

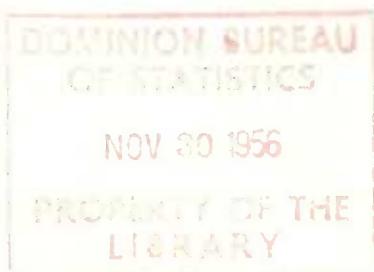
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CANADA

RETAIL TRADE

1955



Published by Authority of
The Right Honourable C. D. Howe, Minister of Trade and Commerce

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** — The Primary Industries, including mining, forestry and fisheries; **Volume II** — Manufacturing; **Volume III** — Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I — Wholesale Statistics

- A — Wholesale Trade, 25¢
- B — Operating Results of Food Wholesalers, 25¢
- C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- D — 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
 - 2 Operating Results of Drug Wholesalers, 25¢
 - 3 Operating Results of Hardware Wholesalers, 25¢
 - 4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
- 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II — Retail Statistics

- E — General Review — (Discontinued)
- F — Retail Trade, 50¢
- G — Retail Chain Stores, 50¢
- H — Operating Results of Food Store Chains, 25¢
- I — Operating Results of Clothing Store Chains, 25¢
- J — 1 Operating Results of Variety Store Chains, 25¢
 - 2 Operating Results of Drug Stores Chains, 25¢
 - 3 Operating Results of Furniture Store Chains, 25¢
- *K — Operating Results of Independent Food Stores, 25¢
- *L — Operating Results of Independent Clothing Stores, 25¢
- *M — Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
- *N — Operating Results of Filling Stations and Garages, 25¢
- *O — 1 Operating Results of Independent General Stores, 25¢
 - 2 Operating Results of Independent Restaurants, 25¢
 - 3 Operating Results of Independent Fuel Dealers, 25¢
 - 4 Operating Results of Independent Drug Stores, 25¢
 - 5 Operating Results of Independent Jewellery Stores, 25¢
 - 6 Operating Results of Independent Tobacco Stores, 25¢
- P — Retail Credit, 25¢

Part III — Services and Special Fields

- Q — Laundries, Cleaners and Dyers, 25¢
- R — Motion Picture Theatres, Exhibitors and Distributors, 25¢
- S — Hotels, 25¢
- T — Sales Financing, 25¢
- U — Farm Implement and Equipment Sales, 25¢
- V — New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W — Advertising Agencies (Memorandum), 10¢
- X — Motion Picture Production (Memorandum), 10¢

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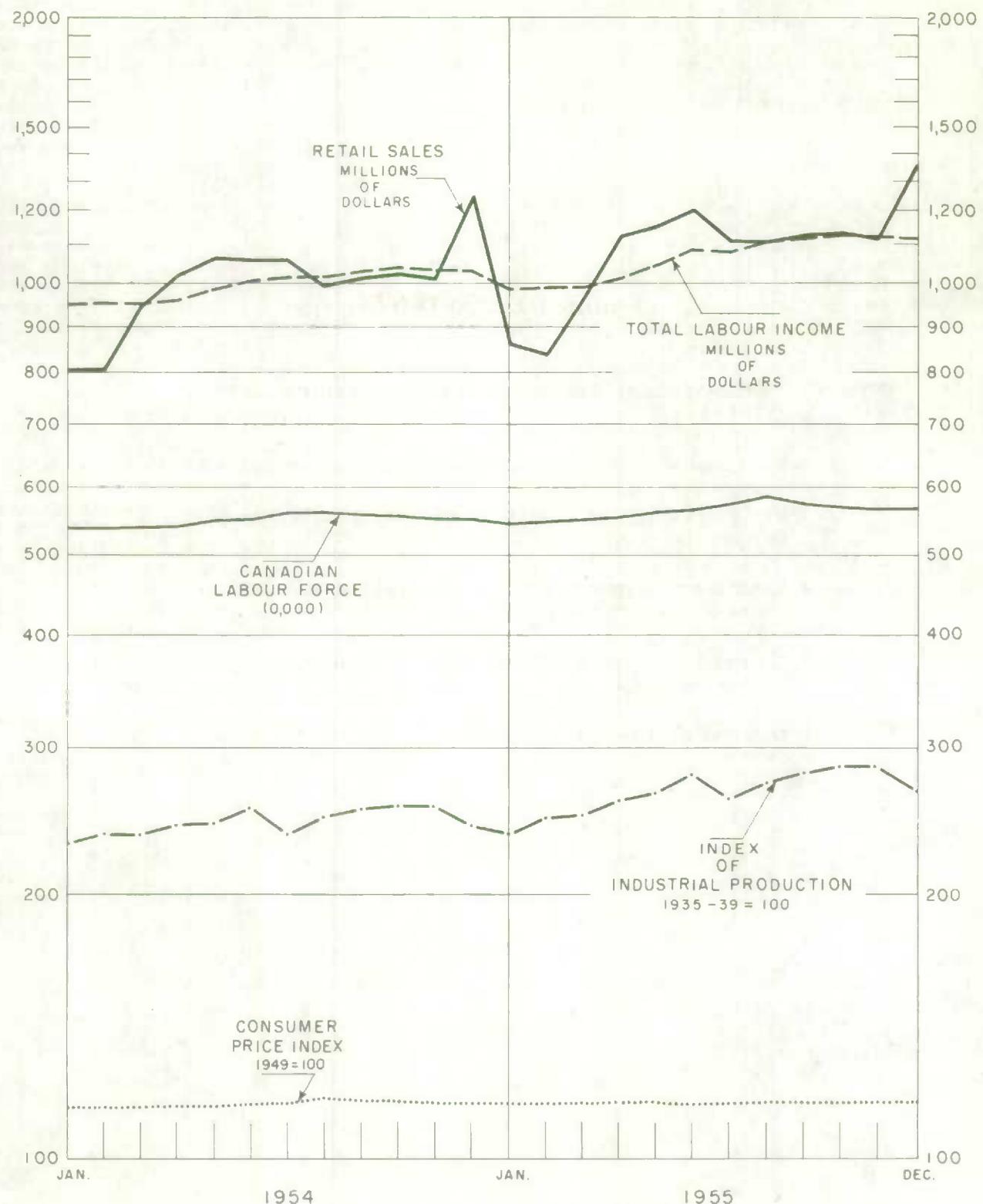
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CANADIAN ECONOMIC TRENDS

(Semi-logarithmic Scale)



RETAIL TRADE

1955

Retail sales in Canada reached an all-time high during 1955 when they were estimated to be \$13,111,895,000. This was an increase of 8.7 per cent over sales of \$12,065,758,000 recorded in 1954. These and other estimates contained in this bulletin are the results of a monthly survey of Canadian retail stores conducted in the Merchandising and Services Section of the Dominion Bureau of Statistics. These estimates are the total dollar sales and are not adjusted for seasonal variations or price changes.

With the exception of Saskatchewan, which had a decrease of 1.4 per cent, all provinces registered greater sales during 1955 than in the previous year. British Columbia showed the largest percentage gain, 13.0 per cent, while the percentage increases in sales for the year for the remaining provinces were Ontario, 10.4 per cent; Atlantic Provinces, 9.9 per cent; Alberta, 7.4 per cent; Quebec, 7.4 per cent; and Manitoba, 5.1 per cent. This report contains estimates for Newfoundland, Yukon and Northwest Territories. Data for Newfoundland, Prince Edward Island, Nova Scotia and New Brunswick are combined under the heading "Atlantic Provinces" while figures for the Yukon and Northwest Territories are included with those for British Columbia.

All eighteen of the specified kind-of-business groups as well as the "miscellaneous" category showed larger sales during 1955. Motor vehicle dealers, with 18 per cent of the total sales, registered the largest gain, 16.8 per cent. Garages and filling stations, the furniture appliance and radio group, and lumber and building material dealers also showed significant increases of 13.5 per cent, 11.3 per cent, and 11.0 per cent, respectively. Gross

cery and combination stores and department stores, accounting for over 25 per cent of total sales, had gains of 6.6 per cent and 8.4 per cent.

These estimates are obtained from a monthly sample of approximately 9,000 independent retail establishments in all trades and areas which are combined with department stores and all known retail chain stores. Annual chain store sales are computed from a full-coverage survey of chain stores in every trade and area. The monthly chain store sales, calculated on the basis of a monthly sample of reporting firms, are used to pro-rate the annual figures to a monthly basis.

Some retail stores, which were in operation in 1951, have since gone out of business and their premises are not now being used for retail purposes. On the other hand, many new firms have come into existence since 1951 and others have changed the kind of business they operated in 1951. The 1953-1955 sales figures in this report are adjusted for these store "births," "deaths," and "changes" since the base period of 1951.

There have been certain classification changes made in this publication from previous retail trade reports. A new classification "other food and beverages" has been added while "tobacco stores" as previously published are included in the "miscellaneous" store group. The former classifications "furniture" and "radio and appliances" are combined. This combination was deemed necessary because of the amount of appliance and television sales made by furniture stores. For a complete list of kind-of-business categories and type of stores included please refer to the appendix to this publication.

TABLE 1. Retail Trade in Canada, 1930-1955, By Provinces

Year	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
1930	2,735,740	196,740	646,320	1,090,829	187,585	188,225	175,448	250,593
1931	2,305,245	172,378	558,482	944,632	152,592	133,474	133,588	210,099
1932	1,908,301	140,276	461,874	783,373	130,562	111,598	115,278	165,250
1933	1,772,927	129,428	419,174	735,077	121,117	102,770	108,520	156,841
1934	1,983,682	146,716	453,627	832,928	131,179	114,556	125,298	179,378
1935	2,104,508	156,915	473,076	874,589	139,193	123,923	137,006	199,806
1936	2,289,360	169,612	518,190	940,624	150,259	138,411	147,018	225,246
1937	2,593,121	198,946	604,942	1,068,226	165,057	136,081	165,024	254,845
1938	2,529,861	188,339	597,996	1,025,951	164,058	136,277	176,817	240,423
1939	2,577,988	195,513	602,269	1,038,668	165,601	153,560	180,028	242,349
1940	2,935,198	234,850	682,629	1,191,114	182,469	173,678	197,720	272,738
1941	3,414,613	279,128	820,090	1,388,002	192,592	188,927	227,873	318,001
1942	3,618,824	300,996	875,605	1,446,549	205,984	200,568	243,046	346,076
1943	3,785,983	318,667	913,240	1,488,001	219,720	218,524	265,666	362,165
1944	4,093,487	351,325	975,950	1,573,688	243,009	249,375	296,044	404,096
1945	4,573,126	387,020	1,080,810	1,773,539	269,375	278,976	328,515	454,891
1946	5,787,377	491,286	1,342,379	2,264,542	338,193	341,142	416,288	593,547
1947	6,963,448	563,618	1,621,089	2,721,060	406,600	409,911	504,306	736,864
1948	7,835,034	607,307	1,792,022	3,067,224	465,869	473,346	611,494	817,772
1949	8,531,998	734,219	1,871,979	3,293,624	523,295	537,737	697,019	874,125
1950	9,617,197	822,247	2,182,983	3,715,389	566,909	570,837	776,692	982,140
1951	10,693,097	898,540	2,442,649	4,129,827	609,948	658,584	853,769	1,099,780
1952	11,532,076	982,275	2,635,302	4,383,267	651,268	764,017	939,089	1,176,858
1953	12,125,802	1,016,056	2,756,116	4,615,879	677,161	844,951	987,408	1,228,231
1954	12,065,758	1,025,222	2,797,617	4,634,450	637,044	758,295	963,630	1,249,499
1955	13,111,895	1,127,112	3,005,671	5,115,239	669,254	747,985	1,034,995	1,411,640

RETAIL TRADE, 1955

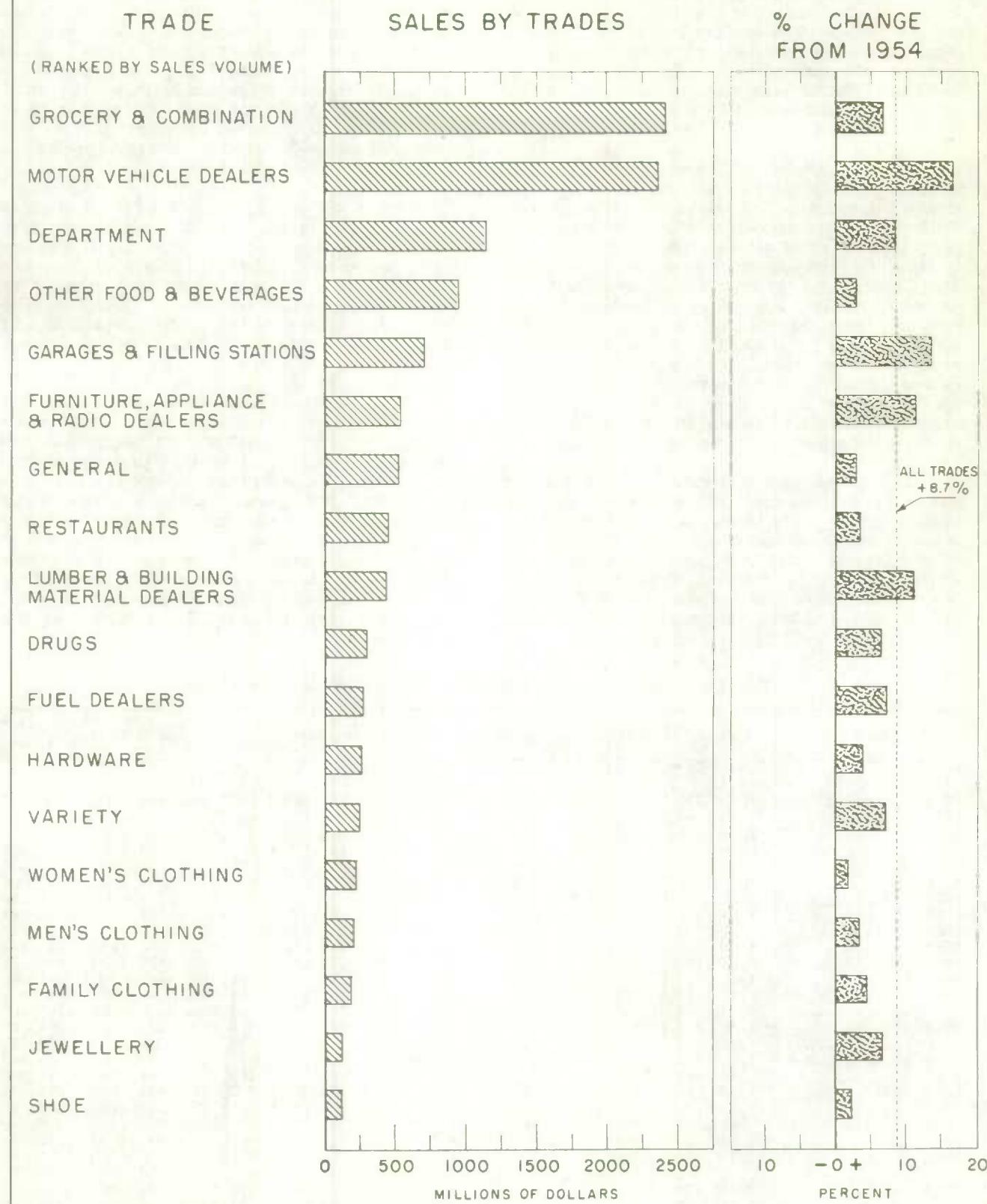


TABLE 2. Sales of Major Trades Related to Total Volume for Specified Years

	1930	1933	1937	1941	1944	1947	1951	1954	1955
Total, All Trades	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Grocery and Combination	14.8	17.9	15.3	16.6	18.8	16.9	17.8	18.9	18.5
General	7.6	7.7	7.3	6.3	7.3	6.1	4.9	4.3	4.0
Department	13.0	13.6	11.2	11.1	11.2	10.0	8.5	8.8	8.8
Motor Vehicle	9.2	7.1	12.5	10.5	4.9	10.4	17.6	16.8	18.1
Hardware and Building Materials.....	5.0	4.1	4.2	4.5	4.5	5.6	5.5	5.4	5.4
Furniture and Household Appliances	3.4	2.6	3.3	3.2	2.5	3.6	3.4	4.0	4.1
Clothing and Shoes	7.3	7.1	7.2	7.9	9.0	7.8	6.5	6.1	5.8
Total, major trades	60.3	60.1	61.0	60.1	58.2	60.4	64.2	64.3	64.7
All other trades	39.7	39.9	39.0	39.9	41.8	39.6	35.8	35.7	35.3

TABLE 3. Percentage Changes in Retail Trade—1955-54 By Provinces and Kinds of Business

	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Total—All Trades	+ 8.7	+ 9.9	+ 7.4	+ 10.4	+ 5.1	- 1.4	+ 7.4	+ 13.0
Grocery and Combination Stores.....	+ 6.6	+ 7.1	+ 7.0	+ 6.4	+ 4.7	+ 4.5	+ 4.2	+ 9.2
Other Food and Beverages	+ 2.6	+ 9.9	1	+ 2.2	+ 8.0	+ 0.6	+ 6.1	+ 3.2
General Stores.....	+ 2.9	+ 4.3	+ 3.3	+ 2.9	+ 4.4	+ 4.1	- 4.8	+ 4.6
Department Stores.....	+ 8.4	+ 8.6	+ 9.1	+ 8.6	+ 5.8	+ 2.7	+ 10.6	+ 8.8
Variety Stores	+ 7.1	+ 5.5	+ 3.4	+ 9.9	+ 4.9	+ 6.4	+ 10.2	+ 5.1
Motor Vehicle Dealers	+ 16.8	+ 18.1	+ 8.9	+ 25.3	+ 8.7	- 9.7	+ 15.3	+ 27.0
Garages and Filling Stations.....	+ 13.5	+ 10.5	+ 23.2	+ 13.0	+ 2.1	+ 5.5	+ 2.6	+ 22.3
Men's Clothing Stores	+ 3.4	+ 3.8	+ 6.5	- 0.9	- 21.1	- 5.1	+ 29.8	+ 8.8
Family Clothing Stores	+ 4.5	+ 0.3	+ 8.2	+ 4.4	+ 9.8	- 5.8	+ 3.5	+ 0.5
Women's Clothing Stores	+ 1.7	+ 12.5	+ 2.8	+ 1.3	+ 0.7	- 6.0	- 6.1	+ 4.9
Shoe Stores	+ 2.1	+ 0.6	+ 1.3	+ 5.7	- 8.1	- 16.9	+ 17.6	- 9.2
Hardware Stores	+ 3.9	+ 8.7	+ 4.2	+ 3.7	+ 3.1	- 3.0	+ 2.2	+ 11.0
Lumber and Building Material Dealers	+ 11.0	+ 11.1	+ 20.3	+ 14.7	+ 2.7	- 5.8	+ 2.2	+ 25.3
Furniture, Appliance and Radio Stores.....	+ 11.3	+ 31.8	+ 15.1	+ 4.4	+ 10.3	+ 7.0	+ 28.3	+ 10.4
Restaurants	+ 3.3	+ 3.0	+ 6.1	+ 5.8	- 3.4	- 3.9	+ 0.1	- 1.6
Fuel Dealers	+ 7.2	+ 11.5	+ 7.5	+ 4.3	+ 7.3	+ 4.5	+ 27.7	+ 18.7
Drug Stores	+ 6.6	+ 8.1	+ 5.6	+ 7.4	+ 2.8	+ 1.7	+ 7.4	+ 8.3
Jewellery Stores	+ 6.9	+ 3.7	+ 6.9	+ 7.6	+ 2.0	- 1.1	+ 5.8	+ 12.2
Miscellaneous	+ 9.4	+ 10.2	+ 4.2	+ 13.8	+ 9.4	- 0.9	+ 4.3	+ 16.3

1. Change of less than 0.05 per cent.

MERCHANDISING AND SERVICES

TABLE 4. Estimated Retail Trade — Chain and Independent — by Provinces and Kinds of Business, 1955
(in thousands of dollars)

No.		All Stores	Chain Stores	Independent Stores
		Canada		
1	Total, all Trades	13,111,895	2,353,955	10,757,940
2	Grocery & Combination Stores	2,429,581	962,833	1,466,748
3	Other Food and Beverages	949,570	489,210	460,360
4	General Stores	529,757	37,450	492,307
5	Department Stores	1,150,456	—	1,150,456
6	Variety Stores	250,228	207,831	42,397
7	Motor Vehicle Dealers	2,370,062	23,166	2,346,895
8	Garages & Filling Stations	717,878	4,450	713,429
9	Men's Clothing Stores	214,264	27,037	187,227
10	Family Clothing Stores	199,897	33,418	166,479
11	Women's Clothing Stores	225,168	61,897	163,271
12	Shoe Stores	123,216	48,054	75,162
13	Hardware Stores	256,027	19,906	236,121
14	Lumber & Building Material Dealers	450,661	91,634	359,027
15	Furniture, Appliance & Radio Dealers	540,546	116,365	424,181
16	Restaurants	467,611	34,802	433,009
17	Fuel Dealers	267,945	2,755	265,190
18	Drug Stores	300,341	36,660	263,681
19	Jewellery Stores	123,702	43,016	80,686
20	Miscellaneous	1,544,987	113,672	1,431,315
Manitoba				
1	Total, All Trades	669,254	94,235	575,019
2	Grocery & Combination Stores	107,802	38,581	69,221
3	Other Food and Beverages	31,442	19,898	11,544
4	General Stores	45,834	1	1
5	Department Stores	102,987	—	102,987
6	Variety Stores	6,028	5,747	280
7	Motor Vehicle Dealers	105,658	—	105,658
8	Garages & Filling Stations	25,270	1	1
9	Men's Clothing Stores	6,555	649	5,906
10	Family Clothing Stores	7,663	1	1
11	Women's Clothing Stores	5,691	2,149	3,542
12	Shoe Stores	3,289	718	2,571
13	Hardware Stores	14,659	1	1
14	Lumber & Building Material Dealers	43,253	8,998	34,256
15	Furniture, Appliance & Radio Dealers	21,093	2,699	18,394
16	Restaurants	24,750	1,947	22,802
17	Fuel Dealers	7,317	—	7,317
18	Drug Stores	16,082	1	1
19	Jewellery Stores	6,245	1	1
20	Miscellaneous	87,636	6,570	81,066

Note: Any slight differences between the totals and their components in this bulletin are due to the rounding of the figures.
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

TABLE 4. Estimated Retail Trade — Chain and Independent — by Provinces and Kinds of Business, 1955
(in thousands of dollars)

All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	No.
Atlantic Provinces			Quebec			Ontario			
1,127,112	168,710	958,403	3,005,671	488,374	2,517,297	5,115,239	1,096,030	4,019,208	1
234,567	38,971	195,596	677,599	205,681	471,918	944,227	514,840	429,387	2
86,181	1	1	248,348	80,552	167,796	376,057	215,893	160,164	3
113,683	10,646	103,037	90,768	6,150	84,617	103,764	5,320	98,444	4
93,369	—	93,369	209,598	—	209,598	383,776	—	383,776	5
25,177	22,441	2,736	68,448	54,535	13,913	114,179	97,441	16,738	6
202,720	1	1	465,636	—	465,636	938,011	1	1	7
53,251	1	1	147,377	1,694	145,683	313,535	549	312,986	8
11,753	1	1	58,769	5,402	53,368	88,398	16,838	71,561	9
29,463	1	1	70,084	16,834	53,250	60,894	9,663	51,231	10
12,828	1,946	10,883	58,476	14,722	43,755	95,073	30,136	64,937	11
9,742	1	1	33,844	13,967	19,877	56,790	25,941	30,849	12
19,697	1	1	51,231	1	1	99,448	7,202	92,246	13
16,269	—	16,269	83,160	1	1	161,905	21,389	140,516	14
39,340	6,099	33,241	141,146	37,698	103,448	228,265	49,578	178,687	15
22,778	713	22,065	120,329	9,206	111,123	186,374	13,707	172,668	16
16,472	—	16,472	71,525	—	71,525	133,581	1	1	17
21,080	1,737	19,343	59,376	5,341	54,035	131,412	16,574	114,838	18
9,260	2,676	6,584	25,685	7,898	17,787	55,823	20,021	35,801	19
109,482	4,222	105,260	324,270	18,712	305,557	643,725	44,444	599,281	20
Saskatchewan			Alberta			British Columbia			
747,985	102,129	645,856	1,034,995	160,909	874,085	1,411,640	243,568	1,168,071	1
99,404	27,279	72,125	145,662	50,846	94,816	220,320	86,635	133,685	2
32,131	19,643	12,488	63,163	37,380	25,783	112,248	62,443	49,804	3
70,741	1	1	53,451	1	1	51,517	8,787	42,730	4
57,562	—	57,562	113,942	—	113,942	189,220	—	189,220	5
8,723	7,209	1,514	13,842	10,817	3,025	13,831	9,641	4,190	6
146,936	—	146,936	209,914	—	209,914	301,186	—	301,186	7
47,014	1	1	64,454	1	1	66,977	1	1	8
7,136	1	1	20,391	1	1	21,261	1	1	9
9,128	1	1	12,060	1	1	10,583	1	1	10
6,765	2,031	4,734	19,465	4,728	14,738	26,868	6,186	20,682	11
2,877	772	2,105	6,047	2,052	3,995	10,627	2,665	7,962	12
23,434	1	1	27,151	1	1	20,407	1	1	13
48,316	25,239	23,077	54,339	27,656	26,683	43,419	4,476	38,943	14
16,135	2,692	13,443	41,605	4,551	37,054	52,961	13,047	39,914	15
27,192	362	26,830	36,364	1,364	34,999	49,824	7,304	42,521	16
6,643	—	6,643	688	—	668	31,740	1	1	17
17,957	1	1	22,854	2,889	19,964	31,579	7,880	23,699	18
5,803	1,404	4,399	6,214	3,711	2,502	14,673	5,419	9,253	19
114,085	8,222	105,863	123,390	9,208	114,182	142,400	22,294	120,106	20

Note: Any slight differences between the totals and their components in this bulletin are due to the rounding of the figures.
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

TABLE 5. Canada — Estimated Retail Trade — by Kinds of Business and Months, 1953, 1954 and 1955
 (in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	836,162	801,990	863,066	171,016	177,539	182,429		62,147	63,157
February	803,196	804,340	831,612	157,506	167,382	178,588		64,373	63,458
March	928,445	942,974	968,125	161,556	176,140	194,577		67,127	67,727
April	1,034,730	1,029,461	1,127,843	170,551	186,148	208,501		73,636	77,428
May	1,106,199	1,070,721	1,156,197	186,841	194,214	197,175		74,977	73,857
June	1,070,515	1,064,605	1,200,178	179,418	193,011	207,892		77,721	80,068
July	1,057,573	1,063,829	1,112,753	185,693	208,059	208,333		84,226	82,640
August	1,012,780	994,003	1,107,287	178,760	184,508	195,230		76,456	80,512
September	1,006,956	1,011,201	1,132,512	175,674	169,091	205,171		75,600	79,191
October	1,095,307	1,020,037	1,137,026	195,959	199,692	208,295		77,596	80,610
November	1,003,816	1,013,678	1,118,701	169,596	184,918	197,892		72,474	75,937
December	1,172,353	1,248,920	1,356,596	199,990	218,703	245,498		117,729	124,987
Annual Total ..	12,128,034	12,065,758	13,111,895	2,132,560	2,279,402	2,429,581		924,062	949,570
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	35,631	34,481	34,189	65,476	62,572	68,996	12,450	11,988	12,858
February	32,899	32,845	32,177	63,387	65,958	67,770	12,408	12,782	13,194
March	36,511	36,719	35,705	78,624	80,393	81,722	14,788	14,674	15,179
April	40,823	40,268	41,754	80,345	86,679	90,203	17,320	19,306	21,434
May	47,790	46,522	45,898	85,685	84,654	93,071	18,678	19,020	19,425
June	48,456	45,548	46,879	79,527	84,288	90,360	18,184	19,399	20,365
July	48,803	50,495	47,302	66,264	67,355	71,356	17,692	19,222	19,390
August	48,699	48,055	46,708	70,010	73,698	81,282	16,627	16,758	18,160
September	45,936	44,217	48,035	86,826	89,120	102,275	17,312	18,076	20,633
October	46,989	44,872	48,575	97,012	96,333	107,331	19,616	19,932	21,820
November	41,698	42,560	46,607	112,271	118,603	133,020	19,428	20,904	22,885
December	49,128	50,379	55,928	141,569	152,022	163,068	39,824	41,533	44,884
Annual total ...	521,365	514,959	529,757	1,026,977	1,061,676	1,150,456	224,327	233,593	250,228
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		Family Clothing Stores
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	137,656	112,593	130,327	36,016	43,537	51,218	15,058	14,533	16,607
February	160,371	141,361	140,762	33,781	40,769	47,459	11,938	12,332	11,884
March	206,915	199,479	191,271	39,076	44,785	52,113	15,998	14,623	13,760
April	245,689	218,129	249,408	45,784	52,165	57,298	17,023	17,812	18,984
May	239,732	219,318	269,172	51,192	58,362	63,043	19,256	16,781	15,994
June	236,140	211,671	273,637	50,784	58,013	64,627	18,204	17,206	17,925
July	229,204	201,069	224,526	56,434	63,547	67,545	15,572	14,961	15,002
August	182,052	166,784	213,967	54,653	59,889	66,394	13,361	13,608	13,793
September	165,940	160,684	191,487	49,837	55,134	62,369	15,783	14,593	16,326
October	186,947	136,876	177,286	51,789	56,703	63,287	19,271	18,386	19,321
November	160,308	130,920	158,551	43,814	49,945	61,462	20,527	20,349	21,907
December	132,837	129,849	149,665	43,111	49,602	61,063	32,072	32,023	32,761
Annual Total ..	2,283,991	2,028,751	2,370,062	556,272	632,252	717,878	214,063	207,186	214,264
	208,790	191,332	199,897				208,790	191,332	199,897

TABLE 5. Canada -- Estimated Retail Trade -- by Kinds of Business and Months, 1953, 1954 and 1955 -- Continued
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	15,407	15,105	15,186	7,867	7,607	8,244	13,926	13,250	13,807	22,918	20,923	22,968
February	13,716	14,448	12,032	6,115	6,387	6,146	12,624	12,504	13,174	22,171	21,399	21,190
March	17,612	16,215	15,150	8,468	7,526	7,575	15,692	16,487	15,238	25,455	25,782	25,318
April	18,138	20,111	21,603	10,698	11,385	12,060	19,418	19,117	19,822	30,674	27,631	28,394
May	20,186	19,728	19,441	11,858	11,128	10,894	25,281	24,708	23,435	37,924	35,871	41,724
June	18,684	19,419	19,786	11,799	11,819	11,840	23,813	24,161	24,660	40,854	40,548	48,039
July	17,044	18,123	16,881	9,769	9,840	10,020	22,771	23,105	22,553	42,648	42,404	45,104
August	14,529	15,011	15,108	8,900	8,393	8,819	21,418	20,550	22,891	42,924	45,499	51,305
September	17,162	17,237	19,263	10,287	10,310	11,037	22,616	22,322	24,267	41,858	40,617	49,878
October	20,395	18,820	20,277	10,496	10,123	10,396	24,071	22,745	24,291	43,205	39,744	47,284
November	17,642	18,082	19,504	10,185	10,458	10,849	20,414	20,270	22,728	37,972	37,266	40,813
December	28,564	29,063	30,937	15,504	15,733	15,335	26,480	27,303	29,160	28,637	28,491	28,664
Annual Total ..	219,078	221,364	225,168	121,944	120,708	123,216	248,525	246,503	256,027	417,238	406,174	450,661
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	37,981	35,315	38,237	34,993	32,216	34,905	25,938	31,858	33,304			
February	35,056	34,090	35,277	32,902	32,105	32,164	21,685	24,462	30,149			
March	38,212	41,418	39,097	34,892	33,932	35,351	20,122	24,237	30,087			
April	38,332	38,476	42,084	38,012	36,875	38,211	13,249	16,199	16,325			
May	42,922	38,925	42,976	40,720	39,753	39,541	12,221	12,574	11,687			
June	40,875	39,936	43,031	40,234	38,145	40,289	13,482	13,595	11,411			
July	38,452	38,904	41,984	44,304	42,282	43,336	12,844	12,081	9,873			
August	35,337	36,519	45,795	46,298	44,196	43,833	14,278	14,511	12,268			
September	37,818	41,508	51,427	42,210	39,984	41,943	20,749	21,977	18,552			
October	42,450	43,643	52,524	43,428	40,026	41,166	23,343	23,041	22,157			
November	41,390	43,724	50,235	39,205	37,293	37,491	21,615	24,643	31,215			
December	50,628	53,333	57,881	36,979	35,746	39,383	25,073	30,670	40,916			
Annual Total ..	479,453	485,790	540,546	474,176	452,554	467,611	224,599	249,846	267,945			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1953	1954	1955	1953	1954	1955	1953 ¹	1954	1955	1953	1954	1955
January	22,811	22,255	23,714	7,689	6,907	6,909	159,457	85,211	93,176			
February	21,723	21,679	22,286	6,678	6,695	6,466	147,646	82,703	87,839			
March	22,358	22,385	24,044	7,284	7,471	7,148	169,567	100,729	104,744			
April	22,510	23,274	24,857	7,571	7,614	8,113	200,925	117,470	132,925			
May	22,349	22,731	24,017	8,682	8,353	8,545	216,442	127,286	140,806			
June	22,472	22,799	24,302	9,048	8,548	10,243	202,635	122,416	148,393			
July	21,729	22,214	24,378	8,632	8,136	8,366	203,835	122,322	139,851			
August	23,424	22,842	24,331	9,264	9,041	8,719	218,027	127,024	144,448			
September	23,040	22,846	25,077	9,392	8,806	9,717	208,797	124,389	139,087			
October	24,981	23,665	25,564	10,187	9,073	9,721	215,138	121,456	137,422			
November	22,426	22,512	23,821	11,102	10,547	11,556	194,846	130,015	131,946			
December	32,397	32,608	33,951	25,402	24,581	28,198	234,210	151,006	144,349			
Annual Total ..	282,219	281,810	300,341	120,930	115,770	123,702	2,371,526	1,412,026	1,544,987			

1. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages".

MERCHANDISING AND SERVICES

TABLE 5. Atlantic Provinces—Estimated Retail Trade—by Kinds of Business and Months, 1953, 1954 and 1955—Continued
 (in thousands of dollars)

	Total all Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	71,825	65,988	70,414	17,225	17,044	17,170		4,948	5,729
February	66,642	65,332	68,964	15,967	17,042	17,547		5,515	5,669
March	80,588	79,310	83,227	16,013	17,311	18,460		5,629	6,178
April	85,252	88,353	96,688	16,696	18,281	20,137		6,134	6,987
May	94,467	94,655	99,982	18,011	18,726	18,905		6,033	6,701
June	91,336	92,944	103,352	16,854	17,845	19,658		6,745	7,357
July	88,553	92,060	101,837	17,803	19,777	22,255		7,687	8,005
August	85,250	85,880	97,887	17,390	17,468	18,934		7,250	8,321
September	82,321	84,392	95,168	17,018	18,231	19,920		6,821	7,341
October	87,420	84,744	95,836	18,111	18,623	19,391		6,429	6,919
November	81,790	84,199	93,863	16,021	17,489	18,347		6,010	6,504
December	102,411	107,363	119,893	19,330	21,164	23,842		9,212	10,470
Annual Total	1,017,854	1,025,222	1,127,112	206,437	218,999	234,567		78,414	86,181
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	8,606	7,682	7,258	4,672	4,288	5,000	1,121	1,022	1,098
February	7,226	6,883	6,858	4,877	4,501	5,005	1,161	1,197	1,231
March	8,052	8,019	7,994	6,460	6,583	6,925	1,412	1,404	1,464
April	8,998	8,787	9,163	7,167	7,454	7,335	1,685	1,832	2,093
May	10,963	10,255	9,566	7,189	7,462	8,223	1,889	1,934	1,867
June	10,124	9,580	10,050	6,456	7,250	7,772	1,817	1,908	1,965
July	10,180	10,405	10,382	5,528	5,594	5,779	1,799	1,973	2,034
August	9,797	9,210	9,728	5,931	5,972	6,778	1,729	1,782	1,914
September	9,050	9,322	9,804	6,578	6,477	7,636	1,792	1,862	2,101
October	9,183	9,521	10,061	7,547	7,509	8,313	1,969	2,056	2,172
November	8,311	8,994	9,838	9,111	10,012	10,914	1,952	2,370	2,550
December	9,769	10,332	12,980	11,979	12,865	13,889	4,461	4,548	4,686
Annual Total	110,259	108,991	113,683	83,491	85,969	93,369	22,787	23,867	25,177
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	9,934	8,965	9,618	2,931	3,150	3,514	851	805	813
February	11,298	10,744	10,640	2,326	2,474	3,217	693	645	685
March	17,780	16,617	17,031	3,306	3,507	3,628	798	784	766
April	18,311	19,586	21,508	3,090	3,364	4,044	932	975	1,045
May	18,912	20,183	24,009	3,720	4,360	4,706	1,107	1,005	891
June	18,766	19,153	24,133	4,043	4,640	4,718	1,130	1,076	1,012
July	15,998	16,856	20,682	4,750	5,423	5,151	944	882	835
August	13,573	14,681	19,544	4,337	4,561	5,303	749	693	796
September	12,319	12,746	16,158	4,636	5,313	4,553	902	884	876
October	12,342	10,983	15,332	4,194	4,165	4,897	1,005	930	926
November	11,945	10,626	13,084	3,533	3,784	4,697	1,036	1,035	1,064
December	10,096	10,658	10,981	3,514	3,459	4,822	1,705	1,627	2,032
Annual Total	171,274	171,708	202,720	44,380	48,201	53,251	11,851	11,320	11,753
	Family Clothing Stores								
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January									
February									
March									
April									
May									
June									
July									
August									
September									
October									
November									
December									
Annual Total	171,274	171,708	202,720	44,380	48,201	53,251	11,851	11,320	11,753
	Other Food and Beverages								
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January									
February									
March									
April									
May									
June									
July									
August									
September									
October									
November									
December									
Annual Total	171,274	171,708	202,720	44,380	48,201	53,251	11,851	11,320	11,753
	Separately included with miscellaneous.								
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January									
February									
March									
April									
May									
June									
July									
August									
September									
October									
November									
December									
Annual Total	171,274	171,708	202,720	44,380	48,201	53,251	11,851	11,320	11,753

TABLE 5. Atlantic Provinces—Estimated Retail Trade—by Kinds of Business and Months, 1953, 1954 and 1955—Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	660	748	731	517	587	520	1,006	906	923	958	590	757
February	590	639	626	401	510	474	865	784	928	1,010	756	685
March	761	802	840	630	682	687	1,058	1,010	1,194	1,034	915	873
April	930	1,040	1,050	835	971	880	1,362	1,404	1,522	1,173	971	1,029
May	958	1,030	1,037	798	861	799	1,739	1,589	1,597	1,465	1,233	1,512
June	807	884	1,062	857	991	991	1,756	1,770	2,026	1,719	1,556	1,722
July	853	892	935	714	815	766	1,710	1,678	1,834	1,439	1,416	1,742
August	843	833	974	628	641	736	1,561	1,562	1,766	1,717	1,713	1,829
September	815	834	1,087	774	881	880	1,767	1,760	1,785	1,571	1,564	1,719
October	898	943	1,204	679	764	785	1,698	1,746	2,045	1,613	1,517	1,671
November	1,006	1,123	1,200	599	767	900	1,511	1,707	1,707	1,344	1,345	1,627
December	1,462	1,633	2,082	1,081	1,212	1,324	2,049	2,200	2,371	1,173	1,062	1,103
Annual Total	10,602	11,400	12,828	8,514	9,683	9,742	18,082	18,126	19,697	16,216	14,640	16,269
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
	1,954	1,741	2,563	1,788	1,408	1,637	1,865	1,574	1,727			
	1,610	1,605	2,484	1,835	1,568	1,563	1,863	1,688	1,733			
	2,473	2,590	2,773	2,202	2,063	1,769	1,784	1,537	1,638			
	2,280	2,230	2,759	2,070	1,866	1,831	1,036	1,101	1,066			
	2,795	2,576	3,100	2,214	1,990	1,865	1,009	816	992			
	3,084	3,038	3,206	2,251	1,992	1,887	853	659	719			
	3,002	2,642	3,391	2,590	2,120	2,387	747	665	545			
	2,177	2,227	3,360	2,610	2,334	2,389	883	660	715			
	2,032	2,146	3,696	1,825	1,661	2,023	1,311	1,227	1,335			
	2,566	2,700	3,512	1,888	1,696	1,882	1,621	1,462	1,748			
	2,478	2,364	3,597	1,752	1,588	1,663	1,688	1,643	1,960			
	3,665	3,990	4,901	1,928	1,820	1,883	1,698	1,743	2,293			
Annual Total	30,117	29,851	39,340	24,953	22,107	22,778	16,359	14,775	16,472			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1953	1954	1955	1953	1954	1955	1953 ¹	1954	1955	1953	1954	1955
	1,586	1,487	1,587	368	421	418	13,745	6,888	7,597			
	1,452	1,514	1,563	399	507	472	11,549	5,293	6,089			
	1,440	1,535	1,734	475	549	494	12,737	5,870	6,975			
	1,522	1,618	1,818	445	522	559	14,480	7,795	9,437			
	1,394	1,494	1,625	553	648	623	17,037	10,023	9,602			
	1,546	1,597	1,672	583	700	791	16,000	8,944	9,986			
	1,526	1,638	1,658	542	666	692	16,108	8,624	10,582			
	1,571	1,589	1,706	616	763	796	16,878	9,893	10,260			
	1,494	1,550	1,725	590	786	729	15,523	8,021	9,488			
	1,692	1,679	1,822	541	652	674	17,026	8,781	9,857			
	1,409	1,500	1,678	604	723	852	14,800	8,314	8,880			
	2,198	2,300	2,492	1,654	1,991	2,160	20,152	10,914	10,728			
Annual Total	18,829	19,502	21,080	7,370	8,927	9,260	186,036	99,360	109,482			

1. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages."

TABLE 5. Quebec — Estimated Retail Trade — by Kinds of Business and Months, 1953, 1954 and 1955 — Continued
 (in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	183,856	182,245	198,882	46,487	48,812	51,738		17,302	17,860
February	176,496	178,971	192,512	44,170	46,657	50,009		18,103	17,450
March	214,320	221,392	225,180	44,184	48,209	54,702		17,990	17,813
April	237,891	248,884	262,181	47,680	52,018	58,085		20,437	21,153
May	254,797	248,445	270,419	52,997	54,347	55,143		20,518	20,016
June	246,757	251,043	273,513	51,038	54,088	58,290		20,961	20,722
July	235,190	242,337	243,117	53,172	58,291	56,647		21,542	19,946
August	219,554	224,511	245,158	49,311	50,929	54,619		19,899	20,004
September	233,099	236,098	259,383	49,704	52,102	57,031		20,860	20,588
October	251,076	238,204	263,070	56,034	56,226	57,832		20,926	21,236
November	236,196	243,843	260,462	47,446	51,221	55,402		20,655	21,140
December	266,904	281,646	311,794	56,228	60,328	68,101		29,197	30,422
Annual Total	2,756,136	2,797,617	3,005,671	598,450	633,226	677,599		248,389	248,348
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	5,220	4,970	5,494	11,340	11,022	11,838	3,644	3,463	3,636
February	5,323	5,169	5,035	11,172	11,820	12,222	3,450	3,514	3,525
March	5,864	5,629	5,389	14,751	14,707	15,133	4,272	4,347	4,114
April	7,010	6,865	6,320	14,404	16,247	17,206	5,176	5,857	6,088
May	8,697	8,622	7,451	15,681	15,540	17,979	5,865	5,869	5,776
June	8,069	7,969	7,919	14,577	15,728	16,672	5,640	5,993	5,977
July	7,614	7,840	7,835	10,622	10,420	11,514	4,992	5,464	5,193
August	7,807	8,190	7,893	12,031	13,150	14,451	4,979	4,799	5,078
September	8,005	8,186	8,924	16,232	17,839	19,373	5,049	5,410	5,864
October	7,922	7,982	9,473	17,592	17,117	19,445	5,603	5,624	6,176
November	7,235	7,566	9,169	19,373	21,426	23,826	5,095	5,404	5,788
December	8,151	8,880	9,885	26,207	27,045	29,939	10,056	10,438	11,234
Annual Total	86,914	87,869	90,768	163,979	192,061	209,598	63,820	66,183	68,448
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	22,106	18,176	25,391	6,966	9,327	10,788	4,254	4,218	3,942
February	25,200	22,174	28,548	6,440	7,721	9,888	3,076	3,149	2,936
March	43,079	45,789	40,305	6,878	8,093	10,603	4,788	4,450	3,793
April	52,480	51,676	51,676	8,808	10,108	11,372	4,952	5,780	5,956
May	49,392	46,135	58,477	9,463	10,670	12,904	5,633	4,940	4,578
June	50,982	48,997	53,567	9,740	10,932	13,177	4,818	4,797	5,232
July	49,198	48,824	42,563	10,049	11,374	13,501	3,850	3,789	3,919
August	36,376	37,236	38,678	9,438	10,366	13,479	3,096	3,790	4,221
September	35,464	33,798	36,346	9,277	10,447	12,586	3,774	3,231	4,439
October	37,678	28,423	33,983	8,893	10,125	13,252	4,839	4,852	5,543
November	34,300	26,536	29,820	9,110	10,412	12,800	5,120	5,442	6,095
December	25,144	21,908	26,285	8,983	10,090	13,026	6,560	6,759	8,116
Annual Total	461,418	427,672	465,636	104,024	119,664	147,377	54,861	55,197	58,769
	Other Food and Beverages			Separately included with miscellaneous.			Not available.		

TABLE 3. Quebec—Estimated Retail Trade—by Kinds of Business and Months, 1953, 1954 and 1955—Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	3,716	3,458	3,400	2,056	1,948	1,992	2,982	2,657	2,397	3,152	2,948	3,846
February	4,114	4,364	3,064	1,564	1,556	1,591	2,328	2,324	2,388	3,732	3,378	3,694
March	4,003	4,634	3,910	2,855	2,056	1,815	3,079	3,123	2,845	4,776	4,835	5,356
April	5,078	5,778	6,226	3,286	3,552	3,411	3,820	3,717	3,502	5,348	5,216	5,691
May	5,534	5,451	5,432	3,970	3,227	3,140	5,392	4,845	5,010	6,574	6,513	7,850
June	5,837	6,014	5,824	3,751	3,819	3,374	5,274	5,058	5,167	6,926	7,052	9,383
July	4,116	4,146	4,426	2,550	3,593	2,732	4,816	4,716	4,514	7,011	7,395	8,446
August	3,574	3,646	4,208	2,409	1,996	2,509	4,264	4,274	4,735	7,235	7,700	9,094
September	4,276	4,220	4,968	2,762	2,890	2,920	4,800	4,830	5,276	7,263	6,676	8,793
October	4,436	4,027	4,950	2,617	2,587	2,724	4,937	4,498	5,549	7,208	6,459	7,965
November	4,254	4,179	4,985	2,623	2,741	3,134	4,402	4,197	4,651	5,682	6,358	7,589
December	7,309	6,989	7,086	4,520	4,440	4,503	4,898	4,917	5,198	4,103	4,606	5,474
Annual Total	57,246	56,907	58,476	34,864	33,396	33,844	50,992	49,155	51,231	69,010	69,137	83,160
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	8,217	8,011	8,664	9,000	8,251	8,782	7,327	8,731	9,507			
February	7,424	7,248	8,115	8,397	8,059	8,389	6,337	6,763	8,519			
March	9,569	10,265	10,039	8,098	7,912	8,673	5,629	6,380	8,181			
April	9,802	11,137	11,337	8,929	8,929	9,588	3,282	3,954	4,502			
May	11,537	10,459	12,890	8,860	9,118	10,182	2,970	3,142	2,829			
June	10,451	10,179	12,114	9,242	9,022	10,270	3,332	3,233	2,803			
July	9,270	10,288	10,522	8,861	8,894	10,777	3,446	3,127	2,459			
August	8,885	9,315	11,912	10,014	10,458	11,108	3,796	3,704	3,208			
September	10,262	10,408	14,219	10,202	10,662	11,022	5,539	6,095	4,644			
October	11,196	11,279	13,883	11,522	10,842	11,144	6,205	6,320	5,876			
November	10,113	11,467	13,337	11,131	11,151	9,905	5,489	6,394	7,759			
December	11,391	12,535	14,115	10,021	10,097	10,490	7,351	8,674	11,259			
Annual Total	118,118	122,590	141,146	114,276	113,396	120,329	60,702	66,515	71,525			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1953	1954	1955	1953	1954	1955	1953 ¹	1954	1955	1953	1954	1955
January	4,616	4,647	4,838	1,637	1,288	1,489	36,746	19,481	19,006			
February	4,456	4,508	4,494	1,328	1,498	1,307	34,379	17,515	18,077			
March	4,731	4,678	4,910	1,415	1,453	1,511	39,525	21,971	21,764			
April	4,567	4,722	4,992	1,761	1,917	1,846	45,357	24,846	26,328			
May	4,244	4,621	4,954	1,843	1,733	1,619	49,779	27,307	28,483			
June	4,151	4,408	4,791	1,658	1,786	2,152	44,617	25,204	30,233			
July	4,290	4,528	4,776	1,764	1,600	1,679	44,432	24,425	26,981			
August	4,362	4,472	4,798	1,937	2,231	1,786	45,615	24,387	28,535			
September	4,153	4,376	4,933	1,862	1,908	1,970	49,416	27,341	29,578			
October	4,656	4,640	5,039	2,105	1,893	1,942	50,634	28,378	29,898			
November	4,359	4,606	4,833	1,855	2,018	2,365	51,981	35,885	30,590			
December	5,706	5,994	6,019	5,224	4,708	6,019	54,948	34,519	34,795			
Annual Total	54,289	56,202	59,376	24,789	24,033	25,685	547,429	311,261	324,270			

1. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages".

TABLE 5. Ontario—Estimated Retail Trade—by Kinds of Business and Months, 1953, 1954 and 1955—Continued
 (in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	328,230	322,342	342,420	66,432	70,807	71,172		24,556	23,562
February	319,405	320,004	332,291	60,598	65,593	70,024		24,899	24,500
March.....	359,317	353,756	382,788	62,730	69,480	76,281		26,538	26,676
April	385,455	388,017	448,061	65,029	71,579	81,947		28,906	30,381
May	417,148	408,901	453,141	71,138	75,589	76,819		30,332	29,553
June	406,933	409,629	467,604	67,727	74,939	80,694		31,460	32,545
July	401,051	403,606	431,766	69,977	80,603	79,416		35,312	34,750
August.....	373,901	370,960	409,308	69,317	71,922	73,737		30,789	32,512
September	377,420	387,157	432,338	66,681	73,486	79,136		30,216	31,747
October	410,870	367,877	438,648	74,369	76,344	81,734		30,974	31,972
November	376,568	385,622	439,982	65,222	71,637	77,641		27,916	29,359
December	459,678	496,580	536,892	76,680	85,702	95,827		46,072	48,500
Annual Total	4,615,976	4,634,450	5,115,239	815,900	887,681	944,227		367,972	376,037
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	6,218	6,649	7,097	21,534	20,995	22,843	5,549	5,518	5,855
February	8,280	6,512	6,752	21,180	22,260	22,371	5,554	5,697	6,148
March.....	6,518	6,741	7,151	25,980	25,824	27,141	6,518	6,406	7,074
April	7,423	7,455	8,726	26,104	29,080	30,680	7,441	8,420	9,705
May	8,600	9,035	9,855	28,807	27,569	30,904	7,990	8,207	8,714
June.....	8,932	9,344	9,016	26,773	28,379	30,337	7,757	8,485	9,065
July	10,173	10,913	9,640	21,373	20,518	21,626	7,759	8,546	8,772
August.....	10,052	9,866	8,865	21,807	22,461	25,448	7,015	7,240	7,934
September	8,985	6,497	8,928	30,086	29,787	33,392	7,612	7,987	9,278
October	8,207	8,560	9,017	31,577	31,767	36,659	8,685	8,918	9,826
November	7,531	7,853	8,540	39,033	41,843	46,864	8,775	9,491	10,666
December	8,844	9,423	10,176	48,412	52,817	55,511	17,947	18,959	21,141
Annual Total	97,762	100,846	103,764	342,667	353,300	383,776	98,602	103,872	114,179
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	54,600	46,397	51,854	16,774	20,035	22,863	5,915	5,608	7,510
February	66,459	57,783	57,171	15,757	19,184	21,694	5,267	5,665	5,110
March.....	80,221	66,375	76,148	17,906	20,040	23,233	7,078	6,172	5,870
April	89,035	78,965	102,166	20,708	24,055	25,886	7,212	7,358	7,375
May	89,311	82,759	107,219	22,901	26,478	27,775	6,322	7,123	6,496
June.....	86,231	77,420	108,871	21,665	25,351	28,347	8,199	7,423	7,147
July	84,056	72,288	89,541	23,831	26,525	29,181	6,843	6,202	6,130
August.....	64,931	57,380	79,376	22,170	24,970	27,769	5,871	5,369	5,166
September	58,271	60,472	72,592	20,411	23,037	26,707	7,184	6,617	6,549
October	67,792	49,643	68,882	21,860	24,458	27,210	8,208	7,735	7,676
November	55,748	47,520	63,416	17,901	21,081	26,085	9,112	8,364	9,012
December	48,966	51,459	61,275	18,243	22,296	26,784	16,134	15,586	14,357
Annual Total	845,623	748,421	938,011	240,128	277,508	313,535	95,345	89,223	88,398
	Separately included with miscellaneous.			Not available.					

TABLE 5. Ontario—Estimated Retail Trade—by Kinds of Business and Months, 1953, 1954 and 1955 — Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January.....	6,570	6,698	6,724	3,630	3,450	3,998	5,244	5,766	5,622	8,650	8,225	8,624
February.....	5,566	5,872	5,154	2,908	2,968	2,922	4,693	4,977	5,154	7,580	7,824	7,675
March.....	7,354	6,454	6,339	3,417	3,100	3,656	5,970	6,535	6,025	8,801	8,661	9,309
April.....	7,206	8,475	8,849	4,593	4,671	5,521	7,138	7,755	8,100	11,276	9,858	10,694
May.....	8,203	7,885	8,068	4,903	4,772	4,946	9,323	10,268	9,654	13,612	13,119	16,339
June.....	7,478	7,932	7,952	5,096	4,829	5,338	8,774	9,788	9,314	13,088	14,008	17,582
July.....	7,148	7,887	6,984	4,453	4,270	4,512	8,308	9,300	8,756	14,584	14,245	15,883
August.....	5,840	6,158	5,736	4,002	3,830	3,744	7,131	7,608	8,384	13,574	14,801	16,947
September.....	7,437	7,623	8,179	4,771	4,525	5,183	7,201	7,813	9,288	12,641	13,720	17,290
October.....	8,655	8,130	8,518	4,933	4,717	4,809	8,211	8,679	8,844	14,078	13,768	15,664
November.....	7,601	7,901	8,468	5,050	5,076	4,985	6,846	7,338	8,886	12,836	12,873	14,884
December.....	12,713	13,044	14,081	7,398	7,533	7,196	8,663	10,073	11,421	10,544	10,080	11,015
Annual Total.....	91,770	93,858	95,073	55,155	53,740	56,790	87,503	93,901	99,448	141,465	141,162	161,905
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
	18,726	17,732	18,509	13,080	12,685	13,904	11,946	15,515	17,090			
	17,897	16,864	15,071	12,394	12,527	12,789	10,217	12,189	15,550			
	17,609	18,144	16,405	13,536	13,578	14,283	9,524	12,493	15,152			
	17,093	16,872	17,936	14,331	14,181	15,231	6,336	7,646	7,900			
	19,327	17,314	17,757	16,353	15,965	16,081	5,827	6,029	5,347			
	18,872	18,177	17,792	16,061	15,248	16,221	7,124	7,312	5,561			
	17,516	16,912	17,866	18,766	17,868	16,928	6,867	6,298	4,818			
	16,454	16,400	19,615	18,716	17,333	17,202	7,953	8,315	6,200			
	17,295	19,355	21,499	16,682	15,288	16,844	11,170	11,705	9,089			
	18,498	18,070	22,143	16,480	15,371	16,238	12,105	11,719	10,545			
	18,922	19,077	21,004	14,288	13,620	15,102	10,808	12,974	15,395			
	24,058	23,798	24,669	13,114	12,516	15,552	11,917	15,935	20,935			
Annual Total.....	222,267	218,715	228,265	183,781	176,162	186,374	111,792	128,130	133,581			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
	9,835	9,514	10,455	3,449	3,503	3,124	65,535	34,815	39,609			
	9,266	9,066	9,747	3,179	2,972	2,917	61,129	34,068	38,579			
	9,656	9,484	10,281	3,261	3,185	3,146	68,449	40,780	44,647			
	9,868	10,116	10,700	3,228	3,224	3,803	76,250	44,372	56,937			
	10,058	9,796	10,492	3,948	3,673	4,026	83,023	48,346	58,584			
	10,340	10,191	10,690	4,010	3,754	4,723	83,884	50,966	62,172			
	9,427	9,229	10,884	3,860	3,678	3,684	81,317	48,837	58,071			
	10,854	10,108	10,619	4,074	3,780	3,547	79,912	48,822	52,764			
	10,686	10,142	10,889	4,338	3,707	4,342	80,572	48,420	56,173			
	11,284	10,305	11,003	4,792	4,250	4,547	85,046	49,086	57,627			
	10,102	9,759	10,496	5,617	5,078	5,492	75,051	50,821	57,345			
	15,049	14,650	15,155	11,214	11,067	12,670	99,793	66,275	61,217			
Annual Total.....	126,427	122,359	131,412	54,967	51,871	55,823	939,765	563,425	643,725			

1. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages".

MERCHANDISING AND SERVICES

TABLE 3. Manitoba – Estimated Retail Trade – by Kinds of Business and Months, 1933, 1934 and 1935 – Continued
 (in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	48,735	44,224	42,357	7,886	7,968	8,047			1,850 1,974
February	45,106	43,216	41,229	7,187	7,454	7,763			1,846 1,972
March	47,646	46,984	47,471	7,502	7,979	8,468			1,974 2,100
April	57,901	53,311	57,741	8,023	8,719	9,119			2,203 2,440
May	62,103	56,181	58,816	8,914	9,301	8,665			2,218 2,409
June	57,688	53,245	60,470	8,264	8,570	9,146			2,294 2,676
July	60,958	57,428	59,049	8,482	9,525	9,018			2,558 2,741
August	55,187	52,581	58,612	8,508	8,307	8,760			2,491 2,593
September	55,350	54,215	60,266	8,423	8,690	9,341			2,372 2,644
October	65,223	55,926	59,425	9,220	8,833	9,566			2,594 2,686
November	57,872	54,716	56,734	7,754	7,966	9,084			2,381 2,384
December	63,392	65,016	67,085	9,031	9,602	10,825			4,321 4,822
Annual Total	677,161	637,044	669,234	99,192	102,915	107,802			29,102 31,442
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	3,200	3,135	2,879	6,662	6,196	6,667	304	284	326
February	2,857	2,923	2,823	6,121	6,139	6,477	309	323	307
March	3,084	3,184	3,081	7,375	7,604	7,208	366	352	362
April	3,630	3,307	3,744	8,009	7,905	8,055	454	467	565
May	4,295	4,002	3,869	7,940	7,416	8,269	465	450	470
June	3,882	3,663	4,043	7,490	7,610	7,815	436	442	467
July	4,138	4,301	4,110	6,942	6,726	7,675	444	458	447
August	4,474	3,982	4,187	6,394	6,496	6,957	386	383	414
September	3,821	3,584	4,066	7,846	8,082	9,335	417	395	466
October	4,207	3,751	4,126	9,285	9,173	9,348	508	530	544
November	3,665	3,599	3,964	10,935	11,011	11,716	538	540	546
December	4,462	4,462	4,941	12,450	12,948	13,466	1,072	1,122	1,114
Annual Total	45,714	43,894	45,824	97,448	97,306	102,987	5,698	5,746	6,028
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	10,064	7,476	5,112	1,644	1,682	1,780	527	496	452
February	10,435	8,290	5,551	1,312	1,324	1,674	304	279	382
March	9,382	8,086	7,693	1,698	1,660	1,762	434	349	422
April	12,314	10,582	12,135	2,363	2,032	2,063	513	422	623
May	13,646	11,512	12,104	2,468	2,050	2,178	506	410	513
June	11,915	8,788	12,300	2,718	2,619	2,219	511	668	555
July	14,884	10,923	10,411	2,401	2,300	2,395	663	852	429
August	8,629	7,483	9,955	2,853	2,546	2,339	581	769	388
September	7,774	7,504	9,166	2,445	2,112	2,223	504	597	520
October	13,381	7,125	8,025	2,640	2,437	2,342	583	766	648
November	8,720	5,652	6,215	2,465	2,397	2,127	912	1,355	718
December	7,250	5,630	6,991	1,751	1,590	2,169	1,019	1,349	907
Annual Total	128,396	99,050	105,658	26,756	24,750	25,270	7,056	8,312	6,555
	Family Clothing Stores								
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January									
February									
March									
April									
May									
June									
July									
August									
September									
October									
November									
December									
Annual Total	128,396	99,050	105,658	26,756	24,750	25,270	7,056	8,312	6,555

TABLE 3. Manitoba — Estimated Retail Trade — by Kinds of Business and Months, 1953, 1954 and 1955 — Continued
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	430	351	406	218	216	242	753	692	804	2,463	2,417	2,175
February	400	375	310	156	170	140	808	830	737	2,188	1,986	1,923
March	501	413	363	241	224	195	760	924	787	2,227	2,480	2,202
April	572	487	596	341	334	396	1,106	1,009	1,073	2,836	2,401	2,390
May	604	492	511	376	338	329	1,288	1,205	1,302	4,020	3,530	3,975
June	561	502	493	366	400	344	1,227	1,218	1,351	4,384	4,261	4,392
July	552	490	448	321	343	273	1,355	1,350	1,268	4,729	4,602	4,353
August	450	389	394	251	286	232	1,197	1,160	1,325	4,367	4,269	5,220
September	596	458	505	313	290	300	1,302	1,280	1,456	4,539	4,821	5,178
October	675	568	560	339	321	312	1,495	1,383	1,317	4,603	4,224	5,014
November	579	493	454	295	288	267	1,311	1,259	1,337	4,024	3,789	3,851
December	696	653	653	339	369	260	1,888	1,904	1,903	3,363	3,340	2,580
Annual Total	6,616	5,632	5,691	3,558	3,579	3,289	14,489	14,214	14,659	43,743	42,120	43,253
Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers						
1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955	
January	1,731	1,429	1,911	2,177	1,914	1,863	1,096	1,211	899			
February	1,590	1,484	1,614	1,831	1,774	1,695	647	579	774			
March	1,631	1,344	1,536	2,074	1,956	1,889	592	744	737			
April	1,611	1,250	1,650	2,392	2,245	2,075	336	607	180			
May	1,421	1,126	1,442	2,606	2,412	2,071	431	437	155			
June	1,376	1,514	1,664	2,280	2,100	2,136	280	196	110			
July	1,402	1,304	1,628	2,276	2,175	2,345	217	195	306			
August	1,387	1,528	1,675	2,122	2,046	2,338	280	372	130			
September	1,520	1,603	2,124	2,378	2,196	2,137	628	652	743			
October	1,763	1,894	2,093	2,820	2,494	2,141	586	527	758			
November	1,703	1,780	1,829	2,394	2,143	1,939	527	561	1,253			
December	2,384	2,868	1,925	2,312	2,154	2,122	786	739	1,270			
Annual Total	19,520	19,124	21,093	27,662	25,610	24,750	6,404	6,820	7,317			
Drug Stores			Jewellery Stores			Miscellaneous						
1953	1954	1955	1953	1954	1955	1953 ¹	1954	1955	1953	1954	1955	
January	1,264	1,165	1,234	370	337	369	7,341	4,696	4,710			
February	1,528	1,447	1,182	367	368	330	6,758	5,302	5,205			
March	1,257	1,201	1,257	430	451	400	7,581	5,649	6,588			
April	1,293	1,225	1,364	430	456	412	11,002	7,106	8,141			
May	1,348	1,298	1,311	438	449	446	10,599	6,921	8,227			
June	1,299	1,258	1,318	478	426	478	9,503	6,165	8,314			
July	1,261	1,254	1,306	505	399	420	9,786	7,073	8,908			
August	1,408	1,329	1,319	591	467	471	10,718	7,844	9,398			
September	1,300	1,253	1,333	557	432	520	10,333	7,349	7,594			
October	1,381	1,298	1,410	612	480	468	10,286	6,902	7,280			
November	1,231	1,196	1,243	683	556	565	9,296	6,987	6,433			
December	1,791	1,727	1,805	1,428	1,303	1,367	10,235	7,906	6,839			
Annual Total	16,382	15,651	16,082	6,889	6,123	6,245	113,439	80,099	87,636			

1. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages".

MERCHANDISING AND SERVICES

TABLE 5. Saskatchewan — Estimated Retail Trade — by Kinds of Business and Months, 1953, 1954 and 1955 — Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	49,073	45,446	45,963	6,250	6,745	7,179		2,128	2,212
February	44,163	47,242	41,955	5,783	6,387	7,108		2,252	2,108
March	53,818	54,169	49,051	5,987	7,015	7,885		2,256	2,265
April	81,516	72,105	60,531	6,669	7,366	8,432		2,530	2,554
May	81,266	74,667	65,661	7,652	8,018	8,123		2,360	2,317
June	74,317	67,125	71,543	7,689	8,348	8,592		2,581	2,671
July	77,275	73,449	66,903	8,070	9,126	8,338		2,638	2,665
August	88,685	73,207	77,293	7,955	8,078	8,381		2,561	2,574
September	74,350	64,236	70,007	8,064	8,170	8,738		2,464	2,640
October	82,114	62,814	69,000	9,056	8,657	8,637		2,823	2,866
November	69,306	59,201	62,657	7,892	8,148	7,995		2,596	2,536
December	69,154	64,636	67,422	8,595	9,035	9,996		4,741	4,724
Annual Total	843,038	758,295	747,985	89,663	95,095	99,404		31,930	32,131
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	4,929	4,899	4,255	3,913	3,666	3,784	454	409	461
February	4,090	4,369	3,801	3,423	3,656	3,312	479	534	499
March	5,219	5,391	4,406	4,598	4,211	3,900	528	528	521
April	5,726	5,659	5,275	5,140	4,780	4,612	642	670	739
May	6,114	5,668	6,478	5,014	4,608	4,631	601	608	648
June	6,296	5,898	6,614	4,579	4,451	4,771	620	639	736
July	6,455	6,639	6,226	3,621	3,730	3,715	622	658	698
August	6,861	5,773	7,184	4,086	4,028	4,048	618	634	684
September	6,637	5,599	7,075	4,693	4,181	4,913	569	567	704
October	7,551	6,121	6,708	6,068	4,946	5,534	709	675	785
November	5,783	5,275	6,102	6,901	5,811	6,735	803	775	785
December	7,247	6,660	6,620	8,153	7,965	7,607	1,499	1,505	1,464
Annual Total	72,907	67,950	70,741	60,188	56,033	57,362	8,144	8,202	8,723
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	11,566	9,494	7,839	1,385	1,882	3,133	752	729	492
February	11,883	11,282	7,846	1,184	1,772	2,599	502	548	430
March	15,179	15,009	9,960	1,423	1,731	3,336	630	488	424
April	27,194	21,450	13,713	2,229	2,773	3,477	715	613	661
May	22,719	19,870	15,208	4,010	4,634	4,102	724	585	486
June	21,265	15,532	16,717	3,613	4,104	4,505	626	526	606
July	20,790	16,090	14,221	4,649	5,521	4,778	502	467	482
August	20,321	14,952	15,860	5,674	6,181	5,103	473	485	411
September	17,072	12,360	13,431	4,616	4,730	4,684	622	562	600
October	18,037	9,454	12,048	4,834	5,039	4,157	972	678	731
November	15,513	9,324	10,572	3,392	3,583	3,999	894	725	760
December	12,139	7,980	9,520	2,545	2,596	3,143	1,206	1,110	1,055
Annual Total	213,678	162,797	146,936	39,554	44,546	47,014	8,618	7,517	7,136
	Family Clothing Stores								
January									
February									
March									
April									
May									
June									
July									
August									
September									
October									
November									
December									

Not available,
Separately included
with miscellaneous.

TABLE 5. Saskatchewan - Estimated Retail Trade - by Kinds of Business and Months, 1953, 1954 and 1955 - Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	655	617	537	203	199	167	1,308	1,054	1,286	2,464	2,361	2,048
February	514	567	341	188	227	159	1,202	1,158	1,196	2,118	2,706	1,914
March	581	535	419	199	220	174	1,568	1,493	1,402	2,300	2,392	1,880
April	792	773	728	289	324	314	2,240	1,873	1,984	2,938	2,616	1,867
May	688	650	584	311	333	269	2,972	2,541	1,913	4,158	4,400	3,863
June	561	512	618	276	339	284	2,376	2,377	2,251	5,169	5,159	5,179
July	565	586	522	302	364	237	2,467	2,252	2,101	5,618	6,180	5,440
August	544	493	441	243	298	214	3,055	2,175	2,428	6,497	7,454	7,008
September	597	504	564	255	252	279	2,764	2,470	2,134	6,055	5,539	6,007
October	985	666	720	326	260	293	2,934	2,260	2,035	6,171	4,876	6,513
November	675	534	542	288	277	236	2,336	1,940	1,919	5,444	4,795	4,300
December	816	755	748	372	368	249	3,099	2,567	2,784	3,042	2,823	2,298
Annual Total	7,972	7,193	6,763	3,252	3,462	2,877	28,319	24,159	23,434	51,973	51,300	48,316
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	1,834	1,198	1,249	2,108	2,013	2,000	705	830	726			
February	1,109	896	1,067	2,024	2,273	1,796	490	482	652			
March	1,407	1,223	1,211	2,104	2,161	2,065	455	491	712			
April	1,979	1,510	1,262	2,444	2,419	2,276	301	435	330			
May	1,650	1,346	1,085	2,465	2,449	2,218	332	398	339			
June	1,249	1,016	1,161	2,491	2,480	2,420	266	396	300			
July	1,704	1,385	1,290	2,767	2,657	2,616	294	416	328			
August	1,204	1,296	1,278	2,879	2,744	2,671	276	387	421			
September	964	1,231	1,529	2,468	2,299	2,413	428	575	535			
October	1,509	1,255	1,854	2,664	2,292	2,543	635	741	557			
November	1,261	1,067	1,683	2,544	2,202	2,116	540	556	859			
December	1,836	1,658	1,466	2,467	2,314	2,058	666	646	884			
Annual Total	17,706	15,082	16,135	29,425	28,305	27,192	5,388	6,354	6,643			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January							1					
February	1,428	1,388	1,390	408	366	301	7,988	4,863	6,280			
March	1,273	1,288	1,303	283	313	320	7,159	5,968	5,088			
April	1,340	1,335	1,424	449	546	370	9,246	6,580	6,238			
May	1,371	1,460	1,470	364	323	351	19,268	13,536	9,699			
June	1,290	1,358	1,363	447	567	400	19,081	13,350	10,904			
July	1,348	1,327	1,436	488	413	476	14,283	10,005	11,232			
August	1,379	1,460	1,391	396	380	392	15,955	11,642	10,715			
September	1,448	1,425	1,537	396	322	446	25,280	13,122	15,974			
October	1,509	1,482	1,647	574	450	524	15,862	10,310	10,866			
November	1,661	1,528	1,586	464	380	538	16,500	9,464	9,837			
December	1,540	1,494	1,349	555	594	498	11,953	8,695	8,789			
Annual Total	2,056	2,107	2,062	1,312	1,215	1,188	11,026	7,621	8,462			
Annual Total	17,645	17,631	17,957	5,138	5,870	5,803	173,602	115,155	114,085			

1. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages."

MERCHANDISING AND SERVICES

TABLE 5. Alberta—Estimated Retail Trade—by Kinds of Business and Months, 1953, 1954 and 1955—Continued
 (in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	66,335	61,700	68,471	10,059	10,250	10,938		4,034	4,364
February	64,953	66,279	63,025	8,886	9,415	10,206		4,141	4,335
March	75,024	74,282	73,414	9,241	10,170	11,230		4,401	4,635
April	83,511	79,692	86,754	9,571	11,021	12,338		4,861	5,022
May	88,579	83,855	89,496	10,853	11,668	11,825		4,631	4,512
June	86,225	81,878	94,973	10,899	11,937	12,459		4,708	4,988
July	66,198	85,057	88,736	10,757	12,402	12,676		4,874	5,092
August	86,117	81,356	93,248	10,481	11,396	12,268		4,543	5,040
September	84,168	81,290	91,787	10,406	12,064	12,465		4,331	4,954
October	91,149	82,970	92,176	11,992	13,028	12,563		4,924	5,531
November	82,799	84,267	88,143	10,081	12,007	11,842		4,793	5,004
December	92,436	101,003	104,770	12,150	14,397	14,852		9,298	9,687
Annual Total	987,495	963,630	1,034,995	125,376	139,756	145,662		59,538	63,163
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	4,205	4,041	3,807	7,100	6,866	7,504	664	603	711
February	3,866	3,809	3,604	6,576	6,872	6,762	697	718	695
March	4,239	4,103	4,039	7,891	7,662	8,137	818	802	795
April	4,446	4,484	4,327	7,934	8,387	8,437	956	1,015	1,111
May	5,187	4,856	4,342	8,338	8,238	8,551	860	949	960
June	5,041	4,883	4,782	7,730	7,552	8,383	943	958	1,100
July	5,229	5,239	4,559	6,988	7,184	7,694	1,014	1,044	1,144
August	4,935	4,444	4,414	7,429	7,481	8,416	874	911	1,038
September	5,119	4,621	4,711	8,267	8,382	10,654	888	851	1,099
October	5,886	4,909	4,644	10,161	9,206	10,669	1,071	1,045	1,193
November	5,028	4,947	4,502	10,967	10,824	12,810	1,169	1,181	1,351
December	6,163	5,815	5,719	13,290	14,393	15,919	2,323	2,488	2,646
Annual Total	59,342	56,151	53,451	102,670	103,046	113,942	12,277	12,564	13,842
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	12,613	9,601	12,676	3,509	4,164	4,371	1,391	1,294	1,592
February	14,930	14,032	11,944	4,082	5,427	3,823	942	918	992
March	19,062	17,792	15,696	4,100	5,076	4,649	974	892	1,206
April	22,058	17,486	20,400	5,234	5,775	5,237	1,255	1,243	1,772
May	22,195	17,712	22,433	4,527	5,260	5,913	1,300	1,147	1,552
June	21,647	17,022	24,021	4,914	5,605	5,801	1,282	1,282	1,736
July	20,071	15,946	18,908	5,877	6,709	6,264	1,123	1,112	1,504
August	16,922	15,372	20,307	5,796	5,855	6,109	1,125	1,057	1,313
September	16,363	14,735	17,862	4,290	4,523	5,729	1,142	1,022	1,656
October	16,582	13,631	17,226	5,308	5,372	5,673	1,660	1,423	1,985
November	15,414	14,409	14,926	3,653	4,233	5,735	1,667	1,611	2,158
December	13,502	14,284	13,514	4,289	4,824	5,150	2,637	2,707	2,923
Annual Total	211,358	182,023	209,914	55,579	62,823	64,454	16,498	15,708	20,391
	Separately included with miscellaneous.								

RETAIL TRADE

F-23

TABLE 5. Alberta - Estimated Retail Trade - by Kinds of Business and Months, 1953, 1954 and 1955 - Continued
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	1,405	1,430	1,416	374	337	426	1,452	1,340	1,628	3,064	2,550	2,859
February	964	1,135	1,087	276	312	300	1,363	1,380	1,559	3,552	2,865	2,669
March	1,353	1,244	1,327	382	372	379	1,774	1,830	1,604	3,740	3,169	2,558
April	1,420	1,519	1,839	478	483	599	2,142	1,934	2,085	4,083	3,512	3,234
May	1,820	1,929	1,626	522	511	538	2,620	2,644	2,344	4,639	3,873	4,231
June	1,556	1,630	1,825	514	490	579	2,598	2,378	2,601	6,070	4,967	5,586
July	1,748	2,013	1,558	457	457	502	2,298	2,228	2,270	5,912	5,466	5,496
August	1,444	1,569	1,440	398	373	508	2,521	2,215	2,423	6,213	6,275	6,752
September	1,505	1,638	1,538	392	379	531	2,723	2,435	2,466	6,212	5,394	6,265
October	2,442	2,183	1,714	501	445	559	2,925	2,474	2,580	6,365	5,639	6,220
November	1,559	1,803	1,522	477	447	521	2,445	2,413	2,403	5,786	5,436	5,101
December	2,320	2,644	2,572	531	537	607	3,435	3,301	3,188	4,090	4,005	3,368
Annual Total	19,537	20,737	19,465	5,300	5,144	6,047	28,296	26,570	27,151	59,726	53,152	54,339
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1953	1954	1955	1953	1954	1955	1953	1954	1955			
January	2,408	2,466	3,226	2,669	2,374	2,935	174	130	68			
February	2,254	2,512	3,304	2,537	2,435	2,578	51	44	48			
March	2,307	2,457	3,186	2,758	2,535	2,956	41	46	63			
April	2,322	2,339	3,240	2,971	2,718	3,158	28	51	25			
May	2,621	2,882	2,963	3,757	3,563	2,988	32	31	35			
June	2,240	2,519	2,981	3,279	2,974	3,081	19	21	47			
July	1,845	2,276	3,123	3,992	3,681	3,434	24	10	35			
August	1,997	2,065	3,416	3,953	3,704	3,226	13	13	41			
September	2,275	2,478	3,471	3,787	3,386	3,043	30	21	49			
October	3,234	3,945	3,985	3,366	2,956	3,111	54	36	75			
November	3,199	3,411	3,954	3,297	3,009	2,880	66	73	94			
December	3,015	3,091	4,754	3,109	2,982	2,973	61	47	88			
Annual Total	29,718	32,440	41,605	39,474	36,319	36,364	594	523	668			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1953	1954	1955	1953	1954	1955	1953 ¹	1954	1955			
January	1,786	1,780	1,760	537	372	383	12,069	7,216	6,936			
February	1,647	1,625	1,658	403	299	362	11,248	7,668	6,484			
March	1,680	1,718	1,867	440	350	369	13,357	8,914	7,966			
April	1,597	1,682	1,905	466	351	390	15,650	9,894	10,561			
May	1,719	1,762	1,764	560	408	438	15,906	10,753	11,587			
June	1,635	1,737	1,874	577	433	465	14,302	9,840	11,670			
July	1,595	1,683	1,845	566	412	427	15,753	11,444	11,281			
August	1,575	1,566	1,799	589	434	483	18,979	11,253	13,303			
September	1,706	1,708	1,892	505	443	446	17,543	11,995	11,964			
October	1,953	1,776	2,025	611	423	458	15,735	8,466	10,819			
November	1,653	1,665	1,720	619	497	541	14,467	10,372	9,894			
December	2,478	2,580	2,744	1,664	1,449	1,452	15,683	10,488	10,924			
Annual Total	21,022	21,282	22,854	7,536	5,873	6,214	180,692	118,304	123,388			

I. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages".

MERCHANDISING AND SERVICES

TABLE 5. British Columbia - Estimated Retail Trade - by Kinds of Business and Months, 1953, 1954 and 1955 - Continued
(in thousands of dollars)

	Total All Trades			Grocery and Combination Stores			Other Food and Beverages		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	88,108	80,046	94,559	16,877	15,914	16,185		7,328	7,456
February	86,431	83,297	91,637	14,915	14,834	15,931		7,617	7,424
March	97,732	113,082	106,994	15,900	15,976	17,552		8,338	8,060
April	103,205	99,099	115,887	16,884	17,166	18,442		8,566	8,891
May	107,838	104,017	118,682	17,276	16,565	17,695		8,884	8,348
June	107,258	108,740	128,724	16,949	17,282	19,054		8,972	9,107
July	108,349	109,892	121,345	17,432	18,335	19,982		9,616	9,441
August	104,086	105,508	125,783	15,797	16,408	18,530		8,922	9,469
September	100,248	103,812	123,562	15,378	16,347	18,541		8,535	9,279
October	107,454	107,501	118,868	17,177	17,980	18,573		8,927	9,401
November	99,286	101,830	116,859	15,180	16,448	17,581		8,124	9,011
December	118,378	132,676	148,738	17,976	18,474	22,255		14,888	16,362
Annual Total	1,228,373	1,249,499	1,411,640	197,540	201,729	220,320		108,718	112,248
	General Stores			Department Stores			Variety Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	3,257	3,105	3,398	10,256	9,538	11,360	714	689	772
February	3,257	3,179	3,305	10,020	10,711	11,621	758	800	790
March	3,536	3,652	3,665	11,570	13,803	13,278	875	836	849
April	3,592	3,710	4,198	11,587	12,827	13,878	967	1,045	1,134
May	3,936	4,084	4,336	12,716	13,822	14,513	1,008	1,002	991
June	4,111	4,210	4,455	11,923	13,318	14,610	970	974	1,055
July	5,015	5,158	4,550	11,190	13,182	13,354	1,062	1,080	1,101
August	4,774	4,590	4,438	12,334	14,110	15,182	1,025	1,030	1,098
September	4,318	4,408	4,527	13,125	14,372	16,973	985	1,003	1,120
October	4,034	4,029	4,547	14,782	16,615	17,363	1,071	1,086	1,124
November	4,145	4,326	4,491	15,952	17,675	20,149	1,096	1,143	1,199
December	4,494	4,807	5,607	21,079	23,988	26,938	2,467	2,473	2,598
Annual Total	48,467	49,259	51,517	156,533	173,960	189,220	12,998	13,159	13,831
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores		
	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	16,772	12,483	17,838	2,808	3,298	4,769	1,367	1,382	1,806
February	20,167	17,075	19,063	2,681	2,866	4,565	1,155	1,128	1,340
March	22,211	29,811	24,438	3,766	4,677	4,903	1,295	1,508	1,279
April	24,496	18,384	27,810	3,353	4,057	5,219	1,445	1,421	1,551
May	23,557	21,147	29,721	4,104	4,912	5,464	1,664	1,552	1,477
June	25,333	24,758	34,329	4,093	4,763	5,860	1,539	1,434	1,637
July	24,207	22,183	28,200	4,877	5,694	6,275	1,649	1,657	1,703
August	21,300	19,679	30,249	4,384	5,211	6,292	1,464	1,446	1,499
September	18,657	19,069	25,932	4,162	4,972	5,888	1,654	1,680	1,686
October	21,136	17,706	21,989	4,058	5,108	5,754	2,004	2,001	1,812
November	18,668	18,654	20,518	3,759	4,455	6,019	1,787	1,817	2,099
December	15,741	17,930	21,100	3,806	4,747	5,968	2,811	2,885	3,371
Annual Total	252,245	237,079	301,186	45,850	54,760	66,977	19,834	19,910	21,261
	10,902	10,532	10,583						

Not available.
Separately included
with miscellaneous.

TABLE 5. British Columbia—Estimated Retail Trade—by Kinds of Business and Months, 1953, 1954 and 1955 — Concluded
(in thousands of dollars)

	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	1,970	1,803	1,972	868	869	900	1,180	835	1,147	2,168	1,831	2,659
February	1,569	1,496	1,450	622	644	562	1,365	1,051	1,214	1,990	1,884	2,631
March	2,059	2,134	1,952	742	872	669	1,484	1,552	1,381	2,576	3,330	3,140
April	2,141	2,060	2,315	876	1,050	940	1,609	1,425	1,556	3,020	3,058	3,490
May	2,379	2,291	2,183	1,078	1,085	872	1,948	1,607	1,615	3,455	3,202	3,954
June	1,885	1,945	2,012	938	951	929	1,808	1,572	1,950	3,498	3,545	4,196
July	2,062	2,310	2,009	973	997	999	1,817	1,582	1,810	3,356	3,100	3,745
August	1,834	1,923	1,914	968	968	876	1,691	1,556	1,831	3,321	3,287	4,455
September	1,936	1,959	2,422	1,018	1,104	964	2,060	1,734	1,861	3,374	2,903	4,625
October	2,305	2,303	2,609	1,100	1,029	914	1,871	1,706	1,920	3,166	3,260	4,218
November	1,970	2,050	2,315	853	862	806	1,563	1,417	1,826	2,856	2,669	3,480
December	3,227	3,344	3,715	1,264	1,275	1,196	2,448	2,341	2,296	2,322	2,594	2,826
Annual Total	25,335	25,618	26,868	11,301	11,705	10,627	20,843	18,378	20,407	35,103	34,663	43,419
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	3,112	2,737	4,115	4,170	3,571	3,785	2,825	3,866	3,288			
February	3,172	3,481	3,622	3,884	3,467	3,354	2,079	2,717	2,873			
March	3,214	5,395	3,947	4,120	3,725	3,716	2,097	2,547	3,624			
April	3,245	3,138	3,899	4,875	4,516	4,052	1,931	2,405	2,322			
May	3,570	3,222	3,738	4,465	4,255	4,135	1,620	1,720	1,990			
June	3,602	3,494	4,114	4,631	4,330	4,274	1,608	1,778	1,871			
July	3,713	4,097	4,165	5,053	4,887	4,850	1,249	1,368	1,381			
August	3,232	3,687	4,537	6,005	5,577	4,898	1,078	1,060	1,555			
September	3,469	4,286	4,887	4,868	4,511	4,461	1,643	1,702	2,157			
October	3,684	4,499	5,054	4,688	4,376	4,107	2,137	2,236	2,597			
November	3,715	4,559	4,832	3,819	3,579	3,888	2,497	2,442	3,893			
December	4,279	5,394	6,051	4,028	3,862	4,306	2,595	2,887	4,188			
Annual Total	42,008	47,968	52,961	54,607	50,656	49,824	23,359	26,730	31,740			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1953	1954	1955	1953	1954	1955	1953	1954	1955	1953	1954	1955
January	2,297	2,274	2,450	718	620	824	16,034	7,052	9,037			
February	2,102	2,230	2,338	719	738	758	15,424	6,889	8,317			
March	2,254	2,434	2,573	813	937	857	18,672	10,965	10,566			
April	2,292	2,451	2,608	880	820	952	18,915	9,921	11,822			
May	2,295	2,402	2,507	892	874	993	21,017	10,586	13,419			
June	2,154	2,280	2,521	1,054	1,035	1,159	20,245	11,271	14,787			
July	2,251	2,421	2,516	999	1,001	1,073	20,482	10,277	13,311			
August	2,205	2,353	2,554	1,060	1,043	1,191	20,646	11,703	14,214			
September	2,191	2,335	2,658	966	1,081	1,186	19,549	10,953	13,424			
October	2,353	2,439	2,679	1,063	996	1,093	19,912	10,380	12,104			
November	2,131	2,292	2,502	1,168	1,080	1,242	17,295	9,142	10,016			
December	3,119	3,250	3,673	2,905	2,848	3,343	22,372	13,283	11,384			
Annual Total	27,644	29,161	31,579	13,240	13,073	14,673	230,564	122,422	142,400			

1. Not comparable with 1954 and 1955 because of the inclusion of "other food and beverages."

Current Retail Trade Statistics

Kind-of-Business Descriptions

Grocery and combination stores (groceries and meats) are as indicated with a maximum of 85 per cent fresh meats allowed.

Other food and beverage stores include such stores as candy and nut stores, confectionery stores, dairy product stores, fruit and vegetable stores, fish markets, meat markets, other specialty food stores, government liquor stores, brewers' retail stores, wine stores etc.

General stores, usually located in rural areas, sell over 33 per cent groceries; this classification does not include general merchandise stores selling a smaller amount or no groceries more commonly found in towns and cities.

Department stores include mail order sales. This class does not include large departmentalized clothing stores which sell no durable goods such as furniture or appliances.

Variety stores sell a low-price range of goods, prominently displayed—cash and carry characteristics—popularly known as 5¢-\$1.00 stores; they are most prevalent in the "chain" field.

Motor Vehicle dealers include (1) authorized dealers (20 per cent or more new car sales), (2) motor vehicle dealers with wholesale car departments, (3) motor vehicle dealers selling farm implements. Used car dealers are not included.

Garages and Filling Stations, to remain in this retail classification, must not have repair work in excess of 50 per cent of their total sales.

Men's clothing group includes men's and boys' clothing and furnishings stores, hat stores and custom tailors.

Family clothing stores are those stores selling mainly men's, women's, children's and infants' clothing and may handle other dry goods not in excess of 50 per cent.

Women's clothing group excludes furriers, millinery shops, and infants specialty stores. These included in the "all other" classification.

Shoe stores include specialty men's or women's shoe stores together with family shoe stores.

Hardware stores cover regular hardware stores and also those selling farm implements.

Lumber and building material dealers include, also, those selling fuel (maximum 50 per cent) but exclude specialized dealers such as roofing supplies, etc., where lumber is not sold.

Furniture, appliance and radio stores include those stores selling mainly furniture or appliances and radio along with those stores selling a combination of furniture and appliances.

Restaurants cover eating places and fish and chip shops. They do not include refreshment booths and stands, caterers, cocktail lounges and taverns.

Fuel dealers include general fuel dealers as well as those selling only fuel oil mainly for household consumption. Specialized ice dealers are not included.

Drug stores cover those with and without soda fountain.

Jewellery stores sell mainly jewellery, silverware, clocks and watches with additional lines such as luggage, gifts and novelties. Repairs must not exceed 50 per cent of total trade.

Miscellaneous: includes all trades not specified above and contains certain major trades such as farm equipment and supplies, used cars, and tobacco stores.

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