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## RETAIL TRADE

1960

DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

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Industry and Merchandising Division

## RETAIL TRADE

1960

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## PUBLICATIONS RELATING TO RETAIL TRADE

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<b>(b) Monthly</b>		
61-004	Credit Statistics .....	per year 2.00
63-001	Chain Store Sales and Stocks .....	per year 1.00
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63-004	Department Store Sales by Regions .....	per year 1.00
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63-404	Operating Results of Chain Furniture Stores .....	.25
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63-409	Operating Results and Financial Structure of Independent Retail Food Stores .....	.50
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63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores .....	.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores .....	.50
63-414	Operating Results and Financial Structure of Independent Restaurants .....	.50
<b>(f) Occasional</b>		
63-505	Retail Trade, 1930-51 .....	.25

*Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Information Services Division, D.B.S., or from the Queen's Printer, Ottawa.*

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### **SYMBOLS**

The interpretation of the symbols used in the tables throughout this publication is as follows:

.. figures not available.

— nil or zero.

## RETAIL TRADE, 1960

During 1960 sales made in retail establishments were estimated at \$16,502,079,000, an increase of 1.3 per cent over the previous year. It is interesting to note that this increase in total sales is the sixth consecutive increase on a year to year basis.

Twelve of the eighteen specified trades showed increases in sales during 1960 as compared to 1959. The largest percentage increases were in the following trades: Shoe Stores (8.9 per cent); Variety Stores (6.0 per cent); Grocery and Combination Stores (5.7 per cent) and Family Clothing Stores (4.2 per cent). These increases were offset to some degree by a decline in the sales made by motor vehicle dealers (2.4 per cent). The significance of this decrease in sales made by the above trade can be seen easily when it is realized that sales made by motor vehicle dealers account for 15.5 per cent of the total sales made in retail establishments. Other trades which registered decreases as well were: Lumber and Building Material Dealers (11.5 per cent); Furniture, Appliance and Radio Stores (6.0 per cent); Fuel Dealers (5.3 per cent); Jewellery Stores (1.8 per cent).

With the exception of Saskatchewan and British Columbia, all provinces registered increased sales in 1960 as compared to 1959. The percentage decrease in Saskatchewan and British Columbia was 1.4 per cent and 2.3 per cent respectively. The Atlantic Provinces showed the largest percentage gain with 5.0 per cent, Manitoba was second with 3.6 per cent and Quebec, third, with 1.7 per cent.

As in previous years, Grocery and Combination Stores continued to dominate the retail sector of the economy with 21.1 per cent of the total dollar volume, an increase of 0.9 per cent over the previous year. Motor vehicle dealers retained second position with 15.5 per cent of total dollar volume, a decrease of 0.5 per cent from the previous year.

### Sources and Methods

Estimates of sales in the retail sector are published monthly as well as annually. A link relative approach is employed in producing these estimates using the 1951 results as the base. The monthly estimates are published approximately six weeks after the survey month. In the December issue of any year, the monthly estimates are revised and therefore this bulletin replaces the preceding monthly bulletins for that year. The second and final revision to the figures which are contained in the December bulletin takes place approximately one year after the survey year. These final estimates which are

shown in the various tables of this report are compiled in two broad stages. The first is a combination of (1) an annual survey of approximately ten thousand retail stores in all trades and areas (2) a survey of department stores and (3) a survey of all known retail chain stores. Annual chain store sales are compiled from an annual census of all chain store firms in every trade and area. The monthly sample of independent, chain and department store firms, for which sales estimates are compiled and published, is used to pro-rate the annual totals to a monthly basis. The second stage is an annual survey designed to yield adjustments resulting from store "births" and "deaths" by trades and by regions. The results obtained from the completion of these two broad stages are combined and published approximately one year after the survey year.

The estimates of retail sales shown in this report represent total dollar volume and have not been adjusted for price changes nor in the monthly distribution for seasonal variation.

It is important that the users of the retail trade statistics are aware that the data shown in this report as well as in the monthly retail trade reports refer only to establishments which are easily recognizable. In other words these statistics do not include door to door sales, mail order sales by record and book clubs, retail sales by manufacturers, wholesalers or service establishments. It is felt that sales made on the retail level outside of easily recognizable establishments have become increasingly significant and therefore, as mentioned in the 1959 annual report, a number of steps have been taken to obtain estimates of these sales. During the past year a number of pilot studies have been undertaken in the field of direct selling of merchandise as well as of printed matter. It is expected that once some of the difficulties have been overcome in reporting, the information collected will be published. As mentioned in the 1959 report as well, the Dominion Bureau of Statistics is now publishing an annual report on the sales made by vending machine operators in Canada.

The Dominion Bureau of Statistics also undertakes a survey of hotels on an annual basis. The results of this survey indicate that sales of meals, beer, wine and liquor as well as other merchandise totalled \$404,217,000 in 1960. The figures shown in the following table are additional to the sales shown in the tables of this report.

Provinces	Vending machine operators	Hotels		
		Meals	Beer, wine and liquor	Merchandise
thousands of dollars				
Newfoundland .....	1,397	754	1,326	207
Prince Edward Island .....		323	—	31
Nova Scotia .....		2,644	420	138
New Brunswick .....		1,422	—	115
Quebec .....	11,738	27,222	71,324	3,843
Ontario .....	16,853	39,249	79,298	7,544
Manitoba .....	3,504	4,062	27,798	1,754
Saskatchewan .....		4,171	29,932	2,241
Alberta .....		7,087	32,798	3,354
British Columbia .....		4,760	11,707	40,327
Totals .....	38,251	98,641	283,223	22,353



## RETAIL SALES, 1960

(MILLIONS OF DOLLARS)

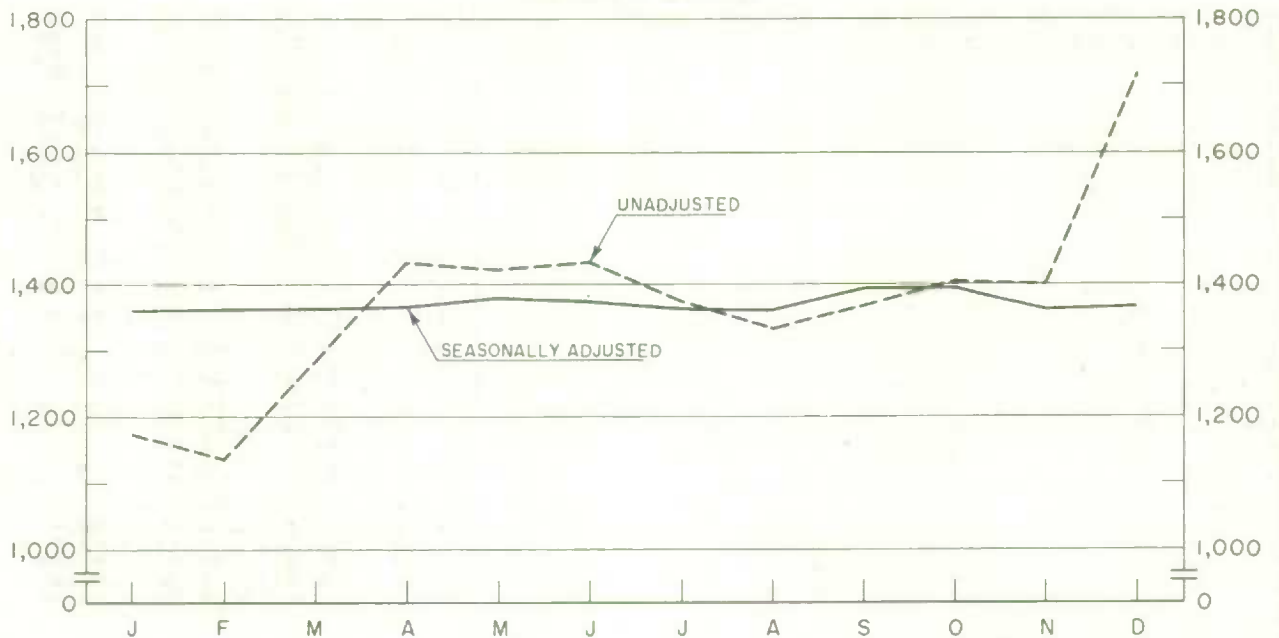
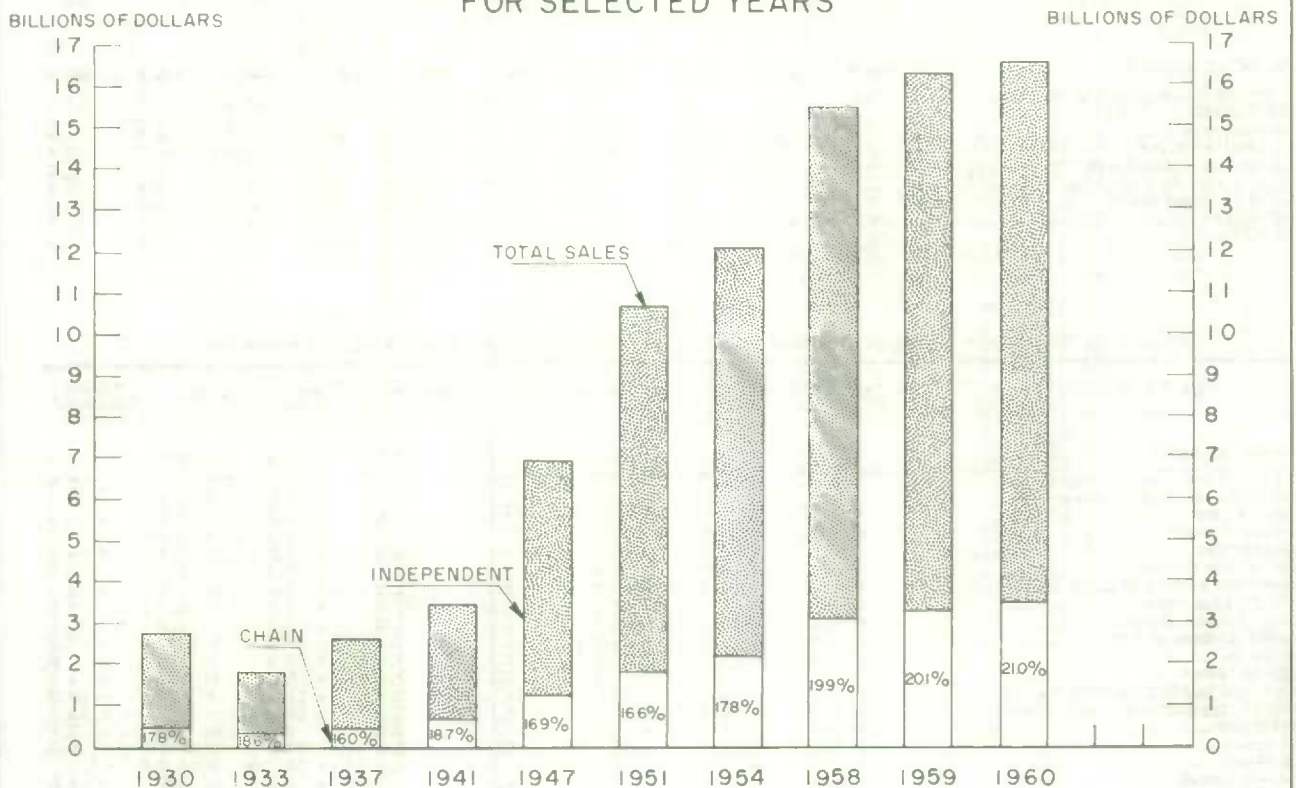
RETAIL CHAIN STORE SALES IN CANADA  
IN PROPORTION TO TOTAL SALES  
FOR SELECTED YEARS

TABLE 1. Retail Trade in Canada, 1930-60, by Provinces

Year	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
thousands of dollars								
1930	2,735,740	196,740	646,320	1,090,829	187,585	188,225	175,448	250,593
1931	2,305,245	172,378	558,482	944,632	152,592	133,474	133,588	210,099
1932	1,908,301	142,276	461,874	783,373	130,562	111,598	115,278	165,250
1933	1,772,927	129,428	419,174	735,077	121,117	102,770	108,520	156,841
1934	1,983,682	146,716	453,627	832,928	131,179	114,556	125,298	179,378
1935	2,104,508	156,915	473,076	874,589	139,193	123,923	137,006	199,806
1936	2,289,360	169,612	518,190	940,624	150,259	138,411	147,018	225,246
1937	2,593,121	198,946	604,942	1,068,226	165,057	136,081	165,024	254,845
1938	2,529,861	188,339	597,996	1,025,951	164,058	136,277	176,817	240,423
1939	2,577,988	195,513	602,269	1,038,668	165,601	153,560	180,028	242,349
1940	2,935,198	234,850	682,629	1,191,114	182,469	173,678	197,720	272,738
1941	3,414,613	279,128	820,090	1,388,002	192,592	188,927	227,873	318,001
1942	3,618,824	300,996	875,605	1,446,549	205,984	200,568	243,046	346,076
1943	3,785,983	318,667	913,240	1,488,001	219,720	218,524	265,666	362,165
1944	4,093,487	351,325	975,950	1,573,688	243,009	249,375	296,044	404,096
1945	4,573,126	387,020	1,080,810	1,773,539	269,375	278,976	328,515	454,891
1946	5,787,377	491,286	1,342,379	2,264,542	338,193	341,142	416,288	593,547
1947	6,963,448	563,618	1,621,089	2,721,060	406,600	409,911	504,306	736,864
1948	7,835,034	607,307	1,792,022	3,067,224	465,869	473,346	611,494	817,772
1949	8,531,998	734,219	1,871,979	3,293,624	523,295	537,737	697,019	874,125
1950	9,617,197	822,247	2,182,983	3,715,389	566,909	570,837	776,692	982,140
1951	10,693,097	898,540	2,442,649	4,129,827	609,948	658,584	853,769	1,099,789
1952	11,532,076	982,275	2,635,302	4,383,267	651,268	764,017	939,089	1,176,858
1953	12,128,034	1,017,854	2,756,136	4,615,976	677,161	845,038	987,495	1,228,373
1954	12,065,758	1,025,222	2,797,617	4,634,450	637,044	758,295	963,630	1,249,499
1955	13,111,895	1,127,112	3,005,671	5,115,239	669,254	747,985	1,034,995	1,411,640
1956	14,297,557	1,211,156	3,322,150	5,498,554	700,145	812,261	1,158,960	1,594,331
1957	14,826,441	1,233,870	3,521,412	5,663,428	725,819	854,751	1,211,019	1,616,143
1958	15,444,341	1,290,091	3,646,651	5,934,446	753,603	913,517	1,274,812	1,631,221
1959	16,283,558	1,361,640	3,877,558	6,218,395	812,894	950,884	1,355,130	1,707,057
1960	16,502,079	1,429,695	3,944,345	6,312,705	842,503	938,000	1,366,472	1,668,360

<sup>1</sup> Includes Yukon and Northwest Territories.

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 2. Percentage of Sales of Major Trades to Total Volume for Specified Years

Kind of business	1930	1933	1937	1941	1944	1947	1951	1954	1959	1960
Totals, all trades	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Grocery and combination stores	14.8	17.9	15.3	16.6	18.8	16.9	17.8	18.9	20.2	21.1
General stores	7.6	7.7	7.3	6.3	7.3	6.1	4.9	4.3	3.9	3.9
Department stores	13.0	13.6	11.2	11.1	11.2	10.0	8.5	8.8	8.7	8.8
Motor vehicle dealers	9.2	7.1	12.5	10.5	4.9	10.4	17.6	16.8	16.0	15.5
Hardware and building material dealers	5.0	4.1	4.2	4.5	4.5	5.6	5.5	5.4	5.0	4.6
Furniture, appliance and radio stores	3.4	2.6	3.3	3.2	2.5	3.6	3.4	4.0	3.6	3.3
Clothing and shoe stores	7.3	7.1	7.2	7.9	9.0	7.8	6.5	6.1	5.6	5.7
Total, major trades	60.3	60.1	61.0	60.1	58.2	60.4	64.2	64.3	63.0	62.9
All other trades	39.7	39.9	39.0	39.9	41.8	39.6	35.8	35.7	37.0	37.1

TABLE 3. Percentage Changes in Retail Trade - 1960/59 by Provinces and Kinds of Business

Kind of business	Canada	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Totals, all trades	+ 1.3	+ 5.0	+ 1.7	+ 1.5	+ 3.6	- 1.4	+ 0.8	- 2.3
Grocery and combination stores	+ 5.7	+ 5.2	+ 4.5	+ 7.5	+ 10.3	+ 1.1	+ 5.2	+ 2.4
Other food and beverage stores	+ 4.0	+ 4.9	+ 6.0	+ 4.5	+ 3.2	+ 5.7	+ 4.0	+ 4.2
General stores	+ 1.7	+ 3.5	+ 1.7	- 3.0	+ 2.6	+ 4.6	+ 1.7	+ 1.4
Department stores	+ 2.4	+ 3.0	+ 4.4	+ 2.8	+ 1.3	- 1.1	+ 1.3	+ 1.5
Variety stores	+ 8.0	+ 12.5	+ 8.0	+ 3.3	+ 6.9	+ 1.6	+ 8.1	+ 6.5
Motor vehicle dealers	- 2.4	+ 7.7	+ 2.8	- 2.7	+ 0.2	- 6.7	- 9.9	- 9.7
Garages and service stations	+ 3.8	+ 2.3	+ 6.1	+ 2.8	- 2.2	+ 1.6	+ 7.9	+ 4.5
Men's clothing stores	+ 3.6	+ 7.7	+ 11.5	- 1.6	+ 15.0	- 1.6	+ 6.7	- 2.0
Family clothing stores	+ 4.2	+ 2.1	- 0.8	- 2.1	+ 3.4	+ 28.4	+ 9.0	+ 70.6
Women's clothing stores	+ 1.4	- 3.8	+ 5.4	+ 2.9	- 1.5	- 12.5	- 1.5	- 5.3
Shoe stores	+ 8.9	+ 7.5	+ 16.0	+ 6.6	+ 7.7	+ 7.2	+ 8.4	+ 1.6
Hardware stores	- 11.5	+ 3.0	+ 1.2	- 1.2	+ 7.4	+ 0.8	- 2.0	- 4.6
Lumber and building material dealers	- 6.0	+ 4.4	+ 0.1	- 7.3	+ 2.3	- 15.2	+ 1.7	- 26.9
Furniture, appliance and radio stores	+ 0.5	+ 9.5	+ 1.6	- 1.2	+ 0.8	- 2.6	+ 5.2	- 7.1
Restaurants	- 5.3	- 14.2	- 2.1	- 6.1	- 6.5	- 12.3	+ 0.1	- 4.2
Fuel dealers	+ 2.7	+ 4.7	+ 4.2	+ 4.0	+ 4.8	- 14.1	+ 2.8	- 1.2
Drug stores	- 1.8	- 13.9	- 1.7	- 0.1	- 1.2	+ 1.3	- 2.7	- 1.8
Jewellery stores	+ 0.2	+ 6.4	- 9.7	+ 1.9	+ 10.2	+ 3.7	+ 7.3	- 3.1
Miscellaneous								

<sup>1</sup> Includes Yukon and Northwest Territories.<sup>2</sup> Less than 0.05 per cent.



TABLE 4. Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business, 1960

No.	Kind of business	All stores	Chain stores	Independent stores
Canada				
thousands of dollars				
1	Totals, all trades .....	16,502,079	3,468,413	13,033,667
2	Grocery and combination stores .....	3,473,883	1,602,797	1,871,086
3	Other food and beverage stores .....	1,224,600	650,160	574,440
4	General stores .....	640,423	48,820	591,602
5	Department stores .....	1,453,486	—	1,453,486
6	Variety stores .....	350,430	298,157	52,273
7	Motor vehicle dealers .....	2,550,964	23,056	2,527,908
8	Garages and service stations .....	1,145,481	7,102	1,138,380
9	Men's clothing stores .....	258,919	28,529	230,390
10	Family clothing stores .....	235,327	65,291	170,035
11	Women's clothing stores .....	277,012	84,269	192,743
12	Shoe stores .....	168,833	76,514	92,319
13	Hardware stores .....	326,270	48,584	277,687
14	Lumber and building material dealers .....	435,870	94,961	340,906
15	Furniture, appliance and radio stores .....	546,554	112,228	434,326
16	Restaurants .....	569,414	40,607	528,807
17	Fuel dealers .....	323,817	6,491	317,326
18	Drug stores .....	416,048	55,130	360,918
19	Jewellery stores .....	134,156	49,280	84,876
20	Miscellaneous .....	1,970,594	176,438	1,794,155
Manitoba				
21	Totals, all trades .....	842,503	142,482	700,021
22	Grocery and combination stores .....	141,794	63,988	77,806
23	Other food and beverage stores .....	37,552	24,494	13,057
24	General stores .....	51,651	..	..
25	Department stores .....	127,877	—	127,877
26	Variety stores .....	9,147	8,990	157
27	Motor vehicle dealers .....	132,928	—	132,928
28	Garages and service stations .....	37,783	..	..
29	Men's clothing stores .....	6,897	..	..
30	Family clothing stores .....	11,502	2,648	8,854
31	Women's clothing stores .....	7,564	1,965	5,599
32	Shoe stores .....	3,952	1,553	2,399
33	Hardware stores .....	21,058	..	..
34	Lumber and building material dealers .....	49,089	10,357	38,732
35	Furniture, appliance and radio stores .....	23,045	5,177	17,868
36	Restaurants .....	28,711	3,790	24,920
37	Fuel dealers .....	12,056	—	12,056
38	Drug stores .....	21,062	..	..
39	Jewellery stores .....	5,565	..	..
40	Miscellaneous .....	113,470	5,682	107,788

<sup>1</sup> Indicates figures withheld to avoid disclosing individual operations, but are included in totals.

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 4. Estimated Retail Trade — Chain and Independent — by Provinces and Kinds of Business, 1960

All stores	Chain stores	Independent stores	All stores	Chain stores	Independent stores	All stores	Chain stores	Independent stores	No.
Atlantic Provinces			Quebec			Ontario			
thousands of dollars									
1,429,695	255,096	1,174,599	3,944,345	712,568	3,231,777	6,312,705	1,579,018	4,733,686	1
327,774	80,950	246,824	973,162	316,232	656,929	1,354,696	820,776	533,920	2
101,255	..	..	345,462	109,136	236,326	498,402	302,038	196,385	3
147,880	11,309	136,570	107,992	9,214	98,778	115,878	..	..	4
105,743	—	105,743	251,400	—	251,400	493,686	—	493,686	5
39,952	35,244	4,708	94,073	78,844	15,229	156,149	133,669	22,480	6
248,282	23,056	225,226	537,876	—	537,876	919,186	—	919,186	7
95,308	..	..	274,230	..	..	477,361	1,565	475,816	8
14,292	..	..	76,543	5,163	71,380	100,815	18,986	81,829	9
33,677	3,620	30,057	81,401	27,253	54,148	65,115	12,856	52,259	10
11,272	3,076	8,197	76,068	23,762	54,286	120,592	39,220	81,371	11
11,004	2,962	8,041	49,747	23,980	25,767	75,847	38,975	36,872	12
21,124	..	..	72,179	10,317	61,862	106,344	8,530	97,813	13
21,347	..	..	76,908	..	..	143,903	19,870	124,034	14
42,103	8,993	33,110	173,222	36,834	136,387	203,960	43,208	160,752	15
29,382	1,824	27,556	151,246	9,773	141,473	231,501	14,122	217,376	16
14,303	..	..	94,230	—	94,230	167,635	..	..	17
31,361	3,166	28,214	92,531	7,616	84,715	179,514	22,845	156,669	18
8,575	3,287	5,288	28,107	8,194	19,913	62,164	22,200	39,964	19
125,040	8,170	116,870	385,968	41,580	344,368	839,936	73,432	766,504	20
Saskatchewan			Alberta			British Columbia			
938,000	140,077	797,923	1,366,472	262,954	1,103,518	1,668,360	376,218	1,292,142	21
126,442	42,690	83,752	240,811	114,773	126,038	309,203	163,387	145,816	22
39,254	24,554	14,700	69,717	47,538	22,179	132,956	79,242	53,716	23
92,061	..	..	63,163	..	..	61,798	9,181	52,618	24
66,289	—	66,289	161,579	—	161,579	245,111	—	245,111	25
11,453	10,196	1,255	19,341	15,872	3,469	20,314	15,340	4,974	26
192,435	—	192,435	236,760	—	236,760	283,496	—	283,498	27
70,536	..	..	92,866	..	..	97,378	2,284	95,094	28
10,328	..	..	24,260	..	..	25,783	..	..	29
13,907	5,785	6,123	12,567	3,020	9,547	17,158	10,109	7,048	30
8,186	1,919	6,267	23,896	6,301	17,597	27,433	8,005	19,427	31
3,158	1,626	1,529	9,650	3,911	5,739	15,475	3,504	11,971	32
38,045	6,937	29,108	43,624	11,179	32,645	23,697	3,968	19,709	33
45,277	23,007	22,270	62,505	30,781	31,724	36,840	5,313	31,527	34
18,978	4,320	14,658	43,350	5,007	38,343	41,697	8,668	33,209	35
31,712	376	31,336	46,042	2,062	43,980	50,820	8,658	42,161	36
4,790	—	4,790	2,681	..	..	28,122	..	..	37
16,697	2,687	14,010	30,004	4,791	25,213	44,659	12,653	32,206	38
7,016	2,681	4,335	8,091	4,661	3,430	14,637	6,300	8,338	39
139,436	5,421	134,014	175,364	7,098	168,266	191,380	35,055	156,324	40

TABLE 5, Canada—Estimated Retail Trade—by Kinds of Business and Months, 1958, 1959 and 1960

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
	thousand of dollars											
January .....	1,109,214	1,186,368	1,177,290	245,429	274,170	280,328	73,945	79,582	81,168			
February .....	1,028,235	1,109,148	1,136,958	231,975	242,886	260,516	73,426	78,350	85,866			
March .....	1,218,360	1,272,566	1,286,911	260,454	254,619	277,549	82,066	87,508	88,265			
April .....	1,289,829	1,374,542	1,436,011	250,492	262,995	296,624	86,704	89,212	99,841			
May .....	1,412,678	1,465,724	1,426,079	287,106	291,741	278,754	95,154	97,010	93,860			
June .....	1,297,028	1,409,393	1,436,266	256,004	268,581	290,846	90,599	96,240	102,467			
July .....	1,294,265	1,401,664	1,376,297	259,035	281,858	300,529	96,282	104,759	107,015			
August .....	1,284,343	1,319,712	1,334,185	270,897	270,141	274,120	98,075	103,029	104,451			
September .....	1,245,155	1,327,393	1,369,493	248,906	267,589	297,365	87,862	95,848	101,923			
October .....	1,347,568	1,457,297	1,404,332	273,061	303,407	294,407	101,250	103,891	103,658			
November .....	1,327,584	1,349,494	1,400,197	259,813	262,554	278,647	92,410	93,135	99,627			
December .....	1,590,082	1,610,256	1,718,079	282,710	306,704	344,196	141,950	148,945	156,458			
Annual totals .....	15,444,341	16,283,558	16,502,079	3,125,883	3,287,247	3,473,883	1,119,724	1,177,507	1,224,600			
	General stores			Department stores			Variety stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	41,313	44,071	43,064	84,893	89,292	89,785	16,644	17,476	18,620			
February .....	37,952	39,914	39,330	78,297	86,374	88,412	16,144	16,797	18,157			
March .....	43,866	43,777	42,866	99,701	102,011	102,737	21,394	23,428	21,650			
April .....	48,754	49,627	51,606	105,013	108,732	117,248	24,379	22,806	29,820			
May .....	57,755	56,064	54,941	111,996	117,494	117,034	26,702	27,463	27,083			
June .....	54,564	54,592	56,403	100,095	110,484	112,763	24,274	26,336	28,314			
July .....	55,245	57,686	60,266	89,209	97,043	94,584	24,921	26,469	27,763			
August .....	57,178	56,748	57,458	98,063	100,725	107,804	25,420	25,604	26,553			
September .....	52,854	53,843	56,480	119,181	127,262	126,853	24,550	26,469	28,914			
October .....	56,412	58,455	57,956	123,460	134,686	135,462	26,396	29,522	29,435			
November .....	55,476	52,714	54,490	147,377	152,983	157,016	28,498	28,974	30,630			
December .....	63,340	62,286	65,562	188,032	192,927	203,787	55,792	59,250	63,491			
Annual totals .....	624,709	629,776	640,423	1,345,317	1,420,016	1,453,486	315,112	330,594	350,430			
	Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	180,792	184,841	167,913	75,922	84,218	83,100	19,117	21,330	22,553	14,486	14,771	15,470
February .....	171,056	196,823	194,510	72,296	78,415	78,519	13,706	14,357	14,515	11,010	11,334	11,291
March .....	222,367	246,785	240,845	78,652	83,796	86,619	17,868	17,909	16,977	16,503	15,831	13,911
April .....	251,948	284,550	267,524	83,822	91,568	95,273	18,219	18,203	21,932	18,639	17,455	21,587
May .....	254,054	279,136	271,946	91,946	95,138	96,957	19,607	20,589	19,618	19,287	19,352	18,198
June .....	232,967	269,766	260,404	87,956	94,998	99,956	19,308	21,348	22,390	17,663	17,844	18,493
July .....	215,965	237,736	212,816	97,758	105,381	109,364	17,421	18,351	19,260	15,960	16,133	16,400
August .....	178,945	193,758	192,188	93,939	98,510	103,081	16,563	16,744	18,336	16,794	15,630	16,906
September .....	167,639	182,348	177,844	85,122	93,254	99,580	16,980	17,812	19,054	17,932	18,460	20,175
October .....	181,149	204,957	186,377	92,032	98,589	100,416	20,664	22,946	22,262	22,019	23,730	23,806
November .....	177,603	180,201	201,691	87,184	89,827	93,495	23,486	23,578	23,096	23,486	22,572	23,270
December .....	179,098	152,511	176,906	90,090	89,888	99,120	34,631	36,716	38,926	32,780	32,706	35,821
Annual totals .....	2,413,581	2,613,412	2,550,964	1,036,718	1,103,580	1,145,481	237,572	249,882	258,919	226,558	225,818	235,327

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. Canada — Estimated Retail Trade — by Kinds of Business and Months, 1958, 1959 and 1960 — Continued

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building material dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
thousands of dollars												
January .....	18,619	19,409	20,069	9,868	10,100	11,336	18,192	18,347	18,234	26,666	26,052	26,006
February .....	14,002	14,977	15,720	6,950	7,058	8,077	16,268	17,406	18,382	23,649	26,035	24,978
March .....	21,220	20,874	19,666	10,874	10,780	10,000	20,350	20,282	20,342	28,262	30,726	27,203
April .....	22,226	22,712	24,461	12,590	12,877	17,268	24,870	25,300	24,993	34,330	37,325	28,963
May .....	24,396	25,296	23,677	13,912	15,356	15,120	30,836	31,130	30,196	47,114	45,456	38,920
June .....	20,748	21,970	23,622	12,614	13,867	15,913	28,916	31,113	30,374	49,017	52,888	44,828
July .....	19,981	21,396	21,246	12,058	13,003	13,812	28,538	29,806	28,828	51,408	55,000	44,283
August .....	19,266	18,350	19,117	11,743	11,360	12,193	27,954	28,418	28,133	47,578	48,694	44,600
September .....	21,694	22,528	24,043	12,449	14,055	15,459	28,738	29,576	30,669	49,187	48,775	43,702
October .....	24,159	26,168	25,268	12,281	14,370	14,071	30,000	32,083	31,031	50,650	47,703	44,496
November .....	23,553	23,219	23,716	13,802	14,058	13,581	27,627	26,772	27,734	43,224	41,993	40,305
December .....	35,082	36,283	36,409	17,132	18,155	22,002	35,546	36,183	37,354	30,558	31,641	27,587
<b>Annual totals .....</b>	<b>264,946</b>	<b>273,181</b>	<b>277,012</b>	<b>146,272</b>	<b>155,039</b>	<b>168,833</b>	<b>317,836</b>	<b>326,416</b>	<b>326,270</b>	<b>481,640</b>	<b>492,287</b>	<b>435,870</b>
Furniture, appliance and radio stores				Restaurants			Fuel dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	44,194	47,356	45,753	41,027	42,228	44,060	44,240	47,596	44,156			
February .....	37,656	38,164	36,739	38,074	39,914	42,474	43,718	46,524	40,254			
March .....	44,240	41,343	41,203	43,748	44,618	45,695	31,258	36,952	40,504			
April .....	43,300	46,044	44,662	44,246	46,030	48,127	21,286	25,503	24,394			
May .....	47,685	48,665	44,499	48,093	48,874	48,212	16,657	16,390	15,092			
June .....	42,901	46,116	42,156	46,441	48,351	48,771	13,983	13,828	12,875			
July .....	43,679	45,728	38,964	50,103	52,759	52,502	11,968	11,272	10,244			
August .....	46,820	47,484	43,774	50,798	53,786	52,303	13,816	13,800	12,068			
September .....	51,016	51,264	47,691	46,469	49,912	49,130	19,818	21,049	18,008			
October .....	52,715	56,356	49,929	45,815	48,421	47,284	27,507	28,180	26,622			
November .....	51,813	53,263	53,323	43,894	45,384	45,000	31,991	36,310	32,444			
December .....	59,752	59,348	57,861	44,124	46,429	45,657	50,055	44,446	47,156			
<b>Annual totals .....</b>	<b>565,772</b>	<b>581,132</b>	<b>546,554</b>	<b>542,833</b>	<b>566,707</b>	<b>569,414</b>	<b>326,298</b>	<b>341,850</b>	<b>323,817</b>			
Drug stores			Jewellery stores			Miscellaneous						
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	30,907	32,732	34,358	7,639	8,442	8,240	115,319	124,356	123,075			
February .....	28,491	30,330	32,371	7,438	8,012	8,173	106,128	115,481	118,673			
March .....	30,635	33,225	33,712	8,423	9,121	8,434	136,480	148,980	148,734			
April .....	30,785	32,026	34,913	8,842	8,508	9,753	159,384	173,068	177,022			
May .....	32,456	34,080	32,403	10,410	10,032	9,526	177,510	186,358	190,043			
June .....	30,094	32,220	33,134	10,218	10,901	10,508	158,667	177,949	182,049			
July .....	31,061	33,454	33,840	9,233	9,789	9,133	164,440	184,041	175,448			
August .....	30,966	32,277	32,746	10,260	10,064	9,631	169,270	174,588	178,702			
September .....	31,094	32,789	34,062	9,930	10,106	10,551	153,734	164,454	167,990			
October .....	33,442	35,798	35,769	9,869	10,328	9,605	164,687	177,707	166,476			
November .....	30,210	31,361	32,753	11,312	11,167	11,367	154,824	159,430	158,014			
December .....	42,590	44,772	45,986	29,547	30,001	29,235	177,275	181,065	184,365			
<b>Annual totals .....</b>	<b>382,731</b>	<b>405,063</b>	<b>416,048</b>	<b>133,120</b>	<b>136,573</b>	<b>134,156</b>	<b>1,837,717</b>	<b>1,987,476</b>	<b>1,970,594</b>			

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



TABLE 5. Atlantic Provinces - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Continued

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
	thousands of dollars											
January .....	86,260	91,724	93,330	22,630	25,001	25,403	6,316	6,664	6,500			
February .....	81,251	86,492	93,709	21,462	23,236	24,234	5,967	6,089	6,896			
March .....	98,057	101,315	104,305	23,224	24,229	25,640	6,856	7,010	7,122			
April .....	106,737	111,216	123,750	22,762	24,397	27,801	7,276	7,532	7,850			
May .....	119,709	123,173	127,214	26,437	27,272	25,981	7,825	7,745	8,079			
June .....	111,243	119,150	128,660	23,580	25,292	27,491	7,698	8,091	8,983			
July .....	111,487	121,961	124,199	24,866	27,634	28,934	8,488	9,402	9,605			
August .....	111,011	115,339	119,243	25,798	26,907	27,459	9,096	9,180	9,862			
September .....	104,682	112,417	118,821	23,712	25,514	28,148	7,475	8,019	8,698			
October .....	110,652	122,723	120,893	25,106	28,039	27,994	7,644	8,198	7,995			
November .....	110,014	113,102	122,044	24,631	24,773	26,446	7,020	7,295	7,791			
December .....	138,988	143,027	153,526	27,449	29,258	32,244	10,554	11,292	11,873			
Annual totals .....	1,290,091	1,361,640	1,429,695	291,655	311,552	327,774	92,215	96,518	101,255			
	General stores			Department stores			Variety stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	9,546	10,132	10,246	5,390	5,607	5,430	1,486	1,612	1,685			
February .....	8,834	9,056	9,654	5,670	5,712	6,057	1,541	1,578	1,844			
March .....	10,229	9,958	10,330	6,994	7,107	7,080	2,112	2,416	2,123			
April .....	10,863	10,888	11,562	8,433	8,412	9,215	2,452	2,289	3,313			
May .....	13,234	12,772	13,076	9,029	9,222	9,574	2,636	2,822	2,996			
June .....	11,982	12,334	12,962	7,962	8,491	8,843	2,470	2,728	3,178			
July .....	12,310	12,792	13,448	6,453	7,226	6,707	2,518	2,823	3,183			
August .....	12,223	12,882	13,033	7,013	7,155	7,751	2,669	2,915	3,249			
September .....	11,573	12,136	12,953	7,762	8,159	8,202	2,504	2,884	3,374			
October .....	12,181	13,246	12,920	9,262	9,535	9,888	2,709	3,125	3,282			
November .....	11,883	11,975	12,590	11,075	11,748	12,460	3,136	3,238	3,753			
December .....	14,404	14,650	15,107	14,286	14,315	14,537	6,343	7,080	7,972			
Annual totals .....	139,256	142,819	147,880	99,328	102,688	105,743	32,576	35,509	39,952			
	Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	12,972	13,070	13,437	5,592	6,437	7,028	894	964	918	1,942	2,027	2,014
February .....	12,374	14,025	17,008	5,247	5,843	6,371	855	769	810	1,567	1,540	1,555
March .....	18,641	20,068	20,425	6,191	6,519	7,185	945	898	853	2,245	2,146	1,831
April .....	22,837	25,460	27,118	6,327	6,772	7,221	1,037	903	1,166	2,729	2,414	3,148
May .....	23,614	25,957	28,795	7,316	7,663	8,153	1,159	1,065	1,143	2,904	2,898	2,771
June .....	22,276	24,839	27,355	7,218	7,977	8,652	1,143	1,095	1,187	2,782	2,730	2,846
July .....	20,661	23,175	22,428	8,234	9,704	9,904	1,029	982	987	2,372	2,446	2,312
August .....	17,603	17,952	19,171	8,305	9,426	9,207	1,060	1,011	1,093	2,363	2,361	2,311
September .....	15,803	17,365	18,653	7,188	8,627	8,174	966	915	1,002	2,363	2,514	2,570
October .....	15,728	19,023	18,801	7,325	8,594	7,782	1,104	1,152	1,192	3,145	3,485	3,252
November .....	14,768	15,890	18,464	7,184	7,764	7,750	1,248	1,189	1,365	3,274	3,091	3,286
December .....	14,314	13,763	16,627	7,156	7,864	7,882	2,316	2,327	2,577	5,365	5,335	5,782
Annual totals .....	211,592	230,588	248,282	83,284	93,192	95,308	13,757	13,270	14,292	33,052	32,987	33,677

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



TABLE 5. Atlantic Provinces — Estimated Retail Trade — by Kinds of Business and Months, 1958, 1959 and 1960 — Continued

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building material dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
thousands of dollars												
January .....	705	768	688	601	544	571	1,137	1,068	1,149	853	894	1,146
February .....	546	598	574	488	434	525	949	931	1,006	867	886	1,148
March .....	785	775	634	734	650	568	1,176	1,176	1,195	1,003	1,017	1,315
April .....	917	856	1,030	907	816	1,073	1,437	1,438	1,532	1,128	1,136	1,378
May .....	1,048	1,052	975	1,016	999	1,023	1,837	1,872	1,864	1,577	1,615	1,954
June .....	947	907	987	1,001	950	1,080	1,849	1,951	1,963	1,720	1,965	2,384
July .....	834	867	820	857	903	873	1,967	1,939	1,927	1,830	2,051	2,119
August .....	828	846	749	846	802	827	1,762	1,849	1,860	1,736	1,966	2,337
September .....	873	961	943	927	934	1,048	1,876	1,990	2,061	1,894	2,071	2,309
October .....	1,020	1,164	1,028	895	954	961	1,989	2,122	2,093	1,814	2,088	2,073
November .....	1,019	1,044	1,032	898	865	862	1,734	1,768	1,922	1,406	1,514	1,645
December .....	1,692	1,883	1,812	1,470	1,385	1,592	2,328	2,414	2,553	1,426	1,510	1,539
<b>Annual totals .....</b>	<b>11,214</b>	<b>11,721</b>	<b>11,272</b>	<b>10,640</b>	<b>10,237</b>	<b>11,004</b>	<b>20,038</b>	<b>20,518</b>	<b>21,124</b>	<b>17,253</b>	<b>18,713</b>	<b>21,347</b>
Furniture, appliance and radio stores				Restaurants			Fuel dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	2,796	2,425	2,898	1,784	1,847	2,065	1,891	2,157	1,902			
February .....	2,588	2,289	2,668	1,673	1,697	1,940	1,848	2,176	1,520			
March .....	3,094	2,645	2,852	1,993	2,037	2,159	1,661	1,840	1,706			
April .....	3,002	2,793	3,151	2,046	2,032	2,580	1,109	1,236	1,067			
May .....	3,639	3,531	3,466	2,151	2,265	2,450	917	862	682			
June .....	3,527	3,593	3,818	2,233	2,283	2,498	776	805	668			
July .....	3,112	3,286	3,282	2,660	2,788	3,142	715	605	586			
August .....	3,291	3,175	3,220	2,824	2,873	3,056	786	675	559			
September .....	3,763	3,663	4,048	2,290	2,423	2,632	1,322	1,307	947			
October .....	3,724	3,886	3,870	2,096	2,289	2,332	1,859	1,562	1,363			
November .....	3,830	3,653	3,665	1,924	2,087	2,193	1,824	1,626	1,441			
December .....	5,679	5,377	5,387	1,996	2,225	2,336	2,728	1,827	1,860			
<b>Annual totals .....</b>	<b>42,045</b>	<b>40,336</b>	<b>42,103</b>	<b>25,673</b>	<b>26,844</b>	<b>29,382</b>	<b>17,437</b>	<b>16,678</b>	<b>14,303</b>			
Drug stores			Jewellery stores			Miscellaneous						
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	2,164	2,352	2,428	514	574	435	7,046	7,579	7,390			
February .....	2,055	2,217	2,461	538	506	416	6,182	6,909	7,023			
March .....	2,207	2,477	2,456	592	585	471	7,381	7,761	8,361			
April .....	2,192	2,455	2,600	588	530	498	8,695	8,856	10,446			
May .....	2,294	2,504	2,421	726	699	547	10,351	10,357	11,263			
June .....	2,179	2,359	2,528	755	812	727	9,145	9,949	10,513			
July .....	2,256	2,461	2,541	761	734	676	9,565	10,141	10,744			
August .....	2,294	2,456	2,584	904	847	701	9,611	10,063	10,216			
September .....	2,223	2,375	2,554	767	737	682	9,402	9,806	9,824			
October .....	2,466	2,697	2,793	713	724	586	9,870	10,641	10,889			
November .....	2,166	2,287	2,455	874	821	771	10,117	10,476	12,153			
December .....	3,106	3,337	3,561	2,393	2,388	2,066	13,984	14,799	16,219			
<b>Annual totals .....</b>	<b>27,603</b>	<b>29,977</b>	<b>31,381</b>	<b>10,124</b>	<b>9,957</b>	<b>8,575</b>	<b>111,348</b>	<b>117,537</b>	<b>125,040</b>			

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. Quebec - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Continued

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
	thousands of dollars											
January .....	260,838	280,701	278,460	68,376	76,814	76,986	21,680	22,870	23,792			
February .....	246,573	270,282	272,558	64,538	68,972	73,922	21,188	23,186	26,160			
March .....	293,227	303,480	313,668	72,008	72,272	78,062	22,705	25,310	25,071			
April .....	310,295	327,623	344,496	70,253	75,526	81,316	24,927	26,183	28,116			
May .....	339,606	358,501	348,248	79,866	84,296	80,556	25,682	27,204	25,602			
June .....	305,293	328,273	341,413	70,829	76,882	83,568	24,874	27,156	28,614			
July .....	300,294	323,161	317,055	71,399	78,832	83,117	27,306	29,465	29,400			
August .....	295,264	309,105	313,410	73,976	75,742	76,869	26,152	28,119	28,457			
September .....	294,179	315,855	325,307	68,902	75,242	82,185	25,826	28,792	29,009			
October .....	319,024	352,835	336,809	76,204	84,247	81,636	27,437	31,404	30,130			
November .....	313,842	328,925	343,378	71,675	74,975	78,644	27,016	28,493	31,259			
December .....	368,216	378,815	409,542	79,323	87,521	96,299	36,318	37,605	39,852			
Annual totals .....	3,646,651	3,877,558	3,944,345	867,348	931,320	973,162	311,110	325,787	345,462			
	General stores			Department stores			Variety stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	6,651	6,833	7,164	13,808	13,973	14,211	4,492	4,574	4,971			
February .....	5,793	6,055	5,724	13,454	14,705	14,970	4,165	4,401	4,615			
March .....	6,475	6,638	6,192	17,992	17,776	17,865	5,783	6,246	5,988			
April .....	7,731	7,544	8,408	18,342	18,800	20,981	6,681	6,138	8,159			
May .....	9,374	9,693	9,910	20,236	21,005	21,236	7,594	8,218	7,701			
June .....	9,116	8,858	9,332	17,374	18,503	19,558	6,832	7,136	8,100			
July .....	9,179	9,626	9,649	14,422	15,056	15,147	6,648	6,983	7,493			
August .....	8,942	9,106	9,062	15,848	16,736	18,493	6,737	6,864	7,130			
September .....	9,467	9,944	9,748	20,763	21,968	22,956	6,396	6,990	8,043			
October .....	11,131	11,367	11,496	21,551	23,426	23,144	6,848	7,849	8,070			
November .....	10,003	9,822	10,071	24,889	23,436	26,759	6,921	7,131	7,906			
December .....	10,658	10,653	11,237	32,813	33,469	36,080	13,261	14,597	15,896			
Annual totals .....	104,519	106,140	107,992	231,491	240,854	251,400	82,359	87,129	94,073			
	Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	36,004	37,244	33,839	17,213	19,959	20,003	4,552	5,049	5,827	4,698	5,013	4,784
February .....	37,247	44,262	40,820	16,512	18,218	17,453	2,979	3,527	3,509	3,755	4,049	3,604
March .....	48,709	49,691	54,063	17,118	19,149	20,939	5,091	5,066	5,382	6,486	6,022	5,132
April .....	58,179	61,131	60,967	18,546	21,608	23,207	5,440	5,272	6,993	7,043	6,641	8,032
May .....	55,938	58,834	61,658	20,824	22,251	23,708	5,361	6,127	6,504	7,093	7,505	6,734
June .....	48,736	53,295	55,230	19,719	21,798	23,870	5,398	6,332	7,332	6,521	6,542	6,444
July .....	43,369	45,261	43,330	21,248	23,433	24,832	4,702	5,270	5,863	5,721	5,870	5,566
August .....	33,872	36,523	38,348	21,424	23,948	25,384	4,682	5,402	6,620	5,966	5,612	5,705
September .....	32,540	34,490	34,700	19,949	22,730	24,125	4,321	4,392	5,169	6,267	6,574	6,972
October .....	34,139	40,707	37,344	21,082	23,229	23,326	5,600	6,497	6,284	8,310	8,741	8,399
November .....	33,681	34,924	41,742	20,710	21,670	23,828	5,941	6,419	6,393	8,529	8,458	8,220
December .....	32,686	26,616	35,834	20,399	20,571	23,556	8,107	9,271	10,667	10,609	10,996	11,808
Annual totals .....	495,100	522,978	537,876	234,745	258,564	274,230	62,175	68,624	76,543	80,999	82,023	81,401

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. Quebec — Estimated Retail Trade — by Kinds of Business and Months, 1958, 1959 and 1960 — Continued

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building material dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
	thousands of dollars											
January .....	4,739	4,897	5,280	2,207	2,320	2,772	3,342	3,364	3,634	4,686	4,419	4,120
February .....	3,821	4,140	4,546	1,758	1,807	2,199	3,267	3,467	3,849	4,349	4,952	4,174
March .....	6,611	6,131	6,357	2,998	2,912	2,992	4,237	4,040	4,410	6,281	6,508	5,878
April .....	6,506	6,600	6,134	3,567	3,809	5,338	5,354	5,154	5,192	6,705	7,565	5,375
May .....	6,994	7,105	7,202	3,732	4,404	4,784	7,197	7,501	7,571	9,612	9,871	7,554
June .....	6,346	8,520	7,427	3,645	3,892	4,970	6,437	6,957	6,944	8,983	9,250	7,552
July .....	5,743	6,066	8,028	3,287	3,499	3,785	6,783	6,976	6,483	10,103	10,074	7,873
August .....	5,842	5,418	5,986	3,176	3,187	3,643	6,193	5,972	5,804	9,324	8,682	7,504
September .....	6,099	6,062	6,813	3,278	3,756	4,393	6,605	7,165	7,333	9,088	8,646	6,838
October .....	6,395	6,632	6,832	3,227	3,934	3,779	7,040	8,042	7,862	9,355	9,136	7,566
November .....	6,177	5,993	6,379	3,924	4,220	4,164	5,832	6,108	6,015	8,215	8,460	7,343
December .....	8,611	8,502	9,083	4,862	5,160	6,928	6,546	6,593	7,084	5,905	5,380	5,130
Annual totals .....	73,883	74,066	78,068	39,660	42,899	49,747	68,832	71,350	72,179	92,608	92,744	76,908
	Furniture, appliance and radio stores			Restaurants			Fuel dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	12,704	13,466	12,244	10,658	10,805	11,611	12,917	14,397	14,333			
February .....	10,794	11,073	11,402	9,676	9,934	11,010	12,884	14,559	12,583			
March .....	12,574	12,776	13,242	10,989	11,059	12,005	9,097	11,162	12,260			
April .....	13,359	15,170	15,495	11,306	12,001	12,675	5,645	6,682	7,468			
May .....	14,660	15,763	15,713	12,349	12,819	12,932	4,473	3,499	3,458			
June .....	11,562	13,681	13,490	12,090	12,820	13,190	3,667	3,342	3,034			
July .....	11,676	13,416	12,136	12,172	13,094	13,008	3,119	2,613	2,426			
August .....	13,148	14,074	14,364	13,165	14,204	13,805	3,178	3,306	2,875			
September .....	13,885	14,114	14,309	12,242	13,740	13,431	4,967	5,480	4,976			
October .....	15,364	17,688	16,879	12,211	13,441	13,191	7,180	7,529	7,388			
November .....	14,485	15,439	16,493	11,946	12,263	12,019	8,607	10,322	9,509			
December .....	15,615	16,391	17,456	11,795	12,676	12,369	14,782	13,347	14,118			
Annual totals .....	159,826	173,050	173,222	140,599	148,857	151,246	90,515	96,236	94,230			
	Drug stores			Jewellery stores			Miscellaneous					
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	6,814	7,389	7,755	1,539	1,553	1,601	23,757	25,751	23,535			
February .....	6,396	6,821	7,209	1,680	1,739	1,854	22,316	24,415	22,955			
March .....	6,721	7,637	7,590	2,009	2,248	1,729	29,343	30,837	28,510			
April .....	6,728	7,357	7,754	2,336	1,994	2,694	31,646	32,446	30,192			
May .....	6,923	7,219	7,125	2,260	2,190	2,046	39,437	43,197	36,252			
June .....	6,519	7,118	7,347	2,215	2,310	2,092	34,428	35,882	33,321			
July .....	6,674	7,408	7,598	1,748	1,889	1,700	34,997	38,331	31,619			
August .....	6,490	7,030	7,357	1,985	2,034	1,966	35,165	37,146	34,238			
September .....	6,723	7,257	7,693	2,030	2,213	2,178	34,830	36,300	34,436			
October .....	7,005	7,600	7,986	1,873	2,032	1,935	37,074	39,336	33,561			
November .....	6,426	7,065	7,673	2,032	2,219	2,405	36,832	39,508	36,556			
December .....	8,306	8,941	9,444	5,846	6,169	5,907	41,776	44,358	40,793			
Annual totals .....	81,725	88,840	92,531	27,553	28,580	28,107	401,603	427,506	385,968			

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



TABLE 5. Ontario - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Continued

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
	thousands of dollars											
January .....	437,812	472,565	471,850	97,879	108,354	112,449	28,815	31,885	32,937			
February .....	402,299	427,618	440,821	92,068	93,541	101,372	29,229	31,062	33,926			
March .....	471,821	483,031	498,420	103,400	97,173	108,580	32,858	34,309	35,526			
April .....	486,982	516,594	548,208	98,729	100,764	118,944	34,097	34,538	40,006			
May .....	538,399	558,822	539,551	113,618	111,850	108,030	40,094	40,625	38,931			
June .....	497,279	541,189	550,690	101,602	102,462	112,912	36,852	39,600	41,905			
July .....	498,764	538,557	529,871	100,970	107,489	116,901	38,934	43,255	45,439			
August .....	481,849	482,824	488,290	105,941	101,380	103,280	40,113	43,589	43,910			
September .....	468,060	495,874	510,574	96,743	101,714	114,532	34,641	38,516	41,882			
October .....	518,508	557,627	529,373	108,313	119,058	115,802	44,644	41,690	41,862			
November .....	512,751	520,302	535,553	101,702	100,138	107,632	37,038	37,181	38,851			
December .....	619,922	623,393	669,503	109,708	116,147	134,203	56,913	60,773	63,228			
Annual totals .....	5,934,446	6,218,395	6,312,705	1,230,673	1,260,069	1,354,696	454,228	477,023	498,402			
	General stores			Department stores			Variety stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	8,501	9,065	8,272	27,698	30,440	30,976	7,818	8,207	8,682			
February .....	7,603	7,937	7,230	26,040	28,566	29,085	7,574	7,710	8,407			
March .....	8,895	8,327	7,773	32,970	33,894	34,256	9,966	10,595	9,776			
April .....	9,729	9,432	9,540	35,331	36,497	38,897	11,156	10,409	13,248			
May .....	11,452	10,859	9,729	36,273	39,647	39,805	12,043	12,050	11,878			
June .....	10,535	10,474	10,292	33,075	36,746	37,834	11,043	12,012	12,454			
July .....	11,271	11,752	11,261	28,833	31,111	31,080	11,766	12,240	12,407			
August .....	11,840	11,201	10,963	31,352	30,757	34,717	11,842	11,269	11,508			
September .....	9,993	9,814	9,920	39,172	42,697	42,212	11,540	12,136	12,682			
October .....	10,366	10,531	9,952	41,693	46,821	47,046	12,376	13,660	13,052			
November .....	9,929	9,250	9,384	51,251	54,736	55,780	13,518	13,620	13,517			
December .....	11,298	10,769	11,561	65,440	68,516	71,999	26,901	27,261	28,538			
Annual totals .....	121,211	119,410	115,878	449,128	480,426	493,686	147,544	151,168	156,149			
	Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	69,043	72,238	66,652	33,344	35,819	34,838	8,399	9,263	9,364	4,497	4,276	4,274
February .....	61,990	69,414	69,299	32,383	34,639	34,411	5,926	6,182	6,202	3,367	3,444	3,364
March .....	80,780	87,926	89,060	34,868	35,891	36,096	7,445	7,370	6,473	4,828	4,632	3,763
April .....	84,479	101,033	93,612	35,961	38,046	39,604	7,105	7,263	8,296	5,321	5,149	5,953
May .....	89,848	101,458	97,942	38,774	40,042	39,706	7,809	8,251	7,127	5,404	5,460	4,842
June .....	83,095	99,176	95,548	37,420	40,052	41,301	7,838	8,501	8,548	4,726	5,004	4,904
July .....	78,695	86,865	77,366	42,545	44,774	45,649	7,347	7,424	7,717	4,480	4,438	4,326
August .....	60,893	64,692	63,455	38,595	39,872	42,202	6,251	5,802	5,994	4,773	4,151	4,338
September .....	57,819	62,669	60,558	35,195	38,224	41,039	7,054	7,607	7,731	5,321	5,663	5,719
October .....	66,331	75,896	64,356	38,260	40,068	41,685	8,551	9,434	8,626	5,973	6,915	6,330
November .....	70,133	68,154	77,892	36,004	37,168	37,971	9,823	9,821	9,064	6,706	6,857	6,553
December .....	67,234	54,906	63,444	39,556	38,872	42,880	15,001	15,544	15,673	10,496	10,500	10,750
Annual totals .....	871,339	944,426	919,186	442,908	464,468	477,381	98,547	102,462	100,815	65,891	66,487	65,115

Note: Any slight differences between the totals and their components are due to the rounding of figures.

TABLE 5. Ontario - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Continued

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building materials dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
	thousands of dollars											
January .....	8,041	8,492	8,902	4,992	4,909	5,597	6,558	6,716	6,756	10,160	9,661	9,313
February .....	5,831	6,371	6,588	3,256	3,210	3,531	5,560	5,623	6,075	8,193	9,088	8,436
March .....	8,841	8,626	8,196	5,135	4,904	4,290	7,034	6,652	6,687	9,740	10,222	8,707
April .....	8,930	9,254	11,183	5,686	5,613	7,635	8,264	7,761	7,942	12,352	12,790	9,307
May .....	9,825	10,890	10,097	6,186	6,979	6,526	10,793	10,829	10,163	17,197	15,812	12,651
June .....	8,493	9,173	9,965	5,751	6,450	7,118	9,867	10,632	9,962	17,243	18,513	15,292
July .....	8,445	9,061	9,343	5,615	5,929	6,380	9,646	10,015	9,776	18,064	18,709	14,816
August .....	7,616	7,052	7,605	5,438	4,857	5,163	9,211	9,416	9,577	15,929	15,708	14,164
September .....	9,164	9,701	10,505	5,859	6,605	7,021	9,426	9,225	9,391	15,682	15,367	13,890
October .....	10,265	11,557	11,057	5,787	6,607	6,438	9,506	10,165	9,541	16,565	15,728	13,541
November .....	10,118	10,286	10,542	6,650	6,638	5,982	8,611	8,515	8,400	14,927	14,732	14,016
December .....	15,880	16,688	16,610	8,183	8,460	10,167	11,918	12,086	12,075	10,547	11,276	9,769
Annual totals .....	111,451	117,150	120,592	68,539	71,161	75,847	106,395	107,635	106,344	166,598	167,609	143,903
	Furniture, appliance and radio stores			Restaurants			Fuel Dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	16,341	18,943	19,601	16,784	17,883	18,480	23,226	23,929	21,433			
February .....	13,366	13,872	12,850	15,553	16,847	17,505	23,626	23,625	20,590			
March .....	17,474	15,247	15,715	18,135	18,858	19,174	15,915	18,968	20,872			
April .....	16,367	16,140	16,179	17,818	18,443	19,166	11,372	13,902	12,496			
May .....	18,467	17,885	16,340	19,893	20,466	19,967	9,083	9,044	8,048			
June .....	17,161	17,411	15,378	18,546	19,524	19,344	7,766	7,525	6,901			
July .....	18,603	17,977	14,701	19,806	21,353	20,982	6,583	6,463	5,684			
August .....	18,195	17,368	15,127	19,814	21,202	20,306	8,263	8,146	6,955			
September .....	20,109	19,539	17,097	18,487	20,157	19,893	10,470	11,112	9,118			
October .....	20,243	20,873	18,054	18,199	19,321	18,973	14,276	14,516	14,066			
November .....	19,793	21,678	21,464	17,636	18,518	18,776	16,115	18,262	16,407			
December .....	23,117	23,043	21,455	17,682	18,906	18,935	25,504	23,049	25,066			
Annual totals .....	219,236	219,975	203,960	218,352	231,481	231,501	172,199	178,541	167,635			
	Drug stores			Jewellery stores			Miscellaneous					
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	13,210	14,136	15,199	3,362	4,036	4,043	49,143	54,312	54,083			
February .....	11,965	12,851	14,149	3,227	3,710	3,938	45,543	49,927	53,863			
March .....	12,989	14,011	14,687	3,602	4,028	4,114	57,146	61,398	64,674			
April .....	12,803	13,268	14,877	3,604	3,772	4,195	66,876	72,520	77,128			
May .....	13,795	14,621	14,001	4,673	4,569	4,419	73,174	77,486	79,350			
June .....	12,703	13,798	14,414	4,395	4,976	4,923	69,168	79,160	81,698			
July .....	13,154	14,328	14,480	4,111	4,592	4,315	69,897	80,781	77,249			
August .....	12,822	13,624	13,799	4,445	4,493	4,355	68,515	68,246	70,875			
September .....	12,980	13,895	14,558	4,355	4,568	4,925	64,049	66,664	67,901			
October .....	13,956	15,266	15,022	4,518	4,842	4,463	68,687	73,681	69,505			
November .....	12,799	13,369	14,032	5,118	5,121	5,158	64,879	66,261	64,132			
December .....	18,400	19,519	20,297	13,034	13,547	13,318	73,111	73,529	79,476			
Annual totals .....	161,576	172,685	179,514	58,444	62,253	62,164	770,187	823,966	839,936			

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



TABLE 5. Manitoba — Estimated Retail Trade — by Kinds of Business and Months, 1958, 1959 and 1960 — Continued

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
	thousands of dollars											
January .....	52,135	57,065	58,210	9,834	10,359	11,338	2,462	2,465	2,512			
February .....	48,642	52,384	55,067	9,616	9,338	10,565	2,434	2,477	2,582			
March .....	59,951	62,856	64,237	10,498	9,763	11,761	2,683	2,864	2,696			
April .....	63,651	68,984	70,782	9,879	9,676	11,567	2,883	2,938	3,425			
May .....	68,085	71,471	74,618	11,571	10,992	11,060	2,878	2,978	2,919			
June .....	63,387	71,248	75,307	9,979	10,472	11,783	2,864	2,801	3,009			
July .....	63,930	71,926	70,461	10,237	11,190	12,279	2,904	2,898	2,769			
August .....	64,674	70,420	72,058	10,752	11,046	11,409	3,079	2,927	2,838			
September .....	62,753	69,499	71,329	9,869	10,916	12,752	2,887	2,869	3,022			
October .....	65,748	73,334	75,472	10,640	12,442	11,945	3,120	3,070	3,245			
November .....	64,545	66,720	71,276	10,164	10,353	11,360	2,952	2,725	2,879			
December .....	76,102	76,987	83,686	10,970	12,038	13,976	5,541	5,388	5,656			
Annual totals .....	753,603	812,894	842,503	124,009	128,587	141,794	36,687	36,399	37,552			
	General stores			Department stores			Variety stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	3,218	3,756	3,751	7,519	7,940	8,259	434	460	493			
February .....	2,998	3,266	3,413	7,036	8,092	8,266	394	431	471			
March .....	3,519	3,635	3,750	8,894	9,010	9,057	540	597	547			
April .....	3,637	4,042	4,128	9,080	9,325	9,786	618	576	797			
May .....	3,975	3,886	3,897	9,486	10,103	10,322	691	658	734			
June .....	4,093	4,305	4,331	8,563	10,036	9,868	589	647	711			
July .....	4,370	4,798	4,891	8,669	9,605	9,030	604	656	691			
August .....	4,105	4,073	3,920	8,632	9,344	9,568	604	712	654			
September .....	3,981	4,150	4,204	10,486	11,451	11,052	572	683	741			
October .....	4,052	4,459	4,476	10,088	11,702	12,376	684	795	798			
November .....	4,408	4,412	4,716	12,778	13,801	13,740	717	779	830			
December .....	5,670	5,547	6,174	15,500	15,655	16,353	1,324	1,563	1,678			
Annual totals .....	48,026	50,327	51,651	116,933	126,064	127,677	7,772	8,556	9,147			
	Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	8,286	8,782	7,194	2,281	3,165	2,825	465	511	599	747	958	901
February .....	7,841	8,998	9,501	2,379	2,992	2,783	326	359	412	537	626	585
March .....	11,170	13,025	11,754	2,781	3,159	3,014	464	438	464	774	802	617
April .....	13,141	14,632	13,421	2,444	3,035	3,049	493	481	653	885	922	979
May .....	13,205	14,857	14,614	2,822	3,181	3,103	530	513	607	944	1,004	919
June .....	11,842	13,889	13,579	2,470	3,087	3,212	484	536	618	869	1,006	956
July .....	10,362	11,699	10,363	2,821	3,508	3,487	388	411	469	782	903	796
August .....	9,855	10,963	11,164	2,550	3,138	2,878	388	386	423	818	858	774
September .....	8,347	9,644	9,601	2,668	3,483	3,516	472	477	539	864	943	1,037
October .....	9,693	9,971	12,484	2,934	3,814	3,666	544	557	618	1,062	1,257	1,223
November .....	7,758	8,563	10,501	2,809	3,063	2,904	579	550	592	1,156	1,109	1,105
December .....	8,186	7,648	8,735	3,078	3,026	3,346	804	779	903	1,510	1,517	1,609
Annual totals .....	119,686	132,670	132,928	32,038	38,651	37,783	5,939	5,997	6,897	10,950	11,906	11,502

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. Manitoba — Estimated Retail Trade — by Kinds of Business and Months, 1958, 1959 and 1960 — Continued

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building material dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
thousands of dollars												
January .....	548	563	548	227	242	252	1,023	1,051	1,064	2,434	2,641	2,675
February .....	423	421	426	136	152	163	945	1,048	1,059	2,371	2,434	2,844
March .....	609	556	466	269	250	210	1,164	1,216	1,235	2,407	2,644	2,694
April .....	704	684	740	320	341	422	1,513	1,546	1,613	2,772	3,192	2,796
May .....	761	748	709	382	380	423	1,812	1,760	1,837	4,447	4,286	4,437
June .....	620	607	609	303	355	371	1,797	1,840	2,017	5,028	5,173	5,360
July .....	573	557	536	264	292	317	1,770	1,755	1,843	4,912	5,768	5,200
August .....	617	566	513	260	289	288	1,733	1,704	1,853	4,778	5,214	5,719
September .....	679	664	676	331	372	391	1,773	1,811	2,140	5,330	5,269	5,264
October .....	810	764	791	324	372	400	1,768	1,873	1,934	5,221	4,540	5,433
November .....	654	617	612	312	282	340	1,747	1,609	1,759	4,006	3,892	4,223
December .....	954	932	936	277	342	374	2,388	2,394	2,706	2,673	2,953	2,443
<b>Annual totals .....</b>	<b>7,951</b>	<b>7,678</b>	<b>7,564</b>	<b>3,405</b>	<b>3,670</b>	<b>3,952</b>	<b>19,434</b>	<b>19,605</b>	<b>21,058</b>	<b>46,380</b>	<b>48,007</b>	<b>49,089</b>
Furniture, appliance and radio stores				Restaurants			Fuel dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	2,008	2,145	1,890	1,932	2,024	2,141	1,586	2,219	1,898			
February .....	1,726	1,820	1,675	1,902	2,020	2,098	1,497	1,817	1,731			
March .....	1,965	1,899	1,713	2,066	2,063	2,097	974	1,222	1,515			
April .....	1,846	1,877	1,836	2,131	2,305	2,239	598	869	853			
May .....	1,757	1,813	1,565	2,112	2,137	2,160	398	660	664			
June .....	1,700	1,833	1,656	2,139	2,277	2,307	241	322	387			
July .....	1,819	1,782	1,611	2,515	2,629	2,670	213	285	272			
August .....	1,931	2,043	2,064	2,702	2,884	2,791	271	266	239			
September .....	2,311	2,451	2,544	2,456	2,911	2,923	640	695	591			
October .....	2,209	2,570	2,048	2,374	2,574	2,578	930	1,283	943			
November .....	2,057	2,060	2,099	2,171	2,294	2,394	1,251	1,739	1,288			
December .....	2,457	2,396	2,344	2,204	2,375	2,312	1,950	1,517	1,674			
<b>Annual totals .....</b>	<b>23,786</b>	<b>24,689</b>	<b>23,045</b>	<b>26,705</b>	<b>28,482</b>	<b>28,711</b>	<b>10,551</b>	<b>12,894</b>	<b>12,056</b>			
Drug stores				Jewellery stores			Miscellaneous					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	1,505	1,555	1,640	346	338	328	5,278	5,893	7,904			
February .....	1,367	1,501	1,602	334	307	311	4,380	4,283	4,580			
March .....	1,492	1,618	1,638	388	338	315	7,293	7,758	8,694			
April .....	1,611	1,675	1,854	389	330	367	8,708	10,540	10,255			
May .....	1,613	1,707	1,724	506	443	449	8,195	9,366	12,475			
June .....	1,477	1,582	1,656	509	460	448	7,616	10,019	12,431			
July .....	1,461	1,589	1,682	427	381	371	8,838	11,219	11,164			
August .....	1,585	1,627	1,666	508	429	414	9,305	11,951	12,882			
September .....	1,584	1,692	1,767	510	455	437	6,993	8,564	8,132			
October .....	1,616	1,794	1,821	500	460	426	7,180	9,036	8,266			
November .....	1,432	1,470	1,597	586	487	510	7,007	6,916	7,825			
December .....	2,116	2,291	2,415	1,343	1,208	1,191	7,154	7,417	8,862			
<b>Annual totals .....</b>	<b>18,859</b>	<b>20,100</b>	<b>21,062</b>	<b>8,345</b>	<b>5,834</b>	<b>5,565</b>	<b>88,148</b>	<b>102,963</b>	<b>113,470</b>			

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. Saskatchewan—Estimated Retail Trade—by Kinds of Business and Months, 1958, 1959 and 1960—Continued

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
	thousands of dollars											
January .....	59,961	62,108	57,979	9,183	10,293	9,810	2,420	2,503	2,547			
February .....	55,204	61,755	59,867	8,892	9,505	9,510	2,330	2,431	2,643			
March .....	66,667	75,251	67,815	10,298	9,629	10,235	2,673	2,867	2,768			
April .....	81,003	88,157	83,285	9,574	10,378	10,919	2,821	2,699	3,145			
May .....	83,045	83,250	78,858	10,604	10,567	9,489	2,891	2,978	2,708			
June .....	79,496	85,153	83,550	9,734	10,408	10,539	3,048	3,048	3,355			
July .....	78,653	84,213	82,620	9,633	10,330	10,462	3,008	3,139	3,179			
August .....	84,471	86,563	87,121	10,594	10,341	10,219	3,206	3,055	3,051			
September .....	77,558	79,444	84,287	9,636	10,422	11,440	2,819	2,834	3,315			
October .....	81,788	84,601	84,250	10,240	11,548	10,510	3,192	3,187	3,528			
November .....	77,807	74,200	78,328	10,246	9,938	10,471	3,061	2,874	3,174			
December .....	87,865	86,190	90,040	10,972	11,675	12,836	5,368	5,527	5,841			
Annual totals .....	913,517	950,884	938,000	119,606	125,033	126,442	36,837	37,142	39,254			
	General stores			Department stores			Variety stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	5,418	5,690	5,604	4,243	4,417	4,086	584	599	614			
February .....	5,168	5,276	5,424	4,181	4,473	4,210	618	667	661			
March .....	6,274	6,382	6,378	5,091	5,437	5,145	743	879	730			
April .....	7,448	7,857	7,811	5,328	5,520	5,533	940	840	970			
May .....	8,507	8,187	8,190	5,449	5,564	5,359	913	880	848			
June .....	7,719	7,808	8,182	5,108	5,618	5,395	854	907	871			
July .....	7,636	7,940	8,289	4,363	4,611	4,433	841	863	880			
August .....	8,713	8,625	8,840	4,862	5,100	5,000	855	859	804			
September .....	7,426	7,479	8,445	5,960	5,942	5,729	861	854	897			
October .....	8,033	7,900	8,400	6,426	6,805	6,903	945	980	1,054			
November .....	7,964	6,966	7,705	7,408	6,912	7,526	1,013	982	1,066			
December .....	8,291	7,904	8,793	9,075	8,676	8,971	1,824	1,959	2,056			
Annual totals .....	88,597	88,012	92,061	67,493	69,075	68,289	10,991	11,269	11,453			
	Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	12,117	11,946	10,143	4,465	4,698	4,612	709	859	806	695	718	922
February .....	11,237	14,616	13,680	3,539	4,016	3,808	555	660	622	498	570	694
March .....	15,374	20,293	16,377	4,646	5,068	5,017	620	811	684	652	816	826
April .....	21,591	24,958	22,483	5,730	6,107	5,340	704	816	920	901	888	1,210
May .....	18,965	20,502	18,269	6,591	6,363	5,972	717	811	702	915	873	994
June .....	18,416	20,337	18,320	5,993	6,472	6,306	694	859	783	927	939	1,150
July .....	16,148	18,307	16,438	7,007	7,335	7,504	520	658	632	764	823	1,073
August .....	15,376	17,260	17,437	7,046	6,491	6,814	562	630	586	730	759	906
September .....	14,685	15,206	16,031	5,594	5,549	6,587	649	791	859	790	766	1,083
October .....	13,838	15,520	15,072	6,320	6,357	7,014	780	1,030	1,110	1,204	1,320	1,822
November .....	12,681	13,722	13,903	6,086	5,800	5,999	971	1,005	1,066	1,304	1,051	1,523
December .....	14,983	13,483	14,280	5,578	5,200	5,562	1,323	1,567	1,560	1,322	1,302	1,705
Annual totals .....	185,411	206,149	192,435	68,593	69,456	70,536	8,803	10,497	10,328	10,702	10,827	13,907

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



TABLE 5. Saskatchewan - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Continued

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building material dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
	thousands of dollars											
January .....	635	697	622	202	175	186	2,090	2,104	1,964	2,496	2,417	2,175
February .....	401	494	466	132	128	134	1,712	2,202	2,313	2,027	2,104	1,984
March .....	563	748	520	206	247	203	2,190	2,419	2,283	2,021	2,444	1,948
April .....	762	831	855	301	274	361	2,999	3,340	2,844	2,884	3,374	2,522
May .....	782	868	694	349	309	296	3,062	3,045	3,064	4,816	4,297	3,423
June .....	622	747	651	264	261	274	3,038	3,358	3,136	6,005	6,100	4,553
July .....	590	678	607	241	243	266	2,889	3,246	3,180	6,237	6,313	4,985
August .....	560	636	513	244	233	223	3,056	3,256	3,254	5,928	6,419	5,418
September .....	654	783	712	274	266	318	3,106	3,259	3,707	6,313	6,049	5,192
October .....	876	996	888	278	307	318	3,338	3,591	3,542	6,511	5,804	5,963
November .....	736	734	681	292	223	284	3,707	3,148	3,683	5,305	4,872	4,592
December .....	1,011	1,142	978	268	281	294	4,636	4,791	5,075	3,134	3,207	2,522
Annual totals .....	8,192	9,352	8,186	3,050	2,947	3,158	35,845	37,759	38,045	53,675	53,401	45,277
	Furniture, appliance and radio stores			Restaurants			Fuel dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	1,724	1,560	1,537	2,243	2,372	2,355	746	841	622			
February .....	1,544	1,382	1,336	2,162	2,502	2,579	791	738	557			
March .....	1,777	1,626	1,576	2,501	2,745	2,450	590	442	567			
April .....	1,601	1,764	1,199	2,640	2,820	2,787	319	322	266			
May .....	1,414	1,592	1,076	2,690	2,690	2,543	168	187	194			
June .....	1,410	1,404	1,087	2,643	2,796	2,664	155	199	213			
July .....	1,463	1,426	1,081	2,900	3,072	2,920	189	221	207			
August .....	1,871	1,948	1,604	2,920	3,064	3,116	189	221	248			
September .....	1,958	2,120	1,879	2,642	2,589	2,561	378	378	369			
October .....	2,296	2,174	1,828	2,728	2,738	2,646	538	583	475			
November .....	2,368	2,016	2,564	2,423	2,521	2,496	685	694	489			
December .....	2,366	2,074	2,210	2,450	2,650	2,597	764	634	581			
Annual totals .....	21,792	21,086	18,978	30,942	32,560	31,712	5,511	5,461	4,790			
	Drug stores			Jewellery stores			Miscellaneous					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	1,645	1,500	1,269	409	386	355	7,938	8,330	7,749			
February .....	1,488	1,441	1,233	370	380	394	7,561	8,169	7,618			
March .....	1,601	1,545	1,320	412	427	418	8,435	10,425	8,371			
April .....	1,654	1,549	1,450	442	441	488	12,365	13,381	12,181			
May .....	1,702	1,672	1,248	552	534	503	11,939	11,331	13,285			
June .....	1,575	1,470	1,285	578	586	572	10,711	11,838	14,214			
July .....	1,582	1,481	1,306	506	512	511	12,136	13,016	14,667			
August .....	1,826	1,667	1,397	536	514	487	15,398	15,486	17,205			
September .....	1,787	1,574	1,456	512	485	536	11,513	12,097	13,172			
October .....	1,940	1,743	1,564	534	530	552	11,773	11,490	11,061			
November .....	1,664	1,459	1,260	592	553	608	9,304	8,729	9,238			
December .....	2,490	2,328	1,909	1,582	1,577	1,594	10,426	10,213	10,675			
Annual totals .....	20,954	19,428	16,697	7,026	6,926	7,016	129,500	134,505	139,436			

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. Alberta - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Continued

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
	thousands of dollars											
January .....	90,885	95,073	94,754	15,526	18,275	19,425	3,869	4,438	4,255			
February .....	80,639	92,180	91,993	14,896	16,116	17,853	3,950	4,629	4,800			
March .....	96,310	110,471	104,475	17,372	17,813	18,525	4,622	5,628	5,267			
April .....	107,273	120,946	124,319	16,307	17,811	19,775	4,857	5,479	6,488			
May .....	116,539	118,799	118,263	19,100	20,225	19,082	4,491	5,256	5,513			
June .....	107,813	116,885	113,608	16,594	18,174	18,730	4,838	5,344	5,826			
July .....	105,214	113,501	111,186	17,748	20,047	21,475	4,853	5,571	5,394			
August .....	109,895	114,943	116,292	18,608	19,194	19,416	5,114	5,203	5,162			
September .....	106,219	115,416	120,304	17,174	19,184	21,234	4,412	4,948	5,207			
October .....	112,855	119,016	121,524	16,249	21,537	20,892	4,958	5,621	6,152			
November .....	111,357	107,844	112,934	17,738	18,623	20,098	4,892	5,039	5,208			
December .....	129,812	130,056	136,820	18,507	21,798	24,305	9,012	9,857	10,445			
Annual totals .....	1,274,812	1,355,130	1,366,472	207,818	228,797	240,811	59,666	67,014	69,717			
	General stores			Department stores			Variety stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	4,371	4,652	4,509	10,234	10,930	10,624	923	952	1,069			
February .....	4,044	4,200	4,144	8,705	10,690	10,348	894	946	1,010			
March .....	4,511	4,618	4,476	11,095	11,538	11,642	1,116	1,324	1,199			
April .....	5,040	5,361	5,698	11,241	12,264	12,914	1,297	1,272	1,654			
May .....	5,745	5,357	5,166	12,651	12,271	12,087	1,393	1,379	1,433			
June .....	5,302	5,128	5,141	11,625	12,636	12,282	1,269	1,401	1,428			
July .....	5,262	5,227	5,530	10,788	11,447	10,622	1,308	1,408	1,544			
August .....	5,423	5,313	5,327	11,710	12,764	12,866	1,277	1,441	1,601			
September .....	5,450	5,395	5,767	13,968	14,248	14,490	1,266	1,321	1,499			
October .....	5,204	5,437	5,642	13,833	14,594	14,769	1,420	1,537	1,627			
November .....	5,634	5,110	5,123	16,233	15,778	16,741	1,808	1,590	1,746			
December .....	6,478	6,312	6,639	20,715	20,342	22,193	2,942	3,316	3,531			
Annual totals .....	62,463	62,110	63,163	152,798	159,502	161,579	16,712	17,890	19,341			
	Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	18,069	18,195	18,508	6,163	6,875	6,868	1,947	2,104	2,475	884	860	842
February .....	15,935	20,951	19,026	5,357	5,796	8,098	1,438	1,273	1,404	764	684	707
March .....	19,761	26,572	21,804	5,740	7,069	7,311	1,626	1,664	1,566	878	853	826
April .....	24,028	28,178	24,506	6,747	7,758	8,529	1,724	1,737	2,036	1,012	834	1,028
May .....	23,705	25,920	23,392	7,662	7,311	7,781	1,848	1,681	1,681	1,104	904	896
June .....	22,825	26,956	22,716	6,955	7,103	7,912	1,839	1,870	1,974	1,037	907	1,011
July .....	19,549	22,443	18,827	7,301	7,742	8,625	1,577	1,606	1,635	935	866	940
August .....	17,970	20,463	19,354	7,933	7,879	8,287	1,611	1,684	1,731	1,040	929	1,032
September .....	17,739	20,091	18,131	7,002	7,282	8,119	1,631	1,653	1,798	1,219	1,048	1,138
October .....	18,374	19,580	18,066	7,610	7,498	8,561	2,061	2,048	2,166	1,253	1,058	1,152
November .....	16,942	17,479	16,952	8,759	7,036	8,958	2,344	2,108	2,296	1,376	1,005	1,191
December .....	18,781	15,972	17,476	6,704	6,746	7,817	3,210	3,307	3,499	1,790	1,583	1,804
Annual totals .....	233,677	262,798	236,760	81,933	86,096	92,866	22,857	22,735	24,260	13,293	11,532	12,567

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



TABLE 5. Alberta — Estimated Retail Trade — by Kinds of Business and Months, 1958, 1959 and 1960 — Continued

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building material dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
thousands of dollars												
January .....	1,848	1,717	1,785	535	600	699	2,624	2,577	2,322	3,358	3,160	4,233
February .....	1,375	1,367	1,361	364	472	490	2,425	2,719	2,724	2,792	3,099	3,509
March .....	1,763	1,931	1,664	501	724	639	2,818	3,136	2,904	2,816	3,353	3,246
April .....	2,142	2,116	2,168	663	736	989	3,436	3,906	3,866	3,536	4,605	4,122
May .....	2,319	2,163	1,944	794	828	817	3,903	3,958	3,824	4,940	5,471	5,848
June .....	1,779	1,968	1,959	615	732	834	3,790	4,171	4,271	5,880	6,728	6,110
July .....	1,681	1,904	1,797	612	780	830	3,426	3,672	3,488	6,080	7,021	6,319
August .....	1,768	1,824	1,789	633	793	827	3,937	4,119	3,788	5,876	6,650	5,881
September .....	1,849	1,935	1,996	613	734	842	3,784	3,889	3,972	6,424	6,683	6,920
October .....	2,129	2,289	2,357	685	853	882	4,133	4,028	3,967	6,674	5,948	6,678
November .....	2,098	1,936	2,046	681	675	812	3,947	3,589	3,901	5,473	4,593	5,570
December .....	2,949	3,110	3,031	715	971	989	4,858	4,942	4,795	3,694	4,126	4,069
Annual totals .....	23,700	24,260	23,898	7,410	8,890	9,650	43,079	44,706	43,824	57,542	61,436	62,505
Furniture, appliance and radio stores				Restaurants			Fuel dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	4,453	4,260	3,748	3,603	3,446	3,734	215	226	206			
February .....	4,130	4,105	3,494	3,274	3,217	3,572	200	272	276			
March .....	4,103	3,986	3,398	3,770	3,768	3,966	174	163	169			
April .....	3,510	4,402	3,603	3,960	4,105	4,370	125	127	129			
May .....	3,912	4,136	3,248	4,044	3,623	3,772	170	210	204			
June .....	3,661	3,808	3,255	4,025	3,804	4,052	209	237	287			
July .....	3,440	3,530	3,075	4,399	4,233	4,343	193	135	160			
August .....	4,297	4,320	3,906	3,889	3,917	3,882	103	126	122			
September .....	4,415	4,719	4,068	3,610	3,375	3,484	179	203	169			
October .....	4,405	4,298	3,919	3,786	3,394	3,578	295	344	315			
November .....	4,957	3,968	3,580	3,534	3,347	3,454	353	360	351			
December .....	4,950	4,406	4,054	3,544	3,524	3,835	330	275	292			
Annual totals .....	50,252	49,938	43,350	45,437	43,752	46,042	2,544	2,679	2,681			
Drug stores				Jewellery stores			Miscellaneous					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	2,387	2,273	2,476	480	515	516	9,396	9,017	8,459			
February .....	2,242	2,156	2,256	418	488	427	7,440	8,999	8,492			
March .....	2,390	2,359	2,317	490	530	497	10,765	13,443	13,056			
April .....	2,444	2,279	2,630	479	542	545	14,926	17,433	19,268			
May .....	2,550	2,516	2,303	550	611	549	15,658	14,980	18,722			
June .....	2,349	2,287	2,331	550	632	611	12,652	12,998	12,877			
July .....	2,523	2,462	2,527	527	582	544	13,010	12,807	13,510			
August .....	2,426	2,279	2,332	582	627	608	15,699	15,416	18,379			
September .....	2,453	2,312	2,365	578	598	652	12,454	15,798	18,453			
October .....	2,864	2,747	2,840	589	629	622	14,334	15,575	17,341			
November .....	2,396	2,170	2,243	735	751	690	13,659	12,685	13,975			
December .....	3,514	3,332	3,383	1,809	1,808	1,829	15,311	14,329	12,833			
Annual totals .....	30,538	29,192	30,004	7,788	8,313	8,091	155,304	163,481	175,364			

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. British Columbia<sup>1</sup> - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Continued

Month	Total, all trades			Grocery and combination stores			Other food and beverage stores					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
thousands of dollars												
January .....	121,322	127,132	122,706	22,002	25,073	24,918	8,382	8,757	8,624			
February .....	113,627	118,438	122,943	20,503	22,177	23,060	8,328	8,476	8,858			
March .....	132,328	136,162	133,992	23,655	23,740	24,746	9,670	9,518	9,816			
April .....	133,889	141,021	141,172	22,988	24,444	26,302	10,044	9,842	10,811			
May .....	147,304	151,708	139,329	25,911	26,539	24,556	11,293	10,224	10,108			
June .....	132,517	147,494	143,038	23,686	24,891	25,822	10,426	10,199	10,775			
July .....	135,922	148,345	140,946	24,181	26,337	27,361	10,790	11,030	11,228			
August .....	137,179	140,518	137,710	25,229	25,530	25,467	11,316	10,956	11,171			
September .....	131,705	138,888	138,871	22,871	24,598	27,075	9,801	9,870	10,791			
October .....	138,993	147,162	136,010	24,310	26,536	25,627	10,255	10,721	10,745			
November .....	137,260	138,402	136,682	23,657	23,755	23,996	10,431	9,528	10,465			
December .....	169,176	171,787	174,961	25,781	28,267	30,273	18,245	18,503	19,565			
Annual totals .....	1,631,221	1,707,057	1,668,360	284,774	301,886	309,203	128,979	127,625	132,958			
General stores			Department stores			Variety stores						
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	3,609	3,944	3,518	16,002	15,986	16,199	907	1,071	1,105			
February .....	3,513	4,123	3,742	13,211	14,136	15,477	958	1,064	1,150			
March .....	4,168	4,219	3,967	16,664	17,248	17,692	1,133	1,372	1,286			
April .....	4,306	4,504	4,458	17,258	17,914	19,922	1,235	1,282	1,679			
May .....	5,469	5,309	4,972	16,871	19,683	18,650	1,431	1,456	1,494			
June .....	5,816	5,686	6,163	16,389	18,454	18,984	1,216	1,506	1,573			
July .....	5,216	5,551	7,199	15,682	17,987	17,565	1,236	1,497	1,563			
August .....	5,933	5,549	6,312	18,445	18,870	19,409	1,436	1,544	1,607			
September .....	4,964	4,926	5,444	21,069	22,796	22,211	1,412	1,600	1,678			
October .....	5,446	5,516	5,069	20,609	21,804	21,336	1,415	1,576	1,551			
November .....	5,654	5,179	4,901	23,744	24,575	24,010	1,586	1,634	1,811			
December .....	6,541	6,452	6,051	30,202	31,954	33,655	3,196	3,472	3,818			
Annual totals .....	60,638	60,958	61,798	228,147	241,406	245,111	17,160	19,073	20,314			
Motor vehicle dealers			Garages and service stations			Men's clothing stores			Family clothing stores			
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
January .....	24,301	23,366	20,141	6,863	7,264	6,926	2,150	2,579	2,565	1,021	919	1,733
February .....	24,432	24,557	25,173	6,879	6,911	7,597	1,626	1,586	1,555	523	421	783
March .....	27,932	29,210	27,362	7,308	6,941	7,057	1,677	1,662	1,555	640	561	915
April .....	26,694	29,159	25,417	8,066	8,241	8,322	1,716	1,731	1,867	748	607	1,237
May .....	28,780	31,606	27,277	7,956	8,326	8,533	2,193	2,141	1,854	923	707	1,041
June .....	25,777	31,274	27,656	8,180	8,510	8,706	1,912	2,154	1,948	800	715	1,182
July .....	27,180	29,986	24,043	8,602	8,886	9,364	1,858	2,000	1,958	905	786	1,387
August .....	23,376	25,905	23,260	8,087	7,756	8,309	2,009	1,830	1,890	1,103	959	1,840
September .....	20,706	22,884	20,170	7,526	7,358	8,020	1,888	1,977	1,957	1,107	953	1,657
October .....	23,047	24,261	20,253	8,500	8,029	8,383	2,024	2,230	2,266	1,072	955	1,628
November .....	21,638	21,470	22,237	7,633	7,324	8,086	2,570	2,487	2,320	1,141	1,000	1,390
December .....	22,913	20,123	20,510	7,618	7,608	8,076	3,671	3,931	4,047	1,688	1,474	2,364
Annual totals .....	296,776	313,804	283,498	93,217	93,154	97,378	25,494	26,298	25,783	11,673	10,056	17,156

<sup>1</sup> Includes Yukon and Northwest Territories.

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 5. British Columbia<sup>1</sup> - Estimated Retail Trade - by Kinds of Business and Months, 1958, 1959 and 1960 - Concluded

Month	Women's clothing stores			Shoe stores			Hardware stores			Lumber and building material dealers		
	1958	1959	1960	1958	1959	1960	1958	1959	1960	1958	1959	1960
thousands of dollars												
January .....	2,102	2,274	2,244	1,104	1,309	1,260	1,419	1,458	1,346	2,678	2,858	2,344
February .....	1,606	1,585	1,760	818	854	1,034	1,409	1,415	1,356	3,050	3,472	2,883
March .....	2,048	2,109	1,828	1,030	1,094	1,098	1,732	1,643	1,627	3,995	4,537	3,415
April .....	2,264	2,371	2,350	1,145	1,288	1,449	1,868	2,156	2,004	4,954	4,662	3,462
May .....	2,667	2,471	2,056	1,454	1,457	1,250	2,212	2,165	1,673	4,525	4,304	3,053
June .....	1,940	2,049	2,023	1,035	1,227	1,268	2,137	2,204	2,082	4,157	5,159	3,576
July .....	2,116	2,263	2,113	1,183	1,357	1,360	2,056	2,202	2,132	4,182	5,064	2,971
August .....	2,033	2,008	1,963	1,146	1,199	1,223	2,061	2,102	1,997	4,008	4,055	3,576
September .....	2,376	2,423	2,398	1,166	1,388	1,445	2,169	2,238	2,068	4,456	4,690	3,288
October .....	2,664	2,765	2,315	1,084	1,342	1,294	2,227	2,262	2,094	4,510	4,458	3,242
November .....	2,752	2,610	2,423	1,046	1,155	1,138	2,049	2,034	2,053	3,892	3,929	2,916
December .....	3,985	4,026	3,959	1,357	1,556	1,657	2,872	2,963	3,066	3,176	3,188	2,114
Annual totals .....	28,555	28,954	27,433	13,568	15,226	15,475	24,213	24,842	23,697	47,584	50,377	36,840
Furniture, appliance and radio stores				Restaurants			Fuel dealers					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	4,168	4,556	3,836	4,023	3,851	3,674	3,658	3,826	3,761			
February .....	3,508	3,622	3,314	3,835	3,697	3,770	2,873	3,337	2,997			
March .....	3,253	3,165	2,707	4,294	4,090	3,845	2,848	3,155	3,414			
April .....	3,616	3,898	3,200	4,345	4,324	4,310	2,119	2,365	2,115			
May .....	3,836	3,946	3,091	4,855	4,874	4,387	1,448	1,928	1,841			
June .....	3,860	4,386	3,473	4,765	4,847	4,716	1,169	1,399	1,385			
July .....	3,566	4,311	3,138	5,651	5,590	5,437	956	949	908			
August .....	4,087	4,556	3,449	5,486	5,643	5,347	1,025	1,060	1,269			
September .....	4,575	4,638	3,745	4,741	4,716	4,206	1,863	1,874	1,838			
October .....	4,475	4,869	3,531	4,419	4,664	3,987	2,429	2,364	2,071			
November .....	4,324	4,449	3,458	4,260	4,354	3,667	3,156	3,306	2,959			
December .....	5,567	5,662	4,954	4,453	4,072	3,473	3,997	3,797	3,564			
Annual totals .....	48,835	52,058	41,897	55,125	54,721	50,820	27,541	29,360	28,122			
Drug stores				Jewellery stores			Miscellaneous					
	1958	1959	1960	1958	1959	1960	1958	1959	1960			
January .....	3,183	3,527	3,592	991	1,041	964	12,760	13,473	13,954			
February .....	2,978	3,344	3,481	871	881	832	12,704	12,780	14,142			
March .....	3,234	3,578	3,704	930	964	890	16,116	17,357	17,067			
April .....	3,353	3,444	3,747	1,004	899	966	16,167	17,892	17,553			
May .....	3,579	3,842	3,580	1,144	1,086	1,014	18,756	19,641	18,697			
June .....	3,291	3,605	3,575	1,214	1,126	1,135	14,746	18,102	16,995			
July .....	3,412	3,705	3,706	1,152	1,100	1,017	15,998	17,745	16,496			
August .....	3,522	3,596	3,611	1,300	1,121	1,101	15,577	16,279	14,908			
September .....	3,345	3,683	3,670	1,176	1,050	1,141	14,494	15,226	16,072			
October .....	3,593	3,950	3,743	1,142	1,110	1,022	15,770	17,748	15,854			
November .....	3,326	3,541	3,493	1,375	1,216	1,225	13,027	14,856	14,135			
December .....	4,660	5,026	4,975	3,540	3,303	3,330	15,513	16,421	15,507			
Annual totals .....	41,476	44,840	44,859	15,840	14,898	14,637	181,627	197,520	191,380			

<sup>1</sup> Includes Yukon and Northwest Territories.

Note: Any slight differences between the totals and their components are due to the rounding of the figures.

TABLE 6. Estimated Retail Trade - Atlantic Provinces - by Kinds of Business, 1958, 1959 and 1960

Kind of business or store	Newfoundland			Prince Edward Island		
	1958	1959	1960	1958	1959	1960
	thousands of dollars					
<b>Totals, all trades</b> .....	<b>233,427</b>	<b>261,996</b>	<b>278,256</b>	<b>73,619</b>	<b>78,467</b>	<b>78,867</b>
Grocery and combination stores .....	46,419	55,244	56,367	12,234	12,599	12,978
Other food and beverage stores .....	18,404	19,681	19,692	4,465	4,861	5,427
General stores .....	61,898	64,376	67,718	11,907	12,395	12,644
Department stores .....	..	..	..	..	..	..
Variety stores .....	..	..	..	..	..	..
Motor vehicle dealers .....	33,487	37,862	41,667	11,356	12,923	12,458
Garages and service stations .....	..	..	..	..	..	..
Men's clothing stores .....	..	..	..	..	..	..
Family clothing stores .....	6,397	6,449	6,912	3,511	3,497	3,490
Women's clothing stores .....	..	..	..	..	..	..
Shoe stores .....	..	..	..	..	..	..
Hardware stores .....	..	..	..	..	..	..
Lumber and building material dealers .....	..	..	..	..	..	..
Furniture, appliance and radio stores .....	..	..	..	..	..	..
Restaurants .....	..	..	..	..	..	..
Fuel dealers .....	..	..	..	..	..	..
Drug stores .....	3,095	3,426	3,786	1,176	1,287	1,241
Jewellery stores .....	..	..	..	..	..	..
Miscellaneous .....	16,402	20,969	24,041	8,163	8,837	9,241
	Nova Scotia			New Brunswick		
<b>Totals, all trades</b> .....	<b>556,482</b>	<b>570,352</b>	<b>595,244</b>	<b>426,562</b>	<b>450,824</b>	<b>477,328</b>
Grocery and combination stores .....	131,734	138,075	146,082	101,269	105,634	112,348
Other food and beverage stores .....	39,982	40,957	43,423	29,365	31,019	32,714
General stores .....	33,155	33,474	33,581	32,297	32,574	33,937
Department stores .....	..	..	..	..	..	..
Variety stores .....	..	..	..	..	..	..
Motor vehicle dealers .....	96,858	102,681	105,864	69,892	77,122	88,293
Garages and service stations .....	32,523	35,874	37,548	38,589	43,317	42,430
Men's clothing stores .....	28,055	27,297	28,384	20,060	20,735	20,456
Family clothing stores .....						
Women's clothing stores .....						
Shoe stores .....	4,966	4,755	5,169	2,947	2,912	3,171
Hardware stores .....	8,508	8,432	8,450	8,882	9,298	9,629
Lumber and building material dealers .....	10,335	10,874	13,523	4,455	5,186	5,072
Furniture, appliance and radio stores .....	20,605	17,293	16,855	15,890	17,018	18,892
Restaurants .....	11,903	12,152	13,753	9,674	10,045	10,206
Fuel dealers .....	7,961	8,365	7,864	6,229	4,994	3,470
Drug stores .....	11,822	12,582	13,410	11,510	12,681	12,944
Jewellery stores .....	6,141	5,958	5,589	2,824	2,796	2,168
Miscellaneous .....	52,901	52,498	53,772	33,883	35,233	37,986

Note: Any slight differences between the totals and their components are due to the rounding of the figures.



## Current Retail Trade Statistics

### Kind-of-Business Descriptions

Grocery and combination stores (groceries and meats) are as indicated with a maximum of 85 per cent fresh meats allowed.

Other food and beverage stores include such stores as candy and nut stores, confectionery stores, dairy product stores, fruit and vegetable stores, fish markets, meat markets, other specialty food stores, government liquor stores, brewers' retail stores, wine stores, etc.

General stores, usually located in rural areas, sell over 33 per cent groceries; this classification does not include general merchandise stores selling a smaller amount or no groceries more commonly found in towns and cities.

Department stores include mail order sales. This class does not include large departmentalized clothing stores which sell no durable goods such as furniture or appliances.

Variety stores sell a low-price range of goods, prominently displayed—cash and carry characteristics—popularly known as 5¢—\$1.00 stores; they are most prevalent in the "chain" field.

Motor Vehicle dealers include (1) authorized dealers (20 per cent or more new car sales), (2) motor vehicle dealers with wholesale car departments, (3) motor vehicle dealers selling farm implements. Used car dealers are not included.

Garages and Service Stations, to remain in this retail classification, must not have repair work in excess of 50 per cent of their total sales.

Men's clothing group includes men's and boys' clothing and furnishings stores, hat stores and custom tailors.

Family clothing stores are those stores selling mainly men's, women's, children's and infants' clothing and may handle other dry goods not in excess of 50 per cent.

Women's clothing group excludes furriers, millinery shops, and infants specialty stores. These are included in the "all other" classification.

Shoe stores include specialty men's or women's shoe stores together with family shoe stores.

Hardware stores cover regular hardware stores and also those selling farm implements.

Lumber and building material dealers include, also, those selling fuel (maximum 50 per cent) but exclude specialized dealers such as roofing supplies, etc., where lumber is not sold.

Furniture, appliance and radio stores include those stores selling mainly furniture or appliances and radio along with those stores selling a combination of furniture and appliances.

Restaurants cover eating places and fish and chip shops. They do not include refreshment booths and stands, caterers, cocktail lounges and taverns.

Fuel dealers include general fuel dealers as well as those selling only fuel oil mainly for household consumption. Specialized ice dealers are not included.

Drug stores cover those with and without soda fountain.

Jewellery stores sell mainly jewellery, silverware, clocks and watches with additional lines such as luggage, gifts and novelties. Repairs must not exceed 50 per cent of total trade.

Miscellaneous: includes all trades not specified above and contains certain major trades such as farm equipment and supplies, used cars, and tobacco stores.



## SHOPPING CENTRES IN CANADA

(Retail Trade)

1960

This supplement is the result of the fifth annual survey undertaken on retailing in Canadian shopping centres. This survey was instituted in order to fulfill a dual purpose: (1) to continue the policy of keeping abreast of major new developments in retailing and (2) to provide an important instrument in the refinement of certain retail trade statistics presently being collected by the Dominion Bureau of Statistics.

## Definition

As mentioned in the 1959 supplement, a study of the existing definition of a shopping centre had been undertaken in order to overcome the main criticism that numerous strip developments which had been established during the past number of years were being classified as shopping centres. The study indicated that in many instances this criticism was valid and it was therefore decided that for the purpose of this survey, a shopping centre would be defined as follows:

"A group of stores which are planned, developed and designed as a unit. It must contain a minimum of five retail establishments in operation during any part of the current year. **It must have a minimum of 20 thousand square feet of usable parking area adjacent to the shopping centre and free of charge to the customers of that centre. For merchandising developments with paved parking area of 20 thousand to 50 thousand square feet, the ratio of parking area to gross ground floor area must be 1.5 to 1 or better. The retail development must contain either a grocery and combination store, a department store or a chain variety store.** While a shopping centre is usually designed as a single project, all establishments do not necessarily have to be leased from a single (private or collective) ownership. A retail establishment may own the building and land on which it is situated but still be fully integrated with the centre. A shopping centre usually bears a name and as a rule matters of common interest to the tenants such as children's playground, community activities, parking, etc., originate from one authority"

The above definition of a shopping centre differs from the one in use prior to 1960 by the addition of the clauses shown in bold print above.

As for previous surveys the shopping centres are stratified on the basis of the number of retail establishments operating within the centre.

Type A—Shopping centres with 5 to 15 retail establishments

Type B—Shopping centres with 16 to 30 retail establishments

Type C—Shopping centres with more than 30 retail establishments

In order to avoid a complete break in the continuity of the shopping centre series, it was decided to prepare the 1960 data on the basis of the old definition as well as the current definition. The users of these statistics will notice that the changes in the definition have affected only the Type A shopping centres, that is those shopping centres which contain 5 to 15 retail establishments.

## Collection

As for previous surveys the collection of shopping centre data was effected in three general stages.

1. Information on new shopping centre developments was obtained through such sources as municipal authorities, chain store organizations, newspapers, trade magazines etc.
2. Current listings of retail establishments within shopping centres as well as information on gross floor area and parking area was obtained primarily from the lessors of these centres.
3. Information on sales was obtained directly from the retail establishments within the shopping centre.

## Summary of Results

**Old Definition**—During 1960 there was an increase of 75 shopping centres in operation in Canada. This increase was offset slightly by the exclusion of 5 shopping centres that failed to fulfill the requirements of the definition. The net result was an increase of 70 shopping centres raising the total from 193 in 1959 to 263 in 1960.

The majority of the 75 new shopping centres that came into existence during the current year were of the neighbourhood variety. The Type A category accounted for 60 of the 75 new centres; 14 centres were classified as Type B and one centre as Type C. As mentioned above 5 shopping centres which were previously classified as Type A were deleted from the survey since they were unable to fulfill all the requirements of the definition.

**Current Definition**—The implementation of the new shopping centre definition cancelled 32 shopping centres, the majority of which were in existence prior to 1960 (24); the remaining eight centres that were cancelled were new developments during 1960 and were of the neighbourhood variety. The net result was an increase of 38 shopping centres raising the total to 231 in 1960.

The term "came into existence" as used above refers to the acceptance of the retail development as a shopping centre according to the definition as set forth by the Dominion Bureau of Statistics. The term does not necessarily imply that the actual construction and operation of the centre was started in 1960.

As would be expected changes in the number of retail establishments within shopping centres caused a number of shifts in the 1959 classification for some of the existing shopping centres.

In summary there were seven Type A shopping centres reclassified to Type B—one in Newfoundland, one in Quebec and five in Ontario; three Type

B shopping centres moved to the Type C classification—all in Ontario. One shopping centre in Ontario and four shopping centres in Saskatchewan were deleted from the survey because of failure to meet all the requirements of the definition.

The following two tables have been prepared to show the following:

- (a) a comparison of the number of shopping centres in existence in 1959 and 1960 by provinces and by type of centre and
- (b) a description of the three types of shopping centres in regard to the number of retail establishments, gross floor area and parking area.

**Number of Shopping Centres in Canada 1959 and 1960, by Province and by Type**

Province	Type A			Type B		Type C		Total		
	1959	1960	1960 <sup>1</sup>	1959	1960	1959	1960	1959	1960	1960 <sup>1</sup>
Newfoundland .....	1	—	—	—	1	—	—	1	1	1
Nova Scotia .....	—	1	1	2	2	—	—	2	3	3
New Brunswick .....	1	2	2	—	—	—	—	1	2	2
Quebec .....	15	25	20	14	20	3	3	32	48	43
Ontario .....	75	93	75	16	26	9	12	100	131	113
Manitoba .....	—	3	3	—	—	1	1	1	4	4
Saskatchewan .....	2	6	5	—	—	—	—	2	6	5
Alberta .....	26	28	22	2	2	1	2	29	32	26
British Columbia .....	22	32	30	2	3	1	1	25	36	34
<b>Canada .....</b>	<b>142</b>	<b>190</b>	<b>158</b>	<b>36</b>	<b>54</b>	<b>15</b>	<b>19</b>	<b>193</b>	<b>263</b>	<b>231</b>

<sup>1</sup> New definition.

**Area Statistics of Shopping Centres, 1960**

Type of shopping centre	Range		Measures of central tendency	
	Minimum	Maximum	Average	Median
Type A (5-15 retail est.):				
No. of retail establishments .....	5	15	8	8
Gross floor area (sq. ft.) <sup>1</sup> .....	3,160	180,900	43,784	32,950
Parking area (sq. ft.) .....	2,920	646,281	105,497	70,755
Type A (5-15 retail est.): <sup>2</sup>				
No. of retail establishments .....	5	15	9	8
Gross floor area (sq. ft.) <sup>1</sup> .....	8,550	180,900	47,205	36,916
Parking area (sq. ft.) .....	20,000	646,281	121,842	88,140
Type B (16-30 retail est.):				
No. of retail establishments .....	16	30	22	21
Gross floor area (sq. ft.) <sup>1</sup> .....	32,100	413,701	144,953	136,988
Parking area (sq. ft.) .....	63,780	1,480,932	382,696	279,126
Type C (30 or more retail est.):				
No. of retail establishments .....	31	55	37	36
Gross floor area (sq. ft.) <sup>1</sup> .....	166,662	684,463	346,089	320,835
Parking area (sq. ft.) .....	235,964	2,300,960	953,662	664,075

<sup>1</sup> Includes gross floor area of all premises—retail, service, offices, etc.

<sup>2</sup> New definition.

It should be mentioned that any discussion on the material contained in the subsequent tables of this report will be based on the old definition of a shopping centre since the 1960 data under the new definition is not comparable to the 1959 data.

Ontario has witnessed the sharpest net growth in shopping centres within its borders with the net increase of 31 shopping centres. Quebec held second place with the net growth of 16 shopping centres. All the remaining provinces registered increased numbers of shopping centres with the exception of Newfoundland which continued to have only one shopping centre in operation in the province.

The 263 shopping centres in operation during 1960 had a total sales volume of \$815,682,284. This is an increase of \$187,963,111 or 29.9 per cent over the 1959 sales figure of \$627,719,173. The addition of the new shopping centres in operation during 1960 accounted for \$89,740,789 or 47.7 per cent of the increase. The remaining \$98,222,322 or 52.3 per cent was due to an increase in the number of stores in existing shopping centres as well as increased sales for the retail establishments which were in operation prior to 1960.

The following table contains the basic information on the economic organization of retail trade within shopping centres during 1960.

**Economic Organization of Retail Trade within Shopping Centres, 1960, by Type**

	Type A	Type A <sup>1</sup>	Type B	Type C	Total	Total <sup>1</sup>
Number of shopping centres ....	190	158	54	19	263	231
Number of stores:						
Independent <sup>2</sup> .....	1,168	972	589	319	2,076	1,880
Chain .....	415	399	577	385	1,377	1,361
<b>Totals</b> .....	<b>1,583</b>	<b>1,371</b>	<b>1,166</b>	<b>704</b>	<b>3,453</b>	<b>3,241</b>
Sales:						
Independent <sup>2</sup> ..... \$	92,175,614	77,352,557	86,638,519	104,986,535	283,800,668	268,977,611
Chain ..... \$	176,190,893	171,336,161	204,963,187	150,727,536	531,881,616	527,026,884
<b>Totals</b> ..... \$	<b>268,366,507</b>	<b>248,688,718</b>	<b>291,601,706</b>	<b>255,714,071</b>	<b>815,682,284</b>	<b>796,004,495</b>

<sup>1</sup> New definition.

<sup>2</sup> Includes department stores.

The majority of the shopping centres in Canada continued to be the type commonly referred to as neighbourhood shopping centres. These shopping centres which are similar to the centres in the Type A classification accounted for approximately 72.2 per cent of the total number and 32.9 per cent of the total sales. The percentage of Type B shopping centres in Canada was approximately 20.5 per cent but these centres accounted for 35.7 per cent of the total sales. The Type C shopping centres which

are commonly called regional shopping centres, although relatively few in number, accounted for 31.4 per cent of total sales.

As we have done in the past, a table on Type A shopping centres stratified by parking area and by sales has been prepared in order to allow the users to study this type of shopping centre in greater detail.

**TYPE "A" Shopping Centres, Canada, 1960, by Parking Area and by Sales**

(New definition)

Parking area	No. of shopping centres	Sales		
		Independent	Chain	Total
		dollars		
Square feet:				
20,000 to 49,999 .....	36	18,964,470	15,075,141	34,039,611
50,000 and over .....	121	58,388,087	156,261,020	214,649,107
Area not submitted .....	1			
Totals .....	158	77,352,557	171,336,161	248,688,718



As shown in the following table all trades that were located in shopping centres during 1960 continue to show increasing sales from year to year. The reader should be cautioned, however, that these increases are due to a number of factors.

1. The increase in sales for establishments that were in existence for the full years of 1959 and 1960 and
2. The birth of firms in existing and new shopping centres during the latter part of 1959 or in 1960.

Sales by Selected Kinds of Businesses within Shopping Centres, 1959 and 1960

Kind of business	Sales		Change 1960/59	Sales 1960 <sup>1</sup>
	1959	1960		
	dollars		%	dollars
Grocery and combination stores .....	281,724,927	373,458,391	+ 32.6	369,438,470
Other food and beverage stores .....	31,559,184	44,457,435	+ 40.9	40,586,818
Department stores .....	113,736,507	127,788,148	+ 12.4	127,228,186
Variety stores .....	39,596,559	50,695,793	+ 28.0	49,753,354
Garages and service stations .....	3,226,690	4,120,855	+ 27.7	4,033,846
Men's clothing stores .....	11,605,748	15,825,097	+ 36.4	15,355,493
Family clothing stores .....	4,184,017	6,606,136	+ 57.9	6,565,090
Women's clothing stores .....	25,853,857	32,818,704	+ 26.9	32,497,515
Shoe stores .....	13,922,407	19,754,341	+ 41.9	19,596,054
Hardware stores .....	13,375,079	18,264,342	+ 36.6	17,634,088
Furniture, appliance and radio stores .....	11,969,404	12,875,526	+ 7.6	11,026,588
Restaurants .....	10,414,038	15,643,200	+ 50.2	14,441,367
Drug stores .....	26,037,230	36,897,125	+ 41.7	33,802,033
Jewellery stores .....	4,039,388	4,840,275	+ 19.8	4,677,193
Miscellaneous .....	36,474,138	51,636,916	+ 41.6	49,368,400
<b>Totals, all trades .....</b>	<b>627,719,173</b>	<b>815,682,284</b>	<b>+ 29.9</b>	<b>796,004,495</b>

<sup>1</sup> New definition.

The following table describes the percentage distribution of stores and sales in the shopping centres by trade for 1960.

The largest segment of the retail dollar spent in shopping centres has gone into the purchases from grocery and combination stores. Their share of the retail market increased from 44.9 per cent in 1959

to 45.8 per cent in 1960. Department store sales during 1960 on the other hand did not keep pace with the increase in total retail sales and therefore their share of the market decreased from 18.1 per cent in 1959 to 15.7 per cent in 1960. These two trades, however, still account for over 60 per cent of the total retail sales made in shopping centres.

Percentage Distribution of Stores and Sales in Shopping Centres, by Trade, 1959 and 1960

Kind of business	No. of stores <sup>1</sup>			Sales <sup>1</sup>		
	1959	1960	1960 <sup>2</sup>	1959	1960	1960 <sup>2</sup>
	percentage					
Grocery and combination stores .....	8.3	8.3	8.2	44.9	45.8	46.4
Other food and beverage stores .....	10.7	10.7	10.6	5.0	5.5	5.1
Department stores .....	1.1	0.9	0.9	18.1	15.7	16.0
Variety stores .....	5.0	5.0	5.1	6.3	6.2	6.3
Garages and service stations .....	1.3	1.2	1.2	0.5	0.5	0.5
Men's clothing stores .....	5.4	5.4	5.5	1.9	2.0	1.9
Family clothing stores .....	1.5	1.3	1.4	0.7	0.8	0.8
Women's clothing stores .....	11.3	11.2	11.6	4.1	4.0	4.1
Shoe stores .....	7.4	7.7	8.1	2.2	2.4	2.5
Hardware stores .....	6.2	5.8	5.6	2.1	2.2	2.2
Furniture, appliance and radio stores .....	4.2	3.5	3.4	1.9	1.6	1.4
Restaurants .....	6.3	6.5	6.0	1.7	1.9	1.8
Drug stores .....	7.3	7.2	7.0	4.2	4.5	4.2
Jewellery stores .....	2.8	2.8	2.9	0.6	0.6	0.6
Miscellaneous .....	21.2	22.5	22.5	5.8	6.3	6.2
<b>Totals, all trades .....</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Includes both independent and chain stores.

<sup>2</sup> New definition.



Although the number of independent stores including department stores have continued to increase more rapidly than the number of chain stores, the proportion of sales accruing to the independent sector has continued to diminish. In 1959, 36.4 per cent of all retail sales in shopping

centres were made by independent firms. In 1960 this proportion had declined to 34.8 per cent. If the sales made by department stores were to be separated from the independent sector, the proportion of sales accruing to the independent would be only 19.1 per cent.

**Percentage Distribution of Stores and Sales between Chain and Independent Stores,  
1959 and 1960**

	Independent stores			Chain stores		
	1959	1960	1960 <sup>1</sup>	1959	1960	1960 <sup>1</sup>
	percentage					
Number .....	59.3	60.1	58.0	40.7	39.9	42.0
Sales .....	36.4	34.8	33.8	63.6	65.2	66.2

<sup>1</sup> New definition.

The sales made by retail stores located in shopping centres during 1960 represent 4.9 per cent of the total estimated retail sales in Canada, an increase of 1.0 per cent over the previous year. As mentioned in previous reports, however, it is felt that a more realistic appraisal of the growth of retail trade in shopping centres can be obtained by comparing the volume of sales in shopping centres with similar kinds of business in the provinces in

which the shopping centres are located. The percentage of business done in shopping centres is raised to 6.8 per cent by the exclusion from total retail sales of such trades as general stores, motor vehicle dealers, lumber and building material dealers, used car dealers, farm implement dealers and other farm stores. This is an increase of 1.2 per cent over the previous year.

**Percentage of Shopping Centre Sales to Total Retail Sales by Regions**  
(New definition)

Province	Provincial retail sales <sup>1</sup>	Shopping centres	
		Sales	Percentage of total sales
	dollars		%
Atlantic Provinces <sup>2</sup> .....	789,671,700	22,105,895	2.8
Quebec .....	3,059,654,700	174,450,040	5.7
Ontario .....	4,827,033,600	430,454,887	8.9
Prairie Provinces .....	1,853,767,800	101,095,270	5.5
British Columbia .....	1,186,314,900	67,898,403	5.7
<b>Totals</b> .....	<b>11,716,442,700</b>	<b>796,004,495</b>	<b>6.8</b>

<sup>1</sup> Excludes the sales of the following trades: general stores (except Newfoundland), motor vehicle dealers, lumber and building material dealers, used car dealers, farm implement dealers and other farm stores.

<sup>2</sup> Except P. E. I.

**TABLE 1. Retail Sales in Shopping Centres, Canada, 1960, by Type of Shopping Centre and by Kind of Business**

No.	Kind of business	Type A			Type A <sup>1</sup>			Type B		
		Independent	Chain	All stores	Independent	Chain	All stores	Independent	Chain	All stores
		dollars								
1	Grocery and combination stores ..	27,581,283	140,183,138	167,764,421	24,280,357	139,464,143	163,744,500	2	2	130,323,859
2	Other food and beverage stores ....	4,166,614	10,220,974	14,387,588	2,889,421	7,627,550	10,516,971	2,892,100	12,740,600	15,632,700
3	Department stores .....	2	—	2	2	—	2	2	—	2
4	Variety stores .....	1,282,223	9,138,489	10,420,712	1,096,769	8,381,504	9,478,273	2	2	22,970,681
5	Garages and service stations .....	2	—	2	2	—	2	2	2	2
6	Men's clothing stores .....	2,866,934	639,325	3,506,259	2,479,424	557,231	3,036,655	3,307,856	2,786,737	6,094,593
7	Family clothing stores .....	2	2	1,030,486	2	2	989,440	1,334,078	1,735,945	3,070,023
8	Women's clothing stores .....	2,125,681	4,921,871	7,047,552	1,847,177	4,879,186	6,726,363	2,718,577	9,649,887	12,368,464
9	Shoe stores .....	1,262,926	3,082,061	4,344,987	1,178,945	3,007,755	4,186,700	840,538	7,166,255	8,006,793
10	Hardware stores .....	6,388,624	702,725	7,091,349	5,758,370	702,725	6,461,095	2,751,101	2,272,215	5,023,316
11	Furniture, appliance and radio stores .....	2	2	4,041,761	2	2	2,192,823	2	2	3,013,117
12	Restaurants .....	6,250,906	—	6,250,908	5,049,073	—	5,049,073	4,532,402	2	2
13	Drug stores .....	16,467,343	4,808,381	21,275,724	13,372,251	4,808,381	18,180,632	4,763,478	5,142,012	9,905,490
14	Jewellery stores .....	2	2	893,803	2	2	730,721	2	2	1,630,421
15	Miscellaneous .....	8,352,803	2,048,056	10,400,859	6,670,530	1,461,813	8,132,343	11,246,428	10,446,409	21,692,837
16	<b>Totals, all trades .....</b>	<b>92,175,614</b>	<b>176,100,893</b>	<b>268,366,507</b>	<b>77,352,557</b>	<b>171,336,161</b>	<b>248,688,718</b>	<b>86,638,519</b>	<b>204,963,187</b>	<b>291,601,706</b>

<sup>1</sup> New definition.**TABLE 2. Percentage Distribution of Stores and Sales in Shopping Centres, Canada, 1960, by Type of Shopping Centre and by Kind of Business**

No.	Kind of business	Type A				Type A <sup>1</sup>			
		Independent stores		Chain stores		Independent stores		Chain stores	
		No.	Sales	No.	Sales	No.	Sales	No.	Sales
		percentage							
1	Grocery and combination stores .....	6.4	29.9	28.9	79.6	6.0	31.4	29.8	81.4
2	Other food and beverage stores .....	10.2	4.5	12.3	5.8	9.9	3.8	11.3	4.4
3	Department stores .....	0.5	2	—	—	0.1	2	—	—
4	Variety stores .....	2.7	1.4	10.6	5.2	2.6	1.4	10.5	4.9
5	Garages and service stations .....	2.8	2	—	—	3.3	2	—	—
6	Men's clothing stores .....	5.5	3.1	2.2	0.4	5.9	3.2	2.0	0.3
7	Family clothing stores .....	1.5	2	1.2	2	1.6	2	1.3	2
8	Women's clothing stores .....	5.7	2.3	12.3	2.8	6.0	2.4	12.5	2.8
9	Shoe stores .....	3.4	1.4	14.5	1.7	3.8	1.5	14.5	1.8
10	Hardware stores .....	10.5	6.9	2.7	0.4	10.9	7.4	2.8	0.4
11	Furniture, appliance and radio stores .....	3.7	2	0.2	2	3.6	2	0.3	2
12	Restaurants .....	11.8	6.8	—	—	11.2	6.5	—	—
13	Drug stores .....	11.7	17.9	8.4	2.7	11.5	17.3	8.8	2.8
14	Jewellery stores .....	3.3	2	0.2	2	3.6	2	0.2	2
15	Miscellaneous .....	20.3	9.1	6.5	1.2	20.0	8.6	6.0	0.8
16	<b>Totals, all trades .....</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> New definition.

TABLE 1. Retail Sales in Shopping Centres, Canada, 1960, by Type of Shopping Centre and by Kind of Business

Type C			Total			Total <sup>1</sup>			No.
Independent	Chain	All stores	Independent	Chain	All stores	Independent	Chain	All stores	
dollars									
2	2	75,370,111	30,267,244	343,191,147	373,458,391	26,966,318	342,472,152	369,438,470	1
1,510,043	12,927,104	14,437,147	8,568,757	35,888,678	44,457,435	7,291,564	33,295,254	40,586,818	2
2	—	2	127,788,148	—	127,788,148	127,228,186	—	127,228,186	3
2	2	17,304,400	1,442,378	49,253,415	50,695,793	1,256,924	48,496,430	49,753,354	4
2	—	2	2	2	4,120,855	2	2	4,033,846	5
2,885,070	3,339,175	6,224,245	9,059,860	6,765,237	15,825,097	8,672,350	6,683,143	15,355,493	6
2	2	2,505,627	2,983,277	3,622,859	6,806,136	2,942,231	3,622,859	6,565,090	7
3,527,117	9,875,571	13,402,688	8,371,375	24,447,329	32,818,704	8,092,871	24,404,644	32,497,515	8
1,397,917	6,004,644	7,402,561	3,501,381	16,252,960	19,754,341	3,417,400	16,178,854	19,596,054	9
1,148,721	5,000,956	6,149,677	10,288,446	7,975,896	18,264,342	9,658,192	7,975,896	17,634,088	10
2,454,862	3,365,786	5,820,648	8,408,564	4,466,962	12,875,526	6,559,626	4,466,962	11,026,588	11
2	2	2	2	2	15,643,200	2	2	14,441,367	12
2,952,748	2,763,163	5,715,911	24,183,569	12,713,556	36,897,125	21,088,477	12,713,556	33,802,033	13
656,765	1,659,286	2,316,051	2,765,958	2,074,317	4,840,275	2,602,876	2,074,317	4,677,193	14
8,487,143	11,056,077	19,543,220	28,086,374	23,550,542	51,636,916	26,404,101	22,964,299	49,368,400	15
104,986,535	150,727,536	255,714,071	283,800,668	531,881,616	815,682,284	268,977,611	527,026,884	796,004,495	16

<sup>2</sup> Indicates figures withheld to avoid disclosing individual operations but included in totals.

TABLE 2. Percentage Distribution of Stores and Sales in Shopping Centres, Canada, 1960, by Type of Shopping Centre and by Kind of Business

Type B				Type C				Total, all types		Total, all types¹		No.
Independent stores		Chain stores		Independent stores		Chain stores		All stores		All stores		
No.	Sales	No.	Sales	No.	Sales	No.	Sales	No.	Sales	No.	Sales	
percentage												
1.4	²	9.7	²	0.6	²	6.2	²	8.3	45.8	8.2	46.4	1
8.5	3.3	13.3	6.2	7.8	1.4	12.7	8.6	10.7	5.5	10.6	5.1	2
1.9	²	—	—	4.4	²	—	—	0.9	15.7	0.9	16.0	3
0.3	²	10.9	²	0.3	²	8.6	²	5.0	6.2	5.1	6.3	4
0.7	²	0.2	²	1.0	²	—	—	1.2	0.5	1.2	0.5	5
6.6	3.8	4.7	1.4	7.8	2.8	5.7	2.2	5.4	2.0	5.5	1.9	6
1.2	1.6	1.2	0.8	1.6	²	1.3	²	1.3	0.8	1.4	0.8	7
9.5	3.1	18.5	4.7	11.9	3.4	17.7	6.6	11.2	4.0	11.6	4.1	8
2.7	1.0	15.3	3.5	4.4	1.3	12.5	4.0	7.7	2.4	8.1	2.5	9
5.1	3.2	3.3	1.1	2.5	1.1	2.1	3.3	5.8	2.2	5.6	2.2	10
5.4	²	1.6	²	5.7	2.3	4.1	2.2	3.5	1.6	3.4	1.4	11
8.1	5.2	0.5	²	9.4	²	1.3	²	6.5	1.9	6.0	1.8	12
5.1	5.5	4.5	2.5	3.1	2.8	3.4	1.8	7.2	4.5	7.0	4.2	13
5.6	²	0.7	²	3.1	0.6	2.9	1.1	2.8	0.6	2.9	0.6	14
37.9	13.0	15.6	5.1	36.4	8.1	21.5	7.3	22.5	6.3	22.5	6.2	15
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	16

<sup>2</sup> Indicates figures withheld to avoid disclosing individual operations but included in totals.

**TABLE 3. Retail Sales in Shopping Centres, 1960, by Provinces and Kind of Business.**  
(New definition)

Kind of business	Canada	Quebec	Ontario	Alberta	British Columbia	Other provinces <sup>1</sup>
	dollars					
Grocery and combination stores .....	369,438,470	95,792,214	203,264,720	23,612,206	24,309,945	22,459,385
Other food and beverage stores .....	40,586,818	1,988,446	25,577,042	7,011,098	1,875,398	4,134,834
Department stores .....	127,228,186	<sup>2</sup>	<sup>2</sup>	<sup>2</sup>	<sup>2</sup>	<sup>2</sup>
Variety stores .....	49,753,354	15,515,506	25,709,233	3,507,218	1,308,290	3,713,107
Garages and service stations .....	4,033,846	<sup>2</sup>	<sup>2</sup>	258,699	1,015,290	<sup>2</sup>
Men's clothing stores .....	15,355,493	3,577,836	10,048,201	642,861	499,480	587,115
Family clothing stores .....	6,565,090	3,238,889	1,954,638	<sup>2</sup>	<sup>2</sup>	609,241
Women's clothing stores .....	32,497,515	8,596,193	19,147,833	1,393,627	1,803,801	1,556,061
Shoe stores .....	19,596,054	5,847,830	11,119,687	1,136,745	684,349	807,443
Hardware stores .....	17,634,088	6,315,829	8,279,473	1,210,574	1,251,682	576,530
Furniture, appliance and radio stores .....	11,026,588	652,442	7,782,413	923,207	741,141	927,385
Restaurants .....	14,441,367	3,121,935	7,944,478	1,322,240	1,197,964	854,750
Drug stores .....	33,802,033	6,572,668	19,261,696	2,727,767	3,485,924	1,753,778
Jewellery stores .....	4,677,193	869,818	2,638,896	250,619	552,139	365,721
Miscellaneous .....	49,368,400	13,098,292	26,596,663	3,181,210	3,249,551	3,242,684
<b>Totals, all trades .....</b>	<b>796,004,495</b>	<b>174,450,040</b>	<b>430,434,887</b>	<b>72,241,853</b>	<b>67,898,403</b>	<b>50,959,312</b>

<sup>1</sup> Atlantic Provinces (except P.E.I.), Manitoba and Saskatchewan.

<sup>2</sup> Indicates figures withheld to avoid disclosing individual operations but included in totals.



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