

3-209

C.2



CANADA



RETAIL TRADE

1953

Published by Authority of
The Right Honourable C. D. Howe, Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Industry and Merchandising Division
Merchandising and Services Section

6505-188
7-2-55

Price 50 cents

Vol. 3—Part II—F-1

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1955.

NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II**—Manufacturing; **Volume III**—Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I — Wholesale Statistics

- A — Wholesale Trade (not issued 1953)
- B — Operating Results of Food Wholesalers, 25¢
- C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- D — 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
 - 2 Operating Results of Drug Wholesalers, 25¢
 - 3 Operating Results of Hardware Wholesalers, 25¢
 - 4 Operating Results of Plumbing and Heating Equipment Wholesalers, 25¢
 - 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II — Retail Statistics

- E — General Review—(Discontinued)
- F — Retail Trade, 50¢
- G — Retail Chain Stores, 50¢
- H — Operating Results of Chain Food Stores, 25¢
- I — Operating Results of Chain Clothing Stores, 25¢
- J — 1 Operating Results of Chain Variety Stores, 25¢
 - 2 Operating Results of Chain Drug Stores, 25¢
 - 3 Operating Results of Chain Furniture Stores, 25¢
- K — Operating Results of Independent Food Stores, 25¢
- L — Operating Results of Independent Clothing Stores, 25¢
- M — Operating Results of Independent Hardware, Furniture, Appliance and Radio Stores, 25¢
- N — Operating Results of Filling Stations & Garages, 25¢
- O — 1 Operating Results of Independent General Stores, 25¢
 - 2 Operating Results of Independent Restaurants, 25¢
 - 3 Operating Results of Independent Fuel Dealers, 25¢
 - 4 Operating Results of Independent Drug Stores, 25¢
 - 5 Operating Results of Independent Jewellery Stores, 25¢
 - 6 Operating Results of Independent Tobacco Stores, 25¢
- P — Retail Consumer Credit

Part III — Services and Special Fields

- Q — Laundries, Cleaners and Dyers, 25¢
- R — Motion Picture Theatres, Exhibitors and Distributors, 25¢
- S — Hotels, 25¢
- T — Sales Financing, 25¢
- U — Farm Implement and Equipment Sales, 25¢
- V — New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W — Advertising Agencies (Memorandum), 10¢
- X — Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

* Biennial reports — not issued for 1953.

TABLE OF CONTENTS

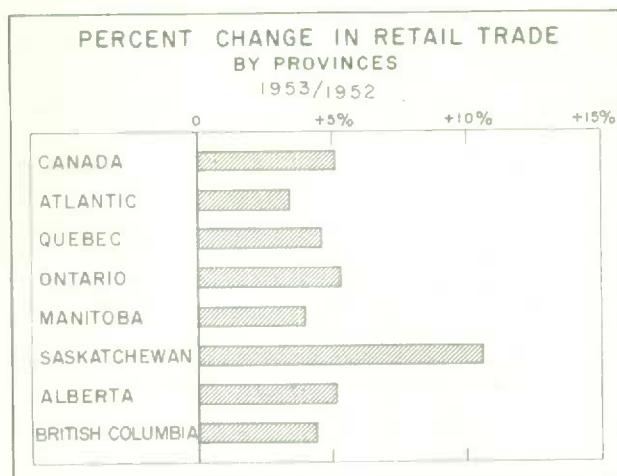
	Pages
TEXT	F-5-6
CHARTS	F-8-9
TABLES:	
Annual Sales — Percentage Changes	F-7
— Historical Summary	F-7
— Chain and Independent	F-10-11
Monthly Sales — Dollar Values	F-12-27
APPENDIX:	
Description of Trade Classifications	28

RETAIL TRADE

1953

Retail sales in Canada continued their upward trend in 1953 when an estimated volume of \$12,125,802,000 was recorded. This was 5.1 per cent above the previous record established in 1952 when sales were estimated to be \$11,532,076,000. All months of 1953 showed increased sales over the corresponding month of 1952. These and other estimates contained in this bulletin are the results of a monthly mail survey of retail trade conducted by the Merchandising and Services Section of the Dominion Bureau of Statistics. These estimates are total dollar sales and are not adjusted for seasonal variations or price changes.

All regions shared in the increased sales in 1953 with Saskatchewan registering the largest increase over 1952 with 10.6 per cent. The other regional increases, ranked by size of increase, were Ontario, 5.3 per cent; Alberta, 5.1 per cent; Quebec, 4.6 per cent; British Columbia, 4.4 per cent; Manitoba, 4.0 per cent; and the Atlantic Provinces, 3.4 per cent.

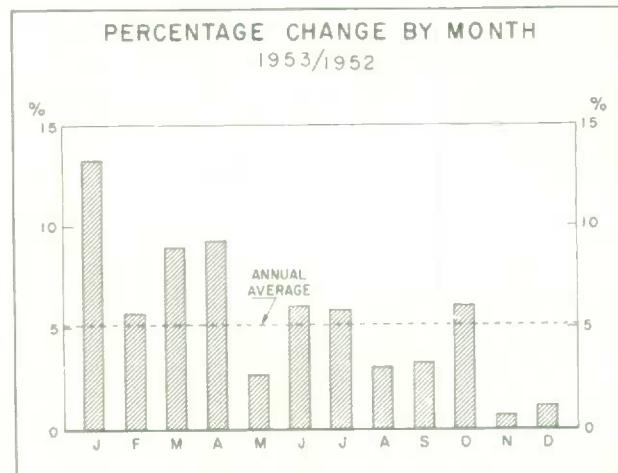


Sixteen of the 20 specified trades, along with the "all other" group showed increased sales in 1953. The largest increase (13.0 per cent) occurred in the "Lumber and Building Material" group. Notable increases occurred in the "Motor Vehicle Dealers" and "Garages and Filling Stations" groups with 9.0 per cent and 9.7 per cent, respectively. These two trades accounted for approximately 23 per cent of total dollar sales. Other increases were appliance and radio stores, 10.2 per cent; hardware stores, 7.0 per cent; and grocery and combination stores, 4.5 per cent. Among the decreases, meat markets had the largest with sales 6.6 per cent below the 1952 level. All provinces contributed to these decreased sales of meat markets in 1953.

This report contains dollar estimates of retail stores located in Newfoundland, Yukon and Northwest Territories. Data for Newfoundland, Prince Edward Island, Nova Scotia, and New Brunswick are combined to form the Atlantic Provinces, and Yukon and Northwest Territories are included in British Columbia.

These estimates are obtained from a monthly sample of approximately 7,000 independent retail establishments in all trades and areas along with 30 department store firms and all known retail chain stores. Annual chain store sales are computed from a full-coverage survey of chain stores in every trade and area. The monthly chain store sales, calculated on the basis of a monthly sample of reporting firms, are used to pro-rate the annual figures to a monthly basis.

Some retail firms, which were in operation in 1951, have since gone out of business, and their premises are not now being used as a retail store. On the other hand, many new firms have come into existence since 1951 and others have changed the kind of business they operated in 1951. The 1952 and 1953 sales figures in this report are adjusted for these store "births," "deaths," and "store changes" since the base period of 1951.



For purposes of comparison with previous years, this bulletin presents, for the first time, a comparable historical series of retail trade in Canada from 1930 to 1953. The 1930-1941 series was revised following the 1941 Census and the 1941-1951 series was revised from final results of the 1951 Census. Further details on the revised 1930-1951 series may be found in D.B.S. Reference Paper No. 56.

The difference between the 1951 figures as published in Census Volume VII (Retail Trade) and those appearing in this publication is due to the inclusion in the latter of sales figures for some 1,408 establishments which were not included in any of the tabulations of the Census proper. However, these figures do appear in the Total Known Retail Trade figures in Census Summary Volume X. These establishments are those identified as being in operation in 1951 after the cut-off date for Census tabulations. A small net adjustment was made in these figures for any duplications found in the Census proper.

The extent of the adjustments made to the Census figures is as follows:

	Stores	Sales
1951 figures as published in Census Volume VII	151,626	10,652,779.8
Supplemental establishments (net)	1,408	40,316.5
1951 figures used in this publication	153,034	10,693,096.3

TABLE 1. Sales of Major Trades Related to Total Volume for Specified Years

	1930	1933	1937	1941	1944	1947	1951	1953
Total, All Trades	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Grocery and Combination	14.8	17.9	15.3	16.6	18.8	16.9	17.8	17.6
General	7.6	7.7	7.3	6.3	7.3	6.1	4.9	4.3
Department	13.0	13.6	11.2	11.1	11.2	10.0	8.5	8.4
Motor Vehicle	9.2	7.1	12.5	10.5	4.9	10.4	17.6	18.8
Hardware and Building Materials	5.0	4.1	4.2	4.5	4.5	5.6	5.5	5.5
Furniture and Household Appliances	3.4	2.6	3.3	3.2	2.5	3.6	3.4	4.0
Clothing and Shoes	7.3	7.1	7.2	7.9	9.0	7.8	6.5	6.3
Total, major trades	60.3	60.1	61.0	60.1	58.2	60.4	64.2	64.9
All other trades	39.7	39.9	39.0	39.9	41.8	39.6	35.8	35.1

TABLE 2. Percentage Changes in Retail Trade - 1953-52 By Provinces and Kinds of Business

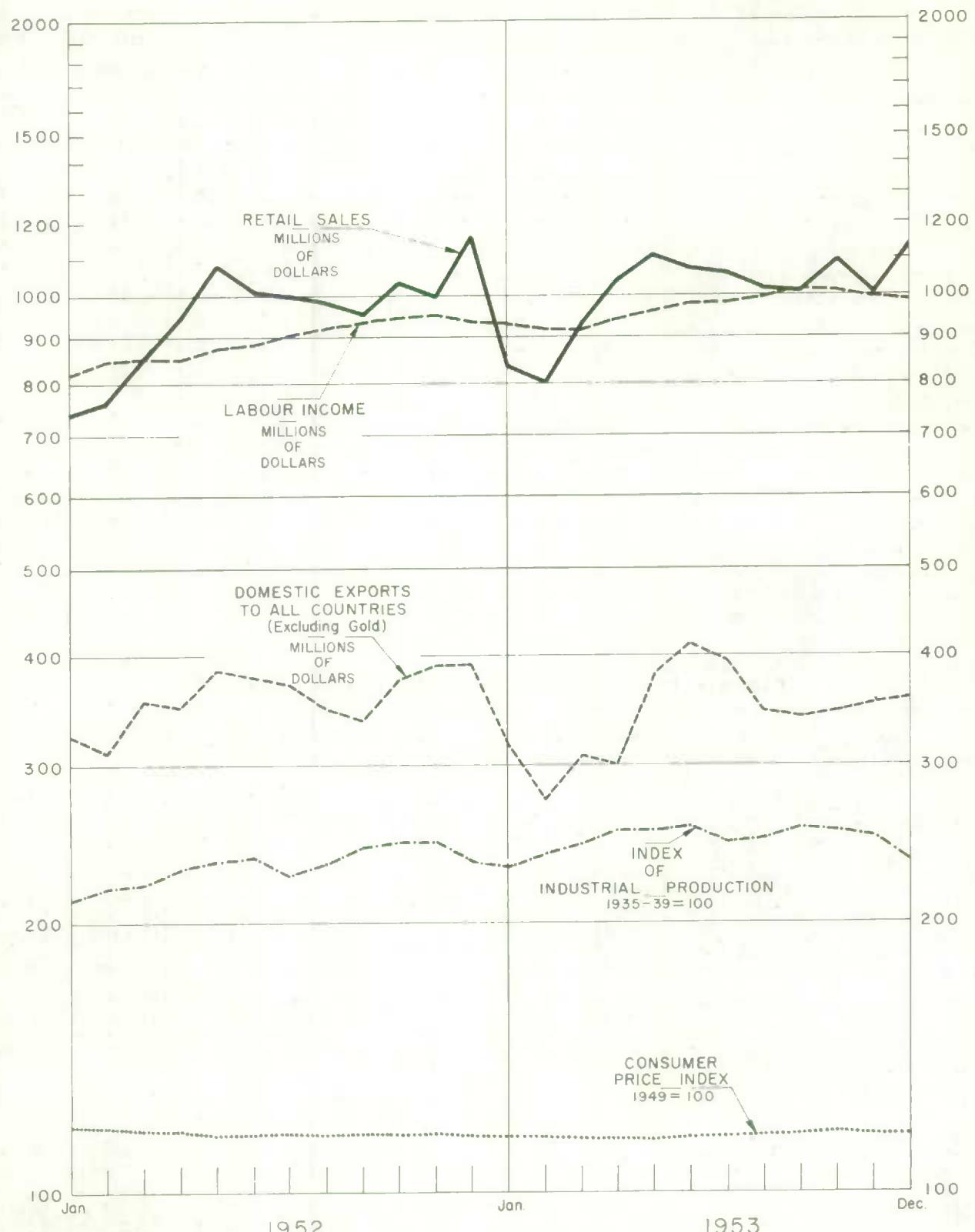
	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Total - All Trades	+ 5.1	+ 3.4	+ 4.6	+ 5.3	+ 4.0	+ 10.6	+ 5.1	+ 4.4
Grocery and Combination Stores	+ 4.5	+ 2.7	+ 2.6	+ 5.5	+ 6.8	+ 9.7	+ 8.0	+ 2.6
Meat Stores	- 6.6	- 15.5	- 1.6	- 8.2	- 9.5	- 16.7	- 0.4	- 8.4
General Stores	- 3.6	- 4.2	- 9.3	- 1.7	- 4.0	+ 2.5	- 2.7	- 4.5
Department Stores	+ 3.4	- 0.5	+ 4.2	+ 2.5	+ 1.5	+ 7.0	+ 6.5	+ 4.6
Variety Stores	+ 5.0	+ 3.7	+ 4.7	+ 4.6	+ 4.9	+ 7.8	+ 7.4	+ 7.5
Motor Vehicle Dealers	+ 9.0	+ 9.9	+ 13.6	+ 9.9	+ 1.1	+ 10.8	+ 0.6	+ 7.6
Garages and Filling Stations	+ 9.7	+ 9.2	+ 11.0	+ 7.5	+ 5.4	+ 30.1	+ 14.0	+ 2.1
Men's Clothing Stores	+ 0.8	- 12.8	+ 3.1	- 2.2	+ 11.3	+ 3.2	+ 4.9	+ 11.6
Family Clothing Stores	- 0.4	- 0.8	- 0.8	- 0.5	- 3.0	+ 2.9	+ 3.8	- 2.8
Women's Clothing Stores	+ 4.4	+ 4.6	+ 4.3	+ 3.6	+ 4.8	- 1.8	+ 22.3	- 2.2
Shoe Stores	+ 3.5	+ 1.8	- 0.8	+ 6.9	- 1.7	+ 8.1	+ 0.2	+ 4.8
Hardware Stores	+ 7.0	+ 28.3	+ 11.4	+ 2.8	+ 7.8	+ 9.2	+ 3.8	+ 0.4
Lumber and Building Materials Dealers	+ 13.0	+ 4.5	+ 14.0	+ 9.0	+ 16.1	+ 26.4	+ 15.8	+ 6.5
Furniture Stores	+ 3.8	- 2.6	- 1.0	+ 7.1	+ 37.7	- 0.5	+ 1.3	+ 8.0
Appliance and Radio Stores	+ 10.2	+ 17.6	+ 20.2	+ 12.4	+ 4.2	- 1.2	+ 6.0	- 7.4
Restaurants	+ 1.2	+ 12.1	- 2.3	+ 1.6	+ 10.8	+ 6.8	- 2.8	- 1.0
Fuel Dealers	- 4.4	- 11.5	- 6.9	- 5.1	- 25.9	+ 8.8	- 28.8	+ 22.2
Drug Stores	+ 5.8	+ 3.0	+ 3.6	+ 8.6	- 0.4	+ 10.7	+ 6.8	+ 0.1
Jewellery Stores	+ 5.1	+ 3.9	+ 4.8	+ 7.7	+ 13.2	+ 6.9	- 4.9	- 1.6
Tobacco Stores	+ 1.8	- 8.2	- 0.7	+ 4.7	- 12.2	+ 8.2	- 2.6	- 8.6
All Other Trades	+ 6.0	+ 4.7	+ 3.8	+ 4.9	+ 6.8	+ 13.7	+ 7.1	+ 9.7

TABLE 3. Retail Trade in Canada, 1930-1953, By Provinces

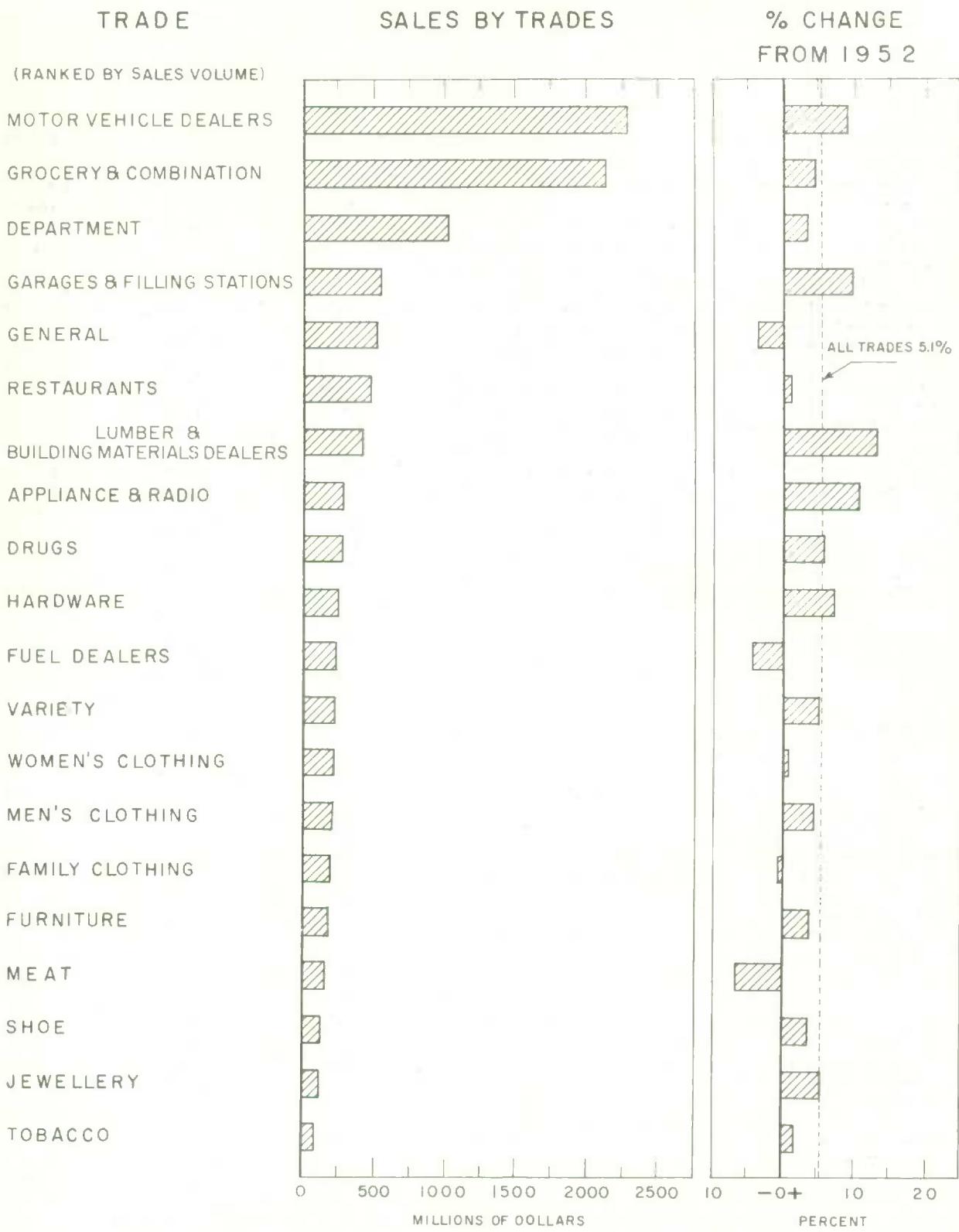
Year	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
1930	2,735,740	196,740	646,320	1,090,829	187,585	188,225	175,448	250,593
1931	2,305,245	172,378	558,482	944,632	152,592	133,474	133,588	210,099
1932	1,908,301	140,276	461,874	783,373	130,562	111,598	115,278	165,250
1933	1,772,927	129,428	419,174	735,077	121,117	102,770	108,520	156,841
1934	1,983,682	146,716	453,627	832,928	131,179	114,556	125,298	179,378
1935	2,104,508	156,915	473,076	874,589	139,193	123,923	137,006	199,806
1936	2,289,360	169,612	518,190	940,624	150,259	138,411	147,018	225,246
1937	2,593,121	198,946	604,942	1,068,226	165,057	136,081	165,024	254,845
1938	2,529,861	188,339	597,996	1,025,951	164,058	136,277	176,817	240,423
1939	2,577,988	195,513	602,269	1,038,668	165,601	153,560	180,028	242,349
1940	2,935,198	234,850	682,629	1,191,114	182,469	173,678	197,720	272,738
1941	3,414,613	279,128	820,090	1,388,002	192,592	188,927	227,873	318,001
1942	3,618,824	300,996	875,605	1,446,549	205,984	200,568	243,046	346,076
1943	3,785,983	318,667	913,240	1,488,001	219,720	218,524	265,666	362,165
1944	4,093,487	351,325	975,950	1,573,688	243,009	249,375	296,044	404,096
1945	4,573,126	387,020	1,080,810	1,773,539	269,375	278,976	328,515	454,891
1946	5,787,377	491,286	1,342,379	2,264,542	338,193	341,142	416,288	593,547
1947	6,963,448	563,618	1,621,089	2,721,060	406,600	409,911	504,306	736,864
1948	7,835,034	607,307	1,792,022	3,067,224	465,869	473,346	611,494	817,772
1949	8,531,998	734,219	1,871,979	3,293,624	523,295	537,737	697,019	874,125
1950	9,617,197	822,247	2,182,983	3,715,389	566,909	570,837	776,692	982,140
1951	10,693,097	898,540	2,442,649	4,129,827	609,948	658,584	853,769	1,099,780
1952	11,532,076	982,275	2,635,302	4,383,267	651,268	764,017	939,089	1,176,858
1953	12,125,802	1,016,056	2,756,116	4,615,879	677,161	844,951	987,408	1,228,231

CANADIAN ECONOMIC TRENDS

(Semi-logarithmic Scale)



RETAIL TRADE, 1953



ALL TRADES 5.1%

TABLE 4. Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business, 1953
(in thousands of dollars)

No.		All Stores	Chain Stores	Independent Stores
		Canada		
1	Total, All Trades	12,125,802	2,048,228	10,077,574
2	Grocery & Combination Stores	2,132,560	773,220	1,359,340
3	Meat Stores	151,360	6,448	144,912
4	General Stores	521,365	36,541	484,824
5	Department Stores	1,024,746	-	1,024,746
6	Variety Stores	224,327	188,475	35,853
7	Motor Vehicle Dealers	2,283,991	12,309	2,271,682
8	Garages & Filling Stations	556,272	3,979	552,293
9	Men's Clothing Stores	214,063	24,734	189,329
10	Family Clothing Stores	208,790	36,241	172,549
11	Women's Clothing Stores	219,078	49,257	169,821
12	Shoe Stores	121,944	43,470	78,474
13	Hardware Stores	248,525	13,702	234,824
14	Lumber & Building Material Dealers	417,238	91,288	325,951
15	Furniture Stores	195,053	43,892	151,161
16	Appliance & Radio Dealers	284,400	53,250	231,150
17	Restaurants	474,176	34,442	439,734
18	Fuel Dealers	224,599	3,160	221,438
19	Drug Stores	282,219	34,805	247,414
20	Jewellery Stores	120,930	38,238	82,691
21	Tobacco Stores	87,872	16,735	71,137
22	All Other Trades	2,132,294	544,042	1,588,252
Manitoba				
1	Total, All Trades	677,161	87,232	589,930
2	Grocery & Combination Stores	99,192	33,339	65,853
3	Meat Stores	4,884	-	4,884
4	General Stores	45,714	1	1
5	Department Stores	97,448	-	97,448
6	Variety Stores	5,698	5,432	266
7	Motor Vehicle Dealers	128,395	-	128,395
8	Garages & Filling Stations	26,756	1	1
9	Men's Clothing Stores	7,056	737	6,319
10	Family Clothing Stores	8,220	1	1
11	Women's Clothing Stores	6,616	2,068	4,548
12	Shoe Stores	3,558	699	2,859
13	Hardware Stores	14,489	1	1
14	Lumber & Building Material Dealers	43,743	9,766	33,977
15	Furniture Stores	4,898	-	4,898
16	Appliance & Radio Dealers	14,622	1,714	12,909
17	Restaurants	27,662	1,852	25,810
18	Fuel Dealers	6,404	-	6,404
19	Drug Stores	16,362	1	1
20	Jewellery Stores	6,889	1	1
21	Tobacco Stores	1,288	1	1
22	All Other Trades	107,267	24,533	82,734

Note: Any slight differences between the totals and their components in this bulletin are due to the rounding of the figures.
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

TABLE 4. Estimated Retail Trade — Chain and Independent — by Provinces and Kinds of Business, 1953
(in thousands of dollars)

All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	
Atlantic Provinces			Quebec			Ontario			No.
1,016,056	151,709	864,347	2,756,116	422,586	2,333,530	4,615,879	942,016	3,673,862	1
206,437	29,689	176,748	598,450	168,132	430,318	815,900	417,254	398,646	2
6,025	—	6,025	41,600	—	41,600	56,052	5,516	50,535	3
110,259	11,292	98,967	86,914	5,688	81,226	97,762	5,005	92,758	4
81,693	—	81,693	183,959	—	183,959	342,570	—	342,570	5
22,787	20,255	2,532	63,820	49,665	14,155	98,602	87,413	11,189	6
171,274	1	1	461,418	—	461,418	845,623	1	1	7
44,380	1	1	104,024	1	1	240,128	1	1	8
11,851	1	1	54,861	3,980	50,881	95,345	16,817	78,528	9
30,298	3,226	27,071	70,953	16,793	54,160	65,055	13,222	51,833	10
10,602	1,618	8,984	57,246	12,265	44,981	91,770	21,146	70,624	11
8,514	1	1	34,864	12,040	22,823	55,155	24,401	30,754	12
18,082	1	1	50,992	1	1	87,503	3,551	83,953	13
16,216	—	16,216	69,010	1	1	141,465	17,319	124,146	14
13,238	1	1	63,542	21,290	42,252	84,124	18,226	65,898	15
16,879	3,386	13,493	54,576	15,634	38,941	138,143	18,927	119,215	16
24,953	646	24,307	114,276	9,872	104,405	183,781	13,545	170,236	17
16,359	—	16,359	60,702	—	60,702	117,792	1	1	18
18,829	1,662	17,168	54,289	4,298	49,991	126,427	17,151	109,276	19
7,370	1,863	5,507	24,789	7,702	17,087	54,967	16,378	38,590	20
2,086	1	1	21,804	1	1	54,733	1	1	21
177,925	62,468	115,457	484,025	80,807	403,218	828,980	231,364	597,616	22
Saskatchewan			Alberta			British Columbia			
844,951	95,337	749,614	987,408	143,518	843,890	1,228,231	205,831	1,022,400	1
89,663	21,143	68,520	125,376	39,602	85,774	197,540	64,060	133,480	2
7,243	—	7,243	14,726	1	1	20,830	1	1	3
72,907	1	1	59,342	1	1	48,467	8,714	39,753	4
60,100	—	60,100	102,583	—	102,583	156,391	—	156,391	5
8,144	6,725	1,419	12,277	9,592	2,686	12,998	9,392	3,606	6
213,678	—	213,678	211,358	—	211,358	252,245	—	252,245	7
39,554	1	1	55,579	—	55,579	45,850	1	1	8
8,618	1	1	16,498	1	1	19,834	1	1	9
10,866	1	1	12,496	1	1	10,902	1	1	10
7,972	2,193	5,778	19,537	3,040	16,497	25,335	6,926	18,409	11
3,252	720	2,531	5,300	1,599	3,702	11,301	2,012	9,289	12
28,319	1	1	28,296	1	1	20,843	1	1	13
51,975	27,574	24,400	59,726	29,318	30,408	35,103	3,765	31,338	14
2,638	—	2,638	11,420	—	11,420	15,195	1	1	15
15,068	3,030	12,038	18,298	4,337	13,961	26,814	6,221	20,592	16
29,425	1	1	39,474	1,160	38,314	54,607	6,987	47,619	17
5,388	—	5,388	594	—	594	23,359	1	1	18
17,645	1	1	21,022	2,826	18,196	27,644	6,819	20,824	19
6,138	1,462	4,676	7,536	3,633	3,903	13,240	5,123	8,117	20
1,147	1	1	1,934	1	1	4,881	2,330	2,550	21
165,212	26,342	138,870	164,032	42,194	121,839	204,853	76,335	128,518	22

Note: Any slight differences between the totals and their components in this bulletin are due to the rounding of the figures.
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

TABLE 5. Canada - Estimated Retail Trade - by Kinds of Business and Months, 1951, 1952 and 1953
 (in thousands of dollars)

Note. See table 4.

TABLE 3. Canada - Estimated Retail Trade - by Kinds of Business and Months, 1951, 1952 and 1953 - Continued
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	12,376	13,443	15,407	6,274	6,214	7,367	13,428	12,369	13,926	23,153	19,610	22,918
February	10,999	12,309	13,716	5,292	5,784	6,115	12,226	12,116	12,624	21,061	19,484	22,171
March	16,344	16,023	17,612	8,179	7,947	8,466	14,726	14,466	15,692	23,048	21,045	25,455
April	16,253	18,170	18,138	9,234	11,053	10,698	19,073	18,516	19,418	28,444	25,139	30,674
May	17,584	18,596	20,186	10,603	11,332	11,858	23,771	23,497	25,281	36,590	33,884	37,924
June	17,955	18,064	18,684	11,487	11,467	11,799	22,652	21,645	23,813	36,329	35,476	40,854
July	14,594	15,534	17,044	8,446	8,841	9,769	19,763	20,209	22,771	35,091	36,083	42,648
August	13,663	14,572	14,529	8,383	9,081	8,900	19,379	20,078	21,418	36,839	37,472	42,924
September	15,723	16,747	17,162	10,069	10,121	10,387	20,295	21,414	22,616	32,811	38,437	41,856
October	15,778	19,788	20,395	9,097	10,021	10,496	21,020	22,403	24,071	34,474	41,149	43,205
November	16,721	18,382	17,642	11,014	10,199	10,185	19,024	19,747	20,414	29,298	33,538	37,972
December	25,341	28,287	28,564	13,956	15,744	15,504	22,852	25,910	26,480	21,348	27,861	28,637
Annual Total	193,331	209,913	219,078	112,054	117,804	121,944	228,212	232,370	248,525	358,986	369,178	417,238
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	10,306	10,062	13,200	20,714	16,946	24,793	30,986	32,788	34,993	24,394	28,036	25,938
February	10,438	11,075	12,554	18,661	19,006	22,472	27,785	33,374	32,902	23,130	24,263	21,685
March	12,701	13,438	14,804	20,436	20,395	23,303	33,209	35,313	34,892	19,342	21,221	20,122
April	13,276	13,149	15,581	22,418	19,249	22,885	34,500	37,520	38,012	12,467	12,675	13,249
May	12,417	18,124	18,092	16,018	22,543	24,756	36,850	40,399	40,720	12,445	13,699	12,221
June	12,856	17,723	17,785	15,266	22,316	23,007	36,809	38,843	40,234	14,049	13,651	13,482
July	11,056	16,329	16,290	14,318	19,946	22,080	41,343	43,650	44,304	14,882	13,410	12,844
August	11,882	16,634	15,689	13,726	18,873	19,583	43,563	46,293	46,298	17,290	16,044	14,278
September	12,614	16,767	16,007	14,909	21,324	21,935	39,857	40,687	42,210	20,009	21,631	20,749
October	12,440	17,428	18,519	15,759	21,262	24,047	40,309	42,485	43,428	24,237	25,811	23,343
November	12,715	17,145	16,922	16,748	23,869	24,576	36,912	39,368	39,205	25,900	20,527	21,615
Décembre	15,080	20,007	19,520	21,620	32,329	30,957	35,938	37,633	36,979	25,089	24,040	25,073
Annual Total	147,781	187,881	195,053	210,593	238,153	284,400	438,061	468,353	474,176	233,234	235,008	224,599
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	19,034	20,282	22,811	6,155	6,330	7,689	5,594	6,360	6,806	114,415	118,889	140,531
February	19,911	20,986	21,723	5,828	6,146	6,678	5,496	6,541	6,849	107,572	121,764	129,741
March	20,782	21,526	22,358	7,322	6,719	7,284	6,044	6,600	6,668	137,686	138,366	151,320
April	18,750	21,338	22,510	6,767	6,910	7,571	6,070	6,950	6,901	146,649	165,937	181,555
May	19,814	21,800	22,349	7,207	8,327	8,682	6,403	7,322	7,342	165,823	178,728	195,831
June	20,546	20,961	22,472	8,069	8,687	9,048	7,201	7,703	8,334	170,340	175,575	181,712
July	19,041	20,461	21,729	7,095	8,096	8,632	5,954	6,789	7,132	164,671	185,365	184,321
August	20,463	22,151	23,424	8,235	8,923	9,264	6,243	7,031	7,112	184,177	199,370	198,449
September	20,646	21,943	23,040	7,782	8,894	9,392	6,512	6,963	7,071	165,652	173,307	189,447
October	21,411	23,056	24,981	8,115	9,359	10,187	6,956	6,998	7,368	160,463	175,469	193,692
November	20,241	21,421	22,426	9,507	10,306	11,102	7,046	7,444	7,125	160,278	169,765	175,723
December	28,381	30,830	32,397	22,615	26,320	25,402	9,158	9,651	9,163	191,110	209,504	209,973
Annual Total	249,020	266,755	282,219	104,697	115,017	120,930	78,677	86,352	87,872	1,868,836	2,012,039	2,132,294

TABLE 5. Atlantic Provinces.—Estimated Retail Trade—by Kinds of Business and Months, 1951, 1952 and 1953 — Continued
 (in thousands of dollars)

Note. See table 4.

TABLE 5. Atlantic Provinces — Estimated Retail Trade — by Kinds of Business and Months, 1951, 1952 and 1953 — Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	553	581	660	411	460	517	800	652	1,006	1,067	690	958
February	461	524	590	339	344	401	685	586	865	1,342	807	1,010
March	731	697	761	540	572	630	904	758	1,058	1,180	864	1,034
April	712	895	930	592	822	835	1,156	1,056	1,362	1,277	1,035	1,173
May	782	985	958	612	760	798	1,298	1,337	1,739	1,957	1,366	1,465
June	716	759	807	798	839	857	1,267	1,396	1,756	1,520	1,326	1,719
July	660	731	853	599	693	714	1,201	1,264	1,710	1,180	1,534	1,439
August	690	828	843	583	648	628	1,155	1,229	1,561	1,423	1,700	1,717
September	643	799	815	673	753	774	1,178	1,425	1,767	1,358	1,755	1,571
October	698	890	898	568	709	679	1,266	1,422	1,698	1,504	1,622	1,613
November	841	996	1,006	672	649	599	1,244	1,292	1,511	1,310	1,503	1,344
December	1,218	1,455	1,482	1,017	1,116	1,081	1,486	1,676	2,049	1,051	1,308	1,173
Annual Total	8,708	10,139	10,602	7,404	8,365	8,514	13,640	14,093	18,082	16,170	15,511	16,216
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	585	656	900	738	833	1,161	1,404	1,464	1,788	1,703	1,705	1,865
February	458	485	587	714	749	993	1,418	1,604	1,835	1,784	2,153	1,863
March	800	818	844	1,198	1,064	1,525	1,991	2,014	2,202	1,540	1,996	1,784
April	809	1,012	1,278	935	831	1,136	1,812	1,869	2,070	1,070	1,292	1,036
May	830	1,468	1,251	745	1,347	1,470	1,988	2,004	2,214	973	1,167	1,009
June	782	1,404	1,162	1,016	1,659	1,839	1,991	1,947	2,251	811	994	853
July	654	1,159	1,120	670	1,448	1,800	2,266	2,311	2,590	762	779	747
August	693	1,045	792	730	1,318	1,320	2,269	2,262	2,610	940	856	883
September	809	1,063	1,142	700	972	1,014	1,870	1,740	1,825	1,184	1,477	1,311
October	800	1,313	1,238	896	1,306	1,444	1,733	1,696	1,888	1,508	1,697	1,621
November	772	1,266	1,237	832	1,132	1,349	1,687	1,579	1,752	2,027	2,236	1,688
December	1,395	1,904	1,687	1,295	1,690	1,828	1,763	1,776	1,928	1,913	2,128	1,698
Annual Total	9,388	13,594	13,238	10,467	14,348	16,879	22,191	22,266	24,953	16,215	18,481	16,359
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	1,322	1,371	1,586	358	351	368	202	190	187	10,390	10,846	13,080
February	1,481	1,472	1,452	319	337	399	206	205	196	9,116	9,830	10,911
March	1,526	1,538	1,440	515	489	475	235	212	183	11,947	11,896	12,106
April	1,294	1,547	1,522	387	384	445	193	176	154	11,271	12,568	13,842
May	1,348	1,489	1,394	430	472	553	213	184	157	12,772	14,260	16,366
June	1,395	1,389	1,546	500	537	583	184	158	129	13,709	14,985	15,374
July	1,390	1,438	1,526	471	489	542	168	154	141	13,424	15,727	15,419
August	1,448	1,549	1,571	574	591	616	210	182	170	15,504	17,767	16,184
September	1,391	1,477	1,494	531	500	590	191	174	164	12,641	14,033	14,835
October	1,463	1,523	1,692	513	496	541	189	168	156	12,810	14,357	16,350
November	1,351	1,405	1,409	573	620	604	232	197	190	12,973	14,594	14,145
December	2,014	2,089	2,198	1,574	1,718	1,654	311	273	257	17,323	19,006	19,314
Annual Total	17,421	18,287	18,829	6,744	7,094	7,370	2,534	2,272	2,086	153,883	169,870	177,925

Note. See Table 4.

MERCHANDISING AND SERVICES

TABLE 5. Quebec—Estimated Retail Trade—by Kinds of Business and Months, 1951, 1952 and 1953—Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	158,819	168,407	183,856	38,438	44,663	46,487	3,319	3,579	3,177
February	155,853	170,739	176,496	38,265	45,284	44,170	3,098	3,544	3,102
March	201,897	198,824	214,320	44,784	45,847	44,184	3,673	3,495	3,182
April	203,656	219,757	237,891	40,430	46,049	47,680	3,673	3,698	3,638
May	220,462	246,158	254,797	45,794	53,306	52,997	3,806	3,916	3,815
June	220,436	232,278	246,757	49,365	48,783	51,038	3,983	3,494	3,426
July	201,053	226,323	235,190	45,798	50,883	53,172	3,496	3,395	3,606
August	206,154	216,933	219,554	46,731	49,865	49,311	3,629	3,279	3,357
September	207,133	224,571	233,079	46,486	46,764	49,704	3,718	3,266	3,350
October	214,314	238,498	251,076	46,608	52,412	56,034	3,806	3,601	3,648
November	219,243	232,380	236,196	46,827	47,168	47,446	3,762	3,203	3,222
December	233,629	260,434	266,904	51,849	52,010	56,228	4,293	3,810	4,077
Annual Total	2,442,649	2,635,302	2,756,116	541,376	583,034	598,450	44,236	42,280	41,600
	General Stores			Department Stores			Variety Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	5,368	6,020	5,220	10,316	10,161	11,340	2,910	3,090	3,644
February	5,848	6,278	5,323	10,291	10,373	11,172	2,742	3,377	3,450
March	7,094	7,030	5,864	14,188	13,422	14,751	4,421	4,137	4,272
April	7,478	7,212	7,010	13,995	13,757	14,404	3,974	5,007	5,176
May	9,402	9,547	8,697	15,238	15,254	15,681	5,093	5,457	5,865
June	8,532	8,094	8,069	12,809	13,962	14,577	5,205	5,238	5,640
July	8,340	8,441	7,614	9,179	10,116	10,622	4,254	4,614	4,992
August	8,820	8,828	7,807	11,004	11,818	12,031	4,366	4,841	4,979
September	8,628	8,646	8,005	13,783	16,167	16,212	4,589	4,774	5,049
October	8,724	8,718	7,922	14,526	17,663	17,592	4,757	5,540	5,603
November	8,532	7,961	7,235	18,439	18,882	19,373	4,813	5,094	5,095
December	9,100	9,002	8,151	21,461	24,959	26,207	8,843	9,786	10,056
Annual Total	95,867	95,777	86,914	165,229	176,534	183,959	55,967	60,954	63,820
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	19,971	18,143	22,106	6,132	6,247	6,966	3,269	3,859	4,254
February	20,697	20,242	25,200	5,681	5,930	6,440	2,720	3,188	3,076
March	34,132	32,732	43,079	6,132	6,221	6,878	4,898	4,296	4,788
April	39,211	42,039	52,480	7,394	7,919	8,808	4,420	5,048	4,952
May	37,400	46,901	49,392	8,116	8,485	9,463	5,109	5,299	5,633
June	37,037	44,208	50,982	8,116	8,656	9,740	4,535	4,646	4,918
July	35,948	43,038	49,198	8,747	9,086	10,049	3,243	3,528	3,850
August	34,137	31,569	36,376	8,296	8,610	9,438	2,777	2,951	3,096
September	31,591	35,940	35,484	7,935	8,184	9,277	3,504	3,734	3,774
October	30,138	32,486	37,678	7,935	8,747	8,893	3,988	5,009	4,839
November	26,144	34,236	34,300	8,026	7,763	9,110	5,040	5,180	5,120
December	16,703	24,534	25,144	7,665	7,827	8,963	5,518	6,458	6,560
Annual Total	363,110	406,070	461,418	90,175	93,675	104,024	49,020	53,196	54,861
	Family Clothing Stores								
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January									
February									
March									
April									
May									
June									
July									
August									
September									
October									
November									
December									
Annual Total	71,520	70,933	59,716	54,861	53,196	49,020	50,861	54,861	53,196

Note: See table 4.

TABLE 5. Quebec—Estimated Retail Trade—by Kinds of Business and Months, 1951, 1952 and 1953—Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	2,617	3,079	3,716	1,541	1,616	2,056	2,951	2,654	2,982	3,596	3,232	3,152
February	3,080	3,691	4,114	1,511	1,432	1,564	2,645	2,150	2,328	3,422	3,380	3,732
March	4,644	4,585	4,003	2,482	2,629	2,855	3,285	2,768	3,079	4,060	3,661	4,776
April	4,616	5,164	5,078	3,028	3,638	3,286	4,068	3,436	3,820	4,582	4,322	5,348
May	5,090	4,972	5,534	3,703	3,745	3,870	5,292	4,645	5,392	6,322	5,629	6,574
June	5,412	5,675	5,837	3,705	3,808	3,751	4,935	4,258	5,274	6,090	5,920	6,926
July	3,578	3,871	4,116	2,435	2,491	2,550	4,025	3,948	4,816	6,090	6,010	7,011
August	3,402	3,432	3,574	2,400	2,475	2,409	4,182	4,038	4,264	5,800	6,347	7,235
September	3,812	4,191	4,276	2,962	2,857	2,762	4,343	4,342	4,800	4,872	5,954	7,263
October	3,628	4,487	4,436	2,502	2,805	2,617	4,535	4,601	4,937	5,568	6,352	7,208
November	4,067	4,489	4,254	3,345	2,735	2,623	4,050	4,026	4,402	4,408	5,334	5,682
December	6,116	7,261	7,309	4,206	4,918	4,520	3,968	4,905	4,398	3,190	4,376	4,103
Annual Total	50,061	54,898	57,246	33,822	35,149	34,864	48,277	45,771	50,992	57,997	60,517	69,010
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	3,240	3,094	3,876	3,910	2,782	4,340	7,974	8,372	9,000	6,687	8,266	7,327
February	3,611	3,416	3,668	3,350	2,584	3,757	6,777	8,532	8,397	6,752	7,331	6,337
March	4,602	4,358	4,610	4,279	4,019	4,959	7,890	8,448	8,098	5,454	5,770	5,629
April	4,742	4,557	5,091	4,996	4,012	4,711	8,563	9,043	8,929	3,441	3,406	3,282
May	4,710	6,544	6,648	3,540	4,137	4,889	8,597	9,038	8,860	3,311	3,712	2,970
June	5,134	6,812	6,505	2,927	3,242	3,946	8,681	8,864	9,242	3,441	3,537	3,332
July	4,080	5,980	5,272	3,091	3,454	3,998	9,110	9,631	8,861	3,636	3,635	3,446
August	4,390	5,906	4,564	2,883	4,074	4,321	10,273	10,829	10,014	4,610	3,792	3,796
September	4,675	5,880	5,602	3,069	3,919	4,661	9,818	10,421	10,202	5,389	5,526	5,539
October	4,409	5,691	6,216	3,381	4,146	4,980	11,064	11,706	11,522	6,947	7,320	6,205
November	4,621	5,701	5,440	3,080	3,888	4,674	10,912	11,595	11,131	7,531	5,733	5,489
December	4,886	6,265	6,051	3,533	5,135	5,340	9,902	10,503	10,021	7,726	7,192	7,351
Annual Total	53,109	64,203	63,542	42,036	45,393	54,576	109,560	116,987	114,276	64,926	65,220	60,702
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	3,923	4,216	4,616	1,369	1,442	1,837	1,418	1,609	1,698	26,632	28,558	31,871
February	4,216	4,316	4,456	1,296	1,368	1,328	1,434	1,619	1,761	25,427	29,136	29,516
March	4,113	4,439	4,731	1,986	1,472	1,415	1,642	1,772	1,775	33,128	32,656	34,568
April	3,775	4,263	4,567	1,555	1,702	1,761	1,536	1,935	1,790	33,160	37,183	39,929
May	3,968	4,349	4,244	1,686	1,750	1,843	1,647	2,019	1,939	37,171	41,173	44,025
June	3,829	4,093	4,151	1,954	1,781	1,858	1,636	1,962	1,968	37,737	38,962	39,223
July	3,755	4,068	4,290	1,637	1,541	1,764	1,419	1,953	1,783	34,868	41,272	39,043
August	3,801	4,141	4,362	1,847	1,786	1,937	1,406	1,777	1,777	37,481	41,300	40,481
September	3,823	4,121	4,153	1,848	1,810	1,862	1,645	1,798	1,798	36,414	41,224	44,268
October	4,010	4,388	4,656	1,850	1,791	2,105	1,628	1,705	1,764	37,224	41,628	45,222
November	3,962	4,244	4,359	1,932	1,694	1,855	1,498	1,626	1,565	43,036	44,985	47,194
December	5,177	5,760	5,706	5,131	5,521	5,224	2,152	2,188	2,186	44,361	48,030	48,685
Annual Total	48,352	52,398	54,289	24,092	23,660	24,789	19,062	21,962	21,804	426,639	466,106	484,025

Note. See table 4.

TABLE 5. Ontario – Estimated Retail Trade – by Kinds of Business and Months, 1951, 1952 and 1953 – Continued
 (in thousands of dollars)

Note. See table 4.

TABLE 5. Ontario—Estimated Retail Trade—by Kinds of Business and Months, 1951, 1952 and 1953—Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	5,883	6,154	6,570	3,035	2,738	3,630	5,398	5,076	5,244	9,650	7,681	8,650
February	4,598	4,944	5,566	2,454	2,733	2,908	4,522	4,589	4,693	8,011	7,247	7,580
March	7,172	6,784	7,354	3,776	3,250	3,417	5,778	5,714	5,970	9,531	7,562	8,801
April	6,852	7,411	7,206	3,922	4,571	4,593	6,967	7,193	7,138	11,447	9,554	11,276
May	7,260	7,498	8,203	4,412	4,609	4,903	8,893	9,152	9,323	13,992	12,282	13,612
June	7,460	7,406	7,478	4,983	4,782	5,096	8,647	8,505	8,774	13,668	12,084	13,088
July	6,379	6,484	7,148	3,760	3,820	4,453	7,728	7,844	8,308	12,609	12,738	14,584
August	5,802	6,196	5,840	3,755	4,096	4,002	6,590	6,877	7,131	13,070	12,703	13,574
September	7,218	7,177	7,437	4,623	4,565	4,771	6,994	6,974	7,201	11,945	12,935	12,841
October	7,087	8,462	8,655	4,189	4,415	4,933	7,559	7,744	8,211	13,447	14,211	14,078
November	7,356	7,633	7,601	5,266	4,753	5,050	6,893	6,772	6,846	11,037	11,027	12,836
December	11,575	12,435	12,713	6,463	7,256	7,398	8,214	8,680	8,663	8,268	9,789	10,544
Annual Total	84,642	88,584	91,770	50,639	51,588	55,155	84,182	85,120	87,503	136,676	129,813	141,465
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	4,790	4,570	6,242	11,188	8,844	12,484	12,133	12,686	13,080	12,569	13,087	11,946
February	4,475	5,072	5,941	9,740	10,204	11,957	10,938	12,958	12,394	11,959	11,829	10,217
March	5,423	5,862	6,640	10,061	9,652	10,968	13,395	13,747	13,536	9,640	10,570	9,524
April	5,507	5,376	6,341	10,649	8,014	10,752	12,894	14,219	14,331	6,346	6,010	6,336
May	4,960	7,399	7,308	7,548	10,809	12,019	14,373	16,311	16,353	6,712	6,868	5,827
June	5,047	6,983	7,392	7,402	11,407	11,481	14,026	15,453	16,061	8,420	7,192	7,124
July	4,494	6,608	7,022	6,978	9,449	10,494	16,383	17,934	18,766	9,030	7,066	6,867
August	4,764	6,834	7,162	6,591	8,119	9,292	16,897	18,358	18,716	9,763	9,531	7,953
September	5,295	7,274	6,694	7,185	10,235	10,601	15,430	15,900	16,682	10,617	11,707	11,170
October	5,214	7,400	7,829	6,840	9,205	10,668	15,326	16,150	16,480	12,569	13,479	12,105
November	4,973	6,861	7,198	7,833	10,952	11,724	12,981	14,097	14,268	12,575	9,264	10,808
December	6,137	8,296	8,355	10,964	16,006	15,703	12,350	13,020	13,114	11,832	11,156	11,917
Annual Total	61,081	78,535	84,124	102,980	122,894	138,143	167,127	180,832	183,781	122,033	117,761	111,792
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	8,295	8,603	9,835	2,903	2,758	3,449	3,223	3,751	4,136	47,842	47,514	56,705
February	8,422	8,886	9,266	2,681	2,754	3,179	3,109	3,924	4,152	43,564	49,812	52,859
March	9,178	9,133	9,656	3,020	2,795	3,261	3,342	3,797	3,938	57,013	56,106	60,164
April	8,136	9,202	9,868	2,988	2,860	3,226	3,533	4,029	4,196	57,461	62,948	67,464
May	8,642	9,346	10,058	3,157	3,652	3,948	3,740	4,319	4,476	65,270	68,207	73,653
June	9,334	9,413	10,340	3,471	3,782	4,010	4,549	4,787	5,429	69,812	70,382	73,707
July	8,172	8,799	9,427	3,032	3,640	3,860	3,570	3,899	4,447	67,097	71,546	72,503
August	9,334	10,058	10,854	3,639	4,031	4,074	3,808	4,265	4,385	71,726	73,272	71,023
September	9,506	9,858	10,686	3,360	3,800	4,338	3,854	4,228	4,376	66,482	66,949	71,673
October	9,849	10,064	11,284	3,674	4,475	4,792	4,289	4,348	4,748	65,974	70,205	74,977
November	8,957	9,330	10,102	4,403	4,958	5,617	4,487	4,860	4,716	62,346	64,421	65,831
December	12,759	13,704	15,049	9,336	11,547	11,214	5,466	6,060	5,732	80,897	89,141	88,420
Annual Total	110,383	116,395	126,427	45,666	51,053	54,967	46,970	52,266	54,733	755,483	790,502	828,980

Note: See Table 4.

TABLE 5. Manitoba — Estimated Retail Trade — by Kinds of Business and Months, 1951, 1952 and 1953 — Continued
 (in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	40,977	42,592	48,735	6,332	6,972	7,886	372	387	318
February	40,297	42,088	45,106	6,388	7,055	7,187	360	395	307
March	46,932	44,242	47,646	7,370	7,408	7,502	396	340	350
April.....	53,246	54,220	57,901	7,015	7,436	8,023	443	440	374
May	54,533	60,470	62,103	7,798	8,574	8,914	514	513	455
June	54,022	55,312	57,688	8,182	7,592	8,264	579	481	419
July	53,209	59,160	60,958	7,468	7,863	8,482	514	484	441
August	50,659	54,316	55,187	7,764	8,027	8,508	526	491	435
September	50,527	55,034	55,350	8,063	7,982	8,423	579	471	386
October	53,896	61,484	65,223	7,706	8,155	9,220	638	554	548
November.....	55,360	58,963	57,872	7,550	7,691	7,754	538	474	418
December.....	56,290	63,389	63,392	8,304	8,125	9,031	449	365	432
Annual Total	609,948	651,268	677,161	89,940	92,880	99,192	5,910	5,396	4,884
	General Stores			Department Stores			Variety Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	2,599	3,236	3,200	6,248	5,617	6,662	240	258	304
February	2,352	3,074	2,857	6,343	6,349	6,121	250	290	309
March	2,764	3,254	3,084	7,292	6,760	7,375	350	333	366
April.....	3,053	3,904	3,630	7,899	7,409	8,009	350	453	454
May	3,793	4,392	4,295	7,500	8,280	7,940	410	435	465
June	3,837	3,938	3,882	7,237	7,230	7,490	425	409	438
July	3,590	4,264	4,138	6,211	6,316	6,942	395	424	444
August	3,796	4,636	4,474	6,538	6,995	6,394	380	388	386
September	3,507	3,931	3,821	7,414	7,784	7,846	380	410	417
October	3,920	4,207	4,207	8,508	9,836	9,285	435	495	508
November.....	3,796	4,154	3,665	10,809	11,090	10,935	485	527	538
December.....	4,253	4,647	4,462	11,436	12,351	12,450	900	1,010	1,072
Annual Total	41,259	47,634	45,714	93,434	96,017	97,448	5,002	5,430	5,698
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	8,379	9,014	10,064	1,335	1,350	1,644	464	438	527
February	8,606	8,143	10,435	1,077	1,288	1,312	343	324	304
March	9,851	7,796	9,382	1,499	1,544	1,698	404	347	434
April.....	12,342	11,571	12,314	2,108	2,301	2,363	452	448	513
May	10,644	14,464	13,646	2,061	2,275	2,466	428	410	506
June	9,625	11,794	11,915	2,482	2,820	2,718	493	396	511
July	12,682	15,835	14,884	2,178	2,363	2,401	544	518	663
August	8,945	9,072	8,629	2,529	2,797	2,853	581	582	581
September	8,039	9,415	7,774	2,225	2,341	2,445	533	464	504
October	9,285	10,998	13,381	2,248	2,499	2,640	571	578	583
November.....	8,718	9,964	8,720	2,108	2,215	2,465	927	931	912
December.....	6,115	8,944	7,250	1,569	1,587	1,751	878	901	1,019
Annual Total	113,231	127,009	128,395	23,417	25,380	26,756	6,610	6,337	7,056
	Family Clothing Stores								

Note. See table 4.

TABLE 5. Manitoba—Estimated Retail Trade—by Kinds of Business and Months, 1951, 1952 and 1953—Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	383	360	430	187	204	218	640	529	753	2,442	1,967	2,463
February	348	362	400	148	172	156	817	855	808	2,076	1,678	2,188
March	469	452	501	207	221	241	750	762	780	2,070	1,837	2,227
April	512	546	572	298	376	341	1,140	1,057	1,106	2,384	2,248	2,836
May	537	525	604	333	365	376	1,179	1,150	1,288	4,193	3,592	4,020
June	588	488	561	366	355	366	1,256	1,156	1,227	4,270	4,035	4,384
July	499	495	552	275	300	321	1,136	1,190	1,355	3,958	3,786	4,729
August	425	438	450	254	267	251	1,011	1,086	1,197	3,569	3,529	4,367
September	503	641	596	302	330	313	1,112	1,206	1,302	3,479	4,064	4,539
October	493	704	675	280	337	339	1,177	1,376	1,495	3,550	4,444	4,603
November	547	593	579	276	332	295	1,156	1,241	1,311	3,010	3,359	4,024
December	686	707	696	300	361	339	1,431	1,728	1,888	2,289	3,149	3,363
Annual Total	5,988	6,310	6,616	3,225	3,621	3,558	12,807	13,437	14,489	37,790	37,688	43,743
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	210	180	303	1,213	1,089	1,428	1,707	1,812	2,177	1,104	1,203	1,096
February	283	240	345	1,146	1,043	1,245	1,514	1,662	1,831	856	798	647
March	268	224	415	1,364	953	1,217	1,856	1,886	2,074	892	774	592
April	305	225	511	1,214	1,197	1,100	1,992	2,041	2,392	552	411	336
May	277	352	373	922	1,001	1,049	2,345	2,308	2,606	432	426	431
June	253	305	389	833	1,060	987	2,160	1,981	2,280	469	424	280
July	253	262	428	679	878	974	2,229	2,062	2,276	423	378	217
August	228	321	490	634	1,094	897	2,126	2,045	2,122	506	481	280
September	177	280	271	869	1,343	1,249	2,195	2,202	2,378	856	814	628
October	216	312	419	796	1,305	1,344	2,449	2,511	2,820	1,021	1,056	586
November	244	433	458	1,098	1,335	1,245	2,185	2,273	2,394	1,076	915	527
December	332	422	495	1,517	1,737	1,890	2,139	2,184	2,312	1,012	963	786
Annual Total	3,047	3,558	4,898	12,285	14,035	14,622	24,898	24,966	27,662	9,201	8,643	6,404
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	1,161	1,201	1,264	282	324	370	100	116	108	5,060	5,676	6,915
February	1,433	1,532	1,528	271	290	367	100	116	108	5,182	6,097	6,343
March	1,304	1,312	1,257	349	388	430	117	121	106	6,872	7,022	7,125
April	1,204	1,327	1,293	326	334	430	120	126	110	8,418	9,630	10,518
May	1,312	1,362	1,348	365	463	438	118	122	101	8,661	8,731	10,043
June	1,296	1,263	1,299	392	461	478	126	119	106	8,453	8,324	8,978
July	1,233	1,245	1,261	334	475	505	109	113	99	7,893	9,298	9,246
August	1,358	1,392	1,408	370	450	591	119	115	97	8,418	9,528	10,186
September	1,278	1,284	1,300	389	487	557	119	116	100	7,797	8,756	9,847
October	1,302	1,384	1,381	397	458	612	128	117	107	8,010	9,290	9,631
November	1,232	1,297	1,231	509	543	683	120	109	94	7,971	8,484	8,784
December	1,765	1,832	1,791	1,175	1,413	1,428	185	176	152	8,484	9,633	9,651
Annual Total	15,877	16,429	16,362	5,161	6,086	6,889	1,461	1,467	1,288	91,220	100,471	107,267

Note: See Table 4.

TABLE 5. Saskatchewan – Estimated Retail Trade – by Kinds of Business and Months, 1951, 1952 and 1953 – Continued
 (in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	32,213	40,431	49,073	4,496	5,473	6,250	541	551	488
February	33,013	39,980	44,163	4,717	5,773	5,783	551	555	428
March	36,865	45,240	53,731	5,396	6,034	5,987	679	589	453
April.....	54,431	69,322	81,516	5,289	6,166	6,669	650	639	560
May.....	68,559	76,218	81,266	6,176	7,241	7,652	795	784	661
June	62,239	65,894	74,317	6,876	6,949	7,689	893	759	699
July.....	60,320	70,293	77,275	6,621	7,413	8,070	791	782	642
August.....	69,314	77,421	88,665	6,766	7,579	7,955	831	797	607
September	61,847	69,927	74,350	6,878	7,007	8,064	894	791	663
October	64,086	73,788	82,114	6,621	7,382	9,056	951	959	771
November.....	57,967	66,316	69,306	6,804	7,380	7,892	845	752	602
December.....	57,730	69,185	69,154	7,099	7,364	8,595	841	753	668
Annual Total.....	658,584	764,017	844,951	73,740	81,762	89,663	9,261	8,692	7,243
	General Stores			Department Stores			Variety Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	3,667	4,329	4,929	2,922	3,322	3,913	282	353	454
February	3,532	4,185	4,090	3,089	3,447	3,423	326	430	479
March	4,334	5,059	5,219	3,551	3,803	4,510	383	465	528
April.....	4,601	5,633	5,726	4,306	4,397	5,140	414	617	642
May.....	6,068	6,226	6,114	4,565	4,789	5,014	489	560	601
June	6,068	5,680	6,296	4,159	4,063	4,579	540	576	620
July.....	5,801	6,144	6,455	2,994	3,174	3,621	508	593	622
August.....	5,934	6,508	6,861	3,473	3,862	4,086	508	572	618
September	6,601	6,676	6,637	3,907	4,587	4,693	458	523	569
October	7,001	7,282	7,551	5,414	6,394	6,068	533	678	709
November.....	6,070	5,974	5,783	5,825	6,280	6,904	652	762	803
December.....	7,001	7,418	7,247	6,694	8,032	8,153	1,180	1,435	1,499
Annual Total.....	66,676	71,113	72,907	50,898	56,149	60,100	6,274	7,558	8,144
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	7,065	9,382	11,566	910	1,058	1,385	501	582	752
February	7,394	9,195	11,883	827	1,006	1,184	415	504	502
March	9,037	11,550	15,179	799	1,127	1,423	466	542	630
April.....	17,581	22,048	27,194	1,461	1,960	2,229	599	718	715
May.....	20,375	23,165	22,719	3,114	2,848	4,010	627	705	724
June	17,417	18,203	21,265	2,536	2,488	3,613	632	602	628
July.....	15,774	18,943	20,790	3,225	3,353	4,649	416	425	502
August.....	16,264	17,025	20,321	4,079	4,156	5,674	445	485	508
September	14,788	18,818	17,072	3,252	3,310	4,616	615	616	622
October	15,117	16,655	18,037	3,418	4,194	4,834	747	978	972
November.....	13,474	15,231	15,513	2,150	2,827	3,392	860	984	1,513
December.....	10,026	12,639	12,139	1,792	2,080	2,545	1,083	1,213	1,206
Annual Total.....	164,312	192,854	213,678	27,561	30,407	39,554	7,405	8,353	8,618
	Family Clothing Stores								

Note. See table 4.

TABLE 5. Saskatchewan—Estimated Retail Trade—by Kinds of Business and Months, 1951, 1952 and 1953—Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	434	592	655	96			522	1,012	1,303	1,443	2,177	2,404
February	454	537	514	116			738	1,101	1,202	1,582	1,797	2,118
March	474	518	581	129			885	1,326	1,568	1,286	1,529	2,300
April	631	794	792	180			1,496	1,979	2,240	1,705	1,892	2,938
May	659	725	688	247			2,571	2,748	2,972	2,717	3,450	4,158
June	589	515	561	253			2,023	2,148	2,376	3,233	3,902	5,169
July	518	568	505	219	Not available		1,333	2,190	2,467	3,350	4,434	5,618
August	603	581	544	187			2,192	2,513	3,055	4,102	4,952	6,497
September	628	645	597	185			2,192	2,904	2,764	3,384	4,814	6,055
October	820	966	985	223			2,171	2,676	2,934	3,050	5,192	6,171
November	756	799	675	253			1,854	2,309	2,336	2,674	4,151	5,444
December	843	878	816	287			2,297	3,029	3,099	1,921	2,818	3,042
Annual Total	7,459	8,119	7,972	2,376	3,008	3,252	21,074	25,934	28,319	30,749	41,109	51,975
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
	137	124	161	382	482	1,673	1,590	1,815	2,108	639	741	705
	165	215	189	596	988	920	1,540	1,993	2,024	558	503	490
	173	173	222	419	896	1,185	1,668	2,144	2,104	483	454	455
	244	192	238	992	1,388	1,741	1,829	2,270	2,444	268	180	301
	179	180	153	571	1,104	1,496	2,064	2,348	2,465	177	187	332
	242	182	183	746	1,616	1,066	2,256	2,476	2,491	204	180	266
	213	244	252	688	1,114	1,452	2,313	2,473	2,767	252	257	294
	186	215	211	936	1,155	993	2,332	2,657	2,879	317	289	276
	197	171	128	479	1,185	836	2,025	2,257	2,468	489	421	428
	250	318	352	802	1,016	1,157	2,049	2,403	2,664	618	640	635
	305	306	276	530	1,423	985	2,119	2,350	2,544	644	492	540
	336	332	272	661	2,882	1,563	2,286	2,372	2,467	720	611	666
Annual Total	2,626	2,650	2,638	7,802	15,250	15,068	24,071	27,558	29,425	5,370	4,954	5,388
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
	1,001	1,254	1,428	236	316	408	66	77	88	4,415	6,114	7,412
	988	1,169	1,273	189	204	283	67	80	87	4,673	5,662	6,644
	1,001	1,212	1,340	310	327	449	101	109	121	4,792	6,541	8,672
	981	1,205	1,371	273	336	364	71	77	83	10,287	15,167	18,625
	1,067	1,239	1,290	352	465	447	79	84	91	14,914	16,017	18,329
	1,105	1,175	1,348	377	492	488	77	79	88	11,249	12,576	13,496
	1,089	1,202	1,379	309	376	396	71	76	86	12,493	15,424	15,227
	1,105	1,239	1,448	316	361	396	78	86	92	18,152	21,430	24,581
	1,106	1,381	1,509	294	540	574	74	78	83	12,337	12,386	15,116
	1,288	1,530	1,661	340	432	464	80	88	98	10,871	12,578	15,631
	1,234	1,428	1,540	487	607	555	79	85	86	8,840	10,868	11,265
	1,566	1,904	2,056	1,110	1,285	1,312	124	141	145	8,478	10,484	10,213
Annual Total	13,530	15,938	17,645	4,594	5,741	6,138	966	1,060	1,147	121,502	145,248	165,212

Note. See table 4.

TABLE 5. Alberta — Estimated Retail Trade — by Kinds of Business and Months, 1951, 1952 and 1953 — Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	55,208	57,928	66,318	7,191	9,096	10,059	1,203	1,300	1,152
February	58,443	59,496	64,953	7,243	8,541	8,886	1,238	1,192	1,049
March	63,253	67,214	75,004	8,479	9,525	9,241	1,406	1,213	1,113
April	72,915	75,824	83,477	7,825	8,610	9,571	1,337	1,172	1,156
May	74,263	84,706	88,571	8,666	10,091	10,853	1,322	1,144	1,200
June	75,896	80,786	86,211	9,560	9,860	10,899	1,286	1,044	1,147
July	69,960	80,606	86,179	8,479	9,770	10,757	1,200	1,150	1,126
August	77,116	84,112	86,125	8,853	9,876	10,481	1,470	1,276	1,331
September	76,380	82,033	84,192	9,206	9,529	10,406	1,404	1,223	1,278
October	74,473	87,019	91,179	8,978	10,295	11,992	1,607	1,324	1,460
November	72,988	85,186	82,777	9,134	9,884	10,081	1,627	1,340	1,161
December	82,874	94,178	92,422	10,298	11,042	12,150	1,833	1,402	1,553
Annual Total.....	853,769	939,089	987,408	103,912	116,120	125,376	16,932	14,780	14,726
	General Stores			Department Stores			Variety Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	3,747	4,116	4,205	5,601	5,708	7,083	466	531	664
February	3,745	4,117	3,866	5,628	6,145	6,576	516	630	697
March	4,351	4,534	4,239	6,902	6,971	7,870	664	709	818
April	4,472	4,835	4,446	7,151	6,894	7,900	684	918	956
May	5,076	5,405	5,187	6,752	8,143	8,330	763	736	860
June	5,620	5,120	5,041	6,709	7,118	7,716	862	890	943
July	5,016	5,077	5,229	5,534	6,088	6,970	813	923	1,014
August	5,137	5,300	4,935	6,379	7,355	7,436	773	827	874
September	5,378	4,997	5,119	7,194	8,057	8,291	773	817	888
October	5,862	5,699	5,886	8,086	9,751	10,190	823	1,018	1,071
November	5,499	5,529	5,028	9,236	10,880	10,945	952	1,168	1,169
December	6,528	6,240	6,163	11,243	13,211	13,277	1,824	2,266	2,323
Annual Total.....	60,432	60,969	59,342	86,414	96,319	102,583	9,914	11,432	12,277
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	12,582	11,500	12,613	2,685	3,085	3,509	949	1,211	1,391
February	16,456	13,055	14,930	3,105	3,422	4,082	707	876	942
March	15,292	15,310	19,062	2,979	3,686	4,100	830	887	974
April	20,710	18,800	22,058	3,482	4,574	5,234	1,085	1,221	1,255
May	18,585	22,320	22,195	3,692	3,946	4,527	1,038	1,274	1,300
June	17,421	20,322	21,647	4,028	4,214	4,914	1,235	1,175	1,282
July	15,292	19,124	20,071	4,238	4,963	5,877	906	1,112	1,123
August	16,841	17,226	16,922	4,238	4,747	5,796	889	1,048	1,125
September	16,649	19,007	16,363	3,482	4,003	4,290	974	1,048	1,142
October	15,290	18,198	16,582	4,196	4,976	5,308	1,309	1,516	1,660
November	14,711	18,294	15,414	2,559	3,212	3,653	1,351	1,852	1,667
December	13,741	16,998	13,502	3,273	3,943	4,289	2,168	2,500	2,637
Annual Total.....	193,570	210,155	211,358	41,958	48,770	55,579	13,442	15,720	16,498
	13,803	12,636	12,496						

Note. See table 4.

TABLE 5. Alberta - Estimated Retail Trade - by Kinds of Business and Months, 1951, 1952 and 1953 - Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	826	952	1,405	280	325	374	1,324	1,212	1,452	2,834	2,260	3,064
February	697	766	964	191	291	276	1,284	1,315	1,363	2,587	2,582	3,552
March	866	916	1,353	339	353	382	1,452	1,620	1,774	2,655	2,814	3,740
April	929	1,198	1,420	402	511	478	2,144	2,129	2,142	3,692	3,326	4,083
May	1,166	1,428	1,820	420	503	522	2,536	2,542	2,620	4,349	4,257	4,639
June	1,043	1,237	1,556	422	493	514	2,387	2,430	2,598	4,948	4,929	6,070
July	1,006	1,388	1,748	352	419	457	1,991	2,091	2,298	4,901	5,064	5,912
August	909	1,203	1,444	394	416	398	2,382	2,534	2,521	5,579	5,486	6,213
September	1,036	1,286	1,505	379	414	392	2,394	2,639	2,723	4,891	5,559	6,212
October	1,084	2,008	2,442	452	480	501	2,422	2,833	2,925	4,361	5,949	6,365
November	1,094	1,512	1,559	416	561	477	1,978	2,436	2,445	3,895	5,366	5,786
December	1,572	2,077	2,320	462	525	531	2,926	3,465	3,435	2,693	3,978	4,090
Annual Total	12,229	15,971	19,537	4,508	5,290	5,300	25,219	27,247	28,296	47,386	51,571	59,726
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	653	684	881	1,128	1,095	1,527	2,399	2,563	2,669	153	192	174
February	723	787	902	1,060	1,116	1,351	2,168	2,568	2,537	113	91	51
March	635	749	872	980	1,680	1,435	2,555	2,806	2,758	95	107	41
April	812	734	968	1,254	1,554	1,354	2,839	3,122	2,971	41	27	28
May	697	856	1,006	998	1,330	1,615	3,357	3,874	3,757	49	36	32
June	679	882	881	784	970	1,359	3,113	3,501	3,279	42	21	19
July	582	887	784	774	1,172	1,062	3,904	4,156	3,992	30	15	24
August	785	1,028	975	535	984	1,023	3,788	4,040	3,953	32	26	13
September	679	967	887	806	1,161	1,388	3,746	3,566	3,787	65	48	30
October	741	1,159	1,140	1,338	2,022	2,094	3,229	3,378	3,366	122	90	54
November	918	1,328	1,014	1,606	2,184	2,185	3,370	3,533	3,297	205	106	66
December	918	1,213	1,109	1,158	1,995	1,906	3,446	3,498	3,109	160	76	61
Annual Total	8,822	11,274	11,420	12,422	17,262	18,298	37,914	40,604	39,474	1,107	834	594
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	1,328	1,540	1,786	433	522	537	151	173	177	8,542	9,184	10,740
February	1,364	1,488	1,647	387	400	403	141	158	151	8,371	9,277	10,048
March	1,421	1,599	1,680	393	446	440	129	136	127	9,846	10,335	12,117
April	1,304	1,468	1,597	413	439	466	149	162	164	11,149	13,156	14,330
May	1,402	1,667	1,719	485	620	560	166	176	178	11,561	13,290	14,528
June	1,482	1,480	1,635	513	590	577	161	152	178	12,384	13,409	12,977
July	1,370	1,459	1,595	498	547	566	134	147	140	11,904	14,145	14,487
August	1,346	1,518	1,575	546	584	589	135	140	136	15,095	17,674	17,512
September	1,508	1,686	1,706	484	560	505	151	154	147	13,997	14,328	16,118
October	1,515	1,796	1,953	514	659	611	165	165	156	10,944	12,516	14,119
November	1,433	1,553	1,653	575	679	619	163	167	148	10,875	12,263	13,158
December	2,198	2,431	2,478	1,746	1,880	1,664	259	257	231	12,556	13,561	13,899
Annual Total	17,671	19,683	21,022	6,986	7,927	7,536	1,905	1,986	1,934	137,223	153,137	164,032

Note. See Table 4.

TABLE 5. British Columbia — Estimated Retail Trade — by Kinds of Business and Months, 1951, 1952 and 1953 — Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	78,363	76,547	88,108	12,702	14,961	16,677	1,957	1,992	1,813
February	79,029	81,913	86,430	12,566	14,979	14,915	1,859	1,968	1,611
March	90,807	92,441	97,732	14,654	15,780	15,900	2,147	2,011	1,685
April	92,446	94,716	103,205	13,989	16,066	16,884	1,833	1,829	1,667
May	91,137	108,440	107,838	14,248	16,731	17,276	1,856	1,843	1,729
June	97,585	103,779	107,258	15,671	15,771	16,949	2,035	1,840	1,853
July	90,540	103,060	108,349	14,708	16,341	17,432	1,729	1,654	1,651
August	93,843	102,138	104,086	15,101	16,683	15,797	1,899	1,821	1,709
September	91,400	97,350	100,106	14,871	15,368	15,378	1,881	1,759	1,554
October	91,468	99,356	107,454	15,047	16,211	17,177	2,014	1,953	1,811
November	93,663	99,102	99,286	15,440	16,158	15,180	2,017	1,874	1,625
December	109,498	118,016	118,378	17,229	17,393	17,976	2,556	2,190	2,121
Annual Total	1,099,780	1,176,858	1,228,231	176,225	192,442	197,540	23,785	22,735	20,830
	General Stores			Department Stores			Variety Stores		
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	3,011	3,295	3,257	8,831	9,157	10,256	546	597	714
February	3,317	3,547	3,257	9,198	9,833	10,019	613	709	758
March	3,615	3,791	3,536	10,637	11,244	11,570	847	793	875
April	3,623	3,770	3,592	10,654	10,505	11,587	769	911	967
May	3,929	4,322	3,936	10,580	12,935	12,716	836	901	1,008
June	4,389	4,336	4,111	10,458	11,409	11,923	914	882	970
July	5,111	5,264	5,015	8,930	9,912	11,190	848	886	1,062
August	5,103	5,053	4,774	10,007	11,758	12,334	859	930	1,025
September	4,644	4,268	4,318	11,059	12,905	12,983	848	945	985
October	4,338	4,029	4,034	11,744	13,329	14,782	903	1,017	1,071
November	4,848	4,488	4,145	13,951	15,904	15,952	1,015	1,114	1,096
December	5,103	4,581	4,494	18,569	20,686	21,079	2,152	2,409	2,467
Annual Total	51,032	50,744	48,467	134,596	149,578	156,391	11,151	12,093	12,998
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Store		Family Clothing Stores
	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	17,154	13,159	16,772	3,273	2,734	2,808	1,271	1,037	1,367
February	19,695	16,613	20,167	2,745	2,939	2,681	1,130	1,091	1,155
March	20,966	19,005	22,211	3,576	4,339	3,766	1,342	1,184	1,295
April	20,754	19,537	24,496	3,581	3,639	3,353	1,319	1,286	1,445
May	19,060	25,491	23,557	3,978	4,320	4,104	1,468	1,473	1,664
June	20,966	25,583	25,333	4,026	3,686	4,093	1,634	1,352	1,539
July	16,731	23,982	24,207	4,346	4,101	4,877	1,354	1,317	1,649
August	15,883	18,535	21,300	4,032	4,666	4,384	1,439	1,451	1,464
September	15,884	18,679	18,657	3,500	3,563	4,162	1,619	1,460	1,654
October	16,518	19,860	21,136	3,762	3,631	4,058	1,880	1,710	2,004
November	16,096	17,634	18,668	3,713	3,570	3,759	1,826	1,787	1,141
December	12,071	16,430	15,741	3,717	3,737	3,806	2,737	2,588	2,811
Annual Total	211,779	234,510	252,245	44,246	44,926	45,850	18,818	17,777	19,834
	13,696	11,219	10,902						

Note: See table 4.

TABLE 5. British Columbia - Estimated Retail Trade - by Kinds of Business and Months, 1951, 1952 and 1953 - Concluded
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
January	1,631	1,726	1,970	723	726	868	1,493	1,134	1,180	2,119	1,602	2,168
February	1,361	1,487	1,569	533	644	622	1,535	1,520	1,365	2,040	1,992	1,990
March	1,987	2,071	2,059	705	750	742	1,672	1,518	1,484	2,266	2,777	2,576
April	2,000	2,162	2,141	811	854	876	2,102	1,664	1,609	2,856	2,762	3,020
May	2,090	2,462	2,379	876	1,055	1,078	2,004	1,924	1,948	3,062	3,310	3,455
June	2,148	1,984	1,885	961	946	938	2,138	1,752	1,808	3,100	3,279	3,498
July	1,954	1,997	2,062	806	861	973	1,848	1,682	1,817	2,702	2,518	3,356
August	1,832	1,893	1,834	809	952	968	1,868	1,802	1,691	3,297	2,756	3,321
September	1,883	2,008	1,936	964	960	1,018	2,083	1,925	2,060	2,881	3,356	3,374
October	1,968	2,271	2,305	883	969	1,100	1,891	1,750	1,871	2,994	3,377	3,166
November	2,059	2,359	1,970	785	848	853	1,848	1,669	1,563	2,965	2,797	2,856
December	3,332	3,476	3,227	1,223	1,219	1,264	2,533	2,427	2,448	1,936	2,442	2,322
Annual Total	24,244	25,893	25,335	10,080	10,783	11,301	23,014	20,769	20,843	32,217	32,969	35,103
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
	691	754	928	2,156	1,822	2,184	3,779	4,076	4,170	1,539	2,840	2,825
	721	859	923	2,055	2,413	2,249	3,430	4,058	3,884	1,108	1,557	2,079
	800	1,256	1,200	2,135	2,134	2,014	3,854	4,268	4,120	1,237	1,551	2,097
	853	1,052	1,154	2,378	2,253	2,091	4,571	4,956	4,875	748	1,350	1,931
	764	1,326	1,352	1,695	2,814	2,218	4,126	4,517	4,465	791	1,303	1,620
	720	1,155	1,273	1,558	2,362	2,330	4,581	4,621	4,631	662	1,303	1,608
	771	1,189	1,412	1,438	2,430	2,301	5,138	5,084	5,053	748	1,280	1,249
	833	1,286	1,495	1,417	2,130	1,737	5,878	6,102	6,005	1,122	1,069	1,078
	782	1,132	1,282	1,801	2,509	2,187	4,774	4,601	4,688	1,410	1,639	1,643
	810	1,235	1,324	1,706	2,262	2,360	4,459	4,642	4,688	1,453	1,530	2,137
	883	1,250	1,300	1,770	2,956	2,415	3,659	3,942	3,819	1,841	1,781	2,497
	1,077	1,574	1,550	2,493	2,886	2,728	4,055	4,273	4,028	1,726	1,912	2,595
Annual Total	9,708	14,068	15,195	22,601	28,971	26,814	52,299	55,140	54,607	14,382	19,115	23,359
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1951	1952	1953	1951	1952	1953	1951	1952	1953	1951	1952	1953
	2,003	2,097	2,297	574	618	718	433	445	412	11,533	10,998	13,809
	2,008	2,123	2,102	684	682	719	437	439	394	11,240	11,950	13,419
	2,240	2,294	2,254	748	802	813	478	452	419	14,088	13,810	16,568
	2,056	2,327	2,292	825	856	880	467	444	402	14,903	15,286	16,846
	2,074	2,349	2,295	732	903	892	439	418	400	15,474	17,050	18,888
	2,105	2,147	2,154	861	1,043	1,054	467	447	436	16,997	16,937	17,956
	2,031	2,250	2,251	814	1,027	999	483	446	435	16,991	17,952	18,396
	2,072	2,254	2,205	942	1,119	1,060	488	465	455	17,801	18,399	18,482
	2,035	2,138	2,191	875	1,197	966	478	417	404	15,983	15,630	17,591
	2,184	2,370	2,353	826	1,047	1,063	477	407	340	14,631	14,895	17,761
	2,073	2,164	2,131	1,029	1,204	1,168	468	401	325	14,238	14,150	15,345
	2,904	3,111	3,119	2,544	2,959	2,905	663	557	460	19,009	19,648	19,791
Annual Total	25,786	27,624	27,644	11,454	13,456	13,240	5,779	5,338	4,881	182,888	186,707	204,853



1010714090

Current Retail Trade Statistics

Kind-of-Business Descriptions

Grocery and combination stores (groceries and meats) are as indicated with a maximum of 85 per cent fresh meats allowed.

Meat markets must not sell more than 15 per cent grocery items to remain in this classification.

General stores, usually located in rural areas, sell over 33 per cent groceries; this classification does not include general merchandise stores selling a smaller amount or no groceries more commonly found in towns and cities.

Department stores include mail order sales. This class does not include large departmentalized clothing stores which sell no durable goods such as furniture or appliances.

Variety stores sell a low-price range of goods, prominently displayed — cash and carry characteristics — popularly known as 5¢ — \$1.00 stores; they are most prevalent in the "chain" field.

Motor Vehicle dealers include (1) authorized dealers (20 per cent or more new car sales), (2) motor vehicle dealers with wholesale car departments, (3) motor vehicle dealers selling farm implements. Used car dealers are not included.

Garages and Filling Stations, to remain in this retail classification, must not have repair work in excess of 50 per cent of their total sales.

Men's clothing group includes men's and boys' clothing and furnishings stores, hat stores and custom tailors.

Family clothing stores are those stores selling mainly men's, women's, children's and infants' clothing and may handle other dry goods not in excess of 50 per cent.

Women's clothing group excludes furriers, millinery shops, and infants specialty stores. These are included in the "all other" classification.

Shoe stores include specialty men's or women's shoe stores together with family shoe stores.

Hardware stores cover regular hardware stores and also those selling farm implements.

Lumber and building material dealers include, also, those selling fuel (maximum 50 per cent) but exclude specialized dealers such as roofing supplies, etc., where lumber is not sold.

Furniture stores include those stores selling at least 67 per cent furniture and also where undertaking is part of the business but not in excess of 50 per cent.

Appliance and radio stores include specialty stores dealing in these commodities (over 67 per cent) and also the combination group of furniture and appliance except those defined above as furniture stores.

Restaurants cover eating places and fish and chip shops. They do not include refreshment booths and stands, caterers, cocktail lounges and taverns.

Fuel dealers include general fuel dealers as well as those selling only fuel oil mainly for household consumption. Specialized ice dealers are not included.

Drug stores cover those with and without soda fountain.

Jewellery stores sell mainly jewellery, silverware, clocks and watches with additional lines such as luggage, gifts and novelties. Repairs must not exceed 50 per cent of total trade.

Tobacco stores must sell more than 50 per cent tobacco items.

"All Other" includes all trades not specified above and contains certain major trades such as government liquor stores, farm implement dealers, farm supplies including feed and seeds, etc., used car dealers and confectionery stores.