

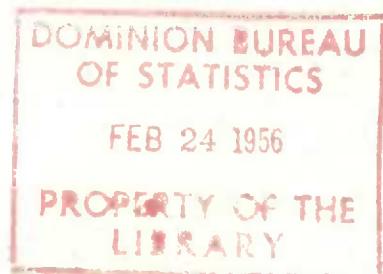
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RETAIL TRADE

1954



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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: Volume I—The Primary Industries, including mining, forestry and fisheries; Volume II—Manufacturing; Volume III—Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I—Wholesale Statistics

- A—Wholesale Trade, 25¢
- *B—Operating Results of Food Wholesalers, 25¢
- *C—Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- *D—1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
 - 2 Operating Results of Drug Wholesalers, 25¢
 - 3 Operating Results of Hardware Wholesalers, 25¢
 - 4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
 - 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II—Retail Statistics

- E—General Review—(Discontinued)
- F—Retail Trade, 50¢
- G—Retail Chain Stores, 50¢
- *H—Operating Results of Food Store Chains, 25¢
- *I—Operating Results of Clothing Store Chains, 25¢
- *J—1 Operating Results of Variety Store Chains, 25¢
 - 2 Operating Results of Drug Stores Chains, 25¢
 - 3 Operating Results of Furniture Store Chains, 25¢
- K—Operating Results of Independent Food Stores, 25¢
- L—Operating Results of Independent Clothing Stores, 25¢
- M—Operating Results of Independent Hardware, Furniture, Appliance and Radio Stores, 25¢
- N—Operating Results of Filling Stations & Garages, 25¢
- O—1 Operating Results of Independent General Stores, 25¢
 - 2 Operating Results of Independent Restaurants, 25¢
 - 3 Operating Results of Independent Fuel Dealers, 25¢
 - 4 Operating Results of Independent Drug Stores, 25¢
 - 5 Operating Results of Independent Jewellery Stores, 25¢
 - 6 Operating Results of Independent Tobacco Stores, 25¢
- P—Retail Consumer Credit, 25¢

Part III—Services and Special Fields

- Q—Laundries, Cleaners and Dyers, 25¢
- R—Motion Picture Theatres, Exhibitors and Distributors, 25¢
- S—Hotels, 25¢
- T—Sales Financing, 25¢
- U—Farm Implement and Equipment Sales, 25¢
- V—New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W—Advertising Agencies (Memorandum), 10¢
- X—Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

*Biennial reports—not issued for 1954.

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RETAIL TRADE

1954

Retail sales in Canada during 1954 are estimated to be \$12,065,758,000, a slight decrease (0.5%) from the previous year's record sales of \$12,128,034,000. These and other estimates contained in this bulletin are the results of a monthly survey conducted in the Merchandising and Services Section of the Dominion Bureau of Statistics. These estimates are the total dollar sales and are not adjusted for seasonal variations or price changes.

By regions, four of the seven provincial categories registered percentage increases in sales during 1954 when compared with the previous year. Largest among the increases was British Columbia with 1.7%, Quebec, Atlantic Provinces and Ontario had gains of 1.5%, 0.7% and 0.4% respectively. The Prairie Provinces had lower sales during 1954 with Manitoba, Saskatchewan and Alberta having decreases of 5.9%, 10.3% and 2.4% in that order.

Eight of the twenty kind of business classifications showed greater dollar sales during 1954 while the remaining twelve as well as the "All Other" classification had lower sales. Garages and filling stations, fuel dealers, grocery and combination stores, variety and department stores were among those showing percentage increases. The increases in grocery and combination stores and department stores, with over 25% of the dollar volume, offset to a great extent decreases in the other trades. This report contains dollar estimates of retail stores located in Newfoundland, Yukon and Northwest Territories. Data for Newfoundland, Prince Edward Island, Nova Scotia and New Brunswick are combined to form the Atlantic Provinces, while the Yukon and Northwest Territories are included in British Columbia.

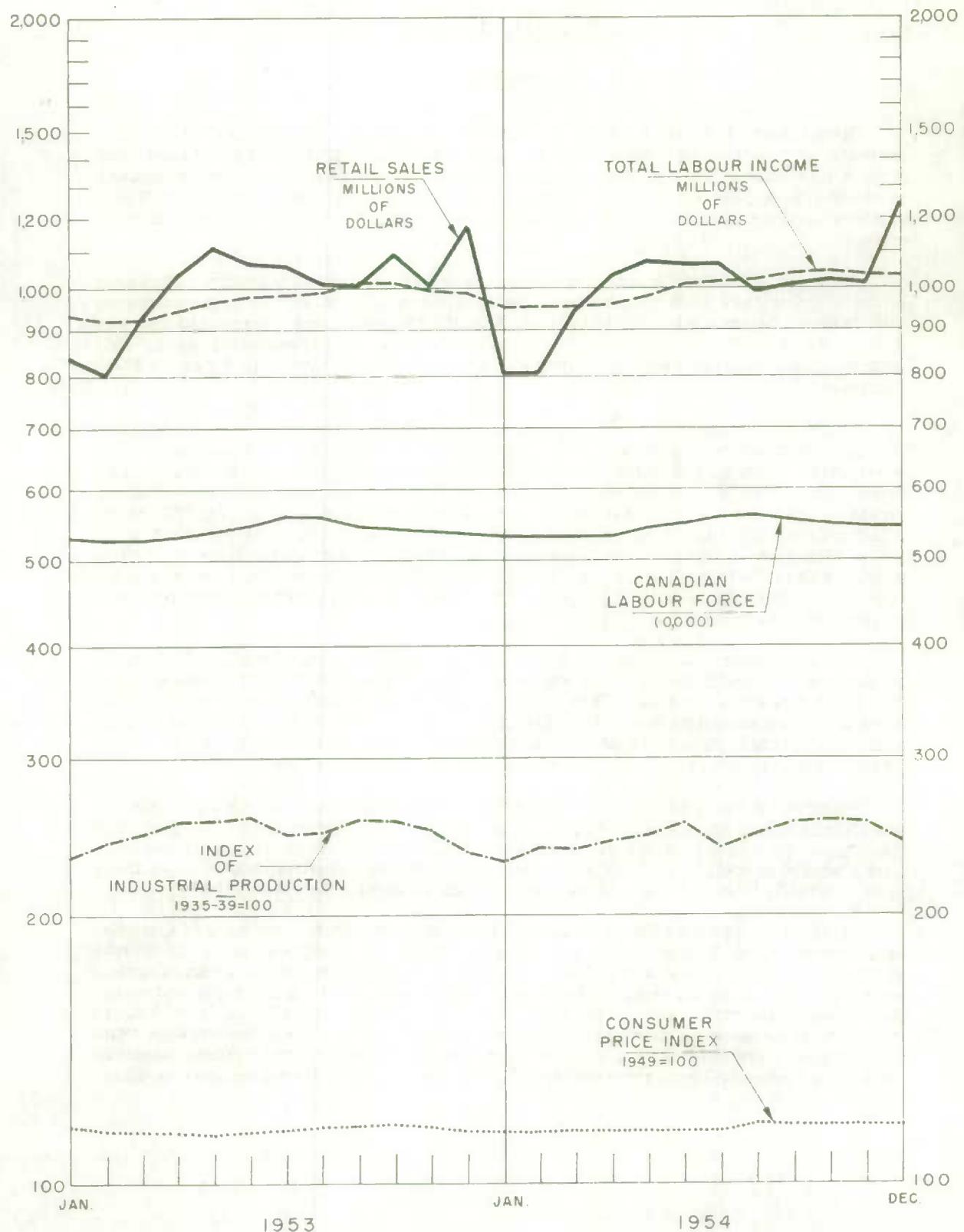
These estimates are obtained from a monthly sample of approximately 7,000 independent retail establishments in all trades and areas. These independent stores are combined with 30 department store firms and all known retail chain stores. Annual chain store sales are computed from a full-coverage survey of chain stores in every trade and area. The monthly chain store sales, calculated on the basis of a monthly sample of reporting firms, are used to pro-rate the annual figures to a monthly basis.

Some retail firms, which were in operation in 1951, have since gone out of business, and their premises are not now being used as a retail store. On the other hand, many new firms have come into existence since 1951 and others have changed the kind of business they operated in 1951. The 1952-1954 sales figures in this report are adjusted for these store "births", "deaths" and "store changes" since the base period of 1951.

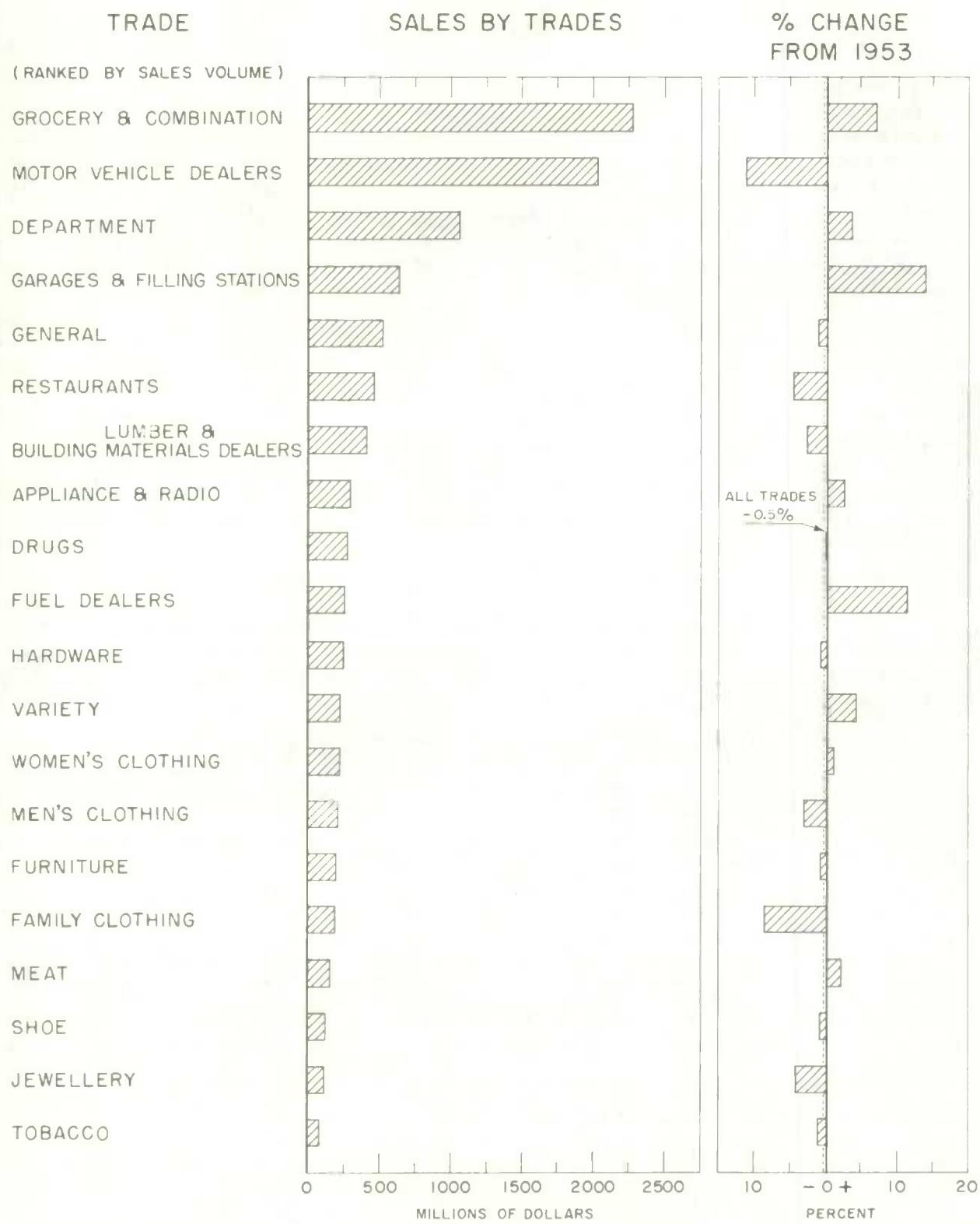
Table 1 presents for the first time an estimate of inventories on hand in Canadian retail stores as of December 31, 1951 to 1954. These inventory estimates are at cost value and include all stores both chain and independent. Table 2 presents an historical series on retail trade by province from 1930 to 1954 while table 3 gives the percentage that certain major trades form of the total sales for selected years 1930 to 1954. Table 4 gives the percentage change by trade and by province of 1954 sales as compared with 1953. Table 5 presents a breakdown of sales between chain and independent stores by kind of business and by province and table 6 by province, kind of business and by month.

CANADIAN ECONOMIC TRENDS

(Semi-logarithmic Scale)



RETAIL TRADE, 1954



MERCHANDISING AND SERVICES

TABLE 1. Estimated Retail Store Inventories (at cost) 1951-1954 Canada
(in thousands of dollars)

Kind of business or stores	1951	1952	1953	1954
Total All Trades.....	1,537,818	1,516,634	1,630,772	1,662,118
Grocery and Combination	148,900	150,859	158,784	174,129
General Stores	118,543	117,373	116,524	115,024
Men's Clothing	62,895	61,809	69,112	66,850
Family Clothing	57,288	56,059	58,452	56,257
Women's Clothing	40,356	40,973	45,001	48,040
Shoe Stores	38,757	39,505	44,606	43,555
Hardware Stores	67,397	70,451	75,346	79,648
Furniture, Appliance, Radio	89,730	91,342	91,512	89,698
Lumber and Bldg. Materials	73,994	67,799	71,327	75,434
Fuel	18,640	17,863	18,157	16,435
Drug Stores	49,126	53,473	59,086	60,464
Jewellery Stores	39,905	37,397	40,136	41,003
Motor Vehicle	239,996	209,755	248,864	216,895
Variety Stores	30,563	33,711	34,200	35,741
Department Stores	121,867	123,573	136,425	156,752
All Others	339,862	344,689	363,240	386,193

Note: Any slight differences between the totals and their components in the above table are due to the rounding of the figures.

TABLE 2. Retail Trade in Canada, 1930-1954, By Provinces

Year	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
1930	2,735,740	196,740	646,220	1,090,829	187,585	188,225	175,448	250,593
1931	2,305,245	172,378	558,482	944,632	152,592	133,474	133,588	210,099
1932	1,908,301	140,276	461,874	783,373	130,562	111,598	115,278	165,250
1933	1,772,927	129,428	419,174	735,077	121,117	102,770	108,520	156,841
1934	1,983,682	146,716	453,627	832,928	131,179	114,556	125,298	179,378
1935	2,104,508	156,915	473,076	874,589	139,193	123,923	137,006	199,806
1936	2,289,360	169,612	518,190	940,624	150,259	138,411	147,018	225,246
1937	2,593,121	198,946	604,942	1,068,226	165,057	136,081	165,024	254,845
1938	2,529,861	188,339	597,996	1,025,951	164,058	136,277	176,817	240,423
1939	2,577,988	195,513	602,269	1,038,668	165,601	153,560	180,028	242,349
1940	2,935,198	234,850	682,629	1,191,114	182,469	173,678	197,720	272,738
1941	3,414,613	279,128	820,090	1,388,002	192,592	188,927	227,873	318,001
1942	3,618,824	300,996	875,605	1,446,549	205,984	200,568	243,046	346,076
1943	3,785,983	318,667	913,240	1,488,001	219,720	218,524	265,666	362,165
1944	4,093,487	351,325	975,950	1,573,688	243,009	249,375	296,044	404,096
1945	4,573,126	387,020	1,080,810	1,773,539	269,375	278,976	328,515	454,891
1946	5,787,377	491,286	1,342,379	2,264,542	338,193	341,142	416,288	593,547
1947	6,963,448	563,618	1,621,089	2,721,060	406,600	409,911	504,306	736,864
1948	7,835,034	607,307	1,792,022	3,067,224	465,869	473,346	611,494	817,772
1949	8,531,998	734,219	1,871,979	3,293,624	523,295	537,737	697,019	874,125
1950	9,617,197	822,247	2,182,983	3,715,389	566,909	570,837	776,692	982,140
1951	10,693,097	898,540	2,442,649	4,129,827	609,948	658,584	853,769	1,099,780
1952	11,532,076	982,275	2,635,302	4,383,267	651,268	764,017	939,089	1,176,858
1953	12,125,802	1,016,056	2,756,116	4,615,879	677,161	844,951	987,408	1,228,231
1954	12,065,758	1,025,222	2,797,617	4,634,450	637,044	758,295	963,630	1,249,499

TABLE 3. Sales of Major Trades Related to Total Volume for Specified Years

	1930	1933	1937	1941	1944	1947	1951	1953	1954
Total, All Trades	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Grocery and Combination	14.8	17.9	15.3	16.6	18.8	16.9	17.8	17.6	18.9
General	7.6	7.7	7.3	6.3	7.3	6.1	4.9	4.3	4.3
Department	13.0	13.6	11.2	11.1	11.2	10.0	8.5	8.4	8.8
Motor Vehicle	9.2	7.1	12.5	10.5	4.9	10.4	17.6	18.8	16.8
Hardware and Building Materials	5.0	4.1	4.2	4.5	4.5	5.6	5.5	5.5	5.4
Furniture and Household Appliances..	3.4	2.6	3.3	3.2	2.5	3.6	3.4	4.0	4.0
Clothing and Shoes	7.3	7.1	7.2	7.9	9.0	7.8	6.5	6.3	6.1
Total, major trades	60.3	60.1	61.0	60.1	58.2	60.4	64.2	64.9	64.3
All other trades	39.7	39.9	39.0	39.9	41.8	39.6	35.8	35.1	35.7

TABLE 4. Percentage Changes in Retail Trade - 1934-33 By Provinces and Kinds of Business

	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Total - All Trades	- 0.5	+ 0.7	+ 1.5	+ 0.4	- 5.9	- 10.3	- 2.4	+ 1.7
Grocery and Combination Stores	+ 6.9	+ 6.1	+ 5.8	+ 8.8	+ 3.8	+ 6.1	+ 11.5	+ 2.1
Meat Stores	+ 2.0	- 12.9	+ 10.5	- 1.3	- 19.6	- 3.2	+ 11.1	- 1.6
General Stores	- 1.2	- 1.2	+ 1.1	+ 3.2	- 4.0	- 6.8	- 5.4	+ 1.6
Department Stores	+ 3.4	+ 3.0	+ 4.4	+ 3.1	- 0.1	- 6.9	+ 0.4	+ 11.1
Variety Stores	+ 4.1	+ 4.7	+ 3.7	+ 5.3	+ 0.8	+ 0.7	+ 2.3	+ 1.2
Motor Vehicle Dealers	- 11.2	+ 0.3	- 7.3	- 11.5	- 22.9	- 23.8	- 13.9	- 6.0
Garages and Filling Stations	+ 13.7	+ 8.6	+ 15.0	+ 15.6	- 7.5	+ 12.6	+ 13.0	+ 19.4
Men's Clothing Stores	- 3.2	- 4.5	+ 0.6	- 6.4	+ 17.8	- 12.8	- 4.8	+ 0.4
Family Clothing Stores	- 8.4	- 3.0	- 8.7	- 10.4	- 15.1	- 10.8	- 6.6	- 3.4
Women's Clothing Stores	+ 1.0	+ 7.5	- 0.6	+ 2.3	- 14.6	- 9.8	+ 6.1	+ 1.1
Shoe Stores	- 1.0	+ 13.7	- 4.2	- 2.6	+ 0.6	+ 6.5	- 2.9	+ 3.6
Hardware Stores	- 0.8	+ 0.2	- 3.6	+ 9.6	- 1.9	- 14.7	- 6.1	- 11.2
Lumber and Building Material Dealers	- 2.7	- 9.7	+ 0.2	- 0.2	- 3.7	- 1.3	- 11.0	- 1.3
Furniture Stores	- 0.5	- 4.7	+ 6.7	- 4.6	- 1.3	- 20.5	- 6.7	+ 4.1
Appliance and Radio Stores	+ 2.6	+ 2.1	+ 0.4	+ 0.2	- 2.3	- 13.8	+ 19.0	+ 20.0
Restaurants	- 4.6	- 11.4	- 0.8	- 4.1	- 7.4	- 3.8	- 8.0	- 7.2
Fuel Dealers	+ 11.2	- 9.7	+ 9.6	+ 14.6	+ 6.5	+ 17.9	- 12.0	+ 14.4
Drug Stores	- 0.1	+ 3.6	+ 3.5	- 3.2	- 4.3	1	+ 1.2	+ 5.5
Jewellery Stores	- 4.3	+ 21.1	- 3.0	- 5.6	- 11.1	- 4.4	- 22.1	- 1.3
Tobacco Stores	- 1.3	+ 10.6	+ 1.0	- 1.7	- 10.9	+ 6.2	- 9.2	- 7.7
All Other Trades	- 1.7	- 4.3	+ 1.6	- 0.6	- 2.9	- 16.0	- 2.6	+ 0.6

1. Change of less than 0.05 per cent.

TABLE 3. Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business, 1954
(in thousands of dollars)

No.		All Stores	Chain Stores	Independent Stores
		Canada		
1	Total, All Trades	12,065,758	2,146,635	9,919,123
2	Grocery & Combination Stores	2,279,402	863,422	1,415,980
3	Meat Stores	154,372	7,157	147,214
4	General Stores	514,959	36,560	478,400
5	Department Stores	1,061,676	-	1,061,676
6	Variety Stores	233,593	194,248	39,345
7	Motor Vehicle Dealers	2,028,751	20,814	2,007,937
8	Garages & Filling Stations	632,252	5,063	627,189
9	Men's Clothing Stores	207,186	25,350	181,836
10	Family Clothing Stores	191,332	32,069	159,262
11	Women's Clothing Stores	221,364	54,843	166,521
12	Shoe Stores	120,708	45,384	75,323
13	Hardware Stores	246,503	17,642	228,860
14	Lumber & Building Material Dealers	406,174	84,265	321,909
15	Furniture Stores	194,039	38,134	155,905
16	Appliance & Radio Dealers	291,751	58,994	232,757
17	Restaurants	452,554	33,900	418,654
18	Fuel Dealers	249,846	3,233	246,613
19	Drug Stores	281,810	35,908	245,901
20	Jewellery Stores	115,770	38,954	76,816
21	Tobacco Stores	86,732	15,642	71,090
22	All Other Trades	2,094,986	535,050	1,559,936
Manitoba				
1	Total, All Trades	637,044	86,523	550,521
2	Grocery & Combination Stores	102,915	35,496	67,419
3	Meat Stores	3,928	-	3,928
4	General Stores	43,894	1	1
5	Department Stores	97,306	-	97,306
6	Variety Stores	5,746	5,479	268
7	Motor Vehicle Dealers	99,050	-	99,050
8	Garages & Filling Stations	24,750	1	1
9	Men's Clothing Stores	8,312	624	7,688
10	Family Clothing Stores	6,977	1	1
11	Women's Clothing Stores	5,652	2,065	3,586
12	Shoe Stores	3,579	829	2,750
13	Hardware Stores	14,214	1	1
14	Lumber & Building Material Dealers	42,120	8,368	33,753
15	Furniture Stores	4,833	-	4,833
16	Appliance & Radio Dealers	14,292	1,545	12,746
17	Restaurants	25,610	2,003	23,607
18	Fuel Dealers	6,820	-	6,820
19	Drug Stores	15,651	1	1
20	Jewellery Stores	6,123	1	1
21	Tobacco Stores	1,147	1	1
22	All Other Trades	104,126	24,086	80,040

Note: Any slight differences between the totals and their components in this bulletin are due to the rounding of the figures.
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

TABLE 5. Estimated Retail Trade – Chain and Independent – by Provinces and Kinds of Business, 1954
 (in thousands of dollars)

All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	
Atlantic Provinces			Quebec			Ontario			No.
1,025,222	155,100	870,121	2,797,617	447,238	2,350,379	4,634,450	999,571	3,634,879	1
218,999	32,463	186,536	633,226	184,777	448,449	887,681	469,241	418,441	2
5,250	—	5,250	45,965	—	45,965	55,346	5,915	49,430	3
108,991	12,274	96,718	87,869	5,797	82,072	100,846	5,345	95,502	4
85,969	—	85,969	192,061	—	192,061	353,300	—	353,300	5
23,867	21,079	2,788	66,183	51,188	14,995	103,672	90,723	13,149	6
171,708	16,471	155,237	427,672	—	427,672	748,421	1	1	7
48,201	1	1	119,664	1	1	277,508	1	1	8
11,320	1	1	55,197	4,542	50,656	89,223	16,410	72,812	9
29,383	3,066	26,316	64,765	15,757	49,008	58,305	9,921	48,384	10
11,400	1,857	9,543	56,907	13,262	43,645	93,856	24,450	69,409	11
9,683	1	1	33,396	13,478	19,918	53,740	24,422	29,318	12
18,126	1	1	49,155	1	1	95,901	7,618	88,283	13
14,640	—	14,640	69,137	1	1	141,162	16,099	125,064	14
12,612	1	1	67,770	19,491	48,279	80,256	17,276	62,980	15
17,239	3,612	13,627	54,820	14,293	40,527	138,459	22,339	116,120	16
22,107	698	21,409	113,396	9,548	103,848	176,162	12,960	163,201	17
14,775	—	14,775	66,515	—	66,515	128,130	1	1	18
19,502	1,861	17,841	56,202	5,316	50,887	122,359	16,828	105,532	19
8,927	2,377	6,550	24,033	7,636	16,397	51,871	17,228	34,644	20
2,308	1	1	22,013	1	1	53,786	1	1	21
170,216	52,193	118,023	491,672	87,431	404,241	824,265	228,645	595,621	22
Saskatchewan			Alberta			British Columbia			
758,295	96,280	662,016	963,630	146,932	816,698	1,249,499	214,990	1,034,509	1
95,095	25,046	70,049	139,756	44,155	95,601	201,729	72,244	129,485	2
7,014	—	7,014	16,363	1	1	20,506	1	1	3
67,950	1	1	56,151	1	1	49,259	9,118	40,141	4
56,033	—	56,033	103,046	—	103,046	173,960	—	173,960	5
8,202	6,775	1,427	12,564	9,834	2,731	13,159	9,171	3,989	6
162,797	/ —	162,797	162,023	—	182,023	237,079	—	237,079	7
44,546	1	1	62,823	1	1	54,760	1	1	8
7,517	1	1	15,708	1	1	19,910	1	1	9
9,694	1	1	11,676	1,658	10,018	10,532	1	1	10
7,193	2,032	5,160	20,737	4,570	16,168	25,618	6,608	19,010	11
3,462	712	2,750	5,144	1,490	3,654	11,705	2,438	9,267	12
24,159	1	1	26,570	1	1	18,378	1	1	13
51,300	25,613	25,687	53,152	26,826	26,326	34,663	3,955	30,707	14
2,097	—	2,097	10,659	—	10,659	15,812	—	15,812	15
12,984	2,698	10,286	21,782	3,797	17,985	32,176	10,710	21,465	16
28,305	1	1	36,319	1,343	34,976	50,656	6,983	43,673	17
8,354	—	6,354	523	—	523	26,730	1	1	18
17,651	1	1	21,282	2,957	18,325	29,161	7,192	21,969	19
5,870	1,358	4,512	5,873	3,382	2,491	13,073	5,073	8,000	20
1,218	1	1	1,757	1	1	4,503	2,077	2,425	21
138,853	25,748	113,105	159,722	42,294	117,428	206,131	74,653	131,478	22

Note: Any slight differences between the totals and their components in this bulletin are due to the rounding of the figures.
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

TABLE 6. Canada — Estimated Retail Trade — by Kinds of Business and Months, 1952, 1953 and 1954
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	738,508	836,162	801,990	156,607	171,016	177,539	13,623	12,120	12,156
February	759,815	803,196	804,340	157,805	157,506	167,382	13,117	11,056	11,472
March.....	851,570	928,445	942,974	165,006	161,556	176,140	13,283	11,579	12,237
April	947,161	1,034,730	1,029,461	161,931	170,551	186,148	13,182	12,469	13,105
May	1,077,904	1,106,199	1,070,721	183,447	186,841	194,214	14,055	13,269	13,471
June.....	1,009,818	1,070,515	1,064,605	168,156	179,418	193,011	12,940	12,589	12,936
July	998,470	1,057,573	1,063,829	174,144	185,693	208,059	12,445	12,382	13,033
August	983,228	1,012,780	994,003	177,597	178,760	184,508	13,263	12,466	12,284
September	975,534	1,006,956	1,011,301	166,003	175,674	189,091	13,009	12,279	12,572
October	1,033,759	1,095,307	1,020,037	176,646	195,959	199,692	14,482	14,078	13,563
November	997,011	1,003,816	1,013,678	169,633	169,596	184,916	13,511	11,998	12,179
December	1,159,298	1,172,353	1,248,920	183,813	199,990	218,703	15,138	15,074	15,365
Annual Total ..	11,532,076	12,128,034	12,063,758	2,040,788	2,132,560	2,279,402	162,048	151,360	154,372
	General Stores			Department Stores			Variety Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	35,301	35,631	34,481	56,238	65,476	62,572	10,487	12,450	11,988
February	35,468	32,899	32,845	61,007	63,367	65,958	11,818	12,408	12,782
March	39,624	36,511	36,719	71,108	78,624	80,393	14,097	14,788	14,674
April	41,932	40,823	40,268	76,102	80,345	86,679	16,971	17,320	19,306
May	50,286	47,790	46,522	84,962	85,685	84,654	17,371	18,678	19,020
June	46,122	46,456	45,548	78,243	79,527	84,288	17,091	18,184	19,399
July	49,730	48,803	50,495	60,690	66,264	67,355	16,363	17,692	19,222
August	50,981	48,699	46,055	70,585	70,010	73,698	16,442	16,627	16,758
September	46,190	45,936	44,217	85,484	86,826	89,120	16,314	17,312	18,076
October	48,658	46,989	44,872	98,486	97,012	96,333	18,975	19,616	19,932
November	45,255	41,698	42,560	109,240	112,271	118,603	19,314	19,428	20,904
December	51,198	49,128	50,379	138,713	141,569	152,022	38,459	39,824	41,533
Annual Total ..	540,745	521,363	514,959	990,858	1,026,977	1,061,676	213,702	224,327	233,593
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	115,769	137,656	112,593	32,998	36,016	43,537	13,861	15,058	14,533
February	132,128	160,371	141,361	32,432	33,781	40,769	12,583	11,938	12,332
March	160,095	206,915	199,479	36,100	39,076	44,785	15,170	15,998	14,623
April	201,880	245,889	218,129	42,213	45,784	52,165	17,602	17,023	17,812
May	245,953	239,732	219,318	46,810	51,192	58,362	18,358	19,256	16,761
June	214,700	236,140	211,671	45,375	50,784	58,013	17,361	18,204	17,206
July	210,159	229,204	201,089	50,031	56,434	63,547	14,613	15,572	14,961
August	159,373	182,052	166,784	48,913	54,653	59,689	14,226	13,361	13,608
September	173,962	165,940	160,684	45,521	49,837	55,134	15,384	15,783	14,593
October	171,347	186,947	136,876	48,805	51,789	56,703	19,995	19,271	18,386
November	167,766	160,308	130,920	38,816	43,814	49,945	21,177	20,527	20,349
December	142,581	132,837	129,849	39,264	43,111	49,602	32,116	32,072	32,023
Annual Total...	2,095,713	2,283,991	2,028,751	507,218	556,272	632,252	212,446	214,063	207,186
	Family Clothing Stores								
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	12,295	13,871	11,953	10,517	10,609	10,067	15,319	12,873	17,166
February	17,719	17,905	16,362	15,582	15,884	15,466	18,441	15,835	17,362
March	17,742	17,468	17,166	15,425	15,319	14,674	18,441	15,835	17,362
April	18,742	17,468	17,166	15,319	14,674	14,025	18,441	15,835	17,362
May	18,411	18,441	17,166	15,319	14,674	14,025	18,441	15,835	17,362
June	18,256	16,761	17,166	15,319	14,674	14,025	18,441	15,835	17,362
July	17,206	17,719	17,166	15,319	14,674	14,025	18,441	15,835	17,362
August	17,719	17,905	16,362	15,326	14,220	12,860	18,441	15,835	17,362
September	17,719	17,905	16,362	15,326	14,220	12,860	18,441	15,835	17,362
October	17,206	17,719	17,166	15,326	14,220	12,860	18,441	15,835	17,362
November	17,206	17,719	17,166	15,326	14,220	12,860	18,441	15,835	17,362
December	17,719	17,905	16,362	15,326	14,220	12,860	18,441	15,835	17,362
Annual Total...	209,733	208,790	191,332	207,186	209,733	208,790	207,186	209,733	208,790

Note. See table 5.

TABLE 6. Canada—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954—Continued
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	13,443	15,407	15,105	6,214	7,867	7,607	12,369	13,926	13,250	19,610	22,918	20,923
February	12,309	13,716	14,448	5,784	6,115	6,387	12,116	12,624	12,504	19,484	22,171	21,399
March	16,023	17,612	16,215	7,947	8,466	7,526	14,466	15,692	16,467	21,045	25,455	25,782
April	18,170	18,138	20,111	11,053	10,698	11,385	18,516	19,418	19,117	25,139	30,674	27,631
May	18,596	20,186	19,728	11,332	11,858	11,128	23,497	25,281	24,706	33,884	37,924	35,871
June	18,064	18,684	19,419	11,467	11,799	11,819	21,645	23,813	24,161	35,476	40,854	40,548
July	15,534	17,044	18,123	8,841	9,769	9,840	20,209	22,771	23,105	36,083	42,648	42,404
August	14,572	14,529	15,011	9,081	6,900	8,393	20,078	21,418	20,550	37,472	42,924	45,499
September	16,747	17,162	17,237	10,121	10,287	10,310	21,414	22,616	22,322	38,437	41,856	40,617
October	19,788	20,395	18,820	10,021	10,496	10,123	22,403	24,071	22,745	41,149	43,205	39,744
November	18,382	17,642	18,082	10,199	10,185	10,458	19,747	20,414	20,270	33,536	37,972	37,266
December	28,287	28,564	29,063	15,744	15,504	15,733	25,910	26,480	27,303	27,861	28,637	28,491
Annual Total ..	209,915	219,078	221,364	117,804	121,944	120,708	232,370	248,523	246,503	369,178	417,238	406,174
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	10,062	13,184	11,907	16,946	24,798	23,408	32,788	34,993	32,216	28,036	25,938	31,858
February	11,075	12,584	11,991	19,098	22,472	22,099	33,374	32,902	32,105	24,263	21,685	24,462
March	13,438	14,908	15,176	20,398	23,303	26,242	35,313	34,892	33,932	21,221	20,122	24,237
April	13,149	15,448	15,624	19,249	22,885	22,852	37,520	38,012	36,875	12,675	13,249	16,199
May	18,124	18,166	17,059	22,543	24,756	21,666	40,399	40,720	39,753	13,699	12,221	12,574
June	17,723	17,868	16,934	22,316	23,007	23,001	38,843	40,234	38,145	13,651	13,482	13,595
July	16,329	16,372	16,797	19,946	22,080	22,106	43,650	44,304	42,282	13,410	12,844	12,081
August	16,634	15,754	16,120	18,873	19,583	20,399	46,293	46,298	44,196	16,044	14,278	14,511
September	16,767	15,883	16,776	21,324	21,935	24,732	40,687	42,210	39,984	21,631	20,749	21,977
October	17,428	18,403	18,298	21,262	24,047	25,345	42,485	43,428	40,026	25,811	23,343	23,041
November	17,145	16,814	17,689	23,869	24,576	26,036	39,368	39,205	37,293	20,527	21,615	24,643
December	20,007	19,670	19,668	32,329	30,957	33,665	37,633	36,979	35,746	24,040	25,073	30,670
Annual Total...	187,881	195,053	194,039	258,153	284,400	291,731	468,353	474,176	452,554	235,008	224,599	249,846
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	20,282	22,811	22,255	6,330	7,689	6,907	6,360	6,806	6,069	118,889	140,531	129,133
February	20,986	21,723	21,679	6,146	6,678	6,695	6,541	6,849	6,277	121,764	129,741	129,328
March	21,526	22,356	22,385	6,719	7,284	7,471	6,600	6,688	6,329	138,366	151,320	149,289
April	21,338	22,510	23,274	6,910	7,571	7,614	6,950	6,901	6,700	165,937	181,555	171,301
May	21,800	22,349	22,731	8,327	8,682	8,353	7,322	7,342	7,044	178,728	195,831	181,749
June	20,961	22,472	22,799	8,687	9,048	8,548	7,703	8,334	7,890	175,575	181,712	179,311
July	20,461	21,729	22,214	8,096	8,632	8,136	6,789	7,132	7,462	185,365	184,321	186,052
August	22,151	23,424	22,842	8,923	9,264	9,041	7,031	7,112	7,373	199,370	198,449	183,824
September	21,943	23,040	22,846	8,894	9,392	6,806	6,963	7,071	7,400	173,307	189,447	180,015
October	23,056	24,981	23,665	9,359	10,187	9,073	6,998	7,368	7,234	175,469	193,692	178,256
November	21,421	22,426	22,512	10,306	11,102	10,547	7,444	7,125	7,792	169,765	175,723	182,519
December	30,830	32,397	32,608	26,320	25,402	24,581	9,651	9,163	9,161	209,504	209,973	244,209
Annual Total ...	266,755	282,219	281,810	115,017	120,930	115,770	86,352	87,872	86,732	2,012,039	2,132,294	2,094,986

Note. See table 5.

MERCHANDISING AND SERVICES

TABLE 6. Atlantic Provinces.—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954 — Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	61,855	71,825	65,988	15,494	17,225	17,044	524	478	406
February	60,820	66,642	65,332	15,969	15,967	17,042	525	442	389
March	73,451	80,588	79,310	17,075	16,013	17,311	552	448	382
April	81,128	85,252	88,353	16,380	16,696	18,281	587	484	449
May	94,610	94,467	94,655	17,780	18,011	18,726	618	514	467
June	87,600	91,336	92,944	15,935	16,854	17,845	614	497	442
July	84,547	88,553	92,060	16,722	17,803	19,777	613	548	532
August	84,730	85,250	85,880	17,253	17,390	17,468	636	524	445
September	81,772	82,321	84,392	16,746	17,018	18,231	638	524	454
October	85,120	87,420	84,744	16,684	18,111	18,623	561	520	433
November	84,139	81,790	84,199	16,414	16,021	17,489	604	465	372
December	102,503	102,411	107,363	18,612	19,330	21,164	659	581	480
Annual Total	982,275	1,017,854	1,025,222	201,063	206,437	218,999	7,130	6,025	5,250
	General Stores			Department Stores			Variety Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	8,100	8,606	7,682	3,900	4,672	4,288	886	1,121	1,022
February	7,380	7,226	6,883	4,237	4,877	4,501	1,009	1,161	1,197
March	8,993	8,052	8,019	5,335	6,460	6,583	1,393	1,412	1,404
April	9,256	8,998	8,787	6,504	7,167	7,454	1,660	1,685	1,832
May	11,320	10,963	10,255	7,648	7,189	7,462	1,758	1,889	1,934
June	9,932	10,124	9,580	7,197	6,456	7,250	1,670	1,817	1,908
July	10,328	10,180	10,405	5,147	5,528	5,594	1,691	1,799	1,973
August	10,239	9,797	9,210	5,866	5,931	5,972	1,760	1,729	1,762
September	9,373	9,050	9,322	7,163	6,576	6,477	1,742	1,792	1,862
October	10,062	9,183	9,521	8,132	7,547	7,509	1,915	1,969	2,056
November	9,660	8,311	8,994	9,102	9,111	10,012	2,072	1,952	2,370
December	10,394	9,769	10,332	11,872	11,979	12,865	4,408	4,461	4,548
Annual Total	115,037	110,259	108,991	82,102	83,491	83,969	21,964	22,787	23,867
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		Family Clothing Stores
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	7,937	9,934	8,965	2,659	2,931	3,150	898	851	805
February	8,247	11,298	10,744	2,111	2,326	2,474	730	693	645
March	11,405	17,780	16,617	2,891	3,306	3,507	949	798	764
April	16,514	18,311	19,586	2,924	3,090	3,364	1,156	932	975
May	21,101	18,912	20,183	3,537	3,720	4,360	1,267	1,107	1,005
June	17,383	18,766	19,153	3,651	4,043	4,640	1,179	1,130	1,076
July	14,390	15,998	16,856	4,516	4,750	5,423	1,000	944	882
August	11,599	13,573	14,681	4,178	4,337	4,561	929	749	693
September	12,394	12,319	12,746	4,218	4,636	5,313	966	902	884
October	12,726	12,342	10,983	3,847	4,194	4,165	1,170	1,005	930
November	11,582	11,945	10,626	3,026	3,533	3,784	1,286	1,036	1,035
December	10,582	10,096	10,658	3,102	3,514	3,459	2,063	1,705	1,627
Annual Total	155,861	171,274	171,708	40,659	44,380	48,201	13,593	11,851	11,320
	155,861	171,274	171,708	40,659	44,380	48,201	13,593	11,851	11,320
	30,547	30,298	29,383						

Note. See table 5.

TABLE 6. Atlantic Provinces – Estimated Retail Trade – by Kinds of Business and Months, 1952, 1953 and 1954 – Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	581	660	748	460	517	587	652	1,006	906	690	958	590
February	524	590	639	344	401	510	586	865	784	807	1,010	756
March	697	761	802	572	630	682	758	1,058	1,010	864	1,034	915
April	895	930	1,040	822	835	971	1,056	1,362	1,404	1,035	1,173	971
May	985	958	1,030	760	798	861	1,337	1,739	1,599	1,366	1,465	1,233
June	759	807	884	839	857	991	1,396	1,756	1,770	1,326	1,719	1,556
July	731	853	892	693	714	815	1,264	1,710	1,678	1,534	1,439	1,416
August	828	843	833	648	628	641	1,229	1,561	1,562	1,700	1,717	1,713
September	799	815	834	753	774	881	1,425	1,767	1,760	1,755	1,571	1,564
October	890	898	943	709	679	764	1,422	1,698	1,746	1,622	1,613	1,517
November	996	1,006	1,123	649	599	767	1,292	1,511	1,707	1,503	1,344	1,345
December	1,455	1,482	1,633	1,116	1,081	1,212	1,676	2,049	2,200	1,308	1,173	1,062
Annual Total	10,139	10,602	11,400	8,365	8,514	9,683	14,093	18,082	18,126	15,511	16,216	14,640
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	656	793	685	833	1,161	1,057	1,464	1,788	1,408	1,705	1,865	1,574
February	485	617	562	749	993	1,043	1,604	1,835	1,568	2,153	1,863	1,688
March	818	948	994	1,064	1,525	1,597	2,014	2,202	2,063	1,996	1,784	1,537
April	1,012	1,144	1,011	831	1,136	1,219	1,869	2,070	1,666	1,292	1,036	1,101
May	1,468	1,326	1,171	1,347	1,470	1,405	2,004	2,214	1,990	1,167	1,009	816
June	1,404	1,244	1,099	1,659	1,839	1,938	1,947	2,251	1,992	994	853	659
July	1,159	1,202	1,133	1,448	1,800	1,509	2,311	2,590	2,220	779	747	665
August	1,045	857	905	1,318	1,320	1,322	2,262	2,610	2,334	856	883	660
September	1,063	1,018	998	972	1,014	1,149	1,740	1,825	1,661	1,477	1,311	1,227
October	1,313	1,122	1,171	1,306	1,444	1,529	1,696	1,888	1,696	1,697	1,621	1,462
November	1,266	1,129	1,136	1,132	1,349	1,228	1,579	1,752	1,588	2,236	1,688	1,643
December	1,904	1,837	1,746	1,690	1,828	2,244	1,776	1,928	1,820	2,128	1,698	1,743
Annual Total	13,594	13,238	12,612	14,348	16,879	17,239	22,266	24,953	22,107	18,481	16,359	14,775
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	1,371	1,586	1,487	351	368	421	190	187	173	10,846	13,080	11,257
February	1,472	1,452	1,514	337	399	507	205	196	178	9,830	10,911	10,242
March	1,538	1,440	1,535	489	475	549	212	183	201	11,896	12,106	10,916
April	1,547	1,522	1,618	384	445	522	176	154	167	12,568	13,842	13,312
May	1,489	1,394	1,494	472	553	648	184	157	175	14,260	16,386	15,414
June	1,389	1,546	1,597	537	583	700	158	129	143	14,985	15,374	15,104
July	1,438	1,526	1,638	489	542	666	154	141	188	15,727	15,419	15,592
August	1,549	1,571	1,589	591	616	763	182	170	191	17,767	16,184	16,508
September	1,477	1,494	1,550	500	590	786	174	164	188	14,033	14,835	14,201
October	1,523	1,692	1,679	496	541	652	168	156	188	14,357	16,350	14,589
November	1,405	1,409	1,500	620	604	723	197	190	228	14,594	14,145	13,724
December	2,089	2,198	2,300	1,718	1,654	1,991	273	257	288	19,006	19,314	19,358
Annual Total	18,287	18,829	19,502	7,094	7,370	8,927	2,272	2,086	2,308	169,870	177,925	170,216

Note. See table 5.

MERCHANDISING AND SERVICES

TABLE 6. Quebec - Estimated Retail Trade - by Kinds of Business and Months, 1952, 1953 and 1954 - Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	168,407	183,856	182,245	44,663	46,487	48,812	3,579	3,177	3,443
February	170,739	176,496	178,971	45,284	44,170	46,657	3,544	3,102	3,570
March	198,824	214,320	221,392	45,847	44,184	48,209	3,495	3,182	3,731
April	219,757	237,891	248,884	46,049	47,680	52,018	3,698	3,638	4,216
May	246,158	254,797	248,445	53,306	52,997	54,347	3,916	3,815	4,216
June	232,278	246,757	251,043	48,783	51,038	54,088	3,494	3,426	3,930
July	226,323	235,190	242,337	50,883	53,172	58,291	3,395	3,606	3,801
August	216,933	219,554	224,511	49,865	49,311	50,929	3,279	3,357	3,518
September	224,571	233,099	236,098	46,764	49,704	52,102	3,266	3,350	3,748
October	238,498	251,076	238,204	52,412	56,034	56,226	3,801	3,648	3,759
November	232,380	236,196	243,843	47,168	47,446	51,221	3,203	3,222	3,432
December	260,434	266,904	281,646	52,010	56,228	60,328	3,810	4,077	4,600
Annual Total	2,635,302	2,756,136	2,797,617	583,034	598,450	633,226	42,280	41,600	45,965
	General Stores			Department Stores			Variety Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	6,020	5,220	4,970	10,161	11,340	11,022	3,090	3,644	3,463
February	6,278	5,323	5,169	10,373	11,172	11,820	3,377	3,480	3,514
March	7,030	5,864	5,629	13,422	14,751	14,707	4,137	4,272	4,347
April	7,212	7,010	6,865	13,757	14,404	10,247	5,007	5,176	5,857
May	9,547	8,697	8,622	15,254	15,681	15,540	5,457	5,885	5,869
June	8,094	8,069	7,969	13,982	14,577	15,728	5,238	5,640	5,993
July	8,441	7,614	7,840	10,116	10,622	10,420	4,614	4,992	5,464
August	8,828	7,807	8,190	11,818	12,031	13,150	4,841	4,979	4,799
September	8,646	8,005	8,186	16,167	16,232	17,839	4,774	5,049	5,410
October	8,718	7,922	7,982	17,663	17,592	17,117	5,540	5,603	5,624
November	7,961	7,235	7,568	18,882	19,373	21,426	5,094	5,095	5,404
December	9,002	8,151	8,880	24,959	26,207	27,045	9,786	10,056	10,438
Annual Total	95,777	86,914	87,869	176,534	183,979	192,061	60,954	83,820	66,183
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	18,143	22,106	18,176	6,247	6,966	9,327	3,859	4,254	4,218
February	20,242	25,200	22,174	5,930	6,440	7,721	3,188	3,076	3,149
March	32,732	43,079	45,789	6,221	6,878	8,093	4,296	4,788	4,450
April	42,039	52,480	51,676	7,919	8,808	10,108	5,048	4,952	5,780
May	46,901	49,392	46,135	8,485	9,463	10,670	5,299	5,633	4,940
June	44,208	50,982	48,997	8,656	9,740	10,932	4,646	4,918	4,797
July	43,038	49,198	46,824	9,086	10,049	11,374	3,528	3,850	3,789
August	31,569	36,376	37,236	8,610	9,438	10,366	2,951	3,096	3,790
September	35,940	35,484	33,798	8,184	9,277	10,447	3,734	3,774	3,231
October	32,486	37,678	28,423	8,747	8,893	10,125	5,009	4,839	4,852
November	34,236	34,300	26,536	7,763	9,110	10,412	5,180	5,120	5,442
December	24,524	25,144	21,908	7,827	8,963	10,090	6,458	6,560	6,759
Annual Total	406,070	461,418	427,672	93,675	104,024	119,664	53,196	54,861	55,197
	406,070	461,418	427,672	93,675	104,024	119,664	53,196	54,861	55,197
	406,070	461,418	427,672	93,675	104,024	119,664	53,196	54,861	55,197
	406,070	461,418	427,672	93,675	104,024	119,664	53,196	54,861	55,197

Note: See table 5.

TABLE 6. Quebec - Estimated Retail Trade - by Kinds of Business and Months, 1952, 1953 and 1954 - Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	3,079	3,716	3,458	1,616	2,056	1,948	2,654	2,982	2,657	3,232	3,152	2,949
February	3,691	4,114	4,364	1,432	1,564	1,556	2,150	2,328	2,324	3,380	3,732	3,378
March	4,585	4,003	4,634	2,629	2,855	2,056	2,768	3,079	3,123	3,661	4,776	4,835
April	5,164	5,078	5,778	3,638	3,286	3,552	3,436	3,820	3,717	4,322	5,348	5,216
May	4,972	5,534	5,451	3,745	3,870	3,227	4,645	5,392	4,845	5,629	6,574	6,513
June	5,675	5,837	6,014	3,806	3,751	3,819	4,258	5,274	5,058	5,920	6,926	7,052
July	3,671	4,116	4,146	2,491	2,550	3,593	3,948	4,816	4,716	6,010	7,011	7,395
August	3,432	3,574	3,646	2,475	2,409	1,996	4,038	4,264	4,274	6,347	7,235	7,700
September	4,191	4,276	4,220	2,857	2,762	2,880	4,342	4,800	4,830	5,954	7,263	6,676
October	4,487	4,436	4,027	2,805	2,617	2,587	4,601	4,937	4,498	6,352	7,208	6,459
November	4,489	4,254	4,179	2,735	2,623	2,741	4,026	4,402	4,197	5,334	5,682	6,358
December	7,261	7,309	6,989	4,918	4,520	4,440	4,905	4,898	4,917	4,376	4,103	4,606
Annual Total.....	54,898	57,246	56,907	35,149	34,864	33,396	45,771	50,992	49,155	60,517	69,010	69,137
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
	3,094	3,876	3,797	2,782	4,340	4,214	8,372	9,000	8,251	8,266	7,327	8,731
	3,416	3,668	3,777	2,584	3,757	3,471	8,532	8,397	8,059	7,331	6,337	6,763
	4,358	4,610	5,029	4,019	4,959	5,236	8,448	8,098	7,912	5,770	5,629	6,380
	4,557	5,091	5,994	4,012	4,711	5,143	9,043	8,929	8,929	3,406	3,282	3,954
	6,544	6,648	6,396	4,137	4,889	4,063	9,038	8,860	9,118	3,712	2,970	3,142
	6,812	6,505	6,643	3,242	3,946	3,536	8,864	9,242	9,022	3,537	3,332	3,233
	5,980	5,272	6,282	3,454	3,998	4,006	9,631	8,861	8,894	3,635	3,446	3,127
	5,906	4,564	5,498	4,074	4,321	3,816	10,829	10,014	10,458	3,792	3,796	3,704
	5,880	5,602	5,975	3,919	4,661	4,433	10,421	10,202	10,662	5,526	5,539	6,095
	5,691	6,216	6,164	4,146	4,980	5,116	11,706	11,522	10,842	7,320	6,205	6,320
	5,701	5,440	5,942	3,888	4,674	5,525	11,595	11,131	11,151	5,733	5,489	6,395
	6,265	6,051	6,274	5,135	5,340	6,261	10,508	10,021	10,097	7,192	7,351	8,674
Annual Total.....	64,203	63,542	67,770	45,393	54,576	54,820	116,987	114,276	113,396	65,220	60,702	66,515
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
	4,216	4,616	4,647	1,442	1,837	1,288	1,609	1,698	1,700	28,558	31,871	31,640
	4,316	4,456	4,508	1,368	1,328	1,498	1,619	1,761	1,774	29,136	29,516	30,274
	4,439	4,731	4,678	1,472	1,415	1,453	1,772	1,775	1,779	32,656	34,568	34,450
	4,263	4,567	4,722	1,702	1,761	1,917	1,935	1,790	1,793	37,183	39,929	39,274
	4,349	4,244	4,621	1,750	1,843	1,733	2,019	1,939	1,965	41,173	44,025	41,645
	4,093	4,151	4,408	1,781	1,858	1,786	1,962	1,968	1,864	38,962	39,223	40,372
	4,068	4,290	4,528	1,541	1,764	1,600	1,953	1,783	1,957	41,272	39,043	40,208
	4,141	4,362	4,472	1,786	1,937	2,231	1,777	1,777	1,741	41,300	40,481	39,027
	4,121	4,153	4,376	1,810	1,862	1,908	1,798	1,798	1,878	41,224	44,268	42,575
	4,388	4,656	4,640	1,791	2,105	1,893	1,705	1,764	1,794	41,628	45,222	43,751
	4,244	4,359	4,606	1,694	1,855	2,018	1,626	1,565	1,607	44,985	47,194	51,501
	5,760	5,706	5,994	5,521	5,224	4,708	2,188	2,186	2,162	48,030	48,685	56,955
Annual Total.....	52,398	54,289	56,202	23,860	24,789	24,033	21,962	21,804	22,013	486,106	484,025	491,672

Note: See table 5.

MERCHANDISING AND SERVICES

TABLE 6. Ontario—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954—Continued
 (in thousands of dollars)

Note. See table 5.

TABLE 6. Ontario - Estimated Retail Trade - by Kinds of Business and Months, 1952, 1953 and 1954 - Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	6,154	6,570	6,698	2,738	3,630	3,450	5,076	5,244	5,766	7,681	8,650	8,225
February	4,944	5,566	5,872	2,733	2,908	2,968	4,589	4,693	4,977	7,247	7,580	7,824
March	6,784	7,354	6,454	3,250	3,417	3,100	5,714	5,970	6,535	7,562	8,801	8,661
April	7,411	7,206	8,475	4,571	4,593	4,671	7,193	7,138	7,755	9,554	11,276	9,858
May	7,498	8,203	7,885	4,609	4,903	4,772	9,152	9,323	10,268	12,282	13,612	13,119
June	7,406	7,478	7,932	4,782	5,096	4,829	8,505	8,774	9,788	12,084	13,088	14,008
July	6,484	7,148	7,687	3,820	4,453	4,270	7,844	8,308	9,300	12,738	14,584	14,245
August	6,196	5,840	6,158	4,096	4,002	3,830	6,877	7,131	7,608	12,703	13,574	14,801
September	7,177	7,437	7,623	4,565	4,771	4,525	6,974	7,201	7,813	12,935	12,841	13,720
October	8,462	8,655	8,130	4,415	4,933	4,717	7,744	8,211	8,679	14,211	14,078	13,768
November	7,633	7,601	7,901	4,753	5,050	5,076	6,772	6,846	7,338	11,027	12,836	12,873
December	12,435	12,713	13,044	7,256	7,398	7,533	8,680	8,663	10,073	9,789	10,544	10,060
Annual Total	88,584	91,770	93,858	51,588	55,155	53,740	85,120	87,503	95,901	129,813	141,465	141,162
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	4,570	6,242	5,373	8,844	12,484	12,359	12,686	13,080	12,685	13,087	11,946	15,515
February	5,072	5,941	5,314	10,204	11,957	11,550	12,958	12,394	12,527	11,829	10,217	12,189
March	5,862	6,640	6,125	9,652	10,968	12,019	13,747	13,536	13,578	10,570	9,524	12,493
April	5,376	6,341	6,156	8,014	10,752	10,716	14,219	14,331	14,181	6,010	6,336	7,646
May	7,399	7,308	7,047	10,809	12,019	10,267	16,311	16,353	15,965	6,868	5,827	6,029
June	6,983	7,392	6,650	11,407	11,481	11,527	15,453	16,061	15,248	7,192	7,124	7,312
July	6,608	7,022	6,548	9,449	10,494	10,365	17,934	18,766	17,868	7,066	6,867	6,298
August	6,834	7,162	6,690	8,119	9,292	9,711	18,358	18,716	17,333	9,531	7,953	8,315
September	7,274	6,694	7,216	10,235	10,601	12,140	15,900	16,682	15,268	11,707	11,170	11,705
October	7,400	7,829	7,648	9,205	10,668	10,423	16,150	16,480	15,371	13,479	12,105	11,719
November	6,861	7,198	7,415	10,952	11,724	11,662	14,097	14,268	13,620	9,264	10,808	12,974
December	8,296	8,355	8,076	16,006	15,703	15,722	13,020	13,114	12,516	11,156	11,917	15,935
Annual Total	78,535	84,124	80,256	122,894	138,143	138,459	180,832	183,781	176,162	117,761	111,792	128,130
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	8,603	9,835	9,514	2,758	3,449	3,503	3,751	4,136	3,523	47,514	56,705	51,320
February	8,886	9,266	9,066	2,754	3,179	2,972	3,924	4,152	3,666	49,812	52,859	51,241
March	9,133	9,656	9,484	2,795	3,261	3,185	3,797	3,938	3,620	56,106	60,164	59,277
April	9,202	9,868	10,116	2,860	3,226	3,224	4,029	4,196	4,032	62,948	67,464	64,770
May	9,346	10,058	9,796	3,652	3,948	3,673	4,319	4,476	4,191	68,207	73,653	69,740
June	9,413	10,340	10,191	3,782	4,010	3,754	4,787	5,429	5,139	70,382	73,707	72,754
July	8,799	9,427	9,229	3,640	3,860	3,678	3,899	4,447	4,587	71,546	72,503	74,959
August	10,058	10,854	10,108	4,031	4,074	3,780	4,265	4,385	4,724	73,272	71,023	70,595
September	9,858	10,686	10,142	3,800	4,338	3,707	4,228	4,376	4,629	66,949	71,673	69,550
October	10,064	11,284	10,305	4,475	4,792	4,250	4,348	4,748	4,602	70,205	74,977	70,462
November	9,330	10,102	9,759	4,958	5,617	5,078	4,860	4,716	5,327	64,421	65,831	68,674
December	13,704	15,049	14,650	11,547	11,214	11,067	6,060	5,732	5,744	89,141	88,420	100,924
Annual Total	116,395	126,427	122,359	51,053	54,967	51,871	52,266	54,733	53,786	790,502	828,980	824,285

Note: See table 5.

TABLE 6. Manitoba - Estimated Retail Trade - by Kinds of Business and Months, 1932, 1933 and 1934 - Continued
 (in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January.....	42,592	48,735	44,224	6,972	7,886	7,968	387	318	282
February.....	42,088	45,106	43,216	7,055	7,187	7,454	395	307	251
March.....	44,242	47,646	46,984	7,408	7,502	7,979	340	350	273
April.....	54,220	57,901	53,311	7,436	8,023	8,719	440	374	337
May.....	60,470	62,103	56,181	8,574	8,914	9,301	513	455	361
June.....	55,312	57,688	53,245	7,592	8,264	8,570	481	419	343
July.....	59,160	60,958	57,428	7,863	8,482	9,525	484	441	406
August.....	54,316	55,187	52,581	8,027	8,508	8,307	491	435	358
September.....	55,034	55,350	54,215	7,982	8,423	8,690	471	386	301
October.....	61,484	65,223	55,926	8,155	9,220	8,833	554	548	378
November.....	58,963	57,872	54,716	7,691	7,754	7,966	474	418	350
December.....	63,389	63,392	65,016	8,125	9,031	9,602	365	432	288
Annual Total	651,268	677,161	637,044	92,880	99,192	102,915	5,396	4,884	3,928
	General Stores			Department Stores			Variety Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January.....	3,236	3,200	3,135	5,617	6,662	6,196	258	304	284
February.....	3,074	2,857	2,923	6,349	6,121	6,139	290	309	323
March.....	3,254	3,084	3,184	6,760	7,375	7,604	333	366	352
April.....	3,904	3,630	3,307	7,409	8,009	7,905	453	454	467
May.....	4,392	4,295	4,002	8,280	7,940	7,416	435	465	450
June.....	3,938	3,882	3,663	7,230	7,490	7,610	409	436	442
July.....	4,264	4,138	4,301	6,316	6,942	6,726	424	444	458
August.....	4,636	4,474	3,982	6,995	6,394	6,496	388	386	383
September.....	3,931	3,821	3,584	7,784	7,846	8,082	410	417	395
October.....	4,207	4,207	3,751	9,836	9,285	9,173	495	508	530
November.....	4,154	3,665	3,599	11,090	10,935	11,011	527	538	540
December.....	4,647	4,462	4,462	12,351	12,450	12,948	1,010	1,072	1,122
Annual Total	47,634	45,714	43,894	96,017	97,448	97,306	5,430	5,898	5,746
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January.....	9,104	10,064	7,476	1,350	1,644	1,682	438	527	496
February.....	8,143	10,435	8,290	1,288	1,312	1,324	324	304	279
March.....	7,796	9,382	8,086	1,544	1,698	1,660	347	434	349
April.....	11,571	12,314	10,582	2,301	2,363	2,032	448	513	422
May.....	14,464	13,646	11,512	2,275	2,466	2,050	410	506	410
June.....	11,794	11,915	8,788	2,820	2,718	2,619	396	511	668
July.....	15,835	14,884	10,923	2,363	2,401	2,300	518	663	852
August.....	9,072	8,629	7,483	2,797	2,853	2,546	582	581	769
September.....	9,415	7,774	7,504	2,341	2,445	2,112	464	504	597
October.....	10,998	13,381	7,125	2,499	2,640	2,437	578	583	766
November.....	9,964	8,720	5,652	2,215	2,465	2,397	931	912	868
December.....	8,944	7,250	5,630	1,587	1,751	1,590	901	1,019	1,349
Annual Total	127,009	128,395	99,050	25,380	26,756	24,750	6,337	7,056	8,312
	Family Clothing Stores								
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January.....	9,104	10,064	7,476	1,350	1,644	1,682	438	527	496
February.....	8,143	10,435	8,290	1,288	1,312	1,324	324	304	279
March.....	7,796	9,382	8,086	1,544	1,698	1,660	347	434	349
April.....	11,571	12,314	10,582	2,301	2,363	2,032	448	513	422
May.....	14,464	13,646	11,512	2,275	2,466	2,050	410	506	410
June.....	11,794	11,915	8,788	2,820	2,718	2,619	396	511	668
July.....	15,835	14,884	10,923	2,363	2,401	2,300	518	663	852
August.....	9,072	8,629	7,483	2,797	2,853	2,546	582	581	769
September.....	9,415	7,774	7,504	2,341	2,445	2,112	464	504	597
October.....	10,998	13,381	7,125	2,499	2,640	2,437	578	583	766
November.....	9,964	8,720	5,652	2,215	2,465	2,397	931	912	868
December.....	8,944	7,250	5,630	1,587	1,751	1,590	901	1,019	1,349
Annual Total	127,009	128,395	99,050	25,380	26,756	24,750	6,337	7,056	8,312

Note. See table 5.

TABLE 6. Manitoba—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954 — Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	360	430	351	204	218	216	629	753	692	1,967	2,463	2,417
February	362	400	375	172	156	170	855	808	830	1,678	2,188	1,986
March	452	501	413	221	241	224	762	760	924	1,837	2,227	2,480
April	546	572	467	376	341	334	1,057	1,106	1,009	2,248	2,836	2,401
May	525	604	492	365	376	338	1,150	1,288	1,205	3,592	4,020	3,530
June	488	561	502	355	366	400	1,156	1,227	1,218	4,035	4,384	4,261
July	495	552	490	300	321	343	1,190	1,355	1,350	3,786	4,729	4,602
August	438	450	389	267	251	286	1,086	1,197	1,160	3,529	4,367	4,269
September	641	596	458	330	313	290	1,206	1,302	1,280	4,064	4,539	4,821
October	704	675	568	337	339	321	1,376	1,495	1,383	4,444	4,603	4,224
November	593	579	493	332	295	288	1,241	1,311	1,259	3,359	4,024	3,789
December	707	696	653	361	339	369	1,728	1,888	1,904	3,149	3,363	3,340
Annual Total	6,310	6,616	5,652	3,621	3,558	3,579	13,437	14,489	14,214	37,688	43,743	42,120
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	180	303	323	1,089	1,428	1,106	1,812	2,177	1,914	1,203	1,096	1,211
February	240	345	314	1,043	1,245	1,170	1,662	1,831	1,774	798	647	579
March	224	415	297	953	1,217	1,047	1,886	2,074	1,956	774	592	744
April	225	511	275	1,197	1,100	975	2,041	2,392	2,245	411	336	607
May	352	373	361	1,001	1,049	765	2,308	2,608	2,412	426	431	437
June	305	389	436	1,060	987	1,078	1,981	2,280	2,100	424	280	196
July	262	428	425	878	974	879	2,062	2,276	2,175	378	217	195
August	321	490	471	1,094	897	1,057	2,045	2,122	2,046	481	280	372
September	280	271	340	1,343	1,249	1,263	2,202	2,378	2,196	814	628	652
October	312	419	504	1,305	1,344	1,390	2,511	2,820	2,494	1,056	586	527
November	433	458	509	1,335	1,245	1,271	2,273	2,394	2,143	915	527	561
December	422	495	577	1,737	1,890	2,291	2,184	2,312	2,154	963	786	739
Annual Total	3,558	4,898	4,833	14,035	14,622	14,292	24,966	27,662	25,610	8,643	6,404	6,820
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	1,201	1,264	1,165	324	370	337	116	108	88	5,676	6,915	6,376
February	1,532	1,528	1,447	290	367	368	116	108	89	6,097	6,343	6,808
March	1,312	1,257	1,201	388	430	451	121	106	98	7,022	7,125	7,252
April	1,327	1,293	1,225	334	430	456	126	110	99	9,630	10,518	8,873
May	1,362	1,348	1,298	463	438	449	122	101	90	8,731	10,043	8,688
June	1,263	1,299	1,258	461	478	426	119	106	96	8,324	8,978	8,020
July	1,245	1,261	1,254	475	505	399	113	99	89	9,298	9,246	9,135
August	1,392	1,408	1,329	450	591	467	115	97	86	9,528	10,186	9,891
September	1,284	1,300	1,253	487	557	432	116	100	91	8,756	9,847	9,330
October	1,384	1,381	1,298	458	612	480	117	107	90	9,290	9,631	9,027
November	1,297	1,231	1,196	543	683	556	109	94	90	8,484	8,784	8,928
December	1,832	1,791	1,727	1,413	1,428	1,303	176	152	142	9,633	9,651	11,797
Annual Total	16,429	16,362	15,631	6,086	6,889	6,123	1,467	1,288	1,147	100,471	107,267	104,126

Note. See table 5.

MERCHANDISING AND SERVICES

TABLE 6. Saskatchewan - Estimated Retail Trade - by Kinds of Business and Months, 1952, 1953 and 1954 - Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	40,431	49,073	45,446	5,473	6,250	6,745	551	488	469
February	39,980	44,163	47,242	5,773	5,783	6,387	555	428	415
March	45,240	53,818	54,169	6,034	5,987	7,015	569	453	434
April	89,322	81,516	72,105	6,186	6,669	7,366	639	560	571
May	76,218	81,266	74,667	7,241	7,652	8,018	784	661	572
June	65,894	74,317	67,125	6,949	7,689	8,348	759	699	671
July	70,293	77,275	73,449	7,413	8,070	9,126	782	842	582
August	77,421	88,685	73,207	7,579	7,955	8,078	797	607	608
September	69,927	74,350	64,236	7,007	8,064	8,170	791	663	680
October	73,788	82,114	62,814	7,382	9,056	8,657	959	771	778
November.....	68,316	69,306	59,201	7,380	7,892	8,148	752	602	561
December.....	69,185	69,154	64,636	7,364	8,595	9,035	753	668	653
Annual Total.....	764,017	845,038	758,296	81,762	89,663	95,095	8,692	7,243	7,014
	General Stores			Department Stores			Variety Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	4,329	4,929	4,899	3,322	3,913	3,666	353	454	409
February	4,185	4,090	4,369	3,447	3,423	3,656	430	479	534
March	5,059	5,219	5,391	3,803	4,598	4,211	465	528	528
April	5,633	5,726	5,659	4,397	5,140	4,780	617	642	670
May	6,226	6,114	5,668	4,789	5,014	4,608	560	601	608
June	5,660	6,296	5,898	4,083	4,579	4,451	576	620	639
July	6,144	6,455	6,639	3,174	3,621	3,730	593	622	658
August	6,508	6,861	5,773	3,862	4,086	4,028	572	618	634
September	6,876	8,637	5,599	4,587	4,693	4,181	523	569	587
October	7,282	7,551	6,121	6,394	6,068	4,946	678	709	675
November.....	5,974	5,783	5,275	6,280	6,901	5,811	762	803	775
December.....	7,418	7,247	6,660	8,032	8,153	7,985	1,435	1,499	1,505
Annual Total.....	71,113	72,907	67,950	56,149	60,188	56,033	7,558	8,144	8,202
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	9,382	11,566	9,494	1,058	1,385	1,882	582	729	530
February	9,195	11,883	11,282	1,006	1,184	1,772	504	502	468
March	11,550	15,179	15,009	1,127	1,423	1,731	542	588	689
April	22,048	27,194	21,450	1,960	2,229	2,773	718	715	613
May	23,165	22,719	19,870	2,848	4,010	4,634	705	724	585
June	18,203	21,265	15,532	2,488	3,613	4,104	602	626	526
July	18,943	20,790	16,090	3,353	4,649	5,521	425	502	467
August	17,025	20,321	14,952	4,156	5,674	8,181	485	473	485
September	18,818	17,072	12,360	3,310	4,616	4,730	616	622	562
October	16,655	18,037	9,454	4,194	4,834	5,039	978	972	678
November.....	15,231	15,513	9,324	2,827	3,392	3,583	984	894	725
December.....	12,639	12,139	7,980	2,080	2,545	2,596	1,213	1,206	1,110
Annual Total.....	192,854	213,678	162,797	30,407	39,554	44,546	8,353	8,618	7,517
	Family Clothing Stores								
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	722	722	804	729	530	530	530	530	530
February	458	458	562	468	468	468	468	468	468
March	528	528	563	588	689	689	689	689	689
April	1,218	995	924	1,384	1,218	1,218	1,218	1,218	1,218
May	1,040	924	924	1,059	1,040	1,040	1,040	1,040	1,040
June	1,123	1,023	1,023	994	1,123	1,123	1,123	1,123	1,123
July	1,120	1,257	1,257	849	1,120	1,120	1,120	1,120	1,120
August	875	798	798	734	734	734	734	734	734
September	601	490	490	577	577	577	577	577	577
October	1,037	700	700	1,123	1,037	1,037	1,037	1,037	1,037
November.....	890	969	969	986	990	990	990	990	990
December.....	1,079	969	969	1,187	1,079	1,079	1,079	1,079	1,079
Annual Total.....	10,866	9,694	9,694	10,560	10,866	10,866	10,866	10,866	10,866

Note. See table 5.

TABLE 6. Saskatchewan—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954 — Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	592	655	617	146	203	199	1,012	1,308	1,054	2,177	2,464	2,361
February	537	514	567	168	188	227	1,101	1,202	1,158	1,797	2,118	2,706
March	518	581	535	172	199	220	1,326	1,568	1,493	1,529	2,300	2,392
April	794	792	773	282	289	324	1,979	2,240	1,873	1,892	2,938	2,616
May	725	688	650	294	311	333	2,748	2,972	2,541	3,450	4,158	4,400
June	515	561	512	244	276	339	2,148	2,376	2,377	3,902	5,169	5,159
July	568	565	586	257	302	364	2,190	2,467	2,252	4,434	5,618	6,180
August	581	544	493	227	243	298	2,513	3,055	2,175	4,952	6,497	7,454
September	645	597	504	241	255	252	2,904	2,764	2,470	4,814	6,055	5,539
October	966	985	666	305	326	260	2,676	2,934	2,260	5,192	6,171	4,876
November	799	675	534	322	288	277	2,309	2,336	1,940	4,151	5,444	4,795
December	878	816	755	348	372	368	3,029	3,099	2,567	2,818	3,042	2,823
Annual Total	8,119	7,972	7,193	3,008	3,252	3,462	25,934	28,319	24,159	41,109	51,975	51,300
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
	124	161	125	482	1,673	1,074	1,815	2,108	2,013	741	705	830
	215	189	152	988	920	745	1,993	2,024	2,273	503	490	482
	173	222	213	896	1,185	1,011	2,144	2,104	2,161	454	455	491
	192	238	202	1,388	1,741	1,308	2,270	2,444	2,419	180	301	435
	180	153	136	1,104	1,496	1,210	2,348	2,465	2,449	187	332	398
	182	183	142	1,616	1,066	874	2,476	2,491	2,480	180	266	396
	244	252	188	1,114	1,452	1,196	2,473	2,767	2,657	257	294	416
	215	211	186	1,155	993	1,111	2,657	2,879	2,744	289	276	387
	171	128	162	1,185	836	1,069	2,257	2,468	2,299	421	428	575
	318	352	180	1,016	1,157	1,074	2,403	2,664	2,292	640	635	741
	306	276	177	1,423	985	890	2,350	2,544	2,202	492	540	556
	332	272	236	2,882	1,563	1,423	2,372	2,467	2,314	611	666	646
Annual Total	2,650	2,638	2,097	15,250	15,068	12,984	27,358	29,425	28,305	4,954	5,388	6,354
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
	1,254	1,428	1,388	316	408	366	77	88	83	6,114	7,412	6,440
	1,169	1,273	1,288	204	283	313	80	87	90	5,662	6,644	7,715
	1,212	1,340	1,335	327	449	546	109	121	129	6,541	8,672	8,273
	1,205	1,371	1,460	336	364	323	77	83	88	15,167	18,625	15,407
	1,239	1,290	1,358	465	447	567	84	91	100	16,017	18,329	15,037
	1,175	1,348	1,327	492	488	413	79	88	95	12,576	13,496	11,819
	1,202	1,379	1,460	376	396	380	76	86	89	15,424	15,227	13,609
	1,239	1,448	1,425	361	396	322	86	92	101	21,430	24,581	14,974
	1,381	1,509	1,482	540	574	450	78	83	92	12,386	15,116	12,002
	1,530	1,661	1,528	432	464	380	88	98	101	12,578	15,631	11,409
	1,428	1,540	1,494	607	555	594	85	86	92	10,868	11,265	10,617
	1,904	2,056	2,107	1,285	1,312	1,215	141	145	158	10,484	10,213	11,551
Annual Total	15,938	17,645	17,631	5,741	6,138	5,870	1,060	1,147	1,218	145,248	165,212	138,853

Note. See table 5.

TABLE 6. Alberta—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954—Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	57,928	66,335	61,700	9,096	10,059	10,250	1,300	1,152	1,279
February	59,496	64,953	66,279	8,541	8,886	9,415	1,192	1,049	1,205
March	67,214	75,024	74,282	9,525	9,241	10,170	1,213	1,113	1,304
April	75,824	83,511	79,692	8,610	9,571	11,021	1,172	1,156	1,356
May	84,706	88,579	83,855	10,091	10,853	11,668	1,144	1,200	1,360
June	80,786	86,225	81,878	9,860	10,899	11,937	1,044	1,147	1,226
July	80,606	86,198	85,057	9,770	10,757	12,402	1,150	1,126	1,309
August	84,112	86,117	81,356	9,876	10,481	11,396	1,276	1,331	1,372
September	82,033	84,168	81,290	9,529	10,408	12,064	1,223	1,278	1,341
October	87,019	91,149	82,970	10,295	11,992	13,028	1,324	1,460	1,497
November	85,188	82,799	84,267	9,884	10,081	12,007	1,340	1,161	1,408
December	94,178	92,436	101,003	11,042	12,150	14,397	1,402	1,553	1,706
Annual Total	939,089	987,495	963,630	116,120	125,376	139,756	14,780	14,726	16,363
	General Stores			Department Stores			Variety Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	4,116	4,205	4,041	5,708	7,100	6,866	531	664	603
February	4,117	3,866	3,809	6,145	6,576	6,872	630	697	718
March	4,534	4,239	4,103	6,971	7,891	7,662	709	818	802
April	4,835	4,446	4,484	6,894	7,934	8,387	918	956	1,015
May	5,405	5,187	4,856	8,143	8,338	8,238	736	860	949
June	5,120	5,041	4,883	7,118	7,730	7,552	890	943	958
July	5,077	5,229	5,239	6,088	6,988	7,184	923	1,014	1,044
August	5,300	4,935	4,444	7,355	7,429	7,481	827	874	911
September	4,997	5,119	4,621	8,057	8,267	8,382	817	888	851
October	5,699	5,886	4,909	9,751	10,161	9,206	1,018	1,071	1,045
November	5,529	5,028	4,947	10,880	10,967	10,824	1,168	1,169	1,181
December	8,240	6,163	5,815	13,211	13,290	14,393	2,266	2,323	2,488
Annual Total	60,969	59,342	56,151	96,319	102,670	103,046	11,432	12,277	12,564
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	11,500	12,613	9,601	3,085	3,509	4,164	1,211	1,391	1,294
February	13,055	14,930	14,032	3,422	4,082	5,427	876	942	918
March	15,310	19,062	17,792	3,686	4,100	5,076	887	974	892
April	18,800	22,058	17,486	4,574	5,234	5,775	1,221	1,255	1,243
May	22,320	22,195	17,712	3,946	4,527	5,260	1,274	1,300	1,147
June	20,322	21,647	17,022	4,214	4,914	5,605	1,175	1,282	1,282
July	19,124	20,071	15,946	4,963	5,877	6,709	1,112	1,123	1,112
August	17,226	16,922	15,372	4,747	5,798	5,855	1,048	1,125	1,057
September	19,007	16,383	14,735	4,003	4,290	4,523	1,048	1,142	1,022
October	18,198	16,582	13,631	4,976	5,308	5,372	1,516	1,660	1,423
November	18,294	15,414	14,409	3,212	3,653	4,233	1,852	1,667	1,611
December	16,998	13,502	14,284	3,943	4,289	4,824	2,500	2,637	2,707
Annual Total	210,155	211,358	182,023	48,770	55,579	62,823	15,720	16,498	15,706
	Family Clothing Stores								
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	678	854	850	531	664	603	630	697	718
February	678	682	672	709	818	802	820	869	749
March	820	869	749	794	882	851	892	974	941
April	900	900	937	975	900	937	950	979	941
May	975	975	1,038	1,070	1,126	1,038	950	979	941
June	950	950	941	975	975	941	975	979	941
July	979	979	941	975	975	941	975	979	941
August	972	972	941	975	975	941	975	979	941
September	975	975	941	975	975	941	975	979	941
October	975	975	941	975	975	941	975	979	941
November	975	975	941	975	975	941	975	979	941
December	975	975	941	975	975	941	975	979	941
Annual Total	12,036	12,496	11,676	15,706	15,706	11,676	12,277	12,564	11,676

Note. See table 5.

TABLE 6. Alberta—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954—Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	952	1,405	1,430	325	374	337	1,212	1,452	1,340	2,260	3,064	2,550
February	766	964	1,135	291	276	312	1,315	1,363	1,380	2,582	3,552	2,865
March	916	1,353	1,244	353	382	372	1,620	1,774	1,830	2,814	3,740	3,169
April	1,198	1,420	1,519	511	478	483	2,129	2,142	1,934	3,326	4,083	3,512
May	1,428	1,820	1,929	503	522	511	2,542	2,620	2,644	4,257	4,639	3,873
June	1,237	1,556	1,630	493	514	490	2,430	2,598	2,378	4,929	6,070	4,967
July	1,388	1,748	2,013	419	457	457	2,091	2,298	2,228	5,064	5,912	5,466
August	1,203	1,444	1,569	416	398	373	2,534	2,521	2,215	5,486	6,213	6,275
September	1,286	1,505	1,638	414	392	379	2,639	2,723	2,435	5,559	6,212	5,394
October	2,008	2,442	2,183	480	501	445	2,833	2,925	2,474	5,949	6,365	5,639
November	1,512	1,559	1,803	561	477	447	2,436	2,445	2,413	5,366	5,786	5,436
December	2,077	2,320	2,644	525	531	537	3,465	3,435	3,301	3,978	4,090	4,005
Annual Total	15,971	19,537	20,737	5,290	5,300	5,144	27,247	28,296	26,570	51,571	59,726	53,152
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	684	881	652	1,095	1,527	1,815	2,563	2,669	2,374	192	174	130
February	787	902	834	1,116	1,351	1,677	2,568	2,537	2,435	91	51	44
March	749	872	754	1,680	1,435	1,702	2,806	2,758	2,535	107	41	46
April	734	968	825	1,554	1,354	1,514	3,122	2,971	2,718	27	28	51
May	856	1,006	876	1,330	1,615	2,006	3,874	3,757	3,563	36	32	31
June	882	881	830	970	1,359	1,689	3,501	3,279	2,974	21	19	21
July	887	784	838	1,172	1,062	1,438	4,156	3,992	3,681	15	24	10
August	1,028	975	942	984	1,023	1,123	4,040	3,953	3,704	26	13	13
September	967	887	769	1,161	1,388	1,709	3,566	3,787	3,386	48	30	21
October	1,159	1,140	1,107	2,022	2,094	2,838	3,378	3,366	2,956	90	54	36
November	1,328	1,014	1,067	2,184	2,185	2,343	3,533	3,297	3,309	106	66	73
December	1,213	1,109	1,164	1,995	1,906	1,927	3,498	3,109	2,982	76	61	47
Annual Total	11,274	11,420	10,639	17,262	18,298	21,782	40,604	39,474	36,319	834	594	523
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	1,540	1,786	1,780	522	537	372	173	177	151	9,184	10,740	9,820
February	1,488	1,647	1,625	400	403	299	158	151	137	9,277	10,048	10,467
March	1,599	1,680	1,718	446	440	350	136	127	116	10,335	12,117	11,895
April	1,468	1,597	1,682	439	466	351	162	164	150	13,156	14,330	13,250
May	1,667	1,719	1,762	620	560	408	176	178	158	13,290	14,528	13,866
June	1,480	1,635	1,737	590	577	433	152	178	156	13,409	12,977	13,166
July	1,459	1,595	1,683	547	566	412	147	140	134	14,145	14,487	14,874
August	1,518	1,575	1,566	584	589	434	140	136	124	17,674	17,512	14,300
September	1,686	1,706	1,708	560	505	443	154	147	139	14,328	16,118	14,846
October	1,796	1,953	1,776	859	611	423	165	156	138	12,516	14,119	11,754
November	1,553	1,653	1,665	679	619	497	167	148	138	12,263	13,158	13,619
December	2,431	2,478	2,580	1,880	1,664	1,449	257	231	217	13,561	13,899	17,864
Annual Total	19,685	21,022	21,282	7,927	7,536	5,873	1,986	1,934	1,757	153,137	164,032	159,722

Note. See table 5.

MERCHANDISING AND SERVICES

TABLE 6. British Columbia—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954—Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Meat Stores		
	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	76,547	88,108	80,046	14,961	16,677	15,914	1,992	1,813	1,748
February	81,913	86,431	83,297	14,979	14,915	14,834	1,968	1,611	1,582
March	92,441	97,732	113,082	15,780	15,900	15,976	2,011	1,685	1,693
April	94,716	103,205	99,099	16,066	16,884	17,166	1,829	1,667	1,700
May	108,440	107,838	104,017	16,731	17,276	16,565	1,843	1,729	1,746
June	103,779	107,258	108,740	15,771	16,949	17,282	1,840	1,853	1,771
July	103,060	108,349	109,892	16,341	17,432	18,335	1,654	1,651	1,800
August	102,138	104,086	105,508	16,683	15,797	16,408	1,821	1,709	1,692
September	97,350	100,248	103,812	15,368	15,378	16,347	1,759	1,554	1,593
October	99,356	107,454	107,501	16,211	17,177	17,980	1,953	1,811	1,723
November	99,102	99,286	101,830	16,158	15,180	16,448	1,874	1,625	1,500
December	118,016	118,378	132,676	17,393	17,976	18,474	2,190	2,121	1,960
Annual Total	1,176,858	1,228,373	1,249,499	192,442	197,540	201,729	22,735	20,830	20,506
	General Stores			Department Stores			Variety Stores		
1952	1953	1954	1952	1953	1954	1952	1953	1954	
January	3,295	3,257	3,105	9,157	10,256	9,538	597	714	689
February	3,547	3,257	3,179	9,833	10,020	10,711	709	758	800
March	3,791	3,536	3,652	11,244	11,570	13,803	793	875	836
April	3,770	3,592	3,710	10,505	11,587	12,827	911	967	1,045
May	4,322	3,936	4,084	12,935	12,715	13,822	901	1,008	1,002
June	4,336	4,111	4,210	11,409	11,923	13,318	882	970	974
July	5,264	5,015	5,158	9,912	11,190	13,182	886	1,062	1,080
August	5,053	4,774	4,590	11,758	12,334	14,110	930	1,025	1,030
September	4,268	4,318	4,408	12,905	13,125	14,372	945	985	1,003
October	4,029	4,034	4,029	13,329	14,782	16,615	1,017	1,071	1,086
November	4,488	4,145	4,326	15,904	15,952	17,675	1,114	1,096	1,143
December	4,581	4,494	4,807	20,686	21,079	23,988	2,409	2,467	2,473
Annual Total	50,744	48,467	49,259	149,578	156,533	173,960	12,093	12,998	13,159
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Store		Family Clothing Stores
1952	1953	1954	1952	1953	1954	1952	1953	1954	
January	13,159	16,772	12,483	2,734	2,808	3,298	1,037	1,367	1,382
February	16,613	20,167	17,075	2,939	2,681	2,866	1,091	1,155	1,128
March	19,005	22,211	29,611	4,339	3,766	4,677	1,184	1,295	1,508
April	19,537	24,496	18,384	3,639	3,353	4,057	1,286	1,445	1,421
May	25,491	23,557	21,147	4,320	4,104	4,912	1,473	1,664	1,552
June	25,583	25,333	24,758	3,686	4,093	4,763	1,352	1,539	1,434
July	23,982	24,207	22,183	4,101	4,877	5,694	1,317	1,649	1,657
August	18,535	21,300	19,679	4,666	4,384	5,211	1,451	1,464	1,446
September	18,679	18,657	19,069	3,563	4,162	4,972	1,460	1,654	1,680
October	19,860	21,136	17,706	3,631	4,058	5,108	1,710	2,004	2,001
November	17,634	18,668	16,854	3,570	3,759	4,455	1,828	1,787	1,817
December	16,430	15,741	17,930	3,737	3,806	4,747	2,588	2,811	2,885
Annual Total	234,510	252,245	237,079	44,926	45,850	54,760	17,777	19,834	19,910
	11,219	10,902	10,532						

Note. See table 5.

TABLE 6. British Columbia—Estimated Retail Trade—by Kinds of Business and Months, 1952, 1953 and 1954 — Concluded
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	1,726	1,970	1,803	726	868	869	1,134	1,180	835	1,602	2,168	1,831
February	1,487	1,569	1,496	644	622	644	1,520	1,365	1,051	1,992	1,990	1,884
March	2,071	2,059	2,134	750	742	872	1,518	1,484	1,552	2,777	2,576	3,330
April	2,162	2,141	2,060	854	876	1,050	1,664	1,609	1,425	2,762	3,020	3,058
May	2,462	2,379	2,291	1,055	1,078	1,085	1,924	1,948	1,607	3,310	3,455	3,202
June	1,984	1,885	1,945	946	938	951	1,752	1,808	1,572	3,279	3,498	3,545
July	1,997	2,062	2,310	861	973	997	1,682	1,817	1,582	2,518	3,356	3,100
August	1,893	1,834	1,923	952	968	968	1,802	1,691	1,556	2,756	3,321	3,287
September	2,008	1,936	1,959	960	1,018	1,104	1,925	2,060	1,734	3,356	3,374	2,903
October	2,271	2,305	2,303	969	1,100	1,029	1,750	1,871	1,706	3,377	3,166	3,260
November	2,359	1,970	2,050	848	853	862	1,669	1,563	1,417	2,797	2,856	2,669
December	3,476	3,227	3,344	1,219	1,264	1,275	2,427	2,448	2,341	2,442	2,322	2,594
Annual Total	25,895	25,335	25,618	10,783	11,301	11,705	20,769	20,843	18,378	32,969	35,103	34,663
	Furniture Stores			Appliance and Radio Dealers			Restaurants			Fuel Dealers		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	754	928	953	1,822	2,184	1,784	4,076	4,170	3,571	2,840	2,825	3,866
February	859	923	1,038	2,413	2,249	2,444	4,058	3,884	3,467	1,557	2,079	2,717
March	1,256	1,200	1,764	2,134	2,014	3,630	4,268	4,120	3,725	1,551	2,097	2,547
April	1,052	1,154	1,162	2,253	2,091	1,976	4,956	4,875	4,516	1,350	1,931	2,405
May	1,326	1,352	1,072	2,814	2,218	2,150	4,517	4,465	4,255	1,303	1,620	1,720
June	1,155	1,273	1,134	2,362	2,330	2,360	4,621	4,631	4,330	1,303	1,608	1,778
July	1,189	1,412	1,383	2,430	2,301	2,714	5,084	5,053	4,887	1,280	1,249	1,368
August	1,286	1,495	1,428	2,130	1,737	2,260	6,102	6,005	5,577	1,069	1,078	1,060
September	1,132	1,282	1,317	2,509	2,187	2,969	4,601	4,868	4,511	1,639	1,643	1,702
October	1,235	1,324	1,524	2,262	2,360	2,975	4,642	4,688	4,376	1,530	2,137	2,236
November	1,250	1,300	1,442	2,956	2,415	3,117	3,942	3,819	3,579	1,781	2,497	2,442
December	1,574	1,550	1,596	2,886	2,728	3,798	4,273	4,028	3,862	1,912	2,595	2,887
Annual Total	14,068	15,195	15,812	28,971	26,814	32,176	55,140	54,607	50,656	19,115	23,359	26,730
	Drug Stores			Jewellery Stores			Tobacco Stores			All Other Trades		
	1952	1953	1954	1952	1953	1954	1952	1953	1954	1952	1953	1954
January	2,097	2,297	2,274	618	718	620	445	412	351	10,998	13,809	12,281
February	2,123	2,102	2,230	682	719	738	439	394	344	11,950	13,419	12,581
March	2,294	2,254	2,434	802	813	937	452	419	385	13,810	16,568	17,225
April	2,327	2,292	2,451	856	880	820	444	402	372	15,286	16,846	16,415
May	2,349	2,295	2,402	903	892	874	418	400	366	17,050	18,888	17,359
June	2,147	2,154	2,280	1,043	1,054	1,035	447	436	396	16,937	17,956	18,076
July	2,250	2,251	2,421	1,027	999	1,001	446	435	418	17,952	18,396	17,676
August	2,254	2,205	2,353	1,119	1,060	1,043	465	455	405	18,399	18,482	18,529
September	2,138	2,191	2,335	1,197	966	1,081	417	404	383	15,630	17,591	17,512
October	2,370	2,353	2,439	1,047	1,063	996	407	340	321	14,895	17,761	17,263
November	2,164	2,131	2,292	1,204	1,168	1,080	401	325	310	14,150	15,345	15,455
December	3,111	3,119	3,250	2,959	2,905	2,848	557	460	450	19,648	19,791	25,760
Annual Total	27,624	27,644	29,161	13,456	13,240	13,073	5,338	4,881	4,503	186,707	204,853	206,131

Note. See Table 5.



1010714091

Current Retail Trade Statistics

Kind-of-Business Descriptions

Grocery and combination stores (groceries and meats) are as indicated with a maximum of 85 per cent fresh meats allowed.

Meat markets must not sell more than 15 per cent grocery items to remain in this classification.

General stores, usually located in rural areas, sell over 33 per cent groceries; this classification does not include general merchandise stores selling a smaller amount or no groceries more commonly found in towns and cities.

Department stores include mail order sales. This class does not include large departmentalized clothing stores which sell no durable goods such as furniture or appliances.

Variety stores sell a low-price range of goods, prominently displayed — cash and carry characteristics — popularly known as 5¢ — \$1.00 stores; they are most prevalent in the "chain" field.

Motor Vehicle dealers include (1) authorized dealers (20 per cent or more new car sales), (2) motor vehicle dealers with wholesale car departments, (3) motor vehicle dealers selling farm implements. Used car dealers are not included.

Garages and Filling Stations, to remain in this retail classification, must not have repair work in excess of 50 per cent of their total sales.

Men's clothing group includes men's and boys' clothing and furnishings stores, hat stores and custom tailors.

Family clothing stores are those stores selling mainly men's, women's, children's and infants' clothing and may handle other dry goods not in excess of 50 per cent.

Women's clothing group excludes furriers, millinery shops, and infants specialty stores. These included in the "all other" classification.

Shoe stores include specialty men's or women's shoe stores together with family shoe stores.

Hardware stores cover regular hardware stores and also those selling farm implements.

Lumber and building material dealers include, also, those selling fuel (maximum 50 per cent) but exclude specialized dealers such as roofing supplies, etc., where lumber is not sold.

Furniture stores include those stores selling at least 67 per cent furniture and also where undertaking is part of the business but not in excess of 50 per cent.

Appliance and radio stores include specialty stores dealing in these commodities (over 67 per cent) and also the combination group of furniture and appliance except those defined above as furniture stores.

Restaurants cover eating places and fish and chip shops. They do not include refreshment booths and stands, caterers, cocktail lounges and taverns.

Fuel dealers include general fuel dealers as well as those selling only fuel oil mainly for household consumption. Specialized ice dealers are not included.

Drug stores cover those with and without soda fountain.

Jewellery stores sell mainly jewellery, silverware, clocks and watches with additional lines such as luggage, gifts and novelties. Repairs must not exceed 50 per cent of total trade.

Tobacco stores must sell more than 50 per cent tobacco items.

"All Other" includes all trades not specified above and contains certain major trades such as government liquor stores, farm implement dealers, farm supplies including feed and seeds, etc., used car dealers and confectionery stores.