9	+ 14.0	+ 3.0	- 0.4	+ 9.7	+ 25.3	- 10.4	+ 7.2

## RETAIL TRADE, 1951

— SALES BY TRADES  
— % CHANGE FROM 1950



**TABLE 5. Estimated Retail Trade — Chain and Independent — by Provinces and Kinds of Business, 1951**  
(in thousands of dollars)

No.	Kind of Business	All Stores	Chain Stores	Independent Stores
		Canada		
1	Total, All Trades .....	10,517,326	1,711,087	8,806,239
2	Grocery & Combination Stores .....	1,709,335	609,907	1,099,428
3	Meat Stores .....	196,920	6,595	190,325
4	Country General Stores .....	520,672	19,732	500,940
5	Department Stores .....	901,717	—	901,717
6	Variety Stores .....	189,649	164,474	25,175
7	Motor Vehicle Dealers .....	1,954,790	20,939	1,933,851
8	Garages & Filling Stations .....	526,411	3,593	522,818
9	Men's Clothing Stores .....	198,975	25,059	173,916
10	Family Clothing Stores .....	176,302	40,039	136,263
11	Women's Clothing Stores .....	187,220	40,700	146,520
12	Shoe Stores .....	100,275	38,031	62,244
13	Hardware Stores .....	201,995	12,225	189,770
14	Lumber & Building Materials Dealers .....	360,855	74,734	266,121
15	Furniture Stores .....	168,700	37,050	131,650
16	Appliance & Radio Dealers .....	152,580	41,583	110,997
17	Restaurants .....	379,646	29,167	350,479
18	Coal & Wood Dealers .....	204,384	4,896	199,488
19	Drug Stores .....	231,816	31,019	200,797
20	Jewellery Stores .....	82,323	30,898	51,425
21	Tobacco Stores .....	89,634	16,864	72,770
22	All Other Trades .....	1,983,127	483,582	1,519,545
Manitoba				
1	Total, All Trades .....	656,317	76,623	579,694
2	Grocery & Combination Stores .....	72,151	28,639	43,512
3	Meat Stores .....	6,927	—	6,927
4	Country General Stores .....	42,138	1,898	40,240
5	Department Stores .....	137,116	—	137,116
6	Variety Stores .....	4,776	4,769	7
7	Motor Vehicle Dealers .....	120,454	1	1
8	Garages & Filling Stations .....	28,743	1	1
9	Men's Clothing Stores .....	6,742	776	7,966
10	Family Clothing Stores .....	6,448	1	1
11	Women's Clothing Stores .....	6,848	1,902	4,946
12	Shoe Stores .....	2,799	585	2,214
13	Hardware Stores .....	12,368	1	1
14	Lumber & Building Materials Dealers .....	35,844	7,972	27,872
15	Furniture Stores .....	3,591	—	3,591
16	Appliance & Radio Dealers .....	5,801	2,069	3,732
17	Restaurants .....	26,193	1,270	24,923
18	Coal & Wood Dealers .....	13,467	—	13,467
19	Drug Stores .....	14,222	1	1
20	Jewellery Stores .....	4,399	1	1
21	Tobacco Stores .....	1,344	1	1
22	All other Trades .....	101,946	22,207	79,739

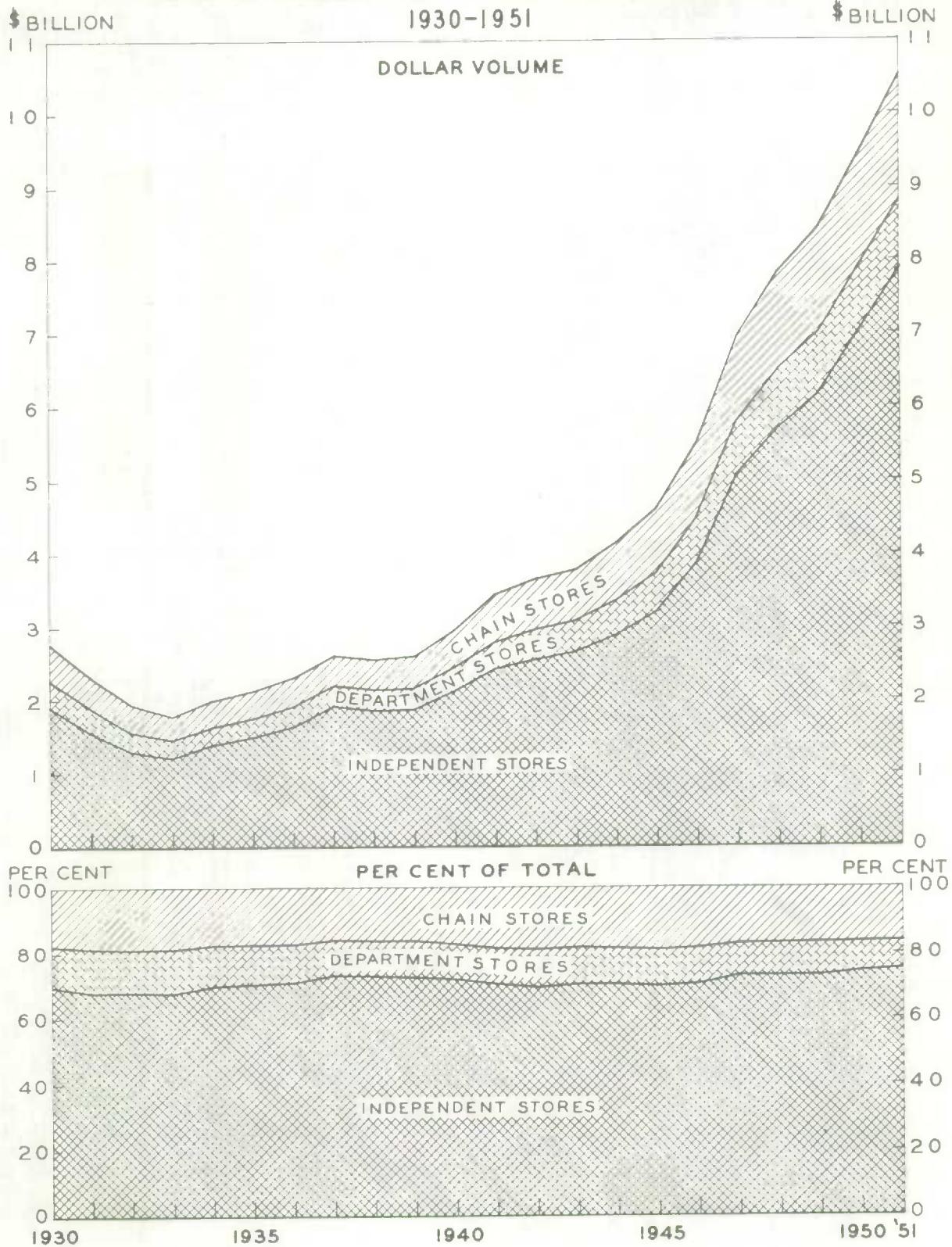
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

**TABLE 5. Estimated Retail Trade — Chain and Independent — By Provinces and Kinds of Business, 1951**  
 (in thousands of dollars)

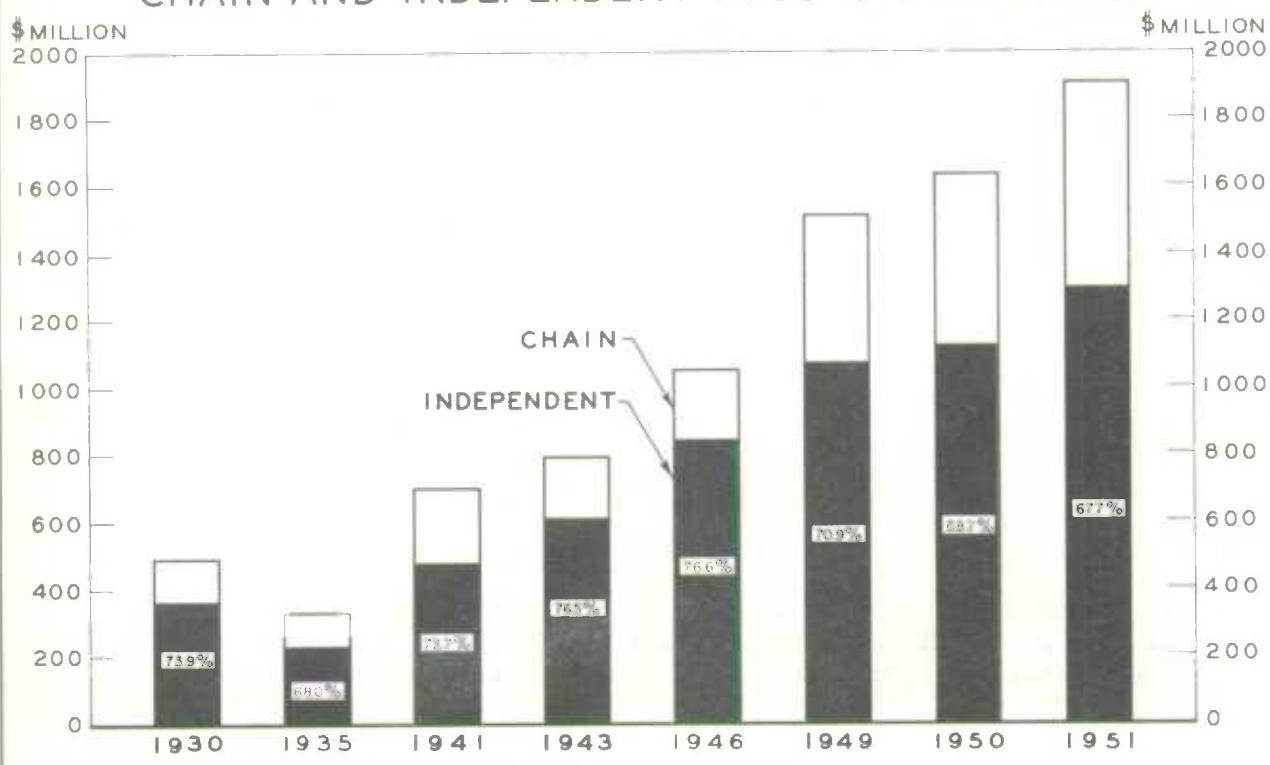
All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores
Maritimes			Quebec			Ontario		
712, 925	119, 258	593, 667	2, 466, 062	349, 468	2, 116, 594	4, 037, 821	798, 860	3, 238, 961
141, 536	22, 488	119, 048	500, 393	122, 612	377, 781	683, 852	333, 490	350, 362
4, 006	—	4, 006	59, 328	—	59, 328	66, 780	5, 030	61, 730
65, 595	3, 125	62, 470	116, 034	4, 450	111, 584	96, 012	5, 589	90, 423
60, 059	—	60, 059	145, 625	—	145, 625	329, 662	—	329, 662
19, 401	17, 216	2, 185	55, 850	43, 554	12, 296	86, 697	77, 951	8, 746
90, 315	1	1	434, 676	1	1	718, 735	8, 147	710, 588
37, 916	1	1	103, 134	1	1	227, 992	1	1
15, 860	1	1	39, 439	3, 008	36, 431	93, 302	17, 006	76, 296
22, 877	2, 964	19, 913	53, 143	14, 838	38, 305	53, 140	10, 249	42, 891
13, 279	987	12, 292	49, 557	9, 378	40, 179	74, 578	18, 379	56, 199
8, 516	1	1	30, 343	11, 172	19, 171	44, 833	21, 558	23, 275
10, 776	1	1	48, 428	6, 430	41, 998	71, 578	3, 065	68, 513
7, 775	—	7, 775	46, 813	3, 521	43, 292	163, 568	17, 082	146, 486
13, 016	1	1	54, 130	17, 717	36, 413	72, 583	14, 439	58, 144
10, 530	1, 075	9, 455	35, 892	12, 882	23, 010	73, 523	16, 104	57, 419
15, 710	1	1	76, 740	8, 105	68, 635	153, 624	12, 639	140, 985
12, 206	—	12, 206	55, 384	—	55, 384	104, 084	4, 896	99, 188
17, 773	1, 598	16, 175	49, 167	3, 281	45, 886	101, 250	15, 941	85, 209
5, 297	2, 058	3, 239	20, 135	6, 057	14, 078	31, 461	12, 875	18, 586
2, 162	1	1	21, 478	5, 014	16, 464	49, 599	1	1
138, 320	53, 095	85, 225	470, 373	73, 787	396, 586	740, 988	196, 216	544, 772
Saskatchewan			Alberta			British Columbia		
631, 930	79, 254	552, 676	818, 365	117, 241	701, 124	1, 193, 906	170, 383	1, 023, 523
60, 918	17, 785	43, 133	93, 369	30, 984	62, 385	157, 116	53, 909	103, 207
9, 080	1	1	17, 568	1	1	33, 251	1	1
86, 797	1	1	70, 379	1	1	43, 717	2, 906	40, 811
45, 394	—	45, 394	63, 659	—	63, 659	120, 202	—	120, 202
5, 309	5, 180	129	8, 711	7, 746	965	8, 905	8, 058	847
129, 813	1	1	146, 786	1	1	314, 011	1	1
36, 260	—	38, 260	40, 986	—	40, 966	49, 380	1	1
7, 489	1	1	16, 132	1, 407	14, 725	18, 011	1, 674	16, 337
13, 574	1	1	9, 138	3, 278	5, 860	17, 982	1	1
8, 135	1, 627	6, 508	12, 851	2, 419	10, 432	21, 972	6, 008	15, 964
2, 037	1	1	4, 297	1, 031	3, 266	7, 450	1, 585	5, 865
14, 371	—	14, 371	25, 725	1	1	18, 749	1	1
29, 040	20, 277	8, 763	44, 329	22, 872	21, 457	33, 486	3, 010	30, 476
2, 756	—	2, 756	9, 257	—	9, 257	13, 367	1	1
5, 389	1, 952	3, 417	9, 411	3, 547	5, 864	12, 054	3, 954	8, 100
17, 780	1	1	34, 790	795	33, 995	54, 809	5, 644	49, 165
9, 244	—	9, 244	1, 082	—	1, 082	8, 917	—	8, 917
11, 389	1	1	15, 635	2, 117	13, 518	22, 380	6, 310	16, 070
3, 230	1	1	6, 684	2, 897	3, 787	11, 117	4, 232	6, 885
2, 879	1	1	3, 411	1	1	8, 761	2, 323	6, 438
129, 066	22, 095	106, 971	184, 165	34, 687	149, 478	218, 269	61, 495	156, 774

PROPORTION OF INDEPENDENT, DEPARTMENT AND CHAIN  
STORE SALES TO TOTAL RETAIL SALES

1930-1951

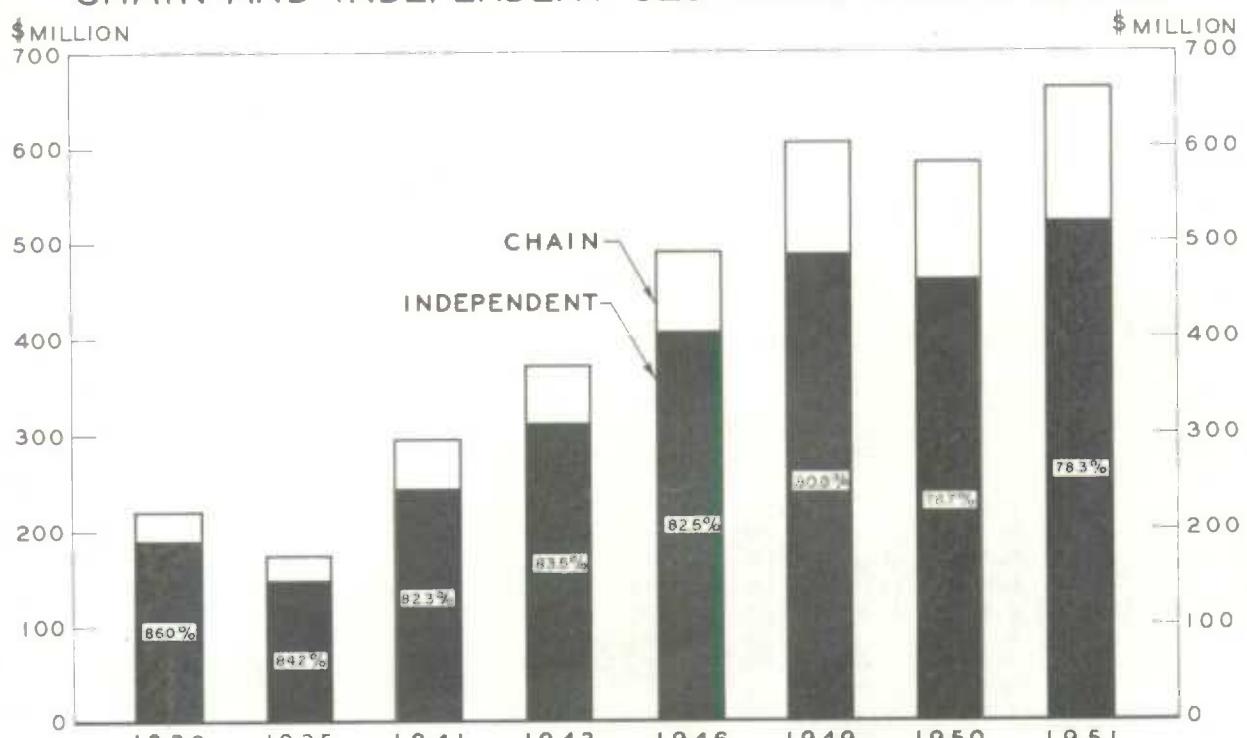


### CHAIN AND INDEPENDENT FOOD STORE SALES\*



\*INCLUDES GROCERY, GROCERY AND COMBINATION, AND MEAT STORES.

### CHAIN AND INDEPENDENT CLOTHING STORE SALES\*



\*INCLUDES FAMILY CLOTHING STORES, WOMAN'S CLOTHING STORES, MEN'S CLOTHING STORES, AND SHOE STORES.

TABLE 6. Canada — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	542,320	580,740	707,383	99,770	104,550	120,486	13,580	13,500	14,861	30,520	29,210	31,589
February ...	513,700	584,460	703,212	97,660	104,730	121,163	12,920	13,180	14,194	28,910	28,510	31,453
March .....	633,810	708,240	850,002	107,070	116,740	143,143	13,860	14,220	16,658	34,100	33,270	37,138
April .....	740,270	753,670	875,652	114,510	117,770	130,505	15,560	15,170	15,484	39,370	34,730	38,111
May .....	725,080	818,370	933,343	109,050	118,710	142,486	14,550	14,740	16,251	42,630	42,380	47,255
June .....	745,580	850,920	947,094	115,270	129,840	155,382	14,560	15,530	17,282	41,530	42,660	47,422
July .....	728,180	825,110	874,863	117,760	124,350	141,974	14,150	14,390	15,016	44,160	44,090	47,044
August .....	706,630	841,080	904,987	109,400	122,400	147,268	13,960	14,890	16,113	44,070	44,990	48,057
September ..	751,620	866,180	889,777	114,440	127,440	148,631	14,930	16,130	16,797	43,510	44,060	46,693
October ....	764,280	830,440	907,045	114,720	119,900	144,410	15,690	15,950	17,575	44,270	41,950	47,960
November ...	722,370	831,840	911,420	109,040	121,930	149,243	14,610	15,870	17,139	40,280	41,800	46,299
December ...	854,060	976,350	1,012,548	128,240	142,250	164,644	17,680	18,470	19,550	45,590	46,770	51,651
Annual Total ...	8,427,900	9,467,400	10,517,326	1,336,930	1,450,610	1,709,335	176,050	182,040	196,920	478,940	474,420	520,672
Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations			
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	48,770	49,460	58,268	8,660	8,410	9,520	56,200	84,800	136,030	28,900	30,820	35,017
February ...	50,020	50,120	58,296	8,910	8,960	9,622	47,490	99,450	155,820	26,710	28,880	31,853
March .....	69,000	67,250	72,569	10,560	10,800	14,359	79,890	128,730	188,306	32,010	33,860	36,571
April .....	75,040	67,590	75,210	13,790	13,510	13,088	103,590	130,830	203,464	39,870	38,950	41,724
May .....	72,090	73,580	76,584	12,850	13,740	15,714	100,980	139,970	194,314	42,330	44,600	48,430
June .....	67,290	69,170	69,514	13,260	14,370	16,459	100,710	151,340	189,721	45,560	46,360	49,166
July .....	49,880	54,780	54,449	12,770	13,260	14,741	108,580	158,650	172,922	48,900	50,540	52,136
August .....	57,180	61,350	61,522	11,650	12,540	14,406	83,480	138,730	162,028	48,660	51,720	51,023
September ..	76,150	78,320	72,425	13,070	14,130	15,093	99,880	140,700	152,226	46,570	47,370	47,153
October ....	82,870	83,710	81,225	14,200	13,930	15,939	97,000	134,050	152,863	45,580	44,640	49,326
November ...	92,980	98,170	101,881	14,610	15,030	17,302	80,500	128,990	139,673	40,020	41,040	42,763
December ...	114,220	118,880	119,774	29,350	31,650	33,406	72,160	117,440	107,423	37,920	39,250	41,249
Annual Total ..	855,490	872,380	901,717	163,680	170,330	189,649	1,030,460	1,553,680	1,964,790	483,030	498,030	526,411
Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores			
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	10,790	10,050	12,576	9,910	9,130	10,628	11,700	9,680	11,857	5,090	4,890	5,544
February ...	9,670	9,120	11,360	8,180	7,820	9,107	9,660	8,790	10,553	4,470	4,100	4,721
March .....	13,340	12,110	15,654	11,060	10,510	12,780	14,940	12,560	15,780	6,470	5,990	7,327
April .....	16,420	14,570	15,511	16,100	13,590	14,046	20,680	15,130	15,797	10,700	8,930	8,224
May .....	14,380	14,290	17,199	13,000	13,410	14,870	16,720	14,430	17,121	8,360	8,360	9,490
June .....	15,850	15,190	17,643	13,640	13,900	15,525	16,450	14,820	17,373	9,850	9,740	10,310
July .....	12,950	12,110	13,782	11,730	11,920	12,639	13,610	12,360	14,169	7,380	7,240	7,588
August .....	10,750	11,270	13,109	10,410	11,130	12,311	11,660	11,560	13,296	6,730	6,900	7,495
September ...	13,890	14,260	15,214	12,400	13,940	14,049	13,810	13,600	15,154	8,200	8,670	8,992
October ....	15,230	15,410	17,013	14,920	15,700	17,315	15,720	13,750	15,329	7,990	7,390	8,096
November ...	16,090	17,530	20,268	15,330	16,880	18,406	14,740	13,400	16,288	8,510	8,360	9,882
December ...	22,820	25,660	29,446	20,130	22,580	24,626	21,420	21,030	24,503	11,320	12,090	12,606
Annual Total	172,180	171,570	198,975	156,810	160,510	176,302	181,110	161,110	187,220	95,376	92,660	100,275

TABLE 6. Canada — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued  
(in thousands of dollars)

Month	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	11,340	10,000	11,828	15,800	17,380	23,474	9,450	9,270	11,850	9,960	10,290	14,931
February .....	10,420	9,510	10,731	14,700	16,540	20,989	9,610	10,020	11,900	8,890	9,490	13,419
March .....	12,510	11,850	13,032	17,890	20,000	23,284	11,610	11,860	14,526	10,700	10,770	14,815
April .....	16,850	14,570	17,022	21,380	22,740	28,702	13,120	12,960	15,191	11,090	11,420	16,136
May .....	19,320	19,470	21,078	26,260	32,050	36,606	13,330	14,680	14,147	10,200	11,730	11,589
June .....	19,020	19,740	20,043	27,680	37,760	37,026	12,770	14,290	14,534	10,030	11,910	11,128
July .....	16,910	17,770	17,472	24,970	35,130	35,203	11,220	12,940	12,597	10,090	11,820	10,404
August .....	16,420	19,360	17,146	27,750	39,000	36,931	12,020	14,060	13,456	9,380	11,210	10,011
September .....	17,270	19,200	17,939	28,340	34,700	32,884	12,930	15,590	14,353	11,040	14,460	10,953
October .....	18,090	18,470	18,657	29,090	36,180	34,750	13,790	14,510	14,193	11,690	13,280	11,867
November .....	16,330	17,220	16,796	25,170	32,110	29,468	13,250	12,880	14,434	11,540	12,480	12,082
December .....	19,460	20,950	20,251	19,190	25,340	21,538	15,800	16,510	17,519	16,060	16,250	15,445
Annual total .....	193,940	198,110	201,993	278,220	348,930	360,853	148,900	159,570	168,700	130,670	144,910	132,380
Restaurants												
	Coal & Wood Dealers			Drug Stores								
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	23,180	23,440	26,833	17,630	19,000	21,575	15,750	15,860	17,720			
February .....	21,890	22,430	24,088	16,730	18,330	20,346	15,160	15,580	18,587			
March .....	24,780	24,920	28,859	15,720	18,390	17,002	16,800	16,920	19,377			
April .....	26,200	26,660	30,008	9,180	11,850	10,897	16,700	16,500	17,432			
May .....	26,980	28,500	32,072	9,960	10,570	10,722	16,080	16,640	18,432			
June .....	27,470	28,920	32,037	11,450	12,220	12,160	15,980	16,890	19,132			
July .....	30,640	32,050	36,115	10,630	12,680	12,893	15,540	16,200	17,749			
August .....	30,700	32,480	37,860	13,790	16,200	15,019	16,200	17,020	19,081			
September .....	29,460	31,340	34,598	19,570	18,950	17,570	16,500	17,790	19,179			
October .....	28,620	31,180	34,879	17,820	19,070	21,377	16,670	17,450	19,969			
November .....	25,830	29,140	31,471	18,090	17,940	22,760	15,710	16,960	18,817			
December .....	25,740	28,420	30,626	18,720	19,070	22,063	22,580	24,290	26,361			
Annual total .....	321,490	339,480	379,646	179,290	194,270	204,384	199,670	208,080	231,816			
Jewellery Stores												
	Tobacco Stores			All Other Trades								
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	3,820	4,100	4,826	6,360	6,080	6,408	105,140	110,820	121,562			
February .....	3,570	4,230	4,555	6,210	5,840	6,241	101,920	108,850	114,214			
March .....	4,930	4,980	5,725	6,720	6,230	6,975	119,850	136,300	148,122			
April .....	5,700	5,140	5,335	7,040	6,430	6,912	147,380	154,630	158,853			
May .....	5,070	5,530	5,629	6,900	6,720	7,350	143,740	174,270	176,004			
June .....	5,430	5,880	6,302	7,420	7,180	8,170	154,360	173,210	180,565			
July .....	5,050	5,440	5,504	6,770	6,250	6,785	154,490	171,340	173,661			
August .....	5,660	6,420	6,411	6,650	6,290	7,089	160,110	191,560	195,375			
September .....	5,710	7,380	6,148	6,780	6,570	7,403	147,170	181,600	176,323			
October .....	5,950	6,350	6,447	7,110	6,750	7,923	147,260	160,820	170,132			
November .....	6,480	6,430	7,401	7,050	6,850	7,964	136,210	160,830	171,083			
December .....	16,940	17,090	18,040	9,750	9,680	10,414	168,970	202,680	201,213			
Annual total .....	74,310	78,930	82,323	84,760	80,870	89,634	1,686,600	1,926,910	1,983,127			

## MERCHANDISING AND SERVICES

TABLE 6. Maritime Provinces—Estimated Retail Trade—by Kinds of Business and Months, 1949, 1950 and 1951—Continued  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	40,780	41,220	47,731	8,980	9,040	10,415	470	430	298	4,660	4,010	4,448
February .....	37,300	40,120	45,756	8,680	9,030	10,507	390	440	302	4,160	3,780	4,024
March .....	46,330	51,750	59,486	9,480	9,850	12,232	400	410	332	4,830	4,500	5,023
April .....	52,640	51,730	57,551	9,850	9,960	11,191	420	400	314	5,280	4,340	4,954
May .....	53,420	60,580	62,786	9,440	9,950	11,584	410	380	321	6,290	5,780	6,226
June .....	54,380	57,430	64,014	9,530	10,320	12,512	410	390	328	5,670	5,550	6,094
July .....	53,480	56,140	58,963	9,900	10,250	11,658	430	390	325	5,930	5,650	5,666
August .....	51,420	56,580	60,326	9,320	9,860	11,795	410	340	342	5,650	5,490	5,770
September .....	52,970	57,610	58,482	9,510	10,430	12,132	450	380	392	5,350	5,080	5,647
October .....	53,100	55,280	59,715	9,710	9,700	11,598	430	360	325	5,430	5,020	5,771
November .....	51,600	54,760	61,142	8,880	9,530	11,877	390	330	328	5,390	5,030	5,615
December .....	68,330	71,280	76,973	10,880	11,660	14,037	460	410	399	5,780	5,570	6,157
Annual total .....	613,750	654,480	712,925	114,160	119,580	141,536	5,070	4,660	4,006	64,420	59,800	65,595
	Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	3,010	3,000	3,386	820	790	849	3,990	5,190	6,019	2,100	2,230	2,533
February .....	3,040	3,060	3,414	870	830	879	3,190	5,800	6,866	1,640	1,680	1,884
March .....	5,120	5,080	4,802	1,110	1,060	1,393	5,290	8,970	9,139	2,130	2,490	2,927
April .....	5,960	5,210	4,995	1,390	1,360	1,258	6,660	8,590	9,883	2,180	2,180	2,607
May .....	5,910	6,190	5,669	1,370	1,470	1,503	6,510	10,870	9,488	2,550	2,920	3,300
June .....	5,350	5,070	4,795	1,470	1,430	1,645	6,680	8,680	9,152	3,180	3,380	3,738
July .....	3,740	3,790	3,868	1,380	1,360	1,526	6,850	8,730	7,676	3,440	3,780	4,139
August .....	4,360	4,150	4,063	1,310	1,280	1,500	5,100	8,280	7,099	3,070	3,350	3,806
September .....	5,600	5,650	4,284	1,400	1,480	1,555	6,450	8,030	6,772	3,380	3,830	3,988
October .....	5,860	6,010	5,532	1,500	1,460	1,635	6,150	7,780	6,849	2,840	2,970	3,332
November .....	7,280	6,900	6,794	1,590	1,540	1,741	4,610	7,550	6,018	2,400	2,600	3,042
December .....	8,560	8,490	8,477	3,410	3,800	3,917	4,940	7,420	5,354	2,550	2,630	2,840
Annual total .....	63,790	62,600	60,059	17,620	17,660	19,401	66,510	96,090	90,315	31,460	34,040	37,916
	Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	1,000	730	1,066	1,070	1,020	1,271	550	670	848	340	450	476
February .....	760	600	801	810	850	1,037	540	600	694	280	340	392
March .....	990	830	1,214	1,100	1,130	1,621	710	830	1,116	410	530	621
April .....	1,320	1,050	1,228	1,740	1,480	1,755	950	990	1,093	660	780	683
May .....	1,180	1,190	1,339	1,530	1,690	2,081	830	1,030	1,200	580	780	700
June .....	1,320	1,150	1,459	1,550	1,610	2,149	850	1,020	1,081	700	870	916
July .....	1,150	980	1,283	1,330	1,440	1,757	670	790	1,004	560	680	684
August .....	960	770	1,080	1,180	1,220	1,728	720	870	1,060	510	650	672
September .....	1,040	900	1,202	1,320	1,480	1,772	700	830	981	580	780	777
October .....	1,160	950	1,328	1,510	1,590	1,934	790	860	1,069	560	580	655
November .....	1,200	1,000	1,441	1,640	1,580	2,255	850	960	1,295	500	540	772
December .....	1,900	1,880	2,419	2,370	2,750	3,519	1,230	1,490	1,838	850	1,120	1,168
Annual total .....	13,980	12,030	15,860	17,130	17,820	22,877	9,390	10,940	13,279	6,510	8,100	8,516

TABLE 6. Maritime Provinces—Estimated Retail Trade—by Kinds of Business and Months, 1949, 1950 and 1951—Continued  
(in thousands of dollars)

Month	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	650	570	639	400	380	514	490	420	816	860	590	739
February .....	560	500	541	360	360	645	480	410	631	820	640	719
March .....	640	620	717	380	400	566	630	690	1,094	980	890	1,227
April .....	930	840	915	460	410	614	790	790	1,134	1,050	740	922
May .....	1,070	1,180	1,020	590	680	945	900	980	1,140	1,020	780	740
June .....	1,090	1,060	997	650	750	731	880	640	1,077	930	940	1,036
July .....	1,030	1,080	945	550	700	566	620	600	897	990	680	669
August .....	980	1,050	911	730	770	683	640	600	960	930	710	742
September .....	1,010	1,060	926	690	750	651	730	710	1,120	1,110	790	687
October .....	1,040	1,060	999	600	790	725	730	820	1,110	1,060	880	892
November .....	1,010	980	986	580	660	630	730	600	1,072	960	820	844
December .....	1,210	1,240	1,180	500	680	505	1,120	980	1,965	1,680	1,320	1,313
<b>Annual Total .....</b>	<b>11,220</b>	<b>11,240</b>	<b>10,776</b>	<b>6,490</b>	<b>7,330</b>	<b>7,775</b>	<b>8,740</b>	<b>8,240</b>	<b>13,016</b>	<b>12,390</b>	<b>9,780</b>	<b>10,530</b>
Restaurants			Coal & Wood Dealers			Drug Stores						
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	880	990	998	1,230	1,180	1,287	1,220	1,330	1,347			
February .....	860	990	1,002	1,230	1,220	1,338	1,180	1,280	1,508			
March .....	1,050	1,120	1,405	1,180	1,470	1,163	1,300	1,360	1,554			
April .....	1,070	1,240	1,287	690	710	811	1,340	1,350	1,313			
May .....	1,090	1,270	1,402	640	670	734	1,220	1,350	1,373			
June .....	1,100	1,240	1,417	520	540	607	1,250	1,350	1,418			
July .....	1,310	1,480	1,602	600	640	576	1,320	1,400	1,425			
August .....	1,310	1,510	1,608	740	840	703	1,350	1,430	1,473			
September .....	1,170	1,330	1,327	1,020	1,170	892	1,270	1,430	1,424			
October .....	1,090	1,210	1,224	1,140	1,230	1,131	1,310	1,440	1,497			
November .....	1,070	1,130	1,196	1,380	1,170	1,523	1,250	1,340	1,385			
December .....	1,140	1,240	1,242	1,450	1,210	1,441	1,860	2,040	2,056			
<b>Annual Total .....</b>	<b>13,140</b>	<b>14,750</b>	<b>15,710</b>	<b>11,820</b>	<b>12,050</b>	<b>12,206</b>	<b>15,870</b>	<b>17,100</b>	<b>17,773</b>			
Jewellery Stores			Tobacco Stores			All Other Trades						
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	300	300	285	250	290	173	7,510	7,610	9,324			
February .....	280	310	252	280	260	177	6,890	7,140	8,163			
March .....	370	430	394	300	280	202	7,930	8,810	10,744			
April .....	420	350	301	300	230	165	9,180	8,730	10,128			
May .....	380	390	338	280	250	183	9,650	10,780	11,500			
June .....	490	460	387	270	220	155	10,490	10,560	12,320			
July .....	480	440	367	280	220	144	10,920	11,060	11,986			
August .....	580	580	450	330	270	179	11,170	12,560	13,904			
September .....	510	510	414	300	240	164	9,380	10,750	11,395			
October .....	440	430	405	260	220	159	9,470	9,920	11,547			
November .....	520	460	453	280	250	196	9,090	9,810	11,679			
December .....	1,550	1,440	1,251	470	460	265	12,420	13,650	15,630			
<b>Annual Total .....</b>	<b>6,320</b>	<b>6,100</b>	<b>5,297</b>	<b>3,620</b>	<b>3,190</b>	<b>2,162</b>	<b>114,100</b>	<b>121,380</b>	<b>138,320</b>			

## MERCHANDISING AND SERVICES

TABLE 6. Quebec — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January.....	123,350	136,190	158,761	30,020	31,150	35,642	3,810	3,810	4,450	6,280	5,770	6,518
February.....	116,690	134,630	156,181	29,350	30,880	35,320	3,750	3,870	4,174	6,340	6,080	7,060
March.....	143,630	165,060	204,454	31,570	34,130	41,519	3,930	4,190	4,932	7,360	7,120	8,610
April.....	170,660	181,360	207,457	34,020	34,510	37,378	4,580	4,540	4,899	7,980	7,650	9,025
May.....	166,850	194,760	223,972	33,030	35,170	42,366	4,380	4,360	5,131	10,470	10,200	11,456
June.....	169,890	200,440	223,816	35,180	38,620	45,290	4,280	4,570	5,340	8,920	9,070	10,278
July.....	160,770	191,950	205,120	35,110	37,240	42,130	3,940	4,240	4,693	9,250	9,160	10,141
August.....	151,820	187,250	209,633	32,130	35,350	43,347	3,920	4,340	4,803	8,770	9,310	10,662
September.....	165,880	199,320	209,602	34,300	37,770	42,906	4,200	4,420	5,005	8,510	8,730	10,491
October.....	168,610	190,590	214,631	34,280	34,920	43,002	4,240	4,260	5,098	9,180	9,110	10,549
November.....	165,060	199,220	221,223	32,270	35,620	43,497	4,110	4,500	5,050	8,890	8,810	10,289
December.....	187,510	224,380	231,212	38,050	40,750	47,996	4,980	5,140	5,753	9,380	9,770	10,955
<b>Annual Total ...</b>	<b>1,890,720</b>	<b>2,205,150</b>	<b>2,466,062</b>	<b>399,310</b>	<b>426,110</b>	<b>500,393</b>	<b>50,120</b>	<b>52,240</b>	<b>59,328</b>	<b>101,330</b>	<b>100,760</b>	<b>116,034</b>
	Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January.....	7,940	7,820	9,088	2,690	2,520	2,847	9,990	18,250	23,901	6,140	6,760	7,006
February.....	7,660	8,020	9,060	2,620	2,510	2,750	7,760	18,900	24,820	5,580	6,400	6,458
March.....	10,870	11,090	12,555	3,040	3,160	4,421	15,500	26,860	40,748	6,420	7,140	6,988
April.....	12,180	11,270	12,338	4,280	4,090	3,993	21,530	29,500	46,787	8,540	8,960	8,417
May.....	11,860	12,570	13,452	4,050	4,300	5,076	19,090	30,730	44,577	9,080	9,740	9,253
June.....	11,100	11,360	11,300	4,120	4,430	5,175	19,820	33,190	44,516	9,480	10,110	9,295
July.....	7,100	7,850	8,091	3,660	3,860	4,283	21,980	36,900	43,246	10,210	11,430	10,045
August.....	8,980	9,500	9,685	3,400	3,660	4,341	15,180	30,270	41,074	9,920	10,940	9,471
September.....	12,200	13,290	12,138	3,850	4,300	4,579	19,640	30,200	37,899	9,910	10,250	9,025
October.....	12,520	12,860	12,783	4,160	4,120	4,750	19,130	28,160	36,061	9,580	10,340	9,100
November.....	14,910	14,760	16,216	4,080	4,320	4,824	15,180	30,070	31,261	9,040	9,600	9,204
<b>Annual Total ...</b>	<b>135,220</b>	<b>139,620</b>	<b>145,625</b>	<b>47,630</b>	<b>49,860</b>	<b>55,850</b>	<b>195,710</b>	<b>336,460</b>	<b>434,876</b>	<b>102,190</b>	<b>111,200</b>	<b>103,134</b>
	Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January.....	2,890	2,300	2,590	2,860	2,620	2,891	2,700	2,410	2,573	1,350	1,210	1,377
February.....	2,300	1,970	2,152	2,630	2,400	2,660	2,560	2,490	3,040	1,170	980	1,353
March.....	3,400	2,860	3,947	3,640	3,680	4,451	4,360	3,880	4,604	1,890	1,830	2,233
April.....	4,520	3,840	3,561	5,400	4,770	4,456	6,460	5,040	4,588	3,620	2,860	2,702
May.....	3,860	3,730	4,121	4,240	4,520	4,853	4,970	4,700	5,050	2,820	2,800	3,324
June.....	4,110	3,740	3,648	4,580	4,570	4,784	5,290	4,800	5,350	3,210	3,080	3,314
July.....	2,850	2,540	2,626	3,720	3,630	3,829	3,710	3,540	3,551	1,950	1,910	2,176
August.....	2,460	2,440	2,249	3,140	3,170	3,469	2,890	3,000	3,350	1,790	1,780	2,150
September.....	3,040	3,140	2,816	3,720	4,100	3,768	3,320	3,620	3,763	2,280	2,430	2,641
October.....	3,480	3,360	3,205	4,770	4,970	5,352	4,030	3,740	3,596	2,200	1,990	2,237
November.....	3,970	3,790	4,055	5,130	5,180	5,603	4,110	3,720	4,042	2,870	2,340	3,016
December.....	4,680	4,960	4,469	6,050	6,980	7,027	5,470	5,750	6,048	3,370	3,900	3,620
<b>Annual Total ...</b>	<b>41,580</b>	<b>38,670</b>	<b>39,439</b>	<b>49,880</b>	<b>50,590</b>	<b>53,143</b>	<b>49,870</b>	<b>46,690</b>	<b>49,557</b>	<b>28,520</b>	<b>27,110</b>	<b>30,343</b>

TABLE 6. Quebec - Estimated Retail Trade - by Kinds of Business and Months, 1949, 1950 and 1951 - Continued  
(in thousands of dollars)

	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	2,680	2,380	2,966	1,790	1,760	2,905	2,480	2,490	3,301	2,510	2,390	3,342
February .....	2,240	2,080	2,626	1,580	1,570	2,757	2,440	2,850	3,676	2,220	2,230	2,879
March .....	2,650	2,570	3,277	2,090	1,990	3,255	3,070	3,370	4,689	3,060	2,540	3,641
April .....	3,630	3,110	4,089	2,640	2,460	3,713	3,690	3,940	4,828	2,950	2,900	4,227
May .....	4,680	4,620	5,337	3,370	4,300	5,100	3,830	4,760	4,811	2,760	3,300	3,001
June .....	4,380	4,800	4,944	3,370	4,630	4,924	3,800	4,690	5,229	2,530	3,500	2,506
July .....	3,670	4,220	4,057	3,150	4,520	4,936	3,280	3,970	4,175	2,680	3,260	2,620
August .....	3,490	4,450	4,199	3,380	4,580	4,681	3,460	4,500	4,478	2,620	2,910	2,461
September .....	3,790	4,270	4,349	3,050	4,040	3,940	3,830	5,120	4,744	2,670	4,130	2,647
October .....	4,040	4,340	4,553	3,140	4,230	4,496	3,740	4,160	4,504	2,520	3,260	2,905
November .....	3,560	4,060	4,070	2,730	3,450	3,554	3,400	4,090	4,699	2,830	3,140	2,647
December .....	3,590	4,540	3,961	2,160	2,660	2,552	3,890	4,840	4,996	3,200	3,450	3,016
Annual Total.....	42,400	45,440	48,428	32,450	40,190	46,813	40,910	48,780	54,130	32,550	37,010	35,892
	Restaurants			Coal & Wood Dealers			Drug Stores					
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	4,960	4,990	5,579	3,890	4,490	5,711	3,140	3,420	3,997			
February .....	4,720	4,700	4,745	3,880	4,610	5,744	3,050	3,250	4,268			
March .....	4,840	4,870	5,583	3,670	4,430	4,644	3,420	3,520	4,206			
April .....	5,200	5,280	6,004	2,080	2,630	2,943	3,140	3,370	3,843			
May .....	5,230	5,360	6,058	2,300	2,640	2,802	3,130	3,440	4,030			
June .....	5,350	5,520	6,072	2,570	2,790	2,923	3,050	3,360	3,894			
July .....	4,690	5,370	6,410	2,710	2,890	3,118	3,100	3,370	3,825			
August .....	5,690	6,200	7,175	3,060	3,560	3,957	3,000	3,300	3,866			
September .....	5,420	6,170	6,900	4,530	4,600	4,595	3,090	3,420	3,871			
October .....	5,530	6,930	7,755	3,900	4,530	5,927	3,350	3,520	4,097			
November .....	5,090	6,740	7,574	4,150	4,210	6,404	2,980	3,380	4,027			
December .....	5,240	6,270	6,885	4,580	4,850	6,616	4,090	4,580	5,243			
Annual Total.....	61,960	68,400	76,740	41,320	46,230	55,384	38,540	41,930	49,167			
	Jewellery Stores			Tobacco Stores			All Other Trades					
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	1,070	1,100	1,157	1,680	1,590	1,595	22,480	26,960	29,325			
February .....	1,020	1,150	1,082	1,650	1,560	1,620	22,170	26,150	27,937			
March .....	1,300	1,420	1,650	1,820	1,800	1,855	25,730	32,610	36,646			
April .....	1,780	1,640	1,295	1,870	1,730	1,729	30,570	37,270	36,662			
May .....	1,370	1,470	1,403	1,970	1,840	1,874	30,340	40,210	40,897			
June .....	1,430	1,540	1,620	1,930	1,750	1,852	31,390	40,320	41,562			
July .....	1,170	1,310	1,345	1,770	1,580	1,571	31,070	39,160	38,272			
August .....	1,250	1,590	1,530	1,650	1,490	1,572	31,640	40,910	41,113			
September .....	1,370	2,000	1,545	1,810	1,690	1,852	31,350	41,630	40,128			
October .....	1,400	1,540	1,552	1,910	1,670	1,837	31,490	38,580	41,270			
November .....	1,560	1,520	1,624	1,820	1,590	1,694	32,380	44,330	47,873			
December .....	4,400	4,300	4,332	2,530	2,300	2,427	37,090	48,560	48,688			
Annual Total.....	19,120	20,580	20,135	22,410	20,590	21,478	357,700	456,690	470,373			

## MERCHANDISING AND SERVICES

TABLE 6. Ontario - Estimated Retail Trade - by Kinds of Business and Months, 1949, 1950 and 1951 - Continued  
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January.....	213,300	234,690	287,709	39,260	40,960	47,886	4,780	4,900	5,176	6,180	5,900	6,211
February.....	206,730	235,290	284,405	38,810	41,330	48,668	4,470	4,740	4,887	5,750	5,750	6,308
March.....	243,500	269,550	340,404	42,900	46,470	58,286	4,730	5,000	5,821	6,690	6,410	6,858
April.....	278,550	289,070	331,659	45,740	46,890	52,451	5,270	5,410	5,177	7,700	7,080	6,746
May.....	273,390	314,490	352,041	42,640	46,670	56,702	4,790	5,070	5,455	8,000	8,330	8,500
June.....	287,680	330,420	362,439	45,410	51,520	62,758	4,750	5,370	5,876	8,600	8,580	8,924
July.....	276,990	310,010	330,692	47,060	48,630	56,188	4,730	5,000	4,966	9,870	9,940	9,538
August.....	261,390	308,310	336,553	43,130	48,890	58,867	4,440	4,980	5,350	9,210	9,530	9,721
September.....	283,140	330,910	334,336	44,890	50,950	59,888	4,990	5,650	5,778	7,960	8,050	8,064
October.....	287,300	315,580	342,007	44,970	47,740	56,718	5,430	5,640	5,989	7,830	7,620	7,993
November.....	278,010	316,370	342,563	43,280	49,060	60,105	5,050	5,440	5,769	7,670	7,700	8,019
December.....	344,560	389,220	393,013	51,190	57,910	65,355	6,070	6,560	6,516	8,750	8,960	9,130
<b>Annual Total....</b>	<b>3,234,540</b>	<b>3,643,910</b>	<b>4,037,821</b>	<b>529,280</b>	<b>577,020</b>	<b>683,852</b>	<b>59,500</b>	<b>63,760</b>	<b>66,760</b>	<b>94,210</b>	<b>93,850</b>	<b>96,012</b>
	Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January.....	18,330	18,830	22,329	3,860	3,990	4,505	23,750	35,840	56,880	12,830	14,450	16,302
February.....	20,090	19,330	21,666	4,050	4,260	4,528	20,050	41,820	67,367	12,120	13,650	14,935
March.....	25,600	24,330	26,590	4,770	4,990	6,643	31,160	45,460	78,146	13,460	15,560	16,874
April.....	27,610	25,120	27,837	6,060	6,160	5,939	37,940	46,920	73,559	16,240	17,610	18,724
May.....	27,410	28,480	28,250	5,560	6,140	6,990	38,250	51,450	70,107	17,260	19,900	20,993
June.....	25,470	26,150	25,055	5,740	6,550	7,286	40,080	55,190	67,796	18,270	20,300	21,114
July.....	17,200	19,610	19,006	5,750	6,180	6,752	38,980	51,700	59,544	19,500	20,610	21,814
August.....	20,970	22,390	21,451	5,130	5,740	6,409	30,160	43,270	55,170	18,410	19,850	20,496
September.....	27,920	29,120	26,293	5,920	6,470	6,852	37,580	49,880	50,932	17,260	18,990	19,581
October.....	29,620	29,860	29,079	6,330	6,330	7,235	36,190	47,650	52,204	18,420	18,030	21,057
November.....	37,060	37,580	38,523	6,710	6,950	8,074	29,730	45,830	47,533	16,740	17,180	18,323
December.....	42,960	44,290	43,583	13,950	14,850	15,484	30,760	44,200	39,497	16,150	16,550	17,779
<b>Annual Total....</b>	<b>320,240</b>	<b>325,090</b>	<b>329,662</b>	<b>73,830</b>	<b>78,610</b>	<b>86,697</b>	<b>394,630</b>	<b>559,210</b>	<b>718,735</b>	<b>196,660</b>	<b>212,680</b>	<b>227,992</b>
	Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January.....	4,380	4,440	5,447	3,380	3,090	3,629	4,800	3,550	5,127	2,460	2,340	2,641
February.....	4,560	4,480	5,631	2,640	2,560	2,980	3,820	2,870	3,988	2,250	1,980	2,171
March.....	6,070	5,980	7,247	3,500	3,400	3,990	5,300	3,860	6,305	2,950	2,540	3,345
April.....	7,060	6,650	6,971	4,790	4,080	4,091	7,550	4,740	6,043	4,670	3,800	3,446
May.....	6,130	6,520	7,905	3,720	4,100	4,158	6,030	4,450	6,403	3,680	3,340	3,923
June.....	7,080	7,030	8,414	4,150	4,240	4,595	6,130	4,660	6,570	4,370	4,140	4,438
July.....	5,640	5,690	6,341	3,600	3,650	3,755	5,230	4,120	5,647	3,410	3,290	3,372
August.....	4,440	5,030	6,088	3,240	3,650	3,761	4,340	3,790	5,120	3,130	3,180	3,318
September.....	6,260	6,840	7,148	3,990	4,490	4,378	5,580	4,910	6,354	3,830	4,000	4,078
October.....	6,320	7,180	7,791	4,380	4,530	4,740	5,910	4,720	6,259	3,690	3,380	3,686
November.....	7,150	8,130	9,288	5,030	5,420	5,388	5,650	4,590	6,501	3,890	4,110	4,663
December.....	10,680	12,840	15,031	6,680	7,500	7,675	8,730	7,890	10,261	5,330	5,420	5,752
<b>Annual Total....</b>	<b>75,770</b>	<b>80,810</b>	<b>93,302</b>	<b>49,100</b>	<b>50,710</b>	<b>53,140</b>	<b>69,070</b>	<b>54,150</b>	<b>74,578</b>	<b>43,660</b>	<b>41,520</b>	<b>44,833</b>

TABLE 6. Ontario — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued  
(in thousands of dollars)

Month	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	4,220	3,630	4,578	7,000	8,880	11,568	4,420	4,690	5,703	4,470	5,220	7,949
February .....	3,660	3,260	3,748	6,840	7,860	9,618	4,710	4,680	5,287	3,840	4,560	6,941
March .....	4,120	3,890	4,911	7,530	8,820	11,521	5,370	5,350	6,463	4,310	4,960	7,147
April .....	5,600	4,880	5,948	8,850	10,620	13,649	5,850	5,730	6,536	4,670	5,250	7,563
May .....	6,830	7,170	7,589	10,170	15,110	16,786	6,010	6,450	5,912	4,320	5,430	5,375
June .....	6,690	6,880	7,362	10,300	17,230	16,411	5,470	6,310	5,967	4,470	5,130	5,256
July .....	6,090	6,160	6,592	9,080	15,250	15,095	4,920	5,720	5,353	4,390	5,200	4,964
August .....	5,280	5,620	5,037	10,520	16,450	15,559	5,230	5,880	5,630	3,810	4,900	4,720
September .....	5,510	5,900	5,945	10,670	15,110	14,205	5,600	6,600	6,298	4,690	6,280	5,239
October .....	5,820	6,110	6,410	10,940	15,860	16,079	6,140	6,440	6,187	5,270	5,710	5,012
November .....	5,450	5,430	5,854	9,830	14,840	13,139	6,030	5,560	5,879	4,910	5,390	5,585
December .....	6,840	6,690	7,004	8,260	12,840	9,938	7,460	7,310	7,368	7,770	8,010	7,772
<b>Annual Total.....</b>	<b>66,110</b>	<b>65,620</b>	<b>71,578</b>	<b>109,950</b>	<b>158,870</b>	<b>163,568</b>	<b>67,210</b>	<b>70,720</b>	<b>72,583</b>	<b>56,920</b>	<b>66,040</b>	<b>73,523</b>
	Restaurants			Coal & Wood Dealers			Drug Stores					
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	9,070	9,430	11,154	8,610	8,870	10,760	7,160	6,800	7,577			
February .....	8,930	8,960	10,071	7,850	8,920	10,249	6,840	6,610	7,742			
March .....	9,820	9,860	12,313	8,140	9,410	8,193	7,500	7,300	8,401			
April .....	10,110	10,570	11,876	4,850	6,450	5,372	7,540	7,130	7,459			
May .....	10,700	11,750	13,159	5,560	5,580	5,717	7,260	7,090	7,923			
June .....	10,990	12,020	12,946	6,770	7,360	7,149	7,320	7,410	8,590			
July .....	13,170	13,570	15,059	5,950	7,650	7,655	6,710	6,770	7,518			
August .....	12,720	13,450	15,495	8,090	9,390	8,348	7,360	7,560	8,593			
September .....	11,830	12,700	14,133	10,920	10,170	9,054	7,510	7,930	8,719			
October .....	11,410	12,570	14,157	9,280	9,470	10,735	7,410	7,570	8,864			
November .....	10,270	11,430	11,918	9,490	8,460	10,798	7,050	7,480	8,190			
December .....	9,990	11,020	11,343	9,090	8,930	10,054	10,390	10,830	11,674			
<b>Annual Total.....</b>	<b>129,010</b>	<b>137,330</b>	<b>133,624</b>	<b>94,600</b>	<b>100,660</b>	<b>104,084</b>	<b>90,050</b>	<b>90,480</b>	<b>101,250</b>			
	Jewellery Stores			Tobacco Stores			All Other Trades					
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	1,420	1,620	2,002	3,290	3,090	3,419	39,630	44,170	46,866			
February .....	1,370	1,610	1,830	3,170	2,900	3,237	40,910	43,160	42,553			
March .....	1,970	1,810	2,077	3,430	3,050	3,526	44,180	51,100	55,747			
April .....	2,060	1,790	2,076	3,640	3,280	3,719	54,750	58,910	56,477			
May .....	1,950	2,120	2,156	3,490	3,460	3,966	53,630	65,880	64,072			
June .....	2,000	2,210	2,380	4,040	4,020	4,827	59,580	68,120	66,725			
July .....	1,880	2,070	2,030	3,510	3,290	3,789	60,320	65,910	65,714			
August .....	2,170	2,450	2,450	3,490	3,360	4,017	56,120	68,950	70,353			
September .....	2,270	2,840	2,340	3,480	3,460	4,056	54,480	70,570	65,021			
October .....	2,560	2,720	2,600	3,710	3,680	4,546	55,670	62,770	64,666			
November .....	2,550	2,620	3,005	3,760	3,850	4,737	50,710	59,320	61,272			
December .....	6,410	6,620	6,515	5,060	5,200	5,760	72,040	84,800	79,522			
<b>Annual Total.....</b>	<b>28,610</b>	<b>30,480</b>	<b>31,461</b>	<b>44,070</b>	<b>42,640</b>	<b>49,599</b>	<b>642,020</b>	<b>743,660</b>	<b>740,988</b>			

TABLE 6. Manitoba — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	32,430	35,550	43,549	4,180	4,310	5,014	460	410	433	2,180	2,420	2,666
February .....	31,600	35,460	42,998	4,080	4,340	5,084	450	410	425	2,020	2,350	2,419
March .....	39,380	42,630	50,502	4,560	4,850	5,957	480	460	466	2,360	2,650	2,831
April .....	48,850	46,310	57,220	5,000	5,020	5,615	650	560	521	2,910	2,650	3,100
May .....	47,150	45,080	58,108	4,780	5,030	6,227	710	600	604	2,920	3,100	3,862
June .....	48,270	51,990	57,466	5,020	5,480	6,573	760	720	678	3,030	3,340	3,903
July .....	49,390	55,720	56,433	5,110	5,290	5,968	740	620	602	3,080	3,340	3,668
August .....	47,680	56,830	54,212	4,930	5,280	6,260	810	690	616	3,360	3,540	3,857
September .....	53,370	55,780	54,341	5,120	5,440	6,450	810	800	676	3,630	3,400	3,586
October .....	52,970	58,360	58,533	5,090	5,300	6,198	820	760	749	3,230	3,600	3,989
November .....	50,190	59,770	60,680	4,800	5,360	6,110	630	640	630	2,970	3,810	3,876
December .....	55,000	62,770	62,275	5,410	6,180	6,695	680	600	527	3,330	4,090	4,381
Annual Total .....	556,280	606,250	656,317	58,080	61,880	72,151	8,000	7,270	6,927	35,020	38,290	42,138
	Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	7,460	7,730	8,884	220	200	230	3,030	4,700	8,868	1,350	1,610	1,630
February .....	7,440	7,390	9,113	220	220	238	3,430	6,110	9,209	1,170	1,310	1,335
March .....	9,790	9,820	10,803	280	270	334	5,020	7,570	10,498	1,710	1,590	1,833
April .....	10,960	9,710	11,442	390	330	333	6,980	8,360	13,099	2,410	2,140	2,584
May .....	10,120	9,260	10,832	350	300	391	7,160	7,370	11,366	2,370	1,940	2,543
June .....	9,590	10,050	10,486	380	350	407	6,870	9,130	10,265	2,600	2,800	3,039
July .....	8,020	9,010	8,910	350	330	376	10,590	14,300	13,498	2,740	2,600	2,675
August .....	8,340	9,690	9,579	300	320	361	6,640	10,740	9,551	3,090	3,460	3,091
September .....	11,370	11,260	10,929	370	330	364	7,110	8,450	8,562	3,380	3,000	2,736
October .....	12,980	12,880	12,511	400	360	414	6,820	9,750	9,894	2,500	2,910	2,761
November .....	13,590	15,750	15,780	420	420	467	6,240	8,160	9,105	2,410	2,960	2,575
December .....	16,460	17,860	17,787	760	790	861	5,190	7,300	6,539	2,000	1,980	1,941
Annual Total .....	126,120	130,410	137,116	4,440	4,220	4,776	75,130	101,940	120,454	27,730	28,300	28,743
	Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	470	450	612	390	360	416	420	400	430	140	120	165
February .....	340	330	446	310	320	323	340	320	398	110	110	129
March .....	440	410	518	370	340	382	500	410	537	190	160	180
April .....	620	530	590	630	430	486	760	530	589	370	270	258
May .....	480	380	558	500	410	560	630	410	612	310	230	287
June .....	560	460	646	510	480	549	630	590	678	330	340	316
July .....	690	660	727	470	450	477	500	490	568	250	240	238
August .....	700	700	775	410	430	460	420	500	484	200	220	220
September .....	730	590	709	590	510	566	580	520	577	280	250	261
October .....	790	730	758	730	600	600	650	550	563	260	260	243
November .....	1,000	1,180	1,242	670	840	789	550	540	629	230	250	240
December .....	1,010	1,110	1,161	770	850	840	660	690	783	260	240	262
Annual Total .....	7,830	7,530	8,742	6,350	6,020	6,448	6,640	5,950	6,848	2,930	2,690	2,799

**TABLE 6. Manitoba - Estimated Retail Trade - by Kinds of Business and Months, 1949, 1950 and 1951** Continued  
(in thousands of dollars)

Month	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	550	540	620	1,710	1,780	2,314	240	220	249	320	370	592
February .....	570	610	784	1,490	1,540	1,968	250	270	335	320	390	549
March .....	710	660	720	1,770	1,910	1,963	270	310	316	410	430	614
April .....	1,010	880	1,107	2,150	1,950	2,724	340	290	360	430	440	573
May .....	1,070	890	1,140	3,100	2,390	3,968	360	280	325	300	320	430
June .....	1,150	1,090	1,216	3,720	3,870	4,050	350	360	298	290	400	398
July .....	1,060	1,050	1,098	3,190	4,130	3,751	290	380	298	270	450	339
August .....	930	1,150	974	3,200	4,690	3,401	360	420	268	340	500	303
September .....	1,160	1,230	1,072	3,880	4,340	3,288	340	340	210	400	580	423
October .....	1,250	1,210	1,140	3,560	4,150	3,370	340	360	254	440	580	412
November .....	1,090	1,140	1,114	3,020	3,800	2,869	330	350	289	440	470	506
December .....	1,340	1,540	1,383	2,130	2,720	2,178	450	490	389	560	610	662
<b>Annual Total .....</b>	<b>11,890</b>	<b>11,990</b>	<b>12,368</b>	<b>32,920</b>	<b>37,270</b>	<b>35,844</b>	<b>3,920</b>	<b>4,070</b>	<b>3,591</b>	<b>4,520</b>	<b>5,540</b>	<b>5,801</b>
Restaurants			Coal & Wood Dealers			Drug Stores						
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	1,640	1,740	1,780	1,550	1,800	1,614	950	950	950	1,046		
February .....	1,590	1,660	1,596	1,570	1,410	1,255	940	1,120	1,120	1,278		
March .....	1,930	1,950	1,937	1,190	1,170	1,306	1,040	1,050	1,050	1,171		
April .....	2,210	2,200	2,090	630	890	805	1,110	1,060	1,060	1,078		
May .....	2,200	2,370	2,478	570	560	630	1,070	1,130	1,130	1,168		
June .....	2,190	2,230	2,266	640	520	683	1,070	1,080	1,080	1,161		
July .....	2,170	2,390	2,352	630	580	616	1,090	1,080	1,080	1,107		
August .....	1,930	2,220	2,239	720	970	744	1,140	1,130	1,130	1,212		
September .....	2,330	2,430	2,305	1,390	1,370	1,249	1,130	1,150	1,150	1,139		
October .....	2,470	2,670	2,589	1,410	1,650	1,498	1,110	1,130	1,130	1,167		
November .....	2,080	2,390	2,310	1,210	1,590	1,578	1,030	1,120	1,120	1,108		
December .....	2,130	2,240	2,251	1,430	1,720	1,489	1,490	1,580	1,580	1,587		
<b>Annual Total .....</b>	<b>24,870</b>	<b>26,490</b>	<b>26,193</b>	<b>12,940</b>	<b>14,230</b>	<b>13,467</b>	<b>13,170</b>	<b>13,580</b>	<b>14,222</b>			
Jewellery Stores			Tobacco Stores			All Other Trades						
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	250	220	244	90	90	92	4,780	5,130	5,650			
February .....	230	230	232	90	100	92	4,640	4,920	5,790			
March .....	340	290	296	100	100	108	5,920	6,230	7,732			
April .....	350	290	279	110	110	111	8,830	7,670	9,476			
May .....	320	270	313	100	100	109	7,730	7,740	9,705			
June .....	380	330	332	110	100	116	8,090	8,270	9,406			
July .....	330	300	284	100	90	100	7,720	7,940	8,781			
August .....	350	330	317	100	100	109	9,410	9,750	9,391			
September .....	390	420	334	110	100	110	8,270	9,270	8,735			
October .....	420	360	339	110	100	117	7,590	8,450	8,967			
November .....	450	400	429	110	100	110	6,920	8,500	8,924			
December .....	1,040	950	1,000	160	160	170	7,740	9,070	9,389			
<b>Annual Total .....</b>	<b>4,850</b>	<b>4,390</b>	<b>4,399</b>	<b>1,290</b>	<b>1,250</b>	<b>1,344</b>	<b>87,640</b>	<b>92,940</b>	<b>101,946</b>			

**TABLE 6. Saskatchewan — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued**  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	26,620	27,500	30,946	3,100	3,220	3,706	520	490	531	4,940	4,550	4,804
February .....	25,340	25,990	31,383	3,120	3,320	3,910	500	470	545	4,420	4,090	4,493
March .....	34,110	38,590	34,995	3,490	3,740	4,472	600	560	663	5,560	5,260	5,660
April .....	48,440	42,480	50,774	3,910	3,940	4,375	710	630	638	7,320	5,660	5,970
May .....	45,620	51,490	65,334	4,000	4,180	5,088	720	680	782	6,910	6,650	7,912
June .....	46,990	49,500	59,160	4,070	4,710	5,728	760	730	876	7,030	7,090	7,928
July .....	46,130	48,700	57,860	4,310	4,450	5,453	700	650	772	7,230	6,660	7,542
August .....	54,200	61,890	67,234	4,120	4,560	5,567	740	700	810	8,010	7,570	7,714
September .....	53,890	56,270	60,054	4,490	4,780	5,674	840	900	878	8,980	8,720	8,621
October .....	54,260	52,620	62,440	4,310	4,340	5,434	800	830	928	9,190	7,820	9,119
November .....	41,300	47,250	55,711	3,920	4,280	5,598	740	810	833	7,030	7,110	7,939
December .....	42,560	46,620	56,039	4,400	4,910	5,913	670	770	824	8,570	8,120	9,095
<b>Annual Total .....</b>	<b>519,460</b>	<b>548,900</b>	<b>631,930</b>	<b>47,240</b>	<b>50,430</b>	<b>60,918</b>	<b>8,300</b>	<b>8,220</b>	<b>9,080</b>	<b>85,190</b>	<b>79,300</b>	<b>86,797</b>
	Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
	2,330	2,400	2,538	240	210	240	2,800	4,400	5,535	1,250	1,270	1,263
	2,250	2,190	2,715	270	270	276	2,270	4,450	5,808	1,180	840	1,164
	3,810	3,780	3,205	310	310	321	4,730	9,810	7,172	1,680	1,270	1,071
	4,300	3,220	3,822	410	360	349	7,520	9,390	13,863	3,500	2,010	2,037
	3,570	3,390	4,041	370	360	415	8,490	10,700	16,157	3,620	3,170	4,312
	3,360	3,200	3,698	380	380	455	5,840	10,520	13,789	4,300	3,210	3,539
	2,490	2,390	2,641	400	360	428	6,300	10,650	12,504	4,530	3,890	4,481
	2,570	2,670	3,119	360	380	428	6,820	11,870	12,819	6,000	5,660	5,667
	4,770	3,700	3,536	380	350	387	7,060	11,030	11,663	5,170	4,240	4,511
	5,200	4,910	4,872	470	410	452	6,000	9,620	11,930	4,610	3,640	4,759
	4,410	5,160	5,196	470	440	554	4,670	8,650	10,595	2,760	2,510	2,987
	5,740	5,510	6,011	800	820	1,004	3,380	6,490	7,978	2,280	1,850	2,469
<b>Annual Total .....</b>	<b>44,800</b>	<b>42,520</b>	<b>45,394</b>	<b>4,860</b>	<b>4,650</b>	<b>5,309</b>	<b>63,880</b>	<b>107,580</b>	<b>129,813</b>	<b>40,880</b>	<b>33,560</b>	<b>38,260</b>
	Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
	310	310	510	610	620	692	510	450	532	100	80	83
	230	250	422	510	480	640	460	460	495	90	90	99
	310	340	464	770	580	630	810	610	516	110	110	110
	500	420	607	1,130	740	780	970	730	697	200	150	155
	440	410	636	1,090	780	1,036	690	690	722	170	180	212
	480	460	642	940	870	1,071	580	640	638	190	180	216
	330	320	417	710	690	750	510	510	565	170	150	188
	280	420	448	620	590	695	580	710	665	130	130	161
	480	550	624	890	1,110	1,295	640	720	687	180	150	159
	600	720	754	1,430	1,760	2,165	890	780	904	190	170	192
	510	750	872	1,040	1,580	1,944	610	630	816	140	160	217
	670	910	1,093	1,340	1,270	1,876	720	710	898	180	160	245
<b>Annual Total .....</b>	<b>3,120</b>	<b>5,860</b>	<b>7,489</b>	<b>11,080</b>	<b>11,070</b>	<b>13,574</b>	<b>7,770</b>	<b>7,640</b>	<b>8,135</b>	<b>1,850</b>	<b>1,690</b>	<b>2,037</b>

TABLE 6. Saskatchewan — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued  
(in thousands of dollars)

Month	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	670	580	564	1,360	1,460	1,351	180	130	143	150	180	292
February .....	870	590	508	1,320	1,410	1,474	170	150	173	260	170	406
March .....	1,040	810	597	1,370	1,510	1,186	220	230	181	290	320	296
April .....	1,550	1,030	1,025	1,900	1,670	1,603	290	220	255	430	400	648
May .....	1,400	1,330	1,759	2,840	2,670	2,552	230	180	187	270	170	396
June .....	1,580	1,520	1,375	3,090	3,260	3,057	260	220	255	370	300	509
July .....	1,380	1,160	1,250	3,190	3,240	3,448	230	200	223	390	290	458
August .....	1,440	2,090	1,489	3,120	4,140	3,898	250	260	194	260	440	606
September .....	1,480	1,430	1,488	3,370	3,130	3,215	290	280	206	380	370	351
October .....	1,530	1,430	1,484	4,020	3,500	2,890	350	290	262	450	370	544
November .....	1,310	1,360	1,265	3,050	2,980	2,542	330	250	323	230	320	385
December .....	1,410	1,350	1,567	1,800	1,900	1,824	320	310	354	350	290	478
<b>Annual Total .....</b>	<b>15,660</b>	<b>14,680</b>	<b>14,371</b>	<b>30,430</b>	<b>30,870</b>	<b>29,040</b>	<b>3,120</b>	<b>2,720</b>	<b>2,756</b>	<b>3,830</b>	<b>3,620</b>	<b>5,369</b>
Restaurants			Coal & Wood Dealers			Drug Stores						
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	1,050	1,040	1,176	810	1,200	1,097	700	730	843			
February .....	980	1,070	1,131	860	1,020	964	670	710	834			
March .....	1,250	1,280	1,229	590	870	835	800	850	846			
April .....	1,450	1,390	1,357	300	440	466	840	810	817			
May .....	1,360	1,450	1,526	260	370	303	780	850	901			
June .....	1,510	1,550	1,674	410	390	348	750	840	935			
July .....	1,790	1,720	1,708	270	350	435	760	820	914			
August .....	1,690	1,700	1,725	430	570	542	800	850	926			
September .....	1,620	1,580	1,499	720	700	844	860	950	930			
October .....	1,650	1,530	1,517	980	1,060	1,067	850	960	1,091			
November .....	1,440	1,390	1,557	770	1,100	1,107	790	890	1,034			
December .....	1,390	1,370	1,681	950	1,150	1,236	1,060	1,180	1,318			
<b>Annual Total .....</b>	<b>17,180</b>	<b>17,070</b>	<b>17,780</b>	<b>7,350</b>	<b>9,220</b>	<b>9,244</b>	<b>9,660</b>	<b>10,440</b>	<b>11,389</b>			
Jewellery Stores			Tobacco Stores			All Other Trades						
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	80	120	165	180	160	191	4,730	3,900	4,690			
February .....	70	120	131	170	160	190	4,670	3,680	5,005			
March .....	90	130	211	190	170	335	6,290	6,050	4,995			
April .....	90	140	191	200	180	203	10,920	8,950	10,916			
May .....	110	190	242	190	190	247	10,110	12,920	15,908			
June .....	110	180	259	190	200	230	10,810	9,050	11,938			
July .....	100	170	211	200	190	215	10,140	9,640	13,257			
August .....	110	170	223	200	190	233	15,670	16,220	19,305			
September .....	110	200	204	190	200	221	10,990	11,180	13,061			
October .....	120	180	255	190	190	237	10,430	8,310	11,584			
November .....	150	210	342	190	190	228	6,740	6,480	9,377			
December .....	410	610	796	260	300	349	5,860	6,640	9,030			
<b>Annual Total .....</b>	<b>1,550</b>	<b>2,420</b>	<b>3,230</b>	<b>2,350</b>	<b>2,320</b>	<b>2,879</b>	<b>107,360</b>	<b>103,020</b>	<b>129,066</b>			

## MERCHANDISING AND SERVICES

TABLE 6. Alberta — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued  
(in thousands of Dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	43,790	43,080	52,859	4,840	5,480	6,471	1,050	1,080	1,242	4,100	4,300	4,380
February .....	39,310	45,650	55,130	4,550	5,500	6,502	930	1,040	1,279	3,950	4,260	4,315
March .....	52,210	57,220	60,158	5,070	6,230	7,641	1,100	1,230	1,453	4,770	4,800	5,049
April .....	59,490	59,400	68,663	5,600	6,190	7,023	1,210	1,190	1,387	5,680	4,860	5,222
May .....	57,310	63,240	70,897	5,470	6,500	7,745	1,090	1,290	1,369	5,360	5,550	5,945
June .....	57,830	65,180	72,893	5,750	6,980	8,584	1,030	1,190	1,328	5,530	6,010	6,552
July .....	57,280	65,020	67,309	5,890	6,750	7,558	1,110	1,110	1,251	5,480	5,670	5,877
August .....	58,620	71,760	75,553	5,720	6,830	7,984	1,150	1,390	1,522	5,680	5,940	5,962
September .....	60,870	70,380	74,490	5,950	6,820	8,290	1,240	1,450	1,450	6,240	6,550	6,292
October .....	64,570	66,320	71,248	5,920	6,610	8,072	1,320	1,440	1,677	6,560	6,040	6,823
November .....	57,750	65,910	69,691	5,660	6,720	8,251	1,200	1,540	1,693	5,370	5,970	6,390
December .....	64,090	74,530	79,474	6,370	7,690	9,248	1,460	1,630	1,917	6,650	6,790	7,572
Annual Total .....	673,120	747,690	818,365	66,790	78,300	93,369	13,890	15,580	17,568	65,370	66,740	70,379
	Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	3,170	3,390	4,051	380	350	411	4,190	4,340	9,524	2,040	2,200	2,642
February .....	3,140	3,380	4,157	410	430	457	3,900	6,030	12,635	1,950	2,550	3,037
March .....	4,940	4,810	5,175	510	510	583	6,360	8,040	11,558	2,510	2,670	2,906
April .....	4,870	4,500	5,238	630	630	602	7,830	8,490	15,499	2,810	2,980	3,382
May .....	4,360	4,570	4,914	570	610	669	7,530	7,480	14,257	2,810	3,070	3,594
June .....	4,210	4,420	4,898	580	670	757	6,950	8,610	13,167	2,930	2,880	3,939
July .....	3,570	3,830	3,994	620	630	718	7,340	8,810	11,576	3,170	3,830	4,129
August .....	3,780	4,270	4,713	570	580	683	6,190	8,820	12,786	3,270	3,900	4,179
September .....	5,070	5,260	5,379	570	600	676	7,370	9,280	12,734	3,040	3,240	3,384
October .....	6,300	6,300	6,002	680	660	727	7,920	8,530	11,531	3,000	3,110	4,095
November .....	5,440	6,590	6,808	700	730	834	6,310	8,670	11,147	2,290	2,590	2,509
December .....	7,610	7,860	8,330	1,330	1,410	1,594	5,850	8,480	10,372	2,390	2,940	3,190
Annual Total .....	56,460	59,180	63,659	7,550	7,810	8,711	77,740	95,580	146,786	32,210	35,960	40,986
	Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	770	830	1,140	400	370	492	1,010	810	870	190	230	265
February .....	550	630	843	400	440	472	690	760	728	170	200	183
March .....	880	740	979	540	480	650	1,110	980	907	260	270	323
April .....	1,020	990	1,283	740	600	684	1,530	1,040	974	390	390	383
May .....	970	940	1,229	610	590	771	1,250	1,110	1,226	320	380	399
June .....	1,010	990	1,473	590	680	797	1,110	1,080	1,097	350	420	401
July .....	880	790	1,087	570	630	681	1,170	1,030	1,056	330	330	338
August .....	680	690	1,087	510	580	673	970	950	956	340	340	376
September .....	910	890	1,166	600	750	778	1,070	1,000	1,089	300	310	360
October .....	1,320	1,010	1,567	790	850	975	1,220	1,130	1,147	360	340	430
November .....	1,040	1,190	1,627	640	930	939	1,130	1,050	1,144	280	340	397
December .....	1,710	1,730	2,651	930	1,020	1,226	1,530	1,450	1,657	390	390	442
Annual Total .....	11,740	11,420	16,132	7,320	7,920	9,138	13,790	12,390	12,851	3,680	3,940	4,297

TABLE 6. Alberta — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Continued  
(in thousands of dollars)

Month	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	1,460	1,390	1,362	1,890	1,730	2,626	680	530	685	1,000	840	860
February .....	1,460	1,450	1,319	1,710	1,980	2,393	540	720	760	880	830	833
March .....	1,920	2,000	1,481	2,380	2,630	2,454	690	750	671	860	790	755
April .....	2,450	2,380	2,179	2,970	2,900	3,442	780	700	855	780	770	930
May .....	2,470	2,600	2,588	3,590	3,860	4,037	730	700	733	770	730	749
June .....	2,410	2,590	2,430	3,910	4,640	4,641	730	710	711	690	610	595
July .....	1,990	2,300	2,027	3,420	4,390	4,613	670	660	604	740	640	589
August .....	2,610	3,260	2,425	3,900	4,900	5,261	740	880	823	780	760	428
September .....	2,470	3,260	2,438	3,720	4,050	4,603	850	880	711	990	1,070	632
October .....	2,560	2,540	2,484	3,920	4,410	4,078	970	920	779	1,150	1,280	988
November .....	2,280	2,490	2,007	3,350	3,410	3,655	960	840	962	1,330	1,580	1,171
December .....	2,880	3,280	2,985	2,350	2,430	2,526	860	890	963	1,290	1,420	881
Annual Total.....	26,960	29,540	25,725	37,110	41,330	44,329	9,200	9,180	9,257	11,260	11,320	9,411
Restaurants			Coal and Wood Dealers			Drug Stores						
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	2,110	2,050	2,191	320	230	150	970	1,020	1,178			
February .....	1,790	2,050	1,954	310	150	111	940	1,050	1,212			
March .....	2,340	2,430	2,335	130	90	93	1,050	1,140	1,258			
April .....	2,550	2,580	2,604	70	40	40	1,040	1,130	1,155			
May .....	2,610	2,800	3,100	90	60	47	1,000	1,110	1,244			
June .....	2,500	2,740	2,861	80	40	42	980	1,150	1,310			
July .....	3,020	3,420	3,597	50	20	28	960	1,060	1,191			
August .....	2,630	3,020	3,476	70	40	30	970	1,050	1,194			
September .....	2,790	3,140	3,440	120	60	64	1,030	1,200	1,326			
October .....	2,690	2,690	2,950	210	140	119	1,070	1,160	1,350			
November .....	2,570	2,780	3,102	240	210	201	980	1,100	1,269			
December .....	2,320	2,750	3,180	260	220	157	1,450	1,720	1,948			
Annual Total .....	29,920	32,450	34,790	1,950	1,300	1,082	12,440	13,890	15,635			
Jewellery Stores			Tobacco Stores			All Other Trades						
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	230	290	415	230	250	281	12,760	11,370	11,623			
February .....	170	280	368	220	240	257	10,650	11,680	11,315			
March .....	210	330	376	190	200	224	14,390	16,100	13,287			
April .....	280	350	394	240	270	271	16,020	16,420	15,116			
May .....	270	410	461	230	260	306	15,210	18,620	15,514			
June .....	270	400	488	240	250	284	15,980	18,120	16,538			
July .....	300	420	477	220	210	231	15,780	18,490	15,687			
August .....	320	430	524	210	210	234	17,530	22,920	20,237			
September .....	290	450	464	240	250	270	16,010	19,870	18,944			
October .....	320	410	493	250	250	299	16,040	16,500	14,662			
November .....	450	400	551	260	250	292	15,270	16,530	14,742			
December .....	1,090	1,130	1,673	440	400	462	14,930	18,900	16,500			
Annual Total .....	4,200	5,300	6,684	2,970	3,040	3,411	180,570	205,520	184,165			

TABLE 6. British Columbia—Estimated Retail Trade—by Kinds of Business and Months, 1949, 1950 and 1951—Continued  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Meat Stores			Country General Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	62,050	62,510	85,828	9,390	10,390	11,352	2,490	2,380	2,731	2,180	2,260	2,562
February .....	56,730	67,320	87,359	9,070	10,330	11,172	2,430	2,210	2,582	2,270	2,220	2,834
March .....	74,650	83,440	100,003	10,000	11,470	13,036	2,620	2,370	2,991	2,530	2,530	3,107
April .....	81,640	83,320	102,328	10,390	11,260	12,472	2,720	2,440	2,548	2,500	2,490	3,094
May .....	81,340	88,730	100,205	9,690	11,210	12,774	2,450	2,360	2,589	2,680	2,770	3,354
June .....	80,540	95,960	107,306	10,310	12,210	13,937	2,570	2,560	2,856	2,750	3,020	3,743
July .....	84,140	97,570	98,486	10,380	11,740	13,019	2,500	2,380	2,407	3,320	3,470	4,412
August .....	81,500	98,460	101,476	10,050	11,630	13,448	2,490	2,450	2,670	3,390	3,610	4,371
September .....	81,500	95,910	98,472	10,180	11,250	13,311	2,400	2,530	2,618	2,840	3,530	3,992
October .....	83,470	91,690	98,471	10,440	11,290	13,390	2,650	2,660	2,809	2,850	2,940	3,716
November .....	78,460	88,560	100,410	10,230	11,360	13,805	2,490	2,610	2,836	2,960	3,370	4,171
December .....	94,010	107,550	113,562	11,940	13,150	15,400	3,360	3,360	3,614	3,130	3,470	4,361
<b>Annual Total .....</b>	<b>940,030</b>	<b>1,061,020</b>	<b>1,193,906</b>	<b>122,070</b>	<b>137,290</b>	<b>157,116</b>	<b>31,170</b>	<b>30,310</b>	<b>33,251</b>	<b>33,400</b>	<b>35,680</b>	<b>43,717</b>
	Department Stores			Variety Stores			Motor Vehicle Dealers			Garages and Filling Stations		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	6,530	6,290	7,992	450	350	438	8,400	12,080	25,303	3,190	2,300	3,641
February .....	6,400	6,750	8,171	470	440	494	6,890	16,340	29,115	3,070	2,450	3,060
March .....	8,870	8,340	9,439	540	500	664	11,830	22,020	31,045	4,100	3,140	3,972
April .....	9,160	8,560	9,538	630	580	614	15,130	19,580	30,794	4,190	3,070	3,973
May .....	8,860	9,120	9,426	580	560	670	15,950	21,370	28,362	4,640	3,860	4,435
June .....	8,210	8,920	9,282	590	560	734	14,470	25,820	31,036	4,800	3,680	4,502
July .....	7,760	8,300	7,939	610	540	678	16,540	27,560	24,878	5,310	4,400	4,853
August .....	8,180	8,680	8,912	580	580	684	13,300	25,480	23,529	4,900	4,560	4,513
September .....	9,220	10,040	9,826	580	600	680	14,670	23,830	23,664	4,430	3,820	3,928
October .....	10,390	10,890	10,446	640	590	726	14,790	22,560	24,394	4,630	3,640	4,222
November .....	10,290	11,430	12,564	640	630	808	13,760	20,060	24,014	4,380	3,600	4,123
December .....	14,990	15,640	16,667	1,440	1,590	1,715	11,130	20,120	17,877	4,260	3,770	4,158
<b>Annual Total .....</b>	<b>108,860</b>	<b>112,960</b>	<b>120,202</b>	<b>7,750</b>	<b>7,520</b>	<b>8,905</b>	<b>156,860</b>	<b>256,820</b>	<b>314,011</b>	<b>51,900</b>	<b>42,290</b>	<b>49,380</b>
	Men's Clothing Stores			Family Clothing Stores			Women's Clothing Stores			Shoe Stores		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	970	990	1,211	1,200	1,050	1,237	1,710	1,390	1,477	510	460	537
February .....	930	860	1,065	880	770	995	1,250	1,290	1,210	400	400	394
March .....	1,250	950	1,285	1,140	900	1,056	2,350	1,990	1,795	660	550	515
April .....	1,380	1,090	1,271	1,070	1,490	1,794	2,460	2,060	1,813	790	680	597
May .....	1,300	1,120	1,411	1,310	1,320	1,411	2,320	2,040	1,908	800	670	645
June .....	1,310	1,360	1,561	1,320	1,450	1,580	1,860	2,030	1,959	700	710	709
July .....	1,410	1,130	1,301	1,330	1,430	1,390	1,820	1,880	1,778	710	640	592
August .....	1,230	1,220	1,382	1,330	1,490	1,527	1,740	1,740	1,661	630	600	598
September .....	1,430	1,350	1,549	1,290	1,500	1,492	1,920	2,000	1,703	750	750	716
October .....	1,560	1,460	1,610	1,310	1,400	1,549	2,230	1,970	1,789	730	670	653
November .....	1,220	1,490	1,743	1,180	1,370	1,488	1,840	1,910	1,861	600	620	577
December .....	2,170	2,230	2,622	1,990	2,210	2,463	3,080	3,050	3,018	940	860	917
<b>Annual Total .....</b>	<b>16,160</b>	<b>15,250</b>	<b>18,011</b>	<b>15,950</b>	<b>16,380</b>	<b>17,982</b>	<b>24,580</b>	<b>23,350</b>	<b>21,972</b>	<b>8,220</b>	<b>7,610</b>	<b>7,450</b>

TABLE 6. British Columbia — Estimated Retail Trade — by Kinds of Business and Months, 1949, 1950 and 1951 — Concluded  
(in thousands of dollars)

Month	Hardware Stores			Lumber and Building Materials Dealers			Furniture Stores			Appliance & Radio Dealers		
	1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951
January .....	1,110	910	1,099	1,650	1,390	2,196	960	790	953	650	700	1,157
February .....	1,060	1,020	1,205	1,400	1,820	2,134	1,020	940	1,038	550	670	1,092
March .....	1,430	1,300	1,329	2,370	2,740	2,339	1,360	1,160	1,112	790	840	1,135
April .....	1,680	1,450	1,759	2,410	2,730	2,957	1,380	1,290	1,223	780	920	1,273
May .....	1,800	1,680	1,645	2,600	3,040	3,218	1,270	1,330	1,039	760	1,000	898
June .....	1,720	1,800	1,719	2,640	3,380	3,212	1,280	1,360	997	750	1,030	828
July .....	1,690	1,800	1,503	2,390	2,900	2,794	1,210	1,410	1,047	630	1,100	765
August .....	1,690	1,740	1,511	2,900	3,470	3,448	1,340	1,520	1,103	640	990	751
September .....	1,850	2,050	1,721	2,960	3,280	2,982	1,290	1,660	1,064	800	1,240	974
October .....	1,850	1,780	1,587	2,910	3,240	3,112	1,520	1,520	1,097	800	1,200	914
November .....	1,630	1,760	1,500	2,610	2,970	3,079	1,470	1,190	1,210	840	760	944
December .....	2,190	2,310	2,171	1,990	2,110	2,015	1,700	1,690	1,484	1,210	1,150	1,323
Annual Total .....	19,700	19,600	18,749	28,830	33,070	33,486	15,800	15,860	13,367	9,200	11,600	12,054
Restaurants			Coal & Wood Dealers			Drug Stores						
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	3,470	3,200	3,955	1,220	1,230	956	1,610	1,610	1,732			
February .....	3,020	3,000	3,589	1,030	1,000	685	1,540	1,540	1,745			
March .....	3,550	3,410	4,057	820	950	768	1,690	1,700	1,941			
April .....	3,610	3,400	4,790	560	890	480	1,690	1,650	1,767			
May .....	3,790	3,500	4,349	540	690	489	1,620	1,670	1,793			
June .....	3,830	3,620	4,801	460	580	408	1,560	1,700	1,824			
July .....	4,490	4,100	5,387	420	550	465	1,600	1,700	1,769			
August .....	4,730	4,380	6,142	680	830	695	1,580	1,700	1,797			
September .....	4,300	3,990	4,994	870	880	872	1,610	1,710	1,770			
October .....	3,780	3,580	4,687	900	990	900	1,570	1,670	1,903			
November .....	3,310	3,280	3,814	850	1,200	1,149	1,630	1,650	1,804			
December .....	3,530	3,530	4,244	960	990	1,070	2,240	2,360	2,535			
Annual Total .....	45,410	42,990	54,809	9,310	10,580	8,917	19,940	20,660	22,380			
Jewellery Stores			Tobacco Stores			All Other Trades						
1949	1950	1951	1949	1950	1951	1949	1950	1951	1949	1950	1951	
January .....	470	450	558	640	610	657	13,250	11,680	14,084			
February .....	430	530	660	630	620	668	11,990	12,120	13,451			
March .....	650	550	721	690	630	725	15,410	15,400	16,971			
April .....	720	580	799	680	630	714	17,110	16,680	18,078			
May .....	670	680	716	640	620	665	17,070	18,120	18,408			
June .....	750	760	836	640	640	706	18,020	18,770	20,076			
July .....	790	730	790	690	670	735	18,540	19,140	19,984			
August .....	880	870	917	670	670	745	18,570	20,250	21,072			
September .....	770	940	847	650	630	730	16,690	18,330	19,039			
October .....	690	710	803	660	640	728	16,570	16,290	17,436			
November .....	800	820	997	630	620	707	15,100	15,860	17,216			
December .....	2,040	2,040	2,473	830	860	981	18,890	21,060	22,454			
Annual Total .....	9,660	9,660	11,117	8,050	7,840	8,761	197,210	203,700	218,269			

TABLE 7. Department Store Sales and Stocks, by Months and Departments, 1950 and 1951

	Total, All Departments						Women's and Misses' Dresses			Women's and Misses' Coats and Suits		
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	49,455	58,268	+ 17.8	187,124	1,633	1,699	+ 4.0	4,280	1,147	1,268	+ 10.5	4,155
February .....	50,125	58,296	+ 16.3	213,857	1,918	1,992	+ 3.9	5,114	1,308	1,538	+ 17.6	5,563
March .....	67,249	72,569	+ 7.9	238,477	2,800	2,743	- 2.0	5,782	3,935	3,455	- 12.2	5,483
April .....	67,585	75,210	+ 11.3	239,204	2,753	2,884	+ 4.8	5,941	4,163	3,707	- 11.0	4,911
May .....	73,581	76,584	+ 4.1	235,535	3,311	3,808	+ 15.0	4,791	2,761	2,378	- 13.9	3,389
June .....	69,175	69,514	+ 0.5	221,326	3,628	3,410	- 6.0	3,517	1,300	1,054	- 18.9	2,745
July .....	54,775	54,449	- 0.6	221,657	2,069	2,067	- 0.1	3,092	817	735	- 10.0	3,325
August .....	61,355	61,522	+ 0.3	233,341	1,964	2,024	+ 3.1	3,662	1,507	1,382	- 8.3	4,717
September .....	78,321	72,425	- 7.5	235,316	2,338	2,309	- 1.2	4,034	2,968	2,608	- 12.1	5,166
October .....	83,709	81,225	- 3.0	241,269	2,359	2,424	+ 2.8	4,211	3,602	3,450	- 4.2	4,092
November .....	98,174	101,881	+ 3.8	225,558	2,410	2,504	+ 3.9	4,114	2,900	2,608	- 10.1	3,289
December .....	118,875	119,774	+ 0.8	182,562	3,006	3,009	+ 0.1	3,011	1,472	1,331	- 9.6	2,554
<b>Annual Total .....</b>	<b>872,379</b>	<b>901,717</b>	<b>+ 3.4</b>		<b>30,189</b>	<b>30,873</b>	<b>+ 2.3</b>		<b>27,880</b>	<b>25,514</b>	<b>- 8.5</b>	
	Women's and Misses' Sportswear						Furs			Girls' and Infants' Wear		
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	1,169	1,231	+ 5.3	3,435	1,422	1,606	+ 12.9	3,231	1,615	1,944	7,993	
February .....	1,098	1,188	+ 8.2	3,817	665	824	+ 23.9	4,063	1,944	2,726	10,628	
March .....	1,578	1,521	- 3.6	4,494	619	746	+ 20.5	4,542	3,540	3,639	11,754	
April .....	1,638	1,575	- 3.8	5,508	395	496	+ 25.6	4,595	3,427	2,861	9,746	
May .....	1,991	2,006	+ 0.8	4,950	230	278	+ 20.9	4,819	3,278	2,861	10,863	
June .....	2,073	2,043	- 1.4	4,431	112	95	- 15.2	5,359	2,726	2,639	9,523	
July .....	1,510	1,563	+ 3.5	4,484	582	471	- 19.1	6,278	Not available	1,823	10,562	
August .....	1,584	1,701	+ 7.4	4,691	1,443	979	- 32.2	7,096	available	2,861	12,639	
September .....	2,022	2,008	- 0.7	4,906	1,874	1,278	- 31.8	6,774	4,354	available	10,645	
October .....	1,833	1,907	+ 4.0	5,069	1,943	1,618	- 16.7	6,128	5,833		9,753	
November .....	1,980	2,151	+ 8.6	4,886	2,817	2,820	+ 0.1	4,674	5,704		8,694	
December .....	2,856	2,986	+ 4.6	3,304	2,169	1,905	- 12.2	3,825	5,441		6,465	
<b>Annual Total .....</b>	<b>21,332</b>	<b>21,880</b>	<b>+ 2.6</b>		<b>14,271</b>	<b>13,116</b>	<b>- 8.1</b>			<b>42,907</b>		
	Lingerie and Corsets						Aprons, Housedresses and Uniforms			Millinery		
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	1,916	2,148	+ 12.1	6,089	419	455	+ 8.6	898	304	374	+ 23.0	998
February .....	1,973	2,216	+ 12.3	7,199	428	414	- 3.3	978	356	418	+ 17.4	1,378
March .....	2,445	2,505	+ 2.5	8,092	685	539	- 21.3	1,196	890	1,094	+ 22.9	1,382
April .....	2,305	2,548	+ 10.5	8,267	558	589	+ 5.6	1,442	1,100	951	- 13.5	1,182
May .....	2,785	2,900	+ 4.1	7,416	825	776	- 5.9	1,416	790	849	+ 7.5	964
June .....	2,762	2,669	- 3.4	6,468	981	781	- 20.4	1,213	592	577	- 2.5	778
July .....	2,077	2,144	+ 3.2	6,338	639	561	- 12.2	969	298	305	+ 2.3	879
August .....	2,010	2,134	+ 6.2	6,967	448	409	- 8.7	889	606	629	+ 3.8	1,173
September .....	2,658	2,573	- 3.2	7,548	446	432	- 3.1	891	1,200	1,150	- 4.2	1,148
October .....	2,926	2,998	+ 2.5	8,245	486	407	- 16.3	924	926	974	+ 5.2	1,169
November .....	3,516	3,837	+ 9.1	7,592	511	518	+ 1.4	885	846	923	+ 9.1	1,013
December .....	4,851	5,205	+ 7.3	5,691	740	763	+ 3.1	703	758	782	+ 3.2	695
<b>Annual Total .....</b>	<b>32,224</b>	<b>33,877</b>	<b>+ 5.1</b>		<b>7,166</b>	<b>6,644</b>	<b>- 7.3</b>		<b>8,666</b>	<b>9,026</b>	<b>+ 4.2</b>	

TABLE 7. — Department Store Sales and Stocks, by Months and Departments, 1950-1951 — Continued

	Hosiery and Apparel Accessories				Women's, Misses' and Children's Shoes				Men's Clothing			
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	1,525	1,836	+20.4	6,452	1,537	1,759	+14.4	10,534	1,735	2,065	+19.0	6,476
February .....	1,734	1,972	+13.7	7,800	1,602	1,911	+19.3	12,623	1,569	2,008	+28.0	7,848
March .....	2,432	2,901	+22.6	8,953	2,986	3,303	+10.6	13,595	2,504	2,923	+16.7	8,722
April .....	2,951	2,962	+ 0.4	8,634	3,353	3,581	+ 6.8	13,019	2,817	2,830	+ 0.5	8,911
May .....	2,868	3,008	+ 4.9	7,963	3,721	4,215	+13.3	12,622	2,526	2,539	+ 0.5	9,086
June .....	2,432	2,515	+ 3.4	7,306	3,475	3,408	- 0.2	11,695	2,478	2,424	- 2.2	8,448
July .....	1,750	1,753	+ 0.2	7,557	1,858	2,111	+13.6	11,404	1,698	1,691	- 0.4	8,408
August .....	2,072	2,154	+ 4.0	8,786	2,311	2,727	+18.0	12,386	1,581	1,599	+ 1.1	8,901
September .....	3,131	3,174	+ 1.4	8,957	3,483	3,432	- 1.5	12,378	2,866	2,469	-13.9	9,377
October .....	3,306	3,501	+ 5.9	9,785	3,584	3,845	+ 7.3	12,942	3,251	2,968	- 8.7	10,076
November .....	4,246	4,696	+10.6	9,332	4,550	4,843	+ 6.4	11,923	3,823	3,726	- 2.5	9,152
December .....	6,936	7,149	+ 3.1	6,017	4,308	4,444	+ 3.2	10,064	3,638	3,292	- 9.5	7,373
<b>Annual Total .....</b>	<b>35,383</b>	<b>37,701</b>	<b>+ 6.6</b>		<b>36,768</b>	<b>39,639</b>	<b>+ 7.8</b>		<b>30,486</b>	<b>30,534</b>	<b>+ 0.2</b>	
	Men's Furnishings				Boys' Clothing and Furnishings				Men's and Boys' Shoes			
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	1,879	2,064	+ 9.8	8,326	956	1,106	+15.7	5,071	672	792	+17.9	4,428
February .....	1,841	2,041	+10.9	9,741	905	1,044	+15.4	6,348	684	920	+34.5	4,362
March .....	2,371	2,495	+ 5.2	11,407	1,933	2,112	+ 9.3	6,848	1,068	1,252	+17.2	5,841
April .....	2,441	2,670	+ 9.4	12,026	2,146	2,145	1	6,868	1,186	1,336	+12.6	5,170
May .....	2,812	3,139	+11.6	11,885	1,868	1,931	+ 3.4	6,777	1,339	1,478	+10.4	5,118
June .....	3,444	3,483	+ 1.1	10,989	1,639	1,586	- 3.2	6,171	1,302	1,381	+ 6.1	4,683
July .....	2,304	2,253	- 2.2	11,122	950	1,021	+ 7.5	6,356	888	954	+ 7.4	4,484
August .....	2,134	2,258	+ 5.8	12,899	1,373	1,653	+20.4	7,587	940	1,044	+11.1	5,072
September .....	3,643	3,222	-11.6	13,890	2,508	2,322	- 7.4	8,174	1,266	1,186	- 6.3	5,304
October .....	4,584	4,594	+ 0.2	14,221	2,974	3,055	+ 2.7	7,816	1,444	1,487	+ 3.0	5,476
November .....	6,009	6,513	+ 8.4	13,159	3,173	3,367	+ 6.1	6,653	2,129	2,162	+ 1.6	4,977
December .....	9,052	9,723	+ 7.4	8,538	3,101	3,161	+ 1.9	5,036	2,385	2,526	+ 5.9	3,829
<b>Annual Total .....</b>	<b>42,514</b>	<b>44,455</b>	<b>+ 4.6</b>		<b>23,526</b>	<b>24,503</b>	<b>+ 4.2</b>		<b>15,303</b>	<b>18,518</b>	<b>+ 7.9</b>	
	Food and Kindred Products				Toiletries, Cosmetics and Drugs				Photographic Equipment and Supplies			
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	4,303	4,742	+10.2	5,221	1,348	1,583	+17.4	4,344	132	165	+25.0	883
February .....	4,639	4,910	+ 5.8	5,615	1,410	1,582	+12.2	4,634	145	178	+22.8	939
March .....	5,082	5,944	+17.0	5,347	1,506	1,608	+ 6.8	4,928	179	206	+15.1	988
April .....	4,725	4,769	+ 0.9	5,136	1,332	1,527	+14.6	4,997	165	185	+12.1	1,007
May .....	4,572	5,004	+ 9.4	5,139	1,484	1,619	+ 9.1	4,886	186	208	+11.8	1,006
June .....	4,337	5,257	+21.2	5,027	1,506	1,695	+12.5	4,702	225	252	+12.0	976
July .....	4,420	4,530	+ 2.5	4,587	1,434	1,499	+ 4.5	4,679	209	234	+12.0	951
August .....	4,542	4,848	+ 6.7	4,744	1,423	1,493	+ 4.9	4,650	193	235	+21.8	882
September .....	4,500	4,735	+ 5.2	4,429	1,454	1,581	+ 8.7	4,627	187	204	+ 9.1	918
October .....	4,903	5,301	+ 8.1	4,882	1,498	1,654	+10.4	5,464	158	185	+17.1	948
November .....	5,957	6,611	+11.0	4,976	2,001	2,276	+13.7	5,866	228	285	+25.0	949
December .....	7,421	7,924	+ 6.8	4,149	3,578	3,804	+ 8.8	4,376	544	579	+ 6.4	777
<b>Annual Total .....</b>	<b>59,401</b>	<b>64,575</b>	<b>+ 8.7</b>		<b>19,974</b>	<b>22,011</b>	<b>+10.2</b>		<b>2,551</b>	<b>2,916</b>	<b>+14.3</b>	

1. Change of less than .05 per cent

## MERCHANDISING AND SERVICES

TABLE 7. Department Store Sales and Stocks, by Months and Departments, 1950-1951 - Continued

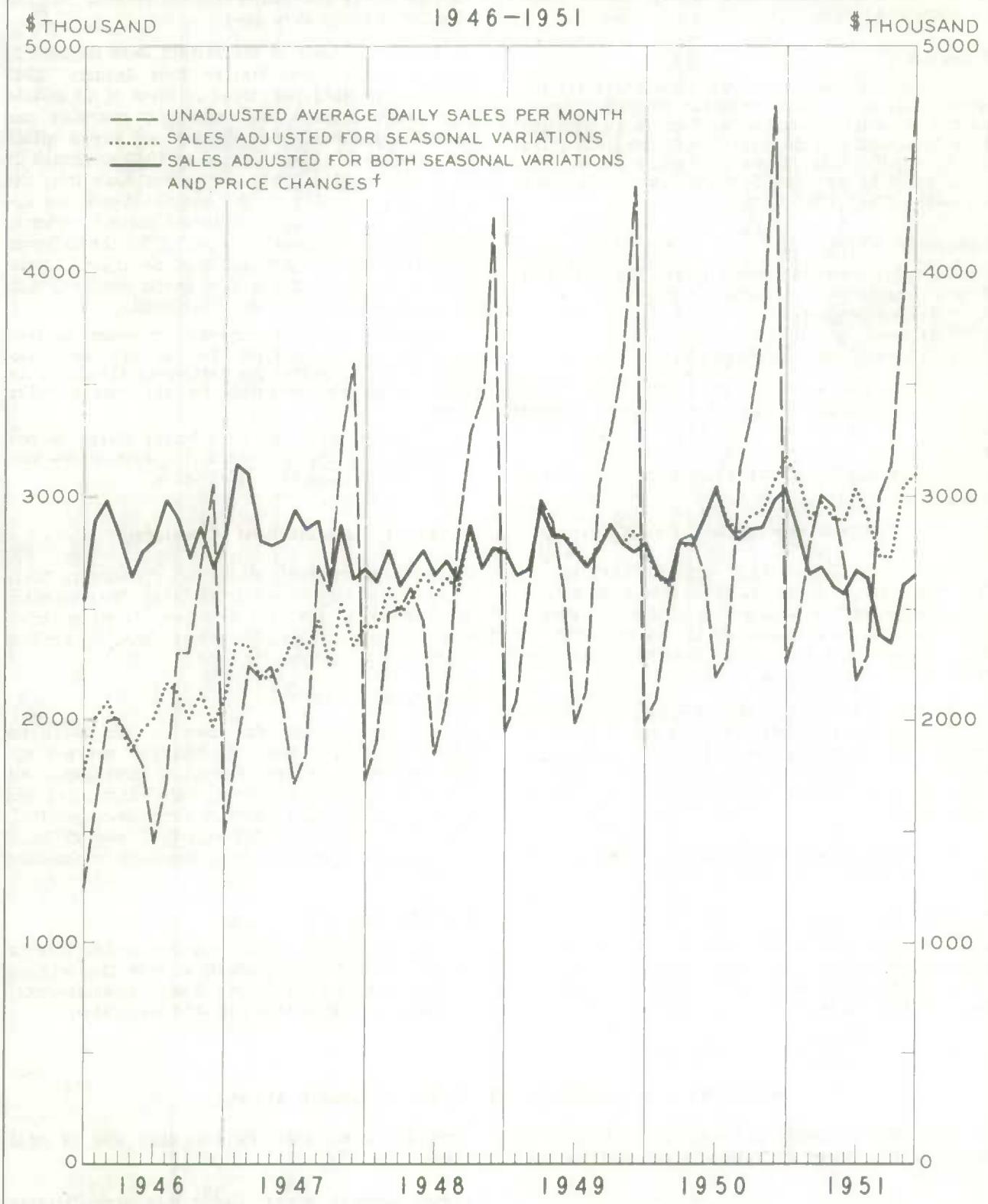
	Piece Goods				Linens and Domestics				Smallwares			
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	2,114	2,264	+ 7.1	8,086	2,879	3,633	+26.2	7,354	1,515	1,716	+13.3	5,244
February .....	1,930	2,069	+ 7.2	9,106	2,257	2,697	+19.5	8,548	1,444	1,531	+ 6.0	5,929
March .....	2,570	2,291	-10.9	9,730	2,276	2,229	- 2.1	9,645	1,524	1,473	- 3.3	6,445
April .....	1,975	2,126	+ 7.6	9,644	1,800	2,207	+22.6	9,908	1,289	1,424	+10.5	6,536
May .....	2,042	2,010	- 1.6	9,403	2,375	2,308	- 2.8	9,945	1,443	1,370	- 5.1	6,277
June .....	1,893	1,765	- 8.8	8,805	2,289	2,368	+ 3.4	9,060	1,346	1,323	- 1.7	5,755
July .....	1,364	1,359	- 0.4	9,062	2,335	2,323	- 0.5	8,834	1,065	1,156	+ 8.5	5,716
August .....	1,590	1,598	+ 0.5	9,459	2,728	2,652	- 2.8	8,919	1,154	1,288	+11.6	5,760
September .....	2,064	1,904	- 7.8	9,181	3,346	2,864	-14.4	8,657	1,560	1,585	+ 1.6	5,949
October .....	2,255	2,070	- 8.2	8,828	3,241	3,010	- 7.1	8,736	1,828	1,728	- 5.5	6,185
November .....	2,134	2,136	+ 0.1	7,842	3,360	3,321	- 1.2	8,598	2,088	2,208	+ 5.7	6,053
December .....	1,759	1,717	- 2.4	7,763	3,658	3,522	- 3.7	7,640	2,408	2,395	- 0.5	5,396
Annual Total .....	23,690	23,309	- 1.6		32,344	33,132	+ 1.8		18,664	19,197	+ 2.9	
	China and Glassware				Home Furnishings				Furniture			
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	583	718	+23.2	5,478	3,050	3,899	+27.8	17,479	3,918	4,357	+11.2	12,503
February .....	641	730	+13.9	5,917	3,655	4,545	+24.4	19,450	3,679	4,248	+15.5	14,018
March .....	771	802	+ 4.0	6,247	4,524	4,794	+ 6.0	22,214	3,882	4,022	+ 3.6	15,710
April .....	731	832	+13.8	6,464	4,559	5,364	+18.1	23,165	3,740	4,268	+14.1	15,900
May .....	888	942	+ 6.1	6,742	5,404	5,622	+ 4.0	23,338	5,103	4,691	- 8.1	15,659
June .....	983	1,062	+ 8.0	6,783	4,509	4,482	- 0.6	22,588	4,657	4,390	- 5.7	14,877
July .....	989	1,041	+ 5.3	7,234	3,681	3,594	- 2.4	22,250	4,347	4,098	- 5.7	14,299
August .....	1,171	1,194	+ 2.0	6,964	4,126	3,915	- 5.1	22,345	5,298	4,684	-11.6	13,236
September .....	1,073	1,067	- 0.6	7,136	4,768	4,349	- 8.8	22,108	4,926	4,267	-13.4	12,866
October .....	968	992	+ 2.5	7,394	5,308	4,697	-11.5	21,393	5,045	4,107	-18.6	13,041
November .....	1,206	1,234	+ 2.3	7,549	5,563	5,239	- 5.8	20,013	4,624	4,374	- 5.4	12,468
December .....	2,203	2,230	+ 1.2	6,903	5,166	4,630	-10.4	19,154	4,365	3,906	-10.5	12,602
Annual Total .....	12,207	12,844	+ 5.2		54,313	55,150	+ 1.5		53,584	51,412	- 4.1	
	Major Appliances				Radio and Music				Hardware and Housewares			
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000	\$000	%	\$000	
January .....	2,081	3,090	+48.5	8,608	907	1,096	+20.8	4,075	2,634	3,431	+30.3	11,494
February .....	2,009	3,073	+53.0	8,974	867	1,091	+25.8	4,303	3,077	3,696	+20.1	12,871
March .....	2,687	3,384	+25.9	9,848	964	1,035	+ 7.4	4,761	3,851	4,195	+ 8.9	14,553
April .....	2,718	4,259	+56.7	9,490	748	934	+24.9	4,866	4,069	5,173	+27.1	15,061
May .....	3,230	2,581	-20.7	10,431	750	726	- 3.2	4,912	5,450	5,809	+ 6.8	14,998
June .....	2,867	2,177	-24.1	10,546	663	657	- 0.9	4,622	4,891	5,029	+ 2.8	14,118
July .....	3,133	1,842	-41.2	10,357	667	607	- 9.0	4,538	3,992	4,073	+ 2.0	13,173
August .....	3,214	2,011	-37.4	9,789	878	743	-15.4	4,532	4,381	4,248	- 3.0	12,256
September .....	3,790	2,233	-41.1	8,785	1,247	913	-26.8	4,830	4,257	4,168	- 2.1	12,126
October .....	3,120	2,119	-32.1	8,604	1,278	939	-26.5	5,151	4,364	4,085	- 6.4	12,522
November .....	2,847	2,394	-15.9	7,497	1,486	1,520	+ 2.3	4,694	4,592	4,515	- 1.7	12,451
December .....	2,964	1,903	-35.8	7,354	2,420	2,139	-11.6	4,131	5,297	5,119	- 3.4	11,495
Annual Total .....	34,660	31,046	-10.4		12,875	12,400	- 3.7		50,835	53,541	+ 5.3	

TABLE 7. Department Store Sales and Stocks, by Months and Departments, 1950-1951 — Concluded

	Jewellery				Sporting Goods and Luggage			
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000
January .....	803	1,011	+25.9	6,718	803	1,107	+37.9	6,959
February .....	962	1,095	+13.8	7,522	993	1,171	+17.9	7,854
March .....	1,065	1,200	+12.7	8,347	1,466	1,586	+8.2	9,721
April .....	1,003	1,209	+20.5	8,746	1,917	2,185	+14.0	10,145
May .....	1,130	1,333	+18.0	8,752	2,477	2,444	-1.3	9,988
June .....	1,396	1,374	-1.6	8,603	2,696	2,545	-5.6	9,767
July .....	1,073	1,144	+6.6	8,673	2,089	1,991	-4.7	10,003
August .....	1,253	1,274	+1.7	8,710	1,643	1,792	-2.8	11,219
September .....	1,427	1,303	-8.7	8,758	1,920	1,808	-5.8	12,443
October .....	1,354	1,324	-2.2	9,217	2,249	2,090	-7.1	14,236
November .....	2,284	2,299	+0.7	9,066	5,241	5,790	+10.5	13,034
December .....	4,546	4,525	-0.5	7,041	9,518	10,267	+7.9	6,557
<b>Annual Total</b> .....	<b>18,298</b>	<b>19,091</b>	<b>+ 4.3</b>	—	<b>33,212</b>	<b>34,776</b>	<b>+ 4.7</b>	—
Stationery, Books and Magazines								
	Sales		Change 1951/50	Stocks 1951	Sales		Change 1951/50	Stocks 1951
	1950	1951			1950	1951		
	\$000	\$000	%	\$000	\$000	\$000	%	\$000
January .....	868	944	+8.8	3,104	3,949	4,494	+13.8	7,208
February .....	920	942	+2.4	3,195	3,957	4,306	+8.9	7,520
March .....	947	1,001	+5.7	3,365	5,014	5,590	+11.5	8,537
April .....	838	805	-3.9	3,489	5,278	6,010	+13.9	8,430
May .....	864	772	-10.6	3,493	5,703	6,433	+12.8	8,567
June .....	808	769	-4.8	3,404	5,541	6,159	+11.2	8,367
July .....	661	663	+0.3	3,630	4,376	4,843	+10.7	8,413
August .....	919	1,078	+17.3	3,931	4,556	4,915	+7.9	8,480
September .....	1,344	1,338	-0.4	3,899	5,349	5,589	+4.5	9,412
October .....	1,072	1,107	+3.3	4,885	6,425	6,756	+5.2	9,876
November .....	1,948	2,139	+9.8	5,043	8,541	9,168	+7.3	9,116
December .....	3,620	3,794	+4.8	3,079	9,113	9,513	+4.4	7,040
<b>Annual Total</b> .....	<b>14,809</b>	<b>15,352</b>	<b>+ 3.7</b>	—	<b>67,802</b>	<b>73,778</b>	<b>+ 8.8</b>	—

Note. Stocks are expressed at selling value as of the first of the month.

**DEPARTMENT STORE AVERAGE DAILY SALES PER MONTH  
ADJUSTED FOR BOTH SEASONAL VARIATIONS AND PRICE CHANGES**



<sup>†</sup> THE BASE YEAR FOR THE PRICE INDICES IS 1949 AND CONSEQUENTLY THE SERIES IS EXPRESSED IN TERMS OF 1949 DOLLARS.

## APPENDIX 1. SUMMARY OF ESTIMATION METHODS

The sales estimates appearing in the preceding tables are a composite of separate estimates obtained for chain and independent stores, both of which are described below.

### Chain Stores

Annual estimates of chain store sales are obtained from a complete coverage of chain organizations in each trade and area. Stores are classified individually rather than according to the trade class of the whole chain company. Monthly reports are being supplied by a total of 290 chain companies operating some 5,100 stores.

### Independent Stores

All independent retail businesses listed in 1941 Census records were grouped according to:

- (i) kind of business
- (ii) province
- (iii) size of business (based on 1941 sales)

Sample stores were selected in ratios calculated to give representation to each class of store. A lower proportion of stores was chosen in Ontario and Quebec where the density of retail businesses is greatest. Similarly, selection ratios were such that

a small proportion of stores in the lower sales-size categories was used and progressively larger proportions as the sales-size increased. Random selection methods were used.

Stores included in the sample were required to report monthly sales figures from January 1947 onwards. The 1941-1947 trend in sales of all sample stores within each kind-province-size category was applied to the total 1941 sales of all stores within that category in order to arrive at 1947 estimates of sales. Seasonal patterns were developed from the information supplied by the sample stores and applied to the total estimated annual sales in order to obtain monthly estimates. Results for the different size categories are not published separately, since these were used only to give proper recognition to the variable trends by size of business.

Monthly estimates for years subsequent to 1947 are obtained by applying the monthly percentage changes obtained from the continuing sample to the previous year's estimates for the corresponding month.

A sample of 7,200 independent stores is now reporting to the Bureau each month. Reports are also received from 31 departmental firms.

### Adjustments for the Effect of Changes in the Number of Stores and Kind of Business

Some retail firms which were in operation in 1941 have since gone out of business and their premises are not now occupied by a retail establishment. These have been treated as "store deaths", and the estimates have been lowered to account for them.

On the other hand, many new firms have come into existence since 1941 and these are regarded as "store births". A measurement of sales of these was made for each year and the volume has been incorporated in the revised estimates contained in this report.

Following is the method used in carrying out the "store death" and "store birth" adjustments:

### Store Deaths

A measurement of the number of retail establishments which have ceased to exist since the 1941 Census was obtained for 1948 to 1951 from an original constant sample of 6,500 stores. Since this

sample represented all stores in existence in 1941, it was possible, by determining the proportion represented by the closed stores, to adjust sales estimates accordingly. This was done, by kind of business and province, for 1948 to 1951.

### Store Births

An area sample was used as the basis for estimating new stores. The sample covered approximately 10% of urban and 5% of rural areas. All stores in the selected areas were enumerated and those which had not existed in 1941 were identified. Sales figures of these "store births" were obtained and inflated according to their approximate sampling ratios.

### Store Changes

A measurement of the changes in the kind of business operated was obtained from the original constant sample as in "store death" measurements, and sales estimates were adjusted accordingly.

## APPENDIX 2. DESCRIPTION OF TRADE CLASSIFICATIONS

To clarify the limits of the classifications used throughout this report the following descriptions are presented:

**Grocery and Combination Stores:** This group includes stores specializing in the sale of groceries and those which handle groceries and fresh meat,

provided meat sales are less than 80% of total sales.

**Country General Stores:** Under this classification are included all stores carrying a general line of merchandise and operating in communities of less than 2,000 population.

**Department Stores:** Stores carrying a general and complete line of merchandise, located in the larger communities and having large aggregate sales volumes. The commodity range of goods sold generally includes men's and women's apparel, piece goods, toiletries, household equipment and furnishings, hardware, smallwares and food.

**Motor Vehicle Dealers:** Include all automotive firms selling new motor vehicles. They may also retail used cars, farm machinery and tractors, or operate a repair garage in connection with the business. Used car dealers are not included.

**Garages and Filling Stations:** Includes those establishments where the sale of oil products, accessories and parts is the primary function of the business. Where the repair of motor vehicles

exceeds sales of the commodities mentioned, the business is not included in retail trade.

**Women's Clothing Stores:** This trade classification is comprised of all ladies' ready-to-wear stores. Hosiery and lingerie specialty stores are also included in this group, but furriers, millinery shops and other women's specialty stores are included in the "All other trades" group.

**Appliances and Radio Stores:** All stores trading mainly in household appliances and radios are included under this classification.

**All Other Trades:** This includes all those stores whose activity does not place them in one of the twenty other classifications covered in this bulletin.

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