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CANADA

# RETAIL TRADE

## 1956

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## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

### Part I – Wholesale Statistics

- A – Wholesale Trade, 25¢
- \*B – Operating Results of Food Wholesalers, 25¢
- \*C – Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- \*D – 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢  
2 Operating Results of Drug Wholesalers, 25¢  
3 Operating Results of Hardware Wholesalers, 25¢  
4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢  
5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

### Part II – Retail Statistics

- F – Retail Trade, 50¢
- G – Retail Chain Stores, 50¢
- \*H – Operating Results of Food Store Chains, 25¢
- \*I – Operating Results of Clothing Store Chains, 25¢
- \*J – 1 Operating Results of Variety Store Chains, 25¢  
2 Operating Results of Drug Store Chains, 25¢  
3 Operating Results of Furniture Store Chains, 25¢
- K – Operating Results of Independent Food Stores, 25¢
- L – Operating Results of Independent Clothing Stores, 25¢
- M – Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
- N – Operating Results of Filling Stations and Garages, 25¢
- O – 1 Operating Results of Independent General Stores, 25¢  
2 Operating Results of Independent Restaurants, 25¢  
3 Operating Results of Independent Fuel Dealers, 25¢  
4 Operating Results of Independent Drug Stores, 25¢  
5 Operating Results of Independent Jewellery Stores, 25¢  
6 Operating Results of Independent Tobacco Stores, 25¢
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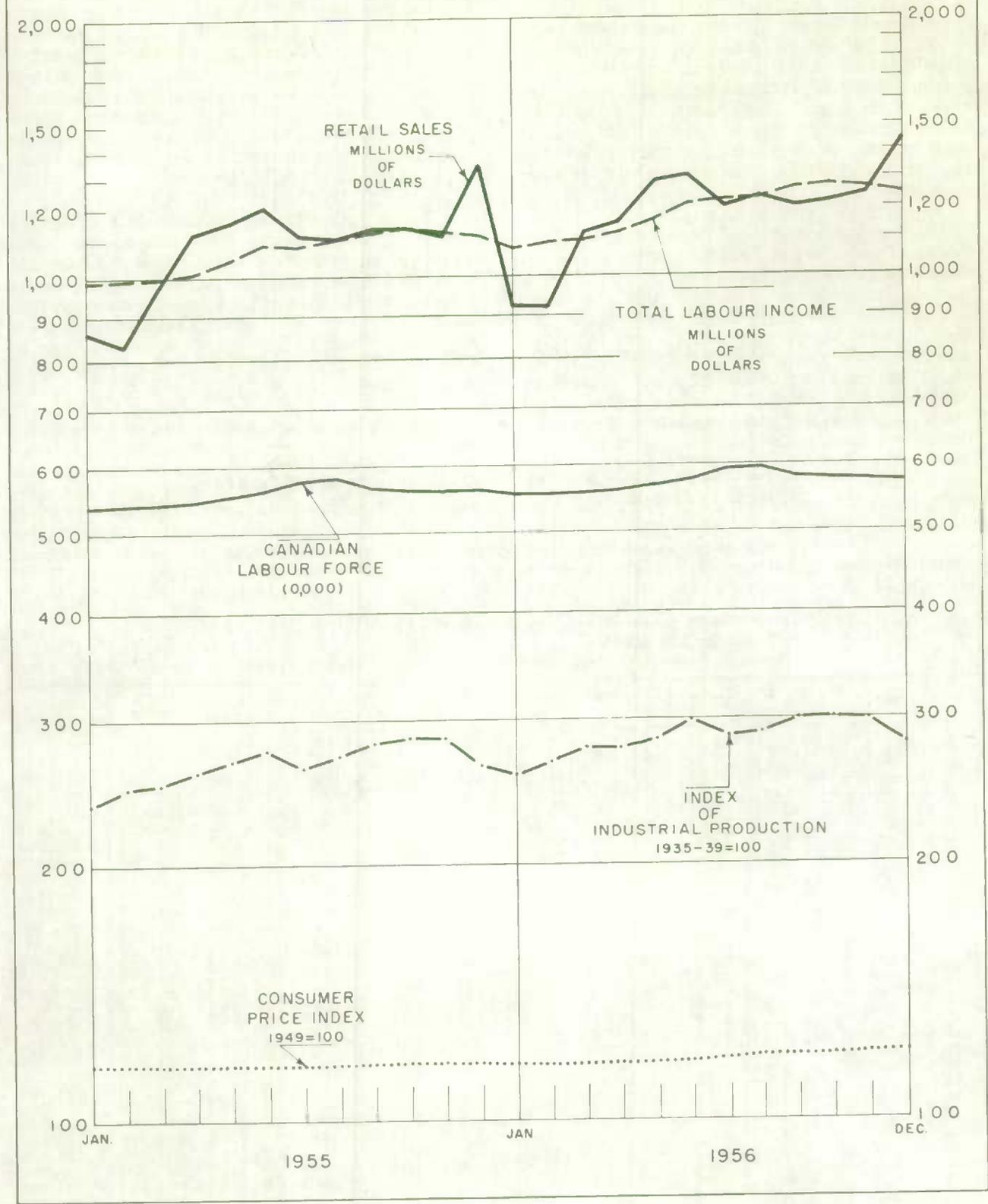
- \* Biennial reports – not issued for 1956.

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# CANADIAN ECONOMIC TRENDS

(Semi-logarithmic Scale)



# RETAIL TRADE

## 1956

During 1956 retail sales in Canada reached an all time high of \$14,297,557,000 up nearly 1.2 billion dollars or 9.0 per cent from the previous record of \$13,111,895,000 in 1955. These and other estimates contained in this bulletin are the results of a monthly survey of Canadian retail stores conducted in the Retail Trade Section of the Dominion Bureau of Statistics. These estimates are the total dollar volume and are not adjusted for price changes nor, in the monthly distributions, for seasonal variations.

All provinces registered increases in the dollar volume of sales during 1956 with some of the more notable gains occurring in the western areas. British Columbia with a gain of 12.9 per cent and Alberta 12.0 per cent showed the largest gains of all provinces. Quebec with a rise of 10.5 per cent ranked third followed by Saskatchewan 8.6 per cent, Ontario and the Atlantic Provinces 7.5 per cent each and Manitoba 4.6 per cent. This report contains estimates for Newfoundland, Yukon and Northwest Territories. Data for Newfoundland, Prince Edward Island, Nova Scotia and New Brunswick are combined under the heading "Atlantic Provinces" while figures for the Yukon and Northwest Territories are included with British Columbia.

All eighteen of the specified kinds of business shown in this report as well as the "miscellaneous"

category registered increases in sales during 1956 as compared with 1955. Garages and filling stations up 14.4 per cent, fuel dealers 16.5 per cent, hardware stores 13.6 per cent, other food and beverage stores 10.0 per cent and women's clothing stores 9.8 per cent were some of the largest percentage increases for the year. Grocery and combination stores with a gain of 8.6 per cent, department stores 8.0 per cent and motor vehicle dealers 7.2 per cent were some of the increases in the larger trades.

These estimates are obtained from a monthly sample of approximately 9,000 independent retail stores in all trades and areas which are combined with department stores and all known retail chain stores. Annual chain store sales are compiled from an annual census of all chain stores in every trade and area. A monthly sample of chain store firms is used to pro-rate the annual chain store figures to a monthly basis.

Some retail stores, which were in operation in 1951, have since gone out of business and their premises are not now being used for business purposes. On the other hand, many new firms have come into existence since 1951 and others have changed the kind of business they operated in 1951. The 1954-1956 sales figures in this report have been adjusted for these store "births", "deaths" and "changes" since the base period of 1951.

**TABLE 1. Retail Trade in Canada, 1930-1956, By Provinces**

Year	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
(in thousands of dollars)								
1930 .....	2,735,740	196,740	646,320	1,090,829	187,585	188,225	175,448	250,593
1931 .....	2,305,245	172,378	558,482	944,632	152,592	133,474	133,588	210,099
1932 .....	1,908,301	140,276	461,874	783,373	130,562	111,598	115,278	165,250
1933 .....	1,772,927	129,428	419,174	735,077	121,117	102,770	108,520	156,841
1934 .....	1,983,682	146,716	453,627	832,928	131,179	114,556	125,298	179,378
1935 .....	2,104,508	156,915	473,076	874,589	139,193	123,923	137,006	199,806
1936 .....	2,289,360	169,612	518,190	940,624	150,259	138,411	147,018	225,246
1937 .....	2,593,121	198,946	604,942	1,068,226	165,057	136,081	165,024	254,845
1938 .....	2,529,861	188,339	597,996	1,025,951	164,058	136,277	176,817	240,423
1939 .....	2,577,988	195,513	602,269	1,038,668	165,601	153,560	180,028	242,349
1940 .....	2,935,198	234,850	682,629	1,191,114	182,469	173,678	197,720	272,738
1941 .....	3,414,613	279,128	820,090	1,388,002	192,592	188,927	227,873	318,001
1942 .....	3,618,824	300,996	875,605	1,446,549	205,984	200,568	243,046	346,076
1943 .....	3,785,983	318,667	913,240	1,488,001	219,720	218,524	265,666	362,165
1944 .....	4,093,487	351,325	975,950	1,573,688	243,009	249,375	296,044	404,096
1945 .....	4,573,126	387,020	1,080,810	1,773,539	269,375	278,976	328,515	454,891
1946 .....	5,787,377	491,286	1,342,379	2,264,542	338,193	341,142	416,288	593,547
1947 .....	6,963,448	563,618	1,621,089	2,721,060	406,600	409,911	504,306	736,864
1948 .....	7,835,034	607,307	1,792,022	3,067,224	465,869	473,346	611,494	817,772
1949 .....	8,531,998	734,219	1,871,979	3,293,624	523,295	537,737	697,019	874,125
1950 .....	9,617,197	822,247	2,182,983	3,715,389	566,909	570,837	776,692	982,140
1951 .....	10,693,097	898,540	2,442,649	4,129,827	609,948	658,584	853,769	1,099,780
1952 .....	11,532,076	982,275	2,635,302	4,383,267	651,268	764,017	939,089	1,176,858
1953 .....	12,128,034	1,017,854	2,756,136	4,615,976	677,161	845,038	987,495	1,228,373
1954 .....	12,065,758	1,025,222	2,797,617	4,634,450	637,044	758,295	963,630	1,249,499
1955 .....	13,111,895	1,127,112	3,005,671	5,115,239	669,254	747,985	1,034,995	1,411,640
1956 .....	14,297,557	1,211,156	3,322,150	5,498,554	700,145	812,261	1,158,960	1,594,331

# RETAIL TRADE, 1956

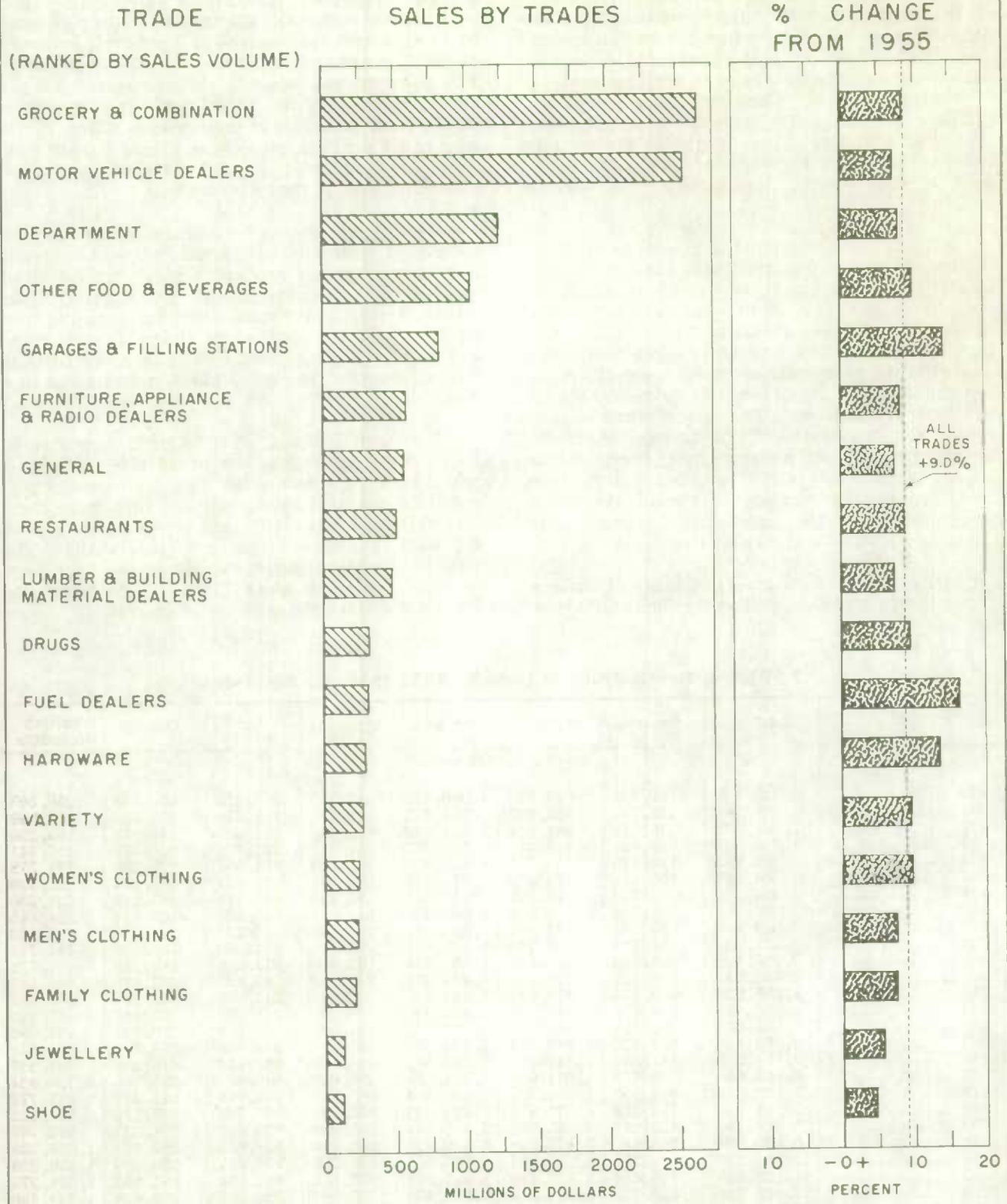


TABLE 2. Percentage of Major Trades Related to Total Volume for Specified Years

	1930	1933	1937	1941	1944	1947	1951	1954	1955	1956
<b>Total, All Trades.....</b>	<b>100.0</b>									
Grocery and Combination .....	14.8	17.9	15.3	16.6	18.8	16.9	17.8	18.9	18.5	18.4
General .....	7.6	7.7	7.3	6.3	7.3	6.1	4.9	4.3	4.0	4.0
Department .....	13.0	13.6	11.2	11.1	11.2	10.0	8.5	8.8	8.8	8.7
Motor Vehicle .....	9.2	7.1	12.5	10.5	4.9	10.4	17.6	16.8	18.1	17.8
Hardware and Building Materials.....	5.0	4.1	4.2	4.5	4.5	5.6	5.5	5.4	5.4	5.4
Furniture and Household Appliances .....	3.4	2.6	3.3	3.2	2.5	3.6	3.4	4.0	4.1	4.1
Clothing and Shoes .....	7.3	7.1	7.2	7.9	9.0	7.8	6.5	6.1	5.8	5.7
Total, major trades .....	60.3	60.1	61.0	60.1	58.2	60.4	64.2	64.3	64.7	64.1
All other trades .....	39.7	39.9	39.0	39.9	41.8	39.6	35.8	35.7	35.3	35.9

TABLE 3. Percentage Changes in Retail Trade - 1956-55 By Provinces and Kinds of Business

	Canada	Atlantic	Quebec	Ontario	Manitoba	Sask- atchewan	Alberta	British Columbia
<b>Total - All Trades .....</b>	<b>+ 9.0</b>	<b>+ 7.5</b>	<b>+ 10.5</b>	<b>+ 7.5</b>	<b>+ 4.6</b>	<b>+ 8.6</b>	<b>+ 12.0</b>	<b>+ 12.9</b>
Grocery and Combination Stores .....	+ 8.6	+ 5.5	+ 10.5	+ 8.6	+ 5.1	+ 4.7	+ 12.0	+ 7.5
Other Food and Beverages .....	+ 10.0	+ 5.5	+ 10.0	+ 7.9	+ 3.0	+ 0.6	+ 1.8	+ 29.5
General Stores .....	+ 7.3	+ 9.2	+ 7.3	+ 4.1	+ 3.3	+ 10.1	+ 5.8	+ 10.5
Department Stores .....	+ 8.0	+ 7.4	+ 5.2	+ 7.7	+ 4.5	+ 9.3	+ 12.1	+ 10.9
Variety Stores .....	+ 9.7	+ 10.3	+ 6.7	+ 12.2	+ 9.5	+ 8.6	+ 8.6	+ 4.5
Motor Vehicle Dealers .....	+ 7.2	+ 5.3	+ 12.5	+ 0.6	+ 1.9	+ 14.7	+ 14.3	+ 14.4
Garages and Filling Stations .....	+ 14.4	+ 18.0	+ 17.9	+ 14.0	+ 16.4	+ 1.5	+ 14.2	+ 15.0
Men's Clothing Stores .....	+ 7.4	+ 3.7	+ 6.2	+ 6.3	+ 16.6	+ 12.5	+ 11.0	+ 8.8
Family Clothing Stores .....	+ 7.4	+ 4.9	+ 10.5	+ 5.1	+ 4.6	+ 1.1	+ 13.5	+ 8.0
Women's Clothing Stores .....	+ 9.8	+ 15.5	+ 11.1	+ 9.9	+ 1.5	+ 12.4	+ 9.3	+ 6.0
Shoe Stores .....	+ 4.7	+ 1.2	- 2.3	+ 6.6	- 8.3	+ 12.2	+ 22.8	+ 12.4
Hardware Stores .....	+ 13.6	+ 11.4	+ 9.8	+ 5.1	+ 25.5	+ 31.0	+ 36.8	+ 6.8
Lumber and Building Material Dealers .....	+ 7.3	+ 8.5	+ 10.1	+ 8.1	- 0.6	+ 2.7	+ 11.4	+ 6.3
Furniture, Appliance and Radio Stores .....	+ 8.1	+ 15.1	+ 15.0	+ 8.0	- 2.1	+ 6.6	- 3.4	- 1.7
Restaurants .....	+ 8.7	+ 4.1	+ 5.7	+ 10.0	+ 2.8	+ 4.3	+ 14.1	+ 14.5
Fuel Dealers .....	+ 16.5	+ 8.3	+ 18.9	+ 19.9	+ 6.8	+ 0.7	+ 17.6	+ 6.5
Drug Stores .....	+ 9.6	+ 6.8	+ 11.6	+ 8.8	+ 4.2	+ 7.8	+ 11.6	+ 13.1
Jewellery Stores .....	+ 5.6	+ 2.2	+ 6.7	+ 4.0	- 9.5	+ 16.9	+ 19.6	+ 8.0
Miscellaneous .....	+ 10.5	+ 7.8	+ 10.5	+ 9.0	+ 6.9	+ 7.4	+ 14.0	+ 20.7



TABLE 4. Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business, 1956  
(in thousands of dollars)

All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	All Stores	Chain Stores	Independent Stores	No.
Atlantic Provinces			Quebec			Ontario			
1,211,156	185,213	1,025,943	3,322,150	540,628	2,781,522	5,498,554	1,230,288	4,268,167	1
247,565	48,926	198,639	748,536	232,050	516,486	1,025,575	585,135	440,440	2
90,900	1	1	273,226	87,654	185,572	405,630	240,034	165,597	3
124,186	11,587	112,600	97,432	7,517	89,915	108,043	5,446	102,597	4
100,312	-	100,312	220,470	-	220,470	413,357	-	413,357	5
27,758	24,975	2,784	73,040	59,471	13,570	128,102	107,396	20,705	6
213,434	1	1	523,617	-	523,617	943,884	1	1	7
62,816	1	1	173,714	1,210	172,504	357,319	1	1	8
12,193	1	1	62,441	5,712	56,730	94,004	18,159	75,845	9
30,904	1	1	77,440	18,235	59,205	64,027	10,631	53,395	10
14,814	2,192	12,623	64,922	16,483	48,439	104,441	34,272	70,169	11
9,860	1	1	33,073	14,913	18,160	60,520	28,930	31,590	12
21,936	1	1	56,228	1	1	104,544	8,345	96,199	13
17,649	-	17,649	91,537	1	1	174,992	22,838	152,154	14
45,270	8,344	36,926	162,287	41,048	121,238	246,597	57,628	188,969	15
23,718	756	22,963	127,168	8,762	118,406	205,028	14,023	191,004	16
17,836	-	17,836	85,044	-	85,044	160,102	1	1	17
22,512	2,221	20,291	66,247	5,420	60,827	142,927	19,196	123,731	18
9,464	2,753	6,710	27,410	8,051	19,359	58,048	21,652	36,396	19
118,027	4,448	113,578	358,318	22,762	335,556	701,415	51,072	650,344	20
Saskatchewan			Alberta			British Columbia			
812,261	111,353	700,908	1,158,960	182,111	976,849	1,594,331	296,771	1,297,560	1
104,043	28,709	75,334	163,084	62,940	100,143	236,839	96,296	140,543	2
32,316	19,160	13,156	64,282	38,605	25,678	145,364	93,162	52,201	3
77,917	1	1	56,534	1	1	56,911	9,494	47,417	4
62,934	-	62,934	127,758	-	127,758	209,788	-	209,788	5
9,477	8,126	1,351	15,034	12,369	2,665	14,448	10,630	3,819	6
168,508	-	168,508	239,954	-	239,954	344,690	-	344,690	7
47,708	1	1	73,595	1	1	76,994	1	1	8
8,029	1	1	22,633	1	1	23,131	1	1	9
9,233	1	1	13,711	2,136	11,575	11,434	1	1	10
7,602	2,144	5,459	21,269	2,954	18,315	28,479	7,159	21,320	11
3,228	895	2,333	7,426	2,541	4,885	11,943	3,150	8,793	12
30,703	1	1	37,147	1	1	21,789	1	1	13
49,610	27,362	22,248	60,532	30,529	30,003	46,152	5,426	40,726	14
17,204	4,580	12,624	40,182	5,198	34,984	52,078	12,553	39,525	15
28,362	510	27,852	41,478	1,770	39,708	57,063	8,441	48,622	16
6,692	-	6,692	786	-	786	33,797	1	1	17
19,352	1	1	25,499	3,317	22,183	35,729	8,961	26,768	18
6,782	2,325	4,456	7,432	3,973	3,459	15,849	5,724	10,125	19
122,561	3,883	118,677	140,624	5,231	135,393	171,852	27,002	144,851	20

Note: Any slight differences between the totals and their components in this bulletin are due to the rounding of the figures.  
1. Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

## RETAIL TRADE SECTION

TABLE 5. Canada - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	801,990	863,066	923,914	177,539	182,429	190,258	62,147	63,157	66,860			
February .....	804,340	831,612	922,604	167,382	178,588	193,106	64,373	63,458	69,520			
March .....	942,974	968,125	1,122,281	176,140	194,577	224,574	67,127	67,727	83,217			
April .....	1,029,461	1,127,843	1,158,780	186,148	208,501	203,225	73,636	77,428	74,599			
May .....	1,070,721	1,156,197	1,292,514	194,214	197,175	218,402	74,977	73,857	82,636			
June .....	1,064,605	1,200,178	1,318,056	193,011	207,892	238,288	77,721	80,066	90,405			
July .....	1,063,829	1,112,753	1,201,738	208,059	208,333	217,736	84,226	82,640	86,695			
August .....	994,003	1,107,287	1,239,329	184,508	195,230	221,410	76,456	80,512	91,216			
September .....	1,011,201	1,132,512	1,200,783	189,091	205,171	223,042	75,600	79,191	85,826			
October .....	1,020,037	1,137,026	1,227,420	199,692	208,295	223,233	77,596	80,610	87,927			
November .....	1,013,678	1,118,701	1,246,475	184,916	197,892	225,959	72,474	75,937	87,911			
December .....	1,248,920	1,356,596	1,443,664	218,703	245,498	259,745	117,729	124,987	137,277			
<b>Annual Total ...</b>	<b>12,065,758</b>	<b>13,111,895</b>	<b>14,297,557</b>	<b>2,279,402</b>	<b>2,429,581</b>	<b>2,638,978</b>	<b>924,062</b>	<b>949,570</b>	<b>1,044,087</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	34,481	34,189	35,117	62,572	68,996	74,188	11,988	12,858	14,005			
February .....	32,845	32,177	34,725	65,958	67,770	75,061	12,782	13,194	14,318			
March .....	36,719	35,705	40,095	80,393	81,722	93,454	14,674	15,179	20,748			
April .....	40,268	41,754	40,149	86,679	90,203	94,829	19,306	21,434	19,046			
May .....	46,522	45,898	50,130	84,654	93,071	102,829	19,020	19,425	21,038			
June .....	45,548	46,879	52,121	84,268	90,360	99,529	19,399	20,365	23,970			
July .....	50,495	47,302	49,687	67,355	71,356	78,795	19,222	19,390	20,814			
August .....	46,055	46,708	51,637	73,698	81,282	91,605	16,758	18,160	21,277			
September .....	44,217	48,035	50,883	89,120	102,275	106,525	18,076	20,633	22,072			
October .....	44,872	48,575	52,302	96,333	107,331	115,830	19,932	21,820	22,638			
November .....	42,560	46,607	51,619	118,603	133,020	140,198	20,904	22,885	25,860			
December .....	50,379	55,928	59,893	152,022	163,068	169,388	41,533	44,884	48,671			
<b>Annual Total ...</b>	<b>514,959</b>	<b>529,757</b>	<b>568,357</b>	<b>1,061,676</b>	<b>1,150,456</b>	<b>1,242,231</b>	<b>233,593</b>	<b>250,228</b>	<b>274,458</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	112,593	130,327	138,424	43,537	51,218	58,728	14,533	16,607	16,909	11,953	12,834	12,730
February .....	141,361	140,762	157,408	40,769	47,459	56,409	12,332	11,884	13,114	10,067	9,596	9,793
March .....	199,479	191,271	209,623	44,785	52,113	62,632	14,623	13,760	17,121	12,873	12,318	16,424
April .....	216,129	249,408	268,026	52,165	57,298	63,333	17,812	18,984	16,553	17,166	18,439	16,212
May .....	219,318	269,172	292,939	58,362	63,043	74,368	16,761	15,994	17,408	15,835	15,498	16,838
June .....	211,671	273,637	274,500	58,013	64,627	75,053	17,206	17,925	20,779	16,362	16,433	19,185
July .....	201,089	224,526	246,426	63,547	67,545	75,340	14,961	15,002	15,298	15,466	14,313	14,581
August .....	166,784	213,967	229,834	59,689	66,394	76,424	13,608	13,793	15,918	12,860	13,724	15,998
September .....	160,684	191,487	192,095	55,134	62,369	69,222	14,593	16,326	17,850	14,693	16,776	18,361
October .....	136,876	177,286	185,277	56,703	63,287	72,079	18,386	19,321	20,297	17,311	19,720	20,271
November .....	130,920	158,551	178,423	49,945	61,462	71,161	20,349	21,907	24,645	18,196	20,278	23,257
December .....	129,849	149,665	168,739	49,602	61,063	66,795	32,023	32,761	34,183	28,548	29,967	31,111
<b>Annual Total ...</b>	<b>2,028,751</b>	<b>2,370,062</b>	<b>2,541,712</b>	<b>632,252</b>	<b>717,878</b>	<b>821,564</b>	<b>207,186</b>	<b>214,264</b>	<b>230,076</b>	<b>191,332</b>	<b>199,897</b>	<b>214,762</b>

TABLE 5. Canada - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	15,105	15,186	16,098	7,607	8,244	8,091	13,250	13,807	15,165	20,923	22,968	25,949
February .....	14,448	12,032	12,884	6,387	6,146	6,186	12,504	13,174	15,185	21,399	21,190	25,421
March .....	16,215	15,150	19,998	7,526	7,575	9,954	16,467	15,238	18,511	25,782	25,318	28,224
April .....	20,111	21,603	19,741	11,385	12,060	10,141	19,117	19,822	20,966	27,631	28,394	33,846
May .....	19,728	19,441	21,445	11,128	10,894	11,322	24,708	23,435	26,488	35,871	41,724	47,257
June .....	19,419	19,786	22,102	11,819	11,840	13,401	24,161	24,660	28,598	40,548	48,039	50,625
July .....	18,123	16,881	17,905	9,840	10,020	10,333	23,105	22,553	25,867	42,404	45,104	50,258
August .....	15,011	15,108	17,496	8,393	8,819	10,221	20,550	22,891	27,109	45,499	51,305	53,946
September .....	17,237	19,263	21,036	10,310	11,037	11,310	22,322	24,267	26,795	40,617	49,878	46,872
October .....	18,820	20,277	22,657	10,123	10,396	10,242	22,745	24,291	27,169	39,744	47,264	49,641
November .....	18,082	19,504	22,737	10,458	10,849	12,493	20,270	22,728	26,689	37,266	40,813	43,027
December .....	29,053	30,937	33,206	15,733	15,335	15,469	27,303	29,160	32,199	28,491	28,664	28,421
<b>Annual Total ...</b>	<b>221,364</b>	<b>225,168</b>	<b>247,304</b>	<b>120,708</b>	<b>123,216</b>	<b>129,065</b>	<b>246,503</b>	<b>256,027</b>	<b>290,741</b>	<b>406,174</b>	<b>450,661</b>	<b>483,488</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	35,315	38,237	42,860	32,216	34,905	36,933	31,858	33,304	40,567			
February .....	34,090	35,277	38,350	32,105	32,164	35,388	24,462	30,149	36,188			
March .....	41,418	39,097	43,140	33,932	35,351	39,048	24,237	30,087	36,019			
April .....	38,476	42,084	44,608	36,875	38,211	40,238	16,199	16,325	23,305			
May .....	38,925	42,976	48,220	39,753	39,541	43,318	12,574	11,687	18,490			
June .....	39,936	43,031	49,800	38,145	40,289	44,921	13,595	11,411	13,770			
July .....	38,904	41,984	45,074	42,282	43,336	46,753	12,081	9,873	12,799			
August .....	36,519	45,795	48,245	44,196	43,833	48,080	14,511	12,268	15,741			
September .....	41,508	51,427	53,076	39,984	41,943	44,984	21,977	18,552	23,272			
October .....	43,643	52,524	56,629	40,026	41,166	44,346	23,041	22,157	25,013			
November .....	43,724	50,235	54,363	37,293	37,491	41,909	24,643	31,215	30,064			
December .....	53,333	57,881	59,908	35,746	39,383	42,330	30,670	40,916	36,842			
<b>Annual Total ...</b>	<b>485,790</b>	<b>540,546</b>	<b>584,272</b>	<b>452,554</b>	<b>467,611</b>	<b>508,248</b>	<b>249,846</b>	<b>267,945</b>	<b>312,070</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	22,255	23,714	25,229	6,907	6,909	7,015	85,211	93,176	98,789			
February .....	21,679	22,286	24,771	6,695	6,466	7,012	82,703	87,839	97,766			
March .....	22,385	24,044	27,482	7,471	7,148	8,389	100,729	104,744	123,725			
April .....	23,274	24,857	25,431	7,614	8,113	8,189	117,470	132,925	136,344			
May .....	22,731	24,017	26,582	8,353	8,545	9,630	127,286	140,806	163,173			
June .....	22,799	24,302	27,134	8,548	10,243	10,199	122,416	148,393	163,675			
July .....	22,214	24,378	26,385	8,136	8,366	8,523	122,322	139,851	152,469			
August .....	22,842	24,331	26,930	9,041	8,719	9,447	127,024	144,448	166,796			
September .....	22,846	25,077	26,963	8,806	9,717	9,882	124,389	139,087	150,716			
October .....	23,665	25,564	28,258	9,073	9,721	10,076	121,456	137,422	153,536			
November .....	22,512	23,821	26,741	10,547	11,556	12,641	130,015	131,948	146,757			
December .....	32,608	33,951	37,123	24,581	28,198	29,634	151,006	144,349	152,728			
<b>Annual Total ...</b>	<b>281,810</b>	<b>300,341</b>	<b>329,028</b>	<b>115,770</b>	<b>123,702</b>	<b>130,639</b>	<b>1,412,026</b>	<b>1,544,987</b>	<b>1,706,474</b>			

**TABLE 5. Atlantic Provinces — Estimated Retail Trade—by Kinds of Business and Months, 1954, 1955 and 1956—Continued**  
(in thousands of dollars)

Month	Total all Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	65,988	70,414	73,530	17,044	17,170	17,114	4,948	5,729	5,828			
February .....	65,332	68,964	75,186	17,042	17,547	18,278	5,515	5,669	5,981			
March .....	79,310	63,227	91,936	17,311	18,460	20,362	5,629	5,178	6,937			
April .....	88,353	96,688	97,141	19,231	20,137	19,145	6,134	6,987	6,476			
May .....	94,655	99,982	112,643	18,726	18,905	20,250	6,033	6,701	7,122			
June .....	92,944	103,352	113,586	17,845	19,658	21,905	6,745	7,357	8,226			
July .....	92,060	101,837	108,239	19,777	22,255	22,896	7,687	8,005	8,285			
August .....	85,880	97,887	107,352	17,468	18,934	21,395	7,250	8,321	9,080			
September .....	84,392	95,168	99,707	18,231	19,920	20,974	6,821	7,341	7,607			
October .....	84,744	95,836	102,319	18,623	19,391	20,608	6,429	6,919	7,554			
November .....	94,199	93,863	105,284	17,489	18,347	20,524	6,010	6,504	7,492			
December .....	107,363	119,893	124,233	21,164	23,842	23,615	9,212	10,470	10,312			
<b>Annual Total .....</b>	<b>1,025,222</b>	<b>1,127,112</b>	<b>1,211,156</b>	<b>218,999</b>	<b>234,567</b>	<b>247,565</b>	<b>78,414</b>	<b>86,181</b>	<b>90,900</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	7,682	7,258	7,224	4,298	5,000	5,385	1,022	1,098	1,189			
February .....	6,893	6,858	7,354	4,501	5,005	5,751	1,197	1,231	1,318			
March .....	8,019	7,994	8,715	6,583	6,925	7,472	1,404	1,464	1,905			
April .....	8,787	9,163	8,921	7,454	7,335	7,701	1,832	2,093	1,916			
May .....	10,255	9,566	10,907	7,462	8,223	9,399	1,934	1,867	2,031			
June .....	9,580	10,050	11,504	7,250	7,772	8,479	1,908	1,965	2,306			
July .....	10,405	10,382	10,923	5,594	5,779	6,547	1,973	2,034	2,162			
August .....	9,210	9,728	11,124	5,972	6,778	7,348	1,762	1,914	2,182			
September .....	9,322	9,804	10,938	6,477	7,636	7,614	1,862	2,101	2,264			
October .....	9,521	10,061	11,019	7,509	8,313	9,160	2,056	2,172	2,303			
November .....	8,994	9,838	11,525	10,012	10,914	11,547	2,370	2,550	2,888			
December .....	10,332	12,980	14,033	12,865	13,689	13,908	4,548	4,686	5,292			
<b>Annual Total .....</b>	<b>106,991</b>	<b>113,683</b>	<b>124,186</b>	<b>85,969</b>	<b>93,369</b>	<b>100,312</b>	<b>23,867</b>	<b>25,177</b>	<b>27,758</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	8,965	9,618	10,157	3,150	3,514	4,193	805	813	791	1,734	1,753	1,645
February .....	10,744	10,640	11,160	2,474	3,217	3,845	645	695	755	1,465	1,485	1,384
March .....	16,617	17,031	15,991	3,507	3,628	4,691	764	766	860	1,922	1,804	2,201
April .....	19,586	21,508	23,383	3,364	4,044	4,719	975	1,045	858	2,422	2,426	2,220
May .....	20,183	24,009	28,559	4,360	4,706	5,569	1,005	891	866	2,425	2,360	2,512
June .....	19,153	24,133	24,990	4,640	4,718	5,565	1,076	1,012	1,111	2,616	2,627	2,931
July .....	16,856	20,682	22,422	5,423	5,151	6,000	882	835	942	2,308	2,179	2,155
August .....	14,681	19,544	20,057	4,561	5,303	5,939	693	796	902	2,068	2,037	2,284
September .....	12,746	16,158	16,047	5,313	4,553	5,305	884	876	906	2,306	2,310	2,466
October .....	10,983	15,332	14,919	4,165	4,897	5,498	930	926	974	2,678	2,626	2,719
November .....	10,626	13,084	14,044	3,784	4,697	6,176	1,035	1,064	1,145	2,805	2,800	3,170
December .....	10,658	10,981	11,715	3,459	4,822	5,315	1,627	2,032	2,082	4,633	5,056	5,216
<b>Annual Total .....</b>	<b>171,708</b>	<b>202,720</b>	<b>213,434</b>	<b>48,201</b>	<b>53,251</b>	<b>62,816</b>	<b>11,320</b>	<b>11,753</b>	<b>12,193</b>	<b>29,383</b>	<b>29,463</b>	<b>30,904</b>

TABLE 5. Atlantic Provinces—Estimated Retail Trade—by Kinds of Business and Months, 1954, 1955 and 1956 — Continued  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	748	731	860	587	520	528	906	923	1,074	590	757	901
February .....	839	626	711	510	474	480	784	928	1,105	756	685	803
March .....	802	840	967	682	687	738	1,010	1,194	1,390	915	873	952
April .....	1,040	1,050	1,182	971	880	805	1,404	1,522	1,485	971	1,029	1,043
May .....	1,030	1,037	1,283	861	799	867	1,599	1,597	1,756	1,233	1,512	1,705
June .....	884	1,062	1,172	991	991	1,129	1,770	2,026	2,269	1,556	1,722	1,794
July .....	892	935	1,029	815	766	770	1,678	1,834	2,075	1,416	1,742	1,885
August .....	833	974	1,211	641	736	799	1,562	1,766	2,078	1,713	1,829	2,141
September .....	834	1,087	1,106	881	880	715	1,760	1,785	2,069	1,564	1,719	1,755
October .....	943	1,204	1,458	764	785	772	1,746	2,045	2,246	1,517	1,671	1,966
November .....	1,123	1,200	1,515	767	900	900	1,707	1,707	1,931	1,345	1,627	1,575
December .....	1,633	2,082	2,320	1,212	1,324	1,356	2,200	2,371	2,456	1,062	1,103	1,130
<b>Annual Total</b> .....	<b>11,400</b>	<b>12,828</b>	<b>14,814</b>	<b>9,683</b>	<b>9,742</b>	<b>9,860</b>	<b>18,126</b>	<b>19,697</b>	<b>21,936</b>	<b>14,640</b>	<b>16,269</b>	<b>17,649</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	1,741	2,563	2,956	1,408	1,637	1,806	1,574	1,727	1,870			
February .....	1,605	2,484	2,867	1,568	1,563	1,747	1,688	1,733	1,702			
March .....	2,590	2,773	3,156	2,063	1,769	2,040	1,537	1,638	1,863			
April .....	2,230	2,759	3,158	1,866	1,831	1,781	1,101	1,066	1,212			
May .....	2,576	3,100	3,587	1,990	1,665	1,905	816	992	1,105			
June .....	3,038	3,206	3,536	1,992	1,887	2,153	659	719	810			
July .....	2,642	3,391	3,746	2,120	2,387	2,381	665	545	815			
August .....	2,227	3,360	3,495	2,334	2,389	2,526	660	715	800			
September .....	2,146	3,696	4,015	1,661	2,023	2,094	1,227	1,335	1,377			
October .....	2,700	3,512	4,394	1,696	1,882	1,766	1,462	1,748	2,146			
November .....	2,364	3,597	4,686	1,588	1,663	1,737	1,643	1,960	1,996			
December .....	3,990	4,901	5,675	1,820	1,883	1,783	1,743	2,293	2,139			
<b>Annual Total</b> .....	<b>29,851</b>	<b>39,340</b>	<b>45,270</b>	<b>22,107</b>	<b>22,778</b>	<b>23,718</b>	<b>14,775</b>	<b>16,472</b>	<b>17,836</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	1,487	1,587	1,696	421	418	473	6,888	7,597	7,840			
February .....	1,514	1,563	1,684	507	472	523	5,293	6,089	7,736			
March .....	1,535	1,734	1,910	549	494	544	5,870	6,975	8,753			
April .....	1,618	1,818	1,762	522	559	570	7,795	9,437	8,603			
May .....	1,494	1,625	1,759	648	623	676	10,023	9,602	10,783			
June .....	1,597	1,672	1,847	700	791	744	8,944	9,986	11,114			
July .....	1,838	1,658	1,611	666	692	684	8,624	10,582	10,711			
August .....	1,589	1,706	1,857	763	796	827	9,893	10,260	11,306			
September .....	1,550	1,725	1,775	786	729	705	8,021	9,488	9,976			
October .....	1,679	1,822	1,986	652	674	659	8,781	9,857	10,170			
November .....	1,500	1,678	1,838	723	852	929	8,314	8,880	9,666			
December .....	2,300	2,492	2,586	1,991	2,160	2,130	10,914	10,728	11,169			
<b>Annual Total</b> .....	<b>19,502</b>	<b>21,080</b>	<b>22,512</b>	<b>8,927</b>	<b>9,260</b>	<b>9,464</b>	<b>99,360</b>	<b>109,482</b>	<b>118,027</b>			

## RETAIL TRADE SECTION

**TABLE 5. Quebec - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued**  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	182,245	198,882	217,357	48,812	51,738	55,462	17,302	17,860	19,384			
February .....	178,971	192,512	220,990	46,657	50,009	54,958	18,103	17,450	19,830			
March .....	221,392	225,180	273,087	48,209	54,702	63,957	17,990	17,813	22,336			
April .....	248,884	262,181	274,413	52,012	58,085	58,233	20,437	21,153	20,902			
May .....	248,445	270,419	303,027	54,347	55,143	62,444	20,518	20,016	22,444			
June .....	251,043	273,513	303,837	54,088	58,290	68,059	20,961	20,722	22,879			
July .....	242,337	243,117	270,192	58,291	56,647	60,022	21,542	19,946	22,407			
August .....	224,511	245,156	280,170	50,929	54,619	62,934	19,899	20,004	21,830			
September .....	236,098	259,383	276,249	52,102	57,031	62,521	20,860	20,586	22,017			
October .....	238,204	263,070	282,737	56,226	57,832	62,800	20,926	21,236	23,133			
November .....	243,843	260,462	290,955	51,221	55,402	63,901	20,655	21,140	23,620			
December .....	281,646	311,794	329,139	60,328	68,101	73,245	29,197	30,422	32,442			
<b>Annual Total .....</b>	<b>2,797,617</b>	<b>3,005,671</b>	<b>3,322,150</b>	<b>633,226</b>	<b>677,599</b>	<b>748,536</b>	<b>248,369</b>	<b>248,348</b>	<b>273,226</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	4,970	5,494	5,776	11,022	11,838	12,986	3,463	3,636	3,850			
February .....	5,169	5,035	5,650	11,820	12,222	13,676	3,514	3,525	3,850			
March .....	5,629	5,369	8,391	14,707	15,133	17,131	4,347	4,114	5,730			
April .....	6,865	6,320	6,110	16,247	17,206	17,189	5,857	6,088	5,106			
May .....	8,622	7,451	8,206	15,540	17,979	19,382	5,869	5,776	5,998			
June .....	7,969	7,919	8,791	15,728	16,672	17,839	5,993	5,977	6,812			
July .....	7,840	7,835	8,521	10,420	11,514	12,550	5,464	5,193	5,493			
August .....	8,190	7,893	8,855	13,150	14,451	15,882	4,799	5,078	5,942			
September .....	8,186	8,924	9,028	17,839	19,373	20,264	5,410	5,864	5,978			
October .....	7,982	9,473	9,848	17,117	19,445	20,029	5,624	6,176	6,078			
November .....	7,566	9,169	9,783	21,426	23,826	23,993	5,404	5,788	6,468			
December .....	8,880	9,885	10,473	27,045	29,939	29,550	10,438	11,234	11,734			
<b>Annual Total .....</b>	<b>87,869</b>	<b>90,768</b>	<b>97,432</b>	<b>192,061</b>	<b>209,598</b>	<b>220,470</b>	<b>66,183</b>	<b>68,448</b>	<b>73,040</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	18,176	25,391	27,356	9,327	10,788	12,976	4,218	3,942	4,216	3,532	4,277	4,423
February .....	22,174	28,548	34,872	7,721	9,888	12,182	3,149	2,936	3,212	3,451	3,264	3,471
March .....	45,789	40,305	48,657	8,093	10,603	13,947	4,450	3,793	5,245	4,874	4,366	6,280
April .....	51,676	51,876	59,386	10,108	11,372	13,015	5,780	5,956	4,774	6,128	6,902	6,257
May .....	46,135	58,477	63,427	10,670	12,904	15,148	4,940	4,578	4,601	5,388	5,704	6,245
June .....	48,997	53,567	54,592	10,932	13,177	15,765	4,797	5,232	5,988	5,801	5,845	6,894
July .....	46,824	42,563	49,370	11,374	13,501	15,556	3,789	3,919	4,014	5,083	4,688	4,998
August .....	37,236	38,676	44,707	10,366	13,479	16,261	3,790	4,221	4,632	3,970	4,845	5,868
September .....	33,798	36,346	36,794	10,447	12,586	14,798	3,231	4,439	4,712	4,829	5,911	6,642
October .....	28,423	33,983	36,013	10,125	13,252	15,313	4,852	5,543	5,724	6,003	7,159	7,460
November .....	26,536	29,820	36,548	10,412	12,800	14,781	5,442	6,095	7,152	6,185	7,294	8,761
December .....	21,908	26,285	31,895	10,090	13,026	13,972	6,759	8,116	8,171	9,522	9,828	10,120
<b>Annual Total .....</b>	<b>427,672</b>	<b>465,636</b>	<b>523,617</b>	<b>119,664</b>	<b>147,377</b>	<b>173,714</b>	<b>55,197</b>	<b>58,769</b>	<b>62,441</b>	<b>64,765</b>	<b>70,084</b>	<b>77,440</b>

**TABLE 5. Quebec - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued**  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	3,458	3,400	3,947	1,948	1,992	1,788	2,657	2,397	2,488	2,948	3,846	4,711
February .....	4,364	3,064	3,294	1,556	1,591	1,471	2,324	2,388	2,701	3,378	3,694	5,074
March .....	4,634	3,910	5,710	2,056	1,815	2,506	3,123	2,845	3,388	4,835	5,356	5,992
April .....	5,778	6,226	5,524	3,552	3,411	2,618	3,717	3,502	3,865	5,216	5,691	7,352
May .....	5,451	5,432	5,793	3,227	3,140	2,973	4,845	5,010	5,632	6,513	7,850	9,030
June .....	6,014	5,824	6,626	3,319	3,374	3,611	5,059	5,167	5,785	7,052	9,383	9,694
July .....	4,146	4,426	4,754	3,593	2,732	2,728	4,716	4,514	5,228	7,395	8,446	9,712
August .....	3,646	4,208	4,997	1,996	2,509	2,759	4,274	4,735	5,409	7,700	9,094	10,277
September .....	4,220	4,968	5,406	2,880	2,920	2,783	4,830	5,276	5,541	6,676	8,793	8,327
October .....	4,027	4,950	5,488	2,587	2,724	2,415	4,498	5,549	5,695	6,459	7,965	8,869
November .....	4,179	4,985	5,359	2,741	3,134	3,498	4,197	4,651	5,003	6,358	7,569	7,436
December .....	6,989	7,086	7,535	4,440	4,503	4,023	4,917	5,198	5,492	4,606	5,474	5,063
<b>Annual Total .....</b>	<b>56,907</b>	<b>58,476</b>	<b>64,922</b>	<b>33,396</b>	<b>33,844</b>	<b>33,073</b>	<b>49,155</b>	<b>51,231</b>	<b>56,228</b>	<b>69,137</b>	<b>83,160</b>	<b>91,537</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	8,011	8,664	11,140	8,251	8,782	9,354	8,731	9,507	10,332			
February .....	7,248	8,115	10,574	8,059	8,389	9,069	6,763	8,519	9,693			
March .....	10,265	10,039	12,512	7,912	8,673	9,201	6,380	8,161	10,165			
April .....	11,137	11,337	13,107	9,929	9,588	10,065	3,954	4,502	6,268			
May .....	10,459	12,890	15,626	9,118	10,192	10,578	3,142	2,829	5,140			
June .....	10,179	12,114	14,460	9,022	10,270	11,262	3,233	2,803	3,099			
July .....	10,288	10,522	12,549	8,894	10,777	11,389	3,127	2,459	2,940			
August .....	9,315	11,912	13,832	10,458	11,108	11,572	3,704	3,206	4,270			
September .....	10,408	14,219	14,758	10,662	11,022	11,564	6,095	4,644	6,306			
October .....	11,279	13,883	15,219	10,842	11,144	11,576	6,320	5,876	6,917			
November .....	11,467	13,337	14,411	11,151	9,905	10,557	6,394	7,759	8,440			
December .....	12,535	14,115	14,099	10,097	10,490	10,981	8,674	11,259	11,476			
<b>Annual Total .....</b>	<b>122,590</b>	<b>141,146</b>	<b>162,287</b>	<b>113,396</b>	<b>120,329</b>	<b>127,168</b>	<b>66,515</b>	<b>71,525</b>	<b>85,044</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	4,647	4,838	5,220	1,288	1,489	1,609	19,481	19,006	20,338			
February .....	4,508	4,494	5,103	1,498	1,307	1,391	17,515	18,077	20,927			
March .....	4,678	4,910	5,538	1,453	1,511	2,013	21,971	21,764	26,386			
April .....	4,722	4,992	5,267	1,917	1,846	1,788	24,846	26,328	27,587			
May .....	4,621	4,954	5,667	1,733	1,619	1,874	27,307	28,483	32,920			
June .....	4,408	4,791	5,470	1,786	2,152	2,186	25,204	30,233	34,023			
July .....	4,528	4,776	5,359	1,600	1,679	1,661	24,425	26,981	30,941			
August .....	4,472	4,798	5,504	2,231	1,786	1,915	24,387	28,535	32,724			
September .....	4,376	4,933	5,310	1,908	1,970	1,911	27,341	29,578	31,590			
October .....	4,640	5,039	5,774	1,893	1,942	2,166	28,378	29,898	32,201			
November .....	4,606	4,833	5,392	2,018	2,365	2,308	35,885	30,590	33,044			
December .....	5,994	6,019	6,641	4,706	6,019	6,589	34,519	34,795	35,638			
<b>Annual Total .....</b>	<b>56,202</b>	<b>59,376</b>	<b>66,247</b>	<b>24,033</b>	<b>25,685</b>	<b>27,410</b>	<b>311,261</b>	<b>324,270</b>	<b>358,318</b>			

**TABLE 5. Ontario - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued**  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	322,342	342,420	370,312	70,307	71,172	74,445	24,556	23,562	25,085			
February .....	320,004	332,291	364,161	65,593	70,024	75,429	24,899	24,500	26,533			
March .....	353,756	382,788	440,977	69,480	76,291	83,265	26,538	26,676	32,406			
April .....	386,017	448,061	445,055	71,579	81,947	78,946	28,906	30,391	28,250			
May .....	409,901	453,141	492,338	75,589	76,319	84,311	30,332	29,553	32,305			
June .....	409,629	467,604	509,173	74,939	30,604	91,946	31,460	32,545	36,012			
July .....	403,606	431,766	454,269	80,603	79,416	83,257	35,312	34,750	34,229			
August .....	370,960	409,303	454,686	71,922	73,737	84,033	30,789	32,512	36,752			
September .....	387,157	432,338	456,505	73,436	79,136	86,572	30,216	31,747	33,079			
October .....	387,877	438,648	464,139	76,344	81,734	87,068	30,974	31,972	33,795			
November .....	385,622	439,982	482,829	71,637	77,641	89,741	27,916	29,359	33,547			
December .....	496,580	536,892	563,561	85,702	95,627	101,562	46,072	48,500	52,337			
<b>Annual Total .....</b>	<b>4,634,450</b>	<b>5,115,239</b>	<b>5,498,554</b>	<b>887,681</b>	<b>944,227</b>	<b>1,025,575</b>	<b>367,972</b>	<b>376,057</b>	<b>405,630</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	6,649	7,097	7,421	20,995	22,343	25,104	5,518	5,855	6,615			
February .....	6,512	6,752	7,204	22,260	22,371	25,503	5,697	6,148	6,723			
March .....	6,741	7,151	7,857	25,324	27,141	30,859	6,406	7,074	9,002			
April .....	7,455	8,726	8,049	29,030	30,680	31,600	8,420	9,705	8,545			
May .....	9,035	9,355	9,974	27,569	30,904	34,026	8,207	8,714	9,540			
June .....	9,344	9,016	9,952	28,379	30,337	33,371	8,485	9,065	11,138			
July .....	10,913	9,640	9,574	20,510	21,626	24,697	8,546	8,772	9,599			
August .....	9,866	8,865	9,650	22,461	25,448	28,477	7,240	7,934	9,630			
September .....	8,497	8,923	9,553	29,787	33,392	35,362	7,987	9,278	10,294			
October .....	8,560	9,017	9,231	31,767	36,659	38,712	8,916	9,826	10,392			
November .....	7,253	8,540	9,186	41,843	46,864	48,692	9,491	10,666	12,219			
December .....	9,423	10,176	10,393	52,817	55,511	56,954	18,959	21,141	23,415			
<b>Annual Total .....</b>	<b>100,846</b>	<b>103,764</b>	<b>108,043</b>	<b>353,300</b>	<b>383,776</b>	<b>413,357</b>	<b>103,872</b>	<b>114,179</b>	<b>128,102</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	46,397	51,854	53,405	20,035	22,863	26,583	5,608	7,510	7,561	3,873	4,004	3,896
February .....	57,763	57,171	59,529	19,184	21,694	24,748	5,665	5,110	5,320	3,104	2,963	2,998
March .....	66,375	76,148	80,515	20,040	23,233	27,717	6,172	5,870	6,742	3,766	3,970	5,174
April .....	78,965	102,166	99,356	24,055	25,886	28,134	7,358	7,375	6,386	5,030	5,726	4,732
May .....	82,759	107,219	106,440	26,478	27,775	32,814	7,123	6,496	7,262	4,642	4,510	4,828
June .....	77,420	108,571	103,175	25,351	28,347	32,774	7,423	7,147	8,450	4,602	4,538	5,556
July .....	72,263	89,541	89,318	26,525	29,181	32,813	6,202	6,130	6,228	4,394	4,325	4,189
August .....	57,380	79,376	81,012	24,970	27,769	32,201	5,369	5,166	6,100	3,808	3,744	4,388
September .....	60,472	72,592	69,199	23,037	26,707	29,410	6,617	6,549	7,358	4,781	5,251	5,678
October .....	49,643	68,682	67,924	24,458	27,210	30,672	7,735	7,676	7,874	5,337	5,934	5,792
November .....	47,520	63,416	66,751	21,081	26,085	30,789	8,364	9,012	10,206	5,601	6,320	7,069
December .....	51,459	61,275	67,259	22,296	26,784	28,664	15,586	14,357	14,518	9,316	9,610	9,726
<b>Annual Total .....</b>	<b>748,421</b>	<b>938,011</b>	<b>943,884</b>	<b>277,508</b>	<b>313,535</b>	<b>357,319</b>	<b>89,223</b>	<b>88,398</b>	<b>94,004</b>	<b>58,305</b>	<b>60,894</b>	<b>64,027</b>

TABLE 5. Ontario - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	6,698	6,724	7,045	3,450	3,998	4,077	5,766	5,622	6,170	8,225	8,624	9,900
February .....	5,872	5,154	5,559	2,968	2,922	2,978	4,977	5,154	5,832	7,824	7,675	9,818
March .....	6,454	6,339	8,181	3,100	3,656	4,790	6,535	6,025	6,842	8,661	9,309	10,504
April .....	8,475	8,849	7,904	4,671	5,521	4,484	7,755	8,100	7,702	9,858	10,694	12,268
May .....	7,885	8,068	8,696	4,772	4,946	5,125	10,268	9,654	9,609	13,119	16,399	18,014
June .....	7,932	7,952	9,272	4,829	5,338	6,286	9,738	9,314	10,554	14,008	17,582	18,571
July .....	7,687	6,984	7,356	4,270	4,512	4,675	9,300	8,756	9,312	14,245	15,883	17,989
August .....	6,158	5,736	6,791	3,830	3,744	4,541	7,608	8,384	9,204	14,801	16,947	18,024
September .....	7,623	8,179	9,328	4,525	5,163	5,502	7,813	9,288	9,519	13,720	17,290	16,206
October .....	8,130	8,518	9,498	4,717	4,809	4,763	8,679	8,844	9,017	13,768	15,664	17,516
November .....	7,901	8,488	9,605	5,076	4,985	4,984	7,338	8,866	9,202	12,873	14,884	15,287
December .....	13,044	14,081	15,207	7,533	7,196	7,316	10,073	11,421	11,582	10,060	11,015	10,895
<b>Annual Total .....</b>	<b>93,858</b>	<b>95,073</b>	<b>104,441</b>	<b>53,740</b>	<b>56,790</b>	<b>60,520</b>	<b>95,801</b>	<b>99,448</b>	<b>104,544</b>	<b>141,162</b>	<b>161,905</b>	<b>174,992</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	17,732	16,509	18,850	12,685	13,904	14,907	15,515	17,090	22,315			
February .....	16,864	15,071	16,249	12,527	12,789	14,333	12,189	15,550	18,843			
March .....	18,144	16,405	18,110	13,578	14,283	15,970	12,493	16,152	19,037			
April .....	16,872	17,936	18,555	14,181	15,231	16,032	7,646	7,900	12,785			
May .....	17,314	17,757	19,638	15,965	16,081	18,142	6,029	5,347	9,908			
June .....	18,177	17,792	20,883	15,248	16,221	18,462	7,312	5,561	7,334			
July .....	16,912	17,866	19,266	17,868	16,928	18,149	6,298	4,818	6,849			
August .....	16,400	19,615	20,192	17,333	17,202	19,127	8,315	6,200	8,217			
September .....	19,355	21,499	22,440	15,268	16,844	18,178	11,705	9,089	12,210			
October .....	18,070	22,143	23,558	15,371	16,236	17,864	11,719	10,545	11,330			
November .....	19,077	21,004	22,859	13,620	15,102	16,993	12,974	15,395	14,246			
December .....	23,798	24,669	25,998	12,516	15,552	16,870	15,935	20,935	17,030			
<b>Annual Total .....</b>	<b>218,715</b>	<b>228,265</b>	<b>246,597</b>	<b>176,162</b>	<b>186,374</b>	<b>205,028</b>	<b>128,130</b>	<b>133,581</b>	<b>160,102</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	9,514	10,455	11,235	3,503	3,124	3,008	34,815	39,609	43,189			
February .....	9,066	9,747	10,963	2,972	2,917	3,106	34,068	38,579	42,493			
March .....	9,484	10,281	12,059	3,185	3,146	3,540	40,780	44,647	52,417			
April .....	10,116	10,700	10,891	3,224	3,603	3,687	44,372	56,937	56,750			
May .....	9,796	10,492	11,467	3,673	4,026	4,459	48,346	58,584	65,829			
June .....	10,191	10,690	11,926	3,754	4,723	4,530	50,986	62,172	68,981			
July .....	9,229	10,884	11,433	3,678	3,684	3,734	48,837	56,071	61,603			
August .....	10,108	10,619	11,480	3,780	3,547	3,939	48,822	52,764	60,930			
September .....	10,142	10,889	11,631	3,707	4,342	4,439	48,420	56,173	59,748			
October .....	10,305	11,003	11,933	4,250	4,547	4,613	49,086	57,627	62,588			
November .....	9,759	10,496	11,595	5,078	5,492	5,962	50,621	57,345	62,896			
December .....	14,650	15,155	16,315	11,067	12,670	13,032	66,275	61,217	63,988			
<b>Annual Total .....</b>	<b>122,359</b>	<b>131,412</b>	<b>142,927</b>	<b>51,871</b>	<b>55,823</b>	<b>58,048</b>	<b>565,425</b>	<b>643,725</b>	<b>701,415</b>			

**TABLE 5. Manitoba - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued**  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	44,224	42,357	43,067	7,968	8,047	8,072	1,850	1,974	1,832			
February .....	43,216	41,229	42,385	7,454	7,763	8,193	1,846	1,972	1,939			
March .....	46,984	47,471	52,825	7,979	8,468	9,657	1,974	2,100	2,318			
April .....	53,311	57,741	55,232	8,719	9,119	8,692	2,203	2,440	2,143			
May .....	56,181	58,816	63,766	9,301	8,665	9,272	2,218	2,409	2,523			
June .....	53,245	60,470	65,264	8,570	9,146	10,284	2,294	2,676	2,692			
July .....	57,428	59,049	60,857	9,525	9,018	9,237	2,558	2,741	2,638			
August .....	52,581	58,612	62,080	8,307	8,760	9,616	2,491	2,593	2,818			
September .....	54,215	60,266	61,174	8,690	9,341	10,037	2,372	2,644	2,658			
October .....	55,926	59,425	63,049	8,833	9,566	9,838	2,594	2,686	2,829			
November .....	54,716	56,734	61,409	7,966	9,084	9,637	2,381	2,384	2,808			
December .....	85,016	67,085	69,036	9,602	10,825	10,803	4,321	4,822	5,173			
<b>Annual Total .....</b>	<b>637,044</b>	<b>669,254</b>	<b>700,145</b>	<b>102,915</b>	<b>107,802</b>	<b>113,337</b>	<b>29,102</b>	<b>31,442</b>	<b>32,370</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	3,135	2,879	2,904	6,196	6,667	6,520	284	326	334			
February .....	2,923	2,823	3,019	6,139	6,477	6,205	323	307	324			
March .....	3,184	3,081	3,499	7,604	7,208	8,037	352	362	498			
April .....	3,307	3,744	3,325	7,905	8,055	8,595	467	565	480			
May .....	4,002	3,869	4,079	7,416	8,269	8,492	450	470	530			
June .....	3,663	4,043	4,361	7,610	7,815	8,597	442	467	574			
July .....	4,301	4,110	4,193	6,726	7,675	7,521	458	447	494			
August .....	3,982	4,187	4,359	6,496	6,957	7,959	383	414	492			
September .....	3,584	4,066	4,197	8,082	9,335	8,718	395	466	508			
October .....	3,751	4,126	4,225	9,173	9,348	10,058	530	544	569			
November .....	3,599	3,964	4,213	11,011	11,716	12,677	540	546	623			
December .....	4,462	4,941	4,960	12,948	13,466	14,234	1,122	1,114	1,172			
<b>Annual Total .....</b>	<b>43,894</b>	<b>45,834</b>	<b>47,335</b>	<b>97,306</b>	<b>102,987</b>	<b>107,613</b>	<b>5,746</b>	<b>6,028</b>	<b>6,598</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	7,476	5,112	5,302	1,662	1,780	2,125	496	452	528	508	506	500
February .....	8,290	5,551	5,547	1,324	1,674	1,808	279	382	545	324	373	386
March .....	8,086	7,693	7,523	1,660	1,762	2,062	349	422	633	408	420	511
April .....	10,582	12,135	11,132	2,032	2,063	2,148	422	623	697	573	721	610
May .....	11,512	12,104	13,403	2,050	2,178	2,712	410	513	565	614	569	632
June .....	8,788	12,300	12,307	2,619	2,219	2,885	668	555	636	552	650	788
July .....	10,923	10,411	11,174	2,300	2,395	2,753	852	429	448	601	568	559
August .....	7,483	9,955	9,949	2,546	2,339	2,605	769	388	452	433	518	555
September .....	7,504	9,166	8,534	2,112	2,223	2,507	597	520	549	545	614	672
October .....	7,125	8,025	8,458	2,437	2,342	2,603	766	648	691	628	787	745
November .....	5,652	6,215	7,227	2,397	2,127	2,725	1,355	718	843	765	811	814
December .....	5,630	6,991	7,069	1,590	2,169	2,486	1,349	907	1,058	1,028	1,127	1,240
<b>Annual Total .....</b>	<b>99,050</b>	<b>105,658</b>	<b>107,626</b>	<b>24,750</b>	<b>25,270</b>	<b>29,417</b>	<b>8,312</b>	<b>6,555</b>	<b>7,645</b>	<b>6,977</b>	<b>7,663</b>	<b>8,013</b>

TABLE 5. Manitoba - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	351	406	364	216	242	194	692	804	972	2,417	2,175	2,281
February .....	375	310	306	170	140	111	830	737	943	1,986	1,923	2,152
March .....	413	363	399	224	195	199	924	787	1,126	2,480	2,202	2,226
April .....	467	596	479	334	396	284	1,009	1,073	1,230	2,401	2,390	2,614
May .....	492	511	531	338	329	306	1,205	1,302	1,627	3,530	3,975	4,048
June .....	502	493	534	400	344	359	1,218	1,351	1,801	4,261	4,392	4,598
July .....	490	448	409	343	273	233	1,350	1,268	1,615	4,602	4,353	4,688
August .....	389	394	419	286	232	223	1,160	1,325	1,679	4,269	5,220	5,026
September .....	458	505	535	290	300	283	1,280	1,456	1,751	4,821	5,178	4,419
October .....	568	560	560	321	312	267	1,383	1,317	1,700	4,224	5,014	4,906
November .....	493	454	527	288	267	273	1,259	1,337	1,743	3,789	3,851	3,794
December .....	653	653	713	369	260	283	1,904	1,903	2,207	3,340	2,580	2,264
<b>Annual total .....</b>	<b>5,652</b>	<b>5,691</b>	<b>5,776</b>	<b>3,579</b>	<b>3,289</b>	<b>3,015</b>	<b>14,214</b>	<b>14,659</b>	<b>18,394</b>	<b>42,120</b>	<b>43,253</b>	<b>43,015</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	1,429	1,911	1,902	1,914	1,863	1,907	1,211	899	1,065			
February .....	1,484	1,614	1,308	1,774	1,695	1,777	579	774	900			
March .....	1,344	1,536	1,351	1,956	1,889	2,012	744	737	738			
April .....	1,250	1,650	1,480	2,245	2,075	2,051	607	180	400			
May .....	1,126	1,442	1,328	2,412	2,071	2,136	437	155	364			
June .....	1,514	1,664	1,755	2,100	2,136	2,222	196	110	253			
July .....	1,304	1,628	1,469	2,175	2,345	2,372	195	306	267			
August .....	1,528	1,675	1,732	2,046	2,338	2,356	372	130	339			
September .....	1,603	2,124	2,346	2,196	2,137	2,079	652	743	695			
October .....	1,894	2,093	2,277	2,494	2,141	2,194	527	758	768			
November .....	1,780	1,829	1,694	2,143	1,939	2,134	561	1,253	962			
December .....	2,868	1,925	2,010	2,154	2,122	2,192	739	1,270	1,063			
<b>Annual Total .....</b>	<b>19,124</b>	<b>21,093</b>	<b>20,653</b>	<b>25,610</b>	<b>24,750</b>	<b>25,432</b>	<b>6,820</b>	<b>7,317</b>	<b>7,813</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	1,165	1,234	1,273	337	369	298	4,896	4,710	4,697			
February .....	1,447	1,182	1,279	368	330	314	5,302	5,205	5,330			
March .....	1,201	1,257	1,391	451	400	350	5,649	6,588	8,296			
April .....	1,225	1,364	1,344	456	412	381	7,106	8,141	7,148			
May .....	1,298	1,311	1,366	449	446	419	6,921	8,227	9,432			
June .....	1,258	1,318	1,373	426	478	404	6,165	8,314	8,839			
July .....	1,254	1,306	1,351	399	420	342	7,073	8,908	9,094			
August .....	1,329	1,319	1,401	467	471	420	7,844	9,398	9,678			
September .....	1,253	1,333	1,375	432	520	486	7,349	7,594	8,823			
October .....	1,298	1,410	1,444	480	468	411	6,902	7,280	8,508			
November .....	1,196	1,243	1,315	556	565	612	6,987	6,433	6,790			
December .....	1,727	1,805	1,852	1,303	1,367	1,218	7,906	6,839	7,041			
<b>Annual Total .....</b>	<b>15,651</b>	<b>16,082</b>	<b>16,763</b>	<b>6,123</b>	<b>6,245</b>	<b>5,654</b>	<b>80,099</b>	<b>87,636</b>	<b>93,677</b>			

## RETAIL TRADE SECTION

**TABLE 5. Saskatchewan — Estimated Retail Trade — by Kinds of Business and Months, 1954, 1955 and 1956 — Continued**  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	45,445	45,963	43,188	6,745	7,197	6,920	2,128	2,212	1,876			
February .....	47,242	41,955	42,538	6,387	7,108	7,471	2,252	2,108	1,919			
March .....	54,169	49,051	53,051	7,015	7,985	8,783	2,256	2,255	2,392			
April .....	72,105	60,531	63,057	7,366	8,432	7,829	2,530	2,554	2,170			
May .....	74,657	65,681	76,589	8,018	8,123	8,783	2,350	2,317	2,368			
June .....	67,125	71,543	77,739	8,348	8,592	9,554	2,581	2,671	2,312			
July .....	73,449	66,903	71,821	9,126	8,338	8,280	2,639	2,665	2,585			
August .....	73,207	77,293	86,277	8,078	8,381	9,108	2,561	2,574	2,711			
September .....	84,236	70,007	71,942	8,170	8,738	8,858	2,464	2,640	2,656			
October .....	62,814	69,000	77,762	8,657	8,837	9,164	2,823	2,866	2,943			
November .....	59,201	62,657	71,972	8,148	7,995	8,735	2,596	2,536	2,925			
December .....	64,636	67,422	76,315	9,035	9,996	10,547	4,741	4,724	4,957			
<b>Annual Total .....</b>	<b>758,295</b>	<b>747,985</b>	<b>812,261</b>	<b>93,095</b>	<b>99,404</b>	<b>104,043</b>	<b>31,930</b>	<b>32,131</b>	<b>32,316</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1955	1955	1956			
January .....	4,899	4,255	4,322	3,666	3,784	3,788	409	461	476			
February .....	4,369	3,801	4,076	3,656	3,312	3,663	534	499	518			
March .....	5,391	4,406	5,112	4,211	3,900	4,641	528	521	628			
April .....	5,859	5,275	5,229	4,780	4,612	5,014	670	739	725			
May .....	5,668	6,478	7,224	4,608	4,631	5,233	608	648	732			
June .....	5,898	6,614	7,118	4,451	4,771	5,144	639	736	798			
July .....	6,639	6,226	6,639	3,730	3,715	4,068	658	698	736			
August .....	5,773	7,184	7,929	4,028	4,048	4,728	634	684	755			
September .....	5,599	7,075	7,366	4,181	4,913	4,893	567	704	715			
October .....	6,121	6,708	8,018	4,946	5,534	5,403	675	785	838			
November .....	5,275	6,102	7,111	5,811	6,735	7,274	775	785	915			
December .....	6,660	6,620	7,772	7,965	7,607	8,086	1,505	1,464	1,639			
<b>Annual Total .....</b>	<b>67,950</b>	<b>70,741</b>	<b>77,917</b>	<b>56,033</b>	<b>57,562</b>	<b>62,934</b>	<b>8,202</b>	<b>8,723</b>	<b>9,477</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	9,494	7,839	6,985	1,882	3,133	2,695	729	492	456	604	626	514
February .....	11,282	7,846	7,718	1,772	2,599	2,696	548	430	388	562	416	403
March .....	15,009	9,960	10,606	1,731	3,336	3,322	488	424	498	563	460	536
April .....	21,450	13,713	16,276	2,773	3,477	3,178	613	661	596	995	784	629
May .....	19,870	15,208	18,609	4,634	4,102	4,769	585	486	608	924	729	797
June .....	15,532	16,717	18,691	4,104	4,505	4,556	526	606	735	1,023	973	1,014
July .....	16,090	14,221	17,320	5,521	4,778	4,333	467	482	497	1,257	748	674
August .....	14,952	15,860	18,922	5,181	5,103	5,292	485	411	471	798	630	693
September .....	12,360	13,431	14,169	4,730	4,684	4,212	562	600	654	490	728	667
October .....	9,454	12,048	14,170	5,039	4,157	4,740	678	731	887	700	1,057	1,123
November .....	9,324	10,572	13,235	3,583	3,999	4,166	725	760	903	809	883	1,039
December .....	7,980	9,520	11,808	2,596	3,143	3,749	1,110	1,055	1,335	969	1,093	1,144
<b>Annual Total .....</b>	<b>162,797</b>	<b>146,936</b>	<b>168,508</b>	<b>44,546</b>	<b>47,014</b>	<b>47,708</b>	<b>7,517</b>	<b>7,136</b>	<b>8,029</b>	<b>9,694</b>	<b>9,128</b>	<b>9,233</b>

TABLE 5. Saskatchewan - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	617	537	537	199	167	160	1,054	1,286	1,276	2,361	2,048	2,128
February .....	567	341	349	227	159	144	1,158	1,196	1,305	2,706	1,914	1,819
March .....	535	419	540	220	174	206	1,493	1,402	1,732	2,392	1,880	1,689
April .....	773	728	636	324	314	298	1,873	1,984	2,318	2,616	1,867	2,234
May .....	650	584	714	333	269	333	2,541	1,913	2,736	4,400	3,863	4,497
June .....	512	618	708	339	284	337	2,377	2,251	2,950	5,159	5,179	5,563
July .....	586	522	566	364	237	263	2,252	2,101	2,676	6,180	5,440	5,494
August .....	493	441	488	298	214	246	2,175	2,428	3,364	7,454	7,008	6,997
September .....	504	564	601	252	279	294	2,470	2,134	2,670	5,539	6,007	5,831
October .....	666	720	847	260	293	336	2,260	2,035	2,942	4,876	6,513	5,983
November .....	534	542	737	277	236	303	1,940	1,919	3,170	4,795	4,300	4,942
December .....	755	748	881	368	249	308	2,567	2,784	3,564	2,823	2,298	2,432
<b>Annual Total .....</b>	<b>7,193</b>	<b>6,765</b>	<b>7,602</b>	<b>3,462</b>	<b>2,877</b>	<b>3,228</b>	<b>24,159</b>	<b>23,434</b>	<b>30,703</b>	<b>51,300</b>	<b>48,318</b>	<b>49,610</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	1,198	1,249	1,196	2,013	2,000	2,082	830	726	829			
February .....	896	1,067	1,213	2,273	1,796	1,858	482	652	699			
March .....	1,223	1,211	1,309	2,161	2,065	2,325	491	712	557			
April .....	1,510	1,262	1,179	2,419	2,276	2,410	435	330	383			
May .....	1,346	1,085	1,044	2,449	2,218	2,436	398	339	340			
June .....	1,016	1,191	1,488	2,480	2,420	2,561	396	300	284			
July .....	1,385	1,290	1,291	2,657	2,616	2,656	416	328	341			
August .....	1,296	1,278	1,293	2,744	2,671	2,810	387	421	395			
September .....	1,231	1,529	1,424	2,299	2,413	2,299	575	535	592			
October .....	1,255	1,854	1,889	2,292	2,543	2,516	741	557	661			
November .....	1,067	1,683	2,068	2,202	2,116	2,294	556	859	753			
December .....	1,658	1,466	1,809	2,314	2,058	2,113	646	884	858			
<b>Annual Total .....</b>	<b>15,082</b>	<b>16,135</b>	<b>17,204</b>	<b>28,305</b>	<b>27,192</b>	<b>28,362</b>	<b>6,354</b>	<b>6,643</b>	<b>6,692</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	1,388	1,390	1,358	366	301	331	4,863	6,280	5,256			
February .....	1,288	1,303	1,298	313	320	372	5,968	5,088	4,629			
March .....	1,335	1,424	1,494	546	370	462	6,580	6,238	6,218			
April .....	1,460	1,470	1,539	323	351	386	13,536	9,699	10,039			
May .....	1,358	1,363	1,491	567	400	588	13,350	10,904	13,286			
June .....	1,327	1,438	1,578	413	476	546	10,005	11,232	11,289			
July .....	1,460	1,391	1,445	380	392	467	11,642	10,715	11,491			
August .....	1,425	1,537	1,649	322	446	487	13,122	15,974	17,938			
September .....	1,482	1,647	1,771	450	524	543	10,310	10,866	11,727			
October .....	1,528	1,586	1,726	380	538	534	9,464	9,837	12,042			
November .....	1,494	1,349	1,652	594	498	658	8,695	8,789	9,090			
December .....	2,107	2,062	2,350	1,215	1,188	1,406	7,621	8,462	9,556			
<b>Annual Total .....</b>	<b>17,651</b>	<b>17,957</b>	<b>19,352</b>	<b>5,870</b>	<b>5,803</b>	<b>6,782</b>	<b>115,155</b>	<b>114,085</b>	<b>122,561</b>			

## RETAIL TRADE SECTION

TABLE 5. Alberta - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	61,700	68,471	70,768	10,250	10,938	11,437	4,034	4,364	4,075			
February .....	66,279	63,025	72,548	9,415	10,206	11,660	4,141	4,335	4,106			
March .....	74,282	73,414	86,814	10,170	11,230	13,658	4,401	4,635	5,288			
April .....	79,692	86,754	94,653	11,021	12,338	12,347	4,861	5,022	4,614			
May .....	83,855	89,496	104,003	11,668	11,825	13,494	4,631	4,512	4,820			
June .....	81,878	94,973	106,475	11,937	12,459	14,818	4,708	4,988	5,348			
July .....	85,057	88,736	98,846	12,402	12,676	13,379	4,874	5,092	4,697			
August .....	81,356	93,248	104,768	11,396	12,268	13,962	4,543	5,040	5,268			
September .....	81,290	91,787	99,024	12,064	12,465	14,273	4,331	4,954	5,222			
October .....	82,970	92,178	102,943	13,028	12,563	13,971	4,924	5,531	5,388			
November .....	84,267	88,143	101,751	12,007	11,842	13,913	4,793	5,004	5,473			
December .....	101,003	104,770	116,367	14,397	14,852	16,172	9,298	9,687	9,982			
<b>Annual Total .....</b>	<b>963,630</b>	<b>1,034,995</b>	<b>1,158,960</b>	<b>139,756</b>	<b>145,662</b>	<b>163,084</b>	<b>59,538</b>	<b>63,163</b>	<b>64,282</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	4,041	3,807	3,856	6,866	7,504	8,090	603	711	748			
February .....	3,809	3,604	3,806	6,872	6,762	7,526	718	695	780			
March .....	4,103	4,039	4,246	7,662	8,137	9,952	802	795	1,016			
April .....	4,484	4,327	4,058	8,387	8,437	9,534	1,015	1,111	1,150			
May .....	4,856	4,342	5,069	8,238	8,551	9,825	949	960	1,131			
June .....	4,883	4,782	5,317	7,552	8,383	9,825	958	1,100	1,226			
July .....	5,239	4,559	4,801	7,184	7,694	8,856	1,044	1,144	1,203			
August .....	4,444	4,414	4,715	7,481	8,416	9,948	911	1,038	1,127			
September .....	4,621	4,711	4,854	8,382	10,654	10,665	851	1,099	1,149			
October .....	4,909	4,644	4,787	9,206	10,669	12,056	1,045	1,193	1,294			
November .....	4,947	4,502	4,914	10,824	12,816	13,892	1,181	1,351	1,464			
December .....	5,815	5,719	6,110	14,393	15,919	17,590	2,488	2,646	2,746			
<b>Annual Total .....</b>	<b>56,151</b>	<b>53,451</b>	<b>56,534</b>	<b>103,046</b>	<b>113,942</b>	<b>127,758</b>	<b>12,564</b>	<b>13,842</b>	<b>15,034</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	9,601	12,676	12,787	4,164	4,371	4,721	1,294	1,592	1,616	850	871	810
February .....	14,032	11,944	14,900	5,427	3,823	5,959	918	992	1,006	672	617	666
March .....	17,792	15,696	19,170	5,076	4,649	5,108	892	1,206	1,464	749	751	1,018
April .....	17,486	20,400	24,165	5,775	5,237	5,847	1,243	1,772	1,705	937	1,070	1,053
May .....	17,712	22,433	25,648	5,260	5,913	6,796	1,147	1,552	1,814	1,038	894	1,034
June .....	17,022	24,021	25,540	5,605	5,801	6,763	1,282	1,736	2,014	941	995	1,110
July .....	15,946	18,908	23,051	6,709	6,264	6,632	1,112	1,504	1,561	878	924	1,030
August .....	15,372	20,307	22,442	5,855	6,109	6,946	1,057	1,313	1,569	829	949	1,092
September .....	14,735	17,862	19,807	4,523	5,729	6,511	1,022	1,656	1,861	884	992	1,119
October .....	13,631	17,226	18,800	5,372	5,673	6,567	1,423	1,985	2,315	1,090	1,148	1,392
November .....	14,409	14,926	17,594	4,233	5,735	5,935	1,611	2,158	2,194	1,136	1,179	1,332
December .....	14,284	13,514	16,050	4,824	5,150	5,811	2,707	2,923	3,515	1,673	1,690	2,054
<b>Annual Total .....</b>	<b>182,023</b>	<b>209,914</b>	<b>239,954</b>	<b>62,823</b>	<b>64,454</b>	<b>73,595</b>	<b>15,708</b>	<b>20,391</b>	<b>22,633</b>	<b>11,676</b>	<b>12,080</b>	<b>13,711</b>

TABLE 5. Alberta - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	1,430	1,416	1,460	337	426	438	1,340	1,628	1,940	2,550	2,659	2,993
February .....	1,135	1,087	1,162	312	300	368	1,380	1,559	2,140	2,865	2,669	2,891
March .....	1,244	1,327	1,740	372	379	571	1,830	1,604	2,474	3,169	2,558	3,227
April .....	1,519	1,839	1,744	483	599	634	1,934	2,085	2,783	3,512	3,234	4,072
May .....	1,929	1,626	1,783	511	538	742	2,644	2,344	3,228	3,873	4,231	5,227
June .....	1,630	1,825	1,730	490	579	651	2,378	2,601	3,314	4,907	5,586	5,995
July .....	2,013	1,558	1,620	457	502	607	2,228	2,270	2,979	5,466	5,496	6,207
August .....	1,569	1,440	1,603	373	508	641	2,215	2,423	3,355	6,275	6,752	6,981
September .....	1,638	1,538	1,624	379	531	622	2,435	2,466	3,283	5,394	6,265	6,167
October .....	2,183	1,714	2,012	445	559	660	2,474	2,580	3,675	5,639	6,220	6,166
November .....	1,803	1,522	2,021	447	521	674	2,413	2,403	3,613	5,436	5,101	6,413
December .....	2,644	2,572	2,769	537	607	819	3,301	3,188	4,364	4,005	3,368	4,194
<b>Annual Total .....</b>	<b>20,737</b>	<b>19,465</b>	<b>21,269</b>	<b>5,144</b>	<b>6,047</b>	<b>7,426</b>	<b>26,570</b>	<b>27,151</b>	<b>37,147</b>	<b>53,152</b>	<b>54,339</b>	<b>60,532</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel Dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	2,466	3,226	3,388	2,374	2,935	3,067	130	68	84			
February .....	2,512	3,304	3,036	2,435	2,578	3,016	44	48	69			
March .....	2,457	3,186	3,104	2,535	2,956	3,354	46	63	54			
April .....	2,339	3,240	2,914	2,718	3,156	3,479	51	25	20			
May .....	2,882	2,963	3,052	3,563	2,988	3,423	31	35	35			
June .....	2,519	2,981	3,152	2,974	3,081	3,511	21	47	45			
July .....	2,276	3,123	2,654	3,681	3,434	3,947	10	35	40			
August .....	2,065	3,418	3,174	3,704	3,226	3,683	13	41	46			
September .....	2,478	3,471	3,474	3,386	3,043	3,448	21	49	34			
October .....	3,945	3,985	4,323	2,956	3,111	3,559	36	75	110			
November .....	3,411	3,954	3,753	3,009	2,880	3,542	73	94	110			
December .....	3,091	4,754	4,158	2,982	2,973	3,450	47	88	89			
<b>Annual Total .....</b>	<b>32,440</b>	<b>41,605</b>	<b>40,182</b>	<b>6,319</b>	<b>36,364</b>	<b>41,478</b>	<b>523</b>	<b>668</b>	<b>786</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	1,780	1,760	1,848	372	383	454	7,216	6,936	6,956			
February .....	1,625	1,658	1,802	299	362	430	7,668	6,484	7,227			
March .....	1,718	1,867	2,094	350	369	500	8,914	7,966	8,776			
April .....	1,662	1,905	1,980	351	390	464	9,894	10,561	12,090			
May .....	1,762	1,764	1,996	408	438	539	10,753	11,587	14,348			
June .....	1,737	1,874	2,071	433	465	526	9,840	11,670	13,520			
July .....	1,683	1,845	2,086	412	427	496	11,444	11,281	13,000			
August .....	1,566	1,799	2,042	434	483	590	11,253	13,303	15,585			
September .....	1,708	1,892	2,104	443	446	511	11,995	11,964	12,246			
October .....	1,776	2,025	2,309	423	458	551	8,466	10,819	13,008			
November .....	1,665	1,720	2,012	497	541	730	10,372	9,894	12,171			
December .....	2,580	2,744	3,154	1,449	1,452	1,640	10,488	10,924	11,698			
<b>Annual Total .....</b>	<b>21,282</b>	<b>22,854</b>	<b>25,499</b>	<b>5,873</b>	<b>6,214</b>	<b>7,432</b>	<b>118,304</b>	<b>123,390</b>	<b>140,624</b>			

**TABLE 5. British Columbia - Estimated Retail Trade - by Kinds of Business and Months, 1954, 1955 and 1956 - Continued**  
(in thousands of dollars)

Month	Total All Trades			Grocery and Combination Stores			Other Food and Beverages					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	80,046	94,559	105,192	15,914	16,185	16,806	7,328	7,456	8,780			
February .....	83,297	91,637	104,796	14,834	15,931	17,117	7,617	7,424	9,912			
March .....	113,082	106,994	123,591	15,976	17,552	19,392	8,338	8,060	11,540			
April .....	99,099	115,887	129,219	17,166	18,442	18,032	8,566	8,891	10,044			
May .....	104,017	118,682	140,099	16,565	17,695	19,850	8,884	8,348	11,054			
June .....	108,740	128,724	141,982	17,282	19,054	21,713	8,972	9,107	12,434			
July .....	109,892	121,345	137,515	18,335	19,982	20,665	9,616	9,441	11,853			
August .....	105,508	125,783	143,995	16,408	18,530	20,363	8,922	9,469	12,756			
September .....	103,812	123,562	136,182	16,347	18,541	19,806	8,535	9,279	11,788			
October .....	107,501	118,868	134,470	17,980	18,573	19,784	8,927	9,401	12,284			
November .....	101,830	116,859	132,277	16,448	17,581	19,509	8,124	9,011	12,047			
December .....	132,676	148,738	165,013	18,474	22,255	23,802	14,888	16,362	21,573			
<b>Annual Total .....</b>	<b>1,249,499</b>	<b>1,411,640</b>	<b>1,594,331</b>	<b>201,729</b>	<b>220,320</b>	<b>236,839</b>	<b>108,718</b>	<b>112,248</b>	<b>145,364</b>			
	General Stores			Department Stores			Variety Stores					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	3,105	3,398	3,614	9,538	11,360	12,314	689	772	792			
February .....	3,179	3,305	3,614	10,711	11,621	12,737	800	790	806			
March .....	3,652	3,665	4,276	13,803	13,278	15,363	836	849	978			
April .....	3,710	4,198	4,458	12,827	13,878	15,197	1,045	1,134	1,123			
May .....	4,084	4,336	4,672	13,822	14,513	16,472	1,002	991	1,074			
June .....	4,210	4,455	5,076	13,318	14,610	16,275	974	1,055	1,117			
July .....	5,158	4,550	5,037	13,182	13,354	14,556	1,080	1,101	1,128			
August .....	4,590	4,438	5,006	14,110	15,182	17,262	1,030	1,098	1,148			
September .....	4,408	4,527	4,947	14,372	16,973	19,010	1,003	1,120	1,164			
October .....	4,029	4,547	5,173	16,615	17,363	19,412	1,086	1,124	1,183			
November .....	4,326	4,491	4,887	17,675	20,149	22,124	1,143	1,199	1,282			
December .....	4,807	5,607	6,151	23,988	26,938	29,066	2,473	2,598	2,673			
<b>Annual Total .....</b>	<b>49,259</b>	<b>51,517</b>	<b>56,911</b>	<b>173,960</b>	<b>189,220</b>	<b>209,788</b>	<b>13,159</b>	<b>13,831</b>	<b>14,448</b>			
	Motor Vehicle Dealers			Garages and Filling Stations			Men's Clothing Stores			Family Clothing Stores		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	12,483	17,838	22,431	3,298	4,769	5,435	1,382	1,806	1,741	853	797	942
February .....	17,075	19,063	23,683	2,866	4,565	5,172	1,128	1,340	1,889	489	479	484
March .....	29,811	24,438	27,171	4,677	4,903	5,785	1,508	1,279	1,679	591	547	703
April .....	18,384	27,810	34,328	4,057	5,219	6,293	1,421	1,551	1,536	1,081	810	710
May .....	21,147	29,721	36,853	4,912	5,464	6,560	1,552	1,477	1,693	804	731	789
June .....	24,758	34,329	35,204	4,763	5,860	6,744	1,434	1,637	1,844	827	804	891
July .....	22,183	28,200	33,771	5,694	6,275	7,252	1,657	1,703	1,609	945	880	976
August .....	19,679	30,249	32,744	5,211	6,292	7,181	1,446	1,499	1,792	954	1,001	1,118
September .....	19,069	25,932	27,545	4,972	5,888	6,480	1,680	1,686	1,810	858	970	1,118
October .....	17,706	21,989	24,993	5,108	5,754	6,685	2,001	1,812	1,831	826	1,010	1,021
November .....	16,854	20,518	23,024	4,455	6,019	6,608	1,817	2,099	2,203	897	993	1,072
December .....	17,930	21,100	22,943	4,747	5,968	6,799	2,885	3,371	3,504	1,408	1,562	1,610
<b>Annual Total .....</b>	<b>237,079</b>	<b>301,186</b>	<b>344,690</b>	<b>54,760</b>	<b>66,977</b>	<b>76,994</b>	<b>19,910</b>	<b>21,261</b>	<b>23,131</b>	<b>10,532</b>	<b>10,583</b>	<b>11,434</b>

TABLE 5. British Columbia—Estimated Retail Trade—by Kinds of Business and Months, 1954, 1955 and 1956—Concluded  
(in thousands of dollars)

Month	Women's Clothing Stores			Shoe Stores			Hardware Stores			Lumber and Building Material Dealers		
	1954	1955	1956	1954	1955	1956	1954	1955	1956	1954	1955	1956
January .....	1,803	1,972	1,886	869	900	907	835	1,147	1,245	1,831	2,659	3,036
February .....	1,496	1,450	1,513	644	562	633	1,051	1,214	1,159	1,884	2,631	2,864
March .....	2,134	1,952	2,462	872	669	845	1,552	1,381	1,559	3,330	3,140	3,635
April .....	2,060	2,315	2,273	1,050	940	1,019	1,425	1,556	1,583	3,058	3,490	4,262
May .....	2,291	2,183	2,647	1,085	872	1,076	1,607	1,615	1,899	3,202	3,954	4,736
June .....	1,945	2,012	2,058	951	929	1,028	1,572	1,950	1,925	3,545	4,196	4,409
July .....	2,310	2,009	2,170	997	999	1,057	1,582	1,810	1,982	3,100	3,745	4,283
August .....	1,923	1,914	1,986	968	876	1,011	1,556	1,831	2,020	3,287	4,455	4,500
September .....	1,959	2,422	2,436	1,104	964	1,112	1,734	1,861	1,961	2,903	4,625	4,167
October .....	2,303	2,609	2,795	1,029	914	1,030	1,706	1,920	1,894	3,260	4,218	4,237
November .....	2,050	2,315	2,473	862	806	862	1,417	1,826	2,028	2,669	3,480	3,581
December .....	3,344	3,715	3,781	1,275	1,196	1,364	2,341	2,296	2,534	2,594	2,826	2,444
<b>Annual Total .....</b>	<b>25,618</b>	<b>26,868</b>	<b>28,479</b>	<b>11,705</b>	<b>10,627</b>	<b>11,943</b>	<b>18,378</b>	<b>20,407</b>	<b>21,789</b>	<b>34,663</b>	<b>43,419</b>	<b>46,152</b>
	Furniture, Appliance and Radio Dealers			Restaurants			Fuel dealers					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	2,737	4,115	3,428	3,571	3,785	3,811	3,866	3,288	4,072			
February .....	3,481	3,622	3,102	3,467	3,354	3,589	2,717	2,873	4,283			
March .....	5,395	3,947	3,598	3,725	3,716	4,147	2,547	3,624	3,605			
April .....	3,138	3,899	4,215	4,516	4,052	4,420	2,405	2,322	2,236			
May .....	3,222	3,738	3,944	4,255	4,135	4,697	1,720	1,990	1,598			
June .....	3,494	4,114	4,527	4,330	4,274	4,749	1,778	1,871	1,945			
July .....	4,097	4,165	4,097	4,887	4,850	5,860	1,368	1,381	1,549			
August .....	3,687	4,537	4,527	5,577	4,898	6,004	1,060	1,555	1,675			
September .....	4,286	4,887	4,619	4,511	4,461	5,323	1,702	2,157	2,008			
October .....	4,499	5,054	4,969	4,376	4,107	4,871	2,236	2,597	3,082			
November .....	4,559	4,832	4,892	3,579	3,888	4,652	2,442	3,893	3,556			
December .....	5,394	6,051	6,159	3,862	4,306	4,940	2,887	4,188	4,188			
<b>Annual Total .....</b>	<b>47,988</b>	<b>52,961</b>	<b>52,078</b>	<b>50,656</b>	<b>49,824</b>	<b>57,063</b>	<b>26,730</b>	<b>31,740</b>	<b>33,797</b>			
	Drug Stores			Jewellery Stores			Miscellaneous					
	1954	1955	1956	1954	1955	1956	1954	1955	1956			
January .....	2,274	2,450	2,598	620	824	842	7,052	9,037	10,513			
February .....	2,230	2,338	2,642	738	758	875	6,889	8,317	9,422			
March .....	2,434	2,573	2,996	937	857	980	10,965	10,566	12,879			
April .....	2,451	2,608	2,647	820	952	914	9,921	11,822	13,928			
May .....	2,402	2,507	2,837	874	993	1,074	10,586	13,419	16,575			
June .....	2,280	2,521	2,869	1,035	1,159	1,262	11,271	14,787	15,909			
July .....	2,421	2,516	2,900	1,001	1,073	1,140	10,277	13,311	15,629			
August .....	2,353	2,554	2,996	1,043	1,191	1,269	11,703	14,214	18,636			
September .....	2,335	2,658	2,997	1,081	1,186	1,287	10,953	13,424	16,606			
October .....	2,439	2,679	3,085	996	1,093	1,143	10,380	12,104	15,019			
November .....	2,292	2,502	2,937	1,080	1,242	1,443	9,142	10,016	13,096			
December .....	3,250	3,673	4,225	2,848	3,343	3,618	13,283	11,384	13,639			
<b>Annual Total .....</b>	<b>29,161</b>	<b>31,579</b>	<b>35,729</b>	<b>13,073</b>	<b>14,673</b>	<b>15,849</b>	<b>122,422</b>	<b>142,400</b>	<b>171,852</b>			

## Current Retail Trade Statistics

### Kind-of-Business Descriptions

- Grocery and combination stores (groceries and meats) are as indicated with a maximum of 85 per cent fresh meats allowed.
- Other food and beverage stores include such stores as candy and nut stores, confectionery stores, dairy product stores, fruit and vegetable stores, fish markets, meat markets, other specialty food stores, government liquor stores, brewers' retail stores, wine stores etc.
- General stores, usually located in rural areas, sell over 33 per cent groceries; this classification does not include general merchandise stores selling a smaller amount or no groceries more commonly found in towns and cities.
- Department stores include mail order sales. This class does not include large departmentalized clothing stores which sell no durable goods such as furniture or appliances.
- Variety stores sell a low-price range of goods, prominently displayed—cash and carry characteristics—popularly known as 5¢—\$1.00 stores; they are most prevalent in the "chain" field.
- Motor Vehicle dealers include (1) authorized dealers (20 per cent or more new car sales), (2) motor vehicle dealers with wholesale car departments, (3) motor vehicle dealers selling farm implements. Used car dealers are not included.
- Garages and Filling Stations, to remain in this retail classification, must not have repair work in excess of 50 per cent of their total sales.
- Men's clothing group includes men's and boys' clothing and furnishings stores, hat stores and custom tailors.
- Family clothing stores are those stores selling mainly men's, women's, children's and infants' clothing and may handle other dry goods not in excess of 50 per cent.
- Women's clothing group excludes furriers, millinery shops, and infants specialty stores. These included in the "all other" classification.
- Shoe stores include specialty men's or women's shoe stores together with family shoe stores.
- Hardware stores cover regular hardware stores and also those selling farm implements.
- Lumber and building material dealers include, also, those selling fuel (maximum 50 per cent) but exclude specialized dealers such as roofing supplies, etc., where lumber is not sold.
- Furniture, appliance and radio stores include those stores selling mainly furniture or appliances and radio along with those stores selling a combination of furniture and appliances.
- Restaurants cover eating places and fish and chip shops. They do not include refreshment booths and stands, caterers, cocktail lounges and taverns.
- Fuel dealers include general fuel dealers as well as those selling only fuel oil mainly for household consumption. Specialized ice dealers are not included.
- Drug stores cover those with and without soda fountain.
- Jewellery stores sell mainly jewellery, silverware, clocks and watches with additional lines such as luggage, gifts and novelties. Repairs must not exceed 50 per cent of total trade.
- Miscellaneous: includes all trades not specified above and contains certain major trades such as farm equipment and supplies, used cars, and tobacco stores.

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